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1	Adithi B	A study on the consumer buying behavior towards E cars in India
2	Alex William Noronha and Keaton Franklyn	A Study on Artificial Intelligence (Voice Assistance) and its impact on buying behavior towards Online Shopping
3	Jennifer Nikita R and Jerome V	A study on consumer perception towards millet-based products.
4	John Wesley J	Study of impact of sponsor's(vivo) brand image on viewers" (A study on IPL)
5	Yashika A A	An Impact of social media on travel and tourism: in reference to Bengaluru City
6	K S Lakshmi	A study on the usage habits and increase in demand for OTT platforms after Covid-19.
7	A K Dinesh Kanna	A Study on customer perception towards packed masala products used for cooking
8	Rinchen Wangmo And Tenzin Dolker	A Study of consumer buying behavior towards life insurance policy
9	Keerthana Rakesh	A study on consumer behavior towards OTT platform
10	Paul Mathew	A Study on Consumer Perception towards usage of mobile payment applications
11	George Mullar C	A study on preference and satisfaction Towards online Apparel purchase: A customer perspective
12	Rhea Anish	Impact of packaging on consumer buying behavior
13	Faaiza Nayeem And Rifha Mariame	Consumer buying behavior towards luxury brands

14	Ishita Gopi	Paradigm Shift in the Consumer Perception towards Online Shopping during Pandemic
15	Ashwini M	A study on impact of social media advertising on consumer buying behaviour towards Apple iPhone
16	Jeffin Punnoose	A Study on consumer buying behavior towards Online Shopping
17	Jomin P Manuel	A study on consumer perception towards E-Two Wheelers
18	Manimegala	A study on the impact of digital advertisements on consumers buying behaviour
19	Monica Elza Kurian	A study on consumer relationship management strategy of Royal Enfield
20	Monica Peter	An Investigation of preference & Satisfaction towards online apparel Purchase: A Customer Perspective
21	Nandika. S	A Study on consumer perception towards Online Food Delivery and Service
22	Nikitha Chris Miranda and Zainab Fathima Shakir	A study on consumer behaviour and decision making with special reference to via monte
23	Pratik Shukla	A study on consumer buying behaviour towards smart phone
24	Veda Venkatesh Bhat	A study on impact of social media on consumer buying behaviour towards e-commerce
25	M Abiya Emima	A study on consumer perception towards green packaging with special reference to Bangalore City
26	Arunachalam	A study on the impact commercial advertising on consumer buying behaviour

27	Anisha Anil	A study on consumer buying behaviour towards online shopping
28	Deekshitha C M and Saloni C Jain	The study of customer satisfaction at selected restaurants in Bangalore
29	Jitesh M and Yogesh N	“A study on consumers perception towards green products”
30	Kaushik Singh D	A Study on the Level of Customer Satisfaction Towards Amazon.in
31	Kiran S Kurian and Tony Jose Mampilly	A study on customer satisfaction towards online food delivery platform with special references to Trivandrum district.
32	Kiran Varghese and Michael Ashwini Raj	A study on the consumers’ satisfaction towards music streaming services
33	Monika P and Benita Sharon	A study on consumer perception towards shopping in malls.
34	Sakshi Kumari and Vaishnavi Singh	A study of consumer buying behaviour towards Myntra online shopping
35	Sumanth H.R	Consumer perception on vegan products
36	Tenzin Gelek and Tenzin Yega	A study on consumer behaviour towards online shopping and offline shopping
37	LITTY SYLUS	A study on effects of advertisement on consumer buying behaviour towards cosmetic products
38	L Lelenboykhongsai	A study on consumer buying behaviour towards sports apparels.
39	Jayanth D	A study on consumer’s perception towards Ott platform during lockdown with special reference to Bangalore city

40	Anne Cheryl Fernando	A study on customer buying behaviour towards fmcg on online platforms
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