



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

File No.: 1-1/2025(Mission LiFE)

6 कार्तिक 1947/ 28th October, 2025

Subject: Documentation of Flagship Schemes/Programmes/Initiatives aligned with Mission LiFE Themes – reg.

आदरणीय महोदया/महोदय,

As you are aware, Mission LiFE (**Lifestyle for Environment**), is an India-led global movement to promote sustainable lifestyles encouraging individuals and institutions to adopt “**mindful and deliberate utilization instead of mindless and destructive consumption**” launched by the Hon’ble Prime Minister on 20th October 2022.

The Ministry of Environment, Forest and Climate Change (MoEFCC) is undertaking the documentation of flagship schemes, programmes, and initiatives aligned with the **seven themes of Mission LiFE**, namely:

1. Save Energy
2. Save Water
3. Say No to Single Use Plastic
4. Reduce Waste
5. Reduce E-Waste
6. Adopt Sustainable Food Systems
7. Adopt Healthy Lifestyles

Accordingly, UGC seeks inputs from HEIs on their respective initiatives—such as **awareness drives, sustainability projects, research activities, community engagement programmes, and campus-level actions related to suggestive major schemes/programs/initiatives of Ministry of Education (Higher Education) as mentioned in Annexure 1 of attached O.M.**— aligned with the above-mentioned themes.

The information may include the following:

- Objectives and key activities of the initiative
- Outcomes achieved and measurable impacts
- Best practices and innovations adopted
- Supporting photographs, videos, or success stories (write-up not exceeding two pages)

The details may be submitted in the enclosed **format (Annexure–2)**, along with reference to the relevant **theme(s)** listed in **Annexure–1**, to UGC at cbc-section@ugc.gov.in **by 31st October, 2025**, for onward transmission to MoEFCC.

Your cooperation in this important national initiative aimed at promoting sustainable lifestyles is earnestly solicited.

सादर,

भवदीय,

(मनिष जोशी)

To,

1. Vice Chancellors/Directors of all Universities
2. Principals of all Colleges
3. State Higher Education Councils
4. Principal Secretaries (Higher Education) of all States and UTs

F.No.08/25/2025-LiFE Cell/ E-275249
Government of India
Ministry of Environment, Forest & Climate Change
LiFE Cell

Indira Paryavaran Bhawan
Jor Bagh Road, Aliganj
New Delhi-110003
Dated: 28th August, 2025

Office Memorandum

Subject: Documentation of Flagship Schemes/Programmes/Initiatives aligned with Mission LiFE Themes – regarding.

The undersigned is directed to refer to Mission LiFE (Lifestyle for Environment) launched by the Hon'ble Prime Minister on 20th October 2022, as an India-led global movement to promote sustainable lifestyles which encourages individuals and institutions to adopt "mindful and deliberate utilization, instead of mindless and destructive consumption" to protect and preserve the environment.

2. Further, at the sixth United Nations Environment Assembly (UNEA-6), a landmark resolution on '*Promoting Sustainable Lifestyles*' piloted by India was unanimously adopted. The resolution called upon member states to develop and implement policies, programmes, and initiatives that promote sustainable living. Building upon this resolution, India's resolution on 'Promoting Sustainable Lifestyles for the Wise Use of Wetlands' was also adopted at Ramsar 15th Conference of Parties in Zimbabwe.

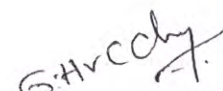
3. In line with this global momentum, Ministry of Environment, Forest & Climate Change is compiling India's progress in mainstreaming sustainable lifestyles along seven themes of Mission LiFE (Save Energy, Save Water, Say No to Single Use Plastic, Reduce Waste, Reduce e-waste, Adopt Sustainable Food Systems & Adopt Healthy Lifestyles) through flagship schemes, programs and policies across Ministries/Departments of Government of India.

4. As part of this effort, Ministry wise government schemes/programs/initiatives are being mapped against the seven themes of Mission LiFE for the documentation and list is annexed **(Annexure-1)**. These are suggestive major schemes/programs/initiatives and not an exhaustive list.

5. In this context, the concerned Ministries/Departments may provide details of relevant schemes like objectives, activities aligned with Mission LiFE themes, outcomes achieved, measurable impact, best practices and any other relevant inputs/data in the format enclosed at **Anexure-2** to facilitate the documentation process on or before **September 15, 2025**. This will help present a comprehensive picture of India's commitment to promoting sustainable lifestyles on global platforms.

6. A nodal official at the level of Director may also be nominated for coordination purpose and the name and contact details of the nodal official may kindly be informed to this Ministry latest by **September 8, 2025**.

7. This issues with the approval of Competent Authority.


28/08/2025
(Dr. H V C Chary Guntupalli)
Scientist-E/Addl. Director

To

- i. Secretary, Department of Drinking Water & Sanitation, M/o Jal Shakti
- ii. Secretary, Department of Water Resources, River Development & Ganga Rejuvenation, M/o Jal Shakti
- iii. Secretary, M/o New & Renewable Energy
- iv. Secretary, M/o Tourism
- v. Secretary, Department of Higher Education, M/o Education
- vi. Secretary, Department of School Education & Literacy, M/o Education
- vii. Secretary, M/o Housing & Urban Affairs
- viii. Secretary, Ministry of Panchayati Raj
- ix. Secretary, Ministry of Railways
- x. Secretary, MeitY
- xi. Secretary, M/o Women & Child Development
- xii. Secretary, Ministry of AYUSH
- xiii. Secretary, M/o Agriculture & Farmers Welfare
- xiv. Secretary, M/o Information & Broadcasting

Copy to

- i. PSO to Secretary, MoEF&CC
- ii. Sr. PPS to AS(AG), MoEF&CC

Annexure-1

Ministry Jal Shakti Department of Drinking Water & Sanitation (DDWS)		
S.no.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	Swachh Bharat Mission – Gramin	Adopt Healthy Lifestyle Reduce Waste Save Water
2	Jal Jeevan Mission	Adopt Healthy Lifestyle Save Water

Ministry Jal Shakti Department of Water Resources, River Development & Ganga Rejuvenation (DoWR, RD & GR)		
S. No.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	Namami Gange	Save Water, Reduce Waste
2	National Water Mission (NWM)	Save Water
3	Atal Bhujal Yojna	Save Water
4	National Hydrology Project	Save Water

Ministry of New And Renewable Energy		
S.no.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	International Solar Alliance (ISA)	Save Energy
2	PM Surya Ghar: Muft Bijli Yojana	Save Energy
3	PM-KUSUM	Save Energy
4	National Bio Energy Programme (NBP)	Save Energy
5	National Green Hydrogen Mission	Save Energy

Ministry of Tourism		
S.no.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	Capacity Building for Service Providers (CBSP)	Reduce Waste
2	Eco-Tourism Guidelines	Say No to Single Use Plastic
3.	Incredible India Campaign	Adopt Healthy Lifestyle Say No to Single Use Plastic

Ministry of Education Higher Education		
S.no.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	Campus Environment Clubs	Save Energy Save Water

		Say No to Single Use Plastic Adopt Sustainable Food System Reduce Waste Adopt Healthy Lifestyles Reduce E-Waste
2	AICTE Green Campus Initiative	Save Energy Save Water Say No to Single Use Plastic Adopt Sustainable Food System Reduce Waste Adopt Healthy Lifestyles Reduce E-Waste
3	UJALA for Higher Education Institutions	Save Energy

Ministry of Education Dept. of School Education & Literacy		
S.no.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	Samagra Shiksha	Save Energy Save Water Say No to Single Use Plastic Adopt Sustainable Food System Reduce Waste Adopt Healthy Lifestyles Reduce E-Waste
2	Eco Clubs	Save Energy Save Water Say No to Single Use Plastic Adopt Sustainable Food System Reduce Waste Adopt Healthy Lifestyles Reduce E-Waste
3	PM POSHAN	Adopt Healthy Lifestyles.
4	National Education Policy (NEP)	Save Energy Save Water Say No to Single Use Plastic Adopt Sustainable Food System Reduce Waste Adopt Healthy Lifestyles Reduce E-Waste

Ministry of Housing and Urban Affairs		
S.no.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme

1	Atal Mission for Rejuvenation & Urban Transformation (AMRUT)	Save Energy Save Water Reduce Waste
2	Swachh Bharat Mission- Urban	Say No to Single Use Plastic Save Energy Save Water Adopt Sustainable Food System Reduce Waste Adopt Healthy Lifestyles
3	Smart Cities Mission	Save Energy Save Water Say No to Single Use Plastic Adopt Sustainable Food System Reduce Waste Adopt Healthy Lifestyles

Ministry of Panchayati Raj		
S.no.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	MAAN – Drinking Water & Non-Conventional Energy Sources	Save Energy Save Water
2	Gram Urja Swaraj Abhiyaan	Save Energy Adopt Sustainable Food System

Ministry of Railways		
S.no.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	Swachh Rail Mission	Say No to Single Use Plastic Reduce Waste Save Water
2	Amrit Bharat Station Scheme	Say No to Single Use Plastic Save Energy Save Water Reduce Waste

Ministry of Electronics and Information Technology		
S.no.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	Electronic Regional Storage and Operations Pilot Project.	Reduce E-Waste
2	GREENE (e-Waste Awareness Programme)	Reduce E-Waste

Ministry of Women & Child Development		
S.No.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	Mission POSHAN 2.0	Adopt Healthy Lifestyles Adopt Sustainable Food Systems
2	Mahila E-Haat	Reduce Waste Say No to Single Use Plastic Adopt Sustainable Food Systems
3	Integrated Child Development Services (ICDS)	Adopt Healthy Lifestyle

Ministry of AYUSH		
S.No.	Schemes/Program/Mission/ Initiative	Mission LiFE Theme
1	National AYUSH Mission (NAM)	Adopt Healthy Lifestyles
2	AYUSH Health & Wellness Centres	Adopt Healthy Lifestyles
3	AYUSH Gram Program	Adopt Healthy Lifestyles Adopt Sustainable Food system Save Water Reduce Waste
4	International Day of Yoga	Adopt Healthy Lifestyles

Ministry of Agriculture & Farmers' Welfare		
S.No.	Schemes/Program/Mission/ Initiative	Mission LiFE Themes
1	National Mission on Natural Farming (NMNF)	Adopt Sustainable Food Systems Save Water Reduce Waste Adopt Healthy Lifestyle
2	Atmanirbhar Krishi Yojana – 2025	Adopt Sustainable Food Systems Save Energy Save Water Reduce Waste

Ministry of Information and Broadcasting		
S.No.	Schemes/Program/Mission/Initiative	Mission LiFE Theme
1	DD Kisan	Adopt Sustainable Food Systems Save Water Save Energy Adopt Healthy Lifestyles
3	Archive Digitization (Film & Audio-Visual Preservation)	Reduce Waste Reduce E-Waste

Name of the Ministry							
S.no.	Name of the Scheme/ program/Mission/ Initiative aligned with seven themes of Mission LiFE	Primary Goal	Key relevant outcomes aligned with Mission LiFE	Mission LiFE theme(s) aligned with Column (2)	Impact created due to implementation (for eg. Extent of energy saved, extent of water saved, reduced waste, etc. with comparison with baseline data of any particular year, preferably 2024-25 if data available)	Best practices that can be showcased globally	Any Relevant inputs
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(9)