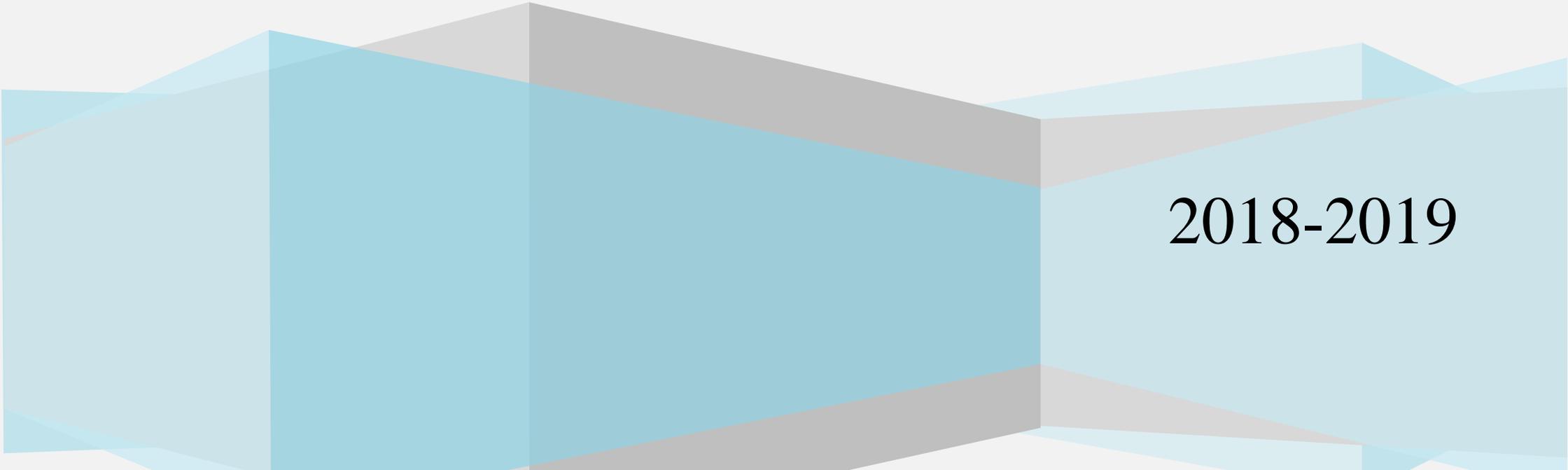


# **Annual Placement Report**

**St. Joseph's College of Commerce (Autonomous)**

**Placement Cell**



**2018-2019**

The College maintaining its exemplary reputation, has completed another successful year round of placement activities for its students which stands as a testimony to the continued faith reposed by the internal and external stakeholders of the prestigious Institution.

This academic year for placements started with a detailed orientation given to the students with regard to the placement process followed at the institution.

*There are broadly two processes followed at the institution:*

**Pre Placement Process and Skill Development** comprises of activities to prepare the pre final/final year students of the institution for the placement opportunities in their outgoing year. Activities ranging from career mapping, career guidance, and workshops on aptitude, soft skills, technical skills to excel in interviews are organised for students.

Industry academia interface is another focal area for the cell, through which it has courses, seminars and guest talks in collaboration with companies during the academic year. Second year students take up corporate internships to help them in easy transition into the final recruitment process.

**Placement Process** followed at the institution is divided into three different phases for the smooth functioning of the placement activities.

Phase one includes briefing of the college placement policy/code of conduct for students, pre-placement workshop, series of guest talks and career mapping sessions.

Phase two includes registration by students interested in campus placement and the

Final phase is when we have the companies visiting the institution to conduct on campus recruitment drive.

# **PRE PLACEMENT PROCESS AND SKILL DEVELOPMENT**

## **OUTLINE**

**CAREER  
MAPPING**

**CORPORATE  
INTERNSHIP**

**PLACEMENT  
WORKSHOP**

**INDUSTRY  
ACADEMIA  
INTERFACE**

**SEMINAR &  
GUEST TALK**

# Placement Workshops

**XamFirst Workshop** - A two week employability training workshop was organised to groom the skills of our academically oriented students in order to make them industry ready. XamFirst Education Pvt. Ltd conducted this Campus Recruitment Training workshop from the **25<sup>th</sup> of June, 2018 to the 7<sup>th</sup> of July, 2018** for seventy five final year students. Spread over a period of two weeks, this workshop included quantitative modules, logical reasoning, resume building, mock interviews and soft skills development sessions.

**Industry Awareness and Breakthrough Workshop** - A workshop on “Career Roadblocks and Breakthroughs” was organised for the final year Under Graduate Students on **29<sup>th</sup> August 2018** in collaboration with Gyan Solutions. This workshop created an awareness among the students about the hurdles they will face as they enter the corporate world (and throughout their career), and how to overcome them effectively.

**Skill the Gap workshop** - A two day workshop was conducted on **4<sup>th</sup> and 5<sup>th</sup> January 2019** to equip students who are placed in the 'Big 4' to get accustomed to corporate life by bridging the Gap from theory based education to practical application. The skill the gap team headed by Phil Abernathy conducted the workshop. The workshop consisted of various team building activities, communication tips and how to solve confrontations in the work place, addressal of grievances in work place and a session on effective leadership.

**XamFirst** Education Pvt. Ltd also conducted **Career Mapping** Sessions for 25 second year students to map the strengths with the career they aspire for in the future. Each student was counseled to create his/her Career Action Plan. The Career Mapping Session began on **21<sup>st</sup> July 2018** and the session was spread over 6 to 7 days that included one psychometric test and one aptitude tests followed by one on one session with the student.

A **One-day State Level Seminar- Scolaire** was held on the **10<sup>th</sup> of August, 2018** to generate awareness about the prospective professional, public service roles, bank related jobs, the various competitive exams, national and state level exams and alternative knowledge avenues for the first year undergraduate students. Two local colleges participated in this event as well.

**Career  
Mapping  
Session**

**Seminar  
&  
Guest Talk**

Sl. No.	Topic	Guest Speaker
1.	Introduction to professional course- CA	CA Padmini Vasanth- Proprietor, Padmini V and Associates
2.	Introduction to professional course – CMA	CMA Raveendarnath Kaushik- Chairman, CMA
3.	Introduction to professional courses- CS	Ms. Noor Sumaya- Assistant Education Officer, ICSI, Bangalore
4.	Introduction to professional courses- ACCA	CA Jai Goel- ACA and ACCA, Founder of CFO Next
5.	Various government and non government exams	CA Padmini Vasanth- Proprietor, Padmini V and Associates
6.	Alternative job prospects in the field of media	Mr. Vinay Kambipura- Assistant Professor SJCC(Dept of English)
7.	Alternative job prospects in the field of counselling	Ms. Bindhu Subash. B- Holistic studies (Counselling department)
8.	Alternative job prospects in the field of social science	Mr. Gladson- Assistant Professor SJCC(Dept of Outreach)
9.	Skill development and Bridging gap through work awareness and early planning	Ms. Shveta Raina- Founder, Talerang

# Corporate Internship

- EY Global organised a National Level Competition titled 'Young Tax Professional of the Year 2018' in the month of August 2018 for the pre-final year students. The Competition had more than 3,000 students participating all over the country. Ms. Sindhuri from 2 B.Com D and Mr. Rekhil from 2 B.Com B was among the Top 20 students who were selected for the final round of the Competition. Both the students were given an opportunity to intern with the Tax Service Line of EY GDS for a period of 3 months starting from January 2019 to March 2019.
- The placement cell is into its fifth year of the EY India Scholarship Programme. An initiative wherein EY awards a one lakh scholarship and an eight week internship opportunity to the winner based on the business idea showcased by him/her.
- Just as every year Teach for India Fellowship Programme was open to all the students giving them an opportunity to serve the society as well as add value to their career.
- As last year, this year too we have had the big 4s and few mid sizes CA firms' hiring 26 article interns.

# Corporate Internship

- EY GDS visited the campus to offer internship in the following departments:  
Tax: 8 candidates were selected  
Assurance: 6 candidates were selected
- Goldman Sachs Services Private Ltd. visited the campus to offer internship in the following departments:  
Operations: 22 candidates were selected  
Investment Banking: 2 candidates were selected  
Services: 3 candidates were selected  
Securities: 1 candidate was selected

The above selected candidates were enrolled by Goldman Sachs for their summer internship programme.

- Nalappad Academy hired 8 of our second year students as interns in the role market development.
- Spry hired two of our students as interns in social media marketing.

- EY GDS in collaboration with our college has successfully implemented an open elective for the Second year students on US Tax. This course is divided into subjects of 60 hours each for the 3<sup>rd</sup> and 4<sup>th</sup> semester.
- Odessa Inc had organised a Crash Course on Accounting for the PG Students on 11<sup>th</sup> and 12<sup>th</sup> December 2018 by Prof. Sunil Parameswaran to help students revisit topics of their foundation courses.
- Representatives from LinkedIn visited the college to conduct an interactive session focusing on using technology to build a futuristic resume and get into dream organizations.

# Industry Academia Interface

## PLACEMENT ACTIVITIES 2018-19

The recruitment exercise commenced in college as early as the second week of July, 2018. Being the 5<sup>th</sup> best Commerce institution in India as ranked by India Today 2017-18, the organizations offered diverse roles varying from finance, accounts, marketing, human resources, to name a few. Information about placements was made available to students through the college SMS system, college website, social media platforms and placement notice board.

For this academic year, 203 Undergraduate and Postgraduate students registered for campus placements of which 174 (86% placed) students have been offered jobs by various companies and many more in the pipeline for recruitment and selection.

The highest compensation offered this year has been Rs. 21, 00, 000 approximately by Mu Sigma for the role in data science followed by Boston Consulting Group at Rs. 8, 50, 000 approximately for the role in marketing research and around Rs. 6, 00, 000 by Goldman Sachs and JP Morgan Chase for analyst roles in finance and operations. Most of the other organizations visiting campus for recruitments offered pay packages between Rs. 3, 50, 000 and Rs. 4, 50, 000.

# PLACEMENT PROCESS

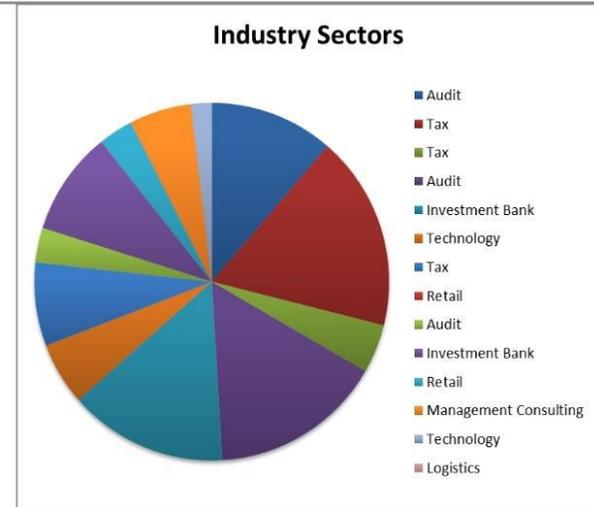
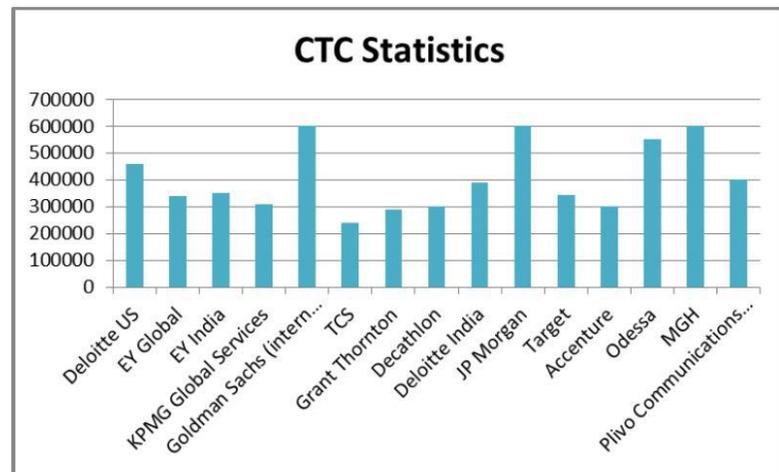
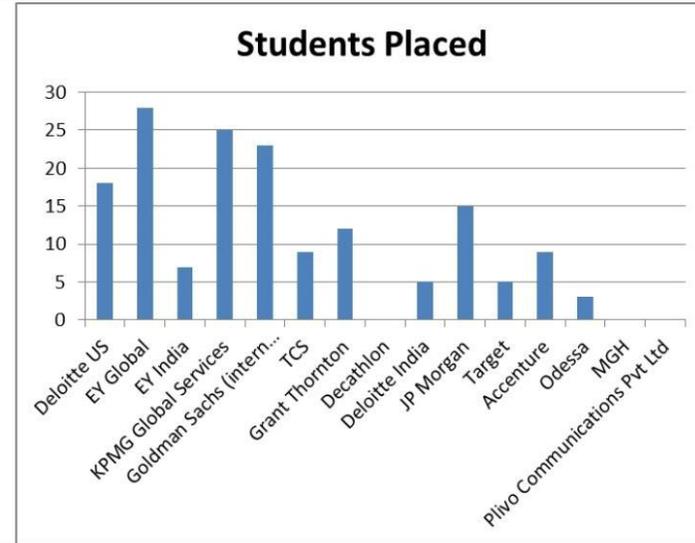
## OUTLINE

**PHASE ONE** includes briefing of the college placement policy/code of conduct for students, pre-placement workshop, series of guest talks and career mapping sessions.

**PHASE TWO** includes registration by students interested in campus placement

**FINAL PHASE** is when we have the companies visiting the institution to conduct on campus recruitment drive.

# On Campus



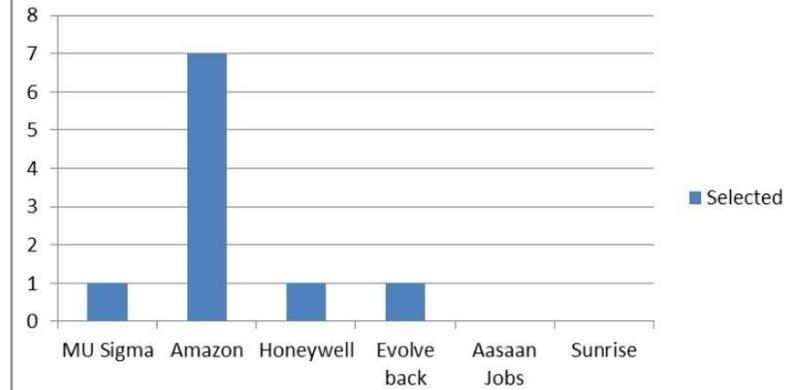
# Off Campus



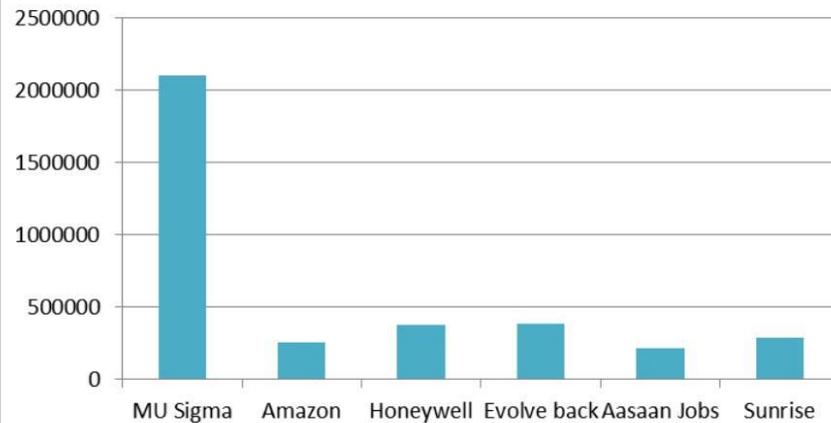
Mu Sigma



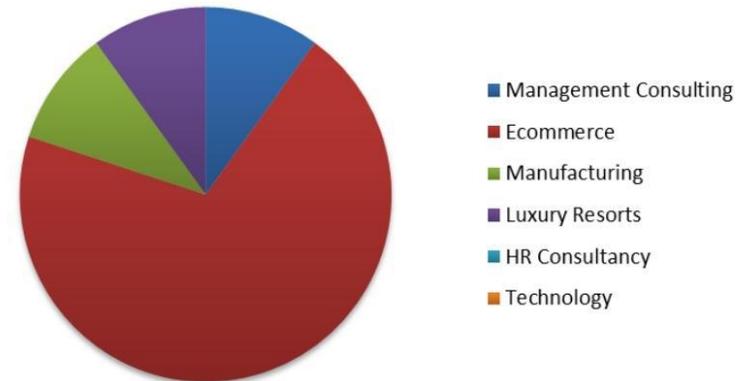
### Students Placed



### CTC Statistics



### Industry Sectors



*\*Boston Consulting Group, Pepper Fry, Paypal, Insnap Technologies, Property Angel, Class Klap, AXA Business Services, The Fuller life, SheVentures and Mindtree are in the pipeline.*

To provide further assistance the Placement Cell has maintained database of companies which is made available to the students who need help for finding internship in the fields of their choice. Also, off campus placement assistance is continually provided to the students who are not placed through the cell as and when companies approach with their requirements. As a concluding part of placement activities, the cell has initiated a formal feedback mechanism via structured questionnaires to be filled by the companies visiting the institution to enable continuous enhancement of student quality.

The Placement Cell wishes students' good luck in their future endeavors.