



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University

Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 93rd in NIRF 2022 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

B.A. English (Honours) Programme

2023 - 24

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ABOUT THE INSTITUTION

St. Joseph's College of Commerce (SJCC), formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972.

The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream.

With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council composed of eminent academicians, industry representatives and notable alumni.

The college has undergone four cycles of NAAC accreditation starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade, in the year 2012 again an 'A' grade and recently in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared as a 'College with Potential for Excellence' in the year 2010. In 2011 SJCC was recognized as a Research Centre by Bangalore University. The college has been ranked 74th in the National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India, in 2021 and it has been the only college from Karnataka to make it consistently to the top 100 in the country.

The college offers diverse programmes in Commerce, Business Administration, Arts, and Science. Under the faculty of Commerce, it offers B. Com (Regular), B. Com (Professional- International Accounting and Finance), B. Com (BPS- Industry Integrated), B. Com (Travel and Tourism), B. Com (Analytics), B. Com (Professional - Strategic Finance), M. Com (Finance & Taxation/ Marketing & Analytics), M. Com (International Business) & M. Com (Financial Analysis). Under Business Administration, it offers BBA (Regular), BBA (Entrepreneurship) and BBA (Professional- Finance and Accountancy). Under Arts and Science it offers B.A. English (Honours) and B.Sc Economics (Honours) programmes. The college also offers six one-year Postgraduate Diploma programmes.

ABOUT THE PROGRAMME

The four-year B.A. English (Honours) Programme foregrounds the study of literature in the global and the Indian context. Through a close study of texts, genres, and cultural milieus, this course enables students to appreciate the delights of narratives and metaphors, and prepares them for the professional demands of the new economy. This multidisciplinary programme offers a wide array of courses in Literary and Cultural Studies, Language and Communication Studies, and Theatre and Media Studies. It aims to foster a life of intellectual exploration and passion for ideas. Overall, it promotes a deeper and empathetic understanding of the human condition. The pedagogical method of this Programme includes lectures, seminars, workshops, tutorials, field trips, internships, lab work, and teaching practice. Additionally, this programme offers skills and vocational courses in web and graphic designing, content creation, copywriting, social media management, editing and proofreading, translation, and entrepreneurship - paving way for rewarding careers in writing, journalism, teaching, publishing, media, public relations, community engagement, research, and literary/cultural business enterprise.

The four-year B.A. English (Honours) programme follows the NEP programme structure as specified by the Government of Karnataka. Along with **English** as the Major Discipline, the students shall study **Psychology** as the Minor Discipline.

Class timings: Shift II (11 a.m. Onwards)

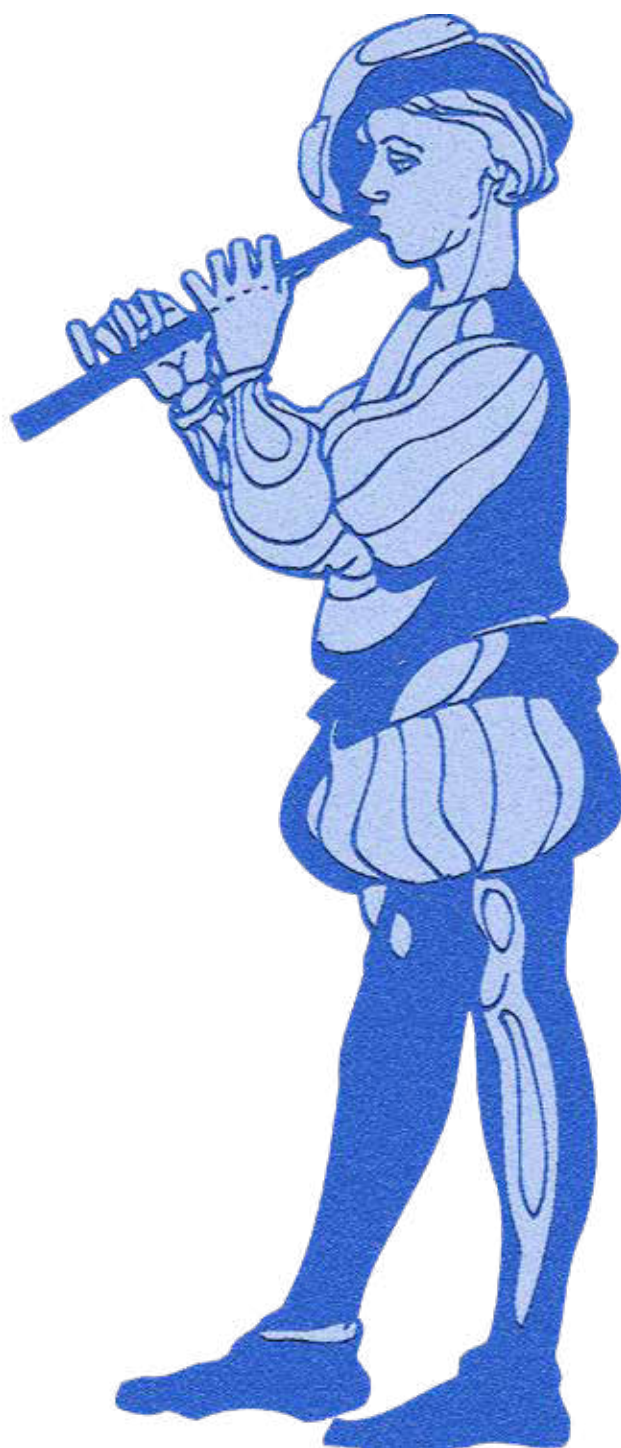
ELIGIBILITY

Mandatory eligibility for the programme is a pass at the +2 level (Karnataka PUC, ISC, CBSE, NIOS, state boards) in any stream from any recognized board from India or abroad.

No student shall be eligible for admission to the programme through non-formal/distance education unless he/she has successfully completed 12 years of Schooling through an examination conducted by a Board/University or through National Institute of Open Schooling (NIOS).

"Maybe this is why we read, and why in moments of darkness we return to books: to find words for what we already know."

- Alberto Manguel





"That's the thing about books. They let you travel without moving your feet."

- Jhumpa Lahiri



CURRICULUM

The curriculum of the B.A. English (Honours) Programme has been designed considering the expanding scope of English as a language of global cultural and political exchange. The courses in the programme explore the history of language and literatures, and the popular and emerging trends in the literatures in English and translated to English. The programme, through a wide selection of critical approaches and methodologies, intends to offer students an in-depth understanding of literary genres, texts, society and culture. Students joining the programme will be familiarized with vocational skills necessary for a professional career. The courses also emphasize English Language and Communication skills. Further, the programme provides a foundation for pursuing research. A discussion and debate oriented approach embedded within the curriculum will help students to develop as independent critical thinkers.

Discipline-Specific Core Areas

The Programme will cover a wide range of themes specific to the discipline:

- ☞ History of Languages
- ☞ History of Literatures
- ☞ Literary Criticism and Theory
- ☞ Indian Writing in English
- ☞ British Literature
- ☞ Literatures of the World
- ☞ Dalit Literature
- ☞ Children's Literature
- ☞ Indian Classical & Folk Literature
- ☞ Translation Studies
- ☞ Linguistics

Discipline-specific themes will also include interdisciplinary academic fields of study such as,

- ☞ Cultural Studies
- ☞ Postcolonial Studies
- ☞ Gender and Sexuality
- ☞ Subaltern Studies
- ☞ History of Ideas
- ☞ Digital Humanities
- ☞ Evolutionary Literary Studies

Discipline Specific Electives

Literatures in English is a world encompassing many worlds. To interact effectively with the experiences emerging from diverse worlds, students need to possess an in-depth understanding in

more than one area. The DSEs are designed to supplement the skills and perspectives acquired through the Core Papers and cater to the growing needs of students, both at the professional and personal levels. In the third and fourth semester of the Programme students will get an opportunity to expand their knowledge in the area of their choice from a pool of courses.

The Discipline Specific Electives will be offered in specific tracks like Comparative Literature, Performance Studies, Media & Communication Studies, English Language Studies, subject to student demand and availability of resources.

Open Electives

The contemporary learning ecosystem centred around holistic formation of students looks beyond the existing disciplinary boundaries, and enables gaining expertise in more than one discipline. Open Electives are courses which students can choose from other disciplines, and they have an opportunity to study up to four courses in disciplines of their choice. SJCC, being primarily a commerce college, offers students an opportunity to pursue Elective Courses in disciplines such as entrepreneurship, web designing, human resource management and marketing taught by experts in their respective domains.

Vocational & Skill Courses

Vocational and Skill Courses equip students with skills necessary for a professional career. The skills acquired enhance career opportunities in diverse fields such as Journalism, Theatre & Cinema, Teaching, Translation, Professional Communication, Media and Entertainment, and Publishing. Students can choose up to four vocational courses from a range of subjects like Theatre in Education, Film Making, Journalism and Professional Translation. These courses will be offered based on student demand and availability of resources.

Internship/Teaching Practice

The B.A. English (Honours) Programme emphasises on both intellectual development and professional competence through internships in reputed organizations.

As a partial requirement for the Programme completion, all students will have to undergo an internship for the duration of 4-6 weeks. The Department will assist the students in their search for internship opportunities in media houses, newspapers, magazines, education and social sectors. Also, teaching practice is another mode of internship that students could pursue.



“Literature adds to reality, it does not simply describe it. It enriches the necessary competencies that daily life requires and provides; and in this respect, it irrigates the deserts that our lives have already become.”

- T. S. Lewis





Research

The B.A. (Honours) Programme has an inbuilt research component. The students who complete a supervised dissertation, and attend a viva-voce successfully will be awarded a B.A. (Honours) Degree with Research. The students also have the option of taking up two additional discipline-specific elective courses instead of the research component to complete the B.A. (Honours) Programme.

Student Projects

The Department of English encourages students to take up writing/documentation projects. These projects are designed to help students write stories of their interest and develop journalistic skills. A series of workshops will be organized with a view to offer support to students in identifying themes, issues, and to build the necessary writing skills. Students will be provided with opportunities to interact with scholars, writers, journalists, and artists to help them develop an imaginative and creative project idea. Students will also receive continuous guidance from the faculty members of the department. At the end of the semester, selected projects will be published by the department in print or digital form.

Literary Camp

The literary camp organized by the department is envisioned as an opportunity for students to engage with creative ideas beyond the classroom. This project is introduced to offer students a unique experience that inspires each one to plunge into fields like literature, theatre, art, and music. The camp will focus on developing interpersonal skills. A series of interactions, workshops, and group activities will be organized where scholars, writers, reputed and performers will be invited to share their experience and perspectives. Students will be introduced to different ways of understanding language, literatures, cultures, and societies. The camp will also explore at the relationship between literature and other disciplines.

Collaborations

The Department of English has entered into a collaboration with People's Archive of Rural India (PARI) to conduct writing workshops. PARI is both a live journal and an archive of rural India — focusing on writing life stories that are very rarely covered by the mainstream media. It documents stories and images of individuals and communities from rural India. The journal also writes about the rural in the urban. This collaboration with PARI aims to offer students a unique opportunity to interact with, and learn from journalists, photographers and writers of PARI. This initiative is imagined to encourage students to explore diverse forms of writing and also develop an in-depth understanding of modern-day journalism. The Department of English will establish new collaborations with other media organizations to help students find more avenues to develop, experiment and polish their writing skills.

*"Me, poor man, my library
Was dukedom large enough."*

*- William Shakespeare,
The Tempest*



TEACHING-LEARNING PROCESS

Creative pedagogy is a vital component of any successful learning experience. The Department of English at SJCC embraces a wide range of pedagogical approaches acknowledging and understanding the nature of the students. The English teaching fraternity at SJCC comes from diverse socio-cultural backgrounds, and are interested and invested in varied literary and cultural disciplines. The Department follows an interdisciplinary teaching approach encompassing both theoretical and practical dimensions. Along with the traditional lecture-demonstration method, other teaching-learning strategies such as small group interaction, debate, and peer learning will be used. These initiatives broaden the classroom into a dialectical space for engaging with ideas and arriving at insight. The Department also focuses on activities like field trips, fieldwork, and language lab. This often encourages students to explore and enhance their writing skills through blogging and journaling. In addition to this, the department organises workshops, seminars and symposiums on various contemporary topics. On the whole, the pedagogic effort is to equip students with the subtleties of argumentation and an ability for critical thinking.

STUDENT SUPPORT

Infrastructure

Located in the Central Business District of Bengaluru at Brigade Road, St. Joseph's College of Commerce caters to students from diverse backgrounds. The college has state-of-the-art infrastructure comprising ICT enabled classrooms, seminar and conference halls, computer labs, two auditoriums, AV rooms, and an excellent library holding a well curated collection of books and journals. The academic atmosphere of the college is enhanced by bookshops, libraries, and buzzing cafeterias in the vicinity of the college.

Library and Information Resources

The college houses a huge collection of books, magazines, and national and international journals. The library holds subscription to international literary magazines like Times Literary Supplement and Sight & Sound. The library is constantly updated with interesting book selections made by the faculty members, and it has access to several e-journals and online databases such as JSTOR and EBSCO.

Language Lab

The language lab at SJCC is equipped with a language learning software. This facility plays an important role in the success of our students in national and international language proficiency exams.



Don Quixote fighting windmills. From Stories of Don Quixote: Written Anew for Young People (page 80), published in 1910 (source), written by James Baldwin and illustrated by G.A. Harker. (Wikimedia Commons)

*"When you read a great book,
you don't escape from life,
you plunge deeper into it."*

- Julian Barnes



Othello.—"IT IS THE CAUSE—IT IS THE CAUSE, MY SOUL."—ACT V, SCENE 2.



"Be a poet, even in prose."

- Baudelaire



Scholarships

The institution supports the academic endeavours of students from traditionally marginalized socio-cultural and economic strata by offering them two categories of scholarships:

Category One: Scholarships for the economically challenged students
Category Two: Scholarships for co-curricular and extra-curricular activities

Mentorship

Professional mentorship offered by the college provides space for students to acclimatise and flourish in a new environment, which freshers often find challenging. The mentorship continues throughout the course of the students' stay in college. The role of the mentors is to contribute to the holistic development of the students under the umbrella of Jesuit ethos.

Counselling

In the increasingly competitive academic environment, counselling often makes a positive difference to the emotional and physical well-being of students on campus. The college provides students with professional counselling services. Life skill and value education sessions offered by the Counselling Department nurtures the ethical dimensions of the students' personality, shaping them to be conscientious and socially responsive citizens.

Remedial Teaching

The Department of English has a well-structured mechanism to meet the remedial learning needs of the student community. Students are free to meet the subject teacher outside class hours for discussions and doubt clarification. Apart from the individual meetings, the subject teacher will identify students who need additional academic support and conduct remedial teaching sessions.

Placement Support

The college offers placement and career support to students on and off campus. Several top firms visit the institution for on campus recruitment and the institution continues to maintain an impressive placement record. In addition to this, the placement cell actively organizes pre-placement training sessions such as career guidance, recruitment training, mock interviews, and mock aptitude tests to facilitate students' transition into the professional world.

CAREER PATHWAYS

The four-year B.A. English (Honours) Programme is multidisciplinary in nature and opens extensive career options for the students. The knowledge, perspective and skills gained through the courses equip students to develop career pathways in diverse fields. Below listed are some possible career opportunities:



Writing

Independent Writing, Creative Writing for Media and Cinema, Technical Writing, Reviewing, Copywriting & Content Writing



Journalism

Literary & Cultural Journalism
Business Journalism
Sports Journalism



Translation & Transcription

Academic Translation
Literary Translation
Technical Translation
Medical Transcription



Teaching/Training

Teaching at Schools and Colleges
Corporate Training



Editing & Publishing

Career opportunities in Publishing Houses as Editors and Proof-readers



Public Relations

Career in managing public relations for corporate firms, NGOs and other institutions



Media and Entertainment

Presenters, Hosts, and Content Creators for creative programmes, Social Media Management, Audience Engagement



Research

Researcher for publishing houses, marketing & advertising firms, Academic Research



Entrepreneurship

Developing entrepreneurial projects in the field of literature and culture

ABOUT THE DEPARTMENT

Since its inception the Department of English has focused on providing a humanistic perspective to the study of language and literature. The faculty at the department come from a variety of disciplinary backgrounds, interests and orientations. Some of our special interest areas include Cultural Studies, Postcolonial studies, Film studies, Theatre and Performance Studies, Gender Studies, and Classical and Contemporary Literature.

The department fosters special interest student associations, and conducts activities, such as literary fests, debating competitions, book exhibitions, film screenings, art appreciation workshops, writing workshops, and quiz competitions. It also encourages participative dialogue within the larger community through programmes like Republic Day Lecture Series, Seminars, Panel Discussions, and Colloquiums on topics of contemporary cultural and political significance.

In response to the changing contexts and pedagogical priorities of teaching English in a multilingual and multicultural milieu, such as ours, the faculty strive to equip students with specific skills, perspectives and ethical orientations mediated through the study of various texts, genres and narratives. The curriculum negotiates a diverse range of literature across genres with the intention of communicating to the students the aesthetic joy and the sheer thrill of literature and language.

FACULTY PROFILE



Mr. Vinay Kambipura
HOD - English, M.A. English

Film Studies, Literary Theory,
Media and Technology Studies,
Science Writing



Dr. Neeti Roy
M.A. English, Ph.D

Indian Writing, Diaspora Literature,
ELT, Culture & Gender Studies,
Film Studies



Dr. Anusuya A. Paul
M.A. English, M.Phil., Ph.D

Gender and Performance,
Theatre Studies; Northeast Literature,
Ethnic Conflict and Peace Studies



Mr. Prakash R
M.A. English, M.A. Modern Indian Studies

Dalit Studies, Gender Studies,
Cultural Studies,
Social Anthropology



Mr. Thomas Mathew
M.A. English

Cultural Studies,
Postcolonial Studies, Critical Theory
Philosophy



Ms. Shruthi S U
M.A. English

Cultural Studies;
Critical Theory, Popular Culture



Mr. Raj Kiran S
M.A. English

Dalit Literature,
Ancient Greek Literature, ELT



Mr. Jeffin Lijo J
M.A. English

Dalit Literature, American Literature,
Translation Studies, Film Studies



Ms. Vijayashanthi
M.A. English

Dalit Studies, Gender Studies,
Film and Cultural Studies



Dr. Paulami Guha Biswas
PhD American and Caribbean Literatures

Postmodernism, Postcolonial Studies,
Indian Writing in English



Ms. Divya Hari Rao
M.A. English

Cultural Studies, Travel Writing,
Ecocriticism



Ms. Janice Guedes
M.A. English

Approaches to Popular Culture,
Gender in Literature, Creative Writing

ADJUNCT FACULTY



Dr. R. Rajaram
Former HOD - English, SJCC
Indian Writing,
Postcolonial Literature,
Cultural Studies, Philosophy of Science



Prof. N Manu Chakravathy
Visiting Professor and Film Critic



Prof. Rajendra Chenni
Director, Manasa Institute of
Cultural Studies, Shivamogga



Ms. Marina Joyce Roche
M.A. English, PGDCE
Religion Studies, Philosophy,
Literature and Identity,



Dr. V S Sreedhara
Retired Professor and
Curriculum Expert, English Studies



Dr. K S Vaishali
Professor, Department of English,
Bengaluru University

PROGRAMME ADVISORY COMMITTEE

SELECTION PROCESS

The entrance examination for the B.A. English (Honours) Programme will take place in the college campus. The exam will consist of two rounds:

Round 1: SJCC Aptitude Test – English (SAT -Eng)

The Test will consist of the following sections:

Section A: English language ability (15 marks)

Section B: Literary interpretation (15 marks)

Section C: Comprehension passage (15 marks)

Section D: Reflective essay (15 marks)

Total marks: 60

Time allotted: 90 mins

Important guidelines:

- Section A will contain MCQs.
- Do not exceed the word limit.
- Plagiarism or malpractice of any kind will lead to immediate disqualification.

Students from other states will have the option to take the SAT – English (Round 1) and the Subject Knowledge Interview (Round 2) in the online mode.

Please note: Only shortlisted candidates in Round 1 will be called for the Subject Knowledge Interview round.

Round 2: Subject Knowledge & Personal Interview

In this round the candidates will be tested on their familiarity with literatures in the English language. The interview will be conducted in the college campus.

**FOR APPLICATION PROCEDURE, IMPORTANT DATES AND
OTHER DETAILS VISIT THE COLLEGE WEBSITE.**

www.sjcc.edu.in

**FOR FURTHER DETAILS
ABOUT THE PROGRAMME CONTACT:**

englishdept@sjcc.edu.in

Ph. Nos: (080) 2536 0644 / 46

CLICK HERE TO APPLY!



Sketch by R. K. Laxman for the popular TV series 'Malgudi Days'.



Cover page of 'Kanthapura', a novel by Raja Rao