

# St. Joseph's College of Commerce

(Autonomous)

163, Brigade Road, Bengaluru – 560 025

Accredited with 'A++' Grade (4<sup>th</sup> Cycle) by the National Assessment and Accreditation Council (NAAC)

Recognized by the UGC as

**"COLLEGE WITH POTENTIAL FOR EXCELLENCE"**



B.A. (Communicative English, English, & Psychology)

Semester III

**B.A. Syllabus for the Batch of 2025-26**

**St. Joseph's College of Commerce**

(An Autonomous Institution affiliated to Bengaluru City University)

St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College, established in the year 1882. The college management was later transferred to the Jesuits. The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972.

The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream.

With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council comprising of eminent academicians, industry representatives and notable alumni.

The college has undergone four cycles of NAAC accreditation starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade, in the year 2012 again an 'A' grade and recently in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared as a 'College with Potential for Excellence' in the year 2010. In 2011, SJCC was recognized as a Research Centre by Bangalore University. The college has been ranked 74<sup>th</sup> in the National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India, in 2021 and it has been the only institution from Karnataka to make it consistently to the top 100 in the country.

The college offers diverse programmes in Commerce, Business Administration, Arts and Science. Under Commerce Studies it offers B.Com, B.Com (Professional-International Accounting and Finance), B.Com (BPM- Industry Integrated), B.Com (Travel and Tourism), B.Com (Analytics), B.Com (Professional - Strategic Finance), M.Com (Finance & Taxation/ Marketing & Analytics), M.Com (International Business) & M.Com (Financial Analysis). Under Business Administration it offers BBA, BBA (Entrepreneurship) and BBA (Professional- Finance and Accountancy). Under Arts it offers B.A. English, Communicative English & Psychology and under Science it offers B.Sc Economics, Mathematics & Data Analytics. The college also offers six one-year Post Graduate Diploma programmes.

## ABOUT THE DEPARTMENTS

### Department of English

Since its inception the Department of English has focused on providing a humanistic perspective to the study of language and literature. The faculty at the department come from a variety of disciplinary backgrounds, interests, and orientations. Some of our special interest areas include Cultural Studies, Postcolonial studies, Film studies, Theatre and Performance Studies, Gender Studies, and Classical and Contemporary Literature.

The department fosters special interest student associations, and conducts activities, such as literary fests, debating competitions, book exhibitions, film screenings, art appreciation workshops, writing workshops, and quiz competitions. It also encourages participative dialogue within the larger community through programmes like Republic Day Lecture Series, Seminars, Panel Discussions, and Colloquiums on topics of contemporary cultural and political significance.

In response to the changing contexts and pedagogical priorities of teaching English in a multilingual and multicultural milieu, such as ours, the faculty strive to equip students with specific skills, perspectives and ethical orientations mediated through the study of various texts, genres and narratives. The curriculum negotiates a diverse range of literature across genres with the intention of communicating to the students the aesthetic joy and the sheer thrill of literature and language.

### Department of Psychology

The Department of Psychology aims to provide a foundational understanding of psychological concepts and an exploration of the intricacies of the human mind. The department strives to provide the best resources and learning environment for the holistic development of the individual, and the development of skills necessary for research. It also aims to introduce students to the diverse fields within Psychology, encouraging them to adopt an interdisciplinary approach to understanding the human experience. In addition to academic pursuits, students are actively encouraged to participate in co-curricular activities as part of the Psychology Association. This dynamic platform opens avenues for students to share their experiences and contribute to the department's magazine, fostering a sense of community and shared learning.

## ABOUT THE PROGRAMME

The BA (English Literature, Psychology, and Communicative English) Programme is a triple specialization programme that foregrounds the study of literature, psychology, and communication in both global and Indian contexts. This course is designed to provide students with a foundation in these three fields, preparing them for diverse professional and academic opportunities.

### English Literature

English courses, through a close study of texts and contexts, familiarizes students with literary histories of the world and equips them with literary sensibilities and skills of interpretation. It will also focus on researching literary and cultural histories, society and human experience, and emerging genres of literature.

### Psychology

Psychology courses provide a foundational understanding of psychological concepts, with an emphasis on their practical applications in clinical, educational, and industrial settings. By exploring various aspects of the field, students develop skills that enhance self-awareness, empathy, and social responsibility. These skills prepare them for roles in counselling, human resources, and other people-centric fields.

### Communicative English

Courses designed under the Communicative English discipline intend to create opportunities for students to engage with diverse aspects of the English language. Across six semesters, students will examine the stages of English language evolution, cultural contexts, structures and branches of linguistics, and multiple applications of language, both at the professional and personal levels. The courses will focus on inculcating skills needed for different mediums, such as print, online, visual, broadcast, telecommunication, and education.

Together, these three specializations provide a comprehensive education that blends theoretical knowledge with practical skills, ensuring that students graduate as versatile professionals capable of adapting to and excelling in various fields.

## OBJECTIVES OF THE B.A. PROGRAMME:

- To familiarize students with literatures in English comprising texts of different genres, themes and concerns including Indian Writing in English.
- To enable students to read texts closely, interpret and appreciate their socio-cultural as well as political dimensions.
- To actively promote an interdisciplinary perspective in the context of literary studies. Connect liberal arts, humanities, and social sciences through a multidimensional curriculum.
- To introduce students to the theories of translation in the context of multilingual Indian milieu.
- To enhance communicative fluency and enable students to acquire academic writing and research skills.
- Establish an interdisciplinary approach towards research.
- Develop in students an inclusive outlook and responsible citizenship, inculcate ethical thinking and a sense of social commitment.
- Encourage and facilitate entrepreneurship in the areas of humanities and applied literary studies.
- Prepare students for the technologically advanced world, its challenges, and opportunities.
- To enable practical and experiential learning.

## **I. ELIGIBILITY FOR ADMISSION**

Candidates who have completed the two-year Pre-University course of Karnataka State or its equivalent are eligible for admission into this Programme.

## **II. DURATION OF THE PROGRAMME**

The duration of the programme is three (03) years of Six Semesters. A candidate shall complete his/her degree within five (05) academic years from the date of his/her admission to the first semester. Students successfully completing three (03) years of the course will be awarded Bachelor's Degree in Arts.

## **III. MEDIUM OF INSTRUCTION**

The medium of instruction shall be in English.

## **IV. ATTENDANCE**

- A student shall be considered to have satisfied the requirement of attendance for the semester, if he/she has attended not less than 75% in aggregate of the number of working periods in each of the courses, compulsorily.
- A student who fails to complete the course in the manner stated above shall not be permitted to take the End Semester Examination.

## **V. TEACHING AND EVALUATION**

MA graduates with a basic degree from a recognized university are only eligible to teach and to evaluate the courses including part – B courses of I and II semesters except compulsory additional courses and core Information Technology related courses, Skill based, Value Based and Foundation courses, mentioned in this regulation. These courses shall be taught by the graduates as recognized by the respective Board of Studies.

## **VI. SCHEME OF EXAMINATION**

### **ACADEMIC EVALUATION UNDER STATE EDUCATION POLICY (SEP) (EFFECTIVE FROM ACADEMIC YEAR 2024-2025)**

The academic evaluation of both undergraduate (UG) and postgraduate (PG) programmes consists of two components: Continuous Internal Assessment (Formative Assessment) and End-Semester Examination (Summative Assessment). Assessment for UG Students under SEP will be as follows:

<b>Type of Assessment</b>	<b>Assessment Component</b>	<b>Allotted Marks</b>
Continuous Internal Assessment / Formative Assessment	CIA I (Test)	10 Marks
	CIA II (Skill-based Assessment)	10 Marks

	Mid-Term Exam	20 Marks
<b>Total</b>	<b>40 marks (scaled down to 20 marks)</b>	
End-Semester Examination / Summative Assessment	End-Semester Examination (For three hours duration)	80 Marks
<b>TOTAL</b>		<b>100 Marks</b>

#### A. Additional Details

- **Mid-Term Exam:** The mid-term exam covers at least 40-50% of the syllabus and has duration of one hour.
- **Continuous Internal Assessment (CIA) Activities:** CIA activities are designed with clear objectives, modalities, assessment rubrics, and outcomes.

#### B. CIA improvement

There is **no provision for enhancing CIA marks** for UG students once the semester ends.

#### Attendance requirement for taking ESE

- The University Grants Commission (UGC) mandates a minimum of 75% attendance in each course to be eligible to write the End Semester Examinations (ESE).
- There is no provision for condonation of attendance under the UGC Act.

### VII. MINIMUM FOR A PASS

- **Minimum Pass Marks in Final Examination:** A minimum of 40 percent is required in each course in the End Semester Exams. The student must score at least 32 marks out of 80 in the End Semester Examination (ESE).
- **Overall Pass Requirement:** The aggregate of Continuous Internal Assessment (CIA) and End Semester Examination (ESE) should also be a minimum of 40 percent. Out of 100 marks, a student must secure at least 40 marks in each course to qualify as passed inclusive of minimum 32 marks out of 80 in End Semester Exam.

### VIII. GRADING SYSTEM FOR CHOICE BASED CREDIT SYSTEM (CBCS)

The modalities and operational details are given below:

- **Grade Points:** The College adopts a ten-point grading system. The papers are marked in a conventional way for 100 marks. The marks obtained are converted to grade point according to the following table. If a student is absent for the paper the grade point assigned is 0.

%	95 - 100	90 -	85 -	80 -	75 -	70 -	65 -	60 -	55 -	50 -	45 -	40 -	Below 40
Marks		94	89	84	79	74	69	64	59	54	49	44	0
Grade Point	10	9.5	9	8.5	8	7.5	7	6.5	6	5.5	5	4.5	0

**Credits:** Credits are assigned to courses based on the following broad classification:

Courses Category	Instruction Hours/week	Credits
Languages	3 Hours	3
Major Core	4 Hours	4
Skill Enhancement Courses	1-4 Hours	1-4
Compulsory Courses	1-2 Hours	1-2

### Grade point calculation

- Semester Grade Point Average (SGPA): The SGPA is calculated as the sum of the product of the credits and the grade points scored in all courses, divided by the total credits.

$$\text{SGPA} = \frac{\text{Total of (Credits Earned X Grade Points)}}{\text{Total of Corresponding Credits}}$$

- Minimum SGPA required for a pass is 4.5.
- If a student has not passed in all courses or is absent, the SGPA is not assigned.
- Cumulative Grade Point Average (CGPA): The CGPA is the weighted average of all the courses taken by a student across all semesters of a programme.

$$\text{CGPA} = \frac{\sum \text{Total Credits in the Semester} \times \text{SGPA}}{\text{Total Credits of the Courses}}$$

Note: SGPA and CGPA will be rounded off to two decimal places.

### Interpretation of SGPA/CGPA and Classification of Final Result

Grade Points	% of Marks	Grade	Result/Class Description
9.00-10.00	85 - 100	O	Outstanding
8.00-8.99	75 - 85	A+	First Class Exemplary
7.00-7.99	65 - 75	A	First Class Distinction
6.00-6.99	55 - 65	B+	First Class
5.50-5.99	50 - 55	B	High Second Class
5.00-5.49	45 - 50	C	Second Class
4.50 -4.99	40 - 45	P	Pass Class
Below 4.5	Below 40	RA	To Re-Appear



## **IX. PATTERN OF ESE QUESTION PAPER UNDER SEP**

The End Semester Examination (ESE) question paper under SEP will include questions that assess both Lower Order Thinking Skills (LOTS) and Higher Order Thinking Skills (HOTS). The difficulty level of the question paper will be distributed as follows: 40% easy, 30% difficult, and 30% very challenging.

- **Duration:** 3 Hours
- **Maximum Marks:** 80

## **X. REVALUATION AND RETOTALING**

Requests for **revaluation, retotaling, and photocopies of the answer book** for the End-Semester Examination (ESE) must be submitted to the Controller of Examination along with the prescribed fee within two weeks from the declaration of results.

## **XI. ABSENCE DURING END SEMESTER EXAMINATION**

If a student misses the End Semester Examination, they will be marked as "Absent" and will be required to take the supplementary examination for that course during the next available opportunity only.

## **XII. MALPRACTICE**

Students will be dealt severely in case if they are found guilty of any malpractices during examination. The college has zero tolerance towards any kind of ~~four~~ means adopted to secure marks in the exams.

## B. A. (Communicative English, English, & Psychology) Programme

### I. Programme Objectives:

#### Programme Educational Objectives (PEO)

The B.A. (English & Psychology) programme will produce graduates who will:

**PEO1:** Be proficient, knowledgeable, and highly valued professionals capable of contributing to various sectors such as academia, publishing, media, counselling, mental health, and creative industries.

**PEO2:** Adapt to a rapidly changing environment with newly learnt and applied skills and competencies, become socially responsible and value-driven citizens, committed to sustainable development.

**PEO3:** Act with conscience of global, ethical, societal, ecological and commercial awareness with sustainable values as is expected of professionals contributing to the country.

**PEO4:** Able to continue their professional development by obtaining advanced degrees in academic and research fields.

### II. Programme Outcomes (PO)

At the end of the BA (English & Psychology) programme, the learners will be:

#### *PO1: Disciplinary and Interdisciplinary Knowledge*

Demonstrate a comprehensive understanding of English literature and familiarize themselves with diverse literary traditions and concepts in psychology.

#### *PO2: Decision-Making Skill*

Apply critical thinking and analysis to literary and psychological research and the ability to demonstrate a deep understanding of the texts, contexts, practices, and human behaviour.

#### *PO3: Integrated Problem-Solving and Research*

Analyze and evaluate the interconnectedness of various concepts in literary studies and psychology and apply the same for problem solving.

#### *PO4: Critical Thinking Skill*

Evaluate and critique evidence, arguments, claims, and beliefs within a social system by using theoretical concepts and skills acquired through the courses.

#### *PO5: Creative Thinking Skill*

Develop and communicate original and meaningful ideas in response to texts and concepts. Make a valuable and innovative contribution to critiquing literary works.

#### *PO6: Usage of Modern Technology and Tools*

Use digital tools, communication/networking platforms, and social media to access, manage, integrate, evaluate, and adapt to technological advancements in the field of literary studies and psychology and employ appropriate digital resources for communication, research, and academic purposes.

#### *PO7: Leadership and Teamwork*

Develop a vision, translate that vision into shared goals, and effectively work with others to achieve these goals.

#### *PO8: Ethical Conduct and Sustainability Practices*

Act responsibly and promote values such as inclusivity, diversity, and social justice through analysis and discourse.

#### *PO9: Collaboration and Networking Skills*

Engage in collaborative literary or mental health projects and effectively network with peers, scholars, and professionals in the literary field.

#### *PO10: Self-directed and Life-long Learning*

Create personal goals and cultivate a commitment to continuous learning and improvement in the field of literary studies and psychology.

### **Programme Specific Outcomes (PSOs)**

#### *PO11: Career Options*

Develop a wide range of skills that enable graduates to pursue diverse career paths beyond academia. Obtain practical, hands-on experience through internships, research projects, or community engagements.

#### *PO12: Proficiency in Literary Studies and Psychology*

Develop a range of subject-specific and generic skills of value in graduate employment, including high-order critical, analytic and research skills, and advanced oral and written communication competencies. Adapt to new tools, platforms, and digital modes of communication and learning.

#### *PO13: Cultural Sensitivity*

Develop a profound cultural understanding of society and culture and play an active role as citizens of the state. Initiate meaningful conversations that demonstrate cultural sensitivity and inclusion in society.

### III. B.A. (Communicative English, English, & Psychology)

#### Programme Matrix

#### Credit Matrix as per State Education Policy Academic Year 2024-25

BA (COMMUNICATIVE ENGLISH, ENGLISH & PSYCHOLOGY)							
Category/Semester	I	II	III	IV	V	VI	Total Credits
<b>PART A: LANGUAGES</b>							
<b>Languages 4 Hrs - 3 Crs</b>	Language I	Language I	Language I	Language I	-	-	
	Language II	Language II	Language II	Language II	-	-	
<b>Part A Credits</b>	6	6	6	6			<b>24</b>
<b>PART B: DISCIPLINE SPECIFIC CORE &amp; ELECTIVE COURSES</b>							
<b>Major 1 English Literature (5 Crs)</b>	Introduction to Literature (5 Crs)	British Literature (5 Crs)	Indian Writing in English (5 Crs)	Indian Writing in Translation (5 Crs)	5 Crs	5 Crs	
<b>Major 2 Communicative English (5 Crs)</b>	Introduction to Language & Linguistics (5 Crs)	Linguistics and Communication (5 Crs)	5 Crs	5 Crs	5 Crs	5 Crs	
<b>Major 3 Psychology (5Crs)</b>	Foundation of Psychology I (5 Crs)	Foundation of Psychology II (5 Crs)	5 Crs	5 Crs	5 Crs	5 Crs	
<b>Major Core Electives</b>	-	-	-	-	Elective 1 (5Crs)	Elective2 (5 Crs)	
<b>Part B Credits</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>20</b>	<b>20</b>	<b>80</b>
<b>PART C: SKILL ENHANCEMENT COURSES/ACTIVITIES</b>							
<b>Skill Based Courses/Activities</b>	Reading and Writing Workshop I (2 Crs)	Reading and Writing Workshop II (2Crs)	Project (2Crs)	SEC (2Crs)	SEC (2Crs)	SEC (2Crs)	
					Research Methodology (2Crs)	Internship (2 Crs)	
						Research Project (2Crs)	
<b>Value Based Activities</b>		Extra-Curricular Activities 1 Cr	-	Extension Activities 1 Cr	-	Extension Activities 1 Cr	
<b>Part C Credits</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>7</b>	<b>21</b>
<b>PART D: COMPULSORY COURSES</b>							
<b>Foundation/Compulsory Courses</b>	Constitutional Values I (2 Crs)	Constitutional Values II (2 Crs)	Environmental Studies (2 Crs)	-	-	-	
	Psychological Wellbeing (1 Cr)						
<b>Part D Credits</b>	<b>3</b>	<b>2</b>	<b>2</b>				<b>5</b>
<b>Total Credits</b>	<b>26</b>	<b>26</b>	<b>25</b>	<b>24</b>	<b>24</b>	<b>27</b>	<b>150</b>

**B.A. (Communicative English, English, & Psychology) Programme**

**COURSE STRUCTURE SEMESTER - I  
SEMESTER - I**

<b>Course Code</b>	<b>Title of the Course</b>	<b>Category</b>	<b>Lecture Hours per week</b>	<b>Credits</b>	<b>CIA</b>	<b>ESE</b>	<b>Marks</b>
A1 24 GE 101	General English	Language 1	3	3	20	80	100
A1 24 KN 101	Kannada	Language 2	3	3	20	80	100
A1 24 HN 101	Hindi						
A1 24 AE 101	Additional English						
A1 24 MC 101	Introduction to Literature	Major Core	5	5	20	80	100
A1 24 MC 102	Introduction to Language and Linguistics	Major Core	5	5	20	80	100
A1 24 MCT 103	Foundations of Psychology I (Theory)	Major Core (Theory)	4	3	20	80	100
A1 24 MCP 103	Foundations of Psychology I (Practical)	Major Core (Practical)	2	2	-	50	50
A1 24 SB 101	Reading and Writing Workshop 1	Skill Based Course	2	2	20	30	50
UG 24 FC 101	Psychological Wellbeing	Compulsory course	1	1	-	25	25
UG 24 CC 101	Constitutional Values I	Compulsory course	2	2	-	50	50
<b>Total credits</b>				<b>26</b>	<b>120</b>	<b>555</b>	<b>675</b>

## COURSE STRUCTURE

### SEMESTER – II

Course Code	Title of the Course	Category	Lecture Hours per week	Credits	CIA	ESE	Marks
A1 24 GE 201	General English	Language 1	3	3	20	80	100
A1 24 KN 201	Kannada	Language 2	3	3	20	80	100
A1 24 HN 201	Hindi						
A1 24 AE 201	Additional English						
A1 24 MC 201	British Literature	Major Core	5	5	20	80	100
A1 24 MC 202	Linguistics and Communication	Major Core	5	5	20	80	100
A1 24 MCT 203	Foundations of Psychology II (Theory)	Major Core (Theory)	4	3	20	80	100
A1 24 MCP 203	Foundations of Psychology II (Practical)	Major Core (Practical)	2	2		50	50
A1 24 SB 201	Reading and Writing Workshop 2	Skill Based Course	2	2	20	30	50
UG 24 VB 201	Extra-curricular Activity	Value Added Activity	1	1		25	25
UG 24 CC 201	Constitutional Values II	Compulsory Course	2	2		50	50
<b>Total credits</b>				<b>26</b>	<b>120</b>	<b>555</b>	<b>675</b>

# COURSE STRUCTURE

## SEMESTER – III

Course Code	Title of the Course	Category	Lecture Hours per week	Credits	CIA	ESE	Marks
A1 24 GE 301	General English	Language 1	3	3	20	80	100
A1 24 KN 301	Kannada	Language 2	3	3	20	80	100
A1 24 HN 301	Hindi						
A1 24 AE 201	Additional English						
A1 24 MC 301	Indian Writing in English	Major Core	5	5	20	80	100
A1 24 MCT 302	Communication for Media 1 – News Media (Theory)	Major Core	3	3	20	80	100
A1 24 MCP 302	Communication for Media 1 – News Media (Practical)	Major Core	2	2		50	50
A1 24 MCT 303	Developmental Psychology (Theory)	Major Core (Theory)	4	3	20	80	100
A1 24 MCP 303	Developmental Psychology (Practical)	Major Core (Practical)	2	2		50	50
A1 24 SB 301	Creative Project	Skill Based Course	2	2	20	30	50
UG 24 CC 301	Environmental Studies	Compulsory Course	2	2		50	50
<b>Total credits</b>				<b>25</b>	<b>120</b>	<b>580</b>	<b>700</b>

**Department of English**  
**Programme: BA**  
**Subject: Indian Writing in English**

Semester	Course Code	Course Title	Course Duration	Course Type	Teaching Hours Per week	Credits
III	A1 24 MC 301	Indian Writing in English	75 hours	MC	4+1	5

**Course Objectives:**

The objective of this course is to

- a) Explore the nature and scope of Indian English Literature of the pre-independence era
- b) Introduce the social, cultural, and political contexts of the pre-independence era and post independent era
- c) Familiarize the students with the writers and texts of Indian English Literature of the pre-independence era
- d) To understand the shifts in major themes and concerns from pre-Independent to post-Independent Indian writing in English
- e) To be familiar with specific texts that demonstrate these themes and concerns

**Course Outcomes:**

Course Outcomes:	At the end of the course students should be able to:	T Levels:	K Levels:
CO1	Demonstrate an understanding of the nature and scope of Indian English Literature of the pre-independence era	T2	K2
CO2	Show an understanding of the social, cultural, and political contexts of the pre-independence era	T2	K2
CO3	Construct an understanding of the literary and socio-cultural analysis of specific texts	T3	K3
CO4	Examine the shifts in major themes and concerns from pre-Independent to post-Independent Indian writing in English	T4	K3
CO5	Interpret the texts that demonstrate the IWE themes and concerns	T5	K4

**Module 1: Introduction to IWE (15 Hours)**

**Evolution of Indian writing in English, Influence of Colonialism and Nationalism, Post-colonial themes in IWE, major trends and movements,**

1. The Nature and Scope of Indian English Literature; charges against Indian English Literature (Reference: M. K.Naik, A History of Indian English Literature (Chapters 1 and 6), New Delhi: Sahitya Akademi, 1980)
2. Pre-Independence Indian English Poetry, Prose, Drama and Novel
3. Introducing authors/texts from the pre-independence era - Raja Ram Mohan Roy, Toru Dutt, Aurobindo, Swami Vivekananda, Bankim Chandra Chattopadhyay, Mahatma Gandhi, Dr B R Ambedkar, Rabindranath Tagore, Sarojini Naidu Henry Derozio, Dean Mahomet

**Module 2: Indian English Poetry (15 Hours)**

1. Sarojini Naidu - 'The Bazzars of Hyderabad'



2. Rabindranath Tagore - selections from GEETANJALI
3. Nissim Ezekiel - Goodby party for Ms. Pushpa T S
4. Toru Dutt - Jogadhya Uma
5. Kamala Das - My grandmother's house
6. Meena Kandasamy - Mulligatawny dreams

### **Module 3: Fiction (18 hours)**

1. Mulk Raj Anand - Coolie/Untouchable
2. R K Narayan - The Financial Expert
3. Sashi Deshpande - The Binding Vine
4. Amitav Ghosh - The Calcutta Chromosome

### **Module 4: Drama (15 Hours)**

1. Mahesh Dattani - Final Solution/ Dance like a Man
2. Asif Currimbhoy - 'The Refugee' - A play on the Bangladesh Liberation War
3. Poile Sengupta - Thus Spoke Shoorpanakha, So Said Shakuni Shakuni

### **Module 5: Non-Fiction and Essays (16 Hours)**

1. A K Ramanujan - Is there an Indian way of Thinking
2. Mahatma Gandhi- The way to Communal Harmony
3. Amartya Sen - Democracy as a Universal Value

### **Self-Learning Topics:**

1. Colonialism and Postcolonialism in Indian Literature
2. Indian Diaspora and Identity
3. Gender and Feminism in Indian English Literature
4. Caste and Social Hierarchy in Indian Literature

### **Skill Development:**

1. Critical reading, textual and literary analysis
2. Comparative literary analysis
3. Historical and contextual research
4. Writing and argumentation through various modes of assignments and oral presentations
5. Engagement with literary theory

### **Books for Reference:**

1. Deshmane, Chetan, ed. Muses India: Essays on English-Language Writers from Mahomet to Rushdie. Jefferson, NC, and London: McFarland & Co., 2013.
2. Iyenger, K R S. Indian Writing in English. New Delhi. Sterling Publisher, 1984.
3. Makarand Paranjape (Ed) Indian Poetry in English, Madras: Macmillan, 1993
4. Naik, M. K. A History of Indian English Literature. Delhi: Sahitya Akademi, 1992.
5. (M. K. Naik (Ed) The Indian English Short Story: A Representative Anthology, New Delhi: Arnold-Heinemann, 1984)
6. Mukherji, Minakshi . The Twice Born Fiction. New Delhi: Heinemann, 1971.
7. Narasimhaiah C D ed Makers of Indian English Literature, Delhi Pencraft International 2000

8. Radhakrishnan, N. Indo Anglian Fiction: Major Trends and Themes. Madras: Emerald.1984
9. Rao, Krishna. The Indo-Anglian Novels and the Changing Tradition. Mysore: Rao and Raghavan, 1973.
10. Deshmane, Chetan, ed. Muses India: Essays on English-Language Writers from Mahomet to Rushdie. Jefferson, NC, and London: McFarland & Co., 2013.
11. Iyenger, K R S. Indian Writing in English. New Delhi. Sterling Publisher, 1984.
12. Makarand Paranjape (Ed) Indian Poetry in English, Madras: Macmillan, 1993

**Mapping of CO and PO:**

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H		L	H		M	M	L	L			
CO2	L	L	L	H	H			M	M			
CO3		H	L			L	L	M	M	H		
CO4	L	L	H	H			M	M	L			
CO5	H	M	L	H		M	M	L	L			

**Department of English**  
**Programme: BA**  
**Subject: Communication for Media 1: News Media (Theory)**

Semester	Course Code	Course Title	Course Duration	Course Type	Teaching Hours Per week	Credits
III	A1 24 MCT 302	Communication for Media 1 - Theory	45 hours	MCT	3	3

**Course Objectives:**

- To understand the evolution of news media across the globe
- To familiarize students with diverse genres within news media
- To train students in developing both written and audio content for varied news platforms
- To introduce the frameworks and structures of a wide range of news media platforms

**Course Outcomes:**

Course Outcomes:	At the end of the course students should be able to:	T Levels:	K Levels:
CO1	Show an understanding of the evolution of news media across the globe	T2	K2
CO2	Compare and contrast the diverse genres in news media	T4	K3
CO3	Interpret using writing and speaking skills required for news media communication	T4	K4
CO4	Create a foundational understanding of the structural requirements of diverse forms of reporting	T5	K4

**Module 1: What is News? (15 Hours)**

**News Genres**

1. Hard News
2. Soft News
3. Entertainment News
4. Sports News
5. Business News
6. Investigative News
7. Art and Culture News
8. Political News

**Readings:**

- Types of News Writing – Willard Grosvenor Bleyer
- The Elements of Journalism – Bill Kovach and Tom Rosenstiel
- Extracts from Reporting and Writing: Basics for the 21<sup>st</sup> Century – Christopher Scanlan
- Writing and Reporting News: A Coaching Method – Carole Rich

**Module 2: Writing for Print (15 Hours)**

1. Newspaper Report: Inverted Pyramid
2. Feature Article

3. Editorial Article/Opinion Piece
4. Interview
5. Column
6. Writing a Lead
7. Storytelling in News: Longform Story

**Readings:**

- Glossary: The Language of News Literacy:  
<https://digitalresource.center/glossary-language-news-literacy>
- Writing from the Top Down: Pros and Cons of the Inverted Pyramid  
Christopher Scanlan
- How To Write a Lead
- The Components of "Newsworthiness":  
[https://owl.purdue.edu/owl/subject\\_specific\\_writing/journalism\\_and\\_journalistic\\_writing/writing\\_leads.html](https://owl.purdue.edu/owl/subject_specific_writing/journalism_and_journalistic_writing/writing_leads.html)
- Longform article from the Caravan

**Module 3: Writing for Web (15 Hours)**

**News in Digital Space**

1. News through social media – Analyze the social media feeds used by different news organizations like LiveLaw to keep the readers updated.
2. News Portal Comparison – Compare the interface of E-news portals such as The Wire, Scroll.in, and The News Minute
3. Develop content for a news app
4. Infographics and visual content

**Readings:**

1. How Images Think – Ron Burnett
2. The Rhetoric of the Image – Roland Barthes
3. Online Journalism: Copywriting and Conception for the Internet. A Handbook for Training and Practice – Gabriele Hooffacker
4. Journalism Skills: Principles of good writing for news
5. <https://www.youtube.com/watch?v=7rGjjU0jbHU>

**Self-Learning Topics:**

1. Digital Media trends
2. Citizenship Journals
3. Fact-checking

**Skill Development:**

1. Journalistic Storytelling
2. Preparing news scripts
3. Conceptualizing news ideas for diverse news media

**References:**

1. History of Indian Journalism – J Natarajan
2. The Language of the New Media – Lev Manovich
3. Reporting and Writing on Journalism's New Frontier – Jeff Rowe
4. Bay Path University – Open Resources

5. <https://open.baypath.edu/eng124/chapter/blogs-vlogs-and-video-essays/>
6. News Writing and Reporting: The Complete Guide for Today's Journalist - Chip Scanlan, and Richard Craig
7. Convergent Journalism: An Introduction, Writing and Producing Across Media
  - Vincent F Filak
  - Media Writers Handbook A Guide to Common Writing and Editing Problems - George T Arnold
  - India's Communication Revolution: From Bullock Carts to Cyber Marts - Arvind Singhal and Everett M Rogers
8. Writing Machines - N Katherine Hayles
9. Journalism Unbound: New Approaches to Writing and Reporting - Mitchel Stephens

**Mapping of CO and PO:**

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1				H	M			L				
CO2	H	M					L					
CO3				H	M	L						
CO4	M	H						L				
CO5			M	H						L		

**Department of English**  
**Programme: BA**  
**Subject: Communication for Media 1: News Media (Practical)**

Semester	Course Code	Course Title	Course Duration	Course Type	Teaching Hours Per week	Credits
III	A1 24 MCP 302	Writing for Media 1 - Practical	30 hours	MCP	2+2	2

**Course Objectives:**

- To apply communication skills and develop content for diverse forms news media
- To conceptualize and develop a news website/newsletter

**Course Outcomes:**

Course Outcomes:	At the end of the course students should be able to:	T Levels:	K Levels:
CO1	Formulate using the ability to apply communication skills in a real-world context	T5	K4
CO2	Create innovative ideas and work with a team	T5	K4

**Module 1: News Website/Newsletter**

1. Conceptualize the News website and Newsletter
2. Prepare the content, layout, segments and produce a news website and newsletter

**Module 2: Transmedia Communication (15 hours)**

1. Video News Report
2. Producing a Video Interview
3. Covering an Event
4. News and Current Affairs Analysis
5. Vlogging

**Readings:**

- Video Journalism for the Web: A Practical Introduction to Documentary Storytelling – Kurt Lancaster
- Blogs, Vlogs, and Video Essays - <https://open.baypath.edu/eng124/chapter/blogs-vlogs-and-video-essays/>
- Online Journalism Copywriting and Conception of for the Internet. A Handbook for Training and Practice – Gabriele Hooffacker

**Self-Learning Topics:**

1. Conceptualizing news segments for news interface
2. Integrating multimedia elements in articles
3. Community building in news website

**Skill Development:**

1. Video Storytelling

2. Preparing content for newsletter and news website
3. Selecting layouts for news website and news letter

**Books for reference:**

1. The Routledge Companion to Digital Journalism Studies – Scott A Eldridge II, David Cheruiyot, Sandra Banjac, Joelle Swart
2. The Language of the New Media – Lev Manovich
3. Reporting and Writing: Basics for the 21st Century - Christopher Scanlan
4. Writing for Interactive Media: Social Media, Websites, Applications, E-learning, Games – Timothy Garrand
5. How Images Think – Ron Burnett

**Mapping of CO and PO:**

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1				H	M			L				
CO2	H	M					L					

[illegible]



Module 4	EARLY & MIDDLE ADULTHOOD											7 Hours
Early adulthood—physical and cognitive changes, Schaie’s stages, postformal thought, emotional intelligence (EQ). Relationships—marriage, cohabitation. Career development, work-life balance. Middle adulthood—physical changes including menopause, andropause, sensory decline. Cognitive development—expertise, problem-solving, creativity. Psychosocial aspects—midlife transitions, parenting, empty nest syndrome, vocational adjustments, occupational patterns.												
Module 5	LATE ADULTHOOD & END OF LIFE											7 Hours
Physical aging—sensory decline, mobility changes, cognitive variations (Dementia, Alzheimer’s). Psychosocial changes—grandparenting, widowhood, social relationships. Theories of aging—programmed vs. damage theories. End of life—biological, psychological, medical, legal, and ethical perspectives. Kubler-Ross’ stages of dying, grief patterns, coping mechanisms, meaning in life and death.												
Skill Development:												
1	Using Marcia's or Erikson's theory relating to identity formation, reflect on your present identity status. Identify the social and cultural factors that may have influenced the formation of your identity.											
2	Interview a person in their middle or late adulthood. Explore the experiences that have helped in their psychosocial and cognitive development. Compare their present physical, cognitive and psychosocial status with previous developmental stages.											
3	Make a report on your experiences in adolescence and early adulthood. Information must be related to all domains of development (cognitive, physical, psychosocial and emotional).											
Books for Reference:												
1	Hurlock, E.B. (1981). Developmental Psychology: A life - span approach. Tata McGraw - Hill											
2	Santrock, J. W. (2017). Life-Span Development, 6th Edition, Tata McGraw- Hill Education.											
3	Rathus, S.A. (2022) - Human Life Span Development, 5th Edition, (ENGAGA INDIA)											
4	Papalia, D., Olds, S.W. & Feldman, R.D. (2017) Human Development - 9th Edition, McGraw Hill Education.											
Mapping of CO and PO:												
CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L		H		M		L				M	H
CO2		L	M	H				M			L	M
CO3		L		M	H		L				M	M

CO4			L	M	H			L			H	M
CO5	L	M		H			L				M	M

<b>Semester</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Course Duration</b>	<b>Course Type</b>	<b>Teaching Hours Per week</b>	<b>Credits</b>
<b>III</b>	<b>AI 24 MCP 303</b>	<b>DEVELOPMENTAL PSYCHOLOGY (Practical)</b>	<b>30 Hours</b>	<b>DSC</b>	<b>2 Hours</b>	<b>2</b>

**(Minimum 5 Practical to be conducted)**

1. College Student Problem Checklist
2. Life Satisfaction Scale
3. Bell's Adjustment Inventory
4. Study Habits Inventory
5. Social Intelligence Scale
6. Personal Value Questionnaire
7. Rath us Assertiveness Scale
8. Self-Regulation Questionnaire
9. Seguin Form Board
10. Tower of Hanoi
11. Comprehensive Interest Schedule
12. Social Network Addiction Scale

**Statistics**

Comparing means: Independent sample t-test, dependent sample t test