



St. Joseph's College of Commerce (Autonomous)

#163, Brigade Road, Bengaluru -560025, Karnataka, India

Affiliated to Bengaluru City University

Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

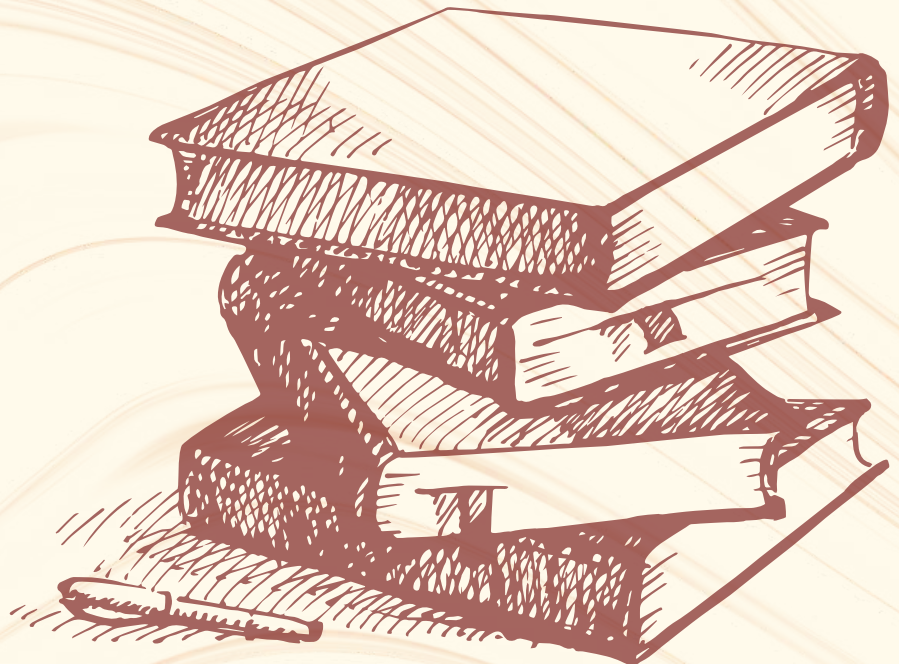
College with Potential for Excellence (CPE)

Ranked 55th in NIRF 2024 by the Ministry of Education, Government of India

Bachelor of Arts

(English, Psychology & Communicative English)

2025-2026



About the Institution

St. Joseph's College of Commerce (SJCC), formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972. With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. SJCC has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods to provide a holistic education to form men and women for and with others. SJCC is accredited by NAAC with A++ grade in the Fourth Cycle and has secured 55th All India Rank in NIRF rankings conducted by Ministry of Education. It has consistently been ranked as one of the top ten commerce colleges in India by reputed magazines.

College Motto 'Fide et Labore,' meaning 'Faith and Toil'. Faith is the commitment to God and fellow beings while Toil represents hard work.

Vision of the College: To create a just, secular and democratic society specially in the service of the poor, the oppressed and the marginalized.

The Mission Statement: St. Joseph's College of Commerce seeks to be a place where academic excellence goes with the cultivation of virtue, and where a community is formed which sustains men and women in their education and their conviction that life is only lived well when it is lived generously in the service of others.

Milestones

- 1882 St Joseph's College was established
- 1949 St Joseph's College introduced the Department of Commerce
- 1972 Became an independent College, St Joseph's College of Commerce
- 2000 First cycle of NAAC, accredited with 5 stars
- 2004 Granted Autonomous Status
- 2007 Second cycle of NAAC accredited with an A grade
- 2010 Recognized as a "College with Potential for Excellence"
- 2010 Bangalore University recognized the College as Research Centre
- 2012 Third cycle of NAAC accredited with 'A' grade, CGPA 3.37
- 2021 Fourth cycle of NAAC accredited with 'A++' grade, CGPA 3.57
- 2022 Celebrated the Golden Jubilee

Department of English

Established in 1972, the Department of English focuses on providing a humanistic perspective to the study of language and literatures. Over the years, the department has evolved as a centre for critical and creative thinking, fostering literary sensibilities, and creating platforms for open dialogues. The curricula of English courses are shaped as a response to the contemporary challenges in the society, both cultural and professional, and introduces students to different literatures across genres and cultures. The philosophical orientation of the department has been inspired by the Jesuit vision and mission of education, and shaped by the efforts of public intellectuals and creative teachers like Prof. G K Govind Rao and Prof. R Rajaram. The faculty members of the department come from a variety of socio-cultural backgrounds, and pursue diverse academic interests.

Department of Psychology

The Department of Psychology aims to provide a foundational understanding of psychological concepts and an exploration of the intricacies of the human mind. The department strives to provide the best resources and learning environment for the holistic development of the individual, and the development of skills necessary for research. It also aims to introduce students to the diverse fields within Psychology, encouraging them to adopt an interdisciplinary approach to understand human experiences.

As part of the Psychology Association, students are actively encouraged to participate in co-curricular activities. This dynamic platform opens avenues for students to share their experiences and contribute to their holistic growth, fostering a sense of community and shared learning.



About the Programme

The BA (English Literature, Psychology, and Communicative English) Programme is a triple specialization programme that foregrounds the study of literature, psychology, and communication in both global and Indian contexts. This course is designed to provide students with a foundation in these three fields, preparing them for diverse professional and academic opportunities.

English Literature

English courses, through a close study of texts and contexts, familiarizes students with literary histories of the world and equips them with literary sensibilities and skills of interpretation. It will also focus on researching literary and cultural histories, society and human experience, and emerging genres of literature.

Psychology

Psychology courses provide a foundational understanding of psychological concepts, with an emphasis on their practical applications in clinical, educational, and industrial settings. By exploring various aspects of the field, students develop skills that enhance self-awareness, empathy, and social responsibility. These skills prepare them for roles in counselling, human resources, and other people-centric fields.

Communicative English

Courses designed under the Communicative English discipline intend to create opportunities for students to engage with diverse aspects of the English language. Across six semesters, students will examine the stages of English language evolution, cultural contexts, structures and branches of linguistics, and multiple applications of language, both at the professional and personal levels. The courses will focus on inculcating skills needed for different mediums, such as print, online, visual, broadcast, telecommunication, and education.

Together, these three specializations provide a comprehensive education that blends theoretical knowledge with practical skills, ensuring that students graduate as versatile professionals capable of adapting to and excelling in various fields.



Programme Objectives

- To familiarize students with literatures in English comprising texts of different genres, themes and concerns.
- To orient students to foundational concepts and theories in the varying fields of Psychology.
- To develop proficiency and gain practical experience in Psychological research, including experimental studies and observational research.
- To enhance communicative fluency and enable students to acquire academic writing and research skills.
- To actively promote an interdisciplinary perspective in the context of literary studies, psychology and communication.
- To connect liberal arts, humanities, and social sciences through a multidimensional curriculum.

“ Books are the quietest & most constant of friends; they are the most accessible and wisest of counselors, and the most patient of teachers.
~Charles W. Eliot ”

Class timings: Shift II (11 a.m. Onwards)

Eligibility Criteria:

Mandatory eligibility for the programme is a pass at the +2 level (Karnataka PUC, ISC, CBSE, NIOS, State Boards) in any stream from any recognized board from India or abroad.

No student shall be eligible for admission to the programme through non-formal/distance education unless he/she has successfully completed 12 years of Schooling through an examination conducted by a Board/University or through National Institute of Open Schooling (NIOS).



*“Maybe this is why we read,
and why in moments of
darkness we return to books: to
find words for what we
already know.”*

- Alberto Manguel





Discipline Specific Areas/Themes

English Literature

- Literary Studies
- British Literature
- Film Studies
- Linguistics & Phonetics
- Literary & Cultural Criticism
- Indian Writing in English
- European Literature
- American Literature
- Indian Writing in Translation
- Postcolonial and World Literature

“That’s the thing about books. They let you travel without moving your feet.”

- Jhumpa Lahiri

Psychology

- Basic Psychological Processes
- Developmental Psychology
- Health Psychology
- Social Psychology
- Psychopathology
- Industrial Psychology
- Positive Psychology
- Child Guidance and Counselling

Communicative English

- Writing for Media
- Discourse Analysis
- Communication Theories
- Communication for Media
- Contextual Communication
- Media Interaction Skills
- Storytelling for Media



Prospective Careers



Writing

Independent Writing,
Creative Writing for Media
and Cinema
Technical Writing,
Copywriting and Content
Writing



Journalism

Literary and Cultural
Journalism, Business
Journalism, Sports
Journalism



Translation & Transcription

Academic translation
Literary translation
Technical translation
Medical Translation



Public Relations

Career in managing public
relations for corporate
firms, NGOs and other
institutions



Teaching/ Training

Teaching at schools and
colleges, Corporate
Training



Editing & Publishing

Career opportunities in
Publishing houses as editors
and proof readers



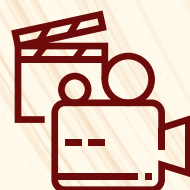
Entrepreneurship

Developing
entrepreneurial projects
in the field of literature
and culture



Research

Researcher for publishing
houses, marketing and
advertising firms,
Academic research



Media and Entertainment

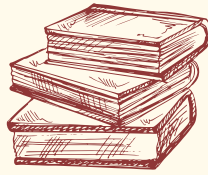
Presenters, hosts, and
content creators for
creative programmes,
Social media management,
Audience engagement

Why BA at SJCC?



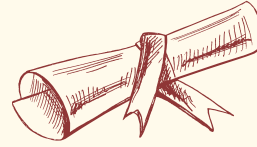
Infrastructure

Located in the Central Business District of Bengaluru at Brigade Road, SJCC boasts of an excellent infrastructure. The college is surrounded by bookshops, libraries, and buzzing cafeterias.



Library Resources

The college houses a huge collection of books, magazines, and national and international journals. The library holds subscriptions to international literary magazines like Times Literary Supplement and Sight & Sound.



Scholarships

The institution supports the academic endeavours of students from the marginalized socio-cultural and economic strata and meritorious students by offering them scholarships.



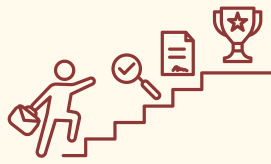
Mentorship

Professional mentorship offered by the teachers create a personal connect with students and thereby provide a supportive structure. Mentoring contributes to the holistic development of the students.



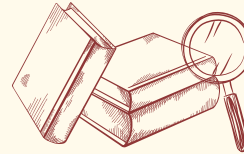
Counselling

Professional counselling services provide essential life skills and nurtures the ethical dimensions of the students' personality, shaping them to be conscientious and socially responsive citizens.



Placement Support

The college offers placement and career support to students on and off campus. Several top firms visit the institution for on campus recruitment and the institution continues to maintain an impressive placement record.



Research

The BA Curriculum focuses on researching literary texts, conducting psychological experiments, and innovation in communication skills.



Collaborations

Collaborations with Media houses and International Universities enhances opportunities for students. International student exchange programme is a highlight of the BA programme.



Creative Writing

The BA programme encourages students to pursue creative writing projects and provides them with a platform to publish their writings.



Internship & Project

Internships and Projects are an integral part of the BA programme. They provide a practical experience and help students to discover their creativity.



Psychology Lab

The Psychology Lab provides students an exposure to Psychometric Assessments and engages with classic experiments and commonly used clinical assessments.



Communication Lab

The college offers facility for video recording with professional cameras, green screen, and a writing lab for the students to explore creative writing and multimedia projects.

Education at SJCC

The Ignatian Pedagogical Paradigm forms the basis of educational philosophy at SJCC.

IPP is practiced by following the five educational principles:

1. Context - understanding student life and culture
2. Experience - providing intellectual and affective learning opportunities
3. Reflection of meaning for self and others
4. Action - the external expression of learned content
5. Evaluation of student growth

At SJCC Academic Excellence, Character Formation, and Social Concern form the three pillars of education.

Academic Excellence

- Innovative Teaching-learning Pedagogies
- Innovative Continuous Internal Assessments
- End Semester Examinations
(Transparency/Publication of QP and Answer key)
- Bridge Course & Remedial Classes
- Fieldwork/ Research Projects
- Centre for Digital Learning and Education
- Coaching for Professional Exams
- International and National collaborations

Character Formation:

- Class Mentor and Counselling Support
- Student Council, Associations and Clubs
- Leadership Camps
- Intercollegiate and Intra-collegiate Fests
- Yoga and Sports
- UGC Mandated Cells
- Student Welfare Officer

Social Concern:

- Bembala- Community Engagement
- Extension Activities – NSS, CSA, AICUF, Rotaract, Eco Club
- Equal Opportunity Centre
- Alumni and Management Scholarships
- Mid-day Meal Schemes



“Literature adds to reality, it does not simply describe it. It enriches the necessary competencies that daily life requires and provides; and in this respect, it irrigates the deserts that our lives have already become.”

- C.S. Lewis



Co-curricular Activities

Vividha: Intercollegiate Literary Fest

The Department of English hosts an annual intercollegiate literary fest providing a space for diverse art, culture, and imagination. This gathering serves as a vibrant space that ignites creativity and fosters meaningful conversations. The festival comprises a spectrum of engaging events, ranging from panel discussions and literary competitions to workshops and cultural performances.

Annual Republic Day Lecture Series

Every year around the eve of the Republic Day, the Department of English invites a renowned public intellectual to deliver a lecture on contemporary socio-political and cultural challenges.

Seminars, Workshops and Conferences

The Department of English and the Department of Psychology organizes guest lectures, workshops, seminars, and conferences to provide opportunities to engage with writers, journalists, artists, psychologists, and mental health professionals. This encourages students to think beyond the curriculum and explore the intersection between various disciplines and fields.

Espero: An Intercollegiate Competition

Espero is an annual national online intercollegiate competition held in the month of September with the intention of spreading awareness about suicide prevention. It is conducted in collaboration with the Suicide Prevention India Foundation (SPIF). Students play an active role in organising the competition.

Epicurus: The Annual Psychology Exhibition

The annual Psychology exhibition 'Epicurus' enables students to test their experimentation skills by showcasing the assessments and experiments they have conducted within the classroom. Students are also encouraged to make working models of classic experiments as a way of engaging with Psychology as a science beyond the curriculum.



Our Faculty

Department of English



Mr. Vinay Kambipura
HOD - English, MA, English, NET
Film Studies, Literary Theory, Media
and Technology Studies, Science
Writing



Dr. Neeti Roy
MA, English, Ph.D
Indian Writing, Diaspora Literature,
ELT, Culture & Gender Studies, Film
Studies



Mr. Thomas Mathew
MA English, NET
Cultural Studies, Critical Theory,
Philosophy, Sports Writing,
Linguistics



Mr. Jeffin Lijo J
MA, English, NET
Dalit Studies, American Literature,
Translation Studies,
Film studies



Ms. Vijayshanthi
MA English, NET
Gender Studies, Dalit Studies, Indian
Writing in Translation, Cultural
Studies



Ms. Divya Hari Rao
MA English, KSET
Poetry, Cultural Studies, Travel Writing, American
Literature, Business Communication



Ms. Nikita Chung
MA, English
Culture Studies, Food Studies,
European Literature



Mr. David Sunil
MA, English
Film Studies, Sci-fi Literature, Graphic
Novels

Adjunct Faculty



Ms. Diana Sushmitha
MA, English, B.Ed
Spatiality Studies, Cultural Studies,
Gender Studies, Postcolonial Studies.



Ms. Aruna Parandhama
MA, English, B.Ed, NET
ELT, Environmental Humanities, Soft
Skills, Research Writing,
Sociolinguistics



Dr. R. Rajaram
Former HOD - English, MA, English,
Ph.D
Indian Writing, Postcolonial Literature,
Cultural Studies, Philosophy of Science



Ms. Marina Joyce Roche
MA, English, B.Ed
Religion Studies, Philosophy,
Literature and Identity

Department of Psychology



Mr. Shravan Abraham
M. Sc, Clinical Psychology, NET
Cognitive Psychology, Developmental
Psychology, Psychopathology,
Biological Psychology



Ms. Sneha Menon
M.Sc, Psychological Counselling
Counselling Psychology,
Developmental Psychology,
Industrial-Organizational Psychology

SELECTION PROCESS

The entrance examination for the B.A. (English, Psychology & Communicative English) Programme will take place in on-campus and online mode.

Non-Karnataka and NRI candidates will have an option to take the entrance exam – English (Round 1 and Round 2) in the online mode with an additional fee.

The entrance test consists of two rounds:

Round 1: SJCC Aptitude Test – English (SAT-Eng)

The Test will consist of the following sections:

Section A: English Language Ability (15 marks)

Section B: Critical Thinking Skills (15 marks)

Section C: Comprehension Passage (15 marks)

Section D: Reflective Essay (15 marks)

Total marks: 60

Time allotted: 60 mins

IMPORTANT GUIDELINES:

- Section A will test the English language ability of the candidates through proofreading or rewriting tasks.
- Candidates are required to write a response to the questions in Sections B, C, and D.
- Candidates must not exceed the specified word limit.
- Any instance of plagiarism or cheating will result in immediate disqualification.

Please note: Only shortlisted candidates in Round 1 will be called for the Subject Knowledge Interview Round.

Round 2: Subject Knowledge & Personal Interview

In this round the candidates will be tested on their general familiarity with the disciplinary knowledge, their ability to understand concepts, and their motivation and interest in pursuing the BA programme.

FOR APPLICATION PROCEDURE, IMPORTANT DATES, AND OTHER DETAILS VISIT THE COLLEGE WEBSITE. www.sjcc.edu.in

**FOR FURTHER DETAILS ABOUT THE PROGRAMME CONTACT: englishdept@sjcc.edu.in
Ph. Nos: (080) 2536 0644 / 46**

CLICK HERE TO APPLY!