

St. Joseph's College of Commerce

(Autonomous)

#163, Brigade Road, Bangalore - 560025



Department of English

BBA General English

Sem I and III

Academic Year - 2024-25

BBA General English – Semester I

Ways of Storytelling

Course Description: Storytelling is an ancient art. There have been different forms of storytelling in the past and there are newer forms that are joining the list. In the current times, we need more storytellers, in diverse ways possible. At this point in history people are using stories in gaming, advertisements, and various other platforms. This reinstates the need to get familiarised with different ways of storytelling. This course introduces students to songs, speeches, photographs, and retellings as ways of storytelling. The stories of the self and the collective are equally necessary, this paper brings these two together through the select texts.

Course Objectives:

- to introduce various forms of storytelling through songs, speeches, retellings, and visual narratives
- to understand how countercultures are produced through various mediums
- to engage with the personal and the collective in storytelling

Course Outcomes:

At the end of the course, the students will be able to

- demonstrate the ability to identify narrative aspects in musical texts
- engage with oral, written, and visual forms of storytelling
- demonstrate an understanding of the value of storytelling for the self and the collective

Module 1: Music and Stories

10 hrs

1. Blowin` in the Wind – Bob Dylan
2. Redemption Song - Bob Marley
3. Enjoy Enjaami – Arivu and Dhee
4. Yellama Songs – Shilpa Mudbi (Urban Folk Project)

Module 2: Retellings

15 hrs

5. The Art of Rewriting Indian Epics – Rohit Sharma (Essay)
6. From the Bhilli Mahabharat – Documented by Bhagvandas Patel (From Painted Words edited by

G. N. Devy)

7. Shoorpanak – Koodiyatam Performance by Kapila Venu
8. The Reunion from The Liberation of Sita by Volga (Short Story)

Module 3: Speech as stories of communities

15 hrs

9. Martin Luther King Jr.'s 'I Have a Dream.'
10. Malcolm X's Ballot or Bullet
11. Dr. B. R. Ambedkar's Speech introducing the Draft Constitution in the Constituent Assembly on Nov, 04, 1948

Module 4: Visual Storytelling

5 hrs

12. Mumbai ke kinare - Instagram
13. Myself Mona Ahmed – Dayanita Singh

Required Reading:

1. Music is not for Ears - [Elizabeth Hellmuth Margulis](https://aeon.co/essays/music-is-in-your-brain-and-your-body-and-your-life)
(<https://aeon.co/essays/music-is-in-your-brain-and-your-body-and-your-life>)
2. On Photography – Susan Sontag

BBA General English – Semester III

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