

St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 93rd in NIRF 2022 by the Ministry of Education, GOVERNMENT OF INDIA
#163, Brigade Road, Bengaluru - 560025, Karnataka, India

B.B.A.
BACHELOR OF BUSINESS ADMINISTRATION



ADMISSIONS | 2023 2024

**THE DEPARTMENT OF BUSINESS ADMINISTRATION
(Entrepreneurship)**

DISCOVER YOUR OWN TRUTH
Academic Excellence | Character Formation | Social Concern



ABOUT THE INSTITUTION

St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972.

The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream.

With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council composed of eminent academicians, industry representatives and notable alumni.

The college has undergone four cycles of NAAC accreditation starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade, in the year 2012 again an 'A' grade and recently in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared as a 'College with Potential for Excellence' in the year 2010. In 2011 SJCC was recognized as a Research Centre by Bangalore University. The college has been ranked 93rd in the National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India, in 2022 and it has been the only college from Karnataka to make it consistently to the top 100 in the country.

The college offers diverse programmes in Commerce and Business Administration faculties. Under the faculty of Commerce, it offers B. Com (Regular), B. Com (Professional- International Accounting and Finance), B. Com (BPS- Industry Integrated), B. Com (Travel and Tourism), B. Com (Analytics), B. Com (Professional - Strategic Finance), M. Com (Finance & Taxation/ Marketing & Analytics), M. Com (International Business) & M. Com (Financial Analysis). Under Business Administration, it offers BBA (Regular), BBA (Entrepreneurship), BBA (Professional- Finance and Accountancy) and BBA (International Transfer) Program. The college also offers six one-year Post Graduate Diploma programmes.

SJCC AT A GLANCE

01

St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College established in the year 1882. The Commerce Department was established in the year 1942 and it became an independent college with its own building in Brigade Road in the year 1972.

With an objective of imparting quality education in multidisciplinary fields, the college has been innovating in all aspects of higher education. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005.

02

03

The college has undergone four cycles of NAAC accreditation starting from the year 2000. Currently Accredited with A++ in 4th Cycle with CGPA of 3.57/4.

The college was declared by UGC as 'College with Potential for Excellence' in the year 2010.

04

05

A Research Centre was established in 2010 with the objective of engaging in quality research work in the field of commerce.

The college has also been ranked consistently in top ten commerce colleges of the country in a survey conducted by MDRA for India Today magazine.

06

07

The college has been consistently ranked in the top 100 of National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India.

The college has implemented NEP and now offers innovative programmes in multidisciplinary fields like Economics and English.

08

09

The college has an eco-friendly campus winning the Best Ornamental Garden competition conducted by the Mysore Horticulture Department for the 4th consecutive year.

SJCC is deeply rooted in the Jesuit philosophy of education and has a rich tradition of empowering the marginalized.

10

PROGRAMMES OFFERED



BBA - Dissemination of Relevant knowledge on functional areas of Business and Management. Development and Application of Managerial Skills Competencies & Learning Based on Advanced Pedagogical Practices as well as Research-Based Learning

BBA (PROFESSIONAL - FINANCE AND ACCOUNTANCY) - Accredited Programme in Collaboration with chartered Institute of Management Accountant(UK). Fostering Professional Knowledge, Skills & Competencies. Learning-Based Pedagogical Practices and Global Opportunity for Networking as well as to Facilitate Ethical & Corporate values.

BBA (ENTREPRENEURSHIP) - Curriculum Designed in Collaboration with National Entrepreneurship Network. Nurturing Management and Entrepreneurial Skills, Experiential learning through Simulation, Solution-Based Learning and Portfolio Building

3072+



A community of Students

10000+

Alumni Network

150+



Faculty

HOLISTIC DEVELOPMENT



The Department of Business Administration takes initiatives to ensure that the students imbibe knowledge outside the classroom by steering them through practical exposures. The enhanced learning processes of the Department involves students in Corporate, Social & Start-Up Internships, Field Projects, Field Visits (Court Visits, Library, Stock Market, etc.,) and Fests & Competitions. The Outreach & Extension Activities such as Community Service and Social Visits introduce the students to real-world scenarios. The academic exposure programmes include National & International Cultural Exposure Programmes, Industrial Visits, International Summer School/ Short Term Immersion Programmes held in collaboration with academic partners in India and HEIs abroad.



EXPERIENTIAL LEARNING

1

Corporate, Social & Start Up Internships

2

Field Projects, Field Visits (Court Visits, Library, Stock Market etc.,)

3

Fests & Competitions

4

Outreach & Extension Activities (Community Service, Social Visits etc.,)

5

International Cultural Exposure Programme

6

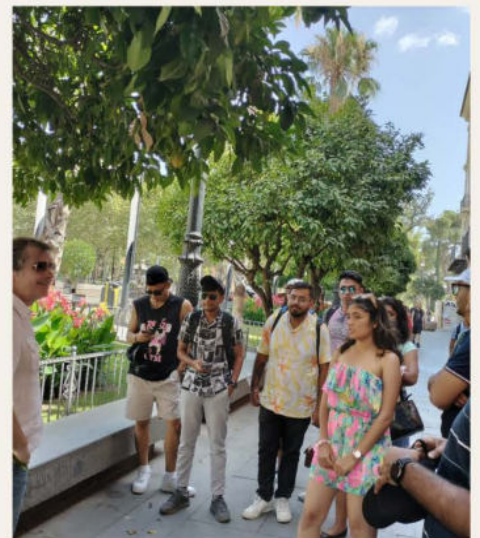
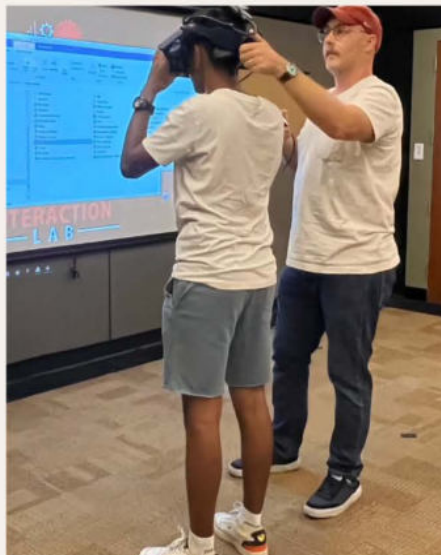
National & International Industrial Visits

7

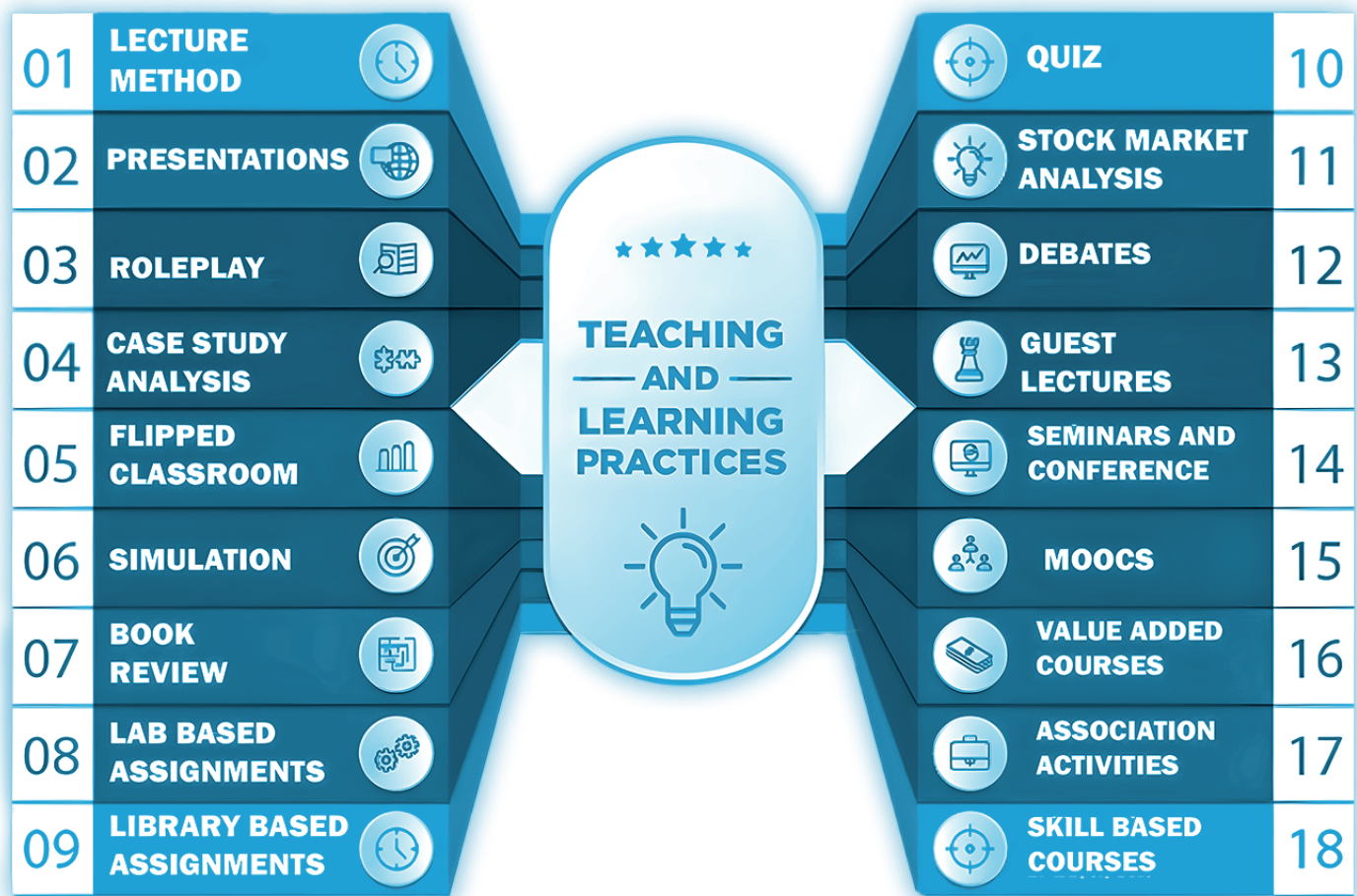
International Summer Schools/ Short Term Immersion Program

8

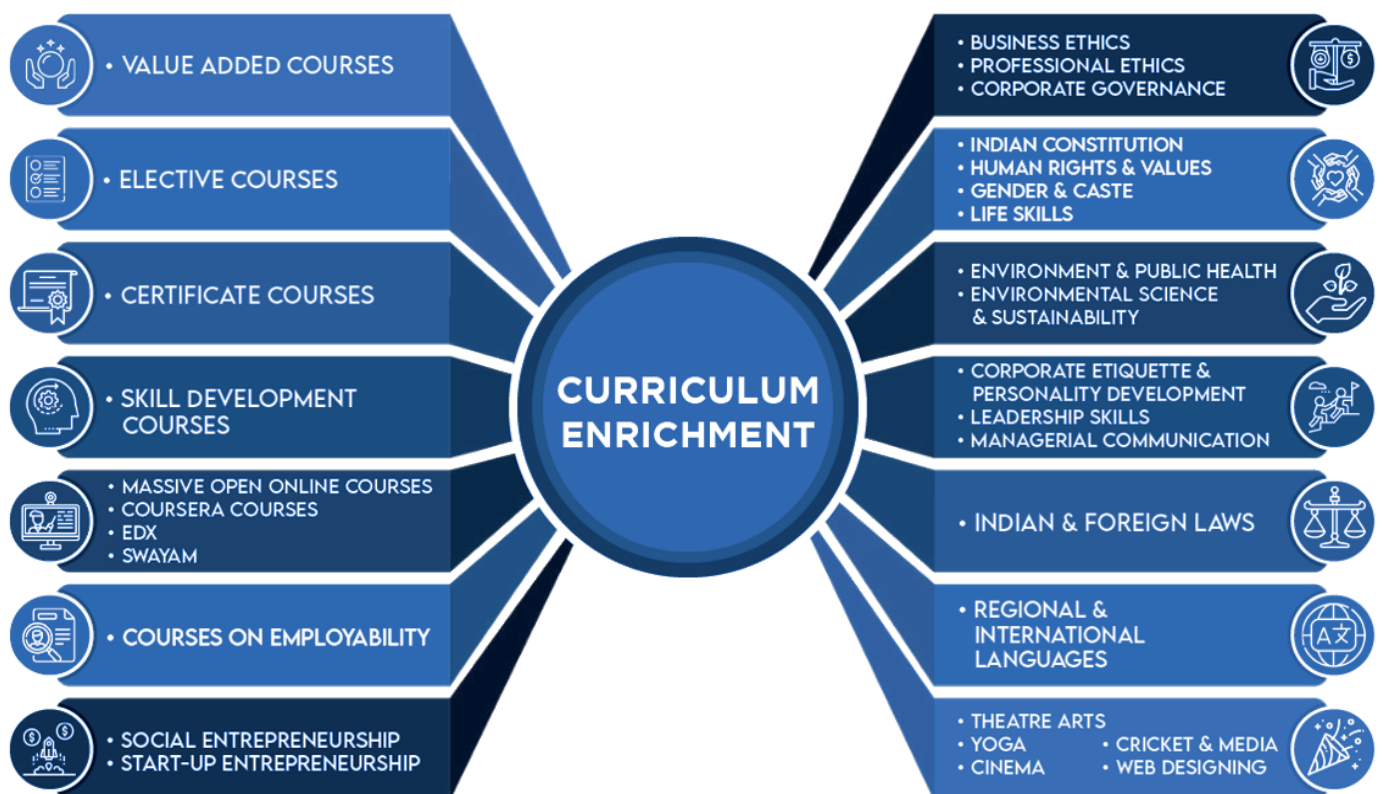
National & International Academic Exposure Programme



TEACHING AND LEARNING PRACTICES



CURRICULUM ENRICHMENT



RESEARCH CULTURE

1

Research Methodology Course

2

Orientation on Various e-learning Resources and Databases

3

National and International Seminars/ Webinars/ Conferences/ Guest Lectures

4

Workshops on Research Tools

5

Peer Learning

6

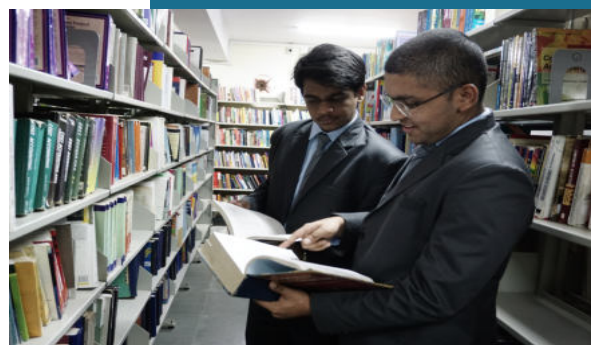
Library Visits

7

Guidance on Research Paper Writing & Publication

8

Guidance on Research Project



STUDENT SUPPORT

**Bridge Course
& Remedial
Coaching**

**Professional
Exam Coaching**

**Competitive
Exam Coaching**

**Soft Skill
Development**

Safety & Security

**Placement &
Career Counseling**

**Counseling &
Mentoring**

**Counseling
& Grievance
Redressal**

Mental Wellbeing

**Sports, Yoga &
Meditation**

**Facilities to
Support Specially
Challenges**

**Scholarships,
Freeships & Mid-
Day Meals**

COLLABORATIONS

INTERNATIONAL & NATIONAL ACADEMIC PARTNERS



PARTNERSHIPS WITH PROFESSIONAL INSTITUTIONS



PARTNERSHIPS WITH INDUSTRY



BBA DEPARTMENT

STUDENT ASSOCIATIONS



FOUNTAINHEAD

Editorial Committee



QUEST CLUB

Fostering research culture



LDC

Enhancement of leadership skills



AIMS

Instilling professional skills and values



CONEXUS

Media and technical support committee

PROJECT SMILES

Skill development among the underprivileged and marginalized.



ELI

Inculcating entrepreneurial skills & competencies



JBC

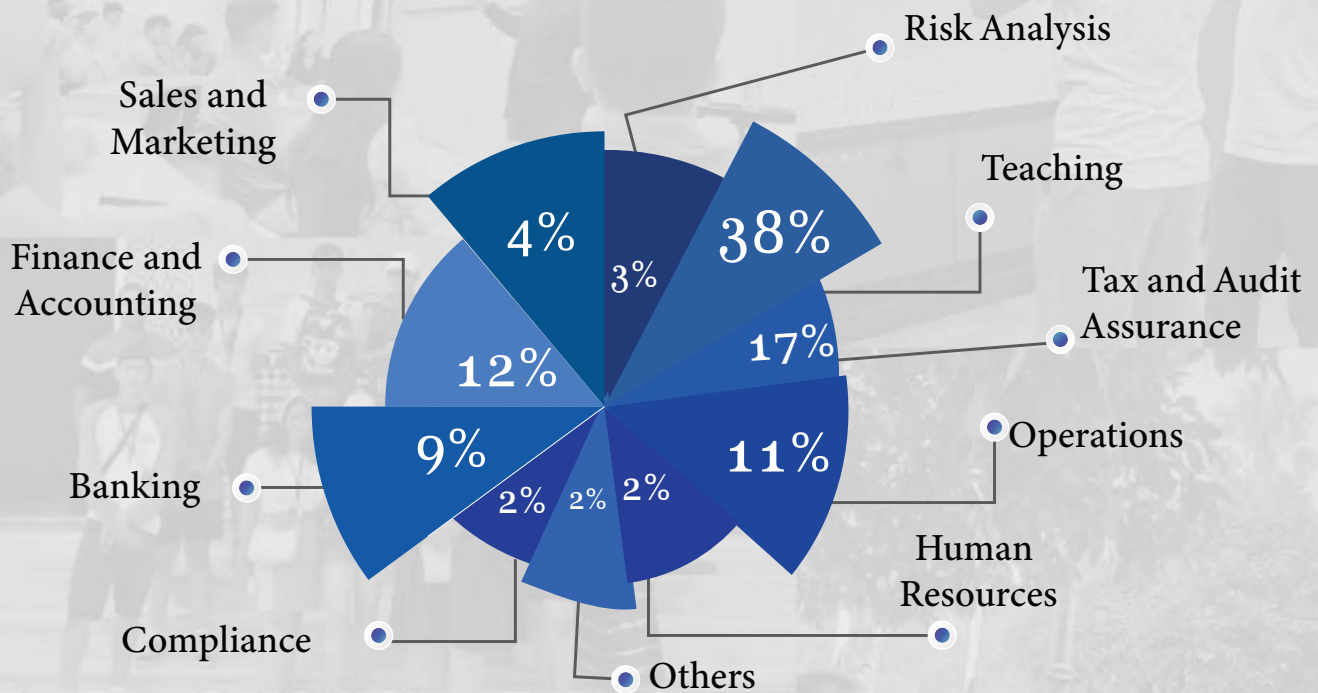
Personnel skill development



PLACEMENT OPPORTUNITIES



CAREER PATHWAYS



INTERNSHIP OPPORTUNITIES



ADMISSION PROCESS

ELIGIBILITY

It is mandatory for all candidates seeking admission to the 1st year of the degree programme to have successfully completed 12 years of schooling through an examination conducted by a Board/University. Mandatory eligibility for the Programme is a pass at the +2 level (ISC/CBSE/ other state boards/International Board/Karnataka PU Board) in any stream. Students with consistent high academic performance are advised to apply for this programme.

ADMISSION PROCESS

Details	Important Dates
Issue of Applications	15th February, 2023
Last Date to Apply	5th April, 2023
Download Admit Card	8th April, 2023
Round 1: Aptitude Test (SMAT)	11th April, 2023 3:00 PM to 4:00 PM
Round 2: Group Discussion and E Round (For shortlisted candidates from Round 1)	12th April, 2023 (Timings will be notified in the E-Admit Card)
Round 3: Personal Interview and Document Verification (for shortlisted candidates from Round 2)	13th April, 2023 (Timings will be notified in the E-Admit Card)

[CLICK HERE TO APPLY](#)



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