

**Department of English**  
**Programme: BBA General English**

Semester	Course Code	Course Title	Course Duration	Course Type	Teaching Hours Per week	Credits
IV		<b>Development Matters</b>	45	Offline	3	3
<b>Course Objectives:</b>	a) To critically analyze the perceived idea of development in the contexts of neo-liberal capitalistic societies. b) To compare the ideas of development and destruction pertaining to environment. c) To assess the politics of development, specifically focusing on the intersections of development vs environment, development vs society, and development vs privacy.					
<b>Course Outcomes:</b>						<b>T Levels:</b>
CO1	To critique the prevailing attitude towards development and recognize its implication on marginalized communities.					T5
CO2	To demonstrate the ability to put forth arguments about society, nature and the rights of people.					T2
CO3	To locate the intersection of development and digital world's impact on present and future societies.					T1
<b>Module 1</b>	<b>Development and Society</b>					<b>12 Hours</b>
	1. Carnival For Science - Shiv Viswanathan 2. Caste, Class and Eggs - Jean Dreze 3. The Adivasi will not dance - Hansda Sowvendra Shekhar					T5
<b>Module 2</b>	<b>Development and Ecology</b>					<b>15 Hours</b>
	1. Resources - Vandana Shiva 2. Environment - Wolfgang Sachs 3. Princess Mononoke - Hayao Miyazaki (Film)					T2 T1
<b>Module 3</b>	<b>Development and Digitalization</b>					<b>12 Hours</b>
	1. Digital Tools - George C. Caffentzis 2. Digital India on Steroids: How Aadhaar Infra Enables the NPR and the NRC - Srinivas Kodali 3. The Bureau of Digital Sabotage - Documentary					T5
<b>Module 4</b>	<b>Business Correspondence</b>					<b>6 Hours</b>

1. Delivering effective Presentations (business pitch)
2. Conducting / Attending Interviews
3. Telephone Conversations / Teleconferencing
4. Organizing a meeting
5. Debates and Group Discussions
6. Managing conflicts and difficult conversations

**Mapping of CO and PO**

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
C01				H	H	M		M		L		L
C02				M	L			M	H	H		L
C03			H	H	M	M		L				L