# St. Joseph's College of Commerce (Autonomous)

163, Brigade Road, Bengaluru - 560 025

Accredited with 'A++' Grade (4<sup>th</sup> Cycle) by the National Assessment and Accreditation Council (NAAC)

Recognized by the UGC as "COLLEGE WITH POTENTIAL FOR EXCELLENCE"



## Bachelor of Commerce [Industry Integrated] Semester I & II

Syllabus as per State Education Policy 2024

Curriculum Framework w.e.f., 2024-2025

Academic Year 2025 – 2026 Batch 2025- 2028

St. Joseph's College of Commerce (Autonomous)

### Affiliated to Bengaluru City University

St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College, established in the year 1882. The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972.

The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream.

With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council comprising of eminent academicians, industry representatives and notable alumni.

The college has undergone four cycles of NAAC accreditation starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade, in the year 2012 again an 'A' grade and recently in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared as a 'College with Potential for Excellence' in the year 2010. In 2011, SJCC was recognized as a Research Centre by Bangalore University. The college has been ranked 55th in the National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India, in 2024 and it has been the only institution from Karnataka to make it consistently to the top 100 in the country.

The college offers diverse programmes in Commerce, Business Administration Arts and Science. Under Commerce Studies it offers B. Com, B. Com (Professional-International Accounting and Finance), B. Com (BPM- Industry Integrated), B. Com (Travel and Tourism), B. Com (Analytics), B. Com (Professional - Strategic Finance), M. Com (Finance & Taxation/ Marketing & Analytics), M. Com (International Business) & M. Com (Financial Analysis). Under Business Administration it offers BBA, BBA (Entrepreneurship) and BBA (Professional- Finance and Accountancy). Under Arts it offers BA (English, Communicative English and Psychology) and Under Science it offers B.Sc (Economics, Mathematics and Data Analytics). The college also offers five one-year Post Graduate Diploma programmes.

The B.Com Department of St. Joseph's College of Commerce has efficiently streamlined all its courses to reflect an interdisciplinary approach to understanding the contemporary business environment. Its aim is to construct a strong foundation in core subjects such as Accounting, Taxation, Economics, Statistics and Auditing along with a choice of Cost Accounting, Finance, Business Analytics, Marketing and Human Resources, studied in the fifth and sixth semester. The courses are challenging, yet, rewarding for students with high aspirations. Our students have been sought after by employers for their excellent knowledge, skills and attitude, giving them an edge over their peers from other institutions.

### **Objectives of the Programme**

- 1. To provide conceptual knowledge and application skills in the domain of Commerce studies.
- 2. To provide knowledge in all the areas of business to be able to meet expectations of Commerce, Trade and Industry.
- 3. To sharpen the students' analytical and decision-making skills.
- 4. To provide a good foundation to students who plan to pursue professional programmes like CA, ICWAI, ACS, CFA and MBA.
- 5. To facilitate students to acquire skills and abilities to become competent and competitive in order to be assured of good careers and job placements.
- 6. To develop entrepreneurship abilities and managerial skills in students so as to enable them to establish and manage their own business establishments effectively.
- 7. To develop ethical business professionals with a broad understanding of business from an interdisciplinary perspective.

### I. Eligibility for Admission

Candidates who have completed the two-year Pre-University course of Karnataka State or its equivalent are eligible for admission into this Programme.

### II. Duration of the Programme

The duration of the programme is three (03) years of Six Semesters. A candidate shall complete his/her degree within six (06) academic years from the date of his/her admission to the first semester. Students successfully completing three (03) years of the course will be awarded Bachelor's Degree in Commerce (REGULAR) – B.COM- Regular.

#### I. MEDIUM OF INSTRUCTION

The medium of instruction shall be in English.

#### II. ATTENDANCE

- A student shall be considered to have satisfied the requirement of attendance for the semester, if he/she has attended not less than 75% in aggregate of the number of working periods in each of the courses, compulsorily.
- A student who fails to complete the course in the manner stated above shall not be permitted to take the End Semester Examination.

### III. TEACHING AND EVALUATION

M.Com/MBA/MFA/MBS/MTA graduates with B. Com, B.B.A & B.B.S as basic degree from a recognized university are only eligible to teach and to evaluate the courses including part – B courses of I and II semesters except languages, compulsory additional courses and core Information Technology related courses, Skill based, Value Based and Foundation courses, mentioned in this regulation. These courses shall be taught by the graduates as recognized by the respective Board of Studies.

#### IV. SCHEME OF EXAMINATION

# ACADEMIC EVALUATION UNDER STATE EDUCATION POLICY (SEP) (EFFECTIVE FROM ACADEMIC YEAR 2024-2025)

The academic evaluation of both undergraduate (UG) and postgraduate (PG) programmes consists of two components: Continuous Internal Assessment (Formative Assessment) and End-Semester Examination (Summative Assessment). Assessment for UG Students under SEP will be as follows:

| Type of Assessment                                 | Assessment Component                                | Allotted Marks |  |  |
|----------------------------------------------------|-----------------------------------------------------|----------------|--|--|
| Continuous Internal                                | CIA I (Test)                                        | 10 Marks       |  |  |
| Assessment / Formative Assessment                  | CIA II (Skill-based Assessment)                     | 10 Marks       |  |  |
| ASSESSMEN                                          | Mid-Term Exam                                       | 20 Marks       |  |  |
| Total                                              | 40 marks (scaled down to                            | 20 marks)      |  |  |
| End-Semester Examination /<br>Summative Assessment | End-Semester Examination (For three hours duration) | 80 Marks       |  |  |
| TOTAL                                              |                                                     | 100 Marks      |  |  |

#### A. Additional Details

• Mid-Term Exam: The mid-term exam covers at least 40-50% of the syllabus

- and has duration of one hour.
- Continuous Internal Assessment (CIA) Activities: CIA activities are designed with clear objectives, modalities, assessment rubrics, and outcomes.

### B. CIA improvement

There is **no provision for enhancing CIA marks** for UG students once the semester ends.

### Attendance requirement for taking ESE

- The University Grants Commission (UGC) mandates a minimum of 75% attendance in each course to be eligible to write the End Semester Examinations (ESE).
- There is no provision for condonation of attendance under the UGC Act.

### VII. Minimum for a pass

- Minimum Pass Marks in Final Examination: A minimum of 40 percent is required in each course in the End Semester Exams. The student must score at least 32 marks out of 80 in the End Semester Examination (ESE).
- Overall Pass Requirement: The aggregate of Continuous Internal Assessment (CIA) and End Semester Examination (ESE) should also be a minimum of 40 percent. Out of 100 marks, a student must secure at least 40 marks in each course to qualify as passed inclusive of minimum 32 marks out of 80 in End Semester Exam.

### VIII. Grading System for Choice Based Credit System (CBCS)

The modalities and operational details are given below:

• **Grade Points**: The College adopts a ten-point grading system. The papers are marked in a conventional way for 100 marks. The marks obtained are converted to grade point according to the following table. If a student is absent for the paper the grade point assigned is 0.

| %     | 95 - 100 | 90 - | 85 - | 80 - | 75 - | 70 - | 65 - | 60 - | 55 - | 50 - | 45 - | 40 - | Below |
|-------|----------|------|------|------|------|------|------|------|------|------|------|------|-------|
| Marks |          | 94   | 89   | 84   | 79   | 74   | 69   | 64   | 59   | 54   | 49   | 44   | 40    |
| Grade | 10       | 9.5  | 9    | 8.5  | 8    | 7.5  | 7    | 6.5  | 6    | 5.5  | 5    | 4.5  | 0     |
| Point |          |      |      |      |      |      |      |      |      |      |      |      |       |

**Credits**: Credits are assigned to courses based on the following broad classification:

| Courses Category | Instruction | Credits |
|------------------|-------------|---------|
| Courses category | Hours/week  | Cicuits |

| Languages                    | 3 Hours   | 3   |
|------------------------------|-----------|-----|
| Major Core                   | 4 Hours   | 4   |
| Skill Enhancement<br>Courses | 1-4 Hours | 1-4 |
| Compulsory Courses           | 1-2 Hours | 1-2 |

### Grade point calculation

• Semester Grade Point Average (SGPA): The SGPA is calculated as the sum of the product of the credits and the grade points scored in all courses, divided by the total credits.

### SGPA = Total of (Credits Earned X Grade Points) ÷ Total of Corresponding Credits

- Minimum SGPA required for a pass is 4.5.
- If a student has not passed in all courses or is absent, the SGPA is not assigned.
- Cumulative Grade Point Average (CGPA): The CGPA is the weighted average of all the courses taken by a student across all semesters of a programme.

CGPA =  $\Sigma$ Total Credits in the Semester × SGPA ÷ Total Credits of the Courses

Note: SGPA and CGPA will be rounded off to two decimal places.

### Interpretation of SGPA/CGPA and Classification of Final Result

| <b>Grade Points</b> | % of Marks | Grade | Result/Class Description |
|---------------------|------------|-------|--------------------------|
| 9.00-10.00          | 85 - 100   | 0     | Outstanding              |
| 8.00-8.99           | 75 - 85    | A+    | First Class Exemplary    |
| 7.00-7.99           | 65 - 75    | A     | First Class Distinction  |
| 6.00-6.99           | 55 – 65    | B+    | First Class              |
| 5.50-5.99           | 50 -55     | В     | High Second Class        |
| 5.00-5.49           | 45 - 50    | С     | Second Class             |
| 4.50 -4.99          | 40 - 45    | Р     | Pass Class               |

| Below 4.5 Below 40 RA To Re-Appear |  |
|------------------------------------|--|
|------------------------------------|--|

### IX. PATTERN OF ESE QUESTION PAPER UNDER SEP

The End Semester Examination (ESE) question paper under SEP will include questions that assess both Lower Order Thinking Skills (LOTS) and Higher Order Thinking Skills (HOTS). The difficulty level of the question paper will be distributed as follows: 40% easy, 30% difficult, and 30% very challenging.

Duration: 3 HoursMaximum Marks: 80

The question paper pattern will be as follows:

| Sections  | Marks per<br>Question | Number of Questions     | Total Marks |
|-----------|-----------------------|-------------------------|-------------|
| Section A | 2 marks               | 5 questions (out of 7)  | 10 Marks    |
| Section B | 5 marks               | 4 questions (out of 6)  | 20 Marks    |
| Section C | 12 marks              | 3 questions (out of 5)  | 36 Marks    |
| Section D | 14 marks              | 1 question (Case Study) | 14 Marks    |
| Total     |                       |                         | 80 Marks    |

### X. REVALUATION AND RETOTALING

Requests for **revaluation**, **retotalling**, and **photocopies of the answer book** for the End-Semester Examination (ESE) must be submitted to the Controller of Examination along with the prescribed fee within two weeks from the declaration of results.

### XI. Absence during End Semester Examination

If a student misses the End Semester Examination, they will be marked as "Absent" and will be required to take the supplementary examination for that course during the next available opportunity only.

### XII. Malpractice

Students will be dealt severally in case if they are found guilty of any malpractices during examination. The college has zero tolerance towards any kind of foul-means adopted to secure marks in the exams.

#### Programme Outcomes (PO's)

After the completion of the **B.Com** (**Regular**) Programme, the student will be able to:

### PO1: Disciplinary and Inter - disciplinary Knowledge

**Demonstrate** the **understanding** of relevant business, management and organization knowledge, both academic and professional, in line with industry standards.

### PO2: Decision making Skill

**Apply** underlying concepts, principles, and techniques of analysis, both within and outside the discipline to generate all the possible solutions and picks one that shows their understanding of the problem and the outcomes.

### PO3: Integrated problem-solving and Research

**Analyze** how parts of a whole interact with each other to produce overall outcomes in complex systems by analyzing key managerial issues in a particular industry or company and propose appropriate managerial solutions to the situation

### PO4 Critical thinking Skill

**Evaluate** evidence, arguments, claims and beliefs by using right type of reasoning as appropriate to the situation and Analyze how parts of a whole interact with each other to produce overall outcomes in complex systems

### PO5 Creative thinking Skill

**Develop,** implements and communicates new and worthwhile ideas using both incremental and radical concepts to make a real and useful contribution to their work

### PO6: Usage of Modern Technology and Tools

**Use** tools and technologies of digital nature, communication/networking tools and social networks appropriately to access, manage, integrate, evaluate and create information to successfully function in a knowledge economy

### PO7 Leadership and team work

**Develop** a vision, translate that vision into shared goals, and effectively work with others to achieve these goals.

### PO8 Ethical Conduct & Sustainability Practices

**Act** responsibly and sustainably at local, national, and global levels

### PO9 Collaboration & Networking Skill

**Work** collaboratively and respectfully as members and leaders of diverse teams

### PO10 Self-directed and Life - Long learning

**Create** goals and monitor progress toward them by developing an awareness of the personal, environmental and task-specific factors that affect attainment of the goals.

### Programme Specific Outcomes (PSO's)

### PO11 Redesigning the Business Process Management

**Develop**, report, display and alert mechanism drawn from process data from the Business Process Management Service/Software and use these data methods to adapt the process.

### PO12 Business Process Management as a Career option

**Apply** the competencies and creativity required to undertake Business Process Management as a desirable and feasible career option.

**Course Matrix** 

|                                               |                                           |                                      | STRY INTEGRA                              |                                                               |                                    |                                    |       |
|-----------------------------------------------|-------------------------------------------|--------------------------------------|-------------------------------------------|---------------------------------------------------------------|------------------------------------|------------------------------------|-------|
| _                                             | PROG                                      | RAMME MAT                            | TRIX AS PER ST                            | TATE EDUCA                                                    | TION POLIC                         | C <b>Y</b>                         |       |
| Course<br>Category/<br>Semester               | I                                         | II                                   | III                                       | IV                                                            | v                                  | VI                                 | TOTAL |
|                                               |                                           | T                                    | Part A : Langu                            |                                                               | I                                  | 1                                  |       |
| Language                                      | Lang I                                    | Lang I                               | Lang I                                    | Lang I                                                        | -                                  | -                                  |       |
| 4 Hrs - 3 Crs<br>Part A                       | Lang II                                   | Lang II                              | Lang II                                   | Lang II                                                       | _                                  | -                                  |       |
| Credits                                       | 6 Crs                                     | 6 Crs                                | 6 Crs                                     | 6 Crs                                                         | -                                  | -                                  | 24    |
|                                               | T                                         | Par                                  | t B: Discipline Spe                       | cific Courses                                                 | T                                  | I I                                |       |
|                                               | Financial<br>Accounting                   | Cost<br>Accounting                   | Financial<br>Management                   | Costing for<br>Business<br>Decision                           | Management<br>Accounting           | Supply<br>Chain<br>Management      |       |
| Major Core                                    | Principles of<br>Management               | Marketing<br>Management              | Retail and Market<br>Research             | Human<br>Resource<br>Management                               | Income Tax I                       | Income Tax<br>II                   |       |
| Courses<br>4 Hrs - 4 Crs                      | Business<br>Economics                     | Business Law                         | Company Law &<br>Secretarial<br>Practices | Campus to<br>Corporate                                        | Capital<br>Markets for<br>BPS      | Goods And<br>Services Tax          |       |
|                                               | Business<br>Mathematics<br>and Statistics | Finance and<br>Accounting for<br>BPS | Insurance for BPS                         | Banking for<br>BPS                                            |                                    | Managing<br>Business<br>Process    |       |
| Major<br>Elective<br>Courses<br>4 Hrs - 4 Crs | -                                         |                                      |                                           |                                                               | Elective I                         | Elective II                        |       |
| Part B                                        | 16                                        | 16                                   | 16                                        | 16                                                            | 16                                 | 20                                 | 100   |
| Credits                                       |                                           | Part C : Skill E                     | nhancement Cours                          | es/Activities                                                 |                                    |                                    |       |
|                                               |                                           |                                      |                                           |                                                               |                                    |                                    |       |
| Skill Based<br>Courses                        |                                           | MOOCs /<br>Swayam Course             | Introduction to<br>Spreadsheets           | Data Visualisation through Power BI (2 Crs)                   | Research<br>Methodology<br>(4 Crs) | Social<br>Internship<br>(2 Crs)    |       |
| /Activities<br>2 Crs                          |                                           | (1 Cr)                               | (2crs)                                    | MOOCs /<br>Swayam<br>Course<br>(1 Cr)                         | Research<br>Project (4Crs)         | Corporate<br>Internship (<br>2Crs) |       |
| Value Added<br>Courses<br>1Cr                 | Courses                                   |                                      |                                           | Extracurricular<br>Activities/Asso<br>ciation/Sports<br>(1Cr) |                                    | Extention<br>Activities<br>(1 Cr)  |       |
| Part C<br>Credits                             |                                           | 2 Crs                                | 2 Crs                                     | 4 Crs                                                         | 8 Crs                              | 5 Crs                              | 21    |
|                                               |                                           | Part D:                              | Foundation/ Com                           | plusory Courses                                               |                                    |                                    |       |
| Foundation/<br>Compulsory                     | Psychological<br>Well being<br>(1Cr)      | Constitutional                       | Environmental                             | -                                                             | -                                  | -                                  |       |
| Courses                                       | Constitutional                            | Value II (2<br>Crs)                  | studies (2Crs)                            |                                                               |                                    |                                    |       |
| 2Hrs/ 2Crs                                    | Value I (2 Crs)                           |                                      |                                           |                                                               |                                    |                                    |       |
| Part D Credits                                | Value I (2 Crs)  3 Crs                    | 2 Crs                                | 2 Crs                                     |                                                               |                                    |                                    | 7     |

### B. Com BPM Course

### **COURSE STRUCTURE**

### CORE SUBJECTS

### SEMESTER - I

| Course Code   | Title of the Course                 | Category              | Lecture<br>Hours per<br>week | CIA | ESE | Total<br>Marks | Credits |
|---------------|-------------------------------------|-----------------------|------------------------------|-----|-----|----------------|---------|
| C1 24 GE 101  | General English                     | Language              | 3                            | 20  | 80  | 100            | 3       |
| C1 24 KN 101  | Kannada                             |                       |                              |     |     | 100            |         |
| C1 24 HN 101  | Hindi                               | Language              | 3                            | 20  | 80  |                | 3       |
| C1 24 AE 101  | Additional<br>English               | Lunguage              |                              |     | 00  |                |         |
| C1 24 MC 101  | Financial Accounting                | Major Core            | 4                            | 20  | 80  | 100            | 4       |
| C1 24 MC 102  | Principles Of<br>Management         | Major Core            | 4                            | 20  | 80  | 100            | 4       |
| C1 24 MC 103  | Business Economics                  | Major Core            | 4                            | 20  | 80  | 100            | 4       |
| C1 24 MC 104  | Business Statistics and Mathematics | Major Core            | 4                            | 20  | 80  | 100            | 4       |
| UG 24 FC 101  | Psychological wellbeing             | Compulsor y course    | 2                            | 25  | -   | 25             | 1       |
| UG 24 CC 101  | Constitutional values I             | Compulsor<br>y course | 2                            | 10  | 40  | 50             | 2       |
| Total credits |                                     |                       |                              |     |     |                | 25      |

Department of Commerce Programme: BCom [ BPM]

| Semester                                                        | Course Code                                                                 | Course Title                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Course<br>Duration                             | Course<br>Type                                 | Teachi<br>Hours<br>weel              | Per                             | Credits                       |  |  |  |  |  |
|-----------------------------------------------------------------|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------|--------------------------------------|---------------------------------|-------------------------------|--|--|--|--|--|
| I                                                               | C3 24 MC<br>101                                                             | FINANCIAL<br>ACCOUNTING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 60                                             | Practical                                      | 4                                    |                                 | 4                             |  |  |  |  |  |
| Course                                                          | The course ain                                                              | The course aims to equip the students with the conceptual knowledge and skills                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                |                                                |                                      |                                 |                               |  |  |  |  |  |
| Objectives:                                                     | required to p organizations.                                                | required to prepare and evaluate financial statements of different business                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                |                                                |                                      |                                 |                               |  |  |  |  |  |
| Course                                                          | After completi                                                              | on of the course, the                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | e students w                                   | ill be able to                                 | <b>o:</b>                            | T                               | K                             |  |  |  |  |  |
| Outcomes:                                                       |                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                |                                                |                                      | Level<br>s:                     | levels                        |  |  |  |  |  |
| CO1                                                             |                                                                             | concepts, convention concepts oper the framework o                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                |                                                | inancial                             | T2                              | K3                            |  |  |  |  |  |
| CO2                                                             | Prepare Journa<br>as per Ind AS 8                                           | l, Ledger and trial ba<br>and 10.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | alance and re                                  | ectification o                                 | of errors                            | Т3                              | K4                            |  |  |  |  |  |
| CO3                                                             |                                                                             | ancial Statements orporating all the ne                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                |                                                | ip and                               | T5                              | K4                            |  |  |  |  |  |
| CO4                                                             | 112                                                                         | nat of the presentation of |                                                |                                                | t as per                             | Т3                              | K4                            |  |  |  |  |  |
| CO5                                                             | Prepare Cash fl                                                             | ow statements as pe                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | r old and ne                                   | w methods.                                     |                                      | Т3                              | K4                            |  |  |  |  |  |
| CO6                                                             | Evaluate firm's and Trend Ana                                               | Profitability and Li                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | iquidity by ι                                  | using Ratio                                    | analysis                             | Т6                              | K4                            |  |  |  |  |  |
| Module 1                                                        | Conceptual Fra                                                              | J                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                |                                                |                                      | 10 Hou                          | rs                            |  |  |  |  |  |
| accounting a<br>Mandatory A                                     | and Accounting<br>Applicability - Pl                                        | Sole proprietor, P<br>Equation. Applica<br>hase I, II, III and IV<br>petence and care, cor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | ability of Ir<br>. Role of acc                 | nd AS - V<br>countant - H                      | oluntary<br>Ethical va               | Adopti<br>lues – Ir             | on and                        |  |  |  |  |  |
| Module 2                                                        | Accounting Pro                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | macritianty,                                   | 110103310114                                   | 1 beliavie                           | 10 Hou                          | rs                            |  |  |  |  |  |
|                                                                 | rocess – Journal                                                            | (including transaction<br>ctification of Errors (                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                |                                                |                                      | nd sales),                      |                               |  |  |  |  |  |
| Module 3                                                        | Financial State                                                             | ments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                |                                                |                                      | 15 Hou                          | rs                            |  |  |  |  |  |
| Ongoing tran<br>free sample,<br>Interest on lo<br>before and af | sactions- Goods<br>Prepaid expense<br>an, Provision fo<br>ter charging such | ements- Profit & Los<br>& cash withdrawn<br>es, Outstanding exp<br>r Bad debts and Do<br>n commission. (Sole                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | by proprieto<br>enses, Intero<br>oubtful debts | er, goods los<br>est on capit<br>s, Depreciati | t by fire,<br>al, Intere<br>ion, Com | goods is<br>st on dr<br>mission | sued as<br>awings,<br>payable |  |  |  |  |  |
| Module 4                                                        |                                                                             | ncial Statements                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                |                                                |                                      | 5 Hours                         |                               |  |  |  |  |  |
|                                                                 |                                                                             | ts - Objectives, Fori<br>Act, 2013 (Amended                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                | resentation                                    | of Financ                            | cial State                      | ment as                       |  |  |  |  |  |
| Module 5                                                        | Preparation an                                                              | d Presentation of Ca                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | ash flow Sta                                   | tement                                         |                                      | 10 Hou                          | rs                            |  |  |  |  |  |
| 0                                                               | identification of                                                           | fication of Activities activities under Indi                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | rect method)                                   | 0                                              | nt and Fi                            | nancing  10 Hou                 | ` 1                           |  |  |  |  |  |
| Introduction                                                    | to Ratios - Comp                                                            | Statement Analysis outation of ratios bas n of ratios] - Trend                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | sed on liquid                                  | ity, Solvenc                                   | y, Activit                           |                                 |                               |  |  |  |  |  |

| Skill Devel | opment:                                                                                                                                                                |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1           | Generate financial statements using Tally.                                                                                                                             |
| 2           | Prepare and present a summary on a company's published annual report which includes profitability analysis, financial position, cash position and accounting policies. |
| 3           | Compute the profitability ratios, turnover ratios and solvency ratios on the published financial statement of a company of your choice.                                |
| 4           | Compare and analyse the profitability ratios, solvency ratios between two companies using published financial statements.                                              |
| 5           | Analyse a cash flow statement with from published annual report.                                                                                                       |
| Book for Re | eference:                                                                                                                                                              |
| 1           | Jain, S. P., & Narang, K. L. (2022). Advanced Accounts (12th ed.). Kalyani Publishers                                                                                  |
| 2           | Maheshwari, S. N. (2022). Advanced Accountancy (5th ed.). Vikas Publishing House.                                                                                      |
| 3           | Sehgal, A., & Sehgal, D. (2022). Advanced Accounting (2nd ed.). Taxmann.                                                                                               |
| 4           | Shukla, M., & Grewal, T. (2022). Advanced Accountancy (11th ed.). Sultan Chand & Sons.                                                                                 |
| 5           | Banka, A. (2022). Comprehensive guide to IND AS Implementation (2nd ed.). Taxmann.                                                                                     |
| 6           | International Accounting Standards Board (IASB). (2023). IFRS publications. IASB.                                                                                      |
| Mapping o   | f CO and PO                                                                                                                                                            |

| CO/PO | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
|       |     |     |     |     |     |     |     |     |     |      |      |      |
| CO1   | Н   | Н   | M   | M   | L   |     |     | L   |     |      |      | L    |
| CO2   | L   | M   |     | L   | Н   | Н   |     |     |     |      | M    | L    |
| CO3   | L   | M   |     | L   | Н   | Н   |     |     |     |      | M    | L    |
| CO4   | M   | Н   | Н   | M   |     | L   |     |     |     |      | L    | L    |
| CO5   | L   | M   |     | L   | Н   | Н   |     |     |     |      | М    | L    |
| CO6   | L   |     |     | Н   | Н   | M   |     |     |     | L    | M    | L    |

Department of Commerce Programme: BCom [ BPM ]

| Semester                                                                                                                                                                                                                                 | Course Code                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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| CO3                                                                                                                                                                                                                                      | their effort on i                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           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                                                                                                                                                                                                                                                                                          | Describe the factors affecting ethical practices in Business and K3 social responsibilities of management towards all the stakeholders and identify the recent trends in the application of technology in                                                                            |                                                                                                                                                                    |                                                                                                                                                                                                                                                                                  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|                                                                                                                                                                                                                                          | Meaning – Nature and Characteristics of Management – Scope and Functional Areas of the Management as an Art, Science or Profession – Management and Administration Management - Roles and skills of managers.  Management Thought: Pre-scientific Management (introduction) – Taylor's Scientific                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       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| of Manageme<br>- Principles o<br><b>Evolution of</b>                                                                                                                                                                                     | ent – Managemer<br>f Management -<br><b>Management</b> Tl                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   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| of Manageme<br>- Principles o<br><b>Evolution of</b><br>Management                                                                                                                                                                       | ent – Management<br>f Management -<br><b>Management T</b> I<br>– Fayol's moder                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              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| of Manageme<br>- Principles of<br>Evolution of<br>Management<br>Module 2<br>Planning: Na<br>Forecasting:<br>quantitative.<br>Decision Ma<br>making - Delo                                                                                | ent – Management – Management – Management Tl – Fayol's moder Planning Forecture – Planning Meaning and processing the processing of the p | nt as an Art, Science<br>Roles and skills of m<br>hought: Pre-scientific<br>n management.<br>casting and Decision<br>Process – Objectives<br>urpose of forecastin<br>- Types of decisions<br>ciples of delegation.                                                                   | or Professionanagers. c Manageme Making Types of p g - Techniq                                                                                                     | ent (introducent (introducent)  lans – MBO ues of forec                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | ment and tion) - 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| of Manageme<br>- Principles o<br>Evolution of<br>Management<br>Module 2<br>Planning: Na<br>Forecasting:<br>quantitative.<br>Decision Ma                                                                                                  | ent – Management – f Management – Management TI – Fayol's moder Planning Forecture – Planning Meaning and pro- king: Meaning                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | nt as an Art, Science<br>Roles and skills of m<br>hought: Pre-scientific<br>n management.<br>casting and Decision<br>Process – Objectives<br>urpose of forecastin<br>- Types of decisions<br>ciples of delegation.                                                                   | or Professionanagers. c Manageme Making Types of p g - 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| of Manageme - Principles of Evolution of Management Module 2 Planning: Na Forecasting: quantitative. Decision Ma making - Dele Module 3 Organizing: structure and Authority - S                                                          | ent – Management f Management – Management Tl – Fayol's moder Planning Forecture – Planning Meaning and properties of the Properties of th | nt as an Art, Science Roles and skills of m hought: Pre-scientific n management. Process - Objectives urpose of forecastin - Types of decisions ciples of delegation. d Staffing rpose of Organization meaning - Factors a                                                           | or Professionanagers. c Manageme  Making  Types of p  g - Techniq  -Phases of  on - Princip  mittees - Co                                                          | ent (introducent (introducent)  lans – MBO ues of forecent  Decision M  ples of Organization                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | (Peter Dicasting - Saking - Sanization                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Adminition of Administration of Adminition of Administration of | rs r MBE rive and decision rs nization                             |  |  |
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Decision Ma making - Dele Module 3 Organizing: structure and Authority - S                                                          | ent – Management – Management – Management TI – Fayol's moder Planning Forecture – Planning Meaning and procession and Prince Organizing and Nature and Puran of Control – ure and Process                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | nt as an Art, Science Roles and skills of m hought: Pre-scientific n management. 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| of Manageme - Principles of Evolution of Management Module 2 Planning: Na Forecasting: quantitative. Decision Ma making - Dele Module 3 Organizing: structure and Authority - S Staffing: Nat Module 4 Leadership: Module 4 Controlling: | ent – Management – Management – Management TI – Fayol's moder Planning Forecture – Planning Meaning and process Iture – Planning Meaning and Principles – Department of Control – ure and Process Iteadership, Die Meaning – Principles Meaning and demiques of control – uriques of control – ure and Process Iteadership, Die Meaning – Principles Meaning and demiques of control – uriques of c | nt as an Art, Science Roles and skills of m hought: Pre-scientific n management. rasting and Decision Process - Objectives urpose of forecastin - Types of decisions ciples of delegation. d Staffing rpose of Organization themselves a Community Meaning - Factors a cof Staffing. | or Professionanagers. c Management Making - Types of p g - Techniq s -Phases of on - Princip mittees - Co ffecting spar ling es of leaders directing. Steps in cor | ent (introduce lans – MBO ues of forect lans of forect land) bles of Organization land.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | rent and tion) - To tion) - To the casting - So the casti | Adminition of Administration of Adminition of Administration of | istration cientific rs r MBE ive and decision rs nization ation of |  |  |

**Co-ordination:** Meaning – steps and methods of co-ordination. Motivation: Meaning - Theories of motivation - Carrot & Stick approach - Maslow's - Mc Gregor's - Herzberg's - ERG - Mc Clelland's - Vroom's Expectancy - William Ouchi's theory Z. Module 6 **Business Ethics** 10 Hours Meaning - Need and importance - Principles of ethics -profits and ethics - Factors affecting ethical practices in Business Social Responsibilities of Management - Meaning, Social responsibilities of business towards various groups. Recent Trends in Management - Continuing digitization in the business world, Artificial Intelligence in various functions of management, importance of data and analytics in management **Skill Development:** 1 Evaluate the innovative concepts of Principles of Management laid on Henry Fayol in different industries. 2 Examine the impact of strategic partnerships with market research firms. 3 Analyze the impact of expansion from product to channel & customer profitability Application of Predictive accounting & business intelligence on Enterprise 4 Performance Management. **Book for Reference:** 1 Vasishth, N., & Vasishth, V. (2019). Principles of Management: Text & Cases (5th ed.). Taxmann Publications. 2 Robbins, S. P., Coulter, M., & Fernandez, A. (2019). Management (14th ed.). Pearson Education. 3 Durai, P. (2018). Principles of Management (2nd ed.). Pearson India. 4 McShane, S. L., & Von Glinow, M. A. (2007). Principles of Management (1st ed.). McGraw-Hill Education. Mapping of CO and PO CO/PO PO1 PO<sub>2</sub> PO<sub>3</sub> PO4 PO<sub>5</sub> PO<sub>6</sub> PO7 PO8 PO9 **PO10** PO11 PO12 CO1 Н Н L L M L M CO<sub>2</sub> Η Н L L L M M CO3 Н M Н M T. T. L CO<sub>4</sub> Н L Н L L M M

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Department of Commerce Programme: B. Com (BPM)

| Semester              | Course Code                  | Course Title                                                                                                                                                                                   | Course<br>Duration | Course<br>Type | Teachi<br>Hours<br>weel | Per      | Credits  |  |  |
|-----------------------|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|----------------|-------------------------|----------|----------|--|--|
| I                     | C3 24 MC<br>204              |                                                                                                                                                                                                |                    |                |                         |          |          |  |  |
| Course<br>Objectives: | Economics and                | he course aims to familiarize the students with the fundamental concepts of conomics and its applicability to Business environment. To relate macroeconomic dicators in business operations    |                    |                |                         |          |          |  |  |
| Course                |                              | on of the course, the                                                                                                                                                                          | students wi        | ill be able to | ):                      | Т        | K        |  |  |
| Outcomes:             | Titter compress              | on or the course, the                                                                                                                                                                          | o ottained with    |                | <b>.</b>                | Level    | levels   |  |  |
|                       |                              | s:                                                                                                                                                                                             |                    |                |                         |          |          |  |  |
| CO1                   |                              | Describe the meaning, scope of business economics and role of T2 K2                                                                                                                            |                    |                |                         |          |          |  |  |
|                       |                              | mists in the context                                                                                                                                                                           |                    |                |                         |          |          |  |  |
| CO2                   |                              | nge of approaches to<br>nplications on Busin                                                                                                                                                   |                    |                | ehavior                 | T3       | K3       |  |  |
| CO3                   |                              | w of demand and<br>price elasticities for                                                                                                                                                      | -                  |                |                         | T4       | K3       |  |  |
| CO4                   | Describe the lanction and or | aw of supply and atput decision.                                                                                                                                                               | its implication    | ons on pro     | duction                 | T4       | K3       |  |  |
| CO5                   |                              | pe of market structu<br>tput decisions of you                                                                                                                                                  |                    | -              | tions on                | T4       | K3       |  |  |
| CO6                   | policies and                 | Relate dynamics of Business cycles, changes in monetary and fiscal T2 K3 policies and other macro-economic variables with the corresponding impact on managerial decisions and its operations. |                    |                |                         |          |          |  |  |
| Module 1              | Business Economics 4 Hours   |                                                                                                                                                                                                |                    |                |                         |          |          |  |  |
| Meaning- De           | efinitions - Cha             | racteristics-Scope o                                                                                                                                                                           | f Business E       | conomics -     | Uses ar                 | nd Objec | tives of |  |  |

Meaning – Definitions – Characteristics–Scope of Business Economics – Uses and Objectives of Business Economics–goals of business - Micro & Macro Economics.

#### Module 2 | Consumer Behaviour

15 Hours

Approaches to the Study of Consumer Behaviour – Cardinal Approach – Law of Diminishing marginal utility-Law of Equi-Marginal Utility – Ordinal Approach – Indifference Curve Analysis – Properties – Consumer Surplus: Meaning – Analysis – Limitations- Consumer Sovereignty – meaning -significance Limitations.

### Module 3 Theory of Demand and Analysis

15 Hours

Demand - Demand Determinants - Law of Demand - analysis- Exceptions-Elasticity of Demand - Price Elasticity - Types- Determining Factors - Change in Demand and Elasticity of Demand - Business Applications of Price Elasticity - Concepts of Income and Cross Elasticity of Demand - Price Elasticity of Demand

Measurement by Total Outlay Method including mathematical problems- Survey of buyer's intention – Collective opinion – Trend projection –Economic Indicator. Demand forecasting methods for a new product including mathematical problems.

Demand - Demand Determinants - Law of Demand - analysis - Exceptions-Elasticity of Demand - Types- price-cross-income elasticity-

Methods of measuring price elasticity - Total Outlay Method and point method including mathematical problems- Demand Forecasting -Meaning-types of forecasting -survey and statistical method. Demand forecasting methods for a new product including mathematical problems.

### Module 4 Production Function 8 Hours

Production Function: Equilibrium Though Isoquants and Isocosts -Types of Cost- relationship between different types of costs and breakeven analysis. Law of Supply- Meaning - Determinants

| of Supply.                  |                   |                                                                                                                                                                                                                                                                                                                                     |             |          |         |          |           |            |          |           |           |           |
|-----------------------------|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|----------|---------|----------|-----------|------------|----------|-----------|-----------|-----------|
| Module 5                    | Ma                | rket St                                                                                                                                                                                                                                                                                                                             | ructure     |          |         |          |           |            |          |           | 12 Hou    | irs       |
| Price and Or<br>Price Outpu | utput<br>t Dete   | etition – Features – Price and Output Determination - Influence of Time Element on put – Monopoly – Features – Price and Output Determination– Price Discrimination–Determination Under Discriminating Monopoly. Monopolistic Competition–Features out Determination in Short Run and long run – Features of Duopoly and Oligopoly. |             |          |         |          |           |            |          |           |           |           |
| Module 6                    |                   | cro Eco                                                                                                                                                                                                                                                                                                                             |             |          |         |          |           |            |          |           | 6 Hour    |           |
| Business Cy                 | cles -<br>cle - M | me -meaning-concepts of National income-methods of measuring National Income. es - Phases of Business cycle - Effects of Business Cycle - Measures to control the - Monetary and fiscal policy- Inflation- Causes and Measures. ment:                                                                                               |             |          |         |          |           |            |          |           |           |           |
| 1                           |                   |                                                                                                                                                                                                                                                                                                                                     |             |          |         | itation  | of infla  | ation ra   | ites for | specific  | produc    | ts using  |
| 2                           | Ana               | ondary<br>alyse a<br>king in                                                                                                                                                                                                                                                                                                        | nd rep      | ort the  |         | tudies   | that w    | ill have   | e impa   | ct on bu  | ısiness o | lecision- |
| 3                           | Cor               | nduct a                                                                                                                                                                                                                                                                                                                             | survey      | report   | on the  | deman    | d forec   | asting f   | or a pro | oduct.    |           |           |
| 4                           | Cho               | ose a p                                                                                                                                                                                                                                                                                                                             | roduct      | and ap   | ply pri | ce elas  | ticity in | real ma    | arket co | onditions | S.        |           |
| 5                           |                   | nduct <i>a</i><br>demic c                                                                                                                                                                                                                                                                                                           |             |          | y und   | erstand  | consu     | ımer b     | ehavio   | ar in si  | tuations  | like an   |
| 6                           |                   | nduct m<br>sumers                                                                                                                                                                                                                                                                                                                   |             |          |         | stand t  | he cons   | umptic     | on and   | saving p  | attern of |           |
| Book for Re                 | feren             | ce:                                                                                                                                                                                                                                                                                                                                 |             |          |         |          |           |            |          |           |           |           |
| 1                           | Mit<br>Hot        |                                                                                                                                                                                                                                                                                                                                     | D. M. (2    | 2021). I | Busines | ss Ecor  | nomics    | (2nd e     | d.). Hir | nalaya P  | Publishin | 8         |
| 2                           | (2)               | ddy, P.<br>nd ed.).<br>ram In                                                                                                                                                                                                                                                                                                       |             |          |         |          | 2021). I  | Essenti    | als of   | Busines   | s Econo   | mics      |
| 3                           | Agu               | irwal, S                                                                                                                                                                                                                                                                                                                            | 5. (2022    | 2). Bus  | iness E | conon    | nics (3r  | 'd ed.). ' | Taxmai   | ın Publi  | cations.  |           |
| 4                           | Su                | irshney<br>Itan<br>ind & S                                                                                                                                                                                                                                                                                                          |             | , & M    | aheshw  | vari, K. | (2021)    | ). Man     | ageria   | l Econo   | mics (2   | nd ed.).  |
| 5                           | Pul               | lication                                                                                                                                                                                                                                                                                                                            | <i>1</i> S. |          |         |          |           | J          |          | d.). Char |           |           |
| 6                           | Pu<br>Hoi         | Reddy, G. S., & Reddy, M. S. (2021). Business Economics (2nd ed.). Vikas Publishing House.                                                                                                                                                                                                                                          |             |          |         |          |           |            |          |           |           |           |
| Mapping of                  | CO a              | na PO                                                                                                                                                                                                                                                                                                                               |             |          |         |          |           |            |          |           |           |           |
| СО/РО                       | PO1               | PO2                                                                                                                                                                                                                                                                                                                                 | PO3         | PO4      | PO5     | PO6      | PO7       | PO8        | PO9      | PO10      | PO11      | PO12      |
| CO1                         | Н                 | H M M L L L                                                                                                                                                                                                                                                                                                                         |             |          |         |          |           |            |          |           |           |           |

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| CO3 | Н    | L  | M   | M   | L | Н |  |  | L |  |
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| CO4 | H    | L  | M   | M   | L | L |  |  |   |  |
| CO5 | Н    | Н  | M   | M   | L | L |  |  | Т |  |
|     | 11   | 11 | IVI | IVI | L | L |  |  | L |  |
| CO6 | Н    | Н  |     | M   | L | L |  |  | L |  |
|     |      |    |     |     |   |   |  |  |   |  |

Department of Commerce Programme: BCom [ BPM]

| Semester    | Course Code                      | Course Title                                                                                                                                                                           | Course<br>Duration | Course<br>Type | Teachi<br>Hours<br>weel | Per       | Credits   |  |
|-------------|----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|----------------|-------------------------|-----------|-----------|--|
| I           | C3 24 MC<br>202                  | Business<br>Mathematics and<br>Statistics                                                                                                                                              | 60                 | Practical      | 4                       |           | 4         |  |
| Course      |                                  | ns to enable studen                                                                                                                                                                    |                    |                |                         | ical cond | cepts for |  |
| Objectives: |                                  | asic statistical concep                                                                                                                                                                |                    |                |                         | •         |           |  |
| Course      | After completi                   | fter completion of the course, the students will be able to:                                                                                                                           |                    |                |                         |           |           |  |
| Outcomes:   |                                  | Level level s:                                                                                                                                                                         |                    |                |                         |           |           |  |
| CO1         | theory of equa                   | ustify the suitability and applicability of the basic concepts such as heory of equations, ratios, proportions, profit and loss, and their applications in managerial decision making. |                    |                |                         |           |           |  |
| CO2         | Apply the cor                    | ncept of Interest ar<br>ture value of single                                                                                                                                           | nd Annuity         |                |                         | Т3        | К3        |  |
| CO3         | Illustrate the si problems.      | gnificance of statistic                                                                                                                                                                | es in analysir     | ng business    |                         | T4        | К3        |  |
| CO4         | Use the concep<br>decision makin | t of measures of cent<br>g.                                                                                                                                                            | tral tendency      | and dispers    | sion for                | T4        | К3        |  |
| CO5         | Apply the conc data.             | ept of Correlation ar                                                                                                                                                                  | nd Regression      | n to analyse   | the                     | T5        | К3        |  |
| CO6         | Analyse the tin square method    | ne series data using 1<br>s.                                                                                                                                                           | moving avera       | ages and lea   | st                      | T4        | K4        |  |
| Module 1    | Basic Mathema                    | atical Concepts                                                                                                                                                                        |                    |                |                         | 10 Hou    | ırs       |  |
|             |                                  |                                                                                                                                                                                        |                    |                |                         | · .       |           |  |

Theory of equations -Linear, Quadratic, and system of Simultaneous linear equations - Application of concept of equations to business and commerce. Ratios and Proportions - Basic laws of ratios, proportions - continued, direct, inverse, compound, and mixed proportions - applications. Percentage - profit & loss, and simple discount -Applications in business and commerce.

### Module 2 Interest & Annuities 12 Hours

Concept of Time value of money – Simple Interest & Compound Interest PV and FV of single principal amount, PV & FV of uneven series of interest rates (single principal amount), doubling period (Rule of 72 & Rule of 69), effective & nominal rates of interest and depreciation. Annuity – Annuity Immediate & Annuity Due - FV of Annuity – Applications, PV of Annuity – Applications, Deferred Annuity, loan amortization table, PV of perpetuity, and Intra-year compounding and discounting.

### Module 3 Introduction to Statistics 8 Hours

Definition of Statistics, Characteristic of Statistics, Scope and Limitations of Statistics. Classification and Tabulation of Data. Diagrammatic and Graphical representation of data using Excel.

### Module 4 Measures of Central Tendency and Dispersion 12 Hours

Central Tendency -Arithmetic Mean, Combined Mean, Weighted Mean, Median and Mode (Direct method only). Dispersion Range, Quartile Deviation, Mean Deviation, Standard Deviation (Direct method only) and their Coefficients - Applications.

### Module 5 | Correlation and Regression | 12 Hours

Correlation: definition, scatter diagram, Karl Pearson's Coefficient of Correlation (Direct method only) and Spearman's Correlation Coefficient. Regression: Concept, simple linear regression analysis (Direct method only) - Applications.

| Module 6                             | Time series                                                                                                | 6 Hours        |  |  |  |  |
|--------------------------------------|------------------------------------------------------------------------------------------------------------|----------------|--|--|--|--|
|                                      | to time series, Components of time series, Trend analysis by Movin                                         | g Averages and |  |  |  |  |
| Least Square Methods - Applications. |                                                                                                            |                |  |  |  |  |
| Skill Develo                         | pment:                                                                                                     |                |  |  |  |  |
| 1                                    | Preparation of Loan Amortization Table - EMI Calculation on Excel                                          |                |  |  |  |  |
| 2                                    | Preparation of Future value of Annuity Table on Excel.                                                     |                |  |  |  |  |
| 3                                    | Correlation and Regression Analysis on Excel.                                                              |                |  |  |  |  |
| 4                                    | Diagrammatic and Graphical representation of data using Excel.                                             |                |  |  |  |  |
| 5                                    | Trend Analysis of Stock Market data on Excel.                                                              |                |  |  |  |  |
| Book for Ref                         | erence:                                                                                                    |                |  |  |  |  |
| 1                                    | Akhilesh, K. B., & Balasubrahmanyam, S. (2023). Mathematics and St Management (1st ed.). Vikas Publishing. | atistics for   |  |  |  |  |
| 2                                    | Gupta, S. P. (2021). Statistical Methods (43rd ed.). Sultan Chand & So                                     | ns.            |  |  |  |  |
| 3                                    | Soni, R. S. (2021). Business Mathematics (1st ed.). Ane Books Pvt. Ltd                                     |                |  |  |  |  |
| 4                                    | Chandra, P. (2022). Financial Management (10th ed.). McGraw-Hill E                                         | ducation.      |  |  |  |  |
| 5                                    | Sharma, J. K. (2022). Business Statistics (4th ed.). McGraw-Hill Educa                                     | tion.          |  |  |  |  |
| 6                                    | Dorai Raj. (2021). Business Mathematics. United Publishers                                                 |                |  |  |  |  |
| Mapping of                           | CO and PO                                                                                                  |                |  |  |  |  |

| СО/РО | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1   | Н   | Н   | M   | M   | L   | L   |     |     |     |      | L    | Н    |
| CO2   | L   | Н   | M   | Н   | L   | M   |     |     |     |      | L    | L    |
| CO3   | Н   | Н   | M   | M   | L   | L   |     |     |     |      | L    | Н    |
| CO4   | Н   | Н   | M   | M   | L   | L   |     |     |     |      | L    | Н    |
| CO5   | Н   | Н   | M   | M   | L   | L   |     |     |     |      | L    | Н    |
| CO6   | Н   | Н   | M   | M   | L   |     |     |     |     |      | L    | Н    |

| Semester | Co  | urse Co       | ode  | Cours    | Course Title      |      | Course<br>Duration |     | urse<br>ype | Teaching<br>Hours Per<br>week |        | Credi    | ts   |
|----------|-----|---------------|------|----------|-------------------|------|--------------------|-----|-------------|-------------------------------|--------|----------|------|
| I        | U   | G 24 F<br>101 | C    | -        | ological<br>being | 1    | 60                 | Pra | ctical      | 4                             |        | 4        |      |
| Course   | Th: | 0 001111      | a ai | me to ni | intiino o         | 201f | 211724242          | and | maani       | naful voi                     | lation | chin cle | :110 |

This course aims to nurture self-awareness and meaningful relationship skills Course and to help in the development of emotional quotient and inter-personal skills. Objectives:

| Course           | After completion of the course, the students will be able to: | T      | K      |
|------------------|---------------------------------------------------------------|--------|--------|
| <b>Outcomes:</b> |                                                               | Level  | levels |
|                  |                                                               | s:     |        |
| CO1              | Develop a better emotional quotient.                          | T5     | K2     |
| CO2              | Devise a healthier sense of self through self-awareness.      | T5     | K2     |
| CO3              | Build more meaningful relationships.                          | T4     | K2     |
| CO4              | Display an improvement in inter-personal skills.              | T4     | K2     |
| CO5              | Modify thought and belief patterns.                           | T4     | K2     |
| CO6              | Understand the grieving process                               | Т3     | K2     |
| Module 1         | Introduction                                                  | 3 Hour | S      |
| 3.5              | 10 364 15 1.1. 10 5 1.                                        |        | 1 . 1  |

Meaning of counselling – Myths and Facts related to counselling – Breaking stigmas related to seeking counselling – Normalizing seeking help – Self-reflection through concentric circles

### Module 2 | Intra-personal and Inter-personal Awareness

Meaning of self-esteem – Factors that influence self-esteem – Importance of self- esteem – Effects of low self-esteem – Qualities seen in people with high vs. low self- esteem – How to improve self-esteem – Self-awareness activity

Meaning of peer pressure - Different kinds of peer pressure - Resisting peer pressure - Confronting peer pressure - Group sharing activity

 $Meaning\ of\ relationships\ -\ Types\ of\ relationships\ -\ Healthy\ relationship\ dynamics\ -$ 

Personal Rights in a relationship – Components of a healthy relationship – Types of abuse in a relationship – Intimacy and understanding our needs – Boundaries

### Module 3 Understanding Emotions

4 Hours

10 Hours

Meaning of emotions - Role of emotions in our lives - Beliefs regarding emotions - Harmful effects of suppressing emotions - Signs of emotional suppression - Handling emotions in a healthy manner - Self-assessment activity

### Module 4 | Anger management

5 Hours

Meaning of anger - Physical and Emotional symptoms of anger - Different ways that people express anger - Expression and experience of anger - What makes us angry and what it means when we're angry - Dealing with anger - Guided visualization and art activity

### Module 5 Managing Anxiety/Fear

4 Hours

Meaning of fear – Types of fear – Physical and Emotional symptoms of fear – Different reactions to fear – Overcoming fear – Art work followed by group sharing activity

### Module 6 | Dealing with Loss and Grief

Hour

Understanding loss and grief – Form of loss – Stages of grief – Dangers of not grieving-Dealing with grief – Ways to help others in grief

#### Skill Development:

| 011111 2 0 1 010 | F                                                                                                      |
|------------------|--------------------------------------------------------------------------------------------------------|
| 1                | Maintaining Daily or weekly journal to record the emotions felt, triggers etc.                         |
| 2                | Guided mindfulness session and reflection on focus and acceptance.                                     |
| 3                | Act out a scenario involving a cognitive distortion (e.g., catastrophizing, black-and-white thinking). |
| 4                | Discuss different types of boundaries (emotional, physical, time, etc.) and                            |

|            | Role-play scenarios: Saying no, requesting space, asking for support.              |
|------------|------------------------------------------------------------------------------------|
| 5          | Reflect on values using a list (e.g., honesty, creativity, family).                |
| 6          |                                                                                    |
| Book for   |                                                                                    |
| Reference: |                                                                                    |
| 1          | Jones, R. N. (2023). Theory and Practice of Counselling and Therapy (5th ed.).     |
|            | SAGE South Asia                                                                    |
| 2          | Ryff, C. D., & Singer, B. (2008). Know thyself and become what you are: A          |
|            | Eudaimonic approach to psychological well-being. In J. D. Wright (Ed.),            |
|            | International Encyclopaedia of the social sciences (2nd ed., Vol. 8, pp. 143-148). |
|            | Macmillan.                                                                         |
| 3          | Seligman, M. E. P. (2011). Flourish: A New Understanding of Happiness and Well-    |
|            | being – and how to achieve them. Free Press                                        |
| 4          | Lyubomirsky, S. (2007). The How of Happiness: A Scientific Approach to getting     |
|            | the life you want. Penguin Press.                                                  |
| 5          | Neff, K. D. (2011). Self-Compassion: The proven power of being kind to yourself.   |
|            | William Morrow.                                                                    |
| 6          |                                                                                    |
|            |                                                                                    |

| Semester | Course Code                                                  | Course Title               | Course   | Course    | Teaching          | Credits |  |
|----------|--------------------------------------------------------------|----------------------------|----------|-----------|-------------------|---------|--|
|          |                                                              |                            | Duration | Type      | Hours Per<br>week |         |  |
| I        | UG 24 CC<br>101                                              | Constitutional<br>Values I | 60       | Practical | 4                 | 4       |  |
| Course   | This course aims to provide a comprehensive understanding of |                            |          |           |                   |         |  |

| Objectives: | constitutional values in India, focusing on the foundational principles, evolution, and practical application of the Constitution. It seeks to analyze |           |        |  |  |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------|--|--|
|             | the interplay between constitutional rigidity and flexibili                                                                                            | ty in sl  | haping |  |  |
|             | democratic governance and the role of constitutionalism                                                                                                | in uph    | olding |  |  |
|             | democratic ideals.                                                                                                                                     | _         | _      |  |  |
| Course      | After completion of the course, the students will be able to:                                                                                          | T         | K      |  |  |
| Outcomes:   |                                                                                                                                                        | Level     | levels |  |  |
|             |                                                                                                                                                        | s:        |        |  |  |
| CO1         | Analyze and explain the significance of constitutional                                                                                                 | <b>T4</b> | K2     |  |  |
|             | rigidity and flexibility in the context of democratic values.                                                                                          |           |        |  |  |
| CO2         | Evaluate the contributions of key figures like Dr. B.R.                                                                                                | T5        | K2     |  |  |
|             | Ambedkar, Nehru, and Patel in the making of the Indian                                                                                                 |           |        |  |  |
|             | Constitution.                                                                                                                                          |           |        |  |  |
| CO3         | Demonstrate the impact of Fundamental Rights, Directive                                                                                                | T3        | K2     |  |  |
|             | Principles, and Fundamental Duties in promoting social                                                                                                 |           |        |  |  |
|             | justice, unity, and integrity in India                                                                                                                 |           |        |  |  |
| Module 1    | Introduction - Constitution of India, Constituent                                                                                                      | 10 Hou    | rs     |  |  |
|             | Assembly, Preamble                                                                                                                                     |           |        |  |  |
| i The Malei | na of the Constitution of India, Evolution Nationalist Mayon                                                                                           | 2012      |        |  |  |

i.The Making of the Constitution of India: Evolution, Nationalist Movement, Composition of the Constituent Assembly, Committees of the Constituent Assembly, Enactment of the Constitution.

ii. Constituent Assembly: Role of Dr B.R. Ambedkar, Javaharlal Nehru, Sardar Vallababhai Patel

iii. Preamble of the Indian Constitution – Values enshrined in the Preamble; Sovereign, Secular, Socialistic, Democratic, Republic, Justice, Liberty, Equality and Fraternity.

### Module 2 | Fundamental Rights and Duties

10 Hours

i. Salient Features of Indian Constitution and Basic Structure

ii.Fundamental Rights and how these Rights are safeguarding individual liberties iii.Directive Principles of the State Policy; Socialist, Gandhian, and Liberal-Intellectual.

#### iv. Fundamental Duties

### Module 3 Union Legislature, Executive and Judiciary

10 Hours

- i.Union Legislature Parliament; Lok Sabha, Rajya Sabha Composition, powers, functions
- ii.Union Executive President, Vice President, Prime Minister, Union Council of Ministry, powers and functions, Leadership and collective responsibility
- iii.Judiciary Supreme Court, High Courts, powers and functions and Judicial Activism in India

### **Skill Development:**

| 1 | Make a chart of evolution of Constitution of India and the Preamble.                            |
|---|-------------------------------------------------------------------------------------------------|
| 2 | Identify a case/scenario and analyse the fundamental rights and duties of the parties involved. |
| 3 | Make a chart of the powers and functions of Union legislature, executive and the judiciary.     |

#### **Book for Reference:**

| 1 | B. K. Sharma, Introduction to the Constitution of India, Prentice Hall of India, New |
|---|--------------------------------------------------------------------------------------|
|   | Delhi, 2002.                                                                         |
| 2 | Austin, G. (1999). The Indian Constitution: Cornerstone of a Nation. Oxford          |
|   | University Press.                                                                    |
| 3 | P. M Bakshi, Constitution of India, Universal Law Publishing House, New Delhi,       |
|   | 1999                                                                                 |
| 4 | D. D. Basu, Introduction to the Constitution of India, Prentice Hall of India, New   |
|   | Delhi, 1982.                                                                         |
| 5 | D. C. Gupta, Indian Government and Politics, Vikas publishing House, New Delhi,      |
|   | 1975                                                                                 |
| 6 | S. N. Jha, Indian Political System, Historical Developments, Ganga Kaveri            |
|   | Publishing House, Varanasi, 2005                                                     |

### Mapping of CO and PO

| CO/PO | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12           |
|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|----------------|
|       |     |     |     |     |     |     |     |     |     |      |      |                |
| CO1   | Н   | L   | Н   | L   | M   |     | M   |     |     | L    | Н    | L              |
|       |     |     |     |     |     |     |     |     |     |      |      |                |
| CO2   | Н   |     | Н   | L   | M   |     | M   | L   |     | L    | Н    |                |
|       |     |     |     |     |     |     |     |     |     |      |      |                |
| CO3   | Н   | L   | Н   | L   | M   |     | M   |     |     | L    | H    | $\mid L  \mid$ |
|       |     |     |     |     |     |     |     |     |     |      |      |                |

B. Com BPM Course
COURSE STRUCTURE
CORE SUBJECTS
SEMESTER - II

| Course Code   | Title of the Course               | Category                              | Lecture Hours<br>per week | Credits |
|---------------|-----------------------------------|---------------------------------------|---------------------------|---------|
| C3 24 GE 201  | General English                   | Language                              | 3                         | 3       |
| C3 24 KN 201  | Kannada                           |                                       |                           |         |
| C3 24 HN 201  | Hindi                             | Language                              | 3                         | 3       |
| C3 24 AE 201  | Additional<br>English             |                                       |                           |         |
| C3 24 MC 201  | Cost Accounting                   | Major Core                            | 4                         | 4       |
| C3 24 MC 202  | Marketing<br>Management           | Major Core                            | 4                         | 4       |
| C3 24 MC 203  | Business Law                      | Major Core                            | 4                         | 4       |
| C3 24 MC 204  | Finance and<br>Accounting for BPS | Major Core                            | 4                         | 4       |
| UG 24 SBXXX   | MOOCs/ Certificate<br>Courses     | Skill Enhancement course              |                           | 1       |
| U 24 VBXXX    | Extracurricular<br>Activities     | Value Based<br>Activities             |                           | 1       |
| UG 24 CC 201  | Constitutional Values<br>II       | Compulsory course                     | 2                         | 2       |
| Total credits |                                   | · · · · · · · · · · · · · · · · · · · |                           | 26      |

|          |                 | Department o<br>Programme: F |                    |                |                               |         |
|----------|-----------------|------------------------------|--------------------|----------------|-------------------------------|---------|
| Semester | Course<br>Code  | Course Title                 | Course<br>Duration | Course<br>Type | Teaching<br>Hours Per<br>week | Credits |
| II       | C3 21 MC<br>201 | COST<br>ACCOUNTING           | 60                 | Practical      | 4                             | 4       |

| Course             | The course aims to familiarize the students with adequate knowledge. |         | asic cost |
|--------------------|----------------------------------------------------------------------|---------|-----------|
| <b>Objectives:</b> | concepts and costing techniques required for effective cost control. | •       |           |
| Course             | After completion of the course, the students will be able to:        | T       | K         |
| Outcomes:          |                                                                      | Levels  | Levels:   |
| CO1                | Explain the Concepts, Methods and Techniques of Cost                 | T2      | K2        |
|                    | accounting.                                                          |         |           |
| CO2                | Prepare a Cost statement/Cost sheet in accordance with cost          | T5      | K3        |
|                    | behavior (changes in output or activity or volume).                  |         |           |
| CO3                | Prepare store ledger using FIFO, LIFO, Simple and weighted           | T5      | K3        |
|                    | average method as tool of material control.                          |         |           |
| CO4                | Discover method for calculation of cost of labour using Time and     | Т3      | K2        |
|                    | Piece rate system-Halsey and Rowan premium system - Taylor           |         |           |
|                    | and Merricks differential piece rate system as tool of Labour        |         |           |
|                    | control.                                                             |         |           |
| CO5                | Compute statement showing allocation and apportionment of            | T3      | K2        |
|                    | overheads of service department to Producing Departments by          |         |           |
|                    | using Repeated and simultaneous equation Methods.                    |         |           |
| CO6                | Prepare statement showing the reconciliation of cost and             | T4      | K3        |
|                    | financial accounts.                                                  |         |           |
| Module 1           | Basic Concepts                                                       | 5 Hours |           |
| Module 1           | Basic Concepts                                                       | 5 Hours |           |
|                    | _                                                                    | I       |           |

Meaning – Cost accounting – Cost accounting – Cost accounting and management – Objectives of Cost Accounting – Cost accounting v/s Financial Accounting – Cost Accounting v/s Management Accounting–Advantages of cost accounting–Methods of costing – Techniques (types) of costing – Cost centers (Meaning and purpose) – Cost units (Meaning and importance) – Cost accounting departments–Brief note on Cost Audit Records and Report Rules.

| Module 2 | Cost Concepts and Classification | 12 Hours |
|----------|----------------------------------|----------|
|          |                                  |          |

Cost – Expenses – Losses – Classification of costs – Natural classification of costs–Cost behaviour (in relation to changes in output or activity or volume – Degree of traceability to the product

- Association with the product Functional classification of costs
- Costs of control other costs Cost statement or cost sheet Tender and quotation Job and Batch Costing.

| Module 3 | Material Control and Material Costing | 10 Hours |
|----------|---------------------------------------|----------|
|          |                                       |          |

Materials–Concepts and objectives of material control–Organization for material control – Purchasing and receiving procedure – Some issues in materials procurement – stores organization – Inventory system – Inventory shortages (losses) and overages – Inventory control. Calculations of Stock levels and EOQ with or without discount.

Costing material received – Costing material issues (FIFO, LIFO, simple and weighted average method only)

- Pricing of materials returned to vendor
- Pricing of materials returned to storeroom.
- Selection of a material pricing method, Material cost control for business sustainability.

| Module 4 Labour Costs - Accounting and Control 10 Hours | Module 4 | Labour Costs - Accounting and Control | 10 Hours |
|---------------------------------------------------------|----------|---------------------------------------|----------|
|---------------------------------------------------------|----------|---------------------------------------|----------|

Introduction – Direct labour and indirect labour – Organization for labour control – Wage systems – Incentives wage plans – Work study – Job evaluation and merit rating – Time and motion study –

Labour turnover–Treatment of labour cost related items–Methods of remunerating labour – Time and piece rate system – Halsey and Rowan premium systems – Taylor and Merrick's differential piece rate system, Labour cost control for business sustainability.

| Module 5 | Overhead Distribution | 15 Hours |
|----------|-----------------------|----------|
|          |                       |          |

Concept - Classification of overheads - Factory overhead - Fixed - Semi variable and variable - Factory overheads - Accounting and distribution - Collection and codification of factory overheads - Allocation and apportionment of factory overheads-Apportionment of service departments overheads to producing departments (repeated and simultaneous equation method) - Absorption of factory overhead (Machine hour rate) Over and under absorption - Selecting an absorption rate, Overhead cost control for business sustainability.

| Module 6 | Reconciliation of Cost and Financial Accounts | 8 Hours |
|----------|-----------------------------------------------|---------|
|          |                                               |         |

Need for reconciliation–Reasons for differences in profits–Problem on preparation of reconciliation statement and memorandum reconciliation accounts.

### **Skill Development:**

| 1 | Visit 3 factories in your locality and analyse the various methods of costing adopted |
|---|---------------------------------------------------------------------------------------|
|   | by them.                                                                              |
| 2 | Identify the materials consumed in any two organizations of your choice and collect   |
|   | different formats - materials requisition, purchase requisition, bin card, stores     |
|   | ledger.                                                                               |
| 3 | Prepare and present a wage sheet / pay roll with imaginary figures.                   |
| 4 | Identify variable, fixed and semi-variable costs of two companies and prepare the     |
|   | cost sheet.                                                                           |

### **Book for Reference:**

| 1 | Singh, S. P., & Gupta, R. (2021). Cost accounting: Principles and practices (1st ed.). |
|---|----------------------------------------------------------------------------------------|
|   | Gullybaba Publishing House.                                                            |
| 2 | Jain, S. P., & Narang, K. L. (2021). Cost and management accounting (8th ed.). Kalyani |
|   | Publishers.                                                                            |
| 3 | Maheshwari, S. N., & Maheshwari, S. K. (2021). Cost accounting (16th ed.). Vikas       |
|   | Publishing House.                                                                      |
| 4 | Horngren, C. T., Datar, S. M., & Rajan, M. (2021). Cost accounting: A managerial       |
|   | emphasis (16th ed.). Pearson.                                                          |
| 5 | Arora, M. N. (2022). Cost accounting (2nd ed.). Himalaya Publishing House.             |
|   |                                                                                        |

### Mapping of CO and PO

| CO/PO | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
|       |     |     |     |     |     |     |     |     |     |      |      |      |
| CO1   | Н   | M   | L   | Н   |     | L   |     | L   |     |      | M    |      |
| CO2   | Н   | M   |     | Н   | L   |     |     | L   |     | L    | M    |      |
|       |     |     |     |     |     |     |     |     |     |      |      |      |

| CO3 | Н | M |   | Н | L |   | L | L | M |  |
|-----|---|---|---|---|---|---|---|---|---|--|
|     |   |   |   |   |   |   |   |   |   |  |
| CO4 | Н | M | L | Н |   | L | L |   | M |  |
|     |   |   |   |   |   |   |   |   |   |  |
| CO5 | Н | M | L | L |   |   |   | L | M |  |
|     |   |   |   |   |   |   |   |   |   |  |
| CO6 | Н |   | M | M |   | Н | L | L | L |  |
|     |   |   |   |   |   |   |   |   |   |  |

| Department of Commerce  Programme: BCom [ BPM] |                 |                                                                                                                                                                     |                    |                |                               |         |  |  |  |  |
|------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|----------------|-------------------------------|---------|--|--|--|--|
| Semester                                       | Course<br>Code  | Course Title                                                                                                                                                        | Course<br>Duration | Course<br>Type | Teaching<br>Hours Per<br>week | Credits |  |  |  |  |
| II                                             | C3 24 MC<br>202 | MARKETING<br>MANAGEMENT                                                                                                                                             | 60 Hours           | Theory         | 4                             | 4       |  |  |  |  |
| Course<br>Objectives:                          |                 | The course is designed with a view to familiarize the students with the concepts of marketing and application skills needed for the various components of marketing |                    |                |                               |         |  |  |  |  |

|                     | practices.                                                                                                                                             |             |              |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------------|
| Course<br>Outcomes: | After completion of the course, the students will be able to:                                                                                          | T<br>Levels | K<br>Levels: |
| CO1                 | Describe the concept of marketing in theory and practice.                                                                                              | T2          | K2           |
| CO2                 | Examine segmentation and learn different ways of selecting the appropriate target and positioning the product in the market.                           | T4          | К3           |
| CO3                 | Analyze the factors that determines the consumer behavior in buying decision.                                                                          | T4          | K3           |
| CO4                 | Prepare business plans by understanding the process and principle of new product development, product-mix, branding, pricing strategies and packaging. | Т6          | K3           |
| CO5                 | Interpret the factors affecting channel distribution decisions and factors affecting promotion.                                                        | T2          | K2           |
| CO6                 | Apply ethical practices in marketing and explain the recent trends in marketing                                                                        | Т3          | K3           |
| Module 1            | Introduction to Marketing                                                                                                                              | 8 Hours     | 1            |

Marketing: Meaning-Definition – Nature – Scope – Importance – Concepts – Functions -Micro and Macro environment – Responding to the Marketing Environment- Marketing Management – Marketing Management Philosophies- Marketing Challenges into the digital era.

| Module 2 | Market Segmentation, Targeting & Positioning | 8 Hours |
|----------|----------------------------------------------|---------|
|----------|----------------------------------------------|---------|

Marketing Mix - Basis of segmentation, Pre-requisites for segmentation - Target marketing strategies - Product positioning, meaning and steps- Designing a Customer-Driven Marketing Strategy (Case study approach).

| Module 3 | Consumer Behaviour | 10 Hours |
|----------|--------------------|----------|
|          |                    |          |

Meaning of consumer behaviour – Factors influencing Consumer behaviour – Buying decision process and stages.

| Module 4 | Product and Pricing Strategies | 13 Hours |
|----------|--------------------------------|----------|
|          |                                |          |

Product mix - Product Life Cycle - Product Life Cycle Strategies-Innovation and New-Product Development- New-Product Development Process- Branding and Packaging- Price Mix-Meaning-Objective of pricing - Factors influencing pricing decisions - Methods of pricing strategies: New-Product Pricing Strategies- Product-Mix Pricing Strategies- Price-Adjustment Strategies.

| Module 5 | Channel of Distribution and Promotion Strategies | 13 Hours |
|----------|--------------------------------------------------|----------|
|          |                                                  |          |

Place Mix-Channels of Distribution-Factors affecting choice of channel - Channel design decision -

Channel Management-Channel Conflict-Promotion – Meaning – Promotion mix –Integrated Marketing Communication (IMC)- Selection of media – Advertisement copy – Evaluation of advertising – Personal selling – Sales Promotion-Public Relations-Direct Marketing.

| Marketing Ethics ar<br>Product, Pricing, I<br>marketing –Sustain<br>Social Media Marke | Packaging as                                       | Rights    | Recent     | Trends     | in Mai    | keting    |          | Q                | Hours      |           |
|----------------------------------------------------------------------------------------|----------------------------------------------------|-----------|------------|------------|-----------|-----------|----------|------------------|------------|-----------|
| Product, Pricing, I marketing -Sustain                                                 | Packaging as                                       |           |            |            |           | 0         |          | 6                | iiouis     |           |
| Skill Development                                                                      |                                                    |           | elling-l   | Ethics a   | and su    | stainab   | le cons  | umptior          | 1 - Rela   | ntionship |
| 1 Io                                                                                   | Identify the p<br>life cycle it is                 |           | -          | r choic    | e and d   | escribe   | in whic  | h stage (        | of the pro | oduct     |
| 2 S                                                                                    | Suggest strate                                     | egies for | develo     | pment      | of a pro  | oduct     |          |                  |            |           |
|                                                                                        | Select a produintroduction                         | icer and  | d descri   | be an a    | dvertisi  | ng end    | eavor fo | or it, sinc      | ce its     |           |
| 4 S                                                                                    | Study the Co                                       | nsumer    | Behavi     | our for    | a produ   | act of y  | our cho  | ice              |            |           |
| 5 Γ                                                                                    | Develop an A                                       | dvertis   | ement o    | copy for   | r a prod  | uct       |          |                  |            |           |
| 6 P                                                                                    | Prepare chart                                      | s for dis | stributio  | on netw    | ork for   | differe   | nt prod  | ucts             |            |           |
| Book for Reference                                                                     | e:                                                 |           |            |            |           |           |          |                  |            |           |
|                                                                                        | Kotler, P., Bur<br>Pearson Highe                   |           |            |            | n, L., &  | Armstr    | ong, G.  | (2015). <i>N</i> | Marketing  |           |
|                                                                                        | C S V Murthy<br>ethics5020117                      |           | ss Ethic   | s.https:// | /ebooks.l | himpub.   | com/pdf  | reader/bu        | siness-    |           |
|                                                                                        | Dholakia, N., &<br>Gandhi New D<br>Marketing, 4, ( | elhi: Ta  |            |            |           | _         | _        |                  |            |           |
| 4 K                                                                                    | Kotler, P. (201                                    | 2). Kotla | er on ma   | irketing   | Simon     | and Sch   | uster.   |                  |            |           |
|                                                                                        | Sherlekar, S. A<br>based integrate                 |           |            |            |           |           | 0        | 0                |            | r value-  |
| 6 S                                                                                    | Sontakatti: Ma                                     | rketing   | Manage     | ment, K    | alyani F  | Publisher | rs       |                  |            |           |
| 7 P                                                                                    | Porral, C. C., &                                   | Stanto    | m, J. L. ( | (2017).    | Principl  | es of ma  | rketing. | ESIC Ed          | litorial.  |           |
| Mapping of CO and                                                                      | nd PO                                              |           |            |            |           |           |          |                  |            |           |
| CO/PO PO1 I                                                                            | PO2 PO3                                            | PO4       | PO5        | PO6        | PO7       | PO8       | PO9      | PO10             | PO11       | PO12      |

| CO1 | Н | Н |   |   |   | M |   | L | L | L | M |   |
|-----|---|---|---|---|---|---|---|---|---|---|---|---|
| CO2 | L | M | Н | L | Н | L |   |   |   |   | M |   |
| CO3 |   | M | Н | Н | L |   |   |   |   | L | M | L |
| CO4 | L |   | M | Н | Н | M |   | L |   |   | L |   |
| CO5 |   |   | M | Н | Н | L |   |   | L |   | M | L |
| CO6 | L | M |   | M | Н |   | L | Н |   |   | L |   |

| Department of Commerce |                                                                                         |                                    |                |           |             |           |          |  |
|------------------------|-----------------------------------------------------------------------------------------|------------------------------------|----------------|-----------|-------------|-----------|----------|--|
|                        | Programme: BCom [ Industry Integrated-BPM]                                              |                                    |                |           |             |           |          |  |
| Semester               | Course Course Course Course Teaching Code Title Duration Type Hours Perweek             |                                    |                |           |             | ' I       | redits   |  |
| II                     | C3 24                                                                                   | BUSINESS                           | 60             | Theory    | 4           | 4         |          |  |
|                        | MC 203                                                                                  | LAW                                |                |           |             |           |          |  |
| Course<br>Objectives:  |                                                                                         | e is designed ke<br>laws and their |                |           | wledge leve | l require | ment for |  |
| Course                 | After com                                                                               | pletion of the                     | course, the st | udents wi | ll be able  | T         | K        |  |
| Outcomes:              | to:                                                                                     |                                    |                |           |             | Levels    | Levels:  |  |
| CO1                    | Identify the different legislations pertaining to the Company, business and individual. |                                    |                |           |             |           |          |  |
| CO2                    | Define the                                                                              | e legal framew                     | ork of India   | n Contrac | ct Act and  | T2        | K2       |  |

|          | identify loopholes in the system.                        |         |    |
|----------|----------------------------------------------------------|---------|----|
| CO3      | Apply the provisions of sale of goods Act 1935 for       | T3      | K3 |
|          | effecting sale of goods transaction.                     |         |    |
| CO4      | Explain the procedure in getting copy /Patent rights     | T2      | K2 |
|          | under Intellectual Property Legislation.                 |         |    |
| CO5      | Discuss the procedure to seek redressal against disputes | T2      | K2 |
|          | under consumer protection Act                            |         |    |
| CO6      | Describe the provisions to be observed in FEMA Act.      | T2      | K2 |
|          | Objective of Cyber Laws in compliance with Foreign       |         |    |
|          | Exchange Management Act 1999 and Cyber Laws 1999.        |         |    |
| Module 1 | Jurisprudence and Scope                                  | 6 Hours | }  |

Introduction to Law - Classification of law - Hierarchy of Courts

- Brief of procedure in Courts. Meaning and Scope of business law
- Sources of Indian business law.

Module 2 Indian Contract Act of 1872 22 Hours

Definition – Types of contracts – Essentials – Offer – Acceptance – Consideration capacity of parties – Free consent– Legality of object and consideration – Various modes of discharge of a contract – Remedies for breach of contract.

### Module 3 Sale of Goods Act 1930 8 Hours

Law of sale of Goods – Conditions and warranties – Transfer of ownership – Performance of contracts – Remedial measures.

### Module 4 Intellectual Property Legislations 8 Hours

Meaning and scope of Intellectual Properties - Patent Act of 1970 and amendments as per WTO agreements: Background - Objects

 Definition - Inventions - Patentee - True and first inventor - Procedure for grant of Process and Product Patents - WTO rules as to Patents (in brief) - Rights to patentee - Infringement -Remedies.

| Module 5 | Consumer Protection Act [COPRA] | 8 Hours |
|----------|---------------------------------|---------|
|          |                                 |         |

Background - Definition of Consumer; Consumer Dispute; Complaint; Deficiency; Service - Consumer Protection.

Council - Consumer Redressal Agencies - District Forum - State Commission and National Commission.

Key highlights of the Consumer Protection Act, 2019.

Under COPRA- Impact of unethical practices in selling and consumption like adulteration, hoarding, black marketing, on the achievement of SDG-3(good health and well-being) and SDG-12(Responsible consumption and production).

| <b>Module 6</b> | Foreign Exchange Management Act 1999, Cyber Laws | 8 Hours |
|-----------------|--------------------------------------------------|---------|
|                 | 1999 and Behavioural Ethics                      |         |

Objectives of FEMA – Scope and salient features – Offences under the FEMA Act – differences between FEMA and FERA.

Objective of Cyber Laws - Information Technology Act, 2000 - Definitions and salient features - Provisions pertaining to Piracy & related Offences & Penalties.

Behavioural ethics and justice: Relationship between justice perceptions in employees and comparison of ethical and unethical behaviors like violation of conscience, failure to honor commitments, unlawful conduct, disregard of company law.

| Skill Developm  | ent:                                                                                                                                      |
|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| 1               | Prepare an assignment on the importance of Bankruptcy law.                                                                                |
| 2               | Draft a 'rent agreement' incorporating all the essential features of a valid agreement.                                                   |
| 3               | Draft an agreement to repay a loan borrowed from a bank on installment basis.                                                             |
| 4               | Prepare case laws 'involving points of law of contracts'.                                                                                 |
| 5               | Draft a complaint against 'unfair trade practice' adopted by a businessman, to the consumer forum.                                        |
| 6               | List out the latest cases of both High Court and Supreme Court on Environmental issues with both facts and judgements [at least 2 cases]. |
| 7               | Quote examples of violation of Cyber Laws.                                                                                                |
| 8               | Make a visit to the nearby Civil court, and present your observations of a case attended to the class.                                    |
| 9               | Develop Mock Court scenario in the class to present a latest popular case from the consumer court.                                        |
| 10              | Prepare and discuss the role and importance of Limited Liability Partnership in class.                                                    |
| Book for Refere | nce:                                                                                                                                      |
| 1               | Aswathappa, K., & Ramachandra, A. (2022). Business law. HPH.                                                                              |
| 2               | Garg, R., Sareen, A., Sharma, P., & Chawla, N. (2021). Business law. Nabhi Publications.                                                  |
| 3               | Kumar, S. (2023). Business law: An introduction. Kalyani Publishers.                                                                      |
| 4               | <b>Sankaran, V. (2022).</b> Business law: Text and cases. Tata McGraw-Hill Education.                                                     |
| 5               | Mishra, R. (2021). Business law in India. Himalaya Publishing House.                                                                      |
| 6               | Tulsian, P. C. (2020). Business law. Tata McGraw-Hill Education.                                                                          |

## Mapping of CO and PO

| CO/PO | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
|       |     |     |     |     |     |     |     |     |     |      |      |      |
| CO1   | Н   | Н   |     | M   | L   |     |     | L   |     | L    | M    |      |
|       |     |     |     |     |     |     |     |     |     |      |      |      |
| CO2   | Н   | Н   |     | L   | L   |     |     | M   |     | L    | M    |      |
|       |     |     |     |     |     |     |     |     |     |      |      |      |
| CO3   | L   | M   | Н   | Н   |     |     |     | L   |     | L    | M    |      |
|       |     |     |     |     |     |     |     |     |     |      |      |      |
| CO4   | L   | M   | Н   |     |     | L   |     | M   |     | L    | M    |      |
|       |     |     |     |     |     |     |     |     |     |      |      |      |
| CO5   | L   | M   | Н   |     |     | L   |     | M   |     | L    | M    |      |
|       |     |     |     |     |     |     |     |     |     |      |      |      |

| CO6 | L | Н | Н | L | M | L | M |
|-----|---|---|---|---|---|---|---|
|     |   |   |   |   |   |   |   |

|                       | Department of Commerce                                                          |                                                                                                                        |                    |                |                      |   |         |
|-----------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|--------------------|----------------|----------------------|---|---------|
|                       | Programme: BCom [ Industry Integrated -BPM]                                     |                                                                                                                        |                    |                |                      |   |         |
| Semester              | Course Code                                                                     | Course Title                                                                                                           | Course<br>Duration | Course<br>Type | Teaching<br>Per week | · | Credits |
| II                    | C3 24 MC 204                                                                    | FINANCE<br>AND<br>ACCOUNTING<br>FOR BPS                                                                                | 60 Hours           | Theory         | 4                    |   | 4       |
| Course<br>Objectives: |                                                                                 | To prepare students to gain working knowledge of Finance and Accounting concepts related to business process services. |                    |                |                      |   |         |
| Course<br>Outcomes:   | After completion of the course, the students will be able to:  T Levels Levels: |                                                                                                                        |                    |                |                      |   |         |

| Module 1 | Basics of Businesses, Outsourcing Need and its Current Trend                                                                                   | 4 Hours |    |
|----------|------------------------------------------------------------------------------------------------------------------------------------------------|---------|----|
| CO6      | Examine the overall operating model of Business Process Services in the context of transaction flows, process documents and Governance model.  | T4      | K3 |
| CO5      | Examine the various Control and compliances in BPS industry.                                                                                   | T4      | K3 |
| CO4      | Examine the emerging trends in Finance & Accounting technology and the basic accounting standards in the context of Business Process services. | T4      | K3 |
| CO3      | Generate Final Accounts and statutory reports of Business Process services.                                                                    | T5      | К3 |
| CO2      | Demonstrate the maintenance of accounts payable and accounts receivable incorporating all credit transactions of Suppliers and customers.      | Т3      | K3 |
| CO1      | Explain the importance and types of Business Process services.                                                                                 | T2      | K2 |

Types of Business Organizations; Business Partnerships, Types of BPSs, Merits and De-Merits on various BPS options, Accounting Business Process Cycle, Evolving of Outsourcing, Need for outsourcing Horizontal Services, Current Trend in F&A Outsourcing.

Module 2Accounts Receivable and Accounts Payable16 Hours

Accounts payable: Various Activities in Accounts Payable and Accounting Impact, Types of Invoice Matching and resolving issues, Payment, Procedures and Mode of payment, Employee Payment (T&E and Various Cards), Debit Balance, write back, Discount adjustments and various actions, Help desk and support Activities, Vendor Account Reconciliation, Latest developments (Vendor Portal, EDI, E-Invoicing, Tools etc.,).

Accounts receivables: Various Activities in Accounts Receivable and Accounting Impact, Background check for Customers (D&B Report, Credit Rating) Credit Limit, Customer Contract / Order Management) Mode of receiving Payment, Actions for non-receipt, Netting off, Revenue Recognition, Collection, Cash Applications, Adjustment of Discounts, Rebate, QPS discount Write off etc., Disputes Handling procedures, Customer Help desk and support Activities, Customer Account Reconciliation, Latest Developments.

(Customer Portal, E-Invoicing, Tools etc.,) Effective management of AR leads to working Capital improvement.

Module 3 General ledger 10 Hours

Activities in General Ledger, Subsidiary and Control Accounts, Chart of Accounts and maintenance, Cost Centre, Profit Centre, Cost Allocation etc. Adjustment journals, Bank Reconciliation, Fixed Asset Maintenance, Inter Company - Accounting and Reconciliation, Tax Accounting - Transactional Element, Generation of Final Accounts, Various Reports (Statutory Reports, Schedules, Variance Analysis).

| Module 4 | Emerging trend in F&A Technology and Accounting Standards | 10 Hours |
|----------|-----------------------------------------------------------|----------|
|          |                                                           |          |

Modules and usage of ERPs, Basic Screens required to be understood for F&A process, Report generation, XBRL, Platform, Counting, Data Privacy Law etc.

Basics of Accounting Standard and Differences between various GAAPs (US, UK, Indian and IFRS), Role of BPS in Accounting Standard Compliance.

| Module 5        | Controls and Compliance                                          | 10 Hours            |
|-----------------|------------------------------------------------------------------|---------------------|
| Principles of C | orporate Governance, COSO, Internal Controls & Audit, ISO Standa | irds (applicable to |

BPS) / CMMI Certification etc., PCI Data Security Standard / Security Audit / Data Privacy and Protection, SOX Compliance / SSAE 16 / ISAE 3402, SOD, Access, Incident Management, BCP etc. Module 6 **Operating model of Business Process services** 10 Hours Understanding Transaction flows, BPS Terminologies, Importance of Process Documents, Service Level Measurements, Contractual elements, Governance model, Internal Reporting, Delivery Excellence, Integration of support functions, Future Challenges. **Skill Development:** 1 Explore different types of Business Process Services 2 Analyse the working of different BPOs and examine how they differ from one another. 3 Explore the technological innovations in the field of Finance and Accounting **Business Processes** Analyse software that are used in Finance and Accounting industry **Book for Reference:** 

#### 1

TCS reference Material for Accounting and Finance for BPS

### Mapping of CO and PO

| CO/PO | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
|       |     |     |     |     |     |     |     |     |     |      |      |      |
| CO1   | Н   | Н   | L   |     | M   |     |     | L   |     | L    | M    |      |
| CO2   | L   | М   | Н   | Н   |     |     |     | L   |     | L    | M    |      |
| CO3   | L   | M   | Н   | Н   |     |     |     | L   |     | L    | M    |      |
| CO4   |     | L   | M   | Н   | Н   |     | L   |     |     | L    | M    |      |
| CO5   |     | L   | M   | Н   | L   |     |     | Н   |     | L    | M    |      |
| CO6   |     | L   | M   | Н   | L   |     |     | Н   |     | L    | М    |      |

| Department of Commerce                       |                                                                               |                                                   |          |        |         |      |       |  |  |
|----------------------------------------------|-------------------------------------------------------------------------------|---------------------------------------------------|----------|--------|---------|------|-------|--|--|
| Programme: B. Com (Industry Integrated -BPM) |                                                                               |                                                   |          |        |         |      |       |  |  |
| Semester                                     | Course                                                                        | Course Title                                      | Course   | Course | Teachin | g Cr | edits |  |  |
|                                              | Code                                                                          |                                                   | Duration | Type   | Hours   |      |       |  |  |
|                                              |                                                                               |                                                   |          |        | Per wee | ek   |       |  |  |
|                                              |                                                                               |                                                   |          |        |         |      |       |  |  |
| II                                           | UG 24 CC                                                                      | UG 24 CC   Constitutional   30 Hours   Theory   2 |          |        |         |      |       |  |  |
|                                              | 201                                                                           | Values II                                         |          |        |         |      |       |  |  |
| Course                                       | This course aims to provide an proper understanding of state legislature,     |                                                   |          |        |         |      |       |  |  |
| <b>Objectives:</b>                           | executive and High Court. Students will explore key constitutional            |                                                   |          |        |         |      |       |  |  |
|                                              | provisions, debates, and contemporary issues to critically analyze the impact |                                                   |          |        |         |      |       |  |  |
|                                              | of constitution on governance and social equity.                              |                                                   |          |        |         |      |       |  |  |
| Course                                       | After completion of the course, the students will be able T K                 |                                                   |          |        |         |      |       |  |  |
| Outcomes                                     | to: Levels Levels                                                             |                                                   |          |        |         |      |       |  |  |
|                                              | CO1 Analyze the role of decentralization and T4 K3                            |                                                   |          |        |         |      |       |  |  |
|                                              | cooperative federalism in strengthening the Indian                            |                                                   |          |        |         |      |       |  |  |
|                                              | political system.                                                             |                                                   |          |        |         |      |       |  |  |
|                                              | CO2 Disc                                                                      | Discuss the effectiveness of constitutional T2 K2 |          |        |         |      |       |  |  |
|                                              | prov                                                                          | provisions and affirmative actions in promoting   |          |        |         |      |       |  |  |
|                                              | soci                                                                          | social welfare, equality, and protection of       |          |        |         |      |       |  |  |
|                                              | vulr                                                                          | vulnerable groups.                                |          |        |         |      |       |  |  |

|                                                         |                    | CO3                                                                                                                         |                     |                   |          |                    | s and            | functio             | ns of E                     | lection   | T2        | K2        |
|---------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------|-------------------|----------|--------------------|------------------|---------------------|-----------------------------|-----------|-----------|-----------|
| Modu                                                    | 101                | Ctata                                                                                                                       |                     | mmissi            |          |                    | 111170           |                     |                             | 1         | ОНоим     |           |
| Module 1 State Legislature and State Executive 10 Hours |                    |                                                                                                                             |                     |                   |          |                    |                  |                     |                             |           |           |           |
| State Legi<br>State Exec<br>Centre-Sta                  | cutive -           | - Gove                                                                                                                      | nor, C              | hief Mi           | nister,  | State C            | Council          | of Mir              | nistry, j                   |           |           |           |
| Modu                                                    | le 2               | Dem                                                                                                                         | ocratic             | Decen             | tralisat | ion                |                  |                     |                             | 1         | 0 Hours   |           |
| Democrat<br>Constituti<br>in India;<br>Constituti       | onal ar<br>Simple, | nendm<br>, Specia                                                                                                           | ents, co<br>al and  | ontemp<br>Special | orary o  | challeng<br>Concur | ges - Corrence o | onstitu<br>of State | tional <i>I</i><br>es - Bas | Amendr    | nent Pro  | cedure    |
| Modu                                                    | le 3               | Elect                                                                                                                       | ion Co              | mmissi            | ion of l | India              |                  |                     |                             | 1         | 0 Hours   |           |
| Election<br>Commissi<br>SC/ST(23                        | ons; U             | PSC an                                                                                                                      | d State             | Public            | Service  | e Comr             | nission          | - Affi              | rmative                     | e Action  | ; Reserva | ation for |
| Skill Dev                                               | elopmo             | ent:                                                                                                                        |                     | ,                 |          | ,                  |                  |                     |                             | ,         |           |           |
| 1                                                       |                    |                                                                                                                             | e a cha<br>rent pro |                   | tate Le  | gislatuı           | e struc          | cture a             | nd ider                     | ntify the | e people  | holding   |
| 2                                                       |                    | Analyse any of the election process conducted in the previous years and present your observations.                          |                     |                   |          |                    |                  |                     |                             |           |           |           |
| 3                                                       |                    |                                                                                                                             | y the K<br>with y   |                   |          |                    | and ma           | ike a re            | eport a                     | nd also   | present   | it in the |
| Book for 1                                              | Refere             | nce:                                                                                                                        |                     |                   |          |                    |                  |                     |                             |           |           |           |
| 1                                                       |                    | Ambe                                                                                                                        | edkar, B            | . R. (19          | 48), The | Consti             | tution o         | f India,            | Govern                      | ment of   | India.    |           |
| 2                                                       |                    | Basu, D. D. (2018). Introduction to the Constitution of India, LexisNexis.                                                  |                     |                   |          |                    |                  |                     |                             |           |           |           |
| 3                                                       |                    | Austin, G. (1999). The Indian Constitution: Cornerstone of a Nation, Oxford University Press.                               |                     |                   |          |                    |                  |                     |                             |           |           |           |
| 4                                                       |                    | Sharma, B. K. (2021). Introduction to the Constitution of India. Prentice Hall.                                             |                     |                   |          |                    |                  |                     |                             |           |           |           |
| 5                                                       |                    | Singh, M. P., & Saxena, R. (2008). Indian Politics: Constitutional Foundations and Institutional Functioning. PHI Learning. |                     |                   |          |                    |                  |                     |                             |           |           |           |
| 6                                                       |                    | Khosla, M. (2012). The Indian Constitution, Oxford University Press                                                         |                     |                   |          |                    |                  |                     |                             |           |           |           |
| Mapping of CO and PO                                    |                    |                                                                                                                             |                     |                   |          |                    |                  |                     |                             |           |           |           |
| CO/PO                                                   | PO1                | PO2                                                                                                                         | PO3                 | PO4               | PO5      | PO6                | PO7              | PO8                 | PO9                         | PO10      | PO11      | PO12      |
|                                                         |                    |                                                                                                                             |                     |                   |          |                    |                  |                     |                             |           |           |           |
| CO1                                                     | Н                  | L                                                                                                                           | Н                   | L                 |          |                    | M                |                     |                             | L         | M         |           |
| COI                                                     |                    | L                                                                                                                           | 11                  | L                 |          |                    | 141              |                     |                             | L         | 141       |           |
|                                                         | T T                |                                                                                                                             | Н                   | L                 |          |                    | M                | L                   |                             | L         | M         |           |
| CO2                                                     | H                  |                                                                                                                             |                     |                   |          |                    |                  |                     |                             |           |           |           |