



# St. Joseph's College of Commerce (Autonomous)

Assessed and Re-accredited with 'A' Grade by NAAC  
Recognised by UGC as "College with Potential for Excellence"  
ISO 9001: 2015 Certified  
# 163, Brigade Road, Bengaluru- 560 025. Karnataka, India.

**Department of Commerce**  
(BPM-Industry Integrated)

City-Level Student Webinar on

# DATA-DRIVEN DIGITAL MARKETING

**Esteemed Speaker:**

**Mrs. Ashwini Karthik**

(Entrepreneur and Freelance Consultant in  
Digital Marketing)

**August 7th 2020**

**Time: 4 pm**

**Platform: Microsoft Teams**

**Scan to Register**

