



# St Joseph's College of Commerce (Autonomous)

Affiliated with Bengaluru City University  
Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)  
College with Potential for Excellence  
Ranked 65th in NIRF 2023 by the Ministry of Education, Government of India  
#163, Brigade Road, Bengaluru 560025, Karnataka, India

## DEPARTMENT OF COMMERCE (Travel and Tourism)

PRESENTS

# EN-ROUTE' 24

A city level Student Seminar  
On

"Innovative Career Paths and Emerging Trends in the Travel Industry."

### RESOURCE PERSONNEL



**Ms. C Sunita Anand**  
Associate Sales  
Manager Air India



**Mr. Thomas C Ramapuram**  
Director Sales Orange  
County Resorts &  
Hotels Ltd



**Mr. Towsif Anam**  
Deputy Manager of  
Sales (Karnataka Business  
Head) SOTC Travel Ltd



**Mr. Tariq Sheriff**  
Director  
Area 83 & Aura India



**Mr. Michael John**  
Director Wildlife and Photography  
ABC outdoor ventures pvt ltd.



**Dr. Bindi Varghese**  
Associate Professor Christ  
University



**Ms. Sudha Padmakumar**  
Associate Vice President -  
South Flomic Global Logistics  
Ltd



**Ms. Madhu Sharma**  
Travel & Lifestyle blogger,  
Digital content creator



16th July 2024



9am to 4pm



Loyola Hall

# CONCEPT NOTE

The travel industry is undergoing significant transformation due to advancements in technology, changing consumer preferences, and the impact of global events. This seminar on “Innovative Career Paths and Emerging Trends in the Travel Industry,” aims to explore the latest developments and opportunities within this dynamic sector, providing insights and guidance for individuals seeking to advance their careers in travel and tourism.

This theme aims to inspire and empower participants by providing them with the tools and insights needed to capitalise on emerging opportunities in the travel sector. This seminar will serve as a catalyst for career growth and industry innovation, contributing to the future success of the travel industry. Participants will gain a deeper understanding of the latest trends and career opportunities in the travel industry and will be better equipped to navigate and excel in the evolving travel industry landscape.

## OBJECTIVES:

- Identify Emerging Trends and Highlight Innovative Career Paths.
- Provide students with a deeper understanding of the travel and tourism industry, including current trends, challenges, and opportunities.
- To enhance the knowledge of the students with inputs from Industry experts to adapt to the requirements of the changing travel, tourism and hospitality industry.
- To facilitate students to acquire knowledge and abilities to become competent and competitive in order to be assured of good careers and job placements.
- To foster the knowledge of the students in various emerging trends in the Travel & Tourism

**Click Here**

To Register

For any queries contact:  
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# ABOUT THE INSTITUTION

St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College, established in the year 1882. The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972. The college has in its Vision is a model for higher education which encourages individuals to dream of a socially just world and in its Mission is a strategy to empower individuals in realizing that dream. With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. The college has taken the lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods through the Board of Studies, the Academic Council, and the Governing Council composed of eminent academicians, industry representatives, and notable alumni. The recent NAAC accreditation in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured an A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared as a 'College with Potential for Excellence. The Institution was awarded the 65th rank by the NIRF in the year 2023.

# ABOUT THE PROGRAMME

The Bachelor of Commerce in Travel and Tourism is a comprehensive and intensive undergraduate degree, spread over three years. With a strong foundation in Commerce, this programme specializes in the travel, and tourism industry given the rapid growth and increasing importance of the hospitality industry in India and abroad, there is a need for high-quality graduates for the same. With a pioneering and industry - driven curriculum, this programme equips students with the analytical, strategic and policy-making skills required for sustainable tourism management within business enterprises and the public sector tourism industry.

# SCHEDULE

TIMING

SESSIONS

RESOURCE  
PERSONNEL

09:00 - 09:30

INAUGURATION

09:30 - 10:20

Session - 1

Ms. Sunita Anand  
Associate Manager-Commercial  
Air India Bangalore

10:20 - 11:10

Session - 2

Mr. Thomas Ramapuram  
Director Sales Orange County  
Resorts and Hotels Ltd

11:10 - 11:30

SHORT BREAK

11:45 - 12:35

Session - 3

Mr. Towsif Anam  
Deputy General Manager  
(Karnataka Business Head)  
SOTC Travel Ltd

12:35 - 01:25

LUNCH BREAK

01:30 - 03:00

Session - 4  
Panel Discussion

Dr. Bindi Varghese- Associate Professor, Christ  
University(Moderator)  
Michael-Director,ABC Outdoor  
Ventures Pvt Ltd  
Ms. Sudha- Associate Vice President -South,  
Flomic Group  
Mr. Tariq-Director, Area 83 & Aura India  
Ms. Madhu-Travel & Lifestyle Blogger,  
Madhuonthego

03:00 - 03:30

CLOSING CEREMONY

# ORGANISING COMMITTEE



**Dr. Charles Lasrado, SJ**  
**Principal**



**Dr. Ruqsana Anjum**  
**Vice Principal**  
**Shift - 1**



**Dr. Veenu Joy**  
**Vice Principal**  
**Shift - 2**



**Dr. Nischitha.K**  
**HOD - B.Com**



**Ms. Nikhath Asrar**  
**Faculty Coordinator Bcom(Travel & Tourism )**  
**Convenor**



**Dr Neethu Anna Koshy**  
**Co-Convenor**



**Dr. Preemal Maria D'Souza**  
**Co-Convenor**



**Afeef Ansari**  
**Student Coordinator**