

St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 65th in NIRF 2023 by the Ministry of Education, Government of India
#163, Brigade Road, Bengaluru - 560025, Karnataka, India



An initiative by the B.Com Strategic Finance Programme

FINATRON

WHERE CHALLENGES MEET THEIR MATCH, AND SOLUTIONS UNFOLD IN THE RISK-RESILIENT REVOLUTION.



9th - 12th February 2024

Last day to register: 8th February 2024

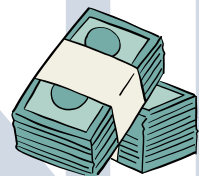
Ms. Sumithra Sreenivasan
HOD - Professional Programmes

Raghav K.N.
Student Coordinator

ABOUT FINATRON

Finatron, an annual competition organized by the BCom Strategic Finance programme, in collaboration with Miles education, a learning partner, for the Harvard Case Study event. This exclusive opportunity allows students to apply their skills, as it is specifically designed for those pursuing the professional courses. This year, Finatron is back to be even grander, featuring three rounds: Quiz, Treasure Hunt, and the Final Case Study. It is an enriching finance event aimed at enhancing participants' financial knowledge.

CA\$H POOL OF 10K



Cash Prize
+Certificates



Cash Prize
+Certificates



Participation
Certificates for all

TIMELINE OF EVENTS

Round 1: Quiz

9th February 2024
(11:00 A.M. - 11:45 A.M.)

Round 2: Treasure Hunt

10th February 2024
(11:00 A.M. - 11:45 A.M.)

Round 3: Case Study

12th February 2024
(11:00 A.M. - 2:00 P.M.)

CA\$H POOL OF 10K FOR THE TOP 2 WINNERS

[CLICK HERE TO REGISTER](#)

ROUND 1

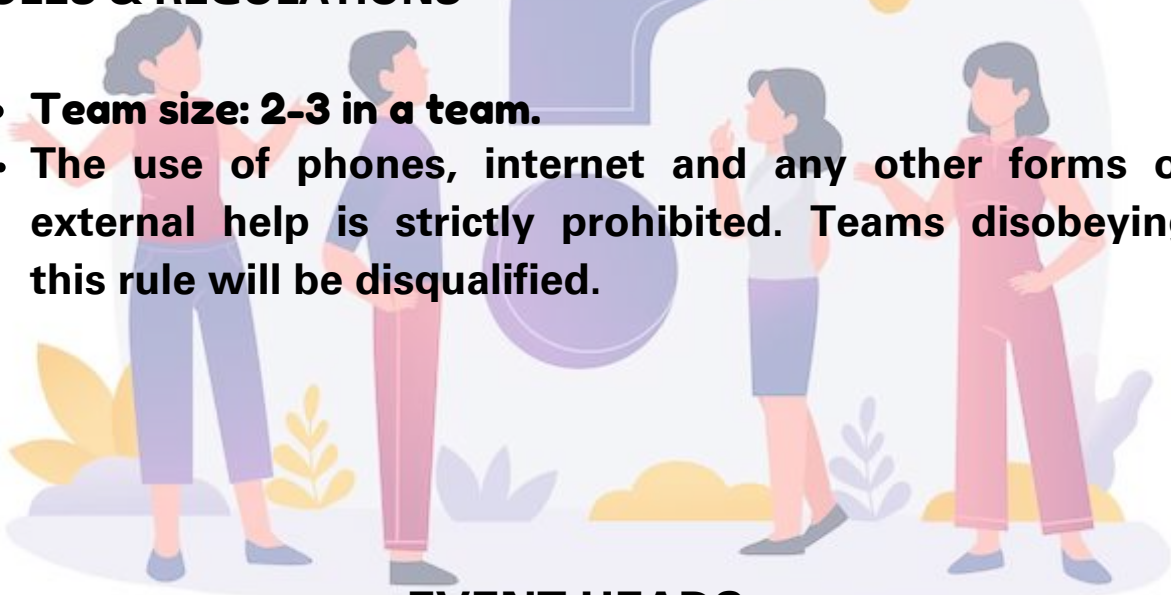
Finance Quiz: Money Maestro

Test your financial prowess at our upcoming quiz competition! Get ready to pit your knowledge against others in a nail-biting battle of wits.

Dive into the exciting realm of finance with our quiz focusing on essential topics such as risk assessment and crisis management. From budgeting basics to investment insights and everything in between, bring your A-game and be prepared to showcase your financial wizardry to compete against the best!

RULES & REGULATIONS

- **Team size: 2-3 in a team.**
- **The use of phones, internet and any other forms of external help is strictly prohibited. Teams disobeying this rule will be disqualified.**



EVENT HEADS

R Yukthesh Kumar: +91 91106 70462

Maarc M.N Martins: +91 98928 57644

Anushree L: +91 82967 57231

[CLICK HERE TO REGISTER](#)

ROUND 2

Treasure Hunt: Pursuit of Fortune

Embark on an exciting journey with the Pursuit of Fortune— an immersive blend of problem-solving, exploration, and teamwork.

Solve captivating case studies, follow riddles across campus, and unleash your critical thinking and collaborative skills. Join us for an unforgettable adventure!

RULES & REGULATIONS

- Team size: 2-3 in a team.
- The riddles will point to locations within the campus.
- The use of phones, internet and any other forms of external help is strictly prohibited. Teams disobeying this rule will be disqualified.
- Time is of the essence as the teams finishing first will have a better edge over the others.

EVENT HEADS

Tanusri Rajkumar: +91 7019262602

Thejaswini: +91 8870762722

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ROUND 3

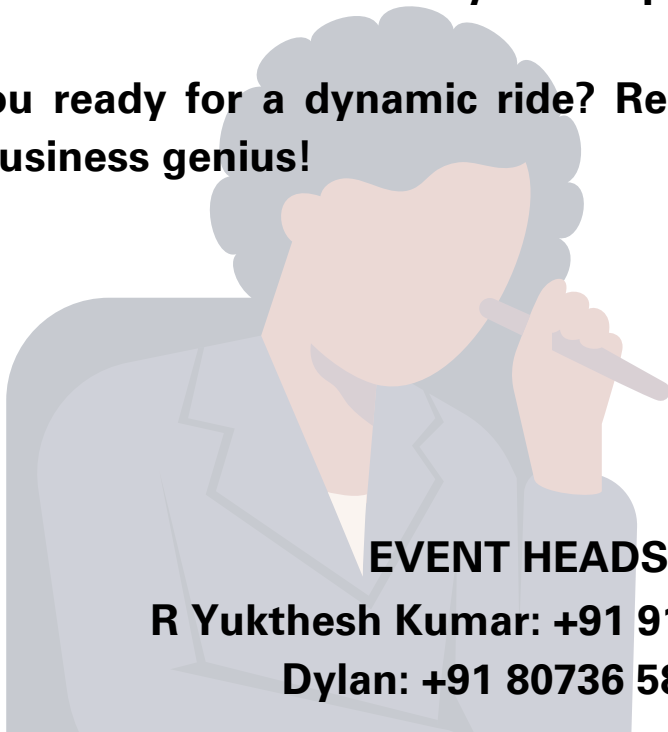
Harvard Hustle: Unleash Your Business Brilliance!

Dive into, where aspiring students leaders tackle real-world challenges from the renowned Harvard Business School. Sharpen your problem-solving skills, apply cutting-edge CMA concepts and face surprise twists that keep you on your toes. Collaborate with peers, refine critical skills and showcase your talent to industry professionals.

GENERAL GUIDELINES

- **Team Size: 2-3 in a team.**
- **Stay ready for surprise rounds that challenge your adaptability.**
- **Teams are advised to carry their laptops.**

Are you ready for a dynamic ride? Register now and unleash your business genius!



EVENT HEADS

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[CLICK HERE TO REGISTER](#)