



**St. Joseph's College of Commerce  
(Autonomous)**

Affiliated to Bengaluru City University  
Accredited with A++ Grade by NAAC (4th Cycle) | College with Potential for Excellence(CPE)  
Ranked 93<sup>rd</sup> in NIRF 2022 by MHRD  
#163, Brigade Road, Bengaluru - 560025, Karnataka.

**CURRICULUM VITAE**

**Name: GIRIDHAR NAIDU B**

**Designation: Assistant Professor & Placement Coordinator**

**Gender: Male**

**Email-ID (Official): [giridhar@sjcc.edu.in](mailto:giridhar@sjcc.edu.in)**

**Education: MBA-FINANCE, UGC- NET**

**Personal Website:**

**Blog:**

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**Areas of specialisation: Derivatives, Stock Market, International Finance, Financial Modeling.**

**Research Interest: Behaviour Finance**

**Teaching Interest: Finance Papers**

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**Work Experience with current institution:**

(Kindly press tab in the last row of each table to add as many columns as required to fill in your details)

Total Experience (including Teaching and Research)

Name of the Institution	Position Held	Experience from - to	Total Years of Experience
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St. Joseph's College of Commerce (Autonomous)	Assistant Professor	June 2015-March 2017	1 Year 10 Months
St. Joseph's College of Commerce (Autonomous)	Assistant Professor-Placement Coordinator	November 2019-till date	3 Years 3 months

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**Work Experience with previous employer:**

a) Teaching Experience :

Designation	Teaching Experience from - to	Total Years of Experience
Don Bosco Institute of Management Studies	May 2013-August 2014	1 Year 3 Months
Disciples India Group	September 2014- May 2015	9 Months

b) Industry Experience :

Name of the Company	Designation	Total Years of Experience
Kotak Securities Private Limited	Deputy- Manager	4 Years 9 Months
Destimoney Securities	Manager	8 Months

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**Administrative Roles (i.e. VP, IQAC, TQM, HOD, Class Mentor, Coordinators, NSS Programme Officer and others):**

Position Held	Years of Experience	Nature of responsibilities
Placement Coordinator	2 Year 9 Months	

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**Academic Roles (Editorial Board Member, Member - Board of Studies, Examiners, External Examiner or Advisory Board in other Colleges, Peer Reviewer):**

Position Held	Years of Experience	Nature of responsibilities

**Honors, Recognition, Awards:**

Name of the Award	Name of the Awarding organisation	Year	Nature of Award

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**Research Projects (year wise latest to old):**

Title of the project	Name of Funding Agency	Duration of Project	Sanctioned Project Grants	Status of Project (on-going/ completed)

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**Guideship Recognition M.Phil / Ph.D programmes:**

Research Scholar's Name	Name of the University	Discipline and Area of Specialization	Title of the Thesis

**Publications (year wise latest to old):**a. Books

Title of the Book	Publisher's Name	Year of Publication	ISBN No.
Principle and Practice of Auditing	Skyward Publications	2016	978-93-84494-64-3

b. Chapters in Books

Title of the Book	Publisher's Name	Chapter Title	Page numbers	Year of Publication

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c. Journal Articles

<b>Title</b>	<b>Authors</b>	<b>Year of Publication</b>	<b>Details of the Journal</b>
A Comparative Analysis of Sectoral Indices with NSE Index,	Giridhar Naidu. B, Dr. A. Mahalakshmi	2019	JETIR May, 2019.

d. Reports, Working Papers, Discussion Papers, Reviews

<b>Title</b>	<b>Authors</b>	<b>Year of Publication</b>	<b>Details</b>

e. Popular publications (Newspaper/Magazine Articles)

<b>Title</b>	<b>Authors</b>	<b>Year of Publication</b>	<b>Details</b>

f. Paper Presentations (Conferences, Seminars, Workshops)

<b>Title and details</b>	<b>Presented at</b>	<b>Date</b>
Pros and Cons of IFRS Implementation in India-International Conference,	BMS Institute of Management Studies	October,2013
Emerging trend in Derivative Market-National Conference	Indian Academy	April,2014

g. Invited Lectures, Presentation and Participation in Workshops, Trainings and Roundtables organised

<b>Title of the Topic / Theme Discussed</b>	<b>Participant/panelist /presenter (Please mark the appropriate one)</b>	<b>Name of the Organisation</b>	<b>State/ National/ International</b>	<b>Date</b>

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**Professional Body Membership (Name of Professional Bodies and Membership type (Annual/Life time):**

<b>Name of the Professional Body</b>	<b>Membership Type (Annual/Life time)</b>	<b>Details</b>

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**Consultancy (year wise latest to old):**

<b>Nature of Consultancy</b>	<b>Name of organization</b>	<b>Duration</b>

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