



St. Joseph's College Of Commerce (Autonomous)

Affiliated to Bengaluru City University
Re-accredited With 'A' Grade by NAAC | College With Potential for Excellence (CPE)
Ranked 72nd in NIRF 2020 by MHRD
#163, Brigade Road, Bangalore-560025



Innovation & Incubation Centre

In collaboration with

SOCIAL
alpha

presents

A Pan India Virtual Event on Entrepreneurship

BOOTCAMP 2021

24th February

Knowledge Partners



About the College

St. Joseph's College was established in the year 1882 and is affiliated to Bangalore City University, India. The Institution is run by the Society of Jesus known as Jesuits worldwide. The College has been serving as a beacon of light in the city of Bangalore, emphasizing teaching, learning and research activities in the field of Commerce and Management. The institution offers programs for both undergraduate and postgraduate students and has around 3000 students. It has a well-established Research Centre of Bangalore City University.

The College aims at the integral formation of its students, helping them to become men and women for others. St. Joseph's College of Commerce is one of the first Autonomous Colleges in Karnataka to be Re-Accredited with 'A' Grade by National Assessment and Accreditation Council (NAAC) and has been consistently ranked one of the top ten colleges in Commerce by India Today - Nielsen survey June 2019 and obtained the 72nd place in NIRF-MHRD ranking 2020. In February 2010, the College was recognized by the UGC as a "College with Potential for Excellence

About IIC

"Entrepreneurship is all about deferred gratification" Narayan Murthy

The Innovation & Incubation Centre, at St. Josephs College of Commerce aims to be a stepping-stone for its thriving incubatees who are driven by passion to birth change and be the change-makers of tomorrow, today. The IIC seeks to equip its students with resources to surpass economic perils, creative blocks, and lack of mentorship and market conditions. The success of any business primarily depends on the product, its R&D, the clientele relations and growth prospects. This is where the IIC bridges the gap between the entrepreneur and his vision, with top-notch resources and guidance. The right balance between theory and practice is established, aiding the entrepreneurial journey. With an extensive assemblage of alumni who have succeeded as entrepreneurs and leaders in various fields, will be instrumental in proving these entrepreneurs with substantial support and skills-be it technical or interpersonal.

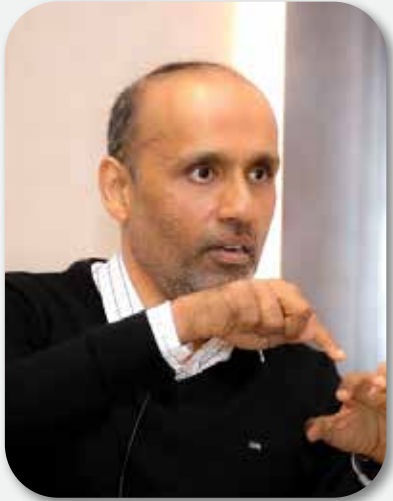
About Bootcamp 2021

Starting and venturing out on your own is never easy. The environment is constantly changing, new needs are being uncovered and new businesses are being established every day. An entrepreneur needs not only hard and soft skills but also people to make it to the top and this is exactly what the bootcamp intends to provide to the participants. With its objective to bring young entrepreneurs, students and professionals on a common platform to ideate, innovate and prepare for the real world complexities, the event presents a unique opportunity to learn, interact and network. Bootcamp 2021 focuses on realistically executing a business idea and monetizing it in the best possible way. The one-day event seeks to provide insights in order to broaden perspectives and equip the attendees with an entrepreneurial maturity.

Program Schedule

Time	Sessions
10:20 am- 10:30 am	Opening Ceremony
10:30am- 11:30 am	S1 : Venture Establishment
11:30 am- 11:45 am	Break
11:45 am- 12:45 pm	S2 : 8 Ps of Start-up Success
12:45 pm- 1:30 pm	Lunch
1:30 pm- 3:00 pm	Workshop : Legal Aspects of a Start-up

Speakers



Binod Shankar
CFA

Keynote Speaker, Board member of CFA society
Emirates, Podcaster

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Adv. Sai Sushanth

Cyber Law Expert and Techno Legal Consultant
CEO, Sushanth IT Law Associates
Founder, Startup Legal Connect

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Pulkit Aggarwal

Investment Director- Assistive Technologies,
Social Alpha

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Session One: Venture Establishment

Ideally the most integral and foremost step in an entrepreneur's journey is the process of making his/her business a reality; a robust entity in itself. Considering its importance in making or breaking a business, this session would be an ideal starting point for any participant considering building his/her own venture.

Session Two: 8 Ps of Start-up success

Entrepreneurship can be an exciting and rewarding journey. However, it comes with its share of trials and tribulations.

The startup culture, today, is in a constant state of flux, the markets have expanded horizons and a new-age business cannot be built with traditional frameworks. It requires entrepreneurs who are proactive, prudent and always a step ahead of the crowd. This session thus aims to bring clarity to the wide range of entrepreneurs on the essential components one must consider and thrive in such an unpredictable business world.

Workshop: Legal Aspects of a start-up

The interactive workshop on the legal considerations for a startup would cover a wide range of topics which include the incorporation of a startup, Intellectual Property (IP), Cyber Law, legal agreements and a lot more!

Young entrepreneurs usually find the legal environment they must survive in as highly complex and a formidable task to tackle. The workshop aims at equipping the participants with a confidence on the various legal aspects one must know, understand and consider.

Registration Details

Please click on the link below to register yourself as a participant. The event is free and open for all students, working professionals and entrepreneurs.

Note : Please join the whatsapp group, the link for which will appear once you fill the registration form. The Whatsapp group will be the sole source of all further communication between the organisers and the participants.

[CLICK TO REGISTER](#)

Participant Guidelines

- The platform for the event is **Microsoft Teams**
- The link for the event will be shared with all the participants
- Kindly login with the same name as provided in the registration forms
- Please join 10 minutes before the event starts
- Please keep your microphone off
- Questions can be asked in the chat box, after the end of a particular session. The chat box should not be used for greetings etc.
- Feedback form will be provided at the end of the day.
- **E-Certificates will be provided to all registered participants**

Organising Committee

Dr. Ritty Francis
Ms. Nikhath Asrar
Ms. Nischitha K
Ms. Ireen Vincent

Student Coordinators

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Saurabh Jain +91 87624 28099

College Details

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