

HINDI LANGUAGE SYLLABUS  
B.COM/BBA/BSc/BA  
<sup>rd</sup>  
**3 SEMESTER**  
SCHEME OF TEACHING AND EVALUATION (2020  
BATCH)

<b>Course</b>	<b>HINDI as a Language</b>					
<b>Course Codes</b>	BCOM: C1 21 HN 301/ C2 21 HN 301/C3 21 HN 301/C4 21 HN 301/C5 21 HN 301/C6 21 HN 301 BBA: M1 21 HN 301/ M2 21 HN 301/ M3 21 HN 301/M4 21 HN 301 BA: A1 22 HN 301 BSc. S3 22 HN 101					
<b>Title</b>	<b>TRAVALOGUE - YATHRA SMARANIKA &amp; FUNCTIONAL HINDI PART - 1</b>					
<b>Degree</b>	B. Com/BBA/BA/BSc.					
<b>Programme</b>	<b>BCOM:</b> Regular, BPM (Industry Integrated), International Finance, Analytics and Accounting, Strategic Finance. <b>BBA:</b> Regular, Entrepreneurship, Professional (Finance & Accountancy) <b>BA:</b> Regular <b>BSc:</b> Honours					
<b>Year/Semester</b>	2 <sup>nd</sup> Year /Third Semester					
<b>Type</b>	COMMON COURSE for all above Programme					
<b>Credits</b>	Credits	3	Total hours	45	Hours/week	3

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dkO;] dforK ;k i|&l|fgR; dh og fo/kk g] ftle fdlh dgkuh ;k eukshko dks dykRed = i Is fdlh Hk'kk ds }kjk vFtkO;Dr dh tk ldrh gA Hk'jr e : dforK dk bfrgk l vij dforK ds n"ku cgr ijku gA bldk iljnk Hkjreafu Is le>k tk ldrk gA dforK dk "kkfcnd vFk g]

^dkO;kRed&lajpuk^ ;k ^dfo dh dfr^] tle Nank dh J`a[rykvi e fof/kor cu/kh tkrh gA dkO; og okD; jpuk gS] f t l l fpr fdlh j l ;k euksox Is iwK gl vFtkr- og ftlepu gq, "Cnk d }kjk dYiuk vij euksox dk iHko Mkyk tkrk gA vFtkr euksox ds lq[kn lapkj dk gh dkO; dgk tk ldrk gA

## **FUNCTIONAL HINDI:**

**DIALOGUE WRITING**-Video making on a particular theme or situation, involving various characters and dialogues between them eg: dialogue between a teacher and student, mother and son, a foreigner and native etc based on various situations. Stress is given on punctuations, emotions dialogue delivery, language, and expressions.

**ADVERTISEMENT MAKING**-Students need to select any product or service of their choice and make an advertisement through video with a tagline apart from language skills, technical knowledge, editing skills, performance. Emphasis will be given to these aspects during the distribution of Marks.

**PRODUCT LAUNCH REPORT**-Commerce students generally should know the skills of marketing and to apply their knowledge of commerce in Hindi, they need to write a report to promote a new product in the market, with a proper road map prepared by them involving SWOT analysis of their product, imaginary budgeting, finance and marketing strategies, sales, and promotion techniques.

**CORRECTION AND PROOF READING**-Students are advised on how to do correction of a passage involving proof reading symbols and proper arrangement of a sentence applying their knowledge about syntax etc. Distribution of marks based on their applicative knowledge of proof reading and correction techniques.

**QUESTIONNAIRE FRAMING**-Learners are taught how to frame questions when asked to do an interview with a renowned personality, activity on interview skills is also practiced. Role and expectations from an interviewer and an interviewee are demonstrated. Evaluation is based on their framing sense, radical thinking, and language skills.

**ARTICLE REVIEW**- Techniques involving review on an article (Literary or Non-literary) with respect to title analysis, writer's view o i n t , language used in the article, statistical data supplied, facts and figures, authenticity, subtopics, depth of research on the topic, conclusion & bibliography presented in the article. Emphasis will be given to students review techniques.

**INDIAN KNOWLEDGE SYSTEM**- A study on Indology.

PART A- ;k=k Lejf.kdk

;k=k Lejf.kdk & ;k=k oRrkar l adyu

ISBN NO: 9789389373394

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Mk +wV.lh vsfyvj

Mk lflerk ds bz

izdk”kd l jktiy ,.M lUI idk”kd] ubZ fnYyhA

Syllabus	Hours
<p><b>Module 1</b></p> <ol style="list-style-type: none"> <li>1. frCcr es ios”k &amp; jkgy lkaLd`R;k;u</li> <li>2. vkf[k+jh pVVku &amp; eksgu jkds”k</li> <li>3. fdUukj ;k=k &amp; d’.lukFk</li> <li>4. chloh “krh dk xly”id &amp; vKs;</li> <li>5. lxxrh Vguh &amp; fuey oel</li> <li>6. eqvutksnM+k &amp; vkse Fkkuoh</li> <li>7. djfl;kax &amp; dlyk dkysydj</li> <li>8. cuekyh xli rfe ij tu esa gib;ti jk/kk &amp; xfjek JhokLro</li> <li>9. ufn;k xgjh uko ijkuh &amp; veryly osxM</li> <li>10. teuti=h dh ;k=k &amp; fo’.kq iHkkdj</li> <li>11. Hkkjr dk ofu l &amp; iwe fejk</li> </ol>	<p>30Hrs</p>

**PART B - FUNCTIONAL HINDI -  
1  
Communicative aspects**

Syllabus	Hours
<b>Module 1</b> FUNCTIONAL HINDI	7Hrs
1. Hkkjrh; fo   k"kkL= & 1 (Study on Indology) 2. laokn ys[ku / Dialogue writing(Based on certain situations) 3. fgluh vuüNsn dk  /kkj ,oa laiknu /Correction of a Hindi Passage (Proof reading & Editing)	
<b>Module 2</b> FUNCTIONAL HINDI	5Hrs
1. foKkiu / Advertisement Making for Print Media 2. mRikn pkyu / Product Launch Report	
<b>Module 3</b> FUNCTIONAL HINDI	3Hrs
1. Ik{kkrdkj ds fy, iz"ukoyh r;kj djuk (Questionnaire framing for an Interview). 2. ys[k@ilrd leh{k (Article/Book Review)	

<b>PART A</b>			
de la	i"u fo/kk	i"u idlj	vad
1	e[; i"u & 1	;k=k oRrkar & ,d vad okys iz"u	10x01=10
2	e[; i"u & 2	;k=k oRrkar & lanHk Ifgr 0;k[;k (pkj e ls nk )	02x05=10
3	e[; i"u & 3	;k=k oRrkar & fucalHRed iz"u (rhu e ls ,d)	01x10=10
vad			30
<b>PART B</b>			
de la	i"u fo/kk	i"u idlj	vad
4	e[; i"u & 4	vuiiz;ixkHRed i"u (lkr e ls ilap)	05x06=30
vad			30
<b>dy vad</b>			<b>60</b>