

# **St. Joseph's College of Commerce**

## **(Autonomous)**

#163, Brigade Road, Bangalore – 560025



## **Department of English**

**BBA General English**

**Sem I and III**

**Academic Year – 2024-25**

# BBA General English – Semester I

## Ways of Storytelling

**Course Description:** Storytelling is an ancient art. There have been different forms of storytelling in the past and there are newer forms that are joining the list. In the current times, we need more storytellers, in diverse ways possible. At this point in history people are using stories in gaming, advertisements, and various other platforms. This reinstates the need to get familiarised with different ways of storytelling. This course introduces students to songs, speeches, photographs, and retellings as ways of storytelling. The stories of the self and the collective are equally necessary, this paper brings these two together through the select texts.

### Course Objectives:

- to introduce various forms of storytelling through songs, speeches, retellings, and visual narratives
- to understand how countercultures are produced through various mediums
- to engage with the personal and the collective in storytelling

### Course Outcomes:

At the end of the course, the students will be able to

- demonstrate the ability to identify narrative aspects in musical texts
- engage with oral, written, and visual forms of storytelling
- demonstrate an understanding of the value of storytelling for the self and the collective

### Module 1: Music and Stories

10 hrs

1. Blowin` in the Wind – Bob Dylan
2. Redemption Song - Bob Marley
3. Enjoy Enjaami – Arivu and Dhee
4. Yellama Songs – Shilpa Mudbi (Urban Folk Project)

### Module 2: Retellings

15 hrs

5. The Art of Rewriting Indian Epics – Rohit Sharma (Essay)
6. From the Bhilli Mahabharat – Documented by Bhagvandas Patel (From Painted Words edited by

G. N. Devy)

7. Shoorpanak – Koodiyatam Performance by Kapila Venu
8. The Reunion from The Liberation of Sita by Volga (Short Story)

**Module 3: Speech as stories of communities** **15 hrs**

9. Martin Luther King Jr.'s 'I Have a Dream.'
10. Malcolm X's Ballot or Bullet
11. Dr. B. R. Ambedkar's Speech introducing the Draft Constitution in the Constituent Assembly on Nov, 04, 1948

**Module 4: Visual Storytelling** **5 hrs**

12. Mumbai ke kinare - Instagram
13. Myself Mona Ahmed – Dayanita Singh

**Required Reading:**

1. Music is not for Ears - [Elizabeth Hellmuth Margulis](https://aeon.co/essays/music-is-in-your-brain-and-your-body-and-your-life)  
(<https://aeon.co/essays/music-is-in-your-brain-and-your-body-and-your-life>)
2. On Photography – Susan Sontag

## BBA General English – Semester III

### Ways of Storytelling

**Course Description:** Storytelling is an ancient art. There have been different forms of storytelling in the past and there are newer forms that are joining the list. In the current times, we need more storytellers, in diverse ways possible. At this point in history people are using stories in gaming, advertisements, and various other platforms. This reinstates the need to get familiarised with different ways of storytelling. This course introduces students to songs, speeches, photographs, and retellings as ways of storytelling. The stories of the self and the collective are equally necessary, this paper brings these two together through the select texts.

#### Course Objectives:

- to introduce various forms of storytelling through songs, speeches, retellings, and visual narratives
- to understand how countercultures are produced through various mediums
- to engage with the personal and the collective in storytelling

#### Course Outcomes:

At the end of the course, the students will be able to

- demonstrate the ability to identify narrative aspects in musical texts
- engage with oral, written, and visual forms of storytelling
- demonstrate an understanding of the value of storytelling for the self and the collective

#### Module 1: Music and Stories

10 hrs

14. Blowin` in the Wind – Bob Dylan
15. Redemption Song - Bob Marley
16. Enjoy Enjaami – Arivu and Dhee
17. Yellama Songs – Shilpa Mudbi (Urban Folk Project)

#### Module 2: Retellings

15 hrs

18. The Art of Rewriting Indian Epics – Rohit Sharma (Essay)

19. From the Bhilli Mahabharat – Documented by Bhagvandas Patel (From Painted Words edited by G. N. Devy)
20. Shoorpanak – Koodiyatam Performance by Kapila Venu
21. The Reunion from The Liberation of Sita by Volga (Short Story)

**Module 3: Speech as stories of communities** **15 hrs**

22. Martin Luther King Jr.'s 'I Have a Dream.'
23. Malcolm X's Ballot or Bullet
24. Dr. B. R. Ambedkar's Speech introducing the Draft Constitution in the Constituent Assembly on Nov, 04, 1948

**Module 4: Visual Storytelling** **5 hrs**

25. Mumbai ke kinare - Instagram
26. Myself Mona Ahmed – Dayanita Singh

**Required Reading:**

3. Music is not for Ears - [Elizabeth Hellmuth Margulis](https://aeon.co/essays/music-is-in-your-brain-and-your-body-and-your-life)  
(<https://aeon.co/essays/music-is-in-your-brain-and-your-body-and-your-life>)
4. On Photography – Susan Sontag

