HINDI LANGUAGE SYLLABUS
B.COM/BBA/BSc/BA
3rd **SEMESTER**
SCHEME OF TEACHING AND EVALUATION (2020
BATCH)

Course	HINDI as a Language				
Course Codes	BCOM: C1 21 HN 301/ C2 21 HN 301/C3 21 HN 301/C4 21 HN 301/C5 21 HN 301/C6 21 HN 301 BBA: M1 21 HN 301/ M2 21 HN 301/ M3 21 HN 301/M4 21 HN 301 BA: A1 22 HN 301 BSc. S3 22 HN 101				
Title	**TRAVALOGUE - YATHRA SMARANIKA** **&** **FUNCTIONAL HINDI PART - 1**				
Degree	B. Com/BBA/BA/BSc.				
Programme	**BCOM:** Regular, BPM (Industry Integrated), International Finance, Analytics and Accounting, Strategic Finance. **BBA:** Regular, Entrepreneurship, Professional (Finance & Accountancy) **BA:** Regular **BSc:** Honours				
Year/Semester	2nd Year /Third Semester				
Type	COMMON COURSE for all above Programme				
Credits	Credits	3	Total hours	45	Hours/week	3

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dk0;] dfork ;k i|&IkfgR; dh og fo/kk g] ftle fdlh dgkuh ;k euksHkko dks dykRed = i ls fdlh Hkk'kk ds }kjk vfHk0;Dr dh tk ldrh g\A Hkkjre dfork dk bfrgkl vlj dfork ds n"ku cgr ijkuk g\A bldk ipjkk Hkjreqfu ls le>k tk ldrk gA dfork dk "kkfCnd vFk g]

^dk0;Red&lajpuk^ ;k ^dfo dh dfr^] ts Nank dh J`a[kykvis e fof/kor czsk/kh tkrh g\A dk0; og okD; jpuk g\] ftll fpRr fdlh j s ;k euksosx ls iwk gis vFkkr~ og ftlepuu gg, "kCnk d }kjk dYiuk vlj euksxk dk iHkko Mkyd tkrk gA vFkr euksxk ds lq[kn lapkj dk gh dk0; dgk tk ldrk gA

FUNCTIONAL HINDI:

DIALOGUE WRITING-Video making on a particular theme or situation, involving various characters and dialogues between them eg: dialogue between a teacher and student, mother and son, a foreigner and native etc based on various situations. Stress is given on punctuations, emotions dialogue delivery, language, and expressions.

ADVERTISEMENT MAKING-Students need to select any product or service of their choice and make an advertisement through video with a tagline apart from language skills, technical knowledge, editing skills, performance. Emphasis will be given to these aspects during the distribution of Marks.

PRODUCT LAUNCH REPORT-Commerce students generally should know the skills of marketing and to apply their knowledge of commerce in Hindi, they need to write a report to promote a new product in the market, with a proper road map prepared by them involving SWOT analysis of their product, imaginary budgeting, finance and marketing strategies, sales, and promotion techniques.

CORRECTION AND PROOF READING-Students are advised on how to do correction of a passage involving proof reading symbols and proper arrangement of a sentence applying their knowledge about syntax etc. Distribution of marks based on their applicative knowledge of proof reading and correction techniques.

QUESTIONNAIRE FRAMING-Learners are taught how to frame questions when asked to do an interview with a renowned personality, activity on interview skills is also practiced. Role and expectations from an interviewer and an interviewee are demonstrated. Evaluation is based on their framing sense, radical thinking, and language skills.

ARTICLE REVIEW- Techniques involving review on an article (Literary or Non-literary) with respect to title analysis, writer's viewp o i n t , language used in the article, statistical data supplied, facts and figures, authenticity, subtopics, depth of research on the topic, conclusion & bibliography presented in the article. Emphasis will be given to students review techniques.

INDIAN KNOWLEDGE SYSTEM- A study on Indology.

PART A- ;k=k Lejf.kdk	

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              Mk +vkV.kh vlsfyoj

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izdk"kd % jkti ky ,.M IUl idk"kd] ubZ fnYyhA

Syllabus	**Hours**
Module 1	30Hrs
1. frCcr es ios"k & jkgy lkaLd`R;k;u	
2. vkf[k+jh pVVku & eksgu jkds"k	
3. fdUukj ;k=k & d'.kukFk	
4. chloh "krrh dk xlsytd & vKs;	
5. lyxrh Vguh & fuey oetZ	
6. eqvutksnM+k & vkse Fkkuoh	
7. djfl;kax & dkyk dkysydj	
8. cuekyh xts rfe ij tuea glb;ls jk/kk & xfjek JhokLro	
9. ufn;k xgjh uko ijkuh & veryky osxM	
10. teuk=h dh ;k=k & fo'.kq iHkkdj	
11. Hkkjr dk osful & iwue feJk	

PART B - FUNCTIONAL HINDI - 1 Communicative aspects	
Syllabus	**Hours**
Module 1　　　　　　　　FUNCTIONAL HINDI	7Hrs
1. Hkkjrh; fo|k”kkL= & 1 (Study on Indology) 2. laokn ys[ku / Dialogue writing(Based on certain situations) 3.fgUnh vuqNsn dk lq/kkj ,oa laiknu /Correction of a Hindi Passage (Proof reading & Editing)	
Module 2　　　　　　　　FUNCTIONAL HINDI	5Hrs
1. foKkiu / Advertisement Making for Print Media 2. mRikn pkyu / Product Launch Report	
Module 3　　　　　　　　FUNCTIONAL HINDI	3Hrs
1. lk{kkRdkj ds fy, iz”ukoyh r;kj djuk (Questionnaire framing for an Interview). 2. ys[k@iqLrd leh{kk (Article/Book Review)	

vad foHkktu

		PART A		
de la	i"u foHkk	i"u idkj	vad
1	e[; i"u & 1	;k=k oRrkar & ,d vad okys iz"u	10x01=10
2	e[; i"u & 2	;k=k oRrkar & lanHk lfgr 0;k[;k;k (pkj e ls nk)	02x05=10
3	e[; i"u & 3	;k=k oRrkar & fuca/kRed iz"u (rhu e ls ,d)	01x10=10
vad			30

		PART B		
de la	i"u foHkk	i"u idkj	vad
4	e[; i"u & 4	vuiz;kxkRed i"u (Ikr e ls ikp)	05x06=30
vad			30
dy vad			**60**