

St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 65th in the NIRF 2023 by the Ministry of Education, Government of India
#163, Brigade Road, Bengaluru -560025, Karnataka, India

INTERNATIONAL DESK

PRESENTS

A GUEST LECTURE

ON

"MARKETING IN THE 21ST CENTURY"

INDUSTRY AND CAREER INSIGHTS

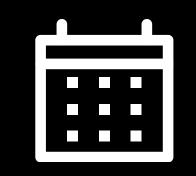


RESOURCE PERSON

DR. AJAY ABRAHAM

Associate Professor from Albers School of Business and Economics Seattle University, USA





7TH JUNE 2024 6.30PM