



St. Joseph's College of Commerce (Autonomous)

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

Affiliated to Bengaluru City University

Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 55th in NIRF 2024 by the Ministry of Education, Government of India

Name: Anushree Jana

Designation: Teaching Assistant

Gender: Female

Email-ID (Official): anushree@sjcc.edu.in

Education Qualification: M. COM (Finance & Taxation), PGD-Human Resource Management

Areas of specialisation: Finance and Taxation, Human Resource Management, Consumer Psychology, Marketing

Research Interest: Finance, Marketing, Human Resource

Teaching Interest: Cost Accounts, Management Related

Work Experience with current institution:

Name of the Institution	Designation	Experience From (Year)
St Joseph's College of Commerce (Autonomous)	Teaching Assistant	May 2025-Present

Work Experience with previous employer:

Name of the Institution/Organization	Designation	Total Experience (Month/Year)
St. Joseph's College, Hassan	Teaching Intern	April -May 2024 (2 Months)
Banjara Academy	Management & Social media Freelancer	June 2023 – May 2025 (2 Years)

Paper Presentations/ Journal Articles:

Title	Authors	Year of Publication	Details of the Journal/Conference
A study on consumer purchasing behaviour towards headphones with special reference to Bengaluru City	Ms. Anushree Jana	2024	12 th Annual National Level Research Conference Proceedings - Agamy 2024 Compendium ISBN: 978-93-340-1920-9
Marketer's Perspective on Consumer's Contribution towards United Nation Sustainable Developmental Goals 2030: India	Ms. Lincy Joykutty Dr. Anup Krishnamurthy Ms. Anushree Jana	2024	National Conference on "Circular Economy: Redefining Sustainability"
Financial Anxiety and Coping Mechanisms Among Young Adults in a Metropolitan City	Ms. Anushree Jana Under the Guidance of: Mr. Z Mohammed Ashfaque	2025	Dissertation

Honors, Recognition, Awards:

Name of the Award	Name of the awarding Institution/Organization	Year
Best Outgoing Student Award (PG)	St. Joseph's College of Commerce (Autonomous), Bengaluru	2025
Special Award for Leadership	St. Joseph's College of Commerce (Autonomous), Bengaluru	2025
Award for Contribution to the PG Association-Elucidation-Editorial Head	St. Joseph's College of Commerce (Autonomous), Bengaluru	2025
Award for Academic Excellence	St. Joseph's College of Commerce (Autonomous), Bengaluru	2025
Best Paper Award for the paper titled: Marketer's Perspective on Consumer's Contribution towards United Nation Sustainable Developmental Goals 2030: India	St. Joseph's College of Commerce (Autonomous), Bengaluru	2024

Invited Lectures, Presentation and Participation in Workshops, Trainings and Roundtables organised

Title of the Topic /Theme Discussed	Participant/Panelist /presenter/speaker	Name of the Organisation/Institution	Year
'Formation of NextGen Community as EPICENTER in the transformation of Education, ARGONS	Panelist	Argons Solution	Feb 2025
"Beyond the Books" Shared insights on soft skills, communication, presentation, and exam preparation with 2nd PUC students	Guest Speaker	St. Joseph's PU Evening College, Bengaluru	June 2024
Lecture to the SSLC students on Personality Development	Guest Speaker	Isalur Government High School, Sirsi	March 2023
UGC NET Workshop – A Knowledge Insight	Participant	St. Joseph's College of Commerce (Autonomous), Bengaluru	Jan-Feb 2024

Administrative Roles (i.e. VP, IQAC, TQM, HOD, Class Mentor, Co-ordinators, NSS Programme Officer and others):

Position Held	Years of Experience	Nature of Responsibility
IQAC Committee Member	May 2025-Present	Member
Women's cell-Assistant Co-ordinator	May 2025-Present	Assistant Co-ordinator
Class Mentor	May 2025-Present	Mentorship