

### St. Joseph's College of Commerce (Autonomous)

#163, Brigade Road, Bengaluru - 560025, Karnataka, India
Affiliated to Bengaluru City University
Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 55th in NIRF 2024 by the Ministry of Education, Government of India

### CROSSROADS OF LEARNING

#### International Desk Newsletter

The International Desk at St. Joseph's College of Commerce (Autonomous), aims to cater to the growing demand and the need to focus on innovative ways to add value to student's learning through internationalization. Dedicated to providing students international exposure in their fields of study, the International Desk guides students in building a knowledge base that is relevant and applicable across the world. In its constant endeavour to provide students the opportunity to gain a perfect blend of academics, practical experience and unparalleled exposure to an international learning community, the International Desk ventures into various foreign cultural-cum-academic collaborations. The key objective of the International Desk is to provide an international educational exposure to students, promote and offer global opportunities, as well as develop intercultural understanding among students.

### **Faculty Coordinators:**

Dr. Neeti Roy & Ms. Ankitha Antony

# Foreign University Partner Visits



**Prof. Jossy Mathew, Swansea University** visited the SJCC campus on 30th August, 2024. The purpose of the meeting was to explore further collaborations and widening the scope of the Memorandum of Understanding between the two institutions.



**Prof. Russel, University of Aberdeen** visited the campus on 3rd September, 2024 to give a guest lecture for our students and to discuss the potential collaborative opportunities with the institution.



**Dr. Meenakshi Sarkar, University of Leeds** visited the SJCC campus on 10th September, 2024. Dr. Sarkar gave a guest lecture to our students on Critical Thinking.



On 26th September, 2024 **Swansea University, UK**, held a meeting for their alumni who are settled in Bangalore. This was an opportunity to network and further strengthen the collaboration between the two institutions.

### Talk Series & Guest Lectures

# Insights on Market Research in India- Dr. Preemal D'Souza and Ms. Ankitha Antony

On 7th May 2024, Dr. Preemal D'Souza and Ms. Ankitha Antony, esteemed faculty members of St. Joseph's College of Commerce (SJCC), delivered a guest lecture to the Marketing elective students of Seattle University. The session focused on the nuances of market research in India, shedding light on the ground realities of data collection and the challenges faced by companies in the field.

#### Study Abroad Talk Series- Swansea University, UK

On 6th June, Ms. Emma Main, Internationalization Officer and Humanities faculty at Swansea University, engaged students in an insightful session on study abroad opportunities and academic prospects in Wales.

#### Marketing in the 21st Century- Seattle University, USA

On 7th June, Dr. Ajay T. Abraham, Associate Professor of Marketing at Seattle University's Albers Business School, shared industry and career insights with 2nd-year B.Com students, highlighting marketing's relevance in the modern world.

#### Statistical Methods in Economic Analysis- MBS, France

On 13th June, Dr. Nour Wehbe from Montpellier Business School, France, presented an engaging session for Economics students on the application of statistical methods across diverse fields.

# Repetition and Parallel Structures in Poetry- Swansea University, UK

On 27th June, Dr. Alan Kellerman, Professor of English at Swansea University, conducted an interactive guest lecture for BA English students on poetry writing and its significance in the digital age.

### Talk Series & Guest Lectures

# Emerging Global Landscape for Indian Commerce Graduates - Swansea University, UK

On 30th August, Dr. Jossy Mathew, Senior Professor at Swansea University, discussed the global relevance of commerce education and international opportunities with first-year B.Com (International Accounting and Finance) students.

# Critical Thinking Workshop: Think Beyond the Box- Leeds University, UK

On 10th September, Dr. Meenakshi Sarkar from Leeds University Business School led a workshop for 2nd-year BBA and B.Com students, emphasizing critical thinking and its role in data analysis and problem-solving.

# Poetry Writing Workshop: The Sound of...Sound- Swansea University, Wales (UK)

The talk titled "The Sound of...Sound" took place on 12th November 2024 via MS Teams. It was conducted by Dr. Alan Kellerman, a professor of English at Swansea University, Wales. The session focused on the use of sound in poetry, particularly alliterations, and included an interactive workshop on poetry writing for BA English students.

#### The Turtle-Elephant Problem of Culture in Economics-Swansea University, UK

The talk titled "The Turtle-Elephant Problem of Culture in Economics" took place on 13th November 2024 via MS Teams. It was delivered by Dr. Annie Tubadji, a cultural and regional economist from Swansea University, UK. The session explored the influence of culture on economics and decision-making, offering students a global perspective on the cultural aspects of economics.

### CULTURAL EXCHANGE

August 24, 2024 St. Joesphs's College of Commerce

#### Kobe College Studnets Visit to India



#### **About The Program**

After a brief hiatus due to the pandemic, the Kobe College (KC) and St. Joseph's College of Commerce (SJCC), Bangalore, successfully resumed their decade-long cultural exchange program. With a fresh outlook and revised agenda, this year's program hosted six KC students for an enriching and immersive experience.

**English Training** Program



**Engaging** Lectures























Saree Drapping

Pookalam



Street Food







Dance Workshop

House Visit







### CULTURAL EXCHANGE

October 15, 2024

Kobe College

SJCC Students Visit to Japan



#### **About The Program:**

After a brief hiatus due to the pandemic, the Kobe College (KC) and St. Joseph's College of Commerce (SJCC), Bangalore, successfully resumed their decade-long cultural exchange program. With a fresh outlook and revised agenda, this year's program hosted eight SJCC students for an enriching and immersive experience.

Tradition and Philosophy





















# Hiroshima's Legacy of Peace











House Visit



City Visit













# Active MoU's















## **Summer Schools**



#### Oxford Summer School

Located in the historic university town of Oxford, this summer school offers diverse courses in business, economics, and literature, combining academic excellence with cultural experiences.

Summer School



#### Stanford Summer School

Stanford University, a prestigious U.S. institution in Silicon Valley, offers an immersive summer program featuring cutting-edge academic courses and networking opportunities.

• Stanford Summer School



#### **Harvard Summer School**

Harvard University, one of the world's leading academic institutions, offers summer courses both on-campus and abroad, like its Kyoto program emphasizing cultural immersion and academic rigor.

- Kyoto Program
- Main Summer School



#### Kansai University, Japan

Kansai University, based in Osaka, offers a short-term program focusing on Japanese culture, language, and society, combining traditional and modern perspectives.

Kansai University Summer Program



#### **London School of Economics (LSE)**

LSE, a world-renowned institution in the heart of London, offers the largest summer school in Europe with over 100 courses across diverse disciplines like economics, finance, and international relations.

- Overview
- Application

## Student Testimonials



Time elapsed in the click of a finger. My experience as a cultural exchange student in Japan was unforgettable. It was not only fun but was a knowledge enriching experience giving me the chance to meet amazing people and explore a culture so different yet similar from my own. Their beautiful and respectful traditions along with the heartwarming hospitality made me feel truly welcome. I am extremely grateful to our esteemed institution for giving me this opportunity. The memories and lessons I've gained will stay with me forever - Samriddhi Padia ( 2 BBA 'C')

Through the cultural exchange program, I've come to realize that to truly understand and experience a foreign country's people and their culture, one must set foot on their land and live among them. My cultural Immersion journey to Japan managed to add an extra layer of depth to my personality. The result of the program has made me curious about how the rest of the world lives in contrast to me. I have also discovered a newfound passion in me to further explore different cultures all around the world. And I'm grateful that SJCC has provided me with such a unique opportunity - **Kushala K (2 BA English)** 





Attending the LSE Summer School in 2024 was an unforgettable experience, and I am deeply grateful to the International desk which provided invaluable guidance and support throughout the process. I also extend my heartfelt thanks to SJCC for giving me this incredible opportunity -

Injeti Dhriti Sree ( 3 BCOM 'A' )

Lse was a world apart. The campus, infrastructure and way of teaching was a breath of fresh air. Although it was hard, I relished the challenge. It was the experience of a lifetime. Just the opportunity to meet people from 90+ countries and indulge in a different culture was worth everything. There were several social, academic and outings that were also organised by Lse that made it easier to socialise with new people. Father and the international board of SJCC were nothing but encouraging. All the documents needed were given and there was no problem with credits and attendance. Initially hesitant, I was more confident about the choice to enroll in summer school after knowing that my college would be extremely accommodating -



Samridhi Nahar (2 BBA 'A')

# **Upcoming Events**

#### **January 2025:**

Panel Discussion with
Universities University at Buffalo. USA
Clarkson University, USA
Coventry University, UK



Study Abroad Talk : Eastern Institute of Technology, New Zealand Study Abroad Talk : Swansea University, UK

Study Abroad Talk: Montpellier Business School, France



#### **April - July 2025:**

Semester Exchange Program with Kobe College, Japan