



**St. Joseph's College of Commerce  
(Autonomous)**

Affiliated to Bengaluru City University  
Accredited with A++ Grade by NAAC (4th Cycle) | College with Potential for Excellence(CPE)  
Ranked 93<sup>rd</sup> in NIRF 2022 by MHRD  
#163, Brigade Road, Bengaluru - 560025, Karnataka.

**CURRICULUM VITAE**

**Name: Nikhath Asrar**

**Designation: Assistant Professor**

**Gender: Female**

**Email-ID (Official): nikhathasrar@sjcc.edu.in**

**Education: B.Com , MTA**

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**Areas of specialisation: Travel and Tourism , Entrepreneurship**

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**Work Experience with current institution:**

Total Experience (including Teaching and Research )

| Name of the Institution      | Position Held       | Experience from - to                  | Total Years of Experience |
|------------------------------|---------------------|---------------------------------------|---------------------------|
| St.Joseph College of Commere | Assistant Professor | 01 <sup>st</sup> June 2014- Till Date | 09 Years                  |

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**Work Experience with previous employer:**

a) Teaching Experience :

| Designation                                                | Teaching Experience from - to | Total Years of Experience |
|------------------------------------------------------------|-------------------------------|---------------------------|
| Visiting Faculty<br><i>Jyothi Nivas College, Bangalore</i> | June 2012 - April 2014        | 02 years                  |

|                                                                                                                                    |                                |                       |
|------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|-----------------------|
| <b>Department of Tourism Head for Masters in tourism</b><br><i>The Oxford College of Hotel Management, Bangalore</i>               | October 2006 -<br>March 2011   | 04 years 05<br>months |
| <b>Department of Tourism Head</b><br><i>SRN Adarsh College, Bangalore</i>                                                          | December 2005<br>- August 2006 | 09 months             |
| <b>Department of Tourism Head</b><br><i>Garden City<br/>College of<br/>Science &amp;<br/>Management<br/>Studies,<br/>Bangalore</i> | June 2005 -<br>September 2005  | 4 months              |
| <b>Lecturer</b><br><i>Garden City<br/>College of<br/>Science &amp;<br/>Management<br/>Studies,<br/>Bangalore</i>                   | December 2002<br>- April 2005  | 2 years 4<br>months   |

b) Industry Experience :

| Name of the Company                                                                      | Designation                  | Total Years of Experience |
|------------------------------------------------------------------------------------------|------------------------------|---------------------------|
| <b>Tour Executive</b><br><i>Auromax Voyages (I) Pvt. Ltd<br/>IATA Travels, Bangalore</i> | January 2002 -<br>May 2002   | 05 Months                 |
| <b>Proprietress</b><br><i>Sneh Travel Counsel, Travels<br/>&amp; Tours, Pondicherry</i>  | September 2000<br>- May 2001 | 08 months                 |
| <b>Travel Agent</b><br><i>La Concorde, IATA Travel<br/>Agency, Pondicherry</i>           | March 1999 -<br>August 2000  | 1 year 5 months           |

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**Administrative Roles (i.e. VP, IQAC, TQM, HOD, Class Mentor, Co-ordinators, NSS Programme Officer and others):**

| Position Held                               | Years of Experience | Nature of responsibilities |
|---------------------------------------------|---------------------|----------------------------|
| Staff Secretary                             | 03                  |                            |
| B.com Travel and<br>Tourism Coordinator     | 01                  |                            |
| Bba Entrepreneurship<br>Coordinator         | 01                  |                            |
| Ecell Association<br>Coordinator            | 02                  |                            |
| Rotaract Club<br>Association<br>Coordinator | 02                  |                            |

|                                                                   |    |  |
|-------------------------------------------------------------------|----|--|
| Innovation Incubation Centre Member                               | 02 |  |
| Class Mentor for B.com Travel and Tourism (I st year & 2nd Year ) | 09 |  |
| TQM                                                               | 01 |  |

**Academic Roles (Editorial Board Member, Member - Board of Studies, Examiners, External Examiner or Advisory Board in other Colleges, Peer Reviewer):**

| Position Held                                                                                                                                                       | Years of Experience | Nature of responsibilities |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|----------------------------|
| Board of Examiner (Mount Carmel College, Indian Academy, Surana College, NMKRV, Christ College, Jyothi Nivas college, Amrita College, Bangalore Central University) | 18                  |                            |
| Board of Studies member( Mount Carmel college, Jyothi Nivas College, Christ College, Surana College)                                                                | 18                  |                            |
| B.com and BBA Board of Studies of SJCC                                                                                                                              | 09                  |                            |

**Publications (year wise latest to old):**

a. Chapters in Books

| Title of the Book | Publisher's Name | Chapter Title | Page numbers | Year of Publication |
|-------------------|------------------|---------------|--------------|---------------------|
|-------------------|------------------|---------------|--------------|---------------------|

|                                                     |                           |                                                                                                |  |      |
|-----------------------------------------------------|---------------------------|------------------------------------------------------------------------------------------------|--|------|
| Distance learning education Tourism course material | Sikkim Manipal University | a) Tourism Product<br>b) Travel Agency and Tour Operations<br>c) Travel and Tourism Management |  | 2007 |
|                                                     |                           |                                                                                                |  |      |

b. Paper Presentations (Conferences, Seminars, Workshops)

| Title and details                                                                                                                                                                                                                                                                                                          | Presented at | Date     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|----------|
| <ul style="list-style-type: none"> <li>• COMPASS - Journal of Department of Tourism Garden City College, Bangalore Feb 2016</li> <li>• A Study on the ethical aspects of Bollywood and its influence on the Indian Tourism sector</li> <li>• Cinema and Tourism: Contribution to society with respect to India.</li> </ul> | GCC          | FEB 2016 |
|                                                                                                                                                                                                                                                                                                                            |              |          |

c. Invited Lectures, Presentation and Participation in Workshops, Trainings and Roundtables organised

| Title of the Topic/ Theme Discussed | Participant/panelist /presenter (Please mark the appropriate one) | Name of the Organisation | State/ National/ International | Date |
|-------------------------------------|-------------------------------------------------------------------|--------------------------|--------------------------------|------|
|                                     |                                                                   |                          |                                |      |

|                                                                           |                      |                |        |                                               |
|---------------------------------------------------------------------------|----------------------|----------------|--------|-----------------------------------------------|
| <b>“Life after COVID 19- What is in store for Travel &amp; Tourism? “</b> | B.a Tourism Students | Surana College | Online | 13 <sup>th</sup> April 2020 through ZOOM App. |
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**Professional Body Membership (Name of Professional Bodies and Membership type (Annual/Life time):**

| <b>Name of the Professional Body</b> | <b>Membership Type (Annual/Life time)</b> | <b>Details</b>                 |
|--------------------------------------|-------------------------------------------|--------------------------------|
| FKCCI                                | Annual                                    | Fkcci Tourism Committee member |
| TAAI                                 | Annual                                    | Tourism member                 |

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