

RESEARCH PAPER PREPARATION

1. Research paper should be submitted in Microsoft Word.
 2. Use a normal, plain font (e.g., 12-point Times Roman) for text.
 3. The Research paper must be typed, 1.5 spaced (single-spaced for indented material, notes and references). All heading including title should be 12 in Times New Roman and text should be 12 point Times New Roman. Margins must be of 1 inch on all sides.
 6. Papers should not exceed 6000 words.
 7. All photographs, charts and diagrams are to be referred to as "Figures" and should be numbered consecutively in the order to which they are referred in the text.
 8. List of references must be arranged in alphabetical order. (As per APA format)
 9. For text citations, papers should be referred to as (Sharma 2010) and papers by the same author in the same year should be distinguished by lettering in sequence (2010a, 2010b, etc).
- Where papers are not by more than three authors, all names should be cited; otherwise the first name should be followed by 'et al.'
10. Author's names should be on the title page only, in order to facilitate the blind Referring process.
 11. All paper submission via email only: pgseminar@sjcc.edu.in

Important Dates

Abstract and full paper submission	20 th February, 2021
Intimation of acceptance	27 th February, 2021
Full paper submission with modification	06 th March, 2021
Conference Date	24 th March, 2021

Registration Fees

Details	For authors from India	International authors
Research Scholars / Students*	INR 800	USD 75
Academicians	INR 1000	USD 100
Corporate Delegates	INR 1500	USD 150

* Research Scholars coming for the presentation have to produce the original Student ID card and Bonafide certificate from the Head of the Institution.

Registration fee can be remitted by way of Demand Draft drawn in the name of 'The Principal, St. Joseph's College of Commerce', payable at Bangalore and the same be sent to

The Convenor,

St. Joseph's College of Commerce (Autonomous)
163, Brigade Road, Bangalore – 560 025. Karnataka. South India.

Electronic Transfer Details

Delegates can remit the registration fee by Bank Transfer to the below given bank account:

Banking Details	Savings bank account
IFSC	SIBL0000108
Account Name	Bangalore Jesuit Educational Society
Account Number	0108053000011404
Bank	The South Indian Bank, Brigade Road Branch, Brigade Road Bangalore - 560025

Any enquires relating to Conference please Contact

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ST. JOSEPH'S COLLEGE OF COMMERCE (Autonomous)

Affiliated to Bengaluru City University

Re-accredited with 'A' Grade by NAAC | College with Potential for Excellence (CPE)

Ranked 72nd in NIRF 2020 by MHRD

163, Brigade Road, Bengaluru– 560 025. Karnataka, India.

POST GRADUATION DEPARTMENT

CALL FOR PAPERS

**One Day National Conference
on**

**Reconfiguring Business Practices -
A Call for Action in Building Resilience
in Post COVID Era**



Date: 24th March, 2021

ABOUT THIS INSTITUTION

St. Joseph's College of Commerce (Autonomous) is affiliated to Bengaluru City University and offers Postgraduate and Undergraduate Programs to around 3000 students. The institution was offered autonomous status in October 2004 and has a well-established Research Centre. The institution was recognized as a "College with Potential for Excellence" in February 2010 by UGC. The college is re-accredited with 'A' grade by the National Assessment and Accreditation Council (NAAC) and is awaiting the fourth cycle accreditation result. It has been consistently ranked within the top 100 colleges by National Institutional Ranking Framework (NIRF), MHRD. Since its inception, the institution has been a state-of-the-art space for commerce education focusing on multi-dimensional academic excellence. The college remains responsive to the significant changes and developments in the field of higher education, as well as in the domain of commerce and business. The Institution is governed by the Jesuits- a worldwide Catholic religious order, who also run other premier institutions in India and around the globe.

ABOUT THE DEPARTMENT

The challenges imposed by the dynamic nature of businesses have always kept the department updated, both in its curriculum and faculty, to provide state of the art education to the students. The Post Graduate Department at St. Joseph's College of Commerce, (Autonomous) was established in the year 2002 with M.Com Program. In the year 2007, Post Graduate Diploma Programs were incorporated in the curriculum. M.Com (International Business) was introduced in the year 2007 and M.Com (Financial Analysis) in the year 2017. The department has in-house faculty of Doctorates and Industry professionals with a vast experience in teaching. The department has collaborations with ICAI, ICSI for conducting various seminars and conferences.

CONCEPT NOTE

During the time of the COVID-19 pandemic, the planet went through unforeseen circumstances. The direction of work during the crisis has changed dramatically worldwide. Mankind has been limited by a few shifts, although a few others talk of the greatness of creativity in a pandemic. There has been a reset of the workforce and work itself, a reset of the relationship between business and the business climate itself. With most, the pandemic's business impact has been negative; for a handful, optimistic. All said and finished, it has left the human race with accumulated priceless experiences. It is crucial for businesses as well as service sectors to invest the exercises learned once again into the undertaking to reset technique, strategy, assemble flexibility and build resilience.

It is currently a perfect opportunity for research to be carried out in every area of the world economy, to unite various information bodies and to use these exercises to reconfigure companies and working models for another reality.

OBJECTIVES

1. To provide a knowledge-sharing forum and bring the research community, academicians and corporate delegates together.
2. To disseminate information on the opportunities and challenges of change, implementation and transition in business.
3. To learn from creative business and management strategies that have been implemented in various sectors to cope with Post COVID era.

CONFERENCE THEMES

Tracks	Sub- themes
Finance and Accounting	Investments, Financial distress and crisis, Corporate finance and investment, Mergers and acquisitions, Equity up gradation, Cloud accounting, Behavioural finance, Capital markets, Crypto currency, Block chain
Marketing	Relevance of 7Ps post pandemic, Digital marketing, Viral marketing, Effect of lockdown on global marketing and sales, Brand building, AI/ AR in advertisement, Product Life Cycle, Psychological Marketing
HR	Strategic HRM, Full time work from home companies, HR investment and risk, Social media and recruitment, Modern issues in HRM, Recruitment and Employee Engagement
Strategy and Innovation	Innovative practises for industry, Innovation in payment methods, Sustainable marketing, Leadership in digital era, Start-ups in the post pandemic world, Sustainability, Eco-friendly practices, New innovations in HRM, IOT, Artificial Intelligence in Various Sectors, Business Model in Post COVID Era, Innovations in various sectors, Governance, Impact Study, Organisation Culture
Operations	Global Chain Management, Logistics and Distribution, Materials Management, Supply Chain of Essential goods, Outsourcing, Supply Chain Management, Sustainability in Business Operations
General Management	Office-less companies, Man – machine collaboration, Innovations in banking and insurance, Plug and play workspaces, co working spaces, Health related risk in workspaces, Conflict management during Work From Home, Knowledge Management, Organisation Culture, Employee Motivation, Changing Job Roles, Organisational Commitment, Social Alignment, Interpretation of Business Functions, Employability, Workplace Risk Management

PUBLICATION PLAN

Full length paper will be blind peer reviewed. Shortlisted papers will be compiled in an ISBN compendium. Selected quality papers will be published in "SJCC Management Research Review" (ISSN 2249-4359) - Peer Reviewed Journal published by the Research Center, St. Joseph's College of Commerce (Autonomous)

FOR FULL LENGTH PAPERS

1. Authors are requested to submit a Camera-ready paper following the prescribed guidelines.
2. Your research paper should include a separate page containing the following in the order mentioned: Title, Authors, Affiliation, Abstract, Keywords, and Main text, Acknowledgements -if any, Appendix and References.
3. Papers will only be accepted for Publication on the condition that the Research paper has not been copyrighted, has not been published, has not been presented or accepted for presentation at professional meetings, and is not currently under Review for presentation at any other Conference/ Seminar. A declaration to this effect must accompany the final paper, which must include ethical responsibilities and Standards as well.
4. Authors should take responsibility of plagiarism checking, content-editing, grammar-check, proof-reading and formatting etc.
5. Provide 4 to 6 keywords which can be used for indexing purposes.

TITLE PAGE SHOULD INCLUDE

Title must be concise and informative

The name(s) of the author(s)

The affiliation(s) and address(es) of the author(s)

The e-mail, Contact address, and telephone number(s) of the corresponding author