



# ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)

Affiliated to Bengaluru City University

Accredited with 'A++' Grade by NAAC (4th Cycle) | College with Potential for Excellence (CPE)

Ranked 74th in NIRF 2021 by Ministry of Education, Government of India

#163, Brigade Road, Bengaluru - 560025, Karnataka, India



## DEPARTMENT OF COMMERCE (TRAVEL & TOURISM)

*presents*

# VOYAGER

AN INTRA-COLLEGIATE FEST

Join us in Celebrating  
**WORLD TOURISM DAY**  
**TOURISM FOR INCLUSIVE GROWTH**

20th to 27th of September

**Programme Coordinator**

**Dr. Rathi David**

**Student Coordinator**

**Carina Rozario**

**Event Coordinators**

**Muskaan Khilnani**

**Adarsh Chhabria**

World Tourism Day, celebrated on the 27th September each year is a day of global observance fostering awareness of social, cultural, political and economic values of tourism and how the sector contributes in reaching Sustainable Development Goals.

The United Nations World Tourism Organization designated World Tourism Day 2021 as a day to focus on Tourism for Inclusive Growth. It is an opportunity taken to look beyond tourism statistics and acknowledge the person behind every number. UNWTO invites people to celebrate the unique ability of tourism to ensure that nobody is left behind as the world begins to open up again and look to the future.

The Travel & Tourism Programme of the Department of Commerce, SJCC celebrates World Tourism Day with a week-long of events which would be conducted online and offline. The competitions will begin on Monday, 20th of September and end on Friday, 24th of September. The closing of Voyager will be on 27th of September with a panel discussion followed by prize distribution.

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## General Instructions

1. Events are open to all
2. Online events will be through submissions on Google drive or through interactive sessions on Microsoft Teams.
3. Last day of registration is on the 18th of September
4. Offline events will be conducted on campus.
5. A single participant can take part in a maximum of two events.
6. Participants are required to follow the COVID protocols while on campus.

## Event List

### Online Events:

1. The Chaperon (Tour Guide Quiz)
2. Écriture De Voyage (Travel Writing)
3. Tag Em' (Tagging The Indicators)
4. Flaunt Your Ethnicity
5. InfoBoard (Info Graphics)

### Offline Events:

1. Yourketing (Marketing Event)
2. Groove to the beat! (Pack Your Culture)
3. Parabellum (Air Crash)
4. Product Misfit (Product Launch)
5. Trouvaille (Travel Photography)

**DAY 1: (20-09-2021)**

## ***THE CHAPERON (Tour Guide Quiz)***

**ONLINE EVENT**

**TIME: 10:30 am – 11:50 pm**

**PLATFORM: MS Teams**

Be it Banaras from India or Paris from France, a tribe in Africa or a city in Australia, a tour guide has to know it all to make your every mile count! Begin your unplanned journey in this event, and see where the path of questions leads you to.

### **RULES**

1. Open event
2. Individual event
3. Use of Google, Wikipedia or any search website during the quiz will lead to disqualification
4. Rules and details of the specific round shall be disclosed on the spot
5. Participants are required to keep their video cameras switched on during their participation and are requested to dress up appropriately
6. Quiz master's decision will be final

For further details contact:

Kevin Kiran: 9632178785

Aafreen Khan: 9845077451

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# ÉCRITURE DE VOYAGE (Travel Writing)

## ONLINE EVENT

**TIME: 10:30 am – 11:50 pm**

**SUBMISSION: Google Drive**

Get ready to jab at the writer in you and set sail. Catch up on every King, Rowling, Dahl or Christie book because writing isn't easy. Take a trip down memory lane of the good old travelling days because the ultimate goal of any writer is to transcend readers to their written world.

## RULES

1. Individual event
2. The event will have multiple rounds
3. Topics for the rounds will be given on the spot
4. Plagiarism check will be conducted
5. Rounds will be conducted online
6. A Drive link will be provided for the submissions
7. The judges' decision will be final and binding

For further details contact:

Christina Monteiro: 9739128064

Maria Vennila: 9113950850

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**DAY 2: (21-09-2021)**

## ***YOURKETING* (Marketing Event)**

### **OFFLINE EVENT**

**TIME: 10:30 am – 11:50 pm**

**VENUE: CONFERENCE ROOM**

Do you have what it takes to sell products? This is your chance to turn your style into a marketing trend.

The product is ours but the style is yours. So put on your thinking caps and let's get creative.

### **RULES**

1. Two participants per team
2. Dress code: Corporate formals
3. Participants to use laptop. Ensure there is good internet connectivity.
4. No extra time will be given under any circumstances.
5. 2nd and 3rd round will be conducted offline (online for those who can't make it to the college)
6. Topics will be given on spot

For further details contact:

Mehreen Ahmed: 8296134503

Nanditha: 91 74113 58971

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# **TAG EM' (Tagging The Indicators)**

## **ONLINE EVENT**

**TIME: 10:30 am – 11:50 pm**

**SUBMISSION: Google Drive**

It's almost impossible to think of Central Perk and not think of the orange couch! Some things are special because there's nowhere else you'd find them. Think of Mysore Pak, Washington Apples or even Napa Valley wine. What do they have in common? Each of these products has a specific geographical origin and possesses qualities that are specific to a place. And that's exactly what makes them GI (geographical indication) tagged products. Since a picture is worth a thousand words and a video maybe more, bring out your inner travel influencer and show us what makes your selected GI tag the best in the business!

## **RULES**

- 1.1 participant per registration
2. The video must not exceed 5 minutes
3. The GI tag can be from any country
4. The video must contain a brief explanation of the GI tag selected and how it contributes to tourism.
5. Videos will be judged on the basis of editing, content and creativity
6. The video must be submitted using the link provided on the day of the event.
7. Sources used must be mentioned at the end of the video

For further details contact:

K. Nitika Shivani: 7760947002

Alishka Rajesh: 9611361167

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**DAY 3: (22-09-2021)**

## ***GROOVE TO THE BEAT! (Pack Your Culture)***

### **OFFLINE EVENT**

**TIME: 10:30 am – 11:50 pm**

**VENUE: Loyola Auditorium**

Make us groove to the beat because it is the only thing we're setting seats for.

Dance is an emotion which comes with deep passion. Hop on stage, breakout your moves, and show us what you got.

“The beats to music that holds a drum to hear, a rhythm to sway ourselves, oh they say music to the ears”.

This is an opportunity to take a big leap of faith and let the audience know exactly what they have been missing out on and here's the catch... Do you have what it takes?

### **RULES**

#### **(DANCE)**

1. Any form of dance style is allowed including modern culture
2. Any sort of vulgarity in the audios provided or the costumes would lead to disqualification
3. Costumes are mandatory and must be related to the culture
4. Attractive costumes carry Bonus points
5. The participants can showcase their culture in the following assumptions:
  - a. SOLO
  - b. DUET
  - c. GROUP (Minimum 3 and Maximum 6)
6. The performance should be at least a minute long and can extend to two minutes

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## RULES

### (MUSIC)

1. Solo event only (vocal / instrument)
2. Duration must be above a minute and less than 2 minutes
3. Participants are required to carry their own instruments and equipment
4. Backing tracks will be allowed

For further details contact:

Dance – Khushi Kothari: 96207 59176

Vaibhav P.K: 91 95912 80122

Music – Anirudh Ganesh: 99802 43411

Parnika: 91 98459 05935

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# ***FLAUNT YOUR ETHNICITY***

## **ONLINE EVENT**

**TIME: 10:30 am – 11:50 am**

**SUBMISSION: Google Drive**

Get ready to proclaim everything about your roots because it's time to flaunt who you are. From Saree's and Panche's to Suits and Gowns; Get out your best attire and the bright backgrounds because we are looking for the tradition in you!

### **RULES**

1. Must be a reel with transitions. Minimum 15 seconds; maximum 30 seconds
2. Three traditional outfits from around the world are allowed
3. Dress elegantly. Vulgarity will lead to immediate disqualification
4. Creativity gets extra bonus points. You can choose any song according to your choice
5. Videos must be uploaded on the drive link which will be given on the day of submission
6. No extra time will be given

For further details contact:

Melissa: 7899388332

Jahnavi: 8867273862

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**DAY 4: (23-09-2021)**

***PARABELLUM (Air Crash)***

**OFFLINE EVENT**

**TIME: 10:30 am – 11:50 pm**

**VENUE: Loyola Auditorium**

An event filled with fun and excitement like having a snowball fight in Manali with a twist, because we are going to test your skills with high levels of intensity. Participants would be representing a tourism industry and trying to sell tour spots to the judges; which will, for now, be a mystery. Being prepared to handle anything is your only escape from misery. So here's an opportunity to impress us and create history.

**RULES**

1. Individual Event
2. Participants will get 5 minutes to talk
3. Each participant will get a random location on spot
4. Participants will be judged based on spontaneity, wit, humour and their ability to think on spot
5. This will be an offline event
6. The judges' decision will be final and binding
7. No vulgarity
8. Participants must adhere to the covid guidelines

For further details contact:

Aditi 9972725352

Dishankk 9113969749

John Marvin 8050022628

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## **INFOBOARD (Info Graphics)**

### **ONLINE EVENT**

**TIME: 10:30 am – 11:50 pm**

**SUBMISSION: Google Drive**

Info graphics are visual information of a destination, that's usually used by tourists to gain knowledge about the place. You feel like you are loaded with creativity then we have the right platform for you. Our theme your design!

### **RULES**

1. Topic will be given on spot
2. Title your work with your name, class and register number.
3. Upload your work to the link that will be shared.
4. Once you submit the info graphics, it will be considered as your final submission. You will not be able to modify, edit, or replace your work
5. Plagiarism will lead to disqualification
6. The decision of the judge remains final

For further details contact:

Vinutha Priya: 8197578254

Rahul Jain: 6363 263 543

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**Day 5: (24-09-2021)**

## ***PRODUCT MISFIT (Product Launch)***

### **OFFLINE EVENT**

**TIME: 10:30 am – 11:50 pm**

**VENUE: Xavier Hall**

Think you're too young to start a business? Build companies, crack deals and manage crisis; this is your chance to be the next entrepreneur!

What investors are looking is how you pitch and prepare ideas. Do you want your entrepreneurial dreams to come true? This event will help you do just that.

Do you have the patience, perseverance, and entrepreneurship skills to stand out in the market?

### **RULES**

1. Two participants per team
2. Dress code: Corporate formals
3. Participants to use laptop. Ensure there is good internet connectivity.
4. No extra time will be given under any circumstances.
5. Topics will be given on spot
6. 2nd and 3rd round will be conducted offline (online for those who can't make it to the college)

For further details contact:

Gabriella: 9900564859

Pratham: 6362422851

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# **TROUVAILLE (Travel Photography)**

## **OFFLINE EVENT**

**TIME: 10:30 am – 11:50 pm**

**VENUE: AV Room**

*"Every great event has many untold stories".*

Photography is a powerful medium of expression that can be used to communicate strong positive messages about a subject. This is an open and free photography competition which seeks to inspire the creation and dissemination of positive imagery, which conveys the beauty and importance of the ocean and humankind's relation to it.

### **RULES**

1. Individual participation
2. Participants need to have their own equipment (DSLR/Mobile)
3. Topic will be given on spot
4. Submission of pictures must be prior to the time given
5. No editing allowed
6. A maximum of two pictures to be submitted
7. Photos must be submitted in JPEG format
8. The event is scheduled to take place between 10 am to 02:00 pm
9. Briefing will be done on the day of the event

For further details contact:

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DATE	EVENT
20-09-2021	The Chaperon
	Ecriture De Voyage
21-09-2021	Yourketing
	Tag Em'
22-09-2021	Groove To The Beat!
	Flaunt Your Ethnicity
23-09-2021	Parabellum
	Infoboard
24-09-2021	Product Misfit
	Trouvaille
27-09-2021	Panel Discussion
	Closing Ceremony

The winners will receive mementos and certificates during the closing ceremony

**[CLICK HERE TO REGISTER](#)**

For further queries, contact:

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