



B. Com Strategic Finance CMA Integrated Programs

Empowering the next generation of finance and accounting professionals.

A Decade of Excellence

Miles Education - Overview

- Miles' mission is to upskill students and professionals to enable their career progression. Miles is
- one of India's largest ed-tech companies - with industry-integrated programs
- Miles has also partnered with the Big 4 & Global Fortune 500 companies - for training as well as placements.



One of **India's largest** higher ed-tech companies

Founded by **Harvard & Stanford B-School Alumni**

500+ full-time employees, 300+ industry trainers

India's #1 in Finance & Accounting Training (**US CPA/CMA**)

160+ University Tie-ups -for Integrated/Co- delivered Programs

20+ Industry Partners- for Industry Integrated Programs

Partnered with Big 4 & 220+ MNCs
(includes 75+ Fortune 500 Companies)

Outcome based Learning with Projects, Internships & Jobs

Presence across **20+ cities** including India, UAE & USA

ABOUT US CMA



The Association of
Accountants and
Financial Professionals
in Business



Accounting & Finance Professional Qualifications

India CMA

20 Exams

3-4 years to complete

Domestic focus with limited global recognition

UK CIMA

16 Exams

2-4 years to complete

Strong European presence and recognition

US CMA

Only 2 Exams

Complete within 2 years

Globally recognized with extensive MNC opportunities

The US CMA stands out as the most efficient path to global finance career opportunities, requiring significantly fewer exams while delivering worldwide recognition.



The Association of
Accountants and
Financial Professionals
in Business

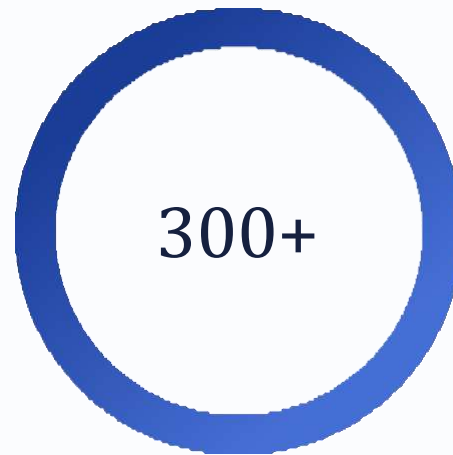
IMA's Worldwide Impact

IMA supports the profession through the CMA® (Certified Management Accountant) program, continuing education, networking, research and advocacy of the highest ethical business.



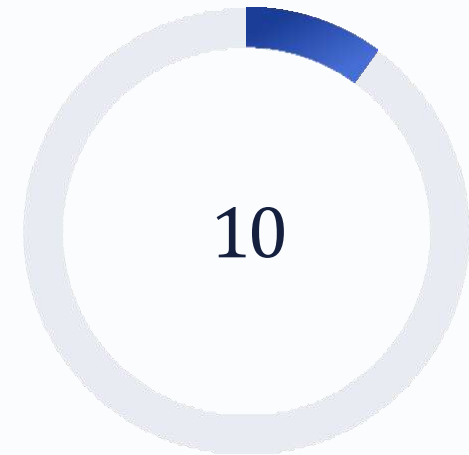
Global Members

Spanning 150+ countries



Active Chapters

Supporting local communities



Global Offices

Serving members worldwide

IMA supports the profession through continuing education, networking opportunities, cutting-edge research, and advocacy for the highest ethical business practices in management accounting.

US CMA: Your Gateway to Global Finance Careers



Globally Recognized

IMA certification opens doors to multinational corporations worldwide



Fast-Track Completion

Just 2 comprehensive exams to complete before graduation



Career-Ready Skills

12 industry-relevant competencies across strategic finance



Convenient Testing

Take exams right here in India at Prometric test centers

Part 1: Financial Planning, Performance & Analytics

- External Financial Reporting Decisions
- Planning, Budgeting & Forecasting
- Performance Management
- Cost Management
- Internal Controls
- Technology & Analytics

Part 2: Strategic Financial Management

- Financial Statement Analysis
- Corporate Finance
- Decision Analysis
- Risk Management
- Investment Decisions
- Professional Ethics

 **Miles Advantage:** 100% Placement Assistance with extensive career opportunities in finance and accounting roles at leading MNCs

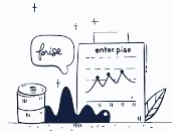
What Management Accountants Do

Management accountants are strategic finance professionals who create tangible value for organizations by serving as trusted business partners to executive leadership.



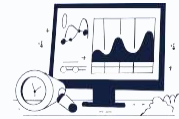
Strategic Planning

Develops financial roadmaps and forecasts that drive business growth



Risk Management

Identify, assess, and mitigate financial risks across operations.



Cost Optimization

Analyze expenses and implement efficiency improvements



Performance Measurement

Track KPIs and provide actionable insight for improvement



Decision Support

Provide data-driven recommendations for critical business choices



Strategic Leadership

Partner with executives to shape long-term business strategy

CMA by IMA (US) =US equivalent of CMA

Big 4 & MNCs across India sponsor the CPA/CMA program including the Miles study materials & training fees for their professionals.

This reflects the industry demand for CPA/CMA as well as Miles' credibility for CPA/CMA training.



Miles University partnerships

Top universities & autonomous colleges across India have integrated Miles CMA program into their B.Com/BBA curriculum.



US CMA Exam & Certification

Understanding the exam structure, requirements, and pathway to certification your comprehensive guide to becoming a Certified Management Accountant.



The Association of
Accountants and
Financial Professionals
in Business

CMA Exams =2 Parts- Part 1: Financial Planning, Performance & Analytics

4 hours - 100 questions & 2 essay questions

The 2-part CMA exams cover a broad-base of topics 3 all a Management Accountant or Financial Analyst needs to know!

Exam pass rates of over 40%

Beginning 2020, the CMA exams also test <Technology & Analytics=.

1

External Financial Reporting Decisions

15% of exam | Level C proficiency

Understanding GAAP, IFRS, and financial statement preparation

2

Planning, Budgeting & Forecasting

20% of exam | Level C proficiency

Strategic planning, annual budgets, and rolling forecasts

3

Performance Management

20% of exam | Level C proficiency

KPIs, balanced scorecards, and variance analysis

4

Cost Management

15% of exam | Level C proficiency

Costing systems, overhead allocation, and cost behavior

5

Internal Controls

15% of exam | Level C proficiency

COSO framework, fraud prevention, and risk assessment

6

Technology & Analytics

15% of exam | Level C proficiency

Data analytics, automation, and emerging technologies

CMA Exams =2 Parts- Part 2: Strategic Financial Management

4 hours - 100 questions & 2 essay questions

Key pointers:

- Exam pattern = 75% objective pattern / 25% essay questions
- Passing score of 360 out of 500 on each part.
- Global Pass Rate > 40%
- ANYTIME across 3 exam testing windows: Jan-Feb, May-June, Sep-Oct (6 months/Year)
- ANYWHERE in India or abroad.

1

Financial Statement Analysis

20% | Level C

Ratio analysis, trend analysis, and credit assessment

2

Corporate Finance

20% | Level C

Capital structure, dividend policy, and valuation

3

Decision Analysis

25% | Level C

Capital budgeting, relevant costing, and optimization

4

Risk Management

10% | Level C

Enterprise risk management and hedging strategies

5

Investment Decisions

10% | Level C

Portfolio theory, derivatives, and market analysis

6

Professional Ethics

15% | Level C

IMA Statement of Ethical Professional Practice

US CMA 3 Plan of Action- Your Path to Success

1

Semesters 1-4: Integrated Learning

Cover the comprehensive CMA curriculum seamlessly integrated within your regular university coursework—no additional study burden! Learn management accounting concepts, financial strategy, and business analytics as part of your B.Com or BBA degree program.

2

Semester 5: Exam Preparation

Leverage Miles' world-class training materials, video lectures, and test bank to prepare for and successfully pass both CMA exams. With the foundation built over previous semesters, you'll be fully equipped to clear both parts before your final semester.

3

Semester 6: Launch Your Career

Graduate with a powerful competitive advantage: an undergraduate degree *plus* IMA membership and CMA exam success. Access differential placement opportunities with leading MNCs in India and abroad, positioning yourself for accelerated career growth from day one.

Are you ready to kickstart and scale up your career trajectory with one of the most respected credentials in global finance?

Miles CMA Review: Comprehensive Training Support



As the **official partner** of IMA (Institute of Management Accountants) in India, Miles Education provides comprehensive training and support throughout your CMA journey.

- IMA-Approved Study Guides
- Comprehensive Online Test Bank
- 60+ Hours of Video Training
- Exam-Focused Notes
- Expert Advisory Support for CMA Application and Certification
- Placement Assistance

CMA Part 1



Section B
Forecasting Techniques

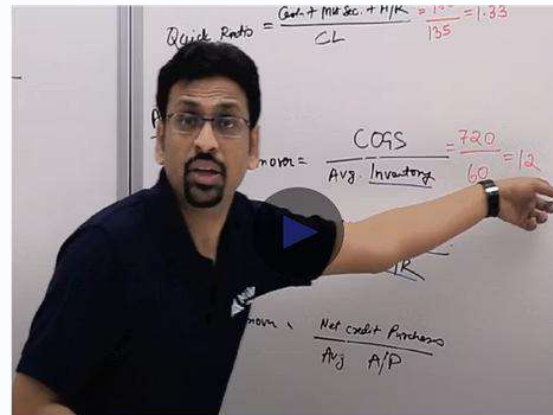


Section C
Cost & Variance Measures

CMA Part 2



Section A
Working Capital Analysis



Section B
Long-Term Financial Management

Miles Training Videos = Concepts + Annotations- World-Class Video Instruction

Miles' training videos by Varun Jain, world's favourite CPA/CMA Instructor.

About Varun:

- Co-founder of Miles Education
- Ex- Investment Banker at Morgan Stanley
- Harvard B-School alumnus

Fees: IMA Certification (by Students)

<IMA membership & Exam Fees are subject to change at the sole discretion of the IMA."

Component	Standard Fee	After Discount
IMA Membership 3 years, CMA Entrance Fees (payable in Sem 1)	\$372	\$186 (\$219.48 with GST)
Exam Fees 2 subjects at Prometric Test Centre (payable in Sem5)	\$740	\$481 (plus GST if applicable)

Note: IMA membership and exam fees are set by the Institute of Management Accountants and are subject to change at IMA's sole discretion.

Miles Education Training Package (Semester 1)

Rs.49,200

Complete Training Investment

All-inclusive package covering study materials, exam support, and LMS access

Fees : Payable by the students to Miles Education - Semester 1

Not just CMA, it's #FinancematlabMiles

Miles Education is India's largest training provider for US CPA, US CMA, US CFA

Miles is partnered with 220+ MNCs and 70+ Universities

Miles works with universities to train students to help them be industry-ready as they graduate



Certified Public Accountant (CPA), US

US public accounting license

4 exam, 12 months timeline

@Miles, India's # CPA review

Placements @Big 4 & MNC's

Certified Management Accountant (CMA), US

Global finance professional

2 exam, 6-8 months timeline

@Miles, IMA's Platinum

Partner Placements @MNC's

Chartered Financial Analyst (CFA), US

Investment management

3 levels, 2-3 years timeline

@Miles, exclusive India partner of Kaplan Schweser

What Our Students Say

1

Pranav M

"Opting to do the CMA from Miles at Christ University has been one of the best decisions of my life. The learning experience through the CMA program has been splendid. CMA requires in-depth knowledge of a wide array of topics demanding rational thinking, logical reasoning, conceptual clarity, and practicality—exactly what Miles facilitated. With comprehensive study materials, experienced faculty, and effective 24/7 online and offline support, Miles successfully provided a value-driven learning experience and the perfect study environment necessary to clear the exams. Miles has been a constant support, companion, and guide on my pathway to CMA."

2

Aditya Jain

"CMA provides comprehensive conceptual understanding of all the basic and necessary concepts needed for a managerial role. It offers insight into concepts ranging from financial management, costing, strategy, and ethics—it completely changes how you approach business problems and make strategic decisions."

3

Akshay Anthony

"Miles really helped me become a CMA. Their notes simplify long, complex material into clear, concise points. The instructors were patient and knowledgeable throughout the process. Thank you very much for all your help and guidance."

4

Anushya P

"Since my college offered the course, I decided to pursue it, knowing that CMA qualification would boost my chances of securing good master's admissions abroad and excellent job opportunities. It was an amazing experience with Miles, especially because of their undaunted support and constant guidance every step of the way."

5

Pranav Shah

"I learned about US CMA from a friend—its global acceptance and exam pattern encouraged me to pursue it. My experience with Miles was excellent. All staff and faculty members are friendly and supportive. I would definitely recommend Miles to all aspirants who want to go the extra mile in their careers. CMA has added tremendous value to my professional journey."

For More Testimonials: Visit <https://cma.mileseducation.com/alumni> to read hundreds of success stories from Miles CMA graduates.