St. Joseph's College of Commerce
(Autonomous)

163 Brigade Road, Bengaluru, Karnataka - 560 025.

In Collaboration with

Ministry of Micro, Small and Medium Enterprises (MSME) – Govt. of India

Technology Development Centre

Process & Product Development Centre, Agra

Presents

Online Seven-Day National Level Experiential Workshop on Research Methodology

X EDITION

CALL FOR PARTICIPATION

December 1 - 7, 2026

Organized By:

SJCC - RESEARCH CENTRE

For further details please contact

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ABOUT THE COLLEGE

St. Joseph's College of Commerce (SJCC) formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972.

The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream. With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council composed of eminent academicians, industry representatives and notable alumni.

The college has undergone four cycles of NAAC accreditation starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade, in the year 2012 again an 'A' grade and recently in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared as a 'College with Potential for Excellence' in the year 2010. In 2011, SJCC was recognized as a Research Centre by Bangalore University. The college has consistently been ranked among the top 100 colleges in the country by the National Institutional Ranking Framework (NIRF), Ministry of Education, Government of India, since its inception in 2017.



SJCC - RESEARCH CENTRE

The Research Centre of St. Joseph's College of Commerce (Autonomous) was recognized by Bangalore University in 2010. The Centre conducts various research programmes in the field of Commerce, Management and Social Science. This includes a progamme leading to PhD in Commerce. Research Centre at SJCC promotes research culture by organizing diverse research-oriented initiatives throughout every academic year. The institution relentlessly motivates faculty members to effectively utilize the resources provided by the Research Centre, specifically to take up minor and major research projects approved by funding agencies, such as UGC, ICSSR, and the planning Commission. It also publishes a Bi-Annual Peer Reviewed Journal, and a Student Research Compendium. The Centre is committed to extending training programmes to teaching fraternity, research scholars and the global academia at large.

ABOUT MSME PPDC

Process and Product Development Centre (PPDC), Agra was established with assistance from UNDP/ UNIDO and Government of UP to support Micro, Small, and Medium Enterprises across the country with special focus on Foundry, Forging, and Engineering Clusters.

Initially, it was set up under the control Small Industries Development Organisation, Government of India, and later converted into an autonomous body w.e.f. 21st July 1986. After the implementation of the MSME ACT, the name was changed as MSME Technology Development Centre (PPDC) Agra.

The Process and Product development Centre (PPDC) functions under the administrative control of the Governing Council. The Additional Secretary & Development Commissioner (MSME), Ministry of MSME, Government of India is the Chairman of the Governing Council. The Principal Director is the CHIEF EXECUTIVE of the centre.

CONCEPT NOTE

Institutions of higher learning in India face a significant challenge in terms of establishing, developing, and sustaining a culture of high-quality research, particularly in the field of social sciences. The critical need of the hour is to create a good methodological foundation for young educators and researchers to overcome future problems. The workshop will address a few of these challenges and educate social science academics about research methodology. The curriculum will place a premium on theoretical and practical contributions throughout the research process, exposing students to both quantitative and qualitative methods.

OBJECTIVE OF WORKSHOP

- To assist researchers in developing critical perspectives on dominant research strands in theoretical and empirical research. To expose scholars to critical strategies, frameworks, and tools used in research design, critical review, and data collection, processing, and analysis in the quantitative and qualitative methods
- To expose scholars to recent developments and challenges in the principles and practice of social science research.
- The workshop will consist of a series of lectures by leading social scientists on various elements of research methodology, followed by hands-on training with selected tools and methodologies by workshop participants.

TARGET PARTICIPANT

- Scholars specializing in any area of Commerce, management and Social Science are eligible to participate in the workshop
- Scholars pursuing Ph.D programs, who are at the stage of drafting research design and data analysis
- Faculty members are wishing to learn master statistical techniques

REGISTRATION FEES

The programme will admit only 60 participants on first come first serve basis.

Research Scholars	Rs. 1000
Academicians	Rs. 1500

MODE OF THE PROGRAMME

The programme will be entirely online, with no requirement for travel or physical presence at the organising institution. Through MS-Teams, resource persons and participants will engage in scholarly conversation and discussion.

PAYMENT PROCEDURE:

Step 1 - Pay via link: rzp.io/rzp/53ptATu
Step 2 - Enter Name, Phone, Email & Institution
Step 3 - Select category: Research Scholar (Rs.1000) / Academician (Rs.1500)
Step 4 - Pay using UPI, Cards or Net Banking
Step 5 - Save the Razorpay payment receipt / ID
Step 6 - Register: forms.gle/D4VqLopSALaKJtv69
Step 7 - WhatsApp: chat.whatsapp.com/IMZcK6xRF625zxUNsjr6Fl

LAST DATE OF REGISTRATION:
20th November, 2026

Click Here To Register

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On Successful completion of the workshop, E-Certificate will be sent to the communication address provided in the registration form.

WORKSHOP PROGRAMME SCHEDULE

December 1 - 7, 2026 | Mode: Online (MS Teams)

Contents	Timings	Resource Person
Day 1 – Tuesday (December 1, 2026)		
Inauguration Address	9.00 AM – 9.30 AM	
Interdisciplinary, Multidisciplinary and Transdisciplinary Approaches in Research – Identifying Research Gaps & Framing Research Questions	9.30 AM – 11.00 AM	**Dr. Anitha V** Professor, Dept. of Economics, University of Kerala, Thiruvananthapuram
Research Design and Understanding Primary & Secondary Data Collection (Tools & Techniques) – Online Survey Platforms, Open & Secondary Databases (RBI-DBIE, World Bank Open Data)	11.15 AM – 12.45 PM	**Dr. Rameshkumar Subramanian** Professor & Dean, Central University of Punjab, Ghudda VPO, Punjab
Questionnaire Design – Survey Methods – Scale Adoption & Development, Content Validity and Pilot Testing	1.45 PM – 3.30 PM	**Dr. Anitha V** Professor, Dept. of Economics, University of Kerala, Thiruvananthapuram
Day 2 – Wednesday (December 2, 2026)		
Critical Reading, Literature Review and Reference Management with Mendeley – Systematic Literature Review & Bibliometric Analysis	9.30 AM – 11.00 AM	**Dr. P. Malliga** Professor & Head, National Institute of Technical Teachers Training and Research (NITTR), Chennai
Sampling – Constructive Sampling Selection – Sample Size Determination	11.15 AM – 12.45 PM	**Dr. Christabell P J** Assoc. Professor, Economics, University of Kerala, Thiruvananthapuram
Data Processing, Field Notes, Coding and Analysis – Thematic Analysis & Computer-Assisted Qualitative Data Analysis	1.45 PM – 3.30 PM	**Dr. Vijayalaya Srinivas** Assoc. Professor & Head, Christ University, Bengaluru
Day 3 – Thursday (December 3, 2026)		
Types of Data, Summary Statistics, Data Screening (Missing Values, Outliers, Normality); Quantitative Analysis – Statistical Inference, Hypothesis Testing	9.30 AM – 11.00 AM	**Mr. Prasad Krishna** Data Science & Analytics, TransTrades
Parametric Testing: t-Test (Independent & Paired), Z-Test, ANOVA (One-Way / Two-Way) – Hands-on with SPSS / JASP	11.15 AM – 12.45 PM	**Mr. Prasad Krishna** Data Science & Analytics, TransTrades
Non-parametric Tests: Chi-Square, Sign, Friedman, Kruskal-Wallis, Mann-Whitney U Test – Hands-on with SPSS / JASP	1.45 PM – 3.30 PM	**Mr. Prasad Krishna** Data Science & Analytics, TransTrades
Day 4 – Friday (December 4, 2026)		
Factor Analysis: Exploratory Factor Analysis, Confirmatory Factor Analysis – Reliability & Validity	9.30 AM – 11.00 AM	**Dr. Uma G** Assoc. Professor, PSG College of Arts and Science, Coimbatore
Cluster Analysis: Hierarchical Cluster Analysis, Centroid-based Clustering	11.15 AM – 12.45 PM	**Dr. Uma G** Assoc. Professor, PSG College of Arts and Science, Coimbatore
Conjoint Analysis – Choice-Based Conjoint and Preference Modelling	1.45 PM – 3.30 PM	**Dr. Vijayamohanan Pillai N** Assoc. Professor (Retd.), Centre for Development Studies, Thiruvananthapuram
Day 5 – Saturday (December 5, 2026)		
SEM – Foundations & Model Building: CB-SEM vs PLS-SEM, Reflective & Formative Constructs, Theory-driven Model Specification and Path Diagram	9.30 AM – 11.00 AM	**Dr. Umasankar M** Assoc. Professor, Christ (Deemed to be University), Bengaluru
SEM – Measurement Model Assessment: Indicator Loadings, Reliability, Convergent & Discriminant Validity (Fornell-Larcker, HTMT), Common Method Bias	11.15 AM – 12.45 PM	**Dr. Umasankar M** Assoc. Professor, Christ (Deemed to be University), Bengaluru
SEM – Structural Model Assessment & Reporting: Path Coefficients, Mediation & Moderation; Reporting SEM Results for Publication	1.45 PM – 3.30 PM	**Dr. Umasankar M** Assoc. Professor, Christ (Deemed to be University), Bengaluru
Day 6 – Sunday (December 6, 2026)		
Regression Analysis – Simple and Multiple Regression, Regression Diagnostics, Time Series Analysis	9.30 AM – 11.00 AM	**Dr. Joshua Selvakumar** Assoc. Professor, Christ (Deemed to be University), Bengaluru
Introduction to WarpPLS: Data Import, Measurement & Structural Model Estimation, Interpreting WarpPLS Output	11.15 AM – 12.45 PM	**Dr. Joshua Selvakumar** Assoc. Professor, Christ (Deemed to be University), Bengaluru
Academic Writing and Publication – Responsible Use of Generative AI Tools in Research Writing	1.45 PM – 3.30 PM	**Dr. K. S. Sowmiya Rani** Academic Writing Coach & Editor, *Sowmis_Aww*
Day 7 – Monday (December 7, 2026)		
Reference Manager & Citation Styles (APA 7th Edition) – Mendeley & Zotero	9.30 AM – 11.00 AM	**Dr. P. Karthikeyan** Assoc. Professor & Head, Kongu Engineering College, Erode
Ethical and Copyright Issues (Plagiarism) in Research – AI-generated Content & Disclosure, Research Data Management and Open Science Practices	11.15 AM – 12.45 PM	**Dr. K. S. Sowmiya Rani** Academic Writing Coach & Editor, *Sowmis_Aww*
Publishing in Journals: Publication Process, Indexing Databases (Web of Science, Scopus, ABDC), Open Access Journals, Diamond Category Publications – Identifying Predatory Journals	1.45 PM – 3.00 PM	**Dr. Daniel Inbaraj** Assistant Professor, Indian Institute of Management Raipur
Concluding Remarks & Ceremony	3.00 PM – 3.30 PM	