



**St. Joseph's College of Commerce
(Autonomous)**

Affiliated to Bengaluru City University
Accredited with A++ Grade by NAAC (4th Cycle) | College with Potential for
Excellence(CPE)

Ranked 65th in NIRF 2023 by MHRD
#163, Brigade Road, Bengaluru - 560025, Karnataka.

CURRICULUM VITAE

Name: Sridhar L S

Designation: Assistant Professor

Gender: Male

Email-ID (Official): sridhar@sjcc.edu.in

Education: M.Com., MBA., M.Phil., Ph.D.

Personal Website:

Blog:

Areas of specialisation: Finance and Accounting

Research Interest: Finance, Behaviourial Finance, Accounting

Teaching Interest: Finance, Accounting, Research Methodology,

Passed University Grants Commission (UGC) National Eligibility Test (NET) (Lectureship) exam, June, 2010 (Ref. 4007/NET-JUNE 2010) Passed University Grants Commission (UGC) National Eligibility Test (NET) (Lectureship) exam, December, 2010 (Ref. 5487/NET-DECEMBER 2010)

Work Experience with previous employer:

a) Teaching Experience :

Designation	Teaching Experience from - to	Total Years of Experience
Lecturer	25-10-2007 to 08-09-2010	2 Years 11 Months
Assistant Professor	13-09-2010 to 31-05-2015	4 Years 8 Months
Assistant Professor	10-06-2015 to 31-05-2017	2 Years
Assistant Professor	01-06-2017 to till date	5 Years 10 Months

Administrative Roles (i.e. VP, IQAC, TQM, HOD, Class Mentor, Co-ordinators, NSS Programme Officer and others):

Position Held	Years of Experience	Nature of responsibilities
Class Mentor	8	Class Teacher incharge and Counselling
IQAC Coordinator (Incharge)	6 Months	Paramarsh Programme initiated
NIRF Team	3 Years	Facilitating the information to head
NAAC Team	2 Years	NAAC Documentation and Uploading Team
IQAC Repository Team	1 Year	Help to mobilise the information from various heads and compile that in the usable format.
UGC-Paramarsh Member	2 Year	Mentoring to the Mentee's Institution to obtain the NAAC accreditation. (UGC were sanctioned 30 Lakhs)

Research Projects (year wise latest to old):

Title of the project	Name of Funding Agency	Duration of Project	Sanctioned Project Grants	Status of Project (on-going/ completed)
A Study on Utilisation of Health Care Services - A Special reference to Child Care	ICSSR	2 Years	Rs.4,00,000	Completed

Publications (year wise latest to old):

a. Books

Title of the Book	Publisher's Name	Year of Publication	ISBN No.
Collective Action, Credit And Cooperatives For Rural Management	Ministry of Human Resource Development, in Government of India	2018	978-93-89431-02-5

Price Discovery of Equity Index and Futures and Spot Market in India	Scholar Press	2017	978-3-639-66955
Merchant Banking and Financial Services	Thakur Publishers	2014	978-93-5163-100-2.

b. Journal Articles

Title	Authors	Year of Publication	Details of the Journal
Social Stock Exchange - A New Socio-Economic Phenomenon and Innovative Financing for Social Enterprises	Dr. Sridhar L S Dr. Raja Jebasingh (co-author)	2021	Chartered Secretary (Journal of The Institute of Company Secretaries in India, New Delhi), Vol.51 (9) September 2021
Comprehensive Study of the Effects of Forensic Accounting on Stock Market Management	Dr. Sridhar L S Dr. Raja Jebasingh (co-author)	2021	The Management Accountant (Journal of The Institute of Cost Accountants of India, New Delhi), Vol.56 (10) October, 2021. ISSN: 0972-3528
The Importance of Due Diligence Investigations in the Indian Context: A Global Lesson from Failed Mergers and Acquisitions	Dr. Sridhar L S Dr. Raja Jebasingh (co-author)	2021	Chartered Secretary (Journal of The Institute of Company Secretaries in India, New Delhi), Vol.51 (10) October 2021. ISSN: 0972-1983
Extreme Volatility and Market Testing of Efficiency on small Cap Indices	Dr. Sridhar L S	2016	Journal of Commerce and Trade, Vol. XI No. 2, Oct.2016, pp. 26-41, ISSN (P): 0973-4503.
Seasonality Effects on Weekly Returns of Index Futures Market in India"	Dr. Sridhar L S	2016	International Journal of Research and Innovation", Vol.4, No.3, Dec. 2016, pp. 168-180, ISSN: 2321-5615
Empirical Observations: Expert Opinion about the Indian Stock Market	Dr. Sridhar L S	2016	International Journal of Research and Innovation", Vol.4, No.3, Dec. 2016, pp. 168-180, ISSN: 2321-5615.

Empirical Observations: Expert Opinion about the Indian Stock Market	Dr. Sridhar L S	2016	International Journal of Research and Innovation, Vol.4, No.3, Dec. 2016, pp. 168-180, ISSN: 2321-5615.
Reshaping the Role of Micro, Small, and Medium- Sized Firms as a Key Driver of Aatma Nirbhr Bharat Abhiyan: An Analytical Review	Dr. Sridhar L S	2021	Chartered Secretary The Institute of Company Secretaries of India (ICSI) New Delhi. (UGC-CARE List Group I)
Economic Impact of Indian Family Businesses: A Roadmap for Enduring Family Business Success	Dr. Sridhar L S	2021	Chartered Secretary The Institute of Company Secretaries of India (ICSI) New Delhi. (UGC-CARE List Group I)
Environmental, Social and Governance Compliance: The Foundations of ESG Investing and the Impacts on Risk and Performance	Dr. Sridhar L S	2022	Chartered Secretary The Institute of Company Secretaries of India (ICSI) New Delhi. (UGC-CARE List Group I)
The Crypto Boom Pose New Challenges to Economic Stability: An Overview of Crypto Ecosystem	Dr. Sridhar L S	2022	Chartered Secretary The Institute of Company Secretaries of India (ICSI) New Delhi. (UGC-CARE List Group I)
The Role of Sustainable Stock Exchanges in Promoting the Sustainable Development Goals	Dr. Sridhar L S	2022	Chartered Secretary The Institute of Company Secretaries of India (ICSI) New Delhi. (UGC-CARE List Group I)
Corporate Bond Market Trends and Challenges: The Role of a Corporate Bond Market in an Economy	Dr. Sridhar L S	2022	Chartered Secretary The Institute of Company Secretaries of India (ICSI) New Delhi. UGC-CARE List Group I

c. Paper Presentations (Conferences, Seminars, Workshops)

Title and details	Presented at	Date
Volatility and Market Efficiency of Small Cap Indices	Presented paper in International Conference of Advancement of Development Administration, Bangkok (Thailand)	21 October 2014
Macro Economic variables, Firm Characteristics and Influence on Foreign Direct Investment (FDI): Evidence from India	Presented paper in International Conference of Advancement of Development Administration, Bangkok (Thailand)	21 October 2014
Price Discovery process in Commodity Market	Kristu Jayanti College, Bengaluru	January, 2016
Long and Short run Performance of IPO's in Indian Market	AIIMS Conference at Indian Institute of Management (IIM) Bangalore	December,2009
A dynamic relationship exists between BSE Small-Cap index and International Small-cap indices	Seventh AIMS Annual Convention at Welingkar Institute of Management, Mumbai	August,2008
Study on the Forex Trading for the Currency pair EUR/USD	Fourth International Conference on Management Research at Bharathidasan Institute of Management (BIM)	February,2010
Small Capitalization Stocks-An Overview	Fourth International Conference on Management Research at Bharathidasan Institute of Management (BIM)	February,2010
A new perspectives of handloom sector	International Conference - Global Business Policy and Modeling at Adaikala Matha Institute of Management	October 2007
Weak form analysis in Asian equity markets	Conference on Emerging Financial Markets at PSG Institute of Management,Coimbatore	December,2009
A Study on consumer switching behaviour in cellular service	6th SIMSR ASIA International Marketing Conference at K J Somaiya Institute of	December,2010

	Management Studies & Research, Mumbai	
An Dynamic relationship exists between Futures and Spot: An Empirical Study on Silver	National Seminar on Global Economic Revival: A Changing Scenario, Jamal Mohammed College	August, 2014

d. Invited Lectures, Presentation and Participation in Workshops, Trainings and Roundtables organised

Title of the Topic / Theme Discussed	Participant/panelist /presenter (Please mark the appropriate one)	Name of the Organisation	State/ National/ International	Date
NAAC Sponsored Two Day National Level Virtual Seminar “Quality Sustenance In Affiliated Colleges Through Innovative Practices” Research Enhancement and Promotion in Affiliated Colleges, Sree Narayana Guru College, Coimbatore. (Vitual Mode)	Resource Person	Sree Narayana Guru College, Coimbatore.	National	29-May -2022
Two Days Workshop on Research Methodology, Karnatak University, Dhawad Bibliometric Analysis and Reference Management (Physical Mode)	Resource Person	Karnatak University, Dhawad	National	15-September-2022
ICSSR Sponsored National Workshop on “Art of Writing and Publishing Research Paper for High Impact Journal in Social Sciences” (Physical Mode)	Resource Person	Government Arts College, Kangeyam	National	17-February-2023
National Faculty Development Programme	Resource Person	St. Alloys College, Bengaluru	National	15-March-2023

“Systematic Review of Literature and Reference Management” (Physical Mode)				
Experiential Training Programme on Research Methodology for PG Students at St. Joseph’s College of Commerce (Autonomous) Bengaluru (Physical Mode)	Resource Person	SJCC, Bengaluru	State	06 th 08 th February 2023 Three day
Two Days Virtual Seminar On Crypto Currency And Block Chain Technology	Resource Person	PSG College Of Arts And Science, Coimbatore	National	22-Mar-22
Comprehensive Study Of The Effects On Forensic Accounting On Stock Market Management	Resource Person	The Institute Of Cost Accountants Of India (ICWAI), Akurdi Chapter	National	26-Mar-22
Social Stock Exchange In India	Resource Person	Corporate Professionals - Institute Of Company Secretaries Of India (ICSI)	National	12-Mar-22
FDP on Research Methodology	Resource Person and Convenor	ICSSR –SRC	National	April 21-27,2022
AICTE Sponsored 14 day Staff Development Programme (SDP) , acted as Coordinator Methodolog	Resource Person & Convenor	EASA College of Engineering and Technology, Coimbatore	National	June 13 - 26 , 2011

y and Data Analysis for Management Research				
Statistical Modeling for Data Analysis (14 Days)	Participant	Indian Institute of Technology (IIT)-Kharagpur	National	14 Days Programme November 2009
Management Teaching (14 Days)	Participant	Asian School of Management, Bhubaneswar	National	May,2009
Basic Econometrics for Management Research (7 Days)	Participant	Indian Institute of Management (IIM) - Kozhikode	National	November,2008
Awareness of E-Information Resources for Academic Libraries (1 Day)	Participant	PSG Institute of Management and Pro Quest	State	August,2008
Research Methods in Management (1 Day)	Participant	PSG Institute of Management and Institute of Public Enterprise	State	August,2008
Double Productivity with cost minimization (1 Day)	Participant	Coimbatore Management Association	State	February 2008
Workshop on Case Study (2 Days)	Participant	KCT Business School Coimbatore	State	November, 2007
FDP on Management Research (2 Days)	Participant	Anna University Coimbatore	State	January, 2008
Trainers of Trainers on Life Skills (7 Days)	Participant	Rajiv Gandhi Institute of Youth Development, Chennai	State	June,2015

Professional Body Membership (Name of Professional Bodies and Membership type (Annual/Life time):

Name of the Professional Body	Membership Type (Annual/Life time)	Details
ACBSP	Life Time	Accreditation Membership
