

St. Joseph's College of Commerce (Autonomous)

 $\label{eq:continuous} Affiliated to Bengaluru City University \\ Accredited with A++ Grade by NAAC (4th Cycle) \ |\ College with Potential for \\ Excellence (CPE)$

Ranked 65th in NIRF 2023 by MHRD #163, Brigade Road, Bengaluru - 560025, Karnataka.

CURRICULUM VITAE

Name: Sridhar L S

Designation: Assistant Professor

Gender: Male

Email-ID (Official): sridhar@sjcc.edu.in

Education: M.Com., MBA., M.Phil., Ph.D.

Personal Website:

Blog:

Areas of specialisation: Finance and Accounting

Research Interest: Finance, Behaviourial Finance, Accounting

Teaching Interest: Finance, Accounting, Research Methodology,

Passed University Grants Commission (UGC) National Eligibility Test (NET) (Lectureship) exam, June, 2010 (Ref. 4007/NET-JUNE 2010) Passed University Grants Commission (UGC) National Eligibility Test (NET) (Lectureship) exam, December, 2010 (Ref. 5487/NET-DECEMBER 2010

Work Experience with previous employer:

a) Teaching Experience:

Designation	Teaching Experience from - to	Total Years of Experience
Lecturer	25-10-2007 to 08-09-2010	2 Years 11 Months
Assistant Professor	13-09-2010 to 31-05-2015	4 Years 8 Months
Assistant Professor	10-06-2015 to 31-05-2017	2 Years
Assistant Professor	01-06-2017 to till date	5 Years 10 Months

Administrative Roles (i.e. VP, IQAC, TQM, HOD, Class Mentor, Co-ordinators, NSS Programme Officer and others):

Position Held	Years of Experience	Nature of responsibilities	
Class Mentor	8	Class Teacher incharge and	
		Counselling	
IQAC Coordinator	6 Months	Paramarsh Programme	
(Incharge)		initiated	
NIRF Team	3 Years	Facilitating the information	
		to head	
NAAC Team	2 Years	NAAC Documentation and	
		Uploading Team	
IQAC Repository Team	1 Year	Help to mobilise the	
		information from various	
		heads and compile that in	
		the usable format.	
UGC-Paramarsh	2 Year	Mentoring to the Mentee's	
Member		Instiution to obtain the	
		NAAC accreditation. (UGC	
		were sanctioned 30 Lakshs)	

Research Projects (year wise latest to old):

Title of the	Name of Funding	Duration of	Sanctioned Project	Status of
project	Agency	Project	Grants	Project
·		·		(on-going/ completed)
A Study on Utilisation of Health Care Services - A Special reference to Child Care	ICSSR	2 Years	Rs.4,00,000	Completed

Publications (year wise latest to old):

a. Books

Title of the Book	Publisher's Name	Year of	ISBN No.
		Publication	
Collective Action, Credit	Ministry of Human	2018	978-93-89431-02-5
And Cooperatives For	Resource		
Rural Management	Development, in		
	Government of		
	India		

Price Discovery of Equity	Scholar Press	2017	978-3-639-66955
Index and Futures and			
Spot Market in India			
Merchant Banking and	Thakur Publishers	2014	978-93-5163- 100-2.
Financial Services			

b. Journal Articles

Title	Authors	Year of	Details of the Journal
		Publication	
Social Stock Exchange - A New Socio-Economic Phenomenon and Innovative Financing for Social Enterprises	Dr. Sridhar L S Dr. Raja Jebasingh (co-author)	2021	Chartered Secretary (Journal of The Institute of Company Secretaries in India, New Delhi), Vol.51 (9) September 2021
Comprehensive Study of the Effects of Forensic Accounting on Stock Market Management	Dr. Sridhar L S Dr. Raja Jebasingh (co-author)	2021	The Management Accountant (Journal of The Institute of Cost Accountants of India, New Delhi), Vol.56 (10) October, 2021. ISSN: 0972-3528
The Importance of Due Diligence Investigations in the Indian Context: A Global Lesson from Failed Mergers and Acquisitions	Dr. Sridhar L S Dr. Raja Jebasingh (co-author)	2021	Chartered Secretary (Journal of The Institute of Company Secretaries in India, New Delhi), Vol.51 (10) October 2021. ISSN: 0972-1983
Extreme Volatility and Market Testing of Efficiency on small Cap Indices	Dr. Sridhar L S	2016	Journal of Commerce and Trade, Vol. XI No. 2, Oct.2016, pp. 26-41, ISSN (P): 0973-4503.
Seasonality Effects on Weekly Returns of Index Futures Market in India"	Dr. Sridhar L S	2016	International Journal of Research and Innovation", Vol.4, No.3, Dec. 2016, pp. 168-180, ISSN: 2321-5615
Empirical Observations: Expert Opinion about the Indian Stock Market	Dr. Sridhar L S	2016	International Journal of Research and Innovation", Vol.4, No.3, Dec. 2016, pp. 168-180, ISSN: 2321-5615.

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c. Paper Presentations (Conferences, Seminars, Workshops)

Title and details	Presented at	Date
Volatility and Market Efficiency of Small Cap Indices	Presented paper in International Conference of Advancement of Development Administration, Bangkok (Thailand)	21 October 2014
Macro Economic variables, Firm Characteristics and Influence on Foreign Direct Investment (FDI): Evidence from India	Presented paper in International Conference of Advancement of Development Administration, Bangkok (Thailand)	21 October 2014
Price Discovery process in Commodity Market	Kristu Jayanti College, Bengaluru	January, 2016
Long and Short run Performance of IPO's in Indian Market	AIIMS Conference at Indian Institute of Management (IIM) Bangalore	December,2009
A dynamic relationship exists between BSE Small-Cap index and International Small-cap indices	Seventh AIMS Annual Convention at Wellingkar Institute of Management, Mumbai	August,2008
Study on the Forex Trading for the Currency pair EUR/USD	Fourth International Conference on Management Research at Bharathidasan Institute of Management (BIM)	February,2010
Small Capitalization Stocks-An Overview	Fourth International Conference on Management Research at Bharathidasan Institute of Management (BIM)	February,2010
A new perspectives of handloom sector	International Conference - Global Business Policy and Modeling at Adaikala Matha Institute of Management	October 2007
Weak form analysis in Asian equity markets	Conference on Emerging Financial Markets at PSG Institute of Management, Coimbatore	December,2009
A Study on consumer switching behaviour in cellular service	6th SIMSR ASIA International Marketing Conference at K J Somaiya Institute of	December,2010

	Management Studies &		s &		
	Research, Mumbai				
An Dynamic relationship exists	National	Se	minar	on	August, 2014
between Futures and Spot: An	Global Economic		mic		
Empirical Study on Silver	Revival: A Changing		ging		
	Scenario,		Ja	mal	
	Mohammed College				

d. Invited Lectures, Presentation and Participation in Workshops, Trainings and Roundtables organised

Title of the Topic / Theme Discussed	Participant/panelist /presenter (Please mark the	Name of the Organisation	State/ National/ International	Date
NAAC Sponsored Two Day National Level Virtual Seminar "Quality Sustenance In Affiliated Colleges Through Innovative Practices" Research Enhancement and Promotion in Affiliated Colleges, Sree Narayana Guru College, Coimbatore.	Resource Person	Sree Narayana Guru College, Coimbatore.	National	29- May -202 2
(Vitual Mode) Two Days Workshop on Research Methodology, Karnatak University, Dhawad Bibliometric Analysis and Reference Management (Physical Mode)	Resource Person	Karnatak University, Dhawad	National	15-Septem ber-2022
ICSSR Sponsored National Workshop on "Art of Writing and Publishing Research Paper for High Impact Journal in Social Sciences" (Physical Mode)	Resource Person	Government Arts College, Kangeyam	National	17-Februar y-2023
National Faculty Development Programme	Resource Person	St. Alloysis College, Bengaluru	National	15-March-2 023

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"Systematic Review				
of Literature and				
Reference				
Management"				
(Physical Mode)				
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	Person	Bengaluru		08 th
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Methodolog				2023
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Students at				
St. Joseph's				
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s) Bengaluru				
(Physical				
Mode)				
	Resource	PSG College Of	National	22-Mar-22
1	Person	Arts And		
Seminar On		Science,		
Crypto		Coimbatore		
Currency And				
Block Chain				
Technology				
Comprehensiv	Resource	The Institute Of	National	26-Mar-22
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The Effects		Accountants Of		
On Forensic		India (ICWAI),		
Accounting		Akurdi Chapter		
On Stock				
Market				
Management				
	Resource	Corporate	National	12-Mar-22
	Person	Professionals -		
India		Institute Of		
		Company		
		Secretaries Of		
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I	Resource	ICSSR –SRC	National	April
Research	Person and			21-27,2022
Methodology	Convenor	7101 5 5		
I	Resource	EASA College	National	June
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Analysis for				
Management				
Research				
Statistical	Participant	Indian	National	14 Days
Modeling for		Institute of		Programme
Data		Technology		November
Analysis		(IIT)-Kharagp		2009
(14 Days)		ur		
Management	Participant	Asian School	National	May,2009
Teaching	l · · · · · · · ·	of		
(14 Days)		Management,		
(1124)3)		Bhubaneswar		
Basic	Participant	Indian	National	November,20
Econometric	Tarticipant	Institute of	INational	08
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		Management		
Management		(IIM) -		
Research		Kozhikode		
(7 Days)	The state of	TOCO T IN	0	1
Awareness	Participant	PSG Institute	State	August,2008
of		of		
E-Informatio		Management		
n Resources		and Pro Quest		
for				
Academic				
Libraries				
(1 Day)				
Research	Participant	PSG Institute	State	August,2008
Methods in	1	of		
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(1 Day)		and Institute		
()		of Public		
		Enterprise		
Double	Participant	Coimbatore	State	February
Productivity	Tarticipant	Management	State	2008
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Workshop	Participant	KCT Business	State	November,
on Case		School		2007
Study		Coimbatore		
(2 Days)				
FDP on	Participant	Anna	State	January, 2008
Management		University		
Research		Coimbatore		
(2 Days)				
Trainers of	Participant	Rajiv Gandhi	State	June,2015
Trainers on	1	Institute of		
Life Skills		Youth		
(7 Days)		Development,		
		Chennai		
		Chemiai	<u> </u>	

Professional Body Membership (Name of Professional Bodies and Membership type (Annual/Life time):

Name of the Professional Body	Membership Type (Annual/Life time)	Details
ACBSP	Life Time	Accreditation Membership