

St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 55th in NIRF 2024 by the Ministry of Education, Government of India
#163, Brigade Road, Bengaluru - 560025, Karnataka, India



The Department of English presents

VIVIDHA 2024



An intercollegiate literary festival 28th, 29th & 30th August 2024



ST. JOSEPH'S COLUMN OF COMMENT

ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)

St. Joseph's College of Commerce (SJCC) formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972.

The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream. With an objective of imparting quality education, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council composed of academicians, industry representatives eminent and notable alumni.

The college has undergone four cycles of NAAC accreditation starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade, in the year 2012 again an 'A' grade and recently in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared as a 'College with Potential for Excellence' in the year 2010. In 2011, SJCC was recognized as a Research Centre by Bangalore University. The college has been ranked 55th in the country in 2024 by the National Institutional Ranking Framework (NIRF), Ministry of Education, Government of India.

BERFERSTER @ ASSACRATION

ABOUT THE DEPARTMENT

Since its inception, the Department of English has focused on providing a humanistic perspective to the study of language and literature. The faculty members of the department come from a variety of disciplinary backgrounds, interests and orientations. Some of our special interest areas include Cultural Studies, Post-Colonial Studies, Film Studies, Theatre and Performance Studies, Gender Studies, and Classical and Contemporary Literature. The Department of English currently offers BA Communicative English, English and Psychology Programme

The department fosters special interest student associations and conducts activities, such as literary fests, debate competitions, book exhibitions, film screenings, art appreciation workshops, writing workshops, and quiz competitions. It also encourages participative dialogue within the larger community through programmes like the Republic Day Lecture Series, Seminars, Panel Discussions, and Colloquiums on topics of contemporary cultural and political significance.

In response to the changing contexts and pedagogical priorities of teaching English in a multilingual and multicultural environment, such as ours, the faculty strives to equip students with specific skills, perspectives and ethical orientations mediated through the study of various texts, genres and narratives. The curriculum negotiates a diverse range of literatures across genres with the intention of communicating to the students the aesthetic joy and the sheer thrill of literature and language.



ASVISITING CLASSICS

A Literature festival in a Commerce College? Sounds silly, right? Be it Commerce, Humanities, or Sciences—literature has a place for all of us, doesn't it? We truly believe so. Despite differences, literature can be a common ground for people from all walks of life. It has no boundaries.

Who can resist the allure of a finely crafted poem, a well-made film, or a melodic song that paints emotions? Who among us doesn't cherish the memory of pouring our heart on to a journal page or losing oneself in solitude? What are the kinds of books that you can't help but be affected by? Let's see... 'To be or not to be, that is the question.' 'It was the best of times; it was the worst of times.' 'Call me Ishmael.' What do these lines whisper to you? Ah... CLASSICS. That's right!

The books we read shape our identities in countless ways and make us who we are. This year, Vividha takes you on a journey back to the days of the classics. Join us as we explore the pages that stood the test of time. Discover, discuss, and celebrate the works that continue to inspire and resonate through the ages.

Welcome to Vividha 2024: Revisiting Classics.









DAY 1: WEDNESDAY, 28TH AUGUST

Time	Event	Venue
9:00-10:00	OPENING CEREMONY	AV 3
9:30-11:00	A SESSION ON GRAPHIC ART	XAVIER HALL
11:00-1:00	ZINE MAKING	AV 3
11:00-1:00	JOURNALISTIC STORYTELLING	R00M 504
11:00-12:00	SONG WRITING ROUND 1	R00M 221
12:00-1:00	FAN FICTION	R00M 219
12:00-1:00	STORY WRITING	R00M 220
1:00-1:45	LUNCH BREAK	
1:45-3:00	WORKSHOP ON ART CURATION	AV 3
3:00-4:00	LIT QUIZ (PRELIMS)	XAVIER HALL
4:00-5:00	SONG WRITING ROUND 2 (PERFORMANCE))	XAVIER HALL







DAY 2: THURSDAY, 29TH AUGUST

Time	Event	Venue
9:00-11:00	POETRY WRITING WORKSHOP	AV 3
11:00-12:00	BOOK COVER ILLUSTRATION	R00M 219
11:00-12:00	STUDENT PANEL	XAVIER HALL
12:00-1:00	POETRY WRITING COMPETITION	R00M 220
12:00-1:00	DIALOGUE WRITING	R00M 221
1:00-1:30	LUNCH BREAK	
2:00-3:00	LIT QUIZ (FINALS)	XAVIER HALL
3:00-4:00	LECTURE ON REVISITING CLASSICS	XAVIER HALL
4:30-6:00	MIDSUMMER NIGHT'S DREAM BY HASHMI THEATRE FORUM	LOYOLA HALL







DAY 3: FRIDAY, 30TH AUGUST

Time	Event	Venue
9:00-10:00	SKETCH A STORY	XAVIER HALL
9:00-11:00	FILL THE BUBBLE	R00M 219
10:00-11:00	ELOCUTION	R00M 220
10:00-11:00	LITERARY CROSSWORD	AV 3
11:00-12:30	PUBLIC LECTURE BY MEENA KANDASAMY	R00M 221
12:30-1:30	LUNCH BREAK	
2:00	VALEDICTORY CEREMONY & PRIZE DISTRIBUTION	LOYOLA HALL







THE BOOKSHELF WEAVING THE SELF

Books are like compassionate friends who never judge us for bingereading or crying over fictional characters. The worlds they embody shape our lives in boundless ways, offering glimpses into the stories, ideas, and emotions that define our experiences. They open windows to new worlds and reflect our own crazy adventures, dreams, and aspirations. Whether it's a classic that makes us swoon, a novel that keeps us up all night, or a non-fiction piece that makes us question everything under the sun. These works are way more than just ink and paper; they're our personal portals to endless possibilities.

So, here's the deal:

The Department of English is hosting The Bookshelf, an exhibition of books that never said goodbye to the reader. This event will showcase a curated collection of favourite books from faculty members and students, each accompanied by a personal reflection or quote that captures its significance to them. Dig out those favourite books of yours, the ones you've marked up, dog-eared, and maybe even spilled coffee on. The exhibition will be like a cozy reading nook where you can kick back, flip through pages, and discuss what those books mean to you. Join us to celebrate the magic of reading and create a space to know the self closer. (and where we might just discover who else is a secret fan of that one really weird novel!)

GUIDELINES



- A payment of ₹50 must be made per event.
- The payment should be made on the day of the event at the registration desk.
- Adhere to the schedule during the days of the event.
- Show the confirmation at the registration desk to enter the event.
- Each participant can participate in up to 2 events given that they do not clash with the schedule.
- Adhere to the deadlines.
- Please follow the dress code of the campus and maintain decorum while on campus at all times. Formal attire on all days of the fest.
- Violation of rules and regulations including inappropriate behaviour or language will lead to disqualification.
- Event Categories:
 - Open to PUC/11th-12th only.
 - Open to UG & PG.
 - o Open to all (PUC/11th-12th, UG & PG)
- Make sure you apply under the appropriate category.
- Registration Link for each event is provided separately.
- Please find each form linked in the 'REGISTER NOW' box.
- On-the-spot registrations is open for all events except Student Panel
- Participants must report at the venue 30 minutes prior to the event.
- Decisions taken by the judges will be final.
- All participants will receive participation certificates.
- In case of queries, contact the registration desk:

REGISTRATION DESK

Veena B +91 9513700470 Navya Bhagat +91 98455 49770 Ann Mary Jodvin +91 85908 68794



STUDENT PANEL



A Student Panel Discussion on Revisiting Classics

Call for Nominations!

Classics, irrespective of its genre possess a unique, and enduring power. They transcend time, offering insights that remain relevant across generations. Whether it's classic literature, historic philosophies, or iconic art forms, these works continue to influence and inspire. They challenge our perspectives and help us understand our own place in the continuum of human thought and culture. VIVIDHA-2024 presents a student panel discussion titled "Reading Classics: Understanding their Impact on the Self". This panel aims to explore how revisiting classical texts and traditions enrich our mind and help us find our space in the modern society. We invite nominations from undergraduate and postgraduate students to join our panel of speakers.

As a panelist, you will:

- Reflect on the relevance of classic works in today's world and their impact on personal and academic development.
- Discuss how engaging with these timeless pieces has shaped your perspectives towards art, culture and society.
- Explore the ways in which revisiting classics can offer insights into current societal and individual challenges.
- Challenge the relevance of Classics today.

Date: 29th August 2024

Time: 11:00 a.m.

Language: Panel members may speak in English or any Indian language.

If you are passionate about the lasting impact of classic works and eager to discuss their relevance in today's context, we encourage you to nominate yourself or someone who you believe can bring thoughtful insights to the discussion.



TWIST THE TALE (STORY WRITING)



Let me guess! You are someone who loves to look at things from different perspectives. Do you always end up empathizing with that one character from a story who the writer could've given more dialogues to? If so, Plotting History is the event for you! Plotting History involves rewriting stories from the perspective of minor characters. Grab your chance to do justice to the characters who have been sidelined!

Category: Open to PUC/11th-12th, UG & PG.

RULES

- The prompt (story) will be given on the spot.
- The participant may approach the event head incase of more clarity.
- · Participants should finalize the prompt within 5 minutes.
- · Duration of the event I hour.
- · Participants must create original content.
- · Plagiarism will lead to disqualification.

EVENT HEADS

N R Muthu Meena +91 9994410788 Sambhrama P Girish +91 7349530200



THE WATCHDOG (JOURNALISTIC STORYTELLING)



Calling all budding journalists! In Journalistic Storytelling, you'll receive raw data, statistics, interviews or quotes and the goal is to transform the given information into a compelling narrative. All in the span of just one hour! Each participant will be given 7 minutes to read out the narrative. Think you can uncover the hidden story within the facts? Test your storytelling prowess and let your creativity and interpretation skills shine.

Category: Open to PUC/11th-12th, UG & PG.

RULES

- · The topic will be given on the spot.
- Base your narrative solely on the data provided, no new data can be added.
- Creativity in interpreting data and narrative techniques will be judged.
- Use of phones or other electronic gadgets will result in disqualification.
- · Duration of the event I hour.

EVENT HEADS

Jayasree +91 8050084250

Annjess Jose +91 7483980291

O CAPTAIN, MY CAPTAIN!



(POETRY WRITING)

In ink and verse, the poet's enchantment is woven, A tapestry of dreams, where the heart is chosen.

If you think you have a penchant for weaving words into enthralling poetry, Sonnet To The Past is the competition for you! The rules are extremely simple! You will be asked to write a poem based on the given prompt. The only limit is your imagination!

Category: Open to PUC/11th-12th, UG & PG.

RULES

- · Participants must create original content.
- · Plagiarism will lead to disqualification
- Use of phones or other electronic gadgets will result in disqualification.
- Duration of the event I hour.



EVENT HEADS

Furqaan Syed +91 6361516822 Hiba Mariyam +91 7349530200



FANFIC FLASHBACKS (FAN FICTION WRITING)



Always daydreaming of being Y/N? This event is your chance to immerse yourself in the world of classic literature! Choose your favorite classic novel or play and explore its universe. Using the provided prompts, develop a story and create a character that fits seamlessly into the classic narrative. Dive into the timeless tales and bring your imaginative twist to these beloved works!

Category: Open to UG & PG students only.

RULES

- · This is an individual event.
- · Participants must create original content.
- Plagiarism will lead to disqualification.
- · The prompts will be given on the spot.
- · Choose an existing character or use a self-insert as the protagonist.
- · Duration of the event I hour.

EVENT HEADS

Rishab Shankar +91 7338194011 Hafis P +91 8867384201



LIT QUIZ



Dive into the world of timeless tales and legendary authors! Join our Lit Quiz and showcase your passion for classic literature. Teams of two students will compete in thrilling rounds of literary trivia that revisit the masterpieces of yesteryear. Click the refresh button and bring alive your memories of reading the reading/watching classics.

Lit Quiz consists of two engaging rounds:

- Round I: Test your expertise with questions presented in a written format, focused on classics.
- Round 2: Face off in a live quiz format, where the Quiz Master will challenge you with deeper insights into the world of classic literature.

Category: Open to PUC/IIth-I2th, UG & PG.

RULES

- · The questions will be given on the spot.
- Two members in a team.
- · Decisions made by the Quiz Master will be final.

EVENT HEADS

Akshara Krishnamoorthy +91 8217257603 Divita Achaya +91 6361453002

SCRIPT SMITH (DIALOGUE WRITING)



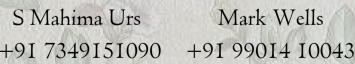
Attention, future screenwriters! In one hour, pen down a set of dialogues for a film that is related to the topic which will also be your cue, and let your creativity become the script. Let your hand and heart guide you to craft what maybe the next iconic dialogue in a movie!

Category: Open to UG & PG students only.

RULES

- Use of phones or other electronic gadgets will result in disqualification.
- · The prompt will be given on the spot.
- Participants are allowed to write in English and Kannada.
- The duration of the event is I hour.
- Participants must create original content, as plagiarism will not be tolerated.
- · Plagiarism will lead to disqualification.

EVENT HEADS





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SHERLOCK'S SQUARES (LITERARY CROSSWORD)



Test your knowledge of timeless literature with the Classics Crossword Contest on literary classics. Participants will solve crosswords filled with clues about famous authors, iconic characters, and memorable plots from classic works. Revisit and celebrate the literary masterpieces. Perfect for book enthusiasts and crossword lovers alike!

Category: Open to PUC/11th-12th, UG & PG.



RULES

- · All answer sheets must be submitted within the time limit
- Use of phones or other electronic gadgets will result in disqualification.
- Duration of the event 45 minutes.
- Time taken for submission and number of correct answers will be the criteria for judgment

EVENT HEADS

Ankitha S Babu +91 8217285049

Satakshi P Niraj +91 6200878871



SKETCH-A-STORY (STORY SKETCHING)



Do you have a story to tell through your sketches? Join "Classic - Lines", where creativity meets classic literature! Illustrate scenes or characters from timeless tapes and celebrate the stories. Whether you are an artist, storyteller or both, bring your imagination and artistic flair to this unique event and connect with fellow fans. Rediscover the magic of classics through you sketches!

Category: Open to PUC/11th-12th, UG & PG.

RULES

- The topic will be given on the spot.
- Use 6-8 panels only.
- Use of phones or other electronic gadgets will result in disqualification.
- · Participants must create original content.
- Plagiarism will lead to disqualification.
- · Select sketches will be displayed in the exhibition.

EVENT HEADS

Marika Calmiano +91 9844731678 Samaa Veda Moola +91 8095152626



CLASSIC CRESCENDO (SONGWRITING & PERFORMANCE)



Are you ready to rock and roll? Classic Crescendo is a two - part extravaganza! In the first round, team up with a fellow student to compose a song inspired by a prompt which is given. In the second round, perform it live with the instruments of your choosing! Bring your musical talents to the stage and let your songwriting prowess shine. The spotlight is waiting for you!

Category: Open to PUC/IIth-I2th, UG & PG.

RULES

- Each team must consist of two members.
- Round I: Songwriting & Composition.
- Duration of the event I hour.
- Participants must create original content,
- · Plagiarism will lead to disqualification.
- Songs can be written in English or Kannada.
- Round 2: Song Performance.
- Time given: 10 minutes (including stage arrangement).
- Teams will perform their composed song.
- Participants are required to bring their own musical instruments.
- All content must be appropriate.



EVENT HEADS

Immanuel B +91 9108636002 Amrutha Varshini +91 8310993327



ORATOR'S ENCORE (ELOCUTION)



Discover the art of articulating your thoughts into words at our elocution event! Discover the power of your words and connect with a community of like-minded, passionate speakers just like you! Let your voice be heard and understood!

Category: Open to PUC/11th & 12th grade students only.

RULES

- · This is an individual event.
- · All prompts will be given on the spot.
- · Participants are required to adhere to the fixed time limits.
- · The judge's decision will be final.
- · No hate speech or inappropriate language will be allowed.
- Statements offensive to a particular individual or communities will result in disqualification.
- · Participants are allowed to speak in English and Kannada.

EVENT HEADS

Navya Bhagat +91 9845549770 Veena B +91 9513700470





BUBBLE OF CLASSICS (FILL THE BUBBLE)



Love breathing life into any given visual with captions? Then this event is definitely for you! Participants will be presented with a collection of images, each with text bubbles which is just waiting to be imbued by your creativity. Weave a convincing story by filling the text bubbles.

Category: Open to PUC/IIth-I2th, UG & PG.

RULES

- This is a timed event, each picture must be captioned within 2 minutes after which we will move on to the next picture.
- · This is an individual event.
- The response sheets must be submitted to the event heads at the end of each round.
- Strict adherence to the given format is expected.

EVENT HEADS

Sarah +91 9686145663 Tiya Gurnani +91 7829304211



JUDGE A BOOK BY ITS COVER (BOOK COVER MAKING)



Order in the court! The book cover designing case is now in session. Contestants, you will have the opportunity to present your creative entries of the book cover on the spot. Participants are encouraged to back up their cover designs with blurbs and illustrations. The jury will review these submissions and announce the verdict.

Category: Open to PUC/11th-12th, UG & PG.

RULES

- · Duration of the event I hour.
- · Electronic gadgets are not allowed
- Contestants need to provide a brief synopsis and reinterpretation of the book cover.
- · The prompt would be provided on the spot.
- · Participants must bring their own stationary supplies

EVENT HEADS

Nathan Joseph +91 8861928989 Arya M Dil +91 9880961390



CEASAR'S CUTS (ZINE MAKING)



This zine making contest is a call to all the Jacks-of-all-trades to deal out their diverse skill cards on the table! Be your own editor, designer, writer and craft a zine that's uniquely yours. Challenge conventional layouts, styles, themes, illustrations, formats, content and fonts. Use everything in your creative arsenal and unleash your ideas onto the paper because we like it Picasso!

Category: Open to PUC/11th-12th, UG & PG.

RULES

- Duration of the event I hour.
- All entries must be created on paper; digital submissions are not allowed.
- Use of phones or other electronic gadgets will result in disqualification.
- Each zine must include both illustrations and text. Digital submissions are not allowed

EVENT HEADS

Santosh James Samuel +91 7975760652 Shefali P Mehta +91 7022904448



GUIDELINES



- No Limit on Participation: There are no limits to the number of participants or teams from the same college for a single event.
- Arrival Time: All participants are requested to be present at the college 30 minutes before the event starts.
- Payment and Registration: All payments must be completed at the registration desk before the event begins. After payment and registration, proceed to the event venue.
- Certificates and Prizes: The certificates and prizes will be distributed during the VIVIDHA Valedictory ceremony on Friday, 30th August, 2024. All participants will receive a 'Certificate of Participation' online.
- Access to Panel Discussions and Workshops: All participants are welcome to attend the panel discussions and workshops.
- The public lecture delivered by Meena Kandaswamy and the valedictory ceremony will be open to the public.

REGISTRATION FEE DETAILS:

<u>Event</u>	PRICE
SOLO EVENTS	Rs. 50
TEAM EVENTS	RS. 100
CONTINGENT (ALL EVENTS, NO LIMIT FOR PARTICIPANTS OR EVENTS)	Rs. 1000

REGISTRATIONS



VIVIDHA 2024 is committed to fostering inclusivity and celebrating diversity. We believe that every voice deserves a platform. We welcome all of you to experience a variety of stories, ideas, and perspectives. Join us on this journey, where the only limit is your imagination, and together, let's create a more inclusive and diverse literary universe.

Participants stand a chance to win exciting prizes with every event! Click on the link below to register and kindly wait for a confirmation email on our end. Online Registrations are open till 27th August, 2024 On the spot registrations are open for select events.

EXCITING PRIZES IN STORE FOR THE WINNERS!

QUERIES

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F&B PARTNER

