



**St. Joseph's College of Commerce (Autonomous)**

Affiliated to Bengaluru City University

Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 65th in the NIRF 2023 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru -560025, Karnataka, India

# THE DEPARTMENT OF ENGLISH

PRESENTS



**An Intercollegiate  
Literary Festival**

**25th, 26th & 27th  
September 2023**





## ST. JOSEPHS COLLEGE OF COMMERCE (AUTONOMOUS)

St. Joseph's College of Commerce has built a rich legacy as an institution of excellence over the last five decades, providing holistic education to countless students. The institutional ethos formed around cultural diversity and constitutional values has shaped the Generations of Josephites.

The campus ethos of St. Joseph's College of Commerce is an academic fraternity committed to the advancement of knowledge, engaged in extracurricular and curricular activities, creative in thought and action, and productive in both the private and public realms. It demands particular consideration for the underprivileged, for women, and for the sacredness of someone who goes above and beyond to help others. The motto of the College is 'Fide et Labore' ('Faith and Toil'), which serves as an inspiration behind the vision and mission of the college to give shape to a society full of all-inclusive minds to cater to the inherent diversity of our country.

Accredited with 'A++' grade by NAAC, the institution is consistent in its proficiency among the top commerce colleges in the country, ranking 65th under the college category by the National Institute Ranking Framework (NIRF) in 2023.





# ABOUT THE DEPARTMENT

Since its inception, the Department of English has focused on providing a humanistic perspective to the study of language and literature. The faculty members of the department come from a variety of disciplinary backgrounds, interests and orientations. Some of our special interest areas include Cultural Studies, Post-Colonial studies, Film studies, Theatre and Performance Studies, Gender Studies, and Classical and Contemporary Literature.

The department fosters special interest student associations and conducts activities, such as literary fests, debate competitions, book exhibitions, film screenings, art appreciation workshops, writing workshops, and quiz competitions. It also encourages participative dialogue within the larger community through programmes like the Republic Day Lecture Series, Seminars, Panel Discussions, and Colloquiums on topics of contemporary cultural and political significance.

In response to the changing contexts and pedagogical priorities of teaching English in a multilingual and multicultural environment, such as ours, the faculty strives to equip students with specific skills, perspectives and ethical orientations mediated through the study of various texts, genres and narratives. The curriculum negotiates a diverse range of literature across genres with the intention of communicating to the students the aesthetic joy and the sheer thrill of literature and language.







# VIVIDHA

Literature festival in a Commerce College? Sounds silly, right? Be it Commerce, Humanities, or Science—literature has a place for all of us, doesn't it? We truly believe so. Despite differences, literature can be a common ground for people from all walks of life. It has no boundaries. Who can resist the allure of a finely crafted poem, or a melodic song that paints emotions? Who among us doesn't cherish the memory of pouring our heart on to a journal page or losing oneself in solitude? We carry within us many stories like these. A house of stories that can be told in myriad ways, and they all matter.

The Department of English presents VIVIDHA, a rendezvous of diverse art, culture and imagination; a space that sparks creativity and conversation. VIVIDHA invites storytellers from diverse communities to come together and explore the countless ways of storytelling. The fest is committed to making the enchanting world of storytelling accessible to everyone through panel discussions, literary competitions, workshops, and cultural performances.

This festival serves as a bridge between the past and the present, bringing together the wisdom of age-old tales and the vibrancy of contemporary narratives. It's an opportunity to cherish the beauty of storytelling and celebrate the storyteller in us. VIVIDHA is also a search for newer voices. It is an attempt to carve out a space where people with diverse experiences and journeys to feel at home.



## Day 1: Monday, 25th September

Time	Event	Venue
1. 10 a.m. to 11 a.m.	Opening Ceremony	Xavier Hall
2. 11 a.m. to 12 p.m.	Panel Discussion on Journalistic Storytelling	Xavier Hall
3. 12 p.m. to 1 p.m.	Journalistic Storytelling	503
4. 12 p.m. to 1 p.m.	Sketch a story	112
5. 12 p.m. to 1 p.m.	Fill the bubble	AV 3
6. 12 p.m. to 1 p.m.	Fan Fiction	211
7. 1 p.m. to 1:30 p.m.	Lunch Break	
8. 2 p.m. to 3 p.m.	Archiving Stories (Workshop)	Xavier Hall
9. 2 p.m. to 3 p.m.	Lit Quiz (Prelims)	112
10. 3 p.m. to 4 p.m.	Cultural Performance	Xavier Hall



## Day 2: Tuesday, 26th September

Time	Event	Venue
1. 9 a.m. to 11 a.m.	Creative Writing Workshop	Xavier Hall
2. 11 a.m. to 12 p.m.	Student Panel	Xavier Hall
3. 12 p.m to 1 p.m.	Elocution	112
4. 12 p.m to 1 p.m.	Poetry Writing	211
5. 12 p.m to 1 p.m.	Punversation	AV 3
6. 12 p.m to 1 p.m.	Storywriting	210
7. 12 p.m to 1 p.m.	Songwriting (Round 1)	503
8. 1 p.m. to 1:30 p.m.	Lunch Break	
9. 2 p.m. to 3 p.m.	Lit Quiz	AV 3
10. 3 p.m. to 4 p.m.	Cultural Performance	Xavier Hall



## Day 3: Wednesday, 27th September

Time	Event	Venue
1. 9 a.m. to 11 a.m.	Video Essay	Xavier Hall
2. 11 a.m. to 12 p.m.	Songwriting Workshop	Xavier Hall
3. 12 p.m to 1 p.m.	Flip Speech	112
4. 12 p.m to 1 p.m.	Dialogue Writing	211
5. 12 p.m to 1 p.m.	Storytelling	AV 3
6. 1 p.m. to 1:30 p.m.	Lunch Break	
7. 2 p.m. to 3:30 p.m.	Songwriting (Performance)	Xavier Hall
8. 3:30 p.m.	Closing Ceremony	Xavier Hall



# Kathegala Mane

(House of stories)

## Museum of Material Memory



How often do we think about the objects that surround us in our homes? How often do we think about the memories attached to them? Whether a toy, a piece of jewellery, an old photograph, a faded cotton sari, furniture or an old wall clock that is replaced by the electronic products, there are objects that we keep close and hold on to because of what they represent to us; loaded with years of history and memories, they connect us to people, places and times.

Students of BA English programme are curating the 'Museum of Material Memory'. The museum will house the collection of materials and its memories shared by the staff of St. Joseph's College of Commerce.

All are invited!



# Student Panel



## Sharing Stories and Finding the Self: A Student Panel Discussion on Storytelling

The world is filled with stories, and storytelling happens everywhere, every time. There is a storyteller living inside each one of us who shapes our days and nights. We smuggle stories while gossiping in the teashop, during our conversations about videogames or reels, and while chatting about the places we visited during the last vacation. Often, our dining rooms, classrooms, libraries, and screens are filled with the characters we create or borrow from the stories we listen to. In the stories we tell, we don the role of a narrator, or a character, and sometimes both simultaneously. Characters in our stories come in the form of our family members, friends, enemies, people who we meet in the bus stop, those who make cameo entries into our life, and the characters we see on screen. In this process of listening and sharing, we find our 'self.' We gradually become the stories we listen to, the ones we tell ourselves, and that we tell others.

Curious about what's the story behind all this? VIVIDHA-2023 brings to you a student led panel discussion on sharing stories and *finding the self*.

The organizing committee invites nominations from UG & PG students to be a member of the panel. As a panellist, you may share the experience of finding yourself through stories, and how stories shape the layers of "your self".

Panel members are allowed to speak in English or any other Indian language.

The panel discussion is scheduled on 26/09/2023 at 11 a.m.

**REGISTER NOW**



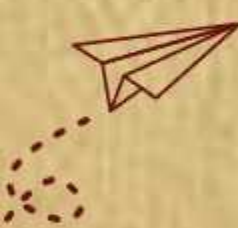


# Guidelines



- Adhere to the schedule during the days of the event.
- Show the confirmation at the registration desk to enter the event.
- Each participant can participate in up to 2 events given that they do not clash with the schedule.
- Adhere to the deadlines.
- Please follow the dress code of the campus and maintain decorum while on campus at all times. Formal attire on all days of the fest.
- Violation of rules and regulations including inappropriate behaviour or language will lead to disqualification.
- **Event Categories:**
  - Open to PUC/11th-12th only.
  - Open to UG & PG.
  - Open to all (PUC/11th-12th, UG & PG)
- Make sure you apply to the appropriate category.
- Registration Link for each event is provided **separately**.
- Please find each form linked in the 'Register Now!' box.
- On-the-spot registrations is open for all events except for 'Video Essay' and 'Photo Story.'
- Participants must report at the venue 30 minutes prior to the event.
- The decision of the Judging Panel will be final.
- All participants will receive will receive participation certificates.
- In case of queries, contact the registration desk:

## Registration Desk



Muthu Meena  
+91 9994410788

Veena B  
+91 9513700470

Maria Angela  
+91 7899036519



# Video Essay



Lights, camera, action! Are you ready to embark on a cinematic journey? Join our Video Essay event and become the director of your own narrative.

The video essay should attempt to investigate the topic by using interviews, news reports archival footages, excerpts from creative texts (written, oral or visual), or scholarly works. The essay may focus on advancing an argument or creatively presenting multiple perspectives on the given topic.

Choose any one of the following topics:

- Coming Out
- Battling Hate
- Bias in Media

Category: **Open to Degree students only.**



## Rules

- Duration of the video essay: 5-8 minutes.
- Submit the video essay before **Sunday, 24th September 11:59 p.m.**
- Use content with Creative Commons license.
- Upload the video essay onto a Google Drive and Email the Drive Link to us along with relevant information.
- Students are allowed to use English or Kannada.
- The submissions will be streamed and uploaded on the Vividha Youtube channel.
- The best 5 video essays will be screened during the fest.

**Submissions Email ID: [sjccvividha@gmail.com](mailto:sjccvividha@gmail.com)**

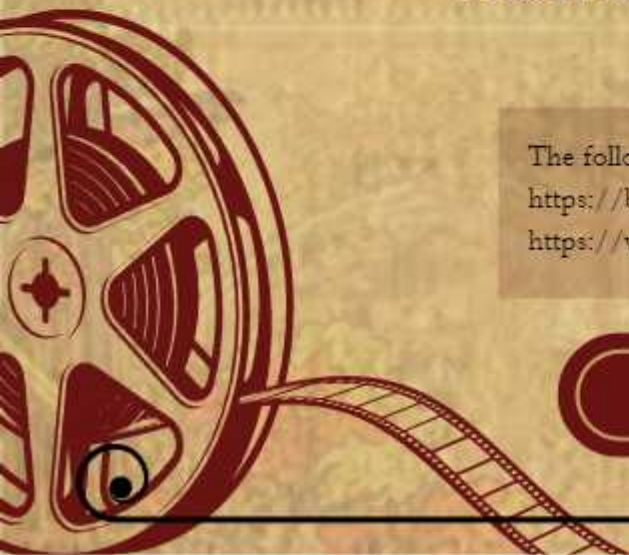
### Event Heads

**Maria Angela**

**S Sheetal**

The following web links are suggested to develop an idea about the Video Essay format.  
[https://blackbird.vcu.edu/v9n1/gallery/ve-bresland\\_j/ve-origin\\_print.shtml](https://blackbird.vcu.edu/v9n1/gallery/ve-bresland_j/ve-origin_print.shtml)  
<https://www.youtube.com/@everyframeapainting>

**REGISTER NOW**





# Photo Story



Capture the soul of the city or the charm of the countryside through the lens of your camera! Tell a visual story with 6-8 original photographs. Let your creativity shine! These photographs will grace the walls of the VIVIDHA Museum.

Topic: **Village in the City/ City in the Village**

Category: **Open to PUC/11th-12th, UG & PG.**

## Rules

- Maximum 6-8 photographs are allowed.
- Photographs should be original.
- Editing is permitted.
- Respect the consent and privacy of individuals photographed.
- No photographs from restricted events.
- Selected submissions will be displayed in the VIVIDHA Museum.
- A digital copy of the submissions must be sent to the given email address before **Sunday, 24th September, 11:59 p.m.**

Submissions Email ID: [sjccvividha@gmail.com](mailto:sjccvividha@gmail.com)

Event Heads

Ann Mary Jodvin

Vivek Raj

**REGISTER NOW**





# Journalistic Storytelling



Calling all budding journalists! In Journalistic Storytelling, you'll receive raw data, statistics, interviews, or quotes, and in one hour, transform them into a compelling narrative. Think you can uncover the hidden story within the facts? Test your storytelling prowess, and let your creativity and interpretation skills shine. Each participant will be given 7 minutes to read out the narrative.

Category: **Open to PUC/11th-12th, UG & PG.**



## Rules

- The topic will be given on the spot.
- Base your narrative solely on the data provided, no new data can be added.
- Creativity in interpreting data and narrative techniques will be judged.
- Mobile phones are not allowed during the competition.



### Event Heads

Ann Mary Aby

Shefali P Mehta

**REGISTER NOW**





# Lit Quiz



Dive into the world of words and characters! Join our Lit Quiz and let the world know your passion for literature. Teams comprised of two students will battle it out in rounds of literary trivia. From classic novels to modern masterpieces, the questions will test your literary knowledge.

Lit Quiz is comprised of two rounds.

Preliminary Round: This round will follow writing format.

Final Round: This round will be handled by the Quiz Master

Category: **Open to PUC/11th-12th, UG & PG.**

## Rules

- The topic will be given on the spot.
- Two members in a team.
- On the spot registration is open.
- Decisions made by the Quiz Master will be final.



### Event Heads

Santosh James Samuel   P. Amrutha Varshini

**REGISTER NOW**





# Sketch A Story!



Do you have a story to tell through your sketches? Join Sketch a Story and let the artist in you create a narrative. With 6-8 hand-drawn panels, reimagine a tale from a unique character's perspective. Put away the digital tools and let your creativity flow on paper. Selected stories will become a part of VIVIDHA Museum.

**Category: Open to PUC/11th-12th, UG & PG.**

## Rules

- On the spot registrations are open.
- The topic will be given on the spot.
- Use 6-8 panels only.
- No digital tools allowed for sketching.
- The artwork must be original.
- Selected sketches will be displayed in the exhibition.

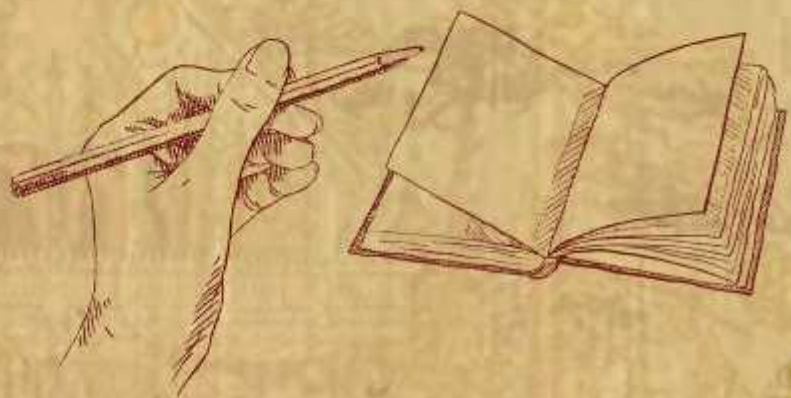


### Event Heads

Akshita Sahi

Kushala K

**REGISTER NOW**





# Dialogue Writing



Attention, future screenwriters! In just one hour, pen down a set of dialogues for film. The topic will be your cue, and your creativity will be your script. Be ready to craft the next iconic movie dialogue!

**Category: Open to UG & PG students only.**



## Rules



- Plagiarism will not be tolerated.
- The topic will be given on the spot.
- Participants are allowed to write in English and Kannada.

### Event Heads

Zinat Habiba Laskar    N R Muthumeena

**REGISTER NOW**





# Songwriting & Performance



Are you ready to rock and roll? Songwriting and Performance are a two-part extravaganza! In the first round, team up with a fellow student to compose a song inspired by a prompt. In the second round, perform it live with musical instruments. Bring your musical talents to the stage and let your songwriting prowess shine. The spotlight is waiting for you!

The participants will have an opportunity to attend a songwriting workshop conducted by a renowned lyricist.

Category: Open to PUC/11th-12th, UG & PG.

## Rules

- Two members in a team
- Round 1: Songwriting & Composition (1 hour).
- Round 2: Song Performance (10 minutes, including stage arrangement).
- Bring the required musical instruments.
- Participants are allowed to write in English and Kannada.
- Avoid inappropriate language.



### Event Heads

Jaisurya Shiva

Siddarth Nair

**REGISTER NOW**





# Flip Speech



Are you someone who loves mimicking your famous personalities? If so, you're in for a treat! We're hosting an exciting event where participants will draw two chits, each containing a special challenge for their performance.

One chit will unveil a captivating speech, like one from Charlie Chaplin's iconic "The Great Dictator." But, here's the twist: the other chit will reveal as who you must deliver the speech. You may be asked to deliver a speech from the "Great Dictator" in the charismatic mannerisms of Bollywood superstar Shah Rukh Khan.

Category: **Open to PUC/11th-12th, UG & PG.**

## Rules

- Participants will be given 30 minutes of preparation time.
- The speech must be delivered within a maximum of 10 minutes.
- Participants are not allowed to change the original content.

### Event Heads

Satakshi Niraj

Ankitha Babu

**REGISTER NOW**





# Poetry Writing



In ink and verse, the poet's enchantment weaves,  
A tapestry of dreams, where the heart believes.

If you love weaving words into enthralling narratives, Poetry Writing is the competition for you! You will be asked to write a poem based on a given prompt.

Category: **Open to PUC/11th-12th, UG & PG.**



## Rules



- Participants are expected to produce original content.
- Use of phones or other electronic gadgets will result in disqualification.
- The duration of the event will be 1 hour.

### Event Heads

Veena B

Navya Bhagat

**REGISTER NOW**





# Story Writing



Let me guess? You are someone who loves to look at things from different perspectives. Do you always end up empathizing with that one character from a story who the writer could've given more dialogues to? If so, story writing is the event for you! Story writing involves rewriting stories from the perspective of minor characters. Grab your chance to do justice to the sidelined characters!

**Category: Open to PUC/11th-12th, UG & PG.**



## Rules



- The prompt (story) will be given on the spot
- The participant may approach the event head incase of unfamiliarity.
- Participants should finalize the prompt within 5 minutes.
- Participants will receive 1 hour for writing.
- The content must be original.

**Event Heads**

**Sambrahma P Girish    N R Muthumeena**

**REGISTER NOW**





# Punversation



Let's keep it pun and games!

Participants will be challenged to engage in conversations using puns. The topic will be given on the spot. Let the pun-tastic banter begin!

**Category: Open to UG & PG students only.**

## Rules

- This is an individual event.
- All prompts will be given on the spot
- Each conversation will be timed for 2 minutes within which the participants are expected to pack in as many pun-ches as possible.



### Event Heads

Sheetal Mary George

Mark Wells

**REGISTER NOW**





# Elocution



Discover the art of eloquence at our elocution event. Unlock the power of words and connect with a community of passionate speakers. Let your voice be heard!

Category: **Open to PUC/11th & 12th grade students only.**

## Rules

- This is an individual event.
- All prompts will be given on the spot.
- Participants are required to adhere to the fixed time limits.
- The judge's decision will be final.
- No hate speech or inappropriate language will be allowed.
- Statements offensive to a particular individual or communities will result in disqualification.
- Participants are allowed to speak in English and Kannada.



### Event Heads

Sarah Shiju Stephen    Angelina Anand K

**REGISTER NOW**





# Fanfiction



Always daydreaming of being Y/N? This event is your chance to choose your beloved web series and plunge into the world of your favorite character. Choose any character you admire and develop the story!

Category: **Open to UG & PG students only.**



## Rules

- This is an individual event.
- Avoid plagiarism.
- The prompts will be given on the spot.
- Choose an existing character or use a self-insert as the protagonist.
- Participants will be given one hour to complete the narrative.

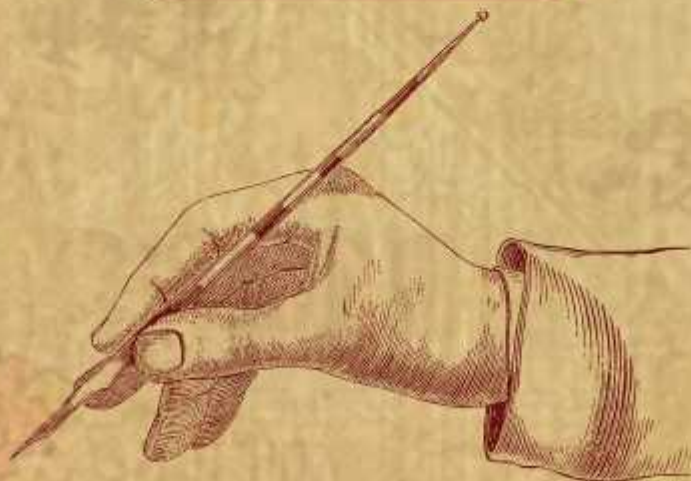


### Event Heads

Rhema Anusha Pauline

Akshara Krishnamoorthy

**REGISTER NOW**





# Fill the bubble



Love breathing life into the visuals through captions? This event is certainly for you. Participants will be presented with a collection of images, each with empty text bubbles awaiting your imaginative touch. Weave a story by filling the text bubbles.

Category: Open to PUC/11th-12th, UG & PG.

## Rules



- This is a timed event, each picture must be captioned within 2 minutes after which we will move on to the next picture.
- This is an individual event.
- The response sheets must be submitted to the event heads at the end of the event with the respective number of the question to which you have answered written down next to the answer.
- Strict adherence to the given format is expected.

### Event Heads

Jayashree

Immanuel BV Nikil

**REGISTER NOW**





# Registrations



VIVIDHA 2023 is committed to fostering inclusivity and celebrating diversity. We believe that every voice deserves a platform. We welcome all of you to experience the tapestry of stories, ideas, and perspectives. Join us on this journey, where the only limit is your imagination, and together, let's create a more inclusive and diverse literary universe.

Participants stand a chance to win exciting cash prizes with every event! Click on the link below to register and kindly wait for a confirmation email on our end. Online Registrations are open till 22nd September. On-the-spot registrations are open for select events.

## EXCITING PRIZES IN STORE FOR THE WINNERS!

### Queries:

Anjali Ann Gajendran  
+91 9148281545

Rhema Anusha Pauline  
+91 8296764615

Email ID: [sjccvividha@gmail.com](mailto:sjccvividha@gmail.com)

Instagram: [@vividha.sjcc](https://www.instagram.com/vividha.sjcc)







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