



St. Joseph's College of Commerce

(Autonomous)

163, Brigade Road, Bengaluru - 560 025

Affiliated to Bengaluru
Central University

Re-accredited with
'A' Grade by NAAC

College with Potential for
Excellence (CPE)

Ranked 72nd in NIRF 2020
by MHRD



Annual Report 2019-2020



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National Assessment and Accreditation Council (NAAC)**

**Recognised by the UGC as
"College with Potential for Excellence"**

ANNUAL REPORT

2019-2020

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A Brief History of the College

St. Joseph's College of Commerce was formerly a part of St. Joseph's College which was established in the year 1882 as an educational initiative by the French Foreign Mission Fathers for the purpose of imparting higher education. In 1937, the management of the college was handed over to the Jesuits, a worldwide Catholic religious order with a special focus on education. The Jesuits run several other premier institutions in India like Loyola College, Chennai, St. Xavier's College, Calcutta and St. Xavier's College, Mumbai. The Department of Commerce was established in the parent college in 1949. In 1972 this department became an independent college under the name of St. Joseph's College of Commerce. It is recognized under Section 2(f) and 12B of the UGC Act. It became an autonomous institution in October 2004. St. Joseph's College of Commerce was recognized as a "College with Potential for Excellence" in February 2010 by UGC.

Envisioned by the leaders of the institution, the college aims to create an atmosphere that fosters a spirit of academic excellence, social concern and character formation which in turn contribute to the holistic development of its students. Thus, the institution emphasizes on motivating its students to become "men and women" for others.

The motto of the College is 'Fide et Labore' ('Faith and Toil'), which serves as the inspiration for the vision and the educational praxis of the college.

From the beginning, the College has strived to be a state-of-the-art institution for commerce education. The thrust has been towards the pursuit of multi-dimensional educational

excellence. Currently, is reaccredited with 'A' grade by the National Assessment and Accreditation Council (NAAC). The college has been responsive to the significant changes and developments in the field of higher education, as well as in the domain of commerce and business. The college has been preparing for the fourth cycle of NAAC accreditation and is now awaiting the result after successfully completing all the required procedures.

Milestones of the Institution:

- St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College that was established in the year 1882. The Commerce Department was established in the 1942 and it became an independent college with its own building in Brigade Road in 1972.
- With the objective of imparting quality education in the field of Commerce and Management, the college has emphasized on innovation in all aspects of higher education. These innovations were further bolstered with the granting of autonomous status to the college by the UGC in September 2005.
- The College has undergone three cycles of NAAC accreditation starting with the year 2000 in which it got 'five stars', followed by 'A' grade in the year 2007 and 2012. The latest NAAC accreditation has been extend till the year 2020.
- The College was declared as a 'College with Potential for Excellence' by UGC in the year 2010.
- In 2010 the College was granted permission to start its own research

centre and subsequently, the college established a Research Centre with the objective of engaging in quality research work in the field of commerce.

- The College has been consistently ranked within the top 100 colleges by National Institutional Ranking Framework (NIRF) ratings of Ministry of Human Resources and Development (MHRD).
- The College has also been ranked consistently as one of the top ten commerce colleges in the country, as per a survey conducted by MRDA for India Today magazine.
- The College received ISO 9001:2015 certification.
- An Incubation Centre was established to support student entrepreneurs.
- A Roof-top Solar Power Generation Plant with a capacity of 95kW was installed and commissioned.
- The College has been identified as a mentor institution for non-accredited institutions aspiring to undergo NAAC evaluation, under the UGC 'Paramarsh' scheme.
- SJCC has won the Best Ornamental Garden competition conducted by the Mysore Horticulture Department for the 5th consecutive year this time.

Accolades for the Institution in the Academic Year 2019-20

- The college has been ranked 61st in the National Institutional Ranking Framework (NIRF) ratings of Ministry of Human Resources and Development (MHRD) in 2019.
- The College has been ranked as the 8th best commerce college and is listed under top five best colleges for Academic Excellence by India Today Magazine.
- The BBA Department of the college was ranked the 6th best in the country by Times BBA Education Ranking Survey – 2019.

Governance, Leadership & Management

Vision & Mission

Jesuit Vision of Education

Jesuit Education, inspired and motivated by the person and message of Jesus Christ, affirms that

- (a) God is the author and sustainer of all reality and truth;
- (b) Every human being is created in the image and likeness of God; and
- (c) The whole of creation and the human community are radically good.

Jesuit Education, therefore, is committed to

- (a) An authentic search of knowledge in the service and advancement of the world;
- (b) Upholding the dignity, uniqueness and giftedness of each individual; and
- (c) The promotion of harmony among humans, and between humans and nature.

The 'Mission' is derived from the Vision and is the *raison d'être* of the College.

St. Joseph's College of Commerce seeks to be the place where search for knowledge complements a sense of responsibility to the life of the community, where understanding is coupled with commitment, and where academic excellence goes with the cultivation of virtue. The Institution seeks to be a community which sustains men and women in their education and their conviction that life is lived well only when it is lived generously in the service of others.

Aims and Objectives

In keeping with the ethos of the Society of Jesus, the guiding force behind this Institution and keeping in tune with the spirit and needs of the times we live in, the College aims at the holistic formation of students, helping them to become men and women imbued with a spirit of excellence and an abiding concern for others. These are guided by the three intertwined goals: Academic Excellence, Social Concern & Character Formation.

The Bangalore Jesuit Educational Society

The Bangalore Jesuit Educational Society, hereinafter called BJES, is a registered, non-profit making, non-sectarian, non-governmental, educational organization engaged in education, research and training. It is run by Karnataka Jesuit Province. St. Joseph's College of Commerce is one among the many Jesuit Educational Institutions governed by BJES.

The Rector, Vice President of Bangalore Jesuit Educational Society (BJES) who is also the chairman of the Governing Body of St. Joseph's College of Commerce, is the head of all the institutions under BJES and also the Appellate Authority. He is in overall charge of all the aspects of life and work in the institution under direction of and with accountability to

HIGHLIGHTS

This academic year the Provincial of the Karnataka Jesuit Province and the President of BJES, Rev. Dr. Jerome Stanislaus D'Souza, SJ appointed Fr. Arun Sunil Lobo, SJ as the Finance Officer of SJCC.

the Provincial, President of BJES. The leadership functions are vested with the Principal, who is the Academic Director and has legitimate autonomy in academic matters. The Principal is responsible to create an ambience conducive for an intellectual pursuit by faculty and students. The outstanding achievements of the staff, students and the alumni are the result of leadership and governance which bear testimony to the academic excellence pursued by the college. JHEASA (Jesuit Higher Education Association South Asia) meets annually to evaluate and enhance the quality of education in all the institutions.

This academic year the Provincial of the Karnataka Jesuit Province and the President of BJES, Rev. Dr. Jerome Stanislaus D'Souza, SJ appointed Fr. Arun Sunil Lobo, SJ as the Finance Officer of SJCC.

The Governing Body of the Bangalore Jesuit Educational Society (BJES)

The Governing Body of the Bangalore Jesuit Educational Society (BJES) is responsible for the overall management of the institution. It creates a vision for the institution and takes important decisions with regard to financial management.

Sl. No.	Name & Qualification	Designation
1	Fr. Jerome Stanislaus D'Souza S.J M. A, Ph.D	President
2	Fr. Brian Pereira S.J M.Sc, MS	Vice President

3	Fr. Arun D'Souza SJ M.A	Secretary & Treasurer
4	Fr. Joseph D'Mello S.J M.A	Member
5	Fr. Jason Furtado S.J M.Com	Member
6	Fr. Anthony Joseph S.J M.A	Member
7	Fr. Melwyn D'Cunha S.J M.Sc, Ph.D	Member
8	Fr. Swebert D'Silva S.J M.Sc, M.Phil	Member
9	Fr. Manoj D'Souza S.J MCA, MSc, PhD	Member
10	Fr. Daniel Fernandes, SJ M.A, Ph.D	Member
11	Fr. Godwin Serrao, SJ M.Sc	Member
12	Fr. Victor Lobo S.J M.A, Ph.D	Member
13	Fr. Joy Rodrigues S.J MBA	Member
14	Fr. Sunil Fernandes, S.J M.Sc, B.Ed	Member
15	Fr. Melvin Lobo, SJ M.A, B.Ed	Member

The Governing Body of St. Joseph's College of Commerce

The Governing Body of the College creates an academic vision for the college and oversees all the programmes. It is the highest decision - making authority of the institution. All suggestions given by the Board of Studies and the Academic Council have to be ratified by the Governing body. It comprises of members of Bangalore Jesuit Educational Society (BJES) governing body, nominees from the University and UGC, faculty members, alumni and industry representatives. The governing body of the institution can approve new programs. It

meets twice a year and reviews admission and examination reports, takes important decisions on academic aspects, examination and evaluation, and sanctions the academic calendar. It also deals with exceptional cases. The chairperson of the governing body is the Vice-President of BJES and the ex-officio secretary is the Principal.

Sl. No.	Name	Designation
1	Rev. Fr. Brian Pereira, SJ (Vice- President Bangalore Jesuit Educational Society)	Chair-person
2	Dr. R.K. Ramesh Babu Joint Director (Government Nominee)	Member
3	Prof. (Ms.) Shwetha Shinoy (UGC Nominee)	Member
4	Dr. B.A. Anuradha (Bengaluru Central University Nominee)	Member
5	Mr. Vinay Mruthyunjaya (SJCC Alumni & Industry Expert)	Member
6	Rev. Sr. Arpana (Principal, Mount Carmel College)	Member
7	Rev. Fr. Arun D'Souza, SJ (Secretary - Bangalore Jesuit Educational Society)	Member
8	Dr. Victor Lobo, SJ (Principal, St. Joseph's College)	Member
9	Rev. Fr. Swebert D'Silva, SJ (Director, St. Joseph's Law College)	Member
10	Rev. Fr. Arun Sunil Lobo, SJ (Finance Officer – SJCC)	Member
11	Ms. Veenu Joy (Senior Staff/HOD – B.Com, SJCC)	Member
12	Dr. Mohan Philip (Senior Staff – SJCC)	Member
13	Dr. Nirmala Joseph (Registrar – SJCC)	Member
14	Dr. Daniel Fernandes, SJ (Principal, SJCC)	Secretary Ex officio

Total Quality Management (TQM) Team

The Total Quality Management Team initiates quality enhancement measures and oversees the day-to-day functioning of all aspects of the college. The Total Quality Management (TQM) team of the institution works towards the realization of the goals of quality enhancement and sustenance. Directed by the three tenets of Quality Assurance - Control, Competence, and Excellence, TQM functions as the hub of innovation and works towards creating an ecosystem for innovation in the institution. The TQM of SJCC not only devises mechanism for quality control, directs and measures quality at all levels, but also aims to channelize all efforts and measures of the institution towards promoting holistic excellence. It works to develop a system for conscious, consistent and catalytic improvement in the overall performance of the institution. The TQM is headed by the Principal of the institution and comprises of faculty members in administrative positions and some senior faculty members.

Sl. No.	Name	Designation
1	Dr. Daniel Fernandes, SJ	Principal
2	Dr. Nirmala Joseph	Registrar
3	Ms. Sneha S. Rai	Vice Principal (Shift 1)
4	Dr. Ravi Darshini	Vice Principal (Shift 2)
5	Dr. Antony Oliver	Controller of Examination
6	Dr. Shivakami Rajan	IQAC Coordinator
7	Ms. Veenu Joy	B. Com-HOD
8	Dr. Ruqsana Anjum	BBA-HOD
9	Dr. Shubhra Rahul	PG-HOD
10	Dr. Suganthi Pais	B. Com (Industry Integrated) Coordinator
11	Ms. Nischitha	Professional Program Coordinator

12	Ms. Komal A Dave	Placement Coordinator
13	Ms. Nikhath Asrar	B.Com (Travel & Tourism) In-charge
14	Dr. Muralidharan	BBA (Entrepreneurship) In-charge

Research Center

St. Joseph's College of Commerce (Autonomous) has been recognized as a Research Center by the Bangalore University from the year 2010. The following are the board members of the Research Center.

Sl. No.	Name	Designation
1	Dr. Daniel Fernandes, SJ	Director
2	Dr. Nirmala Joseph	Registrar
3	Dr. Raja Jebasingh	Assistant Research Director
4	Dr. Deepika Joshi	Research Supervisor
5	Dr. M. Muninarayanappa	Representative, BU
6	Dr. Augustin Amaladas	Research Supervisor
7	Dr. Nagaraj. H	Research Supervisor
8	Dr. A.M. Sheela	Research Supervisor
9	Dr. Shubhra Rahul	Research Supervisor
10	Dr. Hariharan Ravi	Research Supervisor

Staff Services 2019-2020

Registrar	Dr. Nirmala Joseph
Vice Principal (Shift 1)	Ms. Sneha S. Rai
Vice Principal (Shift 2)	Dr. Ravi Darshini

Controller of Examinations	Dr. Anthony Oliver
IQAC Coordinator	Dr. Shivakami Rajan
HOD - B.Com	Ms. Veenu Joy
HOD - BBA	Dr. Ruqsana Anjum
HOD - PG	Dr. Shubhra Rahul
HOD - English	Dr. Rajaram
HOD - Kannada	Dr. T. H. Lava Kumar
HOD - Hindi	Dr. Antony Oliver
B.Com (Industry Integrated) Coordinator	Dr. Suganthi Pais
Professional Programs Coordinator	Ms. Nischitha .K
B.Com (Travel & Tourism) In-charge	Ms. Nikhath Asrar
BBA (Entrepreneurship) In-charge	Dr. Muralidharan
Custodian of Examinations	Ms. Sumithra Sreenivasan
Consultancy Services	Dr. Augustin Amaladas / Dr. Hariharan Ravi
Students' Governor	Dr. T.H. Lava Kumar
Social Outreach Program Coordinator	Mr. Gladson .J
Associations' Coordinator	Mr. Vinay Kambipura
Sports Director	Dr. Asha
Staff Secretary	Ms. Tina P. Singh / Ms. Nancy Christina
International Desk	Ms. Tasmiya Hussni / Dr. Neeti Roy
Placements & Internship	Ms. Komal .A. Dave / Ms. Alamelu
Campus Minister	Ms. Christina Aroojis
Professional Certification Programs	Ms. Vedapradha
Outcome Based Education (OBE) Coordinator	Dr. Himachalpathy

Bridge Course Coordinator	Dr. Theresa Rathi Rani
Staff on-going Training	Dr. Deepika Joshi
Library Facilitator	Ms. Muktha / Mr. Vinay Kambipura
Industrial Visits Coordinator	Ms. Maria Sanjana
Website/College app content management	Dr. Ravi Darshini / Ms. Sneha Rai
Scholarships	Ms. Gretta Furtado
Parent Teacher Association	Dr. Poornima / Dr. Anusuya Paul
Kannada Sangha	Dr. Hanumantharaya
Hindi Parishad	Dr. Susmitha
Art, Literature, Music Association	Ms. Anna Lynn Tom
Newsletter & Blue Chip	Mr. Thomas Mathew / Ms. Anna Lynn Tom
AICUF	Dr. Ritty Francis
National Service Scheme (NSS)	Mr. Ashok / Ms. Divyashree
Centre for Social Action (CSA)	Mr. Thomas Mathew
Rotaract Club	Ms. Nancy Christina
Women's Forum	Ms. Rency Alex
E-cell	Mr. Rajshekar
Finance Club	Dr. Selvi Sathyanarayanan
Eco Club	Mr. Mohammed Ashfaque
Harmony Club	Ms. Sanjana S. I
Theatre Club	Dr. Lavakumar
Choir	Ms. Preemal Maria D'Souza
Dance & Acoustic Team	Dr. Lavakumar
Business Team	Ms. Maria Sanjana
Media & Graphic Design Team	Ms. Marina Joyce Roche
Debating Society	Ms. Divyashree
Amnesty International	Mr. Vinay Pradeep
Youth Red Cross	Mr. Dileep Kumar Shetty
Quiz Club	Mr. Rajshekar

Department Associations - B.Com	
B.Com Editorial Committee	Dr. Anusuya Paul
Mainframe Research Forum	Ms. Nischitha
Com Verse (B.Com Discussion Forum)	Dr. Theresa Rathi Rani
Colosseum	Mr. Rajshekar
Associations for Professional Students (APS)	Ms. Maria Sanjana
We Speak Club (Speaking to Learn)	Mr. Thomas Mathew
Erudition Club	Mr. Gaurav Siyal
Connect Series (Industry Academia Interface)	Ms. Sumithra Sreenivasan
Community	Ms. Tina P. Singh / Ms. Sanjana
Lakshya	Dr. Ritty Francis / Ms. Raveena
Department Associations - BBA	
Josephite Business Club (JBC)	Ms. Christina Aroojis
Fountainhead	Ms. Divyashree
Conexus	Dr. Soney Mathews
Leadership Development Cell	Ms. Rency Alex
Project Smiles	Mr. Ramesh Babu Grandhi
Spotlight	Ms. Preemal Maria D'Souza
E-Series	Dr. Hariharan Ravi
Entrepreneurship Learning Initiative (ELI)	Dr. Muralidharan
Association for International Management Studies (AIMS)	Ms. Alamelu
Quest Club	Dr. Ritty Francis & Dr. Soney Mathews
Department Associations - PG	
Mavericks	Dr. Shubhra Rahul

Student Council (2019-20)

Sl. No.	Post	Name	Class & Section
1	President	M Arzoo Ahmed	3 B.Com 'G'
2	Vice President - Shift I	Danush S	2 B.Com 'D'
3	Vice President - Shift II	Mohamed Salman Noor	2 B.Com 'H'
4	General Secretary	Medha Prasad	3 BBA 'D'
5	Treasurer	Shantharaj R Swamy	3 B.Com 'F'
6	Ladies Secretary - Shift I	Shivani Bhatia	3 BBA 'C'
7	Ladies Secretary - Shift II	Vasuda Sabesan	3 B.Com 'G'
8	Academic Secretary - Shift I	Amith Aswath	3 B.Com 'B'
9	Academic Secretary - Shift II	Natasha Xavier	3 BBA 'A'
10	Cultural Secretary - Shift I	Syed Junaid	3 B.Com 'E'
11	Cultural Secretary - Shift II	Kevin Vinod Kuruvilla	3 B.Com 'F'
12	Sports Secretary	Ayush Panchamiya	3 BBA 'A'
13	Association Coordinator	W John Christopher	3 B.Com 'F'
14	Assistant Association Coordinator	Anusha TS	2 B.Com 'F'
15	Outreach Coordinator	Tanya Shukla	3 BBA 'B'
16	Assistant Outreach Coordinator	Kevin Thomas	3 B.Com 'G'

Sl. No.	Department	Name	Class
1	B.Com Coordinator	Melora Oliveira	3 B.Com G
2	B.Com (Travel & Tourism) Coordinator	Makhan Dey R	3 B.Com H
3	B.Com (BPM - Industry Integrated) Coordinator	Riya Joseph	3 B.Com C
4	B.Com (Professional International Accounting & Finance) Coordinator	Xavier John	3 B.Com B
5	BBA (Regular) Coordinator	Bibin Jose	3 BBA B
6	BBA (Professional - Finance & Accountancy) Coordinator	Sejal Elona Lobo	3 BBA C
7	BBA (Entrepreneurship) Coordinator	Nidhi Ramachandra	3 BBA D
8	PG Coordinator	Sherin Raj J	2 M.Com

Principal's foreword

The trajectory of education since the inception of human society has witnessed several stages of unparalleled disruptions. Unmatchable persistence from determined minds combined with the discretion to adapt to innovative measures have always helped the world in overcoming the challenges. COVID 19 has brought forth alarming socio-economic imbalances and the education sector has been no exception. Formidable challenges prevailed across the globe even before the pandemic struck, particularly the challenge faced by nations in fulfilling the promise of education as a fundamental human right. Recent studies have echoed our fear that COVID-19 will exacerbate the educational disparities that have existed for ages and may erase decades of progress that humanity has managed to achieve through sheer hard work.

In March 2020, our lives were intercepted by COVID-19. We at St. Joseph's College of Commerce ensured the safety of our students and staff by closing down our learning spaces. While we had completed the teaching schedules planned for the semester, our End Semester exams were yet to be completed. As the pandemic unfolded, it not only affected the lives of vulnerable communities across the country, but also created greater clarity and an urgency in our institutional priority of reaching out to the needy. We set out on the agenda of effectively reaching out to the disadvantaged communities — our sister institutions wholeheartedly opened their gates to be converted to relief centers, our classrooms became warehouses of provisions, many of our staff members and professors donned the roles of relief workers, some of our students and well-wishers selflessly surrendered to hours of

manual labor and several hundreds of good hearts supported the initiative through their prayers. All institutions of St. Joseph's family jointly embraced this noble cause and touched the lives of hundreds of our brothers and sisters who needed a helping hand. The joy of this initiative was not in the impressive statistics of the people we reached out to, but in the soul satisfying fulfilment that we experienced.

As the pandemic loomed large, and extended lock downs were becoming the norm, we, at St. Joseph's College of Commerce were quick to respond to the unprecedented imbalance caused by the pandemic in the education sector. In order to ensure uninterrupted learning, the institution introduced several innovations in teaching, learning and evaluation. The counselling department stepped up to the occasion and offered mentorship and counselling support to students in the online mode. Several student and staff support groups were formed to promote inclusive learning by preparing our students for an effortless transition into this new normal.

The Annual Report 2019-2020 is an attempt to present to you all the activities of the institution in the aforementioned academic year. As you peruse this report, you will experience the commitment of the Institution in imparting holistic education in its true sense. The Annual Report of the college is not only a record of our journey of this academic year but it also captures the dreams and aspirations of the years to come. Our Patron St. Joseph is always a source of inspiration for us to strive hard and God has bestowed His grace on each one of us abundantly, so that we may continue this journey of excellence.

God bless all of us.

Best Practices & Institutional Distinctiveness



**Annual Report
2019-20**

Best Practices

Best Practice 1: Broadening Students' Educational Experience

1. Title of the practice

Broadening Students' Educational Experience

2. The context that required the initiation of the practice

In a rapidly changing world driven by technology and globalization, success in any field hinges on the person's ability to provide leadership for challenging initiatives within the field. Leadership is not only the key for survival but also for creating one's own legacy, whether in a corporate world, academic field or within communities. Leadership skills cannot be taught as a single subject, rather it is the result of students encountering challenges and developing skills in order to meet the challenge. Such an experience should be provided both inside and outside classrooms. Hence, the Institution has made a conscious effort to broaden the students' educational experience by providing them with holistic education, comprising of critical thinking ability, in-depth understanding of the subjects and the real world, ethical decision-making skills, effective communication, creative and imaginative thinking skills, sensitivity towards society and a commitment to serve the people in need.

3. Objectives of the practice

The primary objective of the practice is to provide an education that is holistic in nature and drives students toward academic excellence, character formation and social

concern. The other main objectives of the practice are:

1. Developing a curriculum that offers a wide variety of choice in terms of specializations
2. Offering appropriate support for students to explore and innovate in their chosen fields
3. Creating an atmosphere in the campus that is conducive to developing leadership skills
4. Providing the necessary exposure to industry, professional bodies, international academia and other organizations

4. The Practice

Broadening students' educational experience is a continuous process. Using comprehensive feedback mechanism, consultations, discussions and deliberations, the institution continuously upgrades the educational practice on three fronts: academic excellence, character formation and social concern. The best practices evolved on all the three fronts are interlinked so as to emerge as a single practice that contributes to the broadening of the educational experience of students. Some of the interlinked practices include:

- Curriculum enrichment: The curriculum is periodically revised and updated, keeping in mind the requirement of the industry and the local, national and international needs. The institution takes a consultative approach towards this, as it includes the opinions of various stakeholders in its deliberation. As a result of such an approach, the institution now offers a diverse set

of accredited programmes and has included skill development courses in the curricula of all its programmes.

- Collaborations: The institution has entered into collaborations with the industry, academia, professional bodies and NGOs and has put in place a policy regarding collaborations, to effectively execute the practice of collaborations. As a result of this students now get a wider and practical exposure to their field of study.
 - Experiential learning: Internship programme for second year UG students, Internship semester for PG students, national and international exposure programmes, university visits, industrial visits, summer school programmes, seminars, guest lectures, workshops and outbound learning programmes through student associations and club activities, are an integral part of education as they contribute to the experiential learning paradigm.
 - Research: Research component is embedded in the regular curriculum of all programmes, and students engage with research by participating in case-study competitions, research workshops and projects.
 - Certification programmes: Students at SJCC have the option of equipping themselves with additional skills by taking up certification programmes offered by the institution.
 - Academic support for professional courses: Students pursuing professional courses are provided with academic and additional support by way of conducting workshops, holding special lectures and creating flexibility in the academic schedule.
 - Participative governance: The Student Council is an elected body at SJCC and it manages student affairs and contributes to the welfare of the student community. Student representatives are nominated in various committees of the college. The extended Student Council which includes the heads of student associations and clubs is a forum for citizenship training and development of leadership skills.
 - Independent learning: Students have the option of taking up MOOCs instead of a regular course, in designated semesters. Apart from this, students are motivated to take up independent learning by participating in discussion forums, and are also encouraged to develop entrepreneurship skills by launching start-ups with the support of the incubation centre.
 - Career guidance: The Placement Cell of the college not only provides the opportunity for students to find a suitable career but also equips them with skills required to excel in the field of their choice.
 - Sports and cultural expression: The vibrant student community at SJCC is given ample opportunity, guidance and support to excel at sporting and cultural events.
- 5. Obstacles, faced if any and strategies adopted to overcome them**
- As this practice is the result of the interlink between several other practices, a few obstacles were encountered while implementing it.

Strategies were devised at appropriate stages and an optimal resolution of the problems encountered was achieved.

- **Finding a balance:** It was important to find a balance between all the components of this practice as any bias towards one component would lead to unhealthy competition and not contribute to a holistic educational experience. In order to avoid this the TQM committee would periodically review the practice and offer suggestions to find balance between all the components of the practice. The suggestions of TQM would be implemented with immediate effect.
- **Coordination between different departments:** It was essential to establish a clear line of communication in order to coordinate all activities. As some activities would run parallel, for example – certification programmes and cultural activity – it was necessary to coordinate between both, in order to find space and time for both activities. In order to solve this problem, coordinators were appointed for all programmes and activities, and the Principal and Vice-principal would call for meetings of all the coordinators to schedule classes, events and activities.

6. Impact of the practice

Students graduating from SJCC and entering professional work have occupied coveted leadership positions and excelled in their respective fields. The corporate companies regularly come back to the college in order to hire students as they have proven to be valuable assets to the companies. Some of the top rank holders of professional

examinations are from SJCC. Students of SJCC have successfully launched and sustained startups and are contributing to the national economic growth. Students of SJCC have also ventured into fields other than commerce like the social sector, education, creative arts and sports, and have found success in the fields. The ever-increasing number of applications for the programmes offered by this institution and the increase in the number of companies coming to the college for recruitment, are testament to the success of this practice.

Best Practice 2: Magis – For the Common Good of Humanity

1. Title of the practice

Magis – For the Common Good of Humanity

2. The context that required the initiation of the practice

Character Formation is one of the three pillars of education at SJCC along with Academic Excellence and Social Concern. The driving force behind the institution is the philosophy of ‘the magis’ – a live affirming philosophy that gives a call to do more for the ‘common good and humanity’, to excel in ‘human qualities’ and to aim towards ‘greater’ in whatever one does. This philosophy of human character believes that true education is only when individuals are prepared to do more than what is required and are prepared to part what is dear to them in the service of others. With a view to fulfil this vision of education, the institution has constantly promoted the idea of ‘giving’ among its students and faculty. ‘Giving’ here is treated as ‘parting with what one has in excess of’ – be it time or wealth. The unequal nature

of the society has made this practice a necessity in today's world. This practice is intended as a character-building exercise for students and has now become integral to everything that the institution does.

3. Objectives of the practice

The primary objective of the practice is character-building among students guided by the philosophy of 'the magis'. The practice aims to achieve the following other objectives:

- Build a culture of 'giving' among staff and students and integrate it with all other activities in the college
- Promote values like selflessness, empathy and mutual respect through acts of giving
- Be of service to people in need, especially during natural disasters and emergencies

4. The Practice

The leadership of the institution – members of the Society of Jesus - act as a guiding force in the implementation of this practice. The members of the Society of Jesus lead by example and become a role model for others to follow. They also provide the necessary moral focus for this practice.

The first step in the implementation of this practice is to ensure that the staff and students understand the philosophy of education and the vision and mission of the institution. For this, the institution organizes orientation programmes and workshops which allow both staff and students to understand the true purpose of education as envisioned by the leaders of the institution. Such programmes also

allow the staff and students to engage in meaningful discussions and imbibe the values followed by the institution.

The second step is to create appropriate spaces and opportunities within college which allows staff and students to put in practice the values that they have imbibed. The Staff Association, the Student Council, Student Associations and Clubs in the college create such a space for the staff and students. Through these associations and clubs, staff and students will get an opportunity to be of service to the ones in need. In the past several years the staff and students have contributed their time, skills, money and valuables in numerous occasions, especially during natural disasters like floods in Kerala and Karnataka.

Apart from the initiative taken by the associations and clubs, individual students are encouraged to help the ones in need. Students are motivated regarding this during orientation programmes and in the classroom by their class mentors. As a result, students stay back after their regular classes to teach other students who need academic support. Students also come forward to pay the fees of other students who may not be able to afford paying fees. Individual students and sometimes an entire class adopt students from rural schools and sponsor their education. These individual and collective acts of 'giving' are a result of a continuous motivation and inculcation of values as part of their education. The testimonies of students indicate that such acts help them build their character and become better persons in life.

The leadership of the institution exercises 'discernment' and offers help to those

who are in need. The management waives fees of students who are unable to pay due to their economic situation. It also extends benefit to staff members during personal or medical emergencies. Thus, the management leads by example and practices the spirit of 'Magis'.

part very enthusiastically in blood donation camps and every year the number of units collected is increasing. As a result of this practice students have been able to imbibe the Jesuit philosophy of education that envisions character-building through acts of giving.

5. Obstacles faced if any and strategies adopted to overcome them

In this highly consumerist, fragmented and individualistic world, it is difficult for the people to recognize that the collective welfare of humanity is more important than the satisfaction of individual desires. It is also difficult to make staff and students understand that the true purpose of education lies in not just attaining academic excellence but also in building character, developing values such as selflessness and empathy and in developing a sense of responsibility towards the society. Hence, the purpose of education needs to be redefined and communicated to both staff and students.

6. Impact of the practice

As a direct result of this practice the staff and students have contributed close to 10 lakh rupees for flood relief purposes. Apart from this the students have visited the flood affected areas and distributed relief materials collected in the college. Collection drives are organized regularly and stationery and cloth items are donated to rural school students and orphanages. 'Week of Giving' is a programme wherein an entire week is dedicated for collection drives. As part of the outreach programme students contribute their time in teaching government and rural school children during regular college days. Students take

Institutional Distinctiveness: Community Outreach & Social Concern

St. Joseph's College of Commerce believes in living God's love through its service to others. Considering it to be a part of a larger community and moving ahead with the ethos of Jesuit education, the Institution feels privileged to reach out to the communities and individuals who are socially and economically deprived. The institution has always believed in reaching out to the underprivileged groups of the society. It is precisely this idea that helps us create students who will become men and women dedicated to the service of others. In tune with the Jesuit dedication towards social causes, we have worked extensively for the past year to do our bit for the society.

Bembala

St. Joseph's College of Commerce believes to spread God's love through its service to others. Considering it to be a part of a larger community and moving ahead with the ethos of Jesuit education, the Institution feels privileged to reach out to the communities and individuals who are socially and economically underprivileged. The institution has always believed in reaching out to the backward groups of the society. It is precisely this idea that helps us create students who will become men and women dedicated to the service of others. In tune with the Jesuit principle towards social causes, the outreach committee has continued its extensive effort in the past one year as well.

Bembala – 'Bembala' is a BJES community outreach programme designed for students of all institutions under BJES. This

programme has been initiated to realize the Jesuit vision of life and education. Under Bembala, every institution has established an exclusive outreach department with coordinators working towards executing the programme. This programme has truly benefitted the student community in developing a spirit of community service. As part of the Bembala programme of BJES, the SJCC outreach department conducted many activities for the PG and UG students. These programmes help in creating awareness among the students and push them to contribute to the community life at large. The programmes were organized by the outreach co-ordinator of SJCC, Mr. Samuel Gladson, along with the support of BJES Bembala coordinators namely, Ms. Serina, Mr. Ranjith, Mr. Sunil, Mr. Anthony and Mr. Paul. The below mentioned activities were carried out under Bembala during the academic year 2019-2020.

a) Cleanliness Drive

The undergraduate students of SJCC conducted Cleanliness Drives throughout the year. The Cleanliness Drive Program allows students to clean the surrounding of the college roads, war memorial and bus stops in Bengaluru. With the deteriorating state of cleanliness in our cities, programmes of this character would develop an awareness amongst students regarding the need for a clean environment and this will in turn help our students to inspire other individuals who they meet in their day-to-day life.

b) Traffic Awareness Program

During the year 2018-19, the undergraduate students were sent to various parts of the city to create traffic awareness at signals. The Traffic Awareness Programme placed students in eight strategic signals nearby the college, allowing them to assist the

police in managing the traffic. The students stand at these signals with placards in order to create awareness about traffic rules. Some of the junctions the Outreach Department covered were M.G road signal, Brigade road signal, Vellara junction signal and Sacred Heart's School signal. The traffic awareness programme not only increases awareness on managing traffic, but also works towards increasing awareness about the need for responsible driving. Also, students distributed a handmade card with messages about traffic awareness and the need to go green.

c) Charitable Home Visit

The Charitable Home Visits offered an empathetic understanding to the students about the hardships and challenges faced by the underprivileged people of our society. Therefore, it was an opportunity for all students to realize the privileges and blessings that they enjoy in their life and also an occasion to reflect on how they can carry out their moral obligations to the society. The team visited orphanages, old age homes and government schools.

d) Rural Exposure

The rural camps at Manvi, Pannur and Solur have been designed for ensuring the holistic development of students and brought forth a few changes in the lives of the people who live there. The students' interaction with the villagers exposed them to their daily lifestyle and the socio-economic conditions of the villages. This year, the students were made to stay in the villagers' houses to understand their lifestyle from a deeper perspective. Students interacted with the villagers about the basic human rights and the facilities provided by the governments

– central and state. They delivered the information through plays designed for the villagers. Such interactions with the village communities help in creating an awareness to the students about the social concerns of the oppressed. Students also learned village resource mapping in Pannur as they revamped the roads.

e) Hiroshima-Nagasaki Remembrance Day

The Hiroshima-Nagasaki Remembrance Day was conducted by the Outreach Department of SJCC on 13th Aug 2020. The chief guest for the same was Mr. Katsumasa Maruo, a delegate from Japanese embassy. The other dignitaries for the day included classical dancers, classical instrumentalists and people from other art societies. The programme saw talks based on usage of nuclear weapons on earth and their impact. The bombing which took place in Hiroshima and Nagasaki was discussed in detail with the help of a video. Thus, all these events organized by the Outreach Department focused on the importance of world peace. Students signed a petition for world peace at the end of the programme. The programme was organized in collaboration with the associations and clubs of the college.

Other special programmes

a) Drug Awareness Talk - The talk was conducted by the Outreach Department of SJCC in collaboration with Ashok Nagar police. A sub-inspector from Ashok Nagar police station addressed the students of SJCC about the issues related to drug addiction among the students in Bangalore. He presented a few case studies and shared his experience in handling some of

the drug addiction cases to create awareness amongst students regarding the problem.

b) Protest in solidarity with JNU & Jamia University

– The protest took place at SJCC, where students observed a black day. The students dressed in black to show solidarity against violence that took place on the students in Delhi. A few students expressed their views and concern to the media and showed their disapproval of such brutal acts against students. In the evening, students and the faculty members of our college gathered in front of the college to mark a protest by singing patriotic songs, holding placards and lighting candles. More than 800 students took part in the protest.

c) Seed Ball Making – outreach department organized a workshop for

the students and conducted seed ball making program, in which some of the classes participated actively and made seed balls. A few seeds were purchased from Lal Bagh and some were collected by our students from Solur during the rural camp. All the seed balls were packed and distributed by the students to the public.

- d) Students of III B.com A volunteered for the blanket drive program which was conducted by the Alumni Association of SJCC. The students of III B.com A collected and distributed 120 blankets to the poor in the city.
- e) Students of III B.com A volunteered with Janaadhara NGO in conducting sports and cultural programs for the students of government school, orphanage and helped the children with disability to participate in the events.

Details of the activities conducted in the academic year 2019 – 2020

Odd semester			Even semester		
II B.com A	Clean Drive	17 – 21 June 2019	I M.com Reg	Raichur Rural camp	6 – 10 Nov 2019
II B.com B	Plastic Awareness	25 – 28 June 2019	I M.com FA	Raichur Rural camp	21 – 25 Nov 2019
II B.com C	Seed ball making	25 – 28 June 2019	I M.com MIB	Raichur Rural camp	14 – 18 Nov 2019
II B.com D	Clean drive	13 – 17 Aug 2019	I B.com A	Traffic awareness & clean drive	11 – 15 Nov 2019
II B.com E	Seed ball making	2 – 9 July 2019	I B.com B	Plastic awareness & clean drive	18 – 22 Nov 2019
II BBA C	Clean drive	2 – 9 July 2019	I B.com C	Traffic awareness & clean drive	25 – 29 Nov 2019
II B.com F	Clean drive	13 – 17 Aug 2019	I B.com D	Clean drive & seed ball making	2 – 6 Dec 2019
II B.com G	Seed ball making	20 – 23 Aug 2019	I B.com E	Seed ball distribution & traffic awareness	9 – 13 Dec 2019

III BBA C	Clean drive & seed ball making	22 – 7 July 2019	I B.com F	Seed ball distribution & traffic awareness	9 – 13 Dec 2019
III BBA B	Clean drive & seed ball making	10 -14 Sep 2019	I B.com G	Plastic awareness & clean drive	13 – 16 Jan 2019
III B.com A	Paper bag & plastic awareness	22 – 7 July 2019	I B.com H	Traffic awareness & clean drive	27 – 30 Jan 2019
III B.com B	Seed ball & clean drive	10 – 14 Sep 2019	I BBA A	Traffic awareness & clean drive	11 – 15 Nov 2019
III B.com C	Seed ball & clean drive	26 – 28 Aug 2019	I BBA B	Clean drive & traffic awareness	3 – 6 Mar 2019
III B.com D	Seed ball & clean drive	20 – 24 Aug 2019	I BBA C	Traffic awareness & clean drive	18 – 22 Nov 2019
III B.com E	Paper bag & plastic awareness	26 – 30 Aug 2019	I BBA D	Clean drive & plastic awareness	25 – 29 Nov 2019
III B.com F	Plastic awareness & Clean drive	3 – 7 Sep 2019	II BBA A	Solur camp	11 – 14 Nov 2019
III B.com B	Solur camp	4 – 7 July 2019	II BBA C	Solur camp	14 – 17 Nov 2019
III B.com F	Solur camp	25 – 28 July 2019	II B.com F	Solur camp	18 – 21 Nov 2019
I B.com & I BBA A	Bembala Orientations	17 to 20 Sep 2019	II B.com G	Solur camp	21 – 24 Nov 2019
			II BBA D	Solur camp	9 – 12 Dec 2019
			II BBA B	Solur camp	12 – 15 Dec 2019
			II B.com E	Solur camp	27 – 30 Jan 2020
			II B.com C	Solur camp	3 – 6 Feb 2020
			II B.com A	Solur camp	10 – 13 Feb 2020
			II B.com H	Solur camp	13 – 16 Feb 2020
			II B.com D	Solur camp	24 – 27 Feb 2020

BJES Twinning Programme

The twinning programme is an outreach initiative of BJES, to bridge the gap in learning and resources between the rural and the urban society. This collaborative work of fifteen sister Institutions in Bangalore is carried out, in order to reach out to the less privileged in its Mission stations of North Karnataka. Each institution of BJES works with another Jesuit institution in rural Karnataka to share its resources and expertise.

BJES has the following priority areas under this programme:

- To promote 'Human Excellence' in our institutions through interactions and mutual sharing of resources
- Collaborate to conscientize and empower the target groups in twinning centres
- Enhance health, hygiene and emotional well-being
- Skilled training for livelihood and employment
- Caring for Mother Earth by collaborating with our twinning partner
- Sharing of human and financial resources with our twinning partners to educate and empower people

Vision: Jesuits journeying together with our collaborators to build an inclusive society of justice, equality, reconciliation and fraternity by transforming individuals.

Mission: Rooted in God and in partnership with the people of goodwill, we journey together to educate and to bring about a radical transformation in the society by promoting the holistic development of individuals who uphold the values

enshrined in our Constitutions and care for the Mother Earth, 'our common home'.

Research Methodology workshop

The twinning team of SJCC arranged a workshop on research methodology for the teaching faculty of Loyola Degree College, Manvi at SJCC campus. Two days' workshop organized on July 26th and 27th 2019 trained the participants on research publication. Post graduate students of SJCC also attended the workshop to further guide the degree students of twinning institution.

The students also undertook two rounds of training classes for the degree students in Manvi. The first three-day session was conducted in August 2019 and the next in September 2019. Around 40 degree students undertook eight minor research topics and using primary survey to do the research work. The Management of Loyola College, Manvi, also published the completed term paper report in the form of minor reports.

Stationery Collection Drive

Winter Smiles, initiated by SJCC, was a stationery collection drive, as a part of the Christmas programme. Students of SJCC contributed stationery worth four lakh rupees and the BBA Department arranged a 70 kg cake, which was distributed to the children of Loyola school in Manvi.

Research Backed Intervention

Socio-economic research has been undertaken and presented in the form of reports, on problems faced by the rural population in the mission stations. The findings help bring intervention and seek support from the state, using results from

the field. Three research projects have been undertaken by the SJCC teaching faculty:

Among many other projects, the institution has completed three research projects on migration, livelihood and agriculture, poverty and education, and women and child health with an objective of aiding the interventionist work in uplifting the lives of marginalized communities.

1. A socio- economic study of distress migrants of north Karnataka in the unorganised sector in Bangalore
2. Employment opportunities and its impact on the livelihood response in Raichur District- ongoing research work
3. A study on Economic benefits of sheep banking in Raichur district

Involvement of Departments, Associations and Clubs in Outreach Activity

There are 41 student associations and clubs through which students engage with communities. Associations like NSS and CSA organize rural camps for students which help them to interact with the communities very closely. Other associations like AICUF, Rotaract and Eco Club organize events geared towards sensitizing the student community about social issues and motivating them to work with community. The department associations like Project Smiles of BBA work closely with government school children and train them in English, Mathematics and Arts & Crafts. Lakshya, the B. Com fest takes up issues of social relevance and invite students to come up with solutions to problems. For a detailed

account of the programmes please refer to the reports on Associations and Clubs in this report.

NSS Rural Camp

The NSS unit of St. Joseph's College of Commerce organised 8 days rural exposure camp at Aluru, Devanahalli taluk from 17th October 2019 to 24th October 2019. The camp was conducted to spread awareness on various issues faced by the villagers, especially farmers. 65 NSS volunteers from SJCC attended the camp. On all days the activities began with the flag hosting ceremony, singing of NSS anthem at 6:30am and exercise session in which all volunteers participated. Cultural programs were organized on all days of the camp and Cambridge College NSS volunteers conducted cultural programs on the fifth day of the camp. The camp was formally inaugurated by watering the sapling by the dignitaries.

The students engaged in ice breaker sessions, cleaning drains, interacting with the farmers and listened as the NSS officers and senior volunteers shared their experiences on the camp. Guest lectures by Dr. Prakash on 'Education, People and Technology', Dr Rajaram on 'Constitution and Society', Dr.TH. Lavakumar on 'The Controversy of Mahatma Gandhi and Ambedkar', the Yuva Sanchalane on the various issues faced by the environment and the society, and a lecture on milk processing, were also organized. Amma Ramachandra, -an award-winning international singer, Mr. Shane Gowda and Mr. Manjunath shared their views on different topics during the camp. A free health check-up camp and medicine supply was organized for the villagers. More than 110 villagers visited the health check-up camp to avail the free healthcare services.

'Reading the Constitution' - Book Release

NSS and CSA jointly organized the book release of 'Reading the Constitution' by Justice H N Nagamohan Das on 28th August, 2019. Ms. K S Vimala, an activist and convenor of Samvidhana Odu, along with Fr. Joseph Xavier, SJ, Director of Indian Social Institute, Bangalore and Mr. Manohar, Director of CARE, were the other dignitaries present for the event. The event was centered on the need to read the Constitution and protect our fundamental rights.

Panel Discussion on 'Indian Constitution and the marginalized'

A panel discussion on the topic 'Indian Constitution & the marginalized' was organized on 4th December, 2019. It was jointly organized by CSA, NSS, Harmony Club and Amnesty International. Mr. Sarovar Benkikere, Ms. Shilok, Adv. Shivamanithan S and Ms Rajakumari were the panelists and Dr. Rajaram Ramadas moderated the discussion. Some pertinent issues like constitutional rights of the Dalits, the Adivasis, the transgender communities and other marginalized communities were discussed.

Thursday Talkies – CSA: Thursday Talkies is a Monthly Talk Series organized by the Center for Social Action involving experts from Judiciary, Media, Literature, Civil Society and victims of all forms of discrimination to share their experience. Center for Social Action tries to execute the vision and mission of the institution i.e., – “to prepare men and women for and with others”. Thursday Talkies familiarizes all those who attend the sessions to the

multiple narratives or voices on various socio-political happenings. Initiatives of this nature prepare students to spread awareness about social issues amongst their peers and the communities they are part of. This interactive forum allows students to express their views and clarify their concerns regarding diverse issues affecting personal and communal harmony. During the academic year 2019-2020 the association organized talks, documentary screenings and discussions on topics, such as 'The need for Social Action in the Present Society', 'Decoding the Ayodhya Verdict', 'Questions on NRC, CAB, and CAA', 'Safeguard Electoral Rights' and 'Save Democracy'.

Project Smiles: Project Smiles is an association spearheaded by the BBA department work closely with government school children and train them in English, Mathematics and Arts & Crafts. This year, the association conducted more than 25 workshops with the government school children on a range of topics which included Computers, Career planning, Arts & Crafts, Anti-bullying awareness drive and many more. Along with this, the association also helps in organizing their school days.

Winter Smiles: As part of the Twinning program of our college the Winter Smile program - a Christmas collection drive for the children of Manvi & Pannur, Raichur was initiated. As part of this, the B.Com students contributed 2880 books, 360 exam pads, 1440 pens and pencils and other stationary. Along with this, students contributed fee for three children amounting to Rs. 6270.

Blanket Distribution Drive: During the last week of December, students of 3 B.Com A collaborated with a few social

workers across Bangalore and organized a blanket distribution drive for the poor and homeless. Each student of the class contributed towards this cause and the students were able to purchase and distribute 120 blankets to those in need. It inculcated the true spirit of the Christmas season, among students.

Volunteering Work: On the 10th of January, 2020, the students of 3 B.Com 'A' volunteered at the 'Bal Utsav' organized by the NGO Janadhare which took place in Cubbon Park. The children who took part in this Utsav came from various institutions all over Karnataka, including the Spastics Society of Karnataka and Baldwin Opportunity School. Our students helped the children with their cultural performances and interacted with them during the breaks. It was an eye-opening as well as an enriching experience.

Joy of Giving: Joy of giving is programme designed to encourage students to generously contribute to the poor and the needy. The PG Department of the college organized a programme on 19th December, 2019 in which the children of Jerezium Home were invited to the college as part of the Christmas celebrations where they were treated to cultural performances. Gifts and monetary help was also extended to the children as part of Joy of Giving.

Social Visits

As part of the outreach programme, each class is encouraged to organize a social visit to places like old age homes, orphanages and other such places. The visits open up students' minds to other kinds of experience and enables them to develop empathy for those who are suffering. It also encourages students to contribute generously from their savings and earnings.

B.Com

Sl. No.	CLASS	DATE	PLACE OF VISIT	HIGHLIGHTS
1	3 B.COM F	14th December, 2019	Little Sisters of the Poor	The students provided toiletries and other necessities, conducted activities like dancing, singing and paper cutting for the elderly, and Pre-Christmas celebration.
2	1 B.COM G	21st December, 2019	Nirmala Shishu Bhavana	The students donated daily necessities like rice, snacks and grains. They also presented a performance and rendition of songs for the children.
3	3 BCOM A	10th January, 2020	NGO Janadhare	Students volunteered at the BalUtsav organized by the NGO which took place in cubbon park. Children who took part in this utsav were helped by the students with their cultural performances and interacted with them during the breaks.

			Blanket Distribution	Tied up with few social workers across Bangalore and distributed around 120 blankets for the poor and homeless.
4	1 BCOM E	26th February, 2020	MEG High School, Coxtown	Conducted activities on a variety of topics by dividing the students in groups. Taught students from Grade 1-10 through charts. Students of Grade 9 and 10 were also given career guidance.

BBA

Sl. No.	CLASS	DATE	ORGANISATION	HIGHLIGHTS
1	1 BBA C	2nd December, 2019	Sneha Care Home And Shining Star School	Students conducted various activities like, cultural programmes, art and craft, wealth out of waste. The children at the care home enthusiastically participated in all the activities conducted by our students. The visit ended with cultural programme.
2	2 BBA A	3rd December, 2019	Good Shepherd Old Age Home	The class of II BBA A visited Good Shepherd Old Age Home. They formed small groups and engaged in conversations with the old people. They shared their stories. The visit ended with cultural performances. This was very well appreciated by the organisation
3	3 BBA B	4th December, 2019	Bosco Mane	Students visited this place and conducted games and activities. In every activity conducted by the students there was something to learn for the children. The focus was mainly on hygiene, socialising and careers.
4	3 BBA A	12th December, 2019	Little Sisters Of The Poor	Students donated items and goodies to the organisers. Students spent good quality time interacting with them and engaged them in cultural performance. The organisation appreciated the involvement of our students

5	3 BBA C	17th December, 2019	Need Base India	Students distributed toiletries & groceries along with snacks and spent quality time interacting with them. Elderly people shared their experiences and stories and children were engaged in games organised by our students
6	2 BBA C	18th December, 2019	Good Shepherd Orphanage	Games like crossword puzzle, dumb charades were conducted by our students. Children were given their favourite savouries while they were involved in art and craft activities.
7	1 BBA D	4th January, 2020	Nirmala Sishu Bhavan	Students visited the organisation and distributed groceries as requested by the organisation. They also carried snacks for children and engaged them in conversations; they had a joyful time by singing and dancing to their favourite songs.
8	1 BBA B	17th January, 2020	Bosco Mane	Students visited this organisation and distributed crayons, drawing books and various stationery items and engaged students by organising drawing competition and the winners of the competition were distributed attractive prizes. In all, children had fun and engaged in learning through the competition.
9	1 BBA A	28th February, 2020	Nirmala Sishu Bhavan	Students spent time with children and conducted games and distributed snacks. The organisation appreciated the involvement of our students
10	2 BBA D	12th February, 2020	Swanthana Orphanage	Students formed small groups and interacted with the children. Quiz was conducted and whoever answered right was given attractive goodies. This encouraged everyone to participate. Our students played the guitar and involved them in singing and dancing.

Jesuit Worldwide Learning (JWL)

Jesuit Worldwide Learning: Higher Education at the Margins (JWL) is a collaborative global partnership comprised of organizations, institutions, companies, and above all, people, to provide tertiary education to those who would otherwise do not have access to higher learning opportunities. It draws on the rich and centuries long Jesuit tradition of higher education and through a blended on-site and on-line approach mobilizes the resources of Jesuit and other worldwide networks of educational institutions.

Training sessions at St Joseph's College

St Joseph's Group of Institutions had collaborated with JWL in supporting this cause. The Group of Institutions involved in this exercise are St Joseph's college of commerce, St Joseph's College, St Joseph's Evening College. The teaching staff across these institutions had an orientation by Mr. Fred who is a facilitator at JWL. The discussions revolved the overall approach regarding the delivery of online content in order to reach the right target audience. The training session went on for 3 days at St Joseph's college, Bangalore. The subject teachers related to Management, Computers and Visual Communications were present. Each subject had a group of teachers from different colleges who had knowledge on subjects such as Ecommerce, Programming languages and Visual Communications.

The Internal Quality Assurance Cell (IQAC)



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Introduction:

The Internal Quality Assurance Cell (IQAC) of St. Joseph's College of Commerce (Autonomous) plays a vital role in maintaining top-notch standard in all the academic activities on campus. IQAC also helps the institution perform beyond the demands of various academic bodies under the state and central governments. It is involved in setting benchmarks in the field of higher education, by applying numerous time-tested pedagogical approaches which transcend traditional classroom lectures. The cell also helps in the holistic development of its student community. St. Joseph's College of Commerce (Autonomous) was accredited with a 5-star grade by NAAC, for a period of five years, in February 2000. Since then, the college has been accredited with A Grade in three consecutive cycles. The current A grade accreditation is valid up to 4th January 2020.

IQAC at SJCC focuses primarily on quality enhancement of teaching, learning, evaluation, research, extension and consultancy opportunities.

Objectives:

- To develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance of the institution.
- To promote measures towards quality enhancement through internalization of quality culture and institutionalization of best practices.

IQAC evolves mechanisms and procedures for:

- Ensuring timely, efficient and progressive performance of academic, administrative and financial tasks

- Relevance and quality of academic and research programmes
- Equitable access and affordability of academic programmes to various sections of the society
- Optimization and integration of modern methods of teaching and learning
- Innovative and scientific evaluation procedures
- Ensuring the adequacy, maintenance and functioning of the support structure and services
- Research sharing and networking with other institutions in India and abroad.

Functions:

- Development and application of quality parameters for various academic and administrative activities of the institution.
- Facilitating the creation of a learner-centric environment, conducive to quality education and faculty development
- Adopts the required knowledge and technology for ensuring participatory teaching and learning
- Arrangement for feedback from students, parents and other stakeholders on quality-related institutional processes
- Dissemination of information on various quality parameters of higher education
- Organization of inter and intra-institutional workshops, seminars on quality related themes and promotion of quality circles.
- Documentation of various activities of the college aimed at quality improvement of institutional database

- Acting as a nodal agency of the institution for coordinating quality related activities, including adoption and dissemination of best practices
- Development and maintenance of institutional database through MIS for the purpose of enhancing quality
- Development of quality culture in the institution
- Preparation of the Annual Quality Assurance Report (AQAR) as per the guidelines and parameters of NAAC.
- Enabling the institution to participate in the National Institutional Ranking (NIRF) and in other All India Private Ranking process

Quality Initiatives of IQAC

This report includes the activities of IQAC during the academic year 2019-2020.

ISO 9001:2015 certification

IQAC initiated the ISO 9001:2015 process for SJCC. Quotation invitations were sent to Integrated Quality Certification Pvt. Ltd and TUV. Based on the academic requirement of the institution BM Maira Enterprise, ISO certification agency from New Delhi was selected for the task. Before finalizing the certifying agency, the IQAC consulted SEA Degree College of Arts, Science and Commerce as SEA College received the ISO certification through BM Maira Enterprise in 2012. After the due process of documentation, validation and verification, SJCC received the ISO certificate on 28th December 2019.

NAAC 4th cycle

The National Assessment and Accreditation Council (NAAC), established in 1994, is an autonomous body founded by the University Grants Commission (UGC).

Being accredited by NAAC implies that the accredited Institution has met certain quality standards across its operations. Going through the NAAC accreditation process puts the Institution in a good light and has numerous benefits for the students as well as the college since it consists of a thorough assessment of the college. NAAC accredits the Institution and not the programs. The NAAC committee reviews the institution in various parameters and accordingly award them with grades, such as A++, A+, A, B++, B+, B, C and D. NAAC accreditation helps the Institutions in understanding its own strengths and weaknesses through the review process. Further, it also boosts the employment opportunities for students as the companies visit the campus for placements often prefer NAAC accredited colleges. The re-accreditation process of the College since 2000 has helped the institution constantly strive towards Quality Enhancement. During each accreditation cycle, various measures were adopted to address the scope for improvement and innovation. The peer team who visited the Institution at each cycle gave positive reviews about the progressive steps taken by the institution. During the TQM, IQAC, NAAC meetings held during 2019-2020, several quality enhancement and assurance measures were finalized to achieve specific outcomes. A steering committee was formed for the purpose of NAAC accreditation work, along with various sub-committees. New thoughts and ideas were reviewed and modified to get the best output as many policy decisions were undertaken and the activities were planned in the Institution to enhance student engagement in value education, capacity building of staff and faculty members. The institution also focussed on social awareness and use of technology in all its academic endeavours.

As a prelude to the NAAC process, IQAC visited Sacred Heart College Tirupattur to develop an understanding of the documentation required for the 4th cycle and also to broaden the scope of NAAC preparation. IQAC began the data collection process as per the direction of the steering team in the format suggested in the NAAC manual. Data related to various administrative processes, best practices, institutional programs, student & faculty activities and services offered to students and staff for the past 5 years was collected in the form of write-ups, photographs and videos. IQAC acted as a nodal agency of the institution for coordinating Institutional data through MIS for ensuring quality enhancement.

Since 2018 NAAC made all the accreditation process online. After the Steering Committee validated the data, the Institution registered for the 4th cycle of accreditation process in December 2019. On 12th December 2019, the Institutional Information for Quality Assessment (IIQA) was filed. On 14th January 2020, the Self Study Report as per the revised framework for autonomous colleges was submitted. After the successful completion of data submission, the institution now awaits the NAAC Peer Team Visit.

Revision of Institutional Policies

IQAC played a role in revising and updating the existing policies. IQAC undertook the task of updating the policies of the Institution, such as consultancy policy, differently abled students' policy, resource mobilization policy, recruitment policy, incentives policy document on providing financial support for teachers to attend conferences, waste management policy, ERP policy, maintenance policy and IT policy. These policies along with research

policy, Choice Based Credit system policy, admission policy, outcome-based education policy and plagiarism policy were redrafted. IQAC also released a quality policy booklet.

Unnat Bharat Abhiyan Scheme (UBA)

UBA is a flagship programme of Ministry of Human Resource Development with an intention to enrich Rural India, launched by the MHRD ministry in 2014. In 2018, the UBA 2.0 version extended the scheme to include reputed Higher Educational Institutions to participate in rural development. IIT Delhi was designated as the National Coordinating Institute with the Ministry of MHRD extending the coverage to HEIs in a phased manner to adopt cluster of villages/panchayats as part of their outreach programs. SJCC was one among the first 750 reputed HEIs of the country to take up this program. SJCC through IQAC adopted a cluster of five villages in Anekal District. These villages are 1. Karpura, 2. Indlawadi, 3. Hulimangala, 4. Laskhmipura and 5. Vabasandara. A committee including 4 staff members and IQAC coordinator was formed for carrying out this project. The committee, as per UBA requirement met at the beginning of the year to devise a plan of action for Phase I. The village survey and household survey were the components of Phase I. The Village survey was executed in four villages with student volunteers from NSS club, and PG students. The village survey data was collected in three phases.

During the third Phase of the village survey, the team followed the UBA directive to undertake "Plastic Free Village" initiatives in the adopted villages. The team, through the student volunteers distributed cloth bags and collected plastic bags from each household and village roads to make the villages plastic free. The collected materials

were later given to the local BPMP as per the UBA guidelines.

UGC Paramarsh

“PARAMARSH” is the UGC Scheme for Mentoring NAAC Accreditation aspirant institutions to promote Quality assurance in Higher Education. UGC developed the “Paramarsh” scheme as a new initiative for mentoring the non-accredited institutions and enabling them to get accredited by 2022. The Scheme is operationalized through “Hub & Spoke” (H&S) model where the Mentor Institution, called the “Hub” is centralized and holds the responsibility of guiding the mentee institutions - called the “Spoke”. Thus, the mentee institution will mentor the NAAC accreditation aspiring institutions to upgrade their academic performance and get accredited. As per the given directions, each mentor institution needs to identify at least five mentee institutions and an MoU should be signed with the institutions for implementing the scheme. On 31st July 2019, UGC invited the proposals under the “Paramarsh” scheme. SJCC selected Bishop Cotton Academy of Professional Management, Gopalan College of Commerce, East Point College of Higher Education, Loyola Degree College, and Loyola First Grade College-Raichur and St. Joseph’s College, Hassan as its mentee institutions and the memorandum of association (MoU) was signed with all the selected colleges. UGC subsequently sent the approved Grant Letter to SJCC in November 2019 and released 50% of the approved grant to the Institutions. The first phase of the proposed plan was taken up for execution in November 2019. SJCC constituted a standing committee headed by Dr. Nirmala Joseph- Registrar, Dr. Shivakami Rajan, IQAC Coordinator, Dr. Raja Jebasingh, Assistant Research Director and Dr. Sridhar L.S, Assistant Professor for

preparing the mentee institutions as per the guidelines of the Paramarsh scheme. As a part of the first phase, SJCC organized a principal meet of mentee institutions on 24th January 2020. The principals along with a few staff members of mentee institutions were invited to this meet and they presented a brief outline of the college history, academic programs, details of the staff and faculty members along with curricular and co-curricular activities. The mentee institutions also showcased their achievements in terms of the seven criteria framework of NAAC.

As part of the PARAMARSH Road Map, IQAC visited East Point College of Higher Education on 4th and Bishop Cotton Community College, Yelahanka on 5th February 2020. The objective of the visit was to appraise the Institutions on their academic activities with regard to the 7 criteria of NAAC, such as 1. Curricular Aspects, 2. Teaching-Learning and Evaluation, 3. Research, Innovations and Extension, 4. Infrastructure and Learning Resources, 5. Student Support and Progression, 6. Governance, Leadership and Management, 7. Institutional Values and Best Practices. The visit also helped the committee to study the Infrastructure facilities of the mentee institutions.

Swachhata Hi Sewa Campaign

Swachhta Hi Seva 2019 was launched by Prime Minister Narendra Modi at Mathura on September 11, 2019. ‘Plastic waste awareness and management’ was the theme of Swachhta Hi Seva 2019. The Swachhta Hi Seva 2019 was organized from 11th September 2nd October 2019. The campaign involved a nationwide shramdaan for plastic waste collection and segregation on 2nd October. The Swachhta Hi Seva Campaign (SHSC) 2019 directed the colleges to conduct the following activities:

1. Ban the use of single-use plastics in canteens, shopping complexes in the institution's premises and hostels.
2. Carry out awareness drives and sensitization workshops on the harmful impacts of single use plastics.
3. Mandate all students to avoid bringing non-biodegradable plastic items to the institution.
4. Encourage students to sensitize their respective households about the harmful effects of plastic and make them 'plastic free'.
5. Install alternative facilities like water units to avoid the use of plastic water bottles, and encourage the use of alternative solutions like cloth bags, and paper bags.

In addition to the above directives, colleges were requested to strive towards making their campus 'plastic-free' by systematically banning use of plastic and replacing the same with suitable environment friendly materials. As one of the many colleges which adopted 5 villages under the UBA scheme, SJCC successfully spread awareness in the villages adopted under the UBA scheme on the effects of plastic usage. IQAC along with the Outreach Coordinator Mr. Samuel Gladson, combined the UBA village survey and the household survey activities. The UBA team of SJCC along with PG students carried out all three activities and awareness programmes in the adopted villages. In addition to the above activities, the team also distributed cloth bags to each household in Anekal. Photographs, videos and other relevant information were uploaded as per the guidelines of the Joint Secretary and Region Head, UGC, SWRO Bengaluru on 2nd October 2019.

SWOC Analysis for SJCC

A SWOC analysis, a strategic planning tool, is used during the curriculum assessment

and review process to make informed decisions. The decisions are also based on the collective input from multiple stakeholders. The objective of conducting a SWOC analysis (in conjunction with other curriculum assessment tools) is to develop key areas of focus for improving the curriculum. The SWOC analysis is particularly effective while conducting collaborative group analysis like faculty retreats, student, alumni and future employer groups.

A Workshop on "SWOC Analysis of the Institution" was conducted on Saturday 13th July 2019 to identify and discuss the strengths, weaknesses, opportunities and challenges related to the existing degree programs, core courses, student activities, placement, research activities and governance practices. Dr. Ramesh from Mount Carmel College, Bangalore steered the session. The faculty members were divided into four teams and each team discussed the strength, weakness, opportunities and challenges of SJCC with respect to the seven criteria of NAAC.

AAA – Academic and Administrative Audits conducted by IQAC

Academic Audit, a quality enhancement initiative was instrumental in establishing the framework for department evaluation. The initiative has been selected as one of the best practices of the institution under the innovation segment.

IQAC successfully organized the following audits:

Internal Audit

IQAC conducted the internal audit of BBA, B. Com, M. Com, Kannada, English and Hindi departments. The audit team looked into various aspects pertaining to academic documentation. The Internal Audit Team was comprised of Ms. Muktha - Audit incharge, Mr. Raj Sadhwani - Former HOD, and

Ms. Sivakami Rajan the IQAC Coordinator. The audit was completed in a day's time. The audit report was shared with the respective departmental heads for further action.

External Audit

The External Academic Audit was conducted on 23rd November 2019 under the supervision of IQAC. Dr. Sakuntala Samuelson, Principal, Surana College of Arts, Science and Commerce, Bangalore, Dr G. Uma, Internal Auditor and Former IQAC of PGCAS, Coimbatore and Dr Mini K Abraham, Associate Professor and HOD, Department of Commerce & Management, Surana College, Bangalore were the members of the External Audit Panel.

Library Audit

The library audit was conducted on 3rd March 2020, by Dr. Dorairajan, Librarian, St. Joseph's College, Tiruchirappalli. Dr.Dorai Rajan checked and verified the availability of e-resources through various databases provided to the students and faculty. He was appreciative of the automated process followed in the library, such as the application of library software for library management, barcode technology, information retrieval and digital library initiatives. He also verified the accession register and bills. Subsequently, Dr. Dorai Rajan shared his suggestions regarding the NAAC inspection and the scope for library expansion.

Student satisfaction survey (SSS) of NAAC

A feedback survey which evaluates the student satisfaction (SSS) on the curriculum, teaching-learning process and infrastructure is a crucial component of the NAAC accreditation process. Preparation for student satisfaction survey commenced

in June 2019. The SSS exercise was successfully executed by the special team headed by Dr.Ruqsana, Dr.Muralidharan and Ms.Alamelu along with Ms. Sivakami Rajan, the IQAC Coordinator as per the guidelines of Dr. Nirmala Joseph, the Registrar.

The team prepared the content with required information and also designed videos and quizzes for the students. Class mentors were requested to discuss the importance of the survey in their respective classes. The SSS team members visited each class and conducted presentations regarding the NAAC SSS process and the significance of the survey. SQAC students were also requested to circulate details of SSS amongst students. SSS posters designed as per the NAAC guidelines were posted in each classrooms and other places in the college. Selected students from the college completed the SSS during 16th January to 15th February 2020. The SQAC students were actively involved in tracking and encouraging their classmates who received the SSS survey questionnaire to complete the survey within the assigned time frame.

SQAC

SQAC is comprised of students who possess a track record of contributing to the quality enhancement initiatives of IQAC. IQAC conducted several meetings with SQAC members to educate them regarding the Student Satisfaction Survey and enable smooth information flow amongst students regarding the SSS process. SQAC members actively took part in all the quality enhancement initiatives of IQAC, such as feedback collection, curriculum, and workshops. They are involved in documentation, photographic evidence creation, designing brochures,

and providing technical support for the faculty members. SQAC students also give constructive feedback on course, curriculum, and certificate programs.

CQAC

CQAC is comprised of faculty members of each department who take part in the quality enhancement initiatives at the department level. The CQAC members were actively involved in the procedure formulation, documentation, and record maintenance as part of the NAAC documentation.

Student Exchange Initiative- Institutional Visit by Shree Damodar College of Commerce & Economics, Margao, Goa

Forty-seven students along with three faculty members from Shree Damodar College of Commerce and Economics, Margao, Goa visited SJCC campus on 26th February 2020. The visit began with a brief introduction on the college and its activities. An interactive session was organized for students to exchange their personal experience. Mr. Bibin Jose (BBA), Mr. Mantesh (B.com Analytics), Ms. Shivani (BBA-CIMA) and Mr. Edward (B. Com) shared their experience. The college video was screened to give the students an overview of the activities organized at the SJCC. Later, Shree Damodar College invited SJCC students to participate in NitiSamvaad 3.0.

Online AQAR submission

IQAC completed the Annual Quality Assurance Report (AQAR) submission as per the revised format by 6th December, 2019. The file contained 46 quantitative data files, along with qualitative questions. SJCC was one among the earliest colleges to complete the online submission process.

Ranking Process

IQAC has facilitated the collection and presentation of data for the annual ranking of Times of India- BBA Institute Ranking 2019, India Today Ranking, 2018-2019 and the Week Ranking, 2019-2020.

Staff Self-Appraisal

Periodic evaluation is an opportunity for the staff members to review their work and discuss their expectations with the management. Self-appraisal also provides a chance for the staff members to reflect on their strengths and weaknesses. This process helps the faculty members to devise effective strategies for improving their overall performance. IQAC collects staff self-appraisal forms from the faculty members every year in June. Self-Appraisal forms for this academic year were collected on April and June, 2019.

Feedback Process

1. New initiative – Feedback through Website Portal

This is a new initiative from IQAC for feedback collection from all stakeholders, introduced during this academic year. Students, Parents and other stakeholders can now send their feedback on any issue through the web portal. IQAC coordinates the feedback distribution process and ensures that the feedback reaches the concerned staff and Management. The portal has successfully collected information about academic activities from many students.

2. Employer Feedback

Feedback from the industry collaborators and empanelled employers of placement department is essential to implement effective changes pertaining to curricular

and cocurricular aspects of the institution. IQAC coordinates the process of obtaining and analysing the feedback submitted by the industry collaborators. The Employers' feedback analysis for this academic year was completed by Jun 17, 2019.

3. Parents Feedback

Feedback from parents plays an inevitable role in refining the teaching-learning experience. This also ensures the active role of parents' involvement in the academic development of their children. SJCC organized PTA on 31st August, 2019. Parents of the first year UG students were invited for the meeting. IQAC through the respective class mentors collected written feedback from the parents regarding examination, class, and CIA performance of their children.

4. Student Feedback

The Institution considers staff evaluation as one of the effective methods to assess the quality of individual faculty members. IQAC conducts the staff evaluation at regular intervals. The Head of the institution discusses the consolidated rating with individual staff members after reviewing the feedback. The staff evaluation is conducted through a centralized online process. The feedback facility has been introduced into the student login of the ERP system, which makes it easier for students to submit their feedback. The Staff Evaluation for the academic year 2019-2020 was conducted in September 2018 for the odd semester and in January 2019 for the even semester.

5. Student feedback through Open House

The Open House Sessions were held on February 13, 2020 for all the students. An exclusive session was organized for girl

students on 25th February, 2020. Students were encouraged to express their concerns and suggestions. All the aforementioned sessions were coordinated by IQAC.

6. Student Feedback through ERP to the Principal

Students submit their feedback directly to the principal through ERP by answering a well-structured questionnaire. This helps the Head of the institution in the preparation of individual faculty reports.

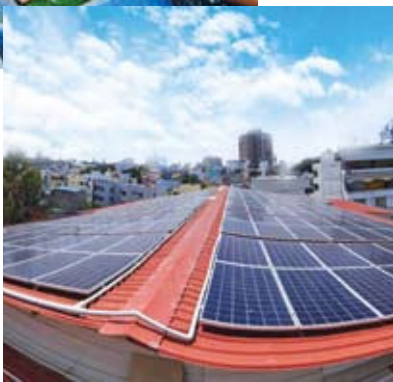
7. Feedback by the staff

Feedback from the staff members is part of the annual review process. This process reflects the work done by the staff members in terms of teaching plan, work dairy, feedback on curriculum, and suggestions for improving departmental effectiveness. Faculty members share their feedback during the review meeting regarding development opportunities and issues preventing personal and professional growth. Faculty members express their feedback on curriculum during the subject teachers meeting and Pre-BOS meeting.

8. Feedback by the alumni

The SJCC alumni association aims at building a bridge between college experience and professional life. The active involvement of the alumni association members is significant in enabling the young graduates develop a proactive outlook towards the challenges of the professional world. Alumni express their feedback regarding curriculum development during the BOS. They also give their feedback on the professional relevance of certificate courses and the skills required for campus placement.

Green Practices & Sustainability



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The college makes a conscious effort to ensure the continuous implementation of green practices and improve the existing initiatives. The institution wholeheartedly encourages all attempts to meet its sustainable development goals. SJCC has been taking several steps over the past few years with a view to materialise its vision of becoming an eco-friendly campus.

In the academic year 2019-20, the following initiatives were undertaken by the college:

a) Installation of Solar Rooftop PV System

The college has installed 40 solar panels (3.2 kWh capacity) on the rooftop. In order to reduce the dependence on external electric power supply and take a step towards becoming green, the Eco Club of SJCC conducted a feasibility study on the rooftop solar electricity power generation installation. The proposal to install the plant was accepted by the management and a rooftop Solar Power Generation Plant with a capacity of 95kW was installed, tested and commissioned by M/s. INGLO Group in January 2020. Currently, the rooftop Solar Power Generation Plant generates adequate electricity for the college.

b) Vermicompost

Dry leaves, green waste and wet waste is collected and dumped in the vermicompost pit. The college sells the vermicompost made through this process. The Vermicompost plant produces around 30 bags (each bag consists of approximately 15kgs) of vermicompost every year.

c) Green Audit:

Eco club conducts regular audit to analyse the expenditure of resources on campus.

The audit helps to think of more efficient ways to preserve the available resources and reduce wastage of resources and money.

d) Seminar on Climate Emergency:

‘Ambiente’ is an annual city-level seminar conducted by the Eco club. This year, the theme of the seminar was ‘Climate Emergency - There is no Planet B’. This seminar had two sessions, the first session was presided over by Mr. Karthik Ponnappa, co-founder of Smarter Dharma, who delivered a strong message about climate emergency and the possible solutions. Mr. Shiva Subramanian, Director of Connect Ventures was the resource person for the second session. He shared his views on how industries can tackle the climate crisis through sustainable innovation.

e) Lakshya 2020:

Lakshya is a socio-centric business fest organized by the B. Com Department. The fest focuses on the use of business skills to promote social concern among participants. Lakshya brought together over 60 participants from colleges across the country with the focal point of designing innovative ecological ideas to resolve crises. The fest was organized on the theme ‘Climate Change’- a global concern that is affecting every nation around the globe.

Lakshya conducted classroom presentation series across the B. Com Department and conveyed the importance of waste segregation. The members of the association also discussed effective ways to support this cause.

‘Climate Change’ being the central theme the association also designed business

HIGHLIGHTS

Installation of solar rooftop panels and rainwater harvesting. A rooftop Solar Power Generation Plant with a capacity of 95kW was installed, tested and commissioned in January 2020.

events along the lines of Crisis Management, Corporate Social Responsibility, Market Research and Social Enterprise.

f) The Impact Summit

The Impact Summit hosted by the E-Cell of St. Joseph's College of Commerce was a 2-day event which brought together the social entrepreneurs to provide an insight into their world for students across Bangalore. Esteemed environmental activist, Saalumara Thimmakka was invited as the Guest of Honour for the inauguration. The event was comprised of keynote speaker session, panel discussions, events and workshops over two days. During the course of the event solutions were proposed and discussed on various platforms to bridge the gap between the business entities and the entrepreneurial skills of youngsters. Additionally, there was also a marketplace called 'Launchpad' to showcase socially sustainable and environmentally sustainable products/services by businesses and NPOs. The event was organized on 28th and 29th February, 2020.

g) Green Campus

With a view to add to the greenery on campus, a vertical garden has been arranged near the college canteen. Banana plants were planted near the college canteen. New set of plants were added to the existing vertical garden near the college gate. These pots are periodically arranged with messages relevant to students and staff. The club purchased many new pots and planted hibiscus plants. The college has been consistently winning 'The Best Ornamental Garden' competition conducted by the Mysore Horticulture Department, and was awarded the same for the 5th consecutive year.

h) Water Testing

The Eco club organized a water testing initiative by Nexus Test Labs. Colour, pH value, odour, and turbidity of the samples collected from the water filters were tested. The presence of minerals and other micro biological components were also tested. The results of the samples collected from all five water filters in the college were satisfactory. A copy of the reports has been displayed next to all the filters. This initiative was undertaken in order to encourage everyone to stop buying disposable water bottles, and use their own bottles.

i) Plastic Awareness

In connection with the water testing, the Eco Club also carried out a plastic awareness drive on campus starting with a #BYOB (Bring Your Own Bottle) campaign. Additionally, awareness on the harmful effects of using single-use plastics and zero waste lifestyles were conducted.

j) CO2 LATE

Spotlight, an association of the BBA department, conducted its first edition of Discite, a panel discussion, titled 'CO2 LATE?' The session dealt with the current climate emergency and its ramifications. Mr. Sandeep Anirudhan, a water activist, and Mr. Burhan Diwan, who has worked with the United Nations Environment Programme were the external members of the panel. The panel discussed about the small ways through which every citizen can create an impact and the role of industries and corporations in environmental degradation.

k) Kindle

Project Smiles, an association of the BBA Department conducted 'Kindle', a vertical gardening activity with the students of the Government Tamil Medium School. Ms. Shivani Adiga guided the students in painting the collected bottles. These bottles were later used for planting saplings. The painted bottles with saplings were displayed as a vertical garden on the school premises. School students were clearly instructed on how to care the saplings.

l) Wet Waste Converter:

Eco club in collaboration with Solwearth Ecotech Pvt. Ltd installed a wet waste converting machine.

m) Green Ride Cyclothon:

The E-Cell of the college, in association with Decathlon organised a 5km Cyclothon from the college to Cubbon Park in order to raise awareness about the benefits of cycling.

n) Revitalization of Rainwater Harvesting System:

The existing rainwater harvesting system in the college has been upgraded by installing

additional points for water collection. Further, the filters were deepened in order to facilitate better filtering of the water collected.

o) Paperless Assignments:

Faculty members encouraged the students to submit their CIAs through ERP in order to avoid paper wastage and develop an eco-friendly attitude.

Curricular Aspects



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Programmes

The Institution is committed to equipping students with Commerce and Business Administration education that instils in them, an ability to understand and interact with the business world and provide them with skills required to excel in the domain of Business and Commerce. The following are the programmes offered by the college:

I) Undergraduate Programmes (Three-Year)

- a) Bachelors in Commerce (B. Com)
- c) B. Com (BPM- Industry Integrated)
- d) B. Com (Travel and Tourism)
- e) B. Com (Professional - International Accounting & Finance)
- f) B. Com (Analytics)
- g) B. Com (Professional – Strategic Finance)
- g) Bachelor of Business Administration (BBA)
- i) BBA (Entrepreneurship)
- j) BBA (Professional - Finance and Accountancy)

II) Postgraduate Programmes (Two-Year)

- a) M.Com (Finance and Taxation/ Marketing & Analytics)
- b) M. Com (International Business)
- c) M. Com (Financial Analysis)

III) Post-graduate Diploma

- a) PGD (Business Administration)
- b) PGD (Human Resource Management)
- c) PGD (Marketing Management)
- d) PGD (Tourism Management)
- e) PGD (Financial Management)
- f) PGD (International Business)
- g) PGD (Capital & Commodity Markets)

New programme introduced:

B.Com (Strategic Finance) Programme

This Programme has been designed in collaboration with the Institute of Management Accountant (IMA), USA to provide students with the unique opportunity to pursue their CMA qualification in tandem with their under graduation. The Certified Management Accountant (CMA) is the highest level of certification in management accounting awarded by IMA, USA. For more than 40 years, the CMA certification has been the global benchmark for management accountants and financial professionals. The course enables the students to obtain substantial fundamental knowledge of various financial and management accounting subjects. The core subjects will be taught by experienced professionals from the industry as well as the profession, specialized in the relevant fields.

Curriculum Design and Development

The institution is committed to educating the students in the fields of Commerce and

HIGHLIGHTS

A new programme titled 'B.Com (Strategic Finance)' was introduced. This Programme has been designed in collaboration with the Institute of Management Accountants (IMA), USA to provide students with the unique opportunity to pursue their CMA qualification in tandem with their under graduation

Business, alongside ensuring their development into self-aware individuals dedicated to the causes of the society. The curriculum is designed keeping in mind the Jesuit values of education and the mission of college, to provide academic excellence, character formation and social service orientation in all the students. The implementation of Outcome Based Education model in the institution synthesizes the teaching and research experience of the faculty and guides the process of designing and developing the curriculum. The Choice Based Credit System helps enhance the students' knowledge across different disciplines of study. The various stakeholders of the institution are involved in the designing of the curriculum and the latest developments in the fields are taken into consideration for developments in the same. The parents of students and industry professionals are actively involved in the development of the curriculum to ensure that it is updated and benefits all the stakeholders of the institution.

Outcome Based Education

The Institution follows Outcome Based Education (OBE) model of learning that has created the space for the institution to redesign its curriculum, teaching-learning process and assessment. In order to create an outcome based curriculum, the institution's specific programme education objectives (PEOs) were first designed. These objectives, led to the development of Programme learning outcomes (PLOs). Programme education objectives and the Programme learning outcomes form the base for the development of the curriculum containing multiple courses, each with specific objectives. Course objectives help in deriving the course learning outcomes (CLOs), the competencies required and indicators of the same. At SJCC, the programme educational objectives, programme learning outcomes, course objectives, course learning outcomes, competencies and its indicators are all consistent with the vision and mission of the institution.

Inter-disciplinary Approach

The objective of the college is to find ways to extend the horizons of knowledge. As knowledge becomes specialized, it also becomes interdisciplinary in nature due the influence that disciplines have, over each other, in furthering research. The curriculum for all the commerce and business administration courses require students to do core papers in their respective fields of study. Apart from the core papers, students are offered open elective papers from other fields of study, including theatre arts and literature. This allows students to learn from different fields and blend them, to develop an understanding of the world we live in. Some of the core papers are also redesigned as interdisciplinary papers to enrich the understanding

of the subjects. The Business Ethics paper is exemplary, as here literature is used to understand ethical concepts and applied in the context of business and commerce.

Practice Orientation

The industry demands skilled professionals who can adapt easily to the dynamic work environment. Classroom teaching equips the students with the necessary conceptual skills. The procedural skills required, especially in the field of commerce, require students to get an exposure to the industry practice. In this regard, the practice orientation for industry is introduced into the curriculum and brought to the students in a phased manner, across the span of their entire programme. In the first and the second academic years, students are taken on industrial visits to familiarize them with the work processes. In the summer vacation after the second year, students are expected to do an internship of six weeks which are evaluated and graded by the college. The Masters programme has an internship semester in the second year where students work for an entire semester. They are guided, mentored and monitored by the faculty members. Such a practice orientation grounds the students to the work atmosphere and equips them with the necessary skills.

Student Research Engagement

Research orientation is included in the curriculum for the bachelor and master degrees. The Research Centre of the college, along with the subject teachers, guide and mentor the undergraduate and postgraduate students in research work. Research methodology paper is taught

and as part of the curriculum, students are motivated to take up independent research projects. Student research in the form of case study and research papers are compiled, edited and published by the college. Students are encouraged to take up research in the field of commerce and business administration with an orientation to benefit the society at large.

Curriculum Enrichment

Holistic development of students is an important aspect of our institution's education. With professional courses like BBA Entrepreneurship, ACCA, BPM-industry integrated courses, B.Com Analytics, and B.Com Travel and Tourism, our students have enhanced employability factors. The curriculum is also enriched with programmes like Advanced Excel, Tally, SPSS and SAP, to give them hands-on experience with skills that enable their easy transition into their respective careers.

With innovative teaching methods utilising ICT like webinars, Edmodo, MOOCs, Moodle and Coursera, our students gain knowledge through various online educational platforms as well. Through industrial visits, international student exchange programmes and live projects, exposure to the business world is enhanced in the students. Furthermore, research culture is an integral aspect of our curriculum and dissertations, minor and major research projects accompany the industry-readiness in the students, as part of our holistic approach towards education.

Professional Certification Programmes

Professional programs promote education and training which match the specific needs of an Industry. These courses provide a

well-defined career in terms of the industry to pursue courses related to medicine, engineering, management, law, mass media, hospitality and many more. They play a significant role in shaping the career of the students catering to the emerging requirements of the changing global needs of the various industrial sectors. The institution has always been on the supportive side of imbibing these programs into the curriculum of the students offering a wide variety of courses to choose from facilitating

in bridging the gap between the academics and industry which improves the chances of employability of the students creating an edge over the others. Many certification programs are affiliated with professional associations, trade organizations, or private vendors interested in raising industry standards. Certifications are very common in fields such as aviation, construction, technology, environment, and other industrial sectors, as well as healthcare, business, real estate, and finance.

The institution had offered the below list of courses to the students during the AY 2019 -20.

St. Joseph's College of Commerce (Autonomous), Bangalore	
Professional Certification Programmes	
Courses Offered during AY 2019 -2020	
Sl.No.	Course Title
1	Financial Markets
2	India Legal systems
3	Certified Wealth Expert
4	IFRS & Accounting
5	Commercial Banking
6	Digital Marketing
7	Angular (Computer Programming)
8	Blockchain
9	Machine Learning (Python)
10	Goods & Service Tax (GST)
11	Aviation Management
12	Financial accounting management system
13	Spanish
14	French
15	German
16	Italian
17	Business Analytics
18	Artificial Intelligence
19	Data Science
20	Smart Trading
21	Japanese
22	IoT (Internet of Things)

23	Soft skill training
24	Environmental Management
25	Psychology
26	Soft Skill Development
27	Social entrepreneurship
28	Sports Management
29	Supply chain & Logistics Management
30	Theatre Arts
31	Stock Market
32	Time Series Analysis
33	Derivatives Management
34	Tally
35	Econometrics
36	Managerial Communication
37	Excel
38	Holistic Development
39	Accounts and Finance for Managers
40	Advanced Excel
41	Advertising and Sales Management
42	Brand Management
43	Business Ethics
44	Business Negotiation
45	Compensation and Benefits
46	Consumer Behaviour
47	Corporate Financial Management
48	Financial Modeling
49	Financial Risk Management
50	Human Resources Management and Organizational Behaviour
51	Labour Legislations
52	Management Process
53	Marketing Management
54	Mergers, Acquisitions & Corporate Restructuring
55	Organization Culture, Changes and Development
56	Product Sales and Distribution Management
57	Strategic Human Resource Management and International HRM
58	Strategic Management
59	Analysis of Current Business and Economics
60	Quantitative Techniques & Logical Reasoning
61	Statistical Tools For Data Analysis

Academic flexibility

The academic flexibility offered by the institution enables the students to benefit from various programmes and earn their credits across disciplines. Since the adoption of the CBCS model, credits are freely transferable across universities within and outside India. The SWANSEA / EIT New Zealand / Concordia USA twinning programme provides for the accumulation of credits during the first two semesters at our institution and the remaining at SWANSEA in the UK. Similarly, we also accept the credits from other universities within and outside India. Apart from the required 120 credits under UG programme, students are given the opportunity to take up add-on courses.

Internship semester

As a pioneering initiative, SJCC has introduced an internship semester for the students of M.Com (Financial Analysis). The internship semester is a six months corporate internship initiative for the students during their 4th semester. This semester provides the students with the much required industry exposure and serves as a Launchpad for their career.

Teaching & Learning



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Teaching-Learning

It is the institution's constant endeavour to enhance and improve the teaching-learning process, by adopting innovative pedagogical methods. Every teacher is encouraged to combine traditional and innovative methods of teaching and learning. Although the teacher's role is central in controlling and directing the activity involved in a pedagogical method, emphasis is laid on the experiences and experiments of the learners as well. Subject specific research for students, simulation games, role plays, case study analysis, rural camps, rural exposure programmes, social visits, internship programmes, articleship programmes and industrial visits are some of the many innovative pedagogical methods adopted.

Technology in Teaching

An effective teaching-learning strategy has to involve the use of technology in all its forms. All classrooms are equipped with LCD projectors and the teachers make effective use of it to blend audio-visual content in classroom teaching. The academic performance of students, attendance records and engagement in co-curricular and sporting activities, can all be tracked by students, parents and the faculty using an online institutional portal.

Learning Management System

Learning Management Systems (LMS) provide a platform to the teachers and students, to integrate various aspects of learning. Such a platform allows the students to track their learning levels, and the faculty to innovate in the teaching strategy. LMS like Moodle, Google Classroom and Edmodo are used by the teachers to provide instruction, conduct tests, supply reading materials and links to online content. Technology is used in an efficient manner to enrich the learning experience for students.

Development of online courses

The faculty members of the college are not just committed to classroom teaching but are also involved in developing online courses for the students of the college and outside. Online courses are designed by integrating video lectures delivered by our own faculty members, reading materials, daily and weekly tasks, examination and evaluation in a single online platform. This novel initiative of the college has garnered great appreciation from our own students and other colleges as well.

Shared Teaching

The institution adopts shared teaching for a few undergraduate course lectures. Shared teaching boasts many pedagogical and intellectual advantages: it creates a dynamic and interactive learning environment, provides faculty with a useful way of modelling thinking within or across disciplines and also inspires new research ideas. Two faculty members handle one course and both are responsible for planning and for execution of the lesson plan. Both the faculty are actively involved in class and engage in conversation with the class to encourage discussion among the students. Students also receive individual attention and help in this method of teaching.

Flipped Classroom

In a flipped classroom method, the traditional classroom strategy is reversed. Instead of the teacher imparting knowledge in the classroom in the form of a lecture, the students are asked to prepare for the topic by reading, watching lectures on the internet, solving problems, and in the classroom a focused activity is conducted so that the students get to learn specific skills and begin to engage in conceptual thinking. This instructional strategy is student-centric and challenges the students to go beyond what is just required of the course.

Teaching Community at SJCC

Faculty Profile

Teachers are an indispensable part of any educational institution, owing to the crucial role they play in imparting knowledge and honing the minds of students for a variety of challenges. St Joseph's College of Commerce prides itself on having highly proficient teaching faculty who strive relentlessly towards upholding the values and beliefs of the institution. The faculty work towards creating an environment that is conducive to learning, by adeptly disciplining students and guiding them towards the right path for a brighter future.

The faculty members of St. Joseph's College of Commerce have consistently proven their excellence and outstanding merit through their academic achievements and endeavours. Their research performance, teaching abilities and their valuable contribution to higher education have set an example for all. Apart from this, their earnest curiosity, determination and academic interests have driven them to achieve new milestones. 32 of our faculty members have doctorate degrees and another 46 are NET/KSET qualified teachers.

This academic year 9 new faculty members were inducted.

Sl. No	Name
1	Ms. Asha Joseph
2	Mr. Dileep Kumar Shetty
3	Dr. S. Sivakumar
4	Ms. Rini Steven
5	Ms. Anna Lynn Tom
6	Ms. Benila Susan Jacob
7	Ms. Natya Boppan
8	Ms. Raveena Roy
9	Mr. Giridhar Naidu

Dr. Sajida Ahmed and Mr. Ravi Richard from this institution were deputed to St.

Joseph's College and St. Joseph's Evening College, respectively. Dr. Nagaraj and Dr. Fariyal Shaikh have been deputed to this institution from St. Joseph's Evening College and St. Joseph's College, respectively. The institution wishes Ms. Gayatri Sasi Tampi and Mr. Prakash Raju, all the very best in their future endeavours.

Visiting faculty

The visiting faculty of St. Joseph's College of Commerce consists of experienced industry experts and professionals of various career paths in Commerce and Business. Their lectures help bridge the gap that exists between the academia that engages a student in college and the career path after the completion of their education. Their insight from the various professional fields caters to the needs of the students of professional courses on our campus, as well. The visiting faculty allows for the institution to prepare the students for the real world of business and commerce, thus rendering them industry-ready and highly employable.

Faculty Achievements

Faculty Accolades

- Dr. Ruqsana Anjum, received her PhD degree from Aligarh Muslim University on the topic 'An Empirical Study on the Working Capital Management Practices and its impact on Profitability of Corporates in India'.
- Dr. Ravi Darshini, received her PhD degree from Bharathiar University on the topic 'Impact of Monetary policy announcements on pricing of shares - A study on Indian Capital Market efficiency'.
- Ms. Maria Sanjana S cleared her NET in December 2019.

Faculty Assignments

S. No.	Name of the faculty	Name of the University/ Institution & Dept.	Nature of responsibility
1	Dr. Daniel Fernandes SJ	Loretto College, Kolkata	Academic and administrative audit
2	Dr. Daniel Fernandes SJ	St Anne's Degree College for Women, Bangalore	Key note speaker, National seminar, "Digital Innovation, Happiness & Resilience: Stimulants for Transformation- Perspectives & Prospects
3	Dr. Daniel Fernandes SJ	Co-organizer	National Seminar, Current Issues confronting Principals and heads of the institutions In India,
4	Dr. Nirmala Joseph & Dr. Deepika Joshi	IESEG, Paris	Track Organizer for IÉSEG-IACCM conjoint conference 2019
5	Dr. Antony Oliver	Mount Carmel college, Bangalore	Hindi BOS, University nominee
6	Dr. Antony Oliver	Indian academy college, Bangalore	Hindi BOS, External subject expert
7	Dr. Antony Oliver	Indian academy college, Bangalore	External audit member for languages and humanities
8	Dr. Antony Oliver	CMR university, Bangalore	External subject guide for Hindi Ph.D.
9	Dr. Ravi Darshini	Ramaiah Institute of Management studies, Bangalore	External examiner – Viva voce
10	Dr. Ravi Darshini	Ramaiah Institute of Management studies, Bangalore	Essentials of taxation – Paper setting for MBA Executive program
11	Ms. Asha Joseph	St. Joseph's Evening College (Autonomous) , Bangalore	BOS for UG , Department of Commerce
12	Ms. Asha Joseph	St. Joseph's Evening College (Autonomous) , Bangalore	BOS for PG , Department of Commerce
13	Ms. Asha Joseph	Garden City University, Bangalore	External Examiner for Practical exam
14	Dr A.M.Sheela	Gems B School, Bangalore	External Examiner
15	Dr A.M.Sheela	Gems B School, Bangalore	External Examiner

16	Dr A.M.Sheela	Gems B School, Bangalore	External Examiner
17	Ms. Tasmiya Hussni	St. Joseph's Evening College- Bangalore	Question Paper setter
18	Ms. Tasmiya Hussni	The Bhopal School of Social Sciences- MP	Question Paper setter
19	Ms. Komal A Dave	Bhopal School of Social Science, Bhopal, Madhya Pradesh, India.	Paper Setter
20	Ms. Komal A Dave	St. Joseph's Evening College, Bengaluru, India.	Paper Setter
21	Ms. Komal A Dave	State Bank of India, Local Head Office, Bengaluru, India.	Chief Guest and Speaker
22	Ms. Komal A Dave	St. Joseph's Evening College, Bengaluru, India.	Moderator in a conclave Triad 3.0 – Three events in one platform
23	Dr. Shubhra Rahul	IISC University ,Jaipur	Paper setter
24	Dr. D. Raja Jebasingh	Dept. of Industrial Relations, St. Joseph's College (Autonomous)	Attended Board of Studies Meeting
25	Dr. D. Raja Jebasingh	Dept. of Commerce, Bengaluru Central University, Bengaluru	BoE Meeting – Member
26	Dr. D. Raja Jebasingh	Bharathidasan University, Thiruchirappalli.	Ph.D. Thesis Evaluation External Examiner
27	Dr. D. Raja Jebasingh	Thiruvalluvar University, Vellore.	Ph.D. Thesis Evaluation External Examiner
28	Dr. D. Raja Jebasingh	Nirmala College (Autonomous) Coimbatore, Tamilnadu.	External Examiner to Conduct Viva Voce Exam.
29	Dr. D. Raja Jebasingh	NMKRV College for Women (Autonomous) Bengaluru.	Paper Setter and Reviewer for End Sem Exam
30	Dr. D. Raja Jebasingh	Pondicherry Central University, School of Education.	Attended Project Approval Board (PAB) for Minor Research Project
31	Dr. D. Raja Jebasingh	St. Teresa's Degree College for Women Chamarajpet, Bengaluru.	Key note address at a national-level workshop
32	Dr. D. Raja Jebasingh	Department of Commerce (CA) Kongu Arts Science College (Autonomous) Erode. TN.	Member of the BOS
33	Dr. D. Raja Jebasingh	Loyola College, Manvi.	Advisory Committee Member National Conference on Innovations in Higher Education.
34	Dr.D. Raja Jebasingh	Springer Journal Publication (International Journal of Information Technology (IJIT)	Reviewer of manuscripts for the journal

35	Dr.D. Raja Jebasingh	The Author AID programme is run by INASP, UK.	Completed MOOC Course on "Research Writing in the Social Sciences"
36	Dr. D. Raja Jebasingh	The International Conference on Human Computer Interaction Theory and Applications held in Malta from 27 to 29 February 2020.	Member of the Program Committee
37	Dr. Ritty Francis	St. Joseph's evening college	Member of BOE
38	Dr. Ritty Francis	Indian Academy	Member of BOE
39	Dr. Ritty Francis	Jain University, CMS	Member of BOE
40	Dr. Ritty Francis	St. Joseph's Arts & Science	Member of BOE
41	Dr. Ritty Francis	Jain College, V.V. Puram	Panel member and Judge for National Conference
42	Dr. Ritty Francis	Jain University, CMS	Session chair and Panelist for national conference
43	Dr. Ritty Francis	Jain College, V.V. Puram	Guest Lecture
44	Dr. R. Himachalapathy	IQAC, Sacred Heart College (Autonomous) Thirupattur – 635601, Vellore District, Tamil Nadu on 26th and 26th July 2019.	Resource person on Outcome Based Education
45	Dr. R. Himachalapathy	Department of Commerce (Unaided), PSG College of Arts & Science, Coimbatore, Tamil Nadu, held on 26th February, 2020.	Resource person on Sustainability and Transformation in Finance and Accounting' in the National Conference on
46	Dr. Soney Mathews	Dayananada Sagar University (DSU)	MBA-Dissertation and Viva Panel
47	Dr. Soney Mathews	Ramaiah Institute of Management (MSRIM)	Board of Examination
48	Dr. Soney Mathews	Dayananada Sagar University (DSU)	Board of Examination
49	Dr. Soney Mathews	Dayananada Sagar University (DSU)	Doctorial Committee-PhD-Management
50	Dr. Soney Mathews	AIMS-International Journal of Management	Research Paper Reviewer
51	Dr. Lava Kumar	St. Joseph's Evening College	External Exa
52	Ms. Nikhath Asrar	Mount Carmel College, Tourism dept.	BOS member for B. Voc Program in Hospitality and Tourism
53	Ms. Nikhath Asrar	Mount Carmel College, Tourism dept.	BOE member for all program of tourism studies

54	Dr. Fariyal Shaikh	Mount Carmel College	BOE, meeting
55	Dr. Ritty Francis	Bhopal school of social sciences, Bhopal	External Examiner, Board of examiners
56	Dr. Ritty Francis	St. Aloysius College, Bangalore	Expert, Member of the panel of interviewers
57	Dr. Ritty Francis	Indian Academy College, Bangalore	External Examiner, Board of examiners
58	Ms. Nikhath Asrar	Mount College College Bangalore	External Examiner, Board of examiners
59	Ms. Nikhath Asrar	Indian Academy Bangalore	External Examiner, Board of Examiners
60	Dr.P.Muralidharan	Bharathiar University, Coimbatore, TN	Paper Setter
61	Mr. Vinay Kambipura	St. Joseph's College (Autonomous)	Member, Board of Studies, Department of English
62	Mr. Vinay Kambipura	St. Joseph's First Grade College, Hassan	Moderator, Panel Discussion at a National Seminar
63	Ms. Shivakami Rajan	St. Joseph's First Grade College, Hassan	Speaker, Panel Discussion at a National Seminar

Faculty Involvement in Consultancy

The faculty members of SJCC are also experts in their respective domains and offer their services to other institutions, professional bodies and the industry as well. Our faculty members have also provided their expert opinions and insight to universities like Bharathiar, Christ, Bangalore University, RIS Institute of Management Studies and colleges like Garden City and St. Aloysius in Bangalore. The faculty members of the college are members of Board of Studies and Board of Examiners of other colleges and universities. They are also members of academic and research review committees in reputed institutions and organizations. They render their services as resource persons to various academic and industry related programmes. The faculty members also guide the mentee institutions under Paramarsh scheme of UGC to prepare them for the accreditation process.

Faculty involvement in Outreach

All faculty members are involved in organizing and participating in the outreach activities of the college. Faculty coordinators of the social-inclusion associations organize rural camps, medical camps, blood donation camps and voluntary services for neighbourhood communities. The class mentors organize social visits to orphanages, old age homes and child care centres for their respective classes. Faculty members accompany students to rural camps at Solur organized under Bembala – the outreach programme of BJES. Many of our faculty members are associated with NGOs, charitable institutions and community centres and offer their service to them.

Faculty Development Program / Workshop Organized (FDP)

a) Input Session on 'Universal Apostolic Preferences'

The Society of Jesus has promulgated four "Universal Apostolic Preferences" to guide the Society of Jesus for the next 10 years. On 16th October, 2019 Rev. Fr, Joseph D' Mello, SJ addressed the SJCC faculty members regarding the importance of the Universal Apostolic Preference' and its relevance to Higher Educational Institutions such as SJCC.

b) Research Workshop

SJCC-Research Centre provides guidance to students and faculty members for the enhancing their research skills. Centre organized a National level experiential workshop on 'Research Methodology' from 3rd to 9th December, 2019. Conference witnessed participants from 5 states of the country. Dr. D. Raja Jeba Singh and Dr. Deepika Joshi were the conveners of the workshop.

c) Future of Learning and Work Enabling Graduates to Be Industry-Ready

A one-day programme was organized by SJCC in association with Miles Education Bangalore on September 26, 2019. Main topics discussed in three sessions were Data Analytics & Visualization, Robotic Process Automation and Digital Marketing. Mr. Shankar Gopinath, Partner Technical Consultant at Microsoft; Mr. Jimmy Cherian, Ex- AVP - Strategic Initiative at Swiss Re; Mr. Robin Alex, Senior Manager - Digital Strategy at Capegemini were the resource person for respective sessions. Sessions were moderated by Mr. Varun Jain, CEO of Miles Education.

d) Training on ERP - Academic Management

The institution continuously updates its Academic Management System and the

faculty members are trained regularly to use the system effectively. A series of training sessions were conducted to familiarize the faculty members with the new Academic Management System procured by the institution. They were trained in student attendance management, student evaluation system, tracking student progression, work-done report and faculty reports.

e) Development and Attainment of Outcome Based System Framework

A series of workshops were organized in a phased manner for the members of staff to introduce the OBE framework. The following topics were covered in the workshops: course outcomes and Programme outcomes, Teaching-learning process/ experiences that they gain, methods of assessment used, mapping of Course outcomes with Programme outcomes, Mapping of question paper of CIA, MTT and ESE and computation and attainment of Course outcomes and Programme outcomes.

f) NAAC Orientation

In the view of the changes in self-study report, it was felt necessary to orient the faculty members regarding the new manual for SSR. To meet this requirement, an input session was arranged on 25th September 2019. The resource person was Dr. Sethuraman. M. G of Gandhigram Rural Institute of Technology. The input session was a day-long event; the faculty members opined that the session was fruitful and informative.

- NAAC orientation by IQAC coordinator of Sacred Heart College

g) SWOC Workshop

The SWOC analysis workshop was conducted in the campus on 13th July 2019. The resource person for the SWOC analysis was Dr. Ramesh from Mount Carmel College, Bengaluru. The activity began with Dr. Ramesh explaining the process of SWOC analysis normally followed in

Educational institutions and the factors that could be taken for considerations. The faculty members were grouped into four teams. Team members discussed the college's strength, weakness, opportunities and challenges. They were asked to consider the academic factors - programmes, courses, CIAs, assessment, valuation, student engagement, course plans, TLPS, Results and environmental scan - industry trends, academic industry connects, placements and employment outcomes, feedback. The SWOC analysis enabled the institution identity and initiate quality control measures in key areas.

h) Train the trainer programme:

Faculty members handling Professional Programmes undergo 'Train the Trainer' programmes on a regular basis. This programme enables the teaching staff to be up-to-date with the changes in the syllabus of the professional programs. These sessions are handled by external experts from the industry, thereby also bridging the gap between theory and practice. Changes in the syllabus, pedagogy, examination tips and paper evaluation methodology are commonly discussed topics.

The following training programmes were conducted during the academic year 2019-20:

B.Com International Accounting and Finance

Sl. No.	Dates	Details	Resource Person/Trainer	Participating faculty	Collaborating body
1.	18th May, 2019	Advanced Financial Management – P4	Mr. Darshan Shah	Ms. Nikitha Jhavar	International Skill Development Corporation (ISDC)
2.	31st May, 2019	Financial Management – F9	Prof. Sarvesh Mopkar	Ms. Nischitha	International Skill Development Corporation (ISDC)
3.	19th June, 2019	Principles of Management – F1	Prof. Rajeev Kumar (CA)	Ms. Benila	International Skill Development Corporation (ISDC)
4	5th -7th June 2019	Managing Business Process System	Ms. Bharghavi, DERM	Dr.Suganthi Pais Ms. Sanjana S.I	Tata Consultancy services
5	5th -7th June 2019	Insurance for BPS	Ms. Harleen Kaur, Ms. Gamini, Ms. Ashwini and Mr. Libin	Dr. Suganthi Pais Mr. Rajshekar S	Tata Consultancy Services
6	7th Sept , 2019	CIMA Syllabus change orientation	Mr. Milind Date	Dr.Ritty Francis, Mr. Sanjay Ramanju, Ms. Rency Alex & Ms.Sumitra	International Skill Development Corporation (ISDC)
7	11th Nov, 2019	Financial Accounting	Ms. Anjana Moti	Ms. Rency Alex	International Skill Development Corporation (ISDC)
8	12th Nov, 2019	Advanced Management Accounting	Ms. Anjana Moti	Mr. Jai Kumar	International Skill Development Corporation (ISDC)

Seminars, Conferences and Workshops



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International Seminars

1. International Seminar on “Unfolding Contemporary Marketing: A Roadmap for Future Innovation”

The Department of Commerce organized a one-day International Conference titled “Unfolding Contemporary Marketing: A Roadmap for Future Innovation” on 10th December, 2019. The International Conference took place in association with Albers School of Business and Economics – Seattle University and Miles Education. The International Conference was organized with a view to bring forward the evolution of the marketing domain since its inception through the discussions, research and insights of experts and research scholars. The Conference brought forward the disruptive innovative practices in modern markets and helped to identify marketing areas where future innovation and technological advancement could develop.

Dr. Ajay. T. Abraham, Assistant Professor of Marketing at Albers School of Business and Economics, delivered the keynote address on “Marketing in the 21st Century”. Marketing being a dynamic area of focus, demands the ability to be well informed about the latest skills in order to stay visible in the global market. Highly influential market factors like customer empowerment, changing technological strategies, globalization, deregulation and inculcation of innovation into campaigns should be in line with contemporary marketing trends.

Mr. Robin Alex, the Digital Marketing Expert – Capgemini, delivered the 1st technical session on “Digital Marketing: Transformation through Innovation”. The

Technical Session focused on the latest technology implemented in marketing strategies across businesses. Mr. Yaashen Sheikh, Manager – Cloud Engineering Support, Oracle, delivered the 11nd technical session on “Data Science – Overview and Application in Marketing”. The Technical Session touched upon the growing importance and usage of data science globally, and its latest role in the marketing of products and services. Data Science has refined the marketing processes and made it cost-effective for businesses leading to greater innovation.

The International Conference was successful as it managed to publish two Research Compendiums on “Sustainable Marketing” and “Marketing Dynamics” respectively. The Research Compendiums comprise of a total of 23 research papers on multidimensional marketing topics such as Cause Marketing, Block Chain Technology, Digital Marketing, E-Commerce, Green Marketing and Social Marketing among others.

2. International webinar on ‘Importance and use of Research software’

On 4th February, 2020, an International Webinar on ‘Importance and use of Research Software’ was conducted by Dr. Abirami (Chairperson DQC, Jubail University, Kingdom of Saudi Arabia). Dr. Abirami introduced softwares like CS-Pro, SPSS, R-Software & Mendeley, to the students, for referencing the sources used in the research process.

3. International Student Seminar on ‘Global Opportunities and Travel Abroad’

An International student seminar on ‘Global opportunities and travel abroad’

was conducted by the BBA Department and the resource person was Mr Paul Quinn, Assistant Professor, Director and Head of Global Recruitment and Engagement, Ulster University on 29th January, 2020. The resource person reiterated the fact that global education aims at developing learning communities, in which learners and educators are encouraged to work cooperatively on global issues. Mr. Paul also highlighted the fact that global education aims at motivating learners, educators to approach global issues through innovative teaching and pedagogy.

National Seminars

B.Com

4. Envisage 2019 – A National Level Student Seminar on ‘The future of Accountancy in the Digital Era.’

On 3rd August, 2019, a national level student seminar ‘Envisage 2019’ was organized on the theme ‘The future of Accountancy in the Digital Era’. The seminar discussed the impact of digitalization in accountancy. It was conducted by Mr. CA Raghu and provided insight into the upcoming digital trends such as Cloud Accounting, Big Data and Analytics, IFRS, Technology Consultancy, ERP Implementation, Artificial Business Intelligence and Block Chain. In the second session of Envisage, CA Mukul Sringeri (Financial Advisor at Finomianals) spoke about the emerging trends in accountancy and its policies and the history of accounts. The third session was a panel discussion on the topic ‘Emerging Technology in Accounting and Finance and its Impact on Business Sustainability and Growth’. Mr. Ravi Richard moderated the session and CMA Girish K, CA Shravan Gudthur and Mr.

Jai Goel were the panellists. Mr Girish K spoke about how dynamic pricing plays an important role in accounting and how this remains relevant in adopting the trends whereas Mr. Shravan Gudthur spoke about Artificial Intelligence and its two buckets - Machine learning and Natural Language Processing. Mr Jai Goel spoke about how the various professional courses like CIMA, CA, and CS have already incorporated these technologies in their curriculum.

The session informed the students about the spectrum of digital era. The key takeaways from the 1st session were clarity on the upcoming digital trends such as Cloud Accounting, Big Data and Analytics, IFRS, Technology Consultant, ERP Implementation, Artificial Business Intelligence and Block Chain.

In the second session of Envisage, CA Mukul Sringeri, ACA, shared his views on ‘Emerging trends in Accountancy and its policies’. In this session, Mr Mukul also spoke about the history of accounts, which had begun over 7000 years ago in ancient Mesopotamia and the use of the double-entry system in the Medieval-Renaissance period. He also explained Accountancy in India; its origin and the setup of accounting and auditing standards by ICAI, the second largest professional body of Chartered Accountants in the world.

Based on the session’s topic, Mr Mukul provided an insight into today’s emerging trends; Cloud computing, Automation of Accounting function, Outsourcing, Collaborative Accounting, Proactive accounting. Besides this, he stated the needs and uses of the trends and how in recent times, big companies and reputed corporations incorporate them in accounting.

The third session was a panel discussion on the topic “Emerging Technology in Accounting and Finance and its Impact on Business Sustainability and Growth”. The moderator was Mr. Ravi Richard, Faculty, Dept. of Commerce, St. Joseph’s Evening College and the panellists included CMA Girish K, CA Shravan Gudthur and Mr. Jai Goel

The discussion began with an introduction to technology and how its trends influence today’s business world. Artificial Intelligence, Cloud Computing, Block Chain, Big Data Analytics and how it can be adopted were some of the topics discussed during the session. The panel members shared their views on this topic and through examples helped us understand the concepts in a better fashion. Mr Girish K spoke about how dynamic pricing plays an important role in accounting and how this is relevant in adopting the trends whereas Mr. Shravan Gudthur spoke about AI and its two buckets - Machine learning and Natural Language Processing and using algorithms how chat boxes can operate.

5. One-day National Seminar on “Paradigm Shift in Business Management and Economics”

The BBA Department organized a one-day national seminar on “Paradigm Shift in Business Management and Economics” on 21st August, 2019. The objective of the seminar was to understand the views on the shift in businesses, management and economics. The first technical session was conducted by Dr. Pavan Kumar Soni, an Innovation Evangelist. The key-note speaker highlighted the importance of corporate governance in the present business world. Mr. Sandeep Das, Director,

PWC Management Consulting, Bangalore, spoke about the importance of corporate governance and impact of radical changes in business. The last session was on Fintech Synergy and Disruption by Dr. Batani Raghavendra Rao, Professor & Area Chair Finance, CMS Business School, Bangalore. He reiterated on the growing importance of Fintech, Synergy and Disruption. Selected research paper presentations were converted into an ISBN research compendium.

6. Annual Republic Day Lecture

On 15th February, 2020, the English Department invited Prof. Anand Teltumbde, a distinguished scholar and civil rights activist to deliver the guest lecture for Annual Republic Day Lecture – Second episode. ‘Caste and Contemporary India: Perspectives on socio-cultural and political challenges’ was the theme for the lecture. Mr. S. Mariswamy (Retd. IPS Officer and Educationist) and Ms. Cynthia Stephen (Writer and Dalit Activist) responded to the lecture.

7. One-day PG National Conference titled “Next Generation Tools: Future Roadmap for Business and Industry”

The one-day National conference titled “Next Generation Tools: Future Roadmap for Business and Industry” was organized by the PG department on 11th March 2020. The event commenced at 9 AM in Loyola Hall with a prayer by Dr. Soney Mathews. Mr. Aayush Agarwal, Rev. Fr. Arun Lobo, Dr. Ravi Darshini, Dr. Deepika Joshi and Dr. Shubhra Rahul were the dignitaries for the conference. Dr. Shubhra Rahul - HOD, PG department, delivered.

State/City Level Seminars and Workshops

B.Com

8. Vistara

Session 1: Panel discussion on 'Diversity and Inclusion in the corporate world'

On 11th July 2019, the B.Com Industry Integrated program held a panel discussion on 'Diversity and Inclusion in the Corporate World', for the third year students. Corporate inclusion for groups such as the differently-abled, LGBTQ, women and other under-represented groups was discussed, and the panelists were Mr. Ashwin Karthik (India's first computer engineer with cerebral palsy), Ms. Sagarika Venkatesh (B.Com II alumni and Analyst at Deloitte Ltd), Akshay D Magaji, Nandita James and the moderator for the discussion was Mr. Rajshekar. The panelists shared their own experiences and gave an insight to corporate life in reality.

Session 2: General Insurance Investigation and Frauds

On 11th July 2019, Vistara was conducted for the second year students on the topic of 'General insurance investigation and frauds. The guest speaker was Mr. Surender Ramamurthy (Retd. Regional Manager of National Insurance Co Ltd and former Vice-chairman of Insurance Institute of India, Bangalore) with 37 years of experience in the field of non-life insurance. The session introduced the students to the world of insurance, its terminologies and concepts. Adequate discussion also took place to understand the concept of frauds.

Session 3: Cyber Law

The third session of Vistara was conducted on 27th November, 2019, with Adv. Sanjay Sukumaran. The discussion revolved around cyber law and its need in today's world. Divided into three categories, the discussion entailed crimes against person, property and government respectively. The speaker provided insight on data protection and privacy, intellectual property rights and viruses. He also discussed the Information Technology Act, 2000 and its sections.

Session 4: Will India adopt Crypto currency?

On the 16th January, 2020, a panel discussion on the topic 'Will India adopt Crypto currency?' for the students of class 2 B.Com C. The panelists were Mr. Kishore BS (co-founder & CDO of Stock Market Institute Bangalore), Sanjana, Atharva and Tushar. The moderator for the discussion was Mr. Giridhar (Assistant Professor, SJCC). The outcome of the discussion was that there are high chances of not adopting Crypto currency in India as there are no proper RBI regulations. The value of crypto currency is based on its demand and supply with no underlying assets. As of now it is not regulated in exchange like Nifty as a waterfall effect banks too are not allowed to trade for now as an intermediary.

It is also observed that Crypto currency can be manipulated easily as there is no fixed or nominal value.

Session 5: Lean Six Sigma Quality tool

On 14th February, 2020, a guest lecture on the topic 'Lean Six Sigma Quality Tools' was conducted. The resource person

was Mr. Dheerendra Negi (Founder of NIQC International and Vice-chair of the American Society for Quality Council and a certified Lean Six Sigma Master Black belt). The lecture started with a brief introduction about Six Sigma and how it became a very popular tool; the projects – accounts payable, reconciliation, reporting; Six Sigma phases – define, measure, analyze, improve, control; Project charter- business case, project scope, expected benefit, project timelines; information regarding the tools like flow chart, check sheet etc.; types of waste- transportation, motion, over production etc.; Lean and the 5S- sort, set in order, shine, standardize, sustain; Lean Poka Yoke were discussed in detail during the session.

Session 6: MOCK STOCK

On 2nd March, 2020, a Mock Stock event was held for the classes 1 B.com C and 2 B. Com C .

The students were divided into groups of 15 and asked to nominate their lead 'A'. Long term capital of \$30,000 limit was given to each team for placing their bids on the opening price stocks of five major listed. Further, the mock stock exchange was transformed into a quiz show where each team was given a short-term capital of \$20,000 and asked to bid share on the answer to the questions, they presumed to be right. After each quiz round, the MC announced "flash news" happening in the mock stock exchange and the teams had to evaluate the impact of it on their long-term capital and accordingly place their 'buy' or 'sell' order. The broker announced the closing price of the long-term stocks as the event wound up.

9. Cyber Security in Accounting and Professional Services

A city-level seminar was conducted on the topic 'Cyber Security in Accounting and Professional Services' by CA Anand and Mr. Rajiv Gupta, Senior Vice-President, Global Audit and Risks, on 6th August, 2019. The seminar helped the participants stay updated about significant global events through subscription to free, high-quality reports published by the World Economic Forum.

10. Workshop cum Case Study Competition

On 5th August, 2019, a 'Student Workshop-cum-Case study Competition' was conducted in collaboration with the Institute of Analytics (IoA) and ISDC, for 1 B. Com Analytics students. The competition was organized by the department of Professional Studies with the aim of highlighting the importance of Analytics in the corporate world.

The students were asked to analyse the given case study, answer a series of questions relating to it and then compare their inference with the rest of the class. This helped students understand the significance of analysis in the corporate world and how it continues to be the foundation of future growth and development.

The competition was conducted by Dr. Vinod Kumar Murti and Mr. Sachin Tripathi from Institute of Analytics. A short case study on how the car manufacturing company Fiat employed the IBM SPSS Statistics and Modeler to improve its consumer base, utilizing marketing funds more efficiently and sell more cars, was awarded the first prize.

11. Travel and Jobs: Better Future for All

A panel discussion on 'Travel and Jobs: Better Future for All' was organized as part of Voyager- World Tourism Day celebrations on 6th September, 2019. It was moderated by Mr. Sagar Gangwani and the panellists were Mr. Dhruvank Charan - (Hotel Conrad), Ms. Bama Cariappa - (Air India), Ms. Rati Telgu - (Cruise Line) and Mr. Vipul Kasera - (Life is Outside), all eminent personalities from various sectors of the travel industry, such as hotel industry, tour operators, airlines and cruise lines. This discussion was more of an interactive one where students asked questions to the panelists and received insights into the various opportunities available in each sector.

12. Tableau workshop

The three-day Tableau workshop was conducted from 16th to 18th October, 2019, in collaboration with Affecto. The resource persons for the workshop were Ms. Suvarna Koppiker and Mr. Mano Cryraic, co-founders of Affecto. It introduced data science, business analytics, tableau fundamentals and other relevant fields to the students. It helped them develop marketable skills in Tableau; learn to uncover insights from data for business decision making at rapid pace; learn data management techniques, visual analytics and problem-solving techniques; learn to create remarkable, interactive data visualizations; work with data- data preparation, pivot, split, data join, data union, reference line; create charts and graphs – charts like line, area, text table, stacked and side by side bar, bubble, tree map, dual axis chart and perform calculations - calculated fields and table.

13. A Session on Civil Services as a Career Option

A session was conducted on 14th November, 2019, by Mr. Ramesh Aditya

on Civil Services as a career option, in collaboration with Shankar IAS Academy. It covered detailed explanation of UPSC Civil Services Examination and the approach, and the resource person clarified the doubts of the participants. This seminar shed light on how students can choose mainstream career options in the field of commerce and also look for new options.

14. Seminar on 'Climate Change: Dialogues to Empower Students to be Change Makers'

A seminar on 'Climate Change: Dialogues to Empower Students to be Change Makers' was conducted on 23rd November, 2019 with Ms. Meghana Dutta (Founding Partner of Studio Decode) as the resource person. It covered the topics of global environmental change and planetary overload as part of the dialogue. It looked into how humans have caused and responded to Climate change, and how we can respond today and delved into conversations on enabling women to lead effective change toward environmental sustainability in variety of contexts based on one's competencies. This seminar was organized to address the pressing issue of climate change and its adverse effects.

15. Excel Workshop

Advance Excel Workshops were conducted in collaboration with Affecto, on 28th and 29th November 2019 for the third year B. Com Students. The workshop was conducted by Mr Manoj K Cyriac and Survana Koppiker (Co-founders of Affecto Consultancy Services). The workshop covered various topics and the students learnt how to use important tools such as Data Tables, Pivot Tables, Goal Seek, etc.

16. One-day Workshop on "Career Guidance"

On 28th November 2019, a One-day Workshop on "Career Guidance" was

conducted, in collaboration with Tata Consultancy services. Students made micro presentation on topics such as leadership, time management, etiquettes, and growth in BPS, government job vs. private jobs, Silicon Valley of India and my dream company. Ms. Neha Maggu (Assistant Manager-HR at TCS) addressed the students about the services rendered, achievements and the work environment in TCS. The workshop concluded with a Q&A session clarifying doubts of students regarding the company, the recruitment process and the package provided.

17. City level Expert Talk on “Quality Management System”

In collaboration with Tata Consultancy Services (TCS), a City level Expert Talk on “Quality Management System” was conducted on 4th December 2019. The session was held by Mr. Ankush Arora (VP-Delivery Excellence from TCS). He shed light on various Value Delivery Models and Strategies that help organizations analyse and communicate QI efforts. Case studies on Maggi, Ford Pinto model and Dettol soap were discussed to understand the impact of how quality slips affect companies. Students pursuing BBA/B. Com TCS courses from St. Joseph’s Arts and Science College and Mount Carmel College also attended the session with an overall participation of 150 students.

18. Workshop on Overview of Programming Languages

On 12th December, 2019, a workshop was conducted on Overview of Programming Languages by Mr. Sachin (Trainer from the Institute of Analytics) to provide insights regarding the programming languages students learn, as a part of their course.

19. Two-day certified training workshop on ‘Fundamentals of Capital Markets’

On 16th and 17th December, 2019, in collaboration with FINMARK, the Department of Commerce conducted a two-day certified training workshop on ‘Fundamentals of Capital Markets’, certified by NSE. The resource person was Mr. Glenn Roger Carr (Co-founder and Director, Finmark Trainers India Pvt. Ltd). The participants received a certificate from the National Stock Exchange and Finmark after the workshop. Students learnt the basics of the stock market, how they function and make investment decisions.

20. Workshop on income tax

A workshop was organized in collaboration with the Income Tax Department, TDS, Govt. of Karnataka on 24th January, 2020. Ms. Cathy Tresa Mathew (Assistant Commissioner, Income Tax Department) conducted a session for the students on ‘Taxes Deducted at Source (TDS)’. The resource person spoke about the way the tax money is utilized for the benefit of the society. She also spoke about various career opportunities which the Income Tax Department offers and the benefits of working in the Department.

21. Seminar on ‘Internal and External Documents as per Companies Act – 2013’

A seminar on ‘Internal and External Documents as per Companies Act – 2013’ was conducted on 3rd February, 2020. Dr. Venugopal, Director NSOM-NITTE School of Management was the resource person for the seminar and he briefed the students on the documents and various details that are covered under each document.

22. Student Personality Effectiveness Workshop

On the 8th of February, 2020, the Department of Commerce (Industry Integrated) conducted a workshop on Student Personality Effectiveness. The guest speaker for the session was Mr. Jonathan Pereira, SJCC Alumni, who is a Soft skill recruiter associated with the Indian Institute of Mind Power Training.

Mr. Pereira began the session by asking the crowd what their identity was, and what it meant to them. He encouraged the students to work on their individual Jamari Window, to note personal growth and added that this was an activity to complete over a lifetime.

Significant topics were discussed, like the importance of healthy self-esteem, being confident in one's abilities and potential, the influence of peers in a classroom setting, smart goal setting, and making the best out of college experience. The speaker gave many personal examples to better relate to the audience and many laughs were shared as he narrated anecdotes from his own college days.

23. A webinar on the topic 'How to Evaluate an Idea?'

On 14th February, 2020, a webinar on 'How to Evaluate an Idea?' was held in collaboration with MyCaptain by Mr. Ruhan Madhini Naqash (Trainer, MyCaptain). The resource persons explained that people and organizations have a number of great ideas, but they do not know how to choose the best among them and to execute the idea in line with the organization's goals and vision. They explained the process of funnelling ideas to identify and evaluate the ones which will deliver the highest Return on Investment. The webinar also covered the best practice and examples from live innovation communities.

24. Seminar on 'Inculcating Corporate Etiquettes'

A seminar was conducted on 'Inculcating Corporate Etiquettes', for the final year students on 5th March, 2020. They were oriented on the enhancement of workplace communication skills, development of critical thinking essential for career growth, how to initiate a mindset of professionalism and increase the ways to adopt modern corporate etiquettes. Mr. Mithun M.V, Founder/CEO of Archangels Training and Placement, Mr. Abhishek M, Founder/CEO of Rich Living Mastery, Mr. M. D. Snhail, Motivational speaker, Mr. Karthik Saptharishi, Principal Consultant, Highflyers and Mr. Vinay Krishna H.V PG faculty, SJCC, were the speakers for the programme.

BBA

25. Workshop on 'Start-up – A Gaming Session'

On 8th July, 2019, a student workshop titled 'Start-up – A Gaming Session' was conducted, on the various verticals of the business functioning. The resource person was Mr. Sandeep, Processbee – Founder and Manager. The business functioning was taught to students via gaming. The session focused on various operations and technicalities involved in the business.

26. 'Nirmana' - A city level workshop on R Programming

'Nirmana', a city level workshop on R Programming was conducted on 11th July, 2019, in order to discuss the way in which research is conducted. The participants were oriented about various research concepts such as creating the Research Design, Methods of Research, and Sampling. The workshop also delivered significant

information on a Programming Software called R. Students were oriented on R as a programming language and free software for statistical computing and graphics supported by the R Foundation. The first session of the seminar was conducted by Prof. Srinidhi V R (Asst. Professor, Jain University) where the students were addressed on 'Research Design, Questions and Objectives'. The second session of the seminar was hands on training on R – Programming by Prof. Alok chakravarty (Asst. Professor, School of Commerce and Management, Garden City University).

27. 'Envisage' – A Seminar on Tax Implication of IAS 12

'Envisage' seminar was held for all students of the BBA Professional Programme on the Tax Implication of IAS 12, on 24th July, 2019. Mr. Niranjan Kumar from the University of Sydney steered the session. IAS 12 implements a 'comprehensive balance sheet method' of accounting for income tax which recognizes both the current tax consequences and future tax consequences. This seminar helped the participants in understanding the implications of IAS 12 on corporate entities. Mr. Niranjan Kumar, a Josephite alumnus was the speaker for this seminar. As of now, Mr. Niranjan Kumar holds a bachelor's degree in Finance and has recently graduated in Accounting and Law from the University of Sydney's business school.

28. Workshop on 'Business Planning and Modelling'

A workshop on 'Business Planning and Modelling' was organized to develop a clear understanding of the nitty-gritty of Excel was conducted by Dr. P Kamala Kannan (Assistant Professor, Sona Institute

of Technology, Salem) on 24th July, 2019. The speaker shared her views on the ways to create visuals and reports that assists the management in decision-making. The workshop helped the participants in learning how to create sales reports, monitor sales team performance, sales target analysis, employee (Sales Team) performance analysis, generating automated report and building Interactive Business Dashboard.

29. Seminar on 'Angel Broking'

A seminar on 'Angel Broking' was held on 5th August, 2019, with a view to educate the participants about different avenues of investing. Mr. Navjeet Kumar, a Stock Market trainer led the session. The speaker highlighted how share trading gives investors an opportunity to own the company and the extent of ownership of a company in relation to the percentage of stocks an investor owns.

30. 'Evince – Idea, Innovation and Imagination'

'Evince – Idea, Innovation and Imagination' - a city level seminar on small scale enterprises and technological advancements" was organized on 7th August, 2019. The objective of the seminar was to obtain knowledge on the role of small-scale industries in India, understand the laws and the extent of influence by the government and delve into the practical struggles of building an enterprise. The first technical session was on the challenges faced by small scale industries with regard to licensing and registration by Mr. Shriyans Kumar Jain (SD & EDP, Karnataka Small Scale Industries Association). The second session was by Mr. G Guruvayurappan (SD & EDP, Karnataka Small Scale Industries Association) on the start-up opportunities

in the small-scale sector. The last session was by the Co-founders of V3Maze, Mr. Selvin and Mr. Donald, who highlighted the challenges of being an entrepreneur.

31. Aegis– a one-day city level seminar on ‘Corporate Governance and Trends, Policies and Regulatory Aspects’

Aegis–a one-day city level seminar on ‘Corporate Governance and Trends, Policies and Regulatory Aspects’ was conducted on 8th August, 2019. The seminar mainly focused on the topic of Corporate Governance. The goal of the seminar was to help the students understand the internal and external factors of the company and its surroundings. The seminar was divided into two sessions. The first technical session was conducted by Mr. Vasanth (Ex-Chairman, ICSI) who spoke about ‘Transparency in Corporate Governance – Policies and Practices’. The second session was on ‘Corporate Governance Reporting Compliance – Regulatory Aspects’ handled by Mr. Akash Piragal (Chartered Accountant, Entrepreneur and Teacher).

32. City-level seminar on ‘Artificial Intelligence’

A city level seminar on ‘Artificial Intelligence’ was organized on 8th August, 2019. This seminar was specifically organised for BBA Professional Students to facilitate their understanding of the radical changes in the business world. This comes with a challenge where accountants have to acquaint themselves with the required skill to understand the implications and facilitate the applicability of artificial intelligence in today’s scenario. The first technical session by Mr. Suraj Nair (PhD candidate, Computer

Science, Stanford University) introduced the students to the world of Artificial Intelligence. The second technical session was on the role of Artificial Intelligence in the world of accounting and Business by Mr. Sachin Tripathi (Product Lead IT at ISDC). In the third technical session Mr. Sachin Tripathi encouraged the participants to debate on whether Artificial Intelligence is replacing the role of accountant.

33. Student seminar on ‘Let’s Talk Business – A Passion and Desire to improve on Public Speaking’

‘Let’s Talk Business – A Passion and Desire to Improve on Public Speaking’, a seminar by Mr. Lalith Dhanush (Motivational Speaker) was organized on 28th of August, 2019. The resource person reiterated the fact that an ideal speech is one that is delivered at a slow pace. The speaker further mentioned that it helps the audience to hear and understand the message clearly. The speaker made it very clear that ideas should be presented in an unbiased and unemotional way as the speaker’s emotion may drive him/her away from the theme. The participants understood the importance of public speaking in their professional life.

34. Student seminar on ‘Personal Branding and Communication Skills’

On 30th August, 2019, a seminar on ‘Personal Branding and Communication Skills’ was conducted by Mr. Jonathan Pereira (Soft skill trainer) on 30th August, 2019. Mr. Jonathan focused on the three skills i.e., writing, communication and technical skills that are most crucial when interviewing, networking or to excel in the professional life. Each skill supports one another and when combined it forms a

strong personal brand, which is valuable in the marketplace and in life. The students found the session very helpful as they were awaiting placements.

35. Seminar on 'Functioning of the Stock Market and Investment Opportunities'

A student seminar on 'Functioning of the stock market and Investment Opportunities' by Mr. Kishore BS (Stock market expert) was conducted on the 6th of September, 2019. Mr. Kishore highlighted on the fact that the main reason for investors to enter the share market is to make profits. Investors buy shares for the specific reason of getting income. Though investing in shares brings with it, a number of risks, it can reap good returns over the long term. Investors receive dividends from the overall profit that the company makes. The speaker further reiterated the fact that the dividends can be given the form of cash, more stocks and securities. Investing in shares also helps an investor to sell anytime, thus providing easy access to your money, in case investor needs cash for an urgent expense.

36. Seminar on 'Tallying the Score- A Session on the Essence of Happiness and the Ways to Stay Satisfied'

A seminar on 'Tallying the score- A Session on the essence of happiness and the ways to stay satisfied' was conducted by Mr Shoaib Ahmad (Vice President at Tally) on 30th November 2019. The resource person focused on the significance of being happy in life. The speaker further reiterated on the fact that civilization, societal structures and rituals have over the centuries skewed our perception of what it really means to be a human being on this earth. The speaker

was of the opinion that incredible personal power eludes most of the human beings.

37. Webinar on 'Being Agile'

Mr. Phil Abernathy (Entrepreneur, Executive leadership coach, Management consultant and Motivational speaker) held a webinar on 'Being Agile' for the students of LDC on 8th January, 2020. The talk with LDC was scheduled over video conferencing and focused on the term agile, that he has coined. He spoke about how agile can be applied to business and work scenarios and how one can achieve maximum productivity. His talk was an inspiration for the students to think differently and put ideas into a better perspective.

38. Student seminar on 'Importance of Digital Marketing in the Digital Era'

A student seminar on 'Importance of Digital Marketing in the Digital Era' was held on 28th January, 2020. This seminar was organized specifically for BBA Marketing Specialisation students. Ms. Ashwini Karthik (Trainer and Consultant at Digital Highflyers) shared her ideas on various digital marketing strategies like Pay-Per-Click Advertising, Paid Search Advertising, Search Engine Optimization (SEO), Paid Social Media Advertising, Social Media Marketing, Conversion Rate Optimization (CRO), and Content Marketing.

39. Technical session on "Digital Marketing"

A technical session on "Digital Marketing" by Ms. Ashwini Karthik (Trainer and Consultant – Digital Highflyers) was organized on 5th February, 2020. The resource person highlighted the fact that Digital marketing allows small businesses to compete with a much smaller advertising budget. When

managed effectively, it gives laser-focused control over where and how the money is spent and acts instrumental in the decision-making process. This session was organised specifically for those students who wished to take up career in digital marketing line.

40. Workshop on 'All about data'

A workshop on 'All about Data' was organized on 3rd February, 2020, in continuation with Nirmana workshop. The workshop discussed various hypothesis tests and techniques to be used for data analysis while using R Software. Students were briefed upon using R software to analyse and then interpret the results of their research.

41. A seminar on 'Intellectual Property Rights'

A seminar on 'Intellectual property rights' by Advocate at High court, Mr. Sanjay Sugumaran was organized on 15th and 17th February, 2020. This seminar offered insights into the legal aspects involved in Intellectual Property Rights. The resource person of the session highlighted how Enforced Intellectual Property Rights Protect consumers and families. Strong IP rights help consumers make an educated choice about the safety, reliability, and effectiveness of their purchases. Enforced IP rights ensure the authenticity and quality of the products. The resource person also presented live cases and judgements to the students.

PG

42. Experiential Training Workshop on Dissertation Writing

The final year M. Com students attended a six-day training program on dissertation

writing from 15th to 20th July, 2019.. The training program was organized to equip the students with relevant skills to smoothly work on their dissertation. The program commenced with a session on how to prepare a good research proposal and select a feasible topic for dissertation. The session was conducted by Dr. Shubhra Rahul. Resource person for the second session, Dr. Raja Jebasingh spoke about the research implications and the ways to identify a good research problem. The session on systematic literature review was conducted by Dr. Mohan Philip and Dr. Himachalpathy. The fourth lecture on databases and software was delivered by Dr. Deepika Joshi and Dr. Sridhar conducted a session on sampling, questionnaire making and scale construction. Dr. Raja Jebasingh spoke to the participants about objective formulation and hypothesis testing. The final session on research methodologies and research design was taken by Dr. Hariharan Ravi.

43. Advanced Microsoft Excel Workshop

Microsoft Excel has become a fundamental tool to work in industries. The post graduate department arranged for a two-day workshop on advanced Microsoft Excel for M. Com IB final year students on 27th & 28th January, 2020 and M. Com Regular final year students on 4th and 5th February, 2020 by Affecto Consultancy Services. The students were taught basics and advanced excel over the course of two days. Calculations using automated formulas, graphing tools, pivot table and basic statistical functions were also discussed. The students clarified their concerns with regard to usage of excel during dissertation.

Two-day city level seminar on “India: The Constitutional Way - What We Need to Do?”

The Centre for Social Action (CSA) in association with the Centre for Amenities Rehabilitation & Education (CARE) organized a two-day city level seminar” on India: The Constitutional Way - What We Need to Do?” on 12th and 13th March, 2020. The seminar-initiated conversations around the question what we need to do to expose the under the carpet realities pertaining to the socio-political scenario in the country and help citizens become pillars of resistance.

On the first day, Dr. Rajaram (HOD, Department of English) welcomed the gathering and briefed about the seminar. Adv. B. T. Venkatesh inaugurated the seminar and delivered the keynote address. The keynote address was followed by a question answer session.

Second session was a panel discussion on the topic “Looking at the Need for a Transparent State Apparatus”. The panellists for the session were Mr. Shiva Sundar, a social activist, Ms. Cynthia Stephen, a writer and a social activist, Ms. Tara Krishnaswamy, a political activist, and Dr. Lavakumar, Student Governor, SJCC. Mr. Manohar Ranganath, director of CARE moderated the session. Last session for the day was a documentary screening and discussion. Mr. Ashok Maridas (award-winning documentary director) steered the session. He also spoke on the topic” Making India through Media”. The documentary “Samvidhaan: The Making of the Constitution of India” was screened. The day ended with the question answer session where the participants raised their doubts and concerns on various aspects of the topic.

The second day started with a panel discussion on the topic, “Civil Society and Youth in the Divergent India- Challenges and Scope”. The panellists were Adv. Vasanth J Adithyan, Managing Director of Kreetam Law Associates, Ms. Pushpa Achanta, a social activist, Mr. Samuel Gladson, the Outreach Coordinator, SJCC and Ms. Syeda Afshan, a student of St. Joseph’s Law College. Mr. Vinay Kambipura, Assistant Professor, Department of English, SJCC moderated the panel discussion. The panellists discussed about the role of youth in shaping the future of the nation. The seminar concluded with the vote of thanks proposed by Mr. Manohar Ranganath (Executive Director CARE).

Workshops & Student Training

Student training and workshops are conducted to give students specialized training in specific subjects. This academic year the below mentioned student training sessions were conducted.

B. Com Professional (International Accounting and Finance)

Sl. No.	Date	Workshop Topic	Speakers/ Chief Guest/ Trainer/ Resource Persons	Collaborating Body	Highlights
1.	20/08/2019- 24/08/2019	30 Hours Intensive Coaching – Advanced Financial Reporting (ACCA P2 paper)	Mr. Sudesh Neupane	International Skill Development Corporation (ISDC)	Attended by students of III B. Com B
2.	16th – 20th October, 2019	30 Hours Intensive Coaching - Financial Management (ACCA F9 paper)	Ms. Krishna Gayathri	International Skill Development Corporation (ISDC)	Attended by students of II B. Com B
3.	25th – 28th October, 2019	30 Hours Intensive Coaching - Audit and Assurance (ACCA F8 paper)	Mr. Hurma A. K	International Skill Development Corporation (ISDC)	Attended by students of II B. Com B
4.	6th – 10th January, 2020	30 Hours Intensive Coaching – Advanced Financial Management (ACCA P4 Paper)	Mr. Sarvesh Mopkar	International Skill Development Corporation (ISDC)	Attended by students of III B. Com B
5.	13th – 18th January, 2020	30 Hours Intensive Coaching - Advanced Audit and Assurance (P7 ACCA paper)	Sudeesh Sharma	International Skill Development Corporation (ISDC)	Attended by students of III B. Com B
6.	14th – 18th February, 2020	30 Hours Intensive Coaching - Financial Reporting (F7 ACCA paper)	Mr. Deepak Agarwal	International Skill Development Corporation (ISDC)	Attended by students of II B. Com B
7.	24th-25th February, 2020	30 Hours Intensive Coaching - Strategic Business Leader	Ms. Anjana Mothi	International Skill Development Corporation (ISDC)	Attended by students of III B. Com B

B.Com (Analytics)

Sl. No.	Date	Workshop Topic	Speakers/ Chief Guest/ Trainer/ Resource Persons	Collaborating Body	Highlights
1	1st July 2019	Analytics Orientation	Dr. Vinod Kumar	Institute of Analytics (IOA)	Attended by students of I B. Com A
2	17th July 2019	Registration with IOA for 1st years	Ms. Fathima & Ms. Likhitha	Institute of Analytics (IOA)	Attended by students of I B. Com A
3	5th August 2019	Analytics Case Study Competition	Dr. Vinod Kumar & Mr. Sachin Tripathi	Institute of Analytics (IOA)	Attended by students of I B. Com A
4	19th August 2019	Analytics workshop	Dr. Vinod Kumar	Institute of Analytics (IOA)	Attended by students of I B. Com A
5	19th November 2019	Meeting with IOA	Ms. Fathima & Ms. Likhitha	International Skill Development Corporation (ISDC)	Attended by students of I B. Com A
6	28th – 29th November 2019	Excel workshop by Affecto Consultancy Services.	Ms. Suvarna Kopikar	Affecto Consultancy Services	Attended by students of I B. Com A
7	12th December, 2019	Programming Languages workshop	Mr. Sachin Tripathi	Institute of Analytics (IOA)	Attended by students of I B. Com A
8	16-18th December, 2019	Tableau workshop by Affecto Consultancy Services.	Ms. Suvarna & Mr. Manoj	Affecto Consultancy Services	Attended by students of II B. Com A
9	18th February, 2020	Industry Guest talk	Ms. Hita Varma	Institute of Analytics (IOA)	Attended by students of I B.com A & II B. Com A

BBA (Professional – Finance & Accountancy)

Sl. No.	Date(s) DD-MM-YYYY	Name of the Activity / Topic of Lecture	Name of the Resource Person and Address
1.	1st June, 2019	CIMA Course Orientation for 1 BBA C	Ms. Fathima Imtiaz, Manager Operations - ISDC Ms. Sapna Nibsaia, Regional Head – Learning Support & Relations ISDC
2.	12th July, 2019	Instruction on CIMA Account management and Exam Registration for 1BBA C	Ms. Fathima Imtiaz, Manager Operations - ISDC Ms. Sapna Nibsaia, Regional Head – Learning Support & Relations ISDC
3.	8th Aug, 2019	CIMA Seminar – Artificial Intelligence and the Future of Accountancy	Mr. Surag Nair, Phd Pursuant in AI – Stanford Mr. Sachin Tripathi, Product lead IT, ISDC
4.	13th Aug, 2019	Subject Training on Organizational Management (CIMA P1) -2 BBA C	Ms. Krishna Gayatri, ISDC Trainer
5.	14th Sept, 2019	Subject Training on Organizational Management (CIMA E1) -2 BBA C	Ms. Krishna Gayatri, ISDC Trainer
6.	15thSept, 2019	Subject Training on Organizational Management (CIMA F1) -2 BBA C	Ms. Anjana Moti, ISDC Trainer
7.	18th Sept, 2019	Revision Coaching & Training for CIMA BA2 Fundamentals of Management Accounting	Ms. Hurma, ISDC Trainer
8.	21st Oct, 2019	30 Hours of Intensive Coaching & Training for CIMA Operational Case Study	Mr. John Nevin, ISDC Trainer

9.	22nd Oct, 2019	30 Hours of Intensive Coaching & Training for CIMA Operational Case Study	Mr. John Nevin, ISDC Trainer
10.	4th- 8th Nov, 2019	Subject Training on BA 2 (Management Accounting) 1 BBA C	Ms. Anjana Moti, ISDC Trainer
11.	19th Nov, 2019	BA 2 Exam Orientation for 1BBA C	Ms. Fatima Imtiaz, Manager Operations - ISDC
12.	9th Dec, 2019	Subject Training on Project & Relationship Management 2BBA C	Mr. Nadia Zakria, ISDC Trainer
13.	10th Dec, 2019	Subject Training on Advanced Management Accounting 2BBA C	Ms. Anjana Moti, ISDC Trainer
14.	8th Jan, 2020	Subject Training on Organizational Management (CIMA E1) -2 BBA C	Mr. Nadia Zakria, ISDC Trainer
15.	9th Jan, 2020	Subject Training on Organizational Management (CIMA P1) -2 BBA C	Ms. Anjana Moti, ISDC Trainer
16.	10th Jan, 2020	Subject Training on Organizational Management (CIMA F1) -2 BBA C	Ms. Krishna Gayatri, ISDC Trainer
17.	14th – 15th Jan, 2020	30 Hours of Intensive Coaching & Training for CIMA Operational Case Study	Mr. John Nevin, ISDC Trainer

Guest Lectures

The institution realizes the value addition that is possible through lectures of scholars in other colleges, universities and experts from industry and professional bodies. Hence it invites several distinguished personalities, field experts and scholars to address the students on their area of expertise. These guest lectures are inspiring, informative and give the students an opportunity to broaden their perceptions and go beyond the confines of the curriculum. Students become cognizant of new ideas, thoughts and concepts. The following guest lecturers were conducted during the academic year 2019-20.

B. Com (Professional - International Accounting and Finance)

Sl. No.	Date	Speaker/Resource Person	Topic	Target Audience
1.	15th June, 2019	Ms. Fathima Imtiaz (Manager Operations – ISDC) Ms. Sapna Nibsaiya (Regional Head – Learning Support & Relations ISDC)	Formal Orientation about ACCA by ISDC	Students of B. Com Professional (I B. Com B)
2.	1st July, 2019	Mr. Deepak Agarwal	Orientation on ACCA F8 paper – Audit and Assurance	Students of B. Com Professional (II B. Com B)
3.	1st July, 2019	Ms. Nadia Zackaria	Orientation on ACCA F9 paper – Financial Management	
4.	15th July, 2019	Ms. Vipina Mohammed Ali (ACCA)	ACCA Registration	Students of B. Com Professional (I B. Com B)
5.	9th December, 2019	Ms. Nadia Zackaria	Orientation on ACCA paper – Strategic Business Leader	Students of B. Com Professional (III B. Com B)
6.	10th December, 2019	Ms. Krishna Gayathri	Workshop on CBE sessions, Hands on Experience – A Guide through the ACCA Website	Students of B. Com Professional (I B. Com B)
7.	13th December, 2019	Prof. Ravi Venkat	Orientation on ACCA P2 paper – Strategic Business Reporting	Students of B. Com Professional (III B. Com B)

8.	13th December, 2019	Prof. Ravi Venkat	Orientation on ACCA P7 paper – Advanced Audit and Assurance	Students of B. Com Professional (III B. Com B)
9.	13th December, 2019	Mr. Sarvesh Mopkar	Orientation on ACCA P4 paper – Advanced Financial Management	Students of B. Com Professional (III B. Com B)
10.	13th December, 2019	Mr. Sarvesh Mopkar	Orientation on ACCA F7 paper – Financial Reporting	Students of B. Com Professional (II B. Com B)

B.Com

Sl. No.	Date	Department/ Association	Event	Guest Speaker
1	27th June, 2019	Department of Commerce-Travel and Tourism	“Uncover the Travel World”. It introduced the students to the Travel Industry and the Aviation Industry along with its associated functions.	Mr. M.S. Raghavan
2	26th July, 2019	Department of Commerce-Travel and Tourism	Aviation Logistics: Navigating to a better future	Ms. Sudha Padma Kumar, General Manager – South, Mahindra Logistics
3	22nd August, 2019	Department of Commerce-Travel and Tourism	Innovations in Travel and Tourism Industry	Moderator – Ms. Sneha Naidu, HOD Travel and Tourism, Mount Carmel College
4	3rd September, 2019	Connect Series	A Seminar on Accounting	CA Anil Rajavardhan
5	12th November 2019	Department of Commerce	Capital Markets	Mr. Sivaram Ravindran, Finmark
6	19th November 2019	Department of Commerce-Travel and Tourism	Importance of Geography in Travel Planning	Mr. Babu Koshy

7	23rd November 2019	Department of Commerce	Climate Change dialogues to empower students to be change makers	Ms. Meghana Dutta
8	27th November, 2019	Department of Commerce – Industry Integrated	Cyber Law	Mr. Sanjay Sugumaran, Advocate
9	27th November, 2019	Department of Commerce	Civil service as a career option	Ramesh Aditya , head of strategy
10	28h November, 2019	Department of Commerce	Financial Markets	Mr. Sivaram Ravindran, Finmark
11	12th December, 2019	Department of Commerce	Personnel Finance	Mr. Sivaram Ravindran, Finmark
12	20th December, 2019	Department of Commerce	Investment Decisions	Mr. Sivaram Ravindran, Finmark
13	7th January, 2020	Department of Commerce	Patents Act	Mr. Sanjay Sugumaran, Advocate
14	17th January, 2020	Department of Commerce	Intellectual Property Rights – Infringement	Mr. Sanjay Sugumaran, Advocate
15	28th January, 2020	Department of Commerce	“Understanding Buyer’s Online Behaviour Analytics”	Ms. Ashwini Karthik, Digital Highflyers
16	3rd February, 2020	Department of Commerce	Intellectual Property Rights - WTO Rules with regard to Patents	Sanjay Sugumaran, Advocate
17	10th February, 2020	Department of Commerce	Digital Marketing	Ms. Ashwini Karthik, Digital Highflyers
18	10th February, 2020	Department of Commerce- Travel and Tourism	Travel Operations: Redefining Tourism Timeline	Mr. Gopinath Nair, Founder and CEO of Tourism DNA
19	14th February, 2020	Department of Commerce – Industry Integrated	Vistara 2020 - A Guest Lecture on Lean Six Sigma Quality Tool.	Mr. Dheerendra Negi

20	18th February, 2020	Department of Commerce	Intellectual Property Rights – Procedure for the Grant of Process and Patents	Mr. Sanjay Sugumaran, Advocate
21	19th February, 2020	Department of Commerce	Strategic Brand Management	Ms. Ashwini Karthik, Digital Highflyers
22	23rd February, 2020	Department of Commerce	Intellectual Property Rights – Right of a Patentee	Mr. Sanjay Sugumaran, Advocate
23	1st March 2020	Department of Commerce	Patents act	Mr. Sanjay Sugumaran, Advocate

BBA

BBA (Professional – Finance & Accountancy)

Sl. No.	Date(s) DD-MM-YYYY	Name of the Activity / Topic of Lecture	Name of the Resource Person and Address
1.	1st June, 2019	CIMA Course Orientation for 1 BBA C	Ms. Fathima Imtiaz, Manager Operations - ISDC Ms. Sapna Nibsaia, Regional Head – Learning Support & Relations ISDC
2.	12th July, 2019	Instruction on CIMA Account management and Exam Registration for 1BBA C	Ms. Fathima Imtiaz, Manager Operations - ISDC Ms. Sapna Nibsaia, Regional Head – Learning Support & Relations ISDC
3.	13th Aug, 2019	Subject Training on Organizational Management (CIMA P1) -2 BBA C	Ms. Krishna Gayatri, ISDC Trainer
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5.	15thSept, 2019	Subject Training on Organizational Management (CIMA F1) -2 BBA C	Ms. Anjana Moti, ISDC Trainer

6.	18th Sept, 2019	Revision Coaching & Training for CIMA BA2 Fundamentals of Management Accounting	Ms. Hurma, ISDC Trainer
7.	21st Oct, 2019	30 Hours of Intensive Coaching & Training for CIMA Operational Case Study	Mr. John Nevin, ISDC Trainer
8.	22nd Oct, 2019	30 Hours of Intensive Coaching & Training for CIMA Operational Case Study	Mr. John Nevin, ISDC Trainer
9.	4th- 8th Nov, 2019	Subject Training on BA 2 (Management Accounting) 1 BBA C	Ms. Anjana Moti, ISDC Trainer
10.	19th Nov, 2019	BA 2 Exam Orientation for 1BBA C	Ms. Fatima Imtiaz, Manager Operations – ISDC
11.	9th Dec, 2019	Subject Training on Project & Relationship Management 2BBA C	Mr. Nadia Zakria, ISDC Trainer
12.	10th Dec, 2019	Subject Training on Advanced Management Accounting 2BBA C	Ms. Anjana Moti , ISDC Trainer
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14.	9th Jan, 2020	Subject Training on Organizational Management (CIMA P1) -2 BBA C	Ms. Anjana Moti, ISDC Trainer
15.	10th Jan, 2020	Subject Training on Organizational Management (CIMA F1) -2 BBA C	Ms. Krishna Gayatri, ISDC Trainer
16.	14th – 15th Jan, 2020	30 Hours of Intensive Coaching & Training for CIMA Operational Case Study	Mr. John Nevin, ISDC Trainer

BBA (Entrepreneurship)

Sl. No.	Date(s) DD-MM-YYYY	Name of the Activity / Topic of Lecture	Name of the Resource Person and Address
1.	9th July 2019	Ideation – a student seminar to instill in students' innovative methods of ideation.	NativCreative Mr. Razi Abbas, Founder
2.	9th July, 2019	Business Plan Development - A Workshop on understanding the nuances involved in Business Planning and Modelling	NativCreative Mr. Razi Abbas, Founder
3.	12th February, 2020	Anubhav – An interactive session with successful entrepreneurs	- Mr. Mayur Tekwani, Co-founder of Think Tree Media House. - Mr. Vivian George, Founder of Viv's Gym. - Shreya Rakhra, Manager at Rakhra Sports
4.	30th November, 2020	Tallying the score- A Session on the essence of happiness and the ways to stay satisfied	Mr Shoaib Ahmad, Vice President at Tally
5.	10th January, 2020	E-Series – A Student seminar on understanding the nuances of Start-ups	Ms. Nidhi Singh, COO and Co-founder of Samosa Singh
6.	14th February, 2020	Digital Marketing in Digital Era – A Student Seminar on the impact of digitization on marketing vertical	Ms. Ashwini Karthik, Digital Marketing Trainer and Consultant

PG

a) Career Aspirations: What do you want to become?

Students from M. Com attended a session on career advancement which was conducted by Dr. Sheeba Tomas on 18th June, 2019 and 27th June 2019 for 1 M. Com (FA) and 1 M. Com (IB) students respectively. Ms. Megan, an intern spoke to the students about the crossroads in life, and also conducted icebreakers. A group of students were put together and asked to discuss how one can survive on an isolated island with a group of people. She spoke about six types of inventory regarding an individual's personality or qualities. They divided the participants into groups according to their different personalities and asked each team to identify and discuss various personality traits and the possible career paths these qualities would lead them to. Each group presented various career options for their personality and explained why they chose it. The session concluded with all students becoming aware of their personality type and suitable career options.

Talk on Opportunities and Challenges in Capital Markets

Mr. Shivram from Finmark Company spoke about the basics of stock market on 29th August 2019 and 24th and 25th February 2020. The speaker highlighted few concepts of financial market such as equity, bonds, and derivatives. He also spoke about various investment avenues regarding stock market investment. The session helped the participants to develop an inclination for exploring more about investing in stock markets.

b) A Session on FOREX

On 24th June, a seminar on Foreign exchange (Forex) was held for the 1st and 2nd year M. Com (Regular) students. The guest speaker was Mr. Naveen Fernandes, a certified financial planner with around 34 years of experience in capital markets including mutual funds, stock brokering and investment banking. He briefed about the foreign exchange market and key participants in the market along with a focus on topics such as spot and forward trades, hedging, liquid, equity, and debt and commodity investments.

c) A Session on Self-awareness

A session on self-awareness was organized for the second year M. Com (IB) students on 19th Nov 2019. The programme was steered by Ms. Aminah Ruhi Ahammed, Founder, Cocoons Training Solutions (Lead Soft skill Trainer, Communicator, Student Mentor, Life Coach, and Motivational Speaker). It is important to be aware of the factors that influence our growth and development in terms of personality and skillsets. The talk was aimed at enhancing the ability of the participants to make decisions by being

aware of the character of the inner self and also the surroundings. Ms. Ruhi started the session by explaining the relevance of self-awareness in achieving our life and career objectives. The speaker conducted interesting activities, in which she asked five questions about the participants and made everyone write the answers. The speaker also asked everyone to exchange the sheets randomly. A few of these were read out to the group to understand how each of us pursued the question from a different perspective. Identifying the unique qualities of individuals that impact in build the thoughts, experiences and abilities were also discussed in brief. Self-control was also part of the discussion. Finally, the session concluded with a discussion on the importance of being non-judgemental towards everyone around us.

d) A Session on Digital Advertising

Digitalization has become the way of business and advertising on digital platforms is consistently growing. Keeping in mind the growing relevance of digital advertising, on 6th February, the PG department arranged a guest lecture on digital advertising by Ms. Ashwini Karthik, Digital Highflyers, CEO and Digital Marketing Trainer. The participants gained hands on experience on various aspects of digital marketing. Concepts like cookies, Google ads, blogs, and vlogs were also explained in the session. The resource person provided plenty of real-life examples to provide more clarity to the concepts discussed. Students also learnt how companies keep track of user visits on their respective websites, Facebook pages, Instagram accounts etc., to ensure more personalized, specific and tactful marketing strategies.

Examination and Evaluation



**Annual Report
2019-20**

The Exam department of St. Joseph's College of Commerce (Autonomous) Bengaluru, is governed by the UGC norms in congruence with the Bengaluru Central University regulations in conduct of examinations, scheme of evaluations and discipline among students.

Advancing towards the greater mission to offer high quality examination services, the department ensures always complete transparency in all its activities and support the different stakeholders of the institution in all possible ways. The exam department is headed by the Principal and the CoE coordinates all its activities. The CoE in guidance from the Principal ably manages the entire process flow of the department for every semester.

Exam Calendar

A detailed Exam calendar is issued by the CoE before the commencement of the new academic year. This calendar has a comprehensive chart of all activities of the department of Exams.

Automation of the Exam Department

The Exam department is automated completely right from the registrations of students, online notifications to students regarding activities of the examination department, online CIA marks entry, online CIA submission, hall ticket generation as well as the declaration of end semester results.

Evaluation boards

The setting up of Evaluation board maintains high standards in evaluation and has stamped a mark of authenticity to the results.

BoE and Retotaling

The review of QP by the BoE ensures high standards of QP setting. Random audit of QP of ESE by external staff members gives an insight to improve the standards of QP every semester.

The procedure of retotaling of marks has led to error free evaluation resulting in lesser grievances regarding corrections.

Result Analysis of ESE

The result analysis of ESE by the CoE has ensured the teachers to review and introspect the weaker areas that needs improvement.

The Exam department strives hard to improve and bring about incremental changes in all the process to provide better learning experiences to the students and thereby ensuring smooth functioning of the institution.

Reforms in CIA

1. LMS platforms are provided extensively to conduct all CIA assignments.
2. Language dept conducts CIA for a complete 30 marks which involves all round evaluation of students' performance.
3. The autonomy to create innovative assignments on the subjects sets high standard for students to do something new and innovative.

SwD

The students with disability are provided with special room on the ground floor to write exams, extra time of 15 minutes for every one-hour duration of exams, scribe facility, special assistance by attenders during the exams, if required.

Green Practice

The exam dept minimises the usage of papers as far as possible, recycled papers and one sided sheets are used for daily purpose, encourages paperless CIA assignments as far as possible, use of plastic folders for assignments are discouraged, ink pens over ball pens are encouraged etc/

Other best practices

The best papers of previous ESE are displayed in the library for students to be used as references and ready reckoners.

The office of controller of exams encourages the semester toppers with certificates of merit and medals.

This semester also we completed successfully computing the OBE attainment wrt COs.

End Semester Examination Results U.G. –March/April 2019

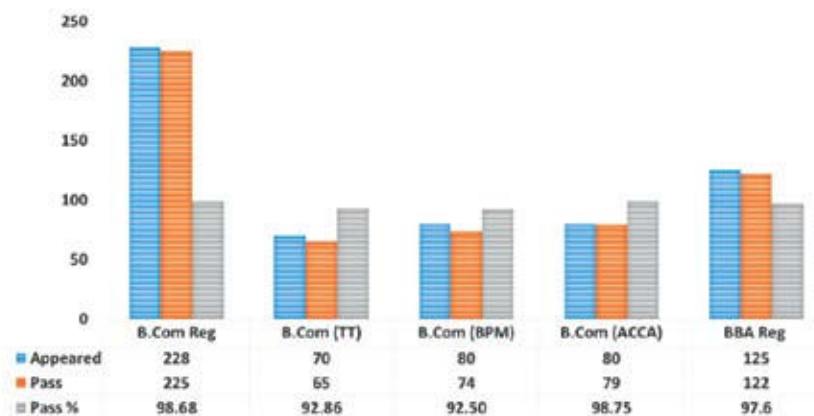
Semester	Enrolled	Appeared	Absent	Out standing	I Class	II Class	Pass Class	Re-appeared	Total Passed	Percentage
II Sem B.Com (Analytics)	81	79	02	30	36	6	-	07	72	91.14
II Sem B.Com (Regular)	320	312	08	46	209	29	-	28	284	91.03
II Sem B.Com (IntA/c& Fin)	79	79	-	20	50	6	-	3	76	96.20
II Sem B.Com (BPM)	80	78	2	17	47	9	-	5	73	93.59
II Sem B.Com (T.T.)	80	72	08	5	40	14	-	13	59	81.94
II Sem B.B.A. (Regular)	155	142	13	27	86	18	-	11	131	92.25
II Sem B.B.A. (CIMA)	74	69	05	16	46	3	-	04	65	94.20
II Sem B.B.A. (Entre)	79	76	03	12	50	10	-	4	72	94.74
IV Sem B.Com (Regular)	398	372	26	98	232	16	-	26	346	93.01
IV Sem B.Com (Int. A/c & Fin.)	79	74	05	12	44	7	-	11	63	85.13
IV Sem B.Com (BPM)	81	78	03	10	60	6	1	1	77	98.72
IV Sem B.Com (T.T.)	83	73	10	7	45	5	-	16	73	78.08

IV Sem B.B.A. (Regular)	147	122	25	41	68	4	-	9	113	92.62
IV Sem B.B.A. (CIMA)	74	67	7	22	32	5	-	8	67	88.06
IV Sem B.B.A. (Entre)	75	58	17	30	21	2	-	5	53	91.38
VI Sem B.Com (Regular)	230	228	2	36	163	25	1	3	225	98.68
VI Sem B.Com (Int. A/c & Fin.)	80	79	0	22	47	10	-	0	79	100
VI Sem B.Com (BPM)	80	77	3	12	58	4	-	3	74	96.10
VI Sem B.Com (T.T.)	80	70	10	5	46	13	1	5	65	92.86
VI Sem B.B.A.	145	125	20	28	82	12	-	3	122	97.6

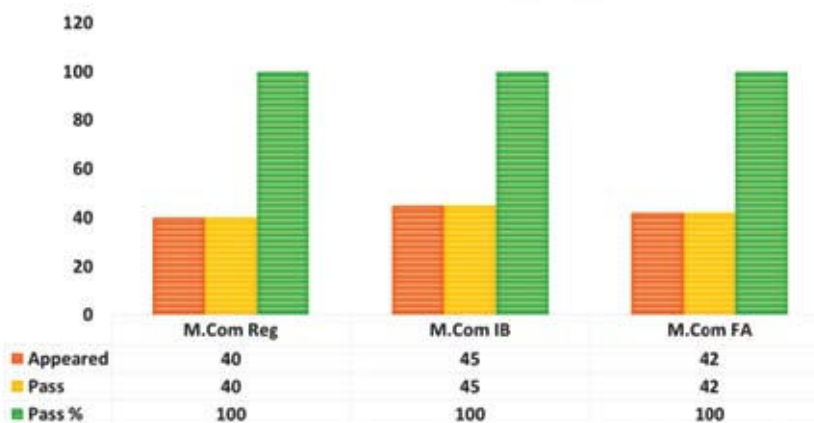
End Semester Examination Results P.G. – March/ April 2019

Semester	Enrolled	Appeared	Absent	Out standing	I Class	II Class	Pass Class	Re- appeared	Total Passed	Perce- ntage
II Sem M.Com (Reg)	38	38	-	4	33	1	-	38	100	91.14
II Sem M.Com (IB)	54	54	-	10	37	3	4	50	92.59	91.03
II Sem M.Com (FA)	57	56	-	14	40	1	1	55	98.21	96.20
IV Sem M.Com (Reg)	41	40	1	13	26	1	-	40	100	93.59
IV Sem M.Com (IB)	50	45	5	8	37	-	-	45	100	81.94
IV Sem M.Com (FA)	44	42	2	14	28	-	-	42	100	92.25

ESE Apr 2019-UG Overall



ESE APR 2019-UG OVERALL



End Semester Examination Results U.G. - October 2019

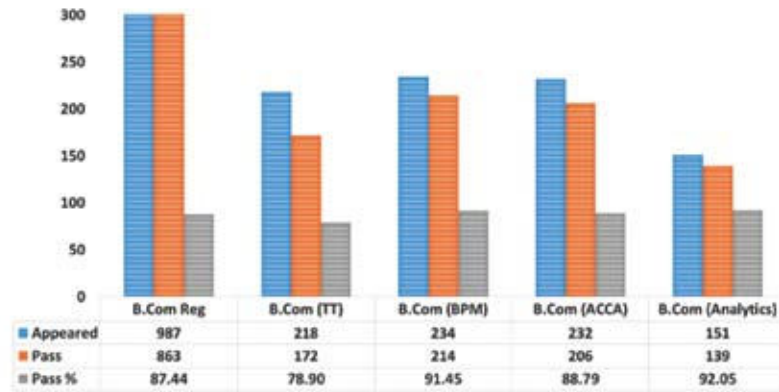
Semester	En-rolled	App-ared	Absent	Out-standing	I Class Exem	I Class Dist	I Class	High II Class	II Class	Pass Class	Reapp-ared	Total Passed	Perce-ntage
I Sem B.Com (Analytics)	79	70	9	7	10	18	19	6	0	0	10	60	85.71
I Sem B.Com (Regular)	318	297	21	4	69	80	72	23	3	1	45	252	84.85
I Sem B.Com (Int A/c & Fin)	81	79	2	6	24	36	9	2	0	0	2	77	97.47
I Sem B.Com (BPM)	81	78	3	5	27	17	16	4	0	0	9	69	88.46
I Sem B.Com (T.T.)	78	66	12	0	6	18	21	6	1	0	14	52	78.79
III Sem B.Com (Analytics)	81	81	0	3	28	24	17	5	2	0	2	79	97.53
III Sem B.Com (Regular)	319	306	13	1	57	126	80	19	3	1	19	287	93.79

III Sem B.Com (Int A/c & Fin)	79	75	4	2	7	21	20	6	0	0	19	56	74.67
III Sem B.Com (BPM)	80	78	2	2	18	26	23	4	0	0	5	73	93.58
III Sem B.Com (T.T.)	81	70	11	0	7	23	23	4	1	0	12	58	82.86
V Sem B.Com (Regular)	395	384	11	29	88	146	52	8	1	0	60	324	84.38
V Sem B.Com (Int. Fin & A/C)	79	78	1	2	19	29	15	4	4	0	5	73	93.58
V Sem B.Com (B.P.M)	81	78	3	2	24	34	10	1	1	0	6	72	92.30
V Sem B.Com (T.T)	82	82	0	1	8	14	30	9	0	0	20	62	75.60
I B.B.A. (Regular)	154	131	23	1	30	41	33	6	1	0	19	112	85.5
I B.B.A. (CIMA)	75	70	5	0	15	25	12	7	1	0	10	60	85.71
I B.B.A. (Entre- preneurship)	72	66	6	1	18	21	13	2	0	0	11	55	83.33
III B.B.A. (Regular)	156	135	28	0	23	39	39	5	1	0	21	107	79.26
III B.B.A. (CIMA)	74	67	7	1	21	32	7	0	0	0	6	61	91.04
III B.B.A. (Entre- preneurship)	79	72	7	4	26	24	11	0	0	0	7	65	90.28
V B.B.A. (Regular)	147	135	12	5	31	40	27	5	0	0	27	108	80
V B.B.A. (CIMA)	74	65	9	2	15	18	12	2	0	0	16	49	75.38
V B.B.A. (Entre- preneurship)	74	57	17	9	22	11	9	0	0	0	6	51	89.47

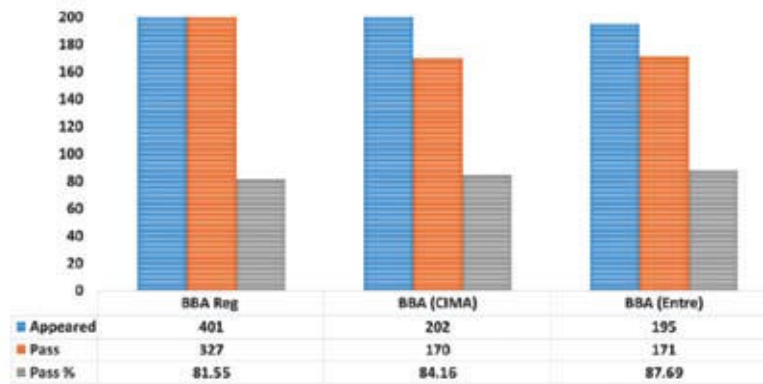
End Semester Examination Results P.G. - October 2019

Semester	En-rolled	App-eared	Absent	Out-standing	I Class Exem	I Class Dist	I Class	High II Class	II Class	Pass Class	Reapp-eared	Total Passed	Percentage
I Sem M.Com (Reg)	38	38	0	0	10	13	11	0	0	0	4	34	89.47
I Sem M.Com (IB)	51	51	0	0	4	26	9	0	0	0	12	39	76.47
I Sem M.Com (FA)	48	48	0	1	8	18	12	2	0	0	7	41	85.42
III Sem M.Com(Reg)	38	38	0	0	8	17	12	0	0	0	1	37	97.36
III Sem M.Com (IB)	54	54	0	0	14	23	13	0	1	0	3	51	94.44
III Sem M.Com (FA)	57	57	0	0	15	23	15	1	0	0	4	53	94.74

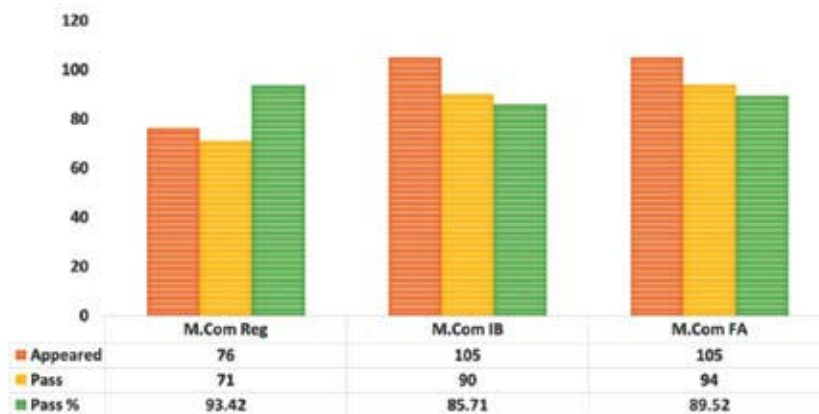
ESE Oct 2019-B.Com Overall



ESE Oct 2019-BBA Overall



ESE OCT 2019-PG OVERALL



OBE Attainment Report



**Annual Report
2019-20**

Report on attainment of Programme Outcomes and Programme Specific Outcomes Academic year 2018-2019

Threshold limit for the attainment of Programme outcomes and Programme Specific Outcome

Computation and Attainment of Programme Outcome & Programme Specific Outcome:

Threshold limit for the attainment of Programme outcomes and Programme Specific Outcome is set as follows

The level of attainment of the all Programme Outcome (LAAPO) is deemed to be the “Highest” when the 25% of the class score an average of 75% of marks of all three summative assessments (CIA + MTT + ESE).

The level of attainment of the all Programme Outcome (LAAPO) is deemed to be the “Higher” when the 70% of the class scored an average of 60% of marks of all three summative assessments (CIA + MTT + ESE).

The level of attainment of the all Programme Outcome (LAAPO) is deemed to be the “High” when the 80% of the class scored an average of 40% of marks of all three summative assessments (CIA + MTT + ESE).

The level of Attainment of Programme Outcome shows as either “1” or “2” or “3” against each of the Programme Outcomes of the respective Course.

if the score of a Programme Outcome is above “1” the respective Course Outcome is attained at high level of attainment.

if the score of a Programme Outcome is above “2” the respective Course Outcome is attained at higher level of attainment.

if the score of a Programme Outcome is “3” the respective Course Outcome is attained at highest level of attainment.

***Note:**

If the score of a Programme outcome is below “1” the respective Programme outcome has not been attained.

Threshold limit for the attainment of course outcomes Academic year 2018- 2019

Computation and Attainment of Course Outcome:

Threshold limit for the attainment of course outcomes is set as follows

The level of attainment of the all Course Outcome (LAACO) is deemed to be the “Highest” when the 25% of the class score an average of 75% of marks of all three summative assessments (CIA + MTT + ESE).

The level of attainment of the all Course Outcome (LAACO) is deemed to be the “Higher” when the 70% of the class scored an average of 60% of marks of all three summative assessments (CIA + MTT + ESE).

The level of attainment of the all Course Outcome (LAACO) is deemed to be the “High” when the 80% of the class scored an average of 40% of marks of all three summative assessments (CIA + MTT + ESE).

The level of Attainment of Course Outcome shows as either “1” or “2” or “3” against

each of the Course Outcomes of the respective Course.

if the score of a Course Outcome is above “1” the respective Course Outcome is attained at high level of attainment.

if the score of a Course Outcome is above “2” the respective Course Outcome is attained at higher level of attainment.

if the score of a Course Outcome is “3” the respective Course Outcome is attained at highest level of attainment.

***Note:**

If the score of a Course outcome is below “1” the respective course outcome has not been attained.

**Report on Course Outcomes attainment and Programme Outcomes attainment
Academic year 2018 - 2019**

On examining the learning performance of students in CIA, MTT and ESE of the Odd and Even semester for the Academic year 2018 – 2019 in terms of Course Outcomes and Programme Outcomes, the following observations are presented for gap analysis

Outcome Attainment Report – PG

Course Outcome - M.Com

M.Com		Report on attainment of course Outcomes							
Batch	Programme		Section	High	Higher	Highest	No: of courses	Average	Attainment
2017	M Com	Regular		3	4	11	18	2.44	Attained
2018	M Com	Regular		4	3	3	10	1.90	Attained
2017	M Com	IB		3	3	4	10	2.10	Attained
2018	M Com	IB		2	1	6	9	2.44	Attained
2017	M Com	FA		0	2	5	7	2.71	Attained
2018	M Com	FA		1	1	9	11	2.73	Attained
				13	14	38	65	14.33045	

Programme Outcome

M.Com		Report on attainment Programme outcomes attainment																
Batch	Programme		Section	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	Total	Average	Attainment
2017	M Com	Regular		2.44	2.44	2.7	0	2.5	0	0	0	2	0	2.5	1	15.55	2.22	Attained
2018	M Com	Regular		2	1.89	2	2	0	2	2	2	2	0	3	2	20.89	2.09	Attained
2017	M Com	IB		2.1	2.1	3	0	0	2	0	0	1.5	0	3	1	14.7	2.10	Attained
2018	M Com	IB		2.44	2.38	1.8	0	0	0	3	0	3	0	3	0	15.57	2.60	Attained
2017	M Com	FA		2.8	2.71	3	2	0	3	0	2	0	0	2.5	3	21.01	2.63	Attained
2018	M Com	FA		2.73	2.7	2.6	0	0	3	3	0	2	0	0	3	19.03	2.72	Attained

Outcome Attainment Report – UG

Course Outcome – B.Com

Sl. No.	Batch	Programme		Section	High	Higher	Highest	No: of courses	Average	Attainment
1	2016	B Com	Regular	A	3	6	22	31	2.61	Attained
2	2016	B Com	Regular	D	8	1	26	35	2.51	Attained
3	2016	B Com	Regular	E	11	1	21	33	2.30	Attained
4	2017	B Com	Regular	D	11	1	21	33	2.30	Attained
5	2017	B Com	Regular	E	4	2	14	20	2.50	Attained
6	2017	B Com	Regular	F	5	2	10	17	2.29	Attained
7	2017	B Com	Regular	G	4	3	10	17	2.35	Attained
8	2018	B Com	Regular	D	0	0	8	8	3.00	Attained
9	2018	B Com	Regular	E	1	0	7	8	2.75	Attained
10	2018	B Com	Regular	F	2	1	5	8	2.38	Attained
11	2018	B Com	Regular	G	4	0	4	8	2.00	Attained
12	2016	B Com	TT	TT	18	5	10	33	1.76	Attained
13	2017	B Com	TT	H	8	1	11	20	2.15	Attained
14	2018	B Com	TT	H	8	1	11	20	2.15	Attained
15	2016	B Com	II	C	7	3	24	34	2.50	Attained
16	2017	B Com	II	C	1	6	12	19	2.58	Attained
17	2018	B Com	II	C	1	1	13	15	2.80	Attained
18	2016	B Com	Prof	B	1	1	8	10	2.70	Attained
19	2017	B Com	Prof	B	8	1	11	20	2.15	Attained
20	2018	B Com	Prof	B	8	1	11	20	2.15	Attained
21	2017	B Com	Analytics	A	1	1	18	20	2.85	Attained
22	2018	B Com	Analytics	A	0	0	8	8	3.00	Attained
					114	38	285	437	53.792	

Programme Outcome - B.Com

B.Com		Report on attainment of Programme Outcomes and Programme Specific Outcomes 2018-2019																
Batch	Programme		Section	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	Total	Average	Attainment
2016	B Com	Regular	A	2.58	2.62	2.7	2.64	2.61	2.5	3	3	0	2.83	0	0	24.43	2.71	Attained
2016	B Com	Regular	D	2.38	2.52	2.5	2.5	2.5	2.5	3	2	0	3	0	0	22.88	2.54	Attained
2016	B Com	Regular	E	2.15	2.34	2.3	2.25	2.28	2	1	1	0	2.67	0	0	17.95	1.99	Attained
2017	B Com	Regular	D	3	2.75	2.8	3	2.79	0	3	3	0	3	0	0	23.3	2.91	Attained
2017	B Com	Regular	E	2.78	2.41	2.4	3	2.5	0	3	3	0	2	0	0	21.13	2.64	Attained
2017	B Com	Regular	F	2.33	2.14	2	2.33	2.12	0	3	2	0	0	0	0	15.92	2.27	Attained
2017	B Com	Regular	G	2.44	2.43	2.3	2	2.35	0	3	2	0	0	0	0	16.49	2.36	Attained
2018	B Com	Regular	D	3	3	3	3	3	0	3	3	0	0	0	0	21	3.00	Attained
2018	B Com	Regular	E	3	2.6	2.6	2.75	2.71	0	3	3	0	0	0	0	19.81	2.83	Attained
2018	B Com	Regular	F	3	2	2	2.38	2.29	0	3	3	0	0	0	0	18.05	2.58	Attained

2018	B Com	Regular	G	3	2	1.8	2	1.86	0	3	3	0	0	0	0	16.66	2.38	Attained
2016	B Com	TT	TT	1.55	1.71	1.6	1.82	1.78	1	2	1	0	2.33	1.71	1.33	17.87	1.62	Attained
2017	B Com	TT	H	1.5	1.88	2	1.5	1.88	0	0	2	0	1	1.5	3	16.26	1.81	Attained
2018	B Com	TT	H	0	1.29	1	1.4	1.25	0	1	1	0	0	1	0	7.94	1.13	Attained
2016	B Com	TT	C	2.18	2.46	2.4	2.2	2.48	1	3	1	0	2.75	2.8	2.73	24.99	2.27	Attained
2017	B Com	TT	C	3	2.61	2.4	3	2.58	0	0	2	0	2.5	0	3	21.07	2.63	Attained
2018	B Com	TT	C	0	3	3	3	3	0	3	3	0	0	3	3	24	3.00	Attained
2016	B Com	Prof	B	2.8	2.67	2	3	2.55	0	0	0	0	0	1.67	3	17.69	2.53	Attained
2017	B Com	Prof	B	2	2.11	2.4	0	2.15	0	0	3	0	2	1	1	19.66	1.96	Attained
2018	B Com	Prof	B	0	2.5	2.2	3	2.43	0	0	0	0	0	3	3	16.13	2.69	Attained
2017	B Com	Analytics	A	3	2.82	2.8	3	2.85	0	3	3	0	2.33	0	0	22.83	2.85	Attained
2018	B Com	Analytics	A	0	3	3	3	3	0	3	0	0	0	0	0	15	3.00	Attained

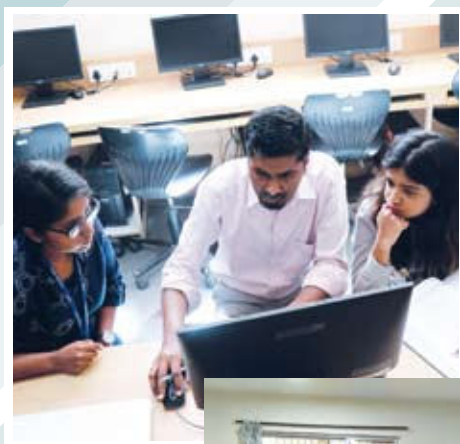
Course Outcome - BBA

Sl. No.	Batch	Programme	Section	High	Higher	Highest	No: of courses	Average	Attainment	
1	2018	BBA	Regular	A	4	0	4	8	2.00	Attained
2	2018	BBA	Regular	B	4	0	4	8	2.00	Attained
3	2018	BBA	Professional	C	0	1	7	8	2.88	Attained
4	2018	BBA	Entrepreneuership	D	2	1	5	8	2.38	Attained
5	2017	BBA	Regular	A	0	1	9	10	2.90	Attained
6	2017	BBA	Regular	B	0	0	10	10	3.00	Attained
7	2017	BBA	Professional	C	0	0	10	10	3.00	Attained
8	2017	BBA	Entrepreneuership	D	0	0	10	10	3.00	Attained
9	2016	BBA	Regular	A	1	0	21	22	2.91	Attained
10	2016	BBA	Regular	B	2	0	20	22	2.82	Attained
					13	3	100	116	26.877	

Programme Outcome - BBA

BBA		Report on attainment Programme outcomes attainment																
Batch	Programme		Section	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	Total	Average	Attainment
2018	BBA	Regular	A	1.8	2.1	2.3	1	2	0	0	0	0	0	0	0	9.27	1.85	Attained
2018	BBA	Regular	B	1.8	2.1	2.3	1	2	0	0	0	0	0	0	0	9.27	1.85	Attained
2018	BBA	Professional	C	3	2.9	3	0	2.9	0	0	0	0	0	2.67	0	14.4	2.89	Attained
2018	BBA	Entrepreneurship	D	2.5	2.6	2	1	2.4	0	0	0	0	0	2.67	0	13.2	2.19	Attained
2017	BBA	Regular	A	3	2.9	2.7	3	2.9	0	0	0	0	3	0	0	17.5	2.91	Attained
2017	BBA	Regular	B	3	3	3	3	3	0	0	0	0	3	0	0	18	3.00	Attained
2017	BBA	Professional	C	3	3	3	3	3	0	0	0	0	3	3	3	24	3.00	Attained
2017	BBA	Entrepreneurship	D	3	3	3	3	3	0	0	0	0	0	3	3	21	3.00	Attained
2016	BBA	Regular	A	3	2.9	2.5	3	2.9	0	3	0	0	3	0	0	20.3	2.90	Attained
2016	BBA	Regular	B	2.6	2.8	3	3	2.8	0	3	0	0	3	0	0	20.3	2.90	Attained

Research Culture at SJCC



**Annual Report
2019-20**

Research Culture

Research is an integral component of academic excellence at SJCC. The college endorses research in three significant manners: Individualistic Research- where faculty members and students pursue research individually/jointly, Departmental Research- whereby respective departments motivate students to undertake research on contemporary issues in the field of Commerce, Management and Humanities and Institutionally Supported Research - under which SJCC provides funds to the interested faculty members to exclusively pursue society or community based research.

Institutional support: The College strives to maintain a strong research environment by funding various FDPs, workshops and training programs. The Research Center coordinates all PhD related activities of Bangalore University at SJCC. Currently, 4 faculty members have started working on their research projects. The college administers the funds received from various government agencies like UGC and ICSSR for minor and major research projects. The college management and BJES provide seed money to relevant research proposals in the field of social science.

Individual/joint research: SJCC faculty members published / presented their research outcomes on various platforms of national and international repute. This academic year, the faculty members participated in 32 seminars/conferences/FDPs, published 38 research articles, authored 5 books and edited 18 compendiums / proceedings. Four competent projects were funded by

ICSSR during this academic year. The faculty members were also part of review committees and advisory committees of reputed conferences and journals. They shared their research expertise as conveners, resource persons, panellists, at conferences and seminars in various institutions across the country.

Department research: The B.Com, BBA and PG departments give great importance to research and have associations dedicated to boost the research culture among students. Mainframe Research Forum is an initiative of the B. Com Department to help students build the ability to conduct and conclude from their various researches, and guide them through the process by organizing guest lectures, workshops and training programs, in the field of computer software and formatting.

Quest club of the BBA department fosters core research abilities like logical reasoning and critical thinking, among the students. The club organized programs like 'Reconnoitre' and 'Nirmana' for the students of the department. This enriched the knowledge of research in the students.

The PG department organized a week-long training program to orient the students as they prepared their dissertation thesis. The department organized hands-on training program for SPSS learning and writing literature review, for the students.

The departments published 18 compendiums this year. 112 BBA students, 63 B. Com students and 40 PG students contributed towards these publications. A book release ceremony was organized by each department to embolden the research culture in the campus.

Research Center

St. Joseph's College of Commerce (Autonomous) has been recognized as a Research Center by the Bangalore University in 2010. The Centre abides by the Research Policy of the institutes, to maintain high standards of ethical research. The BJES seed money policy helps the centre mobilize the research fund granted by the institution.

Activities and Achievements of the Research Centre in the Academic Year 2019-20

SJCC-Research Centre organized an expert committee visit from Bangalore Central University, for the extension of approval of Research Centre. The committee appreciated the research culture and ongoing research activities in the college. The centre is committed to organizing capacity building programs for its stakeholders.

Research Workshop

SJCC Research Centre provides guidance to students and faculty members to enhance their research skills. The centre organized a national-level experiential workshop on 'Research Methodology' from 3rd to 9th December, 2019. The conference witnessed participants from 5 states. Dr. D. Raja Jeba Singh and Dr. Deepika Joshi were the conveners of the workshop.

Capacity Building Program

A training program on Online Journal Management System (OJMS) and Eprints was organized on 5th April, 2019, to train the faculty members. The program boosted the skills of faculty members in submitting and reviewing the research

papers. Mr. Jagannath M, from Informatics Publishing Limited, Bangalore, was the resource person.

Guidance to the Departments

The centre extends guidance to the Under Graduate and Post Graduate departments in organizing conferences, workshops and seminars. The centre provides support by reviewing the papers, compiling compendiums and meeting the publication ethics via plagiarism check.

SJCC Management Research Review Peer Review Journal (Print ISSN: 2249-4359)

Two volumes of the 'SJCC Management Research Review', which is a flagship bi-annual journal, were published by the Research Center during the months of June and December.

Expert Review Committee Meeting - UGC STRIDE

The Centre extends support by organizing Expert Review Committee meetings to scrutinize the proposal submitted by faculty members under UGC STRIDE Component-2. Subject expert Dr. A N Vijaykumar (Indian Institute of Plantation Management, Bengaluru) was the external reviewer and Dr. Mohan Philip (Associate Professor, SJCC) performed the internal review.

Database advancement

Research Centre has advanced the existing searchable collection of information by procuring the EBSCO and ProWess databases. Faculty members, research scholars and students use the electronic theses, dissertations, key journals, books and research reports, from around the world.

PhD Research Scholars Registered in SJCC Research Centre

Name of the Guide	Name of the Research Scholar	Date of Registration
Dr. Mohan P Philip	1. Shree Murthy S	20th Jan 2014
	2. Syed Tajuddin	20th Jan 2014
	3. Komala. B	30th Dec'2016
	4. K.Padmavathi K	30th Dec'2016
Dr. H. Nagaraj	5. Girish. B.N	20th Jan 2014
	6. Fozia	16th Feb 2015
	7. Suresh.S	30th Dec'2016
	8. Nischitha.K	30th Dec'2016
Dr. Lily David	9. Vidhya. B	30th Dec'2016
	10. Santhosh.N.C	30th Dec'2016
	11. Aisha Banu	30th Dec'2016
Dr. D. Raja Jebasingh	12. Sathisha. S.M	30th Dec'2016
	13. Minu. M	30th Dec'2016
	14. Divya Shree.v	30th Dec'2016
	15. Mallika. D. S	30th Dec'2016
Dr. Shubra Rahul	16. Ahana Ruth Pinto	30th Dec'2016

Faculty Involvement in Research

a) Ongoing Research Projects

S. No	Name of the Principal Investigator (PI)	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1.	Dr. Sridhar (PI)	A study on Utilization of health care services in India – a special reference to child care	Minor	Minor ICSSR, New Delhi	4,00,000
2	Dr. Deepika Joshi, Dr. Nirmala Joseph	Garbage Collectors Wellbeing for Sustainable Communities: A Study of Bangalore Metropolitan area	Minor	ICSSR, New Delhi	2,50,000
3	Dr. D. Raja Jebasingh (PI)	An evaluation study on Teaching learning environment for sustained quality: evidences from higher education institutions (HEIs) in Bengaluru	Minor	School of Education, Pondicherry University	1,20,250
4	Dr. Sheela, Dr. Ravi Darshini, Dr. Suganthi Pais.	A socio- economic study of Distress migrants of North Karnataka in the unorganized sector in Bangalore District	Minor	Bangalore Jesuit Education Society	1,00,000

b) Details of Books/Monographs Written/ Books Edited

S. No.	Title	Publisher	ISBN	Editor in Chief/ Author
Department Publication				
1	Mainframe Research Forum Compendium (Volume 4)	978-81-943722-5-7	Ms. Veenu Joy	Ms. Nischtiha
2	Mainframe Research Forum Compendium (Volume 5)	978-81-943722-4-4	Ms. Veenu Joy	Ms. Nischtiha
3	Academic Research in Commerce and Management (Volume 2)	978-81-943722-3-3	Ms. Veenu Joy	Dr. Suganthi Pais and Dr. Sridhar
4	Multi-Dimensional Academic Research (Volume 2)	978-81-943722-4-0	Ms. Veenu Joy	Dr. Suganthi Pais and Dr. Sridhar
5	Unfolding Contemporary Marketing: A Roadmap for the Future Innovation Sustainable Marketing - Conference Proceedings	978-81-943859-0-5	Ms. Veenu Joy	Dr. Deepika Joshi
6	Unfolding Contemporary Marketing: A Roadmap for the Future Innovation Marketing Dynamics - Conference Proceedings	978-81-943722-9-5	Ms. Veenu Joy	Dr. Deepika Joshi
7	Essential Practices in Production and Operations Management	978-81943859-2-9	Dr. Deepika Joshi	Dr. Ruqsana Anjum
8	The Paradigm Shift in Business, Management and Economics - Seminar Compendium	97881940861-9-2	Rev. Dr. Daniel Fernandes SJ, Dr. Nirmala Joseph	Dr. Ruqsana Anjum, Dr. Deepika Joshi
9	Research Methodology for Management Vol. 9	97881940861-4-7	Dr. R. Himachalapathy	Mr. Raj Sadhwani
10	Research Methodology for Management Vol. 10	97881940861-5-4	Dr. R. Himachalapathy	Mr. Raj Sadhwani
11	Interdisciplinary research in management Volume 1	97881-9438593-6	Rev. Dr. Daniel Fernandes SJ	Dr. Ruqsana Anjum
12	Interdisciplinary research in management Volume 2	97881-9438594-3	Rev. Dr. Daniel Fernandes SJ	Dr. Ruqsana Anjum

13	Interdisciplinary research in management Volume 3	97881-9438595-0	Rev. Dr. Daniel Fernandes SJ	Dr. Ruqsana Anjum
14	Interdisciplinary research in management Volume 4	97881-9438596-7	Rev. Dr. Daniel Fernandes SJ	Dr. Ruqsana Anjum
15	Interdisciplinary research in management Volume 5	97881-9438597-4	Rev. Dr. Daniel Fernandes SJ	Dr. Ruqsana Anjum
16	A handbook of multidisciplinary research in social sciences - Volume 1	978-81-943722-7-1	Dr Shubhra Rahul	Dr Ritty Francis, Dr Soney Mathews
17	A handbook of multidisciplinary research in social sciences - volume 2	978-81-943722-8-8	Dr Shubhra Rahul	Dr Ritty Francis, Dr Soney Mathews
18	Next Generation Tools : Future Roadmap for Business and Industry - Conference Proceedings	978-81-943859-1-2	Dr Shubhra Rahul	Dr. Deepika Joshi
18.	Advanced financial management	Mayas Publishers	978-93-87756-55-7	Dr. Selvi S

c) Faculty Authored Books

S. No.	Name of the author(s)	Title of the Paper	Title of the books / Title of proceedings of the conference	ISBN/ISSN
1	An empirical study of working capital management	Lambert Academic Publishing	978-620-0-53047-9	Dr. Ruqsana Anjum
2.	Kichillada Bege	Shramana Prakashana	978-81-939983-0-4	Dr. T.H.Lavakumar
3	Migrant Construction workers- Economic Status in Bengaluru The Reality	Lambert Academic Publishing (International Publication)	976-620-059542-4	Ms. Muktha Kumar
4	Impact of Monetary policy announcements on pricing of shares - A study	Lambert Academic Publishing	978-620-0-78398-1	Dr. Ravi Darshini
5	A study on credit risk management of educational loan in Indian banks	Lambert Academic Publishing	978-620-0-78717-0	Dr. Suganthi Pais

d) Publication in conference –proceedings / Books and chapters in edited volumes

S. No.	Name of the author(s)	Title of the Paper	Title of the books / conference proceedings	ISBN/ISSN
International				
1	Ms. Minu.M, Dr. D.Raja Jebasingh	Impact of Spot Prices on Futures Market Prices of Agricultural Commodities in India	International Journal for Research in Engineering Application & Management	2454-9150 Special Issue - EGBPC - 2019
2	Dr Soney Mathews	A study on the Impact of Lifestyle on Young Indian Consumer Purchase Decision	Seventeenth AIMS International Conference on Management	978-1-943295-14-2
3	Dr Soney Mathews	Ethical Consumerism and Effectiveness From a Cause-Related Marketing (CRM) Perspective	Handbook of Research on Contemporary Consumerism, IGI Global, USA	978-1-5225-8270-0
National				
4	Dr. D. Raja Jebasingh	Digital Transformation Initiatives: Evidences from Indian Higher Educational Institutions (HEIs)	Higher Education In India: Issues opportunities and challenges and	978-81944856-3-6
5	Mr. Aravind Nandakumar, Mr. Sam Stanley, Ms. Vedapradha.R	Chatbot Technology - A panoramic view towards customer satisfaction	Humanities and Social Science Studies	2319-829X
6	Dr. Ritty Francis, Ms. Jennifer Barboza	The impact of advertising in tourism for destination selection among youngsters in Bangalore city	Recent trends in global sustainable hospitality research	9789389146660

e) Faculty Paper publications

S. No.	Name of the authors	Title of the paper	Name of the Journal	ISBN / ISSN
International				
1	Dr. G. Vincent and Dr. S. Sivakumar	Financial Inclusion in India A progress and Challenges	International Journal of Advanced Science and Technology	2207-6360
2	Dr. S. Sivakumar	Financial Inclusion in India - A Study on Digital Lending	Our Heritage Journal	0474-9030

3	Mr. Girdhara Naidu B	A Comparative Analysis of Sectorial Indices with NSE Index	Journal of Emerging Technologies and Innovative Research	2349-5162
4	Mr. Lalitha Krishnamurthy, Mr. Arockia Rajasekar, Dr. D. Raja Jebasingh	An Empirical Study on Role of Travel Start-Ups and Entrepreneurship in E-Tourism	Journal of Service Science and Management	1940-9907
6	Dr. Shivakami Rajan, Dr. Muralidhara Dr. Hariharan Ravi	Successful Women Entrepreneurial Business Performance Model in MSMEs of Karnataka	International Journal of Recent Technology and Engineering	2277-3878
8	Dr. Hariharan Ravi, Ms. Vedapradha R. Mr. Rajani H. Pillai	Robotic Surgery: A Technovative Approach to Medical Surgeries	Indian Journal of Public Health Research & Development	0976-0245
9	Dr. Hariharan Ravi, Dr. Ayswarya	A study on Consumer Buying Behavior Towards Green Marketing in Bangalore City	International Journal of Management and Social Science (IJMSS)	2249 0191
10	Ms. Vedapradha. R, Dr. Hariharan Ravi	Challenges or survival instinct of Tibetan entrepreneurs	Asia Pacific Journal of Innovation and Entrepreneurship	2398-7812
11	Dr. Hariharan Ravi, Ms. Vedapradha. R, Dr. P. Muralidharan, Mr. Ilankadhir. M	Robotic Surgery: A Boon or a Bane to Medical Science	International Journal of Recent Technology and Engineering	2277-3878
12	Ms. R. Vedapradha, Dr. Hariharan Ravi, Mr. M. Ilankadhir, Dr. D. Raja Jebasingh	Asia: A Lucrative Destination for Investment Banking	Open Journal of Business and Management	2329-3292
13	Ms. Vedapradha R, Dr. Hariharan Ravi	Application of Artificial Intelligence in Investment Banks	Review of Economic & Business Studies	REBS 1843-763X
14	Ms. Vedapradha.R, Mr. Arockia Rajasekar, Dr. Hariharan Ravi	Investment banking: Global perspective with regulatory framework & financial crunch	International Journal for Research in Engineering Application & Management	2454-9150
15	Ms. Rajani H. Pillai, R. Ms. Vedapradha, Ms. Candida Smitha, A. Ms. Suriya Kumari	Footprints of Human Resource in Banking Sector	Journal of Human Resource and Sustainability Studies	2328-4870
18	Ms. R. Vedapradha, Dr. HariharanRavi, Dr. Rajan Shivakami	Artificial Intelligence: A Technological Prototype in Recruitment	Journal of Service Science and Management,	1940-9907

National				
20	Dr. S. Sivakumar	Recent Trends in cashless economy in India	Think India Journal	0971-1260
21	Ms. Muktha Kumar	'Cross-cultural paradigms'-A survey on Multinational companies in Bangalore	Think India (Quarterly Journal)-UGC Care Approved, International Indexed and Referred Journal Impact Factor 6.2	0917-1260
22	Dr. D. Raja Jebasingh, Divya Shree V	A Study On The Relevance And Benefits Of Human Resource Audit And Its Impact On Business Results	Think India Journal UGC Care List	0971-1260
23	Ms. Mallika D S, Dr. D. Raja Jebasingh	Evaluation of the Impact of Green Marketing on Small and Medium-Sized Enterprises in India	Journal of Interdisciplinary Cycle Research	0022-1945
24	Dr. D. Raja Jebasingh, D. Neha Jadav	Impact of Mid-Day Meal Programme on the Marginalized Children Social Development: Evidences from Mandya District, Karnataka	SAMVAD: SIBM Pune Research Journal,	2348-5329
25	Mr. K N Lakshmipathi, Dr. R. Senthil kumar	Use and Implementation of Automation In Selected College Libraries of Karnataka	Think India Journal	0971-1260
26	Ms. Vedapradha. R, Dr. Hariharan Ravi	Transformation of Banking through Cloud Service	International Journal of Advanced and Innovative Research	2278-7844
29	Ms. Nischitha K, Dr.H.Nagaraj	A Study on the impact of low carbon technologies in reducing the carbon emissions in India with reference to energy sector	Think India Journal	0971-1260
30	Ms. Muktha Kumar	Cross-cultural teams- Strategic fit and Organisational effectiveness	SJCC Management Research Review	2249 -4359
31	Dr. Karthika. S, Ms. Aishwarya	A Study on Awareness of Social Entrepreneurship with Special Reference to Bangalore District	Our Heritage- UGC CARE Journal	0474-9030
32	Dr. Shubhra Rahul	A study on the determinants of employee engagement among working women	JETIR ISSN UGC Approved &5.87 Impact Factor	63975
33	Mr. Thomas Mathew, Mr. Ratan Tilak Mohunta	Cricket in the Age of Visual Media: A Cultural Analysis	Studies in Indian Place Names	ISSN:2394-3114 Vol-40-Issue-50-March-2020

f) Conference / Seminar Presentation

S. No.	Faculty Name	Event	Title of the Paper/Event	Place	Date
Presentation					
1	Dr. Ritty Francis, Dr. Soney Mathews	International Conference	Emotional connect of employees towards CSR activities: The fundamental step for a socially responsible business	Abu Dhabi University, Abu Dhabi	12-06-2019 to 13-06-2019
2	Dr. Soney Mathews, Dr. Ritty Francis	International Conference	Professional code of ethics and commitment of teachers: A study reflecting the outlook of the Governing Bodies in HEIs	Abu Dhabi University, Abu Dhabi	12-06-2019 to 13-06-2019
3	Dr Soney Mathews	National Seminar	A study on perception and attitude of consumer towards the effectiveness of consumer rights in India	Periyar University, Tamil Nadu.	29-7-2019 to 30-7-2019
4	Dr. Ritty Francis	International Conference	The impact of advertising in tourism for destination selection among youngsters in Bangalore city	Alagappa University, Karaikudi	06-09-2019 to 07-09-2019
5	Ms. Asha Joseph	National Conference	The AOI and time warner: A Case study on the failure of synergy	St. Joseph's Evening college, Bangalore	14-09-2019 to 14-09-2019
6	Dr Soney Mathews	International Conference	A study on the impact of lifestyle of youth product purchase decision	Indian Institute of Management, Kozhikode (IIMK) Kerala.	02-01-2020 to 04-01-2020
7	Dr. D. Raja Jebasingh	National Conference	Digital transformation initiatives evidence from Indian Higher Education Institutions (HEIs)	Shivaji Mahavidyalaya, Udgir, Dist: Latur	30-01-2020
8	Dr. Ritty Francis	International Conference	A study on customer preference to online medical purchase with special reference to senior citizens	St. Thomas College, Thrissur	03-01-2020 to 04-01-2020
9	Ms. Asha Joseph	National Conference	A study of the impact of automation in banking sector	St. Anne's Degree College for Women, Bangalore	05-02-2020 to 06-02-2020

10	Dr. Deepika Joshi, Dr. Shikha Singh	International Conference	Preparing for Industry 4.0: A Study on Indian Higher Education System	Symbiosis Centre for Management Studies, SIU, Noida	21-02-2020 to 22-02-2020
11	Grace Prerana, Dr. D. Raja Jebasingh	Conference	A Study on the Impact of Ecotourism on the Sustainable Development of Local Communities: Experiences from Kodagu District	Loyola College, Chennai	05-03-2020 to 06-03-2020
12	Ms. Anna Lynn Tom	National Conference	Embodiment in Trans Narratives: Reclaiming the transitioned self through the online platform of Insta-blogging	St. Joseph's College, Bangalore	05-03-2020 to 07-03-2020
13	Ms. Anna Lynn Tom	International Conference	The Fractured Whole: An Examination of Language, Culture and Internal Violence in weaving the Fragmentation of the Postcolonial Narrative in J. M. Coetzee's Disgrace and Jean Rhys' Wide Sargasso Sea through Derek Walcott's Poetry	Conference on Language, Literature and Linguistics at Maria Rani Center, Trivandrum, Kerala	03-10-2020 to 04-10-2020
14	Ms. Anna Lynn Tom	National Seminar	The Nuances of Culture in the Spaces of the Indian State - A Critical Review of the film, Parzania and Short Stories by Hansda Sowvendra Shekar – "They Eat Meat!" and "The Adivasi will not Dance"	Osmania University, Centre for International Programmes, Hyderabad.	26-08-2019
15	Mr. Thomas Mathew	National Conference	Inverted-Castration: Examining the Politics behind Disfiguring Women's Body, through Surpanakha Myth and the film Uyare.	St. Aloysius College (Autonomous) Mangalore, Karnataka	20-09-2019
16	Mr. Thomas Mathew	International Conference	Cricket in the Age of Visual Media: A Cultural Analysis	KVM College of Arts and Science, Alappuzha, Kerala	26-02-2020 to 28-02-2020

Participation					
12	Dr. Daniel Fernandes SJ	Golden Jubilee Seminar	Higher Education: Current status and Leadership Challenges	Christ Deemed to be University, Bangalore	June 11-6-2019 to 13-6-2019
13	Dr. R. Himachalpathy	FDP	Financial Modeling using Microsoft Excel	University of Hyderabad, Telangana	26-04-2019 to 28-04-2019
14	Dr. R. Himachalpathy	FDP	Marketing Research & Business Analytics with Econometric Applications in Business	Shri Mata Vaishno Devi University, Jammu and Kashmir	06-05-2019 to 17-05-2019
15	Dr. Poornima Vijaykumar	FDP	Advanced Research Tools & Its Application in Current Management Practices	T. John Centre for Advanced Social Sciences Research (TJCASSR), T. John College, Bengaluru	24-05-2019 to 25-05-2019
16	Dr. Poornima Vijaykumar	International Refresher Course	Introduction to Time Management	Alison Learning Centres, Online	May-June, 2019
17	Dr. Poornima Vijaykumar	International Refresher Course	Effective Communication Techniques for Teachers and Trainers	Alison Learning Centre - Online Certificate Courses	May-June, 2019
18	Dr. Poornima Vijaykumar	International Refresher Course	Learn Statistics from the Basics	Udemy & Technical Training, Instructor, (Online)	March-May, 2019
19	Dr. Ravi Darshini	National Conference	Future boards : The Emerging Challenges of Corporate Governance	IIMB, Bangalore	14-6-2019 to 15-6-2019
20	Mr. K N Lakshmipathi	Workshop	National Digital Library club- Karnataka state Workshop for Educational Institutions	Bangalore University	14-06-2019
21	Dr. Nirmala Joseph	FDP	'New Framework of NAAC Accreditation'	PSGR Krishnammal College for women, Coimbatore	5-7-2019
22	Ms. Muktha Kumar	FDP	'New Framework of NAAC Accreditation'	PSGR Krishnammal College for women, Coimbatore	5-7-2019
23	Ms. Nischitha K	International Conference	Economic growth and sustainable development : emerging opportunities	SDMID , Mysore	16-11-2019
24	Dr. Poornima Vijaykumar	FDP	Research and E-Resources	Don Bosco Institute of Technology, Bengaluru	15-7-2019 to 20-7-2019
25	Mr. Giridhara Naidu B	Workshop	Emerging trends in research II	SBRR Mahajana first grade College Mysuru	7-8-2019

26	Ms. Asha Joseph	FDP	Research Capacity Building	Loyola Degree College	24-08-2019 to 24-08-2019
27	Dr. Poornima Vijaykumar	FDP	HR Analytics	Don Bosco Institute of Technology, Bengaluru	26-8-2019 to 31-8-2019
28	Ms. Komal Dave	FDP	Future of learning and work enabling graduates to be Industry ready	St. Joseph's College of Commerce (Autonomous), Bengaluru	26-09-2019
29	Mr. K N Lakshmipathi	International Seminar	University Libraries Partnership with OCLC	Bangalore University, Bangalore	22-10-2019
30	Dr. Ritty Francis	FDP - JESCOL	Seminar	St. Joseph's College, Bengaluru	18-11-2019 to 20-11-2019
31	Ms. Alamelu.L	Workshop	Using R and EViews Statistical Programming in Business and Economics	St. Joseph's College (Autonomous)	03-1-2020 to 04-1-2020
32	Ms. Natya Bopanna	FDP	Blended Learning pedagogy using MOOCS	IIM Bangalore	7-3-2020
33	Ms. Komal A Dave	Conclave	TRIAD 3.0- Three Events in One Platform	St. Joseph's Evening College (Autonomous), Bengaluru	7-3-2020
34	Dr. Susmitha K. E.	National Seminar	Sustainable Education in the era of globalization	Lal Bahadur Shastri Govt. first grade college	23-10-2019
35	Dr. Antony Oliver	National Seminar	Sustainable Education in the era of globalization	Lal Bahadur Shastri Govt. first grade college	23-10-2019
36	Dr. Fariyal Shaikh	National Seminar	Sustainable Education in the era of globalization	Lal Bahadur Shastri Govt. first grade college	23-10-2019
37	Dr. Fariyal Shaikh	FDP	Future of learning and work enabling graduates to be future ready	St. Joseph's College of Commerce (Autonomous)	29-11-2019
38	Dr. Anusuya Paul	FDP	Innovative Teaching Pedagogy in Education for Gen Z and Gen Alpha in the Era of Information Explosion	CMS Jain deemed to be University, Bangalore	25-01-2020
39	Dr. Anusuya Paul	FDP	Trending Teaching Techniques for Participation and Performance	CMS Jain deemed to be University, Bangalore	25-01-2020
40	Ms. Preeti Shankar	National Seminar	Emerging Paradigms in Teaching English Language, Literature and Translations	St Joseph's Evening College, Bangalore.	02-03-2020

Innovation Ecosystem



**Annual Report
2019-20**

St. Joseph's College of Commerce has consistently strived to create an ecosystem that promotes innovative thinking among the students and faculty. This ecosystem is comprised of a symbiotic relationship between the various stakeholders of the college: industry, government, academia, and the society. Education at this college provides a platform for students to learn not just from the textbook and classroom lectures but also through interaction with industry experts, experts from professional bodies, academic scholars, social thinkers and activists and government representatives.

Such an ecosystem has been made possible through a long term vision and mission towards collaboration with international and national universities and colleges of repute, leading industries in the field of commerce and management, professional bodies and NGOs. The curriculum and syllabus for the programmes have been designed in consultation and collaboration with these stakeholders.

Apart from these the college has devised special programmes to motivate and support young entrepreneurs. As a result of industry collaboration the college also works as an incubation centre which gives students a space for pitching innovative ideas and working towards executing them.

An innovation ecosystem thus created contributes to a holistic development of students and helps them to be leaders in their professional career.

Institutional and Industry Collaborations

The Institution has entered into various Exchange programmes, International

Academic Partnerships, Partnerships with Professional Institutions, Industries and NGO's to foster a global culture of educational excellence and to create an environment of innovative learning. The below listed are the Institution's major collaborations to realize its commitment to Academic Excellence, Character Formation and to reach out to communities and individuals who are socially and economically deprived.

International/National Academic Partners

St. Joseph's College of Commerce has paved the way for International exchange programmes through its International twinning initiatives, Cultural Exchange and Summer Abroad Programmes. These programmes are an enriching and refining experience at many levels. They steer personal and professional development among students by kindling creative ideas, strengthening relationships and instilling cultural sensitivity. In recognition of the said objectives, the Institution has collaborated with Swansea University -UK, Kobe College -Japan, ESDS -France, Eastern Institute of Technology - New Zealand, Seattle University, Concordia College – New York, FIGS – France and MUST – Malaysia.

a. Swansea University, UK

Swansea University is a research driven institute that thrives on exploration and discovery. It shares a profusion of values with St. Joseph's College of Commerce, such as its emphatic drive to provide top-notch education to its students. Over the past few years the college has established a strong relationship with Swansea in terms of academic twinning and cultural

exchange programmes. This initiative seeks to explore the possibility of developing collaborative and mutually beneficial activities. Undergraduate students of St. Joseph's College of Commerce have been participating in this 1 + 2 -year twinning programme since 2010. 7 students are currently pursuing twinning program at the Swansea University for the academic year 2019-20.

b. Kobe College, Japan

Kobe College is an Institution of higher learning for women in the field of liberal arts and sciences. As an initiative to establish the educational tie- up, Kobe College has signed up into a cultural exchange programme with St. Joseph's College of Commerce in the year 2010. Every year both the Institutions host a 10-day cultural exchange programme which includes lectures on the global economy, social conditions, communicative language classes, workshop on traditional crafts and, visit historical places and industries.

St. Joseph's college of Commerce hosted 15 Japanese students accompanied by 1 faculty members between 31st August 2019 and 8th September 2019. During their stay in India, the college arranged for social visits to Nirmala Shishu Bhavan, a charity home, Tibetan Youth hostel and Jyothi Seva, a NGO . They were also offered assistance for an ongoing research on Indian economy, microfinance and social environment both in Bangalore and in Anekal. In addition to this lectures on "Multiculturalism in India" and "Women in India" were organized to give an insight to the current situation in India.

c. ESDES, France

ESDES School of Business and Management was founded in 1987 as part of the Catholic University of Lyon. St. Joseph's College of Commerce through its French Exchange Programme with ESDES introduced a six-month International Business Programme (IBP) and a one-year Degree Programme. As part of the six -month International Business Programme (IBP), 4 students from BBA and B.Com are pursuing the course for the batch Jan 2020 – April 2020.

d. Eastern Institute of Technology, New Zealand

The Eastern Institute of Technology (EIT) offers a wide array of over 130 qualifications from certificate and diploma to degree and postgraduate level. A Twinning Programme with one plus two-year (one-year study in India and two years in New Zealand) is available for St Joseph's College of Commerce students. At present 2 students are pursuing twinning program at the University.

e. Seattle University, USA

Seattle University (SU) is a Jesuit Catholic university in the northwestern United States, located in the First Hill neighborhood of Seattle, Washington. SU is the largest independent university in the Northwest US, with over 7,500 students enrolled in undergraduate and graduate programmes within eight schools, and is one of 28-member institutions of the Association of Jesuit Colleges and Universities. St. Joseph's College of Commerce has signed a MoU with Seattle University to encourage direct contact and collaboration among students, faculty and staff in the areas of research,

teaching, organizing of conferences, lectures and seminars. This collaboration will benefit the students and staff of both the institutions.

f. Concordia University, USA

Concordia College is located in Bronxville, NY, a picturesque suburban village in Westchester County, just 20 miles (32 kilometers) north of New York City. It is a Christian higher education community of learning where mutual respect flourishes, responsibility is developed and reverence for God is cultivated so that students can pursue lives of passion, purpose and service. Concordia's cultural activities draw thousands of visitors a year: through film and concert series, lectures, and major art exhibitions, authors, artists and thought leaders enrich the lives of our students and our community.

SJCC signed an MOU with Concordia College, New York for 2+1 year twinning programme for undergraduate degree. Upon successful completion of the academic programme of study the students will be conferred a degree by Concordia College, NY.

g. Malaysia University of Science and Technology, Malaysia

In its formative years, MUST was fully assisted and supported by MIT, a world-renowned university noted for its education and research in advanced science and technology. Malaysia University of Science and Technology emulates world class method of teaching and learning which encourages creativity, analytical thinking, problem-solving, innovation and team-building. These are qualities that have been proven to be successful in producing

entrepreneurial leadership in technology and business.

MUST also nurtures a research-driven culture in all fields of expertise to ensure depth of understanding and confidence in facing practical problems. The world class model has been the impetus of the MUST culture that is vibrant, innovative and purposive to our local environment.

A MoU was signed with Malaysia University of Science and Technology (MUST) on 6th August, 2018 with an intention of exploring possibilities of offering study programs, opportunities of faculty exchange, study tours and partnering in research initiatives.

h. France International Graduate School

SJCC signed a MoU with France International Graduate Schools (FIGS) on 14th December 2018 with agreement to cooperate and collaborate in areas of joint research and publication, resource sharing, study programs, faculty and student exchange and mutual participation in conferences, lectures and seminars. Nearly 35 students participated in academic activities in the year 2019-20.

i. EigoPaathshala

In the academic year 2019-20, SJCC has signed an MOU with EigoPaathshala to explore further inter-cultural exchange opportunities between Japan and India. EigoPaathshala vision is to - teach to make communication happen and help with continuous improvement to gain expertise in a language/subject, encourage young students and stimulate their interests towards taking niche teaching profession as a career.

**j. Kongu Arts and Science College,
Erode, India**

The Kongu Arts and Science College is an arts and science college in Nanjanapuram, Erode, Tamil Nadu, India, founded in 1994. The college belongs to the Kongu Vellalar Institute of Technology Trust, which also includes Kongu Engineering College, Kongu Polytechnic College, Kongu Industrial Training Center, and the Kongu National Matriculation Hr. School.

SJCC has signed an MOU with Kongu Arts and Science College in order to share best practices between the institutions and as a result of it several visits were organized to share and understand each other's best practices.

**Partnerships with
Professional Institutions**

St. Joseph's College of Commerce takes pride in its curriculum which incorporates industry-based requirements and offers students an opportunity to pursue professional courses along with B. Com, BBA, and M. Com courses. The college has signed a Memorandum of Understanding (MoU) with the following associations and Institutions to facilitate the same.

**a) The Institute of Chartered
Accountants of India (ICAI)**

ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new act. The MoU with ICAI enables the college to conduct coaching classes for students pursuing CA along with their B. Com programme. This helps the students in clearing the professional exams.

**b) The Entrepreneurship Development
Institute of India (EDII)**

The Entrepreneurship Development Institute of India (EDII) is an autonomous body and not-for-profit Institutions sponsored by apex financial Institutions, namely the IDBI Bank Ltd, IFCI Ltd, ICICI Ltd and State Bank of India (SBI). The EDI has been selected as a member of the Economic and Social Commission for Asia and the Pacific (ESCAP) network of Centers of Excellence for HRD Research and Training. It is an acknowledged national resource institute engaged in entrepreneurship education, research and training. EDI as a member of the Network will have interactive access to information on other 123-member Institutions via Internet.

**c) Chartered Institute of Management
Accountants (CIMA)**

There is a Memorandum of Understanding (MoU) signed by the Institution with CIMA to enable the students to pursue a CIMA professional course along with their undergraduate or postgraduate programmes. The course is delivered by highly accomplished faculty who possess competence in the use of interactive pedagogical tools and techniques. The course also offers students the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate. The proposed new programme BBA (Professional- Finance and Accountancy) is in collaboration with CIMA, and this programme not only offers a nine-paper exemption from the regular CIMA papers but also gives an opportunity to students to gain qualifications like Certificate in Business Accounting, Diploma in Management Accounting and Advanced

Diploma in Management Accounting as they pursue this programme.

d) Association of Chartered Certified Accountants (ACCA)

There is a Memorandum of Understanding (MoU) signed by the Institution with ACCA to enable students to pursue their ACCA certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are highly accomplished and competent and who use innovative pedagogical tools and techniques. The course also offers the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate.

e) Institute of Cost Accountants of India (ICAI)

There is a Memorandum of Understanding (MoU) signed by the Institution with ICAI. ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new Act. SJCC and ICAI have collaborated to conduct classes to the students for Foundation Programme Examination, to mutually use the professional services of faculty members for giving lectures, organizing workshops etc. Members of ICAI conducted two career orientation programmes in campus for the students.

f) The Institute of Company Secretaries of India (ICSI)

The Institution has collaborated with the ICSI for mutual knowledge sharing and for regular lectures, seminars and workshops for students. Representatives from the institute addressed the students on career prospects in pursuing the professional CS programme.

g) National Entrepreneurship Network (NEN)

There is a Memorandum of Understanding (MoU) signed by the Institution with NEN to enable students to pursue their NEN certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are highly accomplished and competent. The objective of this partnership is to develop impactful programmes to foster entrepreneurial spirit in students, create student entrepreneurs and new entrepreneurs. The courses offered were Orientation Programme in Entrepreneurship, Basic Programme in Entrepreneurship, Foundation Programme in Entrepreneurship, Intermediate programme in Entrepreneurship, Advance Programme in Entrepreneurship, and Expert Programme in Entrepreneurship. The college had rigorous input sessions for the faculty handling the BBA Entrepreneurship program throughout the year. The sessions covered Basics to advanced concepts in Entrepreneurship. Many meetings were held with the NEN team in order to discuss the possibilities of starting an incubation centre, possibilities of making the program more practical oriented, different evolution techniques for entrepreneurship courses etc.

h) Institute of Management Accountants (IMA)

IMA is the worldwide association of accountants and financial professionals working in businesses committed to helping more than 90,000 members to expand their professional skills, better manage their organization, and enhance their career. SJCC has signed a MoU with

IMA to provide professional programs to its students which complement their academic studies at the University. These include IMA's Certification of Management Accountants (CMA) global certification programme. IMA's CMA certification program is an advanced-level assessment for accounting and financial professionals in business. The two-part exam covers financial reporting, planning, performance and control; and financial decision making. This collaboration has been done in the common interest of providing holistic learning and education opportunities for individuals to pursue globally relevant professional qualifications to enhance their future career prospects.

i) IOA

The Institute of Analytics (IoA) is the trading name of The Society of Analytics; which is the Professional Body for Analytics and Data Science Professionals in UK and International. IoA is a not-for-profit organisation that exists to promote greater awareness, understanding and innovation in Analytics. IoA is fully supported in their mission by leading organisations in the sector. The Institute of Analytics provides members with the opportunity to network with other professionals in the industry, to learn about career development opportunities, to share knowledge and expertise, to access Continuous Professional Development programmes and to carry the official designation of Membership.

B.Com (Analytics) Programme prepares individuals to pursue a career in the field of analytics. It helps students specialize in different domains related to analytics, and apply tools and techniques to solve business

analytics problems. The Programme is accredited by the Institute of Analytics, UK. (IOA). The Degree focuses on the conceptual knowledge in the multiple disciplines of analytics. The College intends to impart value based education to the students that will help them to function effectively in their business analytics career.

j) IOEE Institute of Entrepreneurship and Enterprise

The Institute of Enterprise and Entrepreneurs was founded in 2010 creating the first dedicated professional learning institute specialising in business enterprise and business support, a standing still enjoyed to this day within the UK. The Institute's programmes and qualifications are built on the extensive research that underpins the SFEDI® National Occupational Standards and the expertise of the Institute of Enterprise and Entrepreneurs, the UK's only professional Institute dedicated to enterprise.

The institution has collaborated with IOEE for the BBA Entrepreneurship programme. This programme will be accredited by IOEE and students will be eligible for Associate Membership of IOEE after completion of the programme.

Partnerships with Industry

St. Joseph's College of Commerce has entered into a significant collaboration with Industry partners to not only provide an exposure to the industry for students and staff but also to enhance the curriculum and syllabus creation so that students can develop skills and acquire knowledge as required by the industry.

a) Federation of Karnataka Chambers of Commerce & Industry

The Federation of Karnataka chambers of Commerce & Industry (FKCCI) can be traced back to the erstwhile Mysore Chamber of Commerce, the precursor of FKCCI, which was conceived by Sri M. Visvesvaraya. The association has a membership of about 2500, drawn from all sectors of trade; commerce and industry, spread over the entire state including 150 district chambers of commerce and trade associations. The college has a tie-up with FKCCI which enables us to bridge the gap between industry and academia.

b) Karnataka Tourism Forum

The Department for B. Com Travel & Tourism collaborated with Karnataka Tourism Forum. Karnataka Tourism Forum is a non-profit organization comprising tourism professionals and companies that are dedicated to make a meaningful contribution to improve tourism in Karnataka. KTF, founded in 2001, is a structured and proactive force that has taken upon itself to bring a radical change to tourism at large by way of global approach and dynamic endeavors. The Forum supports and works with the State and Central Government and its efforts have ranged from creating awareness to being an advisory body, suggesting and assisting policy formulation.

The Department of B. Com (Travel & Tourism) works closely with the KTF to bridge the industry-academia gap. The Department also intends to further explore the possibilities of collaboration at various

levels that benefit students by way creating a platform for industry interface.

c) Patrick's Academy

Patrick Academy is a renowned Travel and Tourism Academy in Bangalore. Established by Mr. Patrick Andrews, a professional trainer with decades of experience in industry and training, this academy is committed to every student to impart knowledge and groom their skills to stand out in this challenging industry aviation & Hospitality. Students of Travel and Tourism learn subjects such as Aviation and Airline Management, Airline Ticketing, Cargo Management among many others. The short-term courses offered by Patrick's Academy focuses on quality and sustainable education in the fields of Travel, Tourism, Aviation and Hospitality. They also provide practical industry exposure to every student while studying in the form of on field training.

d) Thomas Cook

Thomas Cook is a leading Travel and Tourism company with global presence. Thomas Cook specializes in providing a wide range of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. St. Joseph's College of Commerce has an on-going collaboration with Thomas Cook to assist the institution in organizing international study tours. The study tours include visit to various universities, educational intuitions and organizations of international reput which enable students to bring about an international perspective into their learning.

e) IMS Proschool

IMS Proschool, an initiative of IMS Learning Resource, is one of the foremost providers of financial accounts and analytics course in the country. IMS conducts training programmes for CFP, CFA, Financial Modelling, CPA, CIMA and IFRS. The Institution in association with IMS Proschool conducted a Financial Modelling programme for 60 Hours which included a tailor-made syllabus on topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.

g) National Stock Exchange of India (NSE)

The National Stock Exchange (NSE) is India's leading stock exchange covering various cities and towns across the country. NSE was set up by leading Institutions to provide a modern, fully automated screen-based trading system with national reach. The Institution in collaboration with NSE conducted a NCCMP -NSE Certified Capital Market Professional short-term course for the students. The programme aims to enable the students to get first-hand knowledge of the dynamics of securities markets as well as to qualify for a career in the securities market.

h) Ernst & Young (EY)

The Institution has a Memorandum of Understanding (MoU) with (EY). EY offers a scholarship programme for the students of the college in which the students need to present a business plan and the selected business plans are encouraged to be realized through a grant of Rs. 1,00,000

as scholarship and are also offered a two month internship at EY. SJCC in collaboration with Ernst & Young (EY) developed a course on International Tax and Technology for the III and IV semester students which provide in-depth knowledge in the tax verticals and a global perspective on the subject. The course is for 120 hours course spread across two semesters based on Trainer the Trainer model. EY also offers internship for the students who complete this course.

i) Tata Consultancy Services (TCS)

The B.com (BPM Industry Integrated) programme run by the institution has been designed by Tata Consultancy Services (TCS). The course imparts knowledge and specialized domain-focused skills in Business Process Services Management. The curriculum of this course facilitates students to become Industry-ready and imparts the competence required to pursue careers in the value-added services in sectors like the ITeS Industry, Banking, Insurance, Financial Services, and Retail etc. The highlight of this course is the integration of subjects specially prepared by industry experts from TCS to add to the practical dimension of Business Processes Services Management.

j) International Skill Development Course (ISDC)

St. Joseph's College of Commerce, offers a two month rigorous IFRS course from ISDC to the B.Com Final year students. This financial reporting course offers a broad introduction to the Nature and Operations of the IASB, Presentation of Financial Statements, Accounting Policies

and Changes in Accounting Estimates and Errors. The course introduced to the students -Cross-border, M&A and capital raising activities frequently requiring the use of IFRS. IFRS training is also imparted to students registered with the Professional Certificate Programmes. In association with ISDC a national conference on Fintech Ecosystems was organised by the Institution.

k) Finmark

Finmark is a leading banking and financial markets company training since 2004 and trained more than 15,000 students over 1800 programmes. Workshops are taught by our practitioners who have immense experience and in-depth capabilities in every aspect of banking and capital markets to design, develop and deliver any programme. Finmark trained the PG students of SJCC for certification in Financial Market and Services. After a two-day training the students took the test for the first module of Fundamentals of Capital Markets paper.

l) Wiley India Private Limited

Wiley India Private Limited is a leading publisher of books & digital solutions for Engineering, Business & Management, Computer Science and Information Technology whose books have been adopted in various Indian Universities. The college has entered into an agreement with Wiley to provide the students with the official CMA test preparation content, Wiley CMA excel Learning System, for CMA exam preparation.

m) Miles Publications Private Limited

Miles Publishing Ltd is an award-winning media organization within the Comms, IT and Mobile industry. The college has entered into an agreement with Miles in which they shall be responsible for providing marketing collateral, Wiley study materials and training to SJCC faculty as well as students towards the CMA certification. Miles shall execute and monitor the training performed for students pursuing the CMA certifications. Miles shall assist SJCC in providing differential placement assistance to the students of SJCC who have cleared both the parts of the CMA examinations. Miles shall also assist in providing internship placements to students who have cleared the CMA examinations but are yet to pass out from SJCC.

n) The Travel Agents Association of India (TAAI)

The Travel Agents Association of India (TAAI) is an organization formed to regulate the travel industry in India along organized lines and in accordance with sound business principles. The primary purpose was to protect the interests of those engaged in the industry, to promote its orderly growth and development and to safeguard the travelling public from exploitation by unscrupulous and unreliable operators. The B.Com (Travel and Tourism) department recently signed a MoU with Travel Agents Association of India (T.A.A.I) on 17th December 2018.

o) Littlemore Innovation Labs

Littlemore Innovation Labs is a Singapore based EdTech company which works with

some of the world's leading educational institutions to transform the examinations process by enabling end-to-end paperless examinations. With a full-fledged development center in Chennai, co-located with the IIT Madras Research Park, they are bringing large efficiencies to the education system in both developed and developing countries.

SJCC is in consultation with Littlemore Innovations Labs in implementing a paper-less examination system and has conducted several trial runs in this regard. The feedback from students and staff is collected and the results of the trial-runs are being studied to implement an end-to-end paperless examination system.

p) Affecto Consulting Services

Affecto Consulting Services LLP is founded by Manoj K Cyriac and Suvarna Koppiker. They conduct relevant technical and life skills trainings and workshops for a wide spectrum of audience ranging from high school, undergraduate and postgraduate students, teachers and employed people. Their strategic services for education transformation include curriculum development with an emphasis on future ready skills and innovative progress assessment for the students.

SJCC has entered into a partnership with Affecto to offer wide range of skill based programmes to its students. In this academic year the following courses were offered to the students: Data Analytics and Visualization using Tableau, Essential MS Excel skills for Business, Data Visualization

using Microsoft Power BI, Problem Solving and Creative Thinking using Python, Introduction to Blockchain and Introduction to Cyber Security.

Partnerships with NGOs

Along with education, the Institution also strives to inculcate a sense of social responsibility among the students. To strengthen this objective further, the Institution has associated itself with different NGOs and social organizations.

The Institution is committed towards upliftment of the marginalized and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with not-for-profit organizations in India, who work in different fields for the cause of the underprivileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are CARE, Teach for India, Bosco, Old age homes, primary schools etc. The college also has signed a MoU with Amnesty International to collaborate on human rights education programme.

Associations like CSA, NSS, AICUF, Eco Club, Rotaract, Hashmi Theatre Forum, Kannada Sangha and E-Cell conduct many programmes in collaboration with the above-mentioned NGOs.

Innovation and Incubation Centre

The institution has created an ecosystem to support young entrepreneurs. It has utilized its long standing industry collaboration to further enhance the opportunities for students to explore their abilities. An Incubation Centre has been set up to provide a platform for students to test their entrepreneurial ideas and convert it into start-ups. The college facilitates the interface with industry experts and successful entrepreneurs to motivate and guide students and it also provides a space for pitching innovative ideas and working towards executing them. The Entrepreneurship Cell of the college has been instrumental in catalysing the ideas of students into start-ups through its flagship programmes like 'E-summit', 'Launchpad' and 'Marché'. Through the strong alumni network and support, the college has had several student start-ups and entrepreneurs who have won coveted awards such as the Best Student Entrepreneur award and the EY Innovation Challenge award.

Student Entrepreneurs

B.Com

Sl. No.	Name	Class	Business Initiative
1	Hussain Lakdawala	2 B.Com A	MVP entertainment
2	Eugene Anthony	3 B.Com C	Partnering with Last Ripple, recognised by the UN.
3	Mohammed Arsalan	2 B.Com F	VM Tour Organisers
4	Lepakshi Jain	2 B.Com F	Phases
5	Inigo A J	3 B.Com G	Marketing, PR, Event Management, Designing, Advertisement
6	Sanjay D	1 B.Com D	ADwithUS
7	Zubair Khan	1 B.Com A	Face off
8	Raghav Bhandari	3 B.Com G	Bangalore Clothing Company - Men's garments, export surplus.
9	Naba Mujawar	3 B.Com H	Bakers Den
10	Puneeth Dhondale	2 B.Com B	Provennce associates, consulting firm
11	Maitri Jain	2 B.Com C	tuitions and summer camps
12	Atharva Rao	2 B.Com C	Atharva Music Academy
13	Khushi Khanted	3 B.Com E	Craft palette
14	Mehak Jain	2 B.Com H	Sketches and Portraits
15	Vineeth Tated	2 B.Com H	Franchise of Louis Philippe

B.Com

Sl. No.	Name	Class	Student Entrepreneurship
1	Ayush C Jain	1BBA B	Started an advertising agency known as ADWORKX. Started Coaching Academy for supplementary students of class 12
2	Eden Kiara Viegas	1BBA A	Startup - EdLetters
3	Mohana Gopinath	3BBA B	Founder of 'Piped Dream'
4	Keith Joseph	3BBA B	Co-founder of "Chords On Blue", a wedding and events Choir
5	Raihan Sidhiq	3BBA A	Founder & Owner at 'Mazescape Festival'
6	Ansh jajodia	1BBA B	Started a company called 'tie it up'
7	Sakshi Raheja	1BBA B	Co-founder of 'Choc-o'
8	Karthik b sanjay	1BBA A	<ul style="list-style-type: none"> • Marketing campaigns and advertisements for small time e-commerce companies • Built and sold 2 online stores • Marketing and sales support for occult media
9	Vikram Garla	3BBA D	Started a company called 'Frames in Motion'
10	Tirthanka Chatterjee & Aditya Nahar	2BBA B & 2BBA A	Started a firm with a college partner called 'Soul Thali'
11	ALLEN BRUN	3BBA B	Started a start-up called 'MAZESCAPE'
12	Ananya Srinidhi B	3BBA D	Selected and received a 50% Impact Scholarship to Massachusetts Institute of Technology's Sports Entrepreneurship Bootcamp
13	Trishank Batavia	3BBA D	Registered a new partnership venture- A firm based on spearheading chemical purveyance in several sectors.
14	Rajvi D Jain	2BBA D	Started 'Sweetwraps' baking company.

International Desk



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A Report on International Exchange Programmes

The International Desk of St. Joseph's College of Commerce offers exposure to international universities and professional bodies through dynamic programmes of strategic alliances with some of the top universities abroad as well as various on-campus interactive activities.

The desk has coordinated various collaborations of the institution with King's College London, Swansea University U.K., EIT New Zealand, Concordia College USA, Kobe College Japan, Seattle University USA, France International Graduate Schools (FIGS), ESDES France, Malaysia University of Science and Technology (MUST), Malasiya, and University of Central Oklahoma, USA. In the academic year 2019-20, SJCC signed an MOU with Eigopaathshala to explore inter-cultural exchange opportunities between India and Japan.

To provide students with the opportunity to gain a perfect blend of academics, practical experience and unparalleled exposure to an international learning community, the International Desk organizes guest lectures, promotes foreign university courses, initiates immersion programmes, summer school programmes along with cultural exchange programmes, on and off campus.

Academic Endeavour:

1. International Short Term Study Courses:

The college encourages and supports participation of its students in various short-term programs conducted by foreign universities. In this connection, the following opportunities have been made available for the students in the academic year 2019-20:

- **Summer School Programs**

London School of Economics Summer School Program: The International Desk of SJCC encourages students to attend the annual LSE Summer School Program for three weeks. During the months of June and July, 2019, a group of 8 students attended the program at LSE out of which 5 were BBA and 3 were B.Com students. The students were selected through a careful evaluative process and they were given necessary support, in terms of other academic logistics, to ensure that their learning experience abroad was beneficial.

In the same academic year, various other short-term study programs were offered by London School of Economics, Harvard University, Stanford University, Kings College, Swansea University, IESEG France, American University - FIGS France, IDRAC - FIGS France, Rice University, UAL: University of the Arts - London and University of Central Oklahoma -USA to which 50-60 students have applied for various subjects and streams. The forms for this are collected and the students are shortlisted for selection. The programs will be held during the months of June and July, 2020.

- **Immersion Program**

SJCC had conducted a short-term immersion program where twelve girls and eight boys accompanied by two staff members from York University, England, were on the SJCC campus from 29th July to 2nd August, 2019. They were given a chance to familiarize themselves with Indian Higher Education system as well as the Indian culture. During their stay, they learnt the about the history of India and the Indian economy.

- **ESDES, France - Student Semester Exchange Program**

As part of an existing MoU with ESDES France, The Student Semester Exchange Program was offered to the students for the academic year 2019-20 where they were given an opportunity to pursue a Bachelor's Degree in Global Business Development at ESDES, France for the current academic year (Jan 2020- April 2020). This year four students, three from BBA and one from B.Com, were selected and assisted by the International Desk for the timely conduction of their End Semester Examinations at St. Joseph's College of Commerce after the successful completion of their course.

2. Global Learning Opportunities

The International Desk encourages students to explore innovative programs

offered worldwide. Short-term international programs have been offered by Cavilam Vichy (Alliance Francaise), France, Kozminski University, Poland, Rice University USA, Coventry University UK, MDIS Singapore and Sciences Po France. In the year 2019-20, MILES Telecom Business School Paris, Madagascar Research and Conservation Institute in Nosy Komba, New Zealand, MIT Sports Entrepreneurship Boot camp in Hoffenheim, Germany and Global Immersion Certification are different global learning platforms that have grabbed students' interest and participation and the rich learning experience has aided them in their academic endeavors.

The details are:-

Sl.No.	Reg No	Name	Course opted	Duration
1	18SJCCB309	Aliasgar Hyder Vagh	LSE Summer School – Course on Bargaining & Negotiation; Information, Strategy and Power	17th Jun 2019- 5th July 2019
2	17SJCCB323	Sharan Bajaj	LSE Summer School – Course on -Bargaining & Negotiation; Information, Strategy and Power	17th Jun 2019- 5th July 2019
3	18SJCCB347	Mahek Giria	LSE Summer School – Course on -Bargaining & Negotiation; Information, Strategy and Power	17th Jun 2019- 5th July 2019
4	18SJCCB018	Saniya Kothari	LSE Summer School – Course on -Bargaining & Negotiation; Information, Strategy and Power	17th Jun 2019- 5th July 2019
5	18SJCCB349	Malharika Jain	LSE Summer School – Course on -Bargaining & Negotiation; Information, Strategy and Power	17th Jun 2019- 5th July 2019
6.	17SJCCB154	Anish Reddy Galivity	Harvard Summer School- Course on Strategic Management	22nd June 2019 to 14th July 2019.

7.	17SJCCB252	Aasish Muchala	Research internship at Kellogg's northwestern university, role of a Market researcher and on operation management	April 22 to June 21.
8.	18SJCCB053	Nishan Abraham Alfred	Semester Exchange Program at ESDES	January 2020-April 2020
9.	18SJCCC058	Manvi Chandra	Semester Exchange Program at ESDES	January 2020-April 2020
10.	18SJCCB235	Clinton J	Semester Exchange Program at ESDES	January 2020-April 2020
11.	18SJCCB135	Celine Maria Leo	Semester Exchange Program at ESDES	January 2020-April 2020
12.	17SJCCB309	Ananya Srinidhi	MIT Sports Entrepreneurship Boot camp - in Hoffenheim, Germany	5th to 17th September 2019
13.	17SJCCB371	Techi Meshi	Volunteering on a forest conservation project, in Madagascar	21st of October to 17th November 2019
14.	18SJCCB337	Jade Hannah Prabhakar	Cultural exchange Program with Kobe College Japan-2019.	24th October 2019 (Thu) to 1st November (Fri), 2019
15.	18SJCCB369	Soundarya Kilaparathi	Cultural exchange Program with Kobe College Japan-2019.	24th October 2019 (Thu) to 1st November (Fri), 2019
16.	17SJCCC676	Saurabh Iyer	LSE Summer School – Course on Strategic Management	17th Jun 2019-5th July 2019
17	17SJCCC660	Sriram Pardhu Jampana	LSE Summer School – Course on Strategic Management	17th Jun 2019-5th July 2019
18	18SJCCC468	Merin Jacob	LSE Summer School – Course on -Financial Markets and the Global Economy: the history of Bubbles, Crashes and Inflation	17th Jun 2019-5th July 2019
19.	18SJCCC468	Merin Jacob	Cultural exchange Program with Kobe College Japan-2019.	24th October 2019 (Thu) to 1st November (Fri), 2019
20.	18SJCCC044	Anushka Nitin Deshmukh	Cultural exchange Program with Kobe College Japan-2019.	24th October 2019 (Thu) to 1st November (Fri), 2019

3. Foreign University Exposure

A. Twinning programmes

Eleven students have completed their 1st year in BBA course in SJCC and were accepted by Partner Universities for the completion of their undergraduate degree program, under the Twinning agreement. Eight students are currently pursuing their second year of Twinning Program at Swansea University, two at Eastern Institute of Technology, New Zealand and one student is finishing his second year at SJCC under the 2+1 program and will be joining Concordia College, New York, the next academic year. Eight students are finishing their third year at the partner universities. In the year 2019-2020, 11 students were admitted under this BBA Twinning Program.

B. Kobe College, Japan

Kobe College, Japan invited four SJCC students, two from B.Com and two from BBA, accompanied by one staff member, to Japan from 24th October to 31st October, 2019, to broaden the horizons of knowledge in terms of understanding the depths of Japanese cultures. The International desk selected the students after a careful scrutiny of their credentials and referrals. Basic Japanese lessons were organised for a month, before the exchange programme, for ease of communication while the team would be in Japan.

They visited cultural and heritage places in Nishinomiya, Koyasan, Kudomaya - Buddhist Temple and Monastery, listened to Japanese prayers and witnessed their religious activities. The students and the staff also made presentations to the Japanese students on the Indian Economy and The Women in India.

Kobe College Japan- 2019.

1.	Ms Jacob, Merin	18SJCCC468
2	Ms Kilaparathi, Soundarya	18SJCCB369
3	Ms Deshmukh, Anushka Nitin	18SJCCC044
4	Ms Prabhakar, Jade Hannah	18SJCCB337

4. International Exposure program (International Industrial Visit)

As part of the International Exposure programme, students and faculty of St. Joseph's College of Commerce visited several important cultural landmarks around the world. This program was organised with the aim of encouraging cultural exchange and building empathy and sensitivity towards culturally diverse groups. There were four groups of students who went to different parts of the world during the semester break in the month of October.

1. East Europe Tour- From the 21st of October to 31st of October, 2019, a group of B.com as well as BBA students toured Eastern Europe along with two faculty members- Ms. Nischitha K and Ms. Sukrutha. They visited Prague, Berlin, the EUREF campus, Vienna, Vienna University, and Budapest. The students got a chance to explore the rich history of Berlin connected to the Nazi Regime and World War II. The campus visits helped the students understand the academic culture in different countries. They visited several UNESCO World Heritage sites in Vienna.

2. West Europe (Paris, Lyon, Brussels & Amsterdam) - The students of B.Com and BBA department were given an opportunity to visit West Europe's universities and popular attractions. A group of students were taken for 8 days starting from 22nd October to 31st October, 2019, accompanied by the faculty in-charge, Dr. R. Himachalapathy and Dr. Sridhar L S. They attended a FIGS University workshop, visited the industries of Schneider Electric and Wooden Shoe Cheese Factory, and were taken on a campus tour of Eindhoven University of Technology and Utrecht University. They were taken out for sight-seeing in Paris, Lyon, Brussels and Amsterdam.
3. Malaysia (PG) - A group of students of the PG department were taken to Malaysia for the immersion program for 6 days starting from 26th October to 31st October, 2019. They were accompanied by faculty member, Mr. Rajashekhar. They visited the factory of Japanese pro-biotic drink company called "Yakult", Royal Selangor, a pewter (alloy) factory and a chocolate boutique called "Harriston". They were also taken on an academic tour to Malaysian University of Science and Technology (MUST) where the students made presentations on the cultural aspects of India, types of businesses in India and the paradigm shift in commerce. MUST had prepared a presentation on Industry 4.0, supply chain management which was followed by a campus tour. They were taken on tours of the business areas of Malaysia which form an important part of Malaysia's retail sector. They visited various tourist attractions like the National Mosque, Old Railway Station, Putrajaya, Batu Cave, Palace of the Sultan, War Memorial, the infamous "Petronas Twin Tower", Masjid India, Thean Hou Temple, Genting Highland and so on.
4. United Kingdom- A group of students along with two faculty members from SJCC visited UK as part of the ten days international exposure programme from 22nd September to 1st October, 2019. It was a great opportunity for everyone in the group to explore the cultural diversity of United Kingdom. Their visit to Glenkinchie distillery offered a chance for the team members to understand the process of making the famous scotch whiskey including Johnnie Walker and they visited Sheffield University and participated in an interactive seminar conducted by the Department of English. They experienced the grandeur of London and visited the lush landscapes of Scotland, National Theatre, Tate's Modern Museum, Madame Tussauds Wax Museum, London Eye, Buckingham Palace, Manchester United Football Stadium, Oxford Street, Stratford-Upon-Avon and the cities of Edinburgh & Glasgow.

International Cultural Exchange Programmes:

Every year, The International Desk conducts and organizes cultural and study programs for the students of foreign universities. In the academic year 2019-20, approximately 200 students have been a part of the cultural exchange initiatives organised by St. Joseph's College of Commerce and its partner organisations. St. Joseph's College of Commerce hosted students from Kobe College (Japan) and York University (York, England).

A. Kobe College, Japan

Between the 31st of August and 8th of September of 2019, 15 students and 1 faculty member from the Kobe College, Japan, visited the SJCC campus as part of a cultural exchange initiative. The 8-day programme consisted of seminars, talks and conferences on several topics such as 'Multiculturalism in India' and 'Women in India' to give an insight into the current scenario in India. The International Desk also arranged for them to visit Nirmala Shishu Bhavani, a charity home, Tibetan Youth Hostel and Jyothi Seva, an NGO. The students of SJCC put up Indian dances and other performances to allow the exchange students to gain deeper understanding of the culture.

B. York University, England

SJCC hosted 12 girls, 8 boys and 2 faculty members from the York University located in York, England. The foreign delegation was at the campus for 5 days between 29th of July to 2nd of August, 2019. Their itinerary consisted of a comprehensive introduction to the Indian society and culture. A session on yoga and Indian classical dance was conducted. Seminars and talks on topics like 'India through the Lens of History', 'Landscape of Indian Economy', and 'Business and Politics in India' were held by experienced and expert faculty members of the institution.

Visits by delegates from International Universities and Professional Institutions to SJCC

Several delegates have visited St. Joseph's College of Commerce campus during the academic year 2019-20. The discussions held during their visits were insightful and helped students explore the multitude of opportunities available as well as the multiple perspectives on culture and global societies.

The delegations that visited during the year 2019-20:

- On 19th June, 2019, St. Joseph's College of Commerce welcomed its first delegation. Mr. Sanchit Anand from eigoPaathshala visited the campus to discuss the possibility of collaboration between Kobe University and SJCC. eigoPaathshala is an NGO that SJCC has signed an MOU with, recently.
- Professor Shiva Guda from the Eastern Institute of Technology, New Zealand (India Office), was at SJCC on the 23rd of July, 2019. The objective of his visit was to explore the various avenues in EIT and introduce further programmes for the benefit of students and faculty at both the institutions.
- SJCC hosted a delegation from York University on 29th and 30th July, 2019. The representatives of York University were present to discuss the cultural exchange programme between the two institutions. This meeting was held when the students from York were here for the five-day cultural exchange programme. An intercultural dialogue between Europe and India was conducted through the delegation.
- On the 18th of November, 2019, two delegates from Swansea University, UK, visited SJCC. Ms. Shelly Matthews from Swansea and Ms. Shweta Jain from their India Office were at the campus to discuss the scope of higher education at Swansea University.
- Mr. Adithya D H, the Admin and Finance executive of Indo-American Chamber of Commerce (IACC) visited SJCC on 14th November, 2019. Mr. Adithya was here to discuss the scope, opportunities and role of the IACC. The IACC is an apex bi-lateral Chamber synergizing India-US Economic Engagement.
- Mr. Maurice Kimman, COO of Globi, was present at SJCC on 7th December, 2019. Globi is an NGO that facilitates academic collaborations. Mr. Kimman was here to discuss the possibility of an academic partnership between various universities of Netherlands and St. Joseph's College of Commerce.
- On 10th December, 2019, St. Joseph's College of Commerce held an International Conference on Digital Marketing. Mr. Ajay Abraham of Seattle University, USA, was the keynote speaker who spoke on the topic "Unfolding Contemporary Marketing: A Roadmap for Future Innovation"

- on 11th December, Ms. Amelia Marcksworth visited the college and was a keynote speaker and resource person for the International Business plan competition 'I-Pitch.'
- On 10th December the representatives from Seattle University had a meeting with the faculty and administration of SJCC. The following members from the University were for the meeting:
 1. Mr. Ajay Abraham- Faculty exchange programme and mutual contribution to respective research centres.
 2. Ms. Amelia Marcksworth- Collaboration in the field of business plan competitions organised at the respective institutions.
 3. Ms. Megan Spaulding- Mutual Internship opportunities for students of St. Joseph's College of Commerce as well as Seattle University.
 4. Ms. Evinn Hickey- Encourage participation in short term study programmes
- Representatives of Ulster University, Northern Ireland, visited SJCC on the 29th of January, 2020. Paul Quinn (Assistant Director) and Selving David Noel, Country Manager-India, were part of the delegation who spoke to the representatives of the college about the possible areas of collaboration between Ulster University and St. Joseph's College of Commerce.

Student Community



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Student Diversity

Student life at St. Joseph's College of Commerce is a fine blend of academic learning, entrepreneurial engagement, pursuit of creative thinking, formation of character and the ability to engage with the society through compassion, empathy and action. Life at SJCC is a consciously designed experience offered by the management to the students. Students are not just offered support on all aspects of campus life and personal life, but also given opportunities to go beyond what is expected of them. Life at SJCC offers challenges but also provides support and consolation to all students who come looking for it.

St. Joseph's College of Commerce attracts students from all walks of life. SJCC hosts a diverse student population comprising of students from different religious, social, economic and linguistic background. The college has become a melting pot for different cultures and traditions and provides an excellent opportunity for exchange of ideas.

Student Applications for the UG & PG Programme (2019-20)

Sl.No.	Course	Students Applied	Students Admitted
1	B.Com	5321	637
2	BBA	2137	301
3	M.Com	341	137

Student Achievements

RANK HOLDERS LIST (PG 2017-2019 AND UG 2016-2019)

Sl. No	Name	Reg. No	Course	Rank
1	17SJCCM006	ANJU MARIAM JOHN	M.COM	I
2	17SJCCM007	ARAFA MUJAHID	M.COM	II
3	17SJCCMIB002	ASHWINI S	M.COM MIB	I
4	17SJCCMIB037	RAJITH ANTONY JOSEPH	M.COM MIB	II
5	17SJCCMFA043	VARSHINI G	M.COM FA	I
6	17SJCCMFA010	EDEN ANDRIA D SA	M.COM FA	II
7	16SJCCC318	RAHUL BALASAHEB PAWAR	B.COM	I
8	16SJCCC010	MERLIN E J	B.COM	II
9	16SJCCC021	KANIKA JAIN	B.COM	III
10	16SJCCC115	ATHIRA U K	B.COM ACCA	I
11	16SJCCC217	SHARATH S	B.COM BPM	I
12	16SJCCCT038	SADAF FATHIMA	BCOM TT	I
13	16SJCCB007	NISHANTH CHAKKERE R	BBA	I
14	16SJCCB174	VIDUSHI SETH	BBA	II

Professional Students on Campus

St. Joseph's College of Commerce integrates the undergraduate programme consisting of the B. Com and BBA degrees, with professional courses, in order to offer specializations to students in a variety of fields. The courses that the students have taken alongside their degree are the Association of Certified Chartered Accountants (ACCA), Chartered Accountancy (CA), Company Secretary (CS), Chartered Institute of Management Accountants (CIMA), Actuaries, Certified Public Accountant (CPA), Chartered Financial Analyst (CFA), and Cost and Management Accountant (CMA). These courses are introduced with an aim to improve the career prospects of the students and to provide financial services to investors, corporates, and also the government. Many of these courses have on-campus collaborations, learning partners, and coaching for the same are provided by experienced industrialists to combine practical and theoretical learning and framework of practice.

Enrolment in Professional Course (2019-20)

Sl. No.	Professional Programme	Numbers
1	CA	338
2	CS	27
3	Actuaries	7
4	ACCA	237
5	CMA	39
6	CFA	4
7	ICMAI	10
8	Analytics	158
9	CWA	2
10	Total	822
	TOTAL	864

Performance in Professional Courses

ACCA 2019

June Session 2019		
Subject	Appeared	Cleared
Financial Reporting (F7)	27	5
Audit and Assurance (F8)		6
Financial Management (F9)		3
SBL		3
SBR		1

Total Pass Percentage = 66.6%

September Session 2019		
Subject	Appeared	Cleared
Financial Reporting (F7)	32	7
Audit and Assurance (F8)		6
Financial Management (F9)		6
SBL		3
SBR (P2)		2
Advanced Financial Management		2

Total Pass Percentage = 84.4%

September Session 2019		
Subject	Appeared	Cleared
Financial Reporting (F7)	115	12
Audit and Assurance (F8)		23
Financial Management (F9)		31
SBL		7
SBR (P2)		6
Advanced Financial Management		2

Total Pass Percentage = 70.4%

Rank Holders in Professional Exams

CA Foundation 2019	
Name	Rank
Devansh Shah	All India 28th Rank
Jenish Sancheti	All India 27th Rank
Akshay Mohan Ullal	All India 41st Rank
Sukruth S Kashyap	All India 45th Rank
Darshan. P	All India 30th Rank
Nidhi Nagesh	All India 34th Rank
Sanjay D	All India 25th Rank

CS Foundation – 2019	
Name	Rank
Yuktha G.T	Secured AIR 22 in CS Foundation Examination conducted in December 2019
Anjana B.S	All-India 20th Rank in the CS Foundation Examination held in June.
ACCA Rankholders	
Name	Rank
Rochelle Clarin Moras	Global 1st Rank. Scored a perfect 100/100 for the Financial Reporting – F7 paper of ACCA.
Natasha Dias	Secured 3rd National Rank and 7th Rank Worldwide in Financial Management Paper and 2nd National Rank and 6th Global Rank in the Financial Reporting Paper of ACCA.
Chris Sam	Secured 1st National Rank and 4th Global Rank in the Financial Reporting Paper of ACCA.

Students who cleared NET

Sl.No.	NAME	CLASS	QUALIFICATION
1	AISHWARYA.K	2 M.COM (IB)	UGC NET
2	GLADYS.J	2 M.COM (IB)	UGC NET
3	GRACE PRERANA	2 M.COM REGULAR	UGC NET
4	HANISHA.M.V	2 M.COM REGULAR	UGC NET
5	MANISHA SORENG	2 M.COM REGULAR	UGC NET WITH JRF
6	MARY LALRUATSANGI	2 M.COM (IB)	UGC NET
7	SUDHAKAR.S	2 M.COM REGULAR	UGC NET

Student Support

Student support and progression is one of the core criterions that the institution strives to attain through its educational pursuits and extracurricular activities. All through its diversified programmes and ventures, it aims to drive students' passion and intellectual curiosity towards their subjects of interests. In the attainment

of the said goal, the institution practices and has laid out a diversified student support and progression framework that greatly motivates and nurtures students' educational endeavours. To meet the demand for holistic education pedagogy, the institution has framed mentorship programmes, workshops, pre-placement support and guidance aid amongst many others.

The institution also seeks to provide an environment which is supportive of students from disadvantaged backgrounds by granting them financial aids and scholarships. Students with certain disabilities are also given additional help through individual tutoring and remedial classes. Confidential counselling sessions are organized to improve the mental health and well-being of students. It is the unequivocal belief of the institution that these measures will not only support the growth of students in all spheres of life but also effectively see them successful through various challenges.

Orientation Programmes

The orientation programme for the first year B.Com students was held on 1st June, 2019; for the second year students on 3rd June, 2019 and for third year students on 4th June, 2019.

The orientation programme for the first year BBA students was held on 3rd June, 2019; for the second year students on 4th June, 2019 and for third year students on 5th June, 2019.

Orientation programme for the PG programmes were held on 3rd and 4th June, 2019 for the second and first year students, respectively.

All the new students were welcomed to the campus by the Principal on behalf of the management. The students were informed about the rules and regulations of the college, the course structure, examination process, and placement procedure for post graduate students, code of conduct along with organisation structure of BJES.

The orientation team updated them about the ethos of the institution and the role of IQAC in ensuring quality of teaching-learning. The Counselling Centre of SJCC, informed about the holistic development programs offered at SJCC. A session was conducted to educate the newcomers about the upcoming sports events, association and extension activities. The students were also acquainted with the faculty of the Post- Graduate Department and management representatives. The values of faith and toil were highlighted throughout the orientation programme.

Student Welfare Committees

Grievance and Malpractice (Prevention and Redressal) Committee

Any type of grievance that the student might have, pertaining to other students, management, staff, infrastructure, CIA, examinations, etc., must first be discussed with the concerned teacher/Class Mentor/ Controller of Examinations and then brought to the notice of this committee. The committee will examine the complaint and suggest appropriate measures and actions to provide justice to the student.

Sexual Harassment (Prevention and Redressal) Committee

The institution has constituted a Sexual Harassment (Prevention and Redressal) Committee to ensure that the students, teachers and non-teaching staff can work together in an environment free of gender violence, sexual harassment and discrimination on the basis of sex and gender. Students who feel they are victims of sexual harassment can complain in person to the Committee or send an email to the competent authority.

Anti-Ragging Cell

To root out ragging in all its forms from the institution, an anti-ragging cell has been established as per the guidelines of UGC. Ragging in any form is totally banned in the entire institution and strict action against those found guilty of ragging and/or abetting ragging is taken. All complaints pertaining to any kind of ragging by any student/group of students of the College, inside or outside the College campus may be reported to 'Anti-ragging Cell' by writing a letter or sending a mail.

Equal Opportunity Centre

The institution has established an Equal Opportunity Centre, as per the guidelines of UGC, to oversee the effective implementation of policies and programs for disadvantaged groups, to provide guidance and counselling with respect to academic, financial, social and other matters and to enhance the diversity within the campus.

Student Welfare Committee

In addition to the several initiatives of the institution in maintaining the student welfare, there is also an exclusive committee established for the same. This committee meets regularly, to discuss issues and suggest measures for the welfare of the student community.

Buddy Programme

This academic year saw the introduction of the buddy programme with a view to provide academic assistance to students. This initiative works by identifying students who need academic support and assigning students who can extend such academic support. The one-on-one model allows for

greater attention and personalized help to the students. This also encourages the students to engage in peer learning.

The program aims at providing academic assistance to students of every class by peers from the same class. It stems from the Josephite Spirit of forming men and women for others by acts that challenges the smart, intellectual and compassionate students of every class.

The buddies volunteer for the program and in some cases, they are identified by subject teachers. They stay back after regular college hours and clarify doubts of students who scored less than 40% in the Mid Term Tests. The college rightly recognises their selflessness and awards each buddy with a Letter of Appreciation.

Bridge courses

Bridge Courses in Mathematics and Accountancy for first-year B.Com and BBA students are aimed at benefitting those who have either not studied the subjects in their previous classes or find them difficult to handle. Students who enthusiastically participate in bridge course classes get the confidence to compete with peers and manage regular classes with ease. Mathematics classes were conducted for both B.Com and BBA students in the first semester, whereas Accountancy classes for the BBA students was conducted in the second semester.

Initially a test was conducted for all students on basic topics of Mathematics and Accountancy. This was to understand their aptitude and identify students who require further assistance. Students who scored less than 40% were shortlisted for

bridge course remedial classes. These classes were conducted by students of the same class who enrolled for **Study-Buddy Program**, under the guidance of respective subject teachers.

Bridge Course Tests

Math Bridge Course Test was conducted on the 15th June, 2019 for all the first year B.Com & BBA students in two batches for both the shifts. The test was for 30 marks and for one hour duration. Retest for absentees and late admission was conducted on 24th June.

Accounts Bridge Course Test (B.Com.) was on 12th of July, 2019 for all first year B.Com students in two batches for both the shifts. Test was for 20 marks and for one hour duration. Retest for absentees was conducted on the 19th of July.

Students scoring less than 35% were shortlisted for **remedial classes** in Math & Accounts which were initially conducted by staff members and later taken over by study buddies of every class. Classes were held for a week before the Mid Term Tests and End Semester Exams. These classes were scheduled for one and a half hour post regular college timings for both the shifts.

Accounts Bridge Course Test (BBA) was held on 27th November 2019 for 1st year BBA A & B section students. Students scoring less than 40% were shortlisted for remedial classes.

Remedial Classes

In the even semester, remedial classes were conducted for all the classes across all years of the college. These classes were

held for students who had scored less than 40% in the Mid Term Tests. Students who had scored more than 80% were the study buddies who handled the remedial classes.

The faculty members who handle quantitative subjects and certain theory subjects like Economics were requested through a common mail to submit list of students who had scored less than 40% in MTT. Also, they were requested to identify study buddies from the same class to teach in the remedial classes. A meeting was also conducted for these staff and mentors of all classes to explain the process to be followed and were requested to follow up the classes.

On receipt of lists from the staff, class-wise lists were made for Remedial Students and Study Buddies. A detailed timetable was drafted to accommodate all classes during the common hour for both Shift 1 and Shift 2 students. Classes started on Monday, 2nd March, 2020. Initially attendance in the classes was low but slowly with the follow up of staff, it improved. Many students benefited by these remedial classes by teaching and learning.

Mentorship & Counselling

Mentoring is most often defined as a professional relationship in which a mentor assists a student in developing specific skills and knowledge that will enhance their strengths, professional and personal growth for the future. A mentor also provides feedback and guidance for the overall development of the mentee.

Mentoring is useful, during their three-year journey of under-graduation, since

HIGHLIGHTS

Financial assistance of
Rs. 75,47,758 extended
to the deserving students

students are navigating through college life, social life, career paths and working towards forming a more independent life. These years will contain some of their most memorable moments.

An efficient mentoring system has shown to be quite beneficial to the students' overall performance. It works as a support system for them and provides comfort as they know that there is someone they can turn to if they face any trouble, be it academic, co-curricular or personal.

Here at St. Joseph's College of Commerce, every first-year class is assigned two mentors (about 40 students to each mentor). The mentors take time to meet each student and help them with their concerns. Through this, mentors are able to assess the student's condition on a more personal level and help or guide them where necessary.

Mentors keep an 'Open hour' every week for meeting the students. They keep a track of academic performance, leave records and meet with parents when required. In addition, they educate the students about the college rules and facilities that they can avail.

A student file is maintained by the mentors, consisting of the name and details of the students and is kept up-to-date. This file is passed on to the teachers that handle the class in the following years.

St Joseph's College of Commerce, stresses on the holistic and integrated development of the students, by providing them with appropriate guidance and assistance, to facilitate their fluent transition from school to college life. The goal of the institution is to help students become the best version of them. The counselling department of the College aims at providing the students with emotional, mental and spiritual support, in addition to academics. There are four full time counsellors.

Parent - Teacher Meeting

St. Joseph's College of Commerce prioritizes interaction with parents for augmenting holistic development of the students. The Parent - Teacher Meeting conducted annually provides the parents' a platform to address their concerns and issues regarding their wards. Such an interaction also gives the teachers an opportunity to know their students better. It therefore, works hand-in-hand with the parents of the students to ensure that the education of their wards is in line with their expectation. Parent-teacher meetings allow for the institution to understand the concerns of the parents and address them, while also helping them understand the ethos of the

college. Their support is an integral part of the educational mission of our college and thus, this interaction provides for better understanding of the stakeholders' views.

The invites for the meeting were sent to all the parents of the first year students and the meetings were held on 31st August, 2019. For II and III year students the meeting was conducted in the first week of September. The mentors discussed the marks, attendance and general behavior of the students with their parents. This helped the parents gain insight into the student life at SJCC and understand the progress of their wards. Parents of students with attendance shortage and backlogs in previous semester were also called for meeting to contemplate on the ways in which the student's performance could be improved.

The parents were requested to provide feedback and suggestions. The parents were given a feedback form to help the institution find out their views about college and also to encourage them to give suggestions for improvement.

Scholarship & Freeship

The institution believes that life is lived well when it is lived generously in the service of others. The Jesuits have believed that lack of financial resources should not hinder one's pursuit of education. They have always given importance to empowering the marginalized and provide financial aid to those that deserve to pursue their education and achieve their dreams.

Financial assistance of Rs. 75,47,758 extended to the deserving students

This academic year financial aid was given in the form of Management Scholarships of Rs. 59,82,758.

Mahindra finance Co. provided aid in the form of Rs. 7,05,000

The Alumni of the college have contributed Rs. 8,60,000 towards student scholarships.

The institution facilitated the Govt. scholarships to the students to the tune of Rs. 7,94,933.

A Report on the activities of the Counselling Center

We have four full time counsellors at SJCC, who play a vital role in character formation which is the one of the objective of SJCC. Students, at this juncture of their life face wide range of problems ranging from academics, to relationships and career. Counsellors create a safe environment for the student to share what is bothering them and empower them to face their challenges through various therapy modes. Through their three years at SJCC the students know that they have a safe place to work on themselves without fearing any judgement.

Personal Counselling:

Counsellors meet students for one-on-one personal counselling sessions. Students come with issues related to peer-pressure, transition into college life, adjustment issues, emotional issues like fear, anger, grief, anxiety, academic issues like performance, attendance and inappropriate behavior, low-self-esteem etc.

Group Counselling:

The counsellors meet the students in groups of 5-8. This session provides them a space for self-discovery by learning from each other, to recognize and embrace their strengths and capabilities and accept their short-comings etc. It helps them to create bond and acceptance. The students are empowered to face challenges in the world outside the campus as well.

Scholarships:

SJCC offers financial aid to students that require it, in the form of various scholarships. Since the counsellors are closely in-touch with the students and their backgrounds, they are able to recommend students that require and deserve the support.

HRD classes:

The Counsellors conduct approximately 30 HRD sessions through the year. These sessions include series of activities and lectures to educate students about handling peer pressure, self-esteem, building healthy relationships, handling emotions like anger, fear etc., sexual intelligence and creative visualization through individual and group activities, lecture series and self-reflections. Inspirational videos and movies are shown to students related to topics like Self-esteem, Relationships, Peer pressure etc. and their learning are brought out in the form of group discussions. These sessions are designed to help students become more aware of themselves, and others around them.

In addition, the following guest speakers, experts in the field are invited to speak on topics which are relevant to the students.

A guest lecture was organized where Mr. Albert from the 'Abhayam De-Addiction' Centre was invited to speak to students about the ill effects of addiction and the causes of addiction.

A seminar on human trafficking by Smt. Geetha Menon, Activist and co-founder of Stree Jagruti Samiti was organized for all first and second year students. This Seminar was an eye opener for the students to see how women and children from economically backward classes are trafficked by perpetrators on the pretext of jobs and better opportunities. She also talked about how women and children are brutalized and forced to join this industry in India and are being sold in such large quantities. She also talks about how the women stuck in sex work don't ever

choose this line of work and are usually either forced by an external person, or circumstances.

A film called 'Anamika', directed by Rajesh Touchriver was then played. The movie initially focused on how brothels and red light areas work. It shows a line of women wearing skimpy clothes try to attract the attention of male customers. The film then covers accounts or stories of a few women from Andhra Pradesh who were in this line of work. They talk about how they were fooled by people, promised to be given better jobs in big cities like Delhi, Mumbai etc. and ended up being dragged into sex work. These women talk about how they initially tried to say no and get away, but couldn't and ended up getting either beaten up or raped. Not only would they get assaulted by the brothel owners, but sometimes even by the customers. Some women were burnt with cigarette butts, and one woman watched her friend die as she was cut open by a man with a razor blade.

The one thing that all the women point out commonly, is the fact that, people whom they personally knew were the ones who deceived them and gave them false promises.

A workshop on Digital Detoxification was organized for the first years. Dr. Manoj Sharma and a team from SHUT clinic, NIMHANS addressed the students with various research evidences of overuse of technology and tips to overcome the dependency.

Scholarships

SJCC offers financial support to economically backward students in the form of various scholarships. Since the counsellors meet

the students personally they make a note of their family backgrounds and their financial difficulties and they are able to recommend students that require and deserve the support.

Student Support

Students' academic performance is affected due to various reasons. The counsellors keep a track of students' performance in the areas of attendance and academic scores. Based on the need, additional support services are recommended to the students. Counsellors create peer study groups for students that find the subject challenging, with special emphasis on sports students.

In addition, teachers refer students to the counsellors when they feel that the student requires emotional or mental support. Counselors also recommend teachers to give special attention to students who require help. Family members are also met by the counsellors when the need arises.

Skill Development Program

The OSA in collaboration with counselling department organized a skill based training for final year B.Com students who are economically backward. Twenty seven students were selected and recommended for the program. This program included various topics like, Accounting, Journal Ledgers, Tally, Basic tax, GST, Basics of Communication & Identify different types of communication, Problems on Stock categories etc. to equip the students to face the world outside the campus. On completion of the course, participants received certificates. This program was well-received by the students. The program started on 21st Nov 2019 and went on till 20th February 2020.

The Student Council

a) Investiture

The academic year commenced with the Investiture Ceremony that took place on 26th June, 2019. This solemn occasion is considered as the day when all leaders formally take office and begin to perform the responsibility assigned to them. Thus, the day marked the beginning of a wonderful journey for all the council members, association heads, department coordinators and class representatives. The chief guest for the occasion was Mr. S Siddaraju, DCP, Vidhan Soudha Security, Bangalore. Rev. Fr. Brian Pereira, SJ, Rector-BJES Institutions, Principal, Dr. Daniel Fernandes, SJ, Registrar, Dr. Nirmala Joseph, Vice Principals, Ms. Sneha Rai and Ms. Ravi Darshini, Student Governor, Dr. TH Lavakumar, and the entire teaching fraternity from SJCC blessed the occasion with their esteemed presence.

b) International Yoga Day

International World Yoga Day was organized on 21st June, 2019. The session helped everyone who participated understand the significance of maintaining a sense of mindfulness and personal care in their daily lives.

c) Cipher

The inter – class activities for the year began with Cipher, a business fest. The fest was held on 4th & 5th July, 2019. The events were organized to replicate the corporate world on campus and put students through an experience that is one of a kind. The fest facilitated the development of skills such as research, reporting, presenting, creative thinking, and public speaking. The theme for the fest was “Cavet Venditor” which in translation reads– “may the seller be aware”.

The fest offered a chance for the participants to compete in eight different events, Best Manager–Corporate Governance and Sustainability, Entrepreneurial Development, Human Resources, Marketing, Public Relations, Finance and Business Quiz. Cipher 2020 presented the participants with many learning opportunities and it also helped them in building a wide range of skills. 3 BBA D was declared as the overall winners of the fest.

d) NEP Debate

The Student Council organized a debate and discussion on New Education Policy on 16th July 2019. The event was conducted to educate the student community about the current situation in the country and the wide-ranging impact of these developments in the lives of all students in the country. The debate was moderated by Sairaj Goudar of class 2 B. Com A and the panel consisted of 10 student representatives. The event successfully created awareness about the positive and negative effects of the policy.

e) Kalotsav

Kalotsav was organized on 18th, 19th and 20th July, 2019 involving 52 events. The fest was an opportunity for students to showcase their talents on stage. The Chief Guest for the occasion was Ms. Vainidhi, a well-known Kannada actor. The organizing committee designed different themes for the students and staff on all three days. Denim, Bohemian and the traditional – ethnic were the themes of the fest. 3 B. Com H was declared the overall winners of the fest.

f) Leadership Camp

The Leadership Workshop for all office bearers for the academic year took place

on 12th July. This camp aimed not only at enhancing the leadership skills of the student leaders but also allowed them to participate in various activities. The camp offered a unique platform for everyone to get to know each other and this interactive session was specifically organized to ensure excellent team work in all the upcoming events.

g) Big Day Off

Big Day Off is an initiative by the student council where students take the place of all the cleaning staff on campus. Big Day Off 2019 took place on 14th August. This initiative helps students understand the significance of cleaning staffs' contribution towards keeping the campus clean.

h) Independence Day

On account of Independence Day, the Student Council conducted a programme to commemorate the day of freedom. Mr. Ravi Krishna Reddy – a renowned social activist was the chief guest for the programme. The celebration commenced with the Flag hoisting ceremony. The other dignitaries present during the occasion were Principal, Dr. Daniel Fernandes, SJ, Registrar, Dr. Nirmala Joseph, Student Governor, Dr. TH Lavakumar and the Sports Director, Dr. Asha. Cultural performances that highlighted the essence of nationalism and freedom were also part of the Independence Day celebration.

i) Chanakya

Chanakya – the annual business fest was conducted on 23rd and 24th August, 2019. This year the fest took place at St. Joseph's Institute of Management and provided a wholly new experience for the participants and the organising committee. The chief guest for the occasion was Dr. Ian Faria,

an executive coach, speaker, trainer and motivator. Principal, Dr. Daniel Fernandes, SJ, Student Governor, Dr. TH Lavakumar, Ms. Maria Sanjana – the Staff Coordinator for the Business Forum and other teachers attended the event. The fest comprised of eight events, all replicating the corporate world and putting participants through diverse scenarios where they showcase their best abilities and skills in order to fest their way to the top. Fifteen colleges from across the country including Loyola College from Andhra, Ace Institute of Management and Boston University from Nepal. Christ University, Department of Professional Studies was declared as the overall winners of the fest.

j) The Josephite Project

The Josephite Project is a new initiative introduced by the Student Council, the idea behind this initiative was to raise fund for the Kerala and Karnataka flood relief. The event took place from 3rd to 7th September, 2019. Students of various classes came together to set up food and game stalls during the first three days of the week. The Josephite Project also organized a Pet Show and a Ride to Revive, both the events charged a nominal registration fee. The event helped in creating awareness about the role of each individual in addressing the immediate needs of the society.

k) Teachers' Day

Teachers encourage minds to think, hands to create and hearts to love. The student council organized a programme as part of the Teachers' Day celebration on 5th September, 2019. The day began with a surprise flash mob for the teachers. Later, all teachers were guided to the Xavier Hall where a set of cultural performances were put up by the association heads and other

students. The student council organized a set of games for the teachers and a quiz to get to know the teachers better along with an interactive session.

l) PCOD, Menstruation and Breast Cancer Awareness

Keeping in mind the importance of womanhood, the Ladies Secretaries of the council initiated many workshops and talks for the girl students on campus. The workshop series commenced with a session on PCOD Awareness which took place on 20th November. Dr. Sriprada Vinekar, a Laparoscopic Surgeon, Obstetrician and gynaecologist was the keynote speaker for the session. Code Red – A Session on Mensuration Awareness, took place on 3rd December and Ms. Shantha P steered the session. A workshop on Breast Cancer Awareness was conducted on 7th January, 2019. All the sessions helped in educating the girls on significant topics pertaining to their lives, especially with regard to health and hygiene.

m) Blind Conversations

“Breaking Bridges between the Arts” – keeping this topic in mind, the Council in association with the Harmony Club organised the Blind Conversation event on 25th November, 2019. Students from various cultural teams interacted with each other only on the given topic and their feeling towards the art form which they are most passionate about. The event helped students in understanding each other better and also in appreciating all types of art.

n) The Green Pitch

Taking into consideration the importance given to environmental sustainability in today's world, the student council in collaboration with First Main (featured by

National Geography) hosted The Green Pitch on 26th November, 2019. Green Pitch provided students an opportunity to pitch their business idea, focusing on eco-friendly products and sustainability to environmental specialists and entrepreneurs. The event also offered a chance for the participants to turn their ideas into reality for a better tomorrow.

o) Karnataka Rajyotsava

On Karnataka Rajyotsava the state takes pride in celebrating its official formation. On 29th November, 2019 the council along with Kannada Sangha put up a day long performance for everyone on campus. The chief guest for the joyful occasion was Mr. L N Mukunda Raju and Dr. B R Ravikanthe Gowda – Joint Commissioner of Police, Traffic. Principal, Dr. Daniel Fernandes SJ, Registrar, Dr. Nirmala Joseph, the Student Governor, Dr. TH Lavakumar and Ashoka TA, teacher coordinator of the Kannada Sangha graced the occasion with their esteemed presence. The event had various cultural performances by students and also by invited dance troupes. The cultural performances showcased the beauty of Karnataka. A drum-jam by SJCC students, first of its kind on campus was the highlight of the day.

p) Open Mic

The Open Mic is a platform for students to showcase their talent. This year, the open mic took place on 16th December, 2019 and the event witnessed a large number of participants taking part in singing, beat boxing, rapping, stand-up comedy.

q) Session on the Impact of CAA and NRC on India and its People

It is essential for every citizen of the country to stay updated on the day-to-day happenings in the country. The student

council organized a panel discussion on the Impact of CAA and NRC on India and its people on 21st December, 2019. The panel discussion was organized to educate students on the aforementioned topic. Manohar Elavarthi, the State General Secretary – Swaraj Abhiyan, Shweta Kothari – Managing Editor of the Logical Indian and Zia Nomani, Youth Leader – Swaraj Abhiyan were the speakers for the event. Faculty members, students from SJCC and other colleges across the city attended the event.

r) Black Day at SJCC & The Candle Light Vigil

The student council observed a Black Day in college on 7th January to express their dissent against the violence against students. Students were given a chance to express their views on the subject. The campus was filled with students who came dressed in black to express their solidarity with the victims. On the same day, the council organised a candle light vigil to showcase their unity with all the students from various institutions across the country who were subjected to police brutality for expressing their dissent. The vigil took place at 6:30 PM in front of the college gate and more than three hundred people attended the event.

s) Pad Dispenser Inauguration

As a result of the efforts of the student council a pad dispenser was installed in the Ladies' Room of the college. The Alumni Association of SJCC sponsored the equipment and the inauguration took place on 8th January, 2020. The OSA batch of '91 were the chief guests for the inauguration.

t) Dhwani

Dhwani – the annual intercollegiate cultural fest took place on 31st January

and 1st February, 2020 with the theme "A Wandere's Odyssey". The guests for the occasion was Anish Thejeshwar and Nishvika Naidu, famous Kannada Actors. Principal, Dr. Daniel Fernandes, S J and Student Governor, Dr. TH Lavakumar were the dignitaries present during the event. Faculty members and students from SJCC and other colleges across the city attended the fest. More than 45 colleges across the city participated in the wide range of events, such as art, literature, dance and music. Jain University, Centre for Management Studies was declared the overall winners of Dhvani. The fest also featured international artists Aron Chupa and Little Sis Nora and a performance by the local band The Best Kept Secret.

u) Eves Week & Eves Day

The college celebrated Eves Week for all girl students on campus on 17th to 22nd February. Various set of activities such as football workshop, the girls' day out, a make-up workshop and a dance workshop were organized. Each event followed different hashtag, such as #BeThatWoman or #UnstoppableWomen. All the events were organized with an aim to provide the girl students an occasion to build confidence and help them cherish the beauty of sisterhood. 22nd February, 2020 was celebrated as 'Eves Day – To be an Eve, that is to BeliEve'. The chief guest for the occasion was Mrs. Sudha N – a Human Rights Activist who spoke to the girls about the power of being a woman in today's world. The chief guest was accompanied by the Student Governor, Dr. TH Lavakumar. The organizing team also arranged various events, such as performances by We Improvise, a city-wide famous improv team, spoken word poetry by Hiba Javad and cultural performances by the boy students.

Campus Ministry: Faith Formation on Campus

With the objective of catering to the spiritual needs of the students, the campus ministry strives to impart the philosophy of St. Ignatius – “Find God in all things”. The initiatives of the campus ministry hold high relevance at this time of adversity. Some of the initiatives of the campus ministry include:

a) Annual Retreat for catholic students on campus

A two-day retreat was organized on 6th and 7th July 2019 for the 1st year catholic students by Couples for Christ – India Ministry which involved sessions on “what is love?” , “who is your neighbour?”, “different choices”, “love, relationship and sex”, “love and lust” and “purity and chastity”. On 13th and 14th of July 2019 the retreat was conducted for 2nd and 3rd year catholic students by Anointing Fire Ministry USA to get the participants closer to their Faith and to God. Praise and worship and confessions were also conducted for all the students who attended the retreat.

b) Eucharistic Celebration

Monthly Eucharistic celebration is organized on the first Friday of each month to bring the Catholic family closer. These masses help the students to interconnect the Gospels with their own life. Thus, students are reaffirmed into their religious calling. A yearly retreat followed by a special mass helps both undergraduate and postgraduate students to reflect on the time that they spend on their professional and personal life. Special masses are also

conducted on different occasions such as Christmas, New Year, Ash Wednesday, and Thanksgiving with a view to bring this growing community together at the time of celebration.

c) Ignatian Mass

The Ignatian Mass bestows upon the students the life and teachings of St. Ignatius of Loyola, the founder of the Society of Jesus. To build a character of service and charity is the central idea of St. Ignatius of Loyola, all to be done ‘for the greater glory of God’. This Eucharistic mass is celebrated with zeal and unity among the students and faculty alike. The Ignatian Mass is accompanied by various events like the Ignatian Quiz, where the students learn more about the dear founder.

d) Way of the Cross

During the Lenten season, the Way of the Cross is conducted on campus for all the Catholic staff and students. This helps the catholic community of SJCC to understand the journey and struggles Jesus underwent on his way to the crucifixion.

A Bridge to the Outside World: Employment & Exposure

Training and Placement Cell

The college has completed another successful year of placement activities by placing more than 285 students.

Placement Department started its activities by organizing a detailed orientation programme regarding the placement process.

Placement at SJCC involves two major processes:

Pre-Placement Process and Skill Development

Both the aforementioned processes are designed to prepare the second year and final year students of the institution for the placement opportunities. Second year students take up corporate internships in order to familiarize themselves with the recruitment process and professional requirements which prepares them for the final recruitment process.

Placement Workshops 2019-20

Employability Workshop - A two-week Employability Training Workshop was organised to fine-tune the skills of students with an aim to make them industry-ready. CRT Prep conducted this workshop for the final year students from 24th June, 2019 to 8th July, 2019. Spread over a period of two weeks, this workshop included quantitative modules, logical reasoning, resume building, mock interviews and soft skills development sessions.

Seminars and Guest Talks 2019-20

Mr. Sandeep Kukreja, Director, Audit, KPMG conducted a session on 'Careers in Commerce' on 12th, July 2019. This session was open to all final year students and was conducted in order to create awareness on the wide-ranging opportunities available to them as commerce graduates. An exclusive session for students pursuing professional courses was conducted on the 13th December, 2019. Mr. Ravi Maheshwari, AVP, Audit and Assurance, Deloitte was the guest speaker for the event.

Recruitments 2019-20

The recruitment process commenced from the second week of July, 2019. Information about placements was made available to students through ERP notifications, college SMS system, college website, social media platforms and placement notice board.

The highest compensation offered so far is Rs. 8,00,000 per annum, by Convert Cart Pvt. Ltd. Goldman Sachs and JP Morgan Chase have offered Rs. 5, 75, 000 approximately for finance and operation analyst position. Most of the other organizations visiting campus for recruitments offered compensation between Rs. 3, 50, 000 to Rs. 4, 50, 000.

On-campus placement activities

The following companies carried out on-campus placements this academic year:

Company	Job role	Selected
Company	Job role	Selected
Deloitte Global	Audit Assistant	29
EY GDS	Analyst- Audit & Taxation	53
KPMG Global	Audit Associate	18
Goldman Sachs	Analyst- Operations and other divisions	39
JP Morgan	Analyst- Finance and Operations	15
Wellsfargo	Financial Analyst	15
Odessa	Test Analyst	3
EY India	Analyst- Tax and Audit	3
TCS	Analyst- Accounting and Finance	23
Convert Cart	Sales Catalyst	6
Target	Sr Specialist Space & Presentation	9
Jaro Education	Trainee - Career Development Executive	2
Oracle	Financial Accountant – IC1	1
Walmart	Associate Analyst, HR operations	21
Bosch	Process Associate	4
Deutsche Bank	Operations	6
Shri Ram General Insurance	Relationship Executive	5
Northern Trust	Analyst	19
Amazon	SSPA	4
Royal Bank of Scotland	Project Analyst	10
Evolve back	Executive sales	1

The Placement Cell maintains database of companies to provide further assistance to students regarding internship opportunities. The Cell also offers off-campus placement assistance to students who do not secure an offer during the initial rounds of recruitment process. Placement Cell at SJCC regularly collects feedback from the employers in order to strengthen the industry collaboration and enhance the efficacy of the Cell.

Internships

The Placement Cell, in its constant effort to provide students with industry exposure and a platform for experimenting their

ideas beyond classrooms, encourages students to pursue internships. This learning experience furthers the professional and personal growth of students and makes them industry-ready. This endeavour also reinforces the industry-academia interface and establishes a common ground for industry collaboration.

Internship is a mandatory part of the Undergraduate and Postgraduate courses, as it is believed that internships facilitate the integration of theoretical learning with its practical elements.

At SJCC, students are expected to complete the following internships:

- **Corporate internship**

Corporate Internship aims at enabling the students to get a practical exposure to different aspects of the industry and to take learning beyond classrooms. All students pursuing their second and fourth semester B. Com and BBA programmes are required to undergo a Corporate Internship for a period of four to six weeks before the commencement of their third and fifth semester.

After the completion of the Corporate Internship, students are expected to submit an Internship Report. Corporate Internship along with the Internship Report are evaluated by the external examiners. Also, credits are awarded based on the performance of the students and feedback received from the employer.

- **Social Sector Internship**

Character formation and social concern have always been two significant aspects of education imparted at SJCC. Students are encouraged to take up Social Internships with a view to develop sensitivity towards social issues and actively contribute towards making the society a better place to live. In this regard, the students of B. Com Travel and Tourism, BBA Regular and BBA Professional programmes are expected to take up Social Internship with NGOs, NPOs and charitable institutions for a minimum period of 60 hours at the end of 4th Semester, during the semester break.

- **Start-Up Internship**

The BBA Entrepreneurship Program has been designed with a vision to infuse experiential and high-quality education with a global focus. This program involves a unique combination

of creativity, innovation, and critical thinking aimed at moulding competent entrepreneurs.

In line with the objective of the programme, the students of 4th Semester BBA are expected to intern at a start-up organisation which has completed minimum one year, possessing a registered GSTIN number. Students complete this 4-6 weeks Internship during April and May.

- **Corporate Internship for PG Students**

It is mandatory for all students who enrol for P.G. courses at SJCC. M. Com Regular and M. Com (IB) students to undertake a 6-8 weeks internship or teaching practice at the end of 2nd semester, during the summer break. For the students of M.COM (FA), a six months corporate internship is mandatory during their 4th semester.

- **Teaching Practice for PG Students**

M.com degree serves as the basis for further studies and research if a student moves to pursue their PhD or M.Phil degree in Commerce.

To help students who wish to pursue a career in teaching, the students are given practice in teaching other students. The purpose of this teaching practice is to provide the students with an opportunity to apply their pedagogical knowledge and skills in practice.

Practiceteachingisanimportantcomponent towards becoming a teacher. It provides experience to student teachers for their actual teaching and learning environment in the future. Student-teachers also know the value of teaching practice and they perceive it as an important aspect of their preparation for the teaching profession since it provides for the real interface between being a student and teaching

students. Because of the current changing and challenging world, teachers should be provided with a range of skills, knowledge, attitudes and relevant educational experience that enable them to cope with the challenges of teaching. Teaching Practice aids the students in fetching placements, provides useful resources, disciplines the learners, and helps them in classroom management and supervision.

The PG Department aims to provide qualified and dynamic teachers to the society.

- a) Connect with the students – Learning is best facilitated through well-structured activities that challenge learners intellectually, academically and socially and bridge students' learning to their real world experiences. Effective teachers pose real, substantive problems for learners and set explicit expectations for learning.
- b) Our students, as teachers, actively engage the students in learning and draw on a variety of resources, including innovative technologies and prior knowledge to support these efforts.
- c) Duration – The duration of this teaching practice is 60 hours, inclusive of assisting

the teachers in making notes and helping in the classroom preparation.

- d) Evaluation/Assessment – Professional educators are able to evaluate the students who approach them for teaching practice, using a variety of assessment tools. The department heads or the teachers under whom the students have undertaken the subjects for teaching, evaluate the students and give their confidential rating to the PG Department.
- e) Schools/colleges undertaken for Teaching Practice- Usually, the students take up their teaching practice in the PU Colleges and teach a variety of subjects. This not only sharpens their knowledge and makes them confident, but also helps them in learning new topics and widening their scope of knowledge. On an average, 12 to 15 students from each batch of MCom (Reg) and MCom (IB) students undertake Teaching Practice.

The whole process of Corporate Internship for Under Graduate Students are initiated and monitored by the Placement and Internship Cell whereas the other internships are carried out under the supervision of the respective department.

Internship through Placement Cell

Details of organizations that visit SJCC for Recruiting Interns as part of Corporate and Social Internship from Undergraduate and Postgraduate Courses:

Name of the Organisation	Division	Number of students selected
Goldman Sachs Services Private Ltd.	Operations (UG)	25
	Operations (PG)	1
	Investment Banking (UG)	2
	Services (UG)	2
	Securities (UG)	1
	HCM (UG)	2
	Compliance (UG)	4
	Operations (UG- Goldman Scholar)	3

EY GDS	Tax (UG)	5
EY INDIA	Audit/ Advisory / Tax	1
Kavani	Business Development (UG)	1
U and I	Volunteer Programme	45

This academic year, Goldman Sachs offered internships for specially challenged students under the 'Goldman Scholar' Programme and a new mechanism of virtual internships are devised by Goldman Sachs to tackle the COVID-19 pandemic. Apart from this, more than 150 organisations have approached the Placement and Internship Cell for recruiting students for internship across various fields. EY India Scholarship program was conducted for the sixth consecutive year. The winner of this business case competition was Ms. Nireeksha MV from 2 BBA 'C'. She has bagged an opportunity to intern at EY India office and has won a scholarship of Rs. 1, 00, 000.

Industrial Visits

Classroom teaching-learning process becomes meaningful and effective only when students get an opportunity to understand the way the industry functions. SJCC believes that learning becomes effective only when supplemented with programmes traversing beyond classroom learning. Industrial visits are organized to familiarize students with the nature of corporate and industrial practices. Industrial visits were organized for all classes in the academic year 2019-2020 by the respective class mentors.

Details of the industrial visits organized in the academic year 2019-2020:

Class	Place of Visit	Date
I B. Com A	Fabric Spa Wash and Care	25/02/2020
I B. Com B	Channapatna Toy Factory, Janapadha Lokha and Karnataka milk factory	27/11/2019
I B. Com C	Brilliant Printers, Nelamangala	29/08/2019
I B. Com D	Bangalore Metallurgicals	03/03/2020
I B. Com E	Gourmet Desserts	24/02/2020
I B. Com F	Sula vineyard	19/02/2020
I BBA B	ITC, Hoskote	30/08/2019
I BBA C	Mysore Silk and KSDL	29/08/2019
II B. Com G	KSIC	28/08/2019
II BBA A	Garuda Polyflex food	04/09/2019

HIGHLIGHTS

The winner of this business case competition was Ms. Nireeksha MV from 2 BBA 'C'. She has bagged an opportunity to intern at EY India office and has won a scholarship of Rs. 1, 00, 000.

II BBA B	Coca Cola	14/08/2019
IIBBA C	Dairy Day	31/08/2019
II BBA D	Lag Industries	06/09/2019
II M. Com (Reg)	Mymul Factory	21/08/2019
II M. Com (FA)	Mymul Factory	21/08/2019
II M. Com (IB)	Mymul Factory	22/08/2019
III B. Com C	NSL sugar industry and KMF - Mandya	28/08/2019
III B. Com D	Mangalore Refineries, Mangalore port and Diganta Mudrana (Udai Vani newspapers)	27/02/2020-01/03/2020
III B. Com F	Mangalore Milk Dairy and Banashankri Plastic Industries	06-03-2020 to 09-03-2020
III BBA C	Sai Ganesha packaging industry	17/02/2020
Departmental Visits		
I B. Com F	City Civil Court	06/12/2019, 09/12/2019 and 20/12/2019
III B. Com C	Tata Consultancy Services	12/02/2020
I B. Com TT	Shangri-La Hotel	06/09/2019
I B. Com TT	Shangri-La Hotel	07/09/2019
I B. Com TT	Conrad Hotel	13/08/2019
I B. Com TT	Sheraton Hotel	13/08/2019
II B. Com TT	Conrad Hotel	13/08/2019
II B. Com TT	Sheraton Hotel	13/08/2019

International & National Exposure Programmes

As part of the International Exposure programme, students and faculty of St. Joseph's College of Commerce visited several important cultural landmarks around the world. This program was organised with the aim of encouraging cultural exchange and building empathy and sensitivity towards culturally diverse groups. There were four groups of students who went to different parts of the world during the semester break in the month of October.

1. Eastern Europe

From the 21st of October to 31st of October, 2019, a group of B.com as well as BBA students toured Eastern Europe along with two faculty members- Ms. Nischitha K and Ms. Sukrutha. They visited Prague, Berlin, the EUREF campus, Vienna, Vienna University, and Budapest. The students got a chance to explore the rich history of Berlin connected to the Nazi Regime and World War II. The campus visits helped the students understand the academic culture in different countries. They visited several UNESCO World Heritage sites in Vienna.

2. Western Europe (Paris, Lyon, Brussels & Amsterdam) -

The students of B.Com and BBA department were given an opportunity to visit West Europe's universities and popular attractions. A group of students were taken for 8 days starting from 22nd October to 31st October, 2019, accompanied by the faculty in-charge, Dr. R. Himachalapathy and Dr. Sridhar L S. They attended a FIGS

University workshop, visited the industries of Schneider Electric and Wooden Shoe Cheese Factory, and were taken on a campus tour of Eindhoven University of Technology and Utrecht University. They were taken out for sight-seeing in Paris, Lyon, Brussels and Amsterdam.

3. Malaysia (PG)

A group of students of the PG department were taken to Malaysia for the immersion program for 6 days starting from 26th October to 31st October, 2019. They were accompanied by faculty member, Mr. Rajashekhar. They visited the factory of Japanese pro-biotic drink company called "Yakult", Royal Selangor, a pewter (alloy) factory and a chocolate boutique called "Harriston". They were also taken on an academic tour to Malaysian University of Science and Technology (MUST) where the students made presentations on the cultural aspects of India, types of businesses in India and the paradigm shift in commerce. MUST had prepared a presentation on Industry 4.0, supply chain management which was followed by a campus tour. They were taken on tours of the business areas of Malaysia which form an important part of Malaysia's retail sector. They visited various tourist attractions like the National Mosque, Old Railway Station, Putrajaya, Batu Cave, Palace of the Sultan, War Memorial, the infamous "Petronas Twin Tower", Masjid India, Thean Hou Temple, Genting Highland and so on.

4. United Kingdom

A group of students along with two faculty members from SJCC visited UK as part of the ten days international exposure programme from 22nd September to 1st October, 2019. It was a great opportunity for everyone in the group to explore the cultural diversity of United Kingdom. Their visit to Glenkinchie distillery offered a chance for the team members to understand the process of making the famous scotch whiskey including Johnnie Walker and they visited Sheffield University and participated in an interactive seminar conducted by the Department of English. They experienced the grandeur of London and visited the lush landscapes of Scotland. National Theatre, Tate's Modern Museum, Madame Tussauds Wax Museum, London Eye, Buckingham Palace, Manchester United Football Stadium, Oxford Street, Stratford-Upon-Avon and the cities of Edinburgh & Glasgow.

Three faculty members accompanied the students for the visit.

Students understood the value of heritage places, especially in the context of travel and tourism industry. They also learnt how the travel industry works, the basics of hospitality, logistical aspects of the tour and how a tours and travel company works.

5. Coorg and Halebeedu

The first year students of B.Com Travel & Tourism had their first annual industry exposure visit to Coorg and Halebidu in Karnataka. The objective of the trip was to give students an exposure to the practical aspects of travel industry. The visit was organized by Travel Tours. The visit began on 29th October, 2019 and lasted for 3 nights and 4 days. Over the course of their trip, the students visited many cultural, educational and heritage sites such as Namdroling Monastery, Raja's Seat, Chennakesava Temple, Abbi Falls, Talacauvery and Hoysaleswara Temple.

A report on activities of Student Associations & Clubs



**Annual Report
2019-20**

Real education begins with experience and experience can be found only if one steps out of one's comfort zone. Outreach programmes form the core of education at SJCC. They are an integral part of the curriculum. These programmes are also a way of using academic knowledge for the betterment of society. Social internships and community service are mandatory for awarding degrees.

Extension Activities Associations

Extension Activities Associations like NSS, CSA, AICUF, Rotaract, Eco Club organize events throughout the year aimed at developing an understanding of our society; connecting with marginalized communities and reaching out to those in immediate need of our help.

National Service Scheme (NSS)

- A seminar was held on 22nd June, 2019, on the topic 'Disrupt or be Disrupted, A Billionaire Story'. The session was conducted by Sanjay Sahay, a thought leader of Daily Post, who spoke about the transformation of the technology in today's time.
- Independence Day celebration was organized by NSS volunteers on 15th August 2019, for the Tamil medium government school students in Ashok Nagar. Faculty members and alumni of the government school attended the event.
- On 23rd August, 2019, NSS in collaboration with the Lions club association conducted a Blood donation camp in college. 411 units of blood were donated to Victoria hospital, NIMHANS, Indira Gandhi institute of Child Health and Rashthrothana Blood Centre.
- A clean-up drive was organized on 29th and 30th August, 2019 in the Tamil medium government school, Ashok Nagar.
- NSS conducted its annual camp from 17th to 24th October, 2019, at Aluru in Devanahalli Taluk. The camp was organized to spread awareness on various issues faced by farmers and villagers.
- NSS organized Children's Day celebration for the Tamil medium school students on 14th November 2019. The volunteers also arranged cultural performances with a view to create awareness about children's rights.
- On 21st and 22nd November, 2019, NSS conducted a Newspaper Drive and the proceeds were given to Nightingales Sandhya Kiran Old Age Home in Richmond Town. The initiative managed to collect 250 kg newspapers.
- Volunteers of NSS wing, SJCC visited Rakum Blind School, in Rajankunte on 24th November, 2019 as part of the club's outreach initiative.
- On the 26th of November 2019, for Constitution Day, a special session in Parliament's Central Hall addressed by PM Narendra Modi was screened for the students.
- A guest lecture on 'Indian Constitution' was conducted in association with Kannada Sangha on 6th December, 2019. Dr. M. D. Usha Devi from the Department of History, Bangalore University was the guest speaker for the session.
- Volunteers from NSS club, SJCC participated in the valedictory ceremony of Human Rights Week followed by a march towards Town Hall on 10th

December 2019. The protest against human rights violation concluded with a candle light vigil.

- As part of the National Youth Day; on 14th January, 2020, Dr. Rajaram delivered a lecture on Swami Vivekananda's teachings.
- A panel discussion titled 'Remembering Rohith Vemula' was organized on 17th January, 2020 commemorating the death anniversary of Rohit Vemula. It was an all-Dalit panel organized to elaborate on caste discrimination in educational institutions. Ms Vijeta Kumar, a teacher and writer was the moderator for the session and two students from SJC and SJCC respectively were the panellists.
- On the 25th of January, 2020, NSS celebrated National Voters day with the theme 'Inclusive and qualitative participation'. The event reiterated the commitment required towards reaching out to the last voter and promoting informed and ethical voting.
- Aura 4.0- the inter-collegiate cultural festival for NSS volunteers was conducted on 25th February, 2020. Mr. Govinda Raj was the chief guest and more than 15 colleges across Bangalore participated in the festival.

Center for Social Action (CSA)

- The Thursday Talkies is a series of lectures conducted to create awareness about social issues amongst students. The first lecture was conducted on 26th July, 2019 on 'Social Action' in collaboration with CARE. Adv. Clifton D'Rozario of Manthan Associates was the guest speaker. He spoke about

the rights of Pourakarmikas and the significance representing social issues in public platforms.

- The release of the book 'Reading the Constitution' was conducted by CSA and CARE in association with NSS on 29th August 2019. Justice H N Nagamohan Das (the author), Ms. K S Vimala (social activist and convenor of Samvidhana Odu), Fr. Joseph Xavier (Director of Indian Social Institute, Bangalore) and Mr. Mahonar Ranganath (Executive Director, CARE) graced the event with their esteemed presence.
- The second episode of Thursday Talkies was organized on "Question of unity-ways and means?" The session was conducted on 29th August, 2019 in association with CARE, which included a documentary screening dealing with the current developments in Kashmir followed by an interactive session. Mr. Ashok Maridas, director of the documentary patiently clarified all the concerns raised by the audience.
- Centre for Social Action in association with CARE held the third episode of Thursday Talkies on 'Decoding the Ayodhya verdict' on 14th November 2019. Adv. Aravind Narrain was the keynote speaker for the event. He decoded the implications of the law and the political, social and cultural aspects of the verdict.
- A documentary screening and a discussion on the topic "Safeguard Electoral Rights and Save Democracy" was conducted on 2nd December 2019 in association with CARE as part of the Human Rights Week celebration (2nd December to 10th December, 2019).

The director of the documentary, Mr. Ashok Maridas and the speaker of the day, Mr. Onkhar Singh were present during the screening and engaged the students in a discussion.

- A panel discussion on 'Indian Constitution and the Marginalized' was organized by CSA in collaboration with CARE, Amnesty International and Harmony Club on 4th December 2019. The session was moderated by Dr. Rajaram. Mr. Sarovar Benkikere, Ms. Shilok, Adv. Shivamanithan S and Ms Rajakumari were the members of the panel.
- The Club in association with CARE conducted the fourth session of Thursday Talkies titled Citizenship Debate- Implications of NRC and CAA on 9th January 2020. Ms. Malswami Jacob and Adv. Malavika Prasad were the panellists. Dr. Anusuya Paul, Assistant Professor, St. Joseph's College of Commerce moderated the session. The panel spoke about the impact of NRC on North Eastern States and the legal aspects of NRC and CAA.
- A two-day city level seminar titled 'India: The Constitutional Way- What We Need to Do?' was organized by CSA in association with CARE on 12th and 13th March 2020.

All Indian Catholic University Federation (AICUF)

- The AICUF Association hosted a good number of gospel events like Biblical Potpourri, Collage Making, and Bible Quiz as part of the Ignatian Week celebration organized from 22nd to 27th July, 2019. Fr. Arun Lobo from BJES delivered the inaugural lecture and

encouraged students to take part in the gospel festival.

- A food drive was also organized during the Ignatian Week Celebration and the collected food was given to humanitarian organizations in the city.
- AICUF organized the Magis camp from 15th to 17th November, 2019. Many programmes with immense scope to connect with the Lord Almighty were also conducted during the camp. Cleanliness drives, eco-awareness campaigns and civic leadership workshops were also conducted as part of Magis 2019-2020.
- A rural camp was organized by AICUF at Raichur from 4th to 7th December, 2019. AICUF volunteers conducted cleanliness drives and interactive sessions with the villagers to understand their problems and offer the possible support.
- On 17th December, 2019, four members of the association attended the seminar of AICUF Karnataka elections in SJC where Fr. Emmanuel SJ and Fr. Joy Rodrick SJ spoke about the need for creating social awareness and developing the habit of asking questions amongst youth.
- On 11 January, 2020 'Revelations' a gospel extravaganza was hosted by AICUF, SJCC to bring youth together in God's greater glory. Archbishop Bernard Moras was the chief guest for the occasion and many bands like 'Worship Culture' performed during the festival. It had many competitions like Potpourri, Face Painting, Street Play, Gospel Beats and Bible Quiz.
- On 10th January, 2020, six students represented AICUF, SJCC at a Leadership and Discernment Camp hosted by

St. Aloysius College, Mangalore. The sessions addressed areas of leadership and discernment related to the Christian community.

- A team of 18 students from SJCC AICUF attended a session on CAA, NRC and NEP conducted on 8th February, 2020 to create awareness amongst students about the prevailing political condition of the country. Fr. Joy Rodrick, Mr. Manohar Ranganath, Fr. Maxim Diaz, Mr. Alban Surjeeth (Professor at SJCL) and Adv. Clifton D' Rozario addressed the audience.
- The students also attended a leadership training camp held at St. Joseph's College, Trichy, on 28th February, 2020.
- Students also participated in gospel festivals like Stauros - organized by MCC on 9th August, 2019, Exalted - organized by Bishop Cottons Women's Christian College on 17th August, 2019, and Lumen Fidei by Kristu Jayanti College on 28th January, 2020..
- In collaboration with First Main, Nat Geo Wild, Echoes of Earth, SJCC Student Council and E-Cell, the association screened a short film about conservation of nature- 'Kalia – the last gibbon' by Mr. Nitye Sood, on the 26th of November, 2019. Mr. Marwan conducted an interactive session about waste management and a green competition was also held.
- On 17th December, 2019, a seminar titled 'Ambiente Climate Emergency' was conducted with Mr. Karthik Ponappa (co-founder of Smarter Dharma) and Mr. Shiva Subramanian (Director of Connect Ventures) spoke about climate emergency and how businesses can tackle it.
- In February 2020, the Eco Club conducted its annual Green Audit of the SJCC Campus which helps to think of more efficacious ways to conserve resources better and reduce the wastage or unwanted expenditure

Rotaract Club

Eco Club

- On the 13th of August, 2019, the Eco club screened the documentary 'Before the Flood' to help the students understand the reasons for global warming.
- The club also conducted testing of water filters, by Nexus Test Labs, in September 2019 and displayed the results, to encourage students to use the water filters in college and avoid the purchase of plastic water bottles.
- In continuation of the Water Testing, a #BringYourOwnBottle campaign was executed and awareness was raised on utilising the filters for water and reusing water bottles.
- On 22nd July, 2019, the SJCC Rotaract Club formally inducted its new members and the Immediate Past President presented previous year's annual report.
- Rota Mun 4.0 was conducted on 26th and 27th August, 2019. Retired Wing Commander D. P. Sabharwal, who is also an active Rotarian, was the chief guest for the occasion. ITC, Check Post and Spice Code were the sponsors of the event. The art of diplomacy and global relations were the topics discussed during the event.
- Rotaract Club visited Anantha Shishu Nivasa and distributed biscuits, books, fruits and sweets to the orphaned

and underprivileged children on 14 November 2019. The club members also played games with them to celebrate the spirit of childhood.

- The club hosted a one-day seminar titled 'Understanding Self and Others' on 30th November 2019. Ms. Subikshalakshmi (Freelance psychologist at ACT and Mindfulness Therapeutic Techniques) was the guest speaker for the session and she spoke about the ways to develop a confident personality.
- On 19th December, 2019, a one-day seminar was organized to create awareness about 'Atrocities Inflicted on Women'. The session was steered by Ms. Mangala Hegde (EFT Practitioner and Rebt Mindset Life Coach) and she addressed the important issues of unequal pay, lack of equal job opportunities and the rape culture.
- Members of SJCC Rotary Club attended the Rotary Youth Leadership Awards (RYLA) organized Rotary Bengaluru Cantonment from 9th to 12th January, 2020.
- The annual Rotaract conference – 'Milana' was held on the 1st and 2nd February, 2020. SJCC Rotaract Club participated in the events on both days. Ms. Anita Reddy (Padmashri Awardee and Founder of AVAS), Mr. Deepak Shinde (Motivational Speaker), Mr. Vikram Agnihotri (First Indian without arms to get a driving license) and Mr. Anup J Kattukaran (Cinematographer and Photographer) were the speakers for the conference.
- A First Aid Drive was organized on 24th February, 2020 on campus to spread awareness on the need to always carry a first aid kit.

Associations for Social Inclusion

Associations for Social Inclusion work towards building cohesion in the society and sensitizing students regarding the values of harmony, plurality and concern for each other. Students in these association conduct activities that build bridges between people and communities.

Harmony Club

- Harmony club conducted "Dialogue in the Dark" on 23rd July, 2019. The event was conducted in Xavier hall exclusively for the harmony club members. Dr. Ritty Francis, former staff coordinator and Mr. Anas, the club's first student coordinator were the speakers for the event.
- The cultural festival 'Aghasya' was conducted on 22nd August, 2019, was organized with the theme "Building Bridges between Cultures". Ms. Akshatha Pandavapura was the chief guest for the festival. Events like 'Navyata' (fashion show) and Inquisitor's Trials (debate) were also part of Aghasya 2019-2020.
- A documentary screening and a discussion on the topic "Safeguard Electoral Rights and Save Democracy" was conducted as part of the Human Rights Week which was observed from 2nd December to 10th December, 2019. The event was organized in collaboration with CSA. The director of the documentary, Mr. Ashok Maridas and the guest speaker, Mr. Onkar Singh Dhillon engaged the students in a discussion after the screening.
- On 4th December, 2019, Harmony Club conducted a panel discussion

on 'Indian Constitution and the Marginalized' in collaboration with Amnesty International and CSA. Mr. Sarovar Benkikere, Ms. Shilok, Adv. Shivamanithan S and Ms Rajakumari were the panellists.

Women's Forum

- On 7th September, 2019, a panel discussion titled 'Women Empowerment through Law' was conducted. Ms. Corinne Kumar (Co-founder of Vimochana Forum), Ms. Donna Fernandes (Women's Rights Activist) and Ms. Krithika Babu (Advocate) were the members of the panel. The seminar discussed the role of judiciary in empowering women.
- A session on menstrual cups and cloth pads titled 'Code Red' was conducted on 3rd December, 2019 by Ms. Shantha P of Stonesoup. The session dealt with the environmental benefits of using cloth pads and menstrual cups instead of sanitary napkins.

Amnesty International Association

- On 9th August, 2019, Amnesty International Association hosted Hiroshima Nagasaki Day. Mr. Katsumasa Maruo, Consulate General – Japan was the chief Guest for the event. Delegates from Japan, Russia and Ukraine (Kurilova Aleksandra and Anastasia Lemish), Turkey (Debrin Burnaz) and China (Yuting Chen) attended the programme. The chief guest and the delegates spoke about terrorism and its after effects in their respective countries. The event highlighted the need for peace and harmony across the globe.
- Amnesty International, in association with NSS, conducted a Fundraiser event for the victims of North Karnataka floods on 14th August, 2019. The

amount collected from the college was distributed in the flood-affected areas.

- A session on sexual harassment that women face online in India was conducted on 23rd August, 2019 by Ms. Reena Tete from Amnesty International. She also spoke about the efforts made by Amnesty Club to curb the issue.
- The association conducted 'Write for Rights' campaign on 11th December, 2019. Mr. Harshad, an intern at Amnesty International and Ms. Aswati Anil Warriar, the Programme officer of Human Rights Education in Amnesty International, India, spoke to students about rights of youth.
- On 24th December, Ms Aswati Anil Warriar engaged the students in a game with a view to teach the importance of diversity and inclusion, as part of the anti-bullying campaign.
- A digital campaign was conducted from 24th February to 8th March, 2020, to highlight the issues of women living in the present Indian society.
- Ms. Aswati conducted a session on 'Good touch and Bad Touch' for 40 girls from ANC Rainbow homes in Chamrajpet on 28th February, 2020.

Learning by Doing: Business Associations

The business associations of the college provide students an excellent opportunity to develop their business and entrepreneurial skills. They also complement the classroom education provide students with the necessary practical exposure.

E-Cell

- A 'Design Thinking Workshop' was held at SJCC on 10th August 2019. The

programme was organized by E-Cell in collaboration with UNBOX. Mr. Saveen Hedge steered the session and it was infused with information, experience, and fun.

- The E-Cell members attended Eximius, the largest national entrepreneurship summit in India conducted by IIM Bangalore. The three-day national summit was held from 9th to 11th August, 2019 and it celebrated the spirit of entrepreneurship.
- 'Launchpad' is an initiative by E-Cell to celebrate the spirit of entrepreneurship on campus. It was organized on 30th August 2019 in order to provide the budding entrepreneurs of SJCC a first-hand experience on how to interact with customers in the real world.
- E-Cell launched its monthly entrepreneurship weekly called "The Blue&WhitePress" which covers articles, interviews, recent developments and opportunities in entrepreneurship as a professional discipline and as a course. It was released in college on 19th September 2019 and ran continuously for 5 months.
- Harshit, a core team member of E-Cell conducted a workshop on 'Motivation and Design' on 14th November 2019. He began the session with a very powerful talk on life in college, the perks and pitfalls of being an entrepreneur. The second half of the session was based on basics of design in which he covered design basics, color schemes and platforms on which most designs can be made for quick use.
- In collaboration with the Student Council and Native Creative, the club hosted the 'Green Pitch' where investors came forward to invest in a student's sustainable idea. The Green Pitch was a six-day event from 22nd to 26th November 2019.
- On 12th February 2020, the E-Cell in collaboration with E-Series and ELI hosted "Anubhav"-a panel discussion with entrepreneurs and intrapreneurs. The panelists for the session were Ms. Shreya Rakhra (Manager at Rakhra Sports), Mr. Mayur Tekwani (Founder of Think Tree Media House) and Mr. Vivian George (Founder of Viv's Gym). The discussion was moderated by Mr. Vibhu Rajeev of 2 BBA D. The discussion revolved around the entry into entrepreneurship, surviving in the space and expansion possibilities.
- 'Marche de Noel' is a Christmas market originated in France and spread across Europe. The market is a celebration of the spirit of Christmas, inviting people of all ages and backgrounds to take part in the celebration. On 13th December 2019 E-Cell organized a new version of Marche de Noel at SJCC.
- With a view to help students advertise their skillset and build connections with potential employers, E-Cell organized 'The Networking Board' on 14th January 2020 and successfully collected over 200 responses.
- On 14th January, 2020, E-Cell hosted the second upstart session, 'Upstart - Networking 101' on networking. Ms. Ananya Srinidhi led the session and the participants were taught about the elementary aspects of networking.
- A few selected students from E-Cell represented SJCC at the IIT Bombay E-Summit 2020 held on 1st and 2nd February in Mumbai. Apart from attending various sessions, the team also managed to win a few prizes.

- A Cyclothon was conducted on 14th February, 2020, in association with Decathlon to build awareness on Ecopreneurship (entrepreneurship being applied to create businesses that solve environmental problems) and also to promote 'The Impact Summit'.
- The Entrepreneurship Cell hosted Bangalore's first ever 'Impact Summit' – TIS on 28th and 29th February, 2020. The event focused on exploring the possibilities of social entrepreneurship. The programme was a remarkable success in terms of educating people on the advantages of following environmentally friendly lifestyle and applying sustainable methods in startups.

Finance Club

- On 7th August, 2019, Incipere – an icebreaker session, was conducted exclusively for the club members.
- A session on 'Decoding the Stock Market' was conducted on 28th August, 2019 by Adithya Nanjaraj and Ankit Tadanki, alumni of the college. They spoke about making a demat account, maintaining a portfolio with a limited budget and various indicators to keep in mind while trading.
- On 5th September, a mock stock event title 'Strategize- 2019' was conducted for the students of the college on 5th September, 2019. The event aimed at testing the decision-making skills of the participants and helped them understand the stock market better.
- Mr. Rohit Kossery (Vice President of Quantitative Investment Strategies Group at Goldman Sachs) conducted a session on 'Balancing Risk with Performance: A Financial Portfolio Analysis' where students were introduced to the concept of mutual funds. The session was organized on 7th September, 2019.
- 'Strategize 2019', a mock stock event was hosted on 5th September, 2019. The event aimed at testing the decision-making skills of the participants and helped them understand the stock market better.

Creative Expression: Language and Cultural Associations

The Language and Cultural associations of the college provide students a space for their creative expression. They seek to mould students into individuals with artistic and cultural talents and thereby fulfilling the objective of providing holistic education.

Serenata Chorale – The Choir Club

- On 25th August, 2019, the Choir sang at the Glorious concert, held in Glorious Promise Land, at the foothills of Nandi.
- A live performance was conducted by SJCC Choir in Ascension Church on 30th, November, 2019. The performance was later broadcast on TV, during Christmas season.
- The Choir sang for 'Noel', hosted by the youth of Vincent Palotti church on 30th November, 2019.
- The Club took part in White Christmas, held in Bishop Cottons' Girls School. On 1st December, 2019.
- Serenata Chorale took part in Basel Mission on 6th of December, 2019 held at Town Hall and won the Basel Mission rolling trophy, for the third consecutive year.

- The club participated in Magnificat, hosted by Christ College on 8th December, 2019.
- On 19th December, 2019 the club participated in the Christmas competition that took place in VR Mall.
- Sang for the Christmas celebration held for the priests of the Jesuit Institutions, at St. Joseph's Boys High School. (21st of December, 2019)
- 'Resound 2020' was organized on 23rd February, 2020. Many music bands across Bangalore attended the event. The proceeds from the show were given to two charitable organizations, The Devdasi Project and Bright Hope Foundation.
- An orphanage visit was organized for the club members on 7th March, 2020 in which the club members visited the Devdasi Projects.
- Earth in SJC on 12th December and in CMS on 9th January and bagged the first and second places respectively.
- A play 'War Within' conceptualized by the members of Hashmi Theatre Forum, based on the life of army men, was staged in Mount Carmel College on 14th December, 2019.
- The team in collaboration with the Fashion team performed at SJEC representing the legendary characters of the world on 17th August, 2019.
- The mime team of Hashmi Theatre Forum performed an act on the life of 'Onake Obava' at JNC on 31st August, 2019, at CMS on 11th January, 2020 and at St. Claret's College on 3rd February, 2020.
- Enact- the annual theatre festival was conducted on 27th and 28th January, 2020. 'Mythical India' was the theme of Enact 2020. There were two home productions for the festival – The English production 'Fire and Rain', written by Girish Karnad and directed by Dr. T.H. Lavakumar. The Kannada production named 'Kindi', written and directed by Dr. T.H. Lavakumar. Ten different colleges across Bangalore participated in the festival. A new event named 'Femilogue' was started this year to mark the presence of eminent artists to watch and enact. The motive behind Femilogue was to celebrate women's voice through theatre.

Hashmi Theatre Forum

- Hashmi theatre collaborated with the Youth of India foundation to spread the message about the life of Bhagat Singh and has performed across malls, parks and colleges across Bangalore during the months of August and September.
- The street play team performed at various inter collegiate fests and bagged the first and second places at most of the competitions. They performed a play on the principles of Mahatma Gandhi on 10th July at MCC and were placed first and they also performed on a gospel theme at MCC on 9th August and at Bishop Cottons Women's Christian College on 17th August and were placed first in both these gospel fests.
- They performed their home productions that was based on the theme- Mother

Kannada Sangha

- 'Karnataka Odu', a seminar focussing on the importance of Kannada literature and its culture conducted on 12th July, 2019. Dr. M. B. Ram Murthy (Professor at Bangalore Institute of Medical Science) was the chief guest for the programme.

He spoke about the importance of literature in the modern world.

- On 14th August 2019, the association hosted 'Antharanga' with Dr. Rajaram as the chief guest. It held many competitions like essay writing, debates, dumb charades, poetry slam, antakshari, air crash, quiz and 60 seconds to fame. Students actively participated in all the events and considered this as an opportunity to showcase their talents.
- Kannada Sangha, in collaboration with NSS, hosted 'Constitution Day' on 6th December, 2019 to create awareness about the need to read the Indian Constitution. Dr. M. D. Ushadevi, Professor of History at Bangalore Department was the chief guest for the occasion.
- The association organized a one-day seminar on 3rd January, 2020 to educate everyone about Savitri Bai Phule's life and teachings. Dr. A. R. Mahesh, Professor of Kannada in Christ University, was the speaker for a seminar.
- 'Kalarava', an intercollegiate cultural festival was organized on 19th February, 2020. Sri. B. Manjamma Jogathi (President of Karnataka Janapada Academy) was the chief guest for the programme. The event witnessed massive participation from 65 colleges across Karnataka.

Hindi Parishad

- 'Indradhanush' was organized on 8th August, 2019, and it entailed events like paper presentations, news reporting, ad making & promotion, poetry slam, book review, live cricket commentary,

Mono acting, Bollywood Dhamaka and folk dance. Ms. Pallavi Kharetmal (Ex VP of HP), Mr. Manmeeth Singh (Ex VP of HP), Mr. Christopher Menon (Ex VP of HP) and Dr. T H Lava Kumar were the guests for the programme.

- Hindi Parishad conducted a city level intercollegiate paper presentation competition on 4th September, 2019. The topic event focused on the changing environment of Bangalore and its impact on people. Mr. Kaushal Kumar Patel (MA, B.Ed , currently pursuing Phd) and Mr. Jainu Mujhavar (Professor of Hindi) were the speakers for the event.
- On 14th September, 2019, Hindi Diwas was celebrated to cherish Indian culture and honour Hindi language. This day in the year 1949, Hindi was adopted as India's official language by the Constituent Assembly.
- Members of Hindi Parishad conducted basic Hindi training for the middle and high school students of St Patrick's School from 2nd to 10th December, 2019. The training was conducted using 'Hindi Varnamala Chart' prepared by Hindi Parishad.
- A panel discussion for the students of first year BBA and TT department was organized on 12th January, 2020 to encourage them to express their views on various topics like Citizenship Amendment Act and the role of religion like Hinduism, Islam, Buddhism, Jainism, Sikhism, and Christianity in the act. There were also topics related to Tourism and Hotel Management Industry.
- A panel discussion on various topics related to current affairs was organized on for B.Com 1st year students.

Mr. Kaushal Kumar Patel (MA, B.Ed), Dr. Rakhi from Jain University (Hindi HOD) and Dr. Chiluka Pushpalatha from Mount Carmel College (Lecturer in Hindi) were the members of the panel.

- 'Nakshatra'—an intercollegiate fest was conducted on 4th February, 2020. This event gave a platform for every student to showcase their talents in the field of Hindi Literature and cultural. The festival also hosted online events like content writing, book review, ad making and short movie making. There were also live events, such as turncoat, dubbing and commentary, Bollywood dhamaka, treasure hunt and Pack your culture.
- On 8th February, 2020 a get together for Hindi alumni called 'Tare Sitaare' was organized. This was a platform for ex-students to come and cherish their memories and share their life experiences. Various small games and quizzes were conducted for them to help them relive their memories.

Association for Literature, Music and Art (ALMA)

- A group of six students from ALMA and the staff coordinator, Ms. Anna Lynn Tom visited the Art Exhibition at MKF Museum of Art at Lavelle Road, Bangalore.
- The association hosted 'Fine - Tune', a music reviewing and appreciation workshop on 10th August, 2019. C. Roshan Machayya, a music reviewer at Metal Wani and a bass guitarist conducted the session.
- 'ALAAP' – a lecture demonstration on Raga Music, was held on 28th August 2019. Dr. Ritty Francis, Ghanshyam and Jayson introduced the students to the Raagas of Hindustani music.

- An Open Mic was conducted on 18th November, 2019, to provide a forum to students to express their talent.

Debating Society

- On 19th July, 2019, during 'Kalotsav' SJCC Debating Society hosted a debate on 'Sedition vs. Freedom of Right to Speech'.
- In collaboration with the Student Council, a debate on 'New Education Policy' was organized 16th July, 2019.
- The Debating Society hosted an intercollegiate debating and public speaking competition – 'Rhetoric' on 12th and 13th February, 2020. Elizabeth Riya Roy, Sudeep Pagedar, Rahul Kolle and Varun Agarwal conducted public speaking sessions for the participants.
- A debate on 'Reservations for people of different ethnicities as preserving diversity' was organized by the Debating Club on 22nd August, 2019 as part of 'Aghasya', the intercollegiate festival hosted by Harmony Club.
- The 55th A D Shroff Memorial Elocution Competition was held at SJCC on 24th July, 2019. Participants spoke about climate change and India's cultural diversity.
- Debates on 'whether uniform civil code promotes secularism in India' were conducted by the Debating Society on 31st January and 1st February, 2020 as part of 'Dhwani'— the intercollegiate festival hosted by SJCC.
- Members of the association participated and won prizes in FMUN, CMS MUN, SJC Debate, CKPS MUN, PECON, and Christ MUN.

Quiz Club

- The club held its first orientation and icebreaker event on 17th July, 2019 to get the students acquainted with each other. The upcoming initiatives of the club were also decided during the meeting.
- The Quiz Club hosted a General Quiz on the 18th July, 2019 as part of Kalotsav with a view to identify potential quizzers.
- A quiz workshop was conducted on 9th August, 2019 by Mr. Allan Joseph (General Secretary of SJC Quiz Club).
- An intracollegiate quiz competition 'Inquizitive Book 1: Chapter 1' was conducted on 28th August, 2019 and cash prizes were distributed to the winners.
- The annual quiz competition based on Constitution was conducted on 29th January, 2020.
- The Quiz Club hosted a quiz competition on 1st February, 2020 for 'Dhwani'—the intercollegiate cultural festival of SJCC.
- Members of the club participated and won several prizes in quizzes hosted by Christ University, St. Joseph's College, Mount Carmel College and St. Francis College.

College Editorial Team

- A workshop titled 'How to wave the Blue Pencil' was conducted on 24th July 2019. The guest speaker, Ms. Vismaya V imparted her knowledge on various aspects of writing, such as scrutinising, editing and proofreading to the budding editors in this interactive session.
- College Editorial organized Ellipsis— the annual intra collegiate literary festival

in collaboration with the Association for Literature, Music and Art (ALMA) from 26th to 28th November 2019.

- The association conducted a Creative writing workshop in collaboration with ALMA on 28th November, 2020. The workshop was steered by Ms.Vismaya who offered an overview of various components involved in the creative writing process.
- Editorial Committee collects articles, photographs, sketches and paintings for the SJCC Annual Magazine—Blue Chip. Members of the association are also involved in the process of editing and fine tuning the magazine.
- The editorial committee maintains the college blog which showcases the artistic and literary talents of the students.

College Media Team

- The College Media Team is responsible for photo and video documenting of all events in the college.
- Several rounds of auditions were conducted for identifying talented photographers, videographers, video-editors and graphic designers.
- A training session on the basics of photography, videography, video-editing and graphic designing was conducted by Mr. Moses on 5th July, 2019. The team was divided into different groups and a roster was set-up to cover all the events in the college.
- The Media team assists other associations and clubs in recording the talks, panel discussions and debates. The College Media Team also manages the College YouTube channel and regularly uploads content on to it.

Department Associations

The Department associations engage students on a wide variety of activities. These associations focus on transforming the classroom knowledge into tools for practical application in real-life situations. They equip students with skills necessary for careers in the corporate world. They build confidence among students through their communication skills activities. These associations also train students to go beyond classroom learning to become self-learners and work towards finding solutions to the pressing problems of the society.

Department Associations: B.Com

B. Com Editorial Committee

- B. Com Editorial Committee conducted a Creative Writing competition on 12th December, 2019. Puneeth D from II B. Com B and Ashyl Fernandez from III BBA D were declared as the winners of the competition.
- The Committee assists the department in editing and proofreading the Annual Newsletters and also in maintaining all records related to the department.

Mainframe Research Forum

- The association conducted Mainframe Orientation on 25th and 26th June, 2019. Student coordinators Faiz Ahmed Udyawar from III B. Com E and Karthik R from III B. Com E led the session.
- Academia (Session 1) – An Introduction of Research was organized on 17th July 2019. Dr. H. Nagaraj was the resource person for the session. Ms. Nischitha, Professional Studies Coordinator also addressed the participants during the session.

- On 26th July 2019, Mainframe Research Forum conducted Academia (Session 2) on Literature Review. Dr. Ritty Francis steered the session. The session discussed various aspects of Review of Literature and various means available to check plagiarism.
- The third episode of Academia (Session 3) was conducted on Objective Framing and Research Methodology on 22nd August 2019. Dr. Soney Mathew led the discussion during this session which involved a brief explanation about the steps to be followed in the process of research, especially sampling techniques and the markets to be considered for primary data collection.
- On 7th November 2019 the association organized the fourth episode of Academia (Session 4) 'Inquisition – A Sneak Peek into a Live Research'. Student coordinators Karthik. R and Faiz Ahmed spoke during the session. The programme explained students how to analyze and interpret the data collected. During the session Ms. Nischitha briefed about writing research papers and the approach to be followed to complete a research project.
- Academia (5th session) was conducted on 9th December 2019 on Excel in Research. Ms. Veda Pradha steered the session. This session was conducted as part of Commerce week (9th Dec 2019 – 14th Dec 2019) to foster the analytical skills of students with the use of excel tools in research. Various excel formulas and functions such as SUM, PRODUCT, VLOOK UP, COUNT, AVERAGE, etc., were explained during the session.
- The final event of Mainframe Research Forum "Rendition 3.0" was held on 6th March 2020. Students presented 30

research papers during the event. The session was chaired by Mr. Girish. A.N. All papers were scrutinized by internal and the external moderators. The event was conducted to promote academic interaction and interdisciplinary research.

ComVerse

- On 17th July 2019 Comverse organized its 9th episode – a panel discussion on 'National Education Policy Draft 2019'. The session was moderated by Dr. Sheela A.M. Reshma R, Keerthana Shivroop, Pranav R Joshi, Disha V, Makhija, Bezalel Sunny John, Dona Sunny, Atharva Rao and Puneeth Dhondale were the panelists for the programme. The panelists discussed their perspectives on Primary Education & Higher Education, and also the topics in the draft such as Early childhood care and education, Right to education, Curriculum framework, School infrastructure, Regulatory structure, Establishment of higher educational institutions & National research foundation and Optimum learning environment.
- ComVerse held its 10th episode titled 'Innovations in Travel & Tourism Industry' on 22nd August 2019. The event was organized in association with Travel and Tourism department. The session was moderated by Ms. Sneha Naidu, HOD - Travel and Tourism Department, Mount Carmel College (Autonomous). The panellists discussed various aspects of tourism such as design thinking, emerging trends, sustainability in innovation, impact and adaptability of technology, online influencers, wellness tourism, marine tourism, innovations in hotel industry and aviation industry.

- A Workshop on Research and Public Speaking was organized on 16th December 2019. Puneeth Dhondale and Sairaj Goudar were the speakers for the workshop.
- The association conducted a session on Universal Apostolic Preferences on 28th February 2020. The session was moderated by Dr. Ruqsana Anjum. David V Tomson, Chandan Shashank, Srishti Mahajan, Noel George, Maitri Jain and Prem Sagar were the panellists for the discussion. The workshop focused on the significance of healthy spiritual life.

Colosseum

Colosseum is an interactive platform designed for B. Com students to improve awareness on current developments and events in the field of business and commerce across the globe. The Association conducts classroom presentations on a monthly basis.

- The association organized 10 sessions during the academic year 2019-2020, where 53 students were given an opportunity to make presentations in 187 classes from July to September 2019. The association on an average covered 18-19 classes during every Colosseum session. There were 6 groups of students involved in preparing and conducting presentations throughout the odd semester 2019-2020.
- A valedictory programme was organized 20th September, 2019 to honour the efforts of the members of the association during odd semester of the academic year 2019-2020. The Principal Fr. Daniel Fernandes S.J, the staff coordinator Mr. Rajshekar, Ms. Veenu Joy, HOD, Department of Commerce, Dr. Nirmala Joseph, the Registrar and the Student Coordinators were present

during the programme. Students who were part of the association shared their experience.

- A Presentation Series on 'Crash Landing of Aviation Industry' was organized on 16th July 2019. The session offered a strong understanding on the dismal state of the Indian Aviation Industry. The presentation included case studies of Kingfisher Airlines and Jet Airways. Sachin Johnson, Karthik G, Hiral K Lakhana, M J Niktha Immaculate, Syed Nihal, and Pranav R Joshi were the members of the team.
- From 17th July, 2019 to 27 July, 2019 Colosseum organized its Presentation Series on Brexit-Deal or No Deal. The presentation series offered clarity on the implications of Brexit on both the economy of UK and other European countries. The topic was presented by M. Ramya Bharathi, Mahantesh Kumar, Sanjana S, Daniel Miranda and Disha Makhija.
- A Presentation Series on Article 370 from 19th August, 2019 to 26th August, 2019. Nithya A, Sangeetha G, Dhanushree, Sherlyn A and Priyanka Rout were the members of the team. The presentations included briefing the history of Article 370 and its causes and effects on the people of Kashmir.
- Colosseum organized a Presentation Series from 20th August, 2019 to 30th August, 2019. Technical Analysis was the topic of the presentation. Julisha Magdalene D, Maria Patricia T, Lakshman R, Vinod Livingston B, and Vivian Vinith J were the members of the team. The presentation attempted a comparison between technical and fundamental analysis. They laid strong focus on the
- very popular 'Japanese Candlestick' - explaining all its intricacies and the relevance.
- The 6th Presentation Series on was organized from 16th September, 2019 to 17th September, 2019 on the topic PSB Mergers - Big Bank Theory. Basil Rahul Raj, Karen Wilma, Prajitha B, Sarah Richard, and Shilpa Shiva were part of the team which conducted the Presentation Series. The team discussed various aspects related to merging of banks, such as the impact merging on citizens, economy, and its advantages and disadvantages.
- The B. Com Department Association - 'Colosseum' conducted its Presentation Series on Flagging of the Indian Automobile Industry from 17th September, 2019 to 19th September, 2019. Faiz Ahmed Udyawar, Deepika G, L Pavithra, Eisha Clara Scen, and Mary Clara Magdalene were involved in designing and presenting the topic. The Presentation Series was conducted to inform students on the reasons for the slowdown of the automobile industry and its subsequent impact on the economy.
- The final Presentation Series was conducted by Julisha Magdalene D and Dhruv Gupta on the topic 'Industry 4.0' from 15th November, 2019 to 15th December, 2019. Industry 4.0 is the subset of the 4th Industrial Revolution which encompasses areas like smart cities, which are normally not classified as part of industry.
- Team Colosseum organized a Presentation Series on the topic 'US IRAN WAR' from 21st January 2020 to 10th February, 2020. The team looked into the ongoing US IRAQ conflict and

its impact on global economy. Amod Prakash, Lakshmi Sharanya, Sanjana S, Ramya Bharathi and Mahantesh Kumar were the members of the team.

- A Presentation Series on the impact of Corona Virus on the global and Indian economy was conducted from 21 February, 2020 to 3rd March 2020. The presentations were done by Amith D'Souza, Joel, Russel, Vasavi, Philomina, and Nidhi Punjabi.
- The last set of presentations were conducted from 3rd March 2020 to 12th March 2020 on Tax Slab Regime by Maries John, Prayaga Manjooran, Roshani Singh, Christine Susanna Cherian, and Jency. The presentations focused on the topic income tax slabs 2020.

The Association for Professional Students (APS)

The Association for Professional Students (APS) is a B. Com department initiative, and it is formed to support all students undertaking professional courses in college and the alumni who have successfully completed these courses. Professional courses are the most widely sought-after option for students across the globe. This Association helps students secure outstanding results and thereby raise the academic benchmark of academics. This association will also help in creating a network of professionals who could share and support each other with their expertise.

- Money ki Baat I – a Presentation Series on Monsoon Budget was conducted from 8th July-13th July. Hema Kalro, Siddhi Maru, Utkarsh Bagrecha, Jacob George and Adarsh Jain were part of the presentation team.

- The association organized the KPMG Seminar on 12th July for students who were looking for CA articleship opportunities. The seminar was conducted by Sandeep Kukreja (Director, KPMG) and Suhail Farooq (HR manager, KPMG). They informed the participants about the organization, its goals, work culture and stipend system.
- A seminar titled 'How to Climb the Corporate Ladder' was conducted on 12th December. The seminar was organized as part of the Commerce Week. Mr. Mahendra Jain (Partner E&Y) was the guest speaker for the session and he shared his journey as a student as well as a professional.
- Money Ki Baat II – The second edition of Money Ki Baat was organized from 3rd March 2020 to 6th March 2020. Annual Budget, 2020 was the topic of the Presentation Series. Siddhi Maru, Utkarsh Bagrecha, Parth Vohra and Jacob George, Rhea Shetty, Adil Yaseen and Adarsh Jain, and Shalini Sethu Madhav visited 15 classes in college as part of the Presentation Series.
- APS in association Tech Ally organized Beyond Classrooms – web series covering the highlights of each topic taught in the B. Com Degree across all three years. Each topic is presented in short, ten-minute revision concept capsules. These videos are uploaded on the College YouTube channel and can be accessed by students.

We Speak Association

The We Speak association of SJCC has begun its journey with a motive to enable all, to help every student in the process of developing public speaking skills. This association is a pathway with no barriers

and extends its guidance to students from diverse backgrounds, thus making it accessible for all. Speaking is an art, and with it comes leadership, confidence, empowerment and self-worth and a true Josephite must have it all. The very inculcation of this knowledge and skill amongst students is the prime motive of the club and it looks forward to accomplish the founding philosophy of SJCC i.e., forming men and women for and with others.

- A session on 'Public Speaking' was conducted on 24th July 2019 by Rahul Kolle, a presenter and an excellent public speaking coach. The session focused on the prerequisites for effectively communicating one's ideas to the public, like overcoming fear, knowing the audience, researching the topic, encouraging audience participation, eye contact, control mannerisms, put verbs in to action, avoiding insincere gestures, and moving around the stage.
- On 23rd August 2019 We Speak Association conducted 'Convince Us' and 'Don't Get Me Started' as part of the icebreaker session for all its members.
- During the Commerce Week, We Speak Association conducted four public speaking events – Air-crash, Debate or Die, Don't Get Me Started, and Turn-Court on 11th December 2019. This competition provided an opportunity for the participants to express their views.

Connect Industry Academia Interface

- The association organized a one-day seminar on 'Marketing in the Digital World' on 12th July 2019. Ms. Ashwini Karthik was the resource person for the

event. The session was conducted to provide first-hand information about latest trends in the industry and thereby bridge the gap between classroom learning and corporate world.

- On 3rd September 2019 the association organized a seminar titled 'Are We Equipped for Execution of Reporting Standards?' CA Anil Rajavardhan, a teacher, a stand-up comedian and an enthusiast in adventure sports steered the session. The event was designed to provide an opportunity for the participants to interact with the industry experts. The speaker cleared the concerns raised by the participants regarding IAS and IFRS.
- The association as part of Connect Series conducted a one-day seminar titled 'Corporate Scams and need for Professional Ethics' on 16th December 2019. The session was organized for the final year B.com - F and G students. C.A. Mridul Agarwal was the resource person for the session and it was organized as part of Commerce Week.

The Erudition Club

Erudition is a case study association that emphasizes on topics such as Assurance, Risk Management, Corporate Governance, Marketing and Analytics, Financial Reporting, Auditing Procedures and Taxation. The competitions held by Erudition club enable participants to acquire an insight into the dynamics of strategy and executive decision making at the corporate level.

- The Erudition Club of the Commerce Department conducted a workshop titled 'A Case to Interface' on 23rd July 2019.

- Advance - an intracollegiate case study competition was held on 29th August, 2019. This competition focused on two areas of Commerce: Corporate Governance and Marketing Management. Both the suggested areas are vital in understanding how companies see their organizations and markets. With 11 teams and 22 registrations, the competition helped in expanding the knowledge regarding case study presentation. Dr. Ritty Francis and Mrs. Nischita were the judges for the event and the event was coordinated by Mr. Gaurav Siyal – faculty coordinator.

ComUnity

- ComUnity organized 'Blend'- its first event of the year on 1st & 2nd July 2019. The event comprised of various interactive sessions including presentations.
- On 16th July ComUnity organized 'You Unite, You Win' on behalf of the B. Com Department during the three-day intercollegiate fest 'Kalotsav'.

Lakshya

- Lakshya organized a 'Classroom Presentation Series' on 11th, 12th and 13th July, 2019 to spread awareness about waste segregation and healthy eating habits.
- A session on 'Student Development' was organized on 25th and 26th of July to help students in organizing and managing large-scale events like an intercollegiate fest.
- Lakshya hosted an Intracollegiate BusinessFest on 8th and 11th November, 2019. This fest was organized to create

awareness about Xenophobia. A total of 12 teams participated in the fest. Team Piemonte Calcio comprised of Akshay Raguram and S Vignesh Prasad, Team White Collar comprised of Utkarsh Paul and Nikhil Kumar and Team Tesla comprised of Lalit Dash and Naman T Mehta bagged the first second and third prizes respectively. Christopher George, Saha, Tyab, Kumail Kirmani, Supriya Barad, Reevan Alvarez, and Tanya Paul were the judges of the event.

- Lakshya conducted a sociocentric quiz on 17th December 2019 on climate change and social action.
- The 3rd edition of Lakshya was held on 6th of February, 2020. 'Climate Change' was the theme of the fest and it also focused on ways to tackle the impact of corporations on climate change. The event was inaugurated by Ms. Sangeetha Venkatesh, Head of Corporate Communications at Eco Paradigm Technologies Pvt Ltd. Ms. Veenu Joy, HOD, B. Com Department, Teacher Coordinators, Dr. Ritty Francis and Ms. Raveena Roy were present during the fest. 'Team Vayu' from Christ University, Bannerghatta Road was declared as the winners of the festival.

Department Associations: BBA

Spotlight

- Spotlight conducted the 'Season Premiere', an orientation and ice-breaker session for the first-year members on 12th July, 2020. There was a short formal introduction and an orientation for the students about the plan for the year. The members also

arranged interesting games as part of the event.

- On 17th July, 2020, Spotlight held its first session of 'What's Your Say? - Adventum' with the students who had just returned from their summer school programme at LSE. The session focused on the curricula and cocurricular experience of the students at LSE.
- 'Dissero' – Spotlight Season 3, Episode 1 was held on 5th August, 2019. The event dealt with reviewing India's revised NEP, and the proposed centralisation of India's education system. Moderated by Ms. Sanjana S.I., the discussion proved helpful in understanding the major changes India's education system will undergo.
- A panel discussion titled 'CO2 Late?' was held on 17th August, 2019. It was the first event of 'Discite'. The session dealt with the current climate emergency and its ramifications. Mr. Sandeep Anirudhan and Mr. Burhan Diwan, provided the audience expert opinions and plausible solutions. It was.
- The first session of 'Turncoat Debate' was conducted on 29th August, 2019 in order to foster respect and mutual understanding of the topic at hand. The debate was on whether India is ready for a cashless economy.
- On 10th December, 2019 the association organized 'NOTA Choice? What's your say?' This session questioned the young and new voters of SJCC on their view of the NOTA.
- Spotlight, Season 3, Episode 2 was conducted on the topic 'Democracy vs. Demography': CAA and NRC - a reality check? The programme was conducted on 27th January, 2020. The session was moderated by Siddharth Sangameswara

and the it dealt with various aspects of the act.

- The association organized 'Budget 2020' with a view to provide students of the BBA department important insights on the upcoming Budget of 2020 from 5th to 8th February, 2020.
- Spotlight, in association with the Josephite Business Club, conducted a Presentation Series for all classes across BBA department on 5th February, 2020. The session started dealt with general reforms and proposed funding of various sectors of the country. The session also informed the students about future tax reforms and how it would affect them as individuals' members of the society.
- A panel discussion titled, 'Mind over Matter' was held on 13th February, 2020. as part of Discite'. The panellists examined the concerns regarding mental health amongst students. Dr. Ajith Bhide and Ms. Renu Srinivasan were the members of the panel and it was moderated by Ms. Alisha, student counsellor at St. Joseph's College of Commerce.
- A new form of debate titled 'Bites or Bytes? - Nation's concern - Technological development or agricultural advances?' was conducted on 29th February, 2020. The debate was moderated by Mr. Skanda Holla. The discussion revolved around scientific research and development, space exploration, and India's position in the investment decisions for technology transactions.

Quest Club

- Clinton, a member of Quest Research Club won 1st place in 'My town, My Pride' a write-up competition in the

two-day international conference on 'Recent trends in Global Sustainable Tourism and Hospitality Research' conducted by Department of Tourism and Hotel management of Algappa University, Karaikudi, Tamil Nadu held on 6th and 7th September 2019.

- Members of the Quest Research Club and the faculty coordinators visited the Indian Institute of Management (IIM-B) library and met the chief librarian, Dr. Rama Patnaik on 6th September, 2019. During this visit, Dr. Rama Patnaik spoke about the importance of India's changing image as the 'the piracy hub' as most of the plagiarized research articles come from India. She also discussed about the importance of referring books over articles on internet.
- The student coordinator of Quest Research Club – Shahul Yunus presented a paper titled "A study on Mergers of Public Sector Banks in India: Synergies & Challenges" in the national conference on 'Multidimensional perspectives towards Business Mergers and Acquisition - Opportunities and Challenges' conducted by Department of Commerce, St. Joseph's Evening College, in association with Institute of Chartered Accountants of India (ICAI) on 14th September 2019.
- Quest Research Club organized a workshop – 'A Step towards Writing a Research Paper' on 18th December, 2019 for the second year BBA students to assist them with their Research Methodology Paper. Faculty coordinators of Quest Research Club, Dr. Ritty Francis & Dr. Soney Mathews discussed the art of writing a research paper.

Project Smiles

- Project Smiles association of St Joseph's College of Commerce conducted an Ice-Breaker session on 1st July 2019, aimed at orienting the first-year members with the working style of the association.
- An interactive session was organized on 16th July, 2019 involving the first-year project smiles members and the children from the Tamil medium school.
- Kindle - an activity for making nature plastic free was organized on 23rd July, 2019. As part of this activity, members of project smiles along with students of Tamil Medium School painted the used plastic water bottles.
- A drawing competition, 'Kala' was organized for the Tamil medium students on 8th August, 2019. The paintings were displayed during the on Hiroshima and Nagasaki day.
- The association held Independence Day celebration for Tamil medium school children on 15th August, 2019 at the Tamil medium school campus. The members of the association along with the school children hoisted the national flag and sang the national anthem.
- On 22nd August, 2019 a 'Craft Workshop' was organized by the association for the students from Tamil medium school. This workshop introduced the basic aspects of art and craft to the participants.
- Project Smiles held 'Kartavya' on 28th August, 2019. Members of the association visited Nightingales Sandhya Kirana, a day care centre for the elderly in Bangalore.

- A Symposium –Wonders of the World was conducted on 7th November, 2019. The Symposium discussed the roles that the first-year students need to take up for the upcoming academic year.
- On 14th November, 2019 Children's Day celebration was conducted for the Tamil medium students.
- Frames and Sticks was organized by Project Smiles on 21st November, 2019 for the Tamil medium school students. The activity discussed the techniques required to craft out a colourful photo frame with the sticks.
- Members of the association successfully coordinated 'Masked Smiles' on 27th November, 2019. All the participants were excited to make masks with the sketches of animals.
- On 3rd December, 2019 the association held 'Applause'. During the event the participants completed challenging puzzle.
- A Session on 'Moral Learning' was conducted on 4th December, 2019. During the session the members of the association narrated stories with morals to the kids and made the kids draw the moral on paper.
- With a view to provide basic information of using a computer volunteers from Project Smiles held EDIFY on 12th December, 2019. A session on 3D Painting was also conducted as part of EDIFY.
- Project Smiles held 'Secret Santa' on 18th December, 2019. The members of the association celebrated Christmas at Kalpalli Cemetery.
- The association arranged a 'Christmas Celebration' on 19th December, 2019 for the Tamil medium school children in which Santa distributed gifts to all those who attended the programme. The association also conducted many fun-filled activities.
- On 20th December, 2019, Project Smiles held 'Annual Day Celebration' in which the association assisted St Patricks School management in training the students for the Annual Day programme.
- 'Memory Mania' was conducted on 9th January, 2020 to help the school children boost their memory by interpreting the word on the board.
- 'Puzzled' was conducted on 28th January, 2020 to help the participants put things together and solve the puzzle.
- Project Smiles held 'Craft em'out' on 6th February, 2020. The kids learnt the art of origami and they made colourful butterflies using paper.
- 'Passionate Career– an 'Awareness Drive was organized on 6th February, 2020. The session was conducted to introduce the children of St Patrick's school to unconventional career options.
- Members of the association held 'Funzy' on 13th February, 2020. The children were given a sheet of paper and a paper cup along with some paints and paintbrushes. All the participants had a great time painting the cups and making colourful hand prints on the sheets of paper.
- On 20th February, 2020 Project Smiles organized 'Artem'. This event offered a chance to the participants to work on

a computer and clarify their doubts regarding its operation.

- In association with Amnesty International, Project Smiles conducted an 'Awareness Drive – Anti Bullying' on 24th February, 2020. The programme was conducted for the students of St. Patrick's school. Ms. Aswati Warriar, from Amnesty International India conducted the session.
- An Awareness Drive – Health & Hygiene was conducted on 24th February, 2020. This month-long awareness drive focused on empowering children in making informed decisions about matters related to their health, well-being and future. Ms Anita Rao, a social activist working in the field of women and personal hygiene spoke to the girls regarding health and hygiene.
- Project Smiles held 'Movie Mania' on 27th February, 2020. Project Smiles members screened a film 'The Lion King' for the Tamil medium school children.
- On 28th February, 2020 in collaboration with Amnesty International, Project Smiles organized an 'Awareness Drive – Good touch & Bad Touch'. The event was organized for the girls at ANC Rainbow homes in Chamrajpete. Ms. Aswati, from Amnesty International India was the guest speaker for the event.

Leadership Development Cell

- Leadership Development Cell organized 'Genesis' on 11th July, 2019. An informal orientation and an ice-breaker session for the first-year members of the association were also part of the programme.
- The association organized a 'Digital Literacy Drive' on 19th August,

2019. The programme discussed concerns regarding technology and internet. The event was organized for the members from the houses in Markham road. This drive included designing questionnaires, conducting a manual survey by interacting with the residents, recording their responses, and answering their queries.

- 'The Capitalist – A Stock Market Training' was organized on 29th August, 2019. Fifty LDC members visited the stock market institute to understand the basics of stock market, financial literacy, ways to invest in shares and verification.
- Leadership Development Cell conducted 'Connect – Networking Training' on 14th November, 2019. The programme highlighted the importance of networking and how it can be used to gain power in corporate life.
- On 29th November, 2019 Leadership Development Cell organized 'Captains Ball – Team Building Session'. The programme taught the members the importance of communication, and team spirit.

Josephite Business Club

- Josephite Business Club organized 'Commixture' on 27th June, 2019. Commixture is an annual event organised by the BBA Department to welcome the new batch of students to the department. All the department associations, including the JBC were introduced by their office bearers.
- A Workshop was conducted on the importance of b-plan in collaboration with 'NativeCreativ', a creative digital marketing agency on 9th July, 2019. The

workshop was conducted for students from 2BBA D.

- In collaboration with First Main, JBC conducted 'Ideation' for 1 BBA 'A' and 1 BBA 'B' on 14th August, 2019. Mr. Razi Abbas from 'First Main' steered the session.
- On 19th August, 2019 JBC organized 'A Digital Literacy Drive'. The programme addressed technology and internet related concerns of the residents in Markham road. This drive included designing questionnaires, conducting a manual survey by interacting with residents, recording their responses, and answering their queries.
- 'August Series', a social media initiative was held from 16th August, 2019 onwards till the end of the month.
- 'Corporate Cracking Season' was organized with an aim to provide resource to all students within and outside campus on 13th November 2019 and 12th December 2019. The initiative was conceptualized, keeping in mind the need to educate students about the corporate world and its dynamics.
- The association organized 'Spring Diaries – An Entrepreneurial Session' on 25th September, 2019. The co-founders of Spring Diaries, Shadha Ponappa and Megha Poddar, spoke about their journey in entrepreneurship and fashion and how 'Spring Diaries' has evolved into what it is today.
- A 'Class Room Presentation Series' was arranged throughout the academic year 2019-2020 on various topics, such as comfort zones, self-esteem building, marketing, self-gap analysis, creative marketing, the art of communication,

team building, the art of marketing, The communication supreme, core values of marketing, communication and empathy building, self-gap Analysis and Self-Esteem, Presentation 101, Feedback Session, Presentation Supreme, communication supreme, presentation skills, corporate cracking sessions, goal setting, email writing and etiquettes, internship overview and banned ads.

- JBC successfully coordinated 'JBC Maxim– Social Media' throughout the academic year 2019-2020. Maxim is an initiative by the JBC social media team that involves interaction with students of SJCC where social media team approaches students of different classes to get their inputs on topics like organizing fests, public speaking, soft skills, technical skills and internships.
- A fortnightly infographic programme, 'The JBC Bulletin' was conducted throughout the academic year to assist the reinforcement of knowledge amongst students.
- On 17th December JBC organized 'Quidditch', in which 3 BBA 'C' emerged as the winners.
- JBC conducted 'Networking Nest' on 14th to 16th January, 2019. This initiative was organized to help the students to increase their network strength. During the event every participant had to write down his or her skills/talents on a post-it note and stick it on to a common networking board placed at the centre of the basketball court.
- In association with 'Investography Private Limited', JBC organized 'Vault Season' on 2nd and 7th March, 2020. This initiative was taken up by the association to communicate the

importance of making, saving and handling money from the point of view of a student.

- 'Festing Season', the flagship event of JBC was held from 18th to 20th February, 2020. The event aimed at nurturing and developing the experiences of students varying from 1st year to 3rd year.

Fountainhead

- Fountainhead organized 'Walk the Talk' on 30th August, 2019. Walk the Talk is an exclusive talk show where all the prominent and inspiring individuals- professors, coordinators, coaches, Principal and many more from the college are featured. Episode 4 of this semester saw Fountainhead interviewing Dr. Rajaram, one the senior faculty members and HOD of the department of English.
- The association organized 'Humans of BBA' throughout the academic year 2019-2020. Humans of BBA is an initiative which provides a platform for students to share their achievements and milestones.
- The association managed the Blog - View v/s Counterview throughout the academic year 2019-2020. In the academic year 2019-2020 alone, 17 posts have been uploaded to the blog covering topics such as customer satisfaction, work culture, business incorporation, methods of brand and product promotion and motivational factors for employees.
- On 24th July, 2019 Fountainhead conducted 'Air Crash'. During the event each individual was given a character that they had to impersonate in order to win the last parachute.
- 'A Panel Discussion' was organized on 17th January, 2020 to commemorate Rohit Vemula's death anniversary in collaboration with the NSS (Wing 2). The event focused on remembering Rohith Vemula and his brave crusade against Dalit discrimination. Ms. Vijeta Kumar, Assistant Professor, St. Joseph's College of Commerce moderated the session. Jeshma M, Vijay C, Kirana Lokesh and Marri Triveni were the panellists.
- Fountainhead held 'Walk the Talk - Episode 5' on 24th February, 2020. The episode involved interviewing Dr. Ravi Darshini, Vice principal (Shift 2). She spoke about the major life skills required to perform well in the educational industry.
- 'Business Writing 101' - a writing workshop on ethics of writing was held on 27th February, 2020. Ms. Vismaya V, a former employee at Times of India and currently a freelance writer and teacher was the resource person for the seminar.

Entrepreneurship learning Initiative

- Events of the Entrepreneurship Learning Initiative for the academic year started with the 'Ice Breaker Session' for the first-year members on 3rd July, 2019.
- The association organized 'Product Relaunch' on 25th July, 2019. The class was divided into teams to re-launch failed products. They adopted different methods like creative presentations and skits to creatively re-launch the products given to them.
- 'Fact Check' - Case Study Presentation was held on 8th August, 2019. The session had two selected case studies presented to the class to understand the important aspects of the business world.

E-Series

- E-Series conducted 'Sugar - Coat', an Icebreaker session on 15th July, 2019 for the students of 1 BBA D and members of the E-series association.
- On 16th August, 2019 the association organized 'Talking Heads' - a round table discussion aimed at helping students gain confidence in public speaking and develop their perspective on important current issues.
- 'Ask a Question?' was conducted on 30th January, 2020. Samosa Singh, was the resource person for the session. After the session the team set up a stall to promote their products to the students by passing out free samples. The students had to answer questions based on entrepreneurship to win the free samples.

Conexus

- A 'Workshop' on the topic 'basics of photography' was held on 16th August, 2019. This workshop was organized in collaboration with JBC and was conducted by Mr. Avinash Murthy, a photographer specialised in Portrait shoots.
- Connexus conducted 'Incise' on 2nd, December, 2019. This workshop was steered by Mr. Jordan Shires in order to educate interested members about the basic features of Adobe Photoshop. The participants were taught to make posters on Adobe Photoshop using layers, selection tool, pen tool, vector tools and retouching tools.
- On 15th December, 2019, the association held a workshop titled 'Shutter Study'. It was conducted by Mr. Mohith Damani to educate interested

members about detailed features of camera. The resource person shared his experience on the technical aspects of camera, Adobe Photoshop and effective use of lightroom.

- The Connexus association extended its support to the BBA Department with regard to all the technical aspects, poster and videos required for the activities organized by the department during the academic year 2019-2020.

Association of International Management Studies

- Association of International Management Studies conducted 'Initium- Human Tic Tac Toe' on 8th July, 2019. An ice-breaker activity named Initium and a human tic tac toe were also conducted during the programme.
- A 'Kahoot Quiz Contest' was organized on the theme Global Professional Etiquette. The event was organized on 15th July, 2019. The event aimed at making students aware of the professional etiquettes to be followed while conducting business in different countries across the globe.
- On 21st, August, 2019, the association held 'Management 101 - Trading Activity'. The activity was conducted for 1 BBA C students and the activity involved making and selling boats. The students were divided into six groups, and each team was allotted a particular country (namely USA, UK, China, India, Indonesia and Sri Lanka). Each country was given an initial capital and a few other resources to start their trade. The team leaders had to sell their boats to the World Bank to earn cash. The teams were also allowed to trade amongst themselves.

- Association of International Management Studies conducted an 'Industrial Visit - Stock Market Workshop' on 6th September, 2019. The first session was conducted by Mr. Kishore B S. The second session was a Pit Trading session. This activity was based on the working of a Stock Market. A dummy market was set up where some students were brokers while the remaining were buyers and sellers.
- 'Brandsster- Fun Activity' was held on 19th December, 2019 in order to inculcate marketing skills amongst the participants. The programme covered all the areas connected with marketing, including SWOC analysis. The students were asked to think of products which matched a company's tagline.
- On 19th February, 2020 the association conducted 'Experiencio'- Session on BA2 paper. It was a brief session regarding the upcoming BA2 exam for the CIMA course. The session helped the participants to gain insight into what to expect in terms of portions, questions, time management and other tips regarding the exam from those who have already attempted the exam.
- The association organized 'Quizx'- Business Quiz on 25th February, 2020 exclusively for the members of the association.

Information Services, Infrastructure and Technology



**Annual Report
2019-20**

Library and Information Services

The library of St. Joseph's College of Commerce plays a proactive role in enabling access to information resources of all kind and providing innovative and effective service to meet the changing needs of the students, faculties and the researchers. The library makes sincere efforts to provide user focussed services and it has steadily developed its collection. Presently the library has more than 28000 documents comprising a diverse range of information sources like books, journals, institutional repository, project reports, and conference proceedings. Electronic resources like E-books, E-journals, ACDs, VCDs, DVDs and CD-ROMs are also available in the library. Continuous efforts are made towards building the collection to ensure that it remains up-to-date to support teaching, learning and research needs. During the academic year 2019-2020, a total number of 947 books were added, subscribed 58 journals, 25 periodicals and 14 Newspapers.

Library also has the institutional membership of British Council, SJIM and SJC libraries.

Library in-house functions are automated using integrated library management software Easylib and has open access system to facilitate easy access to the library resources. Online Public Access Catalogue (OPAC) is also available for the users apart from ICT enabled access to library resources.

The library has a separate e-resource centre fully equipped with Wi-Fi enabled desktop computers.

The following are the databases available in the library for the faculty, researchers and students.

1. EBSCO HOST BUSINESS SOURCE ELITE: 580 Full text journals and periodicals on Business, Management and Economics.
2. CAPITALINE: Online Indian corporate database of 21,000 listed and unlisted companies of India.
3. NLIST: 31,35,000+ e-books and 6000+ e-journals.
4. NDL (National Digital Library): More than 60 types of learning resources available—books, thesis, video lectures, articles, manuscripts etc. are available in different languages.
5. EPWRF INDIA TIME SERIES: Provide authentic time series data in socio-economic research and analysis comprising over 25000 variables capsuled in 16 modules.
6. PROWESS FOR INTERACTIVE QUERING: Financial performance of 50986 Indian Companies.
7. JOHAN BROWN DIGITAL LIBRARY: It has more than 52000 e books.
8. DELNET: Resource sharing library network in India connecting more than 6800 libraries.

It also provides access to full text E-journals in different subjects.

Infrastructure Development

The management is keen on upgrading the infrastructure on a regular basis. The college believes in maintaining the ideal academic environment where learning becomes an experience. St. Joseph's College of Commerce expects every member to make the optimum use of the facilities available on the campus.

Physical Infrastructure

The college building has been designed to accommodate the necessary facilities. The college building has the following blocks:

Administrative Block – it consists of space for the College Office, Accounts Department, Reception, Finance Officer, Principal, Registrar, Vice-principals, IQAC and Secretary. It has rooms for ERP and Maintenance Officer.

Academic Block – it consists of space for classrooms, staff rooms, computer labs, auditoriums, AV Rooms, Library & Information Centre, Placement Cell, International Desk, Student Governor, Counselling Centre, Health and Well Being Centre, HoDs Office, Board Room, Conference Room, Media Centre, Language learning room and additional space for meetings and workshops. Academic Block also houses an Incubation Centre along with space for the NSS office.

Sports Block has space for the office of Sports Director, sports support staff, Gymnasium, Table Tennis court, space for indoor games, lockers and men's and women's changing room.

Examination Block has space for the office of Controller of Examination, support staff, dedicated rooms for printing and storing, open area for meetings and work.

IT Infrastructure

The College has put in place a policy for the maintenance and advancement of its IT facilities. The college is well-equipped with IT facilities including Wi-Fi access to both the students and staff. The below mentioned updates were carried out in the academic year 2019-2020:

- Replacement of i3 to i7 Computer Systems in Computer Lab 2

As part of the infrastructure development, the management has upgraded 75 computers with i3 processor to i7.

- Setting up Video Conferencing facility – The college has introduced video conferencing facility to facilitate learning through video calling. This facility now ensures the participation of professionals who are part of academia and other forums from within and outside the country in the programmes organized by St. Joseph's College of Commerce. This facility thus makes the courses offered by the institution truly international.
- Upgradation and addition of Internet Leased Line – Upgradation and addition of Internet Leased Line now provides better connectivity and enhances the efficacy of the programmes organized at SJCC.
- Replacement of CCTV Cameras – CCTV Cameras which were in need of repair have been replaced and the service has been extended to the areas that had not been covered, hence the college guarantees a safe environment for students, staff and others associated with the institution.
- Replacement of LCD to LED Projectors in Classrooms – All classroom projectors have been upgraded from LCD to LED for better teaching-learning experience.
- Procurement and Upgradation of WiFi Routers to extend the services – Wi-Fi routers have been procured to provide high quality service.
- Procurement of Smart Projector and Interactive White Board – Smart

Projectors and Interactive White Boards have been set up with a view to offer the best facilities to the student community with regard to teaching and learning.

- Procurement of IBM Server for the Library.
- Website Upgradation –The college website has undergone a remarkable revamp. The college website now offers a bird's-eye view of the institution to the public.

Technological Advancements

Advancements in the Enterprise Resource Planning

The college has implemented a new ERP software i.e., AMS (Academic Management System) in order to streamline the academic activities of the college and facilitate effective communication between the faculty, students, and management.

Salient Features of AMS

1. Lesson Planner

Faculty can now plan curriculum, map the outcomes, and track the progress with the lesson planner module.

2. Outcome Based Education

Outcome based education feature has been added to the system to bring about flexibility and efficiency in providing Assessment Reports and Attainment Metrics by the user-friendly platform.

3. Online Quiz

The teacher can announce quiz online, provide a specific time interval for students to attend, and publish the marks online.

4. Online Assignments and Surveys

Faculty can announce the assignments online for internal assessments and students can make their submissions online.

5. Online Exam Registration & Notifications

AMS offers registration facilities for examinations. Notification can be sent to students and parents through the system for better clarity and tracking.

6. Hall Arrangement and Seating

The examination hall arrangement can be done through AMS with effective guidelines. Students can view their seating arrangement using their ERP login ID.

7. Parent Login

Parents are free to access the college calendar, notifications, assignments, CIA details, MTT, assignment marks, attendance, previous marks details, selected open electives, academic fee and the updated information about their child.

Sports Report



**Annual Report
2019-20**

Sports Quota Admission

The activities for the year 2019-20 commenced in the months of April and May wherein the foundations were laid for the upcoming sports activities of the year. The sports department successfully filled 48 vacant positions which were previously occupied by the final year students.

The selection trials of BBA, B. Com and M. Com classes were conducted in the months of April and May 2019. A total of 108 students registered for the sports quota admissions across the available disciplines and the department inducted 43 students for the academic year 2019-2020. The selected sports persons were given academic percentage concessions during the admission process.

College Sports Team Selections

Mr. Ayush Panchamiya of III BBA 'A' was elected by the majority as the Sports Secretary for the academic year through Student Council Elections.

The recruitment ended by June 2020. The department conducted internal trials for 18 college teams and other individual events. These trials allowed the students who cleared their admission through other merits options, to participate in college sports activities. Approximately 450 students registered for the selection trials and by 15th June selection process for the 18 teams was successfully completed. The sports teams of St. Joseph's College of Commerce were officially inaugurated at the Sports Induction Ceremony held on 11th June, 2019, following which, the teams commenced their regular practice sessions.

Sports Induction Ceremony 2019-20

The Sports Induction Ceremony was held on 11th June 2019 in the Loyola Hall. This solemn ceremony was graced by the presence of our chief guests, Mr. Varun Shetty, Co-Founder of Invictus Sports Performance Lab, Dr. Daniel Fernandes, SJ, Principal, and esteemed staff members. 200 students were inducted into the respective teams (Women & Men) after giving the Honour Pledge. The College sports teams had showcased remarkable performance during the academic year 2018-19 by winning 41 trophies and 55 students representing India, university, and state. The Ceremony was concluded by honouring the national, university and state representatives for their achievements.

International Yoga Day

The Sports Department in association with the Student Council organized an interactive yoga session as part of an initiative to promote World Yoga Day on June 21st, 2019. Ms. Vindhya (MSc in Yoga-Jigani Yoga Center) who is a Freelance yoga instructor was the chief guest. The program was organized in the Xavier Hall from 11 AM to 12 PM and began with a warm-up session. Ms. Vindhya demonstrated a few asanas along with a number of complex poses for the participants.

Annual Sports Day

The 47th Annual Sports Day was held on 7th December, 2019. Mr. Ankit Chordia, Owner of Heilsa Meditec was the chief guest for the event. Rev. Fr. Brian Pereira, SJ – Vice President- BJES, presided over the events. Formal events of the day started with march-past where each class marched behind their respective Sports Representative. The Sports Representatives

HIGHLIGHTS

Feathers in the Cap

- Shubhang Hegde of class 1 BBA 'A' was a member of the Under-19 World Cup Cricket Team which secured the Runner-up trophy. He captained the India C team for the Paytm Under-19 Challengers Trophy 2019. He was part of the India Under-23 Team and played for the Belagavi Panthers in the KPL.
- Ojas Ravindra Kulkarni of 3 B. Com E participated in the FIDE 5th Montpellier Open International Chess Tournament held in France where he crossed 2405 ELO points and secured second place.

assembled on behalf of their classes to take an oath where they promised to exhibit true sportsmanship throughout the day. All events were organized in the best way possible. At 3 PM, the closing ceremony commenced and the trophies were awarded including Best March-past, Best Flag, Best Turnout and Best Athletes along with the overall trophies for winners of the inter-class sporting events organized during the academic year 2019-2020. 3 B. Com 'F' won the Overall Trophy for the sporting activities. The event was concluded by the lowering of the College Flag followed by the National Anthem.

INTER-CLASS WINNERS LIST 2019-20

Sl. No.	GAME	CATEGORY	WINNERS	RUNNERS UP	3RD PLACE
1	CARROM	MENS SINGLES	3BCOM F	3BCOM C	2BCOM C
2	CARROM	MENS DOUBLES	2BCOM H	2BCOM D	2BCOM F
3	CARROM	WOMENS SINGLES	3BCOM A	3BCOM F	2BCOM E
4	CARROM	WOMENS DOUBLES	3BCOM G	2BCOM E	1BCOM G
5	CARROM	MIXED DOUBLES	2BCOM E	3BCOM A	3BCOM F
6	TABLE TENNIS	MENS SINGLES	1BCOM G	2BBA D	2BBA B
7	TABLE TENNIS	WOMENS SINGLES	3BCOM F	2BCOM A	2BCOM H
8	TABLE TENNIS	MENS DOUBLES	2BBAD	2BBA B	2BCOM C
9	TABLE TENNIS	WOMENS DOUBLES	3BCOM F	2BCOM C	1BCOM C
10	TABLE TENNIS	MIXED DOUBLES	3BCOM F	2BCOM A	2BBA D
11	CHESS	MEN	3BCOM E	3BBA C	1BCOM C
12	CHESS	WOMEN	3BCOM E	2BCOM B	1BCOM H
13	VOLLEYBALL	MEN	3BCOM H	3BCOM F	2BCOM G
14	HOCKEY	MEN	3BCOM F	1BCOM H	1BCOM G
15	FOOTBALL	MEN	3BBA A	2BBA B	2BBA A
16	FOOTBALL	WOMEN	BBA	3BCOM	-
17	BASKETBALL	MEN	3BBA A	2BBA A	1BBA A

18	BASKETBALL	WOMEN	BBA	3BCOM	-
19	CRICKET	MEN	3BCOM H	3BCOM G	3BCOM E
20	THROW BALL	WOMEN	3BCOM	1BCOM	-
21	TUG OF WAR	MEN	3 BBA A	2 BBA D	1BBA A
22	TUG OF WAR	WOMEN	3 BCOM F	3 BBA A	3BCOM D
23	BADMINTON	MIXED DOUBLES	3BCOM G	1BCOM H	3BCOM H
24	TENNIKOIT	WOMENS DOUBLES	3BCOM D	3BCOM F	3BBA A
25	KABBADI	MEN	3BCOM G	3BCOM H	1BCOM D
26	ATHLETICS	OPEN	1 BCOM TT	2 BBA A	3 BCOM A
SPECIAL PRIZES					
27	BEST FLAG		3 BCOM G		
28	BEST TURNOUT		3 BCOM A		
29	BEST MARCHING		1 BBA A		
BEST ATHLETE					
30	MEN	HARSHA. S	3 BCOM F		
31	WOMEN	LISA MARIA BRITO	3 BCOM A		
OVERALL CHAMPIONS					
3 BCOM F					

Feathers in the Cap

- Shubhang Hegde of class 1 BBA 'A' was a member of the Under-19 World Cup Cricket Team which secured the Runner-up trophy. He captained the India C team for the Paytm Under-19 Challengers Trophy 2019. He was part of the India Under-23 Team and played for the Belagavi Panthers in the KPL.
- Ojas Ravindra Kulkarni of 3 B. Com E participated in the FIDE 5th Montpellier Open International Chess Tournament held in France where he crossed 2405 ELO points and secured second place.
- Devdutt Babunu Padikkal of 2 BBA A was the highest run-scorer in the Karnataka Premier League, Vijay Hazare Trophy and Syed Mushtaq Ali T20 Tournament. He is also the highest run-scorer for Karnataka in the 2019-2020 Ranji Trophy season. Devdutt has been retained by Royal Challengers Bangalore for IPL 2020.

Spiel 2020 – “Challenge your limitations”

Spiel 2020, the intercollegiate sports tournament was held from 8th- 14th February, 2020. The 31st edition of Spiel was conducted on a grand scale.

HIGHLIGHTS

Feathers in the Cap

- Devdutt Babunu Padikkal of 2 BBA A was the highest run-scorer in the Karnataka Premier League, Vijay Hazare Trophy and Syed Mushtaq Ali T20 Tournament. He is also the highest run-scorer for Karnataka in the 2019-2020 Ranji Trophy season. Devdutt has been retained by Royal Challengers Bangalore for IPL 2020.

The theme of “Spiel Run” was ‘awareness for the intellectually disabled’ and it took place on 8th February, 2020. The Run started at 6:30 AM and attracted a large number of students, alumni and outsiders who participated enthusiastically. With 48 Colleges, including the host college, nearly 1250 students participated in the sports fest. As part of Spiel 2020, the sports department of SJCC organized 10 events including Basketball, Cricket, Football, Hockey, Throw ball, Table Tennis and Tennis.

SPIEL 2020 WINNERS LIST

Sl. No.	GAME	WINNERS	RUNNERS UP	Best Player
1.	Cricket	JAIN UNIVERSITY	SJCC	Munim. M-Jain Uni
2.	Basketball (Men)	SJCC	MSRIT	Akshay M Jadhav-SJCC
3.	Basketball (Women)	JAIN UNI	SJCC	Madhuravani- Jain Univ
4.	Football (Men)	PESIT	SJCC	Sherwin. D-SJCC
5.	Football (Women)	NMKRV	SRISTI INSTITUTE	Harshitha T.R-NMKRV
6.	Hockey	SJCC	SJC	Aaron Saroj-SJCC
7.	Table Tennis (Men)	SJCC	RVCE	Rakshith Rajendra-SJCC
8.	Table Tennis (Women)	SJCC	RNSIT	Aishwarya. N-SJCC
9.	Throwball	SJCC	BMSCW	Tejeswini. R-SJCC
10	Badminton(Men)	SURANA	SJCC	Mukul Arora-Surana
11	Tennis (Men)	SJCC ‘A’	SJCC ‘B’	Achint Bhagath-SJCC

Achievements Galore

The following are the details of Achievements of Sports Teams in 2019-20

Sl. No.	Game	Category	Tournament	Position
1.	Table Tennis	Men	Bangalore Central University	Winners
2.	Table Tennis	Women	Bangalore Central University	Winners
3.	Throwball	Women	IBS Tournament	Winners
4.	Chess	Men	Bangalore University	1st Place
5.	Table Tennis	Men	St. John’s Medical College	Winners
6.	V.J. Joseph (Air Pistol Shooting)	Men	Bangalore University	1st Place
7.	Cricket	Men	CPL- CMS Jain University	3rd Place
8.	Basketball	Women	MCC	Winners
9.	Basketball	Women	Malleshwaram Cup	Winners

10.	Football	Men	CMS- Jain University	Runner-Up
11.	Football	Men	Reliance-Youth Sports	Winners
12.	Basketball	Women	National College	Winners
13.	Basketball	Men	Bangalore University	Runner-Up
14.	Throwball	Women	BMSCW-ZEAL 2020	Runner-Up
15.	Hockey	Men	SAPIENT-2020	Runner-Up
16.	Table Tennis	Men	SPIEL 2020	Winners
17.	Table Tennis	Women	SPIEL 2020	Winners
18.	Tennis	Men	SPIEL 2020	Winners
19.	Throwball	Women	SPIEL 2020	Runner-Up
20.	Cricket	Men	SPIEL 2020	Runner-Up
21.	Football 'B' Team	Men	SPIEL 2020	Runner-Up
22.	Basketball	Women	SPIEL 2020	Winners
23.	Hockey	Men	SPIEL 2020	Winners
24.	Table Tennis	Women	VIE-Jain University	Runner-Up
25.	Table Tennis	Men	VIE- Jain University	Winners
26.	Table Tennis	Men Singles	URJA-IBS Tournament	Winners
27.	Table Tennis	Men Singles	URJA-IBS Tournament	Runners
28.	Table Tennis	Women singles	URJA-IBS Tournament	Winners
29.	Table Tennis	Women Singles	URJA-IBS Tournament	Runners
30.	Table Tennis	Men Doubles	URJA-IBS Tournament	Runners
31.	Table Tennis	Women Doubles	URJA-IBS Tournament	Winners
32.	Table Tennis	Women Doubles	URJA-IBS Tournament	Runners
33.	Tennis	Men	SSN-Trophy 2020 Chennai	3rd Place
34.	Tennis	Men	Bangalore University	Runners
35.	Table Tennis	Men	SSN-Trophy 2020 Chennai	4th Place
36.	Football	Men	SSN-Trophy 2020 Chennai	4th Place
37.	Throwball	Women	SJC- SPORTS TAKES	Runners
38.	Cricket	Men	KM Nanjappa Memorial Trophy SIMS	Winners

39.	Basketball	Men	Bangalore University	Runner-Up
40.	Basketball	Women	Court Wars	Winners
41.	Hockey	Men	MI-Hockey tournament organized by MICA College- Mysore	Runner's-Up
42.	Hockey	Men	Arena- 2020 Birla Institute of Technology and Science- Hyderabad	Winners
43.	Throwball	Women	Umang-2020 Indian Institute Information and Technology	Winners
44.	Annamalai. V (Table Tennis)	Men	Pondicherry State Ranking Tournament-Organized by Goodman TT Club	Junior's-Winner Men's-Winner
45.	Justin Anthony Jose (Shooting)	Men	<u>Independence Day Cup -SICM</u> Air Rifle Open Sight Individual U-19 Air Rifle Open Sight Individual U-23 Air Rifle Open Sight Individual Open Air Rifle Peep Sight Individual U-19 Air Rifle Peep Sight Individual U-23 Air Rifle Peep Sight Individual Open	Silver Gold Silver Silver Silver Silver
46.	V.J. Joseph Shooting	Men	Independence Day Cup -SICM	Update
47.	Hera Taekwondo	Women		Update
48.	Rohitha. M	Women		Update
49.	Rishab Satyanarayan (Road Cycling)	Men	Bangalore District Amateur Cycling Association	Silver
50.	Rishab Satyanarayan (Road Cycling)	Road Cycling	Bangalore Central University	Gold

The following Students Represented University/State/India 2019-20

Sl. No.	Name	Class	Game	Representation
1.	Shubhang Hegde	I BBA A	Cricket	India Under 19 - Runners - Up & 23 / KPL / Ranji Trophy
2.	Ojas Ravindra Kulkarni	III B.Com E	Chess	India / University / Karnataka State (Paris Tournament 2nd Place)

3.	Hera	II M.Com (IB)	Taekwondo	Won Bronze Medal in 9th Tirak Taekwondo 2019 Organized by Tirak Taekwondo, Bangkok, Thailand
4.	Harsha. S	III B.Com F	Hockey	<ul style="list-style-type: none"> • Won 3rd Place in South Zone Inter - University Championship • Runner's - Up in Khelo India University Games • Participated in All India SAI (Hockey India Nationals)
5.	Subramani A.C	III B.Com F	Hockey	<ul style="list-style-type: none"> • Won 3rd Place in South Zone Inter - University Championship • Runner's - Up in Khelo India University Games • Participated in Hockey Coorg (Hockey India Nationals)
6.	Chelsea Medappa B.N	III B.Com F	Hockey	<ul style="list-style-type: none"> • Won 3rd Place in South Zone Inter-University Championship • Runner's-Up in Khelo India University Games • Participated in Hockey Coorg (Hockey India Nationals)
7.	Devdutt Babunu Padikkal	II BBA A	Cricket	Karnataka Under 23 / Deodhar Trophy / Ranji Trophy / KPL / IPL (RCB)
8.	Ayush Poornachandra Shetty K	II B.Com G	Cricket	Karnataka Under 19
9.	Jehu Anderson J	II BBA A	Cricket	Mizoram Under 23 Team / Ranji Camp
10.	Sathyajith. J.S	II B.Com G	Basketball	Khelo India Under 21 Bangalore Central University
11.	Shashank Samak	PGD	Basketball	Bangalore Central University
12.	Rajeshwar S.N	PGD	Basketball	Bangalore Central University
13.	Franklyn Santhosh. I	I M.Com (IB)	Basketball	Bangalore Central University
14.	Ranganath. L	I M.Com (IB)	Basketball	Bangalore Central University
15.	Kushal Gowda. S	I B.Com H	Basketball	Bangalore Central University
16.	Aditya Ponappa	II B.Com F	Basketball	Bangalore Central University

17.	Sandeep Reynolds Paliath	I BBA B	Basketball	Bangalore Central University
18.	Chandana G	III B.Com G	Basketball	Karnataka State Senior / Under 21 Khelo India / Federation Cup
19.	Rajvi D. Jain	II BBA D	Basketball	Bangalore Central University / Under 21 Khelo India
20.	Divya Rajagopal	III B.Com G	Basketball	Under 21 Khelo India
21.	Tanya Ghorpade	I B.Com F	Basketball	Bangalore Central University / Under 21 Khelo India
22.	Shreya Makhija	II BBA D	Basketball	Bangalore Central University
23.	Likitha Kumari M. A	II B.Com G	Basketball	Bangalore Central University
24.	Diya Fadma Siraj	I BBA D	Basketball	Bangalore Central University / Karnataka Under 18
25.	Archana Chandrashekar	I BBA A	Basketball	Bangalore Central University
26.	Meghana B R	I B.Com H	Basketball	Bangalore Central University
27.	Riyanjali Nanjappa	II BBA A	Basketball	Bangalore Central University
28.	Sejal Kaushik	III B.Com F	Table Tennis	Bangalore University
29.	Aishwarya. N	I M.Com	Table Tennis	Bangalore Central University
30.	Krutika M Patil	II B.Com A	Table Tennis	Bangalore Central University
31.	Preeti S.R	II B.Com C	Table Tennis	Bangalore Central University
32.	Neeraj Raj. S	I B.Com G	Table Tennis	Bangalore Central University
33.	Annamalai. V	I B.Com G	Table Tennis	Bangalore Central University
34.	Sourav Gangwal	II BBA D	Table Tennis	Bangalore Central University
35.	Lekan Appachu. K.B	I B.Com H	Hockey	Hockey Coorg (Hockey India Nationals)
36.	Mayur Bopaiya K. M	I B.Com H	Hockey	Hockey Bangalore (Hockey India Nationals)
37.	Cheshwin Uthappa. P.N	I B.Com H	Hockey	Hockey Bangalore (Hockey India Nationals) All India SAI Inter Region / Hockey Karnataka State Level - Runners-Up

38.	Naren Cariappa. C.N	I B.Com G	Hockey	Hockey Coorg (Hockey India Nationals)
39.	V. J. Joseph	III B.Com G	Shooting	Bangalore University
40.	Shervin. D	II BBA B	Football	Khelo India Under 21
41.	Kevin Koshy	II B.Com F	Football	Bangalore Central University
42.	Meldon Dsouza	II BBA A	Football	Bangalore Central University
43.	J Shashidharan	III B.Com TT	Football	Bangalore University
44.	Rahul Singh Bhandari	III B.Com F	Football	Bangalore University
45.	Clifford. F	III B.Com G	Football	Bangalore University
46.	Raghav Dutt Bajpai	III B.Com G	Badminton	University
47.	U. Rachel Elizabeth	II B.Com C	Throwball	Karnataka State
48.	Sanchan Thangamma P	II B.Com D	Throwball	Karnataka State
49.	Shivani M	III B.Com G	Throwball	Karnataka State
50.	Chitra. Y	I B.Com G	Throwball	Karnataka State
51.	Rohitha. M	III B.Com TT	Taekwondo	South - West Indian Open Teakwon - Do (ITF) Championship 2019) below 45Kg Won Gold Medal
52.	Achint Bhagat	III BBA B	Tennis	Bangalore University
53.	Siddharth Thakran	II B.Com A	Tennis	Bangalore Central University
54.	Jatin S Bhatia	II BBA D	Tennis	Bangalore Central University

Old Students' Association: Alumni Engagement

The Old Students' Association of St. Joseph's College of Commerce is an active association with members comprising of students from the past graduate batches of the prestigious institution. The association conducts a good number of events and activities on campus for the current students and plays an integral role in ensuring that the present students in college remain in good correspondence with their alumni.

To begin with the events for the academic year, on 6th July 2019 the OSA conducted a photography workshop by the renowned photographer Anup Kattukaran. The association arranged a talk by Rohith Saraswathi on 16th July. Followed by this OSA also conducted the annual debate on 7th August highlighting the importance of the newly designed budget and its impact on all the citizens. The Annual OSA Quiz competition took place on 10th August, 2019.

The 25th August was celebrated as OSA Day at college and this marked the Annual General Meet and the Election of the office bearers for the year 2019 – 2020. As usual, the OSA organised a past vs present basketball match to celebrate the occasion.

The OSA celebrated Teachers Day on 13th September at KSCA. The theme for the day was "Dress like a Child." A lot of fun filled activities were organized for teaching, non-teaching and support staff which was followed by lunch.

Keeping in mind the topics of personal growth and success, the alumni also conducted workshops by Ms. Sujata Patil and Ms. Shivani Mundhra on 13th and 18th November, 2019 respectively. A Mindfulness Yoga Workshop led by Instructor Rajiv S. was the final event for the year and all these workshops truly had a positive impact on all the participants.

On 27th November, 2019, the Alumni Association conducted the most awaited prestigious event of the year 'The Magis Awards'. This day is recognised as one of the proudest moments for all Josephites as we celebrate the leaders and inspirational personalities who have created an impact and left behind a mark for years to come. The Alumni took this opportunity to present Salil Shetty and Rahul Dravid with the Magis Award for Lifetime Achievement and also presented the remarkable Dilshad Master and B M Giriraj with the Magis Award for Significant Achievement.

Apart from the aforementioned programmes, the OSA Gala for the year was held on 6th December, 2019 in association with Catholic Club. The event was conducted to promote the OSA and its activities.

The OSA also helped the Ladies Secretaries of the student council in fulfilling their dream of installing a Pad Dispenser on campus, which remains the highlight of the year for all the girls. The inauguration took place on 9th January, 2020 with the OSA Batch of '91 as the chief guests for the occasion.

OSA also conducted certificate courses on Tally and GST from November 2019 to February 2020 which benefitted 27 students.

The activities for the academic year of 2019 – 2020 came to an end with an insightful session on the Union Budget conducted on 4th February, 2020, featuring Mr. KR Rahul Vasudev as the guest speaker for the programme. The speaker helped the commerce students understand the important aspects of the budget.

OSA sponsors the 'Best Outgoing Student-Alumni Award' every year and gives scholarships to deserving students with a view to motivate, inspire and recognize academic excellence. The College wishes to thank all the office bearers of OSA for their tireless efforts towards their Alma Mater.

Conclusion

The Annual Report of the college is not only a record of our journey of this academic year but it also captures the dreams and aspirations of the years to come. God has blessed us with His grace so that we may continue this journey of excellence and our Patron St. Joseph is always a source of inspiration for us to work hard.

I would like to place on record my sincere appreciation to all those who have helped me in the administration of the college and to all those who have been a true source of inspiration and support. I would like to thank Rev. Dr. Jerome Stanislaus D'Souza, SJ, President, BJES, for his vision and inspiration. I express my deep sense of gratitude to Rev. Fr. Brian Pereira, SJ, Vice President, BJES, for his constant guidance, support and encouragement. I thank all the members of the Governing Body of the society and the Principals of BJES Institutions. I thank the members of the Alumni Association for their constant support. My heartfelt thanks to the administrative staff for all their hard work towards a smooth and efficient functioning of the college. My special thanks and appreciation to the service staff who keep the campus clean and tidy. Thank you my dear students, the office bearers, the committed student volunteers and the members of the students' council. Congratulations to all the prize winners - your contribution to the Institution will always be cherished and I wish you luck for the future. Farewell to the outgoing batch, may you always treasure special memories of your student life at St. Joseph's College of Commerce.

God bless all of us.

A handwritten signature in green ink, appearing to read 'Daniel', with a long horizontal stroke extending to the right.

Dr. Daniel Fernandes, SJ
Principal



ST. JOSEPH'S COLLEGE OF COMMERCE **(Autonomous)**

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