

# **St. Joseph's College of Commerce**

**(Autonomous)**

# 163, Brigade Road, Bengaluru - 560 025.

**Affiliated to Bengaluru City University  
Accredited with 'A++' Grade by NAAC (4th Cycle)  
College with Potential for Excellence (CPE)  
Ranked 72nd in NIRF 2020 by MHRD**

## **ANNUAL REPORT**

**2020-2021**



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## A Brief History of the College

St. Joseph's College of Commerce (Autonomous) is run by the Society of Jesus or Jesuits. The Society of Jesus is a Catholic religious Order founded in 1540. St. Ignatius of Loyola was the founder of the Jesuit Order. The members of the Society of Jesus [S.J] have been active in the field of education throughout the world. St. Joseph's College was established in 1882. The Department of Commerce was established in 1949. In 1972, this department became an independent College by the name St. Joseph's College of Commerce. The College is registered under the Bangalore Jesuit Educational Society. Although the College is a religious minority institution run primarily for the education of Catholic youth, everyone is welcome here without distinction of caste and creed. The socio - economically marginalized groups receive a special preference in admission keeping with the admission policy of the Management.

The college aims at a holistic and integral formation of its students, fostering in them a spirit of academic excellence, social concern and character formation, shaping them to become "men and women for and with others".

The motto of the College is 'Fide et Labore' ('Faith and Toil'), which serves as the inspiration for the vision and the educational praxis of the college.

From the beginning, the College has striven to be a state-of-the-art institution for commerce education. The thrust has been on the pursuit of multi-dimensional educational excellence. Currently, it enjoys an 'A++' grade with the National Assessment and Accreditation Council (NAAC). The college has been responsive to the significant changes and developments in the field of higher education, as well as in the domain of commerce and business.

### Milestones of the Institution:

- St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College that was established in the year 1882. The Commerce Department was established in the 1949 and it became an independent college with its own building in Brigade Road in 1972.
- With the objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education. These innovations were further bolstered with the granting of autonomous status to the college by the UGC in September 2005.
- The College has undergone four cycles of NAAC accreditation starting with the year 2000 in which it got 'five stars', next in the year 2007 and 2012 with an 'A' grade and in 2021 with an 'A++' grade.
- The College was declared as a 'College with Potential for Excellence' by UGC in the year 2010.
- In 2010 the College was granted permission to start its own Research Centre and subsequently, the college established a Research Centre with the objective of engaging in quality research work in the field of commerce.
- The College received ISO 9001:2015 certification in 2019.
- An Innovation and Incubation Centre was established to support student entrepreneurs.
- A Roof-top Solar Power Generation Plant with a capacity of 95kW was installed and commissioned.

### Accolades for the Institution in the Academic Year 2020-21

- The college has been ranked 72nd in the National Institutional Ranking Framework (NIRF) ratings of Ministry of Human Resources and Development (MHRD) 2020.
- The College has been ranked as the 11th best college in India for Commerce Studies by India Today Magazine.
- The College went through the fourth cycle of NAAC assessment and accreditation and was awarded 'A++' grade with a CGPA of 3.57.
- SJCC has won the Best Ornamental Garden competition conducted by the Mysore Horticulture Department for the 6th consecutive year this time.

College has been reaccredited by NAAC (fourth cycle) with an 'A++' grade and a CGPA of 3.57

# Governance, Leadership & Management

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## Vision & Mission

### Jesuit Vision of Education

Jesuit Education, inspired and motivated by the person and message of Jesus Christ, affirms that

- (a) God is the author and sustainer of all reality and truth;
- (b) Every human being is created in the image and likeness of God; and
- (c) The whole of creation and the human community are radically good.

Jesuit Education, therefore, is committed to

- (a) An authentic search of knowledge in the service and advancement of the world;
- (b) Upholding the dignity, uniqueness and giftedness of each individual; and
- (c) The promotion of harmony among humans, and between humans and nature. The 'Mission' is derived from the Vision and is the *raison d'être* of the College.

St. Joseph's College of Commerce seeks to be the place where search for knowledge complements a sense of responsibility to the life of the community, where understanding is coupled with commitment, and where academic excellence goes with the cultivation of virtue. The Institution seeks to be a community which sustains men and women in their education and their conviction that life is lived well only when it is lived generously in the service of others.

### Aims and Objectives

In keeping with the ethos of the Society of Jesus, the guiding force behind this Institution and keeping in tune with the spirit and needs of the times we live in, the College aims at the holistic formation of students, helping them to become men and women imbued with a spirit of excellence

and an abiding concern for others. These are guided by the three intertwined goals: Academic Excellence, Social Concern & Character Formation.

### The Bangalore Jesuit Educational Society

The Bangalore Jesuit Educational Society, hereinafter called BJES, is a registered, non-profit making, non-sectarian, non-governmental, educational organization engaged in education, research and training. It is run by Karnataka Jesuit Province. St. Joseph's College of Commerce is one among the many Jesuit Educational Institutions governed by BJES.

The Provincial of the Karnataka Jesuit province is the President of the Bangalore Jesuit Educational Society (BJES). The Superior General of the Society of Jesus appointed Rev. Fr. Dionysius Vaz, SJ as the new Provincial of the Karnataka Jesuit Province on 25th August, 2020. The Rector, Vice President of BJES, who is also the chairman of the Governing Body of St. Joseph's College of Commerce, is the head of all the institutions under BJES and also the Appellate Authority. He is in overall charge of all the aspects of life and work in the institution under direction of and with accountability to the Provincial, President of BJES. The leadership functions are vested with the Principal, who is the Academic Director and has legitimate autonomy in academic matters.

The Principal is responsible to create an ambience conducive for an intellectual pursuit by faculty and students. The outstanding achievements of the staff, students and the alumni are the result of leadership and governance which bear testimony to the academic excellence pursued by the college. JHEASA (Jesuit Higher Education Association South Asia) meets annually to evaluate and enhance the quality of education in all the institutions.

SJCC welcomes Rev. Fr. Dionysius Vaz, SJ who was appointed as the new Provincial of the Karnataka Jesuit Province. The college thanks the outgoing Provincial Rev. Dr. Jerome Stanislaus D’Souza, SJ for all his guidance and support to the institution.

### The Governing Body of the Bangalore Jesuit Educational Society (BJES)

The Governing Body of the Bangalore Jesuit Educational Society (BJES) is responsible for the over-all management of the institution. It creates a vision for the institution and takes important decisions with regard to financial management.

Sl. No	Name & Qualification	Designation
1	Fr. Dionysius Vaz, SJ MS Counselling	President
2	Fr. Brian Pereira S.J M.Sc, MS	Vice President
3	Fr. Arun D’Souza SJ M.A	Secretary & Treasurer
4	Fr. Joseph D’Mello S.J M.A	Member
5	Fr. Jason Furtado S.J M.Com	Member
6	Fr. Anthony Joseph S.J M.A	Member
7	Fr. Swebert D’Silva S.J M.Sc, M.Phil	Member
8	Fr. Daniel Fernandes, S.J M.A, Ph.D	Member
10	Fr. Godwin Serrao, S.J M.Sc	Member
11	Fr. Victor Lobo S.J M.A, Ph.D	Member
12	Fr. Denzil E Lobo S.J M.Sc, MS(CE)	Member
13	Fr. Sunil Fernandes, S.J M.Sc, B.Ed	Member
14	Fr. Melvin Lobo S.J M.A, B.Ed	Member
15	Fr. Praveen Hrudayaraj S.J LLM	Member

### The Governing Body of St. Joseph’s College of Commerce

The Governing Body of the College creates an academic vision for the college and oversees all the programmes. It is the highest decision-making authority of the institution. All suggestions given by the Board of Studies and Academic Council is ratified by the Governing body. It comprises of members of Bangalore Jesuit Educational Society (BJES) governing body, nominees from the University and UGC, faculty members, alumni and industry representatives. The governing body of the institution can approve new programmes. It meets twice a year and reviews admission and examination reports, takes important decisions on academic aspects, examination and evaluation, and sanctions the academic calendar. It also deals with exceptional cases. The chairperson of the governing body is the Vice-President of BJES and the ex-officio secretary is the Principal.

SJCC welcomes Rev. Fr. Dionysius Vaz, SJ, the new Provincial of the Karnataka Jesuit Province.

SJCC thanks the outgoing Provincial Rev. Dr. Jerome Stanislaus D’Souza, SJ for all his guidance and support to the institution.

Sl. No.	Name	Designation
1	Rev. Fr. Brian Pereira, SJ (Vice- President Bangalore Jesuit Educational Society)	Chairperson
2	Prof. (Ms.) Shwetha Shinoy (UGC Nominee)	Member
3	Smt. Neelavathi M.A. Joint Director (Government Nominee)	Member
4	Prof. T H Sreenivasaiah (Bengaluru City University Nominee)	Member
5	Mr. Vinay Mruthyunjaya (SJCC Alumni & Industry Expert)	Member
6	Rev. Sr. Arpana (Principal, Mount Carmel College)	Member
7	Rev. Fr. Arun D'Souza, SJ (Secretary - Bangalore Jesuit Educational Society)	Member
8	Dr. Victor Lobo, SJ (Principal, St. Joseph's College)	Member
9	Rev. Fr. Swebert D'Silva, SJ (Rector - St. Joseph's College)	Member
10	Rev. Fr. Arun Sunil Lobo, SJ (Finance Officer – SJCC)	Member
11	Dr. Nirmala Joseph (Registrar – SJCC)	Member
12	Ms. Veenu Joy (Senior Staff – SJCC)	Member
13	Dr. Mohan Philip (Senior Staff – SJCC)	Member
14	Dr. Daniel Fernandes, SJ (Principal, SJCC)	Secretary Ex officio

### Total Quality Management (TQM) Team

The Total Quality Management Team initiates quality enhancement measures and oversees the day-to-day functioning of all aspects of the college. The Total Quality Management (TQM) team of the institution works towards the realization of the goals of quality enhancement and sustenance. Directed by the three tenets of Quality Assurance - Control, Competence, and Excellence, TQM functions as the hub of innovation and works towards creating an

ecosystem for innovation in the institution. The TQM of SJCC not only devises mechanism for quality control, directs and measures quality at all levels, but also aims to channelize all efforts and measures of the institution towards promoting holistic excellence. It works to develop a system for conscious, consistent and catalytic improvement in the overall performance of the institution. The TQM is headed by the Principal of the institution and comprises of faculty members in administrative positions and some senior faculty members.

Sl. No	Names	Designation
1	Dr. Daniel Fernandes, SJ	Principal
2	Rev. Fr. Arun Sunil Lobo, SJ	Finance Officer
3	Dr. Nirmala Joseph	Registrar
4	Ms. Sneha S. Rai	Vice Principal (Shift 1)
5	Dr. D. Raja Jebasingh	Vice Principal (Shift 2)
6	Dr. Antony Oliver	Controller of Examination
7	Dr. Shivakami Rajan	IQAC Coordinator
8	Dr. Suganthi Pais	B.Com-HOD
9	Dr. Ruqsana Anjum	BBA-HOD
10	Dr. Komal A Dave	PG-HOD
11	Ms. Sumithra Sreenivasan	Professional Program Coordinator
12	Ms. Vedapradha	B.Com (Industry Integrated) Coordinator
13	Dr. Theresa Rathi Rani	B.Com (Travel & Tourism) Coordinator
14	Dr. Ritty Francis	BBA (Entrepreneurship) Coordinator
15	Mr. Giridhar Naidu	Placement Coordinator
16	Dr. Deepika Joshi	Assistant Research Director
17	Mr. Vinay Kambipura	Associations' Coordinator

## Research Centre

St. Joseph's College of Commerce (Autonomous) has been recognized as a Research Center by the Bangalore University from the year 2010. The following are the board members of the Research Center.

Sl. No.	Name	Designation
1	Dr. Daniel Fernandes, SJ	Director
2	Dr. Deepika Joshi	Assistant Research Director
3	Dr. Nirmala Joseph	Registrar
4	Dr. Sridhar L	Research Supervisor
5	Dr. M. Muniraju	Representative, BU
6	Dr. Augustin Amaladas	Research Supervisor
7	Dr. H Nagaraj	Research Supervisor
8	Dr. A.M. Sheela	Research Supervisor
9	Dr. D. Raja Jebasingh	Research Supervisor

## Innovation & Incubation Centre (IIC)

St. Joseph's College of Commerce has created an ecosystem which works towards the holistic development of its students and their skill-sets. The Innovation and Incubation Centre plays a key role in creating and sustaining an environment for innovative thinking and entrepreneurial enterprise among students. IIC aims at fostering young and futuristic entrepreneurs by providing all the necessary facilities required to incubate their ideas and form them into creative thinkers who can provide radical solutions to pressing social problems. The following are the members of the IIC team:

Sl. No.	Name	Designation
1	Dr. Daniel Fernandes, SJ	Director
2	Dr. Ritty Francis	Coordinator
3	Mr. Rajshekar	Coordinator
4	Ms. Rency Alex	Member
5	Ms. Nikhath Asrar	Member
6	Ms. Bhargavi	Member
7	Ms. Ireen V	Member

## Staff Services 2020-21

Sl. No.	Designation	Name
1	Registrar	Dr. Nirmala Joseph
2	Vice Principal (Shift 1)	Ms. Sneha S. Rai
3	Vice Principal (Shift 2)	Dr. D. Raja Jebasingh
4	Controller of Examinations	Dr. Anthony Oliver
5	IQAC Coordinator	Dr. Shivakami Rajan
6	HOD - B.Com	Dr. Suganthi Pais
7	HOD - BBA	Dr. Ruqsana Anjum
8	HOD - PG	Ms. Komal A Dave
9	HOD - English	Dr. Rajaram
10	HOD - Kannada	Dr. T. H. Lava Kumar
11	HOD - Hindi	Dr. Antony Oliver
12	Professional Programs Coordinator	Ms. Sumithra Sreenivasan
13	B.Com (Industry Integrated) Coordinator	Ms. Vedapradha
14	B.Com (Travel & Tourism) Coordinator	Dr. Theresa Rathi Rani
15	BBA (Entrepreneurship) Coordinator	Dr. Ritty Francis
16	Custodian of Examinations	Dr. Soney Mathews
17	Students' Governor	Dr. T.H. Lava Kumar
18	Social Outreach Program Coordinator	Mr. Gladson .J
19	Associations' Coordinator	Mr. Vinay Kambipura
20	Sports Director	Dr. Asha
21	Staff Secretary	Ms. Nancy Christina/ Dr. Susmitha
22	International Desk	Ms. Tasmiya Hussni/ Dr. Neeti Roy
23	Placements & Internship	Mr. Giridhar Naidu/ Ms. Alamelu

24	Campus Minister	Ms. Christina Aroojis
25	Professional Certification Programs	Ms. Benila Susan Jacob
26	Outcome Based Education (OBE) Coordinator	Dr. Himachalapathy
27	Bridge Course Coordinator	Ms. Asha Joseph
28	Staff ongoing Training	Dr. D. Raja Jebasingh/ Dr. Sridhar
29	Consultancy Services	Dr. Hariharan Ravi
30	Library Facilitator	Ms. Muktha/Mr. Vinay Kambipura
31	Industrial Visits Coordinator	Ms. Maria Sanjana
32	Website/College app content management	Dr. D. Raja Jebasingh/ Dr. Anusuya Paul/ Ms. Anna Lynn Tom/Ms. Marina Joyce Roche
33	Scholarships	Ms. Gretta Furtado
34	Parent Teacher Association	Dr. Poornima
35	Kannada Sangha	Dr. Hanumantharaya
36	Hindi Parishad	Dr. Susmitha
37	Art, Literature, Music Association	Ms. Anna Lynn Tom
38	Newsletter & Blue Chip	Mr. Thomas Mathew/ Ms. Anna Lynn Tom
39	AICUF	Ms. Sharon
40	National Service Scheme (NSS)	Mr. Ashok/Ms. Divyashree
41	Centre for Social Action (CSA)	Mr. Thomas Mathew
42	Rotaract Club	Ms. Nancy Christina
43	Women's Forum	Ms. Anna Lynn Tom
44	E-cell	
45	Finance Club	Ms. Nischitha
46	Eco Club	Mr. Mohammed Ashfaque
47	Harmony Club	Ms. Sanjana S. I
48	Hashmi Theatre Forum	Dr. T. H. Lavakumar

49	Serenata Chorale – Choir Club	Dr. Preemal Maria D'Souza/ Ms. Jethina James
50	Dance & Acoustic Team	Dr. T. H. Lavakumar
51	Business Team	Ms. Maria Sanjana
52	Media & Graphic Design Team	Ms. Marina Joyce Roche
53	Debating Society	Ms. Divyashree
54	Youth for Democracy and Constitution	Mr. Vinay Pradeep
55	Youth Red Cross	Mr. Dileep Kumar Shetty
56	Quiz Club	Ms. Bhargavi
<b>Department Associations - B.Com</b>		
57	B.Com Editorial Committee	Ms. Rency
58	Mainframe Research Forum	Ms. Nischitha
59	Com Verse (B.Com Discussion Forum)	Dr. Karthika
60	Collosum	Ms. Sharon
61	Associations for Professional Students (APS)	Ms. Maria Sanjana
62	We Speak	Mr. Thomas Mathew
63	Erudition Club	Ms. Benila Susan Jacob
64	Connect Series (Industry Academia Interface)	Ms. Natya Bopann
65	CommUnity	Ms. Sanjana
66	Lakshya	Ms. Jhumur S Roy
67	Tech Ally	Mr. Ashfaque
<b>Department Associations - BBA</b>		
68	Josephite Business Club (JBC)	Ms. Christina Aroojis
69	Fountainhead	Dr. Neeti Roy
70	Conexus	Mr. Vinay Pradeep
71	Leadership Development Cell	Ms. Jethina James
72	Project Smiles	Dr. Shubhra Rahul

73	Spotlight	Mr. Dileep Kumar Shetty
74	E-Series	Ms. Rini Steven
75	Entrepreneurship Learning Initiative (ELI)	Mr. Rajashekar
76	Association for International Management Studies (AIMS)	Ms. Alamelu
77	Quest Club	Ms. Raveena Roy
	Department Associations - PG	
78	Mavericks	Ms. Komal A Dave

8.	Cultural Secretary (Shift 2)	Sanskriti Tandon	3 B.Com H
9.	Ladies' Secretary (Shift 1)	Cameryn Fawn De George	3 B.Com D
10.	Ladies' Secretary (Shift 2)	Jade Hannah Prabhakar	3 BBA D
11.	Academic Secretary (Shift 1)	Divin Kamath	3 B.Com B
12.	Academic Secretary (Shift 2)	Arihant Jain	3 BBA B

### Student Council (2020-21)

Citizenship training is an integral part of education at this institution along with a commitment towards participative governance. As part of this, the college has instituted a Student Council which is elected directly by the students. The Student Council is overseen by a staff member who is appointed as the 'Student Governor'. The Student Council represents the concerns of the students, while also organizing many programmes aimed at the welfare of the student community.

Sl. No.	Post	Name	Class
1.	President	Danush S	3 B.Com D
2.	General Secretary	Meldon D'Souza	3 BBA A
3.	Treasurer	Monika. M	3 B.Com D
4.	Sports Secretary	Sherwin Darryl D'Souza	3 BBA B
5.	Vice President (Shift 1)	S. Anthony Rithvik	2 B.Com B
6.	Vice President (Shift 2)	Rebecca Florence	2 BBA B
7.	Cultural Secretary (Shift 1)	Benjamin A	3 B.Com E

### Department/Associations/Outreach Coordinators 2020-21

BBA Coordinator	Ann Sara Mathews	3 BBA B
BBA Professional	Sujith S	3 BBA C
BBA Entrepreneurship	Sharan Bajaj	3 BBA D

B.Com Regular	M. U. Naren Shakti Swarup	3 B.Com G
B.Com Travel & Tourism	Afeefa Banu D	3 B.Com H
B.Com Industry Integrated	Anisha Anil	3 B.Com C
B.Com Professional	Shalini Sethu Madhav	3 B.Com B
B.Com Analytics	Mahantesh Kumar	3 B.Com A

PG Coordinator	Athulya Suresh A	2 M.Com (IB)
Associations Coordinator	Yeshwanthini Sampathkumar	3 B.Com D
Outreach Coordinator	Arran Chirag	3 B.Com B



# Principal's Foreword



**Annual Report  
2020-21**



## Principal's Foreword

Distinguished Chief Guest of this evening Mrs. B.C. Vaz, retired and most respected professor of SJCC, Principals from our Jesuit institutions, Rev. Fathers, Rev. Sisters, respected Members of the Staff, Parents, the president of the OSA- Ms. Kavitha Muthappa, all the OSA members, Guests and my dear Students – good evening and a warm welcome to the 49th College Day Celebrations of St Joseph's College of Commerce.

Amidst this raging pandemic which has gripped the entire world, India went through a sea of social and political change. The country witnessed a tremendous response from the ordinary people who came out in huge numbers protesting against a range of injustices – from the sexual assaults on women to the farm laws which were perceived as unjust towards the farmers. Ordinary people have shown their commitment towards democracy and the Indian constitution by demanding justice in the most peaceful manner. We, as a society, need to adopt the great ideals of great leaders like Dr. B R Ambedkar and Mahatma Gandhi, who have shown us the path to peace, harmony and justice. The transformation that this society badly needs can only come through a constitutional and peaceful struggle and the youth of the society need to provide us with a leadership not just of thought, but also of action. There is a need for people with conscience, people committed to the ideals of the constitution and people who value humanity above all else, to come together and protect basic human dignity and freedom from the grips of tyrannical forces.

Such tyrannical forces can only be defeated through proper education - an education that cultivates the mind to be honest, compassionate, empathetic and also to be courageous, ambitious and

strong. Educational institutions have a responsibility to the society that doesn't just end by producing graduates. We need to prepare students to actively engage in the public sphere and play a constructive role in transforming the country into a just, equal and peaceful society. St. Joseph's College of Commerce has always been and continues to be a space where new ideas are born, where students discover their potential and where a sense of responsibility is instilled.

During this year of the pandemic the institution recalibrated itself to meet the new challenges of the digital and the online world. The institution reoriented its approach to curriculum, teaching, learning, evaluation, student support, student activities and outreach programme in order to ensure that the students continue to get the best possible holistic education. Meticulous planning and preparation went along with timely support, guidance and orientation in preparing the staff and the students to engage in online teaching and learning.

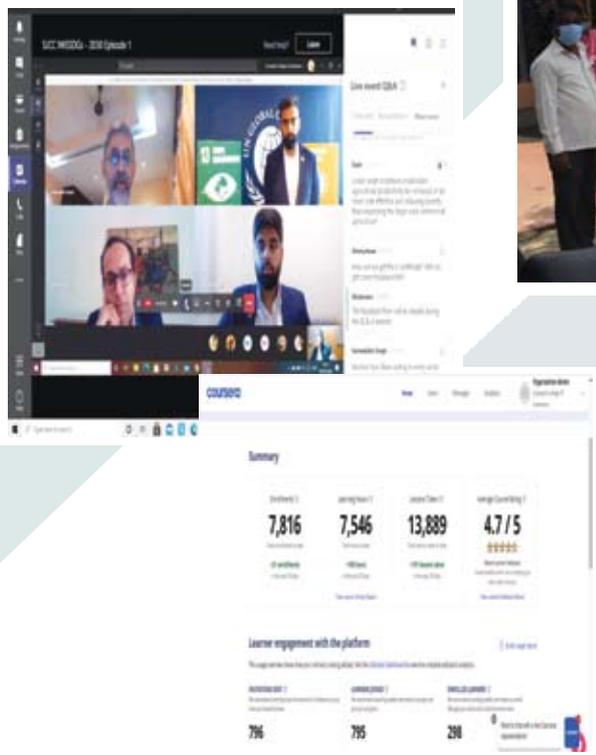
The Annual Report 2020-2021 is an attempt to present to you all the activities of the institution in the aforementioned academic year. As you peruse this report, you will experience the commitment of the Institution in imparting holistic education in its true sense. The Annual Report of the college is not only a record of our journey of this academic year but it also captures the dreams and aspirations of the years to come. Our Patron St. Joseph is always a source of inspiration for us to strive hard and God has bestowed His grace on each one of us abundantly, so that we may continue this journey of excellence.

God bless all of us.

- **Dr. Daniel Fernandes, SJ**  
Principal



# Institutional Response to Covid-19 Pandemic



Annual Report  
2020-21



## Institutional Response to Covid-19 Pandemic

The current pandemic affected every aspect of our lives. Everyday life was thrown out of gear and a large number of people found themselves in the middle of an economic crisis. At this juncture it was imperative on educational institutions to respond to the situation in the best way possible by utilizing its resources in an efficient way. From reaching out to the most vulnerable communities to ensuring academic, financial and emotional support to its own students and staff, SJCC stepped up to the challenge by preparing an action plan and executing it with utmost effectiveness. The holistic development of students was given prime importance at all times.

### Covid-19 Relief Work

The students and staff of SJCC responded to the on-going pandemic through several innovative ways. Firstly, the college supplied essential gear and Covid-19 protection kit to five villages adopted under the UBA scheme. The staff and students of SJCC contributed Rs. 15, 04, 996 towards the supply of essential kits. Several other initiatives like data recharge for government school students, assistance towards Covid-19 vaccine rollout and webinars and guest lectures to understand the effects of the pandemic and to respond accordingly, were conducted.

### Bembala – The Outreach Programme

Bembala is a Community Outreach Programme designed for students of all institutions under BJES. Every year students take part in a number of outreach activities that take them beyond the classrooms and connect them with the issues and problems of the most marginalized people. Activities like rural exposure camp, eco awareness drives, traffic discipline awareness campaigns, clean-up drives, teaching government school children and participation in public rallies are a regular feature of the programme. Due to the pandemic the Bembala programme was restructured and the activities were moved online. Outreach programme in the online mode included monetary help for government school children, online teaching, citizen journalism, webinars and online discussions.

### Staff Training & Empowerment

The college believes that learning is a continuous, evolutionary process. In order to enable and facilitate our faculty to enrich and enhance their knowledge and skills, the College is committed to organizing Staff Enrichment Programs. During the year, 16 Faculty Development Programs and 12 Train-the-Trainer Programs and workshops were conducted. The Institution also hosted a six-day joint FEP in collaboration with Mount Carmel College, Bengaluru on Artificial Intelligence & Business.

### Online Teaching-learning

Due to the pandemic, education shifted to the online mode rapidly and one could see a distinctive rise in e-learning. As learning began taking shape in the digital world, it became imperative for the college to adopt the mode of

- Rs. 15, 04, 996 contributed towards Covid-19 relief fund
- Supplied essential gear and kits to five villages
- Management Scholarships amounting to Rs. Rs. 90,64,665 extended to 704 students
- 24/7 online counselling support extended to students
- Academic support extended in the form of online remedial programme

online classes at the earliest. A committee was constituted to select the best and most suitable platform for online teaching-learning. Teachers and students were introduced to the online mode of teaching and learning in a gradual and comfortable manner.

Well-thought-out plans and procedures were followed to ensure that the online experience was less disruptive and more creative to the students and teachers. Tracking individual student progress, addressing the needs of slow and fast learners, providing individual attention and need-based assistance continued to be the top priorities of the institution. Additionally, institutional support was provided to students who did not have the necessary means to attend online classes.

Online teaching came with its own challenges and the institution responded to it by adopting new pedagogic practices that are well suited to the online mode. Techniques like Collaborative Teaching and Learning, Instant Student Engagement, Online Assignment, Online Quizzes, Online Group Discussion, Fully Online Flipped Classes, Online Digital Whiteboard were utilized. MOOCs were used extensively to compensate for in-campus classes and regular internships.

### Evaluation

In view of the outbreak of COVID-19, the Institution took into consideration the concerns of the student community, especially the passing out batches and conducted Online End Semester Examination exclusively for the registered candidates on a non-mandatory basis. The Examination Centre also collected the consent form from all those who registered for the online examination. The Examination Centre conducted training sessions on online examination for students and teachers. Mock examinations were organized to familiarize students with the digital platform. The question papers

for Theory and Practical subjects were designed differently, keeping in mind the limitations of the online mode.

The Exam Centre also designed innovative assessment methods for the UG and PG students keeping in mind the varied academic capabilities of the students and the online mode of assessment. The respective course instructor selected the most feasible assessment method. A detailed guideline regarding the Online Continuous Internal Assessment (CIA) patterns was prepared and shared with the faculty members.

### Online Video Lectures and MOOCs

The institution had initiated the practice of developing online courses, a few years ago. These courses are designed by integrating video lectures delivered by our own faculty members, reading materials, daily and weekly tasks, examination and evaluation, all, in a single online platform. These online courses were extensively used by the students in this year of the pandemic. The institution also registered with Coursera for the 'Coursera for Campus' programme, through which courses offered by Coursera have been made available to all the students of the Institution free of cost with the option to obtain course completion certificates. 210 UG students and 89 PG students have successfully completed several interdisciplinary courses through this MOOC platform, this academic year.

### e-Library Facilities

The college library plays a vital role in the academic excellence of every student. As the pandemic restricted the movement of students, the institution made the library facilities accessible to students through the online mode. Research scholars and students could access the academic resources of the library in the digital mode, remotely. Students had access to Johan Brown Digital Library, INFLIBNET -

N-LIST, Capitaline Database, EPWRF India Time Series, EBSCO Business Source Elite, Institutional Repository, CMIE-ProwessIQ, and DELNET, among many others. The library committee also conducted webinars to create awareness and effective usage of library digital resources. The webinars also had exclusive hands-on training sessions from the services providers as well.

### Remedial Classes

The remedial programme at SJCC is the backbone of academic excellence. In this programme students who require academic support are identified and offered one-on-one assistance by advanced learners. In 22 courses, 114 students tutored 845 students for the odd semester. Through these classes that spanned for over 220 hours, the student tutees successfully attempted the End Semester Examinations and 98.11% of them cleared the exams.

### Counselling Support

The counselling team of SJCC has done a tremendous job in providing mental health support to students and staff during this pandemic year. The counselling centre proactively responded to student concerns by making themselves available 24/7 through the online mode. They conducted several sessions on mental well-being and strategies to cope up with the stress and anxiety. The counselling centre played an instrumental role in identifying students who deserved institutional benefits like fee concessions and scholarships.

### Video lecture series

The college took many initiatives to help its staff and students adapt to the challenging changes that the COVID 19 pandemic had imposed. One such initiative was the posting of short video clips prepared by the Karnataka Jesuit Province with psycho-spiritual themes. These videos helped boost everyone's morale. Apart from these the college prepared videos on issues like the effect of the pandemic and the subsequent

lockdown on migrant workers and the lifestyle changes due to the pandemic by inviting experts from the social sector organizations.

### Scholarships & Freeships

The Institution believes that life is lived well when it is lived generously in the service of others. We believe that lack of financial resources should not hinder one's pursuit of education and this year, financial assistance was extended in the form of Management Scholarships amounting to Rs. Rs. 90,64,665, benefitting 704 students. The Alumni of the college have contributed Rs. 11,86,000 towards student scholarships benefitting 119 students. The institution facilitated Govt. scholarships to the students to the tune of Rs. 3,35,247, benefitting 16 students.

### Student Activities

The college did not allow the pandemic to deter the enthusiasm of the students as they switched to conducting events in the online mode. Student Council elections were held in the online mode and the elected council performed its duties by stepping up to the challenge that the pandemic threw at us. The student council and the student associations and clubs held numerous activities to keep the students engaged and also to respond to societal needs. In this regard, several webinars, guest lectures, competitions and awareness drives on human rights issues were conducted by the students. The talented students of SJCC, despite the pandemic, participated in intercollegiate fests and other events and won laurels for the institution.

### Online Sports & Games

Despite all limitations the sports department at SJCC has managed to keep the sporting spirit alive among students. Perhaps the first and only college to host online sporting events, the sports department has ensured that students pay attention to their physical and mental well-being.

### **Covid-19 Task Force**

As per the directions of the Central, State Government and UGC, the college adopted a set of Standard Operating Procedures (SOPs) with comprehensive preventive measures to prevent and deal with COVID-19 pandemic, by setting up the policy and procedural guidelines for students, staff members and visitors in accordance. A Covid-19 Task Force was set up to frame the SOPs. The staff and students produced a negative Covid-19 report before the day of joining. Everyone was mandated to wear a mask on campus and the staff and students were requested to bring their own food and drinking water. Physical distance between people was maintained and students were slowly introduced to the conduction of offline classes, in phases. The college also did not allow visitors on the campus.

### **Continuous Monitoring and Adaptability**

A continuous monitoring system was set up to ensure hygiene and safety in the entire campus. With regard to the academic progress, the college adopted a policy of responding to the situation as it develops and to take decisions based on the prevailing circumstances. Adaptability was the key to tackling the problems with respect to the pandemic and its effects on educational institutions. Overall, the college was committed to the safety and welfare of all its students and staff.

# NAAC Assessment and Accreditation (IV Cycle)



Annual Report  
2020-21



## NAAC Assessment and Accreditation (IV Cycle)

The Institution participated in the fourth cycle of accreditation this academic year. Preparation for accreditation was a very fruitful exercise. The Revised Accreditation Framework followed by NAAC provided the institution with an opportunity to strengthen existing systems and introduce new processes.

The first step towards the NAAC assessment and accreditation is the preparation of the Self-Study Report (SSR) which started in 2017. The SSR seeks information from college on seven different parameters, covering all aspects of the functioning of the college. All members of the staff contributed selflessly towards the preparation of the report. The next step was the submission of Institutional Information for Quality Assurance (IIQA) report which happened on 12 December, 2019 followed by the submission of the Self-Study Report on 14 January, 2020. The submitted SSR was evaluated for accuracy and Data Validation and Verification (DVV) queries were sent on 5 February, 2020. The DVV process was successfully completed on 19 February, 2020.

NAAC constitutes a peer team to visit the campus and assess the institution based on the submitted SSR. The Peer Team visit was postponed due to the onset of the pandemic and was rescheduled to 18th and 19th of February, 2021. The team visited the campus on the mentioned dates and evaluated the institution according to the set criteria. The final grade was declared on February 23, 2021. The institution has been awarded 3.57 CGPA and 'A++' grade by NAAC. SJCC is also the first college in the state to acquire this grade. This accreditation is valid for a period of 7 years till 23/2/2028.

Following were the NAAC Peer Team members:

Sl. No	Names	Designation
1	Dr. Pradeep Kumar Yadav Ex Pro Vice Chancellor Mjp Rohilkhand University Bareilly – 243006 Uttar Pradesh	Chairperson
2	Dr. Kinnarry Thakkar Professor, Department of Commerce, University of Mumbai, Flat No 24, Bldg I -17 Mahavirnagar, Dahanukarwadi, Kandivli (w), Mumbai 400 067, Maharashtra	Member Coordinator
3	Dr. Kashmir Singh Principal Mata Gujri College (Autonomous) Fatehgarh Sahib – 140406 Punjab	Member

The first college in the state to acquire 'A++' grade in the IV cycle under the Revised Accreditation Framework (RAF).

This accreditation is valid for a period of 7 years till 23/2/2028.





**INSTITUTIONAL ASSESSMENT AND ACCREDITATION  
(Effective from July 2017)**

**Accreditation - (Cycle - 4)**

**PEER TEAM REPORT ON  
INSTITUTIONAL ACCREDITATION OF  
ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)  
C-21115**

**Bengaluru  
560025**

**(Draft)**

**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL  
An Autonomous Institution of the University Grants Commission  
P.O. Box No. 1075, Nagarbhavi, Bengaluru - 560 072, INDIA**

Section I: GENERAL INFORMATION											
1. Name & Address of the institution:	ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS) Bengaluru Karnataka 560025										
2. Year of Establishment	1972										
3. Current Academic Activities at the Institution (Numbers):											
Faculties/Schools:	3										
Departments/Centres:	3										
Programmes/Course offered:	12										
Permanent Faculty Members:	109										
Permanent Support Staff:	50										
Students:	2785										
4. Three major features in the institutional Context (As perceived by the Peer Team):	<ol style="list-style-type: none"> <li>1. Christian co-education grant in aid Autonomous College imparting Commerce education.</li> <li>2. Focus on "Service to the community" for creation of value based education.</li> <li>3. Offering diverse commerce programmes.</li> </ol>										
5. Dates of visit of the Peer Team (A detailed visit schedule may be included as Annexure):	Visit Date From : 18-02-2021 Visit Date To : 19-02-2021										
6. Composition of Peer Team which undertook the on site visit:											
	<table border="1"> <thead> <tr> <th>Name</th> <th>Designation &amp; Organisation Name</th> </tr> </thead> <tbody> <tr> <td>Chairperson</td> <td>DR. PRADEEP KUMAR YADAV Former Pro-Vice Chancellor, PROFESSOR HEAD AND DEAN AND PRO VICE CHANCELLOR FACULTY OF MANAGEMENT ROHILKHAND UNIVERSITY BAREILLY</td> </tr> <tr> <td>Member Co-ordinator:</td> <td>DR. KINNARRY THAKKAR Professor, UNIVERSITY OF MUMBAI</td> </tr> <tr> <td>Member:</td> <td>DR. KASHMIR SINGH Principal, MATA GUJRI COLLEGE FATEHGARH SAHIB</td> </tr> <tr> <td>NAAC Co - ordinator:</td> <td>DR. VINITA SAHU</td> </tr> </tbody> </table>	Name	Designation & Organisation Name	Chairperson	DR. PRADEEP KUMAR YADAV Former Pro-Vice Chancellor, PROFESSOR HEAD AND DEAN AND PRO VICE CHANCELLOR FACULTY OF MANAGEMENT ROHILKHAND UNIVERSITY BAREILLY	Member Co-ordinator:	DR. KINNARRY THAKKAR Professor, UNIVERSITY OF MUMBAI	Member:	DR. KASHMIR SINGH Principal, MATA GUJRI COLLEGE FATEHGARH SAHIB	NAAC Co - ordinator:	DR. VINITA SAHU
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NAAC Co - ordinator:	DR. VINITA SAHU										

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**Section II: CRITERION WISE ANALYSIS**

Observations (Strengths and/or Weaknesses) on each qualitative metrics of the key Indicator under the respective criterion (This will be a qualitative analysis of descriptive nature aimed at critical analysis presenting strength and weakness of HEI under each criteria)

Criterion 1 - Curricular Aspects (Key Indicator and Qualitative Metrics(QIM) in Criterion1)	
1.1	Curriculum Design and Development
1.1.1 QIM	Curricula developed /adopted have relevance to the local/ national / regional/global developmental needs with learning objectives including program outcomes, program specific outcomes and course outcomes of all the program offered by the Institution
1.2	Academic Flexibility
1.3	Curriculum Enrichment
1.3.1 QIM	Institution integrates cross cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum
1.4	Feedback System

**Qualitative analysis of Criterion 1**

The St. Joseph's College of Commerce (Autonomous) which started in 1972 as an independent commerce college is a single faculty college which is offering Business and Commerce programmes both at UG and PG level. Being an autonomous college, the curriculum is designed by the respective Board of Studies and periodically revised as per the needs of the industry and global requirements. Academic flexibility exists because of the autonomous status of the college. Curriculum is revised as per the feedback of the alumnae and other stakeholders. While designing the curriculum cross cutting issues like gender sensitivity, environment sustainability, human values and professional ethics has been given due importance and different courses are included in the various programmes run by the college. CBCS is being followed by the college for all the courses. The college has evolved an effective system to ensure implementation of the curriculum. The Peer Team observed that there is a good feedback mechanism; at the end of each semester, a schedule is administered to the students, parents, alumni, industry and society to assess the curriculum delivery and effectiveness of teaching. During the validation process it is noted by the peer team that the course contents are adequately covered by all the teachers of all the departments as per the teaching plan prepared in the beginning of the semester. A comprehensive academic calendar is prepared by the college starting from the first day of the semester and ends with the last day along with other academic and extra-curricular activities.



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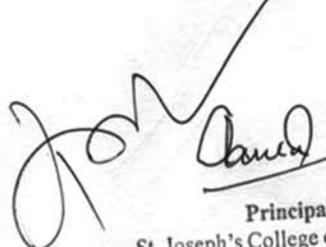
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Criterion2 - Teaching-learning and Evaluation (Key Indicator and Qualitative Metrics(QIM) in Criterion2)	
2.1	Student Enrollment and Profile
2.2	Catering to Student Diversity
2.2.1 QIM	The institution assesses the learning levels of the students, after admission and organises special programs for advanced learners and slow learners
2.3	Teaching- Learning Process
2.3.1 QIM	Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences
2.3.4 QIM	Preparation and adherence to Academic Calendar and Teaching plans by the institution
2.4	Teacher Profile and Quality
2.5	Evaluation Process and Reforms
2.5.4 QIM	Positive impact of reforms on the examination procedures and processes including IT integration and continuous internal assessment on the examination management system
2.6	Student Performance and Learning Outcomes
2.6.1 QIM	Program outcomes, program specific outcomes and course outcomes for all programs offered by the Institution are stated and displayed on website and communicated to teachers and students
2.6.2 QIM	Attainment of program outcomes, program specific outcomes and course outcomes are evaluated by the institution
2.7	Student Satisfaction Survey

#### Qualitative analysis of Criterion 2

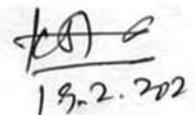
There is a steady growth in the student intake with satisfactory diversification of the students in different commerce courses offered by the college. The college follows government reservation policy in the admissions of the students. The college identifies the slow learners and advanced learners in the beginning of the semester and adequate plans have been devised by the college for both slow and advance learners. The college conducts remedial courses, Parent- Teachers meetings, mentoring and counselling support for slow learners which help the slow learners to perform better. It also encourages the advance learners and guides them for further advancement through enrichment classes which is commendable. As a result, several pass outs of the college have opted for higher studies in this college and other institutions. They have developed pedagogy relevant to national and international needs. Activities like inter-collegiate competitions; seminars etc. are organized periodically to strengthen the curriculum delivery. The college has developed a well-defined procedure for Continuous Internal Assessment (CIA) in all the examinations as prescribed by the University for the benefit of students. The students' centric blended learning comprising of experiential learning, participatory and problem solving methodologies are employed. Programme outcomes, Programme specific outcomes and course outcomes have been developed and displayed on the college website and also evaluated. The institutional academic time table, teaching plan, internal tests ensures the timely completion of the syllabus. The college has filled most of the sanctioned teaching post adhering to the prescribed qualifications. Approximately one-third of the teachers possess Ph.D and NET/SET eligibility. The college has number of cells to redress different issues like student's related grievances like anti ragging, sexual harassment, grievances redressal cells etc. The overall academic performance of the student is appreciable. The college has installed adequate number of computers in library, labs and departments and internet connectivity has also been provided. Faculty cadre ratio needs to be improved.

  
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Criterion3 - Research, Innovations and Extension (Key Indicator and Qualitative Metrics(QIM) in Criterion3)	
3.1	Promotion of Research and Facilities
3.2	Resource Mobilization for Research
3.3	Innovation Ecosystem
3.3.1 QIM	Institution has created an eco system for innovations including Incubation centre and other initiatives for creation and transfer of knowledge
3.4	Research Publications and Awards
3.5	Consultancy
3.6	Extension Activities
3.6.1 QIM	Extension activities in the neighbourhood community in terms of impact and sensitising students to social issues and holistic development during the last five years
3.7	Collaboration

**Qualitative analysis of Criterion 3**

The college is equipped with good infrastructure for undertaking research and innovation activities. The college has a research centre which encourages the faculty to undertake quality research. Seed money is given to the teachers for undertaking different research projects and incentive scheme is also available for the teachers who publish papers in refereed journals. A research journal is also published by the college. Some teachers of the college have been approved as research guides. Some faculty members have been awarded research projects funded by government and some of the teachers have been given research grant from the management funds to undertake research projects. The faculty have published 183 research papers during the assessment period. Innovation eco system also exists in the college which mentors students for some startups and needs strengthening. Outreach programme are carried out on a good scale. N.S.S. volunteers perform extension activities under the guidance of programme officers. Women students actively participate in extension activities as N.S.S. volunteers. Provision of consultancy services does not exist and needs to be initiated. Yoga, Cleanliness drive, Tree Plantation, conservation of water, plastic free campus, Blood Donation Camps, special camps, traffic awareness programmes are regular features of the college. Similarly, birth and death anniversaries of great national leaders and national and international days are also celebrated. Research environment needs to be augmented.



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Criterion4 - Infrastructure and Learning Resources (Key Indicator and Qualitative Metrics(QIM) in Criterion4)	
4.1	Physical Facilities
4.1.1	The institution has adequate facilities for teaching - learning. viz., classrooms, laboratories, computing equipment, etc
4.1.2	The institution has adequate facilities for sports, games (indoor, outdoor),gymnasium, yoga centre etc., and cultural activities
4.2	Library as a Learning Resource
4.2.1	Library is automated using Integrated Library Management System (ILMS)
4.2.2	Collection of rare books, manuscripts, special reports or any other knowledge resource for library enrichment
4.3	IT Infrastructure
4.3.1	Institution frequently updates its IT facilities including Wi-Fi
4.4	Maintenance of Campus Infrastructure
4.4.2	There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

#### Qualitative analysis of Criterion 4

The college has adequate academic, cultural, sports, library and IT facilities. Academic facilities include 37 ICT enabled well ventilated class rooms, 2 smart class rooms along with data Analytics lab , AV lecture halls, Video conferencing system, E-Content development center and state of the art Auditorium. The college has facilities for sports and games such as volleyball and Badminton grounds etc. The campus is under CCTV surveillance with cameras installed at important places as a measure of security. The College also has a good canteen facility in the campus. The College has a good library equipped with 28452 volumes on various subjects, 66 periodicals, magazines and journals. WEBOPAC & MS SQL is being used for automation of the library. Online Public Access, rare collection and good number of computers for browsing internet for E-resources is also available in the library. The campus has a functional Wi-Fi facility freely available to the students and faculty members. The college also has 218 systems with the latest configuration. ERP is available for admission and examination management etc. The college should provide hostel facilities to the students of this institution.



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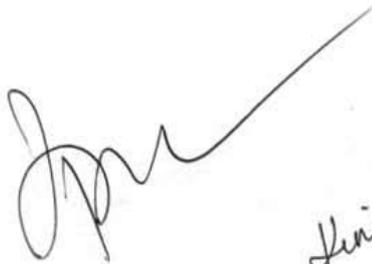
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Criterion5 - Student Support and Progression (Key Indicator and Qualitative Metrics(QIM) in Criterion5)	
5.1	Student Support
5.2	Student Progression
5.3	Student Participation and Activities
5.3.2	Presence of an active Student Council & representation of students on academic & administrative bodies/committees of the institution
5.4	Alumni Engagement
5.4.1	The Alumni Association/Chapters (registered and functional) contributes significantly to the development of the institution through financial and non financial means during the last five years

**Qualitative analysis of Criterion 5**

Placement cell of the college is active and helping several students in securing good placements in the city of Bengaluru and other big cities of India in both government and private companies. Career counselling cell has trained personnel to provide guidance/counselling to students in the campus. There is an active elected students' council in the college along with the various college associations and clubs. Adequate representations to the students have been given in various academic and administrative bodies of the College. There is a good harmony between student's council, faculty and management. An alumni and Parent Teacher associations are functional the college. The Alumni association often conducts meeting in the campus to discuss issues pertaining to the improvement in the facilities for the students, placement opportunities, and introduction/ addition of new courses and fairly contributing financially for the economically backward students. In the meeting with the peer team it was noticed the alumni is supporting the college in their developmental and other activities. Many alumni have contributed as resource persons in the teaching program, seminars and college activities. The financial contribution of the alumni is encouraging.



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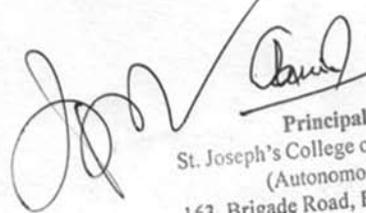
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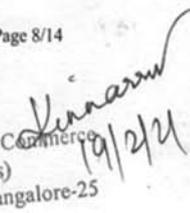
Criterion6 - Governance, Leadership and Management (Key Indicator and Qualitative Metrics(QIM) in Criterion6)	
6.1	<b>Institutional Vision and Leadership</b>
6.1.1 QIM	The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the institution
6.1.2 QIM	The institution practices decentralization and participative management
6.2	<b>Strategy Development and Deployment</b>
6.2.1 QIM	Perspective/Strategic plan and Deployment documents are available in the institution
6.2.2 QIM	Organizational structure of the institution including governing body, administrative setup, and functions of various bodies, service rules, procedures, recruitment, promotional policies as well as grievance redressal mechanism
6.2.4 QIM	Effectiveness of various bodies/cells/committees is evident through minutes of meetings and implementation of their resolutions
6.3	<b>Faculty Empowerment Strategies</b>
6.3.1 QIM	The institution has effective welfare measures for teaching and non-teaching staff
6.3.5 QIM	Institution has Performance Appraisal System for teaching and non-teaching staff
6.4	<b>Financial Management and Resource Mobilization</b>
6.4.1 QIM	Institution conducts internal and external financial audits regularly
6.4.3 QIM	Institutional strategies for mobilisation of funds and the optimal utilisation of resources
6.5	<b>Internal Quality Assurance System</b>
6.5.1 QIM	Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes
6.5.2 QIM	The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms
6.5.5 QIM	Incremental improvements made during the preceding five years ( <i>in case of first cycle</i> )  Post accreditation quality initiatives ( <i>second and subsequent cycles</i> )

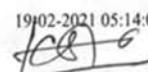
**Qualitative analysis of Criterion 6**

The college has a clear vision and mission statements and the management is taking appropriate steps to fulfill the same. The college has a participative management which is evident from the representation of various faculty members in administrative, other regulatory and advisory bodies of the college. Perspective plan for future development is in place and all relevant documents are maintained in the college. There is a clear organogram with the Principal performing leadership and executive role for effective implementation of the programmes. The Governing body follows the prescribed procedure for the recruitment of the teachers and the non-teaching staff. The promotional and welfare policies are followed as per the guidelines of the government and of the management. Various cells such as placement cell, anti-ragging, grievance redressal and sexual harassment cell etc. met regularly and maintained the record of the minutes of the meeting and its implementation. The institution performs annual appraisal of teachers and non-teaching staff. The review by the Peer team indicates that the institution conducts internal and external audits annually on regular basis. It is noteworthy that all the audit objections have been settled. The MOE has selected college for UBA Scheme for

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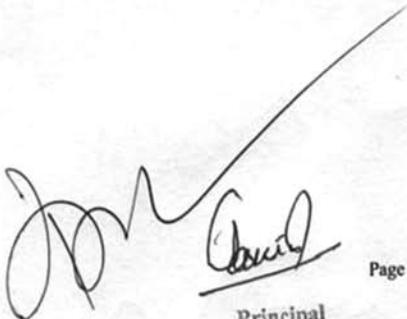
  
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its community development services.

IQAC is quite active and has contributed significantly for the effective delivery of the curriculum and co-curricular activities. The college is well supported by the affiliating University. The college has made sincere attempts to implement the recommendations made by the previous NAAC team during the last five years

NAAC



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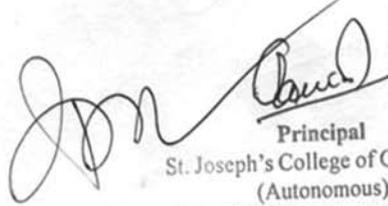
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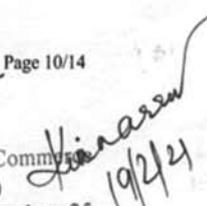
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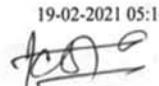
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Criterion7 - Institutional Values and Best Practices (Key Indicator and Qualitative Metrics(QIM) in Criterion7)	
7.1	Institutional Values and Social Responsibilities
7.1.2 QIM	Institution shows gender sensitivity in providing facilities such as a) Safety and Security b) Counselling c) Common Room
7.1.5 QIM	Waste Management steps including: • Solid waste management • Liquid waste management • E-waste management
7.1.6 QIM	Rain water harvesting structures and utilization in the campus
7.1.7 QIM	Green Practices • Students, staff using a) Bicycles b) Public Transport c) Pedestrian friendly roads • Plastic-free campus • Paperless office • Green landscaping with trees and plants
7.1.18 QIM	Institution organizes national festivals and birth / death anniversaries of the great Indian personalities
7.1.19 QIM	The institution maintains complete transparency in its financial, academic, administrative and auxiliary functions
7.2	Best Practices
7.2.1 QIM	Describe at least two institutional best practices (as per NAAC Format)
7.3	Institutional Distinctiveness
7.3.1 QIM	Describe/Explain the performance of the institution in one area distinctive to its vision, priority and thrust

Qualitative analysis of Criterion 7
<p>The college promotes institutional values and socially responsible programmes. Common room, medical room, counselling rooms, yoga centre and reading room in the library are provided to the students. Transparency in academics and other activities have been ensured by management. Green campus practices have been followed by the college for green and clean campus. The College has evolved a good mechanism for the management of solid, liquid and e - waste. Solid wastes are converted into manure through vermi composting along with automated solid waste equipment. Rain water harvesting is in place and collected water is used for ground water recharging. The institution has 95 KVA solar electricity power generation plant and the whole campus is dependent upon solar electricity which is commendable effort. The success of BEMBALA programme is evident from the different activities undertaken by the students for the rural areas and under privileged people of the society for the promotion of universal values.</p> <p>The campus is plastic free and students are involved in Swachh Bharath Abhyian. Five villages have been adopted under UBA scheme. The college celebrates all national festivals such as independence and republic</p>

  
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day along with birth/death adversaries of national leaders.

The College has identified and adopted two best practices

1. **Broadening student's educational experience**
2. MAGIS for the greater good of humanity

The institution aims at offering a holistic education to its students, with good exposures to sports and cultural activities. The college has a clear focus on "Service to the community" along with academic excellence thereby preparing students for the creation of value based Knowledge Society. Institutional distinctiveness is evident from the success of BEMBALA programme.

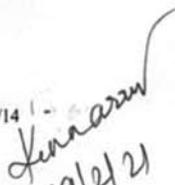
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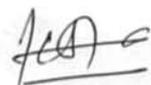


  
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**Section III: OVERALL ANALYSIS** based on Institutional strengths, Weaknesses, Opportunities & Challenges (SWOC) (up to 500 words)

Overall Analysis

**Strengths**

1. Focus on Holistic Quality education empowering students to face future challenges with ease.
2. Good collaboration with Industry and NGOs along with Universities and professional bodies.
3. Emphasis on moral and ethical education along with academic excellence.
4. Supportive management, well qualified dedicated faculty and committed supporting staff.
5. Adequate infrastructure for imparting commerce education, utilization of centralized facilities for sports and co-curricular activities.

**Weakness**

1. Lack diversity in faculty and multi-disciplinary activities being single discipline college.
2. Inadequate research and consultancy in spite of location advantage.
3. Less number of professional and vocational courses.
4. Limited industry-academia linkages and academia networking
5. Lack of effective consultancy.

**Opportunities**

1. Introduction of more innovative professional and vocational courses both in online and offline mode with emphasis on skill development.
2. More Interface with industry and academic institutions in the technology capital of the country.
3. Good scope of development of MOOCs programmes for the college students and others.
4. Definite Sufficient opportunities for international collaboration in academics and research endeavors in highly vibrant city.

**Challenges:**

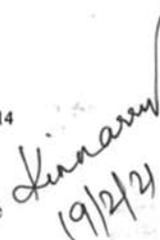
1. Enhancing multi disciplinary and interdisciplinary courses by effectively utilizing the resources of its sister concern St Joseph College.
2. Preparing the students for jobs with robust Training and Placement Cell along with Competitive Examination Preparation Cell.
3. Bringing Academic credit transfer mobility among the educational institutions of the country and abroad.
4. Creation of viable innovation ecosystem for research and consultancy.

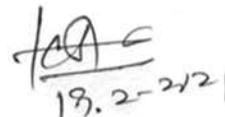


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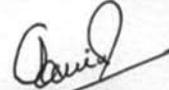
  
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Section IV: Recommendations for Quality Enhancement of the Institution (Please limit to ten major ones and use telegraphic language) (It is not necessary to indicate all the ten bullets)
<ul style="list-style-type: none"> <li>• Introduction of new professional, vocational and market driven multi-disciplinary courses.</li> <li>• Strengthening research centres and computational facilities with appropriate softwares.</li> <li>• Enhancing e-learning resources and encouraging faculty for the development of MOOC courses.</li> <li>• Enhanced Investment in HR, innovations, research and consultancy, and incubation centre</li> <li>• Establishment of entrepreneurship development cell and centre for competitive exam preparation</li> <li>• Robust placement cell with a dedicated full time training and placement officer</li> <li>• Addition of full Integrated Library Management Solution (ILMS) in the college Library along with RFID facility</li> <li>• The curriculum needs to incorporate technologically driven courses along the Artificial Intelligence, data mining etc.</li> </ul>

I have gone through the observations of the Peer Team as mentioned in this report

Signature of the Head of the Institution



Seal of the Institution



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Sl.No	Name		Signature with date
1	PRADEEP KUMAR YADAV	Chairman	<i>[Signature]</i> 19-02-21
2	KINNARRY THAKKAR	Member Co - ordinator	<i>[Signature]</i> 19/2/21
4	KASHMIR SINGH	Member	<i>[Signature]</i> 19.2.2021
5	DR. VINITA SAHU	NAAC Co - ordinator	

\*This is a computer generated report and signature is not mandatory.

Place

Date

NAAC



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# Institutional Distinctiveness: Community Outreach, Student Well-being & Green Practices



**Annual Report  
2020-21**



## Bembala

Bembala is a Community Outreach Programme designed for students of all institutions under BJES, initiated to realize the Jesuit Vision of life and education. SJCC envisions forming young men and women with a strong concern and commitment for the society they live in. The unprecedented challenges emanated due to the Pandemic brought the world to a standstill and pushed majority of the population into further economic, social and psychological distress. In such a scenario, everyone had to reinvent their strategies to deal with the new normal. At this juncture, Bembala came up with an initiative and offered an inclusive space for students to participate in important discussions on various topics. Presentations on topics selected by experts were made available to all students through online platforms.

### I. Covid-19 Relief Work

#### a) Distribution of Essential Kits

In the wake of the pandemic, the Outreach Department at SJCC took part in COVID-19 relief work in order to help the distressed communities and migrant workers. The UBA and outreach department distributed essentials and covid-19 protection kits to individuals and employees in Anekal, Vabasandra, Jigani police station, and Jigani Govt. hospital. The staff and student contributed towards the supply of essential kits which cost INR 15, 04,996.

#### b) Let's Recharge

This was a special webinar programme for the PG students organized by the Outreach Department. The programme created an impact among students and inspired them to raise money to recharge internet for 35 children from marginalized communities to help them attend online classes. These 35 students were children of parents working as drivers, housekeeping staff, rag pickers, manual scavengers and daily wage workers.

#### c) Covid-19 Vaccine Rollout

The COVID-19 vaccine rollout was organized under the Arogya Seva Organization from 16/01/21 to 18/01/21, where students from three Jesuit Institutions (SJC, SJCC and SJEC) participated. Students were divided to different teams and offered the support required at the help desk, registration desk and observation room, respectively. The COVID-19 vaccine rollout took place in various hospitals of Bangalore, such as K.C. General Hospital, Bowring Hospital, Vani Vilas Hospital, C.V. Raman Hospital, Bangalore Medical College and Vasanthnagar UPHC were the main centres. By the end of the programme, the college received positive feedback about student volunteers and their contribution.

#### d) Report on Polio Drops Drive from 01/02/21 to 03/02/21

The Polio Drops Oral Vaccination Drive was a three-day student volunteer programme organised under Shanthinagar ward of BBMP. Students volunteered at two centres: UPHC Shanthinagar ward and UPHC Murphy town. Students from Jesuit Institutions (SJC, SJCC & SJEC) were a part of this event under the Bembala Outreach Department. One day prior to the Polio Drops Drive, an online zoom meeting was conducted to share the details regarding the dos and don'ts during Polio Drops Vaccination were mentioned. The session concluded with the briefing regarding the entry of the particulars of the houses covered on the assigned sheets. Students were divided into pairs to cover 150 houses a day.

#### e) Worksheets for Govt. School Children

PG students participated in the webinar on 24th August 2020. The session focused on the importance of education and how resourceful each individual

could be during COVID-19 pandemic. Soon after the webinar, students were divided into small groups and were asked to work on Mathematics and English worksheets based on the topics that are part of the Govt. school curriculum for classes one to eight. These worksheets were then distributed in different government schools, and later to submitted to the Govt. authorities.

## II. Webinar

As part of the outreach activities, all UG 2nd and 3rd year students and PG students of SJCC attended the webinar. The college selected different topics on which the webinars were conducted. Students were engaged in discussions after attending the webinars, and were expected to submit individual reports which were evaluated by the BJES team, for which students were awarded credits.

DATE	TOPIC	CLASS	RESOURCE PERSON
28.07.20	Promotion of Civic Sense	2 BBA A & B	Mr. D. Kiran Jeevan, Asst. Professor, SJC
29.07.20	Health & Hygiene	2 BBA C & D	Mr. Dav Fod HoD, Sociology, SJEC
30.07.20	Migrant Worker's Concern and State's Response	3 BBA A & B	Mr. Ebenezer Asst. Professor, BBA, SJEC
03.08.20	COVID-19: Rise in mental health issues indicates a need to change our priorities	3 BBA C & D	Mrs. Neeta Gerosa Pereira HoD, Psychology, SJC
04.08.20	The poor and the crisis: A personal reflection	2 BCOM A & B	Mr. Jerrin Chandan HoD, English, SJEC
07.08.20	Changing lifestyles post pandemic	2 BCOM C & D	Mr. Prashanth Kumar HoD, Economics, SJEC
12.08.20	How to remain optimistic in the midst of the ongoing pandemic	2 BCOM E & F	Dr. Alen Godfrey Asst. Professor, School of social work, SJC
13.08.20	COVID-19: Rise in mental health issues indicates a need to change our priorities	2 BCOM G & H	Mrs. Neeta Gerosa Pereira HoD, Psychology, SJC
18.08.20	Migrant worker's concern and state's response	3 BCOM A & B	Mr. Ebenezer, Asst. Professor, BBA, SJEC
19.08.20	The poor and the crisis: A personal reflection	3 BCOM C & D	Mr. Jerrin Chandan, HoD, English, SJEC
31.08.20	Health & Hygiene	3 BCOM E & F	Mr. Dav Fod, HoD, Sociology, SJEC
28.08.20	How to remain optimistic in the midst of the ongoing pandemic	3 BCOM G & H	Dr. Alen Godfrey, Asst Professor, School of Social Work, SJC
24.08.20	Education	1 MCOM	Dr. Alen Godfrey, Asst Professor, School of social work, SJC
25.08.20	Value of life and environment today	2 MCOM	Mr. Gladson, Bembala Coordinator, SJCC
4.3.2021	Civic sense & spirit of volunteerism	1 B.com A and B	Mr. Ebenezer, Asst. Professor, BBA, SJEC

### III. Bembala Programme for the Even Semester 2020-21

In spite of the challenges, Bembala designed a new set of activities with a view to offer exposure to issues of social concern through outreach activities. The activities new community-based interventions with organizations of similar orientation. The activities organized, NGO visits, Govt. school online teaching and conducting need-based analysis in NGOs and orphanages helped in creating strong impact among student communities about the pressing need for youth intervention in socio-political affairs.

#### a) Analysis of the Needs Conducted in NGOs and Orphanages

The programme was conducted to assess the needs of the NGOs and orphanages. The activity required students to assess the needs of the NGOs during their visits. Students were expected to prepare a report on the needs and the difficulties faced by each NGO. The objective of the programme was to make Bembala a support system to these NGOs, where their needs could be met by resources linked to the programme.

#### b) Government Schools Need Analysis

The programme focused on the needs of the government schools. This activity required students to assess the need of the schools during their visits. Students prepared a report on the needs and difficulties of each school and was presented to the Bembala team. The objective of the programme was to make Bembala a support system to these schools, where their needs could be met by resources linked to Bembala.

#### c) Govt School Online Teaching

The programme as the name suggests was an online teaching programme for the Govt. school children and school

dropouts. The programme entailed sessions on life skills, for which students were oriented on how to prepare for the topic and conducted sessions on zoom platform.

#### d) Citizen Journalism

This initiative was designed to make students from vulnerable communities aware of the impact of COVID-19. Students were oriented about the programme and were divided into small groups to interview and record voices of people from different professions and submitted the report based on the analysis.

#### e) Sapling Plantation Drive

This sapling plantation initiative was organized to promote the idea of Green Bengaluru. Students were asked to make a video of each one of them planting saplings in their house premises, with the message about the environment. The Bembala team formed by BJES evaluated the videos and awarded prizes.

Sl.No	Date	Class	Activity
01	8.3.2021	1 B.com G and 1 B.com H	Sapling plantation drive
02	9.3.2021	1 BBA A and 1 BBA B	Govt. school need analysis
03	13.3.2021	1 BBA D	NGO need analysis
04	18.3.2021	1 B.com C and 1 B.com D	NGO need analysis
05	22.3.2021	1 BBA C	Citizen Journalism
06	24.3.2021	1 B.com F	Govt. school online life skill teaching
07	25.3.2021	1 B.com E	Orphanage Need analysis

## BJES Twinning Programme

The twinning programme is an outreach initiative of BJES, to bridge the gap in learning and resources between the rural and the urban society. This collaborative work of fifteen sister institutions in Bangalore is carried out, in order to reach out to the less privileged in its Mission stations of North Karnataka. Each institution of BJES works with another Jesuit institution in rural Karnataka to share its resources and expertise.

BJES has the following priority areas under this programme:

- To promote 'Human Excellence' in our institutions through interactions and mutual sharing of resources
- Collaborate to conscientize and empower the target groups in twinning centres
- Enhance health, hygiene and emotional well-being
- Skill training for livelihood and employment
- Caring for Mother Earth by collaborating with our twinning partners
- Sharing of human and financial resources with our twinning partners to educate and empower people

**Vision:** Jesuits journeying together with our collaborators to build an inclusive society of justice, equality, reconciliation and fraternity by transforming individuals.

**Mission:** Rooted in God and in partnership with the people of goodwill, we journey together to educate and to bring about a radical transformation in the society by promoting the holistic development of individuals who uphold the values enshrined in our Constitutions and care for the Mother Earth, 'our common home'.

Among many other projects, the institution has completed three research projects

on migration, livelihood and agriculture, poverty and education, and women and child health with an objective of aiding the interventionist work in uplifting the lives of marginalized communities.

1. A socio-economic study of distress migrants of north Karnataka in the unorganised sector in Bangalore
2. Employment opportunities and its impact on the livelihood response in Raichur District- ongoing research work
3. A study on economic benefits of sheep banking in Raichur district

**The Twinning Team submitted the below mentioned research projects to BJES:**

1. **A Socio-Economic Study of Distressed Migrants of North Karnataka in the Unorganized Sector in Bangalore, January 2021.** The study was conducted by Dr. T.S. Ravidarshini, Dr. Suganthi Pais and Dr. A.M. Sheela.
2. **Employment Opportunities and Its Impact on the Livelihood Response in Raichur District January 2021.** The study was based on Raichur area, which involved two focus areas — one on Sheep Banking and another one on the Effect of MNREGA on Employment Opportunities. This study was conducted by Dr. A.M. Sheela.

## Counselling and Student Well-being

St Joseph's College of Commerce stresses on the holistic development of the students. To achieve that objective, the college provides counselling services to the students through four full time counsellors.

The Counsellors provide a safe space of confidentiality, free from judgment and intrusion, for students to share the concerns and challenges they face. With

the help of empathic listening, students are guided towards a better understanding of themselves, their feelings, thoughts, behaviours, which in-turn empowers them. Counselling

### Personal Counselling

Counsellors meet students for one-on-one personal counselling sessions. Students come with issues related to low self-esteem, peer-pressure, adjustment issues, family issues, abuse, emotional issues like fear, anger, grief, anxiety, academic issues like performance, attendance, etc.

During the time of the COVID-19 pandemic, students have not been able to leave their homes which has been quite a struggle for most of them. In addition to the anxiety brought about by the pandemic, they have had to deal with not being able to experience campus life, financial issues due to parents losing jobs, lack of social interaction, loss of loved ones, the anxiety of uncertainty, and many other issues which have had psychological impacts affecting their mental health.

To rise to the need of the students the counsellors have made themselves available to the students on various platforms. Students were sent a poster at the beginning of the year with the contact details of all the counsellors. They were informed that they can contact the counsellors via email, voice call or video call and sessions were conducted using these different methods.

**Number of students benefitted (General counselling) – 642**

**Number of students benefitted (Repeat Counselling) – 208**

### Group Counselling

The counsellors also meet the students in groups of 5-8. This session provides them a safe space to interact with their peers and with the counsellor. It helps them to create bonds with each other and reduces the

sense of alienation and loneliness. It helps to promote their inter-personal awareness and acceptance of others, leading to healthier relationships with the people around them.

**Number of group counselling sessions conducted: 90**

### Psycho-Educative Programme - HRD Sessions

HRD Sessions are kept interactive with input from the students on their understanding of the topic. As the class progresses and each topic is discussed in more detail, students are asked about their understanding or experiences of the same. Each session includes various activities of personal reflection, group work, art therapy, guided visualizations, etc. Sessions are backed with plenty of real life examples that students can relate to. Several topics such as Myths and facts about counselling, Facing peer pressure, Understanding ones emotions, Anger management etc are handled. Students also participate actively in these sessions and during the year, they presented on several topics such as Cyber bullying, Body shaming/body image, LGBTQIA, Social media addiction, Trauma, with focus on Childhood trauma etc

**No. of students benefitted: 945**

### Professional Input Sessions

1. 'Transition: Adolescents to Adulthood' by Ms. Bindhu Subhash on 2nd Feb, 2021 via MS Teams.

Ms. Bindhu spoke on the topic of students moving into college where they experience a new environment. The topic stressed on handling freedom with responsibility, the necessity of dress codes, socializing tips, relationships between genders, sexual behaviours and risks. She elaborated on adopting beneficial habits for success

and concluded the session with some valuable tips on practicing self-care.

**No. of students benefitted: 296 students**

**2. 'Emoting with Empathy' by Ms. Jaya Aiyappa on the 3rd February 2021 via MS Teams.**

Ms. Jaya spoke about what empathy is, why it is important for individuals to inculcate the emotion, how it builds relationships, the differences between sympathy and empathy, the two types of empathy - cognitive and affective. She elaborated on every aspect of empathy and how one can practice being empathetic. The session conducted was interactive and informative, with the aid of examples and small activities conducted to help understand empathy better.

**No. of students benefitted: 296 Students**

**3. 'Understanding Relationships' by Ms. Jaya Aiyappa on the 4th February 2021 via MS Teams.**

The session was an interesting overlook into the psychology as well as the reality of relationships in the modern age. She spoke of the significance of relationships and also covered a few topics under sex education that gave the students a thoughtful perspective on respect and the knowledge of consent and topics such as abuse.

**No. of students benefitted: 303 students**

**4. Self-Care: ways for healthy mental well-being by Dr. Rizwana Begum on 5th February 2021 via MS Teams.**

Dr Rizwana spoke of the three components of a happy and healthy life - the mind, the body and the soul. She spoke about self-love as an

effective method to promote mental health and spoke about how it helps an individual balance social, professional and spiritual life. She spoke about how self-love leads to self-care which in turn helps to lead a more satisfying life. She also spoke about the importance of seeking help when needed and dispelled some of the myths and stigma attached to mental health.

**No. of students benefitted: 299 students**

**5. 'Freedom from Addictions' by Mr. Albert PJ from the 15th to 18th (4 sessions) via MS Teams.**

Mr. Albert from the 'Abhayam De-Addiction' Centre was invited to speak to students about the ill effects of addiction and the causes of addiction. Mr. Albert brought to light some of the reasons people indulge in risky behaviors like curiosity, to be accepted, peer pressure, to handle disappointment, family problems etc. He gave extensive examples of various influences, especially the media. Examples included celebrities, movies, advertisements, and also individuals that have to come to his rehabilitation center. He also shared his own life story and proved to be an inspiring example for all the students.

**No. of students benefitted: 945**

## Green Practices & Sustainability

The college has been very particular about ensuring the continuous implementation of green practices and strengthening the existing initiatives. The institution wholeheartedly encourages all attempts to meet its sustainable development goals. The Eco Club, SJCC coordinates all the eco-friendly activities conducted on campus. The institution has taken several steps over the past few years to materialise its vision of transforming SJCC into an eco-friendly campus.

### Eco Club

The Eco Club, SJCC coordinates all the eco-friendly activities conducted on campus. The club works towards transforming SJCC into an eco-friendly campus. It also creates awareness among students about the destruction caused to the environment through various human activities. It has worked together in collaboration with NGOs to clean the lakes in Bengaluru. Throughout the year, the club organizes diverse eco-friendly activities and creates awareness among students about the need to adopt eco-friendly practices.

### Solar Panel Generation Update

The college has installed 95kVa Roof top Solar Power Generation Plant. It generates four units of power and helps the institution in meeting the complete power requirements of the college. With this project which has become fully functional since March, 2020, the institution manages to generate enough electricity and has reduced its dependency on external power supply to zero. Apart from this, the existing solar panels with 3.2 kWh generates the power required to meet the institution's other requirements.

### Renovation of the Rain Water Harvesting

A new filter system was installed to strengthen the existing rainwater harvesting system. It supports the existing

college rain water harvesting system and the purification process of water collected through collection points. The clean rainwater, after the filtering process is collected in the open well and bore-well of the college. The water collected, apart from recharging the bore-well is utilized for cleaning and gardening purpose in the institution.

### Renovation of Food Waste Convertor

The food waste convertor system is installed in the institution to make use of all the biodegradable material along with food leftover, which is not consumable. This is processed and gets converted into concentrated natural fertilizer, which is deposited into the vermicompost bins to use as manure for plants and trees within the college campus. The food waste through vermicomposting is converted into organic nutrient rich fertilizer.

### Labelling of Wet and Dry Waste

The college has placed separate bins for wet and dry waste at strategic locations. As an annual activity the checking and labelling of separate bins for wet waste and dry waste was carried out by the Eco Club of the institution. This initiative brings awareness regarding waste segregation. The wet waste is further used in vermicomposting and dry waste is recycled and excess is distributed to BBMP.

### Annual Green Audit

As the whole world is moving towards adopting sustainable development models, it is important for educational institutions to follow sustainability practices. Effective implementation of Green practices plays a significant role in ensuring sustainable development. Recognizing this, the college conducts Green Audit every year to evaluate the efficacy of its practices and adopted a number of green practices.

The Green Audit helps the institution in effectively utilizing the available resources and to record the progress made with regard to the green initiatives implemented on campus. Eco club prepares the report on different aspects of the college starting from electricity consumption to solid waste management. This report is documented and compared with previous year's report to evaluate the progress.

### Plastic Free Campus

The college has converted SJCC into plastic-free campus, as plastic cups and other plastic utensils are banned. The following initiatives have been instrumental in realizing the vision of converting the campus into Plastic Free Campus:

#### Paperless Office

SJCC has been very keen on reducing the usage of paper in all its offices. The college tries to minimize paper consumption on campus by adopting the following practices, such as issuance of online application for admission, examinations, attendance and attendance claims, e-marks card, online work diary for staff, e-brochures, and invites for various events organized by the college. The library has also digitalized its operations and encourages the usage of e-resources, thus saving paper. The library and the examination department have been developing an online repository, in the same spirit. The Research Department, in association with the IQAC, has encouraged all seminar proceedings, communication, promotions and operations to be done through online mode. Furthermore, online tests, Moodles, question papers and lesson plans are sent via email while information relating to examinations is circulated through email and College App.

#### Cleanliness Drive

The institution offers numerous platforms for students to take up regular cleanliness drives in the city. They also take part in Swatch Bharat Abhiyan and clean their

surroundings. Student associations like NSS, Rotaract and Eco Club organize such cleanliness drives and have been recognized by the government authorities.

**Awareness Programmes:** Other green initiatives taken by the college include Environmental Studies course to help students develop a sense of responsibility towards the environment and take the necessary steps to minimize environmental destruction.

#### World Environment Day

World Environment Day is celebrated on campus and an awareness drive is held by giving away free saplings and selling bags made of old newspapers.

**Wealth out of Waste** is conducted during every fest in college, encouraging students to create useful products out of waste.

#### Plant a sapling Initiative

On the occasion of 'World Nature Day' Eco Club came up with a sapling planting contest in which students were supposed to plant a sapling, take a video of the same and post it to the link on the Social Media page.

#### Lectures on Environment Impact Assessment by Eco Club and Centre for Social Action (CSA)

Eco Club conducted a seminar on environment impact assessment annually. The webinar focused on the consequences of a plan, policy, programme, or actual projects prior to the decision to move forward with the proposed action taken being ecologically sensitive was conducted.

Centre for Social Action (CSA) conducted a Lecture on Environment Impact Assessment, What It Is? Centre for Social Action (CSA) in association with Centre for Amenities, Rehabilitation and Education (CARE) conducted the first episode of Thursday Talkies of 2020-2021 on 20th

August, 2020 on the topic Environmental Impact Assessment, what is it? The guest speaker Mr. Leo. F. Saldanha, Coordinator of Environment Support Group (ESG) and an expert in Environmental Law and Policy, Decentralization, Urban Planning and Human Rights shared his views on the Indian Environmental Legislations and International Treaties.

### **International Forest Day**

On 21st March 2021, the Eco Club conducted an online awareness campaign on International Forest Day. The campaign highlighted the urgent need for conservation of forests in the global attempt at reversing the climate change.

### **Green Campus**

A vertical garden has been arranged near the college canteen. Banana plants were planted near the college canteen. New set of plants were added to the existing vertical garden near the college gate. The Eco Club purchased new pots and planted hibiscus plants.

### **Ornamental Garden**

The college won the 'Best Ornamental Garden Award' from the Mysore Horticulture Department this academic year as well, making it the sixth consecutive award.



# Internal Quality Assurance Cell (IQAC)



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## Internal Quality Assurance Cell (IQAC)

The Internal Quality Assurance Cell (IQAC) of St. Joseph's College of Commerce (Autonomous) plays a vital role in maintaining the standard of all the academic activities on campus. The IQAC also helps the institution perform beyond the demands of various academic bodies under the state and central governments. It is involved in setting benchmarks in the field of higher education, by applying numerous time-tested pedagogical approaches which transcend the traditional classroom lectures. The cell also helps in the holistic development of the student community. It focuses primarily on quality enhancement of teaching, learning, evaluation, research, extension and consultancy opportunities.

Given below are some of the important contributions of the IQAC in different capacities:

### NAAC Accreditation (IV Cycle)

The institution had applied for the fourth cycle of NAAC accreditation this academic year. The Revised Accreditation Framework followed by NAAC provided the institution with an opportunity to strengthen its existing systems and introduce new processes. The NAAC SSR was submitted in January 2020 and the process of data validation and verification was also completed in the month of February, 2020. However, the visit of the Peer Team was delayed due to the pandemic. The Peer Team visit took place on the 18th & 19th of February, 2021 and the Peer Team members were Dr. Pradeep Kumar Yadav, the Ex Pro Vice Chancellor of MJP Rohilkhand University in Bareilly, as the Chairperson; Dr. Kinnarry Thakkar, Professor at the Department of Commerce at the University of Mumbai, as the member co-ordinator; and Dr. Kashmir Singh, the Principal of Mata Guruji College (Autonomous) in Fatehgarh, as the member. After carefully examining the documents

and assessing the college, the institution was an 'A++' grade with a CGPA of 3.57 in the fourth cycle of NAAC.

### Paramarsh

Paramarsh is the UGC scheme for mentoring NAAC Accreditation aspirant institutions to promote quality assurance in Higher Education. Since our college is identified as a mentor institution, several programmes and webinar series were initiated by the IQAC to guide the mentee institutions through NAAC.

On the 2nd of October, 2020, an online meeting with the all the members of the mentee institutions was held, requesting the mentees for their plan of accreditation dates. This meeting helped the Paramarsh team to make a detailed plan of events for the academic year to mentor the Institutions effectively.

Responding to a request for English Training Programme from a Paramarsh mentee institution-Loyola Degree College, Manvi, the institution arranged for two faculty members from the Department of English to conduct three sessions on basic English-speaking and writing skills. The attendees appreciated the sessions and benefitted from this programme.

A three-day Paramarsh Webinar Series was conducted from the 22nd to the 24th of June, 2020. The purpose of this series was to create awareness about the importance of NAAC and its functions in six mentee institutions of the college. In the course of these three days, the college invited a number of experienced education professionals from different institutions to talk on a broad range of important topics like 'Intellectual property in HEIs', 'Teaching & Learning in HEIs', 'Research, Consultancy and Extensions in HEIs', 'Curriculum in HEIs' and 'ICT in Teaching & Learning'.

A national faculty development webinar was conducted on the topic 'Impact of Research Publications on Quality Assurance in HEIs', on the 21st of August, 2020.

Another national faculty development webinar was conducted on the topic 'Leadership in the new era of covid-19 crisis', on the 28th of August, 2020.

### Audits

The IQAC initiated an internal audit to audit the documents maintained by the various departments of the institution, on the 24th of November, 2020. This was in preparation for the upcoming Peer Team visit.

An External Examination Audit was also conducted on the 23rd of January, 2021. Dr. Mohan, former COE of SJC, was invited to conduct the audit and it proved fruitful as he provided many useful suggestions to the college.

Support for institutions preparing for NAAC accreditation under the Revised Accreditation Framework

Post the NAAC assessment declaration of A++ for our college, in addition to the mentee institutions, many colleges requested our institution for guidance in their respective NAAC Peer Team visits. While the college continues to guide the mentee institutions, it also accommodated the requests of other colleges to share the knowledge and experience of our NAAC journey. The details of the same are given below:

- St. Joseph's Evening College team headed by the Director – 19th February 2021
- SFS College, Hebbagodi Electronic City in Bengaluru – 2nd March, 2021
- Representatives from St. Aloysius College of Mangalore – 14th March, 2021
- Montfort College, Bangalore - 27th February, 2021
- St. Joseph's College of Law headed by the Principal and the Director - 15th March, 2021

### Participation in Rankings

IQAC submits all the information required, to Public and Private Ranking Agencies every year. The details required for National Institutional Ranking Framework, MRDA Best University Ranking 2021, The WEEK Best University Survey through Hansa Research 2021, Times Higher Education World Ranking 2021 and ARIIA Ranking for Entrepreneurship 2020 were submitted by the IQAC diligently.

### Feedback

IQAC is responsible for establishing a structured feedback mechanism that can direct the future course of planning and action for the college. As feedback is the most important tool in improvement of the institution, the IQAC collects feedback from all the important stakeholders- teachers, students, employers, alumni and parents, on an annual basis.

- Feedback from the staff members on the curriculum was initiated by the IQAC, along with the HoDs from the subject teachers meeting and the Pre-BoS meetings. This was useful in revising the courses that required changes.
- The IQAC also initiated the self-appraisal from staff members, during the 3rd week of March, 2021.
- Students feedback on the teaching staff was collected for the year. Teachers' and parents' feedback was also documented during the first week of April this year.
- Faculty evaluation of the online teaching platform was conducted in the month of July in 2020.
- Students' evaluation of the online teaching platform was also conducted in the month of July, 2020.

### Unnat Bharat Abhiyan Scheme

Under the UBA scheme, faculty and students of SJCC continued to support the

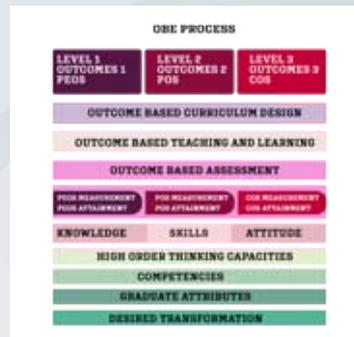
adopted villages by supplying COVID-19 essential kits and COVID- 19 PPEs.

### Other Initiatives

- After the announcement of National Education Policy 2020 by the Government of India, the MYGOV portal sought suggestions and feedbacks from academicians across the country. The BJES held discussions with representatives from all the Jesuits Institutions in Bangalore, and sent the draft of key points that were to be discussed, to all these institutions. A detailed discussion and consultation process with all the academic members of the college was conducted on the 20th of November. The IQAC was instrumental in conducting this session.
- The IQAC has played a pivotal role in initiating online classes in the backdrop of the pandemic. Along with a committee formed by the Principal, the IQAC helped in identifying an integrated platform that could help schedule classes, hold online meetings, capture the attendance of students, display the course schedule and structure, provide reading materials, enable easy assessment and guarantee continuous interaction with the students.
- A comprehensive document titled 'Guideline to Online Classes at SJCC' was formulated along with a team, to help students and faculty adopt to the online classes effortlessly.
- The IQAC helped in forming and initiating a team of staff members who could provide sufficient training to all the faculty members (including visiting faculty), to familiarize them with the online platform identified for conducting online classes.
- The IQAC also equipped the SQAC student group to function as a support group to help students who faced technical difficulties while trying to access the online classes. Continuous support was extended to students who reported technical issues.
- Institutional policies regarding the use of MOOC in the curriculum and in the conduction of online classes, were initiated by the IQAC



# Curricular Aspects



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## Programmes

The Institution is committed to equipping students with Commerce and Business Administration education that instils in them, an ability to understand and interact with the business world and provide them with skills required to excel in the domain of Business and Commerce. The following are the programmes offered by the college:

### I) Undergraduate Programmes (Three-Year)

- a) Bachelors in Commerce (B. Com)
- c) B. Com (BPM- Industry Integrated)
- d) B. Com (Travel and Tourism)
- e) B. Com (Professional - International Accounting & Finance)
- f) B. Com (Analytics)
- g) B. Com (Professional – Strategic Finance)
- g) Bachelor of Business Administration (BBA)
- i) BBA (Entrepreneurship)
- j) BBA (Professional - Finance and Accountancy)

### II) Postgraduate Programmes (Two- Year)

- a) M.Com (Finance and Taxation/ Marketing & Analytics)
- b) M. Com (International Business)
- c) M. Com (Financial Analysis)

### III) Postgraduate Diploma

- a) PGD (Business Administration)
- b) PGD (Human Resource management)
- c) PGD (Marketing management)
- d) PGD (Tourism Management)
- e) PGD (Financial Management)
- f) PGD (International Business)
- g) PGD (Capital & Commodity Markets)

## Curriculum Design and Development

The institution is committed to educating the students in the fields of Commerce and Business, alongside ensuring their development into self-aware individuals dedicated to the causes of the society. The curriculum is designed keeping in mind the Jesuit values of education and the mission of college, to provide academic excellence, character formation and social service orientation in all the students. The implementation of Outcome Based Education model in the institution synthesizes the teaching and research experience of the faculty and guides the process of designing and developing the curriculum. The Choice Based Credit System helps enhance the students' knowledge across different disciplines of study. The various stakeholders of the institution are involved in the designing of the curriculum and the latest developments in the fields are taken into consideration for developments in the same. The parents of students and industry professionals are actively involved in the development of the curriculum to ensure that it is updated and benefits all the stakeholders of the institution.

### Board of Studies of the Department of Commerce

Dates: 3rd September 2020 and 25th February, 2021

The Department of Commerce has efficiently reorganized all its programmes focusing on the interdisciplinary approach in order to help students understand the contemporary business environment. The curricular redesigning aims at developing a strong foundation in core subjects, such as Accounting, Taxation, Economics, Statistics, and Auditing along with a choice of Cost accounting, Finance, Marketing, Human Resources, Business Analytics and International Public Accounting from the academic year 2020-2121 in the fifth and sixth semesters. In the year 2020-2021, the

Board of Studies meetings were conducted on 3rd September, 2020 and 25th February, 2021. The Board consists of staff and student representatives from the institution, industry experts, academicians, professionals, and alumni. The finalized courses of the BoS are further presented in the Academic Council meeting for the approval.

Courses passed in the BoS	10 courses
New Courses introduced	04 courses
Open elective courses introduced	06 courses

### Board of Studies of the Department of Business Administration

Dates: 3rd September 2020 and 26th February, 2021

The Department of Business Administration has been very proactive in accommodating the emerging trends in the curriculum, and facilitating diversity and flexibility. The curriculum has been designed keeping in mind the Programme Educational Objectives, Course Objectives, Course Outcomes and Programme Outcomes. The enriched curriculum facilitates innovative teaching and evaluation, interdisciplinary learning, technology-based learning, research-based learning and skill development.

The Board of Studies (BoS) is the forum where academic matters are discussed and deliberated. The BoS is comprised of University nominee, subject experts, industry experts, alumni, student representative and internal faculty members. After the fruitful deliberations at the board of studies, the proposed recommendations were presented to the Academic Council for ratification and approval.

Courses Passed in the BOS	7 Courses
Open Elective Courses Introduced	06 Courses

### Board of Studies of the Post Graduate Department

Dates: 01st of September, 2020 and 27th of February, 2021

Keeping in line with the recent trends in the business environment and the Department's Vision and Mission of imparting academic excellence through innovative curriculum and academic flexibility, seventeen courses, including three PG and 4 PGD programmes have been restructured across two Board of Studies meetings held on September, 2020 and 27th of February, 2021, respectively. The BoS includes staff and student representatives from the institution, industry experts and alumni. The recommendations of BoS are passed in the Academic Council Meeting and these changes come into effect from the academic year 2021-2022. The decisions taken during the BoS meetings are mentioned below:

Courses passed in the BoS	PG Programmes- 7 Courses PGD Programmes- 11 Courses
Open Elective Courses introduced	03 Courses

### Outcome Based Education

The Institution follows Outcome Based Education (OBE) model of learning that has created the space for the institution to redesign its curriculum, teaching-learning process and assessment. In order to create an outcome-based curriculum, the institution's specific Programme Education Objectives (PEOs) were first designed. These objectives, led to the development of Programme Learning Outcomes (PLOs). Programme Education Objectives and the Programme Learning Outcomes form the base for the development of the curriculum containing multiple courses, each with specific objectives. Course Objectives help in deriving the Course Learning Outcomes (CLOs), the competencies required and

indicators of the same. At SJCC, the Programme Educational Objectives, Programme Learning Outcomes, Course Objectives, Course Learning Outcomes, competencies and its indicators are all consistent with the vision and mission of the institution. This academic year the Graduate Attributes of all the programmes were revised and Course Outcomes were 37 courses.

### Inter disciplinary Approach

The objective of the college is to find ways to extend the horizons of knowledge. As knowledge becomes specialized, it also becomes interdisciplinary in nature due to the influence that disciplines have, over each other, in furthering research. The curriculum for all the commerce and business administration courses require students to do core papers in their respective fields of study. Apart from the core papers, students are offered open elective papers from other fields of study, including theatre arts and literature. This allows students to learn from different fields and blend them, to develop an understanding of the world we live in. Some of the core papers are also redesigned as interdisciplinary papers to enrich the understanding of the subjects. The Business Ethics paper is exemplary, as here literature is used to understand ethical concepts and applied in the context of business and commerce.

### Practice Orientation

The industry demands skilled professionals who can adapt easily to the dynamic work environment. Classroom teaching equips the students with the necessary conceptual skills. The procedural skills required, especially in the field of commerce, require students to get an exposure to the industry practice. In this regard, the practice orientation for industry is introduced into the curriculum and brought to the students in a phased manner, across the span of their entire programme. In the first and the second academic years, students

are taken on industrial visits to familiarize them with the work processes. In the summer vacation after the second year, students are expected to do an internship of six weeks which are evaluated and graded by the college. However, this year due to the pandemic regular internships were replaced with online internships and skill development courses through MOOCs platform. The Masters programme has an internship semester in the second year where students work for an entire semester. They are guided, mentored and monitored by the faculty members. Such a practice orientation grounds the students to the work atmosphere and equips them with the necessary skills.

### Student Research Engagement

Research orientation is included in the curriculum for the bachelor and master degrees. The Research Centre of the college, along with the subject teachers, guide and mentor the undergraduate and postgraduate students in research work. Research methodology paper is taught and as part of the curriculum, students are motivated to take up independent research projects. Student research in the form of case study and research papers are compiled, edited and published by the college. Students are encouraged to take up research in the field of commerce and business administration with an orientation to benefit the society at large. Research culture is an integral aspect of our curriculum and dissertations, minor and major research projects accompany the industry-readiness in the students, as part of our holistic approach towards education.

### Curriculum Enrichment

Holistic development of students is an important aspect of our institution's education. With programmes such as BBA (Entrepreneurship), B.Com (Professional – International Accounting and Finance),

B.Com (BPM- industry integrated), B.Com (Analytics), B.Com (Professional – Strategic Finance) and B.Com (Travel and Tourism), our students have enhanced employability factors. The curriculum is also enriched with courses like Advanced Excel, Tally, SPSS, Financial Modelling, R Programming and SAP, to give them hands- on experience with skills that enable their easy transition into their respective careers.

### Professional Certification Programmes

The Professional Certification programmes were enunciated by the institution with a view to providing a holistic development to the student community. These courses are offered to students with a view to broaden and sharpen their niche skills. Interdisciplinary subjects are also offered alongside with the vision of having a comprehensive and balanced approach in terms of overall growth. With that in view, every year, the college proposes a collection of handpicked courses to be offered to the student community keeping in mind the growing industry demand and with the objective of providing additional skills.

The institution offered the below list of courses to the students for the Academic Year 2020 – 2021.

Sl. No	Name of Course
1	Financial Markets
2	Digital Marketing
3	Banking
4	Life and Soft Skills
5	Million Dollar Entrepreneurship Skillset
6	Smart Trading
7	Certified Professional in Aviation, Tourism and Hospitality Management
8	Certified Professional in Ground Staff and Hospitality
9	Certified Professional in Ground Staff Services

10	Financial Data Analysis
11	Data Science
12	Machine Learning
13	Internet of Things
14	Python
15	Block Chain
16	Java Full Stack
17	Artificial Intelligence
18	Digital Marketing Advanced
19	French
20	Spanish
21	Japanese

### Number of students benefitted: 156

Alternatively, the college also offered the students an opportunity to bridge their knowledge divide by subscribing to massive open online courses available with a service provider subscribed by the college management. This in succession allowed flexibility in terms of choice of courses and time schedule as some of the courses were self-paced. The following were the list of additional courses offered to students.

### Courses enrolled by students through MOOC platform

Sl. No	Name of the Course
1	Agile meets Design Thinking
2	An introduction to Consumer Neuroscience and Neuromarketing
3	Biology everywhere foundations
4	Blockchain and Cryptocurrency Explained; the future of Payment Technologies;
5	Brand and Product Management
6	Cameras exposure and photography
7	Creative Writing
8	Developing an entrepreneurial mindset: first step towards success

9	Developing Innovative Ideas for New Companies: The first step in Entrepreneurship
10	Digital Media and Marketing Principles
11	Digital product management : modern fundamentals
12	Digital Transformation
13	English for Career Development
14	Excel Skills for Beginners: Essentials
15	Excel Skills for business : essentials
16	Finance for Non-Financial Professionals
17	Financial Markets
18	Financial Technology (Fintech) Innovations
19	Foundations for Assisting in Homecare
20	Foundations of Business Strategy
21	Foundations of Everyday Leadership
22	Fundamentals of Graphic Design
23	Global Sustainability and corporate social responsibility: Be sustainable
24	Guitar for beginners
25	HTML,CSS and Javascript for Web Developers
26	Ideas from the history of Graphic Design; Fundamentals of Graphic Design
27	Initiating and Planning Projects
28	Innovation for Entrepreneurs: From Idea to Marketplace
29	Inspiring and Motivating Individuals
30	International marketing entry and execution
31	Intro to International Marketing
32	Introduction to Digital Advertising Landscape
33	Introduction to Financial Markets
34	Introduction to Negotiation: A strategic Playbook for Becoming a principled and persuasive negotiator
35	Introduction to Typography

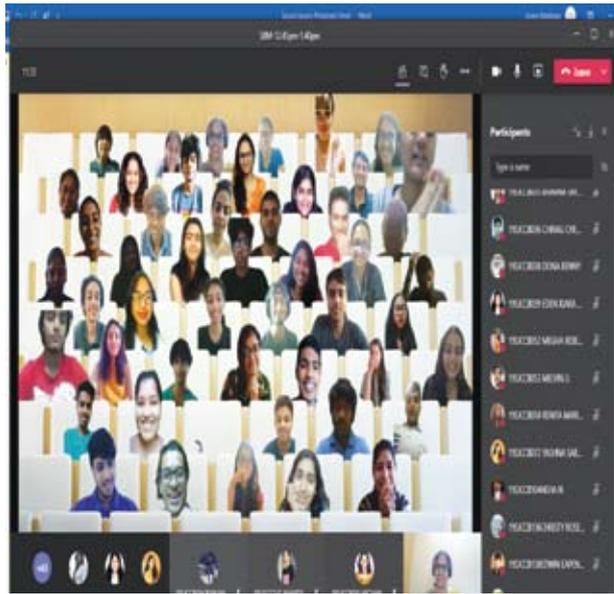
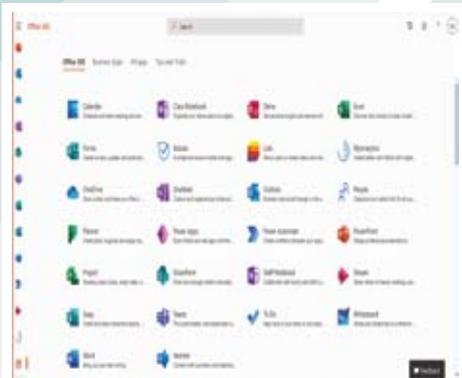
36	IT security: Defense against the digital dark arts
37	Leading People and Teams Capstone
38	Leading Teams
39	Learn to Speak Korean 1
40	Marketing Analytics
41	Marketing in a digital world
42	Marketing Strategy
43	Moral Foundation of Politics
44	Planning: Principled, proposing, proofing and practicing to a success plan
45	Professional Skills for International Business
46	Project Management: The basics for Success
47	Python Basics
48	Qualitative Research
49	Social Psychology
50	Songwriting : Writing the lyrics
51	Spanish Vocabulary: Meeting People; Spanish Vocabulary: Sports, Travel and the Home
52	Strategy Formulation
53	Supply Chain Logistics
54	Supply Chain Management
55	The art of Music Production
56	The modern world, Part One: Global History from 1760 to 1910
57	The singer songwriter
58	Trading Algorithms
59	Trading Basics
60	Understanding Financial Markets
61	Write professional Emails in English

### **Total enrolments in 'Coursera'- 243**

**Number of students who have completed (UG) - 210 Total estimated hours spent in 'Coursera' - 802 hours Number of students who have completed (PG) – 89**



# Teaching & Learning



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## Teaching-Learning Process

It is the institution's constant endeavour to enhance and improve the teaching- learning process, by adopting innovative pedagogical methods. Every teacher is encouraged to combine traditional and innovative methods of teaching and learning. Although the teacher's role is central in controlling and directing the activity involved in a pedagogical method, emphasis is laid on the experiences and experiments of the learners too. Subject specific research for students, simulation games, role plays, case study analysis, rural camps, rural exposure programmes, social visits, internship programmes, articleship programmes and industrial visits are some of the many innovative pedagogical methods adopted.

In the backdrop of unprecedented challenges created by the COVID pandemic, education has changed dramatically. There is a distinctive rise in e-learning, where learning takes place in digital platforms. A policy document was developed and ratified through the Academic Council on the introduction of online courses, the methodology of implementation, framework for online classes, guidelines and student engagement in the online platform. An online evaluation of the platform was also conducted. All classes have successfully taken place through the online mode during the academic year 2020-21.

Along with the development of new pedagogic practices to suit the online mode of teaching, previously developed practices like Shared Teaching and Flipped Classroom were adapted to the online mode. An effective teaching-learning strategy has to involve the use of technology in all its forms. Learning Management Systems (LMS) provide a platform to the teachers and students, to integrate various aspects of learning. Previously developed online courses designed by integrating video lectures delivered by our own faculty members, reading materials, daily and weekly tasks, examination and evaluation in a single online platform, were utilized in this academic year. with the aid of Learning Management System.

### Online Teaching-Learning during the Pandemic

The COVID-19 pandemic brought about enormous changes in the world of education. Universities and colleges had to switch to the online mode of teaching-learning immediately, and developing the ideal online teaching pedagogy that enhanced student learning was a challenge for all educational institutions. The college opted for MS Teams as the platform for the same and adequate number of training sessions were held, to adopt this mode.

The teaching-learning pedagogies adopted by the institution are as follows:

**Collaborative Teaching and Learning:** Microsoft Teams allows for teachers to create OneNote- a digital class notebook that allows for students to store text, images, handwritten notes, attachments, links, voice, videos and other useful information. Since this notebook is accessible for the specific student and the teacher, the former could monitor the learning of the student effectively. The collaborative space allowed made the learning of practical subjects like Accountancy, Finance and Income Tax easy for students, as the teachers could organise the information and teach online effectively. The

### Online Teaching-Learning during the Pandemic

- Collaborative Teaching and Learning
- Instant Student Engagement
- Online Assignment
- Online Quizzes
- Online Group Discussion
- Fully Online Flipped Classes
- Online Digital Whiteboard

teacher could review the work of students individually or conduct Cross Notebook Review, to provide feedback.

**Instant Student Engagement:** Technology-enabled interactive teaching pedagogy was adopted by teachers to gain an understanding of the students' learning experience and class reactions. The teachers intensively used the Microsoft Teams apps like Polly and Survey to bring instant collaboration with the students during class hours. Using online polls and quick surveys during the class, the subject teacher could engage the students effectively. This also added to the element of research, in the students of the class as they were given specific tasks that required online research.

**Online Assignment:** Online assignments proved to be the most effective online teaching-learning pedagogy as the teachers employed their creativity in the development of the assignment tasks and the evaluation of the students' performances. Book reviews, news article discussion, case study evaluation, annual report analysis and reflective writings were some of the assignments given by the teachers of practical and theory subjects. The teachers conducted formative assessments online to provide useful feedback to students. They also created elaborative marking rubrics for every assessment, to offer quality feedback. The marking rubrics helped the students understand the teacher's expectations and improve the quality of their assignments.

**Online Quizzes:** Teachers created online quizzes using the college ERP platform or Microsoft Forms to assess the students' learning outcomes. This was auto-graded and the students were given feedback on their performance in the subjects.

**Online Group Discussion:** Teachers also actively engaged the students in online discussions. Teachers used this method to teach the students about current business affairs and other subject-related topics of current relevance. This method allows for the teacher to monitor and evaluate the student's performance during the class.

**Fully Online Flipped Classes:** This approach of teaching enabled the students to freely participate in the class, as they felt encouraged to research about the topic and come prepared to discuss it with the rest of the class. Teachers also conducted individual and group-based activities on the given topic and evaluated the students' understanding and comprehensive style. This was considered one of the most effective teaching-learning pedagogy online.

**Online Digital Whiteboard:** Online digital whiteboards were used by teachers to collaborate and provide a clear visual for students to learn through. Microsoft Whiteboard is a powerful free-form digital canvas and it was used by the teachers to write, draw and share the digital canvas with the students. Teachers of practical and theory subjects used this mode extensively. Students conducted SWOT analysis, product mapping and financial plans using this mode, thus allowing for the teacher to provide feedback instantly.

## Teaching Community at SJCC

### Faculty Profile

Teachers are an indispensable part of any educational institution, owing to the crucial role they play in imparting knowledge and honing the minds of students for a variety of challenges. St Joseph's College of Commerce prides itself on having highly proficient teaching faculty who strive relentlessly towards upholding the values and beliefs of the institution. The faculty work towards creating an environment that is conducive to learning, by adeptly disciplining students and guiding them towards the right path for a brighter future.

The faculty members of St. Joseph's College of Commerce have consistently proven their excellence and outstanding merit through their academic achievements and endeavours. Their research performance, teaching abilities and their valuable contribution to higher education have set an example for all. Apart from this, their earnest curiosity, determination and academic interests have driven them to achieve new milestones.

This academic year 7 new faculty members were inducted.

1. Ms. Ireen V
2. Ms. Jhumur Samaddar Roy
3. Ms. Jethina James
4. Ms. Sharon P. V
5. Mr. Merwin Abraham Mathew
6. Ms. Shruthi
7. Fr. Bala Yesu, CPPS

### Visiting faculty

The visiting faculty of St. Joseph's College of Commerce consists of experienced industry experts and professionals of various career paths in Commerce and Business. Their lectures help bridge the gap that exists between the academia that engages a student in college and the career path after the completion of their education. Their insight from the various professional fields caters to the needs of the students of professional courses on our campus, as well. The visiting faculty allows for the institution to prepare the students for the real world of business and commerce, thus rendering them industry-ready and highly employable.

## Faculty Achievements

### Faculty Accolades

- Dr. Theresa Rathi Rani, received her PhD degree from Bharathiar University on the topic 'Performance of Stocks in Indian Capital market during and after Global Recession' on 7th February 2020.
- Dr. Preemal Maria D'Souza, received her PhD degree from Bharathiar University on the topic 'A Study on Financial Inclusion in Karnataka State with Special Reference to Self-Help Groups in Bangalore Urban District' on 15th July 2020.
- Dr. Komal A Dave, received her PhD degree from Bharathiar University on the topic 'A Study on Micro Health Insurance Policies in Covering Financial Risk of the Unorganized Women Workers in Bengaluru District' on 19th October 2020.
- Mr. Vinay Pradeep cleared his KSET in March 2021.

### Awards

- Dr. Antony Oliver received the 'Golden Achievement Award' instituted by Bharat Rattan Publishing House, New Delhi, in August 2020.

### Doctoral Degrees awarded

- Dr. Theresa Rathi Rani - 'Performance of Stocks in Indian Capital market during and after Global Recession'
- Dr. Preemal Maria D'Souza - A Study on Financial Inclusion in Karnataka State with Special Reference to Self-Help Groups in Bangalore Urban District'
- Dr. Komal A Dave - 'A Study on Micro Health Insurance Policies in Covering Financial Risk of the Unorganized Women Workers in Bengaluru District'

## Recognitions

- Dr. Ritty Francis and Dr. Soney Mathews were recognized as ‘Certified Teaching Professional Teacher in Commerce & Management’ by the International Accreditation Organization, USA in August 2020.
- Dr. Antony Oliver’s PhD Thesis was recognized as the best Doctoral Thesis in Hindi by the Archers Elevators Publishing House, New Delhi in August 2020.

## Faculty Assignments

### Academic assignment taken by the faculty members

S. No.	Faculty Name	Name of the University/Institution/ Department	Nature of Responsibility	Name of the Session	Date
1	Dr. Deepika Joshi	Mount Carmel College, (Autonomous)	Resource Person	Technology in Administering Modern Supply Chain	12th March 2021
2	Dr. Poornima Vijaykumar	St. Anne’s Degree College for Women (Affiliated to Bengaluru Central University), Bengaluru	Resource Person	An Overview of Research and its Process” organized by Department of Commerce	23rd June, 2020
3	Dr. Poornima Vijaykumar	Jain Deemed-to-be University, Centre for Management Studies, Bangalore	Session Chair	International Conference on “Sustainable Business Management Practices and Social Innovation”	30th January 2021
4	Dr. Poornima Vijaykumar	St. Joseph’s Institute of Management, Bengaluru	Resource Person	The Usage of MS Teams Platform for Online Classes	22nd July, 2020
5	Dr. Poornima Vijaykumar	St. Joseph’s College, Hassan	Resource Person	Handling Online Classes for Practical Courses on MS Teams Platform	29th June, 2020
6	Dr. Poornima Vijaykumar	St. Joseph’s College of Commerce (Autonomous), Post-Graduation Department, Bengaluru	Panel Chair	National Level Student Seminar focusing on “Business Practices Pre & Post Covid Scenario	3rd March 2021
7	Ms. Marina Joyce Roche	St. Joseph’s College, Trichy	Guest Speaker	Art of Public speaking	10th March 2021
8	Ms. Nikhath Asrar	Surana College, Bangalore	Resource Person	Faculty training for handling practical classes online through MS Teams Platform.	26th May, 2020

9	Dr. Soney Mathews	Inti International University-Faculty of Business, Communications and Law (FOBCAL)-Malaysia	Distinguish Guest and Keynote Speaker	Strength and Challenges of OBOR Initiative: Indian Perspective	14th December 2020
10	Dr. Soney Mathews	MAHSA University-Faculty of Business, Finance & IT (FOBFIT)-Malaysia	Guest Speaker	Disruptive supply chain and regaining customer trust: A strategic perspective	18th July 2020
11	Dr. Soney Mathews	MAHSA University-Faculty of Business, Finance & IT (FOBFIT)-Malaysia	Guest Speaker	International Business: Cultural Challenges-The Indian Experience	11th October 2020
12	Dr. Sridhar L S	Sri Ramakrishna College of Arts and Science, Coimbatore	Resource Person	Financial Management during pandemic condition	11th May, 2020
13	Dr. Sridhar L S	Nehru Arts and Science College, Coimbatore, Tamilnadu.	Resource Person	Publication in Indexed Journals and Improving Citation	4th August 2020
14	Dr. Komal A Dave	St. Joseph's Evening College (Autonomous), Bengaluru, Karnataka.	Resource Person/Guest Speaker	Career Placement	8th February 2021
15	Dr .D. Raja Jebasingh	Thanthi Hans Rover College (Autonomous) Perambalur, Tamilnadu.	Resource Person	Webinar on National Educational Policy 2020	23-September-2020
16	Dr. D. Raja Jebasingh	Cardamom Planters Association College, Bodi, Tamilnadu.	Resource Person	Webinar on 21 st Century Skills and Learning	29-October -2020
17	Dr D Raja Jebasingh	Sri Ramakrishna College of Arts and Science (Autonomous) Coimbatore. Tamilnadu.	Resource Person	Webinar on Digital Technology and Banking Sector During Covid -19 Pandemic	14-December -2020
18	Dr D Raja Jebasingh	NSS Hindu College & Mahatma Gandhi University Kottayam, Kerala	Resource Person	Webinar on Skills and Employability in SDG (Looking at Scope and Challenges)	03-March-2020
19	Dr. Oliver Anthony	Garwari College Of Commerce (Autonomous) Pune	Resource Person	Innovative CIAs and class activity	5th December 2020

## Staff representation in academic bodies of other institutions

Sl. No.	Faculty Name	Name of the University/Institution/ Department	Nature of Responsibility
1.	Dr. Deepika Joshi	Vivekanand Global University, Rajasthan	Ph.D Thesis External Examiner and Viva Voce
2.	Ms. Nikhath Asrar	Mount Carmel College, Bangalore	Board of Studies
3.	Ms. Nikhath Asrar	Bangalore Amirta College	Board of Studies
4.	Ms. Asha Joseph	St. Joseph's Evening College ( Autonomous), Bangalore	IQAC external member team
5.	Dr.Ritty Francis	St. Joseph's Evening College, Bangalore	Board of Examiner
6.	Dr Soney Mathews	Dayananda Sagar University-School of Commerce and Management, Bangalore	Doctorial Committee Member
7.	Dr Soney Mathews	Primax International Journal Of Commerce And Management Research	Associate Editor
8.	Dr Soney Mathews	International Journal of Empirical Management	Research Paper Reviewer
9.	Dr Soney Mathews	The AIMS International Journal of Management	Research Paper Reviewer
10.	Dr Soney Mathews	M. S. Ramaiah Institute of Management, Bangalore	Board of Examiner
11.	Dr. Komal A Dave	Indian Academy Degree College (Autonomous), Bangalore	Board of Studies
12.	Dr. D Raja Jebasingh	Dept of Commerce, Kongu Arts and Science College (Autonomous) Erode. Tamilnadu.	Subject Expert, Board of Studies
13.	Dr.D. Raja Jebasingh	Bharathidasan University Trichy Tamilnadu.	External Examiner –Ph.D. Theses Evaluation
14.	Dr.D. Raja Jebasingh	Bengaluru City University, Bengaluru, Karnataka	Board of examiner
15.	Dr.D. Raja Jebasingh	Bharathiar University, Coimbatore, Tamilnadu.	External Examiner –Ph.D. Theses Evaluation
16.	Dr.D. Raja Jebasingh	34th Annual Conference of the Asian Association of Open Universities (AAOU 2021), organized by the Open University of Sri Lanka (OUSL)	Research Paper Reviewer
17.	Dr. Fariyal Shaikh	Mount Carmel College and Bangalore City University	Board of Examiner

## Faculty Involvement in Consultancy

The faculty members of SJCC are also experts in their respective domains and offer their services to other institutions, professional bodies and the industry as well. Our faculty members have also provided their expert opinions and insight to St. Aloysius College, Mangalore, SFS College, Hebbagodi, Montfort College, Bangalore, St. Joseph's Evening College and St. Joseph's Law College. The faculty members of the college are members of

Board of Studies and Board of Examiners of other colleges and universities. They are also members of academic and research review committees in reputed institutions and organizations. They render their services as resource persons to various academic and industry related programmes. The faculty members also guide the mentee institutions under Paramarsh scheme of UGC to prepare them for the accreditation process.

### Faculty involvement in Outreach

All faculty members are involved in organizing and participating in the outreach activities of the college. Faculty coordinators of the social-inclusion associations organize rural camps, medical camps, blood donation camps and voluntary services for neighbourhood communities. The class mentors organize social visits to orphanages, old age homes and child care centres for their respective classes. Many of our faculty members are associated with NGOs, charitable institutions and community centres and offer their service to them. Faculty members were actively involved in the Covid relief work both on behalf of the institution and in their individual capacity.

### Faculty Development Programmes (FDP) / Workshops Organized

Faculty Development Programmes are organized by the institution to facilitate the enhancement of knowledge and skills of the faculty members. These programmes also provide them with opportunities to attain scholarly and interdisciplinary expertise. They help the faculty learn, teach and create positive social changes through talks, workshops and research projects. The different FEPs conducted, and their details are given below:

#### 1. Financial Reporting: Preparation and Presentation of Statements

On the 3rd of August 2020, Mr. Milind Date was invited to deliver a talk on

‘Financial Reporting: Preparation and Presentation of Statements’. This session enabled the speaker to guide the faculty members in understanding the implications of IndAS and IFRS, over the preparation and presentation of financial statements.

#### 2. An Overview of Financial Accounting

On the 5th of August 2020, CA Jayakumar conducted a faculty empowerment programme on ‘An Overview of Financial Accounting’, to provide the teachers with a deeper understanding of how the subject can be approached in the class.

#### 3. EBSCO BSE and New Mobile App Awareness

A session was conducted on ‘EBSCO BSE and New Mobile App Awareness’ by Mr. M. S. Srinivasa, on 7th August 2020. This session helped create awareness about the ways of utilizing the app, among the attendees.

#### 4. Transforming Learning using Case Study as a pedagogical tool

Dr. Soney Mathew and Dr. Augustin Amaladas conducted a session on the 8th of August, 2020, on the topic ‘Transforming Learning using Case Study as a pedagogical tool’. This session helped the teachers understand the use of case study as a pedagogical tool, the various types of case studies that are used in Commerce and Management and the method of case analysis and evaluation techniques employed during case solutions.

#### 5. E-content development and Navigation for online courses

A session on ‘E-content development and Navigation for online courses’ was conducted by Dr. Raja Jebasingh. This session was conducted to guide the

staff members in the collaborations with the UGC and MHRD, to contribute for the e-content development on SWAYAM portal.

#### **6. Self-Care: Empower Yourself to Reach Out**

Dr. Rekha Ahuja conducted a session on the 7th of December 2020, on 'Self-Care: Empower yourself to reach out'. The speaker started the session by shedding light on how it is important to prioritize self-care today. She emphasized on the topics that are overlooked in the mainstream education viz., the teaching fraternity. She motivated the faculty members to have a healthy balance in their lives that also accommodates self-care which enables them to effectively reach out to the students in need, as well.

In a following session on 12th December, titled 'Walk the Talk: Accompanying Students with Awareness and Empathy', Dr. Ahuja gave great insight into how class mentoring. She explained how situations can be handled effectively by providing detailed references to certain case studies that showcased difficult scenarios handled effectively by a trained faculty, through empathy.

#### **7. Overview of Excel**

On the 7th of December 2020, Dr. Sridhar. L. S. conducted a session on the 'Overview of Excel'. Through this session, he gave a practical demonstration on certain functions of Excel, that can be used for the effective functioning of the classroom environment. He also conducted practical sessions that helped the staff members engage in Excel usage.

#### **8. Dimensions of Interdisciplinary Pedagogy- a personal reflection**

Dr. Rajaram conducted a session for all the staff members on the 'Dimensions of Interdisciplinary Pedagogy- a personal reflection' on the 9th of

December, 2020. Through the session, he dissected the interdisciplinary approach in education by talking about the collaboration, combination and convergence. He pushed the attendees to be comfortable beyond the blurred boundaries. He spurred them 'to be interested to be interesting'. He also elaborated on the limitations of interdisciplinary pedagogy which shows that deep study may not be possible in this approach.

#### **9. Revisiting Gandhi and Ambedkar Today**

On the 17th of December, 2020, Dr. Rajaram held another faculty empowerment programme on 'Revisiting Gandhi and Ambedkar today'. Through the session, the teachers gained insight into the Gandhian philosophy of Aparigraha, Aaswadha and Ahimsa. They also learned of how Ambedkar's view was like that of a social physician, who diagnosed the Hindu psyche as one in the ascending order of reverence and descending order of contempt. Dr. Rajaram also pointed out how Ambedkar had analyzed that Indian men are gynophobic, because of which they either divinize or demonize women. He also spoke about the dangers of the conspiracy of silence and cooption. He concluded the session by stressing on the importance of self-reflection in religions and religious groups.

#### **10. Ethics and Ethical Issues**

On the 9th of December, Fr. Kurian Kachapilly conducted a faculty empowerment programme on 'Ethics and Ethical issues' for the members of the staff. In the session, he explored the possibilities of ethics being founded in feelings, religious beliefs, laws and society. Through further discussions, it was realized that standards, rights and virtues were the foundational framework of ethics. He also elaborated on the common goals of ethics as

beneficence, non-maleficence and, respect for freedom and justice.

Fr. Kurian Kachapilly also conducted a session on the 10th of December, 2020, on the same topic where he spoke of the traditional ethical theories viz., utilitarianism, universalism and rights. He also gave a purview on the emergent theories, categorical imperative, universalism by Immanuel Kant and his maxim viz., Consistency, Human Dignity and Universality. He gave a brief purview on moral and legal entitlements.

In his final session on the 11th of December, 2020, Fr. Kurian gave insight into virtue ethics, theories of justice and the different degrees of freedom. He also spoke at length on the western perspective theories and Taoism. He emphasized on how educational quotient is a holistic approach of looking at things rather than a being strictly confined to an intellectual, emotional or spiritual context.

### **11. Outcome-based Education**

Dr. Himachalapathy held an Outcome-based Education session on the 9th of December 2020, where he outlined the importance of OBE. He also provided insights into the renewed framework of Bloom's Taxonomy. In a following session held by him on the 10th of December, 2020, Dr. Himachalapathy conducted a practical session on how to identify the COs and POs with their relevant T levels and K levels. In his final session on 11th December, 2020, Dr. Himachalapathy elaborated on how to create rubrics for evaluation and how it can be practically applied in our class framework.

### **12. The Need to Engage With The Community**

A session on 'The need to engage with the community' was conducted by Mr. Gurumoorthy and Dr. Shirdi Prasad

Tekur on the 14th of December, 2020. The session started with activities related to Sustainable Development Goals and the staff members were divided into groups to address issues related to Food, Women, Health and Environment. Discussions on the first level i.e., preventing things from going wrong, second level i.e., early diagnosis of the problem, and the third level i.e., limiting or arresting the problem, were conducted. Each group analyzed the issues on the basis of facts, circumstances and the backgrounds of people involved.

### **13. Discernment, Magis and AMDG**

On the 15th of December, 2020, Fr. Jossie D'Mello conducted a session on 'Discernment, Magis and AMDG' for the staff members of SJCC. In this session, Fr. talked about the Jesuit principles of 'Magis' and 'Cura Personalis'. He spoke of the importance of leading by example and stressed on the noble deed of doing things for the greater glory of God. He also narrated the experiences of St. Ignatius- the founding father of the Society of Jesus, the uniqueness of Jesuit education and how discernment is the central theme of the Jesuit worldview. He elaborated on how these principles must influence the process of decision-making in our daily lives and the importance of reviewing our actions on a daily basis.

### **14. The Role of Teachers in Creating Socially Responsible Student Leaders**

On the 16th of December, 2020, Prof. Y. J. Rajendra conducted a session on 'The role of teachers in creating socially responsible student leaders'. Through this session, he conducted an activity to explore issues from cultural, social, economic and political perspectives. He addressed the issues related to women and Dalits in the country, through presentations from teachers themselves exploring these topics.

This year the college conducted 17 Faculty Development Programmes and 13 Train-the-trainer programmes

### **15. Higher Education in the contemporary socio-economic and political context**

Mr. Shiva Sundar conducted a session for the faculty members on the topic 'Higher Education in the contemporary socio-economic and political context' on the 16th of December, 2020. He explained to the attendees, in detail, about the neo liberal state being an imminent danger for the Indian society and the possible ways to address it. The guest also spoke of the importance of creating awareness among students and urged the faculty to encourage students to engage in dialogue. He also explained how India is among the countries under Genocidal watch and pushed the members to change the country for the better, collectively.

### **16. Jesuit Heritage**

On the 17th of December 2020, Fr. Olvin Veigus SJ conducted a session on 'Jesuit Heritage'. Fr explained the need to imbibe Ignatian spirituality in our daily lives and encouraged us to inculcate the skill of imagery. He discussed at length about the introduction of Jesuit philosophy in education, and the desire to do more through Magis. He stressed on the importance of living a contemplative life that follows the principle of Ratio Studiorum (Rational of Studying) imbibed in Jesuit educational institutions across the globe. He also gave insights into the life of Jesuits in a glance, thus inspiring teachers to fulfill their duties towards the student community.

### **17. Artificial Intelligence in Business Ecosystem**

In collaboration with the Center for Learning, Development and Transformation of Mount Carmel College (Autonomous), St. Joseph's College of Commerce conducted six online sessions on 'Artificial Intelligence in Business Ecosystem' from the 8th to the 30th of January, 2021. This faculty development programme was conducted taking into consideration the digitalization of business organizations and the economy, on the whole. To comprehend the role of AI in all the various areas of operations in business, like HR, Marketing, Accounting, Finance and Entrepreneurship, experts were invited to deliver lectures on the topics 'How AI is shaping the world of Entrepreneurship', 'AI: The game-changer for future', 'Recent trends in AI-driven marketing', 'The growing impact of AI in financial services', 'Transformative impact of AI in Banking industry' and 'Insights into AI enabled systems for Accounting and Finance. Each session was two-hours long and provided great insight for the attendees to understand the changes in the world of business, thus enabling them to adopt new strategies in teaching these subjects.

## Train the Trainer Programmes

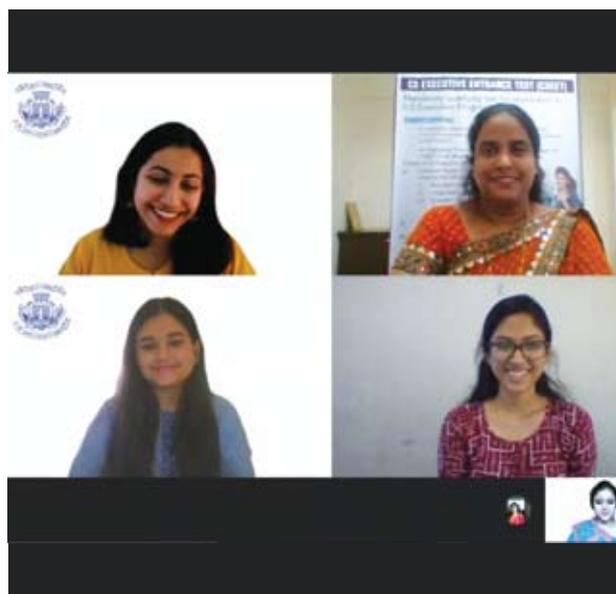
### B.Com Department

Sl. No	Training Topic	Date	Trainer Details	Participants Details
1	Supply Chain Management	17/06/2020 – 26/06/2020	1. Mr. Karthik R J, TCS 2. Mr. Biju M, TCS 3. Mr. Maulik Bhatt, TCS 4. Mr. Gaurav Revval, TCS 5. Mr. Naren, TCS 6. Mr. Sriniv Varad, TCS 7. Mr. Abilash T, TCS	1. Ms. Vedapradha 2. Dr. Deepika Joshi 3. Ms. Asha Joseph 4. Ms. Ireen
2	Financial Accounting	18/06/2020	Ms Annie Pitta ISDC	Ms. Sumitra Sreenivasan
3	Principles of Management	18/06/2020	Ms. Krishna Gayathri, ISDC	Ms. Sharon
4	Capital Markets	14/09/2020 – 16/09/2020	Mr. Mangaleshwaran TCS	1. Ms. Vedapradha 2. Ms. Sanjana SI 3. Ms. Rini Stevan 4. Ms. Sharon
5	Advanced Financial Reporting	31/12/ 2020	Mr Venkat Ravi ISDC	Ms Kavya
6	Banking for BPS	10/2/2021 – 18/2/2021	1. Ms. Chandrakala, TCS 2. Nilesh, TCS 3. Srividya, TCS 4. Ravi, TCS	1. Dr. Karthika 2. Ms. Asha Joseph 3. Mr. Mervin Mathew Abraham 4. Ms. Ireen
7	Retail and Market Research	22/2/2021 – 26/2/2021	1. Mr. Ajay Kushani, TCS 2. Mr. Syed Hussain, TCS 3. Mr. Austin D'Souza, TCS	1. Dr. Karthika 2. Ms. Sanjana S I 3. Ms. Raveena 4. Dr. Soney Mathews
8	Insurance	8/3/2021 – 15/3/2021	1. Mr. Pramir Pattanaik, TCS 2. Ms. Sallah Dalvi, TCS 3. Mr. Shekar Morge, TCS	1. Ms. Asha Joseph 2. Dr. Karthika 3. Ms. Sharon 4. Ms. Sanjana S I 5. Mr. Giridhar 6. Mervin Mathew Abraham 7. Ms. Ireen
9	Cost Accounting II	20/3/2021	Ms Anjana Mothi, ISDC	Ms Sumithra Sreenivasan

## BBA Department

Sl. No	Training Topic	Date	Trainer Details	Participants Details
10.	Micro Economics	19/06/2020	Ms Annie Pitta, ISDC	Ms. Jethina
11.	Organisational Management	22/6/2020 & 21/6/2020	Ms Anjana Mothi, ISDC	Dr. Shivakami Rajan
12.	Project and Relationship Management	30/12/2020	Ms Anjana Mothi, ISDC	Ms. Raveena
13.	Financial Accounting	6/02/2021	Ms Annie Pitta, ISDC	Ms. Tasmiya

## Seminars/Conferences/Workshops



**Annual Report  
2020-21**



## Seminars/Conferences/ Workshops

### 1. National Education Policy 2020 – A Socio-cultural Perspective

On the 21st August, 2020 a webinar on the topic “National Education Policy 2020 – A A webinar on the topic “National Education Policy 2020 – A socio-cultural perspective” was organized on 21st August, 2020. Prof. Sukhadeo Thorat, an eminent academician, former chairman of UGC and ICCSR and a Padmashree awardee was the resource person for the webinar.

Prof. Thorat touched upon the socio-cultural aspects of the education policy pertaining to the higher education sector in India. He evaluated the policy by closely examining its ideological underpinnings. The talk was followed by a Q&A session moderated by Prof. Rajaram, Head of the Dept. of English, SJCC.

### 2. International Webinar Series on Sustainable Development Goals - 2030

#### Episode 1 – ‘Synergising Sustainable Goals: Envisioning The Future We Want’

The first episode of the International Webinar Series on Sustainable Development Goals - 2030 (IWSSDGs-2030) titled ‘Synergising Sustainable Goals: Envisioning the Future We Want’ was held virtually on 29th August 2020. The series was organized in collaboration with United Nations Global Compact Network (UN GCN) India, MAHSA University, SACHH Foundation and Women in Tech Maldives. The webinar witnessed participants from Malaysia, UAE, Indonesia, Mauritius, Uzbekistan, Japan, Maldives, Turkey, Nigeria, Tanzanian, Nepal, Bhutan, Mexico, South Africa, Italy, Mali, Nepal, USA, Philippines, Belgium, and India. The episode focused on the importance of the SDGs - 2030 proposed by the UN and adopted by all member nations.

Dr. Arun Jacob, officer at UN Resident Coordination Office delivered the Keynote address. The keynote address was followed by a panel discussion, moderated by CA Sandhya P Nagar. The three panellists belonged to diverse areas pertaining to SDGs-2030 and hence offered a multi-dimensional perspective on the topic. Dr. Abhijit Sharma, the Director of the Indian Institute of Entrepreneurship (Guwahati) shared his views on fostering entrepreneurship to achieve localisation of SDGs focusing on North-East India and the feasibilities of Atmanirbhar Bharat schemes. The second panellist, Mr. Abhimanyu Manimaran, Strategic Advisor at UNGC Norway provided insights on the Economic Donut and integrating the Circular Systems approach with the future we want to envision. The final panellist, Mr. Sankalp Mohan Sharma, youth activist and founder of Sachh Foundation spoke about the involvement and mobilisation of youth in realising the SDGs.

#### Episode 2: Can We Achieve the SDGs Without Human Rights?

The second episode of the International Webinar Series on Sustainable Development Goals (IWSSDGs-2030) was held online on 17th October, 2020 in collaboration with United Nations Global Compact Network (UN GCN) India, MAHSA University, SACHH Foundation and Women in Tech Maldives. The episode titled Can we achieve the SDGs without Human Rights? featured Mr. Salil Shetty, Fellow, Harvard University, Human Rights Activist, Former Director, United Nations Millennium Campaign in conversation with Ms. Geetha Menon, co-founder of Stree Jagruti Samiti. Both the guest speakers, experts in their own fields, provided valuable insights on the relevance of Human Rights in achieving the SDGs. The speakers emphasized on the fact that civil, political and socio-economic rights are indisputably inter-related. The discussion concluded with a Q&A session which offered engaging perspectives on the

ground realities concerning human rights and pressing need for immediate action. Participants from India, Tibet, Bangladesh, Malaysia, Mexico, Tanzania, Geneva, Nigeria, Nepal, Indonesia, South Africa, USA, Nigeria, Mali, Philippines, United Arab Emirates and Oman attended the event.

### **Episode 3: Child Rights in The Conflict Zones of Asia**

The third episode of the International Webinar Series on Sustainable Development Goals was conducted on 23rd January, 2021 in collaboration with United Nations Global Compact Network (UN GCN) India, MAHSA University, SACHH Foundation and Women in Tech Maldives. The episode was titled “Child Rights in the Conflict Zones of Asia” and it discussed the plight of children in Asia with special focus on India and Afghanistan. Participants from different institutions across the country attended the event.

The panelists for the day were Prof. Asha Bajpai, Dean and Professor of law at TISS, Mumbai and a visiting faculty at the Institute of Law, Nirma University, Mr. Sonykutty George, a Child Protection Specialist in the Hyderabad field office of UNICEF, and Mr. Mohammad Salim, the International Coordinator at World Courts of Women and co-founder of the Vimochana Forum for Human Rights. Mr. Gladson J S, the outreach coordinator of SJCC moderated the event.

### **3. Annual Republic Day Lecture 2020 – 2021**

The Department of English conducted the third edition of the Annual Republic Day Lecture Series, titled “The Third Decade: New Horizons of Expectations” on 18th January, 2021 as a hybrid event, both on campus and on SJCC’s official Youtube channel. Prof. G. N. Devy, renowned thinker and cultural critic was the speaker for the event. Prof. Devy placed his talk in the context of understanding the foundation of a republic. He stated that a desire for a transformed

world is the idea of a republic. He offered an analysis of the prevailing world situation in relation to environment, politics, frontiers of knowledge and the human capacity for action. Apart from SJCC students, there were a number of participants from different universities across Bangalore and India. The relevance of the talk in the present political context was noted in the post-talk discussions. The implications of re-imagining AI through reframing existing languages were also discussed.

## **B.Com**

### **4. International Workshop ‘Street Photography and its Global Trends’**

The Department of Commerce (Travel & Tourism Programme) in collaboration with Youth Photographic Society conducted an International Photography Workshop on the topic ‘Street Photography and its Global Trends’. The workshop was held on Friday, 7th August 2020 at 2pm. The objective of the workshop was to create awareness about the knowledge and skills needed for budding photographers. The session also dealt with the opportunities available in this field.

Mr. Subash Chandra Rao, winner of various National & International photography contests, Mr. Madhusudhan Srinivasan who is a member in AFIP, AFIAP Photographic Society of America, and cMoL awardee, Mr. Thejas K R member of AFIAP and former member of the boards of Houston Photographic Society and Houston Camera Club, and Mr. Srinath Narayan, a professional photographer for 30+ years were the panellists of the discussion. Mr. Hardik Shah, one of the directors of YPS moderated the session.

### **5. Two- Day International Conference on ‘World Economic Resilience: Gearing for a Better Future’**

The international conference titled ‘World Economic Resilience: Gearing for a Better Future’ was organized on 9th & 10th April,

2021. The conference was organized in collaboration with MAHSA University Malaysia and College of Mount Saint Vincent New York. The keynote address of the conference was delivered by Mr. Prasad Swaminathan who is a Group Senior Vice President and Global Head of Transformation and Organization for Adecco Workforce Solutions, Zürich, Switzerland. Mr. Prasad spoke about the disruption of the traditional forms of employment and the emergence of new opportunities. He also elaborated on exponential shift in every aspect of the technology vs human equation.

The Keynote address was followed by a Panel discussion moderated by Ms. Jhumur Samaddar Roy, Assistant Professor at SJCC. Mr. Vincent Arokianathan, Chief Wealth Officer at Indcamb Solutions Pvt. Ltd, Bangalore, Dr. Anupama Kotur, academician and an expert in E and Mobile learning for travel professionals and currently a faculty at Symbiosis Centre for Management Studies, Pune, Mr. Frank Manzi, Assistant Professor at Mount Saint Vincent College, and Dr. Srikumar Chakravarthi Director of Research, Innovation and Post Graduate Studies at MAHSA University, Kuala Lumpur were the panellists of the session. The Day 2 of the virtual conference focussed on paper presentations moderated by Dr. Karthika and Dr. Suganthi Pais. Dr. Deepika Joshi, research director at SJCC announced the award for the Best Paper and it was published in the 'SJCC Management Research Review', a peer reviewed journal Published by the research centre of SJCC.

#### **6. National Level Student Seminar on “COVID 19 – Potential Impact on Financial Reporting”**

B. Com Department organized a seminar titled “COVID 19 – Potential Impact on Financial Reporting” on 29th June, 2020. Mr Kapil Arora, Executive Director, the Learning and Development Academy of Grant Thornton was the guest speaker of the event. The session was conducted to offer an overview of the recent trends

and developments in the profession. The speaker also explained the impact of COVID – 19 on Financial and Accounting Practices.

#### **7. National Symposium on ‘Preserving Cultural Heritage- the Future of Tourism’**

On 31st August, 2020, the B.Com. Department (Travel & Tourism) of St. Joseph College of Commerce organised a National-level Student Symposium on ‘Preserving Cultural Heritage’- the Future of Tourism, in collaboration with INTACH (Indian National Trust for Art and Cultural Heritage). Mr. Pankaj Modi, Technical Coordinator at INTACH Bangalore Chapter was the Keynote speaker for the day. Dr. Githa Udipi Badikillaya, an independent researcher, heritage activist, folklorist, freelance writer working for her PhD on Jaina folklore was the guest speaker for the day. Video clips pertaining to the topic were shown during the session and the participants made micro-presentations on topics relevant to the theme of the symposium. Apart from the activities mentioned above, there was also an interactive session moderated by Dr. Githa, on topics like Contribution of Museum, Archives & Libraries, Role of Monuments, Heritage, Local Community in the Development of cultural tourism, Role of Cinema and Tele-vision in promoting cultural tourism, Tour Guides, Travel Writers, bloggers as influencers in promoting cultural tourism and Hotel industry and Promotion of cultural tourism.

#### **8. National Level Webinar on “Analytics in the World of Digitalization: Innovations and Ethical Values”**

The webinar titled, “Analytics in the World of Digitalization: Innovations and Ethical Values” was conducted on 25th September, 2020. The session was conducted to familiarise the participants with the opportunities available in the field of Analytics. Dr Vinod Murti, from Institute of Analytics (UK), Ms Divya Hindpur Cyient Ltd, and Ms Rochelle John Suzion Energy Ltd. were the speakers for the event.

### **9. National Level Webinar titled Reimagining Banking — A New Paradigm**

The B.Com Department of SJCC conducted a National Level Webinar titled Reimagining Banking — A New Paradigm on 3rd October, 2020. Mr. Srikumar Nair, Founder and CEO at BygCv and Mr Srinivas Prasad, Manager-Global and FX reconciliations were the speakers of the event. The session ended with a Q&A session handled by Ms. Asha Joseph, the Head of the Organizing Committee.

### **10. National Level Student Webinar on Ethics, Sustainability, and Stock Market.**

A National Level Student Webinar on Ethics, Sustainability, and Stock Market was organized on 2nd and 3rd February 2021. CA Sarvesh Mopkar (MCA Trainer & Mentor ISDC), Dr Hemanth (Professor & IQAC Head, CMS Business School), and Mr Giridhar Naidu (Assistant Professor & Placement Co-Ordinator, SJCC) were the guest speakers for the session. The session focussed on the scope of sustainability finance in the business sector. The session also provided an in-depth understanding of the functioning pattern of stock market. The session on Stock Market was conducted by Mr. Giridhar, Assistant Professor, SJCC.

### **11. National Level Seminar on “Trends in Commerce & Socio-Economic Factors impacting the Economy”.**

A national level seminar was conducted on the topic Trends in Commerce & Socio-Economic Factors impacting the Economy” on 4th and 5th February, 2021. Ms. Subashini, Former Professor at SJC, Mr Karthik Ponape, Co-Founder of Smarter Dharma, Mr Yasheen Sheikh Regional Technical Manager, Apptio India Ltd, Dr. Shylaja M N Associate Professor, Department of MBA, Dr Ambedkar Institute of Technology were the guest speakers for the event. The seminar looked at the management methods used by businesses, need for green and its scope for profitability.

### **12. National Level Seminar on Corporate Transition**

The seminar on Corporate Transition was organized on 8th and 9th February, 2021. Mr Glenn Roger (Co-Founder and Director, Finmark Trainers India Pvt Ltd). Ms Sumy Mathew (Corporate Soft Skill Trainer & Freelancer). Dr Hemanth (Professor & IQAC Head, CMS Business School) were the speakers for the event. Mr Glenn Roger who spoke about the impact, challenges and new opportunities in the financial markets amidst the pandemic. The speaker also introduced the participants to various aspects related to stock market. Ms. Sumy Mathew expressed her views on fostering a sense of Corporate life guided by ethics.

### **13. Six-day National Level Workshop on ‘Financial Markets & Its Secrets’**

The six-day national level workshop was conducted from 1st to 6th March, 2021 in order to expose the faculty members to practical aspects of the stock market trading, various investment strategies to trade without the interference of brokers or agents. Mr. Swarup Das, AVP of Northern Trust, was the resource person for this workshop. The speaker shared his trading experience, introduced the audience to basic concepts of financial markets, bullish and bearish candle sticks, intraday trading with practical examples, details on dummy trading websites, active and passive investment strategies, and the trading psychology of different companies. The resource person also discussed the steps involved in stock selection to create a diversified portfolio. All sessions of the workshop ended with a Q&A session.

### **14. National level seminar on ‘Ethics and Sustainability’**

A two-day national-level seminar on ‘Ethics and Sustainability’ was conducted on 22nd and 23rd March, 2020 in collaboration with Kongu Arts and Science College (Autonomous). Dr. Balram Rao, Dr. L. Aravindh Kumaran, Adv. Karthikeyan N.

and Dr. Shakthi Srinivasan K were the speakers for the seminar. The seminar was conducted to create awareness about sustainability and ethics in professional practice and decision making.

#### **15. National Level Faculty Development Program on “Data Analysis with R”**

The B.Com Department in association with ISDC and IOA organised a five-day national level Faculty Development Programme on “Data Analysis with R” from 5th to 9th April, 2021. The FDP helped the participants in understanding and building a suitable model for their research work. The resource person for the FDP were Dr. Vinod Kumar Murthi and Mr. Sachin from IOA. They demonstrated the application of R studio application and spoke about various types of hypothesis farming and testing using R programming.

#### **16. En Route — One Day National Level Seminar on Trust is the New Currency**

The B.Com (Travel and Tourism) Department organized En Route in association with India Association of Tour Operators (IATO) on 7th April, 2021. The seminar provided a broader picture of the future functioning pattern of Tourism sector. Mr. S. Mahalingaiah, Chairman of the IATO Karnataka Chapter delivered the Keynote Address.

Mr. Shyam Kumar, Food and Beverage professional and Director of Operations at Conrad Bengaluru. Mr. Gopinath Nair, Tourism Consultant and CEO of Tourism DNA (AyurDNA) were the speakers for the sessions. The seminar also offered new insights on the future of the industry and potential job opportunities in the field.

## **BBA**

#### **17. Business Acumen for The New Normal: Recover, Respond, Thrive**

The international conference titled ‘Business Acumen for The New Normal: Recover, Respond, Thrive’ was held on 4th February

2021. Dr. Ganesh LS, Retd. Professor, IIT Madras, India, Dr. Umair Zahid, Falmouth University, UK, Dr. Deepa Dani, Ness Wadia College of Commerce, India, Mr. Zawahir Siddique, Academic Head at Westford were the resource persons for the conference. Dr. Ganesh Delivered the keynote address. The sessions of the conference offered insights on effective ways to survive in the future business world after the pandemic.

#### **18. Covid-19: Revival of Economy Through Tax Measures**

The seminar titled, ‘Covid-19: Revival of Economy through Tax Measures’ was organized on 14th August, 2020. Mr. Deepak Bhatt, the resource person gave a detailed description about the impact of Covid-19 on personal taxes. The second speaker of the day, Mr. Vinod Balachandran explained different aspects associated with GST Revenues of the Government (2020-21), the GST Compensation Cess Chart and the Compensation Cess Payments. The final speaker of the day was Mr. Bhogavalli Mallikarjuna Gupta and he briefed the participants on the early lockdown situation and how India handled the previous pandemics & epidemics, especially with respect to its impact and the measures undertaken.

## **PG**

#### **19. AGAMYA - National Level Seminar for Post Graduate students**

AgamyA was conducted on 3rd March, 2021 on the theme “Business Practices Pre & Post - Covid Scenario,”. Ms. Sabeeta Bidasie-Singh, CEO of Cardinal services LLC, Partner in Blockchain for Education Training (BEST) and a University Professor in Houston, USA was the keynote speaker. She addressed the gathering and discussed how the market has changed as a result of Covid-19.

A group of panellists were invited to judge the Research Papers presented. Dr. Himachalpathy, Dr. Augustin Amaladass, and Dr. Poornima Vijayakumar were the

panellists for Accounting and Finance. Dr. Soney Mathews and Ms. Veenu Joy were the judges for Business and marketing. Dr. D. Raja Jebasingh and Dr. Shivakami Ranjan judged papers written on Human Resource Management. Papers on Social media, Banking, Education and Strategies were reviewed by Dr. Ritty Francis and Ms. Asha Joseph.

## 20. Reconfiguring Business Practices - A Call for Action in Building Resilience in Post Covid Era

A seminar titled Reconfiguring Business Practices - A Call for Action in Building Resilience in Post Covid Era was conducted on March 24, 2021. Mr. Abdul Majeed, Partner, Assurance, Price Waterhouse, Bengaluru was the Keynote Speaker for the seminar. He shared his views on the risks facing global economy and stressed on the need for self-motivation.

A Panel Discussion was organized after the Keynote Session. CA Asha Merugu, Director, Financial Accounting Advisory Services, E&Y, Bengaluru, CA Shravan Guduthur, Director, Federation of Karnataka Chambers of Commerce and Industry, Bengaluru and CA Anand Prakash Jangid were the panellists for the event. CA Padmini, Practicing Chartered Accountant, Bengaluru moderated the discussion.

The panellists expressed their perspectives on IOT (Internet of Things), the opportunities available during COVID-19. The concept of SPAC (Special Purpose Acquisition Company), the need to unlock and restart business post COVID-19, the need for innovation and adaptation, in sectors, such as hotels, catering, clothing, tourism, gym education, and the effect on the society as a whole, the manufacturing value chain, future capability map, cross-functional and organisational communities. She also spoke about the relevance of Respond, Recover, and Renew. Dr. L.S.Sridhar, and Dr. Deepika Joshi, Research Coordinators and members of the seminar organizing committee handled the Q&A session.

## Guest Lectures & Workshops

### B.Com

SL. No	Date	Name of the Activity/ Topic of the Lecture	Resource Person	Participants
1	27th June 2020	Workshop on Retail Analysis and K-mean Clustering	Mr. Karthikeyan Dhandapani, Data Scientist, Accenture	III B.Com A(72)
2	27th June 2020, 5th September 2020	Workshop on MIS Reporting (Using Excel)	Ms. Likhtha Krishnan, IOA Trainer	II B.Com A(74)
3	9th July 2020	Workshop on Neural Networks	Dr. Abhishek Sachan , Quant Analyst, Quantile Analytics Pvt Ltd	III B.Com A(66)
4	18th July 2020	Workshop on Un Structured Data and building Sentiment Analytics	Ms. Swetha Mallika ,Data Scientist , Priceseacher, UK	III B.Com A(69)
5	27th July 2020	Shaping Finance Post-Pandemic	Mr. Swarup Das AVP of Northern Trust	160

6	29th July 2020	Workshop on Real World Banking Applications of business Analytics	Mr. Shrey Charavorty Marketing Consultant, Immersica , Toronto	63
7	7th August 2020	Data-Driven Digital Marketing	Ms. Ashwini Karthik, Freelance consultant in digital marketing, digital highflyer	100
8	September 14th, 2020	Webinar on Career/Higher Education Options after Graduation	Mr. Philip Thomas - Academic Head of TIME Bangalore	All B.Com Classes - 458
9	23rd Sept 2020	"TCS - Initiation"	Mr. Ravi Kumar Murthy, AIP, Human Resource, TCS	79
10	29th September 2020	Webinar on Digital Transformation in Finance and Accounting	Mr. Gaurav Kapur, Head of Policy, ACCA India	152 (All B.Com B classes)
11	1st October 2020	Student Workshop on Online Filing of Income Tax Returns	Mr. Deepak Lodha CA, Founder Partner of Lodha and Bhatt	54 (3 B.Com B)
12	1st October 2020	Workshop on Income Tax Structure and Online Filing of Income tax returns	CA Deepak Bhatt, Founder partner, Lodha & Bhatt Associates	III B.Com A ( 62)
13	7th October 2020	Data Visualization using Tableau	Mr. Manoj K Cyriac, professor of Data Science, Christ University.	118
14	9th October 2020	Workshop on Applications of Analytics in Digital marketing and Advertising	Mr Bharath Manghnani, CEO , Bharath GoDigital	All Analytics classes (132)
15	11th October 2020	Workshop on Microsoft Power BI	Mr.Mohammed Rafiq, Microsoft Certified Trainer	I,II and III B.Com A (123)
16	11th October 2020	Applications of Analytics in Digital Marketing and Advertising	Mr Bharath Manghnani CEO Bharath Go Digital	76
17	17th October 2020	Webinar on "Management Accounting in Business Decisions"	CA Devendra Bagree, Senior Finance Professional	I B.Com C( 76)
18	9th January 2021, 12th March 2021	Workshop on "Introduction to Analytics in Finance"	Mr. Yaasheen Sheik, Analytics Consultant Oracle ( Miles Education)	1 B.Com C (72)
19	1st February 2021, 11th March 2021	Workshop on Data Analytics using MS Excel	Ms. Likhtha Krishnan, IOA Trainer	I B.Com A(74)
20	6th February 2021, 27th February 2021, 6th March 2021	Workshop on Reproducible research	Mr. Sachin Tripathi, IOA Trainer	3 B.Com A (56)
21	6th ,8th ,9th February, 2021	Universal apostolic prefernces: driving a common passion	Fr. Jerald D'Souza, SJ, Director - Ashirvad - Centre for Social Action	1863

22	1st to 6th March, 2021	National Level Workshop on “Financial Markets & Its Secrets”	Mr. Swarup Das AVP of Northern Trust	112
23	23rd March 2021	Traveler’s Eye: A Workshop on Travel Writing	Mr. Vinod M Singh, musician and writer	25

## BBA

SL. No	Date	Name of the Activity/ Topic of the Lecture	Resource Person	Participants
24	04-09-2020	Analytics for Managers – An International Webinar	Mr. Keith Castelino – Data Engineer at Paccar Parts, Seattle University , USA	I year Students- 293 Students
25	16-09-2020	Out of the comfort Zone – Time to face life in real world – An international webinar	Ms. Teresa Jacobs - Executive Director, Learning , ISDC, UK	III Year Students – 193 Students
26	18-09-2020	Ingenious : Innovation during the Pandemic – An international Webinar	Mr. Kylie Vixie, Vice President , Board of Director at Associated Recreation Council. Chair, Kind County CEOC , Seattle University Innovation Centre	II Year Students - 263 Students
27	05-02-2021	Changing Roles at the workplace in the new normal- An international Webinar	Ms. Sabeeta Bidasie Singh, CEO of Cardinal Services LLC, USA	III year C and D students – 132 students
28	25-06-2020	Why entrepreneurship is a way to create wealth- Webinar for 2nd year BBA entrepreneurship students	Mr. Venkatesh Majji- Founder of Red Solar	II Year -80 students
29	26-06-2020	Why entrepreneurship is a way to create wealth -Webinar for 3rd year BBA entrepreneurship students	Mr. Venkatesh Majji- Founder of Red Solar	III Year- 80 students
30	09-07-2020	Students Orientation on Entrepreneurship	Mr. Craig Jude Moreya – Regional Manager, South Region, India – Wadhvani Foundation	BBA - (Entrepreneurship) I,II and III year students -225 Students
31	18-07-2020	Conversation with a strategic consultant – Helping Professional Students to shape their career - CIMA webinar	Mr. Satya Tandon – Strategic Consultant - KPMG	BBA (Professional – Finance and Accountancy) -148 Students

32	17-08-2020	Opportunity Landscape during pandemic Times – A Student Webinar	Mr. Naveen Lakkur- Founder and Chief Innovation Coach – Institute of Inspiring Innovations	BBA (Entrepreneurship) – I, II and III students – 221 students
33	30-07-2020	Entrepreneurship in the VUCA world - webinar	Mr. Shaik Waseem Manager, Entrepreneur and Educator- Wadhvani Foundation	BBA (Entrepreneurship) – I, II and III students – 221 students
34	24-08-2020	A company secretary's esplanade – A student Webinar	Ms. Noor Summaya – Assistant Director – The institute of Company Secretaries of India	III-year students
35	11-09-2020	Workshop on Innovation and Design	Mr. Shivaprakash – Promoter/Chief- Think tank – IMC	BBA (Entrepreneurship) – 102 Students
36	14-09-2020	Career/Higher Education Options after graduation	Mr. Philip Thomas – Academic Head of T.I.M.E , Bengaluru	III Year Students – 202 Students
37	25-09-2020	Incolumitas: Finding Comfort in virtual Spaces	Ms. Monika Rajashekar- Architect of Safe Spaces, Durga India	II year Students – 247 Students
38	29-09-2020	Revive – The earth , your mind and your conscience - A student Webinar	Mr. Arvind Kamath – Advisor and Consultant , Happy World Foundation	II Year Students – 205 Students
39	30-09-2020	Promisce – You and I can be the change - A student Webinar	Ms. Anjana Kumar – Manager, Teach Program at U&I	II Year Students – 218 Students
40	30-09-2020	Edification – Change in the end result of all true learning	Mr. Siju Daniel – Project Coordinantor	II Year Students – 226 Students
41	16-10-2020	Introduction to Insolvency and Bankruptcy Code	Mr. CA Shravan- Chartered Accountant and Registered Valuer	II Year A and B – 138 Students
42	2-01-2021	An online webinar on Environmental Sustainability and Conservation; Issues and Challenges	Mr. Santosh CV, Co- Founder of Happy World Foundation	I Year A, B and C Students – 289 Students
43	13-01-2021	“ICAI Career Counselling Program- A student Webinar”	C.A Anjan Babu – Chartered Accountant CA Raveendra S Kore – Chairman of Bengaluru Branch of SIRC of ICAI	III Year Students – 246 Students
44	22-01-2021	Sustainable Business Practices towards Enhancing Performance	Mr. Sarvesh Mopkar- Course Facilitator , ISDC Project, India Pvt Ltd	BBA (Professional – Finance and Accountancy) Students – I, II and III Year Students- 183 Students

45	28-01-2021	Effective use of Online E Resources and E Learning Platform for Quality Enhancement	Mr. MS Srinivasa – Training Manager , EBSCO Mr. KN Lakshmipathi, Chief Information Officer, St Joseph’s College of Commerce	II Year A and B Students- 103 Students
46	2-02-2021	Universal Apostolic Preferences – Driving a Common Passion	Fr. Gerald D’Souza, SJ – Director, Aashirvad – Centre for Social Concern	I Year BBA Students – 293 Students
47	03-02- 2021	Oratus – Speak to Lead – An international Student Webinar - A student Webinar	Mr. Siddharth Narayanan, Public Speaker, Member of executive committee of science India Forum	I Year A, B and C Students – 192 Students
48	03-02- 2021	Emoting with Empathy - A student Webinar	Ms. Jaya Aiyappa, Counsellor	I year A, B and C Students- 187 Students
49	04-02- 2021	Entrepreneurship Trends – A look into whats next ahead? – A student webinar	Dr. Swetha P.A, Assistant Professor , Centre for PG Studies, Sindhi College	II Year BBA C and D Students – 94 Students
50	04-02- 2021	Entrepreneurship Trends – A look into whats next ahead? – A student webinar	Dr. Swetha P.A, Assistant Professor , Centre for PG Studies, Sindhi College	I Year BBA Students – 274 Students
51	04-02- 2021	Universal Apostolic Preferences – Driving a Common Passion	Fr. Gerald D’Souza, SJ– Director, Aashirvad – Centre for Social Concern	III Year BBA Students – 266 Students
52	04-02- 2021	Basics of research and research tools	Prof. Brijesh Singh, Associate Professor, SJB Institute of Technology	II Year A and B Students- 103 Students
53	04-02- 2021	Mitigation plans : The Essential Life Skills – A Student Webinar	Dr. Veertha Tantia, Assistant Professor, Christ University , Bangalore	II year BBA C and D Students – 109 Students
54	04-02- 2021	Understanding Relationships	Ms. Jaya Aiyappa, Counsellor	III year Students- 264 Students
55	05-02- 2021	An Online Workshop on Questionnaire Design : Data Analysis and Interpretation – A Peer Learning Initiative	Post Graduate Department Students	II Year A and B Students- 134 Students
56	05-02- 2021	Universal Apostolic Preferences – Driving a Common Passion	Fr. Gerald D’Souza, SJ – Director, Aashirvad – Centre for Social Concern	II Year BBA Students – 283 Students
57	05-02- 2021	An online webinar on Employability : A journey from campus to Corporate	Mr. Arvind Kamath, Strategic Advisor, Happy World Foundation	III Year Students- 237 Students

58	05-02- 2021	Importance of Mental Healthcare in our Indian Culture, Self-Care and Self Love as a tool for healthy mental well being	Mrs. Rizwana Begum, Counsellor	II Year Students- 258 Students
59	05-02- 2021	Transition from adolescents to Adulthood – A Student Webinar	Ms. Bindu , Counsellor	I Year A,B and C Students- 178 Students
60	06-02- 2021	Budget 2021: Key Takeaways – A student webinar	Mr. Vinod Balachandran , Chartered Accountant	III year BBA students – 237 Studens
61	06-02- 2021	Budget 2021: Key Takeaways – A student webinar	Mr. Vinod Balachandran , Chartered Accountant	II year C and D students – 139 Studens
62	06-02- 2021	Productivity and Procrastination – A conversation on everyday’s reality – A student webinar	Mr. Varun Kaul – Counselling Psychologist and Corporate Trainer	I year BBA students- 278 students
63	06-02- 2021	Leadership in the VUCA world – A student Webinar	Mr. Roger Joseph Lurshay, HR Consultant, Oracle	I year BBA Students- 281 Students
64	06-02- 2021	Stress Management – In the pandemic Times – A Student Webinar	Dr. Vinnarasi B, Associate Professor and Program Coordinator, Christ University , Bangalore	II year BBA C and D , III year BBA Students – 428 Students
65	06-02- 2021	Embracing Entrepreneur Style of Business – A journey of an entrepreneur – A student Webinar	Mr. Lucky V jain , Directory, Meghraj Food Processing India Pvt ltd	III year BBA students – 268 Students
66	06-02- 2021	Educatum – Enlightening the Gen Z on the age of consent	Ms. Priya Varughese – Busking Poet , Founder of @SOULDASARAC, Creative Head of WOMXN writers Project	III year Students -270 students
67	05-03- 2021	Unleash your financial energy through effective planning — A student Webinar	Dr. Sharan Kumar Shetty, Financial Advisor, Motivational Speaker and Educational Consultant	BBA Students – 60 students
68	08-03- 2021	Miss Adventure or Misadventure? – A student Webinar	Ms. Simi Marina Mathew , Assistant Facilitator , Durga India; Ms. Abirami S, Program Coordinator, Durga India	BBA Students – 89 Students

## PG

SL. No	Date	Name of the Activity/ Topic of the Lecture	Resource Person	Participants
69	27th July, 2020	City Level Webinar on Careers in Banking and Government Jobs	Mr. Sheshanshu Shekhar and Mr. Ritesh Sinha, Centre Directors, IMS Learning Centre, Bengaluru, Karnataka, India.	I year PG students
70	12th September 2020	Training on EBSCO Database	Mr. M.S. Srinivasa, Training Manager, EBSCO, Bengaluru, Karnataka, India.	II-year PG students
71	14th September 2020	AI for Commerce	Ms. Sezel Lalwani and Mr. Tharun Jagateri, Founders of firedotfly.com, Bengaluru, Karnataka, India.	II-year PG students
72	29th October 2020	AI for Commerce	Ms. Sezel Lalwani and Mr. Tharun Jagateri, Founders of firedotfly.com, Bengaluru, Karnataka, India.	I-year PG students
73	13th January 2021	Chartered Accountancy as a Lucrative Career Option	CA Anjan Babu and CA Raveendra S Kore, Chairman of Bengaluru Branch of SIRC of ICAI, Karnataka, India.	I-year PG students
74	4th February 2021	Innovations and opportunities in the Indian financial markets	Mr. Glenn Roger Carr, Founder and Director, Finmark, Bengaluru, Karnataka, India	I & II year PG students
75	5th February 2021	Gearing up of companies financially in the COVID scenarios	Ms. Megha Rathi, Associate, JP Morgan and Chase, Bengaluru, Karnataka, India	I & II year PG students
76	8th February 2021	The New Labour Law Codes	Dr. M. Venugopal, Director, Nitte School of Management, Bengaluru, India	I & II year PG students
77	9th February 2021	Emotional Intelligence	Dr. Samir Pradhan, Freelance Training and Development Professional	I & II year PG students

# Examination and Evaluation



**Annual Report  
2020-21**



## Examination and Evaluation

### Examination Centre

The Examination Centre at St Joseph's College of Commerce (Autonomous) administers the examination and evaluation process for all the programmes offered by the institution. This report also includes the innovative measures adopted by the department to overcome the challenges brought forth by COVID-19.

#### 1. Examination Calendar:

Based on the Guidelines on Examination issued by UGC, examination calendar was prepared by the examination department for the conduct of the final examination. The End Semester Examination (ESE) was scheduled on the following dates:

10th to 23rd December 2020	End Semester Examinations (ESE) along with supplementary exams for odd semesters of UG Batches of 2018, 2019, 2020 and PG Batches 2019, 2020.
10th May to 25th May 2021	End Semester Examination exams along with even semester exams of UG Batches 2018,2019, 2020 and PG Batches 2019,2020.

#### 2. Online Examination from Home:

In view of the outbreak of COVID-19, the Institution took into consideration the concerns of the student community, especially the passing out batches of UG 2017-2020 & PG 2018-2020. St. Joseph's College of Commerce (Autonomous) conducted Online End Semester Examination exclusively for the registered candidates on a non-mandatory basis. The Examination Department also collected the consent form from all those who registered for the online examination.

The Examination Department conducted training sessions on online examination for students and teachers. Mock examinations were organized to

familiarize students with the digital platform. The question papers for Theory and Practical subjects were designed differently keeping in mind the limitations of online examination.

#### 3. Intermediate Semester Results:

The End Semester examination for the first and second year UG & first year PG were cancelled as per the mandate from UGC and the Karnataka State Government order VIDE BTE/11/ECAS (2)2019-2020 dated 08/07/2020. In this context, the results of the even semester 2019-2020 were finalized in the following manner: 50% of the even semester marks was calculated on the basis of the average marks scored in the cleared subjects of the previous odd semester. The remaining 50% was decided on the basis of CIA marks scored in the even semester 2019-2020.

Conditions to Pass: Results of the students who have not secured minimum marks in the previous semester will be withheld till he/she clears the paper.

#### 4. Online CIA Activities for the Academic Year 2020-2021

Evaluation at various stages of a course plays an inevitable role in enhancing the learning experience of students. The Examination Department designed innovative assessment methods for the PG and UG students keeping in mind the varied academic capabilities of the students. The respective course instructor selected the most feasible assessment method. These formative assessment methods have been designed with a view to motivate the students to explore the practical dimensions of the topics.

A detailed guideline regarding the Online Continuous Internal Assessment (CIA) patterns was shared with the faculty members.

The recommended Internal Assessment patterns are mentioned below:

### Model Online Assignment No – I

Assignment Type	Title of the assignment: Read and Respond
Nature	Nearly mirrors face-to-face lecture. The teacher provides video lecture or articles and assigns questions that are to be answered.
Advantage	The students have sufficient time to watch and read the material and prepare and submit their response.
Limitations	The teacher needs to evaluate and remark all the responses, which may be usually time consuming.
Suggested frequency	Once in a month
Suggested usage	Through online mode

**Note:** The same model can be reworked for practical subjects like Accounts and Income Tax. The instructor may include three different worked out problems that are either incomplete or with incorrect interpretations. The students will have to make the required changes, explain the concept and provide sensible interpretations.

### Model Online Assignment No – II

Assignment Type	Title of the assignment: Meta study (Research on Research)
Nature	The teacher provides research articles by various scholars on a particular theme in the subject. The student analyses all the articles, then synthesizes all the results using various tools that he/she has learnt and achieves a new result on his/her own.
Advantage	Specially designed for advanced learners and for scholars who are interested in gaining knowledge beyond the prescribed syllabus.
Limitations	Not meant for the entire class.
Suggested frequency	Once in a semester
Suggested usage	Online mode and can take assistance from the department of research or statistics etc for more inputs

### Model Online Assignment No – III

Assignment Type	Title of the assignment: Term paper
Nature	Research oriented assignment designed for students who have the calibre for research-based work
Advantage	This is a very good assignment to inculcate scientific temper and orientation towards latest research.
Limitations	Not for the entire class
Suggested frequency	Once in a semester
Suggested usage	Online mode

### Model Online Assignment No – IV

Assignment Type	Title of the assignment: Wikis
Nature	It is a group assignment which involves the entire group to comment or edit a shared document (not necessarily research related) on the theme and develop a task - like list of inclusions or deletions, tag questions that will probe to analyze and use HOTS etc, document their own thoughts and suggestions and come to a common platform to deliberate on the same (apply their OBE skills).
Advantage	It's a group assignment.
Limitations	Time consuming
Suggested frequency	Preferably, once in a fortnight.
Suggested usage	Online mode

### Model Online Assignment No – V

Assignment Type	Title of the assignment: Blogs and Journals
Nature	Specially designed for the languages.
Advantage	Assignments that allow students to express freely, creatively, artistically on a given topic/ theme using ICT.

Limitations	<ul style="list-style-type: none"> <li>• Technical knowledge required (the teachers can collectively construct one blog/journal for one class and the entire class can also contribute towards it)</li> <li>• The same can be utilized for College in house e-journal</li> </ul>
Suggested frequency	Once in a semester
Suggested usage	Online mode

### Model Online Assignment No – VI

Assignment Type	Title of the assignment: Case study
Nature	Well-constructed cases will enable students to utilize all their skills to analyze problems, to do research and present a feasible solution to the problem.
Advantage	Any student with a limited knowledge and interest in the course can take up the case study assignment.
Limitations	The teacher needs to evaluate all the students on their personal interpretations of the case study.
Suggested frequency	Once in a month (this will actually train them for their final exams too)
Suggested usage	Online mode

### Model Online Assignment No – VII

Assignment Type	Title of the assignment: Self-paced adaptive assignment
Nature	Each student, with the assistance of the teacher, focuses on a particular module, takes in a different assignment - may be a quiz or a MCQ test or a descriptive test based on his/her inclination to cover the basic and important concepts in the course.
Advantage	Specially for slow learners (usually in a small pocket size portion)
Limitations	The teacher needs to customize for each and every one, hand-hold everybody till they finish.

Suggested frequency	Once in a fortnight at least
Suggested usage	Online mode

### Model Online Assignment No – VIII

Assignment Type	Title of the assignment: Review (Specially for Languages)
Nature	It is an evaluation of an article or a book.
Advantage	Students can select their own genre.
Limitations	The teacher needs to evaluate each and every article, based on different interest/genre/theme which may be time consuming as well as tedious. The teacher needs to remark and comment as well.
Suggested frequency	Once in a month
Suggested usage	Online mode

### Model Online Assignment No – IX

Assessment Type	Quizzes/ Objective Tests/ Recognition Type (Such as MCQ, True or False, Matching, Classifying) / Recall Type- Filling Blanks, One Word / Phrase Answers
Nature	Structured tests, short duration
Advantage	Can be very reliable, excellent validity as greater syllabus coverage can show how fast students can think, can be carried out quickly, requires less effort in correction, can be used to test interpretation and decision skills
Limitations	Students may be guessing; takes skills and time to design good questions, especially questions to test high level learning outcomes; needs careful planning to ensure the answer choices are clear
Suggested Frequency	Four per semester including one Makeup & one Surprise Quiz
Suggested Usage	Teachers can be trained in construction, advantages, disadvantages and precautions while preparing different types of objective items; balance between recognition and recall types go beyond factual information to HOT Skills.

## 5. Midterm Retest:

Midterm retest for the absentees of even semester was conducted in the second week of August 2020 through the college ERP. A notification regarding the midterm retest along with the timetable was sent to the students.

## 6. Supplementary Online Examination of the pending previous even semester

The pending even semester supplementary online examination was conducted through MS Teams. The supplementary examinations were conducted from 9th September to 21st September, 2020. The Examination Centre conducted mock tests for the candidates registered for the supplementary examination with a view to acquaint the candidates with the online examination method.

## 7. Offline End Semester Examinations

The pending offline examinations for UG 2017 batch and PG 2018 batch for students who have opted for the same were held from 8th October 2020 to 19th October 2020 in the college campus following strict covid protocol and security measures.

## Examination Reforms - 2020-21

### a. Online Board of Examiners (BOE) Meet

In continuation to the online mode of teaching and conduct of exams during pandemic, the Board of Examiners meeting was also conducted through the online mode. The meeting was meticulously conducted where question papers were scrutinized and vetted digitally.

**Impact:** The positive impact of this process was a drastic cutdown in usage of papers in printing hard copies.

### b. CIA Audit Committee:

A Committee comprising of senior members was set up to monitor and audit the continuous internal

assessments of all the programmes both UG & PG. The purpose of the committee was to audit the completion of CIA assessments of all courses on time; to find out the vividness, vivacity and unique methods adopted in conduct of assessment during the semester; marking rubrics adopted; to check any glaring discrepancies in the marks entry and to provide a comprehensive report to the COE department for further course of action.

**Impact:** The positive impact was publication of the result comprising complete CIA component marks very quickly and in a most transparent manner and before the onset of end semester exams and settle all grievances of the students regarding the CIA even before the start of end semester exams.

### c. Online CIA:

During COVID-19 pandemic, the examination department proposed various online CIA Assessments so that teachers can choose any of these according to their course curriculum. A detailed description is attached.

**Impact:** To assess the LOTS and HOTS of the OBE assessment, these online CIA activities were adopted by teachers.

### d. End Semester Question Paper Audit:

The examination department conducts the audit of the ESE question papers that were administered during the semester end examination by external subject experts. The experts, after thorough scrutiny, will give their opinions on the subject content, difficulty level, time adequacy etc.

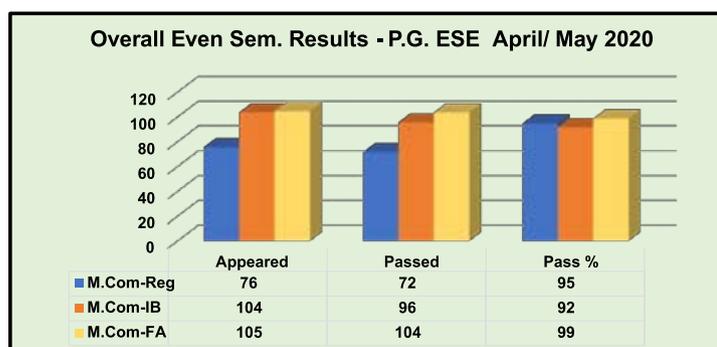
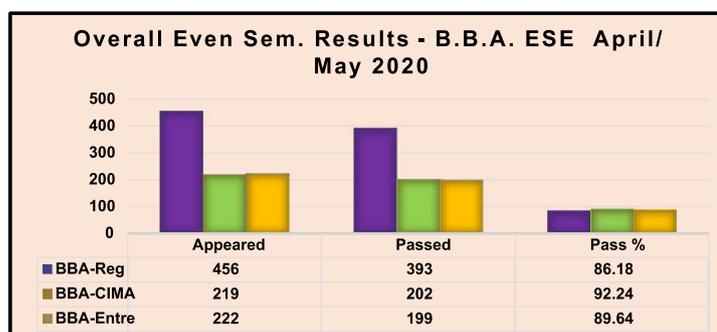
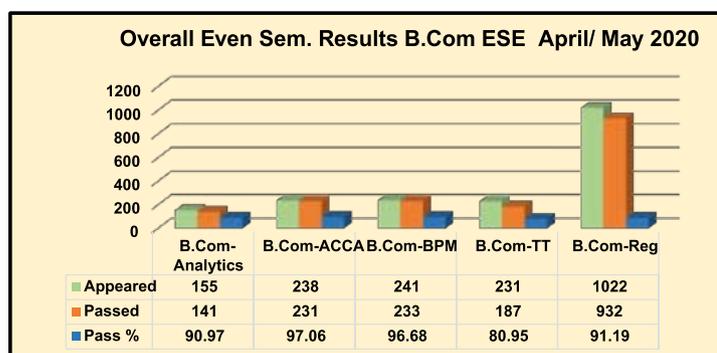
**Impact:** The positive impact of this audit is that the question paper setters will have an idea how was the standard of the question paper and what were the lacuna to be rectified. This practice is one of the uniqueness of the examination department.

**ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)**  
**U.G.END SEMESTER EXAMINATION RESULTS**  
**II, IV & VI Semesters - April/May 2020**

Semester & Programme	Ap- peared	Absent	Out- stand- ing	I Class Exem	I Class Distinc- tion	I Class	High II Class	II Class	Reap- peared	Total Passed	Pass %
II Sem B.Com (Analytics)	77	--	6	14	21	20	4	1	11	66	85.71
II Sem B.Com (Regular)	310	1	16	68	82	74	17	4	49	261	84.19
II Sem B.Com (Int A/c & Fin)	80	--	8	39	22	8	01	--	2	78	97.50
II Sem B.Com (BPM)	81	--	10	29	22	14	02	--	4	77	95.06
II Sem B.Com (T.T.)	77	1	--	10	12	28	05	01	21	56	72.73
II Sem B.B.A. (Regular)	161	03	6	38	54	25	3	--	35	126	78.26
II Sem B.B.A. (CIMA)	73	1	--	17	30	14	6	--	6	67	91.78
II Sem B.B.A. (Entre)	70	1	3	20	24	13	3	01	6	64	91.43
IV Sem B.Com (Regular)	314	-	6	113	124	44	6	3	18	296	94.27
IV Sem B.Com (Analytics)	78	2	9	31	24	9	1	1	3	75	96.15
IV Sem B.Com (Int. A/c & Fin.)	79	-	1	10	23	31	8	2	4	75	94.94
IV Sem B.Com (BPM)	80	--	6	22	33	14	--	2	3	77	96.25
Semester & Programme	Ap- peared	Absent	Out- stand- ing	I Class Exem	I Class Distinc- tion	I Class	High II Class	II Class	Reap- peared	Total Passed	Pass %
IV Sem B.Com (T.T.)	74	--	--	10	25	24	2	1	12	62	83.78
IV Sem B.B.A. (Regular)	152	-	2	31	39	52	11	01	16	136	89.47
IV Sem B.B.A. (CIMA)	73	--	3	29	24	9	3	1	4	69	94.52
IV Sem B.B.A. (Entre)	78	--	9	29	24	7	1	1	7	71	91.03
VI Sem B.Com (Regular)	398	1	26	164	150	31	3	1	23	375	94.22
VI Sem B.Com (Int. A/c & Fin.)	79	--	4	26	39	9	--	--	1	78	98.73
VI Sem B.Com (BPM)	80	-	1	33	39	6	--	--	1	79	98.75
VI Sem B.Com (T.T.)	80	--	3	16	43	4	3	--	11	69	86.25
VI Sem B.B.A. (Regular)	143	1	4	64	57	4	2	--	12	131	91.61
VI Sem B.B.A. (CIMA)	73	1	1	33	22	9	1	--	7	66	90.41
VI Sem B.B.A. (Entre)	74	-	--	31	26	7	--	--	10	64	86.49

## P.G. End Semester Examination Results– II & IV Semesters April / May 2020

Semester & Programme	Ap- peared	Absent	Out- stand- ing	I Class Exem	I Class Distinc- tion	I Class	High II Class	II Class	Reap- peared	Total Passed	Per- cent- age
II Sem M.Com (Reg)	37	--	2	14	15	4	--	--	2	35	94.59
II Sem M.Com (IB)	50	--	--	18	20	4	--	--	8	42	84
II Sem M.Com (FA)	48	--	1	16	23	7	-	--	1	47	97.92
IV Sem M.Com (Reg)	39	--	--	20	17	--	--	--	2	37	94.87
IV Sem M.Com (IB)	54	--	1	27	24	2	--	--	-	54	100
IV Sem M.Com (FA)	57	--	10	26	18	3	---	---	---	57	100

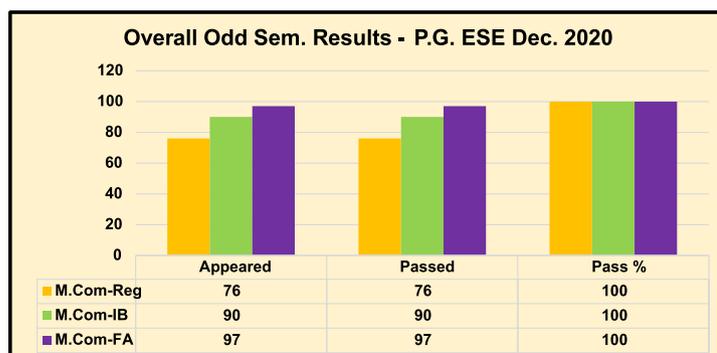
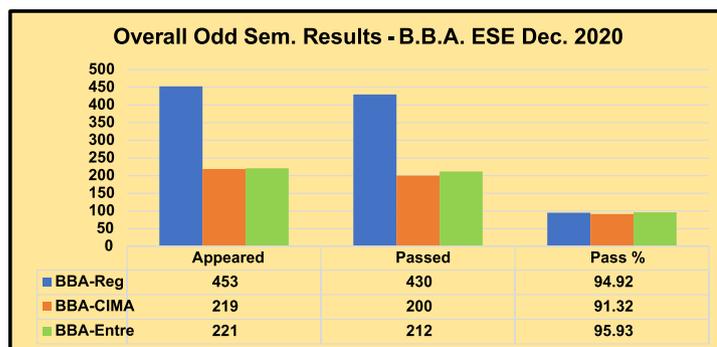
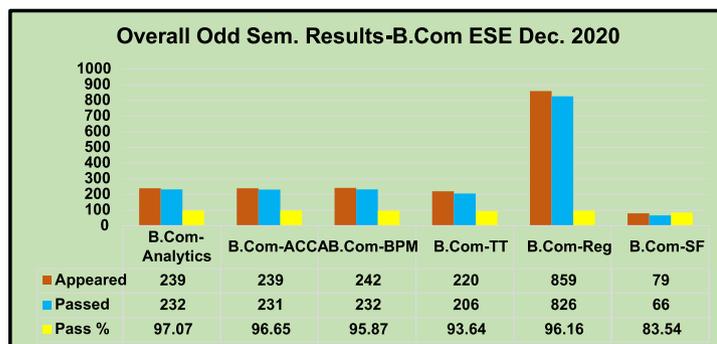


**ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)**  
**U.G. END SEMESTER EXAMINATION RESULTS**  
**I, III & V Semesters - DECEMBER 2020**

Semester & Programme	Ap- peared	Absent	Out- stand- ing	I Class Exem	I Class Distinc- tion	I Class	High II Class	II Class	Reap- peared	Total Passed	Pass %
I Sem B.Com (Analytics)	81	0	15	44	18	3	-	-	1	80	98.77
I Sem B.Com (Int A/c & Fin)	80	0	14	42	18	4	-	-	2	78	97.50
I Sem B.Com (Str. Finance)	79	0	-	34	28	4	-	-	13	66	83.54
I Sem B.Com (Regular)	239	0	29	126	56	17	1	-	10	229	95.82
I Sem B.Com (BPM)	81	0	6	24	37	9	2	-	3	78	96.30
I Sem B.Com (T.T.)	79	1	2	25	44	5	1	-	2	77	97.47
I Sem B.B.A. (Regular)	146	4	11	83	38	7	-	-	7	139	95.21
I Sem B.B.A. (CIMA)	74	0	2	37	24	-	1	-	10	64	86.49
I Sem B.B.A. (Entre)	74	0	7	42	24	1	-	-	-	74	100
III Sem B.Com (Analytics)	78	0	7	37	20	8	1	-	5	73	93.59
III Sem B.Com (Int A/c & Fin)	80	0	2	50	23	1	-	-	4	76	95
III Sem B.Com (BPM)	81	0	5	27	32	13	-	-	4	77	95.06
III Sem B.Com (Regular)	306	1	7	94	126	49	11	1	18	288	94.12
III Sem B.Com (T.T.)	67	11	-	31	23	10	1	-	2	65	97.01
III Sem B.B.A. (Regular)	155	8	24	81	30	11	1	0	8	147	94.84
III Sem B.B.A. (CIMA)	72	1	2	27	28	11	-	-	4	68	94.44
III Sem B.B.A. (Entre)	70	0	17	30	20	2	-	-	1	69	98.57
V Sem B.Com (Analytics)	80	0	33	37	8	1	-	-	1	79	98.75
V Sem B.Com (Int. A/c & Fin)	79	0	6	43	26	2	-	-	2	77	97.47
V Sem B.Com (B.P.M.)	80	0	14	31	26	6	-	-	3	77	96.25
V Sem B.Com (Regular)	314	0	24	144	118	22	1	-	5	309	98.41
V Sem B.Com (TT)	74	0	-	12	39	12	1	-	10	64	86.49
V Sem B.B.A. (Regular)	152	0	15	83	41	4	1	-	8	144	94.74
V Sem B.B.A. (CIMA)	73	0	8	47	12	1	-	-	5	68	93.15
V Sem B.B.A. (Entre)	77	0	3	37	24	4	1	-	8	69	89.61

## P.G. End Semester Examination Results– I & III Semester DECEMBER 2020

Semester & Programme	Ap- peared	Absent	Out- stand- ing	I Class Exem	I Class Distinction	I Class	High II Class	II Class	Reap- peared	Total Passed	Pass %
I Sem M.Com (Regular)	39	0	3	22	13	1	-	-	-	39	100
I Sem M.Com (I B)	40	1	-	15	25	-	-	-	-	40	100
I Sem M.Com (F A)	49	1	7	34	8	-	-	-	-	49	100
III Sem M.Com (Regular)	37	0	5	28	4	-	-	-	-	37	100
III Sem M.Com (I B)	50	0	2	40	7	1	-	-	-	50	100
III Sem M.Com (F. A.)	48	0	-	36	11	1	-	-	-	48	100



# Research Culture at SJCC



Annual Report  
2020-21



## Research Culture at SJCC

Research is an integral component of the academic excellence at SJCC. The college endorses research in three significant manners: Individual Research - whereby faculty members and students pursue research individually/jointly; Departmental Research - whereby respective departments motivate students to undertake research on contemporary issues in the fields of Commerce, Management and Humanities; Seed Money Project – whereby faculty members conduct research on apostolic preferences to support social causes.

Department Research: The B. Com, BBA and PG departments give great importance to research. These departments have exclusive associations to boost the research culture among students. Mainframe Research Forum is an initiative of B. Com Department to imbibe in the students the ability to conduct and conclude from their various researches, as well as guide them throughout the entire process, by way of guest lectures, workshops and training programmes in the fields of computer software and formatting.

The Quest club of BBA department promotes logical reasoning and critical-thinking amongst students. The club organizes several research-oriented programmes for the students of BBA department. This enriches the knowledge of students in the field of research.

The PG department organized a week-long training programme to give an overview to the students preparing their dissertation thesis. The department organized a hands-on training programme for SPSS learning and literature review-writing for the students. Another day-long session was organized for students to use e-resources and library databases to conduct research.

Individual/joint Research: SJCC faculty members published/presented their

research outcome at various platforms of national and international repute. In this academic year, the faculty members participated in 151 seminars/conferences/FDPs, published 24 research articles, authored 7 books and edited 4 books. There are three on-going research projects funded by ICSSR and two research projects have been completed in this academic year. The faculty members were part of review committee and advisory committee of reputed conferences and journals, respectively. They shared their research expertise as conveners, resource persons, panelists at conferences and seminars in various institutions across the country.

Institutional Support: The college strives to maintain a strong research environment by funding various FDPs, workshops and training programmes. The Research Center coordinates all PhD-related activities of Bangalore University at SJCC. Currently, 4 faculty members have started working on their research projects. The college administers the funds received from various government institution like UGC and ICSSR for minor and major research projects. The college management and BJES provide seed money to relevant research proposals in the field of Social Science.

## Research Center

St. Joseph's College of Commerce (Autonomous) has been recognized as a Research Center by the Bangalore University in the year 2010. The Centre abides by the Research Policy of the institution to maintain research environment among students and faculty members. The plagiarism and malpractice policy allows for the high standards of ethical research. The BJES seed money policy helps the Centre in mobilizing the research fund granted by the institution.

The following are the members of Research Advisory Committee:

S. No.	Name	Designation
1.	Dr. Daniel Fernandes SJ	Director
2.	Dr. Deepika Joshi	Assistant Research Director
3.	Dr. Nirmala Joseph	Registrar
4.	Dr. M. Muniraju	Representative, BU
5.	Dr. Raja Jebasingh	Research Supervisor
6.	Dr. Augustine Amaladas	Research Supervisor
7.	Dr. H. Nagaraj	Research Supervisor
8.	Dr. A.M. Sheela	Research Supervisor
9.	Dr. Sridhar LS	Research Supervisor
10	Dr. Hariharan Ravi	Research Supervisor

## Activities and Achievements of the Research Centre in the Academic Year 2020-21

The Research Centre has applied for the second renewal of its status to Bangalore Central University. In this process, an expert Committee of five members visited the SJCC campus on Sept 7, 2020 for the Renewal of the Recognition of the Research Centre. A brief presentation on the details of existing PhD guides, faculty members eligible for PhD guide-ship, faculty publications, funded projects, seminars and conferences organized, research infrastructure, library and ICT related information, was made. This was followed by a campus visit of the experts. The committee appreciated the research initiatives at SJCC, especially the ones related to social projects undertaken by the institution's faculty members.

### I. Programme Organized by the Research Center

#### A. National level Experiential Training Programme

The SJCC Research Centre provides guidance to students and faculty

members for the enhancement of their research skills. The Centre organized a National-level experiential workshop on 'Research Methodology' from 9th to 15th December, 2020. The workshop witnessed participants from 7 states of the country. Ten resource persons from reputed institutes like IIPM Rajasthan, GBU Delhi, MDI Gurgaon, NIT Trichy and St. Joseph's College Trichy, delivered talks. Dr. Deepika Joshi and Dr. Sridhar LS were the conveners of the programme.

#### B. Capacity Building Programme

##### a. Training programme on EBSCO database:

A webinar on 'Training and demonstration of EBSCO database' was organized by the SJCC Research Centre, in association with Library and Information Centre of SJCC on September 12th, 2020. Mr. Sreenivas, the Training manager from EBSCO was the resource person. The objective of the programme was to familiarize the scholars with various databases of EBSCO and easy ways to explore them for the purpose of research.

##### b. PhD Synopsis Presentation

In its mandate of PhD thesis submission to Bangalore University, the Research Centre organizes a review presentation of the research work done by PhD scholar. The committee was constituted by the Director of the Research Centre, in consultation with the PhD guides. The committee appreciated the work of the scholars and gave them the necessary suggestions.

- On July 15th, 2020, Mr. Shree Murthy presented his research work 'A study on Credit Models of Public Sector Banks in Karnataka'
- On August 13th, 2020, Mr. Girish presented his research work 'A study on the Market Efficiency of Stock Markets and Forex Markets in India'

- On September 14, 2020, Ms. Fozia Mehtab comprehensively presented her research work on 'Behavioral Approach to Investment Decision: A Comparative Study Between Male and Female Investors in India'

### C. Research program for the PG and UG department

#### a. Experiential training programme on Research methodology:

The Research Centre, in collaboration with the PG Department, organized a six-days experiential training programme for the M. Com final year students from August 24th -25th, 2020. The objective of this programme was to enhance the research-related skills of the PG students and prepare them to undertake the dissertation work with adequate knowledge and confidence. Seven sessions on various topics like research design, questionnaire construction, hypothesis testing, ethics in research, plagiarism policy of SJCC and UGC and writing the dissertation thesis and research articles, were covered during this programme. Five faculty members from SJCC shared their expertise on questionnaire design, sampling, data analysis technique, etc., with the students.

#### b. Workshop on Basic of Research Methodology for UG students

A two-days workshop from 8th – 9th Oct, 2020 was organized for the B. Com and BBA department students. The students of Quest club and Mainframe Research Forum participated in the workshop, and were trained on the basics of research, problem identification, hypothesis construction, questionnaire development, data collection and given an overview of various data analysis techniques.

### II. Guidance to the Departments

The Centre extends guidance to the Under-Graduate and Post-Graduate departments in organizing conferences, workshops and seminars. It provided support by reviewing the papers, compiling compendiums and meeting the publication ethics via plagiarism checks.

### III. Expert Review Committee Meeting – BJES Seed Money Projects

The Centre also extended support by organizing Expert Review Committee meetings to scrutinize the proposals submitted by faculty members under BJES Seed Money projects. Subject expert Rev. Dr. Joseph Lobo from St. Joseph's Research Centre was the external reviewer and Dr. Mohan Philip, Associate Professor, and Dr. Rajajeba Singh, Assistant Professor, performed the internal review on the 18th of March 18, 2021.

### IV. SJCC Management Research Review Peer Review Journal (Print ISSN: 2249-4359)

Two volumes of the 'SJCC Management Research Review', a flagship bi-annual journal was published by the Research Center in the months of June and December.

### V. Database advancement and flexibility to use, during COVID 19 pandemic

The Research Centre advanced the existing searchable collection of information, by procuring the EBSCO and ProWess databases. During the national lockdown, the center ensured that faculty members, research scholars and students were provided with off-campus facilities to use the digital mode and access theses, dissertations, key journals, books, and research reports from around the world.

## VI. PhD Scholars' Interface Meeting:

The Research Centre of SJCC organized a PhD Scholars' Interface Meeting for its registered scholars in the second week of every month. The objective of meeting was to have research work presentation by any one of the scholars, followed by intense discussion on the research work. The scholars are also updated with the planned activities for next month from the Research Centre. Lastly, research related queries, if any, are addressed here. For this, scholars express their interest to present his/her research work, on a voluntary basis. Ten such PhD scholar meetings were organized from June 2020 to March 2021.

### PhD programme

#### A. PhD Research scholar Registered in SJCC Research Centre

Name of the Guide	Name of the Research Scholar	Date of Registration
Dr. Mohan P Philip	1. Shree Murthy S	20th Jan 2014
	2. Komala. B	30th Dec'2016
	3. K.Padmavathi K	30th Dec'2016
Dr. H. Nagaraj	4. Girish. B.N	20th Jan 2014
	5. Fozia	16th Feb 2015
	6. Suresh.S	30th Dec'2016
	7. Nischitha.K	30th Dec'2016
Dr. Lily David	8. Vidhya. B	30th Dec'2016
	9. Santhosh.N.C	30th Dec'2016
	10. Aisha Banu	30th Dec'2016
Dr. D. Raja Jebasingh	11. Sathisha. S.M	30th Dec'2016
	12. Minu. M	30th Dec'2016
	13. Divya Shree. V	30th Dec'2016
	14. Mallika. D. S	30th Dec'2016
Dr. Shubra Rahul	15. Ahana Ruth Pinto	30th Dec'2016
	16. Ms. S.V. Lavanya	30th Dec'2016

#### B. PhD Research Scholars who have submitted their thesis and awaiting PhD viva voce:

Name of the Research Scholar	Name of the Guide	Thesis Title
Mr. Shree Murthy S	Dr. Mohan P Philip	A Study On Credit Models Of Public Sector Banks In Karnataka
Mr. Girish. B.N	Dr. H. Nagaraj	A study on the Market Efficiency of Stock Markets and Forex Markets in India
Mr. Fozia Mehtab		A Behavioral Approach to Investment Decision: A Comparative Study Between Male and Female Investors in India

## VII. Innovative step to involve students with Research Centre: Research Internship

In its endeavor to take teaching-learning beyond classroom learning, the Research Centre has come out with the Research Internship for the M. Com students of SJCC. It is an effort to provide an opportunity to the curious students and involve them in research-related activities. This short-term exposure to students broadens their outlook on the various issues and challenges faced by society, industry and government. The first internship is scheduled to begin from July 2021.

## VIII. International Grant for future program

A grant of £6,545 was sanctioned to Dr. Deepika Joshi from Durham University, UK, to organize an Experiential Workshop on Qualitative Research Methods and Publication Strategies for the commerce and management professionals.

## Faculty Involvement in Research

### A. Ongoing Research Projects

Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Duration	Funding Agencies	Sanctioned Amounts (In Rs)
1	Dr. Sridhar L S	A Study on Utilization Of Health Care Services In India – A Special Reference To Child Care	12 Months	ICSSR New Delhi	4,00,000
2	Dr. Deepika Joshi (PI) Dr. Nirmala Joseph (Co-PI)	Garbage Collectors Wellbeing for Sustainable Communities: A Study of Bangalore Metropolitan area	12 Months	ICSSR New Delhi	2,50,000
3	Dr. D. Raja Jebasingh	Study on Social Security of Domestic Migrant Workers: Empirical Evidence from Bangalore Urban District of Karnataka	12 Months	ICSSR South Regional Centre Hyderabad	1,10,000

### B. Completed Research Projects

S. No	Name of the Principal Investigator	Title of the Project	Type	Name of the funding Agencies	Sanctioned Amounts (In Rs)
1.	Dr. Sheela, Dr. Ravi Darshini, Dr. Suganthi Pais.	A Socio- Economic study of Distress Migrants of North Karnataka in the unorganized sector in Bangalore District	Minor	Bangalore Jesuit Education Society	1,00,000
2.	Dr. Raja Jebasingh	An evaluation study on Teaching learning environment for sustained quality: Evidences from higher education intuitions (HEIs) in Bengaluru	Minor	PMMMNTT/ MHRD School of Education Pondicherry University	1,20,250

## b) Details of Books Edited by Faculty Members

S. No.	Title	ISBN	Name of the Editors	Publisher
1	Gadhya Prabath-Prose Collection	97893893733387	Dr. Antony Oliver, Dr. Fariyal Shaikh, Dr Susmitha K E	Rajpal & Sons, New Delhi
2	Kavitha Kavery-Poetry Collection	97893893733370	Dr. Antony Oliver, Dr. Fariyal Shaikh, Dr Susmitha K E	Rajpal & Sons, New Delhi
3	Yaatra Smarnikaa-Travelogue Collection	97893893733394	Dr. Antony Oliver, Dr. Fariyal Shaikh, Dr Susmitha K E	Rajpal & Sons, New Delhi
4	Katha Sagar-Short Stories Collection	9789389373400	Dr. Antony Oliver, Dr. Fariyal Shaikh Dr Susmitha K E	Rajpal & Sons, New Delhi

## c) Faculty Authored Books

S. No.	Name of the book	ISBN	Name of Author	Name of Co-Author	Publisher
1.	Re-imagining Higher Education: An SJCC Experience – A Compendium of Best Practices	978-93-5445-358-8	Dr. Daniel Fernandes, SJ		St. Joseph's College of Commerce (Autonomous)
2.	Quality Paradigms in Higher Education: Institutional Policies at SJCC – A Handbook	978-93-5457-335-4	Dr. Daniel Fernandes, SJ		St. Joseph's College of Commerce (Autonomous)
3.	Tourism Marketing	978-93-90157-08-2	Dr. Raja Jebasingh	Ms. Lalitha Krishna Murthy, Dr. Arockia Rajasekar	DPS Publishing House, New Delhi
4.	Impact of Stree Shakthi Programme on Socio-Economic Empowerment of Marginalised Women in Karnataka	978-93-89555-98-1	Dr. Poornima Vijaykumar	--	Sapna Publishers Bengaluru
5.	Unsung Heroines Who Work from Dawn to Dusk, Socio-Economic Empowerment of Women through Self-Help Groups: In Select Rural Districts of Karnataka	978-620-2-53138-2	Dr. Poornima Vijaykumar	Christina Aroojis, Preemal Maria D'souza	Lambert Academic Publishing, Germany

6.	Cryptocurrencies and Blockchain Technology Applications	9781119621201	Ms. Vedapradha R	Dr. Hariharan Ravi & Dr. Arockia Rajasekar	Scrivener Publishing LLC Beverly, MA 01915.
7.	Diaspora	978-620-3-30718-4	Dr. Neeti Roy	--	Lambert Academic Publishing, Germany

**This year the Kannada Sangha of St. Joseph's College of Commerce published two books by noted cultural thinkers:**

1. **Kanna Billu** by Mr. D R Devraj
2. **Bhashe Kiridu** by Dr. K Y Narayanaswamy

#### **d) Faculty Paper Publications**

S. No.	Name of the Authors	Title of the Paper	Name of the Journal	ISBN / ISSN	Volume No.	Issue No.	Page No.
<b>International</b>							
1	Dr. Poornima Vijaykumar, Ms. Krithika J	Impact of Corporate Governance on Firm's Performance and Gender Diversity with Reference to Select Indian and Overseas Companies	PalArchs Journal of Archeology of Egypt/ Egyptology	1567-214X	17	7	7130 - 7142
2	Ms. Punida Arpitha & Dr. Poornima Vijaykumar	A Study on the Role of Academic Performance Indicators (API) for Career Advancement Among College Teachers with Reference to Bengaluru City	PENSEE	0031-4773	51	1	522 - 533
3	Ms. J. Princy, Mr. S. Senith, A. Alfred Mr. Kirubaraj & Dr. Poornima Vijaykumar	A Personalized Food Recommender System for Women Considering Nutritional Information	International Journal of Pharmaceutical Research	0975-2366	13	2	1884 - 1887
4	Dr. Ritty Francis & Dr. Soney Mathews	Emotional Connect of Employees Towards CSR Activities: The Fundamental Step for a Socially Responsible Business	Journal of Xidian University	ISSN 1001-2400	14	4	988-998

5	Dr. Shubhra Rahul & Ms. Ahana Ruth Pinto	A Study on the Impact of Organizational Culture on Intention to Quit Among Working Women in Education Sector in Bangalore	International Journal of Trend in Scientific Research And Development	2456-6470	4	6	1473-1478
6	Dr. Shubhra Rahul, Ms. Ahana Ruth Pinto & Ms. Sarah John	A Study on the Determinants of Employee Engagement Among Working Women	Journal of Emerging Technologies and Innovative Research	2349-5162	6	6,	367-372
7	Dr. Soney Mathews	Factors Affecting the Preferences of Housing and Guarded Communities in Negeri Sembilan	International Journal of Psychosocial Rehabilitation	1475-7192	24	2	982-999
8		Influence of Lifestyle on the Shopping Behavior of Youth in India	Journal of Xidian University	1001-2400	14	3	1746-1758
9		Emotional Connect of Employees Towards CSR Activities: The Fundamental Step for a Socially Responsible Business	Journal of Xidian University	1001-2400	14	4	988-998
10		A Study on The Lifestyle and Consumption Activities of Youth in India	International Journal of Management Technology and Engineering	2249-7455	X	V	47-56
11	Dr. Sridhar L S & Dr. Nirmala Joseph	Socio-Economic Factors Influence on Foreign Direct Investment (FDI): A Comparative Study of India and Vietnam	PalArch Journal of Archaeology of Egypt / Egyptology	1567-214X	17	12	767-784
12	Ms. Vedapradha R, Dr. Hariharan Ravi & Dr. Arockia Rajasekar	Performance Analysis: SEM Approach to Service Quality in Investment Banks	Journal of Shanghai Jiaotong University	1007-1172	16	7	253 - 259

National							
13	Dr. D. Raja Jebasingh	An Empirical Study to Understand Relationship Between Recycling Practices & Green Marketing Orientation in SMEs in Bengaluru	Alochana Chakra Journal	2231-3990	IX	VI	3542-3554
14		An Empirical Study to Understand Relationship Between Sourcing and Advertising in SMEs in Bengaluru	Alochana Chakra Journal	2231-3990	IX	VI	3555-3566
15		A Study of Customer Satisfaction on the Effect of E-Commerce Based Hotel Bookings	Kala Sarovar	0975-4520	23	02 (I)	163-170
16	Ms. Grace Prerana & Dr. D. Raja Jebasingh	A Study on the Impact of Ecotourism on the Sustainable Development of Local Communities: Experiences from Kodagu District	Studies in Indian Place Names	2394-3114	40	16	193-202
17	Ms. Lalitha.K, Dr. Arockia Rajasekar & D.Raja Jebasingh	Travel Automation and Customer Satisfaction on Interstate Bus Ticket Booking Process	Kala : The Journal of Indian Arts History Congress	0975-7945	26	2(VIII)	137-145
18	Mr. Sathisha S. M & Dr.D.Raja Jebasingh	Marketing of Agricultural Commodities in Tumkur District of Karnataka -A Study	International Journal of Multi-disciplinary Educational Research	2277-7881	9	8(3)	194-202
19	Dr. Ritty Francis	A Study on the Effects of Celebrity Endorsement on Consumer Purchase Intention in Bangalore City, India.	Studies in Indian Place Names	2394-3114	40	81	616-624

20	Dr. Ritty Francis & Ms. Laurel Lobo	A Study on the Perception of Millennials Towards Dark Tourist Sites with Special Reference to Bangalore City	Studies in Indian Place Names	2394-3114	40	85	392-404
21	Dr. Soney Mathews	A Study on Perception and Attitude of Consumers Towards the Effectiveness of Consumer Rights in India with Special Reference to Teenagers	Journal-The Place Names Society	2394-3114	40	81	287-299
22		A Study on Effectiveness and Influence of Outdoor Advertising on Consumer Behaviour with Special Reference to Transit Advertising	The Place Names Society	2394-3114	40	85	450-459
23		Role of Social Entrepreneurs as Social Transformation Agents-An Insight	Studies in Indian Place	2394-3114	40	25	240-247
24	Ms. Vedapradha.R & Dr. Arockia Rajasekar	A Blockchain Approach to Smart Contracts in Banking	Compliance Engineering Journal	0898-3577	11	3	14 - 17

#### e) Conference/ Workshop/Seminar/Course Participation/Presentation

S. No.	Faculty Name	Nature of event	Name/Topic/Title of the Programme	Place	Date
<b>International</b>					
1.	Ms. Alamelu. L	FDP	Five Day Virtual FDP on "Structural Equation Modelling through SPSS"	Jain College, Bangalore	14-12-20 to 18-12-2020
2.		Symposium	"Commerce at the Crossroads - The Way Forward"	Loyola College, Chennai	10-03-2020
3.	Dr. Komal A Dave	Webinar	"Enhancing Research Effectiveness using Scopus, Sciencedirect and Mendeley"	KURUKSHETRA UNIVERSITY, KURUKSHETRA IN COLLABORATION WITH ELSEVIER	1-5-2020

4.	Ms. Marina Joyce Roche	Webinar	Dealing with Mental and Emotional Stress during COVID19: Lessons from Scriptures	School of Engineering and Technology, Christ University, Bangalore	23-07-2020
5.	Ms. Natya Bopanna	FDP	Develop The Ability To Write Research Proposal	Adarsh AIMIT - Bengaluru	24-04-2020
6.	Dr. Neeti Roy	Conference	Role of management, education and social sciences in responsible research and innovations: challenges and Realities	London School of Management Education	19 -08- 20 to 20 -08-20
7.		Webinar	Advanced Professional Writing	Madan Mohan Malaviya University of Technology, Gorakhpur & IEEE, India Council	12-05-2020
8.	Dr. Poornima Vijaykumar	Short Term Course	Financial Inclusion, Financial Literacy, and Financial Education in Asia	Asian Development Bank Institute (ADBI)	8-4-2020
9.		Short Term Course	Business Analytics and Intelligence	Amity Future Academy, Noida	25-4-2020
10.		Short Term Course	Fundamentals of R	Amity Future Academy, Noida	15.4.2020
11.		Short Term Course	Governing Sustainable Finance	Asian Development Bank Institute	22.2.2021
12.		Short Term Course	Strategies to Address the Soft Skill Gap	International Journal of Advance Study and Research Work	27-4-2020 to 1-5-2020
13.		Short Term Course	Research Writing in Social Sciences	INASP Oxford, UK	6-4-2020 to 25-5-2020
14.		Refresher Course	Data Analysis with Statistical Methods (Sharpening Skills in Statistical Analysis through MS-Excel, SPSS, MATLAB and R)	Government of India, Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Teaching Learning Centre, Ramanujan College, University of Delhi and Indian Accounting Association, NCR Chapter, Delhi	21-12-2020 to 3-1-2021
15.		Conference	Sustainable Business Management Practices and Social Innovation	Jain Deemed-to-be-University, Centre for Management Studies, Bengaluru	30-1-2021
16.	FDP	Develop the Ability to Write Research Proposal	Adarsh Group of Institutions (AIMIT), Bengaluru	24-4-2020	

17.		Webinar	Easy to Learn: Data Science for Professional Growth	School of Commerce, Jain Deemed-to-be-University and Institute of Analytics (IoA), Bengaluru	26-06-2020
18.		FDP	Emerging Aspects of Research Methodology	Internal Quality Assurance Cell (IQAC), S. S. Jain Subodh P.G. (Autonomous) College under the aegis of UGC Paramarsh Scheme, Jaipur, Rajasthan	1-2-2021 to 7-2-2021
19.		Webinar	Teacher to Educational Leader	Colombo Plan Staff College (CPSC), Philippines	23-4-2020
20.		FDP	Structural Equation Modeling through SPSS	CMS Business School, Jain Deemed-to-be-University, Bengaluru and Institute of Analytics (UK) and Arab Open University (Oman)	14-12-2020 to 18-12-2020
21.		Workshop	How to Make Research Better & Matter Too	Maharaja Agrasen Institute of Management Studies, New Delhi	18-5-2020
22.		Conference	Sustainable Business Management Practices and Social Innovation	CMS, Jain (Deemed-to-be-University), SRDC - Vidhyanidhi, Bengaluru	30-1-2021
23.	Ms. Raveena Roy	Webinar	Dealing with mental and emotional stress during Covid 19	Christ University, Bangalore	23-07-2020
24.	Dr. Ritty Francis	Panel Discussion	International E-Panel Discussion Programme	ISM Patna	14-05- 2020
25.		Conference	HPAIR Harvard Conference 2021	Harvard College, USA	15-01-21 to 18-01-21
26.	Dr. Soney Mathews	FDP	How to write effective case study?	Atmiya University, Rajkot, Gujarat, India.	2-05- 2020
27.		Webinar and Panel Discussion	Managing Crisis in the Best Way: Practitioner's Approach	MAHSA University-Malaysia	28-04- 2020
28.		Webinar	Research Methodology	AISSMS College of Engineering, Pune, India	28-04-2020 to 01-05-2020
29.		HPAIR Harvard Conference	Embracing Change	Harvard College, USA	15-01-2021 to 18-01-2021

30.	Dr. Susmitha Koroth Edavana	Webinar	Corona kal me samaj ke dasa or disha	Suarana College (Bangalore Unversity)	10-12-2020
31.		Webinar	Phanishwarnad renu Anchalbhod aur moolyabhod	Bharatiya Basha Parishad Kolakata	29-08-2020
32.		Webinar	Hindi ka vaihik paridrishy aur anusandhan ki nayi dishayam	Art science and commerce unvty Kolhar/ Srujan Australia	25-08-2020
33.		Webinar	Varthaman paridrishy aur bishma sahni ka rachna samsar	Sahachar e-patrika, Delhi	8/8/2020
34.		Webinar	Himalayas in Hindi Literature	Hindi Dept , Faculty of Lang. & Hum. Central University Karnataka	05-08-2020 to 06-08-2020
35.		Webinar	Athmanirbhar Bharath ki parikalpana aur hindi ki bhumika	Nehru Grama Bharathi university, UP	1/8/2020
36.		Webinar	Dealing with Mental and Emotional Stress during COVID19: Lessons from Scriptures	School of Engineering and Technology, Christ University Bangalore	23-07-2020
<b>National</b>					
37.	Ms. Alamelu.L	FDP	" Conducting and Publishing Quality Research"	GL Bajaj institute, Noida	27-07-2020 to 29-07-2020
38.	Dr. Antony Oliver	seminar	Panel Chairperson-Vaishvik Prakop Ke Sandharbh Mein Sahitya Ki Bhoomika	BIMS College, Bangalore	8/10/2020
39.		Seminar	Soochna pradhgyogik evam hindi mein rozgaar ki sambhaavnaayein	C R Gardi Arts College,Gujrat	8/10/2020
40.		Hindi workshop	Hindi mein rozgaar ki sambhaavnaayein	Kendriya ayurved anusandhaan	28/12/2020
41.		FDP	Innovative CIA Assessment	East Point College of Management, Bangalore	27/02/2021
42.	Dr. Asha	4- Week Faculty Induction Programme	Roles and Responsibility of a Faculty in Higher Education	Ramanujan College-University of Delhi	11-01-2021 to 09-02-2021
43.		Faculty Induction Programme	"Guru Dakshta" Faculty Induction Programme	UGC- HRD Center, LNPE, Gwalior	09-02-2021 to 15-03-2021
44.		Workshop	Karnataka Civil Services Rules	Malleswaram Ladies Association First Grade College for women	5/3/2021
45.		Webinar	Technology in Sports and its Future	P.E.S College of Engineering, Mandya	27/11/2020

46.		Faculty Development Programme	Innovative Tools, Techniques and approaches for Effective Sports Education	Soundarya Institute of Management & Science	16/08/2020 to 23/08/2020
47.		Workshop	Smart Research	Government First Grade College, Kanakpura	7/5/2020 to 9/05/20
48.	Ms. Asha Joseph	Workshop	Intellectual property rights	St. Joseph's College (Autonomous)	26-08-2020
49.		Webinar	Systematic literature review	S R Luthra Institute of Management, Surat	23-04-2020 to 26-04-2020
50.		FDP	Fdp on outcome- based education	INPODS, US	29-04-2020
51.	Dr. D Raja Jebasingh	Webinar	Webinar on The New Normal in Education	Internal Quality Assurance Cell, St. Albert College (Autonomous) Ernakulum	23-05-2020
52.		Webinar	Open Educational Resources for Teaching in Digital Environment	Nehru institute of engineering & technology , Coimbatore - 641 105	09/10/2020
53.		FDP - NPTEL ONLINE CERTIFICATION	Educational Leadership	NPTEL New delhi	01-08-2020 to 30-11-2020
54.		Webinar	HR Audits and its Techniques	National Productivity Council, Bhubaneswar	25-01- 2021
55.	Dr. Deepika Joshi & Dr. Nirmala Joseph	Conference	Sustainable Development Goals: The Way Forward Towards Quality Education, Gender Equality, Affordable and Clean Energy in India	MNIT Jaipur and NIT Uttarakhand and IES New Delhi	10-09-2020 to 11-09-2020
56.	Dr. Deepika Joshi	Short Term Course	Teaching Learning and evaluation	Central University of Rajasthan, Jaipur	15-03-2021 to 25-03-2021
57.	Dr. Hariharan Ravi	Skill development program (online)	Skill development program on Digital Marketing	Bharathiar University, Coimbatore	10-8-2020 to 21.08.2020
58.		Skill development program (online)	Skill development programme on Digital Marketing	Bharathiar University, Coimbatore	2-09-2020 to 12-09-2020
59.		Skill development program (online)	Skill development programme on Social Media Digital marketing -Phase 3	Bharathiar University, Coimbatore	06-10-2020 to 16-10-2020

60.	Ms. Ireen.V	Seminar	Jesuit Lay Collaboration	ST.Joseph's College	28/1/2021 to 30/1/2021
61.	Dr. Komal A Dave	One Day Online Workshop	Intellectual Property Rights	St. Joseph's College (Autonomous), Bengaluru, Karnataka, India and VTPC(A Government of Karnataka Organisation)	26-08-2020
62.		8 Days Online FDP	Advanced Data Analysis using Spreadsheet	Kristu Jayanthi College (Autonomous), Bengaluru,	02-05-2020 to 09-05-2020
63.		8 Days online FDP	Educational Analytics	Kristu Jayanthi College (Autonomous), Bengaluru, Karnataka, India	02-05-2020 to 09-05-2020
64.	Ms. Marina Joyce Roche	Workshop	Essentials of Research Writing & Using Mendeley Reference Manager	Jawaharlal Nehru University	20 -11-2020
65.		Webinar	Facing the Online Teaching Challenges: MOOCs at a Glance	(ELTAI) Tirupati Chapter	13-09-2020
66.		Webinar	Research Grants & Funds	St. Joseph's College, Trichy	23-11-2020
67.		Webinar	Research Ethics	St. Joseph's College, Trichy	16-10- 2020
68.	Mr. Merwin Abraham Mathew	Workshop	IPR	St. Joseph's College Banaglore	26-08-2020
69.		Webinar	Research and Methods in Literary Studies	St. Joseph's College Banaglore	10/10/2020
70.		Webinar	Storytelling as a Research Method	SJC, Bangalore	6/11/2020
71.		Webinar	Research Methods in Social Sciences	SJC, Bangalore	7/10/2020
72.		Webinar	Introduction to Google Scholar	Gandhigram Rural Institute, Dindigul	4/9/2020
73.		Webinar	Data Sciences and AI in Business Ecosystems	SJEC, Bangalore	18-10-2020
74.	Ms. Natya Bopanna	Faculty Development Workshop	on Accounting Standards	Ernakulam Branch of SIRC of Chartered Accountants of India.	27-10-2020 to 30-10-2020
75.		Workshop	Intellectual Property Rights	St Joseph's College and VTPC( a Govt of Karnataka Organisation) Bangalore	26-8-2020

76.		Webinar	"An Effective Research Paper Writing Skills"	Bhaghawan Mahaveer College of Commerce and Management Studies, Surat, Gujarat.	13-04-2020 to 16-04-2020
77.		FDP	Covid-19, Issues, Challenges and Interventions in the contemporary crisis	Government First Grade College, HSR Layout, Bangalore	30-04-2020 to 06-05-2020
78.		e-Workshop	How to make Research Better and Matter Too	Maharaja Agrasen Institute of Management Studies	18-05-2020
79.	Dr. Neeti Roy	Conference	COVID-19: A Scope for Remote Learning & Innovative Teaching	ELTA Warangal	12/7/2020
80.		FDP	Research Methodology	Department. of Education, Mazbat College Mazbat, Udalguri, (Btad) Assam	31/05/2020 to 10/06/2020
81.		UGC sponsored Orientation Programme	Orientation Course	Mizoram University	28-07-2020 to 17-08-2020
82.		Webinar	The role of Mass Media During the Pandemic Covid -19	EIT, Dr Rammanohar Lohia Avadh University, Ayodhya	7-5-2020
83.		Webinar	Design Thinking in ELT	ELTAI, Jaipur	13-12-2020
84.		Conference	Postcolonial Narratives: Theorizations and Transformation	IIT, Patna	11-03-2021 to 12-03-2021
85.		FDP	A 5 Day FDP on Research Methodology: Scale development, questionnaire design and analysis using structural equation modeling	AIMIT, Bengaluru	8 -02-2021 to 12-02-2021
86.		Webinar	National educational policy 2020- a step towards transforming teacher Education	Gujarat research society hansraj jivandas college of Education, Gujarat	30-01-2021
87.		E-Seminar	Women Empowerment & Gender Justice in India: Issues & Challenges	AMU in collaboration with Dr Amedkar Foundation, Gujarat	18/7/2020
88.	Webinar	Role of Review of Related Literature in the Research	Gajananrao Pandurang Patil College of Arts & Sci (IT) & IQAC in association with MUCTA	15-05-2020	
89.	Seminar	An Opportunity for Creative Writing during COVID-19	IQAC & Department of Assamese, H. P. B. Girls College, Assam	28-06-2020	

90.	Dr. Poornima Vijaykumar	Short Term Course	Communication Skills for Professionals	AVS College of Arts & Science, Salem	13-04-2020 to 17-04-2020
91.		Short Term Course	Use of Statistical Tools & Techniques for Social Sciences Research	Davangere University, Institute of Management Studies, Davangere	20-4-2020 to 23-4-2020
92.		Short Term Course	Depreciating Accounting	Sri Krishna Adithya College of Arts and Science (Affiliated to Bharathiar University), Coimbatore	3/5/2020
93.		Webinar	Four Days Webinar on "An Effective Research Paper Writing Skills"	Bhagwan Mahavir University, Bhagwan Mahavir College of Commerce and Management Studies, Surat, Gujarat	13-4-2020 to 16-4-2020
94.		Webinar	Writing a Winning Project Proposal	Mar Athanasius College (Autonomous), Internal Quality Assurance Cell, Kothamangalam, Kerala	11/5/2020
95.		Webinar	Relevance of Ignatian Insights to our Context	St. Joseph's School CBSE, Bengaluru	25-7-2020
96.		Webinar	Emerging Applications of SEM in Contemporary Research	Jain Deemed-to-be-University, CMS Business School, Bengaluru	14-12-2020
97.		Webinar	Cyber Security in Lockdown Times	CSI Student Branch, SAIT-Indore, M.P. jointly with Computer Society of India, Indore	30-4-2020
98.		FDP	DHRONA - The Art of Teaching and Learning for the Next Gen	Dwaraka Doss Goverdhan Doss Vaishnav College, (Autonomous), Chennai	11/4/2020
99.		FDP	Structural Equation Modelling in Management & Social Science using AMOS & R	Institute of Management Studies (IMS), Ghaziabad	11-5-2020 to 15-5-2020
100.	FDP	Research and Role of Ethics in Research	Jagran Institute of Management, Lucknow (U.P.)	16-3-2020 to 21-3-2020	

101.		Workshop	Fine Tuning Research Planning Using Elsevier Tools: Science Direct, SCOPUS and Mendeley	K.J. Somaiya College of Science and Commerce in collaboration with Elsevier, Mumbai	25-4-2020
102.		Workshop	Research Methodology	Mayura Badminton Association, Bengaluru	16-4-2020 to 17-4-2020
103.		FDP	Citing References Using Mendeley Reference Manager	Thambusamy Velmurugan, Tamil Nadu	27-4-2020
104.		FDP	Business Analytics and Its Applications	VIT-AP School of Business, VIT-AP University, Andhra Pradesh	18-5-2020
105.		Workshop	Basic of Research, Writing Research Papers, Academic Research Report Writing, Tools for Research	Sankara College of Science and Commerce, Coimbatore	9-4-2020 to 10-4-2020
106.		Workshop	Intellectual Property Rights (Patents and Copyrights: Concept and Filing Procedures)	St. Joseph's College (Autonomous) and VTTC (A Govt. of Karnataka Organization), Bengaluru	26-08-2020
107.		Workshop	Research Methods in Social Sciences	St. Joseph's College (Autonomous), Bengaluru	7/10/2020
108.		Workshop	Book & Article Publishing and SpringerInk Platform Demonstration	Guru Nanak Dev University, Amritsar, School of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Govt. of India in Collaboration with Springer Nature	22-4-2020
109.		FDP	Statistical Application Using SPSS Software	G.L. Research Academy - Aim for Excellence, Bengaluru	02-11-2020 to 06-11-2020
110.		Webinar	"How to be secured in Digital Era"	SRM Institute of Science and Technology, Ramapuram, Chennai	5/5/2020
111.	Ms. Raveena Roy	FDP	Covid 19: Issues, Challenges and Interventions in the Contemporary Crisis	Government First Grade College, HSR Layout, Bangalore	30-04-2020 to 6-05-2020
112.		Online Workshop	Intellectual Property Rights	St. Joseph's College, Bangalore	26-08-2020

113.	Dr. Ritty Francis	FDP	Artificial Intelligence in Business Ecosystem	Virtual event organised by SJCC and MCC	9-01-21 to 30-01-21
114.		Online Workshop	"Intellectual property rights : Patents and Copyrights: Concept and Filing Procedures"	St. Joseph's College (Autonomous), Bangalore	26-08- 2020
115.	Ms. Sharon P V	Webinar	Empowerment of the Girl Child	AICUF, Karnataka (Online)	5/10/2020
116.		Workshop	Intellectual Property Rights (Patents and Copyrights: Concept and Filing Procedures)	St. Joseph's College (Autonomous), Bangalore	26-08-2020
117.		Workshop	Research methods in Social Sciences	St. Joseph's College (Autonomous), Bangalore	7/10/2020
118.		Seminar	JESCOL	St. Joseph's College (Autonomous), Bangalore	28-01-2021 to 30-01-2021
119.	Dr. Soney Mathews	Online FDP	Business Analytics and it Application	Vellore Institute of Technology-VIT-AP University, Andhra Pradesh, India	18-05-2020
120.		Webinar	Examination in wake of COID-19	K.A. (PG) College of UP in partnership with Digital Edu Pvt. Ltd.	5-05-2020
121.		Webinar and Workshop	Intellectual property rights : Patents and Copyrights: Concept and Filing Procedures	Josephs College (Autonomous) and VTPC(A Government of Karnataka Organisation)	26-08-2020
122.		Participated and Presented Research Paper Titled 'A study on personal factors influencing Women Social Entrepreneurs- Across Bengaluru City'	National Conference on Women in Leadership (Virtual Edition)	Kristu Jayanti College (Autonomous), Bengaluru	8-03-2021
123.	Dr. Sridhar LS	FDP	FDP on ICSSR-SRC 3-Day Academic Writing Programme	ICSSR, Hyderabad	14-10-2020 to 16-10-2020

124.	Ms. Sumithra Sreenivasan	Faculty Development Workshop	Accounting Standards	School of Management & Business Studies , Mahatma Gandhi University,Kottayam and Institute of Chartered Accountant I, Ernakulam Branch	27-10-2020 to 30-10-2020
125.		Webinar	The Impact of Globalisation on Accounting Education and Employability	Bangalore	7/10/2020
126.		Webinar	Relevance of Ignatian Insights to our context	St. Joseph's School CBSE, Bengaluru	25-07-2020
127.	Dr. Susmitha Koroth Edavana	Fdp(one week)	Towards a digital era of teaching and learning	Ugc-hrds, university of kerala, thiruvananthapuram	12-8-2020 to 18-8-2020
128.		webinar	Access to Justice	The Law Learners	12/10/2020
129.		Webinar	National education policy	Ram Manohar Lohia Unvty Ayodhya, SHODH	27-08-2020 to 28-08-2020
130.		Webinar	Intellectual property rights_ Concept and Filling procedures	St Joseph College Bangalore & VTTC karnataka	26-08-2020
131.		Webinar	National education policy 2020_Policy vision and Higher education	St. Alosyus college Mangaluru	25-08-2020
132.		webinar	Positioning and Repositioning of Teachers in the light of NEP 2020	School of Engineering and Technology, Christ University Bangalore	24-08-2020
133.		Webinar	EBSCO Training on EBSCO eBooks/ECM	EBSCO Information Services	7/8/2020
134.		Lecture	Bhavatmak ekatha ke kavi Malik Muhamad jayasi	Sanchi University of Buddhist-Indic Studies, MP	6/8/2020
135.		Webinar	Samasaamayik Hindi Sahitya Mein Jeevan Sangharsh: Pratikriyane Aur Prayojanâ€™™	Hindi Dept, Bangalore University	05-08-2020 to 07-08-2020
136.		Webinar	kavitha Shikshan nayi Padhadhiyam	Hindi Dept. Christ Junior college, Bangalore	5/8/2020
137.		Webinar	Rashtrakavi Moidhali Sharan Gupta Varthaman Sandarbh	Mahatma Gandhi Hindi Universtiy Vardha	3/8/2020
138.		Webinar	National Education Policy-2020 Features & Prospects	School of Education, Central University of South Bihar, Gaya	2/8/2020

139.		Webinar	Hindi Gadhya ke vikas me premchand ka yogdhan	Mahatma Gandhi Hindi Universtiy Vardha; MHRD	30-07-2020
140.		Webinar	The importance and need of translation	Mangaltai Ramchandra Jagtap Mahila Mahavidyalaya, Umbraj	30-07-2020
141.		Webinar	E-platform for effective research on deep learning	KLE society Degree College Nagarbhavi, Bangalore	28-07-2020
142.		Webinar	Phanishwarnad renu ke sahitya me sthanyatha, anchalikatha aur yadharthavadh	St Joseph College Bangalore	27-07-2020
143.		Webinar	Relevance of Ignatian Insights to our context	St Joseph's School CBSE, Bangaluru	25-07-2020
144.		Webinar	Corona aur shramik Varg	Hindi Dept S J R College for women, Bangalore	18-07-2020
145.		Webinar	Simhasan Khali He (natak)	Hindi Dept. BCAPM, Yelahanka	14-07-2020
146.	Ms. Tasmiya Hussni	FDP	Faculty Development Workshop on Accounting Standards	Mahatma Gandhi University Kottayam and Ernakulam Branch of SIRC of ICAI	(27-10-2020 to 30-10-2020)
147	Ms. Vedapradha. R	FDP	Artificial Intelligence in Business Ecosystem	Mount Carmel College, Bangalore	08-01-2021 to 30-01-2021
148.		Workshop	Intellectual Property Rights	St. Joseph's College (Autonomous)	26-08-2020
149.		Webinar	Relevance of Ignatian Insights to our context	St. Joseph's School, CBSE, Bangalore	25-07- 2020
150.		Webinar	Why Academic Journal Publication is important	Thiruvalluvar University College Of Arts And Science, Tirupattur	4-07-2020
151.		FDP	Outcome Based Education (OBE)	Cauvery College for Women (Autonomous), Trichy	11th July 2020



# Innovation Ecosystem



**Annual Report  
2020-21**



## Innovation Ecosystem

St. Joseph's College of Commerce has consistently strived to create an ecosystem that promotes innovative thinking among the students and faculty. This ecosystem is comprised of a symbiotic relationship between the various stakeholders of the college: industry, government, academia, and the society. Education at this college provides a platform for students to learn not just from the textbook and classroom lectures but also through interaction with industry experts, experts from professional bodies, academics, scholars, social thinkers and activists and government representatives.

Such an ecosystem has been made possible through a long-term vision and mission towards collaboration with international and national universities and colleges of repute, leading industries in the field of commerce and management, professional bodies and NGOs. The curriculum and syllabus for the programmes have been designed in consultation and collaboration with these stakeholders.

Apart from these the college has devised special programmes to motivate and support young entrepreneurs. As a result of industry collaboration the college also works as an incubation centre which gives students a space for pitching innovative ideas and working towards executing them.

An innovation ecosystem thus created contributes to a holistic development of students and helps them to be leaders in their professional career.

### Institutional and Industry Collaborations

The Institution has entered into various Exchange programmes, International Academic Partnerships, Partnerships with Professional Institutions, Industries and NGOs to foster a global culture of educational excellence and to create an environment of innovative learning. The below listed are the Institution's major collaborations to realize its commitment to Academic Excellence, Character Formation and to reach out

to communities and individuals who are socially and economically deprived:

### International/National Academic Partners

St. Joseph's College of Commerce has paved the way for International exchange programmes through its International twinning initiatives, Cultural Exchange and Summer Abroad Programmes. These programmes are an enriching and refining experience at many levels. They steer personal and professional development among students by kindling creative ideas, strengthening relationships and instilling cultural sensitivity. In recognition of the said objectives, the Institution has collaborated with Swansea University -UK, Kobe College -Japan, Eastern Institute of Technology - New Zealand, Seattle University, Concordia College – New York, FIGS – France, MUST – Malaysia, Women in Tech - Maldives and MAHSA, Malaysia.

#### a. Swansea University, UK

Swansea University is a research driven institute that thrives on exploration and discovery. It shares a profusion of values with St. Joseph's College of Commerce, such as its emphatic drive to provide top-notch education to its students. Over the past few years, the college has established a strong relationship with Swansea in terms of academic twinning and cultural exchange programmes. This initiative seeks to explore the possibility of developing collaborative and mutually beneficial activities. Undergraduate students of St. Joseph's College of Commerce have been participating in this 1 + 2 -year twinning programme since 2010. 3 students are currently pursuing twinning program at the Swansea university for the academic year 2020-21.

#### b. Kobe College, Japan

Kobe College is an Institution of higher learning for women in the field of liberal arts and sciences, Japan. Kobe College and St. Joseph's College of Commerce

have been collaborating on a cultural exchange programme from the year 2010. Every year both the Institutions host a 10-day cultural exchange programme which includes lectures on the global economy, social conditions, communicative language classes, workshop on traditional crafts and, visit historical places and industries.

#### **c. Eastern Institute of Technology, New Zealand**

The Eastern Institute of Technology (EIT) offers a wide array of over 130 qualifications from certificate and diploma to degree and postgraduate level. A Twinning Programme with one plus two-year (one-year study in India and two years in New Zealand) is available for St Joseph's College of Commerce students.

#### **d. Seattle University, USA**

Seattle University (SU) is a Jesuit Catholic university in the northwestern United States, located in the First Hill neighborhood of Seattle, Washington. SU is the largest independent university in the Northwest US, with over 7,500 students enrolled in undergraduate and graduate programmes within eight schools, and is one of 28-member institutions of the Association of Jesuit Colleges and Universities. St. Joseph's College of Commerce has signed a MoU with Seattle University to encourage direct contact and collaboration among students, faculty and staff in the areas of research, teaching, organizing of conferences, lectures and seminars. This collaboration will benefit the students and staff of both the institutions.

#### **e. Concordia University, USA**

Concordia College is located in Bronxville, NY, a picturesque suburban village in Westchester County, just 20 miles (32 kilometers) north of New York City. It is a Christian higher education community of learning where mutual respect flourishes, responsibility is developed and reverence for God is cultivated so that students

can pursue lives of passion, purpose and service.

SJCC has a collaboration with Concordia College, New York for 2+1 year twinning programme for undergraduate degree. Upon successful completion of the academic programme of study the students will be conferred a degree by Concordia College, NY.

#### **f. Malaysia University of Science and Technology, Malaysia**

In its formative years, MUST was fully assisted and supported by MIT, a world-renowned university noted for its education and research in advanced science and technology. Malaysia University of Science and Technology emulates world class method of teaching and learning which encourages creativity, analytical thinking, problem-solving, innovation and team-building. These are qualities that have been proven to be successful in producing entrepreneurial leadership in technology and business.

An MoU has been signed with Malaysia University of Science and Technology (MUST) with the intention of exploring possibilities of offering study programs, opportunities of faculty exchange, study tours and partnering in research initiatives.

#### **g. France International Graduate School**

SJCC has initiated a partnership with France International Graduate Schools (FIGS) to collaborate in areas of joint research and publication, resource sharing, study programs, faculty and student exchange and mutual participation in conferences, lectures and seminars.

#### **h. eigoPaathshala**

With the intention to extend and promote mutual cultural experiences, SJCC has collaborated with eigoPaathshala, an educational institution working to promote Indian culture to Japanese students.

The organisation in association with SJCC strives to provide a wholesome experience of living in India, by curating programs which provide exposure to Indian traditions and customs to Japanese students.

#### **i) Kongu Arts and Science College, Erode, India**

The Kongu Arts and Science College is an arts and science college in Nanjanapuram, Erode, Tamil Nadu, India, founded in 1994. The college belongs to the Kongu Vellalar Institute of Technology Trust, which also includes Kongu Engineering College, Kongu Polytechnic College, Kongu Industrial Training Center, and the Kongu National Matriculation Hr. School.

SJCC has signed an MOU with Kongu Arts and Science College in order to share best practices between the institutions and as a result of it several visits were organized to share and understand each other's best practices.

#### **J. Malaysian Allied Health Sciences Academy (MAHSA)**

Malaysian Allied Health Sciences Academy (MAHSA) was founded in 2004. The vision of the university involves the creation of a stronghold academic excellence in the fields of Medicine, Biosciences, Dentistry, Pharmacy, Health Sciences, Nursing, Business, Finance, Hospitality Management, Information Technology, and Engineering in the South-East Asian region.

St. Joseph's College of Commerce has initiated a collaboration with MAHSA in this academic year for joint research and knowledge sharing. Also, in the coming academic years, both the institutions have agreed to promote cultural, educational and scientific cooperation through interactive platforms such as lectures and seminar series, research work, publication and exchange programmes for students.

#### **K. Women in Tech Maldives**

Women in Tech Maldives (Women in Techmv) is a non-profit organisation working

to inspire, empower and celebrate women in Science and Technology. Women in Tech Maldives aims to accelerate the growth of women in science and technology by creating opportunities that foster innovation and build the community. SJCC signed an MoU with Women In Tech Maldives (Women in Techmv) and the purpose is to actively and regularly organize several awareness programs, workshops and events which are designed around women empowerment. The maiden collaborative event of the affiliations in this academic year is the International Webinar Talk Series on "Sustainable Development Goals".

#### **Partnerships with Professional Institutions**

St. Joseph's College of Commerce takes pride in its curriculum which incorporates industry-based requirements and offers students an opportunity to pursue professional courses along with B. Com, BBA, and M. Com programmes. The college has collaborated with the following associations and Institutions to facilitate the same.

##### **a) The Institute of Chartered Accountants of India (ICAI)**

The Institute of Chartered Accountants of India (ICAI) is the second largest professional body of chartered accountants in the world. It is a premier accounting body which not only regulates the profession of accountancy but also formulates accounting standards and prescribes standard auditing procedures. The institution conducts several orientation programmes, guest lectures, seminars and workshops every year with ICAI.

##### **b) The Entrepreneurship Development Institute of India (EDII)**

The Entrepreneurship Development Institute of India (EDI) is an autonomous body and not-for profit Institution sponsored by

apex financial Institutions, namely the IDBI Bank Ltd, IFCI Ltd, ICICI Ltd and State Bank of India (SBI). The EDI has been selected as a member of the Economic and Social Commission for Asia and the Pacific (ESCAP) network of Centers of Excellence for HRD Research and Training. It is an acknowledged national resource institute engaged in entrepreneurship education, research and training. The Institution conducts workshops and guest lectures on Entrepreneurship in collaboration with EDI.

### **c) Chartered Institute of Management Accountants (CIMA)**

The Chartered Institute of Management Accountants (CIMA), founded in 1919, is the world's leading and largest professional body of management accountants. Together with the American Institute of Certified Public Accountants (AICPA), CIMA established the Chartered Global Management Accountant (CGMA) designation in 2012 to provide members with resources and recognition.

The CIMA syllabus draws on the unique CGMA Global Management Accounting principles and CGMA Competency Framework to empower individuals with high-level abilities to help them achieve sustainable success in both business and finance. The institution offers an embedded programme – BBA (Professional- Finance & Accountancy) in collaboration with CIMA.

### **d) Association of Chartered Certified Accountants (ACCA)**

ACCA is the Association of Chartered Certified Accountants. It is a community of 227,000 current members and 544,000 future members based in 176 countries. ACCA is committed to the development of a strong global accountancy profession and the many benefits that this brings to organisations, individuals and society. The ACCA qualification develops forward-thinking professionals with the financial and business skills essential for the creation of sustainable economies and flourishing

societies. The institution offers an embedded programme – B.Com (Professional- International Accounting & Finance) in collaboration with ACCA.

### **e) Institute of Cost Accountants of India (ICAI)**

The Institute of Cost Accountants of India (erstwhile The Institute of Cost and Works Accountants of India) was established in 1944 as a registered company under the Companies Act with the objects of promoting, regulating and developing the profession of Cost Accountancy.

It is the only recognised statutory professional organisation and licensing body in India specialising exclusively in Cost and Management Accountancy. The Course Curriculum is based on International Standards set by IFAC (International Federation of Accountants) and IAESB (International Accounting Education Standards Board) and Initial Professional Development - Professional Skills (Revised) through IEG (International Educational Guidelines). The institution conducts several orientation programmes, guest lectures, seminars and workshops every year with ICAI.

### **f) The Institute of Company Secretaries of India (ICSI)**

The Institute of Company Secretaries of India (ICSI) is the only recognized professional body in India to develop and regulate the profession of Company Secretaries in India. The Institution has collaborated with ICSI for knowledge sharing through lectures, seminars and workshops for students. Representatives from the institute address the students every year on career prospects in pursuing the professional CS programme.

### **g) National Entrepreneur Network (NEN)**

Wadhvani National Entrepreneur network empowers students with knowledge and skill to create high potential startups thereby leading to high value job creation. The

Internship support, the mentor talks, the learnWise portal and faculty development programmes offered by NEN adds value not only to the BBA (Entrepreneurship) programme offered by the Institution but also in adding to the innovation ecosystem of the institution.

#### **h) Institute of Management Accountants (IMA)**

IMA is the worldwide association of accountants and financial professionals working in business committed to helping more than 90,000 members to expand their professional skills, better manage their organization, and enhance their career. The institution offers an embedded programme – B.Com (Professional- Strategic Finance) in collaboration with IMA.

#### **i) IOA**

The Institute of Analytics (IoA) is a Professional Body for Analytics and Data Science Professionals in UK and International. IoA is a not-for-profit organisation that exists to promote greater awareness, understanding and innovation in Analytics. The Institute provides members with the opportunity to network with other professionals in the industry, to learn about career development opportunities, to share knowledge and expertise, to access Continuous Professional Development programmes and to carry the official designation of Membership. The institution offers an embedded programme – B.Com (Analytics) in collaboration with IOA.

#### **Partnerships with Industry**

St. Joseph's College of Commerce has entered into a significant collaboration with Industry partners to not only provide an exposure of the industry to students and staff but also to enrich the curriculum.

#### **a) Federation of Karnataka Chambers of Commerce & Industry**

The Federation of Karnataka chambers of Commerce & Industry (FKCCI) can be traced back to the erstwhile Mysore Chamber of

Commerce, the precursor of FKCCI, which was conceived by Sri M. Visvesvaraya. The association has a membership of about 2500, drawn from all sectors of trade; commerce and industry, spread over the entire state including 150 district chambers of commerce and trade associations. The college has a tie-up with FKCCI which enables us to bridge the gap between industry and academia.

#### **b) Karnataka Tourism Forum**

The Department for B. Com Travel & Tourism has collaborated with Karnataka Tourism Forum. Karnataka Tourism Forum is a non-profit organization comprising tourism professionals and companies that are dedicated to make a meaningful contribution to improve tourism in Karnataka. The Forum supports and works with the State and Central Government and its efforts have ranged from creating awareness to being an advisory body, suggesting and assisting policy formulation.

The Department of B. Com (Travel & Tourism) works closely with the KTF to bridge the industry-academia gap. The Department also intends to further explore the possibilities of collaboration at various levels that benefit students by way creating a platform for industry interface.

#### **c) Patrick's Academy**

Patrick Academy is a renowned Travel and Tourism Academy in Bangalore. This academy helps the B.Com (Travel & Tourism) learn the skills related to the industry of aviation & Hospitality. Students of B.Com (Travel and Tourism) undertake courses such as Aviation and Airline Management, Airline Ticketing, Cargo Management among many others. The short-term courses offered by Patrick's Academy focuses on quality and sustainable education in the fields of Travel, Tourism, Aviation and Hospitality. They also provide practical industry exposure to every student while studying, in the form of on field training.

#### **d) Thomas Cook**

Thomas Cook is a leading Travel and Tourism company with global presence. Thomas Cook specializes in providing a wide range of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. St. Joseph's College of Commerce has an on-going collaboration with Thomas Cook to assist the institution in organizing international study tours. The study tours include visit to various universities, educational intuitions and organizations of international repute which enable students to bring about an international perspective into their learning.

#### **e) National Stock Exchange of India (NSE)**

The National Stock Exchange (NSE) is India's leading stock exchange covering various cities and towns across the country. NSE was set up by leading Institutions to provide a modern, fully automated screen-based trading system with national reach. The Institution in collaboration with NSE conducts short -term courses for the students. These courses enable the students to get first- hand knowledge of the dynamics of securities markets as well as to qualify for a career in the securities market.

#### **h) Ernst & Young (EY)**

EY is a global leader in assurance, consulting, strategy and tax services. In lieu of the collaboration with the institution, EY offers a scholarship programme for the students. The students present a business plan to EY, and the best is offered a scholarship grant of Rs. 1,00,000 and a two-month internship at EY. SJCC in collaboration with Ernst & Young (EY) also developed a course on International Tax and Technology for the III and IV semester students which provide an in-depth knowledge in the tax vertical and a global perspective on the subject.

#### **i) Tata Consultancy Services (TCS)**

TCS is a global leader in IT services, digital and business solutions. The institution offers an embedded programme- B.Com (BPM -Industry Integrated) in collaboration with TCS. This programme imparts knowledge and specialized domain-focused skills in Business Process Services Management. The curriculum of this programme facilitates students to become Industry-ready and equips them with the skills required for a successful career in sectors like Banking, Insurance, Financial Services and Retail.

#### **j) International Skill Development Course (ISDC)**

ISDC which aims at imparting skill development activities for students is also the official learning partner for the B.Com ( Professional- International Accounting and Finance) and BBA ( Professional- Finance & Accountancy) programmes offered by the institution. Leveraging on the global network that ISDC has, every year the institution conducts joint conferences, seminars and workshops.

#### **k) Finmark**

Finmark is a leading banking and financial services company engaged in training students since 2004. Every year the institution organizes several guest lectures and workshops for both UG and PG students with the aim of providing them a practical insight into the capital markets. This year also, in association with Finmark, a week long workshop on Financial Market and Services was conducted for the PG students.

#### **l) Wiley India Private Limited**

Wiley India Private Limited is a leading publisher of books & digital solutions for Engineering, Business & Management, Computer Science and Information Technology whose books have been adopted in various Indian Universities. The college has entered into an agreement

with Wiley to provide the students with the official CMA test preparation content, Wiley CMA excel Learning System, for CMA exam preparation.

#### **m) Miles Education Private Limited**

Miles Publishing Ltd is the learning partner for the CMA embedded programme B.Com ( Professional- Strategic Finance) offered by the Institution. Miles Education private Ltd. provides marketing collateral, Wiley study materials and training to SJCC faculty as well as students towards the CMA certification.

#### **n) The Travel Agents Association of India (TAAI)**

The Travel Agents Association of India (TAAI) is an organization formed to regulate the travel industry in India along organized lines and in accordance with sound business principles. The primary purpose was to protect the interests of those engaged in the industry, to promote its orderly growth and development and to safeguard the travelling public from exploitation by unscrupulous and unreliable operators. The B.Com (Travel and Tourism) has collaborated with Travel Agents Association of India to provide the students with the required exposure in this regard.

#### **o) Affecto Consulting Services**

SJCC has entered into a partnership with Affecto consulting services to offer wide range of skill based programmes to its students such as Data Analytics and Visualization using Tableau, Essential MS Excel skills for Business, Data Visualization using Microsoft Power BI, Problem Solving and Creative Thinking using Python, Introduction to Blockchain and Introduction to Cyber Security.

#### **Partnerships with NGOs**

Along with education, the Institution also strives to inculcate a sense of social responsibility among the students. To strengthen this objective further, the Institution has associated itself with different NGOs and social organizations.

The Institution is committed towards upliftment of the marginalized and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with no –profit organizations in India, who work in different fields for the cause of the underprivileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are Centre for Amenities, Rehabilitation and Education (CARE), Teach for India, Bosco, Old age homes, Ingenious Faces, Collective Action for Basic Rights Foundation (CBRAF), primary schools etc.

Associations like CSA, NSS, AICUF, Eco Club, Rotaract, Hashmi Theatre Forum, Kannada Sangha and E-Cell conduct many programmes in collaboration with the above-mentioned NGOs.

11 individual mentoring sessions and 6 group mentoring sessions were conducted for the incubates.

Currently 10 start-ups are being incubated at IIC

## Innovation and Incubation Centre

St. Joseph's College of Commerce has created an ecosystem which works towards the holistic development of its students and their skill-sets. The Innovation and Incubation Centre plays a key role in creating and sustaining an environment for innovative thinking and entrepreneurial enterprise among students. IIC aims at fostering young and futuristic entrepreneurs by providing all the necessary facilities required to incubate their ideas and form them into creative thinkers who can provide radical solutions to pressing social problems.

### Mentoring Sessions

The IIC seeks to equip its students with resources to surpass economic perils, creative blocks, and lack of mentorship and uncertain market conditions. For this, other than the apt infrastructure for the incubation of start-ups, curated mentorship and need-based advisory to our budding entrepreneurs is made available. The mentorship sessions are a blend of group and individual mentoring, curated in tandem with the nature and status of the start-ups. Mentoring sessions are organised in cycles which capacitate incubatees with brain storming, idea generation and its evaluation, and practical reasoning. These sessions place importance on subjects such as income generation, growth and stability of business idea and possible speculation in the business model. The discussions are focused more on the goal of survival and meeting financial obligations as a result of which the right course of action can be chosen.

In this academic year 11 individual mentoring sessions and 6 group mentoring sessions were completed successfully.

### Start-ups being Incubated at IIC

Sl. No.	Name	Class	Registration Number	Name Of The Start-Up	Business Sector	Status
1.	Kashish Naidu	3BBA D	18SJCCB345	TCX GAMING	E-Sports	Development stage
2.	Manan Malu	1BBA D	20SJCCB335	Cop-Underdog	Luxury Fashion	Developed stage
3.	Shreya K Settiya & Kunal Gadia	1BBA D	20SJCCB375 20SJCCB329	COSMEA	Stock Market Stimulation	Early Stage
4.	Pranal Dathan	2BBA D	19SJCCB349	WraPro	Automobile Designing	Early development stage
5.	Sharan Bajaj, Vibhu Rajeev	3BBA D	18SJCCB323 18SJCCB307	The Only Indian Store	E-Commerce Website	Customer acquisition and marketing
6.	stage	1BBA D	20SJCCB349	Hues And Shades	Art & Designing	Developing stage

7.	Ansh Jajodia	2BBA A	19SJCCB131	Tie It Up	Cosmetics	Early Stage
8.	Kritika Nayyar	2BBA D	19SJCCB49	Ekkam	Art & Designing	Early Stage
9.	Rushabh Ramesh Pareet	1BBA B	20SJCCB241	Rinsely	Laundry Service	Development stage
10.	Tejashwini A	3B.Com D	18SJCCC107	Biante	Cosmetics	Developed stage

### Activities Organized by IIC

Sl. No.	Date	Name Of The Activity	Details Of Resource Person/S	Number Of Participants
1.	15 September, 2020	Annual Orientation Programme	<b>IIC Core team</b> SJCC, Bangalore	430
2.	29 September, 2020	Being a Smarter Entrepreneur (Virtual Interactive Session)	<b>Ms. Malavika Haritha.</b> Former CEO of Saatchi and Saatchi Focus, Startup mentor Digital Marketer Business story teller	100
3.	9 October, 2020	FEMINAR - Recognising Women Entrepreneurs of Today (One Day Virtual Seminar)	<b>Nidhi Nahata</b> Owner of Just Be Resto Café. A trained Psychologist, Whole Plant Based Lifestyle Entrepreneur, Public Speaker, Health Coach Food Therapist <b>Shreshtha Poddar</b> Founder of the company 'Notex Notemakers' <b>Ananya Srinidhi</b> Founder of start-ups: Arcs Racing and The Motorsport Society. <b>Ayman Junaid</b> Baker and Owner of Ayman Junaid's Cupcakery	214
4	2 & 3, February, 2021.	Learnathon 2021 (Two day National level online Hackathon)	<b>Shreya Krishnan</b> Head of marketing and communications at Anviti Insurance Brokers <b>Ashwini Karthik</b> Founder/trainer/consultant at Digital Highflyers. <b>Amit Dadhich</b> Head of Digital Ossisto Technologies Pvt. Ltd. <b>Deepak Menon</b> Chief program officer at Village Capital. Sahar Mansoor Founder and CEO of Bare Necessities	374

5	18 February 2021	Let's Start-up (Online Interactive session)	<b>Ms. Singari Seshadri</b> Investor, Startup Advisor, Entrepreneur, Stanford University USA.	30
6	24 February 2021	Bootcamp 2021 (One day National level online boot camp)	<b>Mr. Pulkit Aggarwal</b> Investment Director at Social Alpha <b>Mr. Binod Shankar</b> Board member of CFA Society of Emirates and a founder of Genesis <b>Adv. Sai Sushanth</b> Cyber law expert, techno legal consultant and entrepreneur	210

# International Desk: A Report on International Exchange Programmes



**Annual Report  
2020-21**



## International Desk: A Report on International Exchange Programmes

St. Joseph's College of Commerce believes in imparting knowledge that is globally relevant, in all its students. Dedicated to providing students with international exposure in their fields of study, the International Desk guides students in building a knowledge base that is relevant and applicable across the world. Amid the pandemic, the desk entered into strategic alliances with top institutions abroad through interactive online activities.

Listed below are the activities of the International Desk:

### Memorandum of Understanding (MoU) signed:

To provide a unique and enriching experience for students interested in research and exchange programmes, two strategic MoUs were signed MAHSA (Malaysian Allied Health Sciences Academy) University and Malaysia and Women in Tech Maldives, Maldives, this year. The MoU with MAHSA helped the two institutions cooperate and promote mutual understanding and excellence in practice-based education, research. It also facilitates for knowledge exchange between the two parties. Both the institutions have also agreed to promote cultural, educational and scientific cooperation through interactive platforms such as lectures, seminar series, research works, publications and exchange programmes for students, in the coming years.

Women In Tech Maldives (Women in Techmv), on the other hand, is a non-profit organization that aims to accelerate the growth of women in science and technology by creating opportunities that foster innovation and build the community. The first collaborative event of the affiliation was international webinar on 'Sustainable Development Goals'. The

involved institutions aim to actively and regularly organize several awareness programs, workshops and events, designed around women empowerment, in the future. Similar agreements are in talk, with Ritsumeikan Asia Pacific University in Japan, University of St. Andrews and College of Mount Saint Vincent in New York and the University of Exter, UK.

### Transfer Programme

Of the 11 students enrolled to be transferred to partner universities, 3 students decided to continue with their transfer to Swansea University in Wales, UK. These students are currently pursuing blended classes at the university.

### Services Rendered

The International Desk has also actively played a role in inviting proposals from foreign universities to conduct guest lectures, internships, participate in seminar/ conferences/ workshops and others. Ritsumeikan Asia Pacific University in Japan, the University of St. Andrews, in Mount Saint Vincent in New York and MAHSA University in Malaysia, are some of the prominent institutions that accepted to participate in them. Ingenious Faces, the national partner was instrumental in facilitating online internships for 42 students in different national and international companies. The Desk also disseminates information to the students and faculty about various scholarships, Global summer school programme (online/offline) and Higher studies opportunities. Students also received one-on-one higher education counseling and advice from the International Desk. The desk also monitors the well-being and academic performance of the three students pursuing their degree at the Swansea University.



## Student Community at SJCC



**Annual Report  
2020-21**



## Student Community at SJCC

Student life at St. Joseph's College of Commerce is a fine blend of academic learning, entrepreneurial engagement, pursuit of creative thinking, formation of character and the ability to engage with the society through compassion, empathy and action. The well-designed curricular and cocurricular activities cater to the overall learning needs of the student community. Support extended to students do not exclusively focus on curricular enrichment, on the other hand attributes enough significance to personal growth as well. The institution offers ample opportunities to explore and achieve beyond mediocre standards and pursue excellence in everything they embark upon. SJCC ensures that it provides students with a challenging and encouraging learning environment that plays a key role in transforming every learner to be their best versions.

## Student Diversity

St. Joseph's College of Commerce attracts students from all walks of life. SJCC hosts a diverse student population comprising of students from different religious, social, economic and linguistic background. The college has become a melting pot for different cultures and provides excellent opportunities for exchange of ideas.

## Student Applications for the UG & PG Programme (2020-21)

Sl.No.	Programmes	Students Applied	Students Admitted
1	B.Com	6110	645
2	BBA	2267	300
3	M.Com	399	134

## Student Achievements

### RANK HOLDERS LIST (PG 2018-2020 AND UG 2017-2020)

Sl. No	Reg. No.	Name	Programme	Rank
1	18SJCCM011	JENNIFER JEMIMA V	M.COM	I
2	18SJCCM033	SUDHAKAR S	M.COM	II
3	18SJCCMIB024	KAVYA KARNICK	M.COM MIB	I
4	18SJCCMIB021	JOVIN GLEN CRASTA	M.COM MIB	II
5	18SJCCMFA022	PATRICIA PAUL	M.COM FA	I
6	18SJCCMFA039	SISPITA DASH	M.COM FA	II
7	17SJCCC360	MEGHANA M	B.COM	I
8	17SJCCC514	MONISHA C	B.COM	II
9	17SJCCC479	VISHNUSHREE K V	B.COM	III
10	17SJCCC112	ROCHELLE CLARIN MORAS	B.COM ACCA	I
11	17SJCCC252	ROHIT K KALRO	B.COM BPM	I
12	17SJCCC741	NIHARIKA AGARWAL	BCOM TT	I
13	17SJCCB171	SHAHUL YUNUS V	BBA	I
14	17SJCCB002	SIMRAN DESAI	BBA	II
15	17SJCCB204	NAVYA R	BBA CIMA	I
16	17SJCCB372	TRISHANK D BATAVIA	BBA Entrepreneurship	I

## Professional Students on Campus

St. Joseph's College of Commerce integrates the undergraduate programme consisting of the B.Com and BBA degrees with professional courses in order to offer specializations to students in a wide range of fields. Students pursue the following courses alongside their regular degree: Association of Certified Chartered Accountants (ACCA), Chartered Accountancy (CA), Company Secretary (CS), Chartered Institute of Management Accountants (CIMA), Actuaries, Certified Public Accountant (CPA), Chartered Financial Analyst (CFA), and Cost and Management Accountant (CMA). These courses are introduced with an aim to improve the career prospects of students and to provide financial services to investors, corporates, and also the government. Many of these courses have on-campus collaborations, learning partners. The institution offers coaching for these courses by experienced industrialists with a view to combine practical and theoretical learning.

### Enrolment in Professional Courses (2020-21)

Sl. No.	Professional Programme	Numbers
1	CA	226
2	CS	22
3	Actuaries	4
4	ACCA	249
5	CMA	23
6	CFA	3
7	ICMAI	7
8	Analytics	239
9	US- CMA - Strategic Finance	79
10	CIMA	222
<b>Total</b>		<b>1,074</b>

### Performance in Professional Courses

#### ACCA

Subject	Appeared	Cleared
<b>September Session</b>		
Financial Reporting	49	39
Audit and Assurance	18	12
Financial Management	12	3
Strategic Business Reporting	4	4
Strategic Business Leader	4	2
<b>Total</b>	<b>87</b>	<b>60</b>
<b>Total Pass Percentage = 69%</b>		

<b>December Session</b>		
Financial Reporting	45	26
Audit and Assurance	24	17
Financial Management	36	26
Strategic Business Reporting	5	4
Strategic Business Leader	10	7
Advanced Audit and Assurance	2	1
<b>Total</b>	<b>122</b>	<b>81</b>
<b>Total Pass Percentage = 66%</b>		
<b>March Session</b>		
Financial Reporting	19	10
Audit and Assurance	18	15
Financial Management	19	12
Strategic Business Reporting	9	6
Advanced Audit and Assurance	5	2
Advanced Financial Management	4	4
<b>Total</b>	<b>74</b>	<b>49</b>
<b>Total Pass Percentage: 66%</b>		
<b>Overall Results: ACCA</b>		
Financial Reporting	113	75
Audit and Assurance	60	44
Financial Management	67	41
Strategic Business Reporting	18	14
Strategic Business Leader	14	9
Advanced Audit and Assurance	7	3
Advanced Financial Management	4	4
<b>Total</b>	<b>283</b>	<b>190</b>
<b>Total Pass Percentage: 67%</b>		

## CIMA

Paper	Cleared
Fundamentals of Management Accounting (CIMA BA2)	25
Operational Case Study Exam	10
Management Case Study Exam	3

## Rank Holders in Professional Exams

Reg No.	Name	Rank
19SJCCC320	DARSHAN P	All India Rank 26 (646/800) - IPCC
19SJCCC421	SUKRUTH S KASHYAP	All India Rank 7 (610/800) - IPCC
19SJCCC318	SHILPA SHREE D	All India Rank 21 (316/400) - CS Foundation
19SJCCC355	MARIA TOM	All India Rank 22 (314/400) - CS Foundation
18SJCCC177	SWETLANA JOBY	2nd National Rank & 9th Global Rank - Audit and Assurance 1st National Rank and 8th Global Rank in Advanced Financial Management paper - ACCA
18SJCCC162	NATHASHA NIKITA DIAS	1st National Rank & 2nd Global Rank - Strategic Business Reporting 1st National Rank and 4th Global Rank in Advanced Audit and Assurance paper - ACCA
19SJCCC141	DAVID V THOMSON	1st National Rank & 9th Global Rank - Financial Management- ACCA
19SJCCC172	S VIGNESH PRASAD	1st National Rank and 2nd Global Rank in Audit and Assurance paper - ACCA
18SJCCB220	NIKHIL D PAWAR	All India Rank 5 in Operational Case Study Exam - CIMA

The following students emerged successful in the Competitive and Professional Exams pursued by them.

Reg. no.	Name	Class	Exam
19SJCCM013	AYESHA WARDA	II M.Com (Regular)	NET JRF
19SJCCMFA012	INDERNEEL KAUR	II M.Com (FA)	NET
19SJCCMFA014	KANWALNEEL KAUR	II M.Com (FA)	NET
19SJCCM037	VIDUSHI SETH	II M.Com (Regular)	CMA

## Student Support

Student support is one of the significant aspects of holistic learning practices followed at SJCC. The institution, through its diversified curricular programmes and cocurricular activities, the institution aims to offer a wide variety of platforms to help students identify their passion and encourage their intellectual curiosity. In order to realize this vision, the institution has designed an effective student support framework. The institution has established mentorship programmes, workshops, pre-placement support and guidance aid amongst many others to meet the changing demands of holistic education pedagogy.

The institution also offers an inclusive learning environment for students irrespective of their social and religious backgrounds, especially to those who come from marginalized backgrounds. The college extends financial aid to deserving candidates through scholarships and freships. Students with disabilities are also given additional support in terms of their movement on campus and during examination. The Remedial Class Committee identifies slow learners through Bridge Course Test and conducts individual tutoring sessions and remedial classes. The Counselling Centre arranges confidential counselling sessions for students to ensure their emotional well-being. Thus, the student support initiatives of the institution have been instrumental in enhancing the overall learning experience of

the student community. Above all, the multidimensional training offered at SJCC prepares students for efficiently dealing with diverse real-life challenges.

### Orientation Programmes

The orientation programmes for the first year B.Com and BBA students were held in the month of August, 2020. Along with the general orientation programme, specific orientation programmes were also conducted. Orientation programme for the first-year and second-year PG students were held on 17th June, 2020 and 22nd June, 2020, respectively.

The Principal welcomed all students to the campus on behalf of the management. The orientation committee briefed students about the rules and regulations of the college, the course structure, examination process and placement procedure for postgraduate students, code of conduct, and organisation structure of BJES.

The orientation team updated the newcomers about the ethos of the institution and the role of IQAC in ensuring quality of teaching and learning. The Counselling Centre of SJCC briefed about the holistic development programmes offered at SJCC. A session was conducted to educate the newcomers about the upcoming sports events, association and extension activities. The students were also acquainted with the faculty of the Post-Graduate Department and management representatives. The values of faith and toil were highlighted throughout the orientation programme.

### Student Welfare Committees

#### Grievance and Malpractice (Prevention & Redressal) Committee

Any type of grievance that students want to express, pertaining to other students, management, staff, infrastructure, CIA, examinations, and any other concerns can be discussed with teachers/Class Mentor/ and the Controller of Examinations respectively. It could also be brought to the

notice of the committee depending upon the gravity of the issue. The committee will examine the complaint and suggest appropriate measures and actions to ensure justice to the students.

#### Sexual Harassment (Prevention and Redressal) Committee

The institution has constituted a Sexual Harassment (Prevention and Redressal) Committee to ensure that the students, teachers and non-teaching staff can work together in an environment that is free of gender violence, sexual harassment and discrimination. Students who come across any form of sexual harassment are expected to bring it to the attention of the Committee.

#### Anti-Ragging Cell

To root out ragging in all its forms from the institution, an anti-ragging cell has been established as per the guidelines of UGC. Ragging in any form on campus is banned by the institution. The Anti-Ragging Cell takes strict action against those found guilty of ragging or abetting ragging. All complaints pertaining to any kind of ragging by any student or group of students within or outside the campus should be reported to the 'Anti-ragging Cell'.

#### Equal Opportunity Centre

The institution has established an Equal Opportunity Centre as per the guidelines of UGC to oversee the effective implementation of policies and programmes for students from disadvantaged communities, to provide guidance and counselling with respect to academic, financial, social and other matters and also to enhance the diversity within the campus.

#### Support for Girl Students

The institution strives to make the college a safe space for girl students. Girl students are provided with extra support in various ways to enhance their learning experience here. Some of them are mentioned below:

- The Ladies Room - A common space for girls with necessary facilities
- Sexual Harassment Prevention Cell - A statutory committee formed to ensure speedy grievance redressal and prevention of sexual harassment
- Health & well-being support - physical, mental health and well-being are given equal importance
- Women's Forum – an association to educate, empower and ensure an encouraging space for women that promotes meaningful discussions
- Class Ladies Representatives – To ensure representation of girl students and also to establish a formal contact point for girl students to express their concerns
- Women Empowerment Programmes - To empower girl students through talks, workshops and campaigns
- Safety & Surveillance - CCTV cameras installed to deter unruly behaviour and ensure the safety of women on campus
- Women Counsellors – personal and social counselling, specifically by lady counsellors to listen to the concerns of girl students
- Representation of Women in Student Council – the institution ensures equal gender-representation in leadership positions
- Exclusive Open House for Women – IQAC organizes Open House to listen to and address the concerns of girl students

In addition to the above stated initiatives, the college ensures that female faculty members accompany students on every off-campus camp, study tours and other academic activities. The college strives to build healthy spaces that promote harmonious coexistence of students irrespective of their gender and other backgrounds.

### Bridge courses

The institution conducted Bridge Course in Mathematics for first-year B.Com and BBA students to support those who have

either not studied the subjects or found them difficult to comprehend. The Bridge Course Incharge shared the details of the Bridge Course with all BBA and B.Com first-year students during their admission. The course materials were made available on the college website. Students were asked to access the learning materials, such as the updated Bridge Course videos and Mathematics Worksheets once they confirmed their admission. The respective Mathematics teachers of first year classes guided the students to solve the Mathematics worksheet. All 1st year students submitted the solved worksheet on MS teams by September 5th, 2020. The Bridge Course test was conducted on MS Teams on 9th September, 2020 both for shift 1 and shift 2 students. The results were sent to the students and Remedial Programme Coordinator Ms. Asha Joseph. Bridge Course results were used to identify learners who required additional academic support. 480 students from 1st year B.Com and 300 students from 1st year BBA attended the Bridge Course in Mathematics.

### Remedial Programme

The college conducted the Remedial programme for the academic year 2020 – 2021 in the online mode, with the objective of closing the knowledge gap between what a student knows and what he/she is expected to know. As each learner is different in terms of academic performance and learning ability, the remedial coaching focuses on providing learning support proactively to the learners who may have fallen behind the rest. The coaching not only aims at enhancing students' learning skills but also strengthening their confidence and developing adequate skills required in certain professional spaces, categorically in the domain of commerce and management. The class mentors mentor students and identify students with different needs, such as personal counselling and extra academic support. Mentors of each class prepare and share the mentorship report with the principal every month.

**Details of the Odd Semester Remedial Programme is mentioned below:**

Sl. No	Particulars	Number
1	No. of Courses	22
2	No. of student tutors	114
3	No. of student tutees	845
4	No. of hours of remedial sessions	220 hours
5	Courses under the Remedial programme	
	i. Financial Management	
	ii. Financial Reporting	
	iii. Marketing management	
	iv. Insurance for BPS	
	v. Corporate Accounting	
	vi. Cost and Management Accounting	
	vii. Financial Accounting	
	viii. Data Visualization	
	ix. Income Tax	
	x. Cost Accounting	
	xi. Business Statistics	
	xii. Advanced Financial Management	
	xiii. Financial Modelling	
	xiv. Advanced Cost Accounting	
	xv. Management Accounting	
	xvi. Airfare and Ticketing	
	xvii. Quantitative Techniques	
	xviii. Costing for Business Decisions	
	xix. Strategic Financial Management	
	xx. Fundamentals of Business Analytics	

	xxi. Advanced Corporate Reporting I	
	xxii. Advanced Corporate Reporting II	
6	Outcome	98.11% of students who attended remedial classes cleared the End Semester exam

Data for the even semester as per below (in progress)

Sl. No	Particulars	Number
1	No. of courses identified	32
2	No. of student tutors	In progress
3	No. of student tutees	In progress

### Mentorship

Mentoring is often defined as a professional relationship in which a mentor assists a student in developing specific skills and knowledge that will enhance their strengths, professional and personal growth for the future. A mentor also provides feedback and guidance for the overall development of the mentee.

Mentoring is useful, during their three-year journey of undergraduation, since students are navigating through college life, social life, career paths and also working towards forming an independent life.

An efficient mentoring system has proved to be effective in enhancing students' overall performance. It works as a support system for them and provides comfort as they know that there is someone they can turn to if they face any trouble, be it curricular, co-curricular or personal.

At St. Joseph's College of Commerce, every first-year class gets two mentors (about 40 students to each mentor). The mentors arrange meetings with students individually and help them address their concerns. Through this, mentors are able to assess student's condition on a more personal level and help or guide them where necessary.

Mentors arrange an 'Open Hour' every week to listen to students. They keep track of academic performance, leave records and meet parents when required. In addition, they educate students about the college rules and facilities that they can avail. This academic year, class mentors utilized the online platforms for meeting students and tracking their performance.

Class mentors maintain student file which contains students' details and is kept up-to-date. This file is passed on to the teachers who handles the class in the following years.

St Joseph's College of Commerce, stresses on holistic and integrated development of students, by providing them with appropriate guidance and assistance to facilitate their transition from school

to college life. Through the mentoring process, the institution aims to enhance the overall development of the students. The counselling centre of the college, through four full time counsellors provides the students with emotional, mental and spiritual support, in addition to academics.

### Scholarship & Freeship

The institution believes that life is lived well when it is lived generously in the service of others. The Jesuits have believed that lack of financial resources should not hinder one's educational pursuits. They have always given importance to empowering the marginalized and provide financial aid to students who deserve such support.

This academic year financial aid was given to deserving students in the form of Management Scholarships i.e., Rs. 90,64,665 to 704 students.

Members of SJCC Alumni Association have contributed Rs. 11,86,000 towards student scholarships, which benefitted 119 students.

The institution facilitated the Govt. scholarships i.e., Rs. 3,35,247, which benefitted 16 students.

## Training and Placement Cell

The college has completed another successful year of placements as 238 students have benefited from the Placement Cell. The Placement Cell started its activities for this academic year with a detailed orientation programme regarding the placement process. The orientation session dealt with the pre-placement processes and skill development. Both are designed to prepare the second and final year students to benefit from the placement opportunities. Second year students take up corporate internships that familiarize them with the recruitment process and other professional requirements which help them in the final recruitment process.

Highest compensation offered this year –  
Rs. 7,04,090 by Lowe's India

### Placement Workshops 2020-21

**Employability Workshop** — A two-week Employability Training Workshop was organised to fine tune learners' skills. Diverse well-designed sessions during the workshop helped the participants to develop the skillset needed to become industry ready. CRT Prep conducted this workshop for the final year students from 05th August, 2020 to 18th August, 2020. Spread over a period of two weeks, this workshop included quantitative modules, logical reasoning, resume building, mock interviews and soft skills development sessions.

### Webinars and Guest Talks 2020-21

Sl.No	Speaker Name	Session Conducted	Date of Event
01	Namrata Mani, CEO at Resumewabi.com, Former Director, Operations at Grofers, Former AVP at Zomato	Creating Impactful Resumes - Putting your best foot forward. Webinar was mandatory for all 3rd Year students and 6 sessions were conducted for all BCOM/BBA students.	18th – 25th July, 2020
02	Goal Monk-Indian Scholarship Test	UPSC Civil Service Exams conducted for UG and PG Final Year Students, 21 students took part in the scholarship test	23rd, August 2020
03	Mr. Rajesh Ivaturi from EY GDS	Career mapping opportunities in the field of consultancy and audit, for all 2nd and 3rd year students more than 200 students attended the session.	24th August, 2020
04	JP Morgan	Discover Our Indian Opportunity career mapping session conducted for UG 2 and 3rd year students, more than 390 students registered	26th August, 2020
05	Hedge Securities	Foundation Programme in Capital Market/ Wealth Management- "Gateway to Financial Freedom"	05th November, 2020
06	<ul style="list-style-type: none"> <li>• Mr. Shivakumar – Group Executive President Aditya Birla Group.</li> <li>• Mr. Manish Kumar- MD &amp; CEO NSDC</li> <li>• Mr. Vishal Gondal- Founder &amp; CEO GOQii</li> <li>• Mr. Arun Malik- Partner E&amp;Y</li> </ul>	United Nations Young Changemakers Conclave- Are Students are ready for 2021 workplace? Program is for all 2nd and 3rd year students, more than 450 students registered.	20th February, 2021

## Competition 2020-21

Sl. No.	Competition Host by	Title	Date of Event
01	EY GDS	EY Young Tax Professional of the Year (YTPY)	20th July, 2020
02	EY GDS	EY Corporate Finance Woman of the Year program	25th -28th August, 2020

## Career Mapping Session

- On 23rd August 2020, the Placement Cell organized an all-India scholarship test for candidates who are aspiring to appear for UPSC Civil Services Examination in 2021. This scholarship test was offered free of cost. Also, top performers were rewarded with course fee discount up to 75 %. The test series was offered free of charge for the topper. 21 Students took part in the Scholarship Test out of which 4 students got free scholarship for UPSC coaching.

In order to make this test series accessible to students from diverse backgrounds, Goal Monks conducted an All-India Scholarship test for UPSC 2021 prelims examination. Interested candidates could attend this test without paying any fee as it only required a registration.

- JP Morgan conducted “Discover Our Indian Opportunity” career mapping session on 26th August, 2020 for B.Com and BBA Students. The session helped the participants to get an overview about the programmes offered across the JP Morgan India franchise. The session was also an opportunity to learn more about the culture, growth opportunities, and the possible ways in which JP Morgan India impacts the life of professionals in India.
- Placement Cell organized United Nations Young Changemakers Conclave on 20th February, 2021 for 2nd and 3rd year B.Com/BBA Students. More than 450 students participated in the conclave, which was conducted to orient students about the post pandemic workplace and how to prepare for it. The workshop helped students to understand their skills, such as emotional intelligence, digital fluency, creative problem solving, innovation and entrepreneurial thinking – in addition to academic and technical qualifications. Mr. Shivakumar – Group Executive President Aditya Birla Group, Mr. Manish Kumar- MD & CEO NSDC, Mr. Vishal Gondal- Founder & CEO GOQii, and Mr. Arun Malik- Partner E&Y were the guest speakers for the event.

## Seminar & Guest Lecture

- On 24th August 2020, EY GDS conducted a guest lecture on career mapping opportunities in the field of Consultancy and Audit in which more than 200 students participated. Mr. Rajesh Ivaturi the guest speaker for the session oriented the participants on the possible ways to find the best opportunities in the consultancy field, specifically in EY.
- Financial Markets, especially the Capital Market has the fastest growth rate amongst various service industries. This has given a lot of job opportunities and a challenging career to young incumbents. Keeping these principles in mind, the institution conducted a one-day webinar on the topic Foundation Programme in Capital Market/ Wealth Management titled, “Gateway to Financial Freedom” for B.Com/BBA students on 5th November, 2020.

## Competitions

- EY Young Tax Professional of the Year (YTPY) is an international competition designed to recognize and foster the next generation of tax leaders. The initiative was started in 2011 with 9 countries, the current iteration of YTPY brings together future tax

leaders from 18 different countries. The tax environment is constantly evolving and reflects legislative, regulatory and technological changes. Now, more than ever, tax is a globally relevant subject that often influences international decision-making processes. The competition also placed a much needed emphasis on digital readiness and innovation.

- EY, as part of the Corporate Finance Woman of the Year programme organized a virtual competition on the topic "Strategy and Transactions" on 25th August 2020 and 28th August 2020 wherein students were briefed on EY, Strategy & Transactions team at EY and details on the competition were addressed to student.

### Recruitments 2020-21

The recruitment process commenced from the second week of July, 2020. Information about the placement opportunities were made available to students through ERP notifications, college SMS system, college website, social media platforms and placement notice board.

The highest compensation offered this year has been Rs. 7,04,090, approximately, by Lowe's India for the role of Process Associate, followed by JP Morgan Chase which offered 6,25,000 for the role of Analyst in Finance and Operations. Deloitte offered Rs. 5,50,000 for positions in the Audit Assurance Department. Goldman Sachs offered around Rs. 5,80,000 by for multiple roles. Most of the other organizations visiting campus for recruitments offered pay packages ranging from Rs. 3, 50, 000 to Rs. 4, 50, 000.

The names of the companies that conducted campus recruitment on-campus, job roles, and number of students selected by each company are mentioned below:

1	DELOITTE	Audit Assistant	30
2	GOLDMAN SACHS	Analyst- Operations and other divisions	32
3	LOWE'S INDIA	Associate Space Planner	18
4	EY PPO	Analyst- Audit & Taxation	5
5	WELLS FARGO	Financial Analyst	16
6	KPMG GLOBAL	Audit Associate	16
7	Wall Mart	Associate Analyst, HR operations	15
8	EY GDS	Analyst- Audit & Taxation	17
9	JP MORGAN	Analyst- Finance and Operations	14
10	DEUTSCHE BANK	Operations	9
11	KPMG GLOBAL TAX	Associate	9
12	NORTHERN TRUST	Analyst	6
13	CAPGEMINI	People Campus-HR/Talent Acquisition	5
14	NATWEST	Customer Service & Operations Analyst	5
15	DELIOTTE TAX	Tax Consultant	3
16	KPMG TAX	Associate	5
17	ACCENTURE	Analyst	5
18	ETON SOLUTIONS	Analyst	9

## Companies expected to visit the campus for placements

Sl. No.	Company Name	Role Offered	Date of Interview
01	EY Inida	Analyst	Finalizing on the dates of Interview
02	Convert Cart	Sales Analyst	Interview in Process
03	Grand Thornton	Audit	In discussion with HR for JD and date of interview

The Placement Cell maintains database of companies in order to provide further assistance to students regarding Internship opportunities. The Cell also offers off-campus placement assistance to students who do not secure an offer during the initial rounds of the recruitment process. Placement Cell of SJCC regularly collects feedback from the employers in order to strengthen the industry collaboration and enhance the efficacy of the Cell.

### Internships

In its constant endeavour to provide students with practical exposure along with academics, St. Joseph's College of Commerce (Autonomous) encourages students to pursue internships. This helps them connect and apply the concepts learnt in the classroom practically, also making them industry ready. Internships are a compulsory part of the Undergraduate and Postgraduate courses at the college.

Students, to understand and experience the changing cultures of a fast-paced work environment and its impact on the global economy take up different types of internships during their semester break:

- a. **Corporate Internships for second year B. Com and BBA students –**  
The academic year of 2020-2021

was an unprecedented year that led to economic and social disruption worldwide. These unprecedented developments negatively impacted the corporate internship opportunities of the students. The college, considering the academic and other professional requirements of students, non-availability of similar opportunities off - campus, students' inclination towards activities in the digital world and the inter-disciplinary requirements of Higher Education committed itself to providing students with the opportunity to pursue MOOCs, as part of their Corporate Internships.

The list of interdisciplinary courses from SWAYAM , Coursera and Udemy were made available to students and they were asked to choose and register for an online course of their choice. They were also asked to take up the assignments, quizzes and assessments to complete the course. After the completion of the course, students were assessed based on the MOOC summary report that each one of them submitted.

Around 850 second year B. Com and BBA students pursued these MOOCs during the summer of 2020 and about 70 students pursued corporate internships online (Work from Home') mode of operations.

Following are the statistics of Under-Graduate and Post-Graduate students selected for Corporate Internships during summer, by various organizations that visited the campus. No internship offers were revoked due to the pandemic and all the selected students pursued their internships through the 'Work from Home' option during May, June and July 2020. 90% of the students received full-time offers

from these organizations after their internship.

Sl. no	Name of the Organization	Division	Number of students selected
1.	Goldman Sachs	Operations	25
		Securities	01
		HCM	02
		IBD – DRG	02
		Services	02
		Compliance	04
		Controllers	01
2.	EY India	Analyst	01
3.	EY GDS	Tax	05

Statistics of undergraduate students who were recruited through on-campus Corporate Internships that can be pursued during the summer of 2021 is mentioned below:

Sl. no	Name of the Organisation	Division	Number of students selected
1.	Goldman Sachs	Operations	15
		CWS	01
		HCM	01
		IBD – DRG	02
		Compliance	04

**b. Social Internship** – students of BBA (Regular) and BBA (Professional) are encouraged to take up social internships during their second year. This helps them to develop sensitivity towards social issues and also engage in activities that will change the society for better. In this regard, students put in 60 hours of service into organizations like- U&I, Little Smiles Initiative, Durga Foundation, and Collective action for Basic Rights Foundation

**c. Start up Internship** - The BBA Entrepreneurship Programme of the college has been designed with a vision

to impart experiential and high-quality education with a global focus, in the students. This programme involves a unique and dynamic combination of creativity, innovation, critical-thinking and organizing skills, that mould students into competent entrepreneurs in the future. Students of 2nd Semester BBA (Entrepreneurship) undertook internships through both, online and offline modes, for a period of 4 to 6 weeks this year.

**d. Corporate Internships or Teaching Practice for M. Com (Regular) and M. Com (International Business) students**

- As part of the PG curriculum, M. Com (Regular) and M. Com (IB) students are required to either take up a corporate internship of eight weeks or 60 hours of teaching practice during their second semester break. Due to the pandemic, the internship component was replaced by MOOCs on the Coursera platform to ensure that the learning process continues despite the uncertainty of the situation. Students registered for two online courses and they took up the assignments, quizzes and other forms of assessments to complete the courses. Further, the students also prepared summary reports on the specific MOOCs completed by them. Some of the courses taken were 'Resilience Skills in a Time of Uncertainty', 'Job Success: Get Hired or Promoted in 3 steps', 'Green Business Strategy' and 'Get Interactive: Practical Teaching with Technology'.

**e. Semester Corporate Internships for M. Com (Financial Analysis) Students**

As a part of the PG curriculum, II M. Com FA students complete 6 months of corporate internship in their

fourth semester, in any area related to finance. The class of 50 students are pursuing a combination of both — offline internships and internships through 'Work from Home' option in organizations such as Grant Thornton, HSKA & Associates, Deloitte, CSK Bank, and Stockholding Corporation of India Limited, in the domain of Finance, Audit, Tax and Inventory Management.

# Campus Ministry: Faith Formation on Campus



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## Campus Ministry: Faith Formation on Campus

The campus ministry of SJCC strives to impart the philosophy of St. Ignatius – “Find God in All Things” and cater to the spiritual needs of the students. Some of the initiatives of the campus ministry are mentioned below:

### Ignatian Week

The college celebrated the Feast of St. Ignatius of Loyola by conducting a number of competitions throughout the Ignatian Week, from 26th July to 2nd August 2020. The enthusiasm, and overall excitement of the participants during the Week is a testimony to the popularity of St. Ignatius of Loyola, the patron saint. The Ignatian week consisted of several online events like Poster Making (digital and handmade), caption writing, creative writing, crossword puzzle and vlog creation. Though these events were conducted online through Microsoft Teams, it witnessed active participation from students of all classes. Winners of these events were awarded with cash prizes. All the events during the Ignatian Week were centred around the life and teachings of St. Ignatius. Students learnt about this great saint – his ideals, his teachings and his ministry.

### Annual Retreat

The Campus Ministry, in collaboration with Divine Retreat Centre, Muringoor- Kerala, organized a two-day retreat for the Catholic staff and students of SJCC. The retreat was held online and was led by Father Augustine Vallooran and his team. The Annual Retreat was conducted on 29th and 30th August, 2020. The alumni and the extended family of SJCC were also invited to be a part of this retreat. It had two sessions each day and was concluded by celebrating Holy Mass. Father Augustine Vallooran, Mr. Glen Re'veirea, Mrs. Teresa, Mr. Joseph Daniel,

Mr. Babu Panckal, Ms. Maria Sangeetha and Fr John Prince were the speakers for the programme. Adoration, praise, worship and talks on ‘Who is God?’, ‘Sin and its consequence’, ‘What is it like to have pure heart?’, ‘Love’, ‘Spirit of self-control’, ‘Power to discern’, ‘Light in the darkness’, ‘Intimacy with Christ’, and ‘Life of Mother Mary’ were conducted during the days.

### Guest Lectures

On 19th February, 2019, with confirmation from Pope Francis, the Jesuit Superior General, Fr. Arturo Sosa, S.J., announced four Universal Apostolic Preferences for the Society of Jesus for the next decade. These were identified through a fruitful process of discernment, lasting almost two years. All Jesuits were invited to take part in practising these preferences. The four preferences are:

- to show the way to God through the Spiritual Exercises and discernment
- to walk with the poor, the outcasts of the world, those whose dignity has been violated, in a mission of reconciliation and justice
- to accompany young people in the creation of a hope-filled future
- to collaborate in the care of our Common Home

To create and spread awareness about these four UAPs among the students of SJCC, a guest lecture on ‘Universal Apostolic Preferences: Driving A Common Passion’ was organised for all students. The session helped the students in understanding the significance of the Universal Apostolic Preferences and promised to participate and make collaborative efforts in converting these four UAPs into a reality.



# Infrastructure, Information and Technology



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## Library and Information Services

The library at St. Joseph's College of Commerce worked actively throughout the academic year, as research scholars and students were encouraged to access all the available academic resources online. Archived digital academic resources were made available to students. It helped them access the resources outside the campus as well. All students and faculty could access the resources with their individual credentials or common username and password.

### 1. Additions During last academic years

Sl. No.	Description	As on 31.03.2020	As on 31.3.2021	Newly Added
1.	Text Books	24197	25202	1005
2.	Reference Books	3212	3283	71
3.	Journals	58	66	08
4.	Magazines	23	25	02
5.	Digital Resources	10	11	British Council Library e-resource collection

### 2. Digital Resources

Sl. No.	Digital Resource	Description and content of the resource	Access details/ Additions in AY 2020-21
1.	National Library and Information Services Infrastructure for Scholarly Content (N-LIST)	Contains a consortium with access to 6,000+ journals 1, 64,300+ eBooks	Remote access available with individual user name and password
2.	EBSCO Business Source Elite & E-Book Collection	-514 active full-text non-open access journals and magazines -35 E-Books cover topics such as accounting, banking, finance, international business, marketing and sales.	Remote access available with common user name and password/ <b>an average of 10000+ articles has been added</b>
3.	National Digital Library of India	Books (6,426,644), Articles (32,334,467) Audio Books/Lectures (3325), Video lectures (465955), Lecture Presentations/Notes (177,836), Simulations (11,457), Question Papers (34,640)	Remote access available with individual user name and password/ e-books & articles has been added regularly
4.	DELNET (Developing Library Network)	Access to <b>1,58,33,201</b> of resources including E-journals, E-books, Articles, Institutional Repositories content.	Remote access available with common user name and password/ e-books & articles has been added regularly
5.	Johan Brown Digital Library	E-Books & E-Presentations (57,086)	On campus access with common user name and password / <b>4836 e-Books has been added</b>

6.	NPTEL	Course materials pertaining to Computer Science, Management, Mathematics, Humanities and Social Sciences	On campus access with common user name and password
7.	CAPITALINE Plus	<b>Capitaline Plus</b> provides fundamental and market data on more than 35,000 Indian listed and unlisted companies, classified under more than 300 industries, along with powerful analytic tools	Remote access available with individual user name and password / <b>updating on regular basis</b>
8.	CMIE-ProwessIQ	<b>ProwessIQ</b> is a query-able database of about 38,000 Indian companies, the database is built from Annual Reports, quarterly financial statements, Stock Exchange feeds and other reliable sources. There are over 3,500 data fields per company in the Prowess database.	Remote access available with common user name and password / <b>updating on regular basis</b>
9.	EPWRF India Time Series	Authenticated Time series data on Socioeconomic research & analysis. It comprises 50,000 variables capsuled in 20 modules.	Remote access available with common user name and password / <b>4 addition modules are included</b>
10.	British Council Library e-resource collection	Journals(2000+from JSTOR, 15000+ from Pro quest central), Books(1,20,000+), Movies(80,000)	Remote access available with common user name and password
11.	Institutional Repository	This is an open archive initiation by the library. The library collects, preserves, and distributes digital materials to its users. At present it collects, preserves and disseminates in-house publications, newsletters, compendiums, college magazine, previous year's syllabus copies, reading resources, course hand outs, and question papers of all the programmes of the College through the college website.	Open archive no user name and password required / <b>300+ question papers has been uploaded</b>

### 3. Usage Report of Digital resources (box)

Sl. No.	Digital Resource Name	Number of Successful Log-ins & Downloads
1.	Johan Brown Digital Library	132567
2.	INFLIBNET - N-LIST	8515
3.	Capitaline Database	196453
4.	EPWRF India Time Series	1041
5.	EBSCO Business Source Elite	30166
6.	Institutional Repository	10143 (Downloads)
7.	CMIE-ProwessIQ	18652

## IT Infrastructure

The institution on a regular basis upgrades the technological facilities in the college, given the increasing reliance on online platforms. The technological advancements adopted by the college, as part of the infrastructure development during 2020-2021 are as follows:

1. Upgradation of Internet Leased Line to 350 mbps from 150 mbps to provide better connectivity
2. Wi-Fi Access Points have been increased to 28 from 20 to ensure better performance
3. 40 desktop systems have been upgraded to i7 10th Gen. Systems from core i3 and Core 2Duo systems in Computer Lab1
4. Procurement of three i5 and one i7 laptop
5. Procurement of Orell Language Lab Software
6. Procurement of Smart Projector for Loyola Hall
7. Upgradation of the existing and addition of new CCTV Cameras, from Analog HD to IP Cameras to extend the services further
8. Procurement of Office 365 (Office Suite) for Online Teaching and Learning / Training / Seminars / Conferences
9. Majority of the systems were upgraded to Windows 10 from Windows 8 and Windows 7
10. The official email ids were created and provided to all the students and staff members in the campus, for official communication
11. Revamping of the college Website

## Technological Advancements

### Advancements in the Enterprise Resource Planning

The ERP department of the college has ensured a seamless experience for students during this covid year, as everything moved to the online mode. The changes they adopted given below:

- a) Online exam module introduced for CIA, ESE and Supplementary exams
- b) Provision for additional reports
  - Result Analysis report: Aided/Unaided, Gender wise, Batch-wise
  - Result Analysis Statistical Report: Religion-wise, Category-wise and Course-wise
  - Changes to reports provided Multi selection for Batches or semesters to generate Subject Toppers, Top Rank and Result Analysis.
  - Convocation report
  - Batch-wise report
- c) Complete automation of admission process: The admission process has been completely automated through the Linways ERP system including the fee payment.

Upgradation of Internet Leased Line to 350 mbps from 150 mbps to provide better connectivity

Wi-Fi Access Points have been increased to 28 from 20 to ensure better performance



# STUDENT ACTIVITIES



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## The Student Council

### Annual Elections to the Students' Council

The annual election to the Students' Council for the Academic Year 2020-2021 was one of the country's first ever full-fledged online student elections, owing to the limitations caused by the prevalent COVID-19 pandemic. 33 contestants contested for the 12 posts of the Council. Speeches and voting were carried out on Microsoft Teams, and campaigning took place on several social media platforms. A total of 1,771 students cast their vote on 14th July, with the results coming out on the evening of the same day.

### Annual Investiture Ceremony

The annual Investiture ceremony of the Student Council, Department and Association heads and Class representatives of the academic year 2020-2021 took place online on 17th August on Microsoft Teams. The chief guest of the occasion was Mr. Roger Joseph Lurshay, a former Student Council member and HR consultant at Oracle. Following the Chief Guest's speech and the address by the Principal, Rev. Dr. Daniel Fernandes SJ, the office bearers for the academic year 2020-2021 were introduced through a video presentation. The handing over of the flag and the oath taking ceremony of the newly elected members of the Student Council took place on the same day.

### Student Council Events for the Academic Year 2020-2021

A webinar titled '**Cyber Crime on Students—Legal Proceedings, Mental Well-being, and Responding to Occurrences**'

A webinar titled Cyber Crime on Students—Legal Proceedings, Mental Well-being, and Responding to Occurrences was organized on 6th August on Zoom and YouTube Live. Guest speakers Ms. Tara Krishnaswamy, a social and political activist and Deputy Superintendent, Cyber Crime Division Mr. Yashwanth Kumar KN educated students on how to stay safe online and the different ways in which they can stay above cybercrime. More than 500 students representing different institutions participated in the webinar.

### Yeh Desh—A Tribute to the Warriors of COVID-19

The Student Council in association with the Indian and Western Music teams of the college released a song titled 'Yeh Desh' to show the respect of our student community towards the frontline workers and their ceaseless efforts in the battle against COVID-19. The song features lyrics from three different languages (English, Kannada and Hindi) and was produced with the help of Kay Music Studio, Bangalore and J B Studio, Chennai.

### Azadi - Independence Week Cultural Competition

An online inter-class Independence week cultural competition titled 'Azadi' was organized to add to the spirit of our Independence Day. These two days saw all 36 classes battle it out in 7 different events - Wealth out of Waste,

Online Campaigning

Online Student Council Elections

Online Investiture Ceremony

Mandala Art, Digital Poster Making, Painting & Sketching, Instrumentals, Declamation, and Photography. All these events were themed around the spirit of unity, love and patriotism for our country. The results of the events were announced during the college's Independence Day programme.

#### **A webinar titled 'The COVID Warriors—Frontline Workers and the Importance of Mental Health'**

A webinar titled The COVID Warriors—Frontline Workers and the Importance of Mental Health was organized on 14th August. Our guest speakers for the occasion, US-based medical practitioner Dr. Praveen Kumar Vikraman and clinical psychologist Ms. Naina D'Souza gave students a deeper insight into the situation at hand, its influence on our day-to-day lives, and also kept students informed on how to be better prepared to handle the ongoing scenario effectively.

#### **Independence Day Celebration**

The 74th Independence Day Celebration was held on 15th August on Microsoft Teams. The Chief guest for the day was Dr. Rajaram Ramadas, the Head of the Department of English. The principal, Rev. Dr. Daniel Fernandes SJ hoisted the national flag and students put up stellar musical performances in the spirit of this proud occasion. The celebrations ended with the announcement of the winners of Azadi 2020, the inter-class Independence Week competition held earlier in the week.

#### **Welcome to the J-Fam - The Annual Freshers Day**

To give the incoming batch a platform to express themselves and interact with one another, the Student Council organized a fresher's event titled 'Welcome to the J-Fam'. The event included three events - 'Icebreakers', an inter-class video-based

creativity competition, 'Mr./Ms. Fresher' and 'In a Mood to Mingle', an event for students to come together online in groups of 20 and interact with each other, making new friends in the process.

#### **The September Sports Gala**

The September Sports Gala was SJCC's first fully virtual sporting experience. The month included tournaments of the most popular online games such as Call of Duty to traditional board games like ludo and chess. It also included fitness challenges called the "No Excuses Challenge" in which the first edition of it saw almost 380 students participating across 36 different classes. The second edition of the challenge was open to the alumni and various colleges in Bangalore. The chief guest for the closing ceremony was international badminton player Ashwini Ponnappa.

#### **Cipher**

Cipher, the annual intra-collegiate business fest took place online for the first time ever on 3rd and 4th September. The theme of the fest was 'Deciphering the Chaos' and the fest saw over 400 students take part over two days of intense festing in 8 different events ranging from Human Resources to Marketing. The event was crucial in identifying prospective business festing talent among students, especially the first-year students.

#### **Instrumentalists Week**

Keeping in mind the rich musical spirit of SJCC, an Instrumentalists Week was organized by the Ladies Secretaries as part of their Creativity Week series. Girls shared one minute cover videos of their favourite songs, and the instruments used for these covers varied from guitars, keyboards, pianos, violins, and veena.

### **Leadership Camp**

Every year, the newly elected office bearers begin their year as student leaders at the Annual Leadership Camp. This year the camp was organized on 25th September and the speaker for the occasion was Ms. Aparna Sardar, who works as the learning and coaching development manager at the Global Academy for Innovative Development. She provided the newly elected class reps with useful knowledge on how to be an effective leader among peers and a few tips on balancing different aspects of student life.

### **Project ME**

Project ME was a platform created to address a very important aspect of overall well-being of students i.e., mental health. The challenges came into existence during COVID-19 pandemic affected students in many ways. The project promoted seeking professional counselling, conducted research and organized interactive support groups on a regular basis.

### **Quarnival**

To keep the cultural momentum of SJCC running, the Student Council organized Quarnival, an online interclass cultural fest from 5th to 10th October and included a total of 13 events, ranging from art to fashion. 600 students participated in the event that reflected students' love for cultural festing.

### **Silent Protest Against Violence Towards Women**

In light of the increasing violence and sexual harassment against women, a silent protest was organized on campus on the 12th October to create awareness about the same and to inspire students to take a stand in whatever way they can.

### **Juggling Gymnasts**

With the pandemic making it hard for students to access fitness centres and other related facilities, an initiative titled Juggling Gymnasts was introduced as part of the SJCC Ladies Creative Week Series. It was aimed at motivating women students to creatively include fitness activities into their daily routine.

### **Business Mentorship Programme**

The Business Mentorship Programme was organized from 12th to 31st October as an initiative for students to bridge the gap between classroom and the corporate world as we know it. It provided an opportunity for all interested students to learn about a wide range of events from Marketing to Public Relations.

### **Myths on Women's Health**

The Council organized, a webinar on 5th November 2020 on the topic, Myths on Women's Health. The guest speaker for this session was Dr. Jayasree Manivasakan, gynecologist and professor at Sri Manakula Vinayagar Medical College, Pondicherry. It was an interactive session which offered insight on various aspects of women's health.

### **Constitution Day**

This year, the Constitution day was celebrated online on 26th November. AS part of the celebration Student Council hosted 2 activities — video making and poster making competitions.

### **The Power of Networking**

Student Council organized a guest lecture on The Power of Networking on 22nd February. Mr. Anil Srivasta, former Chief Executive Officer of Kings XI Punjab was

the guest speaker for the event. He shared his life experiences and how his career grew only by networking and having small conversations with people he met along the way.

### **Durga Safety Workshop**

On 25th February 2021, a workshop was conducted on Women's Safety in collaboration with the NGO, DURGA. The workshop was organized to explain the problems faced by women on a day-to-day basis and how both men and women play an equal role in ensuring women's safety.

### **Launch of the Student Council Website**

For the first time ever, an official website was created to help in organizing the activities of the Student Council. It included descriptive information about the current news of the college as well as an anonymous, moderated forum for mental health related discussions as part of the newly introduced Project ME.

The URL of the website is <https://sjccstudentcouncil.in/>

### **Chanakya**

Our annual intercollegiate business fest, Chanakya took place on 4th, 5th and 6th March, 2021. This year, the fest was organized on the theme — Combating Hysteresis.

The fest was divided into 3 different parts: -

- Arthashastra ~ The Business Plan
- The Hysteron ~ Contingent Business Fest
- Prājña ~ The Business Quiz.

### **Women's Day**

Under the leadership of the Ladies Secretaries the institution celebrated International Women's Day On 8th March 2021. The female staff working in college from the teaching faculty to the support staff were given a small gift, refreshments and a bookmark with a quote by famous women. This was a small yet meaningful way to appreciate and celebrate womanhood.

### **Eves Day**

On 27th March 2021, Eve's Day, one of the most awaited days for every girl in SJCC was conducted on campus. The chief guest of the programme was Mrs. Jacintha Jaychandran, Founder and Managing Partner of HopeWorks Foundation.

An interactive panel discussion on upbringing and the environment that women come from along with society's expectations of women was followed by vibrant performances from the cultural teams.

### **Valedictory Ceremony**

The formal closing of the Student Council's tenure took place during the Valedictory Ceremony on 12th April, 2021. The programme included delivering the annual reports, speeches by the members of Student Council and other dignitaries, and the handing over of the flag back to the institution. This day marked the culmination of an exceptional journey of the council during a challenging time.

## Student Associations & Clubs

### National Service Scheme (NSS)

- The NSS volunteers attended a webinar on “Cyber Law” held on 29th July 2020, organised by Dr. Poornima Jogi (State level NSS Implementation Officer). The officials addressed the crimes caused by misuse of information available and further provided them with tools to protect personal information along with the pros and cons of Two-Factor Authentication.
- The NSS volunteers attended the “State Level Covid-19 Stress Management Workshop” held on 29th July 2020 organised by Dr. Poornima Jogi. The session covered the effects of the pandemic on people’s mental and physical health.
- The NSS wing organised a workshop on “Nuclear Disaster” on 6th August 2020. The panel members covered the meaning, advantages, disadvantages, and problems faced by the victims of a nuclear disaster and the reality of radiation exposure, effects of a nuclear event and precautionary measures to avoid these disasters.
- On Independence Day, 15th August 2020, the NSS volunteers distributed homemade food packets to the needy at St Mary’s Basilica Church Shivajinagar. The activity helped in spreading awareness about the situation and importance of following COVID-19 protocol.
- The NSS volunteers visited Gerizim Integrated Home and School for Handicapped (orphanage), Ejipura on 22nd August 2020. The volunteers distributed lunch and other essentials, and interacted with the children. The director of the orphanage emphasized on the importance of the role of youth in the society and their responsibilities.
- On Gandhi Jayanti, 2nd October 2020, the NSS conducted a live event on Instagram by quoting the principles of Gandhi in various languages. The volunteers enthusiastically spoke about the moral values.
- The NSS wing 1 of SJCC organised an online Oath-Taking Ceremony. The volunteers actively participated and took a pledge to follow the guidelines and norms issued in the wake of Covid-19. They also vowed to spread awareness among people in all the possible ways.
- The NSS Volunteers observed the National Youth Day, 12th January 2020, with the aim of sensitizing students about the philosophy and ideas of Swami Vivekananda. The association organized a discussion, in which Dr. R Rajaram and a social activist discussed about how the county’s future was in the hands of the youth and shared their views on the importance of national integration. Events such as essay writing, collage, and sketching were also organized.
- The NSS collaborated with Kannada Sangha of SJCC and organised a Book Launch on 21st January 2021. The book was titled “Jeevana Preethige Ghazal” which briefed about the layered journey of ghazal music. The dignitaries spoke about the author’s background, how he started writing and his life experiences.
- The NSS wing organized a panel discussion on “Raitha Sanvada” [Farmers Conversation] on 22nd January 2021. The guest lecture was led by Mr. R Satish, Mr. Prasanna and Mrs. Sulochanamma who were part of Raitha Sangha. They addressed the

gathering and expressed their opinions on 'Delhi Chalo Farmers Protest' against the recent agricultural laws. They also shared insights about the struggles faced by farmers and how youth can support them.

- The NSS wing 1 of SJCC organised a pledge taking ceremony on National Voter's Day, 25th January 2021. The volunteers took a pledge to uphold the democratic tradition of our country and the dignity of free, fair and peaceful elections without being influenced by considering religion, race, caste, community, language or any other criterion.
- The NSS wing 1 of SJCC celebrated India's 72nd Republic Day on 26th January 2021. The student coordinator organised a Pledge Taking Ceremony. The volunteers actively participated and took a pledge to uphold the constitution. The NSS coordinator Mr. Ashoka TA also addressed the gathering during the event.
- The NSS Orientation Programme was organised on 30th January 2021. All the 1st year students actively took part in this event. The programme commenced with a welcome dance which was followed by a short prayer. The NSS Coordinator Mr. Ashoka TA briefed about NSS activities, organising NSS camps and special innovative programmes. He also spoke about youth development programme, team building, leadership qualities, disaster management and village adoption. The core committee presented a video on the work done by NSS. Later the cultural team of NSS performed various cultural activities like dance, singing, and Mock-Rock.
- The NSS wing of SJCC organised the Big Day Off. The NSS volunteers engaged in the cleaning programme allowing the cleaning staff to take a day off. The

volunteers were divided into 5 groups and worked tirelessly. This programme was organized to help the volunteers become more responsible towards the society.

- AURA 5.0, an intercollegiate fest was organised by NSS wing of SJCC with the theme "Ride to Revive". It provided a platform for students to showcase their individual talent. Twenty colleges participated in the fest with a total of 300 participants. There were 18 events organised in two days, the first day consisted of sports events which was followed by cultural events.

### Centre for Social Action (CSA)

#### Thursday Talkies – Episode 1

Centre for Social Action (CSA) in association with Centre for Amenities, Rehabilitation & Education (CARE) conducted the first episode of Thursday Talkies of 2020-2021 on 20th August, 2020 on the topic Environmental Impact Assessment, What is it? The guest speaker Mr. Leo. F. Saldanha, Coordinator of Environment Support Group (ESG) and an expert in Environmental Law and Policy, Decentralisation, Urban Planning and Human Rights shared his views on the Indian Environmental Legislations and International Treaties. He also educated the participants on the need and significance of conserving the environment and the political and economic factors that influenced the New EIA. 238 participants including students, scholars and faculty members from various colleges and organizations across the country attended the event.

#### Thursday Talkies – Episode 2

Centre for Social Action (CSA) held its 2nd episode of Thursday Talkies on the topic, 'Farm Acts 2020 – Towards Understanding the Consequences' on 15th October 2020. The resource person Mr. Shivasundar, a social activist and writer explained the Farm Acts 2020. He shared his opinions on the topic in detail and helped the participants understand the consequences.

## Panel Discussion – “Youth in the Time of Digital Activism”

Centre for Social Action (CSA) in association with Centre for Amenities, Rehabilitation and Education (CARE) organized a panel discussion titled “Youth in the time of Digital Activism” on 12th March, 2021.

The discussion offered insights on the way social activism is practiced and perceived in the digital world. The session helped the participants to make better choices by educating them on the Do’s and Don’ts of participating in online movements and campaigns.

Dr. Daniel Fernandes, SJ. Principal, SJCC delivered the Welcome Address. Ms. D Roopa Moudgil IPS, MD Karnataka Handicrafts Development Corporation. Vikram Vincent, Co-Founder Free Software Movement Karnataka and Free Software Movement India, Ekta Mittal, film maker, Media and Arts Collective (MARAA), Nithin Manayath, Assistant Professor, Communication Studies, Mount Carmel College, Bangalore. Mr. Vinay Kambippura, Assistant Professor, St. Joseph’s College of Commerce (Autonomous) moderated the session. Mr. R Manohar, Executive Director CARE proposed the Vote of Thanks.

## All India Catholic University Federation (AICUF)

- AICUF celebrated World Humanitarian Day on August 18th and 19th with the theme “celebrating the Unsung Heroes”. Five events were conducted over 2 days and the participants were given an opportunity to speak about the contribution of the heroes during the Pandemic.
- International day for Eradication of Poverty was observed in SJCC through various competitions for the students organized by AICUF on 16th and 17th October, 2020. The association organized 6 events with a common

theme ‘love only grows by sharing’. Events, such as “debate” and “pick and speak” were conducted during these two days.

- The AICUF association of SJCC participated in a state level online fest YUVA 2020 conducted by AICUF Karnataka for which colleges from all over the state participated. The participants from SJCC were able to secure top 3 places in all the events and the college was crowned the overall winners of the fest.
- AICUF took part in EXALTED 2020, an online gospel fest hosted by the Bishop Cotton Women’s Christian College. SJCC was declared overall winners of this fest.
- The flagship event of the association- REVELATIONS was the first offline fest hosted by SJCC for the academic year 2020-2021. The theme for the fest was “Coronam Vitae” which means “The Crown of Life”. The fest was well received by within the community and by all other colleges. It was a 2-day fest with a total of 13 events. 8 colleges and 4 parishes attended the fest. Christ Deemed to be University was declared as the overall winners of the fest.

## Rotaract Club

### • The Amazing Race

The Rotaract Club, organized the Amazing Race on 6th and 7th September 2020. The objectives of the event were to inculcate team building, team spirit and networking skills. The event consisted of two rounds which spread across two days. The rounds were comprised of both individual and team activities. The teams were a group of 3 members. Round 1 consisted of 14 activities of which 9 were individual and 5 team activities. Round 2 consisted of 2 Mega activities in which the teams could choose any one. 64 teams competed in the

event. The winners were declared on 9th September 2020 on the Instagram page of the Rotaract Club.

- **International Literacy Day**

On the occasion of International Literacy Day, the Rotaract club organized an event in collaboration with the Finance Club on 8th September 2020. The event was conducted to educate the masses about the importance of literacy. The clubs collaborated to create a video which highlighted the current situation regarding the state of literacy in the world using insightful statistics. The video also highlighted the necessity of literacy and its importance.

- **District Leadership Training Workshop**

The Club conducted DLTW – District Leadership Training Workshop on 12th & 13th September 2020. The event was organized by Rotaract District 3190 for the board members of all Rotaract Clubs across Bangalore. The workshop was organized to train the Board members on their duties and responsibilities as the board members of their respective clubs. The event was conducted on 12th and 13th September 2020. The programme was inaugurated by ZRR.

- **Ice Breaker Session**

The association organized an Icebreaker session to help the members to get to know each other on a personal level and inculcate in them the spirit of teamwork. The members were first divided into 8 groups, where each group consisted of 8-9 members. Each board member was assigned a team and had to interact with the team member. They also conducted an activity named “Memory Game” along with the members.

- **High Income Skills – Copywriting Webinar**

The webinar was conducted on 19th October 2020. The event was open to all the students of St. Joseph’s College of Commerce and also to the members of

Rotaract Club of Bangalore District 3190. Mr. Laurence Blume, one of the world’s leading copywriting experts based in UK was the Resource Person for the event. The webinar highlighted the requirements of high-income skills in today’s age with a special focus on copywriting.

- **International Education Day**

On the occasion of International Education Day, the Rotaract Club organized an event to discuss with its members the importance of education in the entire world. The theme for the event was ‘to recover and revitalize education for COVID-19 generation’. The club compiled a video to highlight the significance of education. The video revolved around the theme of the International Education Day. A team of two board members consisting of Rtr. Dikshit Bhansali, President and Rtr. Pritesh P Jain, Professional Development Director visited an orphanage to donate books and stationery. They visited Anatha Sishu Nivasa, an orphanage which is located in Bull Temple Road, Bangalore.

- **Leadership and Youth Development**

The club conducted a webinar titled, Leadership and Youth Development to enhance the personal development of the members of the Rotaract Club on 29th March 2021. The programme was organized with a view to inculcate and develop the skills of communication and networking. Mr. Venkatesh Majji, an entrepreneur, public speaker and a visiting faculty member of St. Joseph’s College of Commerce was the speaker for the session.

### **Eco Club**

- **Plant a Sapling**

Members of the Eco Club of St. Josephs College of Commerce on the occasion of World Nature Day on 28th July 2020 planted saplings in the vicinity of their residence during the covid-19 pandemic

ensuring hygiene precautions. The event raised awareness in the society about the importance of planting and saving trees and reducing the impact of climate change.

#### • Orientation and Icebreaker

An orientation Session was organized on 14th October 2020. Detailed introduction on various aspects of Eco Club including its motto and activities were explained during the session. Mr. Z Mohammed Ashfaque staff Coordinator of Eco Club addressed the students. The Club also organised a Tambola game and had an interactive session with students as part of the Icebreaker Session.

#### • Webinar on Environment Impact Assessment

The association conducted a webinar on Environment Impact Assessment on 26th August 2020. Mrs. Ruhie Kumar, the resource person of the event spoke in detail about environment and how we are destroying it. She shared her opinions on various aspects associated with the topic including the consequences.

#### • Seaspiracy—Chasing Coral: Documentary Screening

The Eco Club of St. Joseph's College of Commerce organized 'Chasing Coral - Documentary Screening' on 30th January 2021. Vice President of the association, Dennis Jose shared an introduction about the documentary.

Apart from doing ground level work, the Eco Club also attributes a lot of importance on spreading awareness on critical issues amongst students. Chasing Coral not only offers an important ecosystem for life underwater but also helps in protecting coastal areas and provide a source of income to millions of people. Moreover, they are set to decline by 70-90% between 2030 and 2052. The documentary shed light on the reasons behind gradual disappearance of reefs.

#### • Ambiente – City Level Seminar 17th April 2021

The Eco club hosted its Annual one-day city level seminar 'Ambiente'. Ambiente is an annual seminar conducted with a view to create awareness on different topics every year. The speakers shared their perspectives on prominent issues of contemporary significance specifically the issues that threatens the environment and life on earth. This exposed students to different perspectives of the issue and helped them to come up with meaningful responses.

#### Harmony Club

Harmony Club was founded with the motto of "Diversity and Inclusion" and the theme for the academic year 2020-21 was "Journeying with Youth in Unison for Serenity." All activities for the year were conducted around this theme.

- The inter-collegiate fest, 'AGHASYA' was conducted from 14th to 21st September, 2020. Events like Doodle Art, Photography, Serene Voice, etc., were held. All events were coordinated around the theme 'Shaping Peace Together' taken from the United Nation's page on account of International Day of Peace.
- Harmony Club organized 'Rewind and Reconnect' on 30th July, 2020 on account of UN Friendship Day. The motive of the event was to reconnect with old friends and reminisce the memories made.
- The association organized several intercollegiate events throughout the year, such as Painting, Dance, and Panel Discussion. A virtual ice-breaker session was also held on 12th October, 2020. The organizing team also conducted several games during the interaction.
- On account of International Day of Happiness i.e., 20th March, 2021,

Harmony Club organized “Spread Happiness Challenge”. The aim was to allow students to explore the scope of organizing Sustainability Activities that make them happy. The team planted saplings at various locations and also served food for social workers.

- The club organized “Reader’s Clan” on 29th March, 2021, with the aim of fostering an environment for learning and holistic development.

### Amnesty International (Now ‘Youth for Democracy and Constitution’)

- **Nelson Mandela International Day**

To commemorate the birthday of the Nelson Mandela and celebrate the humane side of his personality, Amnesty International celebrated Mandela Day on 18/7/2020. Amnesty International paid tribute to the contributions of Nelson Mandela by sharing e-brochures with messages, encouraging students to stand up against the injustice that occurs in our country.

- **26/11 Mumbai Attacks Video**

Amnesty International prepared a video in remembrance of all the lives that were lost, the fallen heroes of the 26/11 attacks in Mumbai.

- **“IURA” Newsletter**

Amnesty International had launched its monthly newsletter, “We the People” on 1/3/2021. The newsletter aims to report various events around the world where Human Rights were violated. Student members from the association expressed their opinions on these events. The paper is released in the first week of every month reporting the news on human rights abuses around the world.

- **YDC inaugural session**

The inaugural session of the association took place on 5th, April, 2021 on

the topic “People and The Future of Democracy”. Ms. Poorna Ravishankar, Advocate and member of ALF steered the session, where she voiced out her observations and opinions about our constitution along with the present and future of democracy. The speaker threw light on few cases and how justice is compromised at present. The session concluded with a Q&A session. A video introducing the new association was also displayed during the event.

### Women’s Forum

- Women’s Forum organized a virtual event titled “Powerpuff Girls: Conversations around Female Empowerment” on 5th September, 2020 at 4:30pm. Ms. Mohana Gopinath steered the Session, where she addressed the concerns of women entrepreneurs. In Session 2, MS. Ameya Shetty spoke about the challenges that established entrepreneurs endure.
- A session titled, “It’s Okay Not to Be Okay” was organized on 19th January to discuss the mental issues that all women face at home and workplace. Rekha Ahuja, a health psychology and counselling expert addressed the students during the session. The session looked at social taboos which women are tired of hearing and the emotional taunts they face at various spaces.
- The Forum organized a session, titled “Bake My Day” on 29th January 2021. Ms. Kiran Annie Kunnath from 1Bcom G steered the session.
- Women’s Forum conducted the Ice Breaker session for the freshers on 29th September 2020 to welcome the new members of the association. An assorted range of games like Who am I? and Two Truths and a Lie were played apart from briefing the scheduled events for the year.

- The association organized a guest lecture on account of International Women’s Day on 8th March 2020. Ms. Ruth Manorama was the guest speaker for the event. “Gender Equality – Break the Norms” was the theme of the guest lecture. The speaker shared her experiences in dealing with the struggle that women endure. She also pointed out that ‘Every day should be celebrated as Women’s day’.
- E-Cell conducted EMPower, a 4-month long initiative to mentor and train the members in skills ranging from content writing, graphic and video editing, public speaking to setting up their own podcast. It also included providing a peer learning platform to get hands-on experience and dive deep into how a College Association Press (B&W Newsletter), Instagram page (Marketing) and a Podcast functions. The sessions also involved sharing of experience in the field of PR and communication.

### Entrepreneurship Cell (E-Cell)

- An online formal orientation for the 1st year students was conducted on 25th September, Friday 2020 to provide an overview of the activities of the association for the academic year.
- On 29th September, 2020, a guest lecture was conducted on ‘Being a Smarter Entrepreneur’. The session highlighted the reasons that motivated people to become entrepreneurs and the qualities needed to become a successful entrepreneur. Ms. Malavika Harita, former CEO of Saatchi and Saatchi Focus steered the session.
- Resonance, an entrepreneurship-based podcast, was hosted by the E-Cell wherein Mr. Jishnu Vipin from “The Imagined Order”, shared his views on “Feasibility of Digital Economy in India to Tackle Unemployment” in the first episode and the second episode, representatives from KMF and Nandhini talked about strategic thinking and entrepreneurial innovation.
- The club released the second edition of Blue & White Press and ran throughout the year which looked at topics, such as conundrum of Artificial Intelligence and its application, Shinzo Abe’s renowned Abenomics, the journey of the entrepreneurs that made Zerodha, ID happen, and Whether WeWork really works?
- A Webinar on “Weaving an Entrepreneurial Path” was conducted on 28th January, 2021. Mr. Arjun Mulky, the guest speaker shared anecdotes about the hardships he faced while carving his entrepreneurial path. He also shared his views on his passion, creativity, and the struggles he endured while going through this path.
- E-SUMMIT’21: A Vortex of Innovation, the flagship programme of the association was organized for Pan-India audience. The session focussed on industry and entrepreneurship. It allowed students to create their own entrepreneurial path and create an impact.
- The E-Cell also had several initiatives such as Motivational Mondays, E-Word of the Week, Guess the Start Up, #Project Polio, #EntrepreneursofSJCC, and Street Stories on their Instagram page to motivate and inculcate the entrepreneurial spirit amongst youngsters.

### Finance Club

- Finance Club conducted Incipere 2020, the icebreaker session on 24th and 25th September, from 10:50 to 11:50 am. Ms. Nischitha, the faculty coordinator addressed the members and welcomed them into the club. Activities and games were also conducted as part of the session.

- The Finance Club’s annual quiz, Inquizitive, was held over a span of two days from 30th September to 1st October, 2020 through the MS Teams Platform. 70 students participated in the event. The competition had the following four rounds: Finance Basics, ‘What do I remind you of?’, ‘What should Mr.X do?’ And ‘Coffee with the Core Team’ – A Rapid Fire Round. The event helped in spreading financial, professional, and general knowledge among the participants. The session also encouraged participation, team building and networking.
- The event ‘Can you save the money’ was conducted on 11th, 12th and 15th January 2020. The participants were expected to solve the cases presented to them which consisted of a variety of real-life financial problems. Ten teams (70 students) participated in the event.
- The association organized Know it all: Episode 1: Personal finances on 25th and 26th March, 2021. The speaker for the first session was Ms. Radhika Kedia, Senior Operations Analyst at Goldman Sachs. She shared her vies on the importance of saving and limiting expenditure. Prerna Nayyar, product manager at Microsoft steered the second session. She shared anecdotes from her personal journey and also spoke about the importance of investing.
- Auditions for the batch of 2020-2021 were held on September 14th 2020. 30 members were selected through the audition.
- The choir uploaded “You are my All in All” on September 26th on the Serenata Chorale’s Instagram page.
- On December 14th, the choir uploaded the music video — “Angels we have heard on high “on the Instagram page of Serenata Chorale.
- On December 17th, ‘Come and See the Baby’, a music video, sung by Serenata Chorale was broadcast on Goodness TV channel. The music video was shot during the Christmas season of 2019.
- The club participated and received ₹5000 gift card in Magnificat, an online fest hosted by Christ Deemed to be University on 19th December.
- The music video of “12 days of Christmas’ was broadcast on the Goodness TV channel on December 20th.
- Serenata Chorale took part in Basel Mission on 22nd of December, 2020 and won the Basel Mission placing 2nd in the college category.
- “Seasons of Love” a music video was released for Christmas on the official Instagram page of Serenata Chorale on December 25th.
- On February 17th, the choir sang for Ash Wednesday Mass.

### Serenata Chorale – The Choir Club

- Serenata Chorale released the after movie of resound 2019-2020 on August 19th
- On August 26th, Serenata Chorale uploaded “Open the eyes of my heart”, a music video, sung by the senior members of the choir
- The team released the audition call video on September 11th.
- A team of 21 members from the choir performed a medley of both regional and western songs on February 18th and 19th for the cultural programme held for the NAAC peer team.
- The choir released a set of music videos for Resound — an annual concert hosted by the choir of St. Joseph’s College of Commerce.

## Hashmi Theatre Forum

- On 25th and 26th August, 2020, online auditions were held on the MS Teams platform. for which 40 students signed up. Auditions were also held for scriptwriting with 12 aspirants. 36 students were selected for the performance team and two students for the scriptwriting team after two rounds of audition.
- In September 2020, members of the association put up a performance as a tribute to the Teaching Fraternity on Teachers' Day. The team prepared a skit depicting teachers teaching during the pandemic and the way each one manages their professional and personal life. The video was shot in black and white, and depicted the challenging life of the teaching fraternity through expressions alone.
- 2nd and 3rd year students of Hashmi Theatre Forum conducted a special workshop for the 1st year students on October 3rd 2020. The primary activities of the workshop included learning the Navarasas of acting, that is, the nine emotions of acting. On October 10th, a team meeting was held to understand the interests of the freshers and help them identify which wing of theatre they would best fit into.
- On October 15th, a discussion on play was held to dissect 'A Play with Words' to emphasize how theatre is synonymous with performance. On November 1st, 'My Fair Lady' a 20th century classic was screened to analyse the message conveyed and its relevance in today's world.
- The members of the club put together a street play on 26th January 2021 to highlight the plight and the struggle of the farmers in India post the Farm Bills that were passed in December.
- The first offline meeting of Hashmi Theatre Forum was held on January 29th 2021. The senior members of the 'Theatre Club performed 'Bhagat Singh'. Dr. T.H Lavakumar also spent time with the club members to give an overview on what could be done in these uncertain times.
- The plays 'Bhagat Singh' and 'Fire and Rain' were performed as part of the cultural programmes during the NAAC Peer Team visit.
- The Club participated in both theatre events of La Tierra De Cul-ah! Which was hosted by Mount Carmel College on 9th, 10th, 12th and 13th March and bagged the first and third place, respectively.
- Hashmi Theatre Forum performed at Lasya, the CMS fest competing in all the theatre events, both online and offline on 18th, 19th and 20th March. The street play team and Mr. Jezreel J. placed second in their respective events. Ms. Sharanya Suresh was placed third in the monologue (mime) event. The Mime Team's performance was well appreciated by the judges.
- The Annual Theatre festival of the college, Enact, was held on 5th and 6th April, 2021, around the theme "Dream". There were two home productions, directed by Dr. T.H. Lavakumar, one in English, an adaptation of Midsummer's Night Dream and one in Kannada, Malla Gimple. Many colleges in Bangalore participated in the fest and St. Joseph's College (Autonomous) was declared as winners.

## Kannada Sangha

- The association organized "Karnataka Odhu" on 7th September, 2020. Kannada Balavardhane was the theme of the seminar and Dr. Arun Joladhakudligi, a Researcher cum

Rationalist was the speaker for the event. The speaker shared his views on the significance of kannada language and how the youth can contribute to the revival of the language.

- Antharanga is an intra-collegiate cultural and literary fest organized on 9th and 10th of October 2020 on MS Teams. The programme included events like Essay writing, Poetry slam, Singing, Dancing and Quiz. Around 50 students participated in various Events. Quiz and Essay Writing witnessed the highest number of participants.
- The event, Gandhiyondhige Eradu hejje (A step with gandhiji) was organized in MS Teams on Oct 2nd 2020 on account of Gandhi Jayanthi. The objective of the event was to make students aware of the life and principles of Gandhiji. Students were asked to choose a poem about Gandhiji and recite it.
- Jeevana Preethige Gajal was hosted on 21st January 2021. Alla Gururaj, a poet from Kanakagiri of Koppal District was invited to make youth aware of the importance of humanity and love towards all beings. After the session Sarakara Rokka Mudhrisabahudhu Thundu Rotiyanalla, a book written by the speaker was released.
- Raitha Samvaadha was organized on 22nd January 2021 in collaboration with National Service Scheme and Student council, in the wake of the Farmer's Bill which was passed in December. Mr. R Satish Bachahalli, Taluk General Secretary, Mr. Prasanna Nagasandhra, District Chairperson and Mrs. Sulochanamma, State Chairperson of Karnataka Raitha Sangha were the dignitaries invited.
- On 20th, February 2020, 11 members representing Kannada Sangha of SJCC participated in the fest named 'Isiri' which was organised by the

Kannada Sangha of St. Joseph's College (Autonomous), Shantinagar. Members of Kannada Sangha who participated in Isiri won prizes in events, such as Quiz, Wealth out of waste and Drawing.

### Hindi Parishad

- On 12th September, 2020, the Hindi Department of St Joseph's College of Commerce organized a Paper Presentation Competition on MS Teams where various colleges across Bengaluru and from other states like the State of Rajasthan and Uttar Pradesh took part. The Education Policy implemented in 2020 was the topic of discussion and debate during the event.
- Hindi Parishad organized their annual event titled 'Indradhanush' on 10th October 2020. There were a variety of entertaining events like Literary Quiz, Virtual Karaoke, Solo Dancing and Bollywood Dhamaka. During this academic year, the association introduced many new events, such as Pass it on, Virtual Karaoke, and Solo Dancing.
- Sadbhavana Diwas was celebrated to commemorate the birth anniversary of former Prime Minister Rajiv Gandhi and to encourage national integration, love, and peace among Indians of all religions. An essay writing competition, sharing of various videos and photographs were also organized during the celebration.
- The Department of Hindi organised a National Level Inter Collegiate Debate Competition on 10th March, 2021. Almost 13 colleges from all over India participated in the event.
- Nakshatra, the annual intercollegiate festival, was conducted on 26th March 2020. This event gave a platform for every student to showcase their talents in the field of Hindi Literature and culture.

- The Hindi alumni get-together named Taare Sitare, was conducted in Xavier Hall on 27th March 2020. This was a platform for former students to come and share their memories and life experiences.

### The Debating Society

- The Debating Society conducted an Ice Breaker Session for its members to know each other on 3rd August 2020 through MS Teams.
- The Debating Society had organized an intra-collegiate debating competition “Polemic 2020”, for the International Day of Universal Access to Information on 28th and 29th, September 2020 through MS Teams.
- The International Day of Democracy was celebrated by the Debating Society on 15th September 2020 to educate the students on certain situations that our Democracy has faced over the years.
- Rhetoric 2021, an Inter-collegiate Literary fest was conducted on 5th February 2021 through MS Teams. The events conducted included Debate, JAM, Declamation, Extempore, Turncoat, Essay Writing, and Elocution.

### Quiz Club

- On August 24th, 2020 the Quiz Club of SJCC conducted its audition for the new members and 9 students were selected from a total of 29 students who attended the audition.
- ‘SPARK’, the orientation session was held on 28th August, 2020. The orientation was steered by Ms. Bharghavi C.S. The coordinators and the Board Members of the club introduced themselves and laid the road map for the upcoming activities.
- The club conducted a business quiz event on 3rd and 4th September,

2020, in collaboration with the SJCC Business Team. The event was part of intracollege business fest, CIPHER.

- The weekly Trivia was initiated by SJCC Quiz Club to promote quizzing amongst students of St. Joseph’s College of Commerce. Every week the members of the SJCC Quiz Club prepare questions and post them on Instagram.
- The Business Quiz of the intercollegiate business fest Chanakya was conducted by the SJCC Quiz Club on 5th & 6th, March, 2021 in collaboration with the SJCC Business Team and SJCC Student Council.

### Editorial Committee

- The Editorial Committee (CEC) conducted an online Icebreaker session on 26th September, 2020 at 4:30 pm. This was an introductory session for the CEC members to get to know each other and the ethos of the association.
- Editorial Committee’s flagship intercollegiate fest Ellipsis was organized in collaboration with ALMA from 5th to 7th October 2020. The literary fest was well received by the art, poetry and literature lovers in the college. The theme of Ellipsis was “Screened Lives” and each event had themes that complimented the same.
- A Virtual ‘Digital Art and Design Workshop’ was held on 6th October 2020. Miss Pooja Sreenivasan was the guest speaker for the event.
- The annual workshop ‘How to Wave the Blue Pencil? Episode 2’ workshop on writing, reporting, and editing was conducted on 13th October 2020. Ms. Vismaya was the resource person for the workshop.
- The Editorial Committee is an integral part of the college and has been entrusted with several

important tasks such as maintaining the college magazine — ‘The Blue Chip’. The Committee collect articles, photographs, sketches, paintings and are involved in the editing and creative writing process.

The College Editorial Team maintains the college blog ‘SJCC Writes’ which showcases the artistic and literary talents of students, and the Annual Report which officially documents all the activities organized by the institution throughout the academic year.

### Media and Graphic Design Team

From the beginning of the academic year the media team has provided technical assistance for all live streams, webinars and lectures conducted by the college. These videos are now available on our YouTube channel. (25 videos including lectures, webinars and online panel discussions).

Some of the major on campus events covered this year are:

- On 19th December, 2020, the Media and Graphic Design Team covered the inauguration of the renovated Loyola Hall.
- The Club covered the Book Launch organized by Kannada Sangha on 12th January 2021.
- On 22nd January 2021, the Club covered a panel discussion with farmers was held in college and included a poster launch of the campaign of #SJCCwithFarmers
- The Media Team covered the NAAC Peer Team Visit organized on 18th and 19th respectively in which the newly constructed Media Centre was inspected by the Peer Team.
- Revelations, the annual gospel fest, conducted by AICUF on 26th and 27th February, 2021 was also covered by the team.
- The media team covered “Chanakya”, one of the biggest intercollegiate business fests in Bangalore conducted on 4th, 5th, and 6th March. The Team covered Women’s Day event organized by the Women’s Forum on 8th March, 2021.
- On 12th March, The Centre for Social Action (CSA) conducted a panel discussion on “Youth in the time of Digital Activism” which was covered by the media team.

The media team provides the images required for Blue Ship — the College Annual Magazine and helps in designing the posters for various events.

### Business Team

- On 22nd January 2021, members of the Business Team participated in ‘Manan 21’ conducted by Mount Carmel College, Bangalore. Members of the SJCC Business Team secured the first position in the Marketing event and third in the Entrepreneurship and Economics event.
- Members of the Business Team participated in ‘Contingent’ on 21st, 22nd, and 23rd January 2021. The Team also took part in the Annual Business Fest — ‘Prayas 2021’ conducted by the Department of Commerce, Christ Deemed to be University.
- The Team that represented SJCC Business Team participated and secured the second in the two-day Fest ‘Esprit’ conducted by Christ School of Business and Management, Bengaluru on 19th and 20th, February 2021.
- Members of the Business team participated in the fest ‘Cross Currents’ conducted by Mount Carmel College (Department of Commerce), Bangalore on 3rd and 4th March 2021. SJCC Business Team secured the second position in Finance and Business Quiz events.

- On 15th, 16th, and 17th, March 2021, SJCC Business Team members participated in Carpe Diem, a fest hosted by the Department of Business Studies, Mount Carmel College, Bengaluru. SJCC Business Team was declared the overall runners-up of the fest.
- The Business Team members participated in Threshold — a management fest organized by the Center for Management Studies on 15th and 16th, March. The team that represented SJCC secured the second position in the Fest.

## B.Com Department Associations

### We Speak

- The association held its first episode of Corporatese- Public Speaking: The Corporate Superpower on 9th September, 2020. Mr. Vinay Pushpakaran, renowned public speaking trainer led the session. The resource person highlighted the difference between spoken and written forms of communication and how knowledge from fields of psychology and body language can be leveraged.
- Episode 2: The Secrets of Storytelling was conducted on 9th September, 2020 which emphasised on how the focus should be directed towards making the stories relevant and interesting. Mr. Ashish Wadhwa, an entrepreneur and alumni of SJCC addressed the participants.
- We Speak Association conducted “VERBATTLE- The Inquisitor’s Trial” in collaboration with the Mainframe Research Forum as part of Commerce Week. The Mr. Sairaj Gouder judged the event and it witnessed participation from across the BCOM department. Students’ debating and analyzing skills were put to test.

### Tech Ally Association

- Tech Ally held its first event, ‘Behind the Scenes of HQ Advertisements’ for the college students. The aim of the event was to familiarize the participants with application, usage and handling of technical software and provide a platform for the technology driven community. Mr. V. K. Prakash was the resource person for the event.

### Mainframe Research Forum

- The association conducted its formal Orientation Session on 28th September, 2020 with the aim of fostering a research and critical thinking culture among the students. The guidelines of writing a research paper were shared and participants were encouraged to choose relevant topics for their papers.
- ‘Research Methodology Workshop’ was a 2-day event, held on 8th and 9th October, conducted to familiarise students with the appropriate process and parameters of writing a paper. The session was conducted by Dr. Deepika Joshi and Dr. Sridhar L S, faculty members of SJCC.
- The student coordinator of the forum, Merin Jacob, conducted ‘Academia 1: Basic Data Operations’ on 5th March, 2020. She made the participants understand the importance of Data Cleaning and other aspects of how to conduct basic statistical analysis using the data collected.
- Mainframe Research Forum conducted “VERBATTLE- The Inquisitor’s Trial”, on 8th March, in collaboration with We Speak Association. Mr. Sairaj Gouder judged the event and saw participation from across BCOM department.
- The Forum conducted ‘Academia - 2: Analysis and Interpretation Using Excel’ on 26th March, 2021. The objectives of the workshop were to understand

the importance of good sample and its size, to understand how to use basic statistical computation for analysis using Excel and to interpret the data and draw results. The resource person for the workshop was Ms. Vedapradha, faculty at SJCC.

- The Forum conducted 'Rendition 4.0' on 9th April, 2021. The event was conducted to encourage research in multidisciplinary areas for students from under graduation level. The resource person for the session as Mr. Rohit Kalro, Teacher Manager at U&I and an alumnus of the college.

### Lakshya

- A panel discussion on 'poverty, pandemic & social suffering in Indian context' was conducted on 16th October, 2020. The session was led by Mr. Nikhil Goveas. The discussion involved reasons for poverty in India and the current situation prevalent in India, solutions to eradicate poverty, how the society is related to poverty and in what ways can the society contribute to remove poverty in India. It helped students get clarity on complex social issues.
- The association conducted 'Overload', a two-round competition on 13th March, 2020. The event was conducted with an aim to improve student's critical thinking ability in times of pressure and sensitize them to the social issues that threaten our planet. It helped in inculcating the essence of critical thinking in the participants. Mr. Karan Mehta, a consultant with Deloitte judged the event.

### Connect Series

- The association conducted "Staying Afloat in a Sea of Challenge' on 20th August, 2020. Mr. Sharad Kapoor, the guest speaker helped students in

bridging the gap between classroom learning and corporate application and also to establish a two-way interaction with industry experts.

- On 13th October, 2020, Connect Series organized an 'Assessment Procedure under Income Tax'. Mr. Nayaz Pasha, the resource person discussed about the basics of income tax assessment proceeding and faceless assessment scheme. He also enlightened the participants about different methods of assessment and the procedures under each of these assessments and what happens after an individual file's income tax returns.
- The event titled, 'Virtual Employee Engagement,' which focused on the importance of communication in a corporate environment was conducted on 11th February, 2021. Mr. Roger Joseph Lurshay was the guest speaker for the event. Several activities were also conducted through which the speaker engaged all students and gave them better grasp of the situation.
- Connect Series, in collaboration with Colosseum conducted 'Co-Win, Co-Twin' on 12th March, 2021 as part of the Commerce Week. Mr. Sairaj Gouder judged the event. The participants of the competition debated on the topic "Corporate Social Responsibility- a charitable initiative or marketing tactic," followed by a business personality round.

### ComUnity

- 'Blend' is an initiative of ComUnity which involved all the B.Com first year students. It was conducted on 11th and 12th August 2020 to increase the interaction and familiarity between students during online classes. The students were oriented about important aspects of the college and several activities were conducted to improve interaction among participants.

- The association conducted 'Zest' for the 2nd and 3rd year B.Com classes. It gave students a chance to rekindle the classroom environment and deviate from the monotony of the digital classes. Games and activities were carried out to allow students to share their observations on various activities on the past academic year.
- On 14th October, 2020, 'Mirror, Mirror on the Screen' was conducted to spread awareness about the impacts of social media on youngsters and also to introduce them to effective ways to battle media anxiety. The session was held by the ComUnity coordinators along with guest the speaker, Ms. Shreya Giria.

### ComVerse

- The 12th episode - A panel discussion on 'Robot Trading- Challenges and Prospects' was conducted by the association on 9th March, 2021. The primary objective of this event was to create awareness about the changing technologies in this epoch of digital transformation. The event was moderated by Mr. Giridhar accompanied by other panel members: Bodhana Kolla, Prem Sagar, Tushar Samdariya, Nanditha, Kezia Teresa & Loknath M. The episode featured the students' perspective on Robot Trading, the latest trends, the challenges and its future.
- A panel discussion titled, "Covid 19 and World Trade- The New Normal" was organized by ComVerse. The event was moderated by Mr. Ganesh. Mr. Lalit Dash, Amit Raj, Manisha R, Sharanya Suresh, Sairaj Goudar, and Priyam Bhutra were the other panelists present for the discussion. Dr. Krithika S was the faculty coordinator of the session. The episode featured the students' perspective on the world trade post covid -19.

### Colosseum

- On 1st September, 2020, 'Breaking Down the Lockdown' was conducted to offer insights on how the pandemic affected the economy and also discussed possible solutions to overcome the same. Ms. Ramya, Ms. Maries, Ms. Jorryn, Ms. Roshini, and Ms. Infant Hilda were our speakers and they looked at the impact of Covid-19 in Banking, Unemployment, Retail, Health and Education sectors.
- 'Agricultural Bills 2020: Farmer's Friend or Foe?' was conducted on 16th October, 2020, to analyse the new agricultural laws passed and deconstruct the importance of farmers in the economy and in our lives. It gave students an opportunity to hone their speaking skills and gain insights on the topic.

### Erudition Club

- Erudition Club organized Zenith, an institution level case study competition on 20th and 21st of August, 2020. Several specialists from the industry were invited to judge the multi-dimensional event which saw a participation of over 100 students.
- A two-day case study workshop, 'Cognizance', was conducted on 4th and 5th February, 2021. The workshop was structured around enhancing the acumen required for building on the skills of problem solving. The workshop welcomed professionals from both academia and industry, who delivered insights on the domains of Assurance, Corporate Governance, Entrepreneurship, Finance, Human Resource Management, and Marketing.
- The club organized Odyssey, a case study competition on 13th March, 2021. Events were structured around Marketing, Finance and HR and

saw a participation of 66 students. Professionals of the corporate world were invited to judge the event and share their feedback on the performance.

### Association for Professional Students

- The B.Com and the BBA departments collaborated with the ICSI (Institute of Company Secretaries of India) and organized a Webinar titled “Walking the Path of Corporate Discipline - All about Being a Corporate Secretary” on 21st August, 2020. The speaker, Ms. Noor Sumayya spoke about pursuing company secretary as a fresh career option for the new batch of students at SJCC and gave them a brief introduction about the qualities and required to become a successful company secretary.
- On 24th August, 2020, a follow up of the previous episode was held, titled ‘A Company Secretary’s Esplanade.’ The webinar focused on the role of a Company Secretary, what the job entails, how career expectations can be fully achieved in this profession and qualities required to be an efficient Company Secretary.
- The association organized ‘Genesis: Your First Step towards a Professional Career,’ held on 29th September, focused on introducing students to various courses available to pursue. Ms. CA Padmini was the resource person for the event. She also shed light on the job prospects related to each course.
- An ‘End Semester Exam- Concept Crash Course’ was organised by the APS members to provide a brief recap of all the important concepts and aid the preparation of students. The video series was planned and made by the APS members to help the BCOM classes.

- APS held a quiz competition, ‘Let’s Get Fiscal’ on 9th March, 2021. It was an event that encouraged thinking and learning and at the same time tested students’ knowledge in the fields of Commerce, Accountancy, Marketing, Economics, Taxation and General Knowledge.

### B.Com Newsroom

- The B.Com Editorial published the monthly bulletin in the last week of every month. The objective is to make students aware of new trends in business scenarios and develop the members’ writing and research skill.
- On 11th September, 2020, a workshop was held for the newly inducted members. It was conducted to introduce selected members to the activities of the Committee, get to know each other and assign specific roles in the Committee.
- On February 1st, 2021, the B.Com Editorial committee hosted ‘SIMPSON IT’. The concept for this event was inspired by the show’s bizarre predictions. Each participant was provided with five cues to use their creativity and develop a short story, a meme or a poster.

### B.Com Department Fest: Turas

Turas, the B.Com (Travel & Tourism) fest was held on 30th and 31st of March, 2021. The inaugural event for Turas had Mr. Lokesh Bettaiah, the Chairperson from event partner TAAI, delivering a key note address. Mr. Bettaiah also moderated the panel discussion on the first day. The discussion was on the Karnataka Tourism Policy and this session was open to participants from other colleges. Pre events were also conducted on the online platform.

Day two of Turas had offline events like ‘Pack your culture’, travel writing, marketing and Best Manager. Confire Holidays And

Events Pvt. Ltd., the event partners, offered internship programmes for the winners of various competitions. Additionally, the hospitality partner, Conrad Bengaluru allotted space for the conduction of competitions like 'Best Manager' at their hotel.

Thus, the 8th year of Turas was a successful one with ended with CHRIST UG announced as the over-all winners.

## BBA Department Associations

### Entrepreneurship Learning Initiative

- Department of Business Administration conducted 'Trivia Tuesday' on 1st September, 2020.
- 'Bag a Bargain' was a Budgeting Activity conducted for the 1st year BBA Entrepreneurship Students to understand the best way to allocate budget. The activity was conducted on 7th October, 2020. Mr. Hriday Patel, a student of SJCC, Batch of 2020 gave his feedback on the presentations.
- A session titled, 'Money Moves' was organized on 10th February, 2021 which dealt with finance, valuation, compounding, personal finance and trading on the stock market. Mr. Sajal Khanter was the guest speaker for the session.

### Fountainhead

- The association organized 'Scripto', an International Webinar on the art of formal writing on 28th January, 2021. The session was steered by the guest speaker, Ms. Shagufta Fatema, aimed at educating the students on the importance of written communication and professional writing skills.
- 'If Your Writing Could Talk' was a Creative Writing session conducted on 15th February, 2021. Samyuktha Sunil, the guest speaker shared her views with the participants on various

aspects of writing and the nuances of creative writing.

- Fountainhead conducted a fest titled, 'It's Lit' from 13th to 15th March, 2021. Quiz Panel was the first event organized as part of the fest. The event tested participants' knowledge on popular culture and literary knowledge. Air Crash was conducted on day 2 of the fest to overcome stage fright and public speaking skills. JAM was conducted on the second day and the event tested public speaking skills, fluency and confidence.

### Josephite Business Club (JBC)

- JBC organized 'Commixture', an Icebreaker session for first year BBA students on 11th August, 2021. The session started with 'Spin the Wheel', which was followed by 'The Human Bingo'. Day 2 of Commixture was a formal orientation session about the associations in the BBA Department where Dr. Ruqsana Anjum, HoD, BBA Department, addressed the students.
- On 14th, August the Josephite Business Club conducted a City Level Webinar titled, "Your Career is a Marathon, not a Sprint". This webinar offered 2nd and 3rd year students with a fresh perspective on how they could develop their careers in the post-pandemic world. The webinar was presented by Mr. Vishnu Chundi who is the Co-founder and CEO of Asset Vault, a multi-award-winning Fintech company. Mr. Bharat Bongu also spoke to students to keep themselves ready to adapt to the ever-changing working environments.
- 'Keepin it Simple' was conducted on 14th October, 2020. The session highlighted the importance of team building and communication.
- The Club organized a 'Festing Bootcamp' from 15th February to 22nd February,

2021. The event was organized to help students understand how to participate in a business fest.

### E – Series

- The association conducted a virtual session titled, 'Why Entrepreneurship is a way to Create Wealth?' on 25th June, 2020. Mr. Venkatesh Majji, founder of Red Solar, a Sales Expert and an Entrepreneur steered the session. This session explored different ways through which entrepreneurs can generate wealth in their ventures.
- E-Series organized guest lecture on 'Building a Real Business from a Simple Idea – Guide to FundRaising' on 26th June, 2020. The speaker, Mr. Venkatesh Majji, spoke about the ease of starting a business, and the boon of having the internet by side. He also shed light on how an entrepreneur can raise money and inspired students to never give up even when the entire world hesitates to extend financial and economic support to their business.
- 'Opportunity Landscape during Pandemic Times' took place on 17th August, 2020. Mr. Naveen Lakkur, Serial Entrepreneur turned Innovation Coach, shared his insight on how the COVID-19 pandemic and subsequent lockdowns have changed the entire scenario for the world.
- To commemorate Women's Small Business Month on 9th October, 2020, E-Series organised a 'Panel Discussion' on the topic — Recognising the Women Entrepreneurs of Today. Four panellists from different professional backgrounds, who are well experienced in their respective fields participated in the panel discussion.
- On 11th February, 2021 E-Series organized a student webinar in collaboration with 'Bumpadum' an

eco-friendly start-up. Ms. Anuradha Rao, Founder of Bumpadum was the resource person for the session. During the interactive session she offered insights on sustainability by giving suggestions ranging from energy sharing and ride sharing to commodities trading.

### Project Smiles

- The association organized a webinar titled, Conloquor - "Say Something, Make It Count" on 14th August, 2020. The webinar on Public Speaking was organized in Rajashree S. M. Memorial School. The speaker Mr. Siddarth, a professional public speaker steered the interactive session where he discussed the salient features of public speaking. He also shared tips on how to overcome stage fright.
- On 28th August, 2020 Project Smiles organized 'Mrazot Break'em Ice'. The session helped the first-year members of the association to become familiar with the core committee and the ethos of the association.
- 'Resolve - Discussion for Solution', an interactive session was conducted by the Project Smiles Association on 2nd September 2020. This event was conducted to help students develop necessary skills to analyse social issues and come up with possible solutions.
- The association organized a session on mental health titled, 'Mind Wise' on 17th September, 2020. The guest speaker Mrs. Komal opined that the perspectives in which people see situations deeply affect their mental health.
- 'Ansvar - Societal responsibility of Gen Z' was conducted on 25th September, 2020. Ms. Aswathy Warriar, Programme Officer of Human Rights Education (Amnesty International) steered the

session. She explained the role of youth in upholding Human Rights as they are the citizens of tomorrow. She discussed about Shreya Singhal and Bilkis Daadi, the revolutionary leaders who forced the society to realize the importance of Human Rights.

- Project Smiles conducted a session titled, 'Benefactor- Acting for the Good with the Good in You' on 9th October, 2020 for Class 11 of St Joseph's Boys' High School. Mr. Gladson J, the Outreach Coordinator of SJCC and founder of 'Hand in Hand' organization was the guest speaker for the session.
- The association organized 'Educatex' on 22nd, January, 2021, an interactive session to offer fundamental knowledge of sex and the myths associated with it. Priya Varughese, the Creative Head of 'Womxn Writers' Project' and Founder of 'Soul as a Race', addressed participants. She spoke about sexually transmitted diseases and the possible precautions.
- On 28th January, 2021 Project Smiles conducted an informative session on the topic "Lok – Tantra: The Democracy of India ". Tara Krishnaswamy, the guest speaker shared her perspectives on the importance of elections in the country. She also emphasised the importance of deciding representatives through electoral processes despite the challenges.
- The association organized 'Educatum – Enlightening Gen Z on the age of consent on 6th February, 2021. Ms. Priya Varughese, Creative Head of 'Womxn Writers' Project' and Founder of 'Soul as a Race' was the guest speaker for the event. She spoke about several sensitive topics pertaining to sex, such as age of consent and its importance, pros and cons of porn, and precautionary measures.
- On 10th, March 2021, a webinar, titled "Innocuite: Live Without Fear" was conducted by Project Smiles Association. Mrs. Monica, the Programme Coordinator and Ms. Margaret, a Youth Engagement Strategist were the resource persons for the webinar. The speakers discussed about the significance of safety in society and safety as a fundamental right.

### Conexus

- Connexus organized a photography competition 'Align, Aperture, Action' in commemoration of 'World Photography Day' on 19th and 20th, August. Punkaj Gupta, internationally certified travel photographer by the Photography Society of America (PSA) was the external judge who reviewed entries made by 60 participants.
- The association conducted a webinar on Mobile Videography on 19th September, 2020. Mr. Muhammed Thawfeeq, a self-taught Videographer and Content Creator was the Resource Person for the session. He spoke about the advantages of filmmaking using smartphone and mobile videography.
- 'Crecallium: Edition 1 - Graphic Design Basics' was conducted from 7th October to 10th October, 2020 to help the participants develop an understanding of basic design principles and apply the techniques learnt.
- 'Crecallium: Edition 2 – Video Editing' took place from 21st January to 25th January, 2021. The session helped the participants to understand the basic rules of videography.

### Leadership Development Cell (LDC)

- The Cell conducted 'Walking the Path of Corporate Discipline—all about being a corporate secretary' on 21st August, 2020. Ms. Noor Sumayya steered the session. The speaker explained the

significance of discipline, the code of conduct for workplaces and the need to ensure equal treatment to all employees in professional spaces.

- ‘Exordium’ was organized on 28th August, 2020 to introduce first-year members of the LDC to the ethos of the Cell. The event also focused on the need to promote teamwork, importance of time, ways to manage stress and promote coordination within the association members. This activity helped the participants to understand the importance of time, stress management and coordination.
- On 12th September, 2020 ‘A Leader’s Outlook – Perspective of Direction’ was conducted. Hazel Deena & Amulya Mathews, the former presidents of LDC addressed the members of the Cell. The event focused on topics, such as the essence of leadership, teamwork and character formation.
- LDC conducted a webinar titled, ‘Retorica-Pause, Contemplate, Resume’ on 28th September, 2020. Mr. Rahul Kolle, the guest speaker for the programme discussed the fear of being judged and spoke about bursting the bubble of self-consciousness.
- ‘Melior – Making Development Sus’ was organized on 22nd January. The event looked at various issues, such as - poverty, gender equality, decent work, economic growth, climate action, good health and wellbeing. The guest speaker for the episode Mr. Uday, the founder of the NGO: Way of Life, spoke about the two things required for any organization to run, which are - skills and adequate funds.
- Episode II of ‘Melior’ was conducted on 28th January 2021. The episode aimed at bringing change with the help of group discussions and case study. The guest speaker, Ms. Mohana

Gopinath, addressed the participants and shared her views about sustainable development and its importance, especially in today’s world.

### Quest Club

- **‘Research Methodology and publication’**

‘Research Methodology and Publication’ was held on 30th September, 2020. The speaker of the event, Mr. Sourav Karmakar, the CEO of Infinos and a TedEx Speaker gave a brief introduction about research, different methodologies followed during the process of conducting research, and the significance of effective guidance for publishing the work.

- **Workshop on Research Methodology**

The workshop was held on 8th and 9th October, 2020. Dr. Deepika Joshi, Head of the Research Department, SJCC and Dr. Sridhar LS, Assistant Professor, Department of Commerce, SJCC helped the participants understand the need for identifying and applying the right methodology while conducting research. The speakers also shared their perspectives on diverse components of research including how to write a research paper using secondary data sources.

- ‘Inquirendo – An interactive Learning Initiative’ was organized on 10th March 2021, by the Department of Business Administration. The well-designed learning initiative arranged by the Quest Club offered a platform for participants to bring out the detective in each participant.

### Spotlight

- What’s Your Say? Technophobia. Spotlight association organized What’s Your Say? Technophobia on 8th August, 2020. The objective of this activity

was to find out the role of technology during the pandemic. The events also looked at several relevant questions, such as will technology take over everything, has technology affected the participants negatively, does AI poses a risk to humanity, would society have crumbled had it not been for technology during this pandemic and does technology deaden or enhance human creativity? The session came up with a few debatable responses for all these questions.

- In the spotlight A Conversation with Sejal Lobo. The event was held on 21st August, 2020. The objectives of this activity were to find how long Sejal took to prepare for a challenging professional paper like MCS, Sejal's preparation routine, what helped her stay motivated and consistent in her personal and professional life, what were her plans for the future and if she had any advice for the students who prepare for professional exams.
- 'Spotlight' started a new activity called 'in the spotlight' during this academic year, where a guest is supposed to answer five questions in five minutes. Ms. Sejal Lobo was the first guest for the event.
- The association organized the second Edition of 'What's Your Say?' Self-Learning Vs Classroom Learning on 8th September, 2020. This particular edition was made an attempt to figure out whether students prefer classroom learning or self-learning and the benefits of online classes. The event also looked at the differences in terms of the attention span in classroom learning and self-learning.
- The association organized in the Spotlight - A Conversation with Jatin Diwakar on 15th September, 2020. The activity was organized to find out how an internship helps a student. The speaker also spoke about the steps that he took to balance academics and internship. He also shared his opinions on a few must do aspects that others who wish to follow the same need to keep in mind.
- 'Spotlight', an association of the BBA department came up with 'In the spotlight' where the guests will be asked five questions to which them have to respond in five minutes. Mr. Jatin Diwakar, who successfully juggled between college and multiple internships was the guest speaker for the event. He is an avid biker and has a YouTube channel with over 60000+ views.
- Public Speaking Workshop was organized on 27th September, 2020. The activity was organized to give insights into public speaking, public content writing and also to give useful suggestions on improving communication skills and possible ways to overcome stage fright. Ms. Diya Mallar and Ms. Manisha, speakers of the event shared their views on content writing and research. The event offered the participants a few useful tips to ensure the coherence in content.
- The association conducted What's Your Say? Conversations on mental health on 10th October, 2020. This activity was held with a view to help the participants in finding effective ways to keep the mind healthy. He session also examined the comfort level of students in talking about their mental health, the perspective of the society with regard to conversations about mental health. The programme also analysed the level of significance schools and colleges attribute towards mental health.

- On the occasion of 'World Mental Health Day', 'Spotlight', an Association of the BBA Department organised a discussion forum and took initiative to begin conversations on mental health.
- What's Your Say? Privacy policy was conducted on 14th January, 2021. The association, through this activity made an attempt to find out students' views on the Education Policy.
- Council of Thoughts Gig Economy was conducted on 16th January, 2021 in order to discuss the history, impact and future of gig economy.
- The Spotlight association organized a session titled What's your say? Is India logistically ready for COVID vaccination? The event was held on 24th January, 2021. Considering the increase in cases during the ongoing pandemic, 'Spotlight' took an initiative to start conversations on how effective the vaccine drive in India will be. The session also discussed the history of selected vaccines and how long it took to reach the affected victims. The percentage of people who are aware of the vaccine drive and society's general perception on vaccination.
- memory power were also organized as part of Pilot.
- Induction, organized by AIMS was held on 1st September, 2020. The questions of the quiz were based on different topics like current affairs, general knowledge and recent trends in commerce. It was an insightful experience for the participants.
- Suits – Competition for Professional Students. This event was held on the 23rd, 24th and 25th of September, 2020. The objective of the event was to improve the presentation and reasoning skills of the participants, educate students on how to convincingly present facts to others and teach the importance of teamwork and coordination. It was an informative session which tested the critical thinking skills of the participants. At the end of the event the jury shared their feedback on improving their skills. This event certainly provided an opportunity for students to enhance their knowledge in the focus area.
- Briefex- Peer Learning Initiative, a 15-day peer learning session was organized by the Association of International Management Studies (AIMS) from 25th January 2021 to 9th February 2021. A short summary was provided on each chapter of BA-2. The session helped the participants to gain confidence regarding the upcoming CIMA Paper (BA-2) and improve the basic understanding of the concepts in BA-2 and gave students the confidence required to face the BA-2 paper.
- En Passant—Understanding Accounting Skills was held on Tuesday 16th March 2021 from 11am-12.30 pm. The association concluded its activities for the academic year with En Passant which tested students' accounting skills.

## AIMS

- Association of International Management Studies (AIMS) kick started this year with a team building activity titled Pilot for the 2nd & 3rd year BBA CIMA students on 11th August 2020. The event started with a short orientation by Ms. Alamelu who is the Staff Coordinator of AIMS. This event was held in order to teach the importance of teamwork and coordination and improve observational skills and logical reasoning. Pictorial rounds, based on different perspectives of business that challenged students on their observational skills and their

## The BBA Department Fest: Virtuoso – The Libra’s Lair

Virtuoso 2021 - “The Libra’s Lair”, the 18th episode of the B.B.A Department’s annual management fest was organized by the Department of Business Administration in collaboration with ISDC. The event was conducted over the span of two days, commencing on 19th, March, 2021 at the campus and at Ritz Carlton on 20th March, 2021. Several rounds around the theme - “Game Theory” were integrated and the events witnessed participation from different colleges across Bangalore. Innovation and acumen were the two pivotal points that every participant was expected to showcase in the event. Christ (Deemed to be University) - School of Business and Management was declared as the overall winners of the fest.

## PG Department Associations

### Elucidation

The PG Editorial Club, also known as Elucidation, is more than just a reporting hub for college events. The association has conducted a few events that are educational and entertaining. The events organized by the Editorial team are mentioned below:

- CommerceNewsCornerisaninitiativeby the Editorial Team to create awareness among the student community about current affairs, with a special focus on the economy and business world. The association makes use of various social media platforms, such as Facebook and Instagram to reach out to as many people as possible. The members of the association have published articles on the following topics:
  - a) National Education Policy 2020 — the article highlighted the information related to college education along with the authors’ viewpoints. The article was written by Ms. Rajeshwari and Ms. Kripa

- b) “Skill Set for the 20th Century” — the association published this article on 12th August , 2020, focusing on the list of skills that one must acquire in these times to have an edge over others. It was written by Ms. Shreya and Ms. Ujjaini.
- c) Mental Health During Covid-19, posted on September 2, 2020, written by Ms. Rajeshwari and Ms. Kripa focused on the importance and creating an awareness about mental health.

### • Interview Series

Members of the Editorial Team conducted a series of interviews with entrepreneurs, who are successful in their respective fields. The interviews were later shared on the official Instagram page – sjccelucidation. Details of the interviews are mentioned below:

- a) On 26th August, 2020, the team interviewed Ms. Neetu Anna Kurian who is the founder of OnPageOne. She gave insights and the information to gauge into the field of marketing and get insights on how to prepare oneself to start a company in the digital marketing arena.
- b) On Teacher’s day, 5th September, 2020, the Editorial Team interviewed selected faculty members of SJCC. Dr. H. Nagaraj shared the joys of being a teacher and gave wonderful advice on how one must truly become a teacher. Dr. Soney Mathews shared the importance of academics and mentioned that a live life amidst students has been the best gift she has ever received. Ms. Asha Joseph, who has years of corporate experience to her credit shared how knowledge has impacted her teaching.
- c) The team interviewed Rahul Menon; founder of The Masked People on 16th September 2020. He spoke about his

journey and how he helped people express what they felt through theatre. He also expressed the role of art in making people work efficiently.

- d) On September 29, 2020, Andrew Jefferson, Co-founder of Octalian was interviewed to understand the technology world. He explained how technology was taking over the world and shared the experience of working in a start-up. He also told how determination, dedication and greed inspired him to start a start-up and give his best to make the venture a success. He also shared the role of a teacher in molding the life of students.

- **Independence Day**

On August 15th, 2020, PG department of SJCC organized Independence Day Celebrations and encouraged students to showcase their artistic skills on Instagram and Facebook page of Elucidation. The Department received many entries for the sections of Dance, Art, Sketches, Write-ups, and Haikus. In addition to that, a very intriguing investigation quiz was held.

### **Teachers' Day**

A virtual celebration was organized by Elucidation through MS Teams on September 5th, 2020. Several programmes were organized for the teachers to honour, and celebrate their unique contributions. As a part of 'With Nothing but Love', where students sent letters to individual teachers. A total of 50 letters were sent to teachers individually, along with a note from the Editorial Team. Open Whispers (memories shared as art, voice notes, videos or write-ups) received 40 responses, which consisted of two artworks, two videos, and 36 written messages. Members of the association also organized fun games and a student-teacher interaction session in which teachers responded to a few personal questions.

- **The Josephite Chronicle**

From July 31, 2020 onwards the PG Editorial Team, provided a platform for students

to share their stories and experiences. These stories are shared as posts on the Instagram page twice a week. Every story or message has been unique, personal and contains a great deal of thought and emotion in it and is open to both students as well the faculty of the institution. The Editorial Team received a good number of stories from the PG students of the present as well as previous batches.

- **Drop Box**

The Editorial Committee provided a platform for PG students – Drop Box, created on 9th September, 2020 to recommend or share their favourite movies, songs, artists, series and books with their peers. Students were asked to share their suggestion via a Google form, and each month 30 selected recommendations featured on the Instagram page.

### **Mavericks**

Mavericks is the Business Club of PG Department, SJCC. The association intends to create awareness and educate students about the nuances of business so that they are better prepared to succeed in the competitive world. Mavericks conducted the following programmes in the academic year 2020-2021:

- On October 3rd and 5th, 2020, the association conducted Air Crash in which three teams participated. The participants of each team were given three infamous celebrities on spot. They were expected to convince the judges on why he/she should be given the only parachute left when the aircraft is about to crash.
- Product Launch was organised for the 1st year PG students on October 13th and 15th, 2020. The teams were expected to come up with an innovative product, create a presentation, and market their products to a panel of judges. Further, they were asked questions regarding their respective products.

### Masterminds

Masterminds, the PG department's quiz association is a platform that aims to inculcate a sense of inquisitiveness among students. The association, in collaboration with Mavericks conducted a quiz competition on 20th and 22nd October, 2020. It was an interclass competition held for the first year PG students. Three teams competed in this event, one team from each class.

### Erudite' s Club

Erudite is a PG Debate Club that offers a forum for students to discuss and debate a variety of subjects, such as politics, education and environment. The club organised a debate competition on 28th and 29th October 2020. The competition had six rounds of debate, with two teams comprised of five members per team. The event included topics, such as 'Beauty

Pageants are Derogatory to Women', 'Online/e-sports/videogames: Boon or Bane for the Growth of Youth'. The team that represented M.Com Regular batch was declared as the winners of the competition.

### Crescendo

Crescendo is an association of the PG Department that offers a platform for singers of different music styles and instrumentalists to exhibit their talent. Audition for the association membership was conducted online. The team had the opportunity to portray their talents in a couple of events, such as the Independence Day where they gave an Acapella rendition of the song Yeh Jo Des Hai Tera which was posted on the SJCC Elucidation Instagram page.

## Old Students' Association: Alumni Engagement

The Old Students' Association (OSA) of St. Joseph's College of Commerce (Autonomous) continued to support the institution by carrying out many meaningful activities and programmes, despite the challenges brought forth by the pandemic.

### Curriculum Development

Distinguished alumni of the institution are part of the Board of Studies of the departments and they actively contribute towards the development of curricula. With their knowledge and expertise in the industry, they contribute to bridging the industry-academia gap. They are also part of the Academic Council and Governing Council where all matters pertaining to academics and the administration of the college are discussed and ratified.

### Student Activities

Academically, the OSA supports the students through specialised assistance and many scholarships. The association organised a skill-development programme, based on Tally/ GST/ Communication for the final year students. The programme, costing about two lakh rupees was fully sponsored by them and it benefitted 50 students. They also conducted a mentorship programme for the students, collaborating with the Incubation Centre of the college, and invited experienced professionals to mentor and encourage the budding student entrepreneurs. Along with these they also conduct quiz and debate competitions to motivate students; organize talks and guest lectures for the students and offer support to the Innovation and Incubation Centre by way of mentoring student entrepreneurs

### Financial support

During their 45th get-together, the batch of 1973 initiated a Corpus Fund (of one crore rupees), along with Mr. Irfan Razack. The 1979 batch (with Mr. TV. Mohandas Pai)

has also started the OSA Corpus fund and contributed one lakh toward the same.

This academic year, the association offered scholarships worth Rs. 11.1 lakhs to 104 students from economically-challenging backgrounds. SJCC Alumni Association Award for Excellence was also given by them, to three students of the graduating batch. They gave the Alumni Award for Good Leadership, in Memory of Rev. Fr. Sebastian Fernandes and, the Jimmy Anklesaria Award, as a way of honouring the students with outstanding marks in English.

Additionally, they contributed sanitizers stands to the college, and raised Rs. 1, 00, 000 to support the Covid-19 relief activities of the institution.

### Magis Award

Continuing the tradition of honouring the talented alumni through the Annual Magis Award Ceremony since 2019, this year the OSA presented the Magis Award for Lifetime Achievement to Mr. Anil Aldrin and Mr. Dilip Surana. The Magis Award for Significant Achievement was presented to Mr. K. Raghu and Mr. Vikash Goyal. The association also honoured the young cricketer, Devdutt Padikkal with the Special Recognition Award considering his outstanding contribution to cricket.

### Other significant activities and contributions

The OSA has contributed significantly to the college through many other means. They installed the Office Bearer's Wall of Fame, to honour all the former Principals of the college, and Presidents, Secretaries and Treasurers of the Councils since 1972.

Celebrating with the college despite the pandemic, the association gifted each staff member a tote bag imprinted with the SJCC logo, and filled with goodies for Teachers'

Day. They also introduced Welcome to the OSA in 2020 — a programme to formally welcome the members of the graduating batches into the association. The OSA also organized a farewell programme on the 19th of December, 2020, to honour the service of Mr. Cruz, the Maintenance Officer of the college, on the occasion of his retirement. They organized a Eucharistic Celebration to observe the Year of St. Joseph on the 21st of March, 2021, and Fr. Eugene Lobo, Fr. Leo Francis, Fr. Bala, Fr. Arun, Fr. Daniel Fernandes and Fr. Denzil Lobo were invited to join the celebrations.

The OSA showed its active involvement in the college during the NAAC Peer Team visit, where representatives from the OSA, including Mr. Salil Shetty (winner of the 2020 Magis Award) were present for the interactive session with the team on 18th February, 2021.



# Sports Report



**Annual Report  
2020-21**



# Sports Report

The Sports Department of the College witnessed a very unusual year, due to the unprecedented scenario brought forth as a result of the pandemic. Despite the situation, the department strived hard to give the students the same number of opportunities that the department always offers. A report of the activities and events that took place during the academic year 2020- 2021 on campus and online is given below:

## A) Online Events/ Activities

### Sports Quota Admission

The sports quota admission for the year 2020-2021 followed an online procedure due to the given situation. The department, through a well-designed selection process filled the vacant positions in the respective teams.

The selection trials of BBA, B.Com and M.Com classes required interested students seeking admission, to submit their documents and achievements on an online platform, which was then scrutinized by the Sports Director and Coaches, to admit students on the basis of sports merit for the year. Students registered for the sports quota admissions in various disciplines were considered based on their individual sports merit, to strengthen the sports teams for the year 2020-2021. The selected sports persons were given academic percentage concessions during the admission process.

### International Yoga Day

The Sports Department kickstarted its activities for the academic year with World Yoga Day on 21st June, 2020. Students sent in videos of them practicing meditation and emphasizing on its importance during the crisis.

## College Sports Co-Ordinator and Sports Representatives

Mr. Sherwin Darryl D'Souza of III BBA 'B' was unanimously elected as the Sports Co-Ordinator in the 2020-2021 Student Council Elections. At the same time, each of the 36 classes elected a Sports Representative to ensure that all the activities of the Sports Department have active participation from every class.

### The Stay-Fit Program

Stay – Fit was the first initiative of the academic year 2020-2021. The programme was conceptualized to give students an opportunity to keep themselves fit. The sessions took place thrice a week, Monday, Wednesday and Friday. The sessions were based on either strength, conditioning or yoga.

200 students registered for the programme and the first session was conducted on 24th August. The programme concluded on 18th September 2020.

### The September Sports Gala

The September Sports Gala was the college's first fully virtual sporting experience. The month witnessed tournaments of popular online games. The fest also had fitness challenges like the 'No Excuses Challenge' in which 380 students participated from 36 different classes. The second edition of the challenge was open to the alumni and various colleges in Bangalore.

The SJCC Fit Camp for girls was conducted on 8th and 9th of September, which saw 33 girls competing against each other for the title 'SJCC's Miss Fitness'. The SJCC Fit Camp for boys was conducted on 28th and 29th September.

## The September Sports Gala Schedule

SL NO	GAME	DATE (SEPTEMBER)
1	Chess	1st & 2nd
2	Call of Duty	5th & 6th
3	The Fit Camp (Girls)	8th & 9th
4	Ludo	11th & 12th
5	8 Ball Pool	15th & 16th
6	No Excuses Challenge I	17th
7	FIFA	19th & 20th
8	Carrom	22nd & 23rd
9	No Excuses Challenge II	24th
10	The Fit Camp (Boys)	28th & 29th

## SEPTEMBER SPORTS GALA WINNERS LIST

SL NO.	Game	Category	Winner	Runner-Up	3rd place
1.	Chess	Mixed	3 BCOM C (Sanathana. K)	3 BBA A (Rajat Gupta)	1 BCOM B (Shravan. S)
2.	Call of Duty	Mixed	3 BBA D	2 BBA D	2 BBA C
3.	Ludo	Girls	1 BCOM H	2 BBA B	2 BCOM A
4.	Ludo	Boys	2 BBA C	3 BBA C	1 BBA B
5.	8 Ball Pool	Mixed	1 BBA D (Keshav. D)	3 BCOM D (Dennis. A)	2 BBA B (Nikhil. R)
6.	FIFA	Mixed	2 BCOM B (Aldrich. J)	1 BBA D (Nabeel. N)	1 BBA C (Nitin. J)
7	Carrom	Girls	2 BBA B	3 BCOM F	1 BCOM A
8	Carrom	Boys	3 BCOM F	2 BCOM A	2 BCOM C
9	Fit Camp	Girls	3 BCOM B (Muskaan. S)	3 BBA D (Sharanya. M)	2 BCOM F (Tanya. G)
10	No Excuses Challenge I	Girls	2 BCOM H (Melissa D)		
11	No Excuses Challenge I	Boys	2 BBA B (Qasim A.)		

### Online Interclass Tournament for Postgraduate Students

Interclass tournament for was conducted for postgraduate students in January, 2021. A total of 6 classes participated in the following events i.e., Chess, Carrom & Ludo in which both men and women took part representing different categories. The following students were declared winners: -

SL NO.	Game	Category	Winner	Runner-Up	3rd place
1.	Chess	Mixed	Bibey Thomas (2 MCOM IB)	Faiz Ahmed (1 MCOM REG)	Tsering Paldon (1 MCOM FA)
2.	Ludo	Men	2 MCOM Reg	1 MCOM IB	1 MCOM Reg
3.	Ludo	Women	2 MCOM FA	1 MCOM Reg	1 MCOM FA
4.	Carrom	Men	2 MCOM IB	2 MCOM Reg	2 MCOM FA
5.	Carrom	Women	1 MCOM IB	2 MCOM Reg	

## Beyond the Field: A Sports Podcast

'Beyond the Field' was launched in August with the intention of bringing out stories of athletes, their work ethics, lifestyle and stories so that they can inspire others and entertain the listeners. This also helped students to know about the sports events conducted in the institution as these episodes were released on Spotify and Apple podcasts.

## B) Offline Events/ Activities

### College Sports Team Selections

In February 2021, the consolidation of the selection process was carried out by conducting internal selection trials for 15 college teams and other individual sports events. These sports selection trials also gave an opportunity to the students admitted based on other merits, to participate in college sport selection trails. Nearly 600 students had registered for these selections and by mid- Feb, the 15 various sports teams and the individual sport events were finalized through a meticulous selection process. With that, the sports teams of St. Joseph's College of Commerce were selected for the academic year.

### Interclass Competitions

The offline events finally started on the 8th March after almost a year's break. The events were conducted, following all safety protocols amidst the pandemic. 38 classes in total, participated in 8 different events for men and women. A year-long wait brought a lot of joy and happiness back on campus.

#### INTERCLASS WINNERS LIST 2019-20

SL NO	GAME	CATEGORY	WINNERS	RUNNERS UP	3RD PLACE
1.	Table tennis	Mixed doubles	1 BBA A	2 PG	3 BCom A
2.	Volleyball	Men	3 BCOM G	2 BCom H	3 BCom C
3.	Basketball	Men	2 BBA A	3 BBA A	3 BCOM F
4.	Basketball	Women	1st Year	2nd Year	-
5.	Cricket	Men	3 BBA A	2 BBA B	3 BCom A
6.	Throwball	Women	2nd Year	1st Year	-
7.	Hockey	Men			
8.	Football	Men			

### Achievements Galore: Feathers in the Cap

- Devdutt Babunu Padikkal of 3 BBA 'A' has a number of achievements including the highest run-getter for the Karnataka Premier League, the Vijay Hazare Trophy and the Syed Mushtaq Ali T20 Tournament. He is also the highest run-getter for Karnataka in the Ranji Trophy.

Devdutt Babunu Padikkal and Shubhang Hegde represented India in the U-19 Cricket World Cup

On 21st September, Devdutt Padikkal made his debut for Royal Challengers Bangalore in the Indian Premier League 2020, scoring 56 runs of 42 balls. He was awarded the Power Player of the match, on a few occasions.

- Shubhang Hegde of 2 BBA 'A' represented Karnataka in the Syed Mushtaq Ali and Vijay Hazare 2021. He was also a selected net bowler for Royal Challengers Bangalore in the 2020 season.

The following Students Represented University/State/India 2020-21

Sl No:	Name	Class	Game	Representation
1.	Devdutt Padikkal	III BBA B	Cricket	Karnataka State – Syed Mushtaq Ali and Vijay Hazare 2021. Royal Challengers Bangalore – 2020 IPL.
2.	Shubhang Hegde	II BBA A	Cricket	Karnataka State – Syed Mushtaq Ali and Vijay Hazare 2021.
3.	Kavya. J	I BBA A	Table Tennis	Kerala Table Tennis Tournament 2021- Women's singles – Gold Youth singles – Bronze
4.	A R Rohit	I BBA A	Athletics	Karnataka State Junior Athletics Championship-Under 20 Event: 5000 meters 3rd Place.
5.	Keith Rasquinha	1 BBA B	Kickboxing	12th Karnataka State Cadet Junior Kickboxing Championship- 57Kg Weight Category – Gold.
6.	Sanjay. R	1 B.Com H	Boxing	Karnataka State Boxing Championship Category Junior Section 70/75 Wt Category- Won Gold medal

## Obituary

The institution lost four students in this academic year:

- Monish Kumar B – B.Com H (2017 batch)
- Farman Ur Rahman – B.Com H (2018 batch)
- H S Suman Subbaiah - B.Com C (2018 batch)
- Reja John – B.Com B (2017 batch)

### Mr. Babu (1972 - 2020)

Mr. Babu was a faithful and highly committed staff, who toiled sincerely for the institution. As the ERP Administrator, he played an instrumental role in streamlining all the ERP related processes of the institution. His contribution towards admissions, examinations, NIRF and NAAC are priceless. The management, students, and staff miss him.

**The institution lost eminent leaders who contributed significantly towards its growth.**

### Fr. Walter Andrade, SJ (1942 – 2020)

Fr. Walter Andrade, SJ was the former Principal of St. Joseph's College of Commerce. He was a man with a vision who led a deeply spiritual life. He was a great educator, mentor and administrator and a compassionate person who loved the poor and the under-privileged.

### Fr. Vijay Kumar Prabhu, SJ (1940 – 2020)

Fr. Vijay Kumar Prabhu, SJ was the former Provincial of Karnataka Jesuit Province and the former Rector of St. Joseph's Institutions. He was considered as a Jesuit with a large heart and a deep human spirit. He was known for his leadership, positive attitude and his deep spirituality.

### Fr. Francis Guntipilly, SJ (1949 – 2021)

Fr. Francis Guntipilly, SJ was the former Director of St. Joseph's Community College. He was known as social activist and as a daring person with a compassionate heart for the poor. He pioneered several works in the Karnataka province and was in the frontline of Covid-19 relief work.

May their souls rest in peace.

## Conclusion

The Annual Report of the college is not only a record of our journey of this academic year but it also captures the dreams and aspirations of the years to come. God has blessed us with His grace so that we may continue this journey of excellence and our Patron St. Joseph is always a source of inspiration for us to work hard.

I would like to place on record my sincere appreciation to all those who have been a true source of inspiration and support. I would like to thank Rev. Fr. Dionysius Vaz SJ, the Provincial of Karnataka Jesuit province and the President of BJES, for his vision and inspiration. I express my deep sense of gratitude to Rev. Fr. Brian Pereira, SJ, Vice President, BJES, for his constant guidance, support and encouragement. I thank all the members of the Governing Body of the society and the Principals of BJES Institutions.

My sincere thanks to the Chief Guest of this day, Prof. Mrs. B.C. Vaz. It is because of the selfless service and contribution of dedicated professors and mentors like ma'am that the institution continues to be one of the best in the country. I thank the members of the Alumni Association headed by Ms. Kavitha Muthappa for their constant support.

My heartfelt thanks to the administrative staff for all their hard work towards a smooth and efficient functioning of the college. My special thanks and appreciation to the service staff who keep the campus clean and tidy.

Thank you, my dear students, the office bearers, the committed student volunteers and the members of the students' council. Congratulations to all the prize winners - your contribution to the institution will always be cherished and I wish you good luck for the future.

Farewell to the outgoing batch, may you always treasure the special memories of your student life at St. Joseph's College of Commerce.

Thank you and have a pleasant evening.

16 April 2021



**Dr. Daniel Fernandes, SJ**

Principal