

OBE based Teaching Lesson Plan 2020-21

Program: B.Com Travel and Tourism

Course Name: : GEOGRAPHY IN TRAVEL PLANNING

Course Code: C2 15 AR 204

Semester: II

Lecture hours: 60

Faculty in-charge: Ms. Nikhath Asrar

| Course Outcome No. | Course Outcomes | T level Indicator |
|---------------------------|---|--------------------------|
| 1 | Evaluate the components and approaches to geography of tourism | T5 |
| 2 | Examine the locale and accessibility to major tourist destinations across the continents by using longitude and latitude, | T4 |
| 3 | Describe worldwide tourism destinations and its physical features and tourism characteristics. | T2 |
| 4 | Analyze the components Indian geography that creates major tourist attractions. | T4 |
| 5 | Judge the role of department of tourism in Karnataka in promoting Historical places as major tourism destinations | T5 |
| 6 | Design travel itineraries of different countries across time zones. | T6 |

| Module No. & Topics Covered | Course Outcome No. | No. of Lecture Hours | Pre-Class Activity | Instructional techniques | Assessment | T level |
|--|--------------------|----------------------|-----------------------|--|---------------------------------|---------|
| <p>Module 1: Introduction : 8 Hrs</p> <p>Definition - Types of Geography, Relation between geography and tourism - Geographical components of tourism -Major Geographical features – Continents, Climatic conditions, Major Oceans, rivers, deserts, mountains, waterfalls, forests, Water Bodies</p> | CO1 | 08Hrs | References | Lecture and Interaction along with PPT | Questions & Answers | T5 |
| <p>Module 2: Physical Geography How to read maps based on latitude and longitude - Exercises on plotting of important cities and countries - Scale of the map and measurement of the distance on map, use of conventional signs and symbols in maps and signs especially significant for</p> | CO2 | 8 Hrs | Videos and References | <ul style="list-style-type: none"> • Lecture • Discussions • Video Presentation | Discussion, Questions & Answers | T4 |

| | | | | | | |
|--|-----|--------|--------------------------------------|--|---|----|
| <p>tourism sector- Time difference, Time Zones, IST (Indian Standard Time), GMT (Greenwich Mean Time) International Date Line, Day light saving time - Time calculation, Journey/Elapsed time and city time calculation.</p> | | | | | | |
| <p>Module 3: World Geography</p> <p>6 hrs</p> <p>Major tourist attractions around the world – America - North, South Europe, Asia, Africa and Australasia - Continent wise country profile - capitals and currencies – major airports</p> | CO3 | 06 Hrs | Reading and Discussions | Lecture /Interaction and PPT, Video Presentatation | Quizzes Cross word puzzles Q&A Preparati on of Infograp hics | T2 |
| <p>Module 4: Indian Geography</p> <p>India and the sub continent - location - boundaries - physical and political features - coast and islands - climatic</p> | CO4 | 18 Hrs | References in India Tourism websites | Lecture /Video/ Interaction and PPT | Evaluatio n through assignme nts . | T4 |

| | | | | | | | |
|---|--|--|--|--|--|--|--|
| <p> conditions - Mountainous features of India, Plain Area, Coastal area, Deccan ,major rivers, lakes, plateaus, deserts - seasonal incidence (floods, droughts) - State wise profile- capitals and languages- major airports- Major tourists attractions in different states and union territories - Maps showing - National parks and wildlife sanctuaries; cultural, historical and religious spots with their transport connectivity. Maps of India showing the major tourist circuits. </p> | | | | | | | |
|---|--|--|--|--|--|--|--|

| | | | | | | |
|---|-----|--------|---|------------------------------|--|----|
| <p>Module 5: Karnataka Tourism Geographical view of Karnataka – Major historical places Belur, Helebid, Hampi, Badami, Aihole and Pattadakal, Mysore, Srirangapatna, Bijapur, Bidar and Kalbargi- Role of Department of Tourism and K.S.T.D.C in promoting tourism in Karnataka.</p> | CO5 | 12 Hrs | References – Karnataka tourism websites , visiting KSTDC office | Lecture /Interaction and PPT | Evaluation through quizzes, crosswords , Q & A | T5 |
| <p>Module - 6: Planning Travel Itineraries</p> <p>Definition— Planning the Itinerary – Basic steps involved in Planning Itineraries (PRIDE) – Resources of Planning Itineraries – understanding various tour brochures of selected countries like</p> | CO6 | 8 Hrs | Referring E- brochures of reputed tour operators and travel companies | Lecture /Interaction and PPT | Quizzes Cross word puzzles Q&A | T6 |

| | | | | | | |
|------------------|--|--|--|--|--|--|
| Asia and Europe. | | | | | | |
|------------------|--|--|--|--|--|--|

Continuous Internal Assessment -

| SI No | Nature of CIA Evaluation | Probable dates |
|-------|--------------------------|----------------|
| 1 | Infographics | March 2021 |
| 2 | Videos to be prepared | Feb- Apr 2021 |

Books for Reference:

- ❖ *Travel and Tourism Management from IATA*
- ❖ *Geography in Travel from IATA*
- ❖ *Tourism in India, sonali publication, New Delhi, Romila Chavola*
- ❖ *Travel Geography, Pitman publication, Rosemary Burton*
- ❖ *Tourism Development, A.K. Bhatia*
- ❖ *International Tourism – Dhar, Prem Nath*

Approved by: