

1. Title of the Best Practice

Industry Collaborative Education

2. The Context

SJCC offers Industry Integrated Program of B.Com (BPM – Industry Integrated) to enable students to pursue a career in the ITeS Industry. SJCC relentlessly strives to bring on board globally relevant as well as value –added programs to prepare students to the ever-growing industry demand for trained manpower.

3. Objectives of the Practice

- To ensure Industry Integrated Programs stress on Practical Based Learning in the field of Business Process Management (BPM).
- To enable students to engage in a work area in the relevant professional fields.

4. The Practice

- Courses are designed in collaboration with industry experts.
- Industry professionals train faculty members and enable them to teach and execute specialized material.
- Students gain knowledge through guest lectures and field visits to better understand the workings of the industry throughout the course

5. Advantages

- Industry Interface enables students to gain job specific training imparted as a part of the Graduate program.
- Students become Job-Ready as per the requirements of ITeS organisations.
- Sharpens students' analytical and decision making skills.
- TCS Trained Teaching Faculty ensures effective delivery of the program.
- Internship and Final Placement opportunities in TCS.

6. Challenging issues

- Balancing the industry expectation and the academic curriculum.

7. Evidence of Success

- High rate of successful student placements in the past academic years

8. Resources Required

- Faculty members with industry experience to execute classes that are innovative and interesting to the students
- Industries willing to collaborate in designing and implementing the course to ensure maximum market relevancy

9. Contact Details

The Principal

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