

## **ST. JOSEPH'S COLLEGE OF COMMERCE (Autonomous)**

Affiliated to Bengaluru Central University Re-accredited with 'A' Grade by NAAC | College with Potential for Excellence (CPE) Ranked 72<sup>nd</sup> in NIRF 2020 by MHRD # 163, Brigade Road, Bengaluru– 560 025. Karnataka, India.



JUSTIC I



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## **From the Editorial Committee**

Future uncertainties mandate that we live in the present. As the Josephite family, we have beheld the compact elements of the distinctive events that have glossed this academic year. Despite this year coming to an abrupt end, we trust that whilst you hold our annual magazine, Blue Chip, in your hands, you would reminisce this academic year, striding down the memory lane. With the combined efforts of the Editorial Board and the Media Team, we've captured the essence of the academic year 2019-2020. At St. Joseph's College of Commerce, we are moulded to become responsible men and women who strive not just for ourselves but to complement those who are left behind in the race towards prosperity.

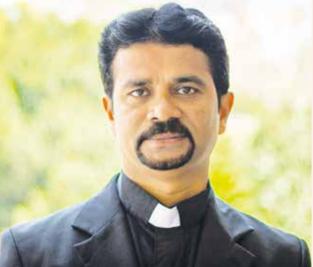
This edition of Blue Chip focuses around "Peace, Reconciliation and Survival". We believe this theme to fit most appropriately in the present context. With every inching of time, our lives were dramatically reshaped by an enemy so insignificantly sized. Today we find unity in being divided. In the midst of the largest democracy's lockdown in the world, this unforseen enemy has redrafted our privileges. For the masses, this was a curse that struck their routinal lives, leaving them forsaken, forlorn - stranded far from the comfort of their blessed abode. Yet, in this fear stricken phase, we discern the dedicated front line workers, their day and night flawless duty, not for oneself, but for the betterment of society. This idea of selflessness is what our Institution strives to inculcate in every Josephite.

The Annual Blue Chip magazine evokes the Josephites' venture through our motto "Fide Et Labore" – Faith and Toil. Peace and reconciliation are not merely aspects to be imbibed but rather propagated, this we kindle in our fellow Josephites. Past glories are not beheld as ensigns for the future, rather we chisel into the marble of a new academic year. The annual Blue Chip magazine commends the solidarity of our nation's pillars of creation – our students, who in the times of distress, take the forefront.

As twilight sets upon the academic year of 2019-2020, our goal is to bring to our readers, the yearround activities that etched itself into the fabric of the Josephite timeline. The context of survival isn't epitomised by the fittest but rather materialized in every breadth and fibre by our Josephites.

The Blue Chip Committee extends its gratitude to the management and students of St. Joseph's College of Commerce, by realising our yearning to envision this academic year through ink and sheets. We hope the Blue Chip magazine will ignite the same sparks of nostalgia in you as it has for us.





Today, the entire world is struggling to deal with an unprecedented global pandemic. The fast penetration and spread of coronavirus into every region of this world has unexpectedly brought the human activity on Planet Earth to a standstill! No one knows when the COVID-19 crisis will end. We have very little or no control over it. A crisis of this magnitude evokes a broad range of emotions and responses in each one of us. While some of us exhibit symptoms of anger, anxiety, confusion, fear, despair and helplessness; there are several others who show great signs of hope, optimism and resilience in the face of this crisis. Variety of human responses to the present crisis reminds me of the words of Viktor Frankl, "Between stimulus and response there is a space. In that space is our power to choose our response. In our response lies our growth and our freedom." I am convinced that if we face the present crisis with a positive frame of mind, we can learn some important life lessons from it. One of the valuable lessons all of us can learn from COVID-19 crisis is that irrespective of our individual differences in caste, creed, color, ethnicity, gender and language, we all belong to one universal family. Thus, we are all interconnected and interrelated. The idea of interconnectedness and interrelatedness is one of the deeply cherished values of Indian culture and tradition. The ancient Indian scriptures spoke of "Vasudhaiva Kutumbakam" (Maha Upanishad) to propagate this idea .The edicts of great Indian Emperor Ashoka emphasized the importance of respecting the dharma of fellow citizens in order to foster harmony and interconnectedness.

Similarly, the core values enshrined in the sacred Constitution of our country – justice, liberty, equality and fraternity – uphold these principles among fellow citizens. Unfortunately, in recent years these deeply cherished principles have suffered a beating in our country. Intolerance and hatred, leading to spiteful attacks and polarization among students have become the norm of the day in college and university campuses. However, I am happy to place on record that St Joseph's College of Commerce has never allowed the 'Virus of Intolerance and Hatred' to wreak havoc in our campus. Through carefully designed curricular and social outreach programmes, the students of this college are helped to become 'Persons of Solidarity' who are committed to uphold the principles of interconnectedness and inclusivity.

I thank Fr Daniel Fernandes, SJ – the Principal and the staff of SJCC for accompanying our students with great care and commitment. May their selfless efforts bear rich fruits and help our students to become traces of light amidst the encompassing darkness. May the lessons we have learnt from the present crisis inspire all of us to move beyond our narrow horizons and work towards the welfare of all. Sarve Bhavantu Sukhinah!

> Rector Fr. Brian Pereira, SJ





The trajectory of education since the inception of human society has witnessed several stages of unparalleled disruptions. Unmatchable persistence from determined minds combined with the discretion to adapt to innovative measures have always helped the world in overcoming the challenges. COVID 19 has brought forth alarming socio-economic imbalances and the education sector has been no exception. Formidable challenges prevailed across the globe even before the pandemic struck, particularly the challenge faced by nations in fulfilling the promise of education as a fundamental human right. Recent studies have echoed our fear that COVID-19 will exacerbate the educational disparities that have existed for ages and may erase decades of progress that humanity has managed to achieve through sheer hard work.

In March 2020, our lives were intercepted by COVID-19. We at St. Joseph's College of Commerce ensured the safety of our students and staff by closing down our learning spaces. While we had completed the teaching schedules planned for the semester, our End Semester exams were yet to be completed. As the pandemic unfolded, it not only affected the lives of vulnerable communities across the country, but also created greater clarity and an urgency in our institutional priority of reaching out to the needy. We set out on the agenda of effectively reaching out to the disadvantaged communities - our sister institutions wholeheartedly opened their gates to be converted to relief centers, our classrooms became warehouses of provisions, many of our staff members and professors donned the roles of relief workers, some of our students and well-wishers selflessly surrendered to hours of manual labor and several hundreds of good hearts supported the initiative through their prayers. All institutions of St. Joseph's family jointly embraced this noble cause and touched the lives of hundreds of our brothers and sisters who needed a helping hand. The joy of this initiative was not in the impressive statistics of the people we reached out to, but in the soul satisfying fulfilment that we experienced.

As the pandemic loomed large, and extended lock downs were becoming the norm, we, at St. Joseph's College of Commerce were quick to respond to the unprecedented imbalance caused by the pandemic in the education sector. In order to ensure uninterrupted learning, the institution introduced several innovations in teaching, learning and evaluation. The counselling department stepped up to the occasion and offered mentorship and counselling support to students in the online mode. Several student and staff support groups were formed to promote inclusive learning by preparing our students for an effortless transition into this new normal.

The Annual Magazine, Blue Chip 2019-2020 is an attempt to present to you selected snippets of success realized by the institution in the aforementioned academic year. As you turn the pages of this edition of Blue Chip, you will experience the commitment of the Institution in imparting holistic education in its true sense. Blue Chip 2019-20 would not have been possible without the dedicated efforts of the Editorial team. I wish to specially thank Mr. Thomas Mathew for his enthusiasm and diligence in coordinating Blue Chip 2019-20, Mr. Vinay Kambipura for his guidance and Mr. Moses for tastefully designing this edition.

God bless all of us.

Principal Dr. Daniel Fernandes, SJ

# In Strange Times:

Life During the Pandemic

NATIONAL SERVICE SCREME (MASS)



#### **COVID-19 An Unprecedented Ordeal**

"After all a crisis doesn't make a person; it reveals what a person is made of." -Warren W Wiersbe

The Novel Coronavirus pandemic delineates as an ordeal of utmost gravity confronted by our species since the Second World War. A humanitarian crisis – colossally scaled. The pandemic courses our nation's bloodstream, likewise for the entirety of the globe. Its trajectory uproots the very marrow of the proletarian masses. The virus catalyses upscale gears, necessitating the likes of a sterilised pair of gloves, N95 respirators and alcohol-based sanitizers — beyond the realms of the average wage worker's grasp.

An unprecedented death toll supplements the advent of a major economic crisis since the 2008 recession. Whilst health authorities race to flatten the curve, the lives and livelihoods of millions of informal migrant workers are at stake. Stranded hordes in northern states face the uncertainty of having the metropolitan floodgates opened to return to their natives, weighing in a herculean task of quarantine in the states of Bihar, Uttar Pradesh, and alike.

Containment zones are now breeding hotspots, where an 'influenza like illness' border lining respiratory symptoms are reported right from the shanty slums of Dharavi, Mumbai to the powdered quartz beaches of Royapuram, Chennai. The marginalised section taking the major blow, multi-national corps willing to stake frontline essential service workers in these daunting times whilst people hoard up bags of wheat and toiletries, that would outlast the very pandemic. Queues at the grocer, surmising dunes of the Saharan desert or a termite colony foraging sugar. The lines during demonetisation would amount to a mere farce were it to behold this sight.

The lockdown extends with every consecutive deadline dissolved. While relief packages are provisioned through grains and cash transfers to the poorest households, the distressed MSMEs of textile, construction, travel, etc juxtapose govt. initiatives, demanding to be bailed out with taxpayers' funds, or compelling to advertently cause the redundancy of their dependent workforce. Monetary and fiscal insolvency is temporary. A dying economy, unlike the dead could always be resurrected.

Demanding the economy be reopened likens to risking the potential death of innocents. Especially pensioners - their fragility and existent wound would having a gaping new outcome much akin to having a molten knife slice through salted butter. How many lives is our schedule with the hairdresser or sunbathe in pebbled beaches worth taking? Social distancing isn't a pre-embedded concept. Not in the Indian context, at the least.

Nevertheless, this anchoring ailment would no longer take a toll on our sanctity, as time withers, this too would be a forgotten entity. The weather would pass, peace would prevail. The elixir to recovery is solidarity. Mankind can hold universal brotherhood, to be drunk with the fires of heavenly compassion. For freedom, liberty and democracy: this too shall prevail. Sighs and tears, shedding shall depart. As noted by John James Ingalls – "Per Aspera Ad Astra" (Through difficulty to the stars).

Crithica Srinivasan II B.COM C

#### Gems of 2020

Lush blue cotton-candy skies up above and a heaven of silky salt-ridden sand on my skin. A typical serene day in a secluded North Goan beach; away from the bustling, commercialised beaches. With perfect tides to continue perfecting my new found hobby, surfing.

During the beginning of 2020, if someone had asked me how I imagined my summer, this is precisely what they would have heard. Lots of surfing and time away from the city, away from the crowd just me and my board. Seems a little far-sighted now, doesn't it? It really is funny how we make plans for ourselves with minuscule consideration of even the possibility of threats, living in the bravado of youth, nothing could touch us we are strong and secure. But as always man plans and god laughs, a looming pandemic that would force us to stay indoors and six feet away from each-other not just for the preservation of our own health but for the health of those around us as well?

I'd be lying if I said that this pandemic hasn't changed my perception on various ideologies. The hours spent in isolation with nothing but fear and anxiety to keep you company really allow you to introspect into the deep crevices of your soul. This introspection has forced me out of the bubble that I had inhabited and I came to some revelations. There's suffering all around us, and the privilege of my birth had kept me blind for so long blind to families who weren't as privileged to even have a roof over their head. But the idealist in me has learnt so much from this situation. I grew up a lot this pandemic the oblivion of youth long lost in the face of reality from facing the death of a loved one for the very first time due to the pandemic to appreciating the little things in life, it has been nothing short of a terrifying journey.

The first gem that the pandemic laid by my footstep is the revelation to stop rushing in life. How so? Before the pandemic hit, my day was full and I strived to glean the most value from it, it consisted of attending college, then rushing to work which then led to a sleep over at a friends house or dinner with friends. I think it is suffice to say that my parents were not happy with my lifestyle during that time. Do I regret it? Not a tiny bit; although I do miss it. But the pandemic made me realise how blessed we were to be able to afford to feed ourselves and have a place we can call home. Moreover, it helped me realise how blessed I was to even be surrounded by my family as so many people were stranded and alone. It was a stark realization for me that some were born with all the love in the world and some were born with none, as an effort to spend more time with my family and truly be grateful I began cooking. The more I cooked the more I valued my contribution and the more I immersed myself in the culture into which I was born did I greatly enjoy myself feeling satisfaction in what thousands had done before me, so I decided to help out as much as I could with household chores.

The second gem that the pandemic offered was the opportunity to help and make a difference no matter how microscopic it may have been. It was in this pandemic did I realise the power in my privilege and try my best to distribute it over all activities I had endeavored. My family & I did not make a large impact but we tried helping out in the tiny ways that we could from home. We started feeding all stray dogs and cows within the vicinity of our house everyday. For all the workers who were stranded in our factories and construction sites, we provided them with food and amenities, even toys for the kids. Shopping for nachos or tacos were out of the equation; instead we bought pedigree and vegetables. These convivial dogs and cows around our house are a part of our family now; we've even named them all to be honest.

The third gem is without a doubt, the most important episode of my life, with big dreamy eyes, brown fur, four tiny paws, a big wiggly tail and the most adorable, loopy smile that I have ever witnessed, my dog Ivy. Adopting a dog may not be a big deal for many, but this is something that I'd been begging my parents for ever since I was fourteen years old. Mainly because I'd just watched Marley & Me back then but once I watched Hachiko I knew there was no going back! Therein began , my incessant sessions of requesting led my parents finally caving. Sleepless nights, red marks, scratches and regular yelling sessions from my parents when Ivy pees on the sofa have become quite common now. But believe it or not, this little princess has already learnt how to stay, give high-fives, shake my hand and so on despite being only two and a half months old! She is now the north star of my life and without her, I'd just be incomplete like the sky.

This pandemic has brought a millennia worth of darkness into our lives, but we only learn to romanticise our life when faced with the adversity of survival, it is only on the darkest nights do you really see humans pull together to get through the dark. Only darkness provides an opportunity for a light to shine through and only pain provides an opportunity for us to grow. Nevertheless, if I ever meet a genie my first wish would be to eradicate this pandemic and end the suffering of millions around the world.

> - Nireeksha M V I BBA C

#### Change

At the blink of an eye , The world came to a halt. Kept in a vault , Looking out for a different tomorrow. Change downed upon us, The best bet is to bask in its glory.

In February the world unravelled , fear brewed and the world came to a halt. Uncertain how and what to do , people were trying to understand how to fight the threat that presented itself before us as Covid-19 . The virus , in its raw form consumed everything it came across. Vaulted at home panicked , stocking up on essentials and taking all the necessary precautions and waiting to know how to fight this heinous virus. Like a vine , it grew stronger as it fed on its host. Who knew March 13th would be the last day of college. I so vividly remember that day , we had our association photographs and everyone had smiles plastered on. Every inch of the basketball field had students waiting to click their pictures , the first years were a little more enthusiastic as it was all new and fresh. End semesters examinations were around the corner and the next day a few friends came over to study and even though we got very little work done it was a beautiful day. The next few days just like every other family , we stocked up and latched the doors.

This year has brought about a drastic amount of change, put things into perspective. They say bleak times bring people closer and this is the perfect example. There have been revolutionary changes, starting with virus keeping us home forcing us to entirely change our lifestyles, the whole world coming together in various ways to support "BLACK LIVES MATTER" which embodied the phrase "we are in this together". People around the world educated themselves about discrimination and other relevant topics which further unveiled deeper discussions in every part of the world. Peaceful protests spread around the world, an unimaginable amount of blood and tears was shed. Reformation of thoughts and laws is all that could help the world grow. Change has dawned upon us and its time we start accepting it. A handful taboo topics has shone its way through these times - privilege , mental health to name a few , on the whole people started to be more aware of certain issues. Privilege, this can be different for all of us. I feel privileged to have a roof over my head and, the basic amenities to get through the lockdown. I was desperate to give back and do my part. In the month of May, I gathered about eight friends for a small milk initiative. Together we raised nearly Twenty Thousand Rupees, we distributed milk in the span of ten days to certain areas in the South of Bangalore. This experience was truly eye opening. Even the smallest gesture will make a heap of difference. Even though we stayed at

home , there was a sense of paranoia and as the days passed it somehow this vine grew closer to us. Watching people test positive , hospitals full it kept getting worse. Not to mention the horrible politics that took place , people taking advantage of such desolate circumstances.

Quarantining together , it gave us a chance to spend more time with our families. It has definitely been a long time since I did so, as all of us were forced to stay at home we hoped to make the best of these trying times. The lockdown didn't seem to end any time soon and it most definitely has not. We would spend evenings playing a few traditional games with our grandparents, play frisbee or even have movie nights while they reminisced about previous lockdowns and blackouts. There is one particular story which my grandfather narrated to us that keeps coming back to me - 12th December, 1970 right in the middle of the Indo-Pakistan war was his wedding day. That evening was the reception and a blackout was declared which meant no loud music or any other wedding shenanigans, he kept telling us how it is was completely under the radar, the thick black curtains they used to contain the light as helicopters patrolled the city and other kind of extreme precautions they had to take. This story is not much but watching him narrate it was different. Personally staying at home has given me a new sense of self. It has changed the way I look at the world , how I perceive certain things and most importantly it has taught me lessons for life.

Even though this year has stripped us infinitely , it sure has taught us one lesson or the other. It is so essential for us to be absolutely aware of our surroundings and check upon the people we love. Change is inevitable , it is going to happen whether we accept it or not. We always have choice , knowing that makes a difference. We can take our time with it, we are only human. The best bet is to bask in its glory.

> Bodhana R Kolla I B.COM A

#### How do we deal with COVID-19?

As of recent times, we have seen the different methods that political governments around the world have adopted in order to control the pandemic. In this article, I will be comparing the response tactics of two countries – The United States and South Korea – in order to determine the best way forward for a country like ours.

Both the USA and South Korea reported their first case of the virus on the same date – January 20th, 2020. As of today, the US has the maximum number of total cases in the world. This includes active cases, total deaths and recovered cases. The numbers amount to more than 6.5 million total cases and 200 thousand fatalities. On the other hand, South Korea has around 23 thousand total cases and 378 deaths. It is important to register the population difference of the two countries. The United States' population is 6.4 times that of South Korea's. However, the number of total cases in the US is almost 298 times that of South Korea's. This data suggests that population isn't the only factor that played a role in the rise of the pandemic in the US.

The US has taken some of the most controversial steps to deal with the situation. The World Health Organization released a word of caution in late December. They issued guidance on how to detect and test for potential cases on January 10th. However, the US downplayed the seriousness of the situation, as it was assumed that it was not a real threat to them at that point of time. They also did this in order to reduce widespread panic. As a result, they were slow to start testing, and when they did, had a shortage of testing kits. This had a very significant role in shaping the guidelines on the conducting of tests. Health Care workers were to prioritize patients who came to the hospitals with maximum number of recognized symptoms. Therefore, it made sense that the majority of people who were examined, had tested positive. However, this did not mean testing was being done effectively - as this also meant that they were not testing anyone who was not seeking out the tests. This posed

a danger, as it did not take into consideration the asymptomatic ones and the ones with mild symptoms.

From this analysis, two methods of testing have left an impression. The first is Random Testing – which is self-explanatory, and the other is Contact Testing. For the latter, you start with the ones who are already tested positive, trace down the people they came in contact with, test them, then test the contacts of the ones who tested positive and so on. This is where the history and method of South Korea proved more effective in controlling the spread of the disease.

South Korea had a similar experience from the MERS or Middle East Respiratory Syndrome epidemic in 2015. They have been ready since and started testing very early on. By implementing the Contact Testing method, they had a realistic idea of the situation and were able to exercise a fair amount of control. Besides contact testing, they also took into account the inanimate objects a positive person could have touched. They were able to do this by changing their law. The law was amended to allow the government to collect a patient's data and security footage during a pandemic. Their movements were logged and shared to those who commute or live near the area to spread caution. Websites and private apps were also given the information, providing anybody who needed to know, with the desired information. This data let citizens know if the place they were headed to was unsafe or if they had crossed paths with an infected person. This would help them go and get tested. Even though this step can be seen as controversial, there was a general agreement among the populace that public safety was more important than privacy during such a contagious pandemic. They were able to test 100s of thousands of people - more than any other country could manage - by the month of March. This system also assisted in tracing and locating the virus and helping to avoid aggressive lockdowns.

For a country like ours, such meticulous planning and execution might prove

improbable. Especially considering the questionable use of information in the age of surveillance governance. However, there is one important takeaway here. All of it comes down to this – we need to keep infected people away from susceptible people. This entails finding out where the virus is and who has it. That means testing. Not doing so is a rather risky game to play, because it serves the same difference between caution and just hoping for the best. And our government seems to be doing neither.

Elizabeth Subash I B.COM B

## Is the New Normal such a Bad Thing?

1,03,650. What may be perceived as just another number at random, is in fact the number of active corona virus cases present in my city alone. With a rising death toll and increasing irrationality, I can in all surety, say that 2020 is not just a year – it is Life, interrupted. The year 2020 brought with it a virus so deadly that it managed to swerve the ordinary course of our life. Gone are the days when we could do all things little or big with the greatest of ease. Be it waking up early in the morning to enjoy a beautiful sunrise and a morning jog, or being able to meet friends and go places, or even just spending a weekend kicking back with a loved one and having a good old cup of tea. All that, without the constant fear of contracting a lethal virus. I often find myself in a state of deep thought. A thought as to when life would go back to normal-if it will go back to normal.

The current state of affairs has impacted our lives in a grave manner. Many have lost loved ones, jobs, livelihood, financial stability, and what not. Couple that with every act of irresponsibility by those unaffected and unruffled by the virus. That is what sets back the progress that we as a society have made, by a couple of years- be it in the field of education, healthcare or economy. I wonder when a time would come when we would be able to turn on the television or tune into a radio channel without receiving gut wrenching news. I wonder when life as we knew it, would resume.

When I look back at the past couple of months, I realize that this year did not just bring a virus with it. It brought about mental trauma, loss of lives, jobs and homes. Between the hustle and bustle of hostel life, walking to college, running around getting work done and spending a large part of the day with my friends around me, there was one thing that I did not realize – how much I missed my family.

Sitting on the couch with my sister one Sunday afternoon, my sister and I happened to indulge in a conversation as to why I thought Hollywood movies were better; whereas she had an inclination towards Malayalam movies.

"What are you watching?" she asked me.

"Avatar", I replied.

She looked at me with a certain disdain on her face.

"Why are you looking so particularly at me?" I asked her.

"English movies these days have the same old storyline. They are trash. The Malayalam movie industry on the other hand is doing such a brilliant job. I don't know why you don't watch Malayalam films at all."

"Give me one example of such a movie", I challenged her.

"Watch 'C U Soon' - it brings such a new and innovative concept. It actually portrays the idea of virtual life by using the screen format within the movie."

It was a conversation that suddenly had me wanting to go back to my roots.

Another night, we were all sitting at the dinner table having a meal, when I glanced at my mother and noticed her expression. She had raised eyebrows and was directing a deep stare towards me.

"What did I do now?", I asked.

"Why do you move so much while you eat?", she asked me.

All of a sudden, I was struck by the realization

that I tend to sway my body lightly when I sit anywhere. I wasn't aware of this until she pointed it out to me.

"It's a habit, Amma. I can't sit in one position", I replied.

Every night after dinner, the five of us like to snuggle under one blanket on our little orange couch. The couch barely manages to fit us all in. We watch 'Modern Family' together. And much like Haley, Alex and Luke in the TV Series, the three of us are constantly bickering. My sister and I are seated on the two ends of the couch yelling, "STOP HOGGING THE BLANKET!". The youngest one among us is fighting for the remote because he needs his time to watch 'Toy Story 4'.

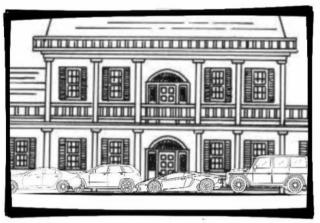
These little moments have now become a part of our routine and I enjoy every bit of them.

I now spend my days like this. Quality time that I had forgotten the value of. Time that I did not know I needed. Why did it take a pandemic for me to realize this? Why did it take a pandemic for us to just slow down and relax? It taught me the value of being content and appreciating all those reasons behind going about my typical pre-pandemic day. I now find joy and solitude in the little things. I now find myself so in love with nature. I now know the value of face to face communication. All that because of a pandemic, which leaves me wondering—

Is this new normal such a bad thing? Especially when it is teaching us the collective need for human love and appreciation.

> Isha Thommen I B.COM B



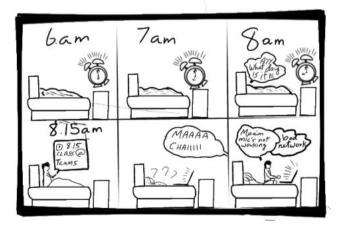




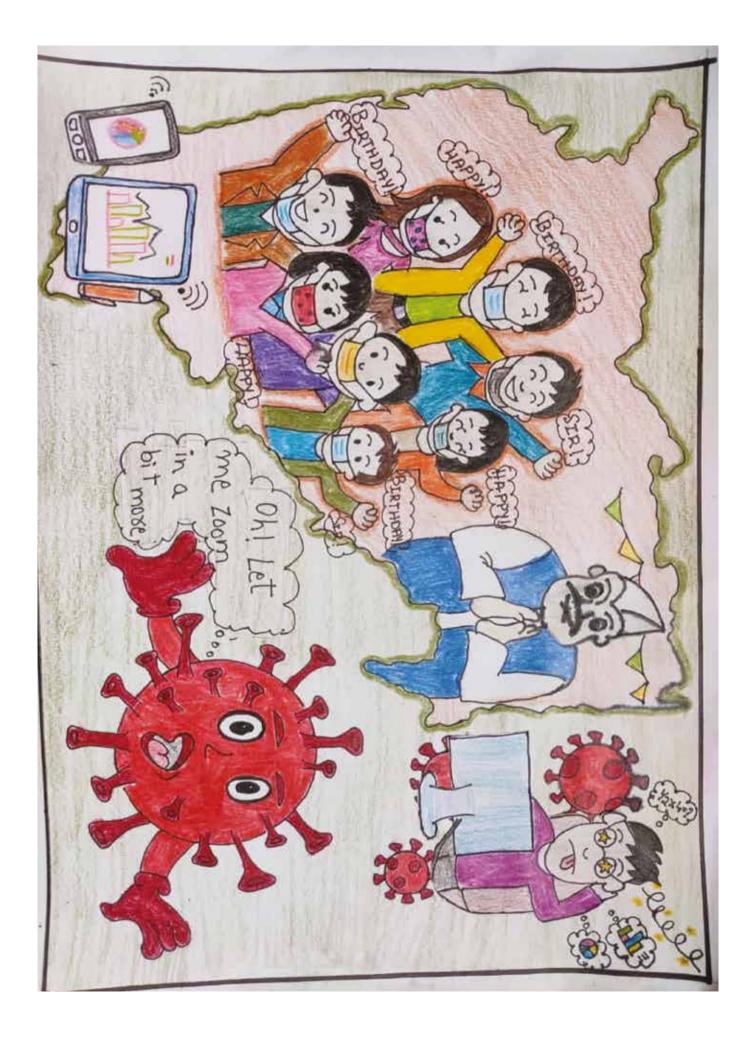












## **Faculty Achievements**



#### Dr. Ruqsana Anjum

Received her PhD degree from Áligarh Muslim University on the topic 'An Empirical Study on the Working Capital Management Practices and its impact on Profitability of Corporates in India'.

#### Dr. Ravi Darshini

Received her PhD degree from Bharathiar University on the topic 'Impact of Monetary policy announcements on pricing of shares - A study on Indian Capital Market efficiency'.





#### Dr. Theresa Rathi David

Received her PhD degree from Bharathiar University, Coimbatore on the topic Performance of Stocks in Indian Capital Market during and after Global Recession





**Dr. TH Lavakumar** Authored a book titled 'Kitchilatha Bege'. The book was published by Shramana Samskruthi Trust



Dr. L Augustin Amaladas Became an IAO Certified Auditor

### **Faculty Achievements**



#### Ms. Muktha Kumar

Authored a book titled 'Migrant Construction Workers – Economic Status in Bengaluru'. The book was published by LAMBERT Academic Publishing on 17-02-2020



#### **Dr. Poornima Vijayakumar** Won the ESN BEST Teacher Award 2019, Won the

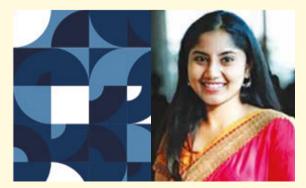
Won the ESN BEST Teacher Award 2019, Won the Best Lecturer in Commerce Award given by Youth Efforts for Society (YES) Trust, Bengaluru.



#### Ms. Sumithra Srinivasan

Cleared the 'Tutor Examination' conducted by ACCA on Financial Reporting and Strategic Business Reporting





**Ms. Benila Susan Jacob** Cleared the National Eligibility Test (NET) in December 2019.

**Ms. Maria Sanjana** Cleared the National Eligibility Test (NET) in December 2019.



## Awards & Prizes

## **Award for Best Outgoing Students**

#### M. Arzoo Ahmed

#### Syed Junaid

Mohana Gopinath



Best Outgoing Student B.Com 2019 - 2020



Best Outgoing Student B.Com 2019 - 2020



Best Outgoing Student BBA 2019 - 2020



Patricia Paul

Best Outgoing Student M.Com 2019 - 2020

## **Alumni Association Award for Excellence**

#### Jacob George



Alumni Association Award for Excellence B.Com 2019 - 2020

#### Niharika Agarwal



Alumni Association Award for Excellence B.Com 2019 – 2020

#### Udai Raj Chordia



Alumni Association Award for Excellence BBA 2019 – 2020

**Bibin Jose** 



Alumni Association Award for Excellence BBA 2019 – 2020



#### Award for Excellence in Academics

Sl. No.	Category	Name	Reg. No.
1	B.Com. ( Reg)	Meghana M	17SJCCC360
2	B.Com. ( Int Fin)	Rochelle Clarin Moras	17SJCCC112
3	B.Com. ( BPM)	Rohit K Kalro	17SJCCC252
4	B.Com. (TT)	Niharika Agarwal	17SJCCC741
5	BBA (Reg)	Shahul Yunus V	17SJCCB171
6	BBA (CIMA)	Navya R	17SJCCB204
7	BBA (En- trepreneur- ship)	Trishank D Bat- avia	17SJCCB372
8	M.Com. (Reg.)	Jennifer Jemima V	18SJCCM011
9	M.Com. (FA)	Patricia Paul	18SJCCM- FA022
10	M.Com. (IB)	Kavya Karnick	18SJC- CMIB024

#### Special Recognition Awards for the year 2019-2020

Sl. No.	Category	Name	Reg. No.
1	Good	Olivia Pereira	17SJCCC024
	Conduct	Pranav R Joshi	17SJCCC111
		Rohit K Kalro	17SJCCC252
		Sindhuri B Y	17SJCCC375
		Vishnushree K V	17SJCCC479
		Rovin M. Fernandes	17SJCCC569
		Kaushik P	17SJCCC629
		Shreyas K S	17SJCCC711
		Simran Desai	17SJCCB002
		Swapnil Bhattacharjee	17SJCCB136
		Navya R	17SJCCB204
		Akshara Durand	17SJCCB326
		Aishwaryalaksh- mi C	18SJCCM002
		Kavya Karnick	18SJC- CMIB024
		P Euresha	18SJCCM- FA055

2	Social Con-	Daniel R	17SJCCC506
	cern	Arnold Zacharias J	17SJCCC239
		Smruthi Mirium Dsouza	17SJCCC343
		Kaushik Rao V	17SJCCC405
		Yogendran V	17SJCCC580
		Rushab Arya B R	17SJCCC602
		Santhosh B	17SJCCC753
		B A Navaneeta	17SJCCB023
		Keith Joseph	17SJCCB117
		Balaji Nitish Sharma	17SJCCB235
		Techi Meshi	17SJCCB371
		Adeeba Afreen	18SJCCM001
		Gladys. J	18SJC- CMIB018
		Alphons Prabhu	18SJCCM- FA004
3	Service & Helpfulness	Siddhi Ketan Maru	17SJCCC036
		Julisha Magdelene D	17SJCCC101
		Anto Maria Louis G	17SJCCC209
		Karthik R	17SJCCC427
		Sanitha Chacko	17SJCCC570
		Melora Oliveira	17SJCCC664
		Sakshi A Kukreja	17SJCCC777
		Ricky Mervin Stephens	17SJCCB049
		Shahul Yunus V	17SJCCB167
		Megha K	17SJCCB202
		Maria Manjooran	17SJCCB348
		Ananthu Prasad	18SJCCM004
		Hera	18SJC- CMIB020
		Krithika.J	18SJCCM- FA014
4	Leadership	Jacob George	17SJCCC055
		Disha V Makhija	17SJCCC133
		Sherwin D'souza	17SJCCC227
		Jane Elizabeth Vaidhyan	17SJCCC329
		Darshan Ranjith S	17SJCCC454
		Monisha C	17SJCCC514



	Jeshma M	17SJCCC609
	Rushab Jain	17SJCCC750
	Mohith Y	17SJCCB003
	Yash Jain	17SJCCB225
	Ananya Srinidhi Balaji	17SJCCB309
	Zamya Mujawar	17SJCCB375
	Sherin Raj J	18SJCCM025
	Jovin Glen Crasta	18SJC- CMIB021

## Award for Excellence in Co-Curricular Activities 2019 – 2020

Sl. No.	Category	Name	Reg. No.
1	Outstanding Talent in West- ern Acoustic	Raymond Philip	17SJCCB047
2	Outstanding Talent in Indi- an Music	Githin Mathew George	17SJCCC137
3	Outstanding Talent in West- ern Music	Vasuda Sabe- san	17SJCCC641
4	Outstanding Talent in Indi- an Dance	Ines Karen Martis	17SJCCC139
5	Outstanding Talent in West- ern Dance	Vaishnavi MS	17SJCCB138
6	Outstanding Talent in Clas- sical Dance	Inchara G	17SJCCC328
7	Outstanding Talent in Dra- matics	Jaice Thomas	17SJCCB033
8	Outstanding Contribution to College Business Team	Udai Raj Chor- dia	17SJCCB373
9	Outstanding Talent in Com- puter Graphics	Kushagra Khera	17SJCCB038

10	Outstanding Talent in Vide- ography	Adarsh Jain	17SJCCC446
11	Outstanding Talent in Pho- tography	Nikhil John W	17SJCCB304
12	Outstanding Contribution to College Choir	Githin Mathew George	17SJCCC137
13	Outstanding contribution to College Crea- tive & Techni- cal Team	Elton Brandon Botelho	17SJCCB113
14	Outstanding Contribution to NSS	Tejaswini R	17SJCCC320
15	Best Debater	Sharon Rinku D	17SJCCC317
16	Outstanding Contribution to Campus Ministry	Raymond Philip	17SJCCB047
		Melvin Rich- ards	17SJCCB203
17	Outstanding Contribution to NCC	Smruthi Miri- um D'souza	17SJCCC343

#### Recognition of International Achievements 2019 – 2020

Sl. No.	Category	Name	Reg. No.
1	2nd Place – FIDE 5th Mont- pellier Open International Chess Tourna- ment - France	Ojas Ravindra Kulkarni	17SJCCC468
2	Runner up – Under 19 World Cup Cricket Tournament	Shubhang S Hegde	19SJCCC064



ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)



#### BLUECHIP 2019-2020

#### Award for Excellence in Sports 2019 - 2020

Sl. No.	Category	Name	Reg. No.
1	Football (Men)	Rahul Singh Bhandari	17SJCCC536
2	Football (Women)	Jaslin. V	17SJCCC212
3	Basket Ball (Men)	Aditya Marc Padival	17SJCCB012
4	Basket Ball (Women)	Chandana. G	17SJCCC604
5	Cricket	M. Tanay Valmik	17SJCCC558
6	Table Tennis (Women)	Sejal Kaushik	17SJCCC571
7	Hockey	Harsha. S	17SJCCC509
8	Athletics (Men)	Ayush Himanshu Panchamiya	17SJCCB022
9	Athletics (Women)	Lisa Maria Brito	17SJCCC058
10	Throw Ball	Shivani M	17SJCCC617
11	Badminton (Men)	Raghav Dutt Bajpai	17SJCCC671
12	Badminton (Women)	Tanya Chethan	17SJCCB064
13	Volleyball (Men)	Kushal. S	17SJCCC705
14	Chess (Men)	Ojas Ravindra Kulkarni	17SJCCC468
15	Shooting (Men)	V. J. Joseph	17SJCCC681
16	Tennis (Men)	Achint Bhagat	17SJCCB144
17	Taekwondo (Women)	Hera	18SJC- CMIB020
18	Outstanding Performance in Hockey	Subramani A.C.	17SJCCC517

#### SJCC Alumni Association Awards 2019 – 2020

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1	2nd Place – FIDE 5th Mont- pellier Open International Chess Tourna- ment - France	Ojas Ravindra Kulkarni	17SJCCC468
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## SJCC Alumni Association Award for Excellence 2019 – 2020

Sl. No.	Category	Name	Reg. No.
1	B. Com (Boy)	Jacob George	17SJCCC055
2	B. Com (Girl)	Niharika Agarwal	17SJCCC741
3	BBA	Udai Raj Chordia	17SJCCB373
		Bibin Jose	17SJCCB151

## Award of Prizes for Outstanding Contribution of Students Council

Sl. No.	Category	Name	Reg. No.
1	President	M Arzoo Ahmed	17SJCCC630
2	Vice- President		
	Shift I	Danush S	18SJCCC352
	Shift II	Mohamed Salman N	18SJCCC736
3	General Secretary	Medha Prasad	17SJCCB349
4	Treasurer	Shantharaj R Swamy	17SJCCC516
5	Ladies Secretary		
	Shift I	Shivani Bhatia	17SJCCB264
	Shift II	Vasuda Sabesan	17SJCCC641
6	Academic Secretary		
	Shift I	Amith Aswath	17SJCCC121
	Shift II	Natasha Xavier	17SJCCB042
7	Cultural Secretary Shift I		
	Shift II	Syed Junaid	17SJCCC443
		Kevin Vinod Kuruvilla	17SJCCC556
8	Sports Secretary	Ayush Himan- shu Panchamiya	17SJCCB022
9	Associa- tions Coor- dinator	John Christopher .W	17SJCCC530
10	Asst. As- sociations Coordinator	Anusha T S	18SJCCC505
11	Outreach Coordina- tor	Tanya Shukla	17SJCCB176
12	AsstOut- reach Co- ordinator	Kevin Thomas	17SJCCC611



## **Green Practices & Sustainability**

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The college makes a conscious effort to ensure the continuous implementation of green practices and improve the existing initiatives. The institution encourages all attempts to meet its sustainable development goals. SJCC has been taking several steps over the past few years with a view to materialise its vision of becoming an eco-friendly campus.

#### The following initiatives were undertaken by the college in the academic year 2019-20.

#### a) Installation of Solar Rooftop PV System

The college has installed 40 solar panels (3.2 kWh capacity) on the rooftop. In order to reduce the dependence on external electric power supply and take a step towards becoming green, the Eco Club of SJCC conducted a feasibility study on the rooftop solar electricity power generation installation. A rooftop Solar Power Generation Plant with a capacity of 95kW was installed, tested and commissioned by M/s. INGLO Group in January 2020. Currently, the rooftop Solar Power Generation Plant generates adequate electricity for the college.

#### b) Vermicompost

Dry leaves, green waste and wet waste is collected and dumped in the vermicompost pit. The college sells the vermicompost made through this process. The Vermicompost plant produces around 30 bags (each bag consists of approximately 15kgs) of vermicompost every year.

#### c) Green Audit

Eco club conducts regular audits to analyse the expenditure of resources on campus. The audit helps to think of more efficient ways to preserve the available resources and reduce the wastage of resources and money.

#### d) Seminar on Climate Emergency:

'Ambiente' is an annual city-level seminar conducted by the Eco club. This year, the theme of the seminar was 'Climate Emergency - There is no Planet B'. This seminar had two sessions, the first session was presided over by Mr. Karthik Ponnapa, co-founder of Smarter Dharma, who delivered a strong message about climate emergency and the possible solutions.



Mr. Shiva Subramanian, Director of Connect Ventures shared his views on how industries can tackle the climate crisis through sustainable innovation.

#### e) Lakshya 2020

Lakshya is a socio-centric business fest organized by the B. Com Department. The fest focuses on the use of business skills to promote social concern among participants. Lakshya brought together over 60 participants from colleges across the country with the focal point of designing innovative ecological ideas to resolve crises. The fest was organized on the theme 'Climate Change'- a global concern that is affecting every nation around the globe. Focussing on the central theme the association designed business events along the lines of Crisis Management, Corporate Social Responsibility, Market Research and Social Enterprise. Classroom presentations discussing the importance of waste segregation were also conducted.



#### f) The Impact Summit

The Impact Summit hosted by the E-Cell of St. Joseph's College of Commerce was a 2-day event which brought together the social entrepreneurs to provide an insight into their world for students across Bangalore. Esteemed environmental activist, Saalumarada Thimmakka was invited as the guest of honour for the inauguration. The event consisted of a keynote speaker session, panel discussions, events and workshops over the two days. Additionally, there was also a marketplace called 'Launchpad' to showcase socially and environmentally sustainable products/services by businesses and NPOs. The event was organized on 28th and 29th February, 2020.



#### g) Green Campus

With a view to add to the greenery on campus, a vertical garden has been arranged near the college canteen. The pots near the college gate are periodically arranged with messages relevant to students and staff. The college won the 'Best Ornamental Garden' competition held by Mysore Horticulture Department, for the 5th time consecutively.

#### h)Water Testing

The Eco club organized a water testing initiative by Nexus Test Labs. Colour, pH value, odour, and turbidity of the samples collected from the water filters were tested. The presence of minerals and other micro biological components were also tested. The results were satisfactory. This initiative was undertaken in order to encourage everyone to stop buying disposable water bottles, and use their own bottles.

#### i) Plastic Awareness

In connection with the water testing, the Eco Club also carried out a plastic awareness drive on campus starting with a #BYOB (Bring Your Own Bottle) campaign. Additionally, awareness on the harmful effects of using single-use plastics and zero waste lifestyles were conducted.

#### j) CO2 LATE

Spotlight, an association of the BBA department, conducted its first edition of Discite, a panel



discussion, titled 'CO2 LATE?' Mr. Sandeep Anirudhan, a water activist, and Mr. Burhan Diwan, who has worked with the United Nations Environment Programme were the externalmembers of the panel. The panel discussed the small ways through which every citizen can create an impact and the role of industries and corporations in environmental degradation.

#### k) Kindle

Project Smiles, an association of the BBA Department, conducted 'Kindle', a vertical gardening activity with the students of the Government Tamil Medium School. Ms. Shivani Adiga guided the students in painting the collected bottles. These bottles were later used for planting saplings. The painted bottles with saplings were displayed as a vertical garden on the school premises.

#### 1) Wet Waste Converter:

The Eco club, in collaboration with Solwearth Ecotech Pvt. Ltd, installed a wet waste converting machine.



#### m) Green Ride Cyclothon

The E-Cell of the college, in association with Decathlon, organised a 5km Cyclothon from the college to Cubbon Park in order to raise awareness about the benefits of cycling.

#### n) Revitalization of Rainwater Harvesting System

The existing rainwater harvesting system in the college has been upgraded by installing additional points for water collection. Further, the filters were deepened in order to facilitate better filtering of the water collected.

#### o) Paperless Assignments

Faculty members encouraged the students to submit their CIAs through ERP in order to avoid paper wastage and develop an eco-friendly attitude.







## **Internal Quality Assurance Cell (IQAC)**

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#### Introduction

The Internal Quality Assurance Cell (IQAC) of St. Joseph's College of Commerce (Autonomous) plays a vital role in maintaining top-notch standards in all the academic activities on campus. IQAC also helps the institution perform beyond the demands of various academic bodies under the state and central governments. It is involved in setting benchmarks in the field of higher education, by applying numerous timetested pedagogical approaches which transcend traditional classroom lectures. The cell also helps in the holistic development of its student community. St. Joseph's College of Commerce was accredited with a 5-star grade by NAAC, for a period of five years, in February 2000. Since then, the college has been accredited with A Grade in three consecutive cycles. The current A grade accreditation is valid up to 4th January 2020.

IQAC at SJCC focuses primarily on quality enhancement of teaching, learning, evaluation, research, extension and consultancy opportunities.

#### **Objectives:**

- To develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance.
- To promote measures towards quality enhancement through internalization of quality culture and institutionalization of best practices.

#### IQAC evolves mechanisms and procedures for:

- Ensuring timely, efficient and progressive performance of academic, administrative and financial tasks.
- Relevance and quality of academic and research programmes.
- Equitable access and affordability of academic programmes to various sections of the society.
- Optimization and integration of modern methods of teaching and learning.
- Innovative and scientific evaluation procedures.
- Ensuring the adequacy, maintenance and functioning of the support structure and services.



• Research sharing and networking with other institutions in India and abroad.

#### **Functions:**

Development and application of quality parameters for various academic and administrative activities of the institution.

- Facilitating the creation of a learner- centric environment, conducive to quality education and faculty development.
- Adopts the required knowledge and technology for ensuring participatory teaching and learning.
- Arrangement of feedback from students, parents and other stakeholders on quality-related institutional processes.
- Dissemination of information on various quality parameters of higher education.
- Organization of inter and intra-institutional workshops and seminars on quality related themes and promotion of quality circles.
- Documentation of various activities of the college aimed at quality improvement of institutional databases.
- Acting as a nodal agency of the institution for coordinating quality related activities, including adoption and dissemination of best practices.
- Development and maintenance of institutional databases through MIS for the purpose of enhancing quality.
- Development of quality culture in the institution.
- Preparation of the Annual Quality Assurance Report (AQAR) as per the guidelines and parameters of NAAC.
- Enabling the institution to participate in the National Institutional Ranking Framework (NIRF) and in other All India Private Ranking processes.

#### **Quality Initiatives of IQAC**

#### ISO 9001:2015 certification

IQAC initiated the ISO 9001:2015 process for SJCC. Quotation invitations were sent to Integrated Quality Certification Pvt. Ltd. and TUV. Based on the requirement of the institution, BM Maira Enterprise, ISO certification agency from New Delhi was selected for the task. After the due process of documentation, validation and verification, SJCC received the ISO certificate on 28th December 2019.

#### NAAC 4th cycle

The National Assessment and Accreditation Council (NAAC), established in 1994, is an autonomous body founded by the University Grants Commission (UGC). Going through the NAAC accreditation process puts the Institution in a good light and has numerous benefits for the students as well as the college since it consists of a thorough assessment of the college. NAAC accredits the Institution and not the programs. The NAAC committee reviews the institution in various parameters and accordingly awards them with grades. NAAC accreditation helps the Institutions in understanding its own strengths and weaknesses through the review process. Further, it also boosts the employment opportunities for students as the companies visit the campus for placements often prefer NAAC accredited colleges. During the TQM, IQAC, NAAC meetings held during 2019-2020, several quality enhancement and assurance measures were finalized to achieve specific outcomes. A steering committee was formed for the purpose of NAAC accreditation work, along with various sub-committees. New thoughts and ideas were reviewed and modified to get the best output as many policy decisions were undertaken and the activities were planned in the Institution to enhance student engagement in value education, capacity building of staff and faculty members. The institution also focussed on social awareness and use of technology in all its academic endeavours.





#### BLUECHIP 2019-2020

IQAC began the data collection process as per the direction of the steering team in the format suggested in the NAAC manual. Data related to various administrative processes, best practices, institutional programs, student & faculty activities and services offered to students and staff for the past 5 years was collected. Since 2018, NAAC made all the accreditation process online. After the Steering Committee validated the data, the Institution registered for the 4th cycle of accreditation process in December 2019. On 12th December 2019, the Institutional Information for Quality Assessment (IIQA) was filed. On14th January 2020, the Self Study Report as per the revised framework for autonomous colleges was submitted. After the successful completion of data submission, the institution now awaits the NAAC Peer Team Visit. However, due to the unforeseen COVID-19 situation, the visit stands postponed.



#### **Revision of Institutional Policies**

IQAC undertook the task of updating the policies of the Institution, such as Consultancy Policy, Differently Abled Students' Policy, Resource Mobilization Policy, Recruitment Policy, Incentives Policy document on providing financial support for teachers to attend conferences, Waste Management Policy, ERP Policy, Maintenance Policy and IT Policy. These policies along with Research Policy, Choice Based Credit system Policy, Admission Policy, Outcome-based Education Policy and Plagiarism Policy were redrafted. IQAC also released a Quality Policy Booklet.

#### **Unnat Bharat Abhiyan Scheme (UBA)**

UBA is a flagship programme of the Ministry of Human Resource Development with an intention to enrich Rural India, launched by the MHRD in 2014. In 2018, the UBA 2.0 version extended the scheme to include reputed Higher Educational Institutions to participate in rural development. SJCC was one among the first 750 reputed HEIs of the country to take up this program. SJCC, through IQAC, adopted a cluster of five villages in Anekal District. These villages are 1. Karpura, 2. Indlawadi, 3. Hulimangala, 4. Lakshmipura and 5. Vabasandara. A committee including 4 staff members and IQAC coordinator was formed for carrying out this project. The committee, as per UBA requirement met at the beginning of the year to devise a plan of action for Phase I. The village survey and household survey were undertaken.

During the third Phase of the village survey, the team followed the UBA directive to undertake "Plastic Free Village" initiatives in the adopted villages. The team, through the student volunteers distributed cloth bags and collected plastic bags from each household and village roads to make the villages plastic free. The collected materials were later given to the local BPMP as per the UBA guidelines.

#### **UGC Paramarsh**

"PARAMARSH" is the UGC Scheme for Mentoring NAAC Accreditation aspirant institutions to promote Quality assurance in Higher Education. UGC developed the "Paramarsh" scheme as a new initiative for mentoring the non-accredited institutions and enabling them to get accredited by 2022. The mentor institution will guide the NAAC accreditationaspiringinstitutionstoupgradetheir academic performance and get accredited. SJCC selected Bishop Cotton Academy of Professional Management, Gopalan College of Commerce, East Point College of Higher Education, Loyola Degree College, and Loyola First Grade College-Raichur and St. Joseph's College, Hassan as its mentee institutions and a memorandum of association (MoU) was signed with all the selected colleges. The first phase of the proposed plan was taken up for execution in November





2019. SJCC constituted a standing committee headed by Dr. Nirmala Joseph- Registrar, Dr. Shivakami Rajan, IQAC Coordinator, Dr. Raja Jebasingh, Assistant Research Director and Dr. Sridhar L.S, Assistant Professor, for preparing the mentee institutions as per the guidelines of the Paramarsh scheme. On 24th January, 2020, the principals along with a few staff members of mentee institutions were invited to this meet and they presented a brief outline of the college history, academic programs, details of the staff and faculty members along with curricular and co-curricular activities. The mentee institutions also showcased their achievements in terms of the seven criteria framework of NAAC.

#### Swachhata Hi Seva Campaign

Swachhta Hi Seva, 2019, was launched by Prime Minister Narendra Modi at Mathura on September 11, 2019. 'Plastic waste awareness and management' was the theme of Swachhta Hi Sewa 2019. The Swachhta Hi Seva Campaign (SHSC) 2019 directed the colleges to conduct the following activities:

- a) Ban the use of single-use plastics in canteens, shopping complexes in the institution's premises and hostels.
- b) Carry out awareness drives and sensitization workshops on the harmful impacts of single use plastics.
- c) Mandate all students to avoid bringing nonbiodegradable plastic items to the institution.
- d) Encourage students to sensitize their respective households about the harmful effects of plastic and make them 'plastic free'.
- e) Install alternative facilities like water units to avoid the use of plastic water bottles, and encourage the use of alternative solutions like cloth bags, and paper bags.

In addition to the above directives, colleges were requested to strive towards making their campus 'plastic-free' by systematically banning use of plastic and replacing the same with suitable environment friendly materials. As one of the many colleges which adopted 5 villages under the UBA scheme, SJCC successfully spread awareness in the villages adopted under the UBA scheme on the effects of plastic usage. IQAC along with the Outreach Coordinator, Mr. Samuel Gladson, combined the UBA village survey and the household survey activities. The UBA team of SJCC along with PG students carried out all three activities and awareness programmes in the adopted villages. In addition to the above activities, the team also distributed cloth bags to each household in Anekal. SWOC Analysis for SJCC.



#### SWOC Analysis

SWOC analysis, a strategic planning tool, is used during the curriculum assessment and review process to make informed decisions. A Workshop on "SWOC Analysis of the Institution" was conducted on 13th July, 2019, to identify and discuss the strengths, weaknesses, opportunities and challenges related to the existing degree programs, core courses, student activities, placements, research activities and governance practices. Dr. Ramesh from Mount Carmel College, Bangalore, steered the session. The faculty members were divided into four teams and each team discussed the strength, weakness, opportunities and challenges of SJCC with respect to the seven criteria of NAAC.

#### AAA – Academic and Administrative Audits conducted by IQAC

Academic and Administrative Audit, a quality enhancement initiative was instrumental in establishing the framework for department evaluation. The initiative has been selected as one of the best practices of the institution under the innovation segment.



IQAC successfully organized the following audits:

#### **Internal Audit**

IQAC conducted the internal audit of BBA, B.Com, M.Com, Kannada, English and Hindi departments. The audit team looked into various aspects pertaining to academic documentation. The Internal Audit Team comprised of Ms. Muktha – Audit incharge, Mr. Raj Sadhwani-Former HOD, and Ms. Sivakami Rajan, the IQAC Coordinator. The audit report was shared with the respective departmental heads for further action.

#### **External Audit**

The External Academic Audit was conducted on 23rd November, 2019, under the supervision of IQAC. Dr. Sakuntala Samuelson, (Principal, Surana College of Arts, Science and Commerce, Bangalore) Dr G. Uma, (Internal Auditor and Former IQAC of PGCAS, Coimbatore) and Dr Mini K Abraham (Associate Professor and HOD, Department of Commerce & Management, Surana College, Bangalore) were the members of the External Audit Panel.

#### Library Audit

The library audit was conducted on 3rd March, 2020, by Dr. Dorairajan, Librarian, St. Joseph's College, Tiruchirappalli. Dr.Dorai Rajan checked and verified the availability of e-resources through various databases provided to the students and faculty. He was appreciative of the automated process followed in the library. Subsequently, Dr. Dorai Rajan shared his suggestions regarding the NAAC inspection and the scope for library expansion.



## Student satisfaction survey (SSS) of NAAC

A feedback survey which evaluates the student satisfaction on the curriculum, teaching-learning process and infrastructure is a crucial component of the NAAC accreditation process. Preparation for student satisfaction survey commenced in June 2019. The SSS exercise was successfully executed by the special team headed by Dr. Ruqsana, Dr. Muralidharan and Ms. Alamelu along with Ms. Sivakami Rajan, as per the guidelines of Dr. Nirmala Joseph, the Registrar. The SSS team members visited each class and conducted presentations regarding the NAAC SSS process and the significance of the survey. Selected students from the college completed the SSS during 16th January to 15th February 2020.

#### **Student Quality Assurance Cell (SQAC)**

SQAC is composed of students who possess a track record of contributing to the quality enhancement initiatives of IQAC. IQAC conducted several meetings with SQAC members to educate them regarding the Student Satisfaction Survey and enable smooth information flow amongst students regarding the SSS process. They are involved in documentation, photographic evidence creation, designing brochures, and providing technical support for the faculty members. SQAC students also give constructive feedback on course, curriculum, and certificate programs.



#### College Quality Assurance Cell (CQAC)

CQAC is composed of faculty members of each department who take part in the quality enhancement initiatives at the department level.

The CQAC members were actively involved in the procedure formulation, documentation, and record maintenance as part of the NAAC documentation.



#### Student Exchange Initiative- Institutional Visit by Shree Damodar College of Commerce & Economics, Margao, Goa

Forty-seven students along with three faculty members from Shree Damodar College of Commerce and Economics, Margao, Goa, visited SJCC campus on 26th February 2020. The visit began with a brief introduction on the college and its activities. An interactive session was organized for students to exchange their personal experience. The college video was screened to give the students an overview of the activities organized at the SJCC. Later, Shree Damodar College invited SJCC students to participate in NitiSamvaad 3.0.

#### **Online AQAR submission**

IQAC completed the Annual Quality Assurance Report (AQAR) submission as per the revised format by 6th December, 2019. The file contained 46 quantitative data files, along with qualitative questions.

#### **Ranking Process**

IQAC has facilitated the collection and presentation of data for the annual ranking of Times of India- BBA Institute Ranking 2019, India Today Ranking, 2018-2019 and the Week Ranking, 2019-2020.

#### Staff Self-Appraisal

Periodic evaluation is an opportunity for the staff members to review their work and discuss their expectations with the management. Selfappraisal also provides a chance for the staff members to reflect on their strengths and weaknesses. This process helps the faculty members to devise effective strategies for improving their overall performance.

#### **Feedback Process**

#### 1.New initiative – Feedback through Website Portal

This is a new initiative from IQAC for feedback collection from all stakeholders, introduced during this academic year. Students, Parents and other stakeholders can now send their feedback on any issue through the web portal. IQAC coordinates the feedback distribution process and ensures that the feedback reaches the concerned staff and Management.

#### a) Employer Feedback

Feedback from the industry collaborators and empanelled employers of the placement department is essential to implement effective changes pertaining to curricular and cocurricular aspects of the institution. IQAC coordinates the process of obtaining and analysing the feedback submitted by the industry collaborators.

#### b) Parents Feedback

Feedback from parents plays an inevitable role in refining the teaching-learning experience. This also ensures the active role of parents' involvement in the academic development of their children. IQAC through the respective class mentors collected written feedback from the parents regarding examination, class, and CIA performance of their children.

#### c) Student Feedback

The Institution considers staff evaluation as one of the effective methods to assess the quality of individual faculty members. IQAC conducts the staff evaluation at regular intervals. The Head of the institution discusses the consolidated rating with individual staff members after reviewing







the feedback. The staff evaluation is conducted through a centralized online process.

#### d) Student feedback through Open House

The Open House Sessions were held on February 13, 2020 for all the students. An exclusive session was organized for girl students on 25th February, 2020. Students were encouraged to express their concerns and suggestions.

## e) Student Feedback through ERP to the Principal

Students submit their feedback directly to the principal through ERP by answering a wellstructured questionnaire. This helps the Head of the institution in the preparation of individual faculty reports.

#### f) Feedback by the staff

Feedback from the staff members is part of the annual review process. This process reflects the work done by the staff members in terms of teaching plan, work diary , feedback on curriculum, and suggestions for improving departmental effectiveness. Faculty members share their feedback during the review meeting regarding development opportunities and issues preventing personal and professional growth. Faculty members express their feedback on curriculum during the subject teachers meeting and Pre-BOS meeting.

#### g) Feedback by the alumni

The SJCC alumni association aims at building a bridge between college experience and professional life. The active involvement of the alumni association members is significant in enabling the young graduates develop a proactive outlook towards the challenges of the professional world. Alumni express their feedback regarding curriculum development during the BOS. They also give their feedback on the professional relevance of certificate courses and the skills required for campus placement.



## **Curriculum Design and Development**



The institution is committed to educating the students in the fields of Commerce and Business, alongside ensuring their development into selfaware individuals dedicated to the causes of The curriculum is designed keeping society. in mind the Jesuit values of education and the mission of the college, to provide academic excellence, character formation and social service orientation in all the students. The implementation of Outcome Based Education model in the institution synthesizes the teaching and research experience of the faculty and guides the process of designing and developing the curriculum. The Choice Based Credit System helps enhance the students' knowledge across different disciplines of study. The various stakeholders of the institution are involved in the designing of the curriculum and the latest developments in the fields are taken into consideration for developments in the same. The parents of students and industry professionals are actively involved in the development of the curriculum to ensure that it is updated and benefits all the stakeholders of the institution.

#### Programmes

The Institution is committed to equipping students with Commerce and Business Administration education that instills in them an ability to understand and interact with the business world and provide them with skills required to excel in the domain of Business and Commerce.

## The following are the programmes offered by the college:

#### I)Undergraduate Programmes (Three-Year)

- a) Bachelors in Commerce (B.Com)
- b) B.Com (BPM- Industry Integrated)
- c) B.Com (Travel and Tourism)
- d) B.Com (Professional International Accounting & Finance)
- e) B.Com (Analytics)
- f) B.Com (Professional Strategic Finance)
- g) Bachelor of Business Administration (BBA)
- h) BBA (Entrepreneurship)



#### BLUECHIP 2019-2020

#### I) BBA(Professional -Finance and Accountancy)

#### II) Postgraduate Programmes (Two- Year)

- a) M.Com (Finance and Taxation/ Marketing & Analytics)
- b) M.Com (International Business)
- c) M.Com (Financial Analysis)

#### III) Post-graduate Diploma

- a) PGD (Business Administration)
- b) PGD (Human Resource management)
- c) PGD (Marketing management)
- d) PGD (Tourism Management)
- e) PGD (Financial Management)
- f) PGD (International Business)
- g) PGD (Capital & Commodity Markets)

## New programme introduced: B.Com (Strategic Finance)

This programme has been designed in collaboration with the Institute of Management Accountant (IMA), USA to provide students with the unique opportunity to pursue their CMA qualification in tandem with their under graduation. The Certified Management Accountant (CMA) is the highest level of certification in management accounting awarded by IMA, USA. For more than 40 years, the CMA certification has been the global benchmark for management accountants and financial professionals. The course enables the students to obtain substantial fundamental knowledge of various financial and management accounting subjects. The core subjects will be taught by experienced professionals from the industry as well as the profession, specialized in the relevant fields.



#### **Outcome Based Education**

The Institution follows the Outcome Based Education (OBE) model of learning that has created the space for the institution to redesign its curriculum, teaching-learning process and assessment. In order to create an outcome based curriculum, the institution's specific Programme Education Objectives (PEOs) were first designed. These objectives led to the development of Programme Learning Outcomes (PLOs). Programme Education Objectives and the Programme Learning Outcomes form the base for the development of the curriculum containing multiple courses, each with specific objectives. Course Objectives help in deriving the Course Learning Outcomes (CLOs), the competencies required and indicators of the same. At SJCC, the Programme Educational Objectives, Programme Learning Outcomes, Course Objectives, Course Learning Outcomes, competencies and its indicators are all consistent with the vision and mission of the institution.



#### **Curriculum Enrichment**

Holistic development of students is an important aspect of our institution's education. With professional courses like BBA Entrepreneurship, ACCA, BPM-industry integrated courses, B.Com Analytics, and B.Com Travel and Tourism, our students have enhanced employability factors. The curriculum is also enriched with programmes like Advanced Excel, Tally, SPSS and SAP, to give them hands- on experience with skills to ensure an easy transition into their respective careers.

With innovative teaching methods utilising ICT like webinars, Edmodo, MOOCs, Moodle



and Coursera, our students gain knowledge through various online educational platforms as well. Through industrial visits, international student exchange programmes and live projects, exposure to the business world is enhanced in the students. Furthermore, research culture is an integral aspect of our curriculum and dissertations, minor and major research projects accompany the industry-readiness in the students, as part of our holistic approach towards education.

#### **Interdisciplinary Approach**

The objective of the college is to find ways extend the horizons of knowledge. As to knowledge becomes specialized, it also becomes interdisciplinary in nature due to the influence that disciplines have over each other, in furthering research. The curriculum for all the commerce and business administration courses require students to do core papers in their respective fields of study. Apart from the core papers, students are offered open elective papers from other fields of study, including theatre, arts and literature. This allows students to learn from different fields and blend them, to develop an understanding of the world we live in. Some of the core papers are also redesigned as interdisciplinary papers to enrich the understanding of the subjects.



#### Academic flexibility

The academic flexibility offered by the institution enables the students to benefit from various programmes and earn their credits across disciplines. Since the adoption of the CBCS model, credits are freely transferable across universities within and outside India. The SWANSEA / EIT New Zealand / Concordia USA twinning programme provides for the accumulation of credits during the first two semesters at our institution and the remaining at the respective institutions. Similarly, we also accept the credits from other universities within and outside India. Apart from the required 120 credits under UG programme, students are given the opportunity to take up add-on courses.

#### **Internship semester**

As a pioneering initiative, SJCC has introduced an internship semester for the students of M.Com (Financial Analysis). The internship semester is a six months corporate internship initiative for the students during their 4th semester. This semester provides the students with the much required industry exposure and serves as a launchpad for their career.



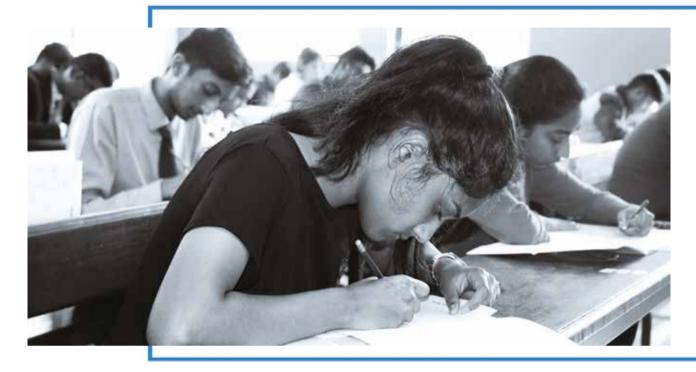
#### **Practice Orientation**

The industry demands skilled professionals who can adapt easily to the dynamic work environment. Classroom teaching equips the students with the necessary conceptual skills. The procedural skills required, especially in the field of commerce, require students to get an exposure to the industry practice. In this regard, the practice orientation for industry is introduced into the curriculum and brought to the students in a phased manner, across the span of their entire programme. In the first and the second academic years, students are taken on industrial visits to familiarize them with the work processes. During the summer vacation after the second year, students are expected to do an internship of six weeks which are evaluated and graded by the college. The Masters programme has an internship semester in the second year where students work for an entire semester. They are guided, mentored and monitored by the faculty members. Such a practice orientation grounds the students to the work atmosphere and equips them with the necessary skills.



# **Examination and Evaluation**

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The Exam department of St. Joseph's College of Commerce (Autonomous) Bengaluru, is governed by the UGC norms in congruence with the Bengaluru Central University regulations in conduct of examinations, scheme of evaluations and discipline among students.

Advancing towards the greater mission to offer high quality examination services, the department ensures complete transparency in all its activities and supports the different stakeholders of the institution in all possible ways. The exam department is headed by the Principal and the CoE co-ordinates all its activities.



#### **Result Analysis of End Semester Exami**nation

The result analysis of ESE by the CoE has enabled the teachers to review and introspect the weaker areas that need improvement.

The Exam department strives hard to improve and bring about incremental changes in all the processes to provide better learning experiences to the students and thereby ensuring smooth functioning of the institution.







### End Semester Examination Results U.G.-March/April 2019

Semester	En- rolled	Ap- peared	Absent	Out- stand- ing	I Class	II Class	Pass Class	Reap- peared	Total Passed	Per- centage
II Sem B.Com (Analytics)	81	79	2	30	36	6	-	7	72	91.14
II Sem B.Com (Regular)	320	312	8	46	209	29	-	28	284	91.03
II Sem B.Com (Int A/c & Fin)	79	79	-	20	50	6	-	3	76	96.2
II Sem B.Com (BPM)	80	78	2	17	47	9	-	5	73	93.59
II Sem B.Com (T.T.)	80	72	8	5	40	14	_	13	59	81.94
II Sem B.B.A. (Regular)	155	142	13	27	86	18	-	11	131	92.25
II Sem B.B.A. (CIMA)	74	69	5	16	46	3	-	4	65	94.2
II Sem B.B.A. (Entre)	79	76	3	12	50	10	-	4	72	94.74
IV Sem B.Com (Regular)	398	372	26	98	232	16	-	26	346	93.01
IV Sem B.Com (Int. A/c & Fin.)	79	74	5	12	44	7	-	11	63	85.13
IV Sem B.Com (BPM)	81	78	3	10	60	6	1	1	77	98.72
IV Sem B.Com (T.T.)	83	73	10	7	45	5	-	16	73	78.08
IV Sem B.B.A. (Regular)	147	122	25	41	68	4	-	9	113	92.62
IV Sem B.B.A. (CIMA)	74	67	7	22	32	5		8	67	88.06
IV Sem B.B.A. (Entre)	75	58	17	30	21	2	-	5	53	91.38
VI Sem B.Com (Regular)	230	228	2	36	163	25	1	3	225	98.68
VI Sem B.Com (Int. A/c & Fin.)	80	79	0	22	47	10	-	0	79	100
VI Sem B.Com (BPM)	80	77	3	12	58	4	-	3	74	96.1
VI Sem B.Com (T.T.)	80	70	10	5	46	13	1	5	65	92.86
VI Sem B.B.A.	145	125	20	28	82	12	-	3	122	97.6

### End Semester Examination Results P.G. - March/ April 2019

Semester	Enrolled	Ap- peared	Absent	Out- standing	I Class	II Class	Reap- peared	Total Passed	Percent- age
II Sem M.Com (Reg)	38	38	-	4	33	1	-	38	100
II Sem M.Com (IB)	54	54	-	10	37	3	4	50	92.59
II Sem M.Com (FA)	57	56	-	14	40	1	1	55	98.21
IV Sem M.Com(Reg)	41	40	1	13	26	1		40	100
IV Sem M.Com (IB)	50	45	5	8	37	-	_	45	100
IV Sem M.Com (FA)	44	42	2	14	28	-		42	100

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### End Semester Examination UG Results Sept / Oct 2019

Semester	En- rolled	Ap- peared	Ab- sent	Out- stand- ing	I Class	II Class	Pass Class	Reap- peared	Total Passed	Per- cent- age	Reap- peared	Total Passed	Per- cent- age
I Sem B.Com (An- alytics)	79	70	9	7	10	18	19	6	0	0	10	60	85.71
I Sem B.Com (Regular)	318	297	21	4	69	80	72	23	3	1	45	252	84.85
I Sem B.Com (Int A/c & Fin)	81	79	2	6	24	36	9	2	0	0	2	77	97.47
I Sem B.Com (BPM)	81	78	3	5	27	17	16	4	0	0	9	69	88.46
I Sem B.Com (T.T.)	78	66	12	0	6	18	21	6	1	0	14	52	78.79
III Sem B.Com (Analytics)	81	81	0	3	28	24	17	5	2	0	2	79	97.53
III Sem B.Com (Regular)	319	306	13	1	57	126	80	19	3	1	19	287	93.79
III Sem B.Com (Int A/c & Fin)	79	75	4	2	7	21	20	6	0	0	19	56	74.67
III Sem B.Com (BPM)	80	78	2	2	18	26	23	4	0	0	5	73	93.58
III Sem B.Com (T.T.)	81	70	11	0	7	23	23	4	1	0	12	58	82.86
V Sem B.Com (Regular)	395	384	11	29	88	146	52	8	1	0	60	324	84.38
V Sem B.Com (Int. Fin & A/C)	79	78	1	2	19	29	15	4	4	0	5	73	93.58
V Sem B.Com (B.P.M)	81	78	3	2	24	34	10	1	1	0	6	72	92.3
V Sem B.Com (T.T)	82	82	0	1	8	14	30	9	0	0	20	62	75.6
I B.B.A. (Regular)	154	131	23	1	30	41	33	6	1	0	19	112	85.5
I B.B.A. (CIMA)	75	70	5	0	15	25	12	7	1	0	10	60	85.71
I B.B.A. (Entrepre- neurship)	72	66	6	1	18	21	13	2	0	0	11	55	83.33
III B.B.A. (Regular)	156	135	28	0	23	39	39	5	1	0	21	107	79.26
III B.B.A. (CIMA)	74	67	7	1	21	32	7	0	0	0	6	61	91.04
III B.B.A. (Entre- preneurship)	79	72	7	4	26	24	11	0	0	0	7	65	90.28
V B.B.A. (Regular)	147	135	12	5	31	40	27	5	0	0	27	108	80

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V B.B.A. (CIMA)	74	65	9	2	15	18	12	2	0	0	16	49	75.38
V B.B.A. (Entre- preneurship)	74	57	17	9	22	11	9	0	0	0	6	51	89.47

#### End Semester Examination Results P.G. – Sept/Oct 2019

Semester	En- rolled	Ap- peared	Ab- sent	Out- stand- ing	I Class	II Class	Pass Class	Reap- peared	Total Passed	Per- cent- age	Reap- peared	Total Passed	Per- cent- age
I Sem M.Com (Reg)	38	38	0	0	10	13	11	0	0	0	4	34	89.47
I Sem M.Com (IB)	51	51	0	0	4	26	9	0	0	0	12	39	76.47
I Sem M.Com (FA)	48	48	0	1	8	18	12	2	0	0	7	41	85.42
III Sem M.Com(Reg)	38	38	0	0	8	17	12	0	0	0	1	37	97.36
III Sem M.Com (IB)	54	54	0	0	14	23	13	0	1	0	3	51	94.44
III Sem M.Com (FA)	57	57	0	0	15	23	15	1	0	0	4	54	94.74



ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)

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# **Professional Courses**



### **Professional Students on Campus**

St. Joseph's College of Commerce integrates the undergraduate programme consisting of the B.Com and BBA degrees, with professional courses, in order to offer specializations to students in a variety of fields. The courses that the students have taken alongside their degree are the Association of Certified Chartered Accountants (ACCA), Chartered Accountancy (CA), Company Secretary (CS), Chartered Institute of Management Accountants (CIMA), Actuaries, Certified Public Accountant (CPA), Chartered Financial Analyst (CFA), and Cost and Management Accountant (CMA). These courses are introduced with an aim to improve the career prospects of the students. Many of these courses have on-campus collaborations, learning partners, and coaching for the same are provided by experienced industrialists to combine practical and theoretical learning and framework of practice.

#### **Enrolment in Professional Course (2019-20)**

Professional Programme	Numbers
CA	338
CS	27
Actuaries	7
ACCA	237
СМА	39
CFA	4
ICMAI	10
Analytics	158
CWA	2
Total	822



### **Enrolment in Professional Course (2019-20) ACCA 2019**

#### June Session 2019

Subject	Appeared	Cleared
Financial Reporting (F7)	27	5
Audit and Assurance (F8)		6
Financial Management (F9)		3
SBL		3
SBR		1

#### **Total Pass Percentage = 66.6%**

#### September Session 2019

Subject	Appeared	Cleared
Financial	32	7
Reporting (F7)		
Audit and		6
Assurance (F8)		
Financial Management (F9)		6
SBL		3
SBR (P2)		2
Advanced Financial Man-		2
agement		

#### Total Pass Percentage = 84.4% December Session 2019

Subject	Appeared	Cleared
Financial Reporting (F7)	32	7
Audit and Assurance (F8)		6
Financial Management (F9)		6
SBL		3
SBR (P2)		2
Advanced Financial Man-		2
agement		

### Total Pass Percentage = 70.4% CA Foundation 2019

Name	Rank
Devansh Shah	All India 28th Rank
Jenish Sancheti	All India 27th Rank
Akshay Mohan Ullal	All India 41st Rank
Sukruth S Kashyap	All India 45th Rank
Darshan. P	All India 30th Rank
Nidhi Nagesh	All India 34th Rank
Sanjay D	All India 25th Rank

#### CS Foundation – 2019

Name	Rank
Yuktha G.T	Secured AIR 22 in CS Foundation
Examination conducted in Dec-19	
Anjana B.S	All-India 20th Rank in the CS
	Foundation Examination held in June.
ACCA Rankholders	
Name	Rank
Rochelle Clarin Moras	Global 1st Rank. Scored a perfect 100/100 for the Financial Reporting – F7 paper of ACCA.
Nathasha Dias	Secured 3rd National Rank and 7th Rank Worldwide in Financial Management Paper and 2nd National Rank and 6th Rank World- wide in Financial Report- ing Paper of ACCA
Chris Sam	Secured 1st National Rank and 4th Global Rank in the Financial Reporting Paper of ACCA.

### The Association for Professional Students (APS)

The Association for Professional Students (APS) is a B.Com department initiative, and it is a support base for all students undertaking professional courses in college and the alumni who have successfully completed these courses. Professional courses are the most widely sought-after option for students across the globe. This association helps students secure outstanding results and thereby raise the academic benchmark. This association helps in creating a network of professionals who could share and support each other with their expertise.





#### **Professional Certification Programmes**

Professional programs promote education and training which match the specific needs of an Industry. These courses play a significant role in shaping the career of the students catering to the emerging requirements of the changing global needs of the various industrial sectors. The institution has always been on the supportive side of imbibing these programs into the curriculum of the students, offering a wide variety of courses to choose from and bridging the gap between the academics and industry which improves the chances of employability of the students creating an edge over the others. Many certification programs are affiliated with professional associations, trade organizations, or private vendors interested in raising industry standards.





### The institution had offered the below list of courses to the students during the AY 2019 -20.

Professional Certification Programmes Courses Offered during AY 2019 -2020

SL.No	Course Title
1	Financial Markets
2	India Legal systems
3	Certified Wealth Expert
4	IFRS & Accounting
5	Commercial Banking
6	Digital Marketing
7	Angular (Computer Programming)
8	Blockchain
9	Machine Learning (Python)
10	Goods & Service Tax (GST)
11	Aviation Management
12	Financial accounting management system
13	Spanish
14	French
15	German
16	Italian
17	Business Analytics
18	Artificial Intelligence
19	Data Science
20	Smart Trading
21	Japanese
22	IoT (Internet of Things)
23	Soft skill training
24	Environmental Management
25	Psychology
26	Soft Skill Development
27	Social entrepreneurship
28	Sports Management
29	Supply chain & Logistics Management
30	Theatre Arts
31	Stock Market
32	Time Series Analysis
33	Derivatives Management
34	Tally



35	Econometrics		
36	Managerial Communication		
37	Excel		
38	Holistic Development		
39	Accounts and Finance for Managers		
40	Advanced Excel		
41	Advertising and Sales Management		
42	Brand Management		
43	Business Ethics		
44	Business Negotiation		
45	Compensation and Benefits		
46	Consumer Behaviour		
47	Corporate Financial Management		
48	Financial Modeling		
49	Financial Risk Management		
50	Human Resources Management and Organiza- tional Behaviour		

51	Labour Legislations
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52	Management Process
53	Marketing Management
54	Mergers, Acquisitions & Corporate Restructur- ing
55	Organization Culture, Changes and Develop- ment
56	Product Sales and Distribution Management
57	Strategic Human Resource Management and International HRM
58	Strategic Management
59	Analysis of Current Business and Economics
60	Quantitative Techniques & Logical Reasoning
61	Statistical Tools For Data Analysis







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# **Collaborations and Exchange Programmes**



#### **Institutional and Industry Collaborations**

The Institution has initiated various exchange programmes, international academic partnerships, partnerships with professional institutions, industries and NGO's to foster a global culture of educational excellence and to create an environment of innovative learning. The below listed are the Institution's major collaborations to realize its commitment to academic excellence, character formation and to reach out to communities and individuals who are socially and economically deprived:

#### I. International/National Academic Partners

St. Joseph's College of Commerce has paved the way for International exchange programmes through its international twinning initiatives, summer cultural exchange and abroad programmes. These programmes are an enriching and refining experience at many levels. They steer personal and professional development among students by kindling creative ideas, relationships strengthening and instilling cultural sensitivity. In recognition of the said objectives, the Institution has collaborated with Swansea University -UK, Kobe College -Japan, ESDES -France, Eastern Institute of Technology - New Zealand, Seattle University, Concordia College – New York, FIGS – France and MUST – Malaysia.

#### a. Swansea University, UK

Swansea University is a research driven institute that thrives on exploration and discovery. It shares a profusion of values with St. Joseph's College of Commerce, such as its emphatic drive to provide top-notch education to its students. Over the past few years the college has established a strong relationship with Swansea in terms of academic twinning and cultural exchange programmes. This initiative seeks to explore the possibility of developing collaborative and mutually beneficial activities. Undergraduate students of St. Joseph's College of Commerce have been participating in this 1 + 2 year twinning programme since 2010. Seven students are currently pursuing the twinning program at the Swansea University for the academic year 2019-20.





#### b.Kobe College, Japan

Kobe College is an Institution of higher learning for women in the field of liberal arts and sciences. As an initiative to establish the educational tieup, Kobe College has signed up into a cultural exchange programme with St. Joseph's College of Commerce in the year 2010. Every year, both the institutions host a 10-day cultural exchange programme which includes lectures on the global economy, social conditions, communicative language classes, workshop on traditional crafts and, visit historical places and industries.

#### c. ESDES, France

ESDES School of Business and Management was founded in 1987 as part of the Catholic University of Lyon. St. Joseph's College of Commerce through its French Exchange Programme with ESDES introduced a six-month International Business Programme (IBP) and a one-year Degree Programme. As part of the six -month International Business Programme (IBP), 4 students from BBA and B.Com are pursuing the course for the batch Jan 2020 – April 2020.

#### d. Eastern Institute of Technology, New Zealand

The Eastern Institute of Technology (EIT) offers a wide array of over 130 qualifications from certificate and diploma to degree and postgraduate level. A Twinning Programme with one plus two-year (a one year study in India and two years in New Zealand) is available for St Joseph's College of Commerce students. At present, two students are pursuing the twinning program at the University.

#### e. Seattle University, USA

Seattle University (SU) is a Jesuit Catholic university in the northwestern United States, located in the First Hill neighborhood of Seattle, Washington. SU is the largest independent university in the Northwest US, with over 7,500 students enrolled in undergraduate and graduate programmes within eight schools, and is one of 28- member institutions of the Association of Jesuit Colleges and Universities. St. Joseph's College of Commerce has signed a MoU with Seattle University to encourage direct contact and collaboration among students, faculty and staff in the areas of research, teaching, organizing of conferences, lectures and seminars.





#### f. Concordia University, USA

Concordia College is located in Bronxville, NY, a picturesque suburban village in Westchester County, just 20 miles (32 kilometers) north of New York City. It is a Christian higher education community of learning where mutual respect flourishes, responsibility is developed and reverence for God is cultivated so that students can pursue lives of passion, purpose and service. Concordia's cultural activities draw thousands of visitors a year: through film and concert series, lectures, and major art exhibitions, authors, artists and thought leaders enrich the lives of our students and our community.

SJCC signed an MOU with Concordia College, New York for a 2+1 year twinning programme for an undergraduate degree. Upon successful completion of the academic programme of study, the students will be conferred a degree by Concordia College, NY.

# g. Malaysia University of Science and Technology, Malaysia

In its formative years, MUST was fully assisted and supported by MIT, a world- renowned university noted for its education and research in advanced science and technology. Malaysia University of Science and Technology emulates world-class methods of teaching and learning which encourages creativity, analytical thinking, problem-solving, innovation and team-building. These are qualities that have been proven to be successful in producing entrepreneurial leadership in technology and business.

MUST also nurtures a research-driven culture in all fields of expertise to ensure depth of understanding and confidence in facing practical problems. A MoU was signed with Malaysia University of Science and Technology (MUST) on 6th August, 2018 with an intention of exploring possibilities of offering study programs, opportunities of faculty exchange, study tours and partnering in research initiatives.

h.France International Graduate School

SJCC signed a MoU with France International Graduate Schools (FIGS) on 14th December 2018 with an agreement to cooperate and collaborate in areas of joint research and publication, resource sharing, study programs, faculty and student exchange and mutual participation in conferences, lectures and seminars. Nearly, 35 students participated in academic activities in the year 2019-20.

#### i) EigoPaathshala

In the academic year 2019-20, SJCC has signed an MOU with EigoPaathshala to explore further inter-cultural exchange opportunities between Japan and India. EigoPaathshala's vision is to teach to make communication happen and help with continuous improvement to gain expertise in a language/subject, encourage young students and stimulate their interests towards taking a niche teaching profession as a career.

#### j)Kongu Arts and Science College, Erode, India

The Kongu Arts and Science College is an arts and science college in Nanjanapuram, Erode, Tamil Nadu, India, founded in 1994. The college belongs to the Kongu Vellalar Institute of Technology Trust, which also includes Kongu Engineering College, Kongu Polytechnic College, Kongu Industrial Training Center, and the Kongu National Matriculation Hr. School.

SJCC has signed an MoU with Kongu Arts and Science College in order to share best practices between the institutions and as a result of it several visits were organized to share and understand each other's best practices.

#### **II.Partnerships with Professional Institutions**

St. Joseph's College of Commerce takes pride in its curriculum which incorporates industry-based requirements and offers students an opportunity to pursue professional courses along with B.Com, BBA, and M.Com courses. The college has signed a Memorandum of Understanding (MoU) with the following associations and Institutions to facilitate the same.

# a) The Institute of Chartered Accountants of India (ICAI)

ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new act. The MoU with ICAI enables the college to conduct coaching classes for students pursuing CA along with their





B.Com programme. This helps the students in clearing the professional exams.

# b) The Entrepreneurship Development Institute of India (EDII)

The Entrepreneurship Development Institute of India (EDI) is an autonomous body and not-forprofit Institution sponsored by apex financial Institutions, namely the IDBI Bank Ltd., IFCI Ltd., ICICI Ltd. and State Bank of India (SBI). The EDI has been selected as a member of the Economic and Social Commission for Asia and the Pacific (ESCAP) network of Centers of Excellence for HRD Research and Training. It is an acknowledged national resource institute engaged in entrepreneurship education, research and training. EDI as a member of the network will have interactive access to information on other 123-member institutions via the internet.

#### c) Chartered Institute of Management Accountants (CIMA)

There is a Memorandum of Understanding (MoU) signed by the Institution with CIMA to enable the students to pursue a CIMA professional course along with their undergraduate or postgraduate programmes. The course is delivered by highly accomplished faculty who possess competence in the use of interactive pedagogical tools and techniques. The course also offers students the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate. The programme BBA (Professional-Finance and Accountancy) is in collaboration with CIMA which not only offers a nine-paper exemption from the regular CIMA papers but also gives an opportunity to students to gain qualifications like Certificate in Business Accounting, Diploma in Management Accounting and Advanced Diploma in Management Accounting as they pursue this programme.

#### d)Association of Chartered Certified Accountants (ACCA)

There is a Memorandum of Understanding (MoU) signed by the Institution with ACCA to enable students to pursue their ACCA certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are

highly accomplished and competent and who use innovative pedagogical tools and techniques. The course also offers the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate.

#### e) Institute of Cost Accountants of India (ICAI)

There is a Memorandum of Understanding (MoU) signed by the Institution with ICAI. ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new Act. SJCC and ICAI have collaborated to conduct classes for the students for the Foundation Programme Examination, to mutually use the professional services of faculty members for giving lectures, organizing workshops, etc. Members of ICAI conducted two career orientation programmes on campus for the students.

# f) The Institute of Company Secretaries of India (ICSI)

The Institution has collaborated with the ICSI for mutual knowledge sharing and for regular lectures, seminars and workshops for students. Representatives from the institute addressed the students on career prospects in pursuing the professional CS programme.

### g) National Entrepreneurship Network (NEN)

There is a Memorandum of Understanding (MoU) signed by the Institution with NEN to enable students to pursue their NEN certification course along with their undergraduate or postgraduate programmes. The objective of this partnership is to develop impactful programmes to foster entrepreneurial spirit in students, create student entrepreneurs and new entrepreneurs. The courses offered are an Orientation Programme, a Basic programme, Foundation programme, an Intermediate programme, an Advance programme, and an Expert Programme in Entrepreneurship. The college had rigorous input sessions for the faculty handling the BBA Entrepreneurship program throughout the year. The sessions covered basics to advanced concepts in Entrepreneurship. The possibilities of starting an incubation centre, making the program more practical oriented and different evolution techniques for entrepreneurship courses have been discussed with the NEN team.





#### h) Institute of Management Accountants (IMA)

IMA is the worldwide association of accountants and financial professionals working in business committed to helping more than 90,000 members to expand their professional skills, better manage their organization, and enhance their career. SJCC has signed a MoU with IMA to provide professional programs to its students which complement their academic studies at the University. IMA's Certification of Management Accountants certification program is an advancedlevel assessment for accounting and financial professionals in business. The two-part exam covers financial reporting, planning, performance and control, and financial decision-making. This collaboration has been done in the common interest of providing holistic learning and education opportunities for individuals to pursue globally relevant professional qualifications to enhance their future career prospects.

#### i) The Institute of Analytics (IOA)

The Institute of Analytics (IoA) is the trading name of The Society of Analytics; which is the professional body for analytics and data science professionals in the UK. IoA is a not-for-profit organisation that exists to promote greater awareness, understanding and innovation in analytics. The Institute of Analytics provides members with the opportunity to network with other professionals in the industry, to learn about career development opportunities, to share knowledge and expertise, to access Continuous Professional Development programmes and to carry the official designation of membership.

B.Com (Analytics) Programme prepares individuals to pursue a career in the field of analytics. It helps students specialize in different domains related to analytics, and apply tools and techniques to solve business analytics problems. The programme is accredited by the Institute of Analytics, UK. (IOA). The Degree focuses on conceptual knowledge in the multiple disciplines of analytics.

#### j) Institute of Entrepreneurship and Enterprise (IOEE)

The Institute of Enterprise and Entrepreneurs was founded in 2010 creating the first dedicated professional learning institute specialising in business enterprise and business support. The Institute's programmes and qualifications are built on the extensive research that underpins the SFEDI® National Occupational Standards and the expertise of the Institute of Enterprise and Entrepreneurs, the UK's only professional Institute dedicated to enterprise.

The institution has collaborated with IOEE for the BBA Entrepreneurship programme. This programme will be accredited by IOEE and students will be eligible for Associate Membership of IOEE after completion of the programme.







#### **III.** Partnerships with Industry

St. Joseph's College of Commerce has entered into a significant collaboration with Industry partners to not only provide an exposure of the industry for students and staff but also to enhance the curriculum and syllabus creation so that students can develop skills and acquire knowledge as required by the industry.

# a) Federation of Karnataka Chambers of Commerce & Industry

The Federation of Karnataka chambers of Commerce & Industry (FKCCI) can be traced back to the erstwhile Mysore Chamber of Commerce, the precursor of FKCCI, which was conceived by Sri M. Visvesvaraya. The association has a membership of about 2500 people drawn from all sectors of trade, commerce and industry, spread over the entire state including 150 district chambers of commerce and trade associations. The college has a tie-up with FKCCI which enables us to bridge the gap between industry and academia.

#### b) Karnataka Tourism Forum

The Department for B.Com (Travel & Tourism) collaborated with Karnataka Tourism Forum. Karnataka Tourism Forum is a non-profit organization comprising tourism professionals and companies that are dedicated to make a meaningful contribution to improve tourism in Karnataka. KTF, founded in 2001, is a structured and proactive force that has taken upon itself to bring a radical change to tourism at large by way of global approach and dynamic endeavors. The Forum supports and works with the State and Central Government and its efforts have ranged from creating awareness to being an advisory body, suggesting and assisting policy formulation. The department also intends to further explore the possibilities of collaboration at various levels that benefit students by way creating a platform for industry interface.

#### c) Patrick's Academy

Patrick Academy is a renowned Travel and Tourism Academy in Bangalore. Established by Mr. Patrick Andrews, a professional trainer with decades of experience in industry and training, this academy is committed to every student to impart knowledge and groom their skills to stand out in this challenging industry of aviation & hospitality. Students of Travel and Tourism learn subjects such as Aviation and Airline Management, Airline Ticketing, Cargo Management among many others. The shortterm courses offered by Patrick's Academy focuses on quality and sustainable education in the fields of Travel, Tourism, Aviation and Hospitality. They also provide practical industry exposure to every student while studying in the form of on the field training.

#### d) Thomas Cook

Thomas Cook is a leading Travel and Tourism company with global presence. Thomas Cook specializes in providing a wide range of services that include foreign exchange, corporate travel, MICE, leisure travel, insurance, visa & passport services and E-business. St. Joseph's College of Commerce has an on-going collaboration with Thomas Cook to assist the institution in organizing international study tours. The study tours include visits to various universities, educational institutions and organizations of international repute which enable students to bring about an international perspective into their learning.

#### e) IMS Proschool

IMS Proschool, an initiative of IMS Learning Resource, is one of the foremost providers of financial accounts and analytics courses in the country. IMS conducts training programmes for CFP, CFA, Financial Modelling, CPA, CIMA and IFRS. The Institution in association with IMS Proschool conducted a Financial Modelling programme for 60 Hours which includes a tailor-made syllabus on topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.

### f) National Stock Exchange of India (NSE)

The National Stock Exchange (NSE) is India's leading stock exchange covering various cities and towns across the country. NSE was set up by leading institutions to provide a modern, fully automated screen-based trading system with national reach. The Institution in collaboration with NSE conducted a NCCMP -NSE Certified Capital Market Professional short -term course





for the students. The programme aims to enable the students to get first- hand knowledge of the dynamics of securities markets as well as to qualify for a career in the securities market.

#### g) Ernst & Young (EY)

Institution has а Memorandum of The Understanding (MoU) with (EY). EY offers a scholarship programme for the students of the college in which the students need to present a business plan and the selected business plans are encouraged to be realized through a grant of Rs. 1,00,000 as scholarship and are also offered a two month internship at EY. SJCC in collaboration with Ernst & Young (EY) developed a course on International Tax and Technology for the III and IV semester students which provides an indepth knowledge in the tax verticals and a global perspective on the subject. The course is for 120 hours, spread across two semesters based on the Train the Trainer model. EY also offers internships for the students who complete this course.

#### h) Tata Consultancy Services (TCS)

The B.Com (BPM Industry Integrated) programme run by the institution has been designed by Tata Consultancy Services (TCS). The course imparts knowledge and specialized domain-focused skills in Business Process Services Management. The curriculum of this course facilitates students to become industryready and imparts the competence required to pursue careers in the value-added services in sectors like the ITeS industry, banking, insurance, financial services, and retail etc. The highlight of this course is the integration of subjects specially prepared by industry experts from TCS to add to the practical dimension of Business Processes Services Management.

# i) International Skill Development Corporation (ISDC)

St. Joseph's College of Commerce, offers a two month rigorous IFRS course from ISDC to the B.Com Final year students. This financial reporting course offers a broad introduction to the nature and operations of the IASB, presentation of financial statements, accounting policies and changes in accounting estimates and errors. The course introduced to the students cross-border, M&A and capital raising activities frequently requiring the use of IFRS. IFRS training is also imparted to students registered with the professional certificate programmes. In association with ISDC, a national conference on Fintech Ecosystems was organised by the Institution.

#### j) Finmark

Finmark is a leading banking and financial markets company, training since 2004 and has trained more than 15,000 students with over 1800 programmes. Workshops are conducted by their practitioners who have immense experience and



in-depth capabilities in every aspect of banking and capital markets to design, develop and deliver any programme. Finmark trained the PG students of SJCC for certification in Financial Market and Services. After a two-day training, the students took the test for the first module of Fundamentals of Capital Markets paper.

#### k) Wiley India Private Limited

Wiley India Private Limited is a leading publisher of books & digital solutions for engineering, business & management, computer science and information technology whose books have been adopted in various indian universities. The college has entered into an agreement with Wiley to provide the students with the official CMA test preparation content, Wiley CMA Excel Learning System, for CMA exam preparation.

#### 1) Miles Publications Private Limited

Miles Publishing Ltd is an award-winning media organization within the communication, IT and mobile industry. The college has entered into an agreement with Miles in which they shall be responsible for providing marketing collateral, Wiley study materials and training to SJCC faculty as well as students towards the CMA certification. Miles shall execute and monitor the training performed for students pursuing the CMA certifications. They shall assist SJCC in providing differential placement assistance to the students of SJCC who have cleared both the parts of the CMA examinations and also assist in providing internship placements to students who have cleared the CMA examinations but are yet to pass out from SJCC.

#### m) The Travel Agents Association of India (TAAI)

The Travel Agents Association of India (TAAI) is an organization formed to regulate the travel industry in India along organized lines and in accordance with sound business principles. The primary purpose was to protect the interests of those engaged in the industry, to promote its orderly growth and development and to safeguard the travelling public from exploitation by unscrupulous and unreliable operators. The B.Com (Travel and Tourism) department signed a MoU with Travel Agents Association of India (T.A.A.I) on 17th December 2018.

#### n) Littlemore Innovation Labs

Littlemore Innovation Labs is a Singapore based EdTech company which works with some of the world's leading educational institutions to transform the examinations process by enabling end-to-end paperless examinations. With a fullfledged development center in Chennai, colocated with the IIT Madras Research Park, they are bringing large efficiencies to the education system in both developed and developing countries. SJCC is in consultation with Littlemore Innovations Labs in implementing a paperless examination system and has conducted several trial runs in this regard. The feedback from students and staff is collected and the results of the trial-runs are being studied to implement an end-to-end paperless examination system.

#### o) Affecto Consulting Services

Affecto Consulting Services LLP is founded by Manoj K Cyriac and Suvarna Koppiker. They conduct relevant technical and life skills training and workshops for a wide spectrum of audience ranging from high school, undergraduate and postgraduate students, teachers and employed people. SJCC has entered into a partnership with Affecto to offer a wide range of skill based programmes to its students. In this academic year, the following courses were offered to the students: Data Analytics and Visualization using Tableau, Essential MS Excel skills for Business, Data Visualization using Microsoft Power BI, Problem Solving and Creative Thinking using Python, Introduction to Blockchain and Introduction to Cyber Security.





### **IV.** Partnerships with NGOs

Along with education, the Institution also strives to inculcate a sense of social responsibility amongst the students. To strengthen this objective further, the Institution has associated itself with different NGOs and social organizations.

The Institution is committed towards upliftment of the marginalized and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with non-profit organizations in India, who work in different fields for the cause of the underprivileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are CARE, Teach for India, Bosco, old age homes, primary schools etc. The college also has signed a MoU with Amnesty International to collaborate on human rights education programmes.

Associations like CSA, NSS, AICUF, Eco Club, Rotaract, Hashmi Theatre Forum, Kannada Sangha and E-Cell conduct many programmes in collaboration with the above-mentioned NGOs.







## International Desk: A Report on International Exchange Programmes



The International Desk of St. Joseph's College of Commerce offers its students exposure to international universities and professional bodies through dynamic programmes of strategic alliances with some of the top institutions abroad as well as various on-campus interactive activities.

The desk has coordinated various collaborations with King's College (London), Swansea University (U.K.), EIT New Zealand, Concordia College (USA), Kobe College (Japan), Seattle University (USA), France International Graduate Schools (FIGS), ESDES France, Malaysia University of Science and Technology (MUST), and University of Central Oklahoma (USA). In the academic year 2019-20, SJCC signed an MOU with EigoPaathshala to explore inter-cultural exchange opportunities between India and Japan.

To provide students with the opportunity to gain a perfect blend of academics, practical experience and unparalleled exposure to an international learning community, the International Desk organizes guest lectures, promotes foreign university courses, initiates immersion programmes, summer school programmes along with cultural exchange programmes, on and off campus.

#### **Academic Endeavour:**

#### 1. International Short Term Study Courses:

SJCC encourages and supports participation of its students in various short-term programs conducted by foreign universities. In this connection, the following opportunities have been made available for the students in the academic year 2019-20:

#### a) Summer School Programs

London School of Economics Summer School Program: The International Desk of SJCC encourages students to attend the annual LSE Summer School Program for three weeks. During the months of June and July, 2019, a group of 8 students attended the program at LSE. The students were selected through a careful evaluative process and were given necessary support, in terms of academic logistics, to ensure that their learning experience abroad was beneficial.



#### BLUECHIP 2019-2020

In the same academic year, various other shortterm study programs were offered by London School of Economics, Harvard University, Stanford University, Kings College, Swansea University, IESEG France, American University, FIGS France, IDRAC, Rice University, UAL: University of the Arts - London and University of Central Oklahoma,USA; 50-60 students have applied to these institutions for the academic year 2020-21.



#### b) Immersion Program

SJCC had conducted a short-term immersion program where twelve girls and eight boys accompanied by two staff members from York University, England, visited SJCC from 29th July to 2nd August, 2019. They were given a chance to familiarize themselves with Indian Higher Education system as well as the Indian culture. During their stay, they learnt about the history of India and the Indian economy.

#### c) ESDES, France - Student Semester Exchange Program

As part of an existing MoU with ESDES France, The Student Semester Exchange Program was offered to our students for the academic year 2019-20 where they were given an opportunity to pursue a Bachelor's Degree in Global Business Development at ESDES, France for the current academic year (Jan 2020- April 2020). This year four students, three from BBA and one from B.Com, were selected and assisted by the International Desk for the successful completion of their course at ESDES.

#### 2. Global Learning Opportunities

Short-term international programs have been offered by Cavilam Vichy (Alliance Francaise), France, Kozminski University, Poland, Rice University, USA, Coventry University, UK, MDIS Singapore and Sciences Po, France. In the year 2019-20, MILES Telecom Business School Paris, Madagascar Research and Conservation Institute in Nosy Komba, New Zealand, MIT Sports Entrepreneurship Boot camp in Hoffenheim, Germany and Global Immersion Certification are different global learning platforms that students' have shown interest in.

#### 3. Foreign University Exposure

a) Academic Exposure: Twinning Programme

Eleven students have completed their 1st year in BBA course in SJCC and were accepted by Partner Universities under the Twinning agreement. Eight students are currently pursuing their second year of Twinning Program at Swansea University, two at Eastern Institute of Technology, New Zealand and one student is finishing his second year at SJCC under the 2+1 program and will be joining Concordia College, New York, the next academic year. Eight students are finishing their third year at the partner universities. In the year 2019-2020, 11 students were admitted under this BBA Twinning Program.

#### b) Cultural Exposure: Kobe College, Japan

Kobe College, Japan invited four SJCC students, accompanied by one staff member, to Japan from 24th October to 31st October, 2019, to broaden the horizons of knowledge in terms of understanding







the depths of Japanese cultures. The International desk selected the students after a careful scrutiny of their credentials and referrals. Basic Japanese lessons were organised for a month, before the exchange programme, for ease of communication while the team would be in Japan.

They visited cultural and heritage places in Nishinomiya, Koyasan, Kudomaya, listened to Japanese prayers and witnessed their religious activities. The students and the staff also made presentations to the Japanese students on the 'Indian Economy' and 'The Women in India'.

### **Cultural Exchange Program**

Every year, The International Desk conducts and organizes cultural and study programs for the students of foreign universities. In the academic year 2019-20, approximately 200 students have been a part of the cultural exchange initiatives organised by St. Joseph's College of Commerce and its partner organisations. SJCC hosted students from Kobe College (Japan) and York University (York, England) this year.

#### a) Kobe College, Japan

Between the 31st of August and 8th of September of 2019, 15 students and 1 faculty member

from the Kobe College, Japan, visited the SJCC campus as part of a cultural exchange initiative. The 8-day programme consisted of seminars, talks and conferences on several topics such as 'Multiculturalism in India' and 'Women in India' to give an insight into the current scenario. The International Desk also arranged for them to visit Nirmala Shishu Bhavani, a charity home, Tibetan Youth Hostel and Jyothi Seva, an NGO. The students of SJCC put up Indian dances and other performances to allow the exchange students to gain a deeper understanding of the culture.

#### b) York University, England

SJCC hosted 20 students and 2 faculty members from the York University located in York, England. The foreign delegation was at the campus for 5 days between 29th of July to 2nd of August, 2019. Their itinerary consisted of a comprehensive introduction to the Indian society and culture. A session on yoga and Indian classical dance was conducted. Seminars and talks on topics like 'India through the Lens of History', 'Landscape of Indian Economy', and 'Business and Politics in India' were held by experienced and expert faculty members of the institution.



# **Teaching Community at SJCC**



### **Faculty Profile**

Teachers are an indispensable part of any educational institution, owing to the crucial role they play in imparting knowledge and honing the minds of students for a variety of challenges. St Joseph's College of Commerce prides itself on having highly proficient teaching faculty who strive relentlessly towards upholding the values and beliefs of the institution.

Their research performance, teaching abilities and their valuable contribution to higher education have set an example for all. 32 of our faculty members have doctorate degrees and another 46 are NET/KSET qualified teachers.

During this academic year 9 new faculty members were inducted:

Sl. No.	Names	
1	Ms. Asha Joseph	
2	Mr. Dileep Kumar Shetty	
3	Dr. S. Sivakumar	

4	Ms. Rini Steven	
5	Ms. Anna Lynn Tom	
6	Ms. Benila Susan Jacob	
7	Ms. Natya Boppan	
8	Ms. Raveena Roy	
9	Mr. Giridhar Naidu	

#### Visiting faculty

The visiting faculty of St. Joseph's College of Commerce consists of experienced industry experts and professionals of various career paths in Commerce and Business. Their lectures help bridge the gap that exists between academia and the career path after the completion of their education. Their insight from the various professional fields caters to the needs of the students of professional courses as well. The visiting faculty allows for the institution to prepare the students for the real world of business and commerce, thus rendering them industry-ready and highly employable.



### **Faculty Development Program / Workshop Organized (FDP)**

#### a) Input Session on 'Universal Apostolic Preferences'

The Society of Jesus has promulgated four "Universal Apostolic Preferences" to guide the Society of Jesus for the next 10 years. On 16th October, 2019 Rev. Fr, Joseph D' Mello, SJ addressed the SJCC faculty members regarding the importance of the Universal Apostolic Preference' and its relevance to Higher Educational Institutions such as SJCC.

#### b) Research Workshop

SJCC Research Centre provides guidance to students and faculty members for enhancing their research skills. The Centre organized a National level experiential workshop on 'Research Methodology' from 3rd to 9th December, 2019. The Conference witnessed participants from 5 states of the country. Dr. D. Raja Jebasingh and Dr. Deepika Joshi were the conveners of the workshop.

#### c) Future of Learning and Work Enabling Graduates to Be Industry-Ready

A one-day programme was organized by SJCC in association with Miles Education, Bangalore, on September 26, 2019. Main topics discussed in the three sessions were Data Analytics & Visualization, Robotic Process Automation, and Digital Marketing. Mr. Shankar Gopinath, Partner Technical Consultant at Microsoft, Mr. Jimmy Cherian, Ex- AVP - Strategic Initiative at Swiss Re, Mr. Robin Alex, Senior Manager -Digital Strategy at Capgemini were the resource persons for the respective sessions. The Sessions were moderated by Mr. Varun Jain, CEO of Miles Education.

#### d)Training on ERP - Academic Management

The institution continuously updates its Academic Management System and the faculty members are trained regularly to use the system effectively. They were trained in student attendance management, student evaluation system, tracking student progression, workdone report and faculty reports.

#### e) Development and Attainment of Outcome Based System Framework

A series of workshops were organized in a phased manner for the members of staff to introduce the OBE framework. The following topics were covered in the workshops: course outcomes and Programme outcomes, Teachinglearning process/ experiences they gained, methods of assessment used, mapping of course outcomes with programme outcomes, mapping of question papers by CIA, MTT and ESE, and computation and attainment of Course outcomes and Programme outcomes.

#### f) NAAC Orientation

In the view of the changes in self-study report, it was deemed necessary to orient the faculty members regarding the new manual for SSR. To meet this requirement, an input session was arranged on 25th September, 2019. The resource person was Dr. Sethuraman M. G of Gandhigram Rural Institute of Technology.

#### g) SWOC Workshop

The SWOC analysis workshop was conducted in the campus on 13th July 2019. The resource person for the SWOC analysis was Dr. Ramesh from Mount Carmel College, Bengaluru. The activity began with Dr. Ramesh explaining the process of SWOC analysis normally followed in educational institutions and the factors that could be taken into consideration. The SWOC analysis enabled the institution to identify and initiate quality control measures in key areas.

#### h) Train the Trainer Programme:

Faculty members handling Professional Programmes undergo 'Train the Trainer' programmes on a regular basis. This programme enables the teaching staff to be up-to- date with the changes in the syllabus of the professional programs. Changes in the syllabus, pedagogy, examination tips and paper evaluation methodology are commonly discussed topics.



The following training programmes were	conducted during the academic year 2019-20:

Sl. No.	Dates	DetailsSubject	Resource Person/ Trainer	Participating faculty	Collaborating body
1	18th May, 2019	Advanced Finan- cial Management – P4	Mr. Darshan Shah	Ms. Nikitha Jhawar	International Skill De- velopment Corporation (ISDC)
2	31st May, 2019	Financial Manage- ment – F9	Prof. Sarvesh Mopkar	Ms. Nischitha	International Skill De- velopment Corporation (ISDC)
3	19th June, 2019	Principles of Man- agement – F1	Prof. Rajeev Ku- mar (CA)	Ms. Benila	International Skill De- velopment Corporation (ISDC)
4	5th -7th June 2019	Managing Business Process System	Ms. Bharghavi, DERM	Dr.Suganthi Pais Ms. Sanjana S.I	Tata Consultancy ser- vices
5	5th -7th June 2019	Insurance for BPS	Ms. Harleen Kaur, Ms. Gamini, Ms. Ashwini and Mr. Libin	Dr.Suganthi Pais Mr.Rajshekar S	Tata Consultancy Ser- vices
6	7th Sept , 2019	CIMA Syllabus change orientation	Mr. Milind Date	Dr.Ritty Francis, Mr. Sanjay Ramanju, Ms. Rency Alex & Ms.Su- mitra	International Skill De- velopment Corporation (ISDC)
7	11th Nov, 2019	Financial Ac- counting	Ms. Anjana Moti	Ms. Rency Alex	International Skill De- velopment Corporation (ISDC)
8	12th Nov, 2019	Advanced Man- agement Account- ing	Ms. Anjana Moti	Mr. Jai Kumar	International Skill De- velopment Corporation (ISDC)

### Jesuit Worldwide Learning (JWL)

Jesuit Worldwide Learning: Higher Education at the Margins is a collaborative global partnership of organizations, institutions, companies, and above all, people, to provide tertiary education to those who would otherwise not have access to higher learning opportunities.

### Training sessions at St Joseph's College

St Joseph's Group of Institutions had collaborated with JWL in supporting this cause. The Group of Institutions involved in this exercise are St Joseph's college of commerce, St Joseph's College, St Joseph's Evening College. The teaching staff across these institutions had orientation from Mr. Fred who is a facilitator at JWL. Discussions regarding the overall approach for the delivery of online content in order to reach the right target audience were held. Each subject had a group of teachers from different colleges who had contributions in various fields such as Ecommerce, Programming languages and Visual Communications.

## **Research Culture at SJCC**



Research is an integral component of academic excellence at SJCC. The college endorses research in three significant manners: Individualistic Research, Departmental Research, and Institutionally Supported Research.

**Institutionally Supported Research:** The College strives to maintain a strong research environment by funding various FDPs, workshops and training programs. The Research Center coordinates all PhD related activities of Bangalore University at SJCC. Currently, 4 faculty members have started working on their research projects. The college administers the funds received from various government agencies like UGC and ICSSR for minor and major research projects. The college management and BJES provide seed money to relevant research proposals in the field of social science.

**Individual/Joint Research:** This academic year, the faculty members participated in 32 seminars/ conferences/FDPs, published 38 research articles, authored 5 books and edited 18 compendiums/ proceedings. Four competent projects were funded by ICSSR during this academic year. The faculty members were also part of review committees and advisory committees of reputed conferences and journals.

**Departmental Research:** Mainframe Research Forum is an initiative of the B. Com Department to help students build the ability to conduct and conclude their various researches, and guide them through the process by organizing guest lectures, workshops and training programs, in the field of computer software and formatting.

Quest Club of the BBA department fosters core research abilities like logical reasoning and critical thinking, among the students. The club organized programs like 'Reconnoitre' and 'Nirmana' as a guide to research, for the students of the department.

The PG department organized a week-long training program to orient the students as they prepared their dissertation thesis. The department organized a hands-on training program for SPSS learning and writing literature review, for the students.

The departments published 18 compendiums this year. 112 BBA students, 63 B.Com students



and 40 PG students contributed towards these publications. A book release ceremony was organized by each department to embolden the research culture in the campus.

#### **Research Center**

St. Joseph's College of Commerce (Autonomous) has been recognized as a Research Center by the Bangalore University in 2010. The Centre abides by the Research Policy of the institutes, to maintain high standards of ethical research.

#### Activities and Achievements of the Research Centre in the Academic Year 2019-20

SJCC-Research Centre organized an expert committee visit from Bangalore Central University, for the extension of the Research Centre. The centre is committed to organizing capacity building programs for its stakeholders.

#### a) Research Workshop

SJCC Research Centre provides guidance to students and faculty members to enhance their research skills. The centre organized a national-level experiential workshop on 'Research Methodology' from 3rd to 9th December, 2019.

#### b) Capacity Building Program

A training program on Online Journal Management System (OJMS) and Eprints was organized on 5th April, 2019, to train the faculty members in submitting and reviewing the research papers. Mr. Jagannath M, from Informatics Publishing Limited, Bangalore, was the resource person.

#### c) Guidance to the Departments

The centre extends guidance to the Under Graduate and Post Graduate departments in organizing conferences, workshops and seminars. The centre provides support by reviewing the papers, compiling compendiums and meeting the publication ethics via plagiarism check.

SJCC Management Research Review: Peer Review Journal (Print ISSN: 2249-4359) Two volumes of the 'SJCC Management Research Review', a flagship bi-annual journal, were published by the Research Center during the months of June and December, 2019.

Expert Review Committee Meeting - UGC STRIDE The Centre extends support by organizing Expert Review Committee meetings to scrutinize the proposal submitted by faculty members under UGC STRIDE Component-2. Subject expert Dr. A N Vijaykumar (Indian Institute of Plantation Management, Bengaluru) was the external reviewer and Dr. Mohan Philip (Associate Professor, SJCC) performed the internal review.

#### c) Database advancement

Research Centre has advanced the existing searchable collection of information by procuring the EBSCO and Prowess databases. Faculty members, research scholars and students use the electronic theses, dissertations, key journals, books and research reports, from around the world.

# PhD Research scholars registered with SJCC Research Centre

Name of the Guide	Name of the Re- search Scholar	Date of Registra- tion
Dr. Mohan P Philip	1. Shree Mur- thy S	20th Jan 2014
	2. Syed Tajud- din	20th Jan 2014
	3. Komala. B	30th Dec'2016
	4. K.Padma- vathi	30th Dec'2016
Dr. H. Nagaraj	5. Girish. B.N	20th Jan 2014
	6. Fozia	16th Feb 2015
	7. Suresh.S	30th Dec'2016
	8. Nischitha.K	30th Dec'2016
Dr. Lily David	9. Vidhya. B	30th Dec'2016
	10. San- thosh.N.C	30th Dec'2016
	11. Aisha Banu	30th Dec'2016

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Dr. D. Raja Jebas- ingh	12. Sathisha. S.M	30th Dec'2016
	13. Minu. M	30th Dec'2016
	14. Divya Shree.v	30th Dec'2016
	15. Mallika. D. S	30th Dec'2016
Dr. Shubra Rahul	16. Ahana Ruth Pinto	30th Dec'2016







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### **Faculty Involvement in Research**

### a) Ongoing Research Projects

S. No	Name of the Principal Investigator	Title of the Project	Туре	Name of the funding Agencies	Sanctioned Amounts (In Rs)
1	Dr. Sridhar (PI)	A study on Utilization of health care services in India – a special reference to child care	Minor	Minor ICSSR New Delhi	4,00,000
2	Dr. Deepika Joshi Dr. Nirmala Joseph	Garbage Collectors Wellbeing for Sustainable Communities: A Study of Bangalore Metro- politan area	Minor	ICSSR New Delhi	2,50,000
3	Dr. D. Raja Jebasingh (PI)	An evaluation study on Teach- ing learning environment for sustained quality: evidences from higher education institu- tions (HEIs) in Bengaluru	Minor	School of Educa- tion Pondicherry University	1,20,250
4	Dr. Sheela, Dr. Ravi Darshini, Dr. Suganthi Pais.	A socio- economic study of Distress migrants of North Karnataka in the unorganized sector in Bangalore District	Minor	Bangalore Jesuit Education Society	1,00,000

### b) Details of the Books/Monographs written / Books Edited

	5. No	Name of the Principal Investigator	Title of the Project	Туре	Name of the funding Agencies	Sanctioned Amounts (In Rs)
1		Dr. Sridhar (PI)	A study on Utilization of health care services in India – a special reference to child care	Minor	Minor ICSSR New Delhi	4,00,000
2		Dr. Deepika Joshi Dr. Nirmala Joseph	Garbage Collectors Wellbeing for Sustainable Communities: A Study of Bangalore Metro- politan area	Minor	ICSSR New Delhi	2,50,000
3		Dr. D. Raja Jebasingh (PI)	An evaluation study on Teach- ing learning environment for sustained quality: evidences from higher education institu- tions (HEIs) in Bengaluru	Minor	School of Educa- tion Pondicherry University	1,20,250
4		Dr. Sheela, Dr. Ravi Darshini, Dr. Suganthi Pais.	A socio- economic study of Distress migrants of North Karnataka in the unorganized sector in Bangalore District	Minor	Bangalore Jesuit Education Society	1,00,000



#### c) Faculty Authored Books

S. N`o.	Title of the Project	Publisher	ISBN	Name of Author
1	An empirical study of working capital management	Lambert Academic Pub- lishing	978-620-0-53047-9	Dr. Ruqsana Anjum
2	Kichillada Bege	Shramana Prakashana	978-81-939983-0-4	Dr. T.H.Lavakumar
3	Migrant Construction workers-Economic Status in Bengaluru The Reality	Lambert Academic Publishing (International Publication)	976-620-059542-4	Ms. Muktha Kumar
4	Impact of Monetary policy announcements on pricing of shares - A study	Lambert Academic Pub- lishing	978-620-0-78398-1	Dr. Ravi Darshini
5	A study on credit risk man- agement of educational loan in Indian banks	Lambert Academic Pub- lishing	978-620-0-78717-0	Dr. Suganthi Pais



#### d) Publication in conferences -proceedings/ Books and chapters in edited volumes

S. No.	Name of the authors	Title of the paper	Title of the books/ conference proceed- ings	ISBN / ISSN
Internat	ional			
1	Ms. Minu.M, Dr. D.Raja Jebasingh	Impact of Spot Prices on Futures Market Prices of Agricultural Commodities in India	International Journal for Research in Engi- neering Application & Management	2454-9150 Special Issue - EGBPC - 2019
2	Dr. Soney Mathews	A study on the Impact of Life- style on Young Indian Consum- er Purchase Decision	Seventeenth AIMS International Confer- ence on Management	978-1-943295-14-2
3	Dr. Soney Mathews	Ethical Consumerism and Effec- tiveness From a Cause-Related Marketing (CRM) Perspective	Handbook of Re- search on Contempo- rary Consumerism, IGI Global, USA	978-1-5225-8270-0
Nationa				
4	Dr. D. Raja Jebasingh	Digital Transformation Initi- atives: Evidences from Indian Higher Educational Institutions (HEIs)	Higher Education In India: Issues opportu- nities and challenges and	978-81944856-3-6

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"Here's another thing to remember: hope keeps you alive. Even when you're dead, it's the only thing that keeps you alive." - Lauren Oliver





5	Mr. Aravind Nanda- kumar , Mr. Sam Stanley , Ms. Ve- dapradha.R	Chatbot Technology - A pano- ramic view towards customer satisfaction	Humanities and Social Science Studies	2319-829X
6	Dr. Ritty Francis, Ms. Jennifer Barboza	The impact of advertising in tourism for destination selection among youngsters in Bangalore city	Recent trends in glob- al sustainable hospi- tality research	9.78939E+12

### e) Faculty Paper Publication

S. No.	Name of the authors	Title of the paper	Name of the Journal	ISBN / ISSN
Interna	tional			
	Dr. G. Vincent and Dr. S. Sivakumar	Financial Inclusion in India A progress and Challenges	International Journal of Advanced Science and Technology	2207-6360
2	Dr. S. Sivakumar	Financial Inclusion in India - A Study on Digital Lending	Our Heritage Journal	0474-9030
;	Mr. Girdhara Naidu B	A Comparative Analysis of Sectorial Indices with NSE Index	Journal of Emerging Tech- nologies and Innovative Research	2349-5162
	Mr. Lalitha Krishnamurthy, Mr. Arockia Rajasekar, Dr. D. Raja Jebasingh	An Empirical Study on Role of Travel Start-Ups and Entrepre- neurship in E-Tourism	Journal of Service Science and Management	1940-9907
	Dr. Shivakami Rajan, Dr. Muralidhara Dr. Hariharan Ravi	Successful Women Entrepre- neurial Business Performance Model in MSMEs of Karnataka	International Journal of Recent Technology and Engineering	2277-3878
	Dr. Hariharan Ravi, Ms. Vedapradha R. Mr. Rajani H. Pillai	Robotic Surgery: A Techno- vative Approach to Medical Surgeries	Indian Journal of Public Health Research & Devel- opment	0976-0245
	Dr. Hariharan Ravi, Dr. Ayswarya	A study on Consumer Buying Behavior Towards Green Mar- keting in Bangalore City	International Journal of Management and Social Science (IJMSS)	2249 0191
	Ms. Vedapradha. R, Dr. Hariharan Ravi	Challenges or survival instinct of Tibetan entrepreneurs	Asia Pacific Journal of Innovation and Entrepre- neurship	2398-7812
	Dr. Hariharan Ravi, Ms. Vedapradha. R, Dr. P. Muralidharan, Mr. Ilankadhir. M	Robotic Surgery: A Boon or a Bane to Medical Science	International Journal of Recent Technology and Engineering	2277-3878
0	Ms. R. Vedapradha, Dr. Hariharan Ravi , Mr. M. Ilankadhir, Dr. D. Raja Jebasingh	Asia: A Lucrative Destination for Investment Banking	Open Journal of Business and Management	2329-3292
1	Ms. Vedapradha R, Dr. Hariharan Ravi	Application of Artificial Intelli- gence in Investment Banks	Review of Economic & Business Studies	REBS 1843- 763X



12	Ms. Vedapradha.R, Mr. Arockia Rajasekar, Dr. Hari- haran Ravi	Investment banking: Global perspective with regulatory framework & financial crunch	International Journal for Research in Engineering Application & Management	2454-9150
13	Ms. Rajani H. Pillai, R. Ms. Vedapradha, Ms. Candida Smitha, A. Ms. Suriya Kumari	Footprints of Human Resource in Banking Sector	Journal of Human Resource and Sustainability Studies	2328-4870
14	Ms. R. Vedapradha, Dr. HariharanRavi , Dr. Rajan Shivakami	Artificial Intelligence: A Technological Prototype in Recruitment	Journal of Service Science and Management,	1940-9907
15	Mr. Thomas Mathew	An Interpretative Study of Bakhtian Polyphony in Chinua Achebe's Things Fall Apart	CLIO - An Annual Interdis- ciplinary Journal of History	0976-075X
Natior	nal			
1	Dr. S. Sivakumar	Recent Trends in cashless economy in India	Think India Journal	0971-1260
2	Ms. Muktha Kumar	'Cross-cultural paradigms'-A survey on Multinational com- panies in Bangalore	Think India (Quarter- ly Journal)-UGC Care Approved, International In- dexed and Referred Journal Impact Factor 6.2	0917-1260
3	Dr. D. Raja Jebasingh, Divya Shree V	A Study On The Relevance And Benefits Of Human Resource Audit And Its Impact On Business Results	Think India Journal UGC Care List	0971-1260
4	Ms. Mallika D S, Dr. D. Raja Jebasingh	Evaluation of the Impact of Green Marketing on Small and Medium-Sized Enterprises in India	Journal of Interdisciplinary Cycle Research	0022-1945
5	Dr. D. Raja Jebasingh, D. Neha Jadav	Impact of Mid-Day Meal Pro- gramme on the Marginalized Children Social Development: Evidences from Mandya Dis- trict, Karnataka	SAMVAD: SIBM Pune Research Journal,	2348-5329
6	Mr. K N Lakshmipathi, Dr. R. Senthil kumar	Use and Implementation of Automation In Selected Col- lege Libraries of Karnataka	Think India Journal	0971-1260
7	Ms. Vedapradha. R, Dr. Hariharan Ravi	Transformation of Banking through Cloud Service	International Journal of Advanced and Innovative Research	2278-7844
8	Ms. Nischitha K , Dr.H.Na- garaj	A Study on the impact of low carbon technologies in reduc- ing the carbon emissions in India with reference to energy sector	Think India Journal	0971-1260
9	Ms. Muktha Kumar	Cross-cultural teams-Strategic fit and Organisational effec- tiveness	SJCC Management Re- search Review	2249 -4359

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10	Dr. Karthika. S, Ms. Aish- warya	A Study on Awareness of Social Entrepreneurship with Special Reference to Bangalore District	Our Heritage- UGC CARE Journal	0474-9030
11	Dr. Shubhra Rahul	A study on the determinants of employee engagement among working women	JETIR ISSN UGC Approved &5.87 Impact Factor	63975
12	Mr. Thomas Mathew, Mr. Ratan Tilak Mohunta	Cricket in the Age of Visual Media: A Cultural Analysis	Studies in Indian Place Names	ISSN:2394- 3114 Vol-40-Issue- 50-March-2020

### f) Conference/ Seminar Presentation

S N	Faculty Name	Event	Title of the Paper/Event	Place	Date		
Pr	Presentation						
1	Dr. Ritty Francis, Dr. Soney Mathews	International Conference	Emotional connect of employees towards CSR activities: The funda- mental step for a socially respon- sible business	Abu Dhabi University, Abu Dhabi	12-06-2019 to 13-06-2019		
2	Dr. Soney Mathews, Dr. Ritty Francis	International Conference	Professional code of ethics and commitment of teachers: A study reflecting the outlook of the Gov- erning Bodies in HEIs	Abu Dhabi University, Abu Dhabi	12-06-2019 to 13-06-2019		
3	Dr.Soney Mathews	National Seminar	A study on perception and attitude of consumer towards the effectiveness of consumer rights in India	Periyar Universi- ty, Tamil Nadu.	29-7-2019 to 30-7-2019		
4	Dr. Ritty Francis	International Conference	The impact of advertising in tourism for destination selection among youngsters in Bangalore city	Alagappa Univer- sity, Karaikudi	06-09-2019 to 07-09-2019		
5	Ms. Asha Joseph	National Conference	The AOI and time warner: A Case study on the failure of synergy	St. Joseph's Evening college, Bangalore	14-09-2019 to 14-09-2019		
6	Dr. Soney Mathews	International Conference	A study on the impact of life- style of youth product purchase decision	Indian Institute of Management, Kozhikode (IIMK) Kerala.	02-01-2020 to 04-01-2020		
7	Dr. D. Raja Jebasingh	National Conference	Digital transformation initiatives evidence from Indian Higher Education Institutions (HEIs)	Shivaji Mahavidy- alaya, Udgir, Dist: Latur	30/01/2020		
8	Dr. Ritty Francis	International Conference	A study on customer preference to online medical purchase with special reference to senior citizens	St. Thomas Col- lege, Thrissur	03-01-2020 to 04-01-2020		
9	Ms. Asha Joseph	National Conference	A study of the impact of automa- tion in banking sector	St. Anne's Degree College for Wom- en, Bangalore	05-02-2020 to 06-02-2020		



21-02-2020 to

Symbiosis Centre

Study on Indian Higher Education for Management 22-02-2020

	Dr. Snikna Singn	Conference	System	Studies, SIU, Noida	22-02-2020
11	Grace Prerana, Dr. D. Raja Jebasingh	Conference	A Study on the Impact of Ecotour- ism on the Sustainable Devel- opment of Local Communities: Experiences from Kodagu District	Loyola College, Chennai	05-03-2020 to 06-03-2020
12	Ms. Anna Lynn Tom	National Conference	Embodiment in Trans Narratives: Reclaiming the transitioned self through the online platform of Insta-blogging	St. Joseph's Col- lege, Bangalore	05-03-2020 to 07-03-2020
13	Ms. Anna Lynn Tom	International Conference	The Fractured Whole: An Exam- ination of Language, Culture and Internal Violence in weaving the Fragmentation of the Postcolonial Narrative in J. M. Coetzee's Dis- grace and Jean Rhys' Wide Sargasso Sea through Derek Walcott's Poetry	Conference on Language, Literature and Linguistics at Ma- ria Rani Center, Trivandrum, Kerala	03-10-2020 to 04-10-2020
14	Ms. Anna Lynn Tom	International Conference	The Nuances of Culture in the Spaces of the Indian State - A Critical Review of the film, Parza- nia and Short Stories by Hansda Sowvendra Shekar – "They Eat Meat!" and "The Adivasi will not Dance""	Osmania Uni- versity, Centre for International Programmes, Hyderabad.	26/08/2019
15	Mr. Thomas Mathew	National Conference	Inverted-Castration: Examining the Politics behind Disfiguring Women's Body, through Sur- panakha Myth and the film Uyare.	St. Aloysius College (Autono- mous) Mangalore, Karnataka	20/09/2019
16	Mr. Thomas Mathew	International Conference	Cricket in the Age of Visual Me- dia: A Cultural Analysis	KVM College of Arts and Science, Alappuzha, Kerala	26-02-2020 to 28-02-2020
Part	icipation				
1	Dr. Daniel Fernandes SJ	Golden Jubi- lee Seminar	Higher Education: Current status and Leadership Challenges	Christ Deemed to be University, Bangalore	June 11-6- 2019 to 13-6- 2019
2	Dr. R. Himachalp- athy	FDP	Financial Modeling using Micro- soft Excel	University of Hyderabad, Tel- angana	26-04-2019 to 28-04-2019
3	Dr. R. Himachalp- athy	FDP	Marketing Research & Business Analytics with Econometric Ap- plications in Business	Shri Mata Vaish- no Devi Univer- sity, Jammu and Kashmir	06-05-2019 to 17-05-2019
4	Dr. Poornima Vijay- kumar	FDP	Advanced Research Tools & Its Application in Current Manage- ment Practices	T. John Centre for Advanced Social Sciences Research (TJCASSR), T. John College,	24-05-2019 to 25-05- 2019

Preparing for Industry 4.0: A



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Dr. Deepika Joshi,

Dr. Shikha Singh

International

Conference



Bengaluru



5	Dr. Poornima Vijay- kumar	International Refresher Course	Introduction to Time Manage- ment	Alison Learning Centres, Online	May-June, 2019
6	Dr. Poornima Vijay- kumar	International Refresher Course	Effective Communication Tech- niques for Teachers and Trainers	Alison Learning Centre - On- line Certificate Courses	May-June, 2019
7	Dr. Poornima Vijay- kumar	International Refresher Course	Learn Statistics from the Basics	Udemy & Techni- cal Training, In- structor, (Online)	March-May, 2019
8	Dr. Ravi Darshini	National Conference	Future boards : The Emerging Challenges of Corporate Govern- ance	IIMB, Bangalore	14-6-2019 to 15-6-2019
9	Mr. K N Lakshmip- athi	Workshop	National Digital Library club- Karnataka state Workshop for Educational Institutions	Bangalore Uni- versity	14/06/2019
10	Dr. Nirmala Joseph	FDP	'New Framework of NAAC Ac- creditation'	PSGR Krishnam- mal College for women, Coim- batore	05/07/2019
11	Ms. Muktha Kumar	FDP	'New Framework of NAAC Ac- creditation'	PSGR Krishnam- mal College for women, Coim- batore	05/07/2019
12	Ms. Nischitha K	International Conference	Economic growth and sustainable development : emerging oppor- tunities	SDMID , Mysore	16/11/2019
13	Dr. Poornima Vijay- kumar	FDP	Research and E-Resources	Don Bosco Insti- tute of Technolo- gy, Bengaluru	15-7-2019 to 20-7-2019
14	Mr. Giridhara Naidu B	Workshop	Emerging trends in research II	SBRR Mahajana first grade College Mysuru	07/08/2019
15	Ms. Asha Joseph	FDP	Research Capacity Building	Loyola Degree College	24-08-2019 to 24-08-2019
16	Dr. Poornima Vijay- kumar	FDP	HR Analytics	Don Bosco Insti- tute of Technolo- gy, Bengaluru	26-8-2019 to 31-8-2019
17	Ms. Komal Dave	FDP	Future of learning and work enabling graduates to be Industry ready	St.Joseph's Col- lege of Com- merce(Autono- mous), Bengaluru	26/09/2019
18	Mr. K N Lakshmip- athi	International Seminar	University Libraries Partnership with OCLC	Bangalore Univer- sity, Bangalore	22-10-2019
19	Dr. Ritty Francis	FDP - Jescol	Seminar	St. Joseph's Col- lege, Bangaluru	18-11-2019 to 20-11-2019

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20	Ms. Alamelu.L	Workshop	Using R and EViews Statistical Programming in Business and Economics	St. Joseph's College (Autono- mous )	03-1-2020 to 04-1-2020
21	Ms. Natya Bopanna	FDP	Blended Learning pedagogy using MOOCS	IIM Bangalore	07/03/2020
22	Ms. Komal A Dave	Conclave	TRIAD 3.0- Three Events in One Platform	St. Joseph's Evening Col- lege(Autono- mous), Bengaluru	07/03/2020
23	Dr. Susmitha K. E.	National Seminar	Sustainable Education in the era of globalization	Lal Bahadur Shastri Govt. first grade college	23/10/2019
24	Dr. Antony Oliver	National Seminar	Sustainable Education in the era of globalization	Lal Bahadur Shastri Govt. first grade college	23/10/2019
25	Dr. Fariyal Shaikh	National Seminar	Sustainable Education in the era of globalization	Lal Bahadur Shastri Govt. first grade college	23/10/2019
26	Dr. Fariyal Shaikh	FDP	Future of learning and work ena- bling graduates to be future ready	St. Joseph's Col- lege of Commerce (Autonomous)	29/11/2019
27	Dr. Anusuya Paul	FDP	Innovative Teaching Pedagogy in Education for Gen Z and Gen Alpha in the Era of Information Explosion	CMS Jain deemed to be University, Bangalore	25/01/2020
28	Dr. Anusuya Paul	FDP	Trending Teaching Techniques for Participation and Performance	CMS Jain deemed to be University, Bangalore	25/01/2020
29	Ms. Preeti Shankar	National Seminar	Emerging Paradigms in Teaching English Language, Literature and Translations	St Joseph's Evening College, Bangalore.	02/03/2020



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# **Student Engagement in Research**



Research orientation is included in the curriculum for the bachelor and master degrees. The Research Centre of the college, along with the subject teachers, guide and mentor the undergraduate and postgraduate students in research work. Research Methodology paper is taught and as part of the curriculum, students are motivated to take up independent research projects. Student research in the form of case study and research papers are compiled, edited and published by the college.

#### a) Mainframe Research Forum

Mainframe Research Forum is a B.Com department initiative which focuses on encouraging a research and inquiry culture among the students. It conducts workshops and guest lectures to help the members develop a finer understanding of different aspects of research. Experts discussed how to pick topics, collecting data without plagiarism, conducting unbiased surveys and methods to present the research professionally.

#### b) The Erudition Club

Erudition is a case study association that emphasizes topics such as Assurance, Risk Management, Corporate Governance, Marketing and Analytics, Financial Reporting, Auditing Procedures and Taxation. The competitions held by Erudition club enable participants to acquire an insight into the dynamics of strategy and executive decision making at the corporate level.



# **Innovation & Incubation Centre**



#### **Incubation Centre**

Our institution has created an ecosystem to support young entrepreneurs. It has utilized its long standing collaboration with firms to enhance the opportunities for students to explore their abilities. An Incubation Centre has been set up to provide a platform for students to test their entrepreneurial ideas and convert it into start-ups. The college facilitates the interface with industry experts and successful entrepreneurs besides providing a platform for realising innovation.. The Entrepreneurship Cell of the college has been instrumental in catalysing the ideas of students into start-ups through its flagship programmes like 'E- summit', 'Launchpad' and 'Marché'. Through the strong alumni network and support, the college has had several student start-ups and entrepreneurs who have won coveted awards such as the Best Student Entrepreneur Award and the EY Innovation Challenge award.







#### BLUECHIP 2019-2020

#### **Student Entrepreneurs**

#### B.Com

Sl. No.	Name	Class	Business Initiative	
1	Hussain Lakdawala	2 B.Com A	MVP entertainment	
2	Eugene Anthony	3 B.Com C	Partnering with Last Ripple, recognised by the UN.	
3	Mohammed Arsalan	2 B.Com F	VM Tour Organisers	
4	Lepakshi Jain	2 B.Com F	Phases	
5	Inigo A J	3 B.Com G	Marketing, PR, Event Management, Designing, Adver- tisement	
6	Sanjay D	1 B.Com D	ADwithUS	
7	Zubair Khan	1 B.Com A	Face off	
8	Raghav Bhandari	3 B.Com G	Bangalore Clothing Company - Men's garments, export surplus.	
9	Naba Mu- jawar	3 B.Com H	Bakers Den	
10	Puneeth Dhondale	2 B.Com B	Provenance associ- ates, consulting firm	
11	Maitri Jain	2 B.Com C	Tuitions and sum- mer camps	
12	Atharva Rao	2 B.Com C	Atharva Music Academy	
13	Khushi Khanted	3 B.Com E	Craft palette	
14	Mehak Jain	2 B.Com H	Sketches and Por- traits	
15	Vineeth Tated	2 B.Com H	Franchise of Louis Philippe	

#### BBA

Sl. No	Name	Class	Student Entrepre- neurship
1	Ayush C Jain	1BBA B	<ul> <li>Started an advertising agency known as ADWORKX.</li> <li>Started Coaching Academy for supplementary students of class 12</li> </ul>
2	Eden Kiara Viegas	1BBA A	Startup - EdLetters
3	Mohana Gopinath	3BBA B	Founder of 'Piped Dream'
4	Keith Joseph	3BBA B	Co-founder of "Chords On Blue", a wedding and events Choir
5	Raihan Sidhiq	3BBA A	Founder & Owner at 'Mazescape Festival'
6	Ansh jajodia	1BBA B	Started a company called 'Tie It Up'
7	Sakshi Ra- heja	1BBA B	Co-founder of 'Choc-o'





ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)

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8	Karthik b sanjay	1BBA A	<ul> <li>Marketing campaigns and advertisements for small time e-commerce companies</li> <li>Built and sold 2 online stores</li> <li>Marketing and sales support for occult media</li> </ul>		11
9	Vikram Garla	3BBA D	Started a company called 'Frames in Motion'	1	13
10	Tirthanka Chatterjee & Aditya Nahar	2BBA B & 2BBA A	Started a firm with a college partner called 'Soul Thali'	]	14

11	Allen Brun	3BBA B	Started a start-up called 'MAZES- CAPE'
12	Ananya Srinidhi B	3BBA D	Selected and re- ceived a 50% Impact Scholarship to Mas- sachusetts Institute of Technology's Sports Entrepre- neurship Bootcamp
13	Trishank Batavia	3BBA D	Registered a new partnership ven- ture,spearheading chemical purvey- ance in several sectors.
14	Rajvi D Jain	2BBA D	Started 'Sweetwraps' baking company.



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### **Student Community at SJCC**



Student life at St. Joseph's College of Commerce is a fine blend of academic learning, entrepreneurial engagement, pursuit of creative thinking, formation of character and becoming men and women for others. Life at SJCC is a consciously designed experience offered by the management. Students are not just offered support on all aspects of campus life and personal life, but also given opportunities to go beyond what is expected of them. Life at SJCC offers challenges but also provides support and consolation to all students who come looking for it.

#### **Student Diversity**

St. Joseph's College of Commerce attracts students from all walks of life. SJCC hosts a diverse student population comprising students from different religious, social, economic and linguistic backgrounds. The college has become a melting pot for different cultures and traditions and provides an excellent opportunity for exchange of ideas.

#### Student Applications for the UG & PG Programme (2019-20)

Sl.No.	Programme	Students Applied	Students Admitted
1	B.Com	5321	637
2	BBA	2137	301
3	M.Com	341	137

#### **Student Support**

Student support and progression is one of the core criterions that the institution strives to attain through its educational pursuits and extracurricular activities. All through its diversified programmes and ventures, it aims to drive students' passion and intellectual curiosity towards their subjects of interests. To meet the demand for holistic education pedagogy, the institution has framed mentorship programmes, workshops, pre-placement support and guidance aid amongst many others.



The institution also seeks to provide an environment which is supportive of students from disadvantaged backgrounds by granting them financial aids and scholarships. Students with certain disabilities are also given additional help through individual tutoring and remedial classes. Confidential counselling sessions are organized to improve the mental health and well- being of students. It is the unequivocal belief of the institution that these measures will not only support the growth of students in all spheres of life but also effectively see them successful through various challenges.

#### **Orientation Programmes**

The orientation programme for the first year B.Com students was held on 1st June, 2019; for the second year students on 3rd June, 2019 and for third year students on 4th June, 2019.

The orientation programme for the first year BBA students was held on 3rd June, 2019; for the second year students on 4th June, 2019 and for third year students on 5th June, 2019.

Orientation programmes for the PG programmes were held on 3rd and 4th June, 2019 for the second and first year students, respectively.

All the new students were welcomed to the campus by the Principal on behalf of the management. The students were informed about the rules and regulations of the college, the course structure, examination process, and placement procedure for graduate and post graduate students, code of conduct along with organisation structure of BJES. Important centres like the IQAC, Counselling Centre, Sports Centre, the various associations, and the faculty members were introduced to the students.



# **Grievance and Malpractice (Prevention & Redressal) Committee**

Any type of grievance that the student might have, pertaining to other students, management, staff, infrastructure, CIA, examinations, etc., must first be discussed with the concerned teacher/class mentor/ Controller of Examinations and then brought to the notice of this committee. The committee will examine the complaint and suggest appropriate measures and actions to provide justice to the student.

#### Sexual Harassment (Prevention and Redressal) Committee

The institution has constituted a Sexual Harassment (Prevention and Redressal) Committee to ensure that the students, teachers and non-teaching staff can work together in an environment free of gender violence, sexual harassment and discrimination on the basis of sex and gender. Students who feel they are victims of sexual harassment can complain in person to the Committee or send an email to the competent authority.



#### Anti-Ragging Cell

To root out ragging in all its forms from the institution, an anti-ragging cell has been established as per the guidelines of UGC. Ragging in any form is totally banned in the entire institution and strict action against those found guilty of ragging and/or abetting ragging is taken. All complaints pertaining to any kind of ragging by any student/group of students of the college, inside or outside the college campus, may be reported to 'Anti-ragging Cell' by writing a letter or sending a mail.





#### **Equal Opportunity Centre**

The institution has established an Equal Opportunity Centre, as per the guidelines of UGC, to oversee the effective implementation of policies and programs for disadvantaged groups, to provide guidance and counselling with respect to academic, financial, social and other matters and to enhance the diversity within the campus.

#### **Student Welfare Committee**

In addition to the several initiatives of the institution in maintaining the student welfare, there is also an exclusive committee established for the same. This committee meets regularly, to discuss issues and suggest measures for the welfare of the student community

#### **Buddy Programme**

This academic year saw the introduction of the Buddy Programme with a view to provide academic assistance to students. This initiative works by identifying students who need academic support and assigning students from the same class who can extend such academic support. The one-on-one model allows for greater attention and personalized help to the students. This also encourages the students to engage in peer learning.

It stems from the Josephite spirit of forming men and women for others by acts that challenge the smart, intellectual and compassionate students of every class. The buddies volunteer for the program or may be identified by the subject teachers. They stay back after regular college hours and clarify doubts of students. The college rightly recognises their selflessness and awards each buddy with a Letter of Appreciation.



#### **Bridge courses**

Bridge Courses in Mathematics and Accountancy for first-year B.Com and BBA students are aimed at benefiting those who have either not studied the subjects in their previous classes or find them difficult to handle. Students who enthusiastically participate in bridge course classes get the confidence to compete with peers and manage regular classes with ease.

Initially a test was conducted for all students on basic topics of Mathematics and Accountancy. This was to understand their aptitude and identify students who require further assistance. These classes were conducted by students of the same class who enrolled for Study-Buddy Program, under the guidance of respective subject teachers.

#### **Bridge Course Tests**

Math Bridge Course Test was conducted on the 15th June, 2019 for all the first year B.Com & BBA students in two batches for both the shifts.

Accounts Bridge Course Test (B.Com.) was on 12th of July, 2019 for all first year B.Com students in two batches for both the shifts.

Students scoring less than 35% were shortlisted for remedial classes in Math & Accounts which were initially conducted by staff members and later taken over by study buddies of every class. Classes were held for a week before the Mid Term Tests and End Semester Exams.

Accounts Bridge Course Test (BBA) was held on 27th Nov. 2019 for 1st year BBA A & B section students.







#### **Remedial Classes**

In the even semester, remedial classes for certain classes were conducted for all the classes across all years of the college. These classes were held for students who had scored less than 40% in the Mid Term Tests. Students who had scored more than 80% were the study buddies who handled the remedial classes. A detailed timetable was drafted to accommodate all classes during the common hour for both Shift 1 and Shift 2 students. Classes started on Monday, 2nd March, 2020.

#### Mentorship & Counselling

Mentoring is most often defined as a professional relationship in which a mentor assists a student in developing specific skills and knowledge that will enhance their strengths, professional and personal growth for the future. A mentor also provides feedback and guidance for the overall development of the mentee. An efficient mentoring system has shown to be quite beneficial in the overall academic as well as personal development of the students.



Here at St. Joseph's College of Commerce, every first-year class is assigned two mentors (about 40 students to each mentor). The mentors take time to meet each student and help them with their concerns. Through this, mentors are able to assess the student's condition on a more personal level and guide them where necessary.

Mentors keep an 'Open hour' every week for meeting the students. They keep track of academic performance, leave records and meet with parents when required. In addition, they educate the students about the college rules and facilities that they can avail.

St Joseph's College of Commerce stresses on the holistic and integrated development of the students, by providing them with appropriate guidance and assistance, to facilitate their fluent transition from school to college life. The goal of the institution is to help students become the best version of them. The counselling department of the College aims at providing the students with emotional, mental and spiritual support, in addition to academics. There are four full time counsellors.

#### Scholarship & Freeship

The institution believes that life is lived well when it is lived generously in the service of others. The Jesuits have believed that lack of financial resources should not hinder one's pursuit of education. They have always given importance to empowering the marginalized and provide financial aid to those that deserve to pursue their education and achieve their dreams.

This academic year financial aid was given in the form of Management Scholarships of Rs. 59,82,758.

Mahindra finance Co. provided aid in the form of Rs. 7,05,000

The Alumni of the college have contributed Rs. 8,60,000 towards student scholarships.



The institution facilitated the Govt. scholarships to the students to the tune of Rs. 7,94,933

#### **Parent - Teacher Meeting**

St. Joseph's College of Commerce prioritizes interaction with parents for augmenting holistic development of the students. The Parent -Teacher Meeting conducted annually provides





the parents' a platform to address their concerns and issues regarding their wards. Such an interaction also gives the teachers an opportunity to know their students better. Parent-teacher meetings allow for the institution to understand the concerns of the parents and address them, while also helping them understand the ethos of the college. Their support is an integral part of the educational mission of our college and thus, this interaction provides for better understanding of the stakeholders' views.

The invites for the meeting were sent to all the parents of the first year students and the meetings were held on 31st August, 2019. For II and III year students the meeting was conducted in the first week of September. The mentors discussed the marks, attendance and general behavior of the students with their parents. This helped the parents gain insight into the student life at SJCC and understand the progress of their wards. The parents were given a feedback form to help the institution find out their views about college and also to encourage them to give suggestions for improvement.









### Workshops & Student Training

Student training and workshops are conducted to give students specialized training in specific subjects. This academic year the below mentioned student training sessions were conducted.

Sl. No.	Date	Workshop Topic	Speakers/ Chief Guest/ Trainer/ Resource Persons	Collaborating Body	Highlights
1.	20/08/2019- 24/08/2019	30 Hours Intensive Coach- ing – Advanced Financial Reporting (ACCA P2 paper)	Mr. Sudesh Neupane	International Skill Development Cor- poration (ISDC)	Attended by students of III B. Com B
2.	16th – 20th October, 2019	30 Hours Intensive Coach- ing - Financial Management (ACCA F9 paper)	Ms. Krishna Gayath- ri	International Skill Development Cor- poration (ISDC)	Attended by students of II B. Com B
3.	25th – 28th October, 2019	30 Hours Intensive Coach- ing - Audit and Assurance (ACCA F8 paper)	Mr. Hurma A. K	International Skill Development Cor- poration (ISDC)	Attended by students of II B. Com B
4.	6th – 10th Janu- ary, 2020	30 Hours Intensive Coaching – Advanced Financial Man- agement (ACCA P4 Paper)	Mr. Sarvesh Mopkar	International Skill Development Cor- poration (ISDC)	Attended by students of III B. Com B
5.	13th – 18th January, 2020	30 Hours Intensive Coaching - Advanced Audit and Assur- ance (P7 ACCA paper)	Sudeesh Sharma	International Skill Development Cor- poration (ISDC)	Attended by students of III B. Com B
6.	14th – 18th Feb- ruary, 2020	30 Hours Intensive Coach- ing - Financial Reporting (F7 ACCA paper)	Mr. Deepak Agarwal	International Skill Development Cor- poration (ISDC)	Attended by students of II B. Com B
7.	24th-25th Feb- ruary, 2020	30 Hours Intensive Coaching - Strategic Business Leader	Ms.Anjana Mothi	International Skill Development Cor- poration (ISDC)	Attended by students of III B. Com B

#### **B.** Com Professional (International Accounting and Finance)



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### **B.** Com Analytics

Sl. No.	Date	Workshop Topic	Speakers/ Chief Guest/ Train- er/ Resource Persons	Collaborating Body	Highlights
1	1st July 2019	Analytics Orientation	Dr. Vinod Ku- mar	Institute of Analyt- ics (IOA)	Attended by students of I B. Com A
2	17th July 2019	Registration with IOA for 1st years	Ms. Fathima & Ms. Likhitha	Institute of Analyt- ics (IOA)	Attended by students of I B. Com A
3	5th August 2019	Analytics Case Study Competition	Dr. Vinod Ku- mar & Mr. Sachin Tripathi	Institute of Analyt- ics (IOA)	Attended by students of I B. Com A
4	19th August 2019	Analytics workshop	Dr. Vinod Ku- mar	Institute of Analyt- ics (IOA)	Attended by students of I B. Com A
5	19th November 2019	Meeting with IOA	Ms. Fathima & Ms. Likhitha	International Skill Development Cor- poration (ISDC)	Attended by students of I B. Com A
6	28th – 29th No- vember 2019	Excel workshop by Affec- to Consultancy Services.	Ms. Suvarna Kopikar	Affecto Consultancy Services	Attended by students of I B. Com A
7	12th December, 2019	Programming Languages workshop	Mr. Sachin Tripathi	Institute of Analyt- ics (IOA)	Attended by students of I B. Com A
8	16-18th Decem- ber, 2019	Tableau workshop by Affecto Consultancy Services.	Ms. Suvarna and Mr. Manoj	Affecto Consultancy Services	Attended by students of II B. Com A
9	18th February, 2020	Industry Guest talk	Ms. Hita Varma	Institute of Analyt- ics (IOA)	Attended by students of I B.com A & II B. Com A

### BBA (CIMA)

BBA	BBA				
(PRC	DFESSIONAL – FII	NANCE & ACCOUNTANCY)			
Sl. No	Dates	Name of the Activity / Topic of Lecture	Name of the Resource Person and Address		
1	1st June, 2019	CIMA Course Orientation for 1 BBA C	Ms. Fathima Imtiaz Manager Operations - ISDC Ms. Sapna Nibsaiya Regional Head – Learning Support & Relations ISDC		
2	12th July, 2019	Instruction on CIMA Account manage- ment and Exam Registration for 1BBA C	Ms. Fathima Imtiaz Manager Operations - ISDC Ms. Sapna Nibsaiya Regional Head – Learning Support & Relations ISDC		





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3	8th Aug, 2019	CIMA Seminar – Artificial Intelligence and the Future of Accountancy	Mr. Surag Nair Phd Pursuant in AI – Stanford Mr. Sachin Tripathi Product lead IT, ISDC
4	13th Aug, 2019	Subject Training on Organizational Man- agement (CIMA P1) -2 BBA C	Ms. Krishna Gayatri ISDC Trainer
5	14th Sept, 2019	Subject Training on Organizational Man- agement (CIMA E1) -2 BBA C	Ms. Krishna Gayatri ISDC Trainer
6	15thSept, 2019	Subject Training on Organizational Man- agement (CIMA F1) -2 BBA C	Ms. Anjana Moti ISDC Trainer
7	18th Sept, 2019	Revision Coaching & Training for CIMA BA2 Fundamentals of Management Ac- counting	Ms. Hurma ISDC Trainer
8	21st Oct, 2019	30 Hours of Intensive Coaching & Train- ing for CIMA Operational Case Study	Mr. John Nevin ISDC Trainer
9	22nd Oct, 2019	30 Hours of Intensive Coaching & Train- ing for CIMA Operational Case Study	Mr. John Nevin ISDC Trainer
10	4th- 8th Nov, 2019	Subject Training on BA 2 (Management Accounting) 1 BBA C	Ms. Anjana Moti ISDC Trainer
11	19th Nov, 2019	BA 2 Exam Orientation for 1BBA C	Ms. Fatima Imtiaz Manager Operations - ISDC
12	9th Dec, 2019	Subject Training on Project & Relationship Management 2BBA C	Mr. Nadia Zakria ISDC Trainer
13	10th Dec, 2019	Subject Training on Advanced Manage- ment Accounting 2BBA C	Ms. Anjana Moti ISDC Trainer
14	8th Jan, 2020	Subject Training on Organizational Man- agement (CIMA E1) -2 BBA C	Mr. Nadia Zakria ISDC Trainer
15	9th Jan, 2020	Subject Training on Organizational Man- agement (CIMA P1) -2 BBA C	Ms. Anjana Moti ISDC Trainer
16	10th Jan, 2020	Subject Training on Organizational Man- agement (CIMA F1) -2 BBA C	Ms. Krishna Gayatri ISDC Trainer
17	14th – 15th Jan, 2020	30 Hours of Intensive Coaching & Train- ing for CIMA Operational Case Study	Mr. John Nevin ISDC Trainer

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#### **Guest Lectures**

The institution realizes the value addition that is possible through lectures of scholars in other colleges, universities and experts from industry and professional bodies. Hence it invites several distinguished personalities, field experts and scholars to address the students on their area of expertise. Students become cognizant of new ideas, thoughts and concepts. The following guest lecturers were conducted during the academic year 2019-20.

#### B. Com (International Accounting and Finance)

Sl. No.	Date	Speaker/Resource Person	Topic	Target Audience
1	15th June, 2019	⊠ Ms. Fathima Imtiaz (Manager Operations – ISDC) ⊠ Ms. Sapna Nibsaiya (Regional Head – Learning Sup- port & Relations ISDC)	Formal Orientation about ACCA by ISDC	Students of B. Com Professional (I B. Com B)
2	1st July, 2019	Mr. Deepak Agarwal	Orientation on ACCA F8 paper – Audit and Assurance	Students of B. Com Professional (II B. Com B)
3	1st July, 2019	Ms. Nadia Zackaria	Orientation on ACCA F9 paper – Financial Management	Students of B. Com Professional (II B. Com B)
4	15th July, 2019	Ms. Vipina Mohammed Ali (ACCA)	ACCA Registration	Students of B. Com Professional (I B. Com B)
5	9th December, 2019	Ms. Nadia Zackaria	Orientation on ACCA paper – Strategic Busi- ness Leader	Students of B. Com Professional (III B. Com B)
6	10th December, 2019	Ms. Krishna Gayathri	Workshop on CBE sessions, Hands on Experience – A Guide through the ACCA Website	Students of B. Com Professional (I B. Com B)
7	13th December, 2019	Prof. Ravi Venkat	Orientation on ACCA P2 paper – Strategic Business Reporting	Students of B. Com Professional (III B. Com B)
8	13th December. 2019	Prof. Ravi Venkat	Orientation on ACCA P7 paper – Advanced Audit and Assurance	Students of B. Com Professional (III B. Com B)
9	13th December, 2019	Mr. Sarvesh Mopkar	Orientation on ACCA P4 paper – Advanced Financial Management	Students of B. Com Professional (III B. Com B)
10	13th December, 2019	Mr. Sarvesh Mopkar	Orientation on ACCA F7 paper – Financial Reporting	Students of B. Com Professional (II B. Com B)



#### B.Com

Sl. No.	Date	Department/ Association	Event	Guest Speaker
1	27th June, 2019	Department of Commerce- Travel and Tourism	"Uncover the Travel World". It introduced the students to the Travel Industry and the Aviation Industry along with its associated functions.	Mr. M.S. Raghavan
2	26th July, 2019	Department of Commerce- Travel and Tourism	Aviation Logistics: Navi- gating to a better future	Ms. Sudha Padma Kumar, General Man- ager – South, Mahindra Logistics
3	22nd August, 2019	Department of Commerce- Travel and Tourism	Innovations in Travel and Tourism Industry	Moderator – Ms. Sneha Naidu, HOD Travel and Tourism, Mount Carmel College
4	3rd September, 2019	Connect Series	A Seminar on Accounting	CA Anil Rajavardhan
5	12th November 2019	Department of Commerce	Capital Markets	Mr. Sivaram Ravindran, Finmark
6	19th November 2019	Department of Commerce- Travel and Tourism	Importance of Geogra- phy in Travel Planning	Mr. Babu Koshy
7	23rd November 2019	Department of Commerce	Climate Change di- alogues to empower students to be change makers	Ms. Meghana Dutta
8	27th November, 2019	Department of Commerce – Industry Integrated	Cyber Law	Mr. Sanjay Sugumaran, Advocate
9	27th November, 2019	Department of Commerce	Civil service as a career option	Ramesh Aditya , head of strategy
10	28h November, 2019	Department of Commerce	Financial Markets	Mr. Sivaram Ravindran, Finmark
11	12th December, 2019	Department of Commerce	Personnel Finance	Mr. Sivaram Ravindran, Finmark
12	20th December, 2019	Department of Commerce	Investment Decisions	Mr. Sivaram Ravindran, Finmark

ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)







#### BLUECHIP 2019-2020

13	7th January, 2020	Department of Commerce	Patents Act	Mr. Sanjay Sugumaran, Advocate
14	17th January, 2020	Department of Commerce	Intellectual Property Rights – Infringement	Mr. Sanjay Sugumaran, Advocate
15	28th January, 2020	Department of Commerce	"Understanding Buy- er's Online Behaviour Analytics"	Ms. Ashwini Karthik, Digital Highflyers
16	3rd February, 2020	Department of Commerce	Intellectual Property Rights - WTO Rules with regard to Patents	Sanjay Sugumaran, Ad- vocate
17	10th February, 2020	Department of Commerce	Digital Marketing	Ms. Ashwini Karthik, Digital Highflyers
18	10th February, 2020	Department of Commerce- Travel and Tourism	Travel Operations: Rede- fining Tourism Timeline	Mr. Gopinath Nair, Founder and CEO of Tourism DNA
19	14th February, 2020	Department of Commerce – Industry Integrated	Vistara 2020 - A Guest Lecture on Lean Six Sigma Quality Tool.	Mr. Dheerendra Negi
20	18th February, 2020	Department of Commerce	Intellectual Property Rights – Procedure for the Grant of Process and Patents	Mr. Sanjay Sugumaran, Advocate
21	19th February, 2020	Department of Commerce	Strategic Brand Manage- ment	Ms. Ashwini Karthik, Digital Highflyers
22	23rd February, 2020	Department of Commerce	Intellectual Property Rights – Right of a Patentee	Mr. Sanjay Sugumaran, Advocate
23	1st March 2020	Department of Commerce	Patents act	Mr. Sanjay Sugumaran, Advocate

#### BBA

#### **BBA Professional – Finance & Accountancy Programme**

S. No	Dates	Name of the Activity / Topic of Lecture	Name of the Resource Person and Address
1.	1st June, 2019	CIMA Course Orientation for 1 BBA C	Ms. Fathima Imtiaz Manager Operations - ISDC Ms. Sapna Nibsaiya Regional Head – Learning Support & Relations ISDC



Mr. Nadia Zakria

Ms. Anjana Moti ISDC Trainer

Mr. John Nevin

ISDC Trainer

Ms. Krishna Gayatri ISDC Trainer

ISDC Trainer

12th July, 2019

15thSept, 2019

4th-8th Nov,

9th Dec, 2019

10th Dec, 2019

8th Jan, 2020

9th Jan, 2020

10th Jan, 2020

14th – 15th Jan,

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Subject Training on Organizational Man-

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Subject Training on Organizational Man-

30 Hours of Intensive Coaching & Training

agement (CIMA E1) -2 BBA C

agement (CIMA P1) -2 BBA C

agement (CIMA F1) -2 BBA C

for CIMA Operational Case Study





#### **BBA Entrepreneurship**

S. No	Date(s)	Name of the Activity / Topic of Lecture	Name of the Resource Person and Ad- dress
1.	9th July 2019	Ideation – a student seminar to instill in students' innovative methods of ideation.	NativCreative Mr. Razi Abbas, Founder
2.	9th July, 2019	Business Plan Development - A Workshop on understanding the nuances involved in Business Planning and Modelling	NativCreative Mr. Razi Abbas, Founder
3.	12th February, 2020	Anubhav – An interactive session with successful entrepreneurs	<ul> <li>Mr. Mayur Tekwani, Co-founder of Think Tree Media House.</li> <li>Mr. Vivian George, Founder of Viv's Gym</li> <li>Shreya Rakhra, Manager at Rakhra Sports</li> </ul>
4.	30th November, 2020	Tallying the score- A Session on the essence of happiness and the ways to stay satisfied	Mr Shoaib Ahmad Vice President at Tally
5.	10th January, 2020	E-Series – A Student seminar on under- standing the nuances of Start-ups	Ms. Nidhi Singh COO and Co-founder of Samosa Singh
6.	14th February, 2020	Digital Marketing in Digital Era – A Stu- dent Seminar on the impact of digitization on marketing vertical	Ms. Ashwini Karthik Digital Marketing Trainer and Consultant





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# Student Testimonials

"The only time you should look back is to see how far you've come."

- BTS

I entered SJCC as a young seventeen- year old girl who had just passed out of 12th. I had studied in the same school for the last 14 years and was very nervous to step into a new life. On my first day in SJCC, I didn't know anyone, but I knew I had to make friends. In my class elections, I stood for sports representative and surprisingly, I just lost by five votes, even though I didn't know any of my classmates. That's when my journey started off as a Josephite.

The next three years of my life just flashed by in the blink of an eye. It gave me so many memories that I will always cherish. I can still remember the fun we had in class, the misunderstandings, the competitions, the fests, it had all made me feel at home. One memory that I will always carry with me, is the feeling I got every time I put on the college jersey to represent my college on the throwball court during SPIEL. A few things that were embedded in me in these three years are the three values - academic excellence, character formation and social concern that I had imbibed over the course of my college life in SJCC.

When I graduated from SJCC, I was ready to face the challenges of this world, but with one regret. I wanted to give back to my parents by winning the Best Outgoing Student award. I did not succeed in achieving my dream.

After a year in the corporate world, I decided to study further. I knew that instant that I would be going back to SJCC. I was overjoyed when I got the results of my application. This time around on the first day of college, I was confident. I had the privilege of meeting a lot of new friends and also reconnected with a lot of my juniors. I was able to top my class in the 1st year with the encouragement from my friends and family, with a great set of teammates I was also able to win a lot of tournaments representing my college.

I had a lot of support from my family, my professors and also my close friends: David, Manoj, Preethi, Sinu, Krithika and everyone else who was around me. I couldn't have achieved this dream of winning the Best Outgoing Student award without their support.

*Cherish every moment you spend in this great institution because one day, it will turn out to be a great memory.* 

*"Sometimes you will never know the value of a moment, until it becomes a memory."* - Dr. Seuss Patricia Paul (Best Outgoing Student- PG) My journey at St. Joseph's College of Commerce has been no less than a roller coaster ride, one that I'll certainly cherish for the rest of my life. And now that I've graduated, I'm walking out of here with a bunch of memories, immortal lessons, a family, a place that I can call home and a wholesome experience.

Three years back when I first walked in through those gates, with lots of questions, hopes and dreams I was rather excited to see what was in store for me, obviously with a tinge of fear and apprehension. I have always been brought up to believe that true lessons extend well beyond the four walls of a classroom, where all the challenges await us. And I am glad; SJCC was the ideal place for someone like me. With a plethora of opportunities along with the much needed encouragement from teachers, I was always on my toes. The various platforms that SJCC had to offer have certainly helped me nurture my skills. Be it the Debate club, the Rotaract club, the Cultural Forum, the day to day classroom discussions or the two month long internship at Goldman Sachs.

When I was chosen for the Student Exchange Program to Kobe University, Japan, I was ecstatic and when we finally visited the country where the sun rises, we witnessed a unique culture and value system which was truly remarkable.

After being elected as the Student Council President, I was honoured but at the same time, I also realized the enormous amount of responsibility on my shoulders and the challenges that awaited me. Whatever the odds, each member of my 'Dream Team' has always been immensely passionate and strived hard to keep the Josephite colours, blue and white flying high which I'm extremely proud of.

And finally, when I was awarded the coveted Best Outgoing Student award, it was reassuring for the journey that has been. To say that I will always be grateful to the management, to my teachers and to the entire Josephite family for the unwavering support in all my endeavours would be an understatement. The three years I spent at SJCC have been vital for my growth and development and I am positive that it has made me the best version of myself.

I was always convinced that the journey of a thousand miles begins with a single step. But what I've now realized is that the courage needed to take that first step is often underestimated. If I have one message to share, it would be never cease to believe in yourself and when mixed with a lot of determination and undying effort, it can do wonders.

Signing off,

Arzoo Ahmed President, Student Council 2019-2020 (Best Outgoing Student- B.Com)



"I remembered that the real world was wide, and that a varied field of hopes and fears, of sensations and excitements, awaited those who had the courage to go forth into its expanse, to seek real knowledge of life amidst its perils"

These poignant words of Charlotte Bronte hold the true essence of my time in St. Joseph's College of Commerce. As I arrived here in 2017, I was determined to make the most of every opportunity that came my way, and as I soon learnt, there was no dearth of opportunities for those who had the courage to seek them out.

Discovering my love for quizzing, I soon found myself as a member of the college Business and Cultural Teams, representing the institution at various events, and winning awards. Passionate about sustainability, I found an outlet for environmental activism through the Eco Club, as a Programme Coordinator in my first year. Even while participating and organising numerous activities and events, I set up my own venture 'Piped Dream', a home-based baking venture, with the support of my teachers and the encouragement of the college, all while balancing academic endeavours.

In my second year, I pursued my interest in current affairs as the Director of Spotlight, the BBA Department debate and discussion forum. Additionally, I was able to take on opportunities in the avenue of research. As a representative of the SQAC, I utilised the opportunity to make an impact in college.

Facing multiple personal challenges throughout my tenure here, I was able to continue to work on everything that was dear to me due to the support of my parents, along with the counselling staff and to them, I am very grateful.

The third year led to an increase in the number of things on my plate. I held the posts of President of the Eco Club and Spotlight simultaneously, while also being a core member of the Quiz Club. These leadership roles served as great learning experiences for me, where I learnt how to manage my time, work with a team of diverse individuals, and successfully organise multiple events.

St. Joseph's College of Commerce has been my home - a place of comfort during trying times, which also pushed me to better myself and realise my full potential. I am deeply indebted to every individual and situation I have crossed paths with, because hidden in every interaction was an important learning. From all the Teachers and Staff Coordinators, to the Heads of Departments, the Principal and other members of the management, to my seniors, juniors and peers, I am eternally grateful for all the blessings and the lessons.

As my time at this institution comes to an end, I know I will look back at my time here as some of the best years of my life. I have nothing in my heart but love and gratitude for St. Joseph's College of Commerce.

Mohana Gopinath (Best Outgoing Student- BBA) As I walked down the hallways of St. Joseph's College of Commerce for the first time in June 2017 as a Fresher, a plethora of emotions raced through my mind. I was nervous; frightened at the prospect of what the future held for me, intimidated by how fast paced life seemed to be happening around me and anxious that I would be unable to blend in and cope with an environment which was very different from what I was accustomed to. However, after the first couple of weeks of experiencing college life, all my fears were laid to rest and what transpired was three wonderful years filled with beautiful memories, unforgettable experiences, unlikely friendships and innumerable life lessons.

In an institution with over 3000 students, where each individual is unique, the college went the extra mile and ensured that the needs of each and every student was met, thereby contributing to their all-round development. While the emphasis laid on academics was expected, the participation in a wide range of extra-curricular activities, outreach and social work, and many other fields, keeping in line with the vision and mission statement of the college, constantly pushed me to explore new horizons and accept the various challenges thrown my way. The environment we learned and grew in was vibrant and dynamic, exposing us to life outside the apparent bubble we live in and equipping us for every challenge that life throws at us.

On a personal note, my journey through SJCC changed me as an individual and taught me the significance of focusing on all-round character development. The faculty members played an integral role in this and extended their full support in all my undertakings, both on campus and outside college, thereby molding and shaping me into the person I am today. My association with the college choir, Serenata Chorale, taught me the importance of hard work, dedication, discipline and teamwork; being the student coordinator for the Association for Professional Students (APS) trained me to be more organized and methodical in my work; being a part of the core committee for Chanakya, the inter-collegiate business fest of SICC, improved my event management and crisis management skills; being the Class Representative in my final year showed me the importance of communication, investing in people and remaining loyal to those who have stood by you, against all odds. The list of lessons learned and key takeaways from my experience in SICC is endless. SICC ensured that every single one of us, no matter which stream we belonged to and what professional course we were pursuing, left the institution not just with more knowledge but as a fundamentally better person. Mere words will never be sufficient to express my gratitude towards the institution and all who impacted me in ways, large and small, bringing me up to the person I am today.

As a Fresher, I always wondered why alumni kept coming back to college, even after their graduation. Now, it has begun to make sense. With the Josephite values and spirit imbibed in us, it's only natural that we stay true to our roots and try to give back in every way possible to our alma mater. 'Once a Josephite, always a Josephite', rings louder in my heart now more than ever.

When each day unfolds multiple surprises; when each class gives you takeaways for all ages to come; when the friends you make at college become your lifelines for a lifetime; when your campus is as young and energetic as yourself, buzzing with fun, celebration and vibrance even when the outside world seems dreary; when you know that this is the place every commerce student down south aspires to be; make no mistake. You can only find yourself here, at SJCC!

Jacob George (Award for Excellence- B.Com)



In a highly competitive world like this, where everyone is always putting their best foot forward, it is hard being ordinary, but this is the one place that has accepted me with its arms wide open. With a small dream of being the best version of myself, this place has not let me go empty handed.

For most of us here, SJCC is not just a place, it's an emotion. This institution, which has given me more than anything I could ever ask for, has invariably helped me achieve what I needed. At times I wonder how I got this lucky, to be a part of the Josephite family. Every aspect of this institute has moulded me into the person that I am today. My life here has made me stronger and has taken me a step ahead towards being an independent woman. More than anything else, it has helped define me.

If I was given my previous three years to live all over again, I know I wouldn't do a thing differently.

My decision to come here was undoubtedly correct. This place has given me everything in abundance : opportunities, excellence in every aspect, a growth-inducing environment; and of course, growth in my area of interest. It has done nothing less than prepare me to take up challenges in the real competitive world, kudos to my excellent grooming here.

And maybe, that's why we all come here to SJCC, because it's the best place for those who strive to be the best versions of themselves.

Today, when I look back, I see myself walking into this college, scared and anxious and now as I'm walking out, I have my head held high with ambitions in my eyes to climb bigger mountains.

Niharika Agarwal (Best Outgoing Student- B.Com) "The thrills of life often lie in the uncertainties"

The story of my admission was an accidental one, since then God has played all the cards and every memory bore a life lesson. There has been a fire in me to step up and do things my way. SJCC was one such portal for me to do just that. First year consisted of learning about my new surroundings while having Hashmi – music, theatre, dance, and innumerable friendships along the way. They helped me prioritise amongst work, relationships, friends and family. Second year gave me a chance to put my skills to use and practice what I learnt. My time as vice-president of Hashmi was a hands-on experience to explore theatre through choreography, direction and stage presence. To put my public speaking abilities to test, I took up the post of coordinator at the Josephite Business Club. Speaking to people about various arenas and nuances of the business world, helped me further enhance my passion towards marketing. In these two years, there went immense effort into balancing academics with my co-curriculars, making up for lost lessons and testing out wits during the exam.

Third year, however, was quite different. While I spent two years discovering and exploring various leadership roles, now came time to nominate myself to a position that is under constant scrutiny. It took a lot of courage and mindfulness to weigh out all the possible hurdles and finally realise my wish into taking up the post of BBA Co-ordinator. Surpassing several eligible candidates, over multiple interviews and qualms – I was named 'BBA Co-ordinator' for the academic year 2019-2020. The post came with massive responsibilities, the first of which was to know my first years, their talents and create avenues for them to showcase it. Challenges were on the rise, from a personal and social front. I also learnt the art of delegation and management of duties at the outset of organising icebreakers, various seminars - Nirmana, conferences, business fests – Virtuoso which was organised at a greater scale than ever before, Ipitch – an international business plan competition, Gestate – an investor's pitch and so forth.

Above all, it was amazing to hold a post at the BBA Department, primarily because it made me believe that I could be a trusted friend to my mates and protégé to my teachers, at all times. When I heard my name at every instance, I knew I could ease their work and find a greater purpose in my role. College made me push myself to the edge and thereby, excel. It made me realise the value of people in my life and friendship. My mother and my sisters played a part here. They were a constant source of motivation and strength. I am grateful to my faculty and peers whose words and actions were ever warm and nurturing. And of course, no words can thank my mentor and guide who helped me become a better human being - The BBA HOD Dr. Ruqsana Anjum.

*My* sojourn at SJCC summed up to a coveted three years and I'm indebted to God and all the people I've crossed paths with till today. Thank you and lots of love to this Institution.

Bibin Jose (Award for Excellence- BBA)



# When the world saw me through tainted glass, I moved into the sunshine

"Why are you black?"

"Your Amma and sisters are white ,then why ain't you?" "You cannot represent your association on the Sports Day because you do not possess a white skin tone".

A greater part of my childhood was filled with taunts and insinuations for being born black. The scars these dehumanizing questions caused in me were irreparable. Naive and gullible, back then, I was made to believe by my friends and relatives that having a whiter complexion meant prosperity in life. The actresses in TV had white colour, the dancers in school were all white, and the coloured people in my class miraculously possessed paler tones in class photographs. The thought of being denied valuable opportunities terrified me, and I began searching for products that could help me transform like Yami Gautham in those ostensible and misleading 'Fair and Lovely' advertisements. I found myself applying makeup almost all the time, believing that it could help shed away my inhibitions for a while. But it never did. I turned out to be an insecure person, who couldn't believe in her abilities, but rather fret about her socially awkward appearance. I moved away from people, talked less, and found solace in stories and poems. Amma, who knew clearly what was going on inside my head, persuaded me to join storytelling competitions. I could recite every bit of all my favourite stories at home, but during competitions, I trembled with fear and dismay. I just couldn't bring myself to face the crowd and speak. I continued failing miserably in competitions and then one day, while I was in the 7th grade, my English teacher presented me with a hand-written copy of a poem named 'Telephone Conversation'. I was absolutely flabbergasted on why she chose me to represent the school, out of all the other competition winners in my class. Sensing my astonishment, she said, "This poem might seem incomprehensible to others, but not to you". Her words came as a consolation to this 12 year old girl who was battling relentlessly with her identity and unassertiveness. Thrilled and invigorated with a fresh sense of purpose, I spent the entire day trying to figure out the poem. The plot was unfathomable for a 12 year old, but the lines "Are you dark or very light?"

made absolute sense. The poem came as a revelation to my submissive mind. Re-reading it, I was certain that this man, Wole Soyinka and myself had to face discriminations of similar kind. But the way either of us dealt with it was absolutely different. When Wole Soyinka threw stones at a sick society for ostracising a person based on their skin colour, I submitted myself to their absurd idea that white is superior to black. I realised that it is important to fight this bias and emerge victoriously out of it.

With this greater realisation in mind, I learned to recite the entire poem with suitable expressions and tones. Numerous accolades came in search of me and I promised myself, every night, that I wouldn't let any kind of bullying block my way. Months later, I had my first period and my skin tone turned darker than usual. I wouldn't have stepped out of home if it was before 'Telephone Conversation' and Wole Soyinka. I visited my paternal uncle during these days, and as usual, he made an offensive remark on my skin tone. "You will end up marrying a lunatic if you turn darker day by day". I couldn't contain the grudge, but I chose to act wiser like Wole Soyinka. I smiled and said, "Chacha, my bottom's raven black than the rest of my body, wouldn't you rather see for yourself?". I vividly remember the bewilderment on Chacha's face and Amma and Chechi laughing ferociously to it. From then on, I made sure to intimidate people who chose to ridicule me.

Amma treasured my childhood journals and lately, while I was brushing through the same, I found broken letters saying "I hate myself because chacha said people with black skin tone bring bad luck to the family". The journals written during my seventh grade read, "Wole Soyinka, my saviour, I love him".

These days, when I recite "Red booth, Red pillar box, Red double-tiered omnibus...", I think of the red face my younger self made at people for calling her "black trash". And I brim with joy and pride at the journey she undertook, the courage she displayed, to reach where she is today: a sunnier, better place, and if nothing else, at peace with herself.

Nancy Joy 3 B.Com 'F' (Sayonara Hameed Awardee) Prior to SJCC, I had spent 12 years of my life in the same school around familiar people. Joseph's was a big change for me with all the new faces and different kinds of people. It took some time for me to settle in but I slowly understood that a fresh start gave me the chance to try and push myself to take up new opportunities and explore what I might be capable of. With the variety of associations and opportunities at Joseph's, I think it would be easy for anyone with initiative to find a place where they fit best. So with a little bit of initiative from my part, I set off on a very short journey to find something new to explore. Sometime around the end of the first month of college itself, we had an intra-college business fest "Cipher" and taking part in this was probably the best decision of my college life. Business Festing played a central role in my overall development as a person and also gave me a chance to meet interesting people.

I continued to participate in fests throughout my first and second year. In the third year, I got an opportunity to do something I never thought I would ever be doing and that is, contesting for the post of "Academic Secretary" for the student council and it was an unforgettable and enriching experience that not many people get to go through. I spent the rest of the year as the Coordinator for the Business Team, doing what I loved to do and aspired to do even while holding a post in the Council. Some of my best memories at SJCC will always be working for Chanakya & Virtuoso, the two business fests we put up annually and the amazing time I had with the rest of the team working on the same.

Udai Raj Chordia (Award for Excellence- BBA)



### Seminars / Conferences / Workshops



#### **International Seminars**

#### a) International Seminar on "Unfolding Contemporary Marketing: A Roadmap for Future Innovation"

The Department of Commerce organized an oneday International Conference titled "Unfolding Contemporary Marketing: A Roadmap for Future Innovation" on 10th December, 2019. The International Conference took place in association with Albers School of Business and Economics – Seattle University and Miles Education. The International Conference was organized to emphasise upon the evolution of the marketing domain since its inception through the discussions, research and insights of experts and research scholars.

Dr. Ajay. T. Abraham, Assistant Professor of Marketing at Albers School of Business and Economics, delivered the keynote address on "Marketing in the 21st Century". Highly influential market factors like customer technological empowerment, changing deregulation strategies, globalization, and inculcation of innovation into campaigns were noted.

Mr. Robin Alex, the Digital Marketing Expert – Capgemini, delivered the first technical session on "Digital Marketing: Transformation through Innovation". The Technical Session focused on the latest technology implemented in marketing strategies across businesses. Mr. Yaashen Sheikh, Manager – Cloud Engineering Support, Oracle, delivered the second technical session on "Data Science – Overview and Application in Marketing". The Technical Session touched upon the growing importance and usage of data science globally, and its latest role in the marketing of products and services.

The International Conference was successful as it managed to publish two research compendiums on "Sustainable Marketing and "Marketing Dynamics" respectively. The research compendiums comprise a total of 23 research papers on multi-dimensional marketing topics such as Cause Marketing, BlockChain Technology, Digital Marketing, E-Commerce, Green Marketing and Social Marketing among others.





# b) International webinar on 'Importance and use of Research software'

On 4th February, 2020, an International Webinar on 'Importance and use of Research Software' was conducted by Dr. Abirami (Chairperson DQC, Jubail University, Kingdom of Saudi Arabia). Dr. Abirami introduced softwares like CS-Pro, SPSS, R-Software & Mendeley, to the students, for referencing the sources used in the research process.

#### c) International Student Seminar on 'Global Opportunities and Travel Abroad'

An International student seminar on 'Global opportunities and travel abroad' was conducted by the BBA Department by Mr Paul Quinn, Assistant Professor, Director and Head of Global Recruitment and Engagement, Ulster University on 29th January, 2020. The resource person reiterated the fact that global education aims at developing learning communities, in which learners and educators are encouraged to work cooperatively on global issues.

#### **National Seminars**

#### a) Envisage 2019 – A National Level Student Seminar on 'The future of Accountancy in the Digital Era.'

On 3rd August, 2019, a national level student seminar 'Envisage 2019' was organized on the theme 'The future of Accountancy in the Digital Era' by the B.Com department. The seminar discussed the impact of digitalization in accountancy. It was conducted by Mr. CA Raghu and provided insight into the upcoming digital trends such as Cloud Accounting, Big Data and Analytics, IFRS, Technology Consultancy, ERP Implementation, Artificial Business Intelligence and BlockChain. In the second session of Envisage, CA Mukul Sringeri (Financial Advisor at Finomianals) spoke about the emerging trends in accountancy and its policies and the history of accounts. The third session was a panel discussion on the topic 'Emerging Technology in Accounting and Finance and its Impact on Business Sustainability and Growth'. Mr. Ravi Richard moderated the session and CMA Girish K, CA Shravan Gudthur and Mr. Jai Goel were the panellists. Mr Girish K spoke about dynamic pricing in accounting whereas Mr. Shravan Gudthur spoke about Artificial Intelligence and its two buckets - Machine learning and Natural Language Processing.



#### b) One-day National Seminar on "Paradigm Shift in Business Management and Economics"

The BBA department organized a one-day national seminar on "Paradigm Shift in Business Management and Economics" on 21st August, 2019 discussing the shifts in businesses, management and economics. The first technical session was conducted by Dr. Pavan Kumar Soni, an Innovation Evangelist. The keynote speaker highlighted the importance of corporate governance in the present business world. Mr. Sandeep Das, Director, PWC Management Consulting, Bangalore, spoke about the importance of corporate governance and impact of radical changes in business. The last session was on Fintech Synergy and Disruption by Dr. Batani Raghavendra Rao, Professor & Area Chair Finance, CMS Business School, Bangalore. He reiterated on the growing importance of Fintech, Synergy and Disruption. Selected research paper presentations were converted into an ISBN research compendium. State/City Level Seminars and Workshops

#### c) One-day PG National Conference titled "Next Generation Tools: Future Roadmap for Business and Industry"

The one-day One-Day National Conference titled "Next Generation Tools: Future Roadmap for Business and Industry" was organized by the PG department on 11th March 2020. The event commenced at 9 AM in Loy-





ola Hall with a prayer by Dr. Soney Mathews. Mr. Aayush Agarwal, Rev. Fr. Arun Lobo, Dr. Ravi Darshini, Dr. Deepika Joshi and Dr. Shubhra Rahul were the dignitaries for the conference. Dr. Shubhra Rahul - HOD, PG department, delivered the welcome speech and shared a few insights. Dr. Poornima Vijayakumar welcomed the chief quest and the keynote speaker Mr. Aayush Agarwal, Product manager at Citrix and cofounder of Productive Weekends. Dr. Deepika Joshi - the convenor of the conference and Dr. Ravi Darshini - Vice Principal shift 2 shared their views on the topic. The National Conference organized by the PG Department received 51 research papers from the participants and the papers were well appreciated by the faculties and the panellists. The conference also witnessed the release of the Seminar Compendium and the student's research compendium, which contained 22 Research papers across different areas. The compendium focussed on the scope of interdisciplinary approaches to teaching and learning. Dr. Deepika and Dr. Ritty Francis - Staff Editor of the student research compendium briefed the gathering about the relevance of such initiatives. The seminar came to an end with the vote of thanks proposed by Mr. Z. Mohammed Ashfaque







#### **B.Com**

#### a) Vistara

On 11th July 2019, the B.Com Industry Integrated program held the first session of Vistara, a panel discussion on 'Diversity and Inclusion in the Corporate World', for the third years. Corporate inclusion for groups such as the differentlyabled, LGBTQ, women and other underrepresented groups was discussed. The second session of Vistara was conducted for the second year students on the topic of 'General insurance investigation and frauds and another session with Adv. Sanjay Sukumaran revolved around cyber law. He also discussed the Information Technology Act, 2000 and its sections on 27th November, 2019.



On the 16th January, 2020, the fourth session, a panel discussion on the topic 'Will India Adopt Crypto Currency?' for the students of class 2 B.Com C discussing the probabilities of adopting Crypto currency in India and RBI regulations was organised. On 14th February, 2020, the fifth session, a guest lecture on the topic 'Lean Six Sigma Quality Tools' was conducted, briefing students on Six Sigma phases with a Project Charter Business Case. On 2nd March, 2020, a Mock Stock event was held for the classes 1 B.com C and 2 B. Com C. The students were required to place their bids on the opening price stocks of five major listed companies. This was the sixth session of Vistara.

# b) Cyber Security in Accounting and Professional Services

A city-level seminar was conducted on the topic 'Cyber Security in Accounting and Professional Services' by CA Anand and Mr. Rajiv Gupta, Senior Vice-President, Global Audit and Risks, on 6th August, 2019. The seminar helped the participants stay updated about significant global events through subscription to free, high-quality reports published by the World Economic Forum.

#### c) Workshop cum Case Study Competition

On 5th August, 2019, a 'Student Workshopcum-Case study Competition' was conducted in collaboration with the Institute of Analytics (IoA) and ISDC, for 1 B.Com Analytics students. The competition was organized by the department of Professional Studies with the aim of highlighting the importance of Analytics in the corporate world.

The competition was conducted by Dr. Vinod Kumar Murti and Mr. Sachin Tripathi from Institute of Analytics. A short case study on how the car manufacturing company Fiat employed the IBM SPSS Statistics and Modeler to improve its consumer base, utilizing marketing funds more efficiently and sell more cars, was awarded the first prize.



#### d) Travel and Jobs: Better Future for All

A panel discussion on 'Travel and Jobs: Better Future for All' was organized as part of Voyager- World Tourism Day celebrations on 6th September, 2019. It was moderated by Mr. Sagar Gangwani and the panellists were Mr. Dhruvank Charan – (Hotel Conrad), Ms. Bama Cariappa – (Air India), Ms. Rati Telgu – (Cruise Line) and Mr. Vipul Kasera – (Life is Outside),

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all eminent personalities from various sectors of the travel industry, such as hotel industry, tour operators, airlines and cruise lines. This discussion was an interactive session where students asked questions to the panelists and received insights into the various opportunities available in each sector.



#### e) Tableau workshop

The three-day Tableau workshop was conducted from 16th to 18th October, 2019, in collaboration with Affecto. The resource persons for the workshop were Ms. Suvarna Koppiiker and Mr. Mano Cryraic, co-founders of Affecto. It introduced data science, business analytics, tableau fundamentals and other relevant fields to the students. It helped them develop marketable skills in Tableau.

#### f) A Session on Civil Services as a Career Option

A session was conducted on 14th November, 2019, by Mr. Ramesh Aditya on Civil Services as a career option, in collaboration with Shankar IAS Academy. It covered a detailed explanation of UPSC Civil Services Examination and the approach. This seminar shed light on how students can choose mainstream career options in the field of commerce and also look for new options.

#### g) Seminar on 'Climate Change: Dialogues to Empower Students to be Change Makers'

A seminar on 'Climate Change: Dialogues to Empower Students to be Change Makers' was conducted on 23rd November, 2019 with Ms. Meghana Dutta (Founding Partner of Studio Decode) as the resource person. It observed the response today and delved into conversations on enabling women to lead effective change toward environmental sustainability in a variety of contexts based on one's competencies.

#### h) Excel Workshop

Advance Excel Workshops were conducted in collaboration with Affecto, on 28th and 29th November 2019 for the third year B. Com Students. The workshop was conducted by Mr Manoj K Cyriac and Survana Koppiker (Cofounders of Affecto Consultancy Services). The workshop covered various topics and the students learnt how to use important tools such as Data Tables, Pivot Tables, Goal Seek, etc.

#### i) One-day Workshop on "Career Guidance"

On 28th November 2019, a one-day workshop on "Career Guidance" was conducted, in collaboration with Tata Consultancy Services. Students made micro presentations on topics such as leadership, time management, etiquettes, and growth in BPS, government job vs. private jobs, Silicon Valley of India and my dream company. Ms. Neha Maggu (Assistant Manager-HR at TCS) addressed the students about the services rendered, achievements and the work environment in TCS.



#### j) City level Expert Talk on "Quality Management System"

In collaboration with Tata Consultancy Services (TCS), a City level Expert Talk on "Quality



Management System" was conducted on 4th December 2019. The session was held by Mr. Ankush Arora (VP-Delivery Excellence from TCS). He shed light on various Value Delivery Models and Strategies that help organizations analyse and communicate QI efforts.

#### k) Workshop on Overview of Programming Languages

On 12th December, 2019, a workshop was conducted on Overview of Programming Languages by Mr. Sachin (Trainer from the Institute of Analytics) to provide insights regarding the programming languages students learn, as a part of their course.

#### Two-day certified training workshop on 'Fundamentals of Capital Markets'

On 16th and 17th December, 2019, in collaboration with FINMARK, the Department of Commerce conducted a two-day certified training workshop on 'Fundamentals of Capital Markets', certified by NSE. The resource person was Mr. Glenn Roger Carr (Co-founder and Director, Finmark Trainers India Pvt. Ltd). The participants received a certificate from the National Stock Exchange and Finmark after the workshop. Students learnt the basics of the stock market, how they function to aid in investment decisions.

#### m) Workshop on Income Tax

A workshop was organized in collaboration with the Income Tax Department, TDS, Govt. of Karnataka on 24th January, 2020. Ms. Cathy Tresa Mathew (Assistant Commissioner, Income Tax Department) conducted a session for the students on 'Taxes which are Deducted at Source (TDS)'. The resource person spoke about various career opportunities which the Income Tax Department offers and the benefits of working in the Department.

#### n) Seminar on 'Internal and External Documents as per Companies Act – 2013'

A seminar on 'Internal and External Documents as per Companies Act – 2013' was conducted on 3rd February, 2020. Dr. Venugopal, Director NSOM-NITTE School of Management was the resource person for the seminar and he briefed the students on the detailed principles covered under each document

#### o) Student Personality Effectiveness Workshop

On the 8th of February, 2020, the Department of Commerce (Industry Integrated) conducted a workshop on Student Personality Effectiveness. The guest speaker for the session was Mr. Jonathan Pereira, SJCC Alumni, who is a Soft skill recruiter associated with the Indian Institute of Mind Power Training. Mr. Pereira spoke on identity and its meaning. He encouraged the students to work on their individual Jamari Window.

# p) A webinar on the topic 'How to Evaluate an Idea?'

On 14th February, 2020, a webinar on 'How to Evaluate an Idea?' was held in collaboration with MyCaptain by Mr. Ruhan Madhini Naqash (Trainer, MyCaptain). They explained the process of funnelling ideas to identify and evaluate the ones which will deliver the highest Return on Investment. The webinar also covered the best practice and examples from live innovation communities.



#### q) Seminar on 'Inculcating Corporate Etiquettes'

A seminar was conducted on 'Inculcating Corporate Etiquettes', for the final year students on 5th March, 2020. They were oriented on the enhancement of workplace communication





skills, development of critical thinking essential for career growth, how to initiate a mindset of professionalism and increase the ways to adopt modern corporate etiquettes.

#### BBA

#### a) Workshop on 'Start-up - A Gaming Session'

On 8th July, 2019, a student workshop titled 'Startup – A Gaming Session' was conducted, on the various verticals of the business functioning. The resource person was Mr. Sandeep, Processbee – Founder and Manager. Business functioning was taught to students via gaming. The session focused on various operations and technicalities involved in business.

#### b) 'Nirmana' - A city level workshop on R Programming

'Nirmana', a city level workshop on R Programming was conducted on 11th July, 2019, in order to discuss the way in which research is conducted. The participants were oriented about various research concepts such as creating the research design, methods of research, and sampling. The workshop also delivered significant information on the programming software called R for statistical computing and graphics supported by the R Foundation.



#### c) 'Envisage' – A Seminar on Tax Implication of IAS 12

'Envisage' seminar was held for all students of the BBA Professional Programme on the Tax Implication of IAS 12, on 24th July, 2019. Mr. Niranjan Kumar from the University of Sydney steered the session. IAS 12 implements a 'comprehensive balance sheet method' of accounting for income tax which recognizes both the current tax consequences and future tax consequences. This seminar helped the participants in understanding the implications of IAS 12 on corporate entities.

# d) Workshop on 'Business Planning and Modelling'

A workshop on 'Business Planning and Modelling' was organized to develop a clear understanding of the nitty-gritty of Excel was conducted by Dr. P Kamala Kannan (Assistant Professor, Sona Institute of Technology, Salem) on 24th July, 2019. The workshop helped the participants in learning how to create sales reports, monitor sales team performance, sales target analysis, employee (Sales Team) performance analysis, generating automated reports, and building Interactive Business Dashboard.



#### e) Seminar on 'Angel Broking'

A seminar on 'Angel Broking' was held on 5th August, 2019, with a view to educate the participants about different avenues of investing. Mr. Navjeet Kumar, a Stock Market trainer led the session. The speaker highlighted share trading as investors to be an extrinsic opportunity to own the company and the extent of ownership in relation to the percentage of stocks an investor owns.





#### f) 'Evince – Idea, Innovation and Imagination'

'Evince – Idea, Innovation and Imagination' - a city level seminar on small scale enterprises and technological advancements was organized on 7th August, 2019. The objective of the seminar was to obtain knowledge on the role of small-scale industries in India, understand the laws and the extent of influence by the government and delve into the practical struggles of building an enterprise.

#### g) Aegis- a one-day city level seminar on 'Corporate Governance and- Trends, Policies and Regulatory Aspects'

Aegis–a one-day city level seminar on 'Corporate Governance and Trends, Policies and Regulatory Aspects' was conducted on 8th August, 2019. The seminar mainly focused on the topic of Corporate Governance. The goal of the seminar was to help the students understand the internal and external factors of the company and its surroundings.



#### h) City-level seminar on 'Artificial Intelligence'

A city level seminar on 'Artificial Intelligence' was organized on 8th August, 2019. This seminar was specifically organised for BBA Professional students to facilitate their understanding of the radical changes in the business world. This comes with a challenge where accountants have to acquaint themselves with the required skill to understand the implications and facilitate the applicability of artificial intelligence in today's scenario.

#### i) Student seminar on 'Let's Talk Business – A Passion and Desire to improve on Public Speaking'

'Let's Talk Business – A Passion and Desire to Improve on Public Speaking', a seminar by Mr. Lalith Dhanush (Motivational Speaker) was organized on 28th of August, 2019. The resource person reiterated the fact that an ideal speech is one that is delivered at a slow pace. The speaker emboldened presentation of ideas in an unbiased and unemotional way as the speaker's emotion may drive him/her away from the theme. 10.Student seminar on 'Personal Branding and Communication Skills'

On 30th August, 2019, a seminar on 'Personal Branding and Communication Skills' was conducted by Mr. Jonathan Pereira (Soft skill trainer) on 30th August, 2019. Mr. Jonathan focused on the three skills i.e.writing, communication and technical skills that are most crucial when interviewing, networking or to excel in the professional life.

#### j) Seminar on 'Functioning of the Stock Market and Investment Opportunities'

A student seminar on 'Functioning of the stock market and Investment Opportunities' by Mr. Kishore BS (Stock market expert) was conducted on the 6th of September, 2019. The speaker reiterated the transactions obtained through dividends i.e. in the form of cash, more stocks and securities and how investing provisions liquidity.

#### k) Seminar on 'Tallying the Score- A Session on the Essence of Happiness and the Ways to Stay Satisfied'

A seminar on 'Tallying the score- A Session on the essence of happiness and the ways to stay satisfied' was conducted by Mr Shoaib Ahmad (Vice President at Tally) on 30th November 2019. The resource person focused on the significance of being happy in life. The speaker further reiterated on the fact that civilization, societal structures and rituals have over the centuries skewed our perception of being human.



#### l) Student seminar on 'Importance of Digital Marketing in the Digital Era'

BLUECHIP

A student seminar on 'Importance of Digital Marketing in the Digital Era' was held on 28th January, 2020. This seminar was organized specifically for BBA Marketing Specialisation students. Ms. Ashwini Karthik (Trainer and Consultant at Digital Highflyers) shared her ideas on various digital marketing strategies like Pay-Per-Click Advertising, Paid Search Advertising, Search Engine Optimization (SEO), Paid Social Media Advertising, Social Media Marketing, Conversion Rate Optimization (CRO), and Content Marketing.

#### m) Technical session on "Digital Marketing"

A technical session on "Digital Marketing" by Ms. Ashwini Karthik (Trainer and Consultant – Digital Highflyers) was organized on 5th February, 2020. The resource person highlighted the fact that Digital marketing allows small businesses to compete with a much smaller advertising budget. When managed effectively, it gives laser-focused control over where and how the money is spent and acts instrumental in the decision-making process.



#### n) Workshop on 'All about data'

A workshop on 'All about Data' was organized on 3rd February, 2020, in continuation with Nirmana workshop. The workshop discussed various hypothesis tests and techniques to be used for data analysis while using R Software. Students were briefed upon using R software to analyse and then interpret the results of their research.

#### o) A seminar on 'Intellectual Property Rights'

A seminar on 'Intellectual property rights' by Advocate at High court, Mr. Sanjay Sugumaran was organized on 15th and 17th February, 2020. This seminar offered insights into the legal aspects involved in Intellectual Property Rights. The resource person of the session highlighted how enforced Intellectual Property Rights protect consumers and families. Strong IP rights help consumers make an educated choice about the safety, reliability, and effectiveness of their purchases.

#### p) Webinar on 'Being Agile'

Mr. Phil Abernathy (Entrepreneur, Executive leadership coach, Management consultant and Motivational speaker) held a webinar on 'Being Agile' for the students of LDC on 8th January, 2020. The talk with LDC was scheduled over video conferencing and focused on the term agile, that he has coined. Speaking about the applications of Agile to business and work scenarios and the achievement of maximum productivity.

#### PG

#### a) Experiential Training Workshop on Dissertation Writing

The final year M. Com students attended a sixday training program on dissertation writing from 15th to 20th July, 2019. The training program was organized to equip the students with relevant skills to smoothly work on their dissertation. The program concerned sessions on how to prepare a good research proposal and select a feasible topic for dissertation, the research implications and the ways to identify a good research problem, literature review, databases and software.

#### b) Advanced Microsoft Excel Workshop

Microsoft Excel has become a fundamental tool to work in industries. The post graduate





department arranged for a two-day workshop on advanced Microsoft Excel for M. Com IB final year students on 27th & 28th January, 2020 and M. Com Regular final year students on 4th and 5th February, 2020 by Affecto Consultancy Services. The students were taught basics and advanced excel over the course of two days. Calculations using automated formulas, graphing tools, pivot table and basic statistical functions were also discussed.

# c) Career Aspirations: What do you want to become?

Students from M. Com attended a session on career advancement which was conducted by Dr. Sheeba Tomas on 18th June, 2019 and 27th June 2019 for 1 M. Com (FA) and 1 M. Com (IB) students respectively. Ms. Megan, an intern, spoke to the students about the crossroads in life, and also conducted icebreakers. Each group presented various career options for their personality and explained why they chose it. The session concluded with all students becoming aware of their personality type and suitable career options.

#### d) Talk on Opportunities and Challenges in Capital Markets

Mr. Shivram from Finmark Company spoke about the basics of stock market on 29th August 2019 and 24th and 25th February 2020. The speaker highlighted a few concepts of the financial market such as equity, bonds, and derivatives. He also spoke about various investment avenues regarding stock market investment. The session helped the participants to develop an inclination for exploring more about investing in stock markets.

#### e) A Session on FOREX

On 24th June, a seminar on Foreign exchange (Forex) was held for the 1st and 2nd year M. Com (Regular) students. The guest speaker was Mr. Naveen Fernandes, a certified financial planner with around 34 years of experience in capital markets including mutual funds, stock broking and investment banking. He briefed about the foreign exchange market and key participants in the market along with a focus on topics such as spot and forward trades, hedging, liquid, equity, and debt and commodity investments.



#### f) A Session on Self-awareness

A session on self-awareness was organized for the second year M. Com (IB) students on 19th Nov 2019. The programme was steered by Ms. Aminah Ruhi Ahammed, Founder, Cocoons Training Solutions (Lead Soft skill Trainer, Communicator, Student Mentor, Life Coach, and Motivational Speaker). She explained the relevance of self-awareness in achieving our life and career objectives as well as identifying the unique qualities of individuals that have an impact in building the thoughts, experiences and abilities of an individual.

#### g) A Session on Digital Advertising

Keeping in mind the growing relevance of digital advertising, on 6th February, the PG department arranged a guest lecture on digital advertising by Ms. Ashwini Karthik, Digital Highflyers, CEO and Digital Marketing Trainer. The participants gained hands-on experience on various aspects of digital marketing. Concepts like cookies, Google ads, blogs, and vlogs were also explained in the session.



# **Republic Day Lecture**

On 15th February, 2020, the English Department invited Prof. Anand Teltumbde, a distinguished scholar and civil rights activist to deliver the guest lecture for the second episode of the Annual Republic Day Lecture Series. 'Caste and Contemporary India: Perspectives on socio-cultural and political challenges' was the theme for the lecture. Mr. S. Mariswamy (Retd. IPS Officer and Educationist) and Ms. Cynthia Stephen (Writer and Dalit Activist) responded to the lecture.



## **Campus Ministry: Faith Formation on Campus**



With the objective of catering to the spiritual needs of the students, the campus ministry strives to impart the philosophy of St. Ignatius – "Find God in all things". The initiatives of the campus ministry hold high relevance at this time of adversity:

# a) Annual Retreat for catholic students on campus

A two-day retreat was organized on 6th and 7th July 2019 for the 1st year catholic students by Couples for Christ – India Ministry which involved sessions on "what is love?", "who is your neighbour?", "different choices", "love, relationship and sex", "love and lust" and "purity and chastity". On 13th and 14th of July 2019 the retreat was conducted for 2nd and 3rd year catholic students by Anointing Fire Ministry U.S.A. to get the participants closer to their Faith and to God. Praise and worship, additionally confessions were also conducted for all the students who attended the retreat.

#### b) Eucharistic Celebration

Monthly Eucharistic celebration is organized on the first Friday of each month to bring the Catholic family closer. These masses help the students to interconnect the Gospels with their own life. Thus, students are reaffirmed into their religious calling. A yearly retreat followed by a special mass helps both undergraduate and postgraduate students to reflect on the time that they spend on their professional and personal life. Special masses are also conducted on different occasions such as Christmas, New Year, Ash Wednesday, and Thanksgiving with a view to bring this growing community together at the time of celebration.

#### c) Ignatian Mass

The Ignatian Mass bestows upon the students the life and teachings of St. Ignatius of Loyola, the founder of the Society of Jesus. To build a character of service and charity is the central idea of St. Ignatius of Loyola, all to be done 'For The Greater Glory of God'. The Ignatian Mass is accompanied by various events like the Ignatian Quiz, where the students learn more about the dear founder.



### d)Way of the Cross

During the Lenten season, the Way of the Cross is conducted on campus for all the Catholic staff and students. This helps the catholic community of SJCC to understand the journey and struggles Jesus underwent on his way to crucifixion.



# **Counselling at SJCC**



Our four full time counsellors play a vital role in character formation at SJCC. At the juncture of young adulthood, our students consult counsellors in academic and social aspects, facilitating an environment for students' empowerment.

#### **Personal Counselling**

Counsellors engage students in one-onone personal counselling sessions. Students approach counsellors concerning peer-pressure issues, adjustment and emotional imbalances, academic performance, etc.



#### **Group Counselling**

Counsellors meet the students in groups of five to eight. This session provides them a plane for self-discovery to recognize and embrace their strengths and capabilities and accept their shortcomings through mutual understanding.



#### **HRD classes**

The Counsellors conduct approximately thirty HRD sessions throughout the year. These sessions include a series of activities and lectures to educate students about handling peer pressure, self-esteem, building healthy



relationships, handling emotions like anger, fear, sexual intelligence and creative visualization through individual and group activities, lecture series and self-reflections.

In addition, the following guest speakers had addressed our students concerning relevant topics in counselling:

- a) A guest lecture was organized where Mr. Albert from the 'Abhayam De-Addiction' Centre was invited to speak to students about the ill effects of addiction and the causes of addiction.
- b) A seminar on Human trafficking by Smt. Geetha Menon, Activist and co-founder of Stree Jagruti Samiti was organized for all first and second year students. This Seminar was an eye opener for the students, having disclosed the manner in which women and children from economically backward classes are trafficked by perpetrators on the pretext of employment.
- c) A film called 'Anamika', directed by Rajesh Touchriver was played. The movie focused on the working of brothels and red light areas. Whilst underlying emphasis was provided to the compelling nature of prostituiton.

d) A workshop on Digital Detoxification was organized for the first years. Dr. Manoj Sharma and team from SHUT Clinic, NIMHANS addressed the students with various research evidences about the over-use of technology and tips to overcome dependency.

#### Scholarships

SJCC offers financial support to economically backward students through scholarships. Since the counsellors meet the students personally, respective family backgrounds and financial difficulties are mandatory, thereby aiding recommendation and identification of students requiring support.

#### Student Support

The counsellors keep a track of students' performance in the areas of attendance and academic scores. Based on the need, additional support services are recommended to the students. Counsellors create peer study groups for students that encounter academic challenges.





In addition, teachers refer students to the counsellors when they feel that the student requires emotional or /mental support. Family members are required to meet collegethe counsellors when the need arises.

#### **Skill Development Program**

The OSA in collaboration with counselling department organized a skill based training for final year economically backward B.Com students. Twenty seven students were selected and recommended for the program. This program included Accounting, Journal Ledgers, Tally, Basic tax, GST, Basics of Communication & Identify different types of communication, Problems on Stock categories etc. to inculcate corporate skills. This program was scheduled from 21st November, 2019 to 20th February, 2020.





## A Bridge to the Outside World – Employment & Exposure



#### **Training and Placement Cell**

The college has completed another successful year of placement activities by placing more than 285 students. The Placement Department started its activities by organizing a detailed orientation programme regarding the placement process. Placement at SJCC involves two major processes: Pre-Placement Process and Skill Development. Both the aforementioned processes are designed to prepare the second year and final year students of the institution for the placement opportunities. Second year students take up corporate internships in order to familiarize themselves with the recruitment process and professional requirements which prepares them for the final recruitment process.

#### Placement Workshops 2019-20

Employability Workshop - A two-week Employability Training Workshop was organised to fine-tune the skills of students with an aim to make them industry-ready. CRT Prep conducted this workshop for the final year students from 24th June, 2019 to 8th July, 2019. Spread over a period of two weeks, this workshop included quantitative modules, logical reasoning, resume building, mock interviews and soft skills development sessions.

#### Seminars and Guest Talks 2019-20

Mr. Sandeep Kukreja, Director, Audit, KPMG conducted a session on 'Careers in Commerce' on 12th, July 2019. This session was open to all final year students to create awareness about the wide-ranging opportunities available to them as commerce graduates. An exclusive session for students pursuing professional courses was conducted on the 13th December, 2019. Mr. Ravi Maheshwari, AVP, Audit and Assurance, Deloitte was the guest speaker for the event.

#### **Recruitments 2019-20**

The recruitment process commenced from the second week of July, 2019. Information about placements was made available to students through ERP notifications, college SMS system, college website, social media platforms and placement notice board.

The highest compensation offered so far is Rs. 8,00,000 per annum, by Convert Cart Pvt. Ltd.



Goldman Sachs and JP Morgan Chase have offered Rs. 5, 75, 000 approximately for finance and operation analyst divisions. Most of the other organizations visiting campus for recruitments offered compensation between Rs. 3, 50, 000 to Rs. 4, 50, 000.

#### **On-campus** placements:

The following companies recruited students from SJCC during this academic year:

Company	Job role	Select- ed
Deloitte Global	Audit Assistant	29
EY GDS	Analyst- Audit & Taxation	53
KPMG Global	Audit Associate	18
Goldman Sachs	Analyst- Operations and other divisions	39
JP Morgan	Analyst- Finance and Op- erations	15
Wellsfargo	Financial Analyst	15
Odessa	Test Analyst	3
EY India	Analyst- Tax and Audit	3
TCS	Analyst- Accounting and Finance	23
Convert Cart	Sales Catalyst	6
Target	Sr Specialist Space &Pres- entation	9
Jaro Education	Trainee - Career Develop- ment Executive	2
Oracle	Financial Accountant – IC1	1
Walmart	Associate Analyst, HR operations	21
Bosch	Process Associate	4
Deutsche Bank	Operations	6
Shri Ram Gener- al Insurance	Relationship Executive	5
Northern Trust	Analyst	19
Amazon	SSPA	4
Royal Bank of Scotland	Project Analyst	10
Evolve Back	Executive sales	1

The Placement Cell maintains a database of companies to provide further assistance to students regarding internship opportunities. The Cell also offers off-campus placement assistance to students who do not secure an offer during the initial rounds of recruitment process. Placement Cell at SJCC regularly collects feedback from the employers in order to strengthen the industry collaboration and enhance the efficacy of the Cell.

### Internships

The Placement Cell, in its constant effort to provide students with industry exposure and a platform for experimenting their ideas beyond classrooms, encourages students to pursue internships. This learning experience furthers the professional and personal growth of students and makes them industry-ready. This endeavour also reinforces the industry-academia interface and establishes a common ground for industry collaboration.

Internship is a mandatory part of the Undergraduate and Postgraduate courses, as it is believed that internships facilitate the integration of theoretical learning with its practical elements.

### At SJCC, students are expected to complete the following internships:

Corporate Internship – Corporate internship aims at enabling the students to get a practical exposure to different aspects of the industry and to take learning beyond classrooms. All students pursuing their second and fourth semester B. Com and BBA programmes are required to undergo a corporate internship for a period of four to six weeks and are expected to submit an internship report which is evaluated by the external examiners besides credits being awarded.

Social Sector Internship – Character formation and social concern have always been two significant aspects of education imparted at SJCC. Students are encouraged to take up social internships with a view to develop sensitivity towards social issues and actively contribute towards making society a better place to live. In this regard, the students of B.Com Travel and





#### **BLUECHIP** 2019-2020

Tourism, BBA Regular and BBA Professional programmes are expected to take up social internships with NGOs, NPOs and charitable institutions for a minimum period of 60 hours at the end of 4thSemester, during the semester break.

**Start-Up Internship** - The BBA Entrepreneurship Program has been designed with a vision to infuse experiential and high-quality education with a global focus. In line with the objective of the programme, the students of 4th Semester BBA are expected to intern at a start- up organisation which has completed a minimum one year, possessing a registered GSTIN number. Students complete this 4-6 weeks internship during April and May.

#### **Corporate Internship for PG Students**

It is mandatory for all students who enroll for P.G. courses at SJCC. M. Com Regular and M. Com (IB) students undertake a 6-8 weeks internship or teaching practice at the end of 2nd semester, during the summer break. For the students of M.Com (FA), a six months corporate internship is mandatory during their 4th semester.

### **Teaching Practice for PG Students**

M.Com degree serves as the basis for further studies and research if a student moves to pursue their PhD or M.Phil degree in Commerce. The purpose of this teaching practice is to provide the students with an opportunity to apply their pedagogical knowledge and skills in practice. Because of the current changing and challenging world, teachers should be provided with a range of skills, knowledge, attitudes and relevant educational experience that enable them to cope with the challenges of teaching. Teaching Practice aids the students in fetching placements, provides useful resources, disciplines the learners, helps them in classroom management and supervision.

### **Internship through Placement Cell**

Details of organizations that visit SJCC for Recruiting Interns as part of Corporate and Social Internship from Undergraduate and Postgraduate Courses:

Name of the Organisation	Division	Number of students selected
Goldman Sachs	Operations (UG)	25
Services Private Ltd.	Operations (PG)	1
	Investment Banking (UG)	2
	Services (UG)	2
	Securities (UG)	1
	HCM (UG)	2
	Compliance (UG)	4
	Operations (UG- Goldman Scholar)	3
EY GDS	Tax (UG)	5
EY INDIA	Audit/ Advisory / Tax	1
Kavani	Business Development (UG)	1
U and I	Volunteer Programme	45

This academic year, Goldman Sachs offered internships for specially challenged students under the 'Goldman Scholar' Programme and a new mechanism of virtual internships were devised by Goldman Sachs to tackle the COVID-19 pandemic. Apart from this, more than 150 organisations have approached the Placement and Internship Cell for recruiting students for internship across various fields. The EY India Scholarship program was conducted for the sixth consecutive year. The winner of this business case competition was Ms. Nireeksha MV from 2 BBA 'C'. She has bagged an opportunity to intern at EY India office and has won a scholarship of Rs. 1, 00, 000.

### **Industrial Visits**

Classroom teaching-learning process becomes meaningful and effective only when students get an opportunity to understand the way the industry functions. SJCC believes that learning becomes effective only when supplemented with programmes traversing beyond classroom learning. Industrial visits are organized to





familiarize students with the nature of corporate and industrial practices. Industrial visits were organized for all classes in the academic year 2019-2020 by the respective class mentors.

# Details of the industrial visits organized in the academic year 2019-2020:

Class	Place of Visit	Date
I B. Com A	Fabric Spa Wash and Care	25/02/2020
I B. Com B	Channapatna Toy Fac- tory, Janapadha Lokha and Karnataka milk factory	27/11/2019
I B. Com C	Brilliant Printers, Nela- mangala	29/08/2019
I B. Com D	Bangalore Metallurgi- cals	03/03/2020
I B. Com E	Gourmet Desserts	24/02/2020
I B. Com F	Sula vineyard	19/02/2020
I BBA B	ITC, Hoskote	30/08/2019
I BBA C	Mysore Silk and KSDL	29/08/2019
II B. Com G	KSIC	28/08/2019
II BBA A	Garuda Polyflex food	04/09/2019
II BBA B	Coca Cola	14/08/2019
IIBBA C	Dairy Day	31/08/2019
II BBA D	Lag Industries	06/09/2019
II M. Com (Reg)	Mymul Factory	21/08/2019
II M. Com (FA)	Mymul Factory	21/08/2019
II M. Com (IB)	Mymul Factory	22/08/2019
III B. Com C	NSL sugar industry and KMF - Mandya	28/08/2019
III B. Com D	Mangalore Refineries, Mangalore port and Diganta Mudrana (Udai Vani newspapers)	27/2/2020- 1/3/2020

III B. Com F	Mangalore Milk Dairy and Ba- nashankri Plastic Industries	06-03-2020 to 09-03-2020
III BBA C	Sai Ganesha packag- ing industry	17/02/2020
	Departmental visits	
I B. Com F	City Civil court	6/12/2019, 9/12/2019 and 20/12/2019
III B. Com C	Tata Consultancy Services	12/02/2020
I B. Com TT	Shangri-La Hotel	06/09/2019
I B. Com TT	Shangri-La hotel	07/09/2019
I B. Com TT	Conrad Hotel	13/08/2019
I B. Com TT	Sheraton Hotel	13/08/2019
II B. Com TT	Conrad Hotel	13/08/2019
II B. Com TT	Sheraton Hotel	13/08/2019



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## International & National Exposure Programmes



As part of the International Exposure programme, students and faculty of St. Joseph's College of Commerce visited several important cultural landmarks around the world. This program was organised with the aim of encouraging cultural exchange and building empathy and sensitivity towards culturally diverse groups. There were four groups of students who went to different parts of the world during the semester break in the month of October.

a) East Europe - From the 21st of October to 31st of October, 2019, a group of B.Com as well as BBA students toured Eastern Europe along with two faculty members- Ms. Nischitha K and Ms. Sukrutha. They visited Prague, Berlin, the EUREF campus, Vienna, Vienna University, and Budapest. The students got a chance to explore the rich history of Berlin besides visiting several UNESCO World Heritage sites in Vienna.

**b)** West Europe (Paris, Lyon, Brussels & Amsterdam) - The students of B.Com and BBA department were given an opportunity to visit West Europe's universities and popular attractions between 22nd October to 31st October, 2019, accompanied by the faculty in-

charge, Dr. R. Himachalapathy and Dr. Sridhar L S. They attended a FIGS University workshop, visited the industries of Schneider Electric and Wooden Shoe Cheese Factory, and were taken on a campus tour of Eindhoven University of Technology and Utrecht University.

c) Malaysia (PG) - A group of students of the PG department were taken to Malaysia for the immersion program of 6 days starting from 26th October to 31st October, 2019. They were accompanied by faculty member, Mr. Rajashekhar. They visited the Japanese probiotic drink company 'Yakult', Royal Selangor, a pewter (alloy) factory and a chocolate boutique called "Harriston". They were also taken on an academic tour to Malaysian University of Science and Technology (MUST). They visited various tourist attractions like the National Mosque, Old Railway Station, Putrajaya, Batu Cave, Palace of the Sultan, War Memorial, the infamous "Petronas Twin Tower", Masjid India, TheanHou Temple, Genting Highland and so on.

**d)** United Kingdom- A group of students along with two faculty members from SJCC visited the UK as part of the ten days international exposure





programme from 22nd September to 1st October, 2019. Their visit to Glenkinchie distillery offered a chance for the team to witness the processing of scotch whiskey including Johnnie Walker and visiting Sheffield University. They experienced the grandeur of London and visited the lush landscapes of Scotland. National Theatre, Tate's Modern Museum, Madame Tussauds Wax Museum, London Eye, Buckingham Palace, Manchester United Football Stadium, Oxford Street, Stratford-Upon-Avon and the cities of Edinburgh & Glasgow.

e) Coorg and Halebeedu: The first year students of B.Com Travel & Tourism had their first annual industry exposure visit to Coorg and Halebeedu in Karnataka. The objective of the trip was to give students an exposure to the practical aspects of the travel industry. The visit began on 29th October, 2019 and lasted for 4 days. Over the course of their trip, the students visited many cultural, educational and heritage sites such as Namdroling Monastery, Raja's Seat, Chennakesava Temple, Abbi Falls, Talacauvery and Hoysaleswara Temple.







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## A Bridge to the Outside World – Community Outreach



St. Joseph's College of Commerce believes in living God's love through its service to others. Considering it to be a part of a larger community and moving ahead with the ethos of Jesuit education, the Institution feels privileged to reach out to the communities and individuals who are socially and economically deprived. The institution has always believed in reaching out to the under-privileged groups of the society. It is precisely this idea that helps us create students who will become men and women dedicated to the service of others. In tune with the Jesuit dedication towards social causes, we have worked extensively for the past year to do our bit for the society.

#### Bembala

'Bembala' is a BJES community outreach programme designed for students of all institutions under BJES. This programme has been initiated to realize the Jesuit vision of life and education. Under Bembala, every institution has established an exclusive outreach department with coordinators working towards executing the programme. As part of the Bembala programme of BJES, the SJCC outreach department conducted many activities for the PG and UG students. These programmes help in creating awareness among the students and push them to contribute to the community life at large. The programmes were organized by the outreach coordinator of SJCC, Mr. Samuel Gladson, along with the support of BJES Bembala coordinators namely, Ms. Serina, Mr. Ranjith, Mr. Sunil, Mr. Anthony and Mr. Paul. The below mentioned activities were carried out under Bembala during the academic year 2019-2020.





The Cleanliness Drive Program allows students to clean the surrounding of our college roads, war memorial and bus stops in Bengaluru. With the deteriorating state of cleanliness in our cities, programmes of this character would develop an awareness amongst students regarding the need for a clean environment.



#### b) Traffic Awareness Program

During the year 2018-19, the undergraduate students were sent to various parts of the city to create traffic awareness at signals. The Traffic Awareness Programme placed students in eight strategic signals nearby the college, allowing them to assist the police in managing the traffic. The students stand at these signals with placards in order to create awareness about traffic rules. Some of the junctions the Outreach Department covered were M.G road signal, Brigade road signal, Vellara junction signal and Sacred Heart's School signal.



#### c) Charitable Home Visit

The Charitable Home Visits offered an empathetic understanding to the students about the hardships and challenges faced by the underprivileged people of our society. Therefore, it was an opportunity for all students to realize the privileges and blessings that they enjoy in their life and also an occasion to reflect on how they can carry out their moral obligations to the society. The team visited orphanages, old age homes and government schools.

#### d) Rural Exposure

The rural camps at Manvi, Pannur and Solur have been designed for ensuring the holistic development of students and brought forth a few changes in the lives of the people who live there. The students' interaction with the villagers exposed them to their daily lifestyle and the socioeconomic conditions of the villages. This year, the students were made to stay in the villagers' houses to understand their lifestyle from a deeper perspective. They delivered the information through plays designed for the villagers. Such interactions with the village communities help in creating an awareness to the students about the social concerns of the oppressed. Students also learned village resource mapping in Pannur as they revamped the roads.



e) Hiroshima-Nagasaki Remembrance Day

The Hiroshima-Nagasaki Remembrance Day was conducted by the Outreach Department of SJCC on 13th Aug 2020. The chief guest for the same was Mr. Katsumasa Maruo, a delegate from Japanese embassy. The programme saw talks based on usage of nuclear weapons on earth and their impact. The bombing which took place in Hiroshima and Nagasaki was discussed in detail. All the events organized by the Outreach



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Department focused on the importance of world peace. Students signed a petition for world peace at the end of the programme.



#### Other special programmes

a) Drug Awareness Talk- The talk was conducted by the Outreach Department of SJCC in collaboration with Ashok Nagar police. A sub-inspector from Ashok Nagar police station addressed the students of SJCC about the issues related to drug addiction among the students in Bangalore. He presented a few case studies and shared his experience in handling some of the drug addiction cases to create awareness amongst students regarding the problem.

b) Protest in solidarity with JNU & Jamia University – The protest took place at SJCC, where students observed a black day. The students dressed in black to show the solidarity against violence that took place on the students in Delhi. A few students expressed their views and concern to the media and showed their disapproval of such brutal acts against students. In the evening, students and the faculty members of our college gathered in front of the college to mark a protest by singing patriotic songs, holding placards and lighting candles. More than 800 students took part in the protest.



c) Seed Ball Making – The Outreach Department organized a workshop for the students and conducted a seed ball making program, in which some of the classes participated actively and made seed balls. A few seeds were purchased from Lal Bagh and some were collected by our students from Solur during the rural camp. All the seed balls were packed and distributed by our students to the public.



**d) Blanket drive -** Students of III B.com A volunteered for the blanket drive program which was conducted by the Alumni Association of SJCC. The students of III B.com A collected and distributed 120 blankets to the poor in the city.

e) Volunteering at NGO - Students of III B.com A volunteered with Janaadhar NGO in conducting sports and cultural programs for the students of government school, orphanage and helped the children with disability to participate in the events.





## Details of the activities conducted in the academic year 2019 – 2020

Odd semester			Even semester		
II B.com A	Clean Drive	17 – 21, June 2019	I M.com Reg	Raichur Rural camp	6 – 10 Nov 2019
II B.com B	Plastic Awareness	25 – 28, June 2019	I M.com FA	Raichur Rural camp	21 – 25 Nov 2019
II B.com C	Seed ball making	25 – 28, June 2019	I M.com MIB	Raichur Rural camp	14 – 18 Nov 2019
II B.com D	Clean drive	13 – 17 Aug 2019	I B.com A	Traffic awareness & clean drive	11 – 15 Nov 2019
II B.com E	Seed ball making	2 – 9 July 2019	I B.com B	Plastic awareness & clean drive	18 – 22 Nov 2019
II BBA C	Clean drive	2 – 9 July 2019	I B.com C	Traffic awareness & clean drive	25 – 29 Nov 2019
II B.com F	Clean drive	13 – 17 Aug 2019	I B.com D	Clean drive& seed ball making	2 – 6 Dec 2019
II B.com G	Seed ball making	20 – 23 Aug 2019	I B.com E	Seed ball distribution & traffic awareness	9 – 13 Dec 2019
III BBA C	Clean drive & seed ball making	22 – 7 July 2019	I B.com F	Seed ball distribution & traffic awareness	9 – 13 Dec 2019
III BBA B	Clean drive & seed ball making	10 -14 Sep 2019	I B.com G	Plastic awareness & clean drive	13 – 16 Jan 2019
III B.com A	Paper bag & plastic awareness	22 – 7 July 2019	I B.com H	Traffic awareness & clean drive	27 – 30 Jan 2019
III B.com B	Seed ball & clean drive	10 – 14 Sep 2019	I BBA A	Traffic awareness & clean drive	11 – 15 Nov 2019
III B.com C	Seed ball & clean drive	26 – 28 Aug 2019	I BBA B	Clean drive & traffic awareness	3 – 6 Mar 2019
III B.com D	Seed ball & clean drive	20 – 24 Aug 2019	I BBA C	Traffic awareness & clean drive	18 – 22 Nov 2019
III B.com E	Paper bag & plastic awareness	26 – 30 Aug 2019	I BBA D	Clean drive & plastic awareness	25 – 29 Nov 2019
III B.com F	Plastic awareness & Clean drive	3 – 7 Sep 2019	II BBA A	Solur camp	11 – 14 Nov 2019
III B.com B	Solur camp	4 – 7 July 2019	II BBA C	Solur camp	14 – 17 Nov 2019
III B.com F	Solur camp	25 – 28 July 2019	II B.com F	Solur camp	18 – 21 Nov 2019
I B.com & I BBA A	Bembala Orienta- tions	17 to 20 Sep 2019	II B.com G	Solur camp	21 – 24 Nov 2019
			II BBA D	Solur camp	9 – 12 Dec 2019
II B.com A	Solur camp	10 – 13 Feb 2020	II BBA B	Solur camp	12 – 15 Dec 2019
II B.com H	Solur camp	13 – 16 Feb 2020	II B.com E	Solur camp	27 – 30 Jan 2020
II B.com D	Solur camp	24 – 27 Feb 2020	II B.com C	Solur camp	3 – 6 Feb 2020







## **Involvement of Departments, Associations and Clubs in Outreach Activity**

There are 41 student associations and clubs through which students engage with communities. Associations like NSS and CSA organize rural camps for students which help them to interact with the communities very closely. Other associations like AICUF, Rotaract and Eco Club organize events geared towards sensitizing the student community about social issues and motivating them to work with the The department associations community. like Project Smiles of BBA work closely with government school children and train them in English, Mathematics and Arts & Crafts. Lakshya, the B. Com event takes up issues of social relevance and invites students to come up with solutions to problems.

#### NSS Rural Camp

The NSS unit of St. Joseph's College of Commerce organised an eight day rural exposure camp at Aluru, Devanahalli taluk from 17thOctober, 2019 to 24th October, 2019. The camp was conducted to spread awareness on various issues faced by the villagers, especially farmers. Sixty-five NSS volunteers from SJCC attended the camp.

The students engaged in ice breaker sessions, cleaning drains, interacting with the farmers and listened as the NSS officers and senior volunteers shared their experiences on the camp. Guest lectures by Dr. Prakash on 'Education, People and Technology', Dr Rajaram on 'Constitution and Society', Dr.TH. Lavakumar on 'The Controversy of Mahatma Gandhi and Ambedkar', the Yuva Sanchalane on the



various issues faced by the environment and the society, and a lecture on milk processing, were also organized. Amma Ramachandra, -an award-winning international singer, Mr. Shane Gowda and Mr. Manjunath shared their views on different topics during the camp. A free health check-up camp and medicine supply was organized for the villagers. More than 110 villagers visited the health check-up camp to avail the free healthcare services.



#### **Reading the Constitution' - Book Release**

NSS and CSA jointly organized the book release of 'Reading the Constitution' by Justice H N Nagamohan Das on 28th August, 2019. Ms. K S Vimala, an activist and convenor of Samvidhana Odu, along with Fr. Joseph Xavier, SJ, Director of Indian Social Institute, Bangalore and Mr. Manohar, Director of CARE, were the other dignitaries present for the event. The event was centered around the need to read the Constitution and protect our fundamental rights.





Panel Discussion on 'Indian Constitution and the marginalized'

A panel discussion on the topic 'Indian Constitution & the marginalized' was organized on 4th December, 2019. It was jointly organized by CSA, NSS, Harmony Club and Amnesty International. Mr. Sarovar Benkikere, Ms. Shilok, Adv. Shivamanithan S and Ms Rajakumari were the panelists and Dr. Rajaram Ramadas moderated the discussion. Some pertinent issues like constitutional rights of the Dalits, the Adivasis, the transgender communities and other marginalized communities were discussed.

#### Thursday Talkies - CSA

Thursday Talkies is a monthly talk series organized by the Center for Social Action involving experts from judiciary, media, literature, civil society and victims of all forms of discrimination to share their experience. Center for Social Action tries to execute the vision and mission of the institution i.e., - "to prepare men and women for and with others". This interactive forum allows students to express their views and clarify their concerns regarding diverse issues affecting personal and communal harmony. During the academic year 2019-2020 the association organized talks, documentary screenings and discussions on topics, such as 'The need for Social Action in the Present Society', 'Decoding the Ayodhya Verdict', 'Questions on NRC, CAB, and CAA', 'Safeguard Electoral Rights' and 'Save Democracy'.



#### **Project Smiles**

Project Smiles is an association spearheaded by the BBA department that works closely with government school children and to train them in English, Mathematics and Arts & Crafts. This year, the association conducted more than 25 workshops with the government school children on a range of topics which included Computers, Career planning, Arts & Crafts, Anti-bullying awareness drive and many more. Along with this, the association also helps in organizing their school days.

#### Winter Smiles

As part of the Twinning program of our college the Winter Smile program - a Christmas collection drive for the children of Manvi & Pannur, Raichur was initiated. As part of this, the B. Com students contributed 2880 books, 360 exam pads, 1440 pens and pencils and other stationery. Along with this, students contributed to the fees for three children amounting to Rs. 6270.

#### **Blanket Distribution Drive**

During the last week of December, students of 3 B.Com A collaborated with a few social workers across Bangalore and organized a blanket distribution drive for the poor and homeless. Each student of the class contributed towards this cause and the students were able to purchase and distribute 120 blankets to those in need. It inculcated the true spirit of the Christmas season, among students.



#### BLUECHIP 2019-2020

#### **Volunteering Work**

On the 10th of January, 2020, the students of 3 B.Com 'A' volunteered at the 'Bal Utsav' organized by the NGO Janadhare which took place in Cubbon Park. The children who took part in this Utsav came from various institutions all over Karnataka, including the Spastics Society of Karnataka and Baldwin Opportunity School. Our students helped the children with their cultural performances and interacted with them during the breaks. It was an eye-opening as well as enriching experience for our students.

#### Joy of Giving

Joy of giving is a programme designed to encourage students to generously contribute to the poor and the needy. The PG Department of the college organized a programme on 19th December, 2019 in which the children of Jerezium Home were invited to the college as part of the Christmas celebrations where they were treated to cultural performances. Gifts and monetary help was also extended to the children as part of Joy of Giving.

#### **Social Visits**

As part of the outreach programme, each class is encouraged to organize a social visit to places like old age homes, orphanages and other such places. Such class visits open up students' minds to other kinds of experience and enables them to develop empathy for those who are suffering. It also encourages students to contribute generously from their savings and earnings.











# A Bridge to the Outside World – Placement Cell



#### Training and Placement Cell

The college has completed another successful year of placement activities by placing more than 285 students. Placement Department started its activities by organizing a detailed orientation programme regarding the placement process. Placement at SJCC involves two major processes:

#### Pre-Placement Process and Skill

#### Development

Both the aforementioned processes are designed to prepare the second year and final year students of the institution for the placement opportunities. Second year students take up corporate internships in order to familiarize themselves with the recruitment process and professional requirements which prepares them for the final recruitment process.

#### Placement Workshops 2019-20

Employability Workshop - A two-week Employability Training Workshop was organised to fine-tune the skills of students with an aim to make them industry-ready. CRT Prep conducted this workshop for the final year students from 24th June,2019 to 8th July, 2019. Spread over a period of two weeks, this workshop included quantitative modules, logical reasoning, resume building, mock interviews and soft skills development sessions.

Seminars and Guest Talks 2019-20

Mr. Sandeep Kukreja, Director, Audit, KPMG conducted a session on 'Careers in Commerce' on 12th, July 2019. This session was open to all final year students and was conducted in order to create awareness on the wide-ranging opportunities available to them as commerce graduates. An exclusive session for students pursuing professional courses was conducted on the 13th December, 2019. Mr. Ravi Maheshwari, AVP, Audit and Assurance, Deloitte was the guest speaker for the event.

#### Recruitments 2019-20

The recruitment process commenced from the second week of July, 2019. Information about



#### **BLUECHIP** 2019-2020

placements was made available to students through ERP notifications, college SMS system, college website, social media platforms and placement notice board.

The highest compensation offered so far is Rs. 8, 00, 000 per annum, by Convert Cart Pvt. Ltd. Goldman Sachs and JP Morgan Chase have offered Rs. 5, 75, 000 approximately for finance and operation analyst position. Most of the other organizations visiting campus for recruitments offered compensation between Rs. 3, 50, 000 to Rs. 4, 50, 000.

#### On-campus placement activities

The following companies carried out oncampus placements this academic year:

Company	Job role	Selected
Deloitte Global	Audit Assistant	29
EY GDS	Analyst- Audit & Taxation	53
KPMG Global	Audit Associate	18
Goldman Sachs	Analyst- Operations and other divisions	39
JP Morgan	Analyst- Finance and Op- erations	15
Wellsfargo	Financial Analyst	15
Odessa	Test Analyst	3
EY India	Analyst- Tax and Audit	3
TCS	Analyst- Accounting and Finance	23
Convert Cart	Sales Catalyst	6
Target	Sr Specialist Space &Pres- entation	9
Jaro Education	Trainee - Career Develop- ment Executive	2
Oracle	Financial Accountant – IC1	1
Walmart	Associate Analyst, HR operations	21
Bosch	Process Associate	4
Deutsche Bank	Operations	6

Shri Ram Gen- eral Insurance	Relationship Executive	5
Northern Trust	Analyst	19
Amazon	SSPA	4
Royal Bank of Scotland	Project Analyst	10
Evolve back	Executive sales	1

The Placement Cell maintains database of companies to provide further assistance to students regarding internship opportunities. The Cell also offers off- campus placement assistance to students who do not secure an offer during the initial rounds of recruitment process. Placement Cell at SJCC regularly collects feedback from the employers in order to strengthen the industry collaboration and enhance the efficacy of the Cell.

#### Internships

The Placement Cell, in its constant effort to provide students with industry exposure and a platform for experimenting their ideas beyond classrooms, encourages students to pursue internships. This learning experience furthers the professional and personal growth of students and makes them industry-ready. This endeavour also reinforces the industry-academia interface and establishes a common ground for industry collaboration.

Internship is a mandatory part of the Undergraduate and Postgraduate courses, as it is believed that internships facilitate the integration of theoretical learning with its practical elements.

At SJCC, students are expected to complete the following internships:

#### Corporate Internship

Corporate Internship aims at enabling the students to get a practical exposure to different aspects of the industry and to take learning beyond classrooms. All students pursuing their





second and fourth semester B. Com and BBA programmes are required to undergo a Corporate Internship for a period of four to six weeks before the commencement of their third and fifth semester.

After the completion of the Corporate Internship, students are expected to submit an Internship Report. Corporate Internship along with the Internship Report are evaluated by the external examiners. Also, credits are awarded based on the performance of the students and feedback received from the employer.

#### Social Sector Internship

Character formation and social concern have always been two significant aspects of education imparted at SJCC. Students are encouraged to take up Social Internships with a view to develop sensitivity towards social issues and actively contribute towards making the society a better place to live. In this regard, the students of B. Com Travel and Tourism, BBA Regular and BBA Professional programmes are expected to take up Social Internship with NGOs, NPOs and charitable institutions for a minimum period of 60 hours at the end of 4thSemester, during the semester break.

#### Start-Up Internship

The BBA Entrepreneurship Program has been designed with a vision to infuse experiential and high-quality education with a global focus. This program involves a unique combination of creativity, innovation, and critical thinking aimed at moulding competent entrepreneurs.

In line with the objective of the programme, the students of 4th Semester BBA are expected to intern at a start- up organisation which has completed minimum one year, possessing a registered GSTIN number. Students complete this 4-6 weeks Internship during April and May.

### Corporate Internship for PG Students

It is mandatory for all students who enrol for P.G. courses at SJCC. M. Com Regular and M.

Com (IB) students to undertake a 6-8 weeks internship or teaching practice at the end of 2nd semester, during the summer break. For the students of M.COM (FA), a six months corporate internship is mandatory during their 4th semester.

Teaching Practice for PG Students

M.com degree serves as the basis for further studies and research if a student moves to pursue their PhD or M.Phil degree in Commerce.

To help students who wish to pursue a career in teaching, the students are given practice in teaching other students. The purpose of this teaching practice is to provide the students with an opportunity to apply their pedagogical knowledge and skills in practice.

Practice teaching is an important component towards becoming a teacher. It provides experience to student teachers for their actual teaching and learning environment in the future. Student-teachers also know the value of teaching practice and they perceive it as an important aspect of their preparation for the teaching profession since it provides for the real interface between being a student and teaching students. Because of the current changing and challenging world, teachers should be provided with a range of skills, knowledge, attitudes and relevant educational experience that enable them to cope with the challenges of teaching. Teaching Practice aids the students in fetching placements, provides useful resources, disciplines the learners, and helps them in classroom management and supervision.

The PG Department aims to provide qualified and dynamic teachers to the society.

a) Connect with the students – Learning is best facilitated through well-structured activities that challenge learners intellectually, academically and socially and bridge students' learning to their real world experiences. Effective teachers pose real, substantive problems for learners and set explicit expectations for learning.



#### **BLUECHIP** 2019-2020

b) Our students, as teachers, actively engage the students in learning and draw on a variety of resources, including innovative technologies and prior knowledge to support these efforts.

c) Duration – The duration of this teaching practice is 60 hours, inclusive of assisting the teachers in making notes and helping in the classroom preparation.

d) Evaluation/Assessment – Professional educators are able toevaluate the students who approach them for teaching practice, using a variety of assessment tools. The department heads or the teachers under whom the students have undertaken the subjects for teaching, evaluate the students and give their confidential rating to the PG Department.

e) Schools/colleges undertaken for Teaching Practice- Usually, the students take up their teaching practice in the PU Colleges and teach a variety of subjects. This not only sharpens their knowledge and makes them confident, but also helps them in learning new topics and widening their scope of knowledge. On an average, 12 to 15 students from each batch of MCom (Reg) and MCom (IB) students undertake Teaching Practice.

The whole process of Corporate Internship for Under Graduate Students are initiated and monitored by the Placement and Internship Cell whereas the other internships are carried out under the supervision of the respective department.

#### Internship through Placement Cell

Details of organizations that visit SJCC for Recruiting Interns as part of Corporate and Social Internship from Undergraduate and Postgraduate Courses:

Name of the Organisation	Division	Number of students selected
Goldman Sachs Services Private Ltd.	Operations (UG)	25
	Operations (PG)	1
	Investment Banking (UG)	2
	Services (UG)	2
	Securities (UG)	1
	HCM (UG)	2
	Compliance (UG)	4
	Operations (UG- Gold- man Scholar)	3
EY GDS	Tax (UG)	5
EY INDIA	Audit/ Advisory / Tax	1
Kavani	Business Development (UG)	1
U and I	Volunteer Programme	45

This academic year, Goldman Sachs offered internships for specially challenged students under the 'Goldman Scholar' Programme and a new mechanism of virtual internships are devised by Goldman Sachs to tackle the COVID-19 pandemic. Apart from this, more than 150 organisations have approached the Placement and Internship Cell for recruiting students for internship across various fields. EY India Scholarship program was conducted for the sixth consecutive year. The winner of this business case competition was Ms. Nireeksha MV from 2 BBA 'C'. She has bagged an opportunity to intern at EY India office and has won a scholarship of Rs. 1, 00, 000

## **The Student Council**



The student council is one of the notable attempts to democratize governance and leadership roles with the college. It is headed by the Student governor- a faculty member, who is responsible for student activities on campus.

### **Student Council Elections**

The voting for the student council along with the nominations for student coordinators was conducted on 20th June 2019.

Sl. No.	Post	Name
1	President	M Arzoo Ahmed
2	Vice President	
	Shift I	Danush S
	Shift II	Mohamed Salman N
3	General Secretary	Medha Prasad
4	Treasurer	Shantharaj R Swamy
5	Ladies Secretary	

	Shift I	Shivani Bhatia
	Shift II	Vasuda Sabesan
6	Academic Secretary	
	Shift I	Amit Aswath
	Shift II	Natasha Xavier
7	Cultural Secretary	
	Shift I	Syed Junaid
	Shift II	Kevin Vinod Kuruvilla
8	Sports Secretary	Ayush Himanshu Pan- chamiya
9	Associations Coordi- nator	John Christopher W.
10	Asst. Associations Co- ordinator	Anusha T. S.
11	Outreach Coordinator	Tanya Shukla
12	Asst. Outreach Coordi- nator	Kevin Thomas





### **Department Coordinators**

Sl. No.	Post	Name
1	B.Com. Coordinator	Melora Oliveira
2	B.Com (Travel & Tourism) Coordinator	Makhan Dey R
3	B.Com (BPM - Industry Integrated) Coordinator	Riya Joseph
4	B.Com (International Accounting & Finance) Coordinator	Xavier John
5	BBA (Regular) Coordinator	Bibin Jose
6	BBA(CIMA) Coordinator	Sejal Elona Lobo
7	BBA (Entrepreneurship) Coordinator	Nidhi R
8	PG Coordinator	Sherin Raj J

#### a) Investiture

The academic year commenced with the Investiture Ceremony that took place on 26th June, 2019. This solemn occasion is considered as the day when all leaders formally take office and begin to perform the responsibility assigned to them. Thus, the day marked the beginning of a wonderful journey for all the council members, association heads, department coordinators and class representatives. The chief guest for the occasion was Mr. S Siddaraju, DCP, Vidhan Soudha Security, Bangalore. Rev. Fr. Brian Pereira, SJ, Rector–BJES Institutions, Principal, Dr. Daniel Fernandes, SJ, Registrar, Dr. Nirmala Joseph, Vice Principals, Ms. Sneha Rai and Ms. Ravi Darshini, Student Governor, Dr. TH Lavakumar, and the entire teaching fraternity from SJCC blessed the occasion with their esteemed presence.

#### b) International Yoga Day

International World Yoga Day was organized on 21st June, 2019. The session helped everyone who participated understand the significance of maintaining a sense of mindfulness and personal care in their daily lives.



#### c) Cipher

The inter – class activities for the year began with Cipher, a business fest. The fest was held on 4th & 5th July, 2019. The events were organized to replicate the corporate world on campus and put students through an experience that is one of a kind. The theme for the fest was "Caveat Venditor" which in translation reads– "may the seller be aware".

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The fest offered a chance for the participants to compete in eight different events, Best Manager, Corporate Governance and Sustainability, Entrepreneurial Development, Human Resources, Marketing, Public Relations, Finance and Business Quiz. Cipher 2020 presented the participants with many learning opportunities and it also helped them in building a wide range of skills. 3 BBA D was declared as the overall winners of the fest.



#### d) NEP Debate

The Student Council organized a debate and discussion on New Education Policy on 16th July 2019. The event was conducted to educate the student community about the current situation in the country and the wide-ranging impact of these developments in the lives of all students in the country. The debate was moderated by Sairaj Goudar of class 2 B. Com A and the panel consisted of 10 student representatives.

#### e) Kalotsav

Kalotsav was organized on 18th, 19th and 20th July, 2019 involving 52 events. The fest was an opportunity for students to showcase their talents on stage. The Chief guest for the occasion was Ms. Vainidhi, a well-known Kannada actor. The organizing committee designed different themes for the students and staff on all three days. Denim, Bohemian and the traditional – ethnic were the themes of the fest. 3 B. Com H was declared the overall winners of the fest.

### f) Leadership Camp

The Leadership Workshop for all office bearers for the academic year took place on 12th July. This camp aimed not only at enhancing the leadership skills of the student leaders but also allowed them to participate in various activities. The camp offered a unique platform for everyone to get to know each other better and this interactive session was specifically organized to ensure excellent team work in all the upcoming events.

### g) Big Day Off

Big Day Off is an initiative by the student council where students take the place of all the cleaning staff on campus. Big Day Off 2019 took place on 14th August. This initiative helps students understand the significance of maintenance staff's contribution towards keeping the campus clean.

#### h) Independence Day

On account of Independence Day, the Student Council conducted a programme to commemorate the day of freedom. Mr. Ravi Krishna Reddy – a renowned social activist was the chief guest for the programme. The celebration commenced with the Flag hoisting ceremony. Cultural performances that highlighted the essence of nationalism and freedom were also part of the Independence Day celebration.



### i) Chanakya

Chanakya – the annual business fest was conducted on 23rd and 24th August, 2019. This year the fest took place at St. Joseph's Institute of Management and provided a wholly new experience for the participants and the organising committee. The chief guest for the occasion was Dr. Ian Faria, an executive coach, speaker,



trainer and motivator. The fest comprised eight events, all replicating the corporate world and putting participants through diverse scenarios where they showcase their best abilities and skills in order to fest their way to the top. Fifteen colleges from across the country including Loyola College from Andhra, Ace Institute of Management and Boston University from Nepal. Christ University, Department of Professional Studies was declared as the overall winners of the fest.

#### j) The Josephite Project

The Josephite Project is a new initiative introduced by the Student Council, the idea behind this initiative was to raise funds for the Kerala and Karnataka flood relief. The event took place from 3rd to 7th September, 2019. Students of various classes came together to set up food and game stalls during the first three days of the week. The Josephite Project also organized a Pet Show and a Ride to Revive. The event helped in creating awareness about the role of each individual in addressing the immediate needs of the society.

#### k) Teachers' Day

Teachers encourage minds to think, hands to create and hearts to love. The student council organized a programme as part of the Teachers' Day celebration on 5th September, 2019. The day began with a surprise flash mob for the teachers. Later, all teachers were guided to the Xavier Hall where a set of cultural performances were put up by the association heads and other students. The student council organized a set of games for the teachers and a quiz to get to know the teachers better along with an interactive session.

#### 1) PCOD, Menstruation and Breast Cancer Awareness

Keeping in mind the importance of womanhood, the Ladies Secretaries of the council initiated many workshops and talks for the girl students on campus. The workshop series commenced with a session on PCOS Awareness which took place on 20th November. Dr. Sriprada Vinekar, a Laparoscopic Surgeon, Obstetrician and gynaecologist was the keynote speaker for the session. Code Red – A Session on Mensuration Awareness, took place on 3rd December and Ms. Shantha P steered the session. A workshop on Breast Cancer Awareness was conducted on 7th January, 2019, educating the girls on significant topics pertaining to their lives, especially with regard to health and hygiene.

#### m) Blind Conversations

"Breaking Bridges Between the Arts" – keeping this topic in mind, the Council in association with the Harmony Club organised the Blind Conversation event on 25th November, 2019. Students from various cultural teams interacted with each other only on the given topic and their feeling towards the art form which they are most passionate about. The event helped students in understanding each other better and also in appreciating distinct arts.

#### n) The Green Pitch

Taking into consideration environmental sustainability in today's world, the student council in collaboration with First Main (featured by National Geographic) hosted The Green Pitch on 26th November, 2019. Green Pitch provided students an opportunity to pitch their business idea, focusing on eco-friendly products and sustainability to environmental specialists and entrepreneurs. The event also offered a chance for the participants to turn their ideas into reality for a better tomorrow.

#### o) Kannada Rajyotsava



On Kannada Rajyotsava, the state takes pride in celebrating its official formation. On 29th November, 2019 the council along with Kannada Sangha put up a day long performance for everyone on campus. The chief guest for the



joyful occasion was Mr. L N Mukunda Raju and Dr. B R Ravikanthe Gowda – Joint Commissioner of Police, Traffic. The event had various cultural performances by student dance troupes. The cultural performances showcased the beauty of Karnataka. A drum-jam by SJCC students, first of its kind on campus, was the highlight of the day.

#### p) Open Mic

The Open Mic is a platform for students to showcase their talent. This year, the open mic took place on 16th December, 2019 and the event witnessed a large number of participants taking part in singing, beat boxing, rapping and standup comedy.

# q) Session on the Impact of CAA and NRC on India and its People

It is essential for every citizen of the country to stay updated on the day-to-day happenings in the country. The student council organized a panel discussion on the Impact of CAA and NRC on India and its people on 21st December, 2019. The panel discussion was organized to educate students on the aforementioned topic. Manohar Elavarthi, the State General Secretary – Swaraj Abhiyan, Shweta Kothari – Managing Editor of the Logical Indian and Zia Nomani, Youth Leader – Swaraj Abhiyan were the speakers for the event. Faculty members, students from SJCC and other colleges across the city attended the event.

#### r) Black Day at SJCC & The Candle Light Vigil

The student council observed a Black Day in college on 7th January to express their dissent against the violence against students. The campus was filled with students who came dressed in black to express their solidarity with the victims. On the same day, the council organised a candlelight vigil to showcase their unity with all the students from various institutions across the country who were subjected to police brutality for expressing their dissent. The vigil took place at 6:30 PM in front of the college gate and more than eight hundred people attended the event.

#### s) Pad Dispenser Inauguration

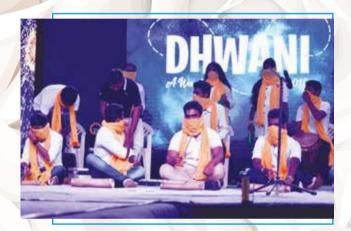
As a result of the efforts of the student council a pad dispenser was installed in the Ladies' Room of the college. The Alumni Association of SJCC sponsored the equipment and the inauguration took place on 8th January, 2020. The OSA batch of '91 were the chief guests for the inauguration.



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## Dhwani

Dhwani – The annual intercollegiate cultural fest took place on 31st January and 1st February, 2020 with the theme "A Wanderer's Odyssey". The guests for the occasion were Anish Thejeshwar and Nishvika Naidu, famous Kannada Actors. Principal, Dr. Daniel Fernandes, S J and Student Governor, Dr. TH Lavakumar were the dignitaries present during the event. Faculty members and students from SJCC and other colleges across the city attended the fest. More than 45 colleges across the city participated in the wide range of events, such as art, literature, dance and music. Jain University, Centre for Management Studies was declared the overall winner of Dhwani. The fest also featured international artists Aron Chupa and Little Sis Nora and a performance by the local band The Best Kept Secret.













## Enact

The annual theatre festival, Enact was conducted on 27th and 28th January, 2020 with the theme 'Mythical India'. The Theatre forum put up two performances as part of the fest: **'Fire and Rain'** in English and **'Kindi'** in Kannada. 'Femilogue', a new event was introduced this year to mark the presence of eminent artists in the fest and to celebrate women's voice through theatre.









## **Eve's day**

The college celebrated Eve's Week for all our fellow girl students from 17th to 22nd February. Various sets of activities such as a football workshop, the Girls' Day Out, a make-up workshop and a dance workshop were organized. The theme being #BeThatWoman and #Unstoppable-Women. All the events were organized with an aim to provide the girl students an occasion to build confidence and help them cherish the beauty of sisterhood. 22nd February, 2020 was celebrated as 'Eves Day – To be an Eve, that is to BeliEve'. The chief guest for the occasion was Mrs. Sudha N – a Human Rights Activist who spoke to the girls about the power of being a woman in today's world.









## **Student Associations & Clubs**



#### **Extension Activities Associations**

Extension Activities Associations like NSS, CSA, AICUF, Rotaract, Eco Club organize events throughout the year aimed at developing an understanding of our society; connecting with marginalized communities and reaching out to those in immediate need of our help.

#### National Service Scheme (NSS)

The NSS, under the Ministry of Youth Affairs & Sports, is a social service organization that enables students to reach out to the public, spread civic awareness and encourage social responsibility. A seminar was held on 22nd June, 2019, on the topic 'Disrupt or be Disrupted- A Billionaire Story' by Sanjay Sahay, a leader of Daily Post, who spoke about the transformation of the technology in today's time. Independence Day celebration was organized on 15th August 2019, a clean-up drive on 29th and 30th August, 2019 and a Children's Day celebration on 14th November 2019 for the Tamil medium government school students in Ashok Nagar. On 23rd August, 2019, in collaboration with the Lions club association, they conducted a Blood

donation camp in college where 411 units of blood were donated to Victoria hospital, NIMHANS, Indira Gandhi institute of Child Health and Rashtrothana Blood Centre. It conducted its annual camp to spread awareness on various issues faced by farmers and villagers from 17th to 24th October, 2019, at Aluru in Devanahalli Taluk. They visited Rakum Blind School, in Rajankunte on 24th November, 2019. On 14th January, 2020, Dr. Rajaram delivered a lecture on Swami Vivekananda's teachings. A panel discussion titled 'Remembering Rohith Vemula' was organized on 17th January, 2020





commemorating the death anniversary of Rohit Vemula. On the 25th of January, 2020, they celebrated National Voters day with the theme 'Inclusive and qualitative participation'. Aura 4.0- the inter-collegiate cultural festival for NSS volunteers was conducted on 25th February, 2020 and more than 15 colleges across Bangalore participated in the festival.

#### **Centre for Social Action (CSA)**

CSA aims at sensitizing the students on various issues affecting the poor and marginalized sections of the society. This is done so that they can internalize and personalize the issues and contribute to sustainable changes in the lives of the poor and the oppressed. The Thursday Talkies is a series of lectures conducted in collaboration with CARE to create awareness about social issues amongst students. The lectures conducted were on 'Social Action' held on 26th July, 2019 by Adv. Clifton D'Rozario of Manthan Associates on the rights of Pourakarmikas and the significance representing social issues in public platforms, 'Question of unity- ways and means?' conducted on 29th August, 2019, included a documentary screening dealing with the current developments in Kashmir followed by an interactive session with Mr. Ashok Maridas, 'Decoding the Ayodhya verdict' on 14th November 2019 by Adv. Aravind Narrain and 'Citizenship Debate- Implications of NRC and CAA' held on 9th January 2020 by Ms. Malswami Jacob and Adv. Malavika Prasad. A panel discussion on 'Indian Constitution and the Marginalized' was organized by CSA in collaboration with CARE, Amnesty International and Harmony Club on 4th December 2019.



The release of the book 'Reading the Constitution' was conducted in association with NSS on 29th August 2019. Justice H N Nagamohan Das (the author), Ms. K S Vimala (social activist and convenor of Samvidhana Odu), Fr. Joseph Xavier (Director of Indian Social Institute, Bangalore) Mr. Mahonar Ranganath (Executive and Director, CARE) graced the event with their esteemed presence. A documentary screening and a discussion on the topic "Safeguard Electoral Rights and Save Democracy" was conducted on 2nd December 2019 in association with CARE as part of the Human Rights Week celebration. The director of the documentary, Mr. Ashok Maridas and the speaker of the day, Mr. Onkhar Singh, were present during the screening and engaged the students in a discussion. A two-day city level seminar titled 'India: The Constitutional Way- What We Need to Do?' was organized by CSA in association with CARE on 12th and 13th March 2020.

# All Indian Catholic University Federation (AICUF)

All Indian Catholic University Federation (AICUF) enables students to cultivate a deep and genuine concern for the oppressed and marginalized and evolve spirituality that has humanization as its core, through involvement and reflection. The AICUF hosted gospel events like Biblical Potpourri, Collage Making, and Bible Quiz and a food drive was organised as part of the Ignatian Week celebration from 22nd to 27th July, 2019. AICUF organized the Magis camp from 15th to 17th November, 2019. Cleanliness drives, eco-awareness campaigns and civic leadership workshops were also conducted as part of Magis 2019-2020. A rural camp was organized at Raichur from 4th to 7th December, 2019.

AICUF volunteers conducted cleanliness drives and interactive sessions with the villagers to understand their problems and offer the possible support. On 11 January, 2020, 'Revelations' a gospel extravaganza was hosted by AICUF to bring youth together in God's greater glory. Bands like 'Worship Culture' performed during

the festival. It had many competitions like potpourri, face painting, street play, Gospel beats and Bible quiz.

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On 10th January, 2020, six students represented AICUF at a Leadership and Discernment Camp hosted by St. Aloysius College, Mangalore. A team of 18 students from AICUF attended a session on CAA, NRC and NEP conducted on 8th February, 2020 to create awareness amongst students about the prevailing political condition of the country. The students also attended a leadership training camp held at St. Joseph's College, Trichy, on 28th February, 2020.

#### Eco Club

Eco Club has been creating environmental awareness since its inception and students are able to reach out to their peers and to the public to spread their message of conserving the environment and adopting sustainable alternatives. On the 13th of August, 2019, the Eco club screened the documentary 'Before the Flood' to help the students understand the reasons for global warming.



They also conducted testing of water filters, by Nexus Test Labs, in September 2019 and displayed the results, to encourage students to use the water filters in college and avoid the purchase of plastic water bottles. A #BringYourOwnBottle campaign was executed and awareness was raised on utilising the filters for water and reusing water bottles. In collaboration with First Main, Nat Geo Wild, Echoes of Earth, SJCC Student Council and E-Cell, they screened a short film about conservation of nature- 'Kalia the last gibbon' by Mr. Nitye Sood, on the 26th of November, 2019. Mr. Marwan conducted an interactive session about waste management and a green competition was also held. On 17th December, 2019, a seminar titled 'Ambiente Climate Emergency was conducted with Mr. Karthik Ponappa (co-founder of Smarter Dharma) and Mr. Shiva Subramanian (Director of Connect Ventures) spoke about climate emergency and how businesses can tackle it. In February 2020, the Eco Club conducted its annual Green Audit of the SJCC Campus which helps to think of more efficacious ways to conserve resources better and reduce the wastage or unwanted expenditure.

#### **Rotaract Club**

The Rotaract club brings together students to exchange ideas with leaders in the community, enhancing the knowledge and skills, develop leadership and professional skills, and have fun through service and addressing the physical and social needs of different communities and groups. On 22nd July, 2019, the Rotaract Club formally inducted its new members and the immediate past President presented previous



year's annual report. Rota Mun 4.0 was conducted on 26th and 27th August, 2019. Retired Wing Commander D. P. Sabharwal was the chief guest for the occasion. The art of diplomacy and global relations were the topics discussed during the event. They visited Anantha Shishu Nivasa and distributed biscuits, books,





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fruits and sweets to the orphaned and underprivileged children on 14 November 2019. The club hosted a one-day seminar titled 'Understanding Self and Others' on 30th November 2019. Ms. Subikshalakshmi (Freelance psychologist at ACT and Mindfulness Therapeutic Techniques) was the guest speaker for the session. On 19th December, 2019, a one-day seminar, delivered by Ms. Mangala Hegde (EFT Practitioner and Rebt Mindset Life Coach), was organized to create awareness about 'Atrocities Inflicted on Women'. They attended the Rotary Youth Leadership Awards (RYLA) organized Rotary Bengaluru Cantonment from 9th to 12th January, 2020. The annual Rotaract conference - 'Milana' was held on the 1st and 2nd February, 2020. They participated in the events on both days. A First Aid Drive was organized on 24th February, 2020 on campus to spread awareness on the need to always carry a first aid kit.

## **Associations for Social Inclusion**

Associations for Social Inclusion work towards building cohesion in the society and sensitizing students regarding the values of harmony, plurality and concern for each other. Students in these associations conduct activities that build bridges between people and communities.

#### Harmony Club



The Harmony Club aims at sensitizing the members and the public about the essence and the importance of harmony. They promote the idea of living peacefully and violence-free, while voicing out the opinions of the marginalized and communities. They conducted 'Dialogue in the Dark' on 23rd July, 2019.

Dr. Ritty Francis, former staff coordinator and Mr. Anas, the club's first student coordinator, were the speakers for the event. The cultural festival 'Aghasya' was conducted on 22nd August, 2019, with the theme 'Building Bridges between Cultures'. A documentary screening and a discussion on the topic 'Safeguard Electoral Rights and Save Democracy' was conducted as part of the Human Rights Week which was observed from 2nd December to 10th December, 2019. On 4th December, 2019, they conducted a panel discussion on 'Indian Constitution and the Marginalized'. Mr. Sarovar Benkikere, Ms. Shilok, Adv. Shivamanithan S and Ms Rajakumari were the panellists.

#### Women's Forum

The aim of the Women's Forum is to strengthen the influence of women in the institution as well as around us and to draw up innovative and concrete action plans to encourage women's contribution to society; and to promote diversity in the male-dominated society. On 7th September, 2019, a panel discussion titled 'Women Empowerment through Law' was conducted. Ms. Corinne Kumar (Co-founder of Vimochana Forum), Ms. Donna Fernandes (Women's Rights Activist) and Ms. Krithika Babu (Advocate) were the members of the panel. The seminar discussed the role of the judiciary in empowering women. A session on menstrual cups and cloth pads titled 'Code Red' was conducted on 3rd December, 2019 by Ms. Shantha P of Stonesoup. The session dealt with the environmental benefits of using cloth pads and menstrual cups instead of sanitary napkins.





#### **Amnesty International Association**

Amnesty International is an organisation of ordinary people from across the world standing up for humanity and human rights. Their purpose is to protect individuals wherever justice, fairness, freedom and truth are denied. This association is a part of this movement. On 9th August, 2019, it hosted Hiroshima Nagasaki Day. Mr. Katsumasa Maruo, Consulate General - Japan was the chief Guest for the event. Delegates from Japan, Russia and Ukraine, Turkey and China attended the programme. It conducted a Fundraiser event for the victims of North Karnataka floods on 14th August, 2019. The amount collected from the college was distributed in the flood-affected areas. A session on sexual harassment that women face online in India was conducted on 23rd August, 2019 by Ms. Reena Tete from Amnesty International. The association conducted the 'Write for Rights' campaign on 11th December, 2019. Mr. Harshad, an intern at Amnesty international and Ms. Aswati Anil Warrier, the Programme officer of Human Rights Education in Amnesty international, India, spoke to students about rights of youth. The association conducted the 'Write for Rights' campaign on 11th December, 2019. Mr.Harshad, an intern at Amnesty international and Ms. Aswati Anil Warrier, the Programme officer of Human Rights Education in Amnesty international, India, spoke to students about rights of youth. A digital campaign was conducted from 24th February to 8th March, 2020, to highlight the issues of women living in the present Indian society. Ms. Aswati conducted a session on 'Good touch and Bad Touch' for 40 girls from ANC Rainbow homes in Chamrajpet on 28th February, 2020.

#### Learning by Doing:

#### **Business Associations**

The business associations of the college provide students an excellent opportunity to develop their business and entrepreneurial skills. They also complement the classroom education and provide students with the necessary practical exposure.

#### E-Cell

The E-Cell creates awareness among the students about entrepreneurship through their various

programs like workshops, speaker sessions and other such events. The following activities were conducted during the year 2019-20:

a) A 'Design Thinking Workshop' was held at SJCC on 10th August 2019, in collaboration with UNBOX. Mr. Saveen Hedge steered the session and it was infused with information, experience, and fun.

b) 'Launchpad', an initiative to celebrate the spirit of entrepreneurship on campus, was organized on 30th August 2019 in order to provide a first-hand experience on how to interact with customers in the real world.

c) E-Cell launched its monthly entrepreneurship weekly called "The Blue & White Press" It was released in college on 19th September 2019 and ran continuously for 5 months.

d) Harshit, a core team member of E-Cell conducted a workshop on 'Motivation and Design' on 14th November 2019. The session included a very powerful talk on life in college, the perks and pitfalls of being an entrepreneur. and the basics of design



e) In collaboration with the Student Council and Native Creative, the club hosted the 'Green Pitch' where investors came forward to invest is a student's sustainable idea. The Green Pitch was a six-day event from 22nd to 26th November 2019.

f)On12thFebruary2020,theE-Cellincollaboration with E-Series and ELI hosted "Anubhav"-a panel discussion with entrepreneurs and intrapreneurs. The discussion revolved around the entry into entrepreneurship, surviving in the space and expansion possibilities.

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g) On 13th December 2019 E-Cell organized a new version of Marche de Noel (Christmas market originated in France) at SJCC.

h) With a view to help students advertise their skillset and build connections with potential employers, E-Cell organized 'The Networking Board' on 14th January 2020 and successfully collected over 200 responses.

i) On 14th January, 2020, 'Upstart - Networking 101' led by Ms. Ananya Srinidhi was held and the participants were taught about the elementary aspects of networking.

j) A few selected students from E-Cell represented SJCC and won a few prizes at the IIT Bombay E-Summit 2020 held on 1st and 2nd February in Mumbai.

k) A Cyclothon was conducted on 14th February, 2020, in association with Decathlon to build awareness on Ecopreneurship

 The association hosted Bangalore's first ever 'Impact Summit'- TIS on 28th and 29th February, 2020. The programme was a remarkable success in terms of educating people on the advantages of following an environmentally friendly lifestyle and applying sustainable methods in startups.

#### **Finance Club**

Finance Club aims to educate its members on the multiple facets of finance and build the relevant knowledge and skills in an engaging and fun manner. On 7th August, 2019, Incipere - an icebreaker session, was conducted exclusively for the club members. A session on 'Decoding the Stock Market' was conducted on 28th August, 2019 by Adithya Nanjaraj and Ankit Tadanki, alumni of the college. They spoke about making a demat account, maintaining a portfolio with a limited budget and various indicators to keep in mind while trading. On 5th September, a mock stock event title 'Strategize- 2019' was conducted for the students of the college. Mr. Rohit Kossery (Vice President of Quantitative Investment Strategies Group at Goldman Sachs) conducted a session on 'Balancing Risk with Performance: A Financial Portfolio Analysis' where students were introduced to the concept of mutual funds. The session was organized on 7th September, 2019



## Language and Cultural Associations



The Language and Cultural associations of the college provide students a secure space for their creative expression. They also seek to mould students into individuals with artistic and cultural talents and thereby fulfilling the objective of providing holistic education.

#### Serenata Chorale - The Choir Club

Serenata Chorale, the performing choir of SJCC, is well-known for its diverse musicians who spread love and joy of life through their songs and melodies. Their dedicated practice runs for hours which enables them to deliver their best at every performance. They started off on a beautiful note by performing at the Glorious, in the foothills of Nandi. The christmas season saw them perform in many locations throughout Bangalore. They bagged the rolling trophy for their performance in the Basel Mission for the third consecutive year. On the 21st of December, 2019 they sang during the Christmas celebration held for the priests of St. Joseph's Boys High School. The annual choir concert, Resound 2020 was hosted on 23rd February, 2020. This concert saw the participation of music bands across Bangalore. The proceeds raised were given to two charitable organisations, The Devadasi Project as well as the Bright Hope Foundation.



#### Hashmi Theatre Forum

Hashmi Theatre Forum, named after the late theatre activist, Safdar Hashmi, provides an avenue for students to pursue and improve their expertise in theatre. It promotes creativity and promotes learning through theatre. Their performances seek to promote a social cause. The forum has collaborated with Youth of India foundation to spread the message about the life of Bhagat Singh and has performed across malls, parks and colleges in Bangalore



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through the months of August and September. Throughout the year, they have been successful in bagging several awards for their remarkable performances. They performed a play on the principles of Mahatma Gandhi on 10th July at MCC and were placed first and they also performed on a gospel theme at MCC on 9th August and at Bishop Cottons Women's Christian College on 17th August and were placed first in both these gospel fests. A play, 'War Within', conceptualized by the members of Hashmi Theatre Forum, based on the life of army men, was staged in Mount Carmel College on 14th December, 2019. The annual theatre festival, Enact was conducted on 27th and 28th January, 2020 with the theme 'Mythical India'. They put up two performances as part of the fest: 'Fire and Rain' in English and 'Kindi' in Kannada. A new event named 'Femilogue' was started this year to mark the presence of eminent artists to watch and enact. The motive behind Femilogue was to celebrate women's voice through theatre.



#### Kannada Sangha

Kannada Sangha is an association focussing on the Kannada language and the rich cultural heritage of Karnataka. It celebrates the work of many Kannada poets and writers. It hosted its first event, 'Karnataka Odu', a seminar focussing on the importance of Kannada literature and its culture on 12th July, 2019. Dr. M. B. Ram Murthy (Professor at Bangalore Institute of Medical Science) was the chief guest for the programme. The intra-collegiate cultural fest, 'Antharanga' was hosted on 14th August. In an attempt to create awareness about the importance of our Constitution, the Sangha, in association with NSS, celebrated 'Constitution Day' on 6th December, 2019. The association organized a one-day seminar, presided over by Dr. A. R. Mahesh, Professor of Kannada from Christ University on 3rd January, 2020 to enlighten the student body on the life of Savitri Bai Phule and her teachings. The association held its inter-collegiate cultural fest, 'Kalarava' on 19th February, 2020. This event saw massive participation from 65 colleges across Karnataka.

#### Hindi Parishad

Hindi Parishad promotes the use of the Hindi language among the student community. They conduct various activities throughout the year to highlight the importance of Hindi. 'Indradhanush' was organized on 8th August, 2019, and it entailed events like paper presentations, news reporting, ad making & promotion, poetry slam, book review, live cricket commentary, Mono acting, Bollywood Dhamaka and folk dance. On 4th September, 2019, the association conducted a city level intercollegiate paper presentation competition focussing on the changing environment of Bangalore and its impact on people. Hindi Diwas was celebrated on 14th September, 2019 to cherish Indian culture and honour Hindi language. This day in the year 1949, Hindi was adopted as India's official language by the Constituent Assembly. The association was also involved in providing basic Hindi training for middle and high school students of St. Patrick's School. Several panel discussions were conducted throughout the year centered around current political affairs in the nation. 'Nakshatra', the inter-collegiate was hosted on 4th February, 2020 giving a platform for students to showcase their talents in the field of Hindi Literature and culture. 'Tare Sitaare' a get together was organised on 8th February, 2020 for Hindi Alumni to relive their memories.





# Association for Literature, Music and Art (ALMA)

The Association for Literature, Music and Art (ALMA) is a platform for the artistically-inclined students in the college to express themselves through the various events they conducted. The students were taken to the Art Exhibition at MKF Museum of Art at Lavelle Road, Bangalore to imbibe the various art forms. On 10th August, 2019, the association hosted 'Fine- Tune'- a workshop of reviewing and appreciating music. The session was conducted by Mr. C. Roshan Machayya, a music reviewer at Metal Wani and a bass guitarist. On 28th August, 2019, the association conducted a lecture demonstration on Raga Music, titled 'ALAAP' by Dr. Ritty Francis, Ghanshyam and Jayson . To provide a platform for students to express their talent, the association conducted an Open Mic on 18th November, 2019.



#### **Debating Society**

The Debating Society is an association that induces students to question and reason in a civil society. It aims to develop and promote the oratory skills in the student community through various debates. They have worked in collaboration with the Student Council to organise a debate on the New Education Policy on 16th July, 2019. 'Rhetoric', an inter-collegiate debating and public speaking competition was held on 12th and 13th February, 2020. Sessions were held by Elizabeth Riya Roy, Sudeep Pagedar, Rahul Kolle and Varun Agarwal on public speaking. The association works with the organisers of Kalostav, Dhwani and Aghasya for host several debate competitions. The members represent the college in several MUNs and debate competitions across the country and come back with several awards.



#### Quiz Club

Quiz Club was introduced to promote the spirit of quizzing in the student community. It also provides guidance to its members by hosting workshops and various opportunities to showcase their skills. The Club held its orientation and icebreaker event on 17th July, 2019 to get the students acquainted with each other and also decide on the upcoming events for the academic year. They host several quiz competitions with the organisers of Kalostav and Dhwani. A quiz workshop was conducted on 9th August, 2019 by Mr. Allan Joseph, General Secretary of SIC Quiz Club. They hosted their annual quiz competition based on the constitution on 29th January, 2020. An intracollegiate quiz competition 'Inquizitive Book 1: Chapter 1'was conducted on 28th August, 2019 and cash prizes were distributed to the winners. Members of the association participated and won in several quizzes hosted by other institutions.

#### **College Editorial Team**

The Editorial Committee of St. Joseph's College of Commerce was established with the aim of sparking creativity among the students in the area of written literature. A workshop titled 'How to wave the Blue Pencil' was conducted on 24th July 2019 to kick-start this academic year. The guest speaker, Ms. Vismaya V imparted her knowledge on various aspects of writing, such as scrutinising, editing and proofreading to the budding editors in this interactive session. Another highlight of the year for the College Editorial was Ellipsis, the annual intra





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collegiate fest, co-hosted with the Association for Literature, Music and Art (ALMA), from 26th to 28th November 2019. All the events focussed around the theme 'Revival of the Legends', and saw healthy participation from the student body throughout the three days. The association conducted a Creative Writing Workshop in collaboration with ALMA on 28th November, 2020. The workshop was steered by Ms.Vismaya who offered an overview of various components involved in the creative writing process. The committee is involved in compiling the contents for the Annual Report and Blue Chip magazine. This challenging task requires the entire team as well as staff coordinators to work as one and chronicle the events that have taken place this academic year. The Editorial Committee also maintains the college blog which showcases the artistic and literary talents of the students.

#### **College Media Team**

The College Media Team is responsible for photo and video documenting of all events in the college. Several rounds of auditions were conducted for identifying talented photographers, videographers, video-editors and graphic designers. A training session on the basics of photography, videography, videoediting and graphic designing was conducted by Mr. Moses on 5th July, 2019. The team was divided into different groups and a roster was set-up to cover all the events in the college. The Media team assists other associations and clubs in recording the talks, panel discussions and debates. The College Media Team also manages the College YouTube channel and regularly uploads content on to it.







#### **Department Associations**

The Department associations engage students on a wide variety of activities. These associations focus on transforming the classroom knowledge into tools for practical application in real-life situations. They equip students with skills necessary to support careers in the corporate world. They build confidence among students through their activities that focus on communication skills. These associations also train students to go beyond classroom learning to become self-learners and work towards finding solutions to the pressing problems of the society.

#### **Department Associations: B.Com**

#### **B.** Com Editorial Committee

The B.Com Editorial Committee provides its assistance to the B.Com department in editing and proofreading the Annual Newsletters. The team is involved in maintaining all the records related to the department. The committee conducted a creative writing competition on 12th December, 2019. Puneeth D from II B. Com B and Ashyl Fernandez from III BBA D were declared as the winners of the competition.

#### **Mainframe Research Forum**

The Mainframe Research Forum is involved in inculcating the spirit of research in the The orientation department. programme was held on 25th and 26th June, 2019 with the student coordinators leading the session. Academia (Session 1) - An Introduction of Research was organized on 17th July 2019. Dr. H. Nagaraj was the resource person for the session. On 26th July 2019, Mainframe Research Forum conducted Academia (Session 2) on Literature Review. Dr. Ritty Francis steered the session and informed the students about the various aspects of review of literature and various means available to check plagiarism. The third episode of Academia (Session 3) was conducted on Objective Framing and Research Methodology on 22nd August 2019. Dr. Soney Mathew led the discussion, briefing the students on the steps to be followed in the process of research, especially sampling techniques and the markets to be considered for primary data collection. Session 4 of Academia was held on 7th November. It focused on 'Inquisition- A sneak peak into live research.' Ms Nischita along with student coordinators, Karthik R and Faiz Ahmed, carried out the session. Academia (5th session) was conducted on 9th December 2019 on Excel in Research by Ms. Veda Pradha to foster analytical skills in students. The final event of Mainframe Research Forum 'Rendition 3.0' was held on 6th March 2020. Students presented 30 research papers during the event. The session was chaired by Mr. Girish. A.N. The event was conducted to promote academic interaction and interdisciplinary research.

#### ComVerse

ComVerse, a portmanteau of Commerce and Converse, literally meaning conversations about various happenings in the field of commerce. It seeks to present complicated and intricate matters through easily understandable mediums by holding discussions about various topics that peak the interest of the general population. It helps students boost their public speaking and research skills by hosting workshops on relevant topics. On 17th July 2019 ComVerse organized its ninth episode - a panel discussion on 'National Education Policy Draft 2019'. It was moderated by Dr. Sheela A.M. Reshma R, Keerthana Shivroop, Pranav R Joshi, Disha V Makhija, Bezalel Sunny John, Dona Sunny, Atharva Rao and Puneeth Dhondale were the panelists for the programme. The panelists discussed their perspectives on Primary Education & Higher Education, and also the various topics in the draft like early childhood care and education and curriculum framework.ComVerse held its 10th episode titled 'Innovations in Travel & Tourism Industry' on 22nd August 2019. The event was organized in association with the Travel and Tourism department. The session was moderated by Ms. Sneha Naidu, HOD - Travel and Tourism Department, Mount Carmel College (Autonomous). The panellists discussed various aspects of tourism such as design thinking, emerging trends, sustainability in innovation, impact and adaptability of technology and online influencers. The association conducted a session on Universal Apostolic Preferences on 28th February 2020. The session was moderated by Dr. Ruqsana Anjum. David V Tomson, Chandan Shashank, Srishti Mahajan, Noel George, Maitri





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Jain and Prem Sagar were the panellists for the discussion. The workshop focused on the significance of healthy spiritual life.

#### Colosseum



Colosseum is an interactive platform designed for B. Com students to improve awareness on current developments and events in the field of business and commerce across the globe. The association conducts classroom presentations on a monthly basis. The association organized 10 sessions during the academic year 2019-2020, where 53 students were given an opportunity to make presentations in 187 classes from July 2019 to March 2020. The association on an average covered 18-19 classes during every Colosseum session. The presentation series during the academic year revolved around the following topics: Crashing Landing in the Aviation Industry, Brexit- Deal or No Deal, Article 370, Technical Analysis, PSB Mergers, Flagging of the Indian Automobile Industry, Industry 4.0, US Iran War, Tax Slab Regime and the Impact of Coronavirus on the Global and Indian Economy.



# The Association for Professional Students (APS)

The Association for Professional Students (APS) is a B.Com department initiative created as a support base for all the students pursuing professional courses in the college as well as for the alumni who have successfully completed these courses. It aims to create a network of professionals who can support each other in their professional journey. APS organised a presentation series, Money ki Baat I- Monsoon Budget from 8th to 13th July, 2019. The association organized the KPMG Seminar on 12th July for students who were looking for CA articleship opportunities. The seminar was conducted by Sandeep Kukreja (Director, KPMG) and Suhail Farooq (HR manager, KPMG). A seminar titled 'How to Climb the Corporate Ladder' was conducted on 12th December by Mr. Mahendra Jain (Partner E&Y). The second edition of Money ki Baat was focussed around the Annual Budget from 3rd to 6th March, 2020. APS in association Tech Ally organized Beyond Classrooms – a web series covering the highlights of each topic taught in the B. Com Degree across all three years. Each topic is presented in short, ten-minutes revision concept capsules. These videos are uploaded on the College YouTube channel.

#### We Speak Association

The We Speak association was founded with the motive of helping every student develop their public speaking skills. This association is a pathway with no barriers and extends its guidance to students from diverse backgrounds, thus making it accessible for all. A session on 'Public Speaking' was conducted on 24th July 2019 by Rahul Kolle, focussing on the prerequisites for effectively communicating one's ideas to the public. The association conducted 'Convince Us' and 'Don't Get Me Started', an icebreaker session for its members on 23rd August, 2019. During the Commerce Week, We Speak Association conducted three public speaking events - Air-crash, Debate or Die, Don't Get Me Started, and Turn-Court on 11th December 2019. This competition provided an opportunity for the participants to express their views.

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#### **Connect Industry Academia Interface**

The association was created as a platform for students to learn more about the corporate world from leading industry experts. It organised a one-day seminar on 'Marketing in the Digital World' on 12th July 2019. Ms. Ashwini Karthik was the resource person for the event. On 3rd September 2019 the association organized a seminar titled 'Are We Equipped for Execution of Reporting Standards?'. CA Anil Rajavardhan, a teacher, a stand-up comedian and an enthusiast in adventure sports steered the session. The association as part of Commerce Week conducted a one-day seminar titled 'Corporate Scams and need for Professional Ethics' on 16th December 2019. C.A. Mridul Agarwal was the resource person for the session.

#### **The Erudition Club**

Erudition is a case study association that emphasizes on topics such as assurance, risk management, corporate governance, marketing and analytics, financial reporting, auditing procedures and taxation. The competitions held by Erudition Club enable participants to acquire an insight into the dynamics of strategy and executive decision-making at the corporate level. The club conducted a workshop titled 'A Case to Interface' on 23rd July 2019. 'Advance', an intra-collegiate case study competition was held on 29th August, 2019. This competition focused on two areas of commerce: Corporate Governance and Marketing Management. Both the suggested areas are vital in understanding how companies see their organizations and markets. With 11 teams and 22 registrations, the competition helped in expanding the knowledge regarding case study presentation. Dr. Ritty Francis and Mrs. Nischita were the judges for the event and the event was coordinated by Mr. Gaurav Siyal – faculty.

#### ComUnity

ComUnity provides an opportunity for students to explore and develop their talents in diverse fields. ComUnity organized 'Blend', its first event of the year on 1st & 2nd July 2019. The event comprised of various interactive sessions including presentations. It also organised an event titled, 'You Unite, You Win' on behalf of B.Com Department during Kalotsav on 16th July, 2019

#### Lakshya

Lakshya is an association started by the B.Com Department to emphasize on the social aspect of conducting business. It organized a 'Classroom Presentation Series' from 11th to 13th July, 2019 to spread awareness about waste segregation and healthy eating habits. A session on 'Student Development' was organized on 25th and 26th of July to help students in organizing and managing large-scale events like an inter-collegiate fest. It hosted an intra-collegiate business fest from 8th to 11th November, 2019. This fest was organized to create awareness about Xenophobia. A total of 12 teams participated in the fest. A socio-centric quiz on climate change and social action was held on 17th December, 2017.



The third edition of Lakshya was held on 6th of February, 2020 with the theme of 'Climate Change'. It also focused on ways to tackle the impact of corporations on climate change. The event was inaugurated by Ms. Sangeetha Venkatesh, Head of Corporate Communications at Eco Paradigm Technologies Pvt Ltd. Ms. Veenu Joy, HOD, B. Com Department, Teacher Coordinators, Dr. Ritty Francis and Ms. Raveena Roy were present during the fest.





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#### **Department Associations: BBA**

#### Spotlight

Spotlight is an initiative by the Josephite Business Forum to provide a platform for students to express their opinions, exchange their ideas and engage in critical thinking through open discussion and dialogue. It commenced this year with an orientation and ice-breaker session, 'Season Premiere', on 12th July, 2020. Spotlight commenced Season 3 of Dissero on 5th August,



2019. The first episode was focussed on reviewing the New Education Policy. On 17th August, 2019, they conducted Discite, a panel discussion on the topic 'Is CO2 Late?'. The second episode of Dissero was hosted 27th January, 2020 with a prime focus on 'Democracy vs. Demography': CAA and NRC - a reality check? The association organized 'Budget 2020' with a view to provide students of the BBA department important insights on the upcoming Budget of 2020 from 5th to 8th February, 2020. The second episode of Discite titled 'Mind over Matter' was held on 13th February, 2020. It examined the concerns regarding mental health amongst students. A new form of debate titled 'Bites or Bytes? - Nation's concern - Technological development or agricultural advances?' was conducted on 29th February, 2020. The debate was moderated by Mr. Skanda Holla.

#### **Quest Research Club**

Quest Research Club aims to assist the research enthusiasts in their journey towards writing a research paper focussing on the various aspects to be kept in mind while researching and compiling. Members of the Quest Research Club and the faculty coordinators visited the Indian Institute of Management (IIM-B) library and met the chief librarian, Dr. Rama Patnaik on 6th September, 2019. During this visit, Dr. Rama Patnaik spoke about the importance of India's changing image as the 'the piracy hub' as most of the plagiarized research articles come from India. The club organized a workshop – 'A Step Towards Writing a Research Paper' on 18th December, 2019 for the second year BBA students to assist them with their Research Methodology Paper. Faculty coordinators of Quest Research Club, Dr. Ritty Francis & Dr. Soney Mathews discussed the art of writing a research paper.

#### **Project Smiles**

Project Smiles works closely with Tamil Medium School and St Patrick's School to train them in scholastic as well as co-scholastic areas. Its main aim is to give back to society and help in the overall growth of an individual. Kindle, an activity on plastic free nature was organised on 23rd July, 2019 for Government Tamil School's children. They had vertical gardening activities with old plastic bottles. On 28th August, 2019, the association visited Nightingales Sandhya Kirana, a day care centre for elderly. The members were engaged in making paper bags with the elderly. Project Smiles held 'Secret Santa' and 'Christmas Celebrations' on 18th December, 2019, at Kalpalli cemetery and on 19th December,2019 at Government Tamil School. On 20th December, 2019, Project Smiles assisted St. Patrick's School management in training the students for their Annual Day programme.

## The association as part of its awareness initiative held the following programmes:

a) Awareness Drive- Passionate Careers' was organized on 6th February, 2020 to introduce St. Patrick's students to unconventional career options.

b) Awareness Drive – Anti Bullying' was organised on 24th February, 2020 by Ms. Aswati Warrier from Amnesty International, India at St.

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#### Patrick's School.



c) Awareness Drive – Health & Hygiene was conducted on 24th February, 2020 by Ms. Anita Rao, social activist, spoke to young girls about their health, well-being and future.

d) Awareness Drive – Health & Hygiene, was organised on 28th February, 2020 in association with Amnesty International for the young girls at ANC Rainbow Homes. Ms. Aswati Warrier, from Amnesty International India was the guest speaker.

#### Leadership Development Cell

The Leadership Development Cell emphasizes on the essentials of a good leader and strives to develop these qualities in their members. Keeping the core objective in mind, it organised an informal orientation and an ice-breaker session, 'Genesis,' on 11th July, 2019. The association organized a 'Digital Literacy Drive' on 19th August, 2019. The programme discussed concerns regarding technology and the internet.'The Capitalist - A Stock Market Training' was organized on 29th August, 2019. Fifty LDC members visited the stock market institute to understand the basics of stock market, financial literacy, ways to invest in shares and verification. Leadership Development Cell conducted 'Connect - Networking Training' on 14th November, 2019. The programme highlighted the importance of networking and how it can be used to gain power in corporate life. It also had a session on the importance of team building and effective communication on 29th November, 2019.

#### Josephite Business Club

The Josephite Business Club is a platform for students to interact with the real world while



in college. The objective of the club is to make students uncomfortable with being comfortable and prepare them for internships and job interviews in the corporate world. It organised 'Commixture ' on 27th June, 2019 to welcome the batch of freshers. A workshop was conducted on the importance of b-plan in collaboration with 'NativeCreativ', a digital marketing agency on 9th July, 2019. 'Corporate Cracking Season' was conceptualized to educate the students on the corporate world and its dynamics on 13th November, 2019 and 12th December, 2019. A 'Classroom Presentation Series' was arranged throughout the academic year 2019-2020 on various topics that covered self-esteem building, marketing, self-gap analysis, creative marketing, the art of communication, team building and the art of marketing. A fortnightly infographic programme, 'The JBC Bulletin' was conducted throughout the academic year to assist the reinforcement of knowledge amongst students. 'Festing Season', the flagship event of JBC was held from 18th to 20th February, 2020. The event aimed at nurturing and developing the experiences of students varying from first year to third year. Several other unique events were held throughout the year to keep the students on their feet.



#### Fountainhead



Fountainhead is the editorial mind behind the BBA Department. The team is involved in maintaining the website, blog and social media pages for the department. Fountainhead organises 'Walk the Talk'- an exclusive talk show where prominent and inspiring individuals are featured. Episode 4 of this semester saw Fountainhead interviewing Dr. Rajaram, one the senior faculty members and HOD of the department of English on 30th August, 2019. The association organized 'Humans of BBA' throughout the academic year 2019-2020. It is an initiative for students to share their achievements and milestones. The association manages the blog- View v/s Counterview. In the academic year 2019-2020, 17 posts have been uploaded to the blog covering topics such as customer satisfaction, work culture, business incorporation, methods of brand and product promotion and motivational factors for employees. The fifth episode of 'Walk the talk' featured Vice Principal (Shift II), Dr. Ravi Darshini. The events for the academic year ended with a writing workshop, 'Business Writing 101' on 27th February, 2020 by Ms. Vismaya V, a freelance writer and teacher. Panel discussions and creative events were conducted to encourage greater student participation.

#### **Entrepreneurship Learning Initiative**

The Entrepreneurship Learning Initiative focuses on the development of future entrepreneurs of the college. It inculcates the spirit of entrepreneurship in students through fun, idea-generating activities and thoughtprovoking interactive seminars. The year kicked off with various activities such as 'Product Relaunch'. During this, students had to work in groups and brainstorm different ways to successfully relaunch a previously failed product. The club even undertook various student-led seminars to help the juniors understand the importance of image in the business world. One such activity known as 'Business Taboo' which focussed on the importance of taglines in already existing business and how to make your own striking



taglines. The club provided a simulator experience through the workshop "Stratup" where students were divided into teams of 4 and had to compete with other businesses in the same industry with the sole goal of growing their start-up into a full-fledged company.

Furthermore, the club took part in IIT Bombay's E-Summit in collaboration with SJCC E-Cell and IIT-Bombay E-Cell. The members had the opportunity to learn right from the leaders of each industry and even use those lessons in many of the activities the summit offered. 'Gestate' was an investors pitch where many students across the college with their own ideas or startups came to pitch their plan to a table of investors with the hopes of getting funding to move forward.

#### **E-Series**

E- Series aims to network students with entrepreneurs, alumni, faculty and prominent individuals from the industrial and management domain. It conducted an ice-breaker session,



'Sugarcoat' to welcome the new members of the club. On 16th August, the association organized 'Talking Heads'- a round table discussion aimed at helping students gain confidence in public speaking and develop their perspective on important current issues. 'Ask a Question?' was conducted on 30th January, 2020. Samosa Singh, was the resource person for the session. After the session the team set up a stall to promote their products to the students by passing out free samples. The students had to answer questions based on entrepreneurship to win the free samples.

#### Conexus

Conexus is the media mastermind behind the BBA department. The association extended its support to the department with regard to all the technical, poster and video required for the activities organized by the department during the academic year 2019-2020. To sharpen the skills of its members, Conexus organised a workshop- 'Basics of Photography' on 16th August, 2019. The session was conducted by Mr. Avinash Murthy, a photographer specialised in portrait shoots. The second workshop 'Incise' was held on 2nd December, 2019 by Mr. Jordan Shires. The members were informed about the basic features and use of Adobe Photoshop. On 15th December, 2019, the association held a workshop titled 'Shutter Study'. It was conducted by Mr. Mohith Damani to educate

interested members about detailed features and technical aspects of the camera.

# Association of International Management Studies

The Association for International Management Studies hosts application based activities, workshops and seminars to enhance the critical thinking and problem solving abilities in its members. It opened this academic year with an icebreaker session, 'Initium- Human Tic Tac Toe' on 8th July, 2019. On 15th July, 2019, it organised the 'Kahoot Quiz Contest' based on global professional etiquette. The association held 'Management 101 - Trading Activity' on 21st August, 2019 where the teams had to make and sell boats with the resources available to them. AIMS conducted an 'Industrial Visit - Stock Market Workshop' on 6th September, 2019. The first session was conducted by Mr. Kishore B S. The second session was a Pit Trading session. A dummy market was set up where some students were brokers while the remaining were buyers and sellers. On 19th February, 2020, the association conducted 'Experiencio'- Session on BA2 paper. It was a brief session on the upcoming BA2 exam for the CIMA course. The session helped the participants to gain insight into what to expect in terms of portions, questions, time management and other tips regarding the exam from those who have already attempted the exam.



## **Independence Day**

The Student Council with the support of various asso to commemorate the Independence Day. The program Ceremony. The students put up several cultural perf freedom. Mr. Ravi Krishna Reddy – a renowned socia gramme. The other dignitaries present during the occasion were the Principal, Dr. Daniel Fernandes, SJ, Registrar, Dr. Nirmala Joseph, Student Governor, Dr. TH Lavakumar and the Sports Director, Dr. Asha.





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## **Institution day**

The BJES Institution Day was held on 07/02/2020 at St. Joseph's College (Autonomous). Teaching and non-teaching members from all BJES institutions came together on this special occasion. BJES felicitated the retired members of the BJES family for their long-term esteemed service. Prof. Ravivarma Kumar addressed the gathering and shared his thought-provoking views on various socio-political issues. He emphasized on the need safeguarding the secular spaces that promote free thinking. BJES also organized interactive sessions in which the management invited suggestions regarding innovative ways to broaden the inclusive and interdisciplinary spirit in all BJES institutions. The event reinstated the relevance and need for mutual concern and family love in professional spaces.



## **BJES Sports Day**

Organizing a few events involving members of all BJES institutions every academic year was one of the well appreciated recommendations of the inaugural Institution Day. With a view to encourage the spirit of family love, BJES held the inaugural Annual BJES Staff Sports day on 12/01/2020 at SJBHS. Teaching and non-teaching members of the BJES family represented their respective institutions in Cricket and Throwball. SJCC participated in both events and finished as runner-up in Throwball. Active participation from all the institutions confirms the need and relevance of such events every academic year. The events witnessed the undying spirit of sportsmanship from all the participants.



## **Student Council Valedictory**

The Valedictory Ceremony of the council 2019-2020 was conducted online on 9th July, 2020, at 3pm. The event started by welcoming the gathering and was followed by the prayer song from the Music Association. A moment of silence was observed in the fond memory of Mr. Babu sir and Mr. Kempiah sir. This was followed by a short prayer by Ms. Veenu Joy who expressed gratitude for the divine support throughout and sought blessings for the year ahead. Dr. Lava Kumar, the student Governor, welcomed the Principal Dr. Daniel Fernandes, SJ, The Finance Officer Fr. Arun Lobo SJ, Registrar Dr. Nirmala Joseph and everyone else into the programme. He also appreciated them for their contributions towards the success of the institution and society at large. Arzoo Ahmed, the President, and Danush S, the Vice President shared the memories that they gathered as a team in the past year. Medha Prasad presented the Council Report. Fr. Dr. Daniel Fernandes, SJ addressed the outgoing student council and thanked them for the activities conducted and their commitment towards the ethos of the institution. The meeting concluded with the vote of thanks delivered by Dr. Susmitha Koroth

## Associations, Clubs and Outreach Valedictory Ceremony (2019-20)

The Associations, Clubs and Outreach Valedictory programme was conducted on 13th July, 2020 through a live event using the MS Teams Virtual Platform. The programme commenced with the welcome remarks by the emcee, Ms. Anna Lynn Tom followed by the prayer by Ms. Veenu Joy. Mr. Vinay Kambipura, the College Association Coordinator acknowledged the contribution and active participation of the students and the staff in the association activities. The Student Coordinator, Mr. John Christopher, gave a brief description about the activities conducted by different college associations and clubs. Mohanna Gopinath of 3 BBA B presented the report for the activities and achievements of the ten BBA Department Associations. Ms.Veenu Joy delivered the report along with thanking all the students and staff for coordinating all the activities and played a video summarizing the events and activities held by the eleven B.Com Department Associations. Mr. Samuel Gladson presented the report of the various activities conducted by the Outreach Department, Twinning programme, Winter Smile and the Unnat Bharat Abhiyan project. He spoke of the different approaches implemented by students across all three years. The principal, Fr. Dr. Daniel Fernandes SJ, expressed his gratitude to all the coordinators, staff and students for keeping the campus vibrant. Mr. Sourav, presented the details of the electives, seminars and conferences held by the PG Association Mavericks. The presentation also included extension activities, international exposure for the PG students, achievements and activities of the PG Department along with details about industrial visits. The meeting ended with the vote of thanks by Mr. Thomas Matthew.





Student Council



Academic Representatives



Cultural Representatives



Sports Representatives



Ladies Representatives



**College Association Coordinators** 





AICUF



**Rotaract Club** 



**Business Team** 



CSA



E-Cell



Eco Club



**Finance Club** 



Hashmi Theatre Forum



**Dance Association** 



Music Association



Kannada Sangha



Equal Opportunity Centre



ALMA



Hindi Parishad



Harmony Club



Women's Forum



**Editorial Committee** 



Debating Society & Quiz Club



Amnesty International Club



Bembala



**B.Com Association Coordinators** 



**BBA Association Coordinators** 

# Graduating Batches 2019-20

**1** 

10 II

PECOLINGE OF COMMERCE



### **3 B.Com B**



**3 B.Com C** 



**3 B.Com D** 



### **3 B.Com E**







### **3 B.Com H**



**3 BBA A** 



**3 BBA B** 



**3 BBA C** 



**3 BBA D** 



M.Com FA



### **M.Com IB**





### **Sports Report**



### **Sports Quota Admission**

The activities for the year 2019-20 commenced in the months of April and May when the foundations were laid for the upcoming sports activities of the year. The sports department successfully filled 48 vacant positions which were previously occupied by the final year students.

The selection trials for the students from BBA, B. Com and M. Com were conducted in the months of April and May 2019. A total of 108 students registered under the sports quota admissions across the available disciplines and the department inducted 43 students for the academic year 2019-2020. The selected sports persons were given academic percentage concessions during the admission process.

### **College Sports Team Selection**

Mr. Ayush Panchamiya of III BBA 'A' was unanimously elected as the Sports Coordinator in the 2019-20 Student Council Elections.

The beginning of June saw the consolidation of the recruitment efforts by conducting internal trials for the 18 college teams and other individual sporting

events. These trials also gave an opportunity to college students, who had been admitted on other merits, to participate in college sport activities. Nearly 450 students had registered for these selections and by mid- June, the 18 various sports teams and the individual sport events were finalized through a meticulous selection process. With that, the sports teams of St. Joseph's College of Commerce were officially inaugurated at the Sports Induction Ceremony held on 11th July, 2019. Following which, the various sports teams commenced their practice sessions.

### **Sports Induction Ceremony**

The Sports Induction Ceremony was held on 11th July 2019 in the Loyola Hall. This solemn Ceremony was graced by the presence of our chief guests, Mr. Varun Shetty, Co-Founder of Invictus Sports Performance Lab, Dr. Daniel Fernandes, SJ, Principal, and esteemed staff members. 200 students were inducted into the respective teams (Women & Men) after taking the Honour Pledge. The College sports teams had showcased remarkable performance during the academic year 2018-19 by winning 41 trophies and 55 students representing India, university, and state in different fields. The Ceremony

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concluded by honouring the national, university and state representatives for their achievements.



### **International Yoga Day**

The Sports Department in association with the Student Council organized an interactive yoga session as part of an initiative to promote World Yoga Day on June 21st, 2019. Ms. Vindhya (MSc in Yoga-Jigani Yoga Center) who is a Freelance yoga instructor was the chief guest. The program was organized in the Xavier Hall from 11 AM to 12 PM and began with a warm-up session. Ms. Vindhya demonstrated a few asanas along with a number of complex poses for the participants to follow.



### **Bangalore University Inter- Collegiate Chees Men and Women Competitions 2019-20**

The Bangalore University Inter collegiate chess competitions 2019-20 for men and women was organized by St. Joseph's College of Commerce from 24th to 26th October, 2019. The inauguration was done by the honorable chief guest; Mr. Shivananda B.S who is an international chess player and former captain of the Karnataka state team. 232 participants took part in this competition with 164 students in the men's category and 68 students in the women's category. The tournament spanned over 3 days and a total of 9 rounds were conducted according to AIU rules.

The closing ceremony took place on the 26th of October 2019 in the presence of our principal, Rev. Fr. Daniel Fernandes, SJ. The winners were issued certificates from the Bangalore University. SJCC awarded trophies to the top 5 players in both the categories and special trophies were given to the colleges that won the team championships as well. The managers of participating teams, Physical Education Directors, and coaches had no complaints with respect to the facilities or the officiating. They applauded the arrangements made by the college in making this event a grand success and the results were as follows -



Team Championships for the tournament as adjudged by officials were as follows:

1.Women's section - NMKRV College for Women

2.Men's Section - AIMS, Peenya

### Top 6 Results of the Men's section:

SL.No	NAME	COLLEGE
1	Ojas Kulkarni	St. Joseph's College of Com- merce
2	Gagan B R	Surana College-South End Circle
3	Abhishek K	The Oxford College of Science
4	Prajwal P	St. Claret College
5	Githin Mathew George	St. Joseph's College of Com- merce
6	Kishan H	Seshadripuram First Grade College





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Top 6 Results of the women's section:

SL.No	NAME	COLLEGE
1	Namratha M	National College- Jayanagar
2	Divya U	Government First Grade College, KGF
3	Pooja S L	SJR College for Women
4	Rashmitha R	Maharani's Arts and Com- merce College
5	Sri Lakshmi R	NMKRV College for Women
6	Veena Varshini	NMKRV College for Women

### **Annual Sports Day**

The 47th Annual Sports Day was held on 7th December, 2019. Mr. Ankit Chordia, owner of Heilsa Meditec was the chief guest for the event. Rev. Fr. Brian Periera, SJ - Vice President-BJES, presided over the events. Formal events of the day started with march-past where each class marched behind their respective sports representative. The Sports Representatives assembled on behalf of their classes to take an oath where they promised to exhibit true sportsmanship throughout the year. All events were organized in the best possible manner. At 3 PM, the Closing Ceremony commenced and the trophies were awarded including Best Marchpast, Best Flag, Best Turnout and Best Athletes along with the overall trophies for winners of the inter-class sporting events organized during the academic year 2019-2020. 3 B. Com 'F' won the Overall Trophy for the sporting activities. The event was concluded by the lowering of the college flag followed by the National Anthem.



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### **INTER-CLASS WINNERS LIST 2019-20**

SL NO	GAME	CATEGORY	WINNERS	RUNNERS UP	3RD PLACE
1	Carrom	Mens Singles	3BCOM F	3BCOM C	2BCOM C
2	Carrom	Mens Doubles	2BCOM H	2BCOMD	2BCOM F
3	Carrom	Womens Singles	3BCOM A	3BCOM F	2BCOM E
4	Carrom	Womens Doubles	3BCOM G	2BCOM E	1BCOM G
5	Carrom	Mixed Doubles	2BCOM E	3BCOM A	3BCOM F
6	Table Tennis	Mens Singles	1BCOM G	2BBA D	2BBA B
7	Table Tennis	Womens Singles	3BCOM F	2BCOM A	2BCOM H
8	Table Tennis	Mens Doubles	2BBAD	2BBA B	2BCOM C
9	Table Tennis	Womens Doubles	3BCOM F	2BCOM C	1BCOM C
10	Table Tennis	Mixed Doubles	3BCOM F	2BCOM A	2BBA D
11	Chess	Men	3BCOM E	3BBA C	1BCOM C
12	Chess	Women	3BCOM E	2BCOM B	1BCOM H
13	Volleyball	Men	3BCOM H	3BCOM F	2BCOM G
14	Hockey	Men	3BCOM F	1BCOM H	1BCOM G
15	Football	Men	3BBA A	2BBA B	2BBA A
16	Football	Women	BBA	3BCOM	
17	Basketball	Men	3BBA A	2BBA A	1BBA A
18	Basketball	Women	BBA	3BCOM	-
19	Cricket	Men	3BCOM H	3BCOM G	3BCOM E
20	Throw Ball	Women	3BCOM	1BCOM	-
21	Tug Of War	Men	3 BBA A	2 BBA D	1BBA A
22	Tug Of War	Women	3 BCOM F	3 BBA A	3BCOM D
23	Badminton	Mixed Doubles	3BCOM G	1BCOM H	3BCOM H
24	Tennikoit	Womens Doubles	3BCOM D	3BCOM F	3BBA A
25	Kabbadi	Men	3BCOM G	3BCOM H	1BCOM D
26	Athletics	Open	1 BCOM TT	2 BBA A	3 BCOM A
	<u>^</u>	SI	PECIAL PRIZES		
27	Best Flag	3 BCOM G			
28	Best Turnout		3 BCOM A		
29	Best Marching	1 BBA A			
		В	EST ATHLETE		
30	Men	Harsha. S	3 BCOM F		
31	Women	Lisa Maria Brito	3 BCOM A		
		OVER	RALL CHAMPIONS		
			3 BCOM F		

### **Feathers in the Cap**

• Shubhang Hegde of class 1 BBA 'A' was a member of the Under-19 World Cup Cricket Team where they secured the Runners-up trophy. He captained the India C team for the Paytm Under-19 Challengers Trophy 2019, was a part of the India Under-23 Team and played for the Belagavi Panthers in the KPL.

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- Ojas Ravindra Kulkarni of 3 B.Com 'E' is a well accomplished Chess Player. He participated in the International FIDE 5th Montpellier Open International Chess Tournament held in France where he crossed 2405 ELO points and secured second place.
- Devdutt Babunu Padikkal of 2 BBA 'A' has a number of achievements including being the highest run getter for the Karnataka Premier League, the Vijay Hazare Trophy and the Syed Mushtaq Ali T20 Tournament. He is also the highest run getter for Karnataka in the Ranji Trophy. Devdutt has been retained by Royal Challengers Bangalore for IPL 2020.

### Spiel 2020 - Challenge your limitations

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The eagerly awaited mega event of the year, Spiel 2020, the Inter-Collegiate Sports Tournament, was held from the 8th to the 14th of February, 2020. The 31st edition of Spiel was conducted on a grand scale. The Spiel Run's theme this year was Awareness for the Intellectually Disabled and it took place on the 8th of February, 2020. The Run started at 6:30 AM and attracted a large number of students, alumni and outsiders who participated enthusiastically in it. With 48 Colleges, including the host college, nearly 1250 students were participated in Spiel 2020. 10 Sports were conducted this year including Basketball, Cricket, Football, Hockey, Throw ball, Table Tennis and Tennis.

### **SPIEL 2020 WINNERS LIST**

SL NO	GAME	WINNERS	RUNNERS UP	Best Player
1.	Cricket	JAIN UNIVERSITY	SJCC	Tanay Valmik- SJCC
2.	Basketball (Men)	MSRIT	BMSCE	Pranvil-MSRIT
3.	Basketball (Women)	SJCC	NHCE	Chandana. G- SJCC
4.	Football (Men)	MSRIT	SJCC B	Ankith. P-SJCC
5.	Football (Women)	NMKRV	JNC	Kalpana -NMKRV
6.	Hockey	SJCC	Adhyaman	Chelsea Medappa-SJCC
7.	Table Tennis (Men)	SJCC	SJC	Neeraj Raj-SJCC
8.	Table Tennis (Women)	SJCC	SJC	Sejal Kaushik-SJCC
9.	Throwball	BMSCW	SJCC	Kruthika-BMSCW
10	Tennis (Men)	SJCC 'A'	MSRIT	Achint Bhagath-SJCC







### Achievements

### The following are the details of Achievements of Sports Teams in 2019-20

Sl No: Game Cat		Category	Tournament	Position	
1.	Table Tennis	Men	Bangalore Central University	Winners	
2.	Table Tennis	Women	Bangalore Central University	Winners	
3.	Throwball	Women	IBS Tournament	Winners	
4.	Chess	Men	Bangalore University	1st Place	
5.	Table Tennis	Men	St. John's Medical College	Winners	
6.	V.J. Joseph (Air Pistol Shooting)	Men	Bangalore University	1st Place	
7.	Cricket	Men	CPL- CMS Jain University	3rd Place	
8.	Basketball	Women	MCC	Winners	
9.	Basketball	Women	Malleshwaram Cup	Winners	
10.	Football	Men	CMS- Jain University	Runner-Up	
11.	Football	Men	Reliance-Youth Sports	Winners	
12.	Basketball	Women	National College	Winners	
13.	Basketball	Men	Bangalore University	Runner-Up	
14.	Throwball	Women	BMSCW-ZEAL 2020	Runner-Up	
15.	Hockey	Men	SAPIENT-2020	Runner-Up	
16.	Table Tennis	Men	SPIEL 2020	Winners	
17.	Table Tennis	Women	SPIEL 2020	Winners	
18.	Tennis	Men	SPIEL 2020	Winners	
19.	Throwball	Women	SPIEL 2020	Runner-Up	
20.	Cricket	Men	SPIEL 2020	Runner-Up	
21.	Football 'B' Team	Men	SPIEL 2020	Runner-Up	
22.	Basketball	Women	SPIEL 2020	Winners	
23.	Hockey	Men	SPIEL 2020	Winners	
24.	Table Tennis	Women	VIE-Jain University	Runner-Up	
25.	Table Tennis	Men	VIE- Jain University	Winners	
26.	Table Tennis	Men Singles	URJA-IBS Tournament	Winners	
27.	Table Tennis	Men Singles	URJA-IBS Tournament	Runners	
28.	Table Tennis	Women singles	URJA-IBS Tournament	Winners	
29.	Table Tennis	Women Singles	URJA-IBS Tournament	Runners	
30.	Table Tennis	Men Dou- bles	URJA-IBS Tournament	Runners	
31.	Table Tennis	Women Doubles	URJA-IBS Tournament	Winners	
32.	Table Tennis	Women Doubles	URJA-IBS Tournament	Runners	
33.	Tennis	Men	SSN-Trophy 2020 Chennai	3rd Place	

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34.	Tennis	Men	Bangalore University	Runners
35.	Table Tennis	Men	SSN-Trophy 2020 Chennai	4th Place
36.	Football	Men	SSN-Trophy 2020 Chennai	4th Place
37.	Throwball	Women	SJC- SPORTS TAKES	Runners
38.	Cricket	Men	KM Nanjappa Memorial Trophy	Winners
39.	Basketball	Women	Court Wars	Winners
40.	Hockey	Men	MI-Hockey tournament organized by MICA College- Mysore	Runner's-Up
41.	Hockey	Men	Arena- 2020 Birla Institute of Technology and Science- Hyderabad	Winners
42.	Throwball	Women	Umang-2020 Indian Institute Information and Technology	Winners
43.	Annamalai. V (Table Tennis)	Men	Pondicherry State Ranking Tournament-Or- ganized by Goodman TT Club	Junior's-Winner Men's-Winner
44.	Justin Anthony Jose (Shooting)	Men	Independence Day Cup -SICM Air Rifle Open Sight individual U-19 Air Rifle Open Sight individual U-23 Air Rifle Open Sight individual Open Air Rifle Peep Sight individual U-19 Air Rifle Peep Sight individual U-23 Air Rifle Peep Sight individual Open	Silver Gold Silver Silver Silver Silver
45.	V.J. Joseph Shooting	Men	Independence Day Cup – Organized by SICM 10mtr Air Pistol Shooting Team Competition Category Mixed Team Category Under 23 Open Category	Gold Medal Gold Medal
46.	Hera Taekwondo	Women	9th Tirak Taekwondo 2019 Organized by Tirak Taekwondo, Bangkok, Tailand 10th State Sub-Junior, Junior, & Senior Poomsae Championship 2019 Organized by Prince Taekwondo Academy & OEHS Taekwondo Center	Bronze Medal Gold Medal In Senior Female (Under 30) Group Poomsae Com- petition Silver Medal in Pair Poomsae Compe- tition
47.	Rohitha. M	Women	South- West Indian Open Teakwon-Do (ITF) Championship 2019) below 45Kg 19th Karnataka State Level Teakwon-do (ITF) Championship 2019	Gold Gold Medal (Individual Sparing) Bronze Medal 42-47 Weight Category
48.	Rishab Satyanarayan (Road Cycling)	Men	Bangalore District Amateur Cycling Asso- ciation	Silver
49.	Rishab Satyanarayan (Road Cycling)	Road Cy- cling	Bangalore Central University	Gold



### The following Students Represented University/State/India 2019-20

Sl No:	Name	Class	Game	Representation
1.	Shubhang Hegde	I BBA A	Cricket	India Under 19- Runners-Up & 23/KPL/Ranji Trophy
2.	Ojas Ravindra Kulkarni	III B.Com E	Chess	India/University/ Karnataka State (Paris Tournament 2nd Place)
3.	Hera	II M.Com (IB)	Taekwondo	Won Bronze Medal in 9th Tirak Taekwondo 2019 Or- ganized by Tirak Taekwondo, Bangkok, Tailand
4.	Harsha. S	III B.Com F	Hockey	Won 3rd Place in South Zone Inter-University Cham- pionship Runner's-Up in Khelo India University Games Participated in All India SAI (Hockey India Nationals)
5.	Subramani A.C	III B.Com F	Hockey	Won 3rd Place in South Zone Inter-University Cham- pionship Runner's-Up in Khelo India University Games Participated in Hockey Coorg (Hockey India Nationals)
6.	Chelsea Medappa B.N	III B.Com F	Hockey	Won 3rd Place in South Zone Inter-University Cham- pionship Runner's-Up in Khelo India University Games Participated in Hockey Coorg (Hockey India Nationals)
7.	Devdutt Babunu Padikkal	II BBA A	Cricket	Karnataka Under 23/ Deodhar Trophy/Ranji Trophy/ KPL/IPL(RCB)
8.	Ayush Poornachan- dra Shetty K	II B.Com G	Cricket	Karnataka Under 19
9.	Jehu Anderson J	II BBA A	Cricket	Mizoram Under 23 Team/ Ranji Camp
10.	Sathyajith. J.S	II B.Com G	Basketball	Khelo India Under 21 Bangalore Central University
11.	Shashank Samak	PGD	Basketball	Bangalore Central University
12.	Rajeshwar S.N	PGD	Basketball	Bangalore Central University
13.	Franklyn Santhosh. I	I M.Com (IB)	Basketball	Bangalore Central University
14.	Ranganath. L	I M.Com (IB)	Basketball	Bangalore Central University
15.	Kushal Gowda. S	I B.Com H	Basketball	Bangalore Central University
16.	Aditya Ponappa	II B.Com F	Basketball	Bangalore Central University
17.	Sandeep Reynolds Paliath	I BBA B	Basketball	Bangalore Central University
18.	Chandana G	III B.Com G	Basketball	Karnataka State Senior/ Under 21 Khelo India/ Feder- ation Cup
19.	Rajvi D. Jain	II BBA D	Basketball	Bangalore Central University/ Under 21 Khelo India
20.	Divya Rajagopal	III B.Com G	Basketball	Under 21 Khelo India
21.	Tanya Ghorpade	I B.Com F	Basketball	Bangalore Central University/ Under 21 Khelo India
22.	Shreya Makhija	II BBA D	Basketball	Bangalore Central University
23.	Likitha Kumari M. A	II B.Com G	Basketball	Bangalore Central University
24.	Diya Fadma Siraj	I BBA D	Basketball	Bangalore Central University/Karnataka Under 18
25.	Archana Chan- drashekar	I BBA A	Basketball	Bangalore Central University
26.	Meghana B R	I B.Com H	Basketball	Bangalore Central University

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100		0.05
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- 382	23	987.
14,20	39	2.5
	-	19

B	]				
			2019	2020	

27.	Riyanjali Nanjappa	II BBA A	Basketball	Bangalore Central University
28.	Sejal Kaushik	III B.Com F	Table Tennis	Bangalore University
29.	Aishwarya. N	I M.Com	Table Tennis	Bangalore Central University
30.	Krutika M Patil	II B.Com A	Table Tennis	Bangalore Central University
31.	Preeti S.R	II B.Com C	Table Tennis	Bangalore Central University
32.	Neeraj Raj. S	I B.Com G	Table Tennis	Bangalore Central University
33.	Annamalai. V	I B.Com G	Table Tennis	Bangalore Central University
34.	Sourav Gangwal	II BBA D	Table Tennis	Bangalore Central University
35.	Lekan Appachu. K.B	I B.Com H	Hockey	Hockey Coorg (Hockey India Nationals)
36.	Mayur Bopaiya K. M	I B.Com H	Hockey	Hockey Bangalore (Hockey India Nationals)
37.	Cheshwin Uthappa. P.N	I B.Com H	Hockey	Hockey Bangalore (Hockey India Nationals) All India SAI Inter Region/ Hockey Karnataka State Level- Runners-Up
38.	Naren Cariappa. C.N	I B.Com G	Hockey	Hockey Coorg (Hockey India Nationals)
39.	V. J. Joseph	III B.Com G	Shooting	Bangalore University
40.	Shervin. D	II BBA B	Football	Khelo India Under 21
41.	Kevin Koshy	II B.Com F	Football	Bangalore Central University
42.	Meldon Dsouza	II BBA A	Football	Bangalore Central University
43.	J Shashidharan	III B.Com TT	Football	Bangalore University
44.	Rahul Singh Bhandari	III B.Com F	Football	Bangalore University
45.	Clifford. F	III B.Com G	Football	Bangalore University
46.	Raghav Dutt Bajpai	III B.Com G	Badminton	University
47.	U. Rachel Elizabeth	II B.Com C	Throwball	Karnataka State
48.	Sanchan Thangamma P	II B.Com D	Throwball	Karnataka State
49.	Shivani M	III B.Com G	Throwball	Karnataka State
50.	Chitra. Y	I B.Com G	Throwball	Karnataka State
51.	Rohitha. M	III B.Com TT	Taekwondo	South- West Indian Open Teakwon-Do (ITF) Champi- onship 2019) below 45Kg Won Gold Medal
52.	Achint Bhagat	III BBA B	Tennis	Bangalore University
53.	Siddharth Thakran	II B.Com A	Tennis	Bangalore Central University
54.	Jatin S Bhatia	II BBA D	Tennis	Bangalore Central University
55.	Madhumitha	I B.Com C	Badminton	Bangalore Central University





Sports Department



University, State and Indian Representatives



Football Women



Volleyball



Cricket



Lawn Tennis



Basketball Men



Throwball



Basketball Women



Table Tennis



Football Men



Athletics, Shooting, Chess, Cycling & Sport Climbing



Badminton



Hockey



Kabaddi



**Captains and Vice Captains** 

### SPIEL RUN

The annual 'Spiel Run' is the inaugural event of Spiel. It was held on 8th Februray, 2020 at 6:30 AM. The theme behind the annual run for this year was 'Awareness for the Intellectually Challenged'. The event attracted many sports enthusiasts from the student community across various colleges and alumni.



# sharath, Shubhanr RIT and SJCC emerge champions in India U-23 squar

Karnataka boys picked for home series vs Bangla

BENGALURU, DHNS

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UK. All five games of the se-

10A



tle in the Malleshwaram Cup inter-collegiate basketball tournament here on Sunday

the winners with 16 points, while Prabhat chipped in with 12. For the vanquished, Ajay scored a game-high 18 points and Mathi 12.

### BASKETBALL

Bengaluru: Ramaiah Insti-

tute of Technology 'A' out-

played fancied Jain University 57-47 to annex the men's ti-

Gowtham top-scored for

It was a double blow for Jain University as their

BR Sharath (above) a women too suffered a nar-We stand with JNU



ALL SMILES: St. Joseph's College of Commerce women, winners of the Malleshwaram Cup urnament in Bengaluru on Sunday

## Padikkal ton powers K'taka

Helps defeat Andhra by five wickets in Syed Mushtaq Ali Trophy Page 16

Karthik CA (left) and Abhishek Reddy I PANDARINATH S

#### **Rishab wins Time Trial gold**

 Rishab Satyanarayan from St Joseph's College of Rishab Satyaitarayan from St Joseph's College of Commerce won gold in the Individual Time Trial over 40 kms in the Bengaluru Central University In-ter-Collegiate Road Cycling Championships for men.
 Rishab completed the race in a time of one hour.
 47 seconds, while second placed Chethan C finished a whole 15 minutes behind at 1:15.03. Adithya P ended third in 1:20.40.
 Results: Rishab Satyanarayan St Joseph's College of Commerce 0:100.470.1 Chethan C Seshadh paraministibute of Commerce and Management, 0:115.03.2. Adulthya P Seshadripuram Evening Degree College.01.20.401.3.

College in News

ಆರ್ಮುಗಂ, ಅಹುಷಾಗೆ ನಾಯಕತ

ದವಾವಾಣೆ ವಾತಗ

אסחשפט: שממכה שמטרהס ಮತ್ತು ಅನುಷಾ ಅವರು ರಾಷ್ಟ್ರೀಯ ತೀನಿಯರ್ ಬ್ಯಾಸ್ಕೆಟ್ ಬಾಲ್ ಚಾಂಪಿಯ ವೆಡಿದ್ದಲ್ಲಿ ಮಾಲ್ಯೊಬ್ಬದ ಕರ್ನಾ ಟಕ ಪುರುಷರ ಮತ್ತು ಮಹಿಳೆಯರ ತಂಡಗಳನ್ನು ಮುನ್ನಡೆಸುವರು.

28ರ ವರೆಗೆ ಪಂದ್ಯಗಳು ನಡೆಯಲಿವೆ. ಪುರುಷರ ತಂಡ: ಆರವಿಂದ ಆರ್ಮುಗಂ (ನಾಯಕ), ಅನಿಲ್ ಕುಮಾರ್ ಬಿ.ಕೆ.

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103.40 2021 estim (moni-ಸೂರ್ಯದರ್ಶಿಗಿ, ಸುಪ್ರೀತಾ, ಆಮ್ರ NO LOSS, CLANTIPUS, 1900 ಭೂಮಿಕು, ವರ್ಷನಂದಿಗಿ, ಮೊ Dez. Dritte shorter, days Achanatiosr.

ಲುಧಿಯಾನದಲ್ಲಿ ಇದೇ 21ರಿಂದ

ಸ್ಪೆಟ್ ಬಾಲ್ ಸ್ಪರ್ಧೆಯು ಇದೇ ತಿಂಗಳ 15ರಿಂದ



### SICM rule the roost in shooting

BENGALURU, DHNS: Sheshadripuram Institute of Commerce and Management ruled the roost in the two-day Bangalore Univer-sity shooting competition at the College Shooting Range in Bengaluru.

Three of their shooters won gold in eight events, while thirteen finished on the podium in the 10-metre Air Rifle and Air Pistol categories. R Varalaksh-mi's victory in the women's Air Rifle category was the most resounding as she notched 582 points - high-est in the competition - while second-placed Rachana end-ed with 407. Prathiba Stook ed with 407. Prathiba S tool bronze with 348 points. Results: Mer. Ar Kills: Proveen Kuma R (DKM) 564, 1: Jayath Kumar (IP 9965) 532, 2: Roshan Geoda (ICM) 516, 3: Contrate K (Presidency Cel-regel 501, 1: Vetti Gonda GKM 553, 2: Santhush Gonda (ISM) 527, 3: Alt Pistet VJ Joseph (SKO 459, 1: Thang) formar (SKM 442), 2: Raythus (SKM) 401, 3: Thega Kunar (SEM) (SKM) 401, 3: Thega Kunar (SEM) (SEM) 401, 3: Thega Kunar (SEM) (SEM) 514, 3: Worms Air RHB, Wasalscher R (SKM) 562, 1: Rachus (IPS) 407, 2: Prathos 5 (SKM) 415, 3: Arrobia B

ರವರಿಗೆ ಗುವಾಹಟಯಲ್ಲಿ ನಡೆಯಲಿದೆ.

# ಕರ್ನಾಟಕ ತಂದಗಳ ಪ್ರಕಟ

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ತಂಡಗಳು ಪಂತಿವೆ: 21 ವರ್ಷದೊಳಗಿನವರು; ಬಾಲಕಿಯರು: ಜಿ.ಚಂದನ, **BACA** 2

D.USCIN DISTINC Datas i LINC CO. 22 NTS WANT. The vigil at St Joseph's College of Commerce

### **VIOLENCE UNACCEPTABLE**

Students and future of the present and future of Students and youth are any democracy. It is imperative that our voices be heard and

Is a violation of basic principles of a humane democracy. The violence faced by students and teachers on t

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Students and teacher\_ tolding candles and man

protest, held in solidarity wh

### **Old Students' Association: Alumni Engagement**



The Old Students' Association of St. Joseph's College of Commerce is an active association with members comprising of students from the previous graduate batches of the institution. The association conducts a good number of events and activities on campus for the current students.

To begin with the events for the academic year, on 6th July 2019, the OSA conducted a photography workshop by the renowned photographer Anup Kattukaran. The association arranged a talk by Rohith Saraswathi on 16th July. Followed by this, OSA also conducted the annual debate on 7th August, 2020 highlighting the importance of the newly designed budget and its impact on all the citizens. The Annual OSA Quiz competition took place on 10th August, 2019.

The 25th August was celebrated as OSA Day at college and this marked the Annual General Meet and the Election of the office bearers for the year 2019 – 2020. The OSA organised the annual 'Past vs Present' basketball match to celebrate the occasion.

On 27th November, 2019, the Alumni Association conducted the most awaited prestigious event of the year 'The Magis Awards'. This day is recognised as one of the proudest moments for all Josephites as we celebrate the leaders and inspirational personalities who have created an impact and left behind a mark for years to come. The Alumni took this opportunity to present Salil Shetty and Rahul Dravid with the Magis Award for Lifetime Achievement and also presented the remarkable Dilshad Master and B M Giriraj with the Magis Award for Significant Achievement.

Apart from the aforementioned programmes, the OSA Gala for the year was held on 6th December, 2019 in association with Catholic Club. The event was conducted to promote the OSA and its activities. The OSA also helped the Ladies Secretaries of the student council in fulfilling their dream of installing a Pad Dispenser on campus, which remains the highlight of the year for all the girls. The activities for the academic year of 2019 – 2020 came to an end with an insightful session on the Union Budget conducted on 4th February, 2020, featuring Mr. KR Rahul Vasudev as the guest speaker for the programme. The speaker helped the commerce students understand the important aspects of the budget.

OSA sponsors the 'Best Outgoing Student-Alumni Award' every year and gives scholarships to deserving students with a view to motivate, inspire and recognize academic excellence. The College wishes to thank all the office bearers of OSA for their tireless efforts towards their Alma Mater.

### **Research Article**

ICT Initiatives of MHRD for Teaching and Learning Experience: An Overview



Dr. D. Raja Jebasingh

### Introduction

Technology is changing the face of education across the globe. Facilitating quality information and innovative tools to educators and students around the world is becoming a promising way of eradicating extreme poverty. With the advancement of technological solutions in the education sector, learning process has undergone changes unlike anything witnessed by previous generations. Digital learning and communication environments are an essential part of lifestyle today. The use of digital technology in education can have a substantial impact, increase motivation and engagement while also resulting in learners becoming more aware and conscious.

Advancement of digital technology is influencing the leaping development of various activities in our daily life. The use of Information and Communication Technology (ICT) and the Internet are the new paradigm of learning in 21st century and can be applied to all aspects of human endeavor. ICT can be defined as computer-based tools and techniques for gathering and using information. Educational sector is one vital area that applies ICT in teaching and learning and hence, arises the need to assess the impact of ICT as a tool for teaching and learning. The scope of e-learning is much wider in India with many e-learning companies stepping forward in providing the service.

The higher education system in South Asia has grown remarkably in recent times. However, the system has many issues of concern at present, like financing and management including access, equity and relevance, reorientation of programmes by laying emphasis on health consciousness, values and ethics and quality of higher education together with the assessment of institutions and their accreditation. These issues are important for South Asian countries, as they are now engaged in the use of higher education as a powerful tool to build a knowledge-based information society of the 21st Century. Besides recognizing the above, HEIs must perform multiple roles like creating new knowledge, acquiring new capabilities and producing an intelligent human resource pool, through challenging teaching and research.

The use of information and communication technology (ICT) has proliferated in education and learning design; the classrooms of the 21st century are undergoing rapid transformations resulting in innovative learning environments that are connected, flexible, and collaborative. Furthermore, there is a shift towards inclusive education, which aims to educate all children regardless of their learning differences and other characteristics.

### **SDG and Education Agenda**

Education plays a central theme throughout the 2030 Agenda, which includes a stand-alone education goal and education-related targets within 7 others of the 17 Sustainable Development Goals (SDGs). SDG 4 aims to "ensure inclusive and equitable quality education and promote lifelong learning opportunities for all" by 2030. The goal consists of ten targets to guide countries along a transformative path to a sustainable education agenda. As per the Indicator 4.4.11 SDG - ICT skills determine the effective use of information and communication technology. The lack of such skills continues to be one of the key barriers keeping learners, especially women, from harnessing the potential of ICTs thoroughly.

#### **Research Methods and Design**

A qualitative research design was adopted for this study to understand the promotion of Excellence through ICT.

The present paper is perspective in nature where the author's assessment of what is already known has been discussed. The insights on existing concepts and/or research findings discussed with available and potential literature reviews. The emphasis is on providing reflections on available knowledge and related phenomena rather than the development of theory.

### Purpose of the Study

The purpose of this study is to find out the Initiatives on Promotion of academic excellence through ICT in Indian Higher Education Institutions (HEIs).

#### Growth of the higher education sector in India

With 51,649 HEIs, the Indian higher education system is one of the largest in the world. In terms of enrolment, India is second only to China (41.8 million) 3 with 35.7 million students currently enrolled in universities and colleges. India has seen a massive expansion in the higher education sector as enrolment and the number of HEIs have increased almost four-fold since 2001. This increase was primarily driven by privatelyowned institutions.

### **Role of ICT and Excellence in Higher Education**

Flipped Classrooms: The flipped classroom model, involving lecture and practice at home via computer-guided instruction and interactive learning activities in class, can allow for an expanded curriculum. There is little investigation on the student learning outcomes of flipped classrooms. Student perceptions about flipped classrooms are mixed, but generally positive, as they prefer the cooperative learning activities in class over lecture.

#### **Blended learning:**

Blended learning is an instructional approach that has a face-to-face class or tutorial integrated with online learning in which students have some "control over time, place, path, and/or pace"

# National Mission on Education through ICT (NMEICT)

Under the National Mission on Education through ICT (NMEICT), funded by the Ministry of Human Resources Development, Government of India, a proper balance between content generation, research in critical areas relating to imparting of education and connectivity for integrating our knowledge with the latest advancements is being attempted.

The main aim of this mission is to tap the potential of ICT, in pedagogy and learning at higher education level. The mission has an ambitious plan of creating an e-learning ecosystem by embedding technology in the teaching and learning process, providing the facility of performing experiments through virtual laboratories, on-line testing and certification, providing multimedia e-content and learning platforms. Special teachers' training programmes have also been envisaged in the mission.

### **ICT Initiatives of MHRD and UGC**

# Consortium for Education Communication (CEC) (http://cec.nic.in/cec/)

Consortium The for Educational Communication, popularly known as CEC, is one of the Inter-University Centers set up by the University Grants Commission of India. It has been established with the goal of addressing the needs of Higher Education through the powerful medium of Television along with appropriate use of emerging Information Communication Technology (ICT). The Consortium for Educational Communication (CEC), as a premier institution for development and dissemination of educational e-content, is committed to transforming education through new ICT-based technologies with emphasis on learner-centric pedagogy for the benefit of web learners across the country. Consortium for Educational Communication is one of the largest repositories of digitized educational content in the country, and the National Coordinator for Massive Open Online Courses (MOOCs) for SWAYAM platform of MHRD also for SWAYAM Prabha DTH channels offering a bouquet of 11 educational channels in various disciplines. CEC regularly organizes various capacity building programs, technical & production related trainings, workshops on issue concerning media, web enabled learning like MOOCS, production strategies. CEC also organizes National & International conventions, conferences in the field of education and communication. Various short-term capacity building programs are conducted for staff of CEC and its Media Centers to keep them abreast with the latest technologies and developments in their area of work.

### SWAYAM PRABHA (https://www.swayamprabha.gov.in)

The SWAYAM PRABHA is a group of 32 DTH channels devoted to telecasting of high-quality educational programs on 24X7 basis using the GSAT-15 satellite. Every day, there will be new content for at least (4) hours which would be repeated 5 more times in a day, allowing the students to choose the time of their convenience. The channels are uplinked from BISAG, Gandhinagar. The contents are provided by NPTEL, IITs, UGC, CEC, IGNOU, NCERT and NIOS. The INFLIBNET Centre maintains the web portal. SWAYAM PRABHA is an initiative to provide 32 high quality educational channels through DTH (Direct to Home) across the length and breadth of the country on 24X7 basis. This would enable to deliver e-education in a most cost effective & inclusive manner. The highlights of this channel are : Curriculum-based course contents are available at post-graduate and under-graduate level students, Curriculumbased courses that can meet the needs of lifelong learners of Indian citizens in India and abroad, Its freely available on DD Free Dish, Dish Tv (Zee) and Jio mobile app.

### SWAYAM (https://swayam.gov.in/)

Swayam is India's own MOOCs platform offering online courses on all disciplines viz. Engineering, Law, Management, Humanities & Social Sciences and Professional Courses. It is designed to achieve the three cardinal principles of Education Policy - Access, Equity and Quality. SWAYAM is an indigenously developed Cloud based IT platform that facilitates hosting of all the courses, taught in classrooms from 9th standard till Post- Graduation to be accessed by Anyone, Anytime, Anywhere free of cost. All the courses are interactive, prepared by reputed teachers in the country and accessible through computers / mobile phones. For Institutions, encourage your extraordinary faculty to develop online courses.

### FACTS AND FIGURES OF SWAYAM

Year of Launched	On 9th July 2017
Highlights / Takeaways	Anyone, Anytime, Anywhere Learning free of cost
Enrollments	1.25+ Crores
No. of Courses on SWAYAM	2,867
Credit Transfer	Upto 20% Credit Transfer Fa- cility Available for the Enrolled Students. Necessary regulations issued by UGC and AICTE
Integration with Con- ventional Education	Schedule of SWAYAM Courses aligned with Conventional Semester to facilitate easy Credit Transfer.
Annual Refresher Pro- gramme In Teaching (ARPIT)	Faculty Development Pro- gramme for 1.3 Million Teachers.
Global Reach	SWAYAM Courses being offered to African Students in more than 20 African Countries under the e-VBAB Project of Ministry of External Affairs (Govt. of India). MoU signed with Afghanistan for sharing of SWAYAM resources.

### e-PG Pathshala (https://epgp.inflibnet.ac.in)

e-PG Pathshala is an initiative of the MHRD under its National Mission on Education through ICT (NME-ICT) being executed by the UGC. The content and its quality being the key component of education system, high quality, curriculumbased, interactive e-content in 70 subjects across all disciplines of social sciences, arts, fine arts and humanities, natural & mathematical sciences. E-PG Pathshala provides e-content in four quadrants. It can be accessed as Open Educational Resource (OER) where no teacher support/hand-holding for students is available. e- Content is available in open access at www. epgp.inflibnet.ac.in.

#### e-Adhyayan (e-Books)

e-Adhyayan is a platform to provide 700+ e-Books for the Post-Graduate Courses. All the e-Books are derived from e-PG Pathshala courses. It also facilitates play-list of video content. UGC MOOCs (Online Courses)

### UGC-MOOCs

UGC-MOOCs is one of vertical to produce course on Post Graduate subjects in SWAYAM (Online Courses, An MHRD initiatives). UGC is one of the national co-ordinator of SWAYAM & INFLIBNET is technical partner for UGC-MOOCs.

### e-Pathya (Offline Access)

e-Pathya is one the verticals of e-PG Pathshala which is software driven course / content package that facilitates students pursuing higher education (PG level) in distance learning as well as campus learning mode. it also facilitates offline access.

### CEC – UGC YouTube Channel (https://www. youtube.com/user/cecedusat)

The Consortium for Educational Communication popularly known as CEC is one of the Inter University Centres set up by the University Grants Commission of India. It has been established with the goal of addressing the needs of Higher Education through the use of powerful medium of Television alongwith the appropriate use of emerging Information Communication Technology (ICT). Realizing the potential and power of television to act as means of Educational Knowledge dissemination, UGC started the Countrywide Classroom Programmes in the year 1984. For production of such programmes Media Centres were set up at 6 Universities. Subsequently CEC emerged in 1993 as a nodal agency to coordinate, guide & facilitate such Educational production at the National level. Today 21 Media Centres are working towards achieving this goal under the umbrella of CEC.

### National Digital Library of India (NDLI) (https://www.ndl.gov.in/)

National Digital Library of India (NDL India) provides a framework of virtual repository of learning resources with a single-window search facility. As on date 47,944,566 items has been hosted in NDL India. Scope of the NDLI are: Repository hots contents of multiple subject domains such as Agriculture, Technology, Natural Sciences, Management, Literature, Religion and other. More than 3.8 Crore e-books/journals/ audio books/question banks and 60 types of learning resources are available. More than that contents are available in 200 Plus languages. It also integrates contents of the different National Importance Institutions repositories. Through this portal faculty members and student's community would enable to Access e-content on multiple disciplines.

### VIRTUAL LABS (http://www.vlab.co.in/)

Virtual Labs provides a fully interactive simulation environment to perform experiments, collect data, and answer questions to assess the understanding of the knowledge acquired. Develop virtual experiments for Virtual labs suited to course curriculum in gap areas. It's a Web-enabled experiments designed for remote – operation.

Special features of Virtual Labs are: To provide remote access to Labs in various disciplines of Science and Engineering, this initiative was implemented by IIT Delhi. To share costly equipment and resources, which are otherwise available to limited number of users due to constraints on time and geographical distances. Through this initiative cover 100 Virtual Labs, approximately 1000+ web-enabled experiments were benefited.

### E-Yantra (www.e-yantra.org)

E-Yantra enable the effective education across engineering colleges in India on embedded systems and Robotics. It's an initiative by IIT Bombay that aims to create the next generation of embedded systems engineers with a practical outlook to help provide practical solutions to some of the real-world problems.

### FOSSEE (http://fossee.in)

FOSSEE promotes the use of open source software in educational institutions. It does through instructional material, such as spoken tutorials, documentation, such as textbook companions, awareness programmes, such as conferences, training workshops, and Internships. Textbook Companion (TBC) is a collection of code for solved examples of standard textbooks. The FOSSEE Project promotes the use of the following FLOSS tools to improve the quality of education and research: promote these tools by encouraging students and faculty to use them in education and research through the activities. Majorly Access and volunteer for the use of open source software.

#### Indian Research Information Network System -IRINS (http://irins.org)

IRINS is web-based Research Information Management (RIM) service developed by the Information and Library Network (INFLIBNET) Centre in collaboration with the Central University of Punjab. The portal facilitates the academic, R&D organisations and faculty members, scientists to collect, curate and showcase the scholarly communication activities and provide an opportunity to create the scholarly network. The IRINS is available as free software-as-service to the academic and R&D organisations in India.

It helps the research scholars to locate courses in their subject interests and research focus of the department and organization, also provides scholarly metadata related to research interests of faculty members, research focus of the departments and schools. For faculty members, it supports to showcase / disseminate their research contributions to the peer group. It provides more significant exposure for their research contributions to the international community and brings funding opportunities from the national and international agencies.

## Shodhganga- A reservoir of Indian Theses (https://shodhganga.inflibnet.ac.in/)

This initiative provides a platform for research scholars to deposit their Ph.D. theses and make it available to the entire scholarly community in open access. Shodhganga provides a platform for research scholars to deposit their Ph.D. theses and make it available to the entire scholarly community in open access. This facility would help to research community to Access Research Theses of scholars of Indian Institutes. The repository can capture, index, store, disseminate and preserve ETDs (Electronic Theses and Dissertations) submitted by the researchers.

#### ShodhGangotri: Repository of Indian Research in Progress (https://shodhgangotri.inflibnet. ac.in/)

Repository of Indian Research in Progress details (Synopses/Research Proposals for PhD programme with MRPs/PDFs/ Emeritus Fellowship. Under the initiative, research scholars / research supervisors in universities / Higher Education Institutions are requested to deposit electronic version of approved synopsis submitted by research scholars to the universities for registering themselves for the Ph.D programme Now it is expanded to MRPs/ PDFs/ Emeritus Fellowship etc. The repository on one hand, would reveal the trends and directions of research being conducted in Indian universities, on the other hand it would avoid duplication of research.

#### e-ShodhSindhu (https://ess.inflibnet.ac.in/)

Access to e-Resources provided by e-Shodh Sindhu consortium are seamlessly available on the member institutions campus through campus IPs. In addition to the on-campus access, users from subscribed institutions can access to resources through various off-campus access mechanisms available from the publishers. The main objective of the e-ShodhSindu is to provide access to qualitative electronic resources including full-text, bibliographic and e-books and e-journals. As on April 11 2020, a total number of 3376 Govt. / Govt.-aided colleges covered under the section 12B of UGC Act as well as Non-Aided colleges. The e-ShodhSindhu shall provide current as well as archival access to more than 10,000 and peer-reviewed journals and 31,35,000 e -book in different disciplines from many publishers and aggregators to member institutions.

#### Shodh Shudhhi

The MHRD, Govt of India has initiated this facility which provides access to Plagiarism Detection Software (PDS) to all universities/Institutions in India since Sept 1, 2019. As on 11 April 2020, the total number of member institutions are 1032. The total users and total documents Submitted were 78,686 and 3,43,469 respectively. Under this initiative, URKUND a Web Based Plagiarism Detection Software system is being provided to all Users of universities/Intuitions in the country.

#### VIDWAN-Expert Database and National Researcher's Network (https://vidwan.inflibnet.ac.in/)

VIDWAN a premier database of profiles of scientists and faculty members working in leading academic institutions and other R & D organizations involved in teaching and research in India. This initiative would facilitate to monitor research outcomes of the research at different levels. It provides important information about expert's background, contact address, skills and accomplishments. Provides scholarly metadata related to research interests of faculty members, research focus of the departments and organizations. This initiative offers opportunity to work for collaborative research with other organizations / research institutions.

#### CONCLUSION

The landscape of higher education has changed dramatically in the last twenty years. The rapid growth in higher education enrollment and employment has been steady. The ubiquity of information technology and communication has significantly reshaped the structure of learning in higher education. New teaching pedagogies, learning skills, and assessment methods have emerged to adapt to these changes. The technology being a driving force in the contemporary education system, the Centre has taken-up several initiatives for the benefit of the academic community in India. MHRD as well UGC is bringing out various measures to enhance the quality of teaching and learning in the Higher Educational Institutions (HEIs). The promising initiatives implemented by the MHRD and UGC shall transform teaching learning environment at the Higher Educational Institution (HEIs) and effectively bridge the digital divide and would immensely helpful the nation move towards information-rich society Thus, these platforms produce for an effective content delivery and learning exposures with its massive features of effective learning environment and also facilitate the faculty and students to enhance their knowledge and skills.

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A pen for your thoughts....

Treative writing- English, Kannada and Hindi



#### The Yellow Garland

#### - Rithik J (1 B.COM 'E')

Once upon a time there lived a couple who wanted a boy child. They prayed a lot to their God and decided to offer goats as a sacrifice to their kuladeivam-'Maddhuramma' at Huskur. Huskur was their village - located in the far North Tehsil of Bangalore district in Karnataka. The village was known for its jaathre of Maddhuramma - in the month of March or April every year. People from different temples in the village built their jaathres to compete for the biggest among them. As the jaathre went by, the devotees during the festival would throw bananas and salt on them, believing that their health would be preserved by doing this practice.

Sri Maddhuramma Devi Temple is the oldest temple dating back to the Chola period. It was said that Tipu Sultan offered his patronage here. People from different places came to Huskur with great devotion for their God. And it is usually very crowded during this festival. Villagers spend three days of the festival by sleeping in their cars or on the pavement and other surroundings of the temple. They enjoy and have a good time for all three days of festival. Behind the temple area hawkers in different attires would sell various kinds of products, trinkets and paraphernalia at the exhibition. The people would spend their little savings here. Throughout the festival season, the atmosphere of the village was both jovial and serious at the same time. These people believed very strongly that God would give them good fruit only when they sacrificed goats and cocks to the Lord.

After five years a boy was born to the couple and they were very happy. They decided to continue the ritual practice of sacrificing goats to their God. Their small little boy was dressed up with a yellow garland around his neck. A knife was then placed in his hand. Three men with rude eyes - dressed up in red panches would pour turmeric water on the goat. At the exact moment that the goat quivered, two of them would catch the goat and the third man slaughtered the goat with a huge knife. Red hot blood flowing from the humble neck of the slaughtered goat was smeared on the boy's knife and also put on his shirt. Then the boy was forced to dance with the drums. A pillar with a flag of the goddess stood right opposite the temple. The boy would be pulled up on the pillar, made to face the temple and stretch his hands wide. For many years our people had been following these traditional practices. The people believed that doing these rituals was the only reason for their happiness in this world.

When the boy became fourteen years old, he was asked to take up Kavadi – a dance performed by devotees during the worship ceremony of Lord Murugan. Offering Kavadi to Lord Murugan was of great significance as it was believed to bring peace and good luck. The kavadi that each devotee carried symbolised his/her burden – like the two hills carried by Idumban and placed at Palani. Idumban was the greatest devotee of Lord Murugan. And it was Idumban's story that began the practice of Kavadi for Lord Murugan by the devotees.

This little boy was also told by his parents to take up this kavadi and walk on the fire at the Murugan Temple. They had practiced this ritual for the past 75 years. The devotees had to bear the weight of the kavadi, dance to the drum beats with the people shouting and calling Lord Murugan with loud cries of "Arooharaaa!". The little boy bore the kavadi on his shoulders and walked two kilometers. This was quite an easy task for him. However, after this he was pushed to walk on the fire. He stumbled as soon as he saw the wood burning in front of his eyes. He placed his first step with closed eyes. He felt the hot coals and crossed the roasting path. The little boy completed the ritual with a lot of devotion to God only because of his parents. As the years passed, he became used to those practices performed over and over.

But some years later, when the days of the sacrifice came by, he became scared as he looked at the tortured goats being sacrificed. The boy was also learning many things from his tuition master—who was an atheist. The tuition master spoke of "scientific thinking" and inculcated a lot of values in him.

The tuition teacher said that, "By saying that there's no God, you students should understand that we are born by Science and not by any God. And you should avoid religious places and superstitious beliefs as they are not scientific."

But the boy believed in God because he was brought up in such a way by his family. However, as he thought about what the tuition teacher said and when he compared it with his own experiences, he began to realise that he was able to think and analyse society's behaviour. He reasoned that no God had said to the people that sacrificing something would mean getting something in return. The boy understood that no God had said that your wish shall be fulfilled only if you sacrifice the goats.

People blindly believed that God gave them something huge in return only after doing these rituals. And therefore, they made this as their traditional practices. And believed that their families would be happy and together generation after generation, only if they do such rituals. The boy realised that perhaps the rituals were not necessary to please God. The boy approached his parents and said,

"I do believe in God, but not these superstitious beliefs and practices."

In this newfound maturity, he decided to stop continuing the practices and blind beliefs. He tried his best to inculcate the same thoughts in his parents. It proved practically impossible in the initial years. As the years passed, his brother who was an agnostic joined him in convincing his parents. Slowly they began to think about these new thoughts and stopped the sacrifice of animals to God.

One day, the boy's family finally stopped practicing these rituals.

However, even today the people of the whole village come together to take part in the practices.

The small boy is Raju. He remembered this story when he saw his picture in an album.

Raju was dressed in a yellow garment with a garland around his neck.

He was standing with a goat.

#### Talk it out!

- Mohammad Muzammil Khan (2 B.COM 'F')

The main scope of this composition consists in demonstrating that it is possible to relate communication with peace culture, both understood as a tool to change social realities.

The world we live in, could and would be a much better place if we, as individuals indulge in healthy communication with one and all. The problem is nobody listens to understand, everybody listens to reply. Keeping in view the recent outbreaks that have shook the face of the nation and dismantled peace and harmony, which again could've been avoided if effective communication would've taken place between the rule-makers and the ones who are actually affected.

Nations need to be treated as individuals and have to ground their warplanes. Every argument can and must be resolved by speaking about it and not acting recklessly, without keeping in mind those that bear the brunt of our actions. It's a God sent gift that we humans possess in the form of speech and emotional intelligence, however in this world people tend to overlook the importance it can have on others. Start talking instead of fierce conflict. Everybody is made to understand the complications of a war and crisis but no one ever teaches you how to avoid such a thing in the first place. We, as a part of the nation's voice, need to stand up. And, as adults, make our voices heard so as to prevent successive oppression from the so-called changemakers.

This trait of speech and effective communication could be very well used in our daily lives to solve and repair almost every relationship. Just speak and solve misunderstandings like an adult. Certainly the condition of people wouldn't change unless they bring a change in themselves. Love and peace are understood as a sign of weakness in the ongoing generation of politics. Understanding that life is a gift and every second of it not promised to anyone, will surely make one realise how important it is to speak and sort things out between the people whom you care about and love .

So use this gift of yours to tell how much you care about someone, to spread kindness, to avoid conflicts and to do everything that matters in life. Life is brief, and then you die. As these paths lie before today, it's up to us to decide where we wish to go and who we want to become.

#### The paradigm of actuality is paradoxical - Crithica Srinivasan (2 B.COM 'B')

Naught was spoken for months, no word nor thought I emanated in what seemed to me like the longest days, Those hours eked out the sorrow like strained tea leaves, upon whom hung about a fragrance of the lifeless.

I portrayed a scene of grandiose scales. Bliss. Peace in its prevalence. Light fingernails that etched in wax.

That dream-scape, effervescence of joy in an all sparkling scene. Till at last the longing could no longer be borne.

Approached, they did. Like a sly swab that had soaked in an enigma, unveiling reluctance to broach any emotion.

Every inch and nook within me held onto the hope - they'll come into my reach and we'd in one gather warmth.

My intuition was buried deep in what seemed like a moment in eternity. They beckoned to me and walked past, I lingered behind.

Like a shadow of the past, they turned to me. Face pale, it mirrored me. Hazel or brown, I remember not.

But those eyes cast emptiness on the onlooker. The visage, their elements were bland and impartial.

All in all they seemed to me like a sober boulder by a tavern who had been embittered by aeons of weary visitors

- a dull pastel upon whom was strewn shades of grey. A few words were spoken, I paid not a cent to hear.

This truly was neither peace nor reconciliation. Reality never did go in a planned precedence.

Expectations truly disappoint, for the end is never known whatever the course maybe.

War

- Meenakshi T (2 B.COM 'E')

Woven in the nexus of time, Lies the brutal deed of humankind The terrain entombed in russet red Held the many dead. Such is the Battle.

Dawn to dusk, painted with red, Buildings shattered, hopes tattered Bones broken, wounds open, made the many cry. Such is the Struggle... Bloodshed loomed the obscure air, Kith and kin, killed and annexed. Terror and panic lingered in the site Every day is a doomsday. Such is the hostilities...

Embers and gunk-masked sky, Marked the beginning of history, A history which repeats itself Peace never is restored. This is the War..

#### **Nocturnal Thoughts**

- Pavithra Kumar (1 B.COM 'A')

Birthed in darkness, Are these Nocturnal thoughts; Flowing through the sword, Of a tortured artist, Powered by a once Ethereal soul that was Fleeced off for its unworldliness, Bound by the expectations Of a clockwork world.

#### **Battle Scars**

-Nathasha Dias (2 B.COM 'B')

She didn't ask for this.

She didn't wish to see her broken memories in a place that was once her home.

The same home which, for her,

was an epitome of serenity and peace.

Her heart had been shattered beyond repair; and the pieces lost somewhere underneath the rubble

The blood of her people smeared against her skin,

Is a measure of victory.

A victory that has no survivors to celebrate.

The sky that was once a canvas on which the colours of love were painted on, Now turns dark with the shade of her children's blood.

The time for roses and affection has passed, It is now the rule of bullets and grenades.

There are no tears left to shed, As the weeping heart has gone numb. Thousands are dying around her, a thousand more already dead, For a cause that has no reason, A war that has no end.

How long until they realise it is a battle That only takes until it bleeds all of us dry? A battle that gives back nothing but misery and hardship.

Is it right to take the life of innocents, In the glorious name of religion and justice? Is it virtuous to kill? Questions swirl in her head. Her deadend heart is screaming while her scarred mind is trying to reason with the unreasonable. But who's there to listen, apart from the dead. People often fail to understand, Peace never comes from killing.

She is left behind, Amidst the barren, broken land. Silence is all that remains, And it haunts her to death. Her flowery soul, ripped to bits and pieces by her very own people, wounded by the bullets that killed her children. She turns pale as she recalls, her little ones believed in the lie, that their lives were worth the war. So they killed each other as quickly as they used to kiss. Funny, some lessons are never learnt even after centuries.

Sincerely, Motherland

#### Oh! How I want to be

- Meenakshi T (2 B.COM 'E')

Oh! How I want to be the wind,

That embraces me with warmth during rides, That passes through the gaps of my fingers in playfulness,

And ruffles my hair with care filled wildness.

Oh! How I want to be the sand, That hugs my feet and support me, As I tread along the shores, The calming sound of waves playing it's own music.

Oh! How I want to be those dandelions, That are set free with the rush of a breath, Or those touch-me-nots that shrivels with shyness, At just a touch.

Oh! How I want to be one of nature, And one with nature; It's childlike innocence, A raw beauty on its own, Satisfying the hunger, Of a devouring world.

#### Annihilation

- Pavithra Kumar (1 B.COM 'A')

The demons held her tight with all their might for they feared their annihilation. She destroyed thousands of those demons with temerity For she was on the verge of becoming, "What she really was."

She who always feared the demons for what they were , She who was terrified more than anyone could ever be , She who was fragile of them all , Had the audacity to annihilate them all, making them aware of "What she really was."

She conquered and butchered them all For they had dared to infiltrate her mind. Anger and passion fired up her veins Like a dynamic star. At that moment she came to know; "What she really was."

She faced all her fears. She nixed the demon like pessimistic thoughts which her mind was addicted to , She conquered them.. She didn't give up.. She annihilated them all , " She was what she was. "

#### ಮಹಿಳೆಯರ ಶಬರಿಮಲೆ ಪ್ರವೇಶ – ಸುರಭಿ ಜೆ.ಆರ್.

ಭಾರತ ದೇಶವು ವಿವಿದ ಸಂಸ್ಕೃತಿ ಹಾಗೂ ಆಚರಣೆಗಳ ಬೀಡು. ವಿವಿಧತೆಯಲ್ಲಿ ಏಕತೆಯನ್ನು ಕಾಣಬಹುದಾದಂತಹ ಸುಂದರವಾದ ಬೀಡು. ಎಲ್ಲಾ ಮತ–ಜಾತಿಯವರು ತಮ್ಮದೆ ಆದಂತಹ ಆಚರಣೆಗಳನ್ನು ಆಚರಿಸಿಕೊಂಡು ದೇಶವನ್ನು ವಿಶೇಷವಾಗಿ ಪ್ರತಿನಿಧಿಸಲು ಕಾರಣಕರ್ತರಾಗಿದ್ದಾರೆ.

ಇತ್ತೀಚಿನ ದಿನಗಳಲ್ಲಿ ತೀವ್ರ ಪರ–ವಿರೋಧವನ್ನು ಎದುರಿಸುತ್ತಿರುವ ವಿಷಯ ಎಂದರೆ ದೇಶ–ವಿದೇಶಗಳಲ್ಲಿ ಆನೇಕ ಭಕ್ತರನ್ನು ಹೊಂದಿರುವ ಶಬರಿಮಲೆ ಪುಣ್ಯ ಕ್ಷೇತ್ರಕ್ಕೆ ಮಹಿಳೆಯರ ಪ್ರವೇಶಕ್ಕೆ ಸುಪ್ರೀಂ ಕೋರ್ಟ್ ಅನುಮತಿ ನೀಡಿರುವುದಾಗಿದೆ. ಆಧುನಿಕ ಯುಗದಲ್ಲಿ ಆಚರಣೆಗಳನ್ನು ಬದಿಗಿಡುತ್ತಿರುವ ಜನತೆ ಈ ಅನುಮತಿಯಿಂದ ತೃಪ್ತರಾಗಿದ್ದರೂ ಸಹ ಆಚರಣೆಗಳನ್ನು ಹಿಂದಿನಿಂದಲೂ ಕಾಪಾಡಿಕೊಂಡು ಬಂದಿರುವ ಜನಗಳಿಗೆ ಇದೊಂದು ದುಸ್ತಪ್ಪವಾಗಿದೆ.

ಅಂದಿನ ಕಾಲದಿಂದಲೂ ತನ್ನದೇ ಆದ ಪವಿತ್ರತೆಯನ್ನು ಹೊಂದಿರುವ ಶಬರಿಮಲೆ ಪುಣ್ಯಕ್ಷೇತ್ರಕ್ಕೆ ಮಹಿಳೆಯರ ಪ್ರವೇಶವನ್ನು ಖಂಡಿಸಿ ಅನೇಕ ಗಲಭೆಗಳನ್ನು ನಾವು ಪ್ರಸ್ತುತ ದಿನಗಳಲ್ಲಿ ನೋಡಿದ್ದೇವೆ. ಭಾರತೀಯ ಆಚರಣೆಗಳಲ್ಲಿ ಜಾತಿಯ ತಾರತಮ್ಯವಿಲ್ಲದೆ ಎಲ್ಲರನ್ನೂ ಒಂದೇ ರೀತಿ ಸಮಾನತೆಯಲ್ಲಿ ಕಾಣುವುದು ಶಬರಿಮಲೆ ಮಹತ್ವವಾಗಿದೆ.

ದೇವರುಗಳ ನಾಡು ಎಂದೇ ಕರೆಯಲ್ಪಡುವ ಕೇರಳ ರಾಜ್ಯದಲ್ಲಿ ಈ ಅನುಮತಿಗೆ ವಿರೋಧವು ವ್ಯಕ್ತವಾಗಿದೆ. ನಮ್ಮ ಸಂವಿಧಾನದಲ್ಲಿ ಧರ್ಮಗಳಿಗೆ ಒಂದು ವಿಶೇಷ ಸ್ಥಾನವನ್ನು ನೀಡಲಾಗಿದೆ. ಧಾರ್ಮಿಕ ಹಕ್ಕುಗಳಿಗೆ ಧಕ್ಕೆಯಾಗದಂತೆ ಈ ಅನುಮತಿಯನ್ನು ಪರಿಗಣಿಸಲಾಗಿದೆ.

ಭಕ್ತವೃಂದದ ಪ್ರಕಾರ ಈ ವಿಚಾರವು ತೀವ್ರ ಆಕ್ಷೇಪಕ್ಕೆ ಒಳಗಾಗಿದ್ದರೂ, ಒಂದು ಕಡೆ ಈ ನಿರ್ಧಾರವು ಸಕಾರಾತ್ಮಕ ಅಭಿಪ್ರಾಯಗಳನ್ನು ಸಹ ಪಡೆದುಕೊಂಡಿದೆ. ಮಹಿಳೆ ಮತ್ತು ಪುರುಷರ ನಡುವಿನ ಅಂತರ ಹಾಗೂ ಮಹಿಳೆಯರ ಸಬಲೀಕರಣಕ್ಕೆ ಈ ನಿರ್ಧಾರ ಒಂದು ಶ್ರೇಷ್ಠ ನಿರ್ಧಾರವಾಗಿದೆ.

ಏಕತೆ ಎಂಬುದು ಈ ನಾಡಲ್ಲಿ ಮಾತಿಗಷ್ಟೆ ಮೀಸಲಾಗಿದೆ. ಮಹಿಳೆಯರ ಪ್ರವೇಶಕ್ಕೆ ಸುಪ್ರೀಂ ಕೋರ್ಟ್ ನೀಡಿರುವ ತೀರ್ಪಿಗೆ ಅನೇಕ ಜನರ ಬೆಂಬಲವು ಸಹ ದೊರಕಿದೆ. ಪ್ರತಿಯೊಂದು ವಿಷಯದಲ್ಲೂ ಸಮಾನತೆ ಪಡೆಯಬೇಕೆಂಬ ಬಯಕೆ ಇರುವ ಹೆಣ್ಣಿಗೆ ಪುಣ್ಯ ಸ್ಥಳವನ್ನು ದರ್ಶನ ಮಾಡಬೇಕೆಂದುಕೊಂಡಿರುವ ಬಯಕೆಗೆ ಇದೊಂದು ಬೆಂಬಲವಾಗುತ್ತದೆ.

ದೇವರಿಗೆ ಭಕ್ತಿಯೇ ಭಕ್ತ ನೀಡಬಹುದಾಂತಹ ಕೊಡುಗೆ. ಯಾವ ದೇವರೂ ಸಹ ಹೆಣ್ಣಿನ ಭಕ್ತಿ ಕಡಿಮೆ, ಪುರುಷನ ಭಕ್ತಿ ಹೆಚ್ಚು ಎಂದು ಎಲ್ಲಿಯೂ ಸಹ ಪ್ರಸ್ತಾಪಿಸಿಲ್ಲ. ಮಾನವನ ಮೂಢನಂಭಿಕೆಯಿಂದಾಗಿ ಈ ನಿಯಮಗಳು ಹುಟ್ಟಿಕೊಂಡಿವೆಯೇ ಹೊರತು ದೇವರು ಎಂದೂ ಭಕ್ತಿಯನ್ನು ಲಿಂಗಗಳ ಮೂಲಕ ಅಳೆದಿಲ್ಲ.

ಸುಪ್ರೀಂ ಕೋರ್ಟಿನ ತೀರ್ಪಿನ ನಂತರವು ಸಹ ಕೆಲವು ವಿರೋಧಿಗಳು ಇದರ ವಿರುದ್ಧ ಧನಿಯೆತ್ತಿದ್ದಾರೆ. ಇನ್ನೂ ಕೆಲವು ಸಂದರ್ಭಗಳಲ್ಲಿ ದೇವಾಲಯವನ್ನು ಮುಚ್ಚುತ್ತೇವೆ ಎಂಬ ಬೆದರಿಕೆಯನ್ನು ಸಹ ಹಾಕಿದ್ದಾರೆ. ತೀರ್ಪಿನ ನಂತರ ಪ್ರವೇಶಿಸಿದ ಮಹಿಳೆಯ ಮೇಲೆ ತೀರ್ವ ಆಕ್ರೋಶ ಹಾಗೂ ಹಲ್ಲೆಗಳು ನಡೆದಿರುವುದು ಮಹಿಳಾ ಸಬಲೀಕರಣದ ದೃಷ್ಟಿಯಿಂದ ಆಕ್ಷೇಪಣೀಯವಾಗಿದೆ.

ದೇವರು ಪ್ರತ್ಯಕ್ಷವಾಗಿ ಯಾವುದೇ ಜಾತಿ, ಲಿಂಗ, ಧರ್ಮ ಎಂಬ ತಾರತಮ್ಯ ಮಾಡಿಲ್ಲ. ಹೀಗಿರುವಾಗ ಮಹಿಳೆಯರ ಪ್ರವೇಶ ಖಂಡಿಸುವುದು ಅರ್ಥಹೀನವಾಗುತ್ತದೆ. ಆಚರಣೆಯನ್ನು ಮಾಡುವುದು ಸರಿ ಆದರೆ ಲಿಂಗಗಳ ಆಧಾರದ ಮೇಲೆ ತಪ್ಪು ಎಂಬುದು ಕೆಲವರ ಅಭಿಪ್ರಾಯ.

ಇನ್ನೊಂದು ದೃಷ್ಠಿಕೋನದಿಂದ ನೋಡಿದಾಗ ಭಾರತೀಯ ಸಂವಿಧಾನದಲ್ಲಿ ಧರ್ಮಕ್ಕೆ ಸಂಬಂಧಿಸಿದ ಹಕ್ಕನ್ನು ಉಲ್ಲೇಖಿಸಲಾಗಿದೆ. ಯಾವುದೇ ಧರ್ಮದ ಆಚರಣೆಗಳಿಗೆ ಕುತ್ತನ್ನು ತಂದರೆ ಅದೊಂದು ಶಿಕ್ಷಾರ್ಹ ಅಪರಾಧವಾಗುತ್ತದೆ. ಪ್ರತಿಯೊಂದು ಧರ್ಮಕ್ಕೂ ಅದರದ್ದೆ ಆದಂತಹ ಆಚರಣೆ ಹಾಗೂ ಸಂಸ್ಕೃತಿಯಿದೆ. ಇದನ್ನು ಗೌರವಿಸಬೇಕಾದದ್ದು ಪ್ರತಿಯೊಬ್ಬ ಭಾರತೀಯ ಪ್ರಜೆಯ ಕರ್ತವ್ಯವಾಗುತ್ತದೆ. ಇನ್ನು ಶಬರಿಮಲೆ ಪ್ರವೇಶಕ್ಕೆ ಮಹಿಳೆಯರೆ ವಿರೋಧಿಸುವುದನ್ನು ಗಮನಿಸಿದಾಗ ಭಾರತೀಯ ಆಚರಣೆಗಳ ಪ್ರಾಮುಖ್ಯತೆಯನ್ನು ಕಾಣಬಹುದು. ನಮ್ಮ ಸಂಸ್ಕೃತಿ ಹಾಗೂ ಆಚರಣೆಗಳನ್ನು ಕಂಡು ನಮ್ಮ ದೇಶವನ್ನು ವಿದೇಶಿಗರು ಇಷ್ಟಪಟ್ಟಿದ್ದಾರೆ. ಆಚರಣೆಗಳನ್ನು ಪಾಲಿಸಿಕೊಂಡೇ ಮಹಿಳಾ ಸಬಲಿಕರಣಕ್ಕೂ ಉತ್ತೇಜನ ನೀಡಬಹುದಾಂತಹ ಕಾರ್ಯಗಳನ್ನು ಸುಪ್ರೀಂ ಕೋರ್ಟ್ ಬೇರೆ ರೀತಿಯಲ್ಲಿಯೇ ಆದೇಶವನ್ನು ಹೊರಡಿಸ ಬಹುದಾದಂತಹ ಸಾಧ್ಯತೆಗಳಿವೆ.

ಮುಕ್ತಾಯ: ಅನೇಕ ಪರ–ವಿರೋಧಗಳಿಗೆ ಗುರಿಯಾಗಿರುವ ಈ ವಿಷಯದ ಬಗ್ಗೆ ಸೂಕ್ಷ್ಮವಾಗಿ ಮಾಹಿತಿ ಕಲೆಹಾಕಿ ಯಾವುದೇ ಧಾರ್ಮಿಕ ಭಾವನೆಗಳಿಗೆ ಅಡ್ಡಿಯಾಗದಂತೆ ನಿರ್ಧಾರಗಳನ್ನು ಕೈಗೊಳ್ಳುವುದರಿಂದ ಈ ರೀತಿ ಧಾರ್ಮಿಕ ಕಲಹಗಳನ್ನು ತಡೆಯುವುದಕ್ಕೆ ಸ್ವಲ್ಪವಾದರೂ ಉಪಯುಕ್ತವಾಗುತ್ತದೆ.

#### <mark>ಪ್ರಸ್ತುತ ರಾಜಕಾರಣ ಮತ್ತು</mark> ಭಾರತದ ಪ್ರಜಾಪ್ರಭುತ್ವ – ಪ್ರತಿಜ (18SJCCC625)

ಭಾರತ ನಮ್ಮ ದೇಶ. ಈ ದೇಶದಲ್ಲಿ ಅನೇಕ ಜನರು ವಾಸಮಾಡುತ್ತಿದ್ದಾರೆ. ಸ್ವಾತಂತ್ರ್ಯಕ್ಕಾಗಿ ಹಲವಾರು ವರ್ಷಗಳು ದುಡಿದು 1947ರಲ್ಲಿ ಭಾರತಕ್ಕೆ ಸ್ವಾತಂತ್ರ ದೊರೆಯಿತು. ಭಾರತ ಅಥವಾ ಇಂಡಿಯಾ ಎಂದು ಕರೆಯಲ್ವಡುವ ಈ ದೇಶವು ದಕ್ಷಿಣ ಏಷ್ಯಾದ ಒಂದು ವಿಶಾಲ ದೇಶ. ಪ್ರಪಂಚದ ಎರಡನೇ ಅತಿಹೆಚ್ಚು ಜನಸಂಖ್ಯೆ ಹೊಂದಿರುವ ದೇಶ ನಮ್ಮ ಭಾರತ.ಪ್ರಪಂಚದ ಅತಿ ದೊಡ್ಡ ಪ್ರಜಾಪ್ರಭುತ್ವ ದೇಶ ನಮ್ಮ ಧು.

"ಇತಿಹಾಸವು ಸ್ವತಃ ಪರಿವರ್ತನೆಗೊಳ್ಳುವ ಮಾರ್ಗವನ್ನು ಹೊಂದುತ್ತದೆ" ಎಂಬ ಮಾತನ್ನು ಎಲ್ಲರೂ ಸಾಮಾನ್ಯವಾಗಿ ಕೇಳಿರುತ್ತಾರೆ. ಹಾಗೆಯೇ ನಮ್ಮ ದೇಶದ ರಾಜಕಾರಣ ಮತ್ತು ದೇಶದ ಪ್ರಜಾ ಪ್ರಭುತ್ವ ಇತಿ– ಹಾಸದಿಂದಲೂ ಪ್ರಾರಂಭವಾದದ್ದು.

1947ರ ಆಗಸ್ಟ್ 15ರಂದು ನಮ್ಮ ದೇಶಕ್ಕೆ ಸ್ವತಂತ್ರ ದೊರೆಯಿತು. ಮೂರು ವರ್ಷಗಳ ನಂತರ ದೇಶದ 'ಸಂವಿಧಾನ' ರಚನೆಯಾಯಿತು. ಡಾ॥ ಬಿ.ಆರ್ ಅಂಬೇಡ್ಕರ್ ರವರು ನಮ್ಮ ದೇಶದ ಸಂವಿಧಾನವನ್ನು ರಚಿಸಿ, ಪ್ರಪಂಚದ ಅತಿ 'ದೊಡ್ಡ ಸಂವಿಧಾನ' ಎಂಬ ಕೀರ್ತಿಯನ್ನು ಭಾರತದ ಸಂವಿಧಾನಕ್ಕೆ ತಂದುಕೊಟ್ಟರು.

1950ರ ಜನವರಿ 26 ರಂದು ಸಂವಿಧಾನ ಅಂಗೀಕಾರಗೊಂಡು, 'ಗಣ್ಯರಾಜ್ಯ' ಎಂಬ ಹೆಸರನ್ನು ನಮ್ಮ ದೇಶ ಪಡೆದುಕೊಂಡಿದೆ. 'ರಾಜಕಾರಣ' ಎಂಬ ಪದವನ್ನು ಆಲೋಚಿಸಿದರೆ ನಮ್ಮ ಮನಸ್ಸಿಗೆ ಬರುವುದು ದೇಶದಲ್ಲಿ ನಡೆಯುವಂತಹ 'ಚುನಾವಣೆ'. ಐದು ವರ್ಷಗಳಿಗೆ ಒಮ್ಮೆ 'ಮತದಾನ' ನಡೆಯುತ್ತದೆ.

ಭಾರತದ ಎಲ್ಲಾ ನಾಗರೀಕರಿಗೂ, ತಮ್ಮ ಮತವನ್ನು ಚಲಾಯಿಸುವ ಹಕ್ಕನ್ನು ಸಂವಿಧಾನವು ನೀಡಿದೆ. 18 ವಯಸ್ಸಿನ ಮೇಲೆ ಇರುವ ಎಲ್ಲರಿಗೂ ಈ ಹಕ್ಕು ನೀಡಲಾಗಿದೆ. ಇದು ಪ್ರಜಾಪ್ರಭುತ್ವದ ಮೂಲ.

ಭಾರತದ ರಾಜಕಾರಣದಲ್ಲಿ ಮುಖ್ಯ ಎನಿಸುವ ಕೆಲವು ವಿಷಯಗಳು :

- 1. ರಾಜಕೀಯ ಪರಿಷ್ಕರಣೆ.
- 2. ಸಮಕಾಲೀನ ರಾಜಕೀಯ ಶಕ್ತಿ.
- 3. ತುಲನಾತ್ಮಕ ರಾಜಕೀಯ.
- 4. ಮಹಿಳೆಯರು ಮತ್ತು ರಾಜಕೀಯ.
- 5. ರಾಜಕೀಯ ಮತ್ತು ಬಲ.

ರಾಜಕೀಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಇಂದಿಗೂ ಗಂಡಸರಿಗೆ ಹೋಲಿಸಿದರೆ ಮಹಿಳೆಯರ ಸಂಖ್ಯೆ ಕಡಿಮೆ.

#### ಭಾರತದ ರಾಜಕಾರಣ :

ನಮ್ಮ ದೇಶದ ಪ್ರಥಮ ಪ್ರಜೆ ರಾಷ್ಟ್ರಪತಿ. ಸರ್ಕಾರದ ಪ್ರಮುಖ ಪ್ರಧಾನ ಮಂತ್ರಿ, ಭಾರತದಲ್ಲಿ 'ಲೋಕಸಭೆ' ಮತ್ತು 'ರಾಜ್ಯಸಭೆ' ಎಂದು ಕರೆಯಲ್ಪಡುವ ಎರಡು ಮನೆಗಳಿವೆ. ಲೋಕ ಸಭೆಯಲ್ಲಿ 543 ಸದಸ್ಯರು ಮತ್ತು ರಾಜ್ಯ ಸಭೆಯಲ್ಲಿ 245 ಸದಸ್ಯರು ಇರುತ್ತರೆ.ಇದು ಭಾರತ ರಾಜಕಾರಣದ ಮತ್ತೊಂದು ವೈಶಿಷ್ಯ.

ರಾಜ್ಯ ಸರ್ಕಾರ:

ರಾಜ್ಯದಲ್ಲಿ ಪ್ರಥಮ ಪ್ರಜೆಯಾಗಿ ರಾಜ್ಯಪಾಲರು ಮತ್ತು ಸರ್ಕಾದ ಮುಖ್ಯಸ್ಥರಾಗಿ ಮುಖ್ಯ ಮಂತ್ರಿಗಳು ಇರುತ್ತಾರೆ.ಪ್ರಸ್ತುತ ರಾಜಕಾರಣ ಅನೇಕ ಸಮಸ್ಯೆಗಳನ್ನು ಎದುರಿಸುತ್ತಿದೆ. ರಾಜಕಾರಣಿಗಳು ಸಾಮಾನ್ಯ ಜನರ ಪ್ರತಿನಿಧಿಗಳಾಗಬೇಕಾಗಿರುವವರು ಒಳ್ಳೆಯ ಗುಣಗಳನ್ನು ಹೊಂದಿರಬೇಕು. ಆದರೆ ಇಂದು ಅವರ ಗುಣಗಳು ದೇಶಕ್ಕೆ ಹಾನಿಯಾಗುವಂತಿದೆ.

ದೇಶದಲ್ಲಿ ಭ್ರಷ್ಟಾಚಾರ ಹೆಚ್ಚಾಗುತ್ತಿದೆ. ಇವರು ಮಾಡುವಂತಹ ಕೆಲಸಗಳಿಂದ ಕಷ್ಟಪಡುತ್ತಿರುವವರು ಜನ ಸಾಮಾನ್ಯರು. ಜನರ ತೆರಿಗೆಯ ಹಣದಿಂದ ರಾಜ– ಕಾರಣಿಗಳು ದೇಶವನ್ನು ಅಭಿವೃದ್ಧಿಗೊಳಿಸದೆ ಅವರ ಬ್ಯಾಂಕ್ ಅಕೌಂಟುಗಳನ್ನು ತುಂಬಿಸಿಕೊಳ್ಳುತ್ತಿದ್ದಾರೆ. ಹಲವಾರು ರಾಜಕೀಯ ಪಕ್ಷಗಳಿಂದ ಹಲವಾರು ರೀತಿಯ ವಾಗ್ಧಾನಗಳನ್ನು ಮತದಾನಕ್ಕೆ ಮುಂಚೆ ಮತದಾರ– ರಿಗೆ ನೀಡಲಾಗುತ್ತೆ. ಆದರೆ ಚುನಾಚಣೆಯ ನಂತರ ಆ ವಾಗ್ಧಾನಗಳನ್ನು ರಾಜಕಾರಣಿಗಳು ಮರೆಯುತ್ತಾರೆ. ರಾಜ– ಕಾರಣ ಶುದ್ಧಗೊಂಡರೆ ನಮ್ಮ ಭಾರತ ಪ್ರಗತಿಗೊಳ್ಳುತ್ತದೆ.

ಪ್ರಜಾಪ್ರಭುತ್ವ ಎಂದರೆ ಸರ್ಕಾರದ ವ್ಯವಸ್ಥೆ ಯೊಂದರಲ್ಲಿ, ಎಲ್ಲ ನಾಗರಿಕರೂ ಮತಹಾಕಿ ಅಧಿಕಾರ ಚಲಾಯಿಸುವಂತದ್ದು. ಈ ಹಕ್ಕು ಭಾರತದ ಎಲ್ಲರಿಗೂ ದೊರಕಿದ್ದು, ಅದರ ಸದುಪಯೋಗ ಮಾಡಿಕೊಳ್ಳಬೇಕು.

"ನ್ಯಾಯಯುತ ದಿನದ ಕೆಲಸಕ್ಕಾಗಿ ನ್ಯಾಯಯುತ ದಿನದ ವೇತನ".

"ನಮ್ಮ ದೇಶದ ಅಭಿವೃದ್ಧಿ, ನಮ್ಮೆಲ್ಲರ ಕೈಯಲ್ಲಿದೆ" ಕೈ ಜೋಡಿಸಿ ಒಳ್ಳೆಯದನ್ನು ಮಾಡೋಣ.

#### ಒಂದು ಮಹಿಳೆಯ ಪೀಠಿಕೆ/ಕೋರಿಕೆ

- ಮರಿಯ ಅನುಷ ಎ (19SJCCC312) ಎಲ್ಲ ಮನುಷ್ಯ ಹುಟ್ಟುವುದು ಒಂದೆ ಭಾವ ಅದರಲ್ಲಿ ಯಾಕೆ ಇಷ್ಟು ಬೇಧಭಾವ ಜಾತಿಗೆ ಈ ಭೂಮಿಯಲ್ಲಿ ಎಂತಹ ಜಾಗ ಅದರಲ್ಲಿ ಕೀಳಾಗುವುದು ಮಹಿಳೆಯರು ಪಾಪ.

ಮಹಿಳೆ ಇಲ್ಲದ ಭೂಮಿ ಇಲ್ಲ ಮಹಿಳೆಯೆ ಭೂಮಿಯ ತಾಯಿಯೆಂದ

ಕೂಸು ಹೆಣ್ಣೆಂದು ತಿಳಿದರೆ ವಿಷದಿಂದ ಕೊಂದಾ ತಪ್ಪಿ ಭೂಮಿಯ ಮೇಲೆ ಬಿದ್ದವಳಿಗೆ ಅತ್ಯಾಚಾರ, ಬಲತ್ಕಾರ ಎಂದು ಕೊಂದ

ತಾಯಿ ತಂದೆಯರಿಗೆ ಭಾರವಾಗಿ ಅಣ್ಣ ತಮ್ಮನಿಗೆ ಕೀಳಾಗಿ ಮನೆಯ ಕೆಲಸಕ್ಕೆ ಒಳಗಾಗಿ ತನ್ನ ಆಸೆ ಎಲ್ಲ ಹೊರಹಾಕಿ ಬಾಳುತ್ತಿದ್ದಾಳೆ ಹುಡುಗಿ.

ಮಹಿಳೆಯೇ ನಿನ್ನ ಹೆತ್ತವಳೆಂದು ಮರಿಯಬೇಡ ಅವಳೇ ನಿನ್ನ ತಾಯಿಯೆಂದು ಹೇಳಲು ನೀ ಭಾಗ್ಯ<mark>ವಂತ.</mark>

ನಾನೇನು ಸ್ತ್ರೀವಾದಿ ಅಲ್ಲ ಸಾಮಾನ್ಯ ಮಹಿಳೆ ನಾನೇನು ಮಾಡಬಲ್ಲೆ ಮನುಷ್ಯರನ್ನು ಮನುಷ್ಯರಾಗಿ ನೀ ನೋಡು ಕಂದ ಸಿಹಿಯಾಗಿ ಕಾಣುತ್ತದೆ ಈ ನಮ್ಮ ಬಂದ

#### ರಾಗಿ

– ಶುಭಾ ಎಸ್.(18SJCCC635)

ಕನಕದಾಸರೆಂದರು ರಾಗಿಯು ರಾಮಧಾನ್ಯ, ಅದನ್ನು ಸವಿಯುವುದೇ ಒಂದು ಭಾಗ್ಯ, ಇದನ್ನು ತಿನ್ನದವರು ಮಾಡುವರು ಕುಚೋದ್ಯ, ತಿಂದವರಿಗೆ ಸಂಪೂರ್ಣ ಆರೋಗ್ಯ!

ರಾಗಿ ತಿನ್ನದವ ರೋಗಿ, ರಾಗಿ ತಿಂದವ ಯೋಗಿ, ರಾಗಿ ತಿಂದವ ಭೋಗಿ, <mark>ರಾಗಿ ತಿಂದವ ನಿರೋಗಿ!</mark>

ಹೊಟ್ಟೆ ತುಂಬಾ ಮುದ್ದೆ, ಕಣ್ ತುಂಬಾ ನಿದ್ದೆ! ತಿಂದರೆ ಇದರ ರೊಟ್ಟಿ ಆಗುವೆ ನೀ ಗಟ್ಟಿ!

ರೈತನು ಇದನ್ನು ಬೆಳೆಯಲು ಪಡುವನು ಕಷ್ಟ. ಇದನ್ನು ತಿನ್ನದೆ ಮಾಡಬೇಡ ಅವನಿಗೆ ನಷ್ಟ! ಅಂದುಕೊಳ್ಳಬೇಡ ಇದು ಕನಿಷ್ಠ, ಧಾನ್ಯಗಳಲ್ಲಿ ಇದುವೇ ಅತ<mark>ಿ ಶ್ರೇಷ್ಠ!</mark>

> **ಅಮ್ಮ** – ಪ್ರೇಮ್ ಸಾಗರ್ (19SJCCC316)

ಅಮ್ಮ ನಿನ್ನ ಒಂದೇ ಒಲವೇ ಅಂದ ಬಾಳೆಲ್ಲಾ ಉಲ್ಲಾಸವೂ ಅಮ್ಮನ ಎದೆಯ ಅಕ್ಕರೆ ಅಂದ ಎದೆಯಲ್ಲಿ ಸವಿಗಾನವೂ ಅಮ್ಮ ನಿನ್ನ ಲಾಲಿಗಿಂತ ಸಂಗೀತ ಬೇರೆನಿದೆ ಅಮ್ಮ ನಿನ್ನ ತೋಳಿಗಿಂತ ಹಿತವಾದ ಸ್ಥಳ ಎಲ್ಲಿದೆ ವಯಸ್ಸಿನ ಮಿತಿಯು ಏತಕೆ ಎನಗೆ ಓಡೋಡಿ ನಾ ಬರುವೆ ನಿನ್ನ ಕೂಗಿಗೆ ಅಮ್ಮ ಈ ಎದೆಯ ಅಣಕ ನಾವು ನೀ ತಾಯೇ

> <mark>ದೇಹವೇ</mark> ದೇವಾಲಯ – ಪೇಮ್ ಸಾಗರ್ (19SJCCC316)

ದೇಹವೇ ದೇವಾಲಯ ಪರಿಶುದ್ಧ ಪುಣ್ಯ ಆಲಯ ಕಲ್ಲು, ಮಣ್ಣು, ಮರುಳುಗಳಲ್ಲಿ ಮಾಡಿಡಲು ಆಸ್ತಿಯೂ ಎಂದೂ ಇರಲಾರಿರಿ ಆಸೆಗೆ ಆತ್ಮಕ್ಕೆ ಜೀವಕ್ಕೆ ಭಾವಕ್ಕೆ ಬುನಾದಿ ಇಡಲಾರಿರಿ ದೇಹವೇ ದೇವಾಲಯ ಪರಿಶುದ್ಧ ಪುಣ್ಯ ಆಲಯ

> ಸ್ಮಶಾನ ಕುರುಕ್ಷೇತ್ರಂ : ಒಂದು ಓದು – ಭೂಮಿಕಾ ಹೆಚ್.ಡಿ (18SJCCC206)

ಸ್ಮಶಾನ ಕುರುಕ್ಷೇತಂ ಕುವೆಂಪುರವರ ಅತ್ಯಧ್ಭುತ ಕೃತಿಗಳಲ್ಲಿ ಒಂದು. ಈ ಕೃತಿಯಲ್ಲಿ ಭಾರತದ ಮಹಾಕಾವ್ಯಗಳಲ್ಲೊಂದಾದ ಮಹಾಭಾರತದ ಅತಿ ಮುಖ್ಯ ಭಾಗವಾದ ಕುರುಕ್ಷೇತ್ರ ಯುದ್ಧದ ಭೀಕರತೆಯ ಚಿತ್ರಣವನ್ನು ಕುವೆಂಪುರವರು ನಮ್ಮ ಮುಂದಿಡುತ್ತಾರೆ. ಧರ್ಮ ಯುಧ್ಧದ ಇಂದಿನ ಅಧರ್ಮ, ಭೀಕರತೆ, ಅನ್ಯಾಯವನ್ನು ಎಳೆ ಎಳೆಯಾಗಿ ಬಿಚ್ಚಿಡುತ್ತದೆ. ಈ ಕೃತಿ ಯುದ್ಧ ವೈಭವೀಕರಣದ ಕೃತಿಗಳ ನಡುವೆ ಯುಧ್ಧದ ಪರಿಣಾಮವನ್ನು ಚಿತ್ರಿಸುವ ಈ ಕೃತಿ ವಿಶಿಷ್ಠವಾದಂತದ್ದು. ಯುದ್ಧ ಅಧಿಕಾರ, ಸಾಹಸ, ಪ್ರತಿಷ್ಠೆಯ ಸಂಕೇತ ಎಂಬ ಕುರುಡು ಅಭಿಪ್ರಾಯದಲ್ಲಿರುವ ಜನರಿಗೆ ಯುಧ್ಧದ ದುರಂತತೆ, ಅನ್ಯಾಯ, ಕೌರ್ಯ ವಿನಾಶದ ಅಸ್ತ ಎಂಬ ಕಟು ಸತ್ಯದೆಡೆಗೆ ಬೆಳಕು ಚೆಲ್ಲಿ ಕಣ್ಣು ತೆರೆಸುವ ಕೃತಿಯಿದು.

ಈ ನಾಟಕವು ಕುರುಕ್ಷೇತ್ರ ಮಹಾಯುದ್ಧದ ಕಡೆಯ ದಿನ ಘೋರ ವಿಷಣ್ಣ ರಾತ್ರಿಯ ಚಿತ್ರಣದೊಂದಿಗೆ ಶುರುವಾಗುತ್ತದೆ. ಎತ್ತ ನೋಡಿದರು ಶವಗಳ ರಾಶಿ. ಅಸಂಖ್ಯ ಯೋಧರು, ಆನೆ, ಕುದುರೆ, ತೇರುಗಳು ಮಂದೆ ಮಂದೆಯಾಗಿ ಅಸ್ಥವ್ಯಸ್ಥವಾಗಿ ಬಿದ್ದಿರುತ್ತವೆ .ಕೆಲವರು ತಮ್ಮ ಅಣ್ಣತಮ್ಮಂದಿರ, ತಂದೆ, ಮಕ್ಕಳ ಶವಗಳನ್ನು ಶವರಾಶಿಯ ಮದ್ಯೆ ಹುಡುಕುತ್ತಿದ್ದಾರೆ. ಈ ಯುದ್ಧ ಅಭಿಮನ್ಯು, ಭೀಷ್ಮ, ದ್ರೋಣ, ಕರ್ಣ, ಕೌರವೇಂದ್ರರಂತಹ ಬಲಿಷ್ಠರನ್ನು ಮಣ್ಣು ಮುಕ್ಕಿಸಿತು. ಕೌರವ ಸೈನ್ಯದಂತೆಯೇ ಯಾಧವ ಸೈನ್ಯವೂ ಕೂಡ ಕಡೆದುರುಳಿತ್ತು. ಈ ಧರ್ಮಯುದ್ಧ, ಧರ್ಮ ಸ್ಥಾಪನೆಗಿಂತ ಜನಜೀವನವನ್ನು ಅಸ್ತವ್ಯಸ್ಥ ಮಾಡಿದ್ದೇ ಹೆಚ್ಚು. ತನ್ನ ಯುಗದ ಕೊನೆಯ ಭೀಕರತೆಯನ್ನು ಕಂಡು ದ್ವಾಪರ ಕೊರಗುತ್ತಾನೆ.

ಒಂದೆಡೆ ತನ್ನ ಎಲ್ಲ ಮಕ್ಕಳನ್ನು ಕಳೆದುಕೊಂಡು ಕೊರಗುವ ಧೃತರಾಷ್ಟ್ರ ಗಾಂಧರಿಯಾದರೆ,ಇನ್ನೊಂದೆಡೆ ಯುದ್ಧ ಗೆದ್ದರೂ ಸಂಭ್ರಮಿಸಲಾಗದ ಮಕ್ಕಳನ್ನು ಕಳೆದುಕೊಂಡ ಪಾಂಡವರು. ಯುದ್ಧ ಎರಡು ಕಡೆಯವ– ರಿಗೂ ಕೊಟ್ಟದ್ದು ದುಃಖವೇ ಹೊರತು ಬೇರೇನು ಅಲ್ಲ. ತಮ್ಮ ಸ್ವಾರ್ಥಕ್ಕೆ ಬಲಿಯಾದವರನ್ನು ಕಂಡು ಕೊರಗುವ ಅವರಲ್ಲಿ ಯುದ್ಧ ಗೆದ್ಧ ಸಂಭ್ರಮವನ್ನು ಆಚರಿಸಲು ಅನುವುಮಾಡಿಕೊಡುವುದಿಲ್ಲ.

ಕುರುಕ್ಷೇತ್ರ ಯುದ್ಧದಲ್ಲಿ ಅತೀ ಹೆಚ್ಚು ಬಲಿಯಾದವರು ಜನಸಾಮಾನ್ಯರು. ಯುದ್ಧ ಹೆಚ್ಚು ಹಾನಿಮಾಡಿದ್ದು. ಸ್ವಾಮಿನಿಷ್ಠೆ, ಕರ್ತವ್ಯ ನಿಷ್ಠೆ. ಎದುರಿದ್ದವರು ಬಂಧುಗಳು ನಮಗೆ ಏನೂ ಮಾಡದವರು ಎಂಬ ಸತ್ಯವನ್ನು ಮರೆಮಾಚಿ ಅವರು ಶತ್ರುಗಳನ್ನಾಗಿ ಮಾಡಿ ಒಬ್ಬರನ್ನೊಬ್ಬರು ಕೊಲ್ಲುವಂತೆ ಮಾಡುತ್ತದೆ. ಹಣ್ಣು ಹಣ್ಣು ಮುದುಕಿಂ-ತೊಬ್ಬಳು ಕಗ್ಗತ್ತಲ ರಾತ್ರಿಯಲ್ಲಿ ತನ್ನ ಮಗನನ್ನು ಹುಡುಕುವ ಸಂದರ್ಭ ಹಾಗೂ ತನ್ನ ಎಳೆ ಕೂಸನ್ನು ಹೊತ್ತುಕೊಂಡು ತನ್ನ ಗಂಡನನ್ನು ಹುಡುಕುವ ಮಾತ್ರೆಯ ಸಂಧರ್ಭವು ಸಾಮಾನ್ಯರ ಪರಿಸ್ಥಿತಿಯನ್ನು ತಿಳಿಸುತ್ತದೆ. ಮಾತೆಯ ಗಂಡನಿಗೂ ಮುದುಕಿಯ ಮಗನಿಗೂ ಯಾವ ದ್ವೇಷವೂ ಇರುವುದಿಲ್ಲ. ಇಬ್ಬರನ್ನು ಎದುರಾಳಿಗಳಂತೆ ಮಾಡಿದ್ದು ಯುದ್ದ. ಶತ್ರು ಸೈನ್ಯ ಎಂಬ ಒಂದೇ ಕಾರಣ ಅವರಿಬ್ಬರನ್ನು ಆಹುತಿ ಪಡೆಯುತ್ತದೆ. ಅವರನ್ನೇ ನಂಬಿದ್ದ ಮಾತೆ ಮತ್ತು ಮುದುಕಿಯ ಜೀವನವನ್ನು ಅಸ್ತವ್ಯಸ್ಥ ಮಾಡುತ್ತದೆ.

ಈ ಕೃತಿ ಮನುಷ್ಯರ ವಿಭಿನ್ನ ಮುಖಗಳ ಪರಿಚಯವನ್ನು ಕೂಡ ಮಾಡಿಸುತ್ತದೆ ಕೌರವೇಂದ್ರನ ದುರಾಸೆ, ಅಧಿಕಾರ, ದ್ವೇಷದಿಂದ ಯುದ್ಧಮಾಡುತ್ತಾನೆ. ಆತ ಖಳನಾಯಕನಾದರೂ ಅವನಲ್ಲಿ ಒಳ್ಳೆಯ ಮನಸ್ಸಿದೆ ಎಂಬುದನ್ನು ಈ ಕೃತಿ ತೋರಿಸುತ್ತದೆ. ಕೌರವೇದ್ರ ಯುದ್ಧದ ಯಾವ ನೀತಿಗಳನ್ನು ಮುರಿಯದೆ ಯುದ್ಧಮಾಡಿ

ಸೋಲುತ್ತಾನೆ. ಎಲ್ಲರೂ ಆತನಿಗೆ ಮೋಸ ಮಾಡುತ್ತಾರೆ. ಆದರೆ ಆತ ಕೊನೆಯವರೆಗೂ ಯುದ್ಧನಿಷ್ಠೆ ಬಿಡದೇ ಹೋರಾಡುತ್ತಾನೆ. ಕೊನೆಗೆ ತನ್ನ ಸ್ನೇಹಿತನ ಜೊತೆಗೆ ಚಿತೆಗೇರಿ ಸ್ನೇಹದ ಪಾಠ ಸಾರುತ್ತಾನೆ. ಪ್ರತಿಯೊಬ್ಬರಲ್ಲಿಯೂ ಒಳ್ಳೆಯ ಗುಣಗಳಿರುತ್ತವೆ ಎಂಬುದನ್ನು ನಿಜಮಾಡುತ್ತಾನೆ. ರಾಜನಾದರು ಸ್ನೇಹಕ್ಕೆ ಬೆಲೆಕೊಟ್ಟು ಸ್ನೇಹಿತನೊಡನೆ ಚಿತೆಗೇರಿದ ದುರ್ಯೋದನನೊಂದೆಡೆಯಾದರೆ ಸಾಯುವ ಪರಿಸ್ಥಿತಿಯಲ್ಲಿರುವ ಸೈನಿಕನಿಗೆ ನೀರು ಕೊಡುವ ಮುನ್ನ ನಮ್ಮವನ ಇಲ್ಲವ ಅವರವನ ಎಂದು ಕೇಳುವ ಭೀಮನಿನ್ನೊಂದೆಡೆ. ತಾಯಿಗೆ ಕೊಟ್ಟ ಮಾತಿಗೆ ಬೆಲೆ ಕೊಟ್ಟು ಪ್ರಾಣ ಹೋಗುತ್ತದೆ ಎಂದು ತಿಳಿದರು ಕವಚ ಬಿಚ್ಚಿಡುವ ಕರ್ಣನ್ನೊಂದೆಡೆಯಾದರೆ ತಾಯಿ ಗೋಗರೆದರು ಅಣ್ಣನನ್ನು ಚಿತೆಗೆ ಸೇರಿಸದ ಪಾಂಡವರೊಂದೆಡೆ ಹೀಗೆ <mark>ಪ್ರತಿಯೊಬ್ಬ</mark>ರಲ್ಲಿರುವ ಒಳ್ಳೆಯ ಹಾಗೂ ಕೆಟ್ಟ ಗುಣಗಳನ್ನು <mark>ಈ ಕೃತಿ ತೋರಿಸುತ್ತದೆ.</mark>

ಎಂಥಹ ಸಂದಿಗ್ನ ಪರಿಸ್ಥಿತಿಯಲ್ಲಿಯೂ ಒಂದು ಆಶಾ ಕಿರಣವಿರುತ್ತದೆ ಎಂಬುದನ್ನು ಕಲಿಯ ಪಾತ್ರದ ಮೂಲಕ ಕೃತಿ ತಿಳಿಸುತ್ತದೆ. ಕುರುಕ್ಷೇತ್ರದಂತಹ ವಿಷಾದದ ಪರಿಸ್ಥಿತಿಯಲ್ಲಿಯು ಕಲಿಗೆ ಯುವಜನಾಂಗದ ಮೇಲಿನ ಭರವಸೆ ಅಸಾಧಾರಣವಾದುದು. ದ್ವಾಪರಯುಗದಲ್ಲಿ ಕಂಡ ಭೀಷ್ಮ. ದ್ರೋಣ, ಕರ್ಣರಿಗಿಂತ ಮೀರಿದ ವ್ಯಕ್ತಿತ್ವವುಳ್ಳುವರು ಕಲಿಕಾಲದಲ್ಲಿ ಹುಟ್ಟುತ್ತಾರೆ ಎಂಬ ಅವನ ಮಾತುಗಳು ಎಂಥಹ ಕಷ್ಟದಲ್ಲಿಯು ಒಂದು ಬೆಳಕು ಇರುತ್ತದೆ ಅದನ್ನು ಹುಡುಕಿ ಅದರೆಡೆಗೆ ನಡೆದರೆ ಎಲ್ಲವು ಸರಿಯಾಗುತ್ತದೆ. ಎಂಥಹ ಸಂದರ್ಭದಲ್ಲಿ ಕುಗ್ಗಬಾರದು ಎಂದು ಸಾರುತ್ತದೆ.

ಪ್ರತಿಯೊಬ್ಬರ ಮನಸಿನಾಳದಲ್ಲಿ ಆಕ್ರಮಣಶೀಲತೆ, ಅಧಿಕಾರಕ್ಕಾಗಿ ಹಂಬಲ, ದ್ವೇಷ, ಹಿಂಸಾ ಮನೋಭಾವ, ಕೋಪ ಅಡಗಿರುತ್ತದೆ. ಅದು ಯುದ್ಧದ ರೂಪ ಪಡೆದಾಗ ಆಗುವ ಹಾನಿಯನ್ನು ಈ ಕೃತಿ ನಮ್ಮ ಮುಂದಿಡುತ್ತದೆ. ಯುದ್ಧದಲ್ಲಿ ಒಂದೆಡೆ ಸತ್ತವರು ವೀರ ಮರಣ ಹೊಂದಿದರೆ ಇನ್ನೊಂದೆಡೆ ಸಾಯಿಸಿದವರು ವೀರ ಯೋಧರಾಗುತ್ತಾರೆ. ಆದರೆ ಎರಡು ಕಡೆ ಹರಿಯುವ ರಕ್ತಕ್ಕೆ ಭೇದವಿಲ್ಲ. ಯಾರದೋ ಕಾರಣಕ್ಕಾಗಿ ಬಲಿಯಾಗುವುದು ಜೀವಗಳು. ಯುದ್ಧ ಪ್ರತಿಷ್ಠೆಯ ಸಾಹಸದ ಸಂಕೇತವಲ್ಲ, ಯುದ್ಧವೆಂಬುದು ದುರಂತತೆ. ಇಂದಿಗೂ ಯುದ್ಧಗಳು ಇದೇ ರೀತಿ ಹಲವಾರು ಜನರ ಜೀವವನ್ನು ಅವರನ್ನೇ ನಂಬಿರುವವರ ಜೀವನವನ್ನು ನಾಶಮಾಡುತ್ತಿದೆ. ಇನ್ನಾದರೂ ನಾವು ಕ್ರೂರತೆಯನ್ನು ಅರಿತು ಬುದ್ಧಿಯಿಂದ ಸಹಭಾಳ್ವೆ ನಡೆಸಬೇಕಾಗಿದೆ.

### बौद्ध धर्म

भारत एक धर्म निरपेक्ष राष्ट् है। जैसे हमारी हाथ की पाँच उूँगलियाँ एक समान नहीं होती उसी प्रक. ार हमारे देश के धर्म भी अलग–अलग है। इनकी अपनी–अपनी विशेषताएँ हैं। मैं जनम से एक जैन हूँ, पर जब मुझे बौद्ध धर्म पर बात करने के लिए बोला गया, मैं बहुत खुश होगई थी। क्योंकि मुझे बौद्ध धर्म को नज़दीकी से देखने एवं जानने का अवसर प्राप्त हो रहा था।

बौद्ध धर्म भारत की श्रमण परंपरा से निकला हुआ एक धर्म है। ईसा के पूर्व छठी शताब्दी में गौतम बुद्ध द्व ारा बौद्ध धर्म की स्थापना हुई। इनका ग्रंथ त्रिपिटक कहलाता है। यह पाली भाषा में लिखी गई है। ईसाई एवं इस्लाम धर्म के पूर्व बौद्ध धर्म की उत्पत्ती हुई थी। यह धर्म दुनिया का चौथा सबसे बड़ा धर्म है। इस धर्म को मानने वाले अधिकतर लोग चीन, जापान, कोरिया, थाइलैंड, श्रीलंका, नेपाल, भूटान और भारत आदि देशों में रहते हैं।

भगवान बुद्ध को गौतम बुद्ध, सिद्धार्थ एवं तथागत् भी कहा जाता है। बुद्ध के पिता का नाम शुद्धोदन था मॉ का नाम महामाया देवी थी। उनकी पत्नी का नाम यशोधरा और पुत्र का नाम राहुल था। 40 वर्ष की उम्र

में भारत के कुशीनगर में उनकी मृत्यु हुई। उनका जन्म लुम्बिनी में हुआ और शरीर–त्याग कुशी नगर में हुआ। गौतम बुद्ध को छह दिन के कठोर तप के बाद बोधगया में पिपल के वृक्ष के नीचे असली ज्ञान प्राप्त हुआ था।

भगवान बुद्ध के समय किसी भी प्रकार का कोई पंथ या संप्रदाय नहीं थीं किंतु बुद्ध के निर्वाण के बाद द्वितीय बुद्ध संगती में दो भाग हो गए। पहले को 'हिनायान' और दूसरे को 'महायान' कहते थे। 'महाय. ान' यानी बड़ी गाड़ी या 'नौका' और हिनायान अर्थात् छोटी गाड़ी या नौका।

अगर हम बौद्ध धर्म को दो शब्दों में व्यक्त करें तो वह है– अभ्यास एवं जागृति। बौद्ध धर्म के अनुसार जीवन ही सुख और दुख लाता है। कर्म से मुक्त होने के लिए या ज्ञान प्राप्ती के लिए मध्यम मार्ग अपनाते हुए, व्यक्ति को चार आर्य, सत्य और अष्टांग मार्ग समझना चाहिए, यही मोक्ष प्राप्ती का साधन है। बोधि के चार सत्य है :

- दुःख।
- दुःख कारण।
- दुःख निरोध।
- दुःख निरोध का मार्ग। अष्टांग मार्ग है :
- सम्यक संकल्प।
- सम्यक वाक।
- सम्यक कर्म।
- सम्यक जीविका।
- सम्यक प्रयास ।
- सम्यक स्मृति ।
- सम्यक समाधि।

गौतम बुद्ध के परिनिर्वाण के पश्चात बुद्ध द्वारा दिए गए सूत्रों को सूत्रबोध कराने का सबसे बड़ा प्रयास त्रिपटक में देख सकते है। बुद्ध के उपदेशों को इस ग्रंथ में सूत्र रूप में प्रस्तुत किया गया है। सूत्रों को वर्ग में बॉधा गया है। वर्ग को निकाय और खंड में समाहित किया गया है। निकायों को पिटक में एकत्रित किया गया है। बौद्ध धर्म का अंतिम लक्ष्य है, संपूर्ण मानव समाज में दुख का अंत।

बौद्ध धर्म के प्रमुख धार्मिक स्थल है— लुंबिनी में बोध गया, कुशीनगर में सारनाथ, राजगिरी में श्रावस्ती, वैशाली में सनकिस्सा आदि। सॉची स्तुपता भारत में प्रमुख है। संपूर्ण विश्व में लगभग 53 करोड़ बौद्ध ध ार्मी है। इनमें 70: महायानी बौद्ध और शेष 25: से 30: थेरवादी, नवयानी और वज्रयानी बौद्ध है। डॉ. बाबा. साहेब अंबेडकर ने भारत में बौद्ध धर्म का पुररुत्थान किया और करोड़ों दलितों ने बौद्ध धर्म को अपनाया। हमारा देश विविधता में एकता के लिए प्रसिद्ध है। बौद्ध धर्म में कोई वर्ग—भेद नहीं है। यह धर्म मनुष्यों को गलत काम करने से रोकता है और दूसरों की मदद करने का संदेश देता है।

> सेजल एस सिंगवी और साक्षी एस रहेजा बी. बी. ए 'बी' प्रथम वर्ष

### महिला सशक्तीकरण

महिलाएँ मानव प्रगति में बहुत महत्वपूर्ण भूमिका निभाती है और समाज में एक महत्वपूर्ण स्थान रखती हैं। वे जीवन की सभी जिम्मेदारियों को साझा करने में सक्षम हैं और उनमें से प्रत्येक की अपनी विशिष्टता है। पुरुष और स्त्री को समाज में एक ही वाहन के पहिए की तरह माना जाता है। साथ ही एक महिला गरिमा और स्वतंत्रता के साथ जीने की हकदार है। महिला सशक्तीकरण महिलओं को अपने निजी जीवन के लिए अपने निर्णय लेने के लिए सशक्त बना रहा है। महिला सशक्तीकरण, वह प्रक्रिया है जिसमें म.ि हलाएँ विकास को प्राप्त करती है, और वे जीवन में सब कुछ करने के लिए सक्षम हो जाती हैं। महिला सशक्तीकरण की नई परिभाषाएँ पुरुष और महिला दोनों को समाज में समानता प्राप्त करने में सक्षम करा रहे हैं। सभी क्षेत्रों में महिला सशक्तीकरण विकास एवं अर्थशास्त्र में चर्चा का एक महत्वपूर्ण मृद्दा बन गया है। महिलाओं के आर्थिक सशक्तीकरण का अर्थ महिलाओं के लिए संसाधनों, परिसंपत्तियों, आय और अपने स्वयं के समय पर नियंत्रण और लाभ का आनंद लेने की क्षमता है।

अध्ययनों के अनुसार, महिलाओं की स्थिति विशेष रूप से मनुस्मृति के साथ घटने लगी। सती, बाल विवाह और विधवा पुनर्विवाह भारत में सामाजिक जीवन का हिस्सा बन गया। इन स्थितियों के बावजूद, कुछ अपवाद थे– क्योंकि कुछ महिलाओं ने राजनीति, साहित्य, शिक्षा और धर्म के क्षेत्र में उत्कृष्ट प्रदर्शन किया था। उनमें प्रमुख हैं रज़िया सुल्ताना, चॉद बीबी, मीराबाई, अक्का महादेवी, रामी जनाबाई और लार्ड डेड । रानी लक्ष्मी बाई और बेगम हजरत महल, 1857 के विद्रोह का नेतृत्व करने वाली उल्लेखनीय म.ि हलाएँ थीं। आज भी दुनिया की लगभग 50: आबादी में महिलाएँ शामिल है, लेकिन दुर्भाग्य से उनमें से अधिकांश को बुनियादी अधिकारों की शिक्षा, बोलने की स्वतंत्रता, मतदान की शक्ति और यहाँ तक कि स्वतंत्र पहचान से भी वंचित रखी गयी है। महिलाओं के खिलाफ विशेष रूप से निर्देशित अपराध दुनिया भर से रिपोट किए जाते हैं। अभी भी सबसे उन्नत देशों में महिला सशक्तीकरण की स्वीकृति के बारे में सवाल बने हुए हैं जबकि विकासशील देशों की स्थिति भी दयनीय है। देश के विकास को आगे बढाने और गरीबी को कम करने के लिए महिलाओं को सशक्त बनाना एक अनिवार्य साधन है।

पहली बात यह है कि महिलाओं के लिए अधिक आ. ेपचारिक शिक्षा के अवसर देना। शिक्षा महिलाओं को उनके अधिकारों के बारे में जागरूकता बढा सकती है, उनके आत्मसम्मान को बढा सकती है और उन्हें उनके अधिकारों का दावा करने का अवसर प्रदार कर सकती है। इसका मतलब है कि महिलाओं को विकास प्रक्रिया में पूरी तरह से भाग लेने के लिए आवश्यक ज्ञान को हथियाने में सक्षम बनाना। इसके अलावा, अर्थिक स्वतंत्रता एक प्रमुख कारक है जो म.ि हलाओं को सशक्त बनाने में योगदान कर सकती है। सरकारी कानूनों और इसके बाद के संशोधनों ने म. हलाओं को समाज में उनके सम्मान के साथ शामिल करने का बड़ा समावेश देखा हैं । हिंदू उत्तराधिकार अधिनियम 2005 में कहा गया है कि पैतृक संपत्ति या समान पारिश्रामिक अधिनियम 1976 में महिलाओं को बराबर का हिस्सा मिलता है। इसने समाज में एक बे. हतर मुकाम हासिल करने में योगदान दिया है। दहेज निषेध अधिनियम 1961, बाल विवाह निषेध अधिनियम 1921, महिलाओं अभद्रता अधिनियम, हिंदू विवाह अधि ानियम 1995 का बहु उद्देशीय प्रतिनिधित्व और बह्विवाह को रोक रहा है, और उनके सख़्त प्रवर्तन ने काफी हद तक योगदान दिया है, महिलाओं के शोषण को कम करने की दिशा में। एक स्व-नियोजित महिला न केवल अपने परिवार के वित्त में योगदान करने में सक्षम है, बल्कि देश के समग्र सकल घरेलू उत्पाद विकास में भी योगदान देती है। अपने कानूनी अधिकारों से अवगत महिलाओं

को घरेलू हिंसा या शोषण के अन्य रूपों का शिकार होने की संभावना कम होती है। सत्ता के राजनीतिक और सामाजिक पदों पर महिलाओं की भागीदारी के कारण उन विशिष्ट क्षेत्रों में भ्रष्टाचार में कमी आई है जो महिला सशक्तीकरण के पक्ष में एक ओर लाभक. ारी बिंद है।

यह गहरी—गहरी धारणा को बदलना आसान नहीं होगा कि महिलाएँ हीन, आश्रित और विवादित है, जिसके परिणामस्वरूप भारतीय समाज में महिलाओं के लिए उपेक्षा की संस्कृति है। लेकिन इसका मतलब यह नहीं है कि परिवर्तन असंभव हैं। धारणा को मिटाने के लिए सही दिशा की ओर निर्देशित प्रयास की आवश्यकता है। हमें बस ज़रूरत है देश की सरकार और कानून प्रवर्तन एजेंसियों के एक संगठित दृष्टिकोण की जो सही दिशा में केंद्रित हो, जो सभी प्रकार की बुराइयों से महिलाओं की मुक्ति के साथ ही विश्राम करें। परिवार, समाज और देश में उज्ज्वल भविष्य के लिए महिलाओं का सशक्तीकरण आवश्यक है। पंडित जवा. हरलाल नेहरू ने कहा था कि लोगों को जागृत करने के लिए, सबसे पहले महिलाओं को जागृत करने की आवश्यकता है, क्योंकि एक बार जब एक महिला को जागृत किया जाता है तो उसके साथ पूरा देश और परिवार जागृत होता हैं। महिलाओं को अब पुरुषों पर निर्भर होने की ज़रूरत नहीं है, उन्हें समर्थन की अवश्यकता है। एक संवेदनशील समाज का निर्माण केवल महिलाएँ कर सकती हैं। इसलिए, महिला सश. क्तीकरण समय की जरूरत है।

> साई वैष्णवि बी. कॉम 'बी' प्रथम वर्ष

## भारतीय निर्वाचन आयोग

भारतीय निर्वाचन आयोग एक स्वायत्त एवं अर्ध—न्या. यिक संस्थान है जिसका गठन भारत में स्वतंत्र एवं निष्पक्ष रूप से भारत के विभिन्न प्रतिनिधिक संस्थाओं में प्रतिनिधि चुनने के लिए बनाया गया था। भारतीय चुनाव आयोग की स्थापना 25 जनवरी 1950 को की गयी थी।

चुनाव आयुक्तों की नियुक्ति एवं कार्यविधि : मुख्य चुनाव आयुक्त और अन्य चुनाव आयुक्तों की नियुक्ति भारत के राष्ट्पति करते हैं। मुख्य चुनाव आयुक्त का कार्यकाल 6 वर्ष या आयु 65 साल, जो पहले हो, का होता है जबकि अन्य चुनाव आयुक्तों का कार्यकाल 6 वर्ष या आयु 62 साल, जो पहले हो, का होता हैं। चुनाव आयुक्त का सम्मान और वेतन भारत के सर्वोच्च न्यायालय के न्यायाधीश के समान होता है। मुख्य चुनाव आयुक्त को संसद द्वारा महाभि. ायोग के जरिए ही हटाया जा सकता हैं। भारत निर्वाचन आयोग के पास विधानसभा, लोकसभा, राज्यसभा और राष्ट्रपति आदि चुनाव से संबंधित सत्ता होती है जबकि ग्रामपंचायत, नगरपालिका, महानगर परिषद और तहसी एवं जिला परिषद् के चुनाव की सत्ता संबंधित राज्य निर्वाचन आयोग के पास होती है।

निर्वाचन आयोग का कार्य तथा कार्यप्रणाली :

 निर्वाचनों का पर्यवेक्षण, निर्देशन तथा आयोजन करवाये एवं राष्ट्पति, उपराष्ट्पति, संसद, राज्य विध् ाानसभा के चुनाव भी करें।

- निर्वाचक नामावली तैयार करना।
- राजनैतिक दलों का पंजीकरण करना।

 राजनैतिक दलों का राष्ट्रीय, राज्य स्तर के दलों के रूप में वर्गीकरण, मान्यता देना, दलों–निर्दलियों को चुनाव चिन्ह देना।

• संसद / विधायक की अयोग्यता पर राष्ट्पति / राज्यपाल को सलाह देना।

गलत निर्वाचन उपायों का अपयोग करने वाले व्य.
 क्तयों को निर्वाचन के लिए आयोग्य घोषित करना।

आर पी सी अधिनियम की धारा 126ए में उल्लिखित अवधि के दौरान मीडिया कवरेज के बारे में :

126ए के अंतर्गत निषिद्ध अवधि के दौरान चुनावों के परिणामों की भविष्यवाणी करने के लिए सभी मी. डिया को परामर्श दिया था, ताकि मुक्त, निष्पक्ष और पारदर्शी चुनाव सुनिश्चित किए जा सकें। उपर्युक्त के मद्देनज़र सभी मीडिया को सलाह दी जाती है कि 30, नवंबर 2019 को 7,00 बजे के बीच निषिद्ध अवधि के दौरान परिणामों प्रसार से संबंधि त किसी भी ऐसे अनुच्छेद कार्यक्रम को प्रकाशित न करें।

भारत में चुनाव की चुनौतियाँ :

भारत में स्वतंत्र और निष्पक्ष चुनावों में दो—एक सम. स्याएँ खड़ी हैं।

• मतदान बूथ की हेराफेरी।

 कुछ बड़े राजनीतिक दलों को उस बात का प्रत्यक्ष लाभ है कि वे रिश्वतखोरी के साथ मतों को खरीदने के लिए अधिक धन की शक्ति का उपयोग कर सकते हैं।

 प्रचार करते समय भी, छोटे दलों का एक लाभ यह होता है कि वे बड़े दलों के समान धन या शक्ति नहीं रखते।

 भारत में पार्टियां जाति की राजनीति का अनुसरण करती हैं, जहां दल अनुसूचित जाति के व्यक्ति को टिकटें देते हैं ताकि उसका निर्वाचन क्षेत्र निश्चित रूप से जीत सकें।

ओ. पी. ए. चुनाव की सेवाएँ : ;1द्धऑनलाइन चुनाव : व्यक्तिगत मतदान करें। व्यक्तिगत रूप से मतदान करें और अपनी वेबसाइट, इमेल या सोशल मीडिया का उपयोग करके इसका प्रचार करें।

;2द्धस्वचालित मतदान की गणना : गणना के मतपत्र जिनको अपने पहले ही एकत्र कर लिया है, गिनती करें।

ऑनलाइन चुनाव के लाभ ः

 ओ. पी. ए. चुनाव की सुरक्षा विशेषताओं ने प्रत्येक मतदाता के मतदान में गुप्तता बनाए रखते हुए चुनाव की लेखापरीक्षा आसान बना दिया है। हमें विश्वास था कि मतदाताओं की इच्छा का परिणाम सही ढंग से प्रतिबिंबित होता है।

 इस ईमेल को याद दिलाना एक विशेष रूप से अच्छी बात है, जिसे आप मतदान के दौरान समय–समय पर भेज सकते हैं। इससे निश्चित रूप से हमारी प्रतिक्रिया को बढावा देने में मदद मिली ।

 ऑपोवोट ने सभी एथलैटों के लिए हमारे मतदाता आधार का विस्तार करके हमारी शासन व्यवस्था को सुधारने में सहायता प्राप्त होती है। परिणाम समझने में आसान है।

 एक अच्छी बात यह भी है कि सारे मतपत्र डा.
 उनलोड कर सकते हैं। विभिन्न प्रणालियों के इस्तेम.
 ाल से उन्हें गिनकर देख सकते हैं कि परिणाम भिन्न कैसे होते हैं।

• हम अपने कर्मचारी प्रतिनिधि निकाय का चुनाव करने के लिए ऑपा वोट का उपयोग करते हैं। यह विश्वास दिलाता है कि हमारी कंपनी में कोई भी व्य. क्त मतों की पुनः प्राप्ति या उनमें परिवर्तन नहीं कर सकता।

इलेक्ट्ोनिक वोटिंग सिस्टम के विशेष लाभों के बावज. ूद, वहाँ भी सिस्टम की कमियाँ है। वे कुछ इस प्रकार है :

हैकिंग :

न्यायालयों में आम तौर पर कहा गया है कि वे चुनाव के परिणाम नहीं कर सकते। इंटरनेट की परिसीमा होती है, पर वे सीधे मॉडेम द्वारा प्रेषित की जा सकती हैं। इंटरनेट कनेक्शन हो सकता है तो इंटरनेट का उपयोग करना प्रश्न से बाहर होगा। बंगलादेश का चुनाव इस मामले में हमेशा एक उदाहरण रहा है।

 मतदाता सत्यापित पेपर ऑडिट ट्रेल्सः सभी पूरी तरह से इलेक्ट्ॉनिक वोटिंग विस्टम की सीमाओं और जोखिमों के अधीन हैं। इसमें उप.
 स्थित का पता लगाने में असमर्थता भी शामिल है। जानबूझकर या अनजाने में प्रयोग किए जा सकने वाले हार्डवेयर या सॉफ्टवेयर चुनाव के परिणामों में बदलाव का कारण भी बन सकता हैं।

• धोखाधडी की संवेदनशीलता :

वोटिंग धोखाधड़ी या तो हर जगह मौजूद नहीं है या हर जगह अनुपस्थित। हमारे देश में बहुत समय से ऐसा ही रहा है। सभी हार जाने वाली राजनीतिक दलों द्वारा धोखाधड़ी का आरोप रहता है।

 मतदाताओं के इरादे को कैप्चर करने में सटीकता : अगर एक टच स्कीन चुनाव में उपयोग किया जाता है, टचस्कीन उपकरणों में सेंसर संरेखण से बाहर खटखटाया जा सकता है। टच स्कीन मतदान मशीनें एक मतदाता के इरादे का गलत अर्थ बता सकती हैं।

 दुर्भावनापूर्ण सॉफ्टवेयर प्रोग्रामिंग : कंप्यूटर प्रोग्रामर जो स्रोत कोड जानता है, उसके साथ छेड़छाड़ कर सकता है। कोडिंग द्वारा निर्वाचन परिणाम पूर्णतया बदल सकते हैं।

• मशीनों की शारीरिक सुरक्षा :

भौतिक हार्डवेयर नियंत्रण के बारे में डी आर. ई. के तहत मॉडल जॉच प्रणाली की सुरक्षा के लिए डिज़ा. इन किए गए नियंत्रणों में कमज़ोरियों की जॉच करते थे।

उपसंहार :

देश के सबसे विश्वसनीय संस्था, निर्वाचन आयोग के लिए यह अभूतपूर्ण अनुभव है कि उसकी विश्वसन. ीयता और लोगों के विश्वास के कारण कई गलतियाँ दूर भी हो गई हैं। यह दुर्भाग्य की बात है कि चुनाव में 40: से ज़्यादा सुधार दशकों तक लंबित रहेंगे। यद्यपि राजनीतिक नेतृत्व से कोई आशा रखना नि. रर्थक लगता है, फिर भी यह ज़रूरी है कि निर्वाचन आयोग उस व्यापक अधिकार का दावा करें। लोकतां. त्रक भारत के समृद्ध इतिहास में राज्य की सभी संस्थ. ाएँ किसी न किसी बिंदु पर दबाव में आई हैं। लेकिन किसी संस्थान की शक्ति और विश्वसनीयता की जॉच राजनीतिक प्रभाव में आने पर ही की जाती हैं। भारत का निर्वाचन आयोग एक स्वायत्त मंडलि है और इसके पास इतनी शक्ति है कि सरकार भी इनके कार्यों में हस्तक्षेप नहीं कर सकती। भारत के निर्वाचन आयोग को इस शक्तिशाली स्थान का सही उपयोग करके भारत में गणतंत्रता बनाए रखनी चाहिए। सरक. ारें तो आती–जाती रहती हैं, लेकिन निर्वाचन आयोग की लोकप्रियता हमेशा कायम रहेगी।

> दीपशिखा घई और युक्ता बी. कॉम 'डी' प्रथम वर्ष

## जैन धर्म

जैन धर्म विश्व के सबसे प्राचीन धर्मों में से एक है। यह भारत की श्रमन परम्परा से निकला तथा इसके प्रवर्तक है 24 तीर्थंकर, जिनमें अंतिम व प्रमुख महावीर स्वामी हैं । जैन धर्म की अत्यंत प्रचीनता साबित करने वाले अनेक उल्लेख साहित्य और विशेषकर पौराणिक साहित्यों में प्रचुर मात्रा में हैं। श्वेतांबर व दिगंबर जैन धर्म के दो धर्म संप्रदायक हैं। इनके धर्मग्रंथ आगम्, महापुराण, तत्वार्थ सूत्र है। जैनों के धार्मिक स्थल, को मंदिर कहा जाता है। 'जैन परंपरा' का अर्थ है– 'जिन द्वारा प्रावर्तित दर्शन'। जो 'जिन' के अनुयायी है, उन्हें ''जैन'' कहते हैं। 'जिन' शब्द बना है संस्कृति के 'जि' धातु से, जिसका अर्थ है– 'जीतना'। जिन्होंने अपने तन – मन – वाणी को जीत लिया और विशिष्ट आत्मज्ञान को प्राप्त किया हो, उन आत्म पुरुषों को 'जिनेन्द्र' या 'जिन' कहा जाता है।

'अहिंसा पर्मो धर्म' जैन धर्म का परम सिद्धांत है। इसका बडी सख्ती से पालन किया जाता है। जैन धर्म के खान–पान एवं आचार – नियम में विशेष रूप से इसका पालन देखा जा सकता है। जैन धर्म के अनुसार ईश्वर, सर्व शक्तिशाली त्रिलोक का ज्ञाता एवं द्रष्टा है, पर त्रिलोक का कर्ता नही। जैन धर्म में 'अरिहंत' और 'सिद्ध' को ईश्वर मानते हैं। अरिहंतों और केवलज्ञानीयों का आयुष्य पूर्ण होने पर वे जनम–मरण से मुक्त होकर निर्वाण या मोक्ष को प्राप्त करते है, तब उन्हें सिद्ध कहा जाता है। जैन ध ार्म के अनयायी, इन्हीं सिद्धों की आराधना करते हैं और उन्हीं के नाम पर मंदिर बनवाते हैं। जैन ग्रंथों के अर्हम देव के अनुसार संसार अनादि है। संसार का कोई कर्ता नहीं है जो इस समष्टि को सुख-दुख दे सकें। अपने–अपने कर्मों के अनुसार प्रत्येक जीव सुख एवं दुख पाते हैं। जीव या आत्मा का मूल स्वभाव शुद्ध, बुद्ध, सच्चिदानंदमय है। केवल पुद्गल के आव. रण से उसका मूल स्वरूप आच्छादित हो जाता है। बौद्धों की तरह जैन भी आरंभ में मूर्तिपूजक नहीं थे। बाद में वे महावीर और तीर्थंकरो की पूजा करने लगे। जैन धर्म में अहिंसा को बडा महत्व दिया गया है। सब जीव जीना चाहते हैं, कोई भी मरना नहीं चाहता। अतएव इस धर्म में प्राणिवध के त्याग का सर्वप्रथम उपदेश है। केवल प्राणों का वध ही नहीं बल्कि दूसरों को पीडा पहुँचाने वाले असत्य भाषण को भी हिंसा का अंग बताया है। महावीर ने कहा है कि हमें उठते–बै. ठते, सोते–जागते, बोलते–चालते, खाते–पीते सदा यत्नशील रहना चाहिए। जैन धर्म का दूसरा महत्वपूर्ण सिद्धांत है 'कर्म'। मह.

जन धर्म को दूसरा महत्वपूर्ण सिद्धात ह कर्म | मह. ावीर ने बार—बार कहा है कि जो जैसा कर्म करता है उसका फल अवश्य भोगना पड़ता है | मनुष्य जो प्राप्त कर सकता है या जो बन सकता है— इस का विधाता वह स्वयं है | जैन धर्म में ईश्वर को जगत् का कर्ता नहीं बताया गया है अपितु तपस्या आदि सत्कर्मों की सर्वोच्च अवस्था को ही ईश्वर बताया है | अर्थात्, जीव जब सृष्टि के राग—द्वेष आदि बंधनो से मुक्त हो जाता है वह ईश्वर बन जाता है |

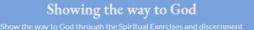
> आयुश जैन बी. बी. ए. 'बी' प्रथम वर्ष



**OBITUARY** 

## Mr. Babu 29<sup>th</sup> May 2020

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