SJCC MANAGEMENT RESEARCH REVIEW (SJCC MRR)

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(A Bi-Annual Double-Blind,
Peer-Reviewed, Open Access Refereed Journal)

CALL FOR PAPERS
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About the Institution:

St. Joseph's College of Commerce, formerly a part of St. Joseph's College was established in the year 1882 as an educational initiative by the French foreign mission Fathers. In 1937, the management of the college was handed over to the Jesuits, a worldwide Catholic religious order with a special focus on education. Loyola College, Chennai, St. Xavier's College Calcutta and St. Xavier's College Mumbai are the other premier institutions in India run by the Jesuit Order. The Department of Commerce was established in the parent college in 1949. In 1972, this department became an independent college under the name St. Joseph's College of Commerce. It is recognized under Section 2(f) and 12B of the UGC Act. It became an autonomous institution in October 2004. St. Joseph's College of Commerce was recognized as a "College with Potential for Excellence" in February 2010 by UGC.

The motto of the College is 'Fide et Labore' ('Faith and Toil'), which serves as an inspiration behind the vision and mission of the college to give shape to a society full of all-inclusive minds to cater to the inherent diversity of our country. From the beginning, the College has been striving to be a state of the art institution for commerce education. The thrust has been on transforming commerce a multi-dimensional academic field. Currently it enjoys an A++ grade with the National Assessment and Accreditation Council (NAAC). The college has been proactive to the significant changes and developments in the domain of higher education as well as business and commerce.

About the SJCC MRR:

The SJCC Management Research Review - SJCC MRR (ISSN 2249-4359) is the flagship Journal of the St. Joseph's College of Commerce (Autonomous), Bengaluru and is brought out through its Research Centre.

SJCC MRR is a double-blind peer-reviewed open access refereed journal for delivering original, quality, and contemporary research findings in the field of management and business studies. It is published on a bi-annual basis. Published every June and December. The first issue of the Journal was brought out in 2011. The journal is indexed in Google Scholar, j-Gate, and i-Scholar, and each paper is given a Digital Object Identifier (DOI) number.

It welcomes original research articles, case studies, book reviews, short comments on diverse issues, and solution-oriented findings in studies of management and business studies. A unique feature of this journal is that we also accept manuscripts communicating to a broader audience about research projects financed by national and international funding agencies.

Objectives of the Journal:

⤶ To disseminate the outcome of research conducted in the field of management and business studies.

⤶ To transform knowledge and expertise globally through scholarly contribution.

Call for Papers:

SJCC MRR invites original research from all functional areas of management and business studies for publication.

Themes: Researchers and academicians can submit manuscripts on the following themes. However, submissions which address any topic within the given broad domains are welcomed. **But not limited to the following core thematic areas.

- General Management
- Marketing Management
- Banking Management
- Financial tManagement
- Accounting and Financial Reporting
- International Business Management
- Rural Management
- Strategic management
- Organization Change Management
- Logistics and Supply Chain Management
- Technology and Innovation Management
- Organization Behavior and Human Resource Management
- Tourism and Health Management
- Entrepreneurship and Small Business Management (ESBM)
- Global Business Management
- Innovation Management
- Corporate Technology Management
- Sustainability in Business Management
- Artificial Intelligence in Business Management

Manuscript Preparation and Submission Guidelines:

Article length: Full-length research article should not exceed 5,000 — 6,000 words (excluding figures, tables and references) but not exceed 12 pages. The word limit can be relaxed in the case of high-quality articles based on the decision of the editorial board. Book reviews are expected to be within 2,000 words.

Format: Submissions should be made in standard Microsoft Word format with 1.5 line spacing in Times New Roman with a font size of 12 point. All accepted articles will be correctly formatted for publication. PDF as a sole file type is not accepted.
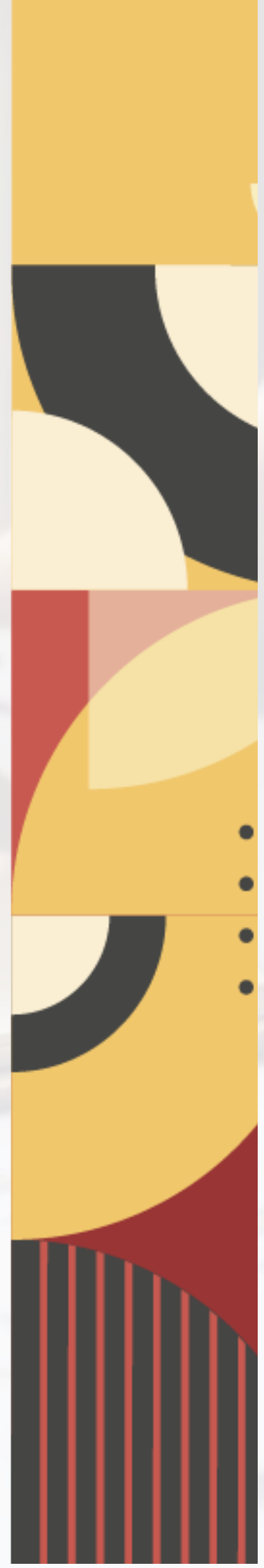
The text of the article should include the following:

- **Title:** It should be between 8-10 words, specific with no abbreviations.

- **Structured abstract:** Set it out under – purpose, research methodology, findings, limitations, industry implications, social implications and originality. Maximum between 200-250 words.and not exceeding 5 - 8 words.

- **Keywords:** Short keywords should be appropriate, search engine friendly, and not exceeding 5 - 8 words.

- **Main text:** It should be broadly divided into sections as follows:

i. *Introduction:* should contain the scope of the study, pertinent literature review, and research gap.

ii. *Research Design/ Methodology:* should provide a clear justification on respondents' profile, sampling technique, data analysis technique, and source of data collection.

iii. *Data Analysis:* should be explained comprehensively with required figures and tables.

iv. *Results and Discussion:* the outcome of the study should be logically acceptable with the existing body of knowledge.

v. *Suggestions and Conclusion:* suggestions should be constructive, valid and appropriate. The conclusion statement should contain a summary of key arguments/findings and a short discussion of the implication of research undertaken towards industry and society.

- **Headings:**

- **Main headings:** should be presented in bold and 14 font size.

- **Sub-headings:** should be presented in bold and 12 font size.

- **Figures and Tables:** Figures should have distinct numbering and labelling. Tables should be part of the main body of the article. Ensure the explanation of any asterisks and superscripts are mentioned in tables or figures in footnotes. Sources of the figures and tables should be mentioned at the end.

- **Endnotes/ footnotes:** Use them, only if it is not avoidable. It must be identified in the text by numbers enclosed in the square bracket and listed at the end of the page.

- **Reference:** Use the American Psychological Association reference system (latest edition) for citations in the text with the detailed alphabetical list at the end of the article. Ensure that all works cited in the manuscript are part of the Reference section.

- **Plagiarism:** The article should be free of Plagiarism.

Instructions for Authors:

- Submitted manuscripts should not have been previously published nor are currently under consideration for publication elsewhere.

- The completely re-written conference papers may be submitted with written permissions obtained from copyright holders of the original paper/ conference organizers.

- All correspondence will be addressed to the first author of the article.
- Manuscripts containing any information not available in the public domain or with rights reserved by a professional body should be accompanied by written permission from the concerned organization.
- If accepted for publication, authors are expected to transfer their copyrights to SJCC. The copyright form will be made available to authors after acceptance of their article for publication.

Submission Check-List:

- Please make sure that authors' names are not included in the document/file properties.
- Acknowledgements should be avoided.
- Separate page containing the title of the paper, author(s) name, affiliations, postal address, and e-mail address for correspondence should be attached with each manuscript.
- Language check and spell check the manuscripts properly.
- Article should be written in English.
- Since it is a blind peer-reviewed journal, it takes 2 to 3 months for publication.

Submission Process:

- Paper submission and review are done through OJMS.
- In case of any technical glitches, email the full article to **researcheditor@sjcc.edu.in**
- Any correspondence related to a manuscript submission should be addressed to **researcheditor@sjcc.edu.in**

Note: *Under the waiver policy, we don't charge any article processing fee or publication fee from authors to publish their articles. The authors will get one complimentary copy for their contribution to the journal.*

The last date for manuscript submission is 15th April, 2024.

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