



## St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University  
Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)  
College with Potential for Excellence (CPE)

Ranked 65th in the NIRF 2023 by the Ministry of Education, Government of India  
#163, Brigade Road, Bengaluru -560025, Karnataka, India



# THE ENTREPRENEURSHIP CELL PRESENTS

# E-SUMMIT

BEYOND THE BLUEPRINT

## 6TH AUGUST, 2024

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# ABOUT SJCC

St. Joseph's College of Commerce (SJCC) began as a Department of Commerce in 1949 at St. Joseph's College [Estd. 1882]. This department was moved to the Brigade Road campus in 1972 and became an independent college under the name St. Joseph's College of Commerce [SJCC]. SJCC is affiliated with Bengaluru City University. Currently, there are more than 3000 students pursuing B.B.A, B.Com, B.A, B.Sc and M. Com programs at SJCC. St. Joseph's College of Commerce was conferred Autonomous status in October 2004 and recognized as a 'College with Potential for Excellence' in February 2010 by UGC. The college is reaccredited with an A++ grade by the National Assessment and Accreditation Council.

It has been consistently ranked within the top 100 colleges by the National Institutional Ranking Framework, and MHRD. Since its inception, the college has been a state of the art space for Commerce and Management Education focusing on multidimensional responses to the significant changes and developments in the field of Higher Education as well as in the domain of Commerce and Management.

# ABOUT E-CELL

The Entrepreneurship Cell at St. Joseph's College of Commerce seeks to instil an Entrepreneurship drive among the students of the college. With its numerous workshops, seminars, and events, it aims to further the student's understanding of business from how to chalk out a business plan to execute it. The E-Cell envisions nurturing the innovative potential of every student, in a bid to invigorate and inspire them to get one step closer to their entrepreneurial vision.

From networking, and business modelling to investor pitches, the Entrepreneurship Cell continually strives to provide students with a platform to holistically develop, learn and expand the horizon of opportunities that lie before them.

# E-SUMMIT 2024

## BEYOND THE BLUEPRINT

Beyond the traditional blueprint of innovation in entrepreneurship and business lies a vibrant realm where forward-thinking leaders challenge the limits of what can be achieved. They move beyond conventional thought, utilizing state-of-the-art technologies, innovative problem-solving, and an unyielding dedication to disruption. In this sphere, the entrepreneurial spirit transcends conventional sectors, giving rise to unique business models, sustainable methods, and pioneering products.

In the continually changing landscape of entrepreneurship, innovation has emerged as the driving force pushing enterprises past traditional limits. It embodies the tireless quest for new ideas, technologies, and strategies that not only upend established norms but also expand the realm of possibilities. Beyond traditional confines, innovative entrepreneurs leverage advanced technologies, embrace global connections, and prioritize sustainability and social responsibility. They develop products and services that align with the evolving needs and preferences of consumers, creating new market dynamics. This relentless innovation crosses borders, fostering collaboration across industries and countries, driving economic progress, and shaping a future where change is the only constant.

Our event, E-SUMMIT'24, is far from ordinary. It encapsulates these qualities, showcasing how innovative leaders and entrepreneurs are redefining the limits of what is achievable. It emphasizes the significance of collaboration, risk-taking, and the relentless drive for innovation.

# OUR SPEAKERS



**MAYANK NAGORI**

GOOD GUM FOUNDER



**HARSHITH CHAJJED**

CREATOR



**ANTO PHILIP**

UNDER 25 FOUNDER



**ADITHYA KIDAMBI**

CO-FOUNDER & CEO,  
MOSSANT FERMENTARY



**KUNZANG CHAWLA**

CEO OF HAPPYTOPIA



**SALMAN**

ZERODHA SALES HEAD

# ORGANISING COMMITTEE

Teacher Co-ordinator:

**MS. PATRICIA**

Student Co-ordinators:

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**RANBIR SINGH JAIN: +91 9606248505**

Organising Team

<b>HARSH NAHATA</b>	<b>MAHIKA ADAPPA</b>
<b>DANISH IMRAN</b>	<b>NAZIA KATCHHI</b>
<b>DEV SAMTANI</b>	<b>KHUSH MEHTA</b>
<b>SARAH REBBECA</b>	<b>SAMBHAV</b>
<b>DEVESH</b>	<b>MEETH</b>
<b>AASHISH</b>	<b>S.S VIBHU</b>
<b>KUBRA</b>	<b>LAYA</b>

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BEYOND THE BLUEPRINT



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