



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with 'A++' Grade (4th Cycle) by NAAC
College with Potential for Excellence (CPE)
Ranked 72nd in NIRF 2020 by MHRD
#163, Brigade Road, Bangalore-560025. Karnataka,
India.

DEPARTMENT OF COMMERCE (ANALYTICS) **In collaboration with**



PRESENTS

ENIGMATIX

Date: 10th April 2021

Time: 10.30 a.m.

Platform: MS Teams



ABOUT THE COLLEGE

St. Joseph's College of Commerce was formerly a part of St. Joseph's College which was established in the year 1882. The Department of Commerce was established in the parent college in 1949. In 1972 this department became an independent college under the name of St. Joseph's College of Commerce. The college was recognized as "College with Potential for Excellence" in February 2010 by UGC.

St. Joseph's College of Commerce has been ranked 72nd among the top 100 colleges in India in the 2020 ranking list of National Institutional Ranking Framework (NIRF) under the Ministry of Human Resource Development. The college has undergone four cycles of NAAC accreditation, and has recently been accredited with A++ grade (4th cycle) with CGPA of 3.57 on 4.0 scale by NAAC.

ABOUT THE DEPARTMENT

The Department of Commerce is committed to delivering academic excellence in the domain of commerce studies and imparts holistic education for all-round development of students.

The B.com (Analytics) Programme develops individuals who can pursue career in the area of Analytics and continue their professional development by specialising in different domains related to Analytics, who can apply Analytics tools and techniques to solve business analytics problems. The programme is accredited by the Institute of Analytics, UK. The degree focuses on the conceptual knowledge in the multiple disciplines of analytics. The college intends to imbibe value based education to the students that will help them to function effectively in their business analytics career. Analytics is the practice of iterative, methodical exploration of an organisation's data, with an emphasis on statistical analysis. Analytics is used by companies committed to data- driven decision- making.



ABOUT ENIGMATIX

Enigmatix is a unique challenge where ideas come together to create solutions using Analytics and Artificial Intelligence in a business context. Pitch your outstanding ideas to solve real life problems applying your expertise on data and analytics. Great opportunity to put across your number cracking skills and talents. Explore your passion and get acknowledged by professionals.

PRELIMINARY ROUND -SUBMISSION OF VIDEOS

A chance to pitch your unique idea, applicable to any chosen industry. Give a solution for any chosen problem faced by that particular industry. Submit a video of not more than 150 seconds, which narrates how application of Analytics and Artificial Intelligence can solve the problem.

FINAL ROUND : IDEATION PITCH

Selected top 6 teams will be required to ideate and conceptualise in detail their idea/solution for the problem statement chosen and give a presentation of their ideas/solution to the panel and defend the technical feasibility of their ideas/solution. The idea/solution should incorporate usage of advanced technologies, data and analytics, applicable to a business model/case. Teams will be judged on the basis of innovation and feasibility of the idea/solution.

JUDGES PANEL



Ms. Pavithra Desikar
Finance Manager - Victorian Agency
for Health Information
Melbourne, Australia



Ms. Neha Yagnick,
Data Scientist and Financial Analyst,
Singapore



Ms. Ratika Tantia
Analytics Consultant
Singapore



Ms. Ekta Fifadra
Consultant , Optometrist
AbuDhabi

Guidelines for participants

- Number of participants: 2 - 4 per team
- Date of Registrations: - 29th March - 30th March
- Submission of video: 8th of April 2021, 1 p.m
- Top 6 Teams will qualify for the final round by a panel of Analytics professionals and subject experts
- Presentation time (final round + rebuttal): 20 minutes
- Judges decision will be final



PRIZE POOL over ₹ 10,000 to be won

Event Coordinator : Mahantesh Kumar
Program Coordinator : Ms. Sumithra Sreenivasan