



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 93rd in NIRF 2022 by the Ministry of Education, Government of India
#163, Brigade Road, Bengaluru - 560025, Karnataka, India



B.B.A.

BACHELOR OF BUSINESS ADMINISTRATION

THE DEPARTMENT OF BUSINESS ADMINISTRATION (Professional – Finance and Accountancy)

presents
A Student Seminar
On

“Innovative Practices in Management Accounting and Strategic Decision Making towards Sustainable Growth”



MR. GIRISH KUMAR N J R V CGMA
CHIEF FINANCIAL OFFICER
BAGHIRATHI TRAVEL SOLUTIONS PVT LTD.



MR. YATHISH KUMAR
ACMA, CGMA, MBA
ASSISTANT DIRECTOR
ERNST & YOUNG



MR. MANISH DAYMA CGMA
ASSOCIATE DIRECTOR, AUDIT &
SPECIALISED ASSURANCE
DELOITTE



28th September, 2022



9:00 AM



Loyola Hall

Click Here
TO REGISTER!



ABOUT THE INSTITUTION

St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972. The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream. With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council composed of eminent academicians, industry representatives and notable alumni. The college has undergone four cycles of NAAC accreditation starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade, in the year 2012 again an 'A' grade and recently in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared as a 'College with Potential for Excellence' in the year 2010.

ABOUT THE DEPARTMENT

The BBA Honours programme has emerged as a promising programme in the field of management studies at the undergraduate level. During the four -year programme, students learn to develop their leadership proficiency along with marketing, management, finance and human resource skills. The Department of Business Administration at St. Joseph's College of Commerce has been ranked 3rd in India by Times BBA Education Survey 2021.

In this rapid changing world of Corporate Culture, we at the Department of Business Administration offer a programme incorporating these modern changes in collaboration with the Certified Institute of Management Accountants (CIMA). With the entire world driven towards sustainability, being a management accountant enables the student to attain sustainable success. It provides an opportunity to obtain qualifications like, Certificate in Business Accounting, Diploma in Management Accounting and Advanced Diploma in Management Accounting.



CONCEPT NOTE

Management Accounting is constantly evolving. Managing Finance and Accounting, for decision making is a vital qualification required to drive successful businesses. A Management Accountant formulates the business strategies which leads the organisation towards sustainable future. From Activity Based Costing to Balanced Scorecard, various Management Accounting innovations have resulted in greater returns on investment. Various performance measurement techniques ensure optimisation of efficiency and minimising control failures. Ever changing technologies like Business Process Reengineering, Automation, Business Intelligence, Blockchain optimises the finance function. Management Accountants and finance professionals have to be future ready for these innovations in the field.

OBJECTIVES

1. To create awareness among student community about the various innovations in the field of Management Accounting
2. To make the students aware of required skillsets in the field of Accounting and Finance.

SCHEDULE OF THE EVENT

TIMING	SESSION	RESOURCE PERSONS
9.00 a.m. to 9.30 a.m.	Inauguration	
9.30 a.m. to 10.30 a.m.	Innovative Management Accounting Practices in Strategic Decision Making	Mr. Girish Kumar N J R V CGMA
10.30 a.m. to 11.30 a.m.	Technology in Financial Planning and Analysis	Mr. Yathish Kumar ACMA, CGMA, MBA
11.30 a.m. to 11.45 a.m.	Break	
11.45 a.m. to 12.45 p.m.	Innovations in Risk Management and Internal Control	Mr. Manish Dayma CGMA
12.45 p.m. to 1.15 p.m.	Valedictory	

E-Certificate will be provided to the registered participants who have attended all the sessions.

For any queries contact:

Student Co-ordinator:
Ms. Disha Banshali
Mob: +91 9886208321



ORGANISING COMMITTEE



PRINCIPAL - Dr. Charles Lasrado, SJ

REGISTRAR - Dr. Nirmala Joseph



VICE-PRINCIPALS



Prof. Sneha Rai



Dr. Veenu Joy



Dr. D. Raja Jebasingh



HOD BBA - Dr. Ruqsana Anjum

Convenor – Ms. Sumithra Sreenivasan



Co-Convenors



Ms. Raveena Roy



Dr. Ritty Francis



Dr. Neeti Roy

ADVISORY COMMITTEE

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Professor VIT - AP University

Dr. J. Daniel Inbaraj
Assistant Professor IIM - Raipur

Dr. J Clement Sudhahar
Professor
Karunya Institute of Technology and Sciences

Dr. Ajitha Soundararaj
Assistant Professor
AMRITA School of Business



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