



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with A++ Grade by NAAC (4th Cycle) | College with Potential for Excellence (CPE)
Ranked 74th in NIRF 2021 by Ministry of Education, Government of India
#163, Brigade Road, Bengaluru - 560025, Karnataka, India



POST GRADUATE DEPARTMENT OF COMMERCE

**Seven Day National Level
Faculty Development Programme
on**

**CHANGING BUSINESS ENVIRONMENT AND
CONTEMPORARY MANAGEMENT TECHNIQUES**

21st -27th October, 2021

ABOUT THIS INSTITUTION

St. Joseph's College of Commerce (SJCC) began as a Department of Commerce in 1949 at St. Joseph's College (Estd. 1882). This department was moved to Brigade Road campus in 1972 and became an independent college under the name St. Joseph's college of commerce (SJCC). SJCC is affiliated to the Bengaluru City University. Currently there are over 3000 students in B.B.A, B.Com and M.Com programmes at SJCC. St. Joseph's College of Commerce was conferred autonomous status in October 2004 and recognised as a "College with Potential for Excellence" in February 2010 by UGC. The college is reaccredited with 'A++' grade by the National Assessment and Accreditation Council (NAAC), in February 2021. It has been consistently ranked within the top 100 colleges by the National Institutional Ranking Framework (NIRF), MHRD. Since its inception, the college has been a state-of-the-art space for Commerce and Management Education focusing on multi-dimensional responsive to the significant changes and developments in the field of Higher Education as well as in domain of Commerce and Management.

ABOUT THE DEPARTMENT

The challenges imposed by the dynamic nature of businesses have always kept the department updated, both in its curriculum and faculty, to provide state of the art education to the students. The Post Graduate Department at St. Joseph's College of Commerce, (Autonomous) was established in the year 2002 with M.Com Programme. In the year 2007, Post Graduate Diploma Programmes were incorporated in the curriculum. M.Com (International Business) was introduced in the year 2007 and M.Com (Financial Analysis) in the year 2017. The department has in-house faculty of Doctorates and Industry professionals with a vast experience in teaching and research.

ABOUT THE FDP

Change is enveloping us like it has never been before, and outdated paradigms are quickly displacing newer ones. Survival of the fittest is a thing of the past, and survival of the most innovative is giving way to a new paradigm called "survival of the most adaptable." Challenges abound in the business world: industry borders are collapsing, resulting in convergence, product life-cycles are growing shorter, technologies are proliferating in a flat world, and innovations are challenging existing businesses, and so on.

Those who can easily handle change across boundaries in this new period will have a bright future. With this underlying topic in mind, we recommended the following themes to incorporate modern strategies in the sectors of business and education, such as finance, marketing, human resources, and teaching and learning.

OBJECTIVES OF THE FDP

The Faculty Development Program's goal is to give participants practical learning experience in understanding current management developments. Given the next wave of global economic growth, which will be headed by innovation, this would be a critical economic driver of our country. This FDP is intended to provide management educators with subject-specific knowledge, evolving theories and practices in the areas of finance, marketing, operations, information technology, human resource management, and economics, as well as analytical tools, so that the resources can be better facilitators and researchers. For a rigorous and comprehensive learning experience, the programs are planned and taught by a combination of teachers and industry specialists from various domains.

Target Audience

All, faculty members, trainers, mentors, and research scholars in the fields of economics, commerce, management, and other social sciences are invited to attend the workshop.

Pedagogy

Due to the fact that the sessions will take place online, the training technique will be limited to lectures, case studies, and a Q&A session.

Mode of Platform

Microsoft Teams (Link will be shared to the registered participants)

Registration Process

Candidates can apply through the registration link provided in the brochure.

Registration fees – Rs.500 per participant.

A E-certificate along with a Hardcopy of the will be issued to the participants who attend all the sessions.

Important Dates

Deadline for Registration for FDP	–	15- October-2021
FDP Weblink to attend the Sessions	–	18- October -2021
FDP Dates	–	21- 27, October, 2021
FDP Timing	–	4:30 pm to 6:30 pm

Registration fee can be remitted by way of:

Demand Draft drawn in the name of ‘**The Principal, St. Joseph’s College of Commerce**’, payable at Bangalore and the same be sent to

The Convenor,
St. Joseph’s College of Commerce (Autonomous)
163, Brigade Road, Bangalore – 560 025. Karnataka. South India.

(OR)

Electronic Transfer Details

Delegates can remit the registration fee by Bank Transfer to the below given bank account:

Banking Details	Savings Bank Account
IFSC	BARB0BRIGAD (5 TH Character is ZERO)
Account Name	Bangalore Jesuit Educational Society
Account Number	06650100009876
Bank	BANK OF BARODA, Brigade Road Branch, Brigade Road, BANGALORE - 560 025



Note: After completing the remittance of registration fee, you are requested to send an e-mail to accounts@sjcc.edu.in for the confirmation.

Any enquires relating to Conference please Contact
Mr. Z. Mohammed Ashfaque +91 9986534233
Dr. Sridhar L.S +91 9788348923
pgfdp@sjcc.edu.in

PROGRAMME SCHEDULE

RESOURCE PERSON	TOPIC
Day 1 (21.10.2021)	
Mr. Glenn Roger Carr Founder & Director – Finmark Trainers India Pvt. Ltd.	The Rise of Algorithms in trading and Investment Strategies of Indian Stock Market
Day 2 (22.10.2021)	
Mr. AIYAZ Director of IBM Global Service, Bengaluru	The role of RPA in the finance(BFSI-Banking, Finance, Services, Insurance) sector
Day 3 (23.10.2021)	
Dr. THIYAGARAJAN Assistant Professor, School of Mathematics and Computer Sciences, Central University of Tamil Nadu, Thiruvavur	BlockChain and Its Banking Applications
Day 4 (24.10.2021)	
Dr. MUTHUPANDIAN Assistant Professor, Department of Commerce, Sikkim Sikkim University,	Real Estate and its Blockchain Applications
Day 5 (25.10.2021)	
Dr. GANESHKUMAR C Assistant Professor, Indian Institute of Plantation Management (IIPM) , Bengaluru	Artificial Intelligence in Agriculture
Day 6 (26.10.2021)	
Dr. SAMIR RANJAN PRADHAN P & A Consultant – GT Academy, Phillipines	"Emotional intelligence" - its role in classroom performance
Day 7 (27.10.2021)	
Dr. HIMACHALAPATHY OBE Co-ordinator Department of Commerce St. Joseph's College of Commerce, Bengaluru	Academic Practices Using Outcome-Based Education

ORGANISING COMMITTEE

CHIEF PATRON
Fr. Brian Periera, SJ

PATRON
Dr. Charles Lasrado , SJ

CHAIRPERSON
Dr. Komal A. Dave

FDP CONVENER
Dr. Hariharan Ravi

CO-CONVENER
Dr. Sridhar L S

ORGANISING COMMITTEE
Mr. Mohammed Ashfaque
Mr. Giridhar
Mr. Ramesh Babu Grandhi



**Click Here
To Register**

ADVISORY COMMITTEE MEMBERS

Dr. K.S. Charak
Director – MBA
Navsahyadri Group of Institutes,
Pune

Dr. A. Balakrishnan
Associate Professor,
Department of Banking Technology
School of Management
Pondicherry University

Dr. H. Vasudevan
Associate Professor & Head
Department of Commerce with Computer Applications
Kongu Arts and Science College (Autonomous)
Erode

