



**St. Joseph's College of Commerce
(Autonomous)**

Affiliated to Bengaluru City University
Accredited with A++ Grade by NAAC (4th Cycle) | College with Potential for Excellence(CPE)
Ranked 65th in NIRF 2023 by MHRD
#163, Brigade Road, Bengaluru - 560025, Karnataka.

CURRICULUM VITAE

Name: Sneha S. Rai

Designation: Assistant Professor

Gender: Female

Email-ID (Official): sneharai@sjcc.edu.in

Education: MSc. (Mathematics), PGDCA, MBA, NET in Management

Areas of specialisation: Applied Mathematics

Research Interest: Corporate Social Responsibility

**Teaching Interest: Mathematics, Statistics, Operations Research,
Quantitative Techniques and Logical Reasoning**

Work Experience with current institution:

Total Experience (including Teaching and Research)

Name of the Institution	Position Held	Experience from - to	Total Years of Experience
St. Joseph's College of Commerce (Autonomous)	Assistant Professor	June 2007 to till date	16 years

Work Experience with previous employer:

Designation	Teaching Experience from - to	Total Years of Experience
Miranda Institute of Management Studies, Bangalore	June 2000 to April 2007	6 years 11 months
St. Agnes College, Mangalore	June 1995 to November 1999	4 years 6 months

Administrative Roles (i.e. VP, IQAC, TQM, HOD, Class Mentor, Co-ordinators, NSS Programme Officer and others):

Position Held	Years of Experience	Nature of responsibilities
Bridge Course Coordinator	3 years	2008-2010
Student Governor	3 years	2011-2014
Controller of Examinations	4 years	2014-2018
Vice Principal - Shift 1	4 years	2019-2023

a. Invited Lectures, Presentation and Participation in Workshops, Trainings and Roundtables organised

Title of the Topic/ Theme Discussed	Participant/panelist /presenter (Please mark the appropriate one)	Name of the Organisation	State/ National/ International	Date
FDP on Qualitative Research using NVIVO	Participant	ISME, Bangalore	National	6 th October-7 th October, 2023
Workshop on Marketing Analytics	Participant	St. Joseph's Institute of Management	City	20 th June-22 nd June, 2013
Experiential Workshop on Research Methodology	Participant	St. Joseph's College of Commerce	National	29 Nov-6 Dec 2022
FDP on research writing	Participant	St. Joseph's Institute of Management	City	26 th Nov 2022

The Nuances of Scientific writing and publishing	Participant	All India Association for Christian Higher Education & Madras Christian College, Chennai	National	11-19 July 2022
Online workshop on multivariate analysis and its interpretation using SPSS	Participant	Inspire Softech Solutions, Chennai	National	21-23 Jan 2022
