



ST. JOSEPH'S COLLEGE OF COMMERCE (Autonomous)

Affiliated to Bengaluru Central University

Re-accredited with 'A' Grade by NAAC | College with Potential for Excellence (CPE)

Ranked 72nd in NIRF 2020 by MHRD

163, Brigade Road, Bengaluru- 560 025. Karnataka, India.

**DEPARTMENT OF COMMERCE
(TRAVEL & TOURISM PROGRAMME)**

presents

VOYAGER

CELEBRATING WORLD TOURISM DAY

ON

TOURISM: BUILDING PEACE! FOSTERING KNOWLEDGE!

TRAVEL QUIZ

STAND-UP COMEDY

PRODUCT LAUNCH

TRAV-TALK

TRAVEL WRITING

TAGGING THE INDICATORS

A week long Celebration from 21st to 26th September 2020

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Event Coordinator

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**“Whenever you travel, wherever you travel, remember to respect nature, respect culture and respect your host”
-Taleb Rifai, UNWTO Secretary-General**

TOURISM: BUILDING PEACE! FOSTERING KNOWLEDGE!

Peace can be built if we accept and acknowledge each other's ideologies and views with the right Knowledge! This can truly be achieved through Tourism! Every year, on 27th September, the world celebrates World Tourism Day. Tourism has a very impactful and strong hold in our social, cultural, political and economic values. To foster this awareness among the global community is the main purpose of this celebration.

The Travel & Tourism Programme of the Department of Commerce at St. Joseph's College of Commerce, honouring this great tradition has organised a week-long celebration of events. The students of SJCC will get a platform to showcase their wanderlust through these events. Several on-line and off-line competitions will begin from Monday, 21st Sept. with everyday a new adventure, till Thursday, 24th Sept. 2020. Saturday, 26th September we will conclude our week-long celebrations with a day filled with exciting programs.

- Events are open to all
- Time: 11am to 11:50am (common hour)
- Venue: MS Teams Platform
- Last date for Registration: on or before Wednesday, 16th September 2020
- Winners will be awarded certificates and a chance to feature in the Finale on 26th September 2020.

Click Here

TO REGISTER!



ON-LINE EVENTS

DAY 1: 21ST SEPTEMBER, 2020

THE UNPLANNED – (TRAVEL QUIZ)

OUT OF THE BOX TOURISM: Ditching the travel guides and enjoying offbeat corners that are hard to trace on the map. Begin your unplanned journey in this event, and see where the path of questions lead you.

Rules/Instructions:

- Open event
- Individual event
- Use of Google Wikipedia or any search website during the quiz will lead to disqualification
- Rules and details of the specific round shall be disclosed on the spot
- Participants are required to keep their video cameras switched on during their participation and are requested to dress up in business formals
- Quiz master's decision will be final

For Further Details Contact:

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DAY 2: 22ND SEPTEMBER, 2020

TRAIL FINDERS – (PRODUCT LAUNCH)

Providing services to your guests and making sure they have a pleasant journey throughout is the very essence of Tourism. Be there at the right time in the right moment to serve with smile and spread the joy.

Rules/Instructions:

- Two members per team
- Product/service names will be disclosed on the day of the event
- 2 hours will be given to prepare
- Time limit for presentation will be 8 minutes (5+3), 5 minutes for presentation and 3 minutes for the judge's rebuttal
- Participants are required to keep their video cameras switched on during their participation and are requested to dress up in business formals.

For Further Details Contact:

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DAY 3: 23RD SEPTEMBER, 2020

TRAV-TALK – (PUBLIC SPEAKING)

“We wander for distraction, but we travel for fulfilment”.

Your ideas, your words, million different perspectives in one distinct platform. Showcase your views and bring out that travel enthusiast hidden in you!

Rules/Instructions:

- Topic will be given on the spot
- Time allotted - 5+2 mins.
- Disclosure for other rounds will be on the day of event
- Participants are required to keep their video cameras switched on during their participation and are requested to dress up in business formals

For Further Details Contact:

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DAY 4: 24TH September, 2020

LAUGH IT OUT – (STAND-UP)

Stories and experiences can bring out their happiness. An opportunity for you to make your travel journeys turn into a special event for audience to enjoy.

A Stand-Up Special just for your travel stories.

Rules/Instructions:

- It is an individual competition
- Time limit – 3 + 1 min.
- Participants will be judged on the basis of content, fluency, spontaneity, presentation & sense of humour
- No participant can point out any individual or religion in any way, and any dual meaning obscene content is strictly not allowed
- No vulgarity will be entertained and will lead to disqualification
- Participants are required to keep their video cameras switched on during their participation and are requested to dress up in business formals

For Further Details Contact:

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OFF-LINE EVENTS

EVENT 1: TAGGING THE INDICATORS

Geographical Indication Tags represents a geographical indication for place of its origin. People around the world notice various GI products from different regions and get motivated to visit those places. These tags protect the authenticity of the product as well as its place of origin.

Prepare a video indicating these GI Tags and their place of origin.

Rules/Instructions:

- 1 participant per registration
- Participants must submit a video presentation of 3 – 5 min.
- The selected GI Tag should be of the Indian subcontinent
- The video must contain a brief explanation of the GI tag used by the participant (minimum 2 min.)
- Videos will be judged on the basis of editing and content
- The sources of your video content should be mentioned at the end
- Your work should be submitted on the link provided on the day of the event

For Further Details Contact:

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EVENT 2: TRAVEL WRITING

Make sure to speed up your thinking and typing skills and get it aligned for the racing strata plan of being a budding writer who has great knowledge and spontaneity to grasp and put out words that enthrall the reader to take a walk around the travel and tourism path.

Rules/Instructions:

- First round – topic will be given on 21st Sept. at 11:00am, submission should be through the link before 12:00pm, same day
- Final round – topic will be given on 23rd Sept. at 11:00am, submission should be through the link before 12:00pm, same day
- Write-up will be judged on originality and content

For Further Details Contact:

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It feels good to be lost in the right direction!