



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with 'A++' Grade (4th Cycle) by NAAC/College with Potential for Excellence (CPE)
Ranked 72nd in NIRF 2020 by MHRD
#163, Brigade Road, Bengaluru - 560025, Karnataka, India



INNOVATION & INCUBATION CENTRE *presents*

ENTREPRENEUR OF THE WEEK



K V Pranal Dathan
2 BBA D



WEEK 2



About the Student Startup



CLICK TO CONNECT



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Project 28 provides premium car care products which promise quality and high-end performance. Over three years of detailing experience has taught us a thing or two about car care. Finally, you can have the Professional Standard Detailing experience wherever you are in the world. From the comfort of your garage to a road trip across India, Project 28 has you prepared. With the advantage of saving water, you can achieve enhanced gloss on your vehicle like a detailer's touch.



About the Founder



K V Pranal Dathan

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A passionate automotive designer with appreciated managerial and leadership capabilities, creating individuality with automotive decals, aiming to be a highly appreciated professional designer and an automotive storyteller with a unique sense of photography and videography.



About the Products



Car Care Products:

-Quick Detailer Pro

A waterless wash with infused carnauba car wax.

-Interior Detailer

Interior cleaning with a sweet-smelling fragrance.

And so on.



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