



# St. Joseph's College of Commerce (Autonomous)

Affiliated To Bengaluru City University  
Accredited with 'A++' Grade (4<sup>th</sup> cycle) by NAAC | College with Potential for Excellence (CPE)  
Ranked 72nd in NIRF 2020 by MHRD  
#163, Brigade Road, Bengaluru - 560025, Karnataka, India



ST. JOSEPH'S COLLEGE OF COMMERCE

# ENTREPRENEUR OF THE WEEK



**RITHIKA S**

1 BBA D



WEEK 4

# About the Student Startup



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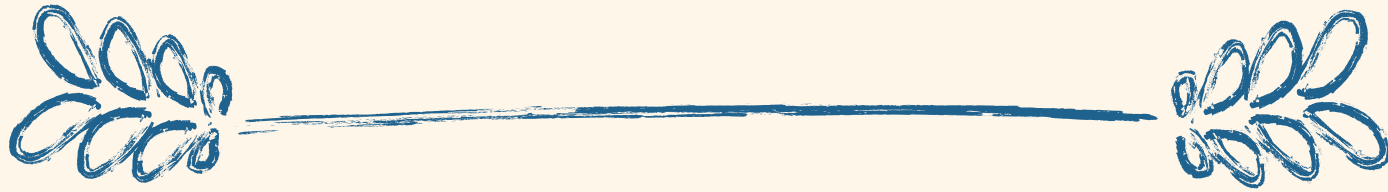
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Hues & Shades aims to create a safe creative space for artists to learn and showcase their artistic abilities. Currently, providing unique handmade artworks like paintings and resin clocks to adore your homes. Hues & Shades has also helped different businesses in designing brochures, logos and templates.



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# About the Founder



Rithika is a First-Year Entrepreneurship Student, working on mainly landscape oil paintings, resin and digital art and illustration.

Her vibrant paintings with lush greenery, thick brush strokes and colours are inspired by nature around her.

She also enjoys creating free flow illustrations and graphic design.



**RITHIKA S**

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CLICK  
TO KNOW MORE



# Handcrafted with Love



## Paintings

Vibrant and colourful touch to your homes

## Resin clocks

Handcrafted stunning Beach vibes with resin clocks to enrich your offices and homes

## POD sites

Products ranging from iPhone covers and stickers to duvet cover and throw pillow covers of digitally designs on Red bubble.

## Graphic design

Any of your design requirements will be met here with a touch of creativity



₹1500



₹3700



₹1677



₹499



₹1600

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