# St. Joseph's College of Commerce (Autonomous)

163, Brigade Road, Bengaluru - 560 025

Accredited with 'A++' Grade (4<sup>th</sup> Cycle) by the National Assessment and Accreditation Council (NAAC)

Recognized by the UGC as "COLLEGE WITH POTENTIAL FOR EXCELLENCE"



# Bachelor of Commerce (Professional – Strategic Finance) Semester I & II

Syllabus as per Karnataka State Education Policy 2024

Curriculum Framework w.e.f., 2024-2025

Academic Year 2024 - 2025

Batch 2024 - 2027

# St. Joseph's College of Commerce (Autonomous) Affiliated to Bengaluru City University

St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College, established in the year 1882. The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972.

The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream.

With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council comprising of eminent academicians, industry representatives and notable alumni.

The college has undergone four cycles of NAAC accreditation starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade, in the year 2012 again an 'A' gradeand recently in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared as a 'College with Potential for Excellence' in the year 2010. In 2011, SJCC was recognized as a Research Centre by Bangalore University. The college has been ranked 55th in the National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India, in 2024 and it has been the only institution from Karnataka to make it consistently to the top 100 in the country.

The college offers diverse programmes in Commerce , Business Administration Arts and Science. Under Commerce Studies it offers B.Com, B.Com (Professional- International Accounting and Finance), B.Com (BPM- Industry Integrated), B.Com (Travel and Tourism), B.Com (Analytics), B.Com (Professional - Strategic Finance), M.Com (Finance & Taxation/ Marketing & Analytics), M.Com (International Business) & M.Com (Financial Analysis). Under Business Administrationit offers BBA, BBA (Entrepreneurship) and BBA (Professional- Finance and Accountancy). Under Arts it offers BA (English, Communicative English and Psychology) and Under Science it offers B.Sc (Economics, Mathematics and Data Analytics). The college also offers five one-year Post Graduate Diploma programmes.

#### ABOUT THE DEPARTMENT

The B. Com Department of St. Joseph's College of Commerce has efficiently streamlined all its courses to reflect an interdisciplinary approach to understanding the contemporary business environment. Its aim is to construct a strong foundation in core subjects such as Accounting, Taxation, Economics, Statistics and Auditing along with a choice of Cost Accounting, Finance, Business Analytics, Marketing and Human Resources, studied in the fifth and sixth semester. The courses are challenging, yet, rewarding for students with high aspirations. Our students have been sought after by employers for their excellent knowledge, skills and attitude, giving them an edge over their peers from other institutions. The B.Com Programme of the college is rated amongst the top 10 in the country (India Today, AC Nielson Survey 2016).

# OBJECTIVES OF THE B.COM PROGRAMME

- a. To provide conceptual knowledge and application skills in the domain of Commerce studies.
- b. To provide knowledge in all the areas of business to be able to meet expectations of Commerce, Trade and Industry.
- c. To sharpen the students' analytical and decision-making skills.
- d. To provide a good foundation to students who plan to pursue professional programmes like CA, ICWAI, ACS, CFA and MBA.
- e. To facilitate students to acquire skills and abilities to become competent and competitive in order to be assured of good careers and job placements.
- f. To develop entrepreneurship abilities and managerial skills in students so as to enable them to establish and manage their own business establishments effectively.
- g. To develop ethical business professionals with a broad understanding of business from an interdisciplinary perspective.

#### I. ELIGIBILITY FOR ADMISSION

Candidates who have completed the two-year Pre-University course of Karnataka State or its equivalent are eligible for admission into this Programme.

#### II. DURATION OF THE PROGRAMME

The duration of the programme is three (03) years of Six Semesters. A candidate shall complete his/her degree within five (5) academic years from the date of his/her admission to the first semester. Students successfully completing three (03) years of the course will be awarded Bachelor's Degree in Commerce.

#### III. MEDIUM OF INSTRUCTION

The medium of instruction shall be in English.

#### IV. ATTENDANCE

- **a.** A student shall be considered to have satisfied the requirement of attendance for thesemester, if he/she has attended not less than 75% in aggregate of the number of working periods in each of the courses, compulsorily.
- **b.** A student who fails to complete the course in the manner stated above shall not be permitted to take the End Semester Examination.

#### V. TEACHING AND EVALUATION

M.Com/MBA/MFA/MBS/MTA/MA/M.Sc graduates with B.Com, B.B.A, B.B.S,BA and B.Sc as basic degree from a recognized university are only eligible to teach and to evaluate the courses including part – B courses of I and II semesters except languages, compulsory additional courses and core Information Technology related courses, Skill based, Value Based and Foundation courses, mentioned in this regulation. These courses shall be taught by the Post graduates as recognized by the respective Board of Studies.

#### VI. SCHEME OF EXAMINATION

ACADEMIC EVALUATION UNDER STATE EDUCATION POLICY (SEP) (EFFECTIVE FROM ACADEMIC YEAR 2024-2025)

The academic evaluation of both undergraduate (UG) and postgraduate (PG) programmes consists of two components: Continuous Internal Assessment (Formative Assessment) and End-Semester Examination (Summative Assessment).

Assessment for UG Students under SEP will be as follows:

Type of Assessment	Assessment Component	Allotted Marks
	CIA I (Test)	10 Marks
Continuous Internal Assessment / Formative Assessment	CIA II (Skill-basedAssessment)	10 Marks
	Mid-Term Exam	20 Marks
Total	40 marks (scaled down to 2	0 marks)
End-Semester Examination / Summative Assessment	End-Semester Examination (For three hours duration)	80 Marks
TOTAL		100 Marks

#### A. Additional Details

- **Mid-Term Exam**: The mid-term exam covers at least 40-50% of the syllabus and has duration of one hour.
- **Continuous Internal Assessment (CIA) Activities**: CIA activities are designed with clear objectives, modalities, assessment rubrics, and outcomes.

# **B.** CIA improvement

There is **no provision for enhancing CIA marks** for UG students once the semester ends.

# Attendance requirement for taking ESE

- The University Grants Commission (UGC) mandates a minimum of 75% attendance in each course to be eligible to write the End Semester Examinations (ESE).
- There is no provision for condonation of attendance under the UGC Act.

#### VII. MINIMUM FOR A PASS

- Minimum Pass Marks in Final Examination: A minimum of 40 percent is required in each course in the End Semester Exams. The student must score at least 32 marks out of 80 in the End Semester Examination (ESE).
- Overall Pass Requirement: The aggregate of Continuous Internal Assessment (CIA) and End Semester Examination (ESE) should also be a minimum of 40 percent. Out of 100 marks, a student must secure at least 40 marks in each course to qualify as passed inclusive of minimum 32 marks out of 80 in End Semester Exam.

# VIII. GRADING SYSTEM FOR CHOICE BASED CREDIT SYSTEM (CBCS)

The modalities and operational details are given below:

• **Grade Points**: The College adopts a ten-point grading system. The papers are marked in a conventional way for 100 marks. The marks obtained are converted to grade point according to the following table. If a student is absent for the paper the grade point assigned is 0.

% Marks	95 <i>-</i> 100	90 - 94	85 - 89	80 - 84	75 <i>-</i> 79	70 - 74	65 - 69			50 - 54		40 - 44	Below 40
Grade Point	10	9.5	9	8.5	8	7.5	7	6.5	6	5.5	5	4.5	0

Credits: Credits are assigned to courses based on the following broad classification:

Courses Category	Instruction Hours/week	Credits
Languages	3 Hours	3
Major Core	4 Hours	4
Skill Enhancement Courses	1-4 Hours	1-4
Compulsory Courses	1-2 Hours	1-2

# Grade point calculation

Semester Grade Point Average (SGPA): The SGPA is calculated as the sum

SGPA = Total of (Credits Earned X Grade Points) ÷ Total of Corresponding Credits

of the product of the credits and the grade pointsscored in all courses, divided by the total credits.

- Minimum SGPA required for a pass is 4.5.
- If a student has not passed in all courses or is absent, the SGPA is not assigned.
- Cumulative Grade Point Average (CGPA): The CGPA is the weighted average of all the courses taken by a student across all semesters of a programme.

# CGPA = $\sum$ Total Credits in the Semester × SGPA ÷ Total Credits of the Courses

Note: SGPA and CGPA will be rounded off to two decimal places.

# Interpretation of SGPA/CGPA and Classification of Final Result

<b>Grade Points</b>	% of Marks	Grade	Result/Class Description
9.00-10.00	85 - 100	О	Outstanding
8.00-8.99	75 - 85	A+	First Class Exemplary
7.00-7.99	65 - 75	A	First Class Distinction
6.00-6.99	55 – 65	B+	First Class
5.50-5.99	50 -55	В	High Second Class
5.00-5.49	45 - 50	С	Second Class
4.50 -4.99	40 - 45	Р	Pass Class
Below 4.5	ow 4.5 Below 40 RA To Re		To Re-Appear

# IX. PATTERN OF ESE QUESTION PAPER UNDER SEP

The End Semester Examination (ESE) question paper under SEP will include questions that assess both Lower Order ThinkingSkills (LOTS) and Higher Order Thinking Skills (HOTS). The difficulty level of the question paper will be distributed as follows: 40% easy, 30% difficult, and 30% very challenging.

Duration: 3 Hours Maximum Marks: 80

The question paper pattern will be as follows:

Sections	Marks per Question	Number of Questions	Total Marks
Section A	2 marks	5 questions (outof 7)	10 Marks
SectionB	5 marks	4 questions (outof 6)	20 Marks

SectionC	12 marks	3 questions (outof 5)	36 Marks
SectionD	14 marks	1 question (Case Study)	14 Marks
Total			80 Marks

#### X. REVALUATION AND RETOTALING

Requests for **revaluation**, **retotaling**, and **photocopies of the answer book** for the End-Semester Examination (ESE) must be submitted to the Controller of Examination along with the prescribed fee within two weeks from the declaration of results.

# XI. ABSENCE DURING END SEMESTER EXAMINATION

If a student misses the End Semester Examination, they will be marked as "Absent" and will be required to take the supplementary examination for that course during the next available opportunity only.

# XII. MALPRACTICE

Students will be dealt severally in case if they are found guilty of any malpractices during examination. The college has zero tolerance towards any kind of foul-means adopted to secure marks in the exams.

# **Outcome Based Education (OBE)**

# **B.** Com (Professional - Strategic Finance)

# PROGRAM EDUCATIONAL OBJECTIVES (PEOS)

Our B. Com (Professional - Strategic Finance) program will produce graduates who will:

PE 01	Be competent, creative and highly valued professionals in industry, academia, orgovernment.
	0
PE 02	Adapt to a rapidly changing environment with newly learnt and applied
	skills and competencies, become socially responsible and value driven
	citizens, committed to sustainabledevelopment
PE 03	Act with conscience of global, ethical, societal, ecological and commercial awareness with sustainable values as is expected of professionals contributing to the country.
PE 04	Able to continue their professional development by obtaining advanced degrees in accounting and other professional fields.

# PROGRAMME OUTCOMES (POS)

After the completion of the **B. Com** (**Professional – Strategic Finance**) Programme, the student will be able to:

PO 1	<b>Disciplinary and Inter-disciplinary Knowledge</b> : Demonstrate the understanding of
	relevant business, management and organization knowledge, both academic and
	professional, in line with industry standards
PO 2	Decision Making Skill: Apply underlying concepts, principles, and techniques of
	analysis, both within and outside the discipline to generate all the possible solutions
	and pick one that shows their understanding of the problem and the outcomes.
PO 3	Integrated Problem-Solving and Research: Analyze how parts of a whole interact
	with each other to produce overall outcomes in complex systems by analyzing key
	managerial issues in a particular industry or company and propose appropriate
	managerial solutions to the situation
PO 4	Critical Thinking Skill: Evaluate evidence, arguments, claims and beliefs by using
	right type of reasoning as appropriate to the situation and Analyze how parts of a
	whole interact with each other to produce overall outcomes in complex systems.
PO 5	Creative Thinking Skill: Develop, implement and communicate new and
	worthwhile ideas using both incremental and radical concepts to make a real and
	useful contribution to their work
PO 6	Usage of Modern Technology and Tools: Use tools and technologies of digital
	nature, communication/networking tools and social networks appropriately to

	access, manage, integrate, evaluate and create information to successfully function
	in a knowledge economy.
PO 7	Leadership and Team Work: Develop a vision, translate that vision into shared
	goals, and effectively work with others to achieve these goals
PO 8	Ethical Conduct: Act responsibly and sustainably at local, national, and global levels.
PO 9	Collaboration: Work collaboratively and respectfully as members and leaders of
	diverse teams.
PO 10	Self-Directed and Life-Long Learning: Create goals and monitor progress toward
	them by developing an awareness of the personal, environmental and task-specific
	factors that affect the attainment of the goals.

# PROGRAMME SPECIFIC OUTCOMES (PSOS)

PO 11	Formulation of Strategic Financial Goals
	Apply the principles of developing a strategic financial goals and objectives, establishing key performance indicators and evaluate the financial performance by using appropriate financial tools.
PO 12	Exploring Alternate Solutions
	Develop alternate solutions for financial issues and develop systems and processes that meet the specified needs of business with appropriate consideration for social, cultural, economic and financial issues.

			rofessional - Strategi IE MATRIX AS PER				
Course Category	I	п	ш	īV	v	VI	TOTAL
			Part A : Lar	nguages		2 2	
Language	Lan 1	Lan 1	Lan 1	Lan 1		18	
3 Hrs/3 Crs	Lan 2	Lan 2	Lan 2	Lan 2	*		1
I	6 Crs	6 Crs	6 Crs	6 Crs		r <u>a</u>	24
	10	P	art B: Discipline Spe	ecific Core Courses		· · · · · · · · · · · · · · · · · · ·	
	Financial Accounting	Corporate Accounting	Strategic Financial Management I	Strategic Financial Management II	Income Tax I	Income Tax II	
	Principles of Management	Business Economics	Marketing Management	Human Resource Management	Entrepreneurship Development	Goods and Service Tax	
Major Core Courses 4 Hrs/4 Crs	Financial Planning & Performance	Financial Analytics and Control	International Financial Reporting	Operations Research	Principles and Practice of Auditing	Sustainable Finance	
	Business Mathematics and Statisitcs	Business Law	Company Law & Secretarial Practice	Theory & Practice of Banking	NIL	Coporate Valuation and Financial Modeling (or Information Systems Audit)	
Major Elective Courses 4 Hrs/4 Crs	124			72	Elective I	Elective II	
	16	16	16	16	16	20	100
	100	Part C : Sl	cill Enhancement Co	urses/Activities			
Skill Based Courses			Decision making using Spreadsheets 2Crs	Data Visualisation with Power BI 2Crs	Research Methodology (4 Crs)	Internship. 4Crs	
/activities		MOOCs / Certificate Course 1 Cr	•	MOOCs / Certificate Course 1 Cr	Project (4Crs)		
Value Based Activities		Extracurricular Activities 1 Cr		Extracurricular Activities 1 Cr		Extension Activities 1 Cr	
П		2 Crs	2 Crs	4 Crs	8 Crs	5 Crs	21
	87 ) 10. – J	Pa	rt D: Foundation Co	ourse - Value Based		0 3	()( ())
Foundation Courses	Psychological Well being 1 Cr	•		•	) <b>=</b> ((		
2 Hrs/2 Crs	Constitutional Value I 2 Crs	Constitutional Value II 2 Crs					
Ш	3 Crs	2 Crs					5
Total	25 Crs	26 Crs	24Crs	26Crs	24 Crs	25Crs	150
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# **B.** Com (Professional - Strategic Finance)

# **Course Structure**

# Semester I

Course Code	Title of the Course	Category	Lecture Hours per week	CIA	ESE	Credit s
C6 24 GE 101	General English	Language 1	3	20	80	3
C6 24 KN 101	Kannada		3	20	80	3
C6 24 HN 101	Hindi	Language 2				
C6 24 AE 101	Additional English					
C6 24 MC 101	Financial Accounting	Major Core	4	20	80	4
C6 24 MC 102	Principles of Management	Major Core	4	20	80	4
C6 24 MC 103	Financial Planning & Performance	Major Core	4	20	80	4
C6 24 MC 104	Business Mathematics and Statistics	Major Core	4	20	80	4
UG 24 FC 101	Psychological wellbeing	Compulsory course	1	25	-	1
UG 24CC 101	Constitutional Values I	Compulsory Course	2	10	40	2
	Total cr	edits		155	520	25

Semester	Course Code	Course Title	Course Durati on	Course Type	Teaching Hours Per week	Credits			
I	C6 24 MC 101	Financial Accounting	60 Hours	Major Core	4	4			
Course Objectives:	skills required	The course aims to equip the students with the conceptual knowledge and skills required to prepare and evaluate financial statements of different business organizations.							
Course Outcomes	Describe the concepts, conventions, and Terms of Financial Accounting as per the framework of Ind AS								
	CO2	and IFRS. Prepare Journ		•		nce and			
	CO3	rectification of errors as per Ind AS 8 and 10.  Construct financial Statements of Sole Proprietorship and Partnership incorporating all the necessary adjustments.							
	CO4	Apply the format of the presentation of Financial Statement as per Ind AS to the Companies Act, 2013 (Amended till date).							
	CO5	Prepare Cash methods.	flow stat	ements a	s per old	and new			
	CO6	Evaluate firm' Ratio analysis			s	,			
Module 1	Conceptual Fr	amework			10	) Hours			
Accrual conceptions and IV. Role of	ot, Going Conce ssets, Liabilitie rm and Compa of Ind AS - Volu- accountant - Et	S, Challenges ir ern Concept, Bus s, Incomes, Exp ny. Four Pillars ntary Adoption a hical values – Intessional behaviou	iness Entity enditure a of accour and Manda regrity, Obj	y Concept, and Equity ating and tory Appli	Consistency y for Sole p Accounting cability - Ph	Concept, proprietor, Equation. ase I, II, III			
Module 2	Accounting Pr				10	) Hours			
0	- ,	including transactification of Erro		0	*	and sales),			
Module 3	Financial State	ements			15	5 Hours			
Preparation of Financial statements- Profit & Loss statement and Balance Sheet. Adjustments for Ongoing transactions- Goods & cash withdrawn by proprietor, goods lost by fire, goods issued as free sampl, Prepaid expenses, Outstanding expenses, Interest on capital, Interest on drawings, Interest on loan, Provision for Bad debts and Doubtful debts, Depreciation, Commission payable before and after charging such commission. (Sole proprietor and Partnership Firm)									
Module 4	Company Financial Statements 5 Hours								
1 7		ts - Objectives, Companies Act,		-		nancial			
Module 5		nd Presentation	,			) Hours			
U		fication of Activities	-	rating, Inv	esting and F	inancing			
Module 6	Basic Financia	ıl Statement Ana	alysis		10	) Hours			

	o Ratios - Computation of ratios based on liquidity, Solvency, Activity & roblems based on calculation of ratios] - Trend Analysis
Skill Develo	pment:
1	Generate financial statements using Tally.
2	Prepare and present a summary on a company's published annual report which includes profitability analysis, financial position, cash position and accounting policies.
3	Compute the profitability ratios, turnover ratios and solvency ratios on the published financial statement of a company of your choice.
4	Compare and analyse the profitability ratios, solvency ratios between two companies using published financial statements.
5	Analyse a cash flow statement with from published annual report.
Book for Ref	erence:
1	Jain, S. P., & Narang, K. L. (2022). <i>Advanced Accounts</i> (12th ed.). Kalyani Publishers.
2	Maheshwari, S. N. (2022). <i>Advanced Accountancy</i> (5th ed.). Vikas Publishing House.
3	Sehgal, A., & Sehgal, D. (2022). <i>Advanced Accounting</i> (2nd ed.). Taxmann.
4	Shukla, M., & Grewal, T. (2022). <i>Advanced Accountancy</i> (11th ed.). Sultan Chand & Sons.
5	Banka, A. (2022). <i>Comprehensive guide to IND AS Implementation</i> (2nd ed.). Taxmann.
6	International Accounting Standards Board (IASB). (2023). IFRS publications. IASB.

CO/P O	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO1 0	PO1 1	PO1 2
CO1	Н	Н	M	L	L						L	
CO2	Н		L	L	M	M		L			Н	
CO3	Н		L	M	Н			M	L		L	
CO4	Н	Н	M	M	L		L					L
CO5		Н		M	Н	L		M		L	L	
CO6	Н		L		M	Н		M		L	L	

Department of Commerce Programme: B. Com Professional - Strategic Finance								
Semester	Course	Course	Course	Cours	Teachin	Credit		
	Code	Title	Duratio	e	g Hours	S		
			n	Type	Per			
					week			
I	C6 24 MC	Principles	60	Major	4	4		
	102	of	Hours	Core				
		Manageme						
		nt						
Course	The course	content is d	esigned v	vith a v	riew to ac	quaint		
Objectives:		the concepts						
	iired for a su	accessful busi:	ness entity	y				
Course	CO1	Explain the pr	rinciples of	f Manage	ement and	role and		
Outcomes		skills of a Mar		. 1/1011018	,1110110 011101	1010 01101		
	CO2	Integrate the		forecast	ting with	decision		
		making proces			_			
	CO3	Relate the fu				affing in		
		consideration		0	0			
	CO4	Identify the r						
		and controllin	0					
	CO5	Illustrate the						
		methods of	coordina			for the		
		management p		1011 a	valiable 1	or the		
	CO6			facting	thical pro-	ations in		
		Describe the						
		Business and	-			0		
		towards all th						
			he applic	cation o	of technol	ogy in		
	T	Management.	1 1 11 4		1.2			
Module 1		to Managemen	it and Hist	ory of	1	2 Hours		
	Management	Thought						

Introduction: Meaning – Nature and Characteristics of Management – Scope and Functional Areas of Management – Management as an Art, Science or Profession – Management and Administration – Principles of Management - Rolesand skills of managers.

Evolution of Management Thought: Pre-scientific Management (introduction) – Taylor's Scientific Management – Fayol's modern management.

Module 2 Planning Forecasting and Decision Making 10 Hour
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Planning: Nature - Planning Process - Objectives - Types of plans - MBO (Peter Drucker) & MBE

Forecasting: Meaning and purpose of forecasting - Techniques of forecasting - Qualitative and quantitative.

Decision Making: Meaning - Types of decisions -phases of Decision Making - Steps in decision making - Delegation and Principles of delegation.

Module 3 Organizing and Staffing 10 Hours	Module 3
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Organizing: Nature and Purpose of Organization – Principles of Organization – Organization structure and types – Departmentation – Committees – Centralization vs. Decentralization of Authority – Span of Control – Meaning – Factors affecting span.

Staffing: Nature and Process of Staffing.

# Module 4 Leadership, Directing and Controlling 10 Hours

Leadership: Meaning – Leadership styles – Theories of leadership. Directing: Meaning – Principles and techniques of directing.

Controlling: Meaning and definition – Features – Steps in controlling and methods of establishing control. Techniques of controlling – Budgetary and non-budgetary.

# Module 5 Co-Ordination and Motivation 12 Hours

Co-ordination: Meaning – steps and methods of co-ordination.

Motivation: Meaning - Theories of motivation - Carrot & Stick approach - Maslow's - Mc Gregor's - Herzberg's - ERG - Mc Clelland's - Vroom's Expectancy - William Ouchi's theory Z.

# Module 6 Business Ethics and Recent trends in Management 6 Hours

Meaning – Need and importance - Principles of ethics -profits and ethics – Factors affecting ethical practices in Business Social Responsibilities of Management – Meaning, Social responsibilities of business towards various groups.

**Recent Trends in Management -** Continuing digitization in the business world, Artificial Intelligence in various functions of management, importance of data and analytics in management

Skill Developm	Skill Development:						
1	Evaluate the innovate concepts of Principles of Management laid on						
	Henry Fayol in different industries.						
2	Examine the impact of strategic partnerships with market research						
	firms.						
3	Analyze the impact of expansion from product to channel & customer						
	profitability analysis.						
4	Application of Predictive accounting & business intelligence on						
	Enterprise Performance Management.						
5	Present the Seven C attributes shared by experts of Covid 19						
	pandemic in Harvard School Business Working Knowledge. Analyse						
	these attributes and their applicability in the Indian Corporate						
	Scenario.						
6							
Book for Refer	ence:						
1	Vasishth, N., & Vasishth, V. (2019). Principles of Management: Text						

& Cases (5th ed.). Taxmann Publications.

2	Robbins, S. P., Coulter, M., & Fernandez, A. (2019). Management
	(14th ed.). Pearson Education.
3	Durai, P. (2018). Principles of Management (2nd ed.). Pearson India.
4	McShane, S. L., & Von Glinow, M. A. (2007). Principles of
	Management (1st ed.). McGraw-Hill Education.
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CO/P O	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO1 0	PO1 1	PO1 2
CO1	Н	M	L	M	Н				L		L	
CO2	Н	Н	M	M	L			L				L
CO3	Н	M	Н	M	L			L			L	
CO4	Н	M	M	L	Н						L	L
CO5	M	Н	M	L	Н			L			L	
CO6	M	M	Н	M	Н		L	L			L	

Department of Commerce								
	Programme: 1	B. Com Professi	onal – Strate	gic Finan	ce			
Semester	Course	Course Title	Course	Course	Teaching	Credits		
	Code		Duration	Type	<b>Hours Per</b>			
					week			
I	C6 24 MC	Financial	60 Hours	Major	4	4		
	103	Planning &		Core				
		Performance						
Course	The course	aims to enable	the studen	ts to app	ly strategic	planning		
Objectives:	process in	the context of	long-term	finance d	ecisions and	prepare		
	budgets. It	builds the skills	s to analyse	the varia	inces and d	ecide the		
	responsibilit	ty centers and ev	valuate its p	erformanc	e.			
	1		•					
<b>Course Outcomes</b>	CO1	Illustrate th	ne steps in	volved in	n strategic	planning		
			-		n finance de			
	CO2							
		accordance with thedemand of case.						
	CO3	Use Regress	sion Equatic	n as a tec	hnique of for	recasting		
		in accordan	ce withthe c	lemand o	f case.	J		

	CO4	Justify the implication of standard costing in				
		controlling the performancefunction in the context o				
		cost and variance Measures.				
	CO5	Compare and contrast the role of Responsibility				
		centres as reportingorganizational segments.				
	CO6	Integrate the essential elements of Product, Business				
		and customer profitability analysis as key				
		performance indicators in the context o				
		measurement of financial performance of firm.				
Module 1	Strategic Planı	ning & Performance 8 Hours				

Analysis of external and internal factors affecting strategy - Long-term mission and goals - Alignment of tactics with long-term strategic goals - Strategic planning models and analytical techniques - Characteristics of successful strategic planning process. Importance of Strategic planning for Corporate Sustainability

# Module 2 Budgeting Methodologies 12 Hours

Operations and performance goals - Characteristics of a successful budget process-Resource allocation - Annual business plans (master budgets) - Project budgeting-Activity-based budgeting - Zero-based budgeting - Continuous (rolling) budgets-Flexible budgeting - Annual profit plan and supporting schedules - Operational budgets - Financial budgets - Capital budgets - Pro forma income - Financial statement projections - Cash flow projections. Successful budget process - Budgeting for Sustainability / Importance of budgeting for Sustainability

# Module 3 Forecasting Techniques 10 Hours

Simple Regression Equation – Multiple Regression Equation and use in forecasting-Calculation of result of simple regression equation - Learning curve analysis – Cumulative average time learning model – Benefits and Shortcomings of Regression analysis and Learning Curve Analysis - Expected Value of Random Variables – Benefits and Shortcomings

# Module 4 Cost and Variance Measures 12 Hours

Comparison of actual to planned results - Use of flexible budgets to analyse performance - Management by exception - Use of standard cost systems - Analysis of variation from standard cost expectations

Module 5	Responsibility centres and Reporting segments	8 Hours
Types of responsibi	lity centres - Transfer pricing - Reporting of organizational	segments
Module 6	Performance Measures	10 Hours
	4	4. 4.4.

Product profitability analysis - Business unit profitability analysis - Customer profitability analysis - Return on investment - Residual income - Investment base issues - Key performance indicators (KPIs) - Balanced scorecard

# Skill Development:

1	Prepare the operational and financial budget to launch a new
	businessfor an organization.
2	Analyse a company's annual budget, compare to actual performance
	and present a summary.
3	Conduct a strategic planning exercise for an organization

4	Prepare a cash flow forecast for a given scenario such that you can predict
	the month end bank balance for every month of the year.
5	Conduct a SWOT analysis for an organization and leverage the
	opportunities to turn into strengths. Identify the weaknesses and
	threatsto nullify damage or use them to your advantage.
6	Identify a manufacturing concern and analyse its KPIs.
Book for Reference	
1	Part 1: Financial Planning, Performance & Analytics - Wiley CMA excel LearningSystem
2	Wheelen, T. L., & Hunger, J. D. (2022). <i>Strategic Management and Business Policy: Globalization, Innovation, and Sustainability</i> (15th ed.). Pearson.
3	Blocher, E., Stout, D. E., Juras, P., & Cokins, G. (2023). Cost Management:
	A Strategic Emphasis (8th ed.). McGraw-Hill Education.
4	Horngren, C. T., Datar, S. M., & Rajan, M. (2022). Cost Accounting: A
	Managerial Emphasis (16th ed.). Pearson.
5	Anderson, D. R., Sweeney, D. J., Williams, T. A., Camm, J. D., & Cochran,
	J. J. (2022). Quantitative Methods for Business (14th ed.). Cengage Learning.
6	

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1												
CO2												
CO3												
CO4												
CO5												
CO6												

	Department of Commerce													
Programme: B. Com Professional - Strategic Finance														
Semester Course Course Title Course Course Teaching Credits														
	Code		Duration	Type	Hours Per									
				7 1	week									
I	C6 24	Business	60 Hours	Major	4	4								
	MC 104	Mathematics		Core										
		and Statistics												

Course	The cour	se aims to enable students to adept at simple r	nathematical							
<b>Objectives:</b>	concepts	concepts for business and basic statistical concepts relating to research								
	process.									
Course	CO1	Understand the basic mathematical concepts such	n as theory of							
Outcomes		equations, ratios and proportions, percentages.								
	CO2	Apply the concept of Interest and Annuity for co	mputing the							
		present and future value of single and series of c	ash outflows							
		and inflows.								
	CO3	Illustrate the significance of statistics in analys	ing business							
		problems.								
	CO4	Use the concept of measures of central te	ndency and							
		dispersion for decision making.								
	CO5	Apply the concept of Correlation and Regression t	o analyse the							
		data.								
	CO6	Analyse the time series data using moving average	ges and least							
		square methods.								
Module 1	Basic Ma	thematical Concepts	10 Hours							

Theory of equations -Linear, Quadratic, and system of Simultaneous linear equations - Application of concept of equations to business and commerce. Ratios and Proportions - Basic laws of ratios, proportions - continued, direct, inverse, compound, and mixed proportions - applications. Percentage - profit & loss, and discount -Applications in business and commerce.

# Module 2 Interest & Annuities 12 Hours

Concept of Time value of money – Simple Interest & Compound Interest PV and FV of single principal amount, PV & FV of uneven series of interest rates (single principal amount), doubling period (Rule of 72 & Rule of 69), effective & nominal rates of interest and depreciation. Annuity – Annuity Immediate & Annuity Due - FV of Annuity – Applications, PV of Annuity – Applications, Deferred Annuity, loan amortization table, PV of perpetuity, and Intra-year compounding and discounting.

# Module 3 Introduction to Statistics 8 Hours

Definition of Statistics, Characteristic of Statistics, Scope and Limitations of Statistics. Classification and Tabulation of Data. Diagrammatic and Graphical representation of data using Excel.

# Module 4 Measures of Central Tendency and Dispersion 12 Hours

Central Tendency - Arithmetic Mean, Combined Mean, Weighted Mean, Median and Mode (Direct method only). Dispersion Range, Quartile Deviation, Mean Deviation, Standard Deviation (Direct method only) and their Coefficients - Applications.

# Module 5 Correlation and Regression 12 Hours

Correlation: definition, scatter diagram, Karl Pearson's Coefficient of Correlation (Direct method only) and Spearman's Correlation Coefficient. Regression: Concept, simple linear regression analysis (Direct method only) - Applications

# Module 6 Time series 6 Hours

Introduction to time series, Components of time series, Trend analysis by Moving Averages and Least Square Methods – Applications.

# **Skill Development:**

1	Preparation of Loan Amortization Table - EMI Calculation on Excel
2	Preparation of Future value of Annuity Table on Excel.

3	Correlation and Regression Analysis on Excel.								
4	Diagrammatic and Graphical representation of data using Excel.								
5	Trend Analysis of Stock Market data on Excel.								
Book for Reference:									
1	Akhilesh, K. B., & Balasubrahmanyam, S. (2023). <i>Mathematics and Statistics for Management</i> (1st ed.). Vikas Publishing.								
2	Gupta, S. P. (2021). Statistical Methods (43rd ed.). Sultan Chand & Sons.								
3	Soni, R. S. (2021). Business Mathematics (1st ed.). Ane Books Pvt. Ltd.								
4	Chandra, P. (2022). <i>Financial Management</i> (10th ed.). McGraw-Hill Education.								
5	Sharma, J. K. (2022). Business Statistics (4th ed.). McGraw-Hill Education.								
6	Dorai Raj. (2021). Business Mathematics. United Publishers								

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	M	M	L	L					L	
CO2	L	Н	M	Н	L	M	L				L	
											_	
CO3	Н	Н	M	M	L	L					L	
CO4	Н	Н	M	M	L	L					L	
CO5	Н	Н	M	M	L	L					L	
CO6	Н	Н	M	M	L	L					L	

	Department of Commerce													
Programme: B.Com (Professional - Strategic Finance)														
Semester	Course	Course   Course Title   Course   Course   Teaching   Credits												
	Code		Duration	Type	Hours									
					Per week									
I	UG 24	Psychological	30	30 Compulsory 2										
	FC 101	Well-being		Course										
Course	This co	urse aims to	nurture se	elf-awareness	and mean	ingful								
Objectives:	relations	ship skills and	to help in	the developm	ent of emo	tional								

	quotien	t and inter-personal skills.							
Course	CO1	Develop a better emotional quotient.							
Outcomes	CO2	Formulate a healthier sense of self through self-av	wareness.						
	CO3								
	CO4	Display an improvement in inter-personal skills.							
	CO5	Modify thought and belief patterns.							
	CO6								
Module 1	Introdu	ction	3 Hours						
Meaning of coun	seling – N	Myths and Facts related to counseling - Breaking stig	mas related to						
		malizing seeking help - Self-reflection through cond							
Module 2	Intra-pe	ersonal and Inter-personal Awareness	10 Hours						
improve self-este Meaning of peer Confronting peer	eem – Self r pressure r pressure	<ul> <li>Qualities seen in people with high vs. low self- est</li> <li>E-awareness activity</li> <li>Different kinds of peer pressure - Resisting per - Group sharing activity</li> <li>Types of relationships - Healthy relationship dyname</li> </ul>	eer pressure -						
Rights in a relat	tionship	- Types of relationships – Healthy relationship – Types - Components of a healthy relationship – Types ad understanding our needs – Boundaries							
Module 3		tanding Emotions	4 Hours						
0	ssing em	ole of emotions in our lives – Beliefs regarding emotications – Signs of emotional suppression – Handling essment activity							
Module 4	1	nanagement	5 Hours						
express anger -	Expression re angry	cal and Emotional symptoms of anger – Different wa on and experience of anger – What makes us angr – Dealing with anger – Guided visualization and art ng Anxiety/Fear	y and what it						
_		of fear – Physical and Emotional symptoms of fe							
Module 6		ming fear - Art work followed by group sharing act with Loss and Grief	4 Hours						
Understanding 1	oss and { ef - Ways	grief - Form of loss - Stages of grief - Dangers of to help others in grief							
1									
2									
3									
4									
5									
6									
Book for Referen	nce:								
1	Jones, R	a. N. (2023). Theory and Practice of Counselling and The outh Asia	rapy (5th ed.).						

2	Ryff, C. D., & Singer, B. (2008). Know thyself and become what you are: A
	Eudaimonic approach to psychological well-being. In J. D. Wright (Ed.),
	International Encyclopaedia of the social sciences (2nd ed., Vol. 8, pp. 143-
	148). Macmillan.
3	Seligman, M. E. P. (2011). Flourish: A New Understanding of Happiness and
	Well-being – and how to achieve them. Free Press
4	Lyubomirsky, S. (2007). The How of Happiness: A Scientific Approach to
	getting the life you want. Penguin Press.
5	Neff, K. D. (2011). Self-Compassion: The proven power of being kind to
	yourself. William Morrow.
6	Gilbert, P. (2010). The Compassionate Mind: A new approach to life's
	challenges. Constable.

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1												
CO2												
600												
CO3												
CO4												
CO4												
CO5												
CO6												

		Departmen	t of Comme	rce		
	В	. Com (Profession	al – Strategio	Finance)		
Semester	Course	Course Title	Course	Course	Teaching	Credits
	Code		Duration	Type	Hours	
					Per week	
I	UG 24 CC	Constitutional	30 Hours	Compulsory	2	2
	101	<b>Values I</b>		Course		

Course	This course aims to provide a comprehensive understa	nding of					
Objective	constitutional values in India, focusing on the foundational p	rinciples,					
	evolution, and practical application of the Constitution. It						
analyze the interplay between constitutional rigidity and flexi							
	shaping democratic governance and the role of constitutio	nalism in					
	upholding democratic ideals.						
Course O	ıtcomes	T levels					
CO1	Analyze and explain the significance of constitutional rigidity and flexibility in the context of democratic values.	T4					
CO2	Evaluate the contributions of key figures like Dr. B.R. Ambedkar,	T5					
	Nehru, and Patel in the making of the Indian Constitution.						
CO3	Demonstrate the impact of Fundamental Rights, Directive	T3					
	Principles, and Fundamental Duties in promoting social justice,						
	unity, and integrity in India						
Module	21 Introduction - Constitutionof India, Constituent Assembly, Preamble	10 Hrs					
i.The Ma	king of the Constitution of India: Evolution, Nationalist Movemen	t,					
Composi	tion of the Constituent Assembly, Committees of the Constituent	Assembly,					
_	nt of the Constitution.	<b>J</b> .					
ii. Consti	tuent Assembly: Role of Dr B.R. Ambedkar, Javaharlal Nehru, Saro	dar					
Vallabab	· · · · · · · · · · · · · · · · · · ·						
iii. Prean	nble of the Indian Constitution - Values enshrined in the Preamble	;					
	n, Secular, Socialistic, Democratic, Republic, Justice, Liberty, Equal	•					
Fraternit	-	- J					
Module	·	10 Hrs					
i.Salient	Features of Indian Constitution and Basic Structure						
ii.Fundaı	nental Rights and how these Rights are safeguarding individual li	berties					
	ive Principles of the State Policy; Socialist, Gandhian, and						
Intellectu	•						
iv. Funda	amental Duties						
Module	2 Union Legislature, Executive and Judiciary	10 Hrs					
i.Union I	egislature - Parliament; Lok Sabha, Rajya Sabha - Composition, p.	owers,					
functions							
ii.Union	Executive - President, Vice - President, Prime Minister, Union Co	ancil of					
Ministry	powers and functions, Leadership and collective responsibility						
iii.Judicia	ary - Supreme Court, High Courts, powers and functions and Judi	cial					
Activism	in India						
Skill Dev	elopment:						
1	Make a chart of evolution of Constitution of India and the Pr	eamble.					
2	Identify a case/scenario and analyse the fundamental rights and the parties involved.	duties of					
3	Make a chart of the powers and functions of Union legislature, and the judiciary.	executive					
Book for l							
1	B. K. Sharma, Introduction to the Constitution of India, Prentice Hall of	India Norn					
1	Delhi, 2002.	innin, i vew					
2	Austin, G. (1999). The Indian Constitution: Cornerstone of a Nation. O	xford					
-	University Press.						
	J J						

3	P. M Bakshi, Constitution of India, Universal Law Publishing House, New Delhi,
	1999
4	D. D. Basu, Introduction to the Constitution of India, Prentice Hall of India, New
	Delhi, 1982.
5	D. C. Gupta, Indian Government and Politics, Vikas publishing House, New
	Delhi, 1975
6	S. N. Jha, Indian Political System, Historical Developments, Ganga Kaveri
	Publishing House, Varanasi, 2005
Mapping o	of CO and PO

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	L	Н	L	M		M			L		
CO2	Н		Н	L	M		M	L		L		
CO3	Н	L	Н	L	M		M			L		

# B. Com (Professional - Strategic Finance) Course Structure Semester II

Course Code	Title of the Course	Category	Lecture Hours per week	Credits
C6 24 GE 201	General English	Language 1	3	3
C6 24 KN 201	Kannada			
C6 24 HN 201	Hindi	Language 2	3	3
C6 24 AE 201	Additional English			
C6 24 MC 201	Corporate Accounting	Major Core	4	4
C6 24 MC 202	Business Economics	Major Core	4	4
C6 24 MC 203	Financial Analytics and Control	Major Core	4	4
C6 24 MC 204	Business Law	Major Core	4	4
UG 24 SB XXX	MOOCs / Certificate Course	Skill Based Course		1
UG 24 VB XXX	Extracurricular Activities	Value Based Activities		1
UG 24 CC 201	Constitutional Values II	Compulsory course	2	2
	Total c	redits		26

		Department of						
B. Com (Professional – Strategic Finance)								
Semester	Course Code	Course Title	Course	Course	Teachi	Credits		
			Duration	Type	ng			
					Hours			
					Per			
					week			
II	C6 24 MC 201	Corporate	60 Hours	Major	4	4		
		Accounting		Core				
Course	The course is de	signed keeping	in view the a	wareness le	evel requi	rement of		
Objectives:	students with re	gard to Corporat	e Accounting	concepts an	d techniqı	ies.		
Course Outco	urse Outcomes							
CO1	Construct the financial statements of company as per the frame							
	work of Ind AS.							
CO2	Devise a plan for	Redemption of I	Preference sha	ires.		T5		
CO3	Reconstruct the o	apital structure o	of financial stat	ement of Joi	nt stock	T5		
	company ltd. aft	er making neces	sary in conne	ection with	internal			
	reconstruction.	S	,					
CO4	Construct the Ba	lance sheet after	making nece	ssary in cor	nection	T5		
	with Amalgamat		S	J				
CO5			making nece	ssary in cor	nection	T5		
	with Absorption	Construct the Balance sheet after making necessary in connection with Absorption						
CO6		Construct the Balance sheet after making necessary in connection						
	with external re-		manning nece	5541 y 111 CO1		<b>T5</b>		
Module 1	Preparation and		Financial Stat	tomonte		20 Hours		
Middule 1	1 reparation and	1 165emanuli 01	Tinanciai Sta	ements		20 Hours		

Preparation and Presentation of Financial Statements as per Ind AS Schedule III (Excluding Consolidated Financial Statement) Overall Comprehensive Income, Changes in Equity, Cash Flow, Profit & Loss Statement, Balance Sheet.

Treatment of Special Items – Depreciation calculated as per Schedule II, Interest on Debentures, Provision for Tax, Dividends-Interim dividend, final dividend, Unclaimed Dividend, Corporate Dividend Tax. Organisation for Economic Cooperation and Development (OECD) – Principles of Corporate Governance – Six principles (concept only) – Global reporting Initiative (GRI) - Sustainability reporting in preparation and presentation of financial statements.

# Module 2 Redemption of Preference Shares 10 Hours

Meaning, Legal provisions as per section 55 of Companies Act 2013, Treatment of Premium received on issue of shares Section 52, Creation of Capital Redemption Reserve (CRR), Fresh issue shares, Arranging for cash balance for the purpose of redemption (Use of Equation for finding out minimum or sufficient number of shares to be issued to the public at the time of redemption of preference shares) Minimum number of shares to be issued for redemption, Issue of Bonus shares by using CRR account, Basics of Buy Back of Shares.

Module 3	Internal Reconstruction - Capital Reduction	10 Hours					
Meaning, Object	Meaning, Objective, Procedure, Form of Reduction, Reorganisation through surrender of Shares,						
Subdivision an	Subdivision and consolidation of shares, Materialisation of Contingent Liability						
Module 4	Amalgamation	10 Hours					

Meaning of Amalgamation, Types of Amalgamation, Merger and Purchase, Calculation of Purchase Consideration, Accounting entries in the books of Selling or Vendor Company, Ledger accounts in the books of Selling Company, Journal entries in the books of buying company and

Preparation of Opening Balance sheet of the Amalgamated Company, Calculation of Goodwill or Capital Reserve. Treatment of Intercompany debts, Intercompany Owings, Unrealised Profits, Discharge of Debentures, Discharge of debenture holders to get same amount of interest in spite of change in rate of interest, Issue of new shares to raise additional capital.

#### Module 5 | Absorption

6 Hours

Absorption According to Ind AS 103. Forms of Purchase consideration – Deferred and Contingent consideration. Accounting Entries in the Books of Selling or Vendor Company, Ledger accounts in the books of Selling company, Journal entries in the books of Buying Company and preparation of Balance Sheet of the buying company, Calculation of Goodwill or Capital Reserve, Treatment of – Intercompany debts, Intercompany Owings, Unrealised Profits, Discharge of debentures, Discharge of debenture holders to get same amount of interest

# Module 6 External Reconstruction

4 Hours

Reconstruction According to Ind AS 103. Meaning - Accounting in the books of Transferor Company. Accounting in the books of Transferee (based on relevant accounting standard); intercompany transactions (excluding inter-company share-holding).

# **Skill Development:**

(These activities are only indicative, the Faculty member can innovate)

1	Prepare the Depreciation Schedule II of Companies Act with imaginary figures.
2	Prepare a report for a case of mergers or acquisitions. State the reasons why the
	firms decided to do so and the benefits derived by both companies.
3	Analyse any 5 cases of amalgamations/ absorption of Joint stock companies with
	a brief description of each case – name of purchasing & selling companies, nature
	of merger/absorption and purchase consideration.
4	Analyse the impact of covid on published financial statements by comparing the
	statements before and after the pandemic.
5	Identify from a published annual report the disclosures regarding acquisition, purchase
	consideration, nature of acquisition etc.
6	Present the depreciation table, asset register from an annual report.

# **Book for Reference:**

1	Jain, S. P., & Narang, K. L. (2022). Advanced Accounts (12th ed.). Kalyani Publishers.
2	Maheshwari, S. N. (2021). Advanced Corporate Accounting (3rd ed.). Sultan Chand & Sons.
3	Sehgal, A., & Sehgal, D. (2022). Advanced Accounting: Corporate Accounting (1st ed.). Taxmann Publications.
4	Singhal, S., & Shankaraiah, R. (2021). Manual of Financial Accounting and Reporting. CCH India.
5	Gupta, R. L., & Grewal, J. (2021). Advanced Accounts (4th ed.). Sultan Chand & Sons.
6	Shukla, M. C. (2022). Advanced Accounts (14th ed.). Sultan Chand & Sons.

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	M	Н	L	Н			L		L	M		M
CO2	M		Н	Н	L		L		L	M		M
CO3	M		Н	Н	L		L		L	M		M
CO4	M	Н	L	Н			L		L	M		M
CO5	M	Н	L	Н			L		L	M		M
C06	M		Н	Н	L		L		L	M	L	M

			Department of C Professional – S		nce)			
Semes			Per	Cred its				
II		C6 24 MC 202	Business Economics	60 Hours	Major Core	4		4
Course		The objective of this					ndam	ental
Objecti		conceptsof economics	and its applical	bility to busin	ess enviro	nment.		
Course	Outc	omes					Tle	evels
CO1	-	lain the Meaning, so inesseconomists in the	-			ole of		Т2
CO2	Illustrate the range of approaches to the study of consumer behavior andits implications.							Т3
CO3		mine the law of deman price elasticities for fo	_					Т4
CO4	Exa	mine the law of suj	pply and its					Т4
CO5		npare and contrast dications onPricing an			ucture a	nd its	-	Т4
CO6	Describe the change of conditions of Business Cycles and its implications onMonetary and Fiscal policy with business decision making.							
Modul	le 1	<b>Business Economics</b>					4 Ho	urs
		Definitions – Charac of Business Economics						es and
Modul	le 2	Consumer Behaviour					15 H	lours

Approaches to the Study of Consumer Behaviour-Cardinal Approach-Law of Equi-Marginal Utility – Ordinal Approach – Indifference Curve Analysis – Properties – Consumer Surplus: Meaning – Analysis – Limitations- Consumer Sovereignty – Limitations.

# Module 3 Theory of Demand and Analysis

15 Hours

Demand-Demand Determinants-Law of Demand-Characteristics- Exceptions- Elasticity of Demand - Price Elasticity - Types - Determining Factors-Change in Demand and Elasticity of Demand- Business Applications of PriceElasticity- Concepts of Income and Cross Elasticity of Demand - Price Elasticity of Demand Measurement By Total Outlay Method including mathematical problems- Survey of buyer's intention - Collective opinion - Trend projection - Economic Indicator. Demand forecasting methods for a new product including mathematical problems.

# **Module 4** | **Production Function**

8 Hours

Law of Supply–Meaning–Determinants of Supply. Production Function: Equilibrium Though Isoquants and Isocosts –Types of Cost- relationship between different types of costs and breakeven analysis.

Module 5	Market Structure	12 Hours				
Perfect Com	petition-Features-Price and Output Determination-Influence of Tir	ne Element				
on Price a	and Output-Monopoly- Features- Price and Output Determin	ation–Price				
Discriminati	on- Price Output Determination Under Discriminating Monopoly. M	onopolistic				
Competition-Features-Price and Output Determination in Short Run and in Industry -						
Features of	Duopoly and Oligopoly					
Module 6	Business Cycles	6 Hours				

Business Cycles-Phases of Business cycle-Effects of Business Cycle- Multiplier and accelerator theory – Keynesian theory- Measures to control the Business cycle-Monetary and fiscal policy- Inflation-Causesand Measures.

# **Skill Development:**

(These activities are only indicative, the Faculty member can innovate)

1	Draft a diagrammatic representation of inflation rates for specific products using secondary data from websites
2	Analyse and report the case studies that will have impact on business decision-making in each chapter.
3	Conduct a survey report on the demand forecasting for a product.
4	Choose a product and apply price elasticity in real market conditions.
5	Prepare detailed charts on Consumer Surplus.
6	Conduct minor survey to understand the consumption and saving pattern of consumers in the last two years

#### Book for Reference:

DOOK TOT IKE	erence.
1	Mithani, D. M. (2021). Business Economics (2nd ed.). Himalaya Publishing House.
2	Reddy, P. N., & Appanaiah, H. R. (2021). Essentials of Business Economics (2nd ed.). Penram International Publishing.
3	Agarwal, S. (2022). Business Economics (3rd ed.). Taxmann Publications.
4	Varshney, R. L., & Maheshwari, K. (2021). Managerial Economics (2nd ed.). Sultan Chand & Sons.
5	Seth, M. L. (2021). Textbook of Economic Theory (2nd ed.). Chand S Publications.
6	Reddy, G. S., & Reddy, M. S. (2021). Business Economics (2nd ed.), Vikas Publishing

# Mapping of CO and PO

House.

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	M	M	L	L					L	
CO2	Н	Н	M	M	L	L					L	
CO3	Н	L	M	M	L	Н					L	
CO4	Н	L	М	M	L	L						
CO5	Н	Н	M	M	L	L					L	
CO6	Н	Н		M	L	L					L	

	В. С	Department Com (Profession	of Commerce al – Strategic									
Semester	Course Code	Course Title	Course Duration	Course Type	Teachin g Hours Per week	Credits						
II	C6 24 MC 203	Financial Analytics and Control	60 Hours	Major Core	4	4						
Course Objectives:												
Course Outc	omes:					T Levels						
CO1	Develop a plan for Information systems and Data governance that facilitate finance – related decisions.											
CO2		Create a model of data analytics in the context of technology – Enabled finance transformation.										
CO3		Apply an appropriate Cost measurement technique in accordance with the merit of case										
CO4	Evaluate each implications improvement.	component of s towards co	supply chain i	managemei Business	nt and its Process	T5						
CO5		lication of Gove ternal control s		_		T6						
CO6	controls, Appl	sential elemen ication and Tra ols for designin	ansaction co	ntrols, Netv	work and	T5						
Module 1	Introduction to	Accounting In	formation Sys	stems and E	RP	10 Hours						
performance	nformation syste management sy Data Governance	ystems - Databa	ase Managem	ent systems	s - Data Wa	arehouse -						
Module 2	Analytics	- enabled Fina				10 Hours						
enhancemen improving ef Intelligence	lopment life cyc t - Definition and ficiency (e.g., AI, - Data Mining - - Data Visualizati	benefits of robo cloud computin Types of data	tic process au g, SaaS) - App	tomation (R dications of	PA) - Techn blockchain	ologies for - Business						
Module 3	Cost Measurer					12 Hours						
Cost behavio	l ur and cost objec iable (direct) cos ivalent Units or	ets - Actual and noting - Joint and l	oy-product co	sting- Job o	rder costing	otion (full) g - Process						

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	variable overhead expenses - Plant-wide versus departmental overhead - Determination of allocation base - Allocation of service department costs													
Module 4								s Proce	ess Imp	oroveme	ent 1	10 Hours		
Lean man	ufactu	ring -	Enter	prise i	resour	ce plai	nning	(ERP)	- The	orv of o	constra	ints and		
throughpu		_		-		-	_	. ,						
concepts -		_	-	-	-		-			-				
- Best prac		-		-		_				-		1		
Module 5						pliance				-		10 Hours		
Internal co	Internal control structure - Integrated Framework - Internal control policies for safeguarding and													
assurance -	assurance - Internal control risk - COSO Control Components – ERM Policies and Procedures -													
Corporate governance & Responsibilities - Audit Risk - External audit														
requirements														
Module 6	Sy	stems	Contro	ols and	l Secur	ity Me	asures	3				8 Hours		
General ac												letwork		
Controls -			rols –	Busine	ss Con	tinuity	planni	ng - cy	bercrii	ne & de	fenses			
Skill Devel														
1		_	-				_		-	-	_	ile AIS is		
l												ions and		
2										arious o		es sentation		
2								anizatio		i develoj	p a pres	entation		
3										ed on be	haviour	, help to		
						se them			ŕ			, 1		
4	Un	ıderstaı	nd the	risks a	nd inte	ernal co	ontrols	of an	organiz	ation an	d prepa	rea risk		
							compa	any pro	cess (F	Purchase	, Marke	ting etc)		
		d prepa					<u> </u>		1.1.	1 .		. 1.		
5								isting r manag		that serv	es as a	tool to		
6										enue de	nartmer	nt of an		
U		ganizati		oung n	itternar	COILLO	ı syste	111 01 (	lic icv	chuc uc	par tilici	it of all		
Book for Re														
1	Pa	rt 1: Fin	ancial P	lanning,	. Perforn	nance &	Analyti	ics, Wile	у СМА	Excel Lea	rning Sy	stem		
2								. (2021)	. Cost	Managen	nent: A	strategic		
		_				Educat								
3		orngren, 6th ed.).			& Rajar	ı, M. (2	022). C	ost Acc	ounting	g: A Mana	agerial I	Emphasis		
4					se Risk	Manag	gement	- Integ	grated l	Framewo	rk. Con	ımittee of		
						readway								
5	Al	exander	, M. (20	020). Ex	cel Pow	er Pivo	t & Pov	ver Que	ry for D	ummies	. Wiley.			
6	Pr	asad, R.	N., & A	Acharya,	S. (202	0). Fun	dament	als of B	usiness	Analytic	s (2nd ea	l.). Wiley.		
Mapping of	of CO	and Po	)					•						
CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12		
CO1	Н		L	L	M	L					Н	M		
CO2	Н	L		L	L	M					Н	M		
CO3	Н	L	L	L	M						Н	M		
CO4	Н	L	L	L	M						Н	M		
CO5	Н		M	L	L	L					Н	M		
CO6	Н		L	L	L	M					Н	M		
		I		<u> </u>				1						

	Department of Commerce B. Com (Professional – Strategic Finance)												
Semes	ster Cour			Course Duration	Course Type	Teachin g Hours Per week	Credits						
II	C6 24	MC 204	Business Law	60 Hours	Major Core	4	4						
Course Object			esigned keeping in their redressal me		owledge requir	ed for mer	cantile and						
Course	Outcomes						T Levels						
CO1	various	T2											
CO2	formaking	g a valid c					Т3						
CO3		_	ramework of Sale er of ownership.	of Goods Act	t 1935 and its $\epsilon$	essentials	T5						
CO4		Examine the legal framework of Intellectual Property Legislation and its essentials for obtaining Intellectual Property Rights.											
CO5	Examine the to consume	-	ons of consumer poon.	rotection Act	t and its practic	e relating	Т5						
CO6	related of	ffences a	sions of Cyber Land the Global legicionand Governand	gal system	and its implic	cation on	T5						
Modu	le 1 Jurisp	rudence a	nd Scope				4 Hours						
			fication of law – Hi ess law – Sources	-		procedure	in Courts.						
Modu	le 2 India	n Contract	Act of 1872				22 Hours						
parties	- Free cons	sent– Lega	act - Essentials - ality of object and ch of contract.		•								
Modu	le 3 Sale o	f Goods A	Act 1930				8 Hours						
	Sale of Goo racts – Reme		nditions and Warr ures.	ranties – Tr	ansfer of owne	ership - Pe	erformance						
Modu	le 4   Intelle	ectual Pro	operty Legislations				8 Hours						
agreem - Proce	Meaning and scope of Intellectual Properties – Patent Act of 1970 and amendments asper WTO agreements: Background – Objectives – Definition – Inventions – Patentee – True and first inventor – Procedure for grant of Process and Product Patents – WTOrules as to Patents (in brief) – Rights to patentee – Infringement – Remedies.												
Modu	le 5 Consu	ımer Prote	ection Act [COPRA	<u></u>			8 Hours						
Consun	ner Protect	tion Cour	Consumer, Consuncil – Consumer mmission. Key high	Redressal	Agencies - Dis	strict Foru	m - State						

Impact of unethical practices in selling and consumption like adulteration, hoarding, black marketing, on the achievement of SDG-3 (good health and well-being) and SDG-12 (Responsible consumption and production)

# Module 6 | Cyber Laws 1999 and Global Law

10 Hours

Information Technology Act, 2000 - Objectives – Definitions and salient features – Provisions pertaining to piracy and related offences and penalties.

Essential elements of legal systems- Business, political and International legalregulation and conflicts of laws Formation and constitution of business organizations -Agency law, Partnerships, corporations and legal personality, insolvency law and administration. Governance and ethical issues relating to business – Corporate fraudulent behaviour.

Behavioral ethics and justice: - Relationship between justice perceptions in employees and comparison of ethical and unethical behaviors like violation of conscience, failure to honor commitments, unlawful conduct, disregard of company law

# **Skill Development:**

(These activities are only indicative, the Faculty member can innovate)

1	Analyse and prepare a report on the importance of Bankruptcy law.
2	Draft a 'rent agreement' incorporating all the essential features of a validagreement
3	Draft an agreement to repay a loan borrowed from a bank on installmentbasis.
4	Analyse and prepare a report on Case laws 'involving points of law of contracts'
5	Draft a complaint against 'unfair trade practice' adopted by a businessman, to the consumer forum.
6	Prepare a report on the latest cases of both High Court and Supreme Court on Environmental issues with both facts and judgements [at least 2 cases].
7	Analyse and discuss examples of violation of Cyber Laws
8	Make a visit to the nearby Civil court, and present your observations of acase attended to the class
9	Develop Mock Court scenario in the class to present a latest popular casefrom the consumer court
10	Prepare and discuss the role and importance of Limited LiabilityPartnership in class.

#### Book for Reference:

1	Singh, A. (2022). Business Law (6th ed.). Pearson India.
2	Tuli, P. (2021). Business law: Text and Cases (2nd ed.). McGraw-Hill Education.
3	Ashwathappa, K. (2021). Business Law (3rd ed.). Himalaya Publishing House.
4	Sen, S. (2020). Business law: Text and Cases (3rd ed.). Cengage Learning India.
5	Kapoor, N. D. (2021). Business Law (4th ed.). Sultan Chand & Sons.
6	Maheshwari, S. K. (2020). Business Law (2nd ed.). Vikas Publishing House.

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	L	M	M			L				
CO2	Н	Н	L	M	M			L		L		
CO3	Н	Н	L	M	M			L		L		
CO4	Н	L		M	Н			L		L		
CO5	Н	L		M	Н			M		L		
CO6	Н	L	L	M	Н			M		L		

		B. Co	Department of - Professional		nance)							
Semeste	er	Course Code	Course Title	Course Duration	Course Type	Teachi Hour Per we	's	Credi ts				
II		UG 24 CC 201	Constitutional Values II	30 Hours	Compulsory course	2		2				
Course Objectives:  This course aims to provide an proper understanding of state legislature, exe and High Court. Students will explore key constitutional provisions, debate contemporary issues to critically analyze the impact of constitution on governand social equity.												
Course C	utco	omes					T Le	evels				
CO1		alyze the role of engthening the India		-	rative federalis	sm in		T4				
CO2		cuss the effectivenes		-				T2				
CO3	De	monstrate the powe	ers and functions o	f Election Co	mmission in Inc	dia.		T2				
Module	1	State Legislature a	nd State Executive	?			10	Hours				
		<u>-</u>	eralism and Its Ch	allenges		-	10					
Module Democra Constitut	2 tic l	Democratic Decent Decentralization; Less all amendments, contents, contents, special and Special Action Spec	tralisation ocal Self-Governn temporary challen	nent, Urban ges - Constit	utional Amendı	ment Pro	and ocedu	ure in				
Module Democra Constitut India; Si	tic lational	Democratic Decent Decentralization; Land amendments, con	tralisation ocal Self-Governn temporary challen cial with Concurr ce to Keshavanand	nent, Urban ges - Constit ence of Stat	utional Amendı tes - Basic Str	ment Pro	and ocedu of In	74th ure in				
Module Democra Constitut India; Sin Constitut Module Election ( UPSC and OBC(27%)	tic lational state of the state	Democratic Decent Decentralization; Lead amendments, context, Special and Special reference Election Commission of India; Context Public Service (WC(10%) and Women	tralisation  ocal Self-Governmentemporary challent cial with Concurrent to Keshavanand con of India  omposition, Power Commission - Affi	nent, Urban ges - Constit ence of Stat a Bharathi Ca s and Function	utional Amendi ces - Basic Str ase ons - Public Ser ion; Reservatio	ment Pro ucture o	and oceduof In 10 H	74th ure in dian  Hours ssions;				
Module Democra Constitut India; Sin Constitut Module Election ( UPSC and	tic lational state of the state	Democratic Decent Decentralization; Lead amendments, context, Special and Special and Special reference Election Commission of India; Context Public Service (WC(10%) and Women pment:	tralisation  ocal Self-Governmentemporary challent with Concurry to Keshavanand ton of India  omposition, Power Commission - Afficen (33% Reservation)	nent, Urban ges - Constit ence of Stat a Bharathi Ca s and Function frmative Act in within)It's	utional Amendi ces - Basic Str ase ons - Public Ser ion; Reservatio Relevance.	wice Con	and ocedu of In 10 H mmis	74th ure in dian Hours ssions; (23%),				
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5	Singh, M. P., & Saxena, R. (2008). Indian Politics: Constitutional Foundations and
	Institutional Functioning. PHI Learning.
6	Khosla, M. (2012). The Indian Constitution, Oxford University Press

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	L	Н	L			M			L	M	
CO2	Н		Н	L			M	L		L	M	
CO3	Н	L	Н	L			M			L	M	