



St. Joseph's College of Commerce (Autonomous)

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

Affiliated to Bengaluru City University

Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 55th in NIRF 2024 by the Ministry of Education, Government of India

SJCC MANAGEMENT RESEARCH REVIEW (SJCC MRR) (ISSN: 2249-4359)

**(A Bi-Annual Double-Blind, Peer-Reviewed,
Open Access Refereed Journal)**

**CALL FOR PAPERS
Volume 15. Issue No. 2. December 2025**

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About the Institution

St. Joseph's College of Commerce (SJCC), formerly a part of St. Joseph's College, was established in the year 1882 and is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in 1949, and it became an independent college with its own building on Brigade Road in 1972.

The college envisions a model for higher education that encourages individuals to dream of a socially just world, and its mission outlines a strategy to empower individuals in realizing that dream. With the objective of imparting quality education, the college has been innovating across all aspects of higher education over a long period. These innovations were further strengthened when the college was granted autonomous status by the UGC in September 2005. Since then, the college has taken the lead in reforming its curriculum and syllabus, examination and evaluation patterns, and teaching and learning methods through the Board of Studies, the Academic Council, and the Governing Council, which comprises eminent academicians, industry representatives, and notable alumni.

The college has undergone four cycles of NAAC accreditation, starting in the year 2000, when it secured 'Five Stars'. It was awarded an 'A' grade in 2007, again in 2012, and most recently, an 'A++' grade in February 2021. It is one of the very few institutions in the country to have secured an A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF), and the first college in Karnataka to do so. The college was declared a 'College with Potential for Excellence' in 2010. In 2011, SJCC was recognized as a Research Centre by Bangalore University. The college was ranked 55th in the country in 2024 by the National Institutional Ranking Framework (NIRF), Ministry of Education, Government of India.

About the SJCC MRR:

The SJCC Management Research Review – SJCC MRR (ISSN 2249-4359) is the flagship journal of St. Joseph's College of Commerce (Autonomous), Bengaluru, and is published through its Research Centre.

SJCC MRR is a double-blind, peer-reviewed, open-access refereed journal that publishes original, high-quality, and contemporary research findings in the fields of management and business studies. It is published biannually, with issues released in June and December. The first issue of the journal was published in 2011. The journal is indexed in Google Scholar, Crossref, J-Gate, and i-Scholar, and each paper is assigned a Digital Object Identifier (DOI).

The journal welcomes original research articles, case studies, book reviews, short commentaries on diverse issues, and solution-oriented findings in the domain of management and business studies. A unique feature of the journal is its openness to manuscripts that communicate research projects funded by national and international agencies to a broader audience.

Objectives of the Journal:

- To disseminate the outcomes of research conducted in the fields of management and business studies.
- To contribute to the global transformation of knowledge and expertise through scholarly work.



Call for Papers:

SJCC MRR invites original research contributions from all functional areas of management and business studies for publication.

Themes:


Researchers and academicians are encouraged to submit manuscripts on the following themes. Submissions addressing topics within the broader domains of management and business studies are also welcome. The themes include, but are not limited to, the following core areas:

- General Management
- Marketing Management
- Banking Management
- Financial Management
- Accounting and Financial Reporting
- International Business Management
- Rural Management
- Strategic Management
- Organizational Change Management
- Logistics and Supply Chain Management
- Technology and Innovation Management
- Organizational Behavior and Human Resource Management
- Tourism and Health Management
- Entrepreneurship and Small Business Management (ESBM)
- Global Business Management
- Innovation Management
- Corporate Technology Management
- Sustainability in Business Management
- Artificial Intelligence in Business Management

Manuscript Preparation and Submission Guidelines:

- **Article length:** Full-length research articles should be between 5,000 and 6,000 words (excluding figures, tables, and references) and must not exceed 12 pages. However, the word limit may be relaxed for high-quality articles at the discretion of the editorial board. Book reviews should not exceed 2,000 words.
- **Format:** Submissions should be made in standard Microsoft Word format, using 1.5 line spacing and Times New Roman font, size 12. All accepted articles will be appropriately formatted for publication. Submissions in PDF format alone will not be accepted.





The text of the article should include the following:

- **Title:** The title should be specific, without abbreviations, and between 8–10 words.
- **Structured Abstract:** The abstract should be organized under the following subheadings: Purpose, Research Methodology, Findings, Limitations, Industry Implications, Social Implications, and Originality. It should be between 200–250 words.
- **Keywords:** Include 5–8 short, appropriate, and search engine–friendly keywords.
- **Main Text:** The main text should be broadly divided into the following sections:
 - i. **Introduction:** This section should present the scope of the study, a relevant literature review, and identify the research gap.
 - ii. **Research Design/Methodology:** Provide a clear justification for the respondents' profile, sampling technique, data analysis method, and source of data collection.
 - iii. **Data Analysis:** Explain the data analysis in detail, including relevant figures and tables.
 - iv. **Results and Discussion:** The outcomes of the study should be logically aligned with the existing body of knowledge.
 - v. **Suggestions and Conclusion:** Suggestions should be constructive, valid, and relevant. The conclusion should summarize the key arguments/findings and briefly discuss the implications of the research for industry and society.
- **Headings:**
 - ❖ **Main Headings:** Bold, 14-point font size
 - ❖ **Subheadings:** Bold, 12-point font size
- **Figures and Tables:** Figures should be clearly numbered and labeled. Tables must be embedded within the main body of the article. Any asterisks or superscripts used should be explained in footnotes within the table or figure. Sources of all figures and tables must be cited at the end of each.
- **Endnotes/Footnotes:** Use endnotes or footnotes only when absolutely necessary. They must be indicated in the text with numbers enclosed in square brackets and listed at the bottom of the page.
- **References:** Follow the American Psychological Association (APA) referencing style (latest edition). In-text citations must match the detailed alphabetical reference list at the end of the article. Ensure that all cited works are included in the reference list.
- **Plagiarism and AI Check:** To ensure originality, all articles must have a plagiarism and AI detection score of less than 10%. Submissions exceeding this threshold will not be accepted.



Instructions for Authors:

- Submitted manuscripts must not have been previously published or be under consideration for publication elsewhere.
- Completely re-written conference papers may be submitted, provided written permission is obtained from the copyright holders of the original paper or the conference organizers.
- All correspondence will be addressed to the first author of the article.
- Manuscripts containing information not available in the public domain, or with rights reserved by a professional body, must be accompanied by written permission from the concerned organization.
- Upon acceptance for publication, authors are required to transfer copyright to SJCC. The copyright transfer form will be provided after the article is accepted for publication.

Submission Check-List:

- Ensure your manuscript is formatted according to the journal's guidelines.
- Make sure that authors' names are not included in the document or file properties, as the manuscript must be anonymized for blind review.
- A separate page containing the title of the paper, author(s)' names, affiliations, postal addresses, and email address for correspondence must be attached with each manuscript.
- Avoid including acknowledgements.
- Perform a thorough language and spell check on the manuscript.
- The article must be written in English.
- As the journal follows a blind peer-review process, the review and publication process may take 2 to 3 months.

Submission Process:

- Paper submission and review is done through OJMS <https://www.sjccmrr.res.in/>
- In case of any technical glitches, email the full article to researcheditor@sjcc.edu.in
- Any correspondence related to a manuscript submission should be addressed to researcheditor@sjcc.edu.in

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Note: Under the waiver policy, authors are not required to pay any article processing fees for submitting their articles. However, for selected articles accepted for publication, authors need to pay Rs. 500 towards the hardcopy dispatch cost.

The last date for manuscript submission is 15th October, 2025
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