



SJCC Management Research Review

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CALL FOR PAPER

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SJCC Management Research Review (SJCC MRR) is peer reviewed Journal published by the Research Center of St. Joseph's College of Commerce (Autonomous) Bengaluru. It is bi-annual research Journal that publishes the inspiring research work in all functional areas of Commerce, Management, Humanities and Social Sciences. Every year the two editions of journals in June and December are released, since 2011.

We invite original research papers, survey papers, case studies, extended versions of the conference papers, book reviews, case studies, monographs and other academic or scholarly writings for the next issue of the Journal Volume 10, No. 2 to be published in December 2020.

Scope of the Journal: Submissions encouraged and but not limited to the below mentioned areas:

- Accounting & Taxation
 - Banking, Insurance and financial services (BFSI)
 - Business policy and Strategic Management (BPSM)
 - Business & Ethics
 - Business Analytics & Business Intelligence
 - Business Law
 - Corporate Governance
 - Corporate Social Responsibility
 - Corporate Sustainability
 - Cross Cultural Management
 - Change management
 - Digital Business
 - E-commerce
 - Economics
 - Enterprise Resource Planning (ERP)
 - Environmental Management
 - Entrepreneurship and small business management (ESBM)
 - Global Business Management
 - Human Resource Management (HRM)
 - Innovation management
 - Technology management
 - Intellectual Property Rights (IPR)
 - Information systems
 - Knowledge Management (KM)
 - Logistics and Supply Chain Management
 - Management Science and Statistics
 - Marketing Management
 - Management Science and Statistics
 - Productions and Operations Management (POM)
 - Risk Management
 - Rural Management
 - Total Quality Management
- *Any other areas closely connected to Commerce, Management, Humanities and Social Science.***

Manuscript Preparation and Submission Guidelines

Article length: Typically full length research article should not exceed 5,000 – 6,000 words (excluding figures, tables and references). The word limit can be relaxed in case of high quality articles. Book reviews is expected to be within 2,000 words.

Format: Submissions should be made in standard Microsoft Word format with 1.5 line spacing in Times New Roman with font size of 12 point. All accepted articles will be correctly formatted for publication. PDF as a sole file type is not accepted.

The text of the article should include the following:

- **Title:** It should be between 8-10 words, specific and precise with no abbreviations.
- **Structured abstract:** Set it out under- purpose, research methodology, findings, limitations, industry implications, social implications and originality. Maximum between 200-250 words.
- **Keywords:** Appropriate and short keywords not more than 5 - 8 keys and search engine friendly.
- **Main text:** It should be broadly divided in below sections. “Introduction” section should include scope of study, pertinent literature review, and research gap. The section “Research Design/ Methodology” should provide a clear justification on respondents’ profile, sampling technique, data analysis technique, and source of data collection. Section “Data Analysis” should be explained comprehensively with required figures and tables (with screenshots from software’s, wherever necessary). In “Results and Discussion” section, the obtained results should be correlated with theory with an aim to enhance the body of academic knowledge. In Conclusion section, the obtained results should be linked with existing literature to address the bridging of existing research gap. The practical/social implications of presented research work are required in the last section named “Practical/ Managerial/ Social Implications” to highlight the contribution towards industry and society. Headings must be precise with clear distinction between various levels of headings. Main headings should be presented in bold and subsequent sub-headings in italics. Figures like diagrams, charts, graphs, screenshots and photographic images should be numbered in Arabic numerals. Graphs must be published in black and white color. Tables should be part of main body of article. Each table should be labeled in main text. Ensure the explanation of any asterisks and superscripts mentioned in tables or figures in footnotes.
- **Endnotes/ footnotes:** Use them, only if it is not avoidable. It must be identified in the text by numbers enclosed in square bracket and listed at the end of the page.
- **Reference:** Use American Psychological Association (APA 6) reference system for citations in the text with the detailed alphabetical list at the end of the article. Ensure that all works cited in the manuscript are part of the Reference section. References should be given only from the work accepted for publication or available through institutions or libraries. Full reference should include all authors' names and initials, date of publication, title of article, title of publication (italics), volume and issue number (of a journal), publisher and form (books, conference proceedings) and page numbers. Mere submission of a paper for publication does not qualify it to be a part of reference list.

Note for prospective authors

- Submitted manuscripts should not have been previously published nor currently under consideration for publication elsewhere.
- The completely re-written conference papers may be submitted with written permissions obtained from copyright holders of the original paper/ conference organizers.
- All correspondence will be addressed to the first author of article.
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- If accepted for publication, authors are expected to transfer their copyrights to SJCC. Copyright form will be made available to authors after acceptance of their article for publication.

Submission checklist:

- Please make sure that authors' names are not included in the document/file properties.
- Acknowledgements should be avoided.
- Separate page containing the title of paper, authors (s) name, affiliations, postal address, e-mail address for correspondence should be attached with each manuscripts.
- Language check and spell check the manuscripts properly.
- Article should be written in English.

Submission process:

- To submit the manuscript authors may email their manuscripts to researcheditor@sjcc.edu.in
- Any correspondence related to submitted manuscripts may be addressed at researcheditor@sjcc.edu.in

Note: Under the waver policy, we don't charge any article processing fee or publication fee from authors to publish their article. The authors will get one complimentary copy for their contribution towards the journal.

Last date for manuscript submission is November 30, 2020.

For further queries contact:

The Managing Editor

SJCC Management Research Review

Research Centre, St. Joseph's College of Commerce (Autonomous)

163, Brigade Road, Bengaluru– 560 025. India.

Email: researcheditor@sjcc.edu.in

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